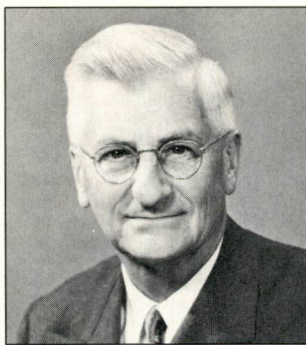


An aerial, artistic rendering of a golf course. The clubhouse is a prominent white building with a sign that reads 'CORPORATE'. The surrounding landscape is a mix of green fairways, blue water hazards, and white sand traps. The sky is a deep blue with some white clouds. The overall style is that of a textured, painterly illustration.

# THE Toastmaster

SEPTEMBER 1988

Reaping  
Profits with  
a Corporate Club



## The Toastmasters Club — Its Meaning and Values

In common with many other agencies designed to help men, the Toastmasters club is limited by the purpose of its members and by the sincerity of their desire for self-improvement. I know of no method whereby we can overcome the reluctance of men to think and plan and work to a purpose.

It may be said that most of our members come into a club to achieve some definite purpose. That purpose may be to learn to speak in public, to overcome fear, to gain skill in conducting a meeting, or to be a contest winner; or it may be any one of many purposes. It is our obligation to help them to adopt the best purpose, and then to work to accomplish.

When this immediate purpose has been achieved, the member is likely to drop out, unless the leadership of the club has been so good that he has been awakened to a realization of the further possibilities for him. No doubt this is the simple explanation for much of the turn-over in membership.

To my way of thinking, the Toastmasters Club is a very simple and practical use of the principles of education, applied to the helping of men in the effort to improve their capacity for living and wise enjoyment of life.

Simplicity has always been a characteristic of the club operation; and it should characterize all the work of the organization, from the higher executives through regions and districts and areas, always with the clear purpose of helping the local club to help its individual members. Personal contacts between those who are prepared to lead and those who need help in leadership are essential.

Much information must be transmitted through the printed page, but the most effective method of transmission is through training sessions in which qualified leaders present information and conduct discussion. If we should ever lose this sense of fellowship, of personal, friendly relationships, we might easily become just another high-grade correspondence school. The personal touch, in all levels of our work, is one of its distinguishing features. We are working together.

Fundamentally, I believe that the ability to communicate is a God-given talent, which ought to be used by all for the good of all. It is our privilege to help bring this talent into greater usefulness, so that it may be applied to the building of a better world, through the building of a better society made up of individuals who must act in groups. I believe that in bringing improvement in the way of "better thinking, better listening, better speaking" to individuals, we are contributing to the improvement of the society which is made up of these individuals.

I like the way that Orison S. Marden phrased his conception of speech training, when he wrote: "The ability to talk well is to a man what cutting and polishing are to the rough diamond. The grinding does not add anything to the diamond. It merely reveals its wealth."

*Excerpted from Personally Speaking pp. 16, 17.*

**DR. RALPH C. SMEDLEY**  
Founder, Toastmasters International

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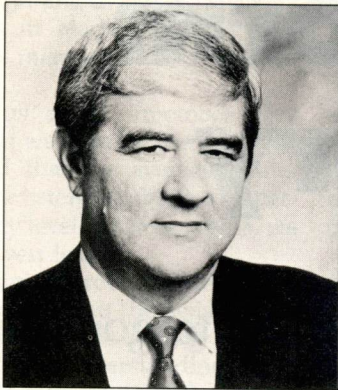
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Cover illustration  
by John Dickenson



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# A Silent Form of Flattery

Understanding, not merely hearing, is the key to good listening.

BY JAMES G. PATTERSON, CTM



Good listening requires as much energy as speaking.

**P**eople with good listening habits can be persuasive simply because they show that they care about others. Aren't you happier working with, buying from or believing in the person who listens to you?

Poor listening habits cost businesses billions of dollars a year in time wasted

on retyping memos, reissuing instructions or redoing sales orders.

On a personal level, poor listening habits have been responsible for ruined friendships, broken marriages and failed business deals.

A recent study showed that more than 30 percent of our waking hours are spent communicating: 16 percent read-

ing, 9 percent writing, 30 percent speaking and 48 percent listening. Listening could be called the most important communication skill, yet few of us ever get any formal training in this area. We all took classes in reading, writing and speech; how many ever took a class in listening?

Most of us don't remember very much of what we heard, either. Another study found that the average white-collar worker listens at about a 25 percent efficiency level. As time passes, we remember even less.

Many listening problems stem from misconceptions about the activity. Listening isn't the same as hearing, because listening implies understanding. Also, many mistakenly assume that good communication rests solely with the speaker, not the receiver. Others view listening as a passive activity requiring little effort, yet good listening requires as much energy as speaking.

#### Why are people bad listeners?

One reason people don't listen well is because our minds can process information about four times as fast as most speakers talk. Instead of using that mental free time to explore the speaker's ideas, we tend to let our minds wander to other things. If the mind wanders too much, it may be difficult to catch up with the speaker later on.

Sometimes we suffer from message overload. It's pretty hard to listen to somebody when the phone rings, visitors stop by the office to chat, and you're trying to balance your checkbook at the same time.

Physical distractions, like an ice-cold room or a noisy air conditioner, can make listening difficult.

Preoccupation with other matters also

makes listening difficult. Although the subject and speaker you're trying to listen to are important, you still may be thinking about that important client presentation you have to make tomorrow or the argument you had with your spouse earlier in the day.

Misconceptions about listening, such as assuming that listening is the same as hearing and a passive activity, are barriers to proficiency. Another popular misconception is assuming the other person has nothing new to say.

#### How can you improve?

Don't be quick to evaluate the speaker. Listen first, make sure you understand, then evaluate. Avoid turning off speakers just because they use emotional "trigger" words such as "striker," "communist," "abortion." The bad listener will immediately try to think of a good rebuttal; the good listener looks beyond the words to the face value of the message, avoiding the snap interpretation. A leading reason for sales failure is the tendency of the salesperson to evaluate or argue with the customer.

Look for the main and supporting ideas. What is the speaker trying to say and how is it supported? Don't merely reject the message as too easy, complex or dull.

Ask questions when possible, and paraphrase the message to make sure you understand. Again, listening is more than hearing, it's also understanding.

Even a boring speaker provides a chance to practice better listening. Asking yourself "How could I have spoken better on this subject?" may help clear up your understanding and help you learn something in the process. For example, many of my college professors inadvertently gave me lessons on how

not to teach.

Work at listening. Show the speaker you care about what's being said. Being responsive to the speaker is not only flattering, it helps build rapport. It can also be persuasive since most of us would rather believe the person who likes us and is like us.

Listening is not merely a matter of hearing. Good listeners got that way because they worked at it. In fact, studies have shown that "important" people in responsible positions are more apt to listen and encourage others to talk, whereas a person in a less important position is more apt to preach to others and monopolize a conversation.



**Jim Patterson, CTM**, a former Toastmaster, is an education specialist for the U.S. Army at Fort Huachuca, Arizona. He is completing a Ph.D. in higher education at the University of Arizona.

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# Tom B. Richardson, DTM

## Toastmasters: Touching Tomorrow Today



**O**ur newly elected 1988-89 International President, Tom B. Richardson, DTM, thrives on the sense of satisfaction that comes from personal accomplishments. He credits his success in Toastmasters, as well as in his personal and professional life, to his continuous quest for self-improvement.

"Set worthy goals and dream big dreams, but put them into action today," he advises.

Having reaped the rewards of this motto in his own life, it's natural that Richardson's presidential theme, "Toastmasters: Touching Tomorrow Today," reflects the importance of realistic and action-oriented goal setting on the part of all members.

After a year of focusing on "We Are Achievers," we have yet another achiever to lead the organization to even greater heights. A Toastmaster for 16 years, President Richardson belongs to four clubs: Lafayette Club 1127-11, Tecumseh Club 485-11, State Farm Club 2872-11 and Advanced Communicators Club 4358-11.

As District 11 Governor, he led his district to Distinguished District status, and in 1977 he was named Area Governor of the Year. He also was a finalist in the International Speech Contest in 1974. A chartered life underwriter and a chartered financial consultant, he is Agency Director of State Farm Insurance Companies in West Lafayette, Indiana. He is a member of the National Speakers Association, American Institute of Parliamentarians and his church's Board of Trustees. He also is past president of the Lafayette CLU Association. He lives with his wife, Peggy, in Lafayette, Indiana. They have three children: Bruce, Brian and Beth.

**THE TOASTMASTER:** *How did you select your theme, "Toastmasters: Touching Tomorrow Today," and what is its significance to each member?*

**TOM RICHARDSON:** Our challenge is to realize that our future, personally as well as for our organization, depends on what we do today. We must maximize our opportunities today for growth in our communication and leadership skills. We all want to make our tomorrows more productive and enjoyable for ourselves and others. The way to accomplish this is to set worthy goals and dream big dreams, but put them into action today.

*What do you hope to accomplish during your term, and how?*

I hope to make the theme become a personal challenge to us all through emphasizing opportunities for leadership and development at all levels. I realize that not every member has aspirations for area/district leadership, but we all are leaders in some capacity—in our home, at work, at church or in community or civic organizations. I would hope that all members, in addition to improving their communication skills, would also become more capable leaders in some aspect of their lives.

I would like to see us take a look at officer training at all levels, emphasizing on-going training, not just once or a couple of times a year.

*When did you first join Toastmasters and why did you join?*

I have always had a keen interest in self-improvement activities. Soon after moving to Indianapolis, Indiana, where I had been promoted to the position of district sales manager with State Farm Insurance, I wanted to strengthen my communication skills, especially in group presentations and sales training.

Near the cash register of a restaurant I noticed a Toastmasters "silent salesman" display with a name and telephone number. I made that call—to Gil Smith, Past International Director, who invited me to the Checker Flag Club that met at 7 a.m. the following Monday. I attended, knew that was what I wanted and joined at that first meeting in the fall of 1972.

*Have you accomplished the personal goals you had when you first joined?*

Yes, I have accomplished those original goals, for they were not that far-reaching. This is not to say I feel I have

"arrived" or reached perfection. At the time I joined, I just had no concept of all that Toastmasters had to offer. More importantly, I have continued to set new goals—some of which I have attained, and many others which I'm still striving toward.

*What is it about Toastmasters that has kept you active all these years?*

Continuing to set new personal goals has led to higher personal accomplishments, which in turn have brought new successes in my career. This sense of accomplishment is probably the greatest reason. But another strong reason is the opportunity to touch others' lives and see them become successful.

I also believe that because Toastmas-

---

**There is a real void in organizations that develop leadership skills for the general public, and we can fill that void.**

---

ters is an activity my wife, Peggy, and I share, I have remained involved. I know that all husbands and wives do not find this true, but we enjoy meeting people, preparing presentations and just acting as sounding boards for each other's ideas. Our mutual personal growth has brought us even closer together.

*What aspect of the Toastmasters program has been especially beneficial in your own professional and personal growth?*

Supportive evaluations and the strong and professionally prepared educational materials definitely have boosted my self-confidence. My position as a sales management executive and my Toastmasters involvement have enhanced each other.

*How has Toastmasters International changed since you joined?*

Many changes have taken place in the past 16 years: the acceptance of women members, the rapid growth, expanded educational programs to include the Success/Leadership modules, advanced manuals and more recognition levels.

We are constantly creating greater opportunities for the individual; that is, ways to enhance personal growth with

more flexibility and a wider range of interest. We have seen many changes, yet managed to maintain the fundamental disciplines of our organization.

*Can you recall an incident that stands out in your mind as your most enriching, fulfilling experience as a club member, leader or international officer?*

There have been many—serving as district governor, participating in the International Speech Contest, being an international director—but I suppose the campaign for Third Vice President stands out the most. The effort it took, the teamwork, the campaigning, the personal stretching it required, caused me to take a giant step in personal and professional growth and gave me another opportunity to see other people at their best.

*What do you think is the greatest benefit of membership?*

The self-confidence which is the result of enhanced self-esteem and self-image. It comes when you overcome fears and lack of belief in yourself.

*If you had to name an area where the Toastmasters program should be improved, what would that be?*

Leadership development. Improving membership retention, increasing public relations and selling the benefits of the programs (to our members as well as to outsiders) are all instances where strong leadership is necessary.

We must sell the benefits of the Toastmasters leadership program and encourage strong prospective leaders to take leadership roles. We must offer members continuous developmental opportunities. Research indicates that when we have strong club officers, we have a strong club that retains members, and has continuous healthy growth and educational accomplishments.

*What markets exist for potential members and how can clubs tap into them?*

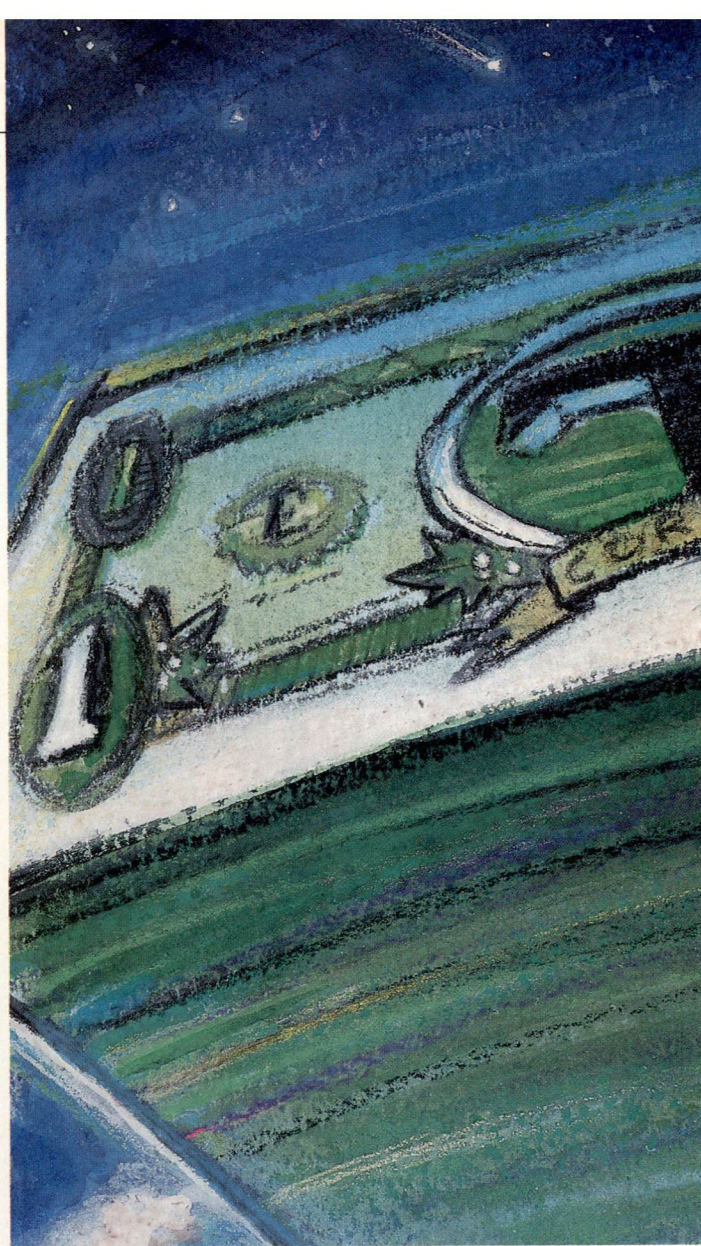
Universities, hospitals and senior citizens centers are newly established markets. We can sell Toastmasters in communities through publicizing meetings, encouraging public speech contests, and promoting special events such as judging high school speech contests or sponsoring Youth Leadership programs. Let's never underestimate the power of the one-on-one contact. The challenge is in getting the word out.

*Continued on page 21*

# Reaping Profits With a Corporate Club

New skills, enhanced self-confidence and exposure to other employees can lead to promotions.

BY JOHN T. McCARTHY, ATM



In today's fast-paced business world, everyone from receptionist to manager must be able to communicate efficiently and accurately. Making a Toastmasters club a part of the corporate environment by meeting during the noon hour is an excellent way to improve employees' communication and leadership skills.

River Side Club 4038-35 was formed in 1979 in the Program Management Office (PMO)—a consortium of consulting engineering firms—in downtown Milwaukee, Wisconsin.

The idea for a noontime club was originated by Dan Chatfield, DTM, and Lorne Fitts, who organized and presented two concurrent Speechcraft programs for the office staff. The programs were received with enthusiasm, which prompted the formation of the club. The club, consisting mainly of Speechcraft participants, was recognized by management as a cost-effective way to improve communication skills among the many engineers and support personnel in the multi-firm office.

The club was set up as an open club with weekly meetings in the PMO's Conference Room, beginning at noon and lasting one hour. Members were

initially recruited from the PMO office, but have since been recruited from other offices throughout the building and downtown Milwaukee. The convenient noon meeting time is a significant attraction; many members bring a sack lunch to eat during the meeting. Meeting at noon benefits the busy executive who does not have time for another evening activity. One of the most attractive features of this format is the opportunity to improve one's speaking skills as part of the normal business day.

The format for each meeting is highly structured, with strict time limits assigned for each task, as shown in the following listing.

- 12:05—President: Call to Order / Introductions
- 12:07—Toastmaster
- 12:08—Humorist
- 12:10—Table Topics
- 12:18—Speeches
- 12:42—General Evaluator / Evaluations
- 12:50—Quizmaster
- 12:52—Grammarian
- 12:53—Ah Counter / Vote Counter
- 12:55—Toastmaster



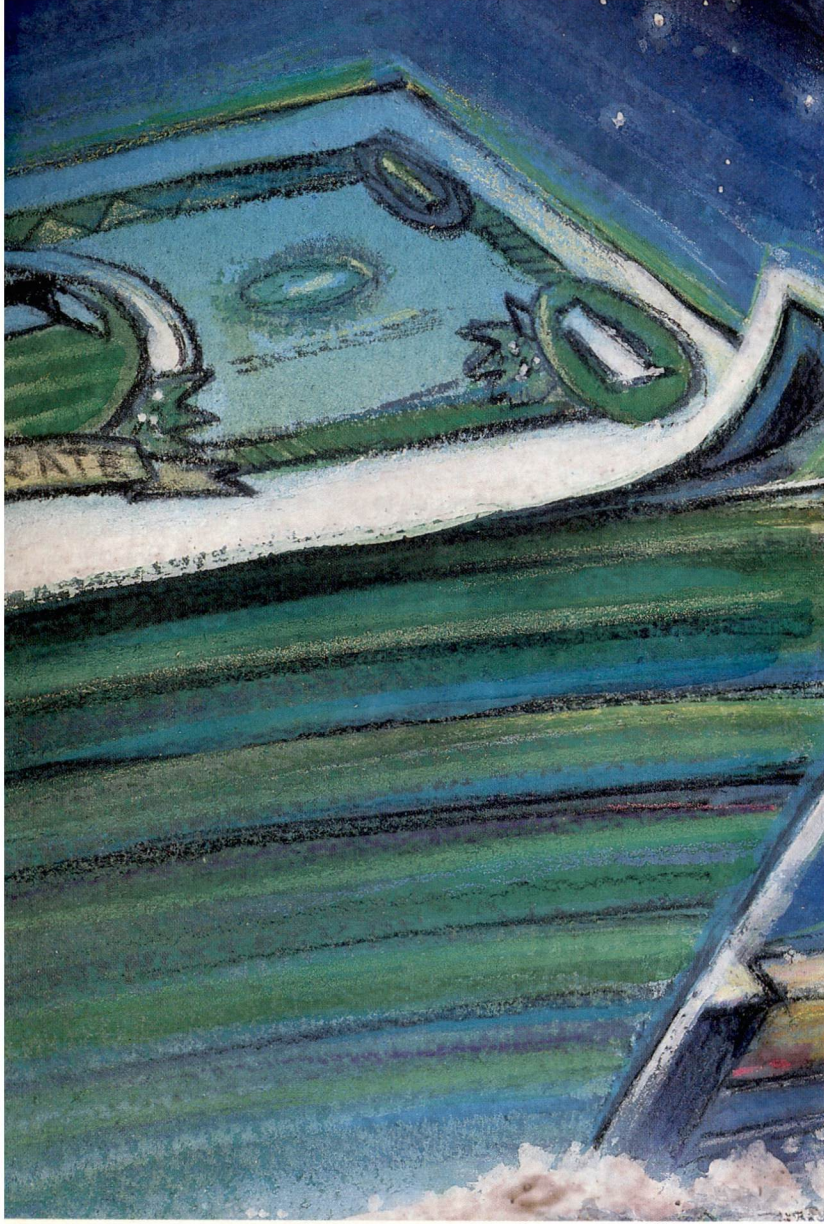


Illustration by John Dickenson

12:56—Business Meeting  
1:00—Adjourn

The President opens each meeting promptly by introducing the Toastmaster of the day. The Toastmaster reviews the agenda, makes any necessary adjustments and introduces the Humorist. The Humorist is given two minutes to relax the audience with a joke or short story. Next is 8 minutes of Table Topics, which generally leaves enough time for three respondents. Following Table Topics are the speeches. Three speakers are usually scheduled, for a total of 24 minutes. The General Evaluator has 8 minutes to call on the Timer and the three Evaluators, and to complete the general evaluation. Five minutes are devoted to the Quizmaster, Grammarian, Ah Counter and Vote Counter. The President then takes care of any required business or announcements.

These time limits may look impossible on paper. In practice, however, they lead to a fast-paced, action-packed meeting. Adjustments are sometimes necessary, especially if an advanced manual speech is being presented. When the club was new and the majority of the members were working from

**T**he support of top management is most important.

the basic Communication and Leadership manual, three 7-minute speeches were the norm. As members have progressed to the advanced manuals, it has become necessary to limit the program to two speakers because of the greater time requirements of advanced manual speeches. It is essential that the club's educational vice-president keeps track of which manuals the members are working from and schedules the speaking assignments accordingly. It's also important that the Toastmaster watches the time carefully, and is ready to make adjustments as the meeting progresses.

The results of this approach are impressive. Members learn how to be concise and decisive, to conduct productive meetings on a tight schedule, to adhere to a specific agenda and to think on their feet. These are benefits that members can use daily in the business environment. The weekly meeting schedule leads to a rapid rate of accomplishment as each member presents a speech approximately every two months. The intensive schedule results in rapid improvement in members' communication skills.

Corporate clubs bring many other benefits as well. Employees from different departments and authority levels have an opportunity to get acquainted and learn together in a friendly environment.

Table Topics also enables people to improve their persuasive powers and to test their ideas on a friendly audience.

During the evaluation phase of the meetings, employees learn the art of constructive criticism: an important skill in a business environment filled with reports and reviews. Members also learn to identify the good aspects of a presentation while offering positive alternatives for areas needing improvement. Often a member presents a speech to the club that will be presented later in a professional setting. Evaluations by the group give the speaker valuable feedback and suggestions for the official presentation.

**Prerequisites for success**

Of the many things necessary to make a corporate club successful, the support of top management is most important. When planning a corporate club, it is essential that management be made aware of the benefits and the need for support for recruitment and promotional activities. A regular meeting room must be available.

The scheduling of assignments must be flexible to accommodate changes caused by business activities. Our club's policy is that business comes first, club activities second. If it's necessary to change meeting rooms or juggle assignments because of work conflicts, alternative arrangements are made.

People eating lunch during the meeting can distract speakers and listeners, especially if someone is rustling a potato chip bag or opening a can

of soda during a speech. It's also difficult for the person focusing on a meal to listen attentively. Our solution to this problem is to schedule the Humorist and Table Topics portions of the meeting when people are eating. A comment regarding this by the Toastmaster before the first speaker can help alleviate any problems.

It's a good idea to occasionally depart from the standard meeting format for special events, such as roasts, speech contests, officer inductions or special presentations. These special meetings, also held at noon, are excellent opportunities to acquaint other employees with the club, and to present members with varied speaking opportunities.

Our club has presented Speechcraft and Listening to Learn programs to employees in order to serve the company and boost membership. The Speechcraft programs were especially well received by people who were looking for low-cost training in communication skills. Other educational modules, such as "How to Conduct Productive Meetings" and "Building Your Thinking Power" would also be appreciated in a corporate environment.

Communication skills need to be continuously maintained. Compared to other training programs, a corporate Toastmasters club is a real bargain. A Toastmasters club, because of its participatory and recurrent format, is more cost-effective in providing communication and leadership training to employees than a one-time, classroom-type seminar.

We have found that members are often called upon as masters of ceremonies for company events because of their acknowledged expertise. In fact, the club acts as a service organization for the company. Club members are available to management for outside speaking engagements. A Toastmasters club can generate publicity and goodwill for the company through participation in outside activities and community functions.

**M**eeting  
at noon  
offers the  
opportunity  
to improve  
one's  
speaking  
skills as part  
of the  
normal  
business day.

Club members benefit directly from their participation. Their newfound skills and exposure to other employees and supervisors can lead to promotions. The self-confidence gained by participation is a valuable asset when competing for new responsibilities or assignments.

#### **Hold a Demonstration Meeting**

The best way to start a Toastmasters club in your company is to arrange for a Speechcraft program to be held at noon in the office. Ask the members of your current club to put on the program, or contact your district officers or local chamber of commerce to locate a club that's willing to hold the program. Speak to the appropriate person at your company about the benefits of a Toastmasters club. Explain the minimal costs involved and offer to present a free demonstration meeting in the office.

The demonstration meeting should be a scaled-down version of a regular meeting, with emphasis on the benefits of membership. Use the meeting as a recruitment vehicle for the Speechcraft program. While the Speechcraft program can be an end in itself, the goal is to use it as a springboard for starting a new club. The Speechcraft participants must be instilled with a desire to progress into the Toastmasters program, to recruit other employees to join, and build enough interest to obtain a charter. Once again, the support of management is essential to the success of this effort. Many companies will reimburse employees for dues.

Whether to have an open or closed club depends on the size of your organization. Large corporations can easily support a club of their own. Organizations of less than 100 people may find it better to have an open club with outside recruitment. This approach has the additional benefit of interaction between employees of different companies or governmental units. A noon-time corporate club with an open format creates informal communication channels and promotes interaction between different organizations.

Many people in today's business environment are highly creative, intelligent and skilled in technology, but are poor communicators. Without the ability to adequately express themselves, chances are they will not reach their potential for success in the business world. A corporate Toastmasters club can help break down barriers to effective communication. Learning communication and leadership skills can be a fast-paced, enjoyable process that will benefit the club members and the entire company. T



**John T. McCarthy, ATM**, is a past president of River Side Club 4038-35 in Milwaukee, Wisconsin. He is an engineer and has been a member of Toastmasters for five years.

## **The Changing Trend**

In the beginning, Toastmasters clubs were comprised of members of the community who sought the opportunity to develop and improve their communication skills. Gradually, corporations began forming their own Toastmasters clubs as an effective, yet inexpensive, means of training for corporate employees.

As we approach the end of the decade, the pendulum has begun to swing the other way. Currently, more than fifty percent of the new clubs chartered in Toastmasters are in-house corporate clubs or clubs comprised of members of a specific organization or group, such as a Board of Realtors, financial consultants or professional societies.

Charter requirements for corporate clubs are the same as those for community clubs. If you would like to receive a free New Club Information Kit for chartering corporate clubs, please contact the Membership and Club Extension Department at World Headquarters.

# Outrageous Outlines, or Mrs. Kelly Would Be Proud

Lessons learned in elementary school  
prove useful in speechmaking.

BY CHARLENE BUNAS



at the blackboard, chalk in hand, drawing lines, arrows and loops around words in a sentence. She talks about breaking down large ideas into smaller thoughts.

Mrs. Kelly loved grammar. More specifically, Mrs. Kelly got really excited about outlines—any kind of outlines. She even outlined our Christmas party plans. I liked Mrs. Kelly and wanted to impress her. I learned how to diagram a sentence and structure an outline in order to please Mrs. Kelly—and also to pass the test on Friday.

When I grew up and became a speaker I needed to relearn the subject of outlines. All speeches are like tests—I want to pass them with flying colors.

There are so many benefits of outlining. If I'd only realized that as a seventh grader, I would have saved myself years of struggling at speaking. If you're not currently organizing your research, writing and speaking with outlines as your guide, consider the benefits of doing so. Outlines help you research your subject, communicate with your audience, and clarify your style. Furthermore, they help your audience to remember your message.

## Researching Your Subject

What do you answer when someone asks, "What do you talk about as a public speaker? Do you specialize in economics, politics, women's issues? Are you funny, motivational or educating?" If you, as a speaker, have defined your area of interest, you probably have dis-

**D**o you remember the name of your seventh-grade English teacher? My teacher was Mrs. Kelly. She had dark hair and wore wine-red lipstick. I can see her now, wearing her black skirt, white blouse and green cardigan sweater. She's

covered that your field is too broad to be communicated in one speech. The answer is to focus on one segment of the subject at a time, and collect personal stories, articles and quotations to substantiate it.

You need an outline in order to even know where to put the articles that interest you. A recipe file box is a form of an outline. If the cook hates soups, chances are there is no category for soups in that recipe box. If chocolate is a big favorite, there could be a section for chocolate. I had a friend who even sub-categorized the chocolate category—chocolate beverages and breads, chocolate in main dishes, frozen desserts, baked cookies, cakes and pies. If my friend were a speaker, we, as the audience, would hear a lot about chocolate.

#### Communicating with Your Audience

Florence Littauer talks of research as the roots of a tree. From these roots grows one main point or purpose: the trunk. This is the specific message you're going to give. The challenge is how to present this specific message most effectively. Your main point needs sub-points just as the tree trunk needs branches.

In her workshop on Dynamic Presentations, Sharon McElroy encourages speakers to keep their "branches" to no

**Outlines  
help you research  
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clarify your style.**

more than seven. Audiences can only absorb so much. Think of it: if the listeners know what you're saying, their minds are processing information faster than you are speaking; if they don't know, they're trying to keep up. In either case, it's confusing. A confused audience is a restless audience. As the speaker, it's your job to clear up confusion by presenting an easy-to-follow organizational flow. Thus, the outline.

The outline for my talk "Self-Image, Body-Image" contains three points: defining personal uniqueness, defending against personal rejection and describing probable progress. Each of these smaller categories has materials appropriate for it. Audiences are carried from low self-esteem to excitement and energy because they're able to follow the three smaller categories.

## ARE YOU GOOD ENOUGH TO BE A PRO?

### Toastmasters' Accredited Speaker Program is now accepting applications for 1989.

The Accredited Speaker Program is designed to recognize those Toastmasters who have attained a professional level of excellence in public speaking.

To qualify, you must be an Able Toastmaster (ATM) and a member in good standing of a Toastmasters club. You must have completed a minimum of 25 speaking engagements outside the Toastmasters club environment within the past three years. Then, you must pass a rigorous two-stage judging process.

Those Toastmasters who earn the prestigious title of Accredited Speaker will receive widespread recognition both inside and outside the Toastmasters organization. They will have taken the steps that can launch them on exciting careers as professional speakers.

Only a handful of Toastmasters have what it takes to become Accredited Speakers. If you think you're one of them, write to World Headquarters for details on how to apply. The deadline for the 1989 program is November 1, 1988.

#### Clarifying Your Style

There are so many styles of outlining: alliteration, alphabetical, acrostics, chronological, historical, pros and cons, problems and solutions, lists, visuals, questions and definitions.

Choose the style of your outline with consistency. This gives your listeners something familiar. Once they know what you'll be using as guideposts, they'll relax and listen. When an audience is relaxed with your style, it is open to your message.

#### Making it Memorable

Effective speakers make a difference in the lives of the people who hear them; they enrich, enlighten or entertain in some way. As a speaker, it's your job to deliver a message that lasts.

A lasting speech is one that can be "seen" by the listener. Very complex subjects cannot be "seen." The huge tree trunk is too large to grasp; the branches are smaller and easier to hold.

People remember concepts presented in a simple, easy-to-follow pattern. Look for outlines in life. Television ads are master teachers. In 15 to 30 seconds, the advertiser must introduce a concept to the viewer, instruct the viewer to act and influence the viewer to remember. Newspaper editorials are also good examples of effective outlines. A well written editorial is succinct and stimulating. The writer achieves that through stylized outlining. A third area of outlining can be found in "junk" mail. The grabber on the outside must hint at an intriguing outline on the inside. Otherwise, into the garbage it goes.

You don't need to be a scholar of English to speak with clarity; just remember your elementary school teacher. Mrs. Kelly would be proud to know how many of us have been influenced by her teachings.

By reviewing your school lessons of outlines and updating them with personal creativity, you can capture the attention of your audiences and keep your listeners listening. □

**Charlene Bunas** of Santa Rosa Club 182-57 in Santa Rosa, California, is a full-time professional speaker and speech instructor at Sonoma State University. A frequent seminar leader, her topics include "Short-cut Strategies of Successful Sales," "Beyond Procrastination," and "Keep It Up—Your Image." She is a member of the National Speakers Association.

# Simple Steps To Creating a Club Bulletin

Consider design and content.

BY ED CRANKSHAW, ATM

**W**hat value does a club bulletin really have?

A lot, if it's well done and carefully distributed. An informative and attractive bulletin can help bring in new members, keep the membership informed about club progress and activities, help club leaders pass on information from area and district officers, and inform the public about local clubs.

Before you prepare your club bulletin, stop for a moment to consider looks before thinking about content. Do you have a nameplate that "describes" your club? Does it contain the club name, charter number, mailing address, phone number and a Toastmasters emblem or some other piece of art that symbolizes your club?

Many clubs use a convenient newspaper-type flag and column layout. This will work for a simple one-page layout on 8½" x 11" or 8½" x 14" paper, which can be produced by a regular copy machine; or printed by offset at your local "quick" printer on 11" x 17" size paper and folded to letter-size. The printer, by the way, can give you a few simple ideas on producing clean, camera-ready copy.

For most clubs, an 8½" x 11" layout (which can easily be expanded to several pages) is sufficient.

Content is easy. Poll the membership, then use the information they want.

Here are some suggestions: articles



A sample of some of the 1987-88 Top Ten Club Bulletins.

by members about their personal progress and feelings about Toastmasters; editorials by officers; reprints of articles and information from area and district publications; a welcome-to-visitors column; a recognition column (who's made ATM, DTM, etc.); phone numbers for information about Toastmasters.

What about delivery and distribution? Obviously, every member of the club has to get a copy either at a

meeting or by mail. Area and district governors should be on the mailing list, as well as World Headquarters. Don't forget the local chamber of commerce, the mayor, state and federal senators or representatives living in your town. If any of your members' employers publish company newsletters, send them copies as well. A few extra copies delivered to the local libraries as handouts at the front desk might attract a few membership inquiries, as might extra copies for members' friends.

By following these simple steps you can help your club generate publicity, which will help bring in new members and give existing members the recognition they deserve. □

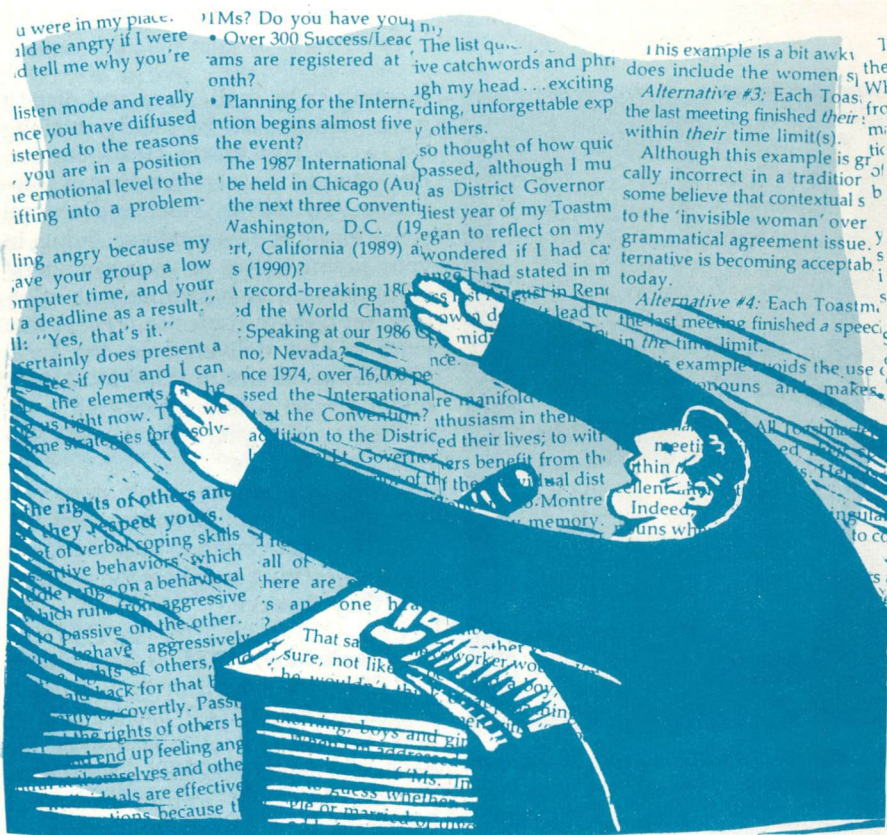
**Ed Crankshaw, ATM**, is a member of DLI Club 3824-4 in Monterey, California. A Civil Air Patrol (CAP) public affairs officer, he recently wrote a manual on the production of unit newsletters, distributed for use by CAP units throughout California.

**Editor's Note:** Don't forget that every year the top club and district bulletins are honored at the International Convention. Entries for 1988-89 competition must be received by April 25. This year's winners are listed on page 25. For further information, check with your club president about the Top Ten Bulletin Awards flyer sent from World Headquarters in the club officer mailing in the beginning of October.

# From Script to Speech

Tips on preparing a manuscript.

BY LEON FLETCHER



**M**ost Toastmasters and other experienced speakers prefer to deliver a speech without having a complete, written script in front of them. Still, there are some specialized situations in which speaking from a manuscript might be necessary, or at least highly desirable, on account of the following advantages of a fully-scripted speech:

- ensuring precise and correct wording.
- increasing confidence, especially if the speech is to be made before a particularly influential or potentially critical audience.
- allowing greater attention to the technique of delivering the speech effectively.
- enhancing the appearance of a speech as a professional presentation.
- facilitating the farming out to col-

leagues, assistants or others the preparation of parts of the speech.

Assume you were to present to a planning commission a proposal to build a high-rise. You might have a surveyor prepare the section of your speech dealing with location, and have a soil engineer prepare your material on land stability; then you would mesh those parts into your overall speech on the needs for the structure.

A previous article in *The Toastmaster* [June 1987] presented seven techniques to "make your manuscript talk:"

1. Capture the flavor of talk.
2. Recognize the difference between reading and listening.
3. Select a speaking vocabulary.
4. Give your copy a personal touch.
5. Keep your sentences running forward.
6. Minimize alliteration.
7. Enhance interest and comprehension.

Assuming you've decided to use a manuscript, here are some additional tips on preparing it. Start by following the standard steps for preparing virtually every speech:

- Analyze the speaking situation, the audience, and the occasion.
- Based on those analyses, establish the specific purpose of your speech.
- Gather material.
- Select the main points.
- Outline the material and design the three principal sections: introduction, discussion and conclusion.

After you've completed those basic steps, you're ready to work on the distinctive preparation for manuscript

speeches. That requires four basic steps.

**Write out your speech.**

Many speakers find the best way to do this is to tape-record the speech, then transcribe it. This helps maintain a conversational style.

Most of us write in a different style than we speak. Whereas we might write something like "Note that the diagram which follows substantiates the fact that the increase in production was statistically significant," we'd more likely say "Look at this diagram and you'll see that production really went up."

The spoken version has 30 percent fewer words. It's more personable and direct. Most significantly, according to a widely-accepted readability formula known as the Gunning Fog Index, it is 80 percent easier to understand.

When you've worded your manuscript exactly as you want it, you're ready for the next step.

**Type the script in a readable format.**

Certainly there should be at least one blank line between each line of text; some speakers prefer triple spacing. Try several pages of manuscript typed with a variety of spacing to see which one works best for you.

Another decision you need to make is regarding the typing style. Some speakers prefer a script typed in all capital letters. However, research indicates that upper-and-lower-case type is easier to read because the letters have

**The major problem in delivering a manuscript speech effectively is the difficulty in communicating spontaneity and zeal.**

more distinctive shapes.

Some speakers like their scripts typed on primary typewriters—machines used in elementary schools—because the letters are about twice as big as those on conventional typewriters. Others prefer the special machines used to print the scripts for teleprompters; these letters are about three times the size of regular typing.

Typewriter type is available in a couple of standard sizes. For larger type, you also could have your manuscript typeset, if you determine it's worth the expense. Many computer printers offer the range of typesetting at lower costs.

**Mark your script.**

Many professionals mark up their scripts to help ensure they'll deliver the words most effectively. These symbols can be of great help, especially in those pressured speaking situations when a manuscript is appropriate.

Be sure that you use symbols that are instantly understandable to you.

It's important to avoid over-marking your script. An over-marked script is distracting to the speaker and can be difficult to deliver. Moderation should

be your guide. Mark only those words and phrases that may give you trouble—those you may fumble over, fail to emphasize or run together. (See examples below.)

**Practice**

Rehearse until you know your script well enough to deliver it while maintaining eye contact with the audience, and until you remember where the main points are. For example, know that the basic concept of your speech is introduced at the top of page two, or that you'll use the overhead projector for the first time when you get to page four.

Then practice your delivery. Decide where it will be best for you to move from the lectern to the front of the stage, when to move to the side so your slides can be seen by all in the audience, which key gestures are most appropriate when, and so on.

The purpose of such extensive practice is to avoid looking and sounding as if you are mechanically reading from a script which means nothing to you. The major problem in delivering a manuscript speech effectively is the difficulty in communicating spontaneity and zeal. Both are absolutely essential to any speech. Even though you have a script in front of you, your job is to make it appear as though you're speaking from your heart and mind.

That's one of the reasons television news anchors are paid so much—they are skilled in reading what essentially are manuscript speeches, and delivering them in a style which is lively and stimulating.

Scripted speeches are clearly less desirable than the unscripted variety for most speaking situations. But when you do have to give one, you'll be far more effective if you follow these simple guidelines. □



**Leon Fletcher** is Emeritus Professor of Speech at Monterey Peninsula College in California. He is a full-time writer working on his eleventh book, *Speaking to Succeed*,

a college text to be published by Harper & Row in 1988. His popular paperback, *How to Speak Like a Pro*, published by Ballantine, is available through Toastmasters International.

Following are some examples of script-marking symbols:

Symbol	Meaning	Example
/	Pause	"Should we consider / this?"
//	Long pause	"What are our options? // Your board recommends..."
⌒	Group these words	"That was <u>well done</u> ..."
—	Add emphasis	"What <u>could</u> our company do?"
X	Reminder to show visual	"Our findings were a surprise." X
~~~~~	Be alert to this problem word or phrase: difficult to pronounce or enunciate	"Such a <u>phenomenon</u> is rare."





# M Boring A Person To Death Can Be MURDER

Your topic's relevance to your listeners is the most important aspect of your speech.

BY ANITA CABRAL

I used to be bored silly in school listening to lengthy lectures. Even now, my mind tends to wander during some speeches.

While this could be due to an innate deficit in my attention span, I really suspect that a lot of other people often are mentally asleep as well. How many of you, when not serving as designated evaluator, sit through a speech thinking about the latest project at the office, the good-looking person ahead of you in the bank line this morning, or your weekend plans for a trip to the beach? Chances are, you are in the majority. Have you ever looked around to find many of your fellow Toastmasters staring at the ceiling, the floor, or picking lint off their jackets? I'll bet you have—and all too often, too. More than likely, the culprit is an uninteresting topic.

*Illustration by Jeff Koegel*

Captivating vocal variety, animated style and perfect articulation can only do so much for a speech—the rest depends on the material. Think of the topic as a cake and the delivery as the icing. All the sugary frosting in the world can't disguise the fact that the cake is stale. Likewise, the best speaker can only do so much in compensating for dull information. A good speech is both interesting and well delivered.

Relevance of topic to your listeners is one of the most important aspects of a speech, and yet is frequently overlooked by even the most experienced speaker. I recently had the misfortune of sitting through a long sermon delivered by a pastor who had chosen to read selections from an ecumenical survey of common complaints of parish priests. These were not titillating revelations from the personal diary of a Reverend Jim Bakker, or passages from *The Thornbirds*. It was your everyday, common, garden-variety petty gripes. I'm sure his motives were good—he was looking for support and understanding for the difficulties he endures in his profession—but all he got were stifled yawns, muffled snores and fidgets.

Although the pastor undoubtedly found the material insightful, based on his personal experiences, the congregation couldn't identify with it. Most of them interpreted it as whining and complaining, and not too many people will sit still long for that. However, if he had presented this same material to an assemblage of clerics, they probably would have been fascinated. This is lesson number two: just because you have chosen a subject that had your listeners standing in the aisles at one time doesn't mean it will be successful under other circumstances.

For example, at one club meeting not too long ago, a Toastmaster spoke about her job—the organization of her department and the services it provides. Normally an in-depth explanation of your daily work assignments wouldn't be a good topic, but this was an informative and interesting presentation. This worked for her because the audience consisted of Toastmasters who were employed by the same company and might need services from her department. However, if the same speech had been given to another club, the subject would have been totally inapplicable and probably hailed as an alternative to the sleeping pill.

Nothing is more demoralizing to a Toastmaster than to realize that the audience is not paying attention. A speaker feeds on listener reaction. You can see this demonstrated at virtually any public gathering, from a concert to a sporting event. The actors, participants or athletes play to the crowd. It's the same in Toastmasters. If the audience is watching closely, hanging on to every word, perhaps occasionally uttering an "ahh" or giggle, then the speaker is buoyed up and encouraged to carry on with even more zeal and enthusiasm. On the other hand, if audience reaction is one of resigned

**A**  
good rule  
of thumb:  
the more  
boring the  
material,  
the more  
jokes and  
one-liners  
you should  
add.

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indifference or impatience, then this drains the speaker and the performance consistently erodes until it wobbles to a miserable conclusion.

Take a moment to consider the topic choice for your next speech. Is it something that would interest your audience? If not, it's time to rethink your selection. Themes with which your audience can't identify inevitably result in the deadliest of a speaker's crimes: boring the listeners to death.

How can you tell what topics are most likely to capture the imagination of your listeners? Audiences are interested in issues which do, or may, affect them personally. This will vary, of course, depending on people's experiences. When talking to a group with a diverse background, it helps if you can find a common denominator to draw upon to select a subject which would be the most pertinent to the most people. For example, if there was a recent rise in personal or property crime in the area, a speech on developing a neighborhood watch program might spark the majority interest.

Don't be discouraged if one or two people don't seem to be as alert and receptive as you would like; you can't please all the people all the time. There's always that small minority who may be so embroiled in personal problems or other matters that the most enthralling speech in the world would be lost on them.

Toastmasters meetings may provide you with great ideas. Have you ever been to a meeting when an especially lively Table Topic was introduced? Perhaps only one person was selected to speak about it, but you could tell from people's reaction that many had an interest in that particular subject. You can take that idea and develop it into a dynamic speech.

Remember that you have human nature working in your favor. People are fascinated with the unusual or bizarre. Many people already have a keen interest in a special subject, such as a hobby. If you're fortunate enough to have an exotic pastime such as alligator wrestling or cliff diving, great! But if you think hobbies such as fishing, rock collecting or tennis might not be everyone's idea of nonstop thrills, it's still possible to make them interesting to your audience. Use strange and amazing facts in your talk which will hook those listeners. Everyone likes to hear surprising things. With enough research you can turn up that sort of information on a wide range of common subjects. Libraries are a good source; there are several books dedicated to unusual or little-known facts. Try finding out the origins of an activity, how it's evolved over the years, or what sort of records have been set. You don't need many of these items—one in the opening (to bait the hook) and a few sprinkled throughout to maintain the listeners' attention.

If you're stuck with a tedious subject against your will, then another trick is to use a liberal dose

*Continued on page 20*

# Wrap Up Your Package and Give it Away

The winner of the 1987 International Speech Contest shares some elements of his contest speech.

BY HAROLD PATTERSON, ATM



Before the 1987 International Speech Contest, I practiced my speech before 14 clubs and at least five times daily for two months.

**E**very Toastmaster possesses a World Championship Speech. It may not win a speech contest, or even be presented at a contest, but the real tragedy would be if it was never presented at all. To give a speech is to share a part of ourselves. Packaging knowledge with our own personal experience is like wrapping a gift: to share this package, to make a speech about this information, is to give the gift away.

Past International Director Dick Schneider, DTM, encouraged me to personalize my speeches. This was probably one of the best suggestions I've ever received. I quit focusing solely on winning contests and started trying to share a little of myself. Trophy or not, win or lose, I always came up a winner because I had given a part of myself and done my very best.

In preparing for the 1987 International Speech Contest, I collected, acquired, stumbled across, and had thrust upon me invaluable information about contest speaking. I've packaged it into a neat little acronym—SPEECH—which might offer you some ideas from which to build your own presentation.

**S**—I had a little trouble deciding if this should stand for **simplicity, sincerity or stories**. All are equally important and deserve consideration.

Your speech must be simple. You only have one chance to give your speech; it will either be remembered or lost in the shuffle. A simple speech is a memorable speech. State your premise clearly, support it with facts, then state the

premise again. Remember the old saying, "tell them what you're going to tell them, tell them, then tell them what you told them."

Be sincere. Sincerity will come naturally if you believe in what you're saying, and if you have first-hand knowledge. Belief plus experience produces sincerity.

Use stories, preferably with happy endings. People relate to stories about well-known people, current events or common circumstances. Your most important story is about you. A seven-minute speech should have a minimum of three simple, sincere stories.

**P**—**Personalize your speech**. Until you've told that personal anecdote, your speech has no credibility—no proof that you really understand what you're talking about. When you personalize your speech, you indicate to the audience that you know the truth, you've experienced it, and you believe it. Before the 1987 International Speech Contest, I practiced my speech before 14 clubs

and at least five times daily for two months. Yes, I was tired of practicing, but because of the personal story I never grew tired of the speech. It gave me strength when I needed it the most.

**EE**—**Energy and Enthusiasm**. The two E's in your speech will surface as you get involved in your personal story. Emerson said, "Nothing great was ever achieved without enthusiasm." Dale Carnegie claims, "People don't want to just hear you, they want to be entertained. Throw yourself into your speech with abandon." People remember what we say more by how we say it than the words we use. Put some electricity into your speech and you'll electrify your audience.

**C**—**Confidence**. Probably the most involved element of your speech. Only worry about those things that you can control; everything else will take care of itself. Few people are at ease before a speech contest. Being nervous is natural, so don't worry about it. I practiced before many clubs in every environment I could think of: morning clubs, evening clubs and dinner meetings. At home I practiced with timing lights and my two-year-old daughter. (That was a challenge.)

I spoke in every conceivable environment because I wanted to be confident that I could deal with the unexpected. At the 1983 International Speech Contest in San Diego, Roy Fenstermaker knocked his lapel mike to the floor twenty-one seconds into his speech. He didn't expect this to happen. The mike

*Continued on page 20*

## Wrap Up Your Package

*Continued from page 19*

was quickly handed to him, but he couldn't pin it to his jacket. He held the mike between his thumb and forefinger for the entire speech. Gesturing with one hand, then the other, Roy Fenstermaker won the 1983 World Championship of Public Speaking. He did it because he had a great speech and the confidence that comes with preparation.

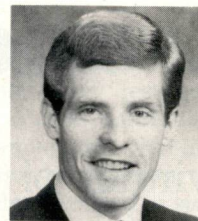
Have your speech evaluated by everyone in every club in which you practice, even if it is only in note form. The suggestions are like diamonds in the rough. Don't fear the evaluation, embrace it. It's the seasoning for your speech.

**H—Humor.** Spice your speech with a little humor. Toastmasters often refer to the International Speech Contest as "the serious speech contest." That's true. I'm serious when I advise using humor in your speech. Nothing warms the heart and soul like a funny story, and a point is best made and received when done with humor. The right mixture of intensity, emotion and humor will make your speech memorable. Robert Orben said, "Within every listener, there is a yawn waiting to get out." Replace that yawn with a meaningful laugh.

Obviously this isn't the only way to prepare for a contest speech. Ultimately you must create the speech with which you feel most comfortable. When all is said and done, you must be able to say,

"This is my speech, I believe in it, and I'm proud of it." If you can say this, you are a winner.

So don't be afraid of speech contests. Prepare early and the next time a contest comes along, wrap up your package, put a big bow on it, climb up on the stage and give it away. □



**Harold Patterson, ATM,** is a member of Penn Square Club 2106-16 and OKC Pros Club 3220-16 in Oklahoma City, Oklahoma. He is the national sales manager for television station KTVY, Oklahoma City's NBC affiliate.

## Boring a Person to Death

*Continued from page 18*

of humor. A good rule of thumb: the more boring the material, the more jokes and one-liners you should add. If your material is especially bad, don't hesitate to stoop to even the corniest of gags.

Controversial subjects are always interesting. Not everyone may agree with your message, but at least they won't be yawning.

When speaking outside your club, the question of topic selection will frequently be preordained by the nature of the event. Whether presiding over a retirement ceremony, an anniversary party or

**T**hink of the topic as a cake and the delivery as the icing.

giving an eulogy, your topic subjects are obvious.

Similarly, if your employment circumstances require you to speak at a meeting, you undoubtedly will be talking on one of your work-related areas of expertise. If a time does arise when you're to speak and no theme is suggested to you, then ask. If that doesn't bring a satisfactory response, inquire about previous speakers' topics, and that should give you a general idea of the interest of the group. You may also want to ask about the composition of the audience—number, sex, age, educational background, goals—in search of a common denominator. Armed with this information, you'll be able to develop a topic suitable for presentation.

It's impossible to overemphasize the importance of your material selection. Intriguing material can sometimes compensate for a multitude of minor sins. I recently gave a speech on "out of body experiences," and it ran shamefully overtime. Not only did my evaluator ignore this, the other members voted it best speech of the meeting. Apparently the information was so absorbing they didn't notice the passing of time.

Choosing lively speech subjects is advantageous to the entire club because it fosters better participation at meetings. Have you ever seen a meeting schedule and sighed when you recognized the name of a speaker with a reputation for particularly tiresome speeches? Some club members may feel encouraged to skip meetings if they anticipate sitting through dry, lackluster talks. However, if your club's speeches tend to be exciting, meaningful and relevant, attendance will soar.

The benefits of well selected topics are endless. Any string of sentences put together in a well organized manner can constitute a speech, but a superior speaker chooses material which makes the listeners look forward to the next sentence. □

**Anita Cabral** is a former member and bulletin editor of NAS Club 5802-66 in Norfolk, Virginia, and works for the US Navy. She is currently stationed in the Philippines, where she is the Administrative Department Head of the Navy's Public Works Center.

## HAPPY ANNIVERSARY, TOASTMASTERS

October 22, 1924. Bread cost five cents per loaf. Milk had to be bought directly from farmers. Trolley cars took you where you wanted to go. If you were a young, enthusiastic professional, you wanted that trolley car to take you to the Santa Ana YMCA that night. It was there that Ralph C. Smedley brought together a group of people interested in developing their speaking skills.

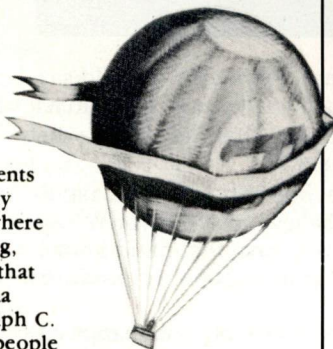
On that evening, the group adopted the name "Toastmasters." Now, 64 years later, name and concept still live on.

Celebrate this special occasion by introducing others to the program initiated on that warm October evening. By welcoming new members into your club during the months of September, October and November, your club will receive these rewards:

- ★ Anniversary Month 1988 Banner Ribbon—  
for adding 5 new members
- ★ Anniversary Month Trophy Cup—  
for bringing in 10 or more members
- ★ Top Club Star Ribbon—

to the club in each district that brings in the most new members during these months (minimum 5 to qualify.)

**KEEPING THE DREAM ALIVE . . .**



**Tom B. Richardson**  
*Continued from page 7*

*How does the club meeting affect member retention?*

It is the single most important factor. Club meetings should provide an environment that fulfills a member's needs and challenges that member to set higher objectives. If officers are effective, the meeting will be stimulating and challenging and members will leave the meeting eager to return for more, feeling that their time was well spent.

*Why is it so important for every club and district to have an organized public relations campaign?*

As I think about the importance of a strong public relations program, two benefits immediately come to mind: increased membership growth, and wider understanding and appreciation of the name "Toastmasters."

We need to continue to enhance the image of Toastmasters International so that when someone says "I'm a Toastmaster," people will know what a Toastmaster is.

I see as other benefits the opportunities for service to the community through Youth Leadership and Speechcraft programs, speech contests and organizational leadership.

*What are the secrets to building membership in Toastmasters?*

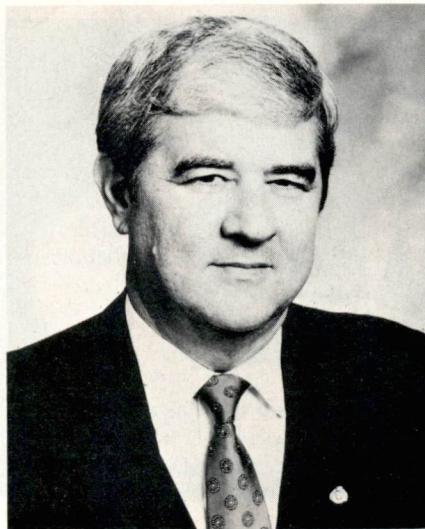
There aren't any. It's obvious that a personal commitment by each Toastmaster to introduce one person each year to our organization could double our membership. We must instill in each member the importance of club growth, and that it is every member's responsibility, not just the duty of the administrative vice president or the president. By the personal commitment, we are offering someone a lifetime opportunity that is truly touching tomorrow today.

*Why is it important for all members to achieve CTM status?*

The CTM is a basic tool for measuring growth. It gives members the opportunity to evaluate their progress. Every individual needs time to see if the program meets personal needs. That time is provided in progressing through the manual to the CTM designation.

*How can we encourage members to continue striving for ATMs and DTMs?*

We can promote the fact that the personal growth that takes place in the



**Research indicates that when we have strong club officers, we have a strong club that retains members, and has continuous healthy growth and educational accomplishments.**

journey is most important, not just the destination. It is what you become on the way to an ATM or DTM that really counts—a more competent speaker with more self-confidence and the opportunity to give back to your community, colleagues and church, as well as to your Toastmasters club.

*What leadership opportunities do you think will be available in the coming years?*

The continued growth of our organization will provide more opportunities for leadership in clubs, areas, districts, and so on. The opportunities provided by the organization's restructuring will also provide more positions and wider ranges of developmental emphasis: the new positions of Vice President Membership and Public Relations Officer, for instance. The opportunity for creativity will continue as we continue to change to meet the needs of the times and society in general.

*It has been said that leaders are made, not born. How can more leaders be "made" in Toastmasters?*

We must market Toastmasters as a communication and leadership organization. We must sell the benefits of membership and leadership development both within the organization and to the general public. We need to continue to improve officer development programs and use our Success Leadership programs.

We might also use our leadership education programs with organizations outside Toastmasters to establish our claim to be "the leading organization in the world for leadership development." There is a real void in organizations that develop leadership skills for the general public, and we can fill that void.

*What do you believe are the responsibilities of each member to the organization and to the club?*

The responsibility of all members is to do their individual part to fulfill the mission of the club. This mission is to provide a supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn will foster self-confidence and personal growth.

If members set this as their objective and strive to accomplish it, their responsibility will have been met.

*As president, you will visit many districts this year. What do you hope to accomplish through these visits?*

As an ambassador for Toastmasters, I will be emphasizing the importance of this year's presidential theme to our immediate future and long-range successes. I want to visit as many members as possible, exchange ideas, listen to their needs and seek ways the Toastmasters opportunity can be improved for all.

*What do you see in Toastmasters' future?*

I see quality growth as our organization continues to be the leader in communication development. We can promote our programs as the leading movement in leadership training.

I see greater retention of our members stronger training programs for all officers, and greater acceptance by members and the general public of our organization as a personal development vehicle.

Finally, I see continued building on the original pillars of listening, thinking and speaking. These will continue to be the foundation of our organization, with expansion and flexibility to meet the needs of all Toastmasters and the demands brought by changing times. □



*Club President Bob Stephenson presents Hoyt Curtis with a commemorative plaque in honor of his 50-year membership with the club.*

## Toastmaster Honored for 50-Year Club Membership

Hoyt Curtis, a charter member of Arcadia-Hoyt Curtis Club 115-F in Arcadia, California, was honored at the club's recent 50th anniversary celebration.

Curtis expected bright banners, balloons and streamers decorating the meeting room in honor of the golden anniversary celebration. Instead, the festive occasion was for Curtis, in honor of his dedication over the years to the club, which in 1982 changed its name from Arcadia Club to honor him.

The evening was filled with emotional speeches and tears of pride for

87-year-old Curtis, who has watched the growth of the club from its infancy. There was even a 50th birthday cake.

Among the gifts for his 50-year Toastmasters membership, President Bob Stephenson presented Curtis with a commemorative plaque. 1987-88 Founder's District Governor Colette Gardner presented her salutations as well.

*Bob Stephenson  
Arcadia-Hoyt Curtis Club 115-F  
Arcadia, California*

## Soaring in Prison

Members of New Dawn Club 4101-16 in Lexington, Oklahoma, may be prisoners, but they are communicating on a high level. They recently hosted 900 inmates, guests and children at their third annual kite fly day. This large crowd set an attendance record for events at the medium security facility. Club members made and distributed more than 200 kites for the festive event.

New Dawn Club is located at Joseph Harp Correctional Center at Lexington, Oklahoma. Reform-minded Warden Jack Cowley allows the club to sponsor a number of special events per year and the club goes all out in putting them on.

Following the kite fly, the club sponsored a "poetry encounter" in their institutional chapel. More than 50 inmates recited poetry at the event. Six other prison Toastmasters clubs in Oklahoma sponsored similar contests. The winners will convene at Joseph Harp for a state finals poetry contest later this year. Prison officials have been amazed and pleased with the response from the "prison poets."

Not surprisingly, New Dawn was named the best institutional club at the recent District 16 Convention in Oklahoma City.

*Rex R. Moore, Jr., ATM  
New Dawn Club 4101-16  
Lexington, Oklahoma*

## Club President Takes Legislative Action, Meets United States President

Dennis Martin, President of Pine Knot Club 908-62 in Saginaw, Michigan, is founder and past president of I.A.C.O., an organization representing correctional officers on federal, state and local levels. In 1984, he initiated a legislative bill to recognize the role of correctional officers in criminal justice.

His bill to institute a National Correctional Officers Week was passed by Congress the following year. The event has since been declared annually, and Martin has had the opportunity to meet with former U.S. Chief Justice Warren Burger and President Reagan in the White House's Oval Office on a yearly basis as the President signs the proclamation.

Martin is Director of Training and Marine Patrol Coordinator with the Saginaw County Sheriff's Department and serves on the national board of directors of the American Police Hall of Fame.



*Toastmaster Dennis Ray Martin presents President Reagan with a clock for his support of law enforcement.*

## Aha, Gotcha!

Karen Myers and M. Kay duPont both had good advice for us about speaking with correct grammar ["Being Gram-marian Ain't Easy" and "In Search of Clarity," June 1988]. However, anyone who gives advice is subject to the "Aha! Gotcha!" game.

In Ms. Myers' second last paragraph a sentence reads, "if any of these skills are weak, set a goal to improve it." Because the first part of the sentence is set in the plural form, the second part must be plural too. *Them* should be substituted for *it*. Another way out would be to change the sentence to read, "If any one of these skills is weak, set a goal to improve it."

Kay dislikes the use of *gotta* but approved the use of *have got to*. Are not the parts of that verb get, got and gotten? Should the expression then be *have gotten to*? But that has a different meaning. Then *got to* must be simply an idiom with its own meaning. In formal communication *got to* ought to be discarded in favor of *must*. In common speech, though, *got to* is acceptable.

Bruce V. Ettl  
Vancouver 353-7  
Vancouver, Washington

## Overt Sexism?

I hope it was just a typographical error or an oversight that tainted Rancho California Club's account of their "Battle of the Sexes" debate with a touch of overt sexism [July, 1988]. Author Harry Miller notes that new member Sonny Davidson was named best speaker, while member Stacy Smith took the honors for best female speaker. The implication, of course, is that the best speaker is obviously male; otherwise the categories might have been best speaker and best male speaker.

Perhaps the trophies really were awarded to the best speaker from each team (men's and women's), or perhaps there were actually three trophies: best male, best female and best overall. Whatever the case, it says something about our society that the letter got through proofreading as printed. Unfortunately, it's also the norm to read about "doctors" and "lady doctors" or "nurses" and "male nurses."

Mr. Miller explained that the men's team argued in favor of women's liberation, while the women defended the merits of male chauvinism. The men's team won, and I hope they took their arguments to heart. If things are as Mr. Miller described them, the Rancho California Club could use some consciousness-raising.

Sandra Rubin  
Millbrayers Club 2168-4  
Millbrae, California

**Editor's Note:** Sorry for the misunderstanding. We thought it was clear from the context that Mr. Davidson was the "best speaker" on the *men's* team.

## Potpourri

I felt that the June 1988 issue was one of the better issues of *The Toastmaster*, with several good articles. "Being Gram-marian Ain't Easy" was one of the articles I enjoyed—and agreed with. However, I question Karen's example of *potpourri* (rhymes with *cot*). While I prefer *po-pu-re*, others prefer and use *pot*. In many dictionaries, *pot* is listed as an optional pronunciation. Why not accept it?

*Bona fide* is another term with several acceptable pronunciations. Depending on where you are from, some may be hard on your ears, but nonetheless are correct.

Grammar and sentence structure should be pointed out. Pronunciation may sound wrong—but may be correct—and a grammarian must be sure before correcting.

Anthony G. Martino, CTM  
Cargill Club 5913-6  
Minnetonka, Minnesota

## Not Just Professionals

I wish to thank whoever is responsible for the change in the focus of our monthly magazine.

I think I have saved every copy I ever received, but I gave up reading them because the articles were for "hard-core professionals" who speak publicly for a living.

Your July publication has seen me read three articles in one week, and I plan to recommend the one on member-

ship to our club officers. This is because the articles are (1) easy to read, being not more than one full page without artwork, (2) meaty, they get right to the point with a few words, just like a five-to seven-minute speech, and (3) relevant to beginner and advanced Toastmasters members rather than to full-time professionals only.

Frances E. Adams  
Apollo Club 1132-28  
Toledo, Ohio 43623

## July Issue Lauded

I could not put your July issue down until I read it from cover to cover. I have regarded evaluations as one of the most important areas for a Toastmaster to master. Your articles provided me with valuable suggestions, ideas and insights.

I would also like to add, as an evaluator, when we truly listen to another human being, we not only gain knowledge of another, but we gain valuable insight into our own personal beliefs, values and biases. Evaluations allow our fellow Toastmasters to grow. They also contribute to our own personal growth and awareness.

My sincere appreciation for an excellent issue.

Barbara Goldberg, CTM  
High Vibrations Club 5385-23  
Albuquerque, New Mexico

## The Toastmaster on Tape

My vision has declined rapidly during the 15 years I have been in Toastmasters. I have been denied the enjoyment of reading your magazine.

Three months ago, I began receiving the tape version produced by the Braille Institute. I greatly enjoy the magazine and feel that I am again in the mainstream of Toastmasters.

I hope that officers and members read this and inform reading impaired members of this wonderful service.

Don Boesch, DTM  
Research Triangle Park Club 4335-37  
Research Triangle Park, North Carolina

**Editor's Note:** This service is available for sight impaired members only. For more information, please contact the Recording Department of the Braille Institute in Los Angeles at (213) 663-1111.

# International Hall of Fame

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Larry Mulvey, DTM  
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Washington

**DISTRICT 25**  
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Shreveport, Louisiana

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**REGION III**  
Hoppe Alexander  
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**REGION V**  
Jerry Starke  
Club 945-35

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**REGION VI**  
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Club 1609-60

**REGION VIII**  
James T. Brennan  
Club 2095-29

## INTERNATIONAL TAPED SPEECH CONTEST WINNERS

- |                           |             |          |
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| 1. Ho Soon Cheng          | Club 5955-U | Malaysia |
| 2. Alaguthevar Ponnuchamy | Club 2916-U | Bahrain  |
| 3. Michael P. Birt        | Club 4334-U | Japan    |

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**DISTRICT 63**  
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- |                             |         |                             |
|-----------------------------|---------|-----------------------------|
| <b>TOWN CRIERS</b>          | 1743-30 | Glen Ellyn, IL              |
| <b>SQUARE &amp; COMPASS</b> | 4749-75 | Manila, Philippines         |
| <b>SUNRISE CENTER</b>       | 3359-39 | Citrus Heights, CA          |
| <b>HARMON-IZERS</b>         | 1910-33 | Las Vegas, NV               |
| <b>LIBERTINE SINGLES</b>    | 4369-1  | Lakewood, CA                |
| <b>PROFESSIONAL MEN'S</b>   | 624-5   | San Diego, CA               |
| <b>SINGLE TOASTMASTERS</b>  | 5339-57 | Lafayette, CA               |
| <b>API BRISBANE</b>         | 900-69  | Brisbane, QLD,<br>Australia |
| <b>FIRESIDE</b>             | 851-5   | San Diego, CA               |
| <b>VENETIAN</b>             | 952-47  | Fort Lauderdale, FL         |



## TOP 10 DISTRICT BULLETINS

### THE FOUNDER

District F  
Charlotte Simmons, CTM,  
Editor

### SPARK PLUG

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Margaret Kerry-Wilcox, CTM,  
Editor

### THE FOURCASTER

District 4  
Pamela Hinz, CTM, Editor

### DISTRICT 5 EVALUATOR

District 5  
Jackie Hoyle, ATM, Editor

### THE SPOKESMAN

District 11  
Becky Smith, ATM, Editor

### THE TARHEEL TALKER

District 37  
Gene West, DTM, Editor

### THE METRO BRIDGE

District 46  
Deanna Brown, ATM, Editor  
Mary S. Neff, ATM, Editor

### GREAT LAKES NEWS

District 62  
Jan Riede, CTM, Editor

### DISTRICT 70 NEWS

District 70  
Geoff Wood, DTM, Editor

### THE PHILIPPINE

**TOASTMASTER**  
District 75  
Aida T. Valles, ATM, Editor

### TOASTER'S CHOICE

1394-5  
Dee Talley, CTM, Editor

### HARDHATS HERALD

1394-5  
Elinor McKinney, CTM,  
Editor

### SPEAK EASY

6101-13  
Chris Keefer, CTM, Editor

### SUNRISER

3359-39  
Les Johnson, CTM, Editor

### THE VOCAL VENTURE

4527-39  
Bruce Younggreen, CTM,  
Editor

### CURRENTS

5218-39  
Danalee Lavelle-Burroughs,  
CTM, Editor

### TOAST POINTS

5716-53  
Dorothy Mills, ATM, Editor

### THE WINNER'S CIRCLE

6104-54  
Harvey Morris, Editor

### JSC TEXAN

3116-56  
Jean Fontenot, CTM, Editor  
Jeff Riggs, Editor

### POSTPRANDIAL PATTEN

3259-65  
Alan Turof, DTM, Editor

## OUTSTANDING TOASTMASTERS OF THE YEAR

George Meffan	D-F	John C. Peuser, DTM
Dennis Ham, DTM	D-1	Harry Carpenter III, DTM
Jay D. Bakst, ATM-B	D-2	James E. Andrews, DTM
William Chambers, ATM	D-3	Joe Samora, ATM
Greg West, CTM	D-4	Pat Bruns, DTM
Rugby Mathur, ATM	D-5	Alice Molengraaf, CTM
Milton Lysdahl, DTM	D-6	John Pasieka, DTM
Marcia Brown, ATM	D-7	Lynn Pafford, DTM
Darline Lewis	D-8	Marion Gion, DTM
W. Juanita Hamilton, DTM	D-9	George Foushi, DTM
Morgan Griffiths Sr., DTM	D-10	Robert H. Seevers
Loretta Miller, DTM	D-11	Dr. Ann Tillman, DTM
Roberta L. Wasler, ATM	D-13	Carroll Puckett, DTM
James Dawson, DTM	D-14	Jackie Taylor, ATM
Paula Maw, CTM	D-15	Joyce Peterson, DTM
Jim Kilmer, DTM	D-16	Larry Howlett
Lois Thacker, DTM	D-17	Jean Fontenot, CTM
Allan Kaufman, DTM	D-18	Leslie Davis, ATM
Robert D. Held	D-19	Ned Wallace Jr., DTM
Donald J. McGuire, DTM	D-20	Andre Lamy
Joe Dunlavy, ATM	D-22	Patricia Neiman
Kiutus "Ki" Tecumseh	D-23	Barbara Main, ATM
Ann Gold, DTM	D-24	Alfred E. Smith, DTM
Ada Chen	D-26	Ruth Braden, ATM
David J. Bohla, DTM	D-28	Bob Donlon
Robert Landrum	D-29	Arthur D. Gorrie, DTM
Linda Braggs	D-30	John Fairman, DTM
Harriet A. Oleffe, CTM	D-31	Nora O. Donovan
Jean Whatley-Richardson	D-32	Les Hewett, DTM
Maureen Fitzsimmons, CTM	D-33	Craig Rees
James P. DeCruz, CTM	D-35	Jack Botha, ATM
		Aida Guerrero, ATM-B

## OUTSTANDING AREA GOVERNORS OF THE YEAR

D-36	Bob Harvey	D-F	Geoffrey Rogers	D-36
D-37	Irv Hershman, ATM	D-1	James Davis, CTM	D-38
D-38	Betty Eisenzimmer, ATM	D-2	Lois Robinson, CTM	D-39
D-39	Clarice Lendriet, CTM	D-3	Pat Bruns, DTM	D-40
D-40	Sandra Edwards, CTM	D-4	Chris Arter, ATM	D-40
D-41	Salvador Gonzalez, ATM	D-5	Julie Giedd, ATM	D-41
D-42	Rita Johnson, ATM	D-7	Larry Andrews, ATM	D-42
D-43	Ronald Snider, CTM	D-8	Keith Fulfer, DTM	D-43
D-44	Onni Perala	D-9	Timothy Ellis, CTM	D-45
D-45	Sister Raphael Gregg	D-10	Richard F. Maemone	D-46
D-46	Gil W. Smith II, ATM	D-11	Vivian O'Dell, CTM	D-47
D-47	Michael C. Seyler, CTM	D-13	Marjorie Nieberlien, DTM	D-48
D-48	Ray Funnye, CTM	D-14	Athan Adachi, CTM	D-49
D-49	Ricardo Rosales, CTM	D-15	William Webb, ATM	D-52
D-52	Arlene Smith, ATM	D-16	Eldon "Woody" Guthals	D-54
D-54	Mike Smith, ATM	D-17	Shay Noah, CTM	D-56
D-56	Ruth Pinder, ATM	D-18	Michael Chramko, CTM	D-57
D-57	Raola Giles, ATM-B	D-19	Greg Di Biase	D-58
D-58	Inadel Gunnarson	D-20	Guy Drolet	D-61
D-61	Carl S. Vender	D-20	Mary Grindol	D-62
D-62	Louise Anderson, ATM	D-22	Shelley Morris, CTM	D-64
D-64	Mary Beth Inglis, ATM	D-23	Arnold Krueger, ATM	D-65
D-65	Leland Poppe	D-24	Robert Miserentino, DTM	D-66
D-66	Linda Hall, CTM	D-28	Kenneth Guilbeau	D-68
D-68	Betty Massey	D-29	Eve Duckworth, ATM	D-70
D-69	Victor Taylor, ATM	D-30	Conor Cummins	D-71
D-70	G. Dewey Greger, CTM	D-31	N. McLauchlan, DTM	D-72
D-71	Jamie Deering	D-32	Heather Parker, DTM	D-73
D-72	Charlene Williams, DTM	D-33	Owen Heyden, CTM	D-74
D-73	Stan L. Rickert	D-35	Lamberto Dimaano Jr.	D-75

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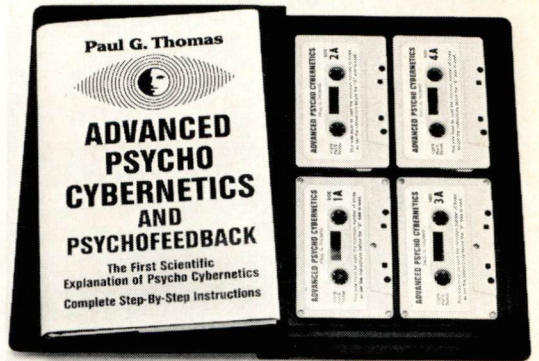
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## DTM

*Congratulations to these Toastmasters who have received the Distinguished Toastmaster certificate, Toastmasters International's highest recognition.*

**Rolland W. Barnes**, Grand Terrace 290-F, Grand Terrace, CA  
**Betty A. Colston**, Knotts Speak Easy 2495-F, Buena Park, CA  
**Marshall D. McCuen**, Carmel 2182-11, Carmel, IN  
**Roberta W. Sevey**, Buffalo 2438-26, Denver, CO  
**Thomas Wilson**, Hilltoppers 3232-29, Mobile, AL  
**Richard Kenyon**, ASEC 4122-31, Burlington, MA  
**Rosemary Arnold**, Monday Niters 736-33, Las Vegas, NV  
**Anthony Laing**, HUD 1795-36, Washington, DC  
**Jo Condrill**, DLA 3772-36, Alexandria, VA  
**John H. Weaver**, Reveillers 985-39, Sacramento, CA  
**Irene A. May**, Queens Court 2321-42, Regina, Sask., Canada  
**Richard Blaine**, Hi-Noon 2217-43, Little Rock, AR  
**William C. Bailey**, Monday Morning 1557-44, Amarillo, TX  
**Neal Gerhard**, Huntington 1964-46, Huntington, NY  
**Doris Barry**, New Providence 3596-47, Nassau, Bahamas  
**Rose Lane**, Warner Center 2966-52, Woodland Hills, CA  
**Lawrence Waddy**, Randolph AFB, 2845-56, Randolph AFB, TX  
**Marion Keibel**, Parliamentarian 6560-57, Walnut Creek, CA  
**Frank Townsend**, Greenwood 216-58, Greenwood, SC  
**Sonny Reynolds**, Heart of Tennessee 1757-63, Murfreesboro, TN  
**Bert Angus**, Crossroads 1396-64, Transcona, Man., Canada  
**Joseph P. Masi**, Crossroads 1396-64, Transcona, Man., Canada

*"Success should be measured not by where you are, but by how far you've come from where you started."*

**Leigh Wilson**, Enthusiastic Epping 5335-70, Epping, NSW, Australia  
**Peter McAleer**, Napier 1542-72, Napier, NZ  
**Ramon C. Enojado**, Maharlika 4313-75, Manila, Philippines

## ATM SILVER

*Congratulations to these Toastmasters who have received the Able Toastmaster Silver certificate of achievement.*

**Joyce Johnson**, Spirit of '76 2276-F, Downey, CA  
**William Meyn**, Long Beach Remarkables 1307-1, Long Beach, CA  
**Robert Fuller**, Jet Stream 2624-4, Moffet Field NAS, CA  
**Charles Fredrickson**, Salem 138-7, Salem, OR  
**Jane Neeley Snow**, Gentle People 2333-11, Indianapolis, IN  
**Margaret B. Edmundson**, Metro 719-15, Salt Lake City, UT  
**Donald Wright**, New Dawn 4101-16, Lexington, OK  
**Arlene Smith**, Enid 5514-16, Enid, OK  
**Joan Johanson**, Fort Dodge

597-19, Fort Dodge, IA  
**Darwin Jay Robinson, Sr.**, Innovators 4362-24, Lincoln, NE  
**Jerry L. Leonard**, Bayou Pierre 2485-25, Shreveport, LA  
**Nancy Swartz**, Rocky Ford 2909-26, Rocky Ford, CO  
**E. Frank Poyet**, TNT 4055-33 Las Vegas, NV  
**John Herbert Kallenberger**, Triple-Crown 176-36, Bowie, MD  
**Marye D. Gannett**, Monument 898-36, Silver Springs, MD  
**Hugh Burgay**, GUTS 5986-36, Annandale, VA  
**Owen Feryl Masters**, Texasgulf Lee Creek 4523-37, Aurora, NC  
**John Hanlin**, Meewasin Valley 5721-42, Saskatoon, Sask., Canada  
**Ima Dora Haile**, Plainview 763-44, Plainview, TX  
**Jo Reed**, Plainview 763-44, Plainview, TX  
**Lee Abramson**, Woodbridge 4864-46, Iselin, NJ  
**Gerald Conard**, Collins 6690-47, Melbourne, FL  
**Bette Davis**, Castro Valley 961-57, Castro Valley, CA  
**Daniel Rose, Jr.**, Downtown 2455-68, Baton Rouge, LA  
**Case Hengst**, Woden Valley 494-70, Canberra, ACT, Australia

## ATM BRONZE

*Congratulations to these Toastmasters who have received the Able Toastmaster Bronze certificate of achievement.*

**Joe Fengler**, University Club 2250-F, LaVerne, CA  
**Al Zakarian**, University Club 2250-F, LaVerne, CA  
**Joyce Johnson**, Spirit of '76 2276-F, Downey, CA  
**Liesl Barnett**, Hemet-San Jacinto 3806-F, Hemet, CA  
**Patricia Allison**, South Bay Singles 2924-1, Torrance, CA  
**Clyde Jones**, Green River 92-2, Kent, WA  
**Daniel Marks**, Electric Toasters 4029-3, Phoenix, AZ  
**Catherine S. Roush**, Elgas 1508-5, San Diego, CA  
**Leslie Anderson**, Vikings 591-6, St. Paul, MN  
**Maureen Casterline**, Filibusters 1262-7, Portland, OR  
**G.L. Guilford**, Tumbleweed 916-9, Pasco, WA  
**Bradley A. Ross**, BCSR 4803-9, Richland, WA  
**George Cormier**, Choctaw 6319-16, Choctaw, OK  
**William Telle**, ATM, HON Industries 1039-19, Muscatine, Iowa  
**Roy L. Smith**, Plattsmouth 3560-24, Plattsmouth, NE  
**Wright Lassiter, Jr.**, El Centro 6661-25, Dallas, TX  
**Kathy Lehman**, Lenawee 3371-28, Adrian, MI  
**Jack Anderson**, Ventura Sunrise 5575-33, Ventura, CA  
**Teresa M. Simonson**, Ventura Sunrise 5575-33, Ventura, CA  
**John Herbert Kallenberger**, Triple Crown 176-36, Bowie, MD  
**Paul H. Terry**, Plant Industry Station 2627-36, Beltsville, MD  
**Doris Anne Martin**, FEMA 3846-36, Washington, D.C.  
**Kenneth T. Carroll**, West Rowan 2225-37, Cleveland, NC  
**Bob Johnston**, Thursday Noon Time 2669-37, Charlotte, NC

**Tino Lopes**, New Bern  
2812-37, New Bern, NC  
**James Andrews**, Gateway  
3092-38, Philadelphia, PA  
**John Van Doesburg**, Peace  
Pipe 1440-42, Wetaskiwin,  
Alta., Canada  
**Martin MacLellan**, Hub City  
2173-45, Moncton, NB,  
Canada  
**Mervin B. Jersak**, Wahiawa  
5244-49, Wahiawa, HI  
**Ruth Braden**, Chesapeake  
3142-66, Portsmouth, VA  
**Arthur H. Matson**, Midtown  
3167-66, Richmond, VA  
**Eric Kenning**, Canberra  
986-70, Canberra, ACT,  
Australia  
**Simon Osbourne**, Weston  
Creek 5483-70, Canberra,  
Australia  
**Aida T. Valles**, Maharlika  
4313-75, Maharlika,  
Philippines

**ATM**

*Congratulations to these  
Toastmasters who have received  
the Able Toastmaster  
certificate of achievement.*

**Tim Boyd**, Newport Center  
231-F, Newport Beach, CA  
**Gary Shumway**, Grand Ter-  
race 290-F, Grand Terrace,  
CA  
**Albert Lizee**, Saturday Mor-  
ning Riverside 797-F, River-  
side, CA  
**Joyce Johnson**, Spirit of '76  
2276-F, Downey, CA  
**T.X. Ho**, Chevron 5270-F,  
La Habra, CA  
**Charlotte Simmons**,  
Chevron 5270-F, La Habra,  
CA  
**Gail Jennings**, Borealis  
522-U, Anchorage, AK  
**Donald Martin Crewe**, West  
Gate 3384-U, Port Aux  
Basques, Newfoundland  
**T. Jon Williams**, 638-1, San-  
ta Monica, CA  
**Priscilla Babbitt Helle**,  
Magnavox 4526-1, Torrance,  
CA  
**Charles W. Stockton**, Pro  
Master 240-2, Seattle, WA  
**Rob Matchett**, Burién  
Breakfast 2543-2, Burién,  
WA  
**David Clarridge**, Lake  
Union 2545-2, Seattle, WA  
**Earl DeWitt**, Leading  
Knights 3666-2, Burién, WA  
**Melvin Van Huis**, Early

Risers 4617-2, Mt. Vernon,  
WA  
**Muriel Tochterman**,  
Rhetoracles 5092-2,  
Kirkland, WA  
**Jill Cox**, Speakeasy 4337-3,  
Glendale, AZ  
**Katherine Corti**, Oak Creek  
Orators 4459-3, Sedona, AZ  
**Bernice Clarke**, Sunset  
Spokesmen 4468-3, Mesa,  
AZ  
**Anthony Liberatore**, Dob-  
son Ranch 4705-3,  
Ahwatukee, AZ  
**Barbara Rudnicki**, Adlib-  
masters 1898-4, San Jose,  
CA  
**H. Holly Hiss**, Steinbeck  
1939-4, Salinas, CA  
**Carl E. Shoemaker**, Electric  
Toasters 4200-4, Palo Alto,  
CA  
**James F. Leyh**, Saturday  
Savants 623-5, El Cajon, CA  
**Frank Savery**, Hospitality  
683-5, San Diego, CA  
**Robert A. Polich**, Poway-  
Black Mountain 2955-5,  
Poway, CA  
**Joe Naiman**, Liberty 4152-5,  
San Diego, CA  
**Homer Watson**, Progressive  
Speakers 4405-5, El Cajon,  
CA  
**Joseph Mottola**, Downtown  
4437-5, San Diego, CA  
**Howard R. Bode**, Faribault  
372-6, Faribault, MN  
**Merick A.S. Sherline**, Para-  
mount 657-6, Sandstone,  
MN  
**John Orvis**, Hutchinson II  
4324-6, Hutchinson, MN  
**Kathleen Berg**, New Ulm  
4878-6, New Ulm, MN  
**Elvida Walrod**, Portland  
31-7, Portland, OR  
**Donald Roach**, Filibusters  
1262-7, Portland, OR  
**Norman D. Webb**,  
Filibusters 1262-7, Portland,  
OR  
**Donald Stettler**, Dawn  
Busters 2116-7, Portland, OR  
**Richard William Brewster**,  
Jackson, 2319-7, Medford,  
OR  
**Christopher Leslie**, West  
Beaverton 6129-7, Beaver-  
ton, OR  
**Thomas Hebermehl**,  
Prairie's Edge 4193-8, Paris,  
IL  
**Bruce Noyes**, Apple Valley  
50-9, Union Gap, WA  
**Stephanie Walsh**, Apple  
Valley 50-9, Union Gap, WA  
**Dick Jensen**, Gaveliers  
238-9, Spokane, WA

**Gail Mangano**, Evergreen  
486-9, Spokane, WA  
**John E. Carlson**, Moscow  
575-9, Moscow, ID  
**Helen Wootton**, Moscow  
575-9, Moscow, ID  
**Linda C. Beckor**, Tumble-  
weed 916-9, Pasco, WA  
**G.L. Joe Guilford**, Tumble-  
weed 916-9, Pasco, WA  
**Colleen Vansickle**, Tumble-  
weed 916-9, Pasco, WA  
**Dennis E. Covell**, Demos-  
thenes 972-9, Yakima, WA  
**Barbara Holloway**, Lunch  
Bunch 3640-9, Spokane, WA  
**Frank H. Smith**, Bon Mots  
5022-9, Spokane, WA  
**Karen Kick**, Mount Vernon  
1259-10, Mt. Vernon, OH  
**David Wilkins**, Anthony  
Wayne 521-11, Ft. Wayne,  
IN  
**Joseph Shigley, Sr.**, Box  
Elder 794-15, Brigham City,  
UT  
**Robert C. Candler**, Mid-  
Del 2257-16, Midwest City,  
OK  
**Sheryl Ayn Husley**,  
Statesmans 3813-16,  
Oklahoma City, OK  
**Carmelita McCoy**, OKC  
Speaking Singles 4906-16,  
Oklahoma City, OK  
**Ruby Edith Taylor**, Salty  
Tongues 5396-15, Salt Lake  
City, UT  
**Bill Merchant**, Muskogee  
1859-16, Muskogee, OK  
**Valdon Hancock**, Speakeasy  
291-17, Great Falls, MT  
**Gary Groshelle**, Sunrisers  
2269-17, Billings, MT  
**Lloyd Eide**, Glasgow  
4396-17, Glasgow, MT  
**Arthur MacNeill Horton**,  
Jr., Valley 1736-18,  
Cockeysville, MD  
**Gertrude Grace Dailey**,  
Meadeaters 1746-18, Ft.  
George G. Meade, MD  
**Ruth H. Pinder**,  
Voicemaster 4546-18,  
Severn, MD  
**Hildegard LeGrand**, Mar-  
shalltown 1857-19, Marshall-  
town, IA  
**Dennis G. Sibert**, Esquire  
2388-19, Des Moines, IA  
**Alan Adams**, Hettinger  
1073-20, Hettinger, ND  
**Martina Gemby**, Overland  
1938-21, Kamloops, BC,  
Canada  
**Rhonda Patrick**, Kicking  
Horse 2414-21, Golden, BC,  
Canada  
**James W. Leathers**, Vernon,  
1929-21, Vernon, BC, Canada  
**Robert Dickson**, Sandia

765-23, Albuquerque, NM  
**Thomas Brodecky**, NPPD  
1029-24, Columbus, NE  
**Christy McKenzie**, Wichita  
Falls 305-25, Wichita Falls,  
TX  
**Carol Cramer**, Park Central  
4095-25, Dallas, TX  
**Michael Luyt**, Plano Frontier  
4721-25, Plano, TX  
**Kathleen H. Anglin**,  
Rocketeers 6212-25,  
McGregor, TX  
**Faron Kincheloe**, Rocketeers  
6212-25, McGregor, TX  
**John F. Dickinson**, Scotts-  
bluff 944-26, Scottsbluff, NE  
**Gary Compton**, Loveland  
4553-26, Loveland, CO  
**Trish Housley**, Noonshiners  
5314-26, Ft. Collins, CO  
**Jody Warder**, Laramie Noon  
5950-26, Laramie, WY  
**Darryl K. Schoen**, Wind  
Baggers 1535-28, Farming-  
ton, MI  
**Earlene Harrison**, Daybreak  
2228-26, Denver, CO  
**Joseph Michael Barrows**,  
Storagetalk 4071-26,  
Louisville, CO  
**Robert T.I. Tan**, Stanford  
Place 5512-26, Denver, CO  
**Eva Thayer**, Downtown  
Toledo 2185-28, Toledo, OH  
**Kathy Lehman**, Lenawe  
3371-28, Adrian, MI  
**Richard McGiffin**, Good  
Time 535-29, Eglin AFB, FL  
**Debbie Chisolm**, Laurel  
956-29, Laurel, MS  
**Mark York**, University  
4100-29, Pensacola, FL  
**Betty Fitzgerald**, Smooth  
Talkers 5625-29, Mobile, AL  
**Gladys J. Keig**, Grand  
Forks 273-30, Grand Forks,  
ND  
**David Smith**, O'Hare Plaza  
2683-30, Chicago, IL  
**Carlton D. Cuffman**, EPA  
4501-30, Chicago, IL  
**Edgar Blanchette**, Raytheon  
Sudbury 2258-31, Sudbury,  
MA  
**Mary A. Mirabile**, Waltham  
Federal 2566-31, Waltham,  
MA  
**Abigail S. Howe**, Breckton  
2685-31, Breckton, MA  
**David Pacheco**, Prime  
Podium 3251-31, Framing-  
ham, MA  
**Gilbert Gallegos**, Public  
Utilities 4958-32, Tacoma,  
WA  
**Rebecca Halkoski-Price**,  
Public Utilities 4958-32,  
Tacoma, WA  
**Sue Trbrovich Veseth**,

- Public Utilities 4958-32, Tacoma, WA  
**Jeanne Benesh**, Santa Maria 89-33, Santa Maria, CA  
**Richard Benesh**, Santa Maria 89-33, Santa Maria, CA  
**Robert Wikaft**, Oakdale Town Criers 644-33, Oakdale, CA  
**Janice Weisenberger**, Orange Belt 828-33, Porterville, CA  
**Maxine Mitchell**, Sandpiper 1224-33, Ventura, CA  
**Judith Poteete**, Harmonizers 1910-33, Las Vegas, NV  
**William Richmond**, Tulare 1963-33, Tulare, CA  
**Thomas L. Maroney**, I'll Drink to That 3254-33, Las Vegas, NV  
**Karl Snyder**, Bachelors/Bachelorettes 3374-33, Las Vegas, NV  
**Helen White**, Talents Unlimited 4177-33, Lancaster, CA  
**Malcolm Caldwell**, Lompoc Valley 6657-33, Lompoc, CA  
**Russ Foss**, Allis-Chalmers 189-35, West Allis, WI  
**Jane Molter**, Property Masters 2353-35, Milwaukee, WI  
**Mary Kelley**, United States Senate 473-36, Washington, DC  
**Marlene Gaunard**, Parklawn 502-36, Rockville, MD  
**Judith Krueger**, Capital 876-36, Washington, DC  
**John Noble**, Parklawn 502-36, Rockville, MD  
**Doris Garlock**, Fairfax 1899-36, Fairfax, VA  
**Carolyn Harris**, Agrator 1889-36, Washington, DC  
**Barbara Hunt**, Andrews 2184-36, Andrews AFB, DC  
**Doris Gillispie**, EPA 2775-36, Washington, DC  
**Gail Mason**, Revenooers 3653-36, Washington, DC  
**Dorothy Roper Daly**, Franconia Orators 4566-36, Alexandria, VA  
**Richard Stallings**, Waldorf 4862-36, Waldorf, MD  
**Robert A. Bunnell**, National Press 5198-36, Washington, DC  
**Michael Lacroix**, Albemarle 1811-37, Albemarle, NC  
**John F. Carr**, West Rowan 2225-37, Cleveland, NC  
**Katherine R. Carr**, West Rowan 2225-37, Cleveland, NC  
**Stephanie S. Mogray**, Catawba Valley 1193-37, Hickory, NC  
**Lewis Haggod Owen**, Durham 1203-37, Durham, NC  
**David Corbitt**, Salisbury 2380-37, Salisbury, NC  
**Carroll Ipock, II** New Bern 2812-37, New Bern, NC  
**James H. Roberts**, Granite City 2390-37, Mt. Airy, NC  
**Christopher Cook**, Jacksonville 3478-37, Jacksonville, NC  
**Saul Wollman**, Independence Square 1524-38, Philadelphia, PA  
**Robert Freisheim, Sr.**, Independence 1907-38, Philadelphia, PA  
**William H. Landis**, Little Nipper 2749-38, Camden, NJ  
**George Olesinski**, Truckee Meadows 178-39, Reno, NV  
**Herbert Long**, Reveilliers 985-39, Sacramento, CA  
**La Juana Roe**, Delta 3372-39, Stockton, CA  
**Robert Terrell**, Hogge Creek 1210-40, Lima, OH  
**Robert Haynes**, Communicator 1241-42, Regina, Sask., Canada  
**John Duddy**, Bow Valley 1494-42, Calgary, Alta., Canada  
**Larry LaPierre Henderson**, Circle T 3093-42, Medicine Hat, Alta., Canada  
**Catherine McKay**, Speaker's Corner 4310-42, Regina, Sask., Canada  
**Donald M. Smith**, A-OK 1359-43, Memphis, TN  
**Denise Ashworth**, Capital 1684-43, Jackson, MS  
**Robert Glen Waddle**, High Noon Jackson 2028-43, MS  
**Alan L. Cardwell**, Sunrise 3035-43, Memphis, Tennessee  
**Sandrod L. Beshear, Jr.**, Pine Bluff 3284-43, Pine Bluff, AR  
**Marie Braddock**, Plainview Evening 2123-44, Plainview, TX  
**Liz Mary-Ann Paulin**, Bathurst 2381-45, Bathurst, NB  
**Pamela Gallicchio**, Navy Resale Systems Office 2285-46, Brooklyn, NY  
**Uzziah B. Cooper**, Fairleigh Early Birds 4229-46, Rutherford, NJ  
**Richard Strickler**, Ebasco 4764-46, New York, NY  
**Eddie C. Cochran**, Harris Communicators 363-47, Palm Bay, FL  
**Helen Kane**, Venetian 952-47, Ft. Lauderdale, FL  
**Harrison E. Williamson**, Action for Achievement 1095-47, Nassau, Bahamas  
**William McLeod**, Sarasota 1958-47, Sarasota, FL  
**Francis Houle**, Orange Park 1980-47, Orange Park, FL  
**Albert Genchi**, Harris Semicons 2002-47, Palm Bay, FL  
**Dennis Dutton**, Lake 4541-47, Eustis, FL  
**Ernest Fedryk**, Daybreak 5754-47, Miami, FL  
**Clark Johnson**, Citrus 6219-47, Crystal River, FL  
**Mae M. Lebaron**, Palm Bay 6251-47, Palm Bay, FL  
**Roberta Lee-Driscoll**, \$ Talks 5190-49, Honolulu, HI  
**Debra Kay Wellman**, Lincoln Trail 634-54, Denville, IL  
**Roger D. Roe**, Highroller 3730-56, Austin, TX  
**Michael Chramko**, Santa Rosa 182-57, Santa Rosa, CA  
**Neal F. Cavanaugh**, Bayfair 207-57, San Leandro, CA  
**Arthur L. Johnson**, Richmond Breakfast 635-57, Richmond, CA  
**Patricia Daly**, Newark 1118-57, Newark, CA  
**Peter Macalka**, Breakfast Club 2056-57, Concord, CA  
**Michael Vorkapich**, Las Juntas 2473-57, Walnut Creek, CA  
**Carol Tanner**, Lucky Corporation 2910-57, Dublin, CA  
**Gordon Parsons**, Skywest 3137-57, Hayward, CA  
**James Wollard**, Diablo Champagne Breakfast, 4027-57, Pleasant Hill, CA  
**Roberta L. Buhlis**, Blue Cross 4293-57, Oakland, CA  
**Marlin Eagles**, Peterbilt 5067-57, Newark, CA  
**Jim Covington**, Noon 5708-57, Santa Rosa, CA  
**Jasper Salmond**, Columbia East 2968-58, Columbia, SC  
**Dan White**, Oakville 2245-60, Oakville, Ont., Canada  
**Colin Holbrow**, Podium 2303-60, Toronto, Ont., Canada  
**Jean Stirling**, First York 3815-60, Toronto, Ont., Canada  
**Fred de Ree**, Milton 4778-60, Milton, Ont., Canada  
**George Foster**, Wordsworth 3100-62, Traverse City, MI  
**Martha Kathryn Key**, Harpeth View 3376-63, Nashville, TN  
**Ola Jaunita Holt**, Nashville Federal 3834-63, Nashville, TN  
**Kenneth Palmer**, Queen City 3967-63, Clarksville, TN  
**Constance Cole**, TM2TV 4022-63, Knoxville, TN  
**David Cobain**, Eaton 1419-64, Winnipeg, Man., Canada  
**Vance Morley**, Serendipity 2513-64, Winnipeg, Man., Canada  
**Heather Elsie Ficek**, Centurion Speakers 4852-64, Brandon, Man., Canada  
**A. Charles Hassell**, Suffolk 5168-66, Suffolk, VA  
**Dolores Clayton**, Spring Speakers 5479-68, Denham Springs, LA  
**Vernon Gilbert Flood**, Maryborough 3388-69, Maryborough, Qld., Australia  
**Beatrice Kelly**, Summerland 3865-69, Lismore, NSW  
**George Henry Stolz**, Satellite 5044-69, Brisbane, Qld., Australia  
**Norman Francis Bryans**, Satellite 5044-69, Brisbane, Qld., Australia  
**David Allen Hire**, National 1117-70, Sydney, NSW, Australia  
**Christiaan Dolislager**, Advance 1570-70, Sydney, NSW, Australia  
**Doug Spinks**, Hawkesbury Valley 2009-70, Richmond, NSW, Australia  
**Allan Graham Pryor**, Keira 3558-70, Wollongong, NSW  
**Helen Thomas Lever**, Canterbury-Hurlstone Park 3783-70, Hurlstone Park, NSW, Australia  
**Leigh Wilson**, Western Lectern 5069-70, Sydney, NSW, Australia  
**Karin Stephanie Francis**, Australian American Society 5231-70, Sydney, NSW, Australia  
**Sophia Antoinette Gous**, Australian American Society 5231-70, Sydney, NSW, Australia  
**Cecil Johnstone**, Thame 309-71, Thame Oxfordshire, England  
**Meryll Coe**, Aylesbury

762-71, Aylesbury, England  
**Jim Latten**, Eblana 3103-71,  
Dublin, Ireland  
**G.B. Darby**, Masidenhead  
Speakers 5461-71,  
Maidenhead Berkshire,  
England  
**David Grant**, Tamatea  
1920-72, Tamatea, Napier,  
New Zealand  
**Leslie Peter Bruell**,  
Waitemeta 2017-72,  
Auckland, New Zealand  
**Mark Maffey**, Blenheim  
4518-72, Blenheim, New  
Zealand  
**Mai Tran**, Johnsonville  
4775-72, Johnsonville, Well-  
ington, New Zealand  
**Teressa Mary Cronin**, Cen-  
tral Hawkers Bay 5605-72,  
Waipukurua, New Zealand  
**Peter Thompson**, Mentone  
1634-73, Mentone, Vic.,  
Australia  
**A.D. Hind**, Pinetown  
823-74, Pinetown, South  
Africa  
**D.G.R. Finch**, Country Club  
2686-74, Johannesburg,  
South Africa

## NEW CLUBS

**Certified 6929-F**  
Commerce, CA—Thurs.,  
4:15 p.m., Certified Grocers  
of Calif., 2601 S. Eastern  
Ave., (213) 726-2601  
**National Semiconductor**  
**655-U**  
Penang, Malaysia—1st Wed.  
& 3rd Fri., 5:45 p.m., Bayan  
Lepas Free Trade Zone, (04)  
837211  
**Komamoto 6926-U**  
Kumamoto City, Japan—2nd  
& 4th Sat., 7 p.m.,  
Kumamoto YMCA Tobu  
Ctr., 2-1-11 Obiyama, (096)  
329-0112  
**ACER 6939-U**  
Taipei, Taiwan—1st & 3rd  
Fri., 6:30 p.m., 602 Ming  
Shen E. Rd., (02) 713-2252  
**Vocal Ease 1001-1**  
Los Angeles, CA—Thurs.,  
7:30 a.m., Wang  
Laboratories, 6701 Center  
Drive W., Texas Rm., (213)  
337-6100  
**Temple Akiba 6932-1**  
Culver City, CA—1st & 3rd  
Mon., 7:30 p.m., 5249 S.  
Sepulveda Blvd., (213)  
837-7455  
**Standard Brands 6940-1**  
Torrance, CA—Thurs., 4

p.m., 4300 W. 190th St.,  
(213) 214-2411  
**TTI 6943-1**  
Santa Monica, CA—Wed.,  
12 p.m., Citicorp/TTI, 3100  
Ocean Park Blvd., (213)  
452-9191 ext. 2941  
**Champions #1 6923-2**  
Seattle, WA—1st & 3rd  
Tues., 8:30 a.m., The Bon  
Marche, 3rd & Pine,  
Cascade Room, (206)  
344-7292  
**Challengers #2 6924-2**  
Seattle, WA—2nd & 4th  
Tues., 8:30 a.m., The Bon  
Marche, 3rd & Pine,  
Cascade Room, (206)  
344-7292  
**Notable Northgaters 6949-2**  
Seattle, WA—Wed., 5:30  
a.m., Northgate Med. Ctr.,  
Northgate Mall, rm. 438,  
(206) 682-2465  
**Palm Lane 6911-3**  
Phoenix, AZ—Wed., noon,  
Dept. of Environmental  
Quality, 2005 N. Central  
Ave., (602) 257-2237  
**Benson Early Risers 6983-3**  
Benson, AZ—Thurs., 6:30  
a.m., Plaza Restuarant,  
Ocotilla Rd., (602) 586-2228  
**Santa Clara County 6980-4**  
San Jose, CA—Wed., 7  
a.m., Trng. & Staff  
Dev./Parks Rm., 70 W. Hed-  
ding, lower level, W. wing,  
(408) 299-2186  
**Foro Avanzado 2731-5**  
Mexicali, BC, Mexico—2nd  
& 4th. Tues., 8:30 p.m.,  
Vivis Restaurante, Romulo  
O'Farrix  
**Speak EZ 6973-6**  
Coon Rapids, MN—Thurs.,  
noon, Senior Ctr., 1323  
Coon Rapids Blvd., (612)  
755-6928  
**Forum Masters 6916-7**  
Portland, OR—Wed., 6:30  
a.m., River Forum, 4380 SW  
Macadam Ave., (503)  
226-2777  
**Columbia Gorge 6933-7**  
Hood River, OR—2nd & 4th  
Tues., 6:30 p.m., Char  
Burger Country, West Cliff  
Dr., (503) 352-7875  
**Toastmonsters 6948-7**  
Portland, OR—2nd & 4th  
Mon., noon, Hercules, 3366  
NW Yeon Ave., (503)  
224-1200  
**Speak-Eas-Z's 6912-8**  
St. Louis, MO—2nd & 4th  
Thurs., 6 p.m., USPS, 1720  
Market St., (314) 436-3888  
**Advanced Professional**  
**6965-11**

Indianapolis, IN—2nd Tues.,  
6 p.m., Ryan's Family  
Steakhouse, 3560 Lafayette  
Rd., (317) 244-4010  
**Delco 1 6970-11**  
Kokomo, IN—1st & 3rd Fri.,  
12:15 p.m., Delco Elec-  
tronics, Lincoln Ave., CTC  
Bldg., (317) 963-2138  
**Whitley Communicators**  
**6971-11**  
Columbia City, IN—Wed.,  
noon, Richards Restaurant,  
Frontage Rd., (219) 244-5962  
**Summit Council 6931-14**  
Atlanta, GA—Tues., noon,  
AT&T, 401 W. Peachtree,  
(404) 581-6585  
**C&S South 6956-14**  
College Park, GA—Thurs.,  
7:30 a.m., 6000 Feldwood  
Rd., (404) 744-6153  
**Perimeter Center 6972-14**  
Atlanta, GA—2nd & 4th  
Wed., noon, Southern Com-  
pany Serv., 64-A Perimeter  
Ctr. E., (404) 668-4662  
**Glendive 6963-17**  
Glendive, MT—Thurs., 7  
p.m., Jordan Holiday  
Lodge, 223 N. Merrill Ave.  
**MCC 1368-18**  
Baltimore, MD—1st & 3rd  
Thurs., 7:30 a.m., Maryland  
Casualty, 3910 Keswick Rd.,  
(301) 338-9166  
**Talk of the Town 6927-18**  
Baltimore, MD—Alt. Tues.,  
7:15 a.m., Merchants Club,  
206 E. Redwood St., (301)  
561-8270  
**Timber Talkers 6969-19**  
Cedar Rapids, IA—7:17  
a.m., CMF&Z, (319)  
395-6500  
**MB Forest Talk 6952-21**  
Port Alberni, BC, Canada—  
Wed., noon, Hospitality  
Inn, Redford St., (604)  
723-2181  
**Retail Rhetoric 6947-24**  
Omaha, NE—Tues., noon,  
Richman Gordman Stores,  
Inc., 12100 W. Center Rd.,  
(402) 691-4342  
**Sunrise II 6981-24**  
Hebron, NE—Thurs., 5:45  
p.m., Thayer Co. Court-  
house Clubroom, 220 N.  
4th, (402) 768-6230  
**Fairbury 6982-24**  
Fairbury, NE—Alt. Thurs., 8  
p.m., Fairbury Dental  
Assoc., 416 4th, (402)  
729-5168  
**The Spirit of Dallas 6922-25**  
Dallas, TX—Tues., 12:05  
p.m., Texas Oil & Gas, 1700  
Pacific Ave., (214) 954-2222  
**FHLB Number One 6938-25**

Irving, TX—Tues., noon,  
Fed. Home Loan Bank,  
Hwy. 114 & Rochelle, (214)  
541-8708  
**Ericos 6945-25**  
Richardson, TX—Thurs.,  
noon, Ericsson, 1010 E.  
Arapaho Rd., (214) 997-0699  
**FHLB-Speakeasies 6946-25**  
Irving, TX—Alt. Tues.,  
noon, Fed. Home Loan  
Bank of Dallas, 500 E. John  
Carpenter Fwy., (214)  
541-8722  
**The Grand 6976-25**  
Dallas, TX—Wed., noon,  
Lane Gorman Trubitt & Co.,  
1909 Woodall Rodgers Fwy.,  
4th fl., (214) 871-7500  
**Jackalope 6913-26**  
Douglas, WY—Mon., 7  
p.m., Media Ctr., Wyoming  
St. Fairgrounds, 400 W.  
Center St.  
**Roaring 6942-26**  
Aspen, CO—1st & 3rd  
Mon., 5:30 p.m., Grand  
Champions Club, 21591  
Hwy. 82, (303) 925-8987  
**Wendy's International**  
**6921-30**  
Oakbrook Terrace, IL—2nd  
& 4th Tues., 6 p.m., 2 Tran-  
sam Plaza Dr., Ste. 330,  
(312) 932-9400  
**Challenging Force 6977-31**  
Bridgewater, MA—Tues.,  
7:30 p.m., Old Colony Cor-  
rection Ctr., 1 Administra-  
tion Rd., (617) 697-3360 ext.  
353  
**Midday Madness 6979-32**  
Puyallup, WA—Tues., 12:15  
p.m., Good Samaritan  
Hosp., 407 14th Ave.  
SE/Olympic Rm., (206)  
848-6661  
**Earth, Wind & Fire 6950-33**  
Las Vegas, NV—Thurs.,  
noon, EPA Laboratory,  
UNLV Campus  
**Caltrans 7001-33**  
Fresno, CA—Thurs., 11:30  
a.m., 1352 W. Olive Ave.,  
(209) 488-4352  
**Cleveland Park 6930-36**  
Washington, DC—2nd & 4th  
Thurs., 7:30 p.m., Cleveland  
Park Library, Connecticut  
Ave. & McComb NW, (202)  
659-5946  
**Nathan Hale 6967-36**  
McLean, VA—noon,  
Employee Activity Assn.  
Hq., (703) 938-6493  
**OCA-DC 6968-36**  
Potomac, MD—1st & 3rd  
Thurs., 8 p.m., Potomac  
Community Ctr., 11315 Falls  
Rd., (703) 538-4854

**EER Speakezes 6974-36**  
Beltsville, MD—Thurs.,  
noon, 5050 Powder Mill Rd.  
**GPO 6989-36**  
Washington, DC—Wed.,  
4:45 p.m., Government  
Printing Off., Carl Hayden  
Rm., (301) 424-1630  
**DPW/WASUA 6997-36**  
Washington, DC—2nd & 4th  
Thurs., DC Dept. of Public  
Works, 5000 Overlook Ave.  
SW, rm. 317, (202) 767-7625  
**Dupont Circle 6998-36**  
Washington, DC—2nd & 4th  
Tues., noon, Natl. Ctr. for  
Higher Educ., One Dupont  
Cir. NW, (202) 296-2597  
**King 6920-37**  
King, NC—2nd & 4th  
Thurs., 6:30 p.m., Western  
Steer, King/Tobaccolville  
Rd., (919) 765-1075  
**Post Toasties 6936-39**  
Sacramento, CA—Wed.,  
noon, USAA, 2241 Harvard  
St., (916) 648-2601  
**Tower Talk 6925-42**  
Saskatoon, Sask., Canada—  
Tues., noon, Deloitte,  
Haskins & Sells, 122 1st  
Ave. S., 3rd fl. boardroom,  
(306) 933-8794  
**Sugar Town Sweet Talkers  
6928-42**  
Taber, Alta., Canada—Wed.,  
6:30 a.m., Heritage Motor  
Hotel, (403) 223-3551  
**ToastMEDsters 4225-43d**  
Memphis, TN—Alt. Thurs.,  
noon, Regional Med. Ctr. at  
Memphis, 877 Jefferson  
Ave., (901) 575-7117  
**Pease Air Force Base  
6914-45**  
Pease AFB, NH—2nd & 4th  
Wed., noon, Bldg. 79, (603)  
430-3244  
**Concord 6954-45**  
Concord, NH—Fri., 7 a.m.,  
The Common Man  
Restaurant, 25 Water St.,  
(603) 485-9840  
**National Securities 5606-46**  
New York, NY—605 3rd  
Ave., (212) 984-1555  
**Winter Haven 5720-47**  
Winter Haven, FL—1st &  
3rd Tues., 7 p.m., Winter  
Haven Christian Church,  
301 6th St. NE, (813)  
299-2259  
**Stetson University 6935-47**  
Deland, FL—Wed., 7 p.m.,  
Stetson U., rm. 102, (904)  
734-2048  
**Baptist Hospital 6951-47**  
Miami, FL—1st Mon. & 3rd  
Tues., 8900 N. Kendall Dr.,  
(305) 596-6534

**State Farm Tamarac 6960-47**  
Tamarac, FL—2nd & 4th  
Thurs., 7:30 a.m., 8100 N.  
University Dr., conf. rm.,  
(305) 720-8166  
**Flamingo 6962-47**  
Miami Beach, FL—Mon.,  
5:15 p.m., City of Miami  
Beach, 1700 Convention Ctr.  
Dr., (305) 673-7091  
**HHV 6941-49**  
Honolulu, HI—1st & 3rd  
Thurs., 12:30 p.m., Hilton  
Hawaiian Village, 2005 Kalia  
Rd., (808) 949-4321  
**Hudson Valley Leaders  
3441-53**  
Fishkill, NY—3rd Tues., 6:30  
p.m., Karl Ehmer  
Rathskeller, 54 Main St.,  
(914) 894-0231  
**The Chamber 6918-56**  
The Woodlands, TX—Fri., 7  
a.m., The Woodlands  
Chamber of Commerce,  
1400 Woodloch Forest Dr.  
#500, (713) 363-9523  
**Hill Country 6953-56**  
Llano, TX—Thurs., 6 p.m.,  
Family Restaurant, (915)  
379-6251  
**R.P. Friendlies 6917-57**  
Rohnert Park, CA—Thurs.,  
7 p.m., Burton Ave. Rec.  
Ctr., 7421 Burton Ave.,  
(707) 528-7653  
**Twilight Masters 6978-57**  
San Ramon, CA—Wed., 5  
p.m., Chevron, 6001 Boll-  
inger Cyn. Rd., A1094, (415)  
894-1133  
**Quinte's Isle 4912-60**  
Picton, Ont., Canada—1st &  
3rd Mon., 7:30 p.m., Prince  
Edward Collegiate Inst.,  
Princess St.  
**Amp-ly Speaking 6937-62**  
Grand Rapids, MI—Wed.,  
noon, Consumers Power  
Co., 4000 Clay Ave. SW,  
(616) 538-7000  
**Evergreen 6966-64**  
Arborg, Man., Canada—1st  
& 3rd Wed., 7 p.m., Arborg  
Collegiate Inst., St. Peters  
Ave. N., (204) 376-2689  
**Toastburners 6915-66**  
Charlottesville, VA—Alt.  
Wed., noon, State Farm In-  
surance, 1500 State Farm  
Blvd., (804) 972-5165  
**National Finance Center  
6955-68**  
New Orleans, LA—Alt.  
Wed., 4 p.m., 13800 Old  
Gentilly Rd., (504) 255-5411  
**Whitsunday 6934-69**  
Airlie Beach, Qld.,  
Australia—1st, 3rd & 5th  
Tues., Shute Harbour Rd.,

(079) 466-747  
**Parra Tax 6964-70**  
Parramatta, NSW,  
Australia—2nd & 4th Wed.,  
12:15 p.m., Australia Taxa-  
tion Off., 126 Church St.,  
(02) 893-1326  
**Woden Luchtime 6975-70**  
Woden, ACT, Australia—  
Tues., 12:30 p.m., Penrhyn  
House, Bowes St., (062)  
885131  
**Southern Cities 6944-72**  
Christchurch, New  
Zealand—Fri., Deloitte  
House, (03) 57050  
**Daybreak 6957-72**  
Auckland, New Zealand—  
Alt. Wed., 7 a.m., Officers  
Club, Edgerley Ave.,  
Newmarket, 398-933  
**First Light 6858-72**  
Auckland, New  
Zealand—1st & 3rd Wed., 7  
a.m., Officers Club, 14  
Edgerley Ave., Newmarket,  
(09) 545-106  
**Sunbelt Speakers 6961-72**  
Blenheim, NZ—Tues., 7  
a.m., Nativity Ctr., Alfred  
St., (057) 87-417  
**Benguet Paracale Gold  
6919-75**  
Camarines Norte,  
Philippines—BPGC Staff-  
house, Sta. Rosa Norte, Jose  
Panganiban  
**Zenith 6959-75**  
Ermita, Metro Manila,  
Philippines—Wed., 7 p.m.,  
Bayview Prince Hotel, Roxas  
Blvd., (921) 96-88

## ANNIVERSARIES

### 55 Years

**Tacoma 13-32**, Tacoma, WA

### 40 Years

**Magic Empire 652-16**, Tulsa,  
OK  
**Knickerbocker 137-46**, New  
York, NY

### 35 Years

**Lincoln Trails 1354-8**, Mat-  
toon, IL  
**Moses Lake 1349-9**, Moses  
Lake, WA  
**Ardmore 1320-16**, Ardmore,  
OK  
**Silver Spring 1314-36**, Silver  
Spring, MD

### 30 Years

**Globe 2197-3**, Globe, AZ

**Lake Geneva 2818-35**, Lake  
Geneva, WI

### 25 Years

**Wisconsin 3490-35**,  
Milwaukee, WI  
**West Bend 3634-35**, West  
Bend, WI  
**Early Bird 3659-47**,  
Tallahassee, FL  
**Silver Tongue 1620-56**,  
Bryan College Station, TX  
**Pathfinder 3635-57**, Fre-  
mont, CA  
**Fingerlakes Forum 2674-65**,  
Auburn, NY

### 20 Years

**Tijuana 3467-5**, Tijuana,  
Mexico  
**Sharpe 3209-39**, Lathrop,  
CA

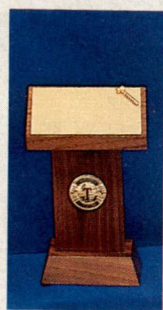
### 15 Years

**Bellevue East Side 733-2**,  
Bellevue, WA  
**Thermostats 2044-7**, Salem,  
OR  
**Marietta Tower 1613-14**,  
Atlanta, GA  
**Pacesetter 4065-37**,  
Charlotte, NC  
**Talk of the Town 1861-46**,  
Flushing, NY  
**Sydney Journalists 413-70**,  
Sydney, NSW  
**Randburg 2934-74**, Rand-  
burg, South Africa

### 10 Years

**1st Video Tape Replay  
317-F**, Newport Beach, CA  
**Strategic Talkers 414-F**,  
March AFB, CA  
**Portlandia 2978-7**, Portland,  
OR  
**Scott 1382-8**, Scott AFB, IL  
**Triangle-Forum 1936-10**,  
Canton, OH  
**Three Thousand One  
1649-16**, Tinker AFB, OK  
**Ruan Center 1991-19**, Des  
Moines, IA  
**Centerville 2190-19**, Center-  
ville, IA  
**Amistad Y Cultura 2113-23**,  
Los Alamos, NM  
**Plattsmouth 3560-24**, Platts-  
mouth, NE  
**Canyon 948-44**, Canyon, TX  
**Texaco Downtown 2972-56**,  
Houston, TX  
**Manitoba Hydro 940-64**,  
Winnipeg, Man., Canada  
**Bundaberg 3814-69**, Bun-  
daberg, Qld., Australia  
**Institute of Marketing  
Management 3236-74**,  
Johannesburg, South Africa  
**Cape Anchor 3236-74**, Cape  
Town, South Africa

# SALUTE THE ACHIEVERS



1810



1842



1843



1840



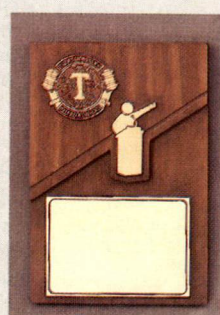
1844



1917



1980



1976



1977



1978



1984

Honor club members' achievement with distinctive awards. Each of these new Toastmasters awards is unique and offers recognition with quiet grace and elegance. Perfect for saluting—and inspiring—excellence in communication.

## INTERNATIONAL CUP COLLECTION

Goldtone figure and blue cup on a walnut base.

1993 19" \$33.00 plus \$8.00 S&H

1994 17" \$30.00 plus \$5.50 S&H

1995 14" \$26.00 plus \$5.00 S&H

## GOLDEN TI FIGURE

The beautiful TI figure and logo on a handsome walnut base makes this the perfect recognition for Area and Divisional Speech Contests.

1984 12" \$26.00 plus \$5.00 S&H

1985 10½" \$24.00 plus \$4.00 S&H

1986 9¾" \$22.00 plus \$4.00 S&H

## GEOMETRIC BEAUTY

The modern TI speaker figure stands in goldtone backdropped by a striking walnut triangle with a goldtone TI logo. Walnut base. A uniquely contemporary award.

1987 12" \$22.00 plus \$4.00 S&H

1988 10½" \$21.00 plus \$4.00 S&H

1989 9¾" \$20.00 plus \$4.00 S&H

## ELEGANT CUP TROPHY

Goldtone figure and cup on walnut base.

1983 10" \$16.00 plus \$4.00 S&H

## SPEAKER RECOGNITION

1976 - A handsome plaque with modern TI speaker figure. Large engraving plate allows space for recognition of dignitaries or contest winners. 7" x 10½" \$25.00, plus \$4.00 S&H.

1977 - A uniquely dimensional design in walnut and goldtone finish provides an affordable way to recognize your speakers or contest winners. 7" x 9" (Engraving plate 5" x 2") \$23.00, plus \$4.00 S&H.

1978 - Large TI emblem in goldtone finish mounted on beveled walnut panel. Engraving plate incorporates modern TI speaker figure in color. Perfect contest recognition award. 7¾" x 11" \$24.00, plus \$4.00 S&H.

## FOR THE DESK TOP AND BOOKSHELF

1842, 1843, 1844 - Male, female and TI goldtone speaker figures (respectively) on walnut bases. Each 7" \$12.00, plus \$3.00 S&H.

1917 - Stunning goldtone medallion award with TI logo. 6" \$10.00, plus \$3.00 S&H.

1810 - Solid walnut lectern and goldtone engraving plate. 5½" \$11.00, plus \$3.00 S&H.

1840 - The Bull Thrower, a unique trophy for speaking events, especially for Tall Tales. Goldtone figure, walnut base.

6½" \$12.00, plus \$3.00 S&H.

### Other sizes:

1811 12" \$22.00

1812 13½" \$25.00

1813 16" \$29.00

1841 - Goldtone ear of corn is perfect for those humorous award occasions. On walnut base. 6" \$12.00, plus \$3.00 S&H.

See the 1988 Supply Catalog for a special four-color insert introducing these and other elegant awards in Toastmasters' line of trophies and plaques. Engraving is 20 cents per letter (allow 4 weeks).

**TOASTMASTERS INTERNATIONAL**  
P.O. Box 10400, Santa Ana, CA 92711

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Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Prov. \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_ 1993 \_\_\_\_\_ 1978

\_\_\_\_\_ 1994 \_\_\_\_\_ 1842

\_\_\_\_\_ 1995 \_\_\_\_\_ 1843

\_\_\_\_\_ 1984 \_\_\_\_\_ 1844

\_\_\_\_\_ 1985 \_\_\_\_\_ 1917

\_\_\_\_\_ 1986 \_\_\_\_\_ 1810

\_\_\_\_\_ 1987 \_\_\_\_\_ 1840

\_\_\_\_\_ 1988 \_\_\_\_\_ 1811

\_\_\_\_\_ 1989 \_\_\_\_\_ 1812

\_\_\_\_\_ 1983 \_\_\_\_\_ 1813

\_\_\_\_\_ 1976 \_\_\_\_\_ 1841

\_\_\_\_\_ 1977

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