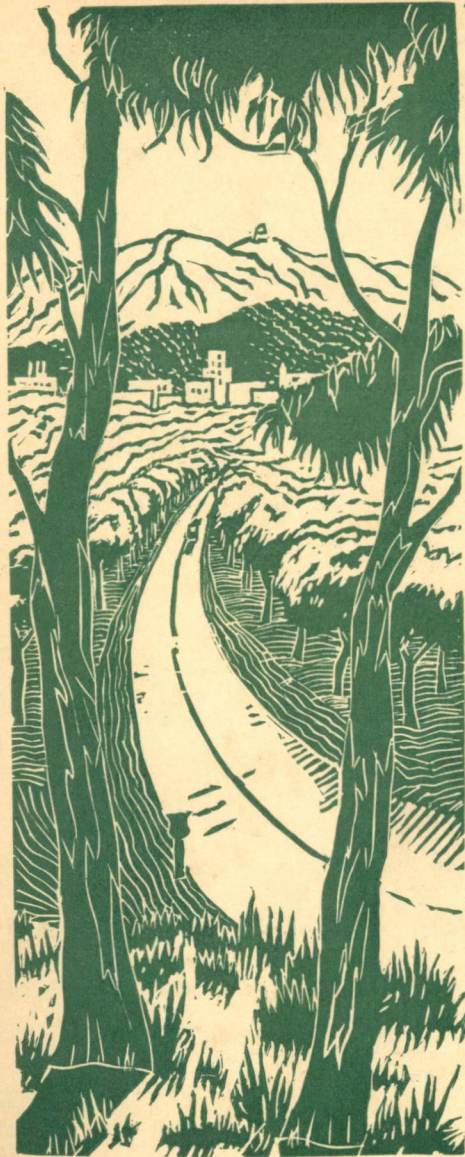


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# The Toastmaster

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## YOUR CLUB IN MARCH

### Emphasize Patriotism

In every Toastmasters Club March should bring a special patriotic emphasis in speech topics. Study your national government. Have at least one speech at each meeting relating to the rights and duties of citizenship. Clubs in the United States will study the Bill of Rights. See article on page 8 by District Governor Harry W. Mattison, of Minneapolis.

### Study Criticism

In every Toastmasters Club let the technique of criticism have definite attention. Seek to raise the standards and improve the methods. Train the critics.

### Complete the Speech Contests

Club contests in all districts should be completed by the first of April. Area contests are to be completed by May 1, and the district contests should be settled by May 15. All these preparations lead up to the great contest at the San Jose Convention in August.

### Plan for Convention Attendance

If a convention expense fund has not already been established, now is the time. Determine how much is required, and set up machinery to provide it. Name the delegates at the earliest possible date so that they may prepare to attend. Let every club be represented in person if possible.

### Study New Club Prospects

Look around your vicinity and see if there is a possibility of starting a new club. One of the greatest thrills that can come to a Toastmasters Club is that which comes with the realization that it has brought another club into being. Ask your District Governor or the office of Toastmasters International for suggestions on procedure.



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All communications having to do with the Magazine or with any other matters pertaining to the organization should be addressed to

TOASTMASTERS INTERNATIONAL  
SANTA ANA, CALIFORNIA

## THE CONVENTION CALL

### TO ALL TOASTMASTERS:

You are notified that the eighth annual convention of Toastmasters International will be held at San Jose, California, on August 10, 11, and 12, 1939.

In planning your summer vacation let the Golden Gate International Exposition at San Francisco and the Toastmasters International Convention at San Jose be synonymous terms. You cannot afford to miss either. With transportation costs so low and with attractions so great you must plan to attend. I call your attention to the following facts:

1. Each club is entitled to two voting delegates. If representation in person is impossible, a club may be represented by a proxy, which proxy must be held by a member in good standing of another Toastmasters Club.
2. Each delegate must have the official credentials signed by the president and secretary of his club, and these credentials must be presented to the Credential Committee at San Jose.
3. In order to be accredited, a delegate must be in good standing with his own club, and his club must be in good standing with Toastmasters International, with all obligations paid.
4. To help defray convention expenses a registration fee of one dollar will be charged each delegate or proxy, and a registration fee of fifty cents for each visitor, man or woman.

The Convention Committees have been appointed and are at work planning for the largest and, we hope, the best convention we have ever held. I urge that each club start a "convention fund" immediately so that its delegates may be helped on expenses. Let every club be represented by at least one delegate so that the inspiration and help of this great meeting may be carried to our entire membership.

May our 1939 Convention have the greatest club representation in the history of our movement.

Signed: GORDON R. HOWARD,  
President.



## WHY COMMUNISM WON

By WALLACE C. HILLIARD, *Los Angeles*

(This speech was delivered at the graduating exercises of a class in Effective Speech, taught by J. Gustav White.)

Do you know that present-day Russia is a communistic state almost solely because of the lack of a course in public speaking?

Do you know that that same Communistic Russia would probably be a democracy today if Mr. White had given his course in Effective Speaking to one key man in Russia twenty-five years ago?

In 1917, Emperor Nicholas II, Czar of all the Russias, abdicated. The people were clamoring for freedom and democracy. They chose as commander-in-chief of the army and navy, and as head of what was to be the democratic government, Alexander Kerensky, a lawyer from Moscow. Kerensky made a speaking tour covering the entire western front, addressing soldiers, sailors, and civilians, trying to centralize their interest in and awaken their enthusiasm for a democracy, a type of government in which they were already showing an interest. But his manner of speaking to the people was so artificial, so apparently insincere, and even repulsive, that when his tour was completed he had built up a great dislike for himself, which, in the minds of the people, was transferred to the government he represented.

A striking comparison between Alexander Kerensky and Leon Trotsky is given us by a young officer of the Polish Lancers, Richard Boleslavski. He says that where Kerensky used "I" so much that you thought he was talking about himself and not Russia, Trotsky spoke for over three hours without using "I" a single time. Where Kerensky was theatrical and insincere, Trotsky was natural and simple. Where Kerensky spoke dogmatically, Trotsky put every statement in the form of a question and waited until it was favorably answered in the minds of his audience. Boleslavski says he hated the things Trotsky was trying to say and hoped with all his heart that Kerensky was right. The wrong man made the right speech.

The victory was won, not on a platform of superior political principles, but on superior platform presentation.

That man, who had within his grasp the power to make a democracy of Russia and beneficially to influence the entire world, failed—because he had not had the training in effective speaking.

## THE PRESIDENT'S MESSAGE

GORDON R. HOWARD, M.D.

At the Tucson Convention we set as one of the goals for this year the task of bringing up the membership of each club to its maximum quota. Now that the year is half gone I ask if your club is to be rated among the one hundred per cent groups — those clubs with an active membership over 26?

If not, it must be the fault of each individual Toastmaster in your club, for not being alert to the opportunities afforded to a man who holds membership, and thus forgetting to invite a new member to join.

If your club has a full membership and a waiting list, you need not deprive others, who are anxious to enjoy the good fellowship and good work of a Toastmasters club, of the privilege of entering such a club. The answer is, to start a new chapter in your own vicinity. By sponsoring a new club you will gain a new and thrilling experience, if you have the Toastmasters' movement at heart and are willing to see the benefits shared by thousands of men who are waiting for a chance to improve themselves in the art of speaking fluently, expressively and briefly.

In case there is no reason to organize a new chapter in your neighborhood, you still have the golden opportunity to help the future manhood of America to better expression by forming a Junior Toastmasters Club in high school or junior college under the sponsorship of your club. It seems to me that you haven't lived the life of a true Toastmaster until you have helped a new group to the enjoyment of the really fine things provided by Toastmasters International.

Let each club take for its slogan "A full membership in our own club, or a new club organized before the annual convention." With the earnest cooperation of each club, Toastmasters International may easily reach a total of five hundred chapters in the not too far distant future.

I call your attention again to the International Convention to be held August 10, 11, and 12, at San Jose, California.



## CRITICISM MARCHES ON

About once a year we discover some new technique in criticism which marks a definite step forward for our movement. Last year we introduced the plans of group criticism, horizontal criticism, and criticism by panel, and at the same time began the practice of giving the general critic complete charge of the evaluation period. Most of our clubs have used these methods with good results.

This season we have presented a plan for "speech evaluation" whereby progress of the individual member can be checked periodically, and definite suggestions made for his improvement. This project is now being tried out by about twenty clubs, and on the basis of their reports of experience the plan will be further developed.

By this method, a special committee is appointed by the president to study each member and evaluate his present status as a speaker. This is not a criticism of any one speech, but of his general ability and achievement. The sheet used carries concrete suggestions for improvement. One copy of the sheet is handed to the person evaluated and the other is kept by the committee for future reference. After three or four months a new study is made by the same committee and each member is evaluated again in comparison with his previous record. By a system of periodical "check-ups" it is believed that members will be helped to overcome faults and encouraged to make more earnest efforts. The material for this study can be secured by addressing the Secretary of Toastmasters International. There is no charge for it.

### A Club Experiments

At a recent meeting of Smedley Chapter Number One, of Santa Ana, an entire table topic period was devoted to the discussion of methods of criticism. Out of this discussion came several suggestions worthy of note.

One suggestion was that a special committee of critics be appointed to serve for an entire month, the same men acting as critics at each meeting, thus gaining continuity and providing for the use of similar standards for a series of meetings.

A second suggestion was to have a critique sheet prepared which could be checked quickly, and that each member be requested to fill out such a sheet for each speaker on the program, the sheets then being handed to the men criticized. A form was worked out by the Number One Club, covering half a dozen of the most vital points, arranged so that each can be answered by a simple "yes" or "no," and this has been tried with good results. One speaker was amazed the other evening when he had at least four different reactions to his speech from four fellow-members. If he had heard from but one critic, his understanding of the effect of his speech would have been most inadequate.

Samples of the individual form for criticism may be had from

the office of the Secretary of Toastmasters International. However, any club can work out its own form and have it mimeographed. Educational Bureau Chairman Sheldon Hayden says "Every speaker is entitled to a written criticism which he may preserve for future reference." This plan gives the speaker not one, but many, and all in form that is easily kept for his future guidance.

El Paso Toastmasters have introduced a procedure that may well be copied. They recently used a program of two-minute speeches, each speaker being gone over by a critic and then given a chance to repeat his speech with improvements. The idea is that a man may easily forget the corrections suggested for his improvement if a period of weeks intervenes between speeches, but if he repeats immediately after listening to his critic he has a good chance to make full use of the suggestions.

A recent issue of the "Gavelier," published by the Minneapolis Toastmasters Club, carries valuable suggestions on criticism. "What is wrong with our criticism?" said the article, "And what shall we do to improve it?"

Too much flattery, lack of definitely constructive suggestions for improvement, and neglect to correct grammar and pronunciation are listed as fundamental faults of the critics in this lively club. It could be said with truth of many clubs.

For improvement, the article suggests that "group criticism" be instituted. This plan, described in "Constructive Criticism" as "criticism by discussion," can be used in many forms to good advantage, giving the speaker the benefit of many comments instead of one. Added responsibility is to be given the Minneapolis general critics, who are quite properly charged with the task of helping to educate the individual critics in the fine art of speech evaluation, and a grammarian is to be added to the list, to check up on the slips of speech made by the speakers.

"While it is true that the speakers in our club are becoming increasingly able to deliver good talks, there are many phases of speechmaking which can be improved. Many of these finer points are neglected because the critic thinks them trivial, and neglects to mention them. And so we stay in the rut."

The experience of the clubs mentioned is typical of what happens in every Toastmasters Club. Constant attention must be given to the work of criticism. Frequent talks on the subject or discussions of methods are needed. Someone should be appointed at least once a month to review some portion of "Constructive Criticism" or the "Tips to Toastmasters" Bulletin No. 6, on "Criticism at its Best." New members especially need help on criticism.

The main idea back of a speech is to convey an idea, and this may be done even though the style of speech is not the best. "Did he make his point?" is the primary question. "Did he make the sale?" is the test of any talk. The speaker has a right to expect his critic to tell him the answer.



## PUBLIC AMITY NUMBER ONE

By HARRY W. MATTISON, *Governor of District 6*

(Toastmasters are generally observing the month of March as a period of patriotic study and speech. Clubs in the United States are studying the "American Bill of Rights." Clubs in other nations are studying their own governments. Governor Mattison, of District Number 6, gives us a stirring example of how to treat one phase of this important subject.)

"Congress shall make no law . . . abridging the freedom of speech . . . or the right of the people peaceably to assemble . . ."

By virtue of this simple language, Mr. Toastmaster, you may stand unmolested before your group, and speak your mind freely and fearlessly upon almost any subject of your choosing. For the quotation is from the first of those first ten amendments to the Constitution of the United States which are often called the American Bill of Rights.

We who have grown up in America, accepting its liberties as natural and its traditions as commonplace, may turn a quizzical eye upon the definite article "the" in the phrase "the freedom of speech." What is meant or inferred by "the" freedom of speech? Since those early days when man grew articulate and developed oral language has he not been as free to speak as to think?

Alas, no!

For our purpose we need turn back only to the England of 1689 when a Declaration of Right was formally served upon the Prince and Princess of Orange (afterwards William III and Mary), and its acceptance by them made a condition precedent to their appointments as joint sovereigns, a sort of revised and re-stated Magna Charta, subsequently to become enacted into a statute known as the Bill of Rights. In all, there were thirteen clauses or guarantees affecting arbitrary acts theretofore committed by the Crown, rights which thenceforth and forevermore were to be sacred unto the People of England.

Amongst them was freedom of speech and of debate in Parliament, not to be questioned elsewhere.

During the hundred years that followed, England's colonies in America flourished and became important factors in the world of commerce, but they were so situated geographically as to be unable to rely for fair commercial and political treatment upon a selfish and importunate mother-country. Little by little resentment among the colonists grew, as little by little they were bedeviled and denied by His Tyrannical Majesty, King George III of England, the roughness and severity of whose despotic character has been im-

perishably recorded in the immortal phrases of that most important of all separation documents, the Declaration of Independence.

Five rigorous years of the War of the Revolution not only vindicated all the claims and representations set forth in the Declaration of Independence, but also set up a new nation, a new philosophy of government, a new political policy, and a brand new force in the world,—the vital force of utterly free individual expression.

The revolutionary nature of this new enterprise among the governments of the world is clearly revealed in the mere fact that it took a decade of discussion, planning and persuasion to bring the states into reasonable accord and to establish what we recognize as "the dual system," by setting up the Federal Government, for although hostilities ceased in October, 1781, the Constitution of the United States was not ratified by the required nine of thirteen states until June, 1788.

Even so, there was acute apprehension that the Federal Government might assume or be held to possess the power to trespass upon those personal and property rights which the Declaration of Independence had boldly asserted to be inalienable, including life, liberty and the pursuit of happiness. Therefore, upon the insistence of men who lived in the memory of the abuses that had been put upon the colonists by England, a group of amendments were submitted, ten of which — the American Bill of Rights, substantially all the guarantees, considered applicable to our conditions, of the English Bill of Rights — were adopted in 1791; the first, number one, being our subject here.

Clearly, "the" freedom of speech is a right which either had been lost or had never been acquired, but in any case had to be striven for and protected by our English ancestors in the bitter, eternal struggle between the mortals who govern and are governed; something definite, positive, constructive, to be jealously preserved and guaranteed against all unreasonable impositions and restrictions.

Let us now inquire, briefly, how free is the freedom of speech?

Obviously, no man may advocate treason or the overthrow of government, but he may otherwise give expression to his criticism of government, its institutions, operations, nature, plans and activities. In general, let us say that in America, so long as a man refrains from utterances intended to incite riot, revolt or commotion, or to infringe upon public morals or private reputation; that is, so long as he does not run counter to "public policy" he may feel at liberty to express himself with candor and without restraint. This is the rule of reason!

With the power of government thus limited in favor of the individual American citizen, with the American citizen having thus retained unto himself the far-reaching, all-important privilege of the freedom of speech, there falls upon him the duty and obligation

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## AN OLD ROMAN SPEAKS

R. C. SMEDLEY

The modern student of speech ought to know the works of Marcus Fabius Quintilian, whose teachings on the art of public speaking are as modern as tomorrow morning's newspaper and as helpful as your favorite critic in the Toastmasters Club meeting. Unfortunately, Quintilian's monumental work, "Institutes of Oratory," is not easily accessible. The translation by the Rev. John Selby Watson, published in 1885 as part of the Bohn Classical Library, is found generally only in the more extensive libraries. In order to give Toastmasters the benefit of some of the ancient teacher's wisdom we are to present extracts in this and succeeding issues of the TOASTMASTER Magazine.

First, who was Quintilian?

He was a Roman, born in Spain about 40 A. D. Educated in Rome as a youth, he won distinction in the two professions of pleader, and teacher of speech. Pliny the Younger seems to have been one of his pupils. For years he was a familiar figure in the Roman courts, but eventually he retired and spent still further years in composing his work on speech, embodying the results of a lifetime of study and observation. He seems to have been impelled to do this because some of his pupils had published their notes on his lectures as a textbook, under his name. In order to correct the false impressions given by the work of these misguided enthusiasts, he undertook to write his own story, for which we are greatly indebted to him.

His book was lost to human view for centuries after the fall of Rome. In the early days of the revival of learning Poggio the Florentine found a manuscript of the "Institutes" in the monastery of St. Gall, near Constance, and made a transcript from it with his own hand. A letter written by this ancient indicates the date of his discovery as 1417. This manuscript is supposed to be the one which is now preserved at Florence under the name of the Codex Laurentianus.

Here we offer selected paragraphs from the first chapters of the "Institutes." These have been chosen as being representative of the thought and method of the teacher.

From the preface: We are to form, then, the perfect orator, who cannot exist unless as a good man; and we require of him, therefore, not only consummate ability in speaking, but every excellence of

mind. For I cannot admit that the principles of moral and honorable conduct are, as some have thought, to be left to the philosophers; since the man who can duly sustain his character as a citizen, who is qualified for the management of public and private affairs, and who would govern communities by his counsels, settle them by means of laws, and improve them by judicial enactments, can certainly be nothing else but an orator.

Let the orator, therefore, be such a man as may be called truly wise, not blameless in morals only (for that, in my opinion, though some disagree with me, is not enough) but accomplished also in science, and in every qualification for speaking; a character such as, perhaps, no man ever was. But we are not the less, for that reason, to aim at perfection, for which most of the ancients strove; who, though they thought that no wise man had yet been found, nevertheless laid down directions for gaining wisdom.

It is to be stated, however, in the first place, that precepts and treatises on art are of no avail without the assistance of nature; and these instructions, therefore, are not written for him to whom talent is wanting, any more than treatises on agriculture for barren ground.

There are also certain other natural aids, as power of voice, a constitution capable of labor, health, courage, gracefulness; qualities which, if they fall to our lot in a moderate degree, may be improved by practice, but which are often so far wanting that their deficiency renders abortive the benefits of understanding and study; and these very qualities likewise are of no profit in themselves without a skillful teacher, persevering study and great and continued exercise in writing, reading and speaking.

Quintilian maintains that the education of an orator dates from infancy. His thought is that the earliest training of the child should lay the foundations for effective speech. Thus he advises that the nurse be selected with a proper attention to her ability in correct use of language. "Before all things, let the talk of the child's nurses not be ungrammatical . . . To their morals, doubtless, attention is first to be paid; but let them also speak with propriety. It is they that the child will hear first; it is their words that he will try to form of imitation . . . Let the child not be accustomed, then, even while he is yet an infant, to phraseology which must be unlearned."

The author is insistent on the importance of study of grammar, the choice of words, and care in enunciation. Indeed, the earlier chapters of the work constitute an authoritative treatment of the theory and practice of grammar which applies to English as well as the Latin tongue. But Quintilian goes further, in demanding that the education of the orator be much broader than merely the study of speech. It must embrace music, art, science and all forms of knowledge, including mathematics.

"But geometry has a still greater connection with the art of oratory. Order, in the first place is necessary in geometry; and is it



not also necessary in eloquence? Geometry proves what follows from what precedes, what is unknown from what is known; and do we not draw similar conclusions in speaking? Does not the well known mode of deduction from a number of proposed questions consist almost wholly in syllogisms?"

Modern to the last word is the teaching as to pronunciation, enunciation and facial expression.

"What then, is the duty of the teacher? . . . Let him, in the first place, correct faults of pronunciation, if there be any, so that the words of the learner may be fully expressed, and that every letter may be uttered with its proper sound. . . The teacher will be cautious, likewise, that concluding syllables be not lost; that his pupil's speech be all of a similar character; that whenever he has to raise his voice, the effort may be that of his lungs and not of his head; that his gestures may be suited to his voice, and his looks to his gesture. He will have to take care, also, that the face of his pupil, while speaking, look straight forward; that his lips be not distorted; that no opening of the mouth immoderately distend his jaws; that his face be not turned up, or his eyes cast down too much, or his head inclined to either side. The face offends in various ways; I have seen many speakers, whose eye-brows were raised at every effort of the voice; those of others I have seen contracted; and those of some even disagreeing, as they turn up one towards the top of the head, while with the other the eye itself was almost concealed. To all these matters, as we shall hereafter show, a vast deal of importance is attached; for nothing can please which is unbecoming."

In that last sentence this great Roman enunciated a principle which no speaker can afford to disregard. Mannerisms of every sort must be evaluated on this basis. All our speech habits must be ruled by it. That which is unbecoming in our speech must be displeasing to our hearers. That which displeases does not win votes nor make sales. "Nothing can please which is unbecoming."

The speaker who will study with care the work of Quintilian will gain immeasurably in his ability in speech, and he will discover that the arts and problems of speech are not greatly changed today from what they were in Rome two thousand years ago.

(Continued from page 9)

of exercising it with due care and respect. Privileges and "rights" are sometimes lost through abuse, sometimes by usurpation. Let no man dote upon the security of his right to express himself! Let him guard and preserve it as life itself!

Mr. Toastmaster, you are in an excellent position to serve yourself, your club and your community, if you will take advantage of the opportunity afforded you by virtue of your experience and training in speech, to awaken others to the importance of pillar No. 1 under the American Bill of Rights: the freedom of speech.

## ORA—, AN INTERESTING ROOT

By EDWARD S. JOHNSON, *University of Idaho*  
Reprinted, by permission, from "WORDS"—November, 1938

*Orare*, a Latin verb, meaning 'to speak, utter, pray,' is the root from which such English words as *adore*, *inexorable*, *oral*, *oratory*, *oration*, *orator*, *oratorio*, *orison*, and *oracle* have developed.

These modern English derivatives can be divided into two groups. One emphasizes the sense of praying and the other the sense of speaking. For example, *adore* comes from the French verb *adorer*, meaning 'to worship'; it is derived from the Latin prefix *ad* ('to') and the infinitive *orare*. As used in English, *adore* means 'to regard with fervent devotion and affection,' and is often used to express the worship of a deity or divine.

*Orison*, another English word expressing the element of prayer, is likewise derived from Old French. It developed from the Latin *oratio*, 'speech, prayer'; we use *orison* to mean 'a prayer,' and some rarer forms are praying or speaking.

We use the word *oratorio* to mean 'the development of Passion music or the performance of a composition which uses the scriptures for a theme.' The Italian word *oratorio* originally referred to a place of prayer and was derived from Late Latin *oratorium*, a derivative of Latin *oratorius*, 'a person who makes prayer.'

Some English words that refer to addressing verbally are *oration*, *oratory*, *oral* and *orator*. *Oration* is typical of this group; it comes through French from Latin *orare*, and is associated in Latin with *os*, *oris*, meaning 'mouth,' but is also akin to Greek *are*, 'prayer'; *areter*, 'priest.' Out of this complex root the French developed the word *orateur*, and Medieval English developed the word *oratorie*, from which we developed *orator* and *oratory*. Latin *oratory* came from the noun *oratorius*. Modern *oratory* has the double meaning, 'a place of *orison* or prayer, especially in a chapel or small room set aside for private devotion,' and 'the art of public speaking.'

*Oracle* developed out of Latin *oraculum*, another derivative of *orare*. Greek and Roman antiquity used the word *oracle* to mean 'the medium by which a god reveals hidden knowledge or makes known a divine purpose,' or 'the place where the revelation is given.' The most common meaning today is 'an authoritative or wise expression, a wise answer.'



## TREASURE ISLAND

San Francisco's added attraction to the Toastmasters International Convention.

Three years ago there was no "Treasure Island." Today it lies in San Francisco Bay, 400 acres of beauty, waiting for the millions to gasp in amazement as its beauties burst on their sight.

Treasure Island is the largest man-made island in the world, dragged from the depths to celebrate the completion of two of the world's greatest bridge-building projects, the San Francisco-Oakland Bay Bridge, longest and most costly of bridges, and the Golden Gate Bridge, crossing the harbor entrance with the longest single span ever created.

Twenty million cubic yards of black, brine-soaked sand were pumped from the bottom of San Francisco Bay to create this marvel, an island a mile long, a third of a mile wide, and thirteen feet above water level. Then the brine and other harmful chemicals had to be leached out of this sand, and a whole island of fertile soil from inland was hauled to the scene to make a safe planting place for the countless trees, shrubs and flowering plants which had been prepared for decoration.

Where only a year ago there was a spreading sand flat, marked by the merest beginnings of construction, there stands today a city of exotic beauty, with tree-bordered streets, flowered courts and a colony of buildings whose design and coloring mark new achievements in architecture and landscaping. This is the Treasure Island to which the western states and the whole Pacific Basin invite the world. This is the goal toward which Toastmasters will turn their steps as they plan their vacations to include a trip to the International Convention at San Jose in August, together with days in San Francisco and the Bay Cities, in a trip which will be an event in the life of any person.

San Francisco offers more than merely another "world's fair." The Golden Gate Exposition has been planned to teach people how to live together in more neighborly fashion, how to appreciate the scenic and recreational opportunities of the Pacific area, and how to enjoy to the fullest extent those beauties which are possible when man, at his best, works with nature in her highest moments.

Toastmasters traveling by automobile will find splendid highways across the continent, all converging on San Francisco Bay, where the great bridges lead directly to the Exposition. Those electing to travel by rail will find the most modern accommodations offered at surprisingly low rates. Air, rail, water and highway travel will be available for visitors, each according to his choice. And the combined attractions of Treasure Island, California in

summertime, and the great convention of Toastmasters International will lure every Toastmaster who can get away from home and work.

Travel bureaus at the Exposition will be glad to help visitors plan their tours. So will the San Jose Convention Committee and the San Jose Chamber of Commerce. All California welcomes the world and is ready to help the visitors see everything worth seeing.

Two words of warning should be spoken to out-of-state visitors who wish to be sure of an unqualified welcome. Don't talk about "Frisco." The people of San Francisco are proud of the name of their city, and they just naturally resent hearing it distorted into a nickname. The surest way to identify yourself as an "out-lander," a tenderfoot, is to call it "Frisco." And don't say too much about the earthquake. Of course there was an earthquake, and it started the whole catastrophe, but the real damage was done by the fire which followed the quake. Californians prefer to refer to "the fire."

And as you talk about the convention city, don't call it "San Jose" or "San Josh," but give it the right pronunciation, which is "San Hosay" with accent on the last syllable.

But whatever your linguistic limitations, come on to California, you Toastmasters all, and take advantage of the greatest double-barreled attraction that has been offered the public since Barnum went out of business.

## "WORDS"

Fifty professors from as many Universities in all parts of the country write about the history and origins of English words in this magazine,

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# The Toastmaster

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**WE ARE NOT COMMERCIAL** It is hard for many people to understand the motives which underlie the Toastmasters Movement. Some club prospects have actually been lost because the intending members decided that anything which cost so little could not be worth much. Said a man recently, on learning of the plans and methods of our work, "You have a great money-making proposition here. Why don't you take advantage of it?" He frankly thought the leaders of our movement were foolish in letting so great an opportunity get past them. But that is the spirit of Toastmasters. We are not engaged in any money-making project. We are honestly trying to help each other, without thought of financial gain. The results appear to justify our principles. When the founder of the Toastmasters Club assigned his personal and property rights to Toastmasters International, it was expressly specified that the movement was not to be turned into any sort of profit-making venture, and the leaders have faithfully held to that agreement. Thus, while it would be quite easily possible to exploit the Toastmasters Club and to make it pay generous dividends in money, we stand by our purpose to keep the costs of membership down to so low a figure that any man may enjoy the benefits of our work. Let no one attempt to estimate the value of the Toastmasters Club by the small amount of its cost to the members. Let us rather be proud of the privilege of belonging to an organization which tries honestly to serve without demanding a financial profit for its efforts.

## SAN JOSE — CONVENTION CITY

August 10, 11 and 12 are dates for every Toastmaster to remember. San Jose will be the focal point of our movement on those days. With every reason to anticipate the largest convention in our history, the convention committees are working to provide the best possible program and enter-

tainment for our crowds of visitors. San Jose is an ideal location for our meetings. In climate, equipment, hospitality and surroundings it offers everything. Situated in the heart of the beautiful Santa Clara Valley, between San Francisco Bay and the Pacific Ocean, hemmed in by mountain ranges and surrounded by fields and orchards of marvelous beauty, San Jose is the city of a thousand attractions for the tourist and the convention-goer. A few miles to the east is Mount Hamilton, with the great Lick Observatory; to the west, across the low-lying Coast Range, there is Santa Cruz, a gorgeous sea-side resort; to the northwest, just beyond lovely Los Gatos, lies the "Big Basin" with its grove of giant trees; twenty miles to the north is Palo Alto, with Leland Stanford University. Everywhere you turn you find beauty and romance; fruit and flowers; great highways, lovely homes and the finest kind of people. Toastmasters everywhere are fortunate in having the chance to combine their trip to the convention with a visit to San Jose, and as a side trip, a visit to the Golden Gate Exposition at San Francisco.

## BUSINESS MANAGEMENT

No organization can function to the best advantage unless it manages its business in a businesslike way. This means that it should have a correct financial policy. Some of our clubs have neglected this, to their great loss. No large amount of money is required in the ordinary Toastmasters Club, but that which is needed must be wisely provided and efficiently used. Every well organized club operates on an annual budget, showing probable expenses and possible income. Expense and income must be harmonized, to avert disaster. The best way to finance a club is through the payment of regular dues, monthly or quarterly. These need not be high, but they should be sufficient to meet all necessary expenses, and they should be systematically collected. If this is done, there will always be money in the treasury to meet legitimate needs. Only under most extraordinary circumstances should it ever be necessary to levy an assessment or "take up a collection." Part of the value of membership in a Toastmasters Club is the training in club management. Any club which has not placed its finances in good order should make that task a matter for immediate attention.



## SOAP, SAP, AND SYSTEM

VERNE B. BROWN, *Santa Monica Toastmasters Club*

Huge, brainy engines on the dock, muscled steel and rope,  
Like giants playing "catch and toss," grapple bales marked "Soap."

Their mighty tendons strain and heave, by master minds cajoled,  
And cargoes hoist and drop into the deep embowelled hold,

Of this Leviathan of the sea—bulk monster, gormandized;  
Yet where this ship charts, where Soap lands, there man is civilized.

For Soap betokens cleanliness—of body, mind, and heart;  
When primal man grasps hands with God, Man needs Soap from the start.

"Cleanliness next Godliness"—John Wesley coined that saying,  
For filth in street and home he found grave hindrance to Man's praying.

When U. S. Doughboys scanned their maps to find the River Rhine,  
The experts hopped their morale up with bath, plus shave and shine.

Our advertisers, verbose fiends, on us incant psychosis;  
They mess our P.Q's with such truck—B.O. and Halitosis.

We aim at 99-plus Pure, e'en though they try to quell us,  
Yet all the time knee knocks 'gainst knee for fear "our friends won't tell us."

And "Air-Conditioned," "Clean-Up Day," "No Rub," "Let's Simonize,"  
"Clean up your life," "Flit Gets 'Em" — these truths we sloganize.

We clean up dirt and smother germs with soap and sterilizing,  
And sanitize our business firms with "Truth in Advertising."

Thus church, the ad-man, and the school have cinched this aberration,  
That good Soap, alias Cleanliness, is one step toward salvation.

\* \* \* \* \*  
The hired man, slop-shuffling in wet snow beside his pung,  
Empties wooden buckets, full of Sap, from maples swung.

The sugar maple, hill-grown, has the strength, rebound, and spring,  
To breed a vital sap through which Vermont's Green Mountains sing.

The hardihood and rigors of bleak hills put sap in vein,  
Of maples and of Coolidges, life-giving power sustain.

Lean gifts of nature, epochs rich from simple primitives,  
Till slogan, "Made in Old Vermont" throughout the country lives.

Then rouse your dozing talents, stir the embers 'neath the Sap,  
Let hills and wilds within your soul awake their sluggish nap.

Don't ape the Tennesseean, who to pay life's earnest debt,  
Confessed: "Most of the time I set and think; sometimes jist set."

Be rather Roger Babson's type; when T.B. chained him down,  
He fought, and built a service, then a school—and world renown.

Put into every act yourself; don't "call the hand" and quit;  
There's opportunity for those who hang on with clear grit.

There's joy in mastery of self, and mastery of the plan,  
That you revere in hope sincere to prove yourself a MAN.

Down in your heart and soul this day there's fighting blood that's fit;  
The fight, not what you get, is life; you've lost all when you quit.

\* \* \* \* \*  
First Soap, then Sap, now System we build into our rhyme;  
Life is a rhyme, the poet says; it jingles on through time.

But System makes a poem of our days; it shapes the mould,  
Sets the frame on which our words and meanings spin the gold.

Thus patterns grow and plans unfold: an architect's blue-paper  
Arranges steel and bolts and brick to make the proud sky-scraper.

Al Tennyson's young mariner saw visions in his dream,  
He launched his vessel, spread her sails, and followed hard the gleam.

As life's bold panorama spread below for you to view it,  
Take inspiration, plan your course, don't talk about it—DO IT.

Creation's gift oft walks alone, with little heed to fashion,  
Unmindful of the multitude's paralysis of passion.

Life's Ideal's yours, the will is yours; from limitations free it;  
Take Soap, and Sap, and System, Start today—sometime you'll be it.

In Mexico City there is a flourishing group of men and women who are operating under the name "Toastmasters" by special permission, although they have not yet qualified for membership in Toastmasters International. This group, by reason of linguistic difference and of their desire to make the work coeducational, is unable to enter the regular fellowship, but no doubt these difficulties will be worked out in due time and we shall be able to issue a charter to our first Mexican chapter. The credit for the good work thus being done is largely due to Mr. E. Bolliger, who has been a leader from the beginning. An excellent report of the club's work appeared in the Daily Excelsior, of Mexico City, in December, giving the story of the success won, and including an interesting picture of the entire club membership.



## TALL CORN AND TOASTMASTERS

F. C. HERFURTH, *Toastmasters Club 101, Waterloo, Iowa*

To Any T-M President: As one president to another, do YOU find it difficult to keep up the interest of the members of your club? Do YOU have difficulty keeping your attendance where it should be? Possibly the experience of another club would be helpful to you if you are perplexed with these problems.

Toastmasters Club No. 101 of Waterloo, Iowa, the Hawkeye State's only club, is three years old. It received its charter in April, 1938. For two years the membership had held around fifteen. Elected to the office of president in September, I accepted it with the determination that the Waterloo club would immediately fill its membership of thirty, that the club would be run in a strictly businesslike manner, and that all meetings would be of such a nature that good attendance would be assured.

Today, after five months, we have a full paid up membership, with a waiting list. Our weekly attendance is 80 per cent or better. And our meetings have been so interesting that it is difficult to keep the members away, even though in some cases it took crutches to get here. Here's how WE did it —

Businesslike procedure. With a very efficient secretary to look after all details, minutes are properly kept of all meetings. An exceptionally fine Bulletin is issued each Monday in which is given an idea of the coming meeting, together with other things of interest to the membership, including timely cartoons and an occasional "ribbing" or joke about a member. Parliamentary procedure is strictly observed at all meetings.

Membership. The president, upon assuming office, immediately appointed a publicity manager, whose duty it was to see that the Waterloo Toastmasters Club got the proper recognition and space in the local newspaper. It wasn't long before what was formerly an unheard-of organization found itself associated with such bigger brothers as Rotary and Kiwanis. Such popularity enhanced the value of a Toastmaster membership, and it was no trick at all to get our roster filled. It was our aim, also, in such publicity to give proper mention to those members doing outstanding work as speakers. Pride of membership is the spirit that will do big things in any organization.

Attendance. Key men were given the chairmanship of our monthly program committees, with definite instructions that at least once during the month the nature of the program must be such that all members must take part in it. Variety, local problems, current topics, seasonable subjects, have all been used to good advantage. We have held pseudo Council meetings, discussing such matters as parking meters, with one member acting as mayor and the rest as councilmen. At another time municipal court was in

session with one member as judge and the rest as lawbreakers. Broadcast programs over a public address system have also been very successfully carried out. The main point in this type of program is that every member must get on his feet and take part. A real Toastmaster holds his membership because he wants to DO things; not just listen all the time. Keep everyone busy — if he has a job, he will work and do things for both his club and himself.

Impromptu speaking is injected frequently. We have, of course, the regular five and ten minute speeches on varied topics. Our Christmas party is the No. 1 meeting of the year. To this the wives, mothers and lady friends are invited. Here the members really "show off."

We have tried to inject a vein of humor throughout all our meetings. It seems to break the ice of hesitancy among the more reticent, and this has gone a long way toward building up a harmony among our members that one seldom finds in an organization of this size. We invite guest critics from the High schools and Iowa State Teachers college, or from other clubs.

Our ambitions, even though we are still an "infant" in Toastmasterdom, are not confined to our own club. We shall not feel that we have done a year's work unless we shall have sponsored at least one more Toastmasters Club in Iowa. Prospects point to a very early realization of this wish.

Keep your eye on Waterloo Toastmasters. We are going ahead and we shall never be satisfied until the time comes when a convention of Toastmasters International meets in our state, where the tall corn grows.

## BOOK NEWS

"SPEECH IS EASY," by Richard C. Reager and Ernest E. McMahon; published by Rutgers University Press. Price \$2.50. These two men of wide experience have collaborated in producing a popular volume on the art of speaking. The title challenges the average man by its apparent unreasonableness. That man who has tried to make a speech without adequate training may be hard to convince that "Speech Is Easy," but after going through the practical chapters of this book, he may be willing to try again. Many of the problems and difficulties which he personally experienced are touched upon and the way is shown to overcome them. The chapter on criticism carries much material familiar to Toastmasters. Chapters on selling, on radio speeches and on telephone conversation introduce a new and helpful note. A most practically useful feature is the section on the preparation and management of banquets, illustrated with diagrams to show proper seating of speakers and guests. Whether or not there is sufficient proof that "speech is easy" this book does much toward making it at least easier than most beginners find it. The book may be ordered through your local bookseller, or from the office of Toastmasters International.



## THE CLUBS AT WORK

The two clubs in Spokane, Washington, have filled their membership lists to capacity and are contemplating the organization of a third chapter in their city. A Toastmistress Club is getting under way. The Toastmasters have been furnishing speakers for the P.-T. A. Thirty-two talks have been made by twenty-two men, all of them well received. The two clubs are jointly sponsoring an extemporaneous speech contest in the four high schools of the city, providing the medals and other awards for the winners.

Huntington Park, California, has four clubs located within a radius of five miles. These four clubs, Huntington Park Number One, Huntington Park Progressive, Walnut Park and Bell, held a great joint meeting on December 28, when nearly 100 men joined in a dinner meeting with a program which would have done credit to any gathering. Olin H. Price, past president of Toastmasters International, was toastmaster of the evening. The men present enjoyed a surprise visit by the T.M.I. Board of Directors, which held its December meeting on that day, and which adjourned long enough to spend a few minutes at the joint meeting.

The two Toastmasters Clubs in Minneapolis come in for much publicity, due to their enterprising press agent and their interesting activities. District Governor Harry Mattison served during 1938 as chairman of the Outside Activities Committee of the Minneapolis Toastmasters Club, and in his annual report he stated that this committee had obtained approximately 150 column inches of space in the local newspapers, in addition to a number of pictures of club officers and activities. The report of Walter Bright, Sergeant-at-Arms of the club, is a gem. After calling attention to the fact that the warm welcome extended by the Reception Committee to visitors has led many visitors into membership, he states "We have collected the dinner money fearlessly, at the risk of losing our social standing. We have closed the doors, opened the windows and helped with the chores in general. By the exercise of extreme tact and diplomacy, good order has been maintained at all times. There have been no riots in the club, but sit-down tendencies are always in evidence. This splendid record has been accomplished without the use of violence or physical means."

Referring to the article in the December issue by E. H. Harlacher, on "Saying Grace," here is another contribution, being the form used by Olin H. Price at the joint meeting of the clubs at Huntington Park: "Heavenly Father, we are grateful for this opportunity to meet again and, through this fellowship, further enrich our lives. Bless the food, the mutual partaking of which still carries the age-old symbolism of friendship. And may all that we say and do here tonight redound to thy glory and to our blessing. Amen.

The Chicago Toastmasters Club celebrated its first anniversary in December with a notable dinner meeting. Director Roy T. Burns represented Toastmasters International, carrying the greetings and felicitations of the entire movement to the Chicago chapter. Various interested groups in and about that city are studying our work with the thought of joining us.

The Fifth District held a notable assembly at Carlsbad on February 21, with more than 100 men in attendance. This district is making excellent progress under the leadership of Governor Richmond Jackson, who is ably helped by Director R. M. Switzler. They will be well represented at the San Jose Convention.

Orange County, California, Toastmasters, comprising the First Area of the First District, have enjoyed a helpful schedule of interchange of speakers and critics this winter. A club sends two speakers and a critic to a neighboring club and in return welcomes a similar delegation from that club. This can be done without disarranging programs and it has resulted in the helpful exchange of ideas as well as in better acquaintance among these nine strong chapters.



—Tribune Staff Photo.

Effective techniques for presiding at dinners were discussed when these men met at the second annual meeting of the Toastmaster clubs at the Minneapolis Y.M.C.A. Left to right: Shuman Buck, toastmaster for the evening; Harry Mattison, district governor; Sheldon Ostroot, president of the Russell H. Conwell club, and W. W. Gibson, president of the Minneapolis Toastmaster club.



## IT'S MY FAULT

This page is intended to help speakers identify their favorite errors, their besetting sins of speech, their bad mannerisms, and then to correct and overcome them. Every reader is invited to help. What was or is your worst fault in speech? What habits hinder you? What keeps you from becoming the speaker you want to be? And what can you suggest to others as to overcoming their faults? How did you conquer the habit that held you back? Address your questions and suggestions to the TOASTMASTER Magazine, Santa Ana, California, "The Faultfinder Department."

*"I cannot look at my audience. I look at the table, or at the ceiling, or address just one individual. He gets a little fidgety under my continued gaze and feels as though I am talking directly to him alone. Then I notice what I am doing and that gets me confused. What'll I do?"*

Eye-contact is easy for some persons, difficult for others. It is, of course, embarrassment, and you'll get over it in the course of time. But meanwhile it may become a habit not to look at the audience, unless you take yourself in hand promptly.

Here's something to think of: Suppose you consider yourself a teacher with students whose attention is inclined to wander. Watching them all, looking at each of them from time to time, keeps them from straying. It holds their attention.

Try it. You'll find that it makes it much easier for you. You can observe your hearers, can see whether you are speaking loudly enough, what effect your talk is having, whether you are getting your message to them. You won't find it hard to look from one to another, and when you do, you master some of your own nervousness.

*"I have been criticized for weaving. What does the critic mean? I hate to ask because, apparently, I am supposed to know. What is it that I do that I shouldn't?"*

The critic means that you sway from side to side. It has other forms, this foot-nervousness. Some walk about, like a caged lion. It distresses listeners, just as any other meaningless motion does. Some "teeter" up and down as they talk, as though on a springboard.

Set your feet a little apart and you won't weave much and you won't teeter. Try putting one heel just ahead of the instep of the other foot. It is an easy position and helps you to be steady on your feet.

*"I have been fearfully embarrassed in making a talk. I find myself spouting like an old time orator. Then, just when I am going best, I forget my next point. I remember it a moment later, but there is a pause which is very, very noticeable. I can't cover it up."*

You and me both, buddy. But there are ways. Probably Daniel Webster found himself at a loss now and then. Here's what one man does. He just goes back and repeats the last point made. He says something like, "Now I want you to get that point. I am going to repeat it in other words to impress it on you." He does. Meanwhile his subconscious mind is running about and will usually unearth the hidden point. If it doesn't, he has time to work in some other point. It is just a way of "stalling," but it doesn't show.

*"I feel as though I had as many hands as a devil fish, with no place to put them. What's the reason for this? I am not bothered in ordinary conversation. Why is it that when I get up before a crowd I seem to be over-equipped with hands."*

It's been asked before. Why not put them in your coat pockets? It's a pretty good attitude. But don't leave them there. When you get well under way, take one of them out and use it in a gesture. Take both of them out if you can. But don't get that habit of moving things on the table or of putting your hands on the back of the chair — if you stand back of one. One of the best things you can do is to stand in front of a mirror and make a speech to yourself. See just how you look, what you can do with your hands, how gestures appear to others. But the best way to overcome the "handicap" of superfluous hands is to forget them and yourself in the sincerity of your speech. When you have something on your mind that really needs to be said, you will quite unconsciously use your hands for emphasis.

## CHIPS FROM CHATTERLAND

Many excellent ideas and suggestions appear in the local club bulletins. Here are a few selections that seem worth passing on to others. Getting out a weekly or monthly bulletin involves much work on the part of someone or some committee, but it is worth it. The Minneapolis Toastmasters Club has inaugurated an interesting editorial policy. This week's Toastmaster is automatically made the editor of next week's "Gavelier," thus passing the work around in turn to all the members. Results have been notable. Other clubs might try it, instead of placing the entire burden on one man.

\* \* \* \* \*

The dinner program will have three main speakers, but all will speak. Subjects will be drawn from a hat. Members will make impromptu talks. The catch is that a member must not only make a talk on the general subject drawn, but also must use mannerisms suitable to the talk.—From "Toastmasters Chatter," weekly news-sheet of El Paso Toastmasters.

\* \* \* \* \*

Every Thursday night should be set aside for Toastmasters. This is your club and its success depends upon the interest which each member puts forth. Any organization being represented by only 50 per cent of its members is like a 1000 H.P. dynamo placed in a small stream capable of producing only half that much power. Let's put the power in Toastmasters for 1939 by each striving for 100 per cent attendance.—From "The Gavelier," of Minneapolis Toastmasters Club.

\* \* \* \* \*

Toastmaster Tue Myers; Speakers: Lowell Lamoreaux, fifteen minutes; Roy Lyons, Leon Libue, Irving Mayer, Ralph Phelps, Dick Nielsen, each seven minutes. Following the procedure adopted last week only the first four named above are scheduled to speak. However, should any of the four fail to appear, the next in line should be prepared to step into the breach and give his talk.—November 30, program as announced in "The Gavelier," published by Seminar Chapter 89, Santa Maria Toastmasters Club.

\* \* \* \* \*

Our aim as Toastmasters here in Minneapolis this year should be the establishment of ten new clubs in this area. Sounds like a lot? It really isn't if we get started right away. How many contacts do you have that you can see or write to — here, there, or anywhere? We all have some. Let's do something about it NOW! — From "Conwell Spokesman," Russell H. C. Conwell Toastmasters Club, Minneapolis.

\* \* \* \* \*

Recently a man came into our office and requested several back numbers of the "Tips," saying that they contained some pretty good stuff for speaking, that he had not recognized this fact until



lately. So, we say, Read your Tips. If every member would memorize the material in them and act accordingly, the market would be flooded with orators. The man in question made one of the best talks we have ever heard him give, and we can point to Tips as the way out for him.—From "Tattles on Toastmasters," published by Smedley Chapter No. 1, Santa Ana, Calif.

\* \* \* \* \*  
If you feel like apologizing, don't. Some weeks ago one of our members was scheduled for a ten minute speech. When he stood up, the first thing he did was to make at least five different apologies. This served to convince not only himself, but also his audience, that his speech would be a flop. And it was! We believe the speaker has thoroughly learned his lesson and we hope that all members who were present also profited by his experience. Never apologize in any circumstances.—From the "Conwell Spokesman," Minneapolis.

\* \* \* \* \*  
On January 3, 1939, we will start our exchange of speakers with the Noventa Club. On the first meeting of each month the two clubs will exchange speakers. The additional three cents we pay on our meals will be used to pay for the dinner of the Toastmaster speaking at the Noventa Club.—From "The Safety Valve," Santa Barbara Toastmasters Club.

\* \* \* \* \*  
Waterloo Toastmasters Club of Waterloo, Iowa, issues a weekly program bulletin titled "Toasts to Toastmasters." The new chapter at Quincy, Illinois, has been putting out a series of information sheets, carrying facts about the Toastmasters movement, suggestions on how to speak, and similar valuable material. All clubs publishing any sort of bulletin are requested to keep the office of Toastmasters International on their mailing lists.

## CONVENTION DELEGATES

Every club should be represented at the San Jose Convention in August if it is humanly possible. Every club which has not already arranged for representation should do so without delay. Normally, the president, the secretary and the deputy governor are logical delegates, but every member is welcome as a visitor. Delegates should be named at once, so that they may make their plans to include San Jose in their summer schedules.

The expenses of delegates attending from a distance should be borne in part or altogether by the club. An easy way to take care of this is to add five or ten cents to the price of the dinner each week, and thus to build up a convention expense fund. Clubs at a great distance may combine, and three or four of them can pool their resources to have a representative who will bring them inspiration from the great meeting. Now is the time to plan, naming the delegates, providing for financing them, and otherwise preparing for the benefits to be derived from participation in the convention.

## THE 1939 CONVENTION

San Jose, August 10, 11 and 12, — these are words to stir every Toastmaster.

The city of San Jose is already stirred with preparations for our coming. The general chairman of the Convention Committee is LeRoy Peck, 81 East Santa Clara Street. Other members of the executive committee are Fred Wool, vice-chairman, Dick Maley, secretary, Hoyt Rhodes, finances, Lou Pryor, reception, Calvin Rule, registration, Harry Baade, transportation, Graham Peake, publicity, O. T. Peterson, housing. The T.M.I. Convention Committee includes Fred J. Perry, Ralph Guthrie, Ralph Smedley, O. T. Peterson and Roy A. Hohberger.

The committees will be augmented by the addition of more local Toastmasters, plus members from Salinas, Watsonville and Palo Alto Clubs, all of whom are cooperating to make the convention what it should be.

San Jose is well equipped with hotels, but Housing Chairman Peterson warns that early reservations will be wise, in view of the expected crowds.

Hotel rates may be gauged by the following quotations: De Anza Hotel, 133 rooms, \$2.50 to \$3.50 single, \$3.50 to \$5.00 double; Sainte Claire, 200 rooms, \$3.00 to \$4.00 single and \$4.00 to \$6.00 double; Montgomery, 150 rooms, \$2.50 to \$3.00, single and \$3.00 to \$4.50 double. Numerous other hotels, rooming houses, auto courts and auto camps are available.

The convention sessions will center in the beautiful municipal auditorium, where there is space for large assemblies as well as for smaller groups and committee meetings.

The detailed program will appear in the June issue of the **TOASTMASTER**.

Meantime, various items of publicity will go to the club secretaries, all of which should be presented to the general membership. Inquiries will receive prompt attention from the local convention committee.

You may hear something like this at the T.M.I. Convention:

Voice from San Jose: "We make a delicious drink out of prune juice. It is called 'prunella'."

Voice from Fresno: "We make a delicious drink out of raisins. We call it 'raisin-ella'."



## THE SPECIFIC PURPOSE

A speech without a specific purpose is like a journey without a destination. It may get somewhere—but who knows where? And how shall we know when we arrive?

Lack of specific purpose is responsible for all sorts of long-drawn-out, pointless, tiresome speeches, illogical, inconclusive, unconvincing.

Dr. Alan H. Monroe defines the specific purpose in speech as “the specific response desired from the audience by the time the speaker has finished talking.”

Sanford and Yeager say: “The specific purpose may be defined as the precise aim of the speech. It is the exact understanding, belief, action or amusement, stated in terms of the subject, which the speaker desires to obtain from his audience.

Perhaps as simple a statement as can be formulated is this: “The specific purpose of a speech is the effect it is intended to have on the audience.”

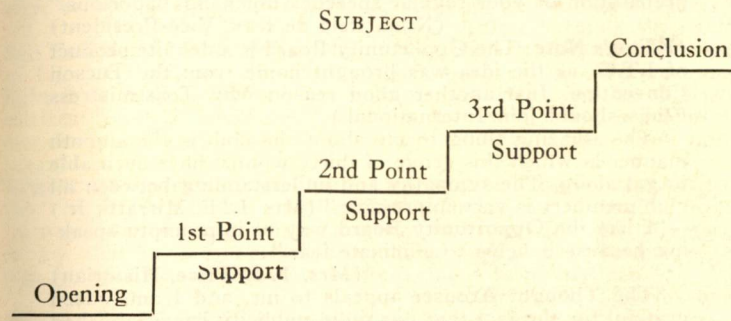
Certainly one should never undertake to make a speech without having in mind a definite purpose—a definite something to be accomplished. This thing which is to be accomplished must be clearly formulated before the speech can be intelligently prepared. If the speaker is not clear in his own mind as to what he intends to do, he is at a disadvantage from the start.

The general purpose is indicated by the type of speech to be given. It may be entertaining, informative, argumentative, inspirational, and that general purpose is prerequisite to the intelligent development of the specific purpose. But the general purpose is but a beginning. What does the speaker have to “sell” in the way of an idea? What definite thing does he wish to accomplish?

Before the detailed preparation of the speech can even be begun, these questions must be definitely answered. In preparing a speech, the first thing to think about is the last thing to be said. Let the speaker determine his conclusion, then block out his opening, and all he has to do in formulating the speech is to go from the start to the finish as logically and directly as possible.

Here is a diagram for speech organization. Study it and try it on your next assignment. Your audience may observe a much needed improvement in your directness and in the clarity of your speech.

Take a sheet of paper and at the top, write your speech subject. At the upper, right-hand corner write the final appeal which you are to make. Then at the lower, left-hand corner write your opening sentence. Be sure that the opening foreshadows the conclusion and that the conclusion takes cognizance of the opening. Then simply build a series of steps, like a stairway, from the lower corner to the upper. A stairway has to be supported. So do your steps in speech. Each step is a definite point in the speech, and each point must have support. Build your stairway of not more than three or four steps, and you will be able to step from the last one right on to your conclusion—the specific point toward which you have been aiming. Then you will know that you have reached your conclusion, which is one of the best things in the world for a speaker to know.



**Santa Monica Toastmasters** have originated a new practice which promises well. They have added to their list of committees an “Educational Committee” whose primary duty is to educate and induct new members. In addition, this committee will see that errors in diction are corrected, promote speech contests and secure contributions for the TOASTMASTER Magazine. President-Elect Glenn Hovey should receive great help from this group.

**Corona Toastmasters** set a new record at their charter meeting. They started exactly at 6:30 and adjourned at eight o'clock after a most efficiently conducted session, with their ladies present. Ninety minutes is just about the minimum for a charter meeting.

**Keep the atmosphere clean.** A Toastmasters Club is no place for off-color jokes and stories. There is plenty of clean fun to laugh at. Any speaker who has to depend on questionable jokes for a laugh takes a very low rating among humorists. Let's not dabble with dirt.



## TOASTMISTRESSES NOTES

### *What Club Members Like Best*

(IN THE TOASTMISTRESS BREAKFAST CLUB OF SANTA BARBARA)

In order to give prospective Toastmistress Club members an idea of the benefits enjoyed by those actively engaged in the pursuit of this delightful form of speech arts, the president of the Toastmistress Breakfast Club recently took a cross-section poll of what individual members like best. Below is the result of that poll.

"A meeting of the Toastmistress Breakfast Club always buoys me up. It makes me feel as if I had just come out of a snow-storm and found spread before me a whole panorama of lovely spring flowers." (Mrs. C. W. Cook)

"The most outstanding feature of our present program in our weekly meeting is the **Opportunity Board**. Quick thinking on your feet when a topic is thrust upon you makes preparation of your regular speeches much less laborious."

(Nona Reid de Kay, Vice-President)

(**Editor's Note:** The Opportunity Board is a definite product of I.T.C., as the idea was brought home from the Tucson Convention. Just another good reason why Toastmistress Clubs should join International.)

"The amazing thing to me about the club is the smooth manner in which this group of thirty women have been able to get along. The sympathy and understanding between all club members is very impressive." (Mrs. L. F. Mirratti, Jr.)

"I like the **Opportunity Board** way to impromptu speaking because it helps to eliminate fear."

(Mrs. T. L. Price, Historian)

"The **Thought Arouser** appeals to me, and I am indeed grateful for the fact that our radio publicity has established the Toastmistress Breakfast Club of Santa Barbara in the mind of the public as an educational institution."

(Mrs. Elmer L. Smith, Founder-President)

"I like the **Moment of Quiet Reverence** with which we start each meeting. It is as stimulating as if a prayer were made aloud." (Clara Y. Stearns, Amenities Chairman)

**NOTE:** The Toastmistress Breakfast Club is indebted to Inez Lambert, President of the Phoenix Club, for many of the topics used on the Opportunity Board. Many thanks, Miss Lambert! —WINONA HIGGINS, President Toastmistress Breakfast Club of Santa Barbara.

### THOUGHT AROUSER

*If people would only say what they think,  
There wouldn't be so much conversation.*—Author unknown

Club Historian, send your club news to Miss Winona Higgins, 3006 Hermosa Road, Santa Barbara, California. (Editor)

## TOASTMISTRESSES NOTES—Contd.

"**Newsettes**" (As sent in by International President,  
ERNESTINE F. WHITE.)

**Phoenix Toastmistress Club & Las Brindidoras Toastmistress Club:** "On December 28th, the two Toastmistress Clubs of Phoenix held a joint meeting inviting husbands and friends as guests. The Presidents and their wives, of the three Phoenix Toastmasters Clubs were also invited. There were 65 present which we felt was very good for the holiday season. There were three speakers from each club on the program. The Toastmistress for the evening was a member of the Las Brindidoras Club. Her program was arranged and described as a book with each speaker the author of a chapter in that book. We felt that she had had a very successful meeting as the gentlemen present were agreeably surprised at our efforts and improvement."

**Santa Barbara Toastmistress Club:** "We all appreciate the work, time, and effort which the organizing of I.T.C. has demanded, and were exceedingly pleased to have our first copy of the Toastmistress." (Miss Virginia W. Paul)

**San Francisco Toastmistress Club:** Miss Edna E. Thorne, Secretary of I.T.C., visited our club during the holiday season. We were delighted to have her share some of her vacation with us. "Toastmistress" and "Toastmaster" publications which I.T.C. provides to member clubs are welcome. We intend to assign topics from both magazines to our club speakers.

**Bremerton Toastmistress Club:** Two Seattle Toastmasters visited this club: "They had a fine attendance. In addition to such a good 'turn out' the meeting was admirably conducted. In fact, it seemed to me that in some respects, such as dignity and formality, it was superior to any Toastmasters meeting I have attended."

(A Toastmaster)

### *Santa Barbara Toastmistress "Charter Night"*

The Santa Barbara Toastmistress Club held the "unveiling" of its International Charter on Saturday night, February 11, at El Paseo, Santa Barbara's world famous restaurant.

Over sixty toastmistresses, their friends and relatives, attended, making it a gala occasion. Eleven members of the Toastmistress Breakfast Club were present.

All participating in the program, including Barbara Short, Ruth Brunstein, Herma Tillim and Bunny Tucker, were original members of the Santa Barbara Toastmistress Club and had the honor of being speakers at the first meeting ever held by the club. Mr. Charles A. Storke, Associate-publisher of the News-Press newspaper in Santa Barbara, acted as guest-critic.

For information regarding Toastmistress Clubs, communicate with Miss Edna E. Thorne, Box 811, Salinas, Calif., (Secretary), or Mrs. Ernestine F. White, 566—48th Ave., San Francisco, California.



## TOASTMASTERS SUPPLIES

Order from Toastmasters International, Santa Ana, California. Prices quoted include delivery charges except on pins and emblems. Remittance should accompany order.

1. **The Amateur Chairman**, by Ralph C. Smedley, Founder of Toastmasters. A 40-page, pocket-size booklet, for ready reference by the unprepared president. Price.....\$1.50
2. **Secretary-Treasurer's Record**. Limp leather cover, with printed forms for complete financial and attendance records and membership roster. Very complete. Cover and filler. Price .....\$1.00  
(Extra fillers, 40 cents each.)
3. **Treasurer's Receipt Book**. 250 receipts, with duplicates, in pad punched for 3-ring binder. (Sample on request.) Price.... .50
4. **By-Laws**. Standard Constitution and By-Laws for Local Clubs. Price.....Per copy.... .05  
Toastmasters International Constitution and By-Laws, mimeographed and stapled for filing in 3-ring binder. (One copy to each club, free.) Price.....Each.... .25
5. **Letterheads and Envelopes**. Same grade and weight paper as used by T.M.I., with same general set-up, without list of officers, but with local club name and address imprinted, together with the words: "Office of the....." (Samples on request.) 500 letterheads and envelopes..... 7.00  
1000 letterheads and envelopes.....11.00
6. **Officers Manual**. A necessary part of the equipment of every officer, including brief but pointed explanation of duties, standard methods, and instructions as to general club operation. Price..... Each.... .25
7. **Constructive Criticism—A Manual for All Critics**. Each..... .25
8. **Critique Sheets**. Three forms are available, all very good.....  
Price, either form ..... 100 sheets .25  
500 sheets 1.00
8. "Tips to Toastmasters"—First series complete in binder, Price .40

## PINS AND EMBLEMS:

50. (a) Attractive lapel pins, with screw button back or safety catch pin back (state which). Blue enamel in White Gold:  
Gold Filled: \$1.25 each)  
10K Gold: 2.50 each) Inquire for prices on  
14K Gold: 3.00 each) larger quantities.
- (b) Official Pin for Junior Toastmasters:  
Very attractive pins or buttons, made in Natural Gold finish (no enamel), screw button back or safety catch pin:  
Gold Plated: \$.60 each) Inquire for prices on  
Gold Filled: \$.70 each) larger quantities.
51. **Past Presidents' Pins:**  
Gavel Charms, with President's name, initials of club, year, and word "President" engraved,—entire length 1¼ inches; complete with engraving:  
Sterling Silver \$3.50 each) A most appropriate gift to an  
10K Gold 7.50 each) out-going president.
52. **Presidents' Gavels:**  
9 inches long complete; head 3 x 1½ inches:  
Black Ebonized .....\$2.00 each)  
Walnut .....2.00 each)  
Mahogany .....2.00 each) Engraved Bands, additional,  
Rosewood .....3.50 each) prices quoted on request.  
Genuine Black Ebony 5.00 each)
53. **Trophies, Rings, Awards:**  
We have an arrangement with J. A. Meyers & Co., Inc., of 1031 West 7th St., Los Angeles, Calif., whereby we may furnish almost any article ordinarily required by a Toastmasters Club or Junior T. M. Club at very attractive prices. If ordering direct, please mention TOASTMASTERS MAGAZINE. Cost of packing and mailing Pins and Emblems will be added to the prices quoted.

### FREE OF CHARGE

The following supplies are furnished to Clubs, in reasonable quantities, free of charge:

75. **Application for Club Membership** in Toastmasters International, for use in organizing new clubs.
76. **Application for Membership** in Local Club, for use by individual members; a printed card 4x6½ inches, in the standard form recommended by T.M.I.
77. "Facts" concerning T.M.I.—The only available piece of literature published by T.M.I. giving a brief statements of the origin, history and purpose of the organization, in question and answer form. A very attractive folder with genuine "selling" powers.
78. "The Toastmaster"—Extra copies of the TOASTMASTER Magazine may be secured in very limited numbers for use in publicity and propaganda by local clubs.



## "FREE SPEECH"

WILLIAM BUTCHART, *Governor of District No. 2*

I wonder if those of us who lay claim to being Toastmasters fully appreciate what a privilege it is, particularly at this period in the history of the world, to be able to indulge in "free speech."

Subject to restrictive laws relating to slander and sedition, we in this country are permitted to express our thoughts and opinions quite freely—yet, today, there are countries where this mark of progress and civilization has ceased to exist. For instance, it seems incongruous that at the birth place of the Athenian orators one not only dares not speak his mind, but is even subject to regimentation of thought.

This state of things applies equally to another country which has contributed to our civilization some of the most eminent scientists, philosophers and musicians this world has known. Froude, the great historian, referred to oratory as the "harlot of the Arts" and Lord Baldwin claims that oratory has doubtless been responsible for more bloodshed than all the explosives and guns ever invented, and cites the rhetoric of Robespierre and others during the French revolution, and of Kerensky during the Russian revolution to prove his point.

Nevertheless it must not be forgotten that oratory today can also be a factor in the preservation of peace, at a time in our history when there exists such a conflict of opinion between the leaders of governments so diametrically opposed. No one, for example, can deny that the opinions of the American people, so ably expressed by President Roosevelt in his January message to Congress, made a profound impression upon the minds of those aggressive leaders of totalitarian thought, if for no other reason than that the views he expressed supported and encouraged those peace-loving people who are, for the moment, the unfortunate victims of dictators.

Now, as for ourselves, we must not forget that this institution of "free speech" which was gained for us by the self-sacrifice of our forefathers, is indeed something we must preserve, not only for the benefit of our own liberty, but as something we but temporarily hold in trust for our children and their successors.

However, in the exercise of this privilege, we must remember Froude's reference to oratory and so circumscribe our orally-expressed thoughts and opinions that we, as Toastmasters, may not be open to the accusation of abusing our heritage.

## NEW CLUBS ARE WELCOMED

Since the Tucson Convention last August, we have had the pleasure of receiving charter applications from the following:

127. The "Uncle Joe Cannon" Toastmasters, of Danville, Illinois, whose name reflects the fame of one of Danville's noted sons. Director Roy T. Burns had the pleasure of presenting the charter, on November 2.

128. San Francisco Mission Y.M.C.A. Chapter received its charter at the hands of Lieutenant Governor George B. White on December 6. This is the third chapter of Toastmasters in San Francisco. We shall have an opportunity to get better acquainted with them when we visit the Exposition in August.

129. This number is assigned to the new club at the Y.M.C.A. in Quincy, Illinois, whose charter will be delivered by Ry T. Burns.

130. Riverside Y.M.C.A. Toastmasters received their charter on February 8, with R. C. Smedley doing the honors. This club comes through the influence of Y Secretary Larry B. Gould, who had experience with Toastmasters elsewhere and brought the idea with him to Riverside.

131. The "Angel City" Chapter is made up of mail carriers of the Los Angeles post office. They had a most distinguished charter meeting on February 11, attended by many of the officers of T.M.I. as well as by Postmaster Mary D. Briggs and other high officials of the post office organization. About 200 Toastmasters and guests sat down together at the tables, enjoying a notable program and setting a near record for attendance at charter meetings. The Los Angeles Toastmasters Club sponsored this chapter.

132. Corona, California, was given its charter by R. C. Smedley on February 22, at a well-arranged and ably conducted meeting.

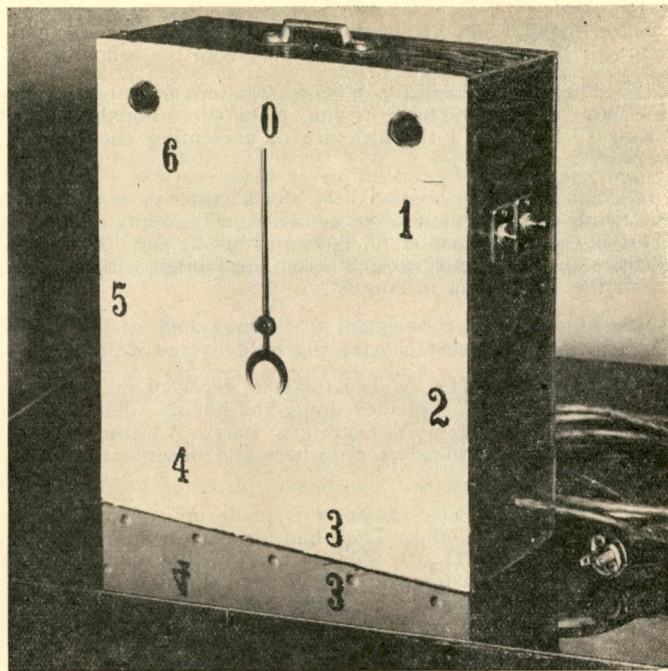
133. The charter for Watsonville, California, has been issued, and the club will be officially welcomed as soon as arrangements can be completed. This chapter was sponsored by the Salinas Toastmasters, led by Roy A. Hohberger, chairman of the Extension Committee.

134. The application from Owatonna, Minnesota, has been received and approved and its charter will be presented in the near future.

A new club has just been organized at the Sacramento Y.M.C.A. with the assistance of Stockton Delta Club. Others are reported in various quarters.

Toastmasters International and the wide-spread fellowship of Toastmasters extend a cordial welcome to these new chapters.



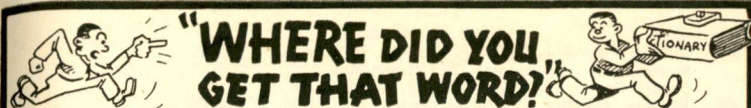


## TOASTMASTERS' TIMER

At last! Here is a new Toastmasters' Timer for accurately timing speakers. **Automatic, effective and easily controlled.** There is a large dial with hand that can be seen at a distance of 40 feet. The hand revolves in six minutes, turning on the green warning light at four minutes, the red stop signal at six minutes and the loud buzzer at six and one-half minutes. An automatic re-set button returns the hand to zero. The case is attractively finished in dark wood with white or dark front as desired. Simply plug it into a socket and start the machinery.

Built to order for \$25.00. Allow 30 days for completion of your order. Shipped by freight or express, collect. Guaranteed for one year.

This device is designed and constructed by Malcolm Macurda and Robert Dinsmor, of El Centro, California, Toastmasters Club. Both men have been active in Toastmasters work for years. Send your orders to Toastmasters International, Santa Ana, California.



# UMPIRE

ORIGINALLY, THE UMPIRE SEEMS TO HAVE BEEN THE ODD ONE OF THE "THREE'S A CROWD".



THERE WAS AN OLD FRENCH WORD "NOMPER", MEANING "NOT EVEN." IT CAME FROM THE LATIN "NON," MEANING "NOT," AND "PER," MEANING "EVEN." IT CAME INTO THE OLD ENGLISH AS "A NUMPIRE" AND THE INITIAL "N" GRADUALLY WORKED OVER TO OUR PRESENT FORM.

THUS, OUR UMPIRE IS THE THIRD MAN, THE ODD ONE, WHO MAKES THE DECISION BETWEEN THE TWO PARTIES CONTENDING!



## THE RENDEZVOUS

- Charter No. ARIZONA
87. Phoenix, Maricopa Chapter—Monday, 6:30 P.M., Y.M.C.A.  
Secretary, M. W. Douglas, 727 Grand Ave.,  
Deputy Governor, John A. Murphy, Court House
68. Phoenix, Ocotillo Chapter—Tuesday, 6:10 P.M., Y.M.C.A.  
Secretary, Frank R. Williams, care State Board of Health, Phoenix  
Deputy Governor, H. B. Davidson, 806 N. Fourth Ave.
103. Phoenix, Palo Verde Chapter—Thursday, 6:15 P.M., Y.M.C.A.  
Secretary, George F. Soule, 56 Mitchell Drive,  
Deputy Governor, V. E. Shipp, Osborn School
104. Prescott—Wednesday, 6:15 P.M., Hassayampa Hotel  
Secretary, Perry Shook, 526 Pleasant Avenue, Prescott  
Deputy Governor, J. B. Love, Jr., 303 Park Ave.
74. Tucson, Old Pueblo Chapter—Saturday, 12:45 P.M., Pioneer Hotel  
Secretary, David B. Sanders, Arizona Trust Co.  
Deputy Governor, Philip H. Evans, Tucson High School
16. Tucson, Sahua-o Chapter—Tuesday Noon, Pioneer Hotel  
Secretary, Vernon C. Gustafson, 1375 E. Silver St.  
Deputy Governor, Joseph H. Riley, Valley Bank Bldg.
32. Tucson Toastmasters—Thursday, 7:30 P.M., Y.M.C.A.  
Secretary, Chas. H. Davis, 1026 N. Bean  
Deputy Governor, Arthur Softley, 3193 N. First
- CALIFORNIA
34. Alhambra—Thursday, 6:30 P.M., Elks Club  
Secretary, Herbert E. Morey, 524 De Sales St., San Gabriel  
Deputy Governor, Herbert E. Morey, 524 De Sales Ct., San Gabriel
2. Anaheim—Tuesday, 6:30 P.M., Marigold Cafe  
Secretary, Walter F. Taylor, 609 S. Dickel  
Deputy Governor, R. C. Marten, 115 S. West Street
115. Arcadia—Monday, 6:15 P.M., Masonic Temple.  
Secretary, Robert L. Walker, 124 S. Santa Anita  
Deputy Governor, Charles E. Gibson, 1531 4th Avenue
69. Azusa—Wednesday, 6:15 P.M., Dick's Cafe  
Secretary, V. G. Stanfield, 461 W. Centre, Covina  
Deputy Governor, Huston Alexander, 424 E. Foothill
124. Bell, "Industrial Toastmasters,"—Wednesday, 7:00 P.M., Grotto Cafe  
Secretary, Leonard F. Brown, 4306 Gage Ave., Bell  
Deputy Governor, Dr. H. M. Holmes, 6914 Park Drive
43. Beverly Hills—Wednesday, 6:30 P.M., Albert Sheetz Beverly Cafe  
Secretary, Cleve Owens, 154 N. New Hampshire, L. A.
46. Burlingame—Wednesday, 6:00 P.M., Tally Ho, 400 Primrose Rd.  
Secretary, James Ahlf, 1448 Drake Avenue  
Deputy Governor, Chris Phelan, 704 Burlingame Ave.
132. Corona Toastmasters, Wednesday, 6:30 p.m., Corona High School Cafeteria  
Secretary, H. L. C. Whitcomb, P. O. Box 377, Corona.
9. Coronado—Wednesday, 6:30 P.M., La Avenida Cafe  
Secretary, Thomas Bannan, Jr., 1008 Cave  
Deputy Governor, Russell Rink, 379 F Avenue
76. Covina—Tuesday, 6:00 P.M., Longworth's Cafe  
Secretary, George Cannom, 308 N. Hollenbeck, Covina  
Deputy Governor, George Ross, 245 Pershing Court, Covina, Calif.
109. Eagle Rock—Wednesday, 6:30 P.M., Martha Washington Tea Room  
Secretary, A. E. Henney, 4839 Algoma St.  
Deputy Governor, Al E. Ballard, 5307 Hartwick Ave.
120. El Centro—Monday, 6:15 P.M., California Hotel  
Secretary, W. G. Duflock, 713 State St.  
Deputy Governor, Fred Iltner, Box 351
54. Escondido—Wednesday, 6:15 P.M., Jordan's Cafe  
Secretary, Charles W. Dove, P. O. Box 779  
Deputy Governor, Frank Hunt, c/o Oscar Hall Co., E. Grand, Escondido

37. Fullerton—Monday, 6:30 P.M., Kibel's Cafe, 108 S. Spadra  
Secretary, Dr. H. R. Wildman, 814 N. Spadra  
Deputy Governor, Colin Baker, Mutual Orange Ass'n
8. Glendale No. 1—Tuesday, 6:15 P.M., The Farm House, 118 Chevy Chase Drive  
Secretary, Chester Bryan, 2111 Glen Ivy Drive  
Deputy Governor, John T. Howell, 2621 Hollister Terrace
29. Glendale "Jewel City"—Thursday, 6:15 P.M., Sunshine Corner  
Secretary, LeRoy M. Hungerford, 7644 Summitrose, Tujunga, Calif.  
Deputy Governor, R. I. Sturm, 651 Burchette St.
125. Glendale, "Griffith Park" Toastmasters—Thursday, 6:30 P.M., Sunshine Corner  
Secretary, Harold J. Lester, 2613 Montrose Avenue, Montrose, California  
Deputy Governor, McDonald H. Curtis, 615 N. Lafayette Park Place
70. Gonzales "Y.M.C.A. Toastmasters"—Tuesday, 6:45 P.M., Gonzales Coffee Shop  
Secretary, Charles Esau  
Deputy Governor, Roy Twisselman
58. Hollywood—Tuesday, 6:15 P.M., Helene's Restaurant, 1723 N. Highland Ave.,  
Hollywood  
Secretary, Charles J. Gibson, 7252 Fountain Ave., Hollywood  
Deputy Governor, G. E. Ellington, 4074 Farmdale Ave., North Hollywood
116. Huntington Beach—2nd and 4th Tuesdays, 6:15 P.M., Stella's Coffee Shop  
Secretary, William Gallienne, 5th and Ocean  
Deputy Governor, Charles R. Furr, 302 Huntington Ave.
14. Huntington Park No. 1—Wednesday, 6:15 P.M., Cole's Cafeteria  
Secretary, J. D. Farmer, 2814 California St., Huntington Park  
Deputy Governor, Gordon Esterly, 8128 San Carlos St., South Gate
18. Huntington Park "Progressive"—Tuesday, 6:15 P.M., Cole's Cafeteria  
Secretary, Dick Williamson, 6316 1/2 Pacific Blvd., Huntington Park  
Deputy Governor, A. L. Allyn, 2619 Manhattan, Hermosa Beach
114. Inglewood—Tuesday, 6:30 P.M., Potrero Country Club  
Secretary, C. W. Howland, 536 W. Queen St.  
Deputy Governor, Clifford Kreutz, 8111 3rd Avenue
106. King City—Tuesday, 6:15 P.M., El Camino Hotel  
Secretary, L. W. Sanders  
Deputy Governor, Francis H. Raymond
62. Laguna Beach—Monday, 6:30 P.M., Casa del Camino Hotel  
Secretary, Sam Durand, 471 Johnson Street  
Deputy Governor, Perry McCullough, 1069 S. Coast Blvd.
22. La Jolla—Alternate Thursday, 6:15 P.M., La Valencia Hotel  
Secretary, Truman A. Parker, Jr., 6663 Neptune Place, La Jolla  
Deputy Governor, Thomas L. Shepherd, 7847 Exchange Place, La Jolla
126. La Mesa and El Cajon, "Mt. Helix"—Tuesday, 6:30 P.M., Alternate La Mesa  
and El Cajon.  
Secretary, George B. Holmes, Post Office, La Mesa
53. La Verne—Wednesday, 6:45 P.M., Bonita High School  
Secretary, C. J. Space, Box 263, San Dimas  
Deputy Governor, Harold Hylton, 2070 Orange, La Verne
11. Long Beach "Gavel"—Monday, 6:00 P.M., Masonic Temple, 835 Locust  
Secretary, Lowell Carney, 679 Obispo Ave.  
Deputy Governor, O. R. Cordray, 5352 Long Beach Blvd., Long Beach
35. Long Beach "Toastmaster"—Thursday, 7:30 P.M., Room 301, Heartwell Bldg.  
Secretary, Ed. O. Abramson, 1635 E. Ocean Blvd.  
Deputy Governor, Henry Beck, 846 Cedar
3. Los Angeles—Tuesday 6:30 P.M., Y.M.C.A.  
Secretary, C. R. Roop, 715 South Hope St., Los Angeles  
Deputy Governor, E. V. Riley, 3461 Gardenside Lane, Glendale
131. Los Angeles "Angel City"—Tuesday, 6:30 P.M., Hershey Armes, 2600 Wilshire  
Secretary, George M. Chapin, 946 Dacotah Blvd.  
Deputy Governor, Lynn A. Pittenger, 5003 Eagle Rock Blvd., Los Angeles
50. Los Angeles, "Angeles Mesa"—Tuesday, 6:15 P.M., Eleda Restaurant, Crenshaw  
at 43rd  
Secretary, Berge Lion, 3711 Olympiad Drive, Los Angeles  
Deputy Governor, Robert L. Grube, 3848 W. Vermont Ave.



85. Los Angeles "Highland Park"—Monday, 6:15 P.M., Hawaiian Cafe, 5607 N. Figueroa  
Secretary, Aubrey Lankford, 138 S. Ave. 54, Los Angeles  
Deputy Governor, Dean Miller, 5117 Montezuma St., Los Angeles
44. Los Angeles, "Southwest"—Monday, 6:30 P.M., Potrero Country Club, Inglewood  
Secretary, Don Riggs, 5023 Denker Ave., L. A.  
Deputy Governor, A. A. Appel, 711 W. 123rd St., Los Angeles
20. Montebello—Wednesday, 6:00 P.M., Palm Grove Cafe  
Secretary, B. B. Basore, 1249 W. 38th Place, Los Angeles  
Deputy Governor, Lee Collins, 137 South Maple
108. National City—Wednesday, 6:15 P.M., Episcopal Parish House  
Secretary, Del Dickson, 45 E. Fourth St.  
Deputy Governor, Harold P. Requa, Jr., 120 Division St.
88. Oakland—2nd and 4th Tuesdays—6:15 P.M., Women's City Club  
Secretary, J. M. Hardin, 654 Blair Avenue, Piedmont  
Deputy Governor, F. F. Sullivan, 726 59th Street
78. Oceanside—Tuesday, 6:15 P.M., El Rey Cafe  
Secretary, Lynn La Munyon, Carlsbad, Calif.  
Deputy Governor, Paul McHorney, 911 West Street, Oceanside
72. Orange—Thursday, 6:30 P.M., Sunshine Broiler  
Secretary, Thomas Bowen, R.F.D. 1, Box 596  
Deputy Governor, Jas. E. Donegan, 252 N. Cambridge
66. Pacific Beach—Monday, 6:15 P.M., Baybridge Cafe, Ocean Beach  
Secretary, Edwin C. Fremo, 4824 39th Street, San Diego  
Deputy Governor, Verne O. Gehringer, 2010 Beryl St., Pacific Beach
33. Palo Alto, Thursday, 6:00 P.M., Wilson's Restaurant  
Secretary, George S. Stewart, 251 Tennyson Ave.  
Deputy Governor, Oscar Anderson, 2741 Cowper St.
6. Pasadena—Tuesday, 6:15 P.M., Y.M.C.A.  
Secretary, Dr. William A. Musgrave, 607 First Trust Bldg., Pasadena  
Deputy Governor, Harvey M. Parker, 2240 Hemet Road, San Marino
12. Pomona—Monday, 6:15 P.M., St. Charles Grill  
Secretary, G. Lumsdon, 347 Madison Ave.  
Deputy Governor, Harold H. Downey, 338 Adams St.
110. Pomona "Downtown"—Thursday, 6:15 P.M., Pomona Valley Club Rooms, 132 E. 3rd  
Secretary, Clinton Thompson, 518 McKinley  
Deputy Governor, W. R. Parsonage, 362 E. Jefferson
27. Redwood City—Monday, 6:00 P.M., First Methodist Church Social Hall  
Secretary, James P. Hagan, 170 Grand St.  
Deputy Governor, Lewis Franklin, 926 Middlefield Road
93. Reedley—Thursday, 6:30 P.M., Reedley High School Cafeteria  
Secretary, Frank Smith  
Deputy Governor, Cameron M. Cairns
130. Riverside—Wednesday, 6:30 P.M., Y.M.C.A.  
Secretary, L. B. Gould, Y.M.C.A.
49. Salinas—Wednesday, 12:05 P.M., Hotel Jeffery  
Secretary, Dr. H. C. Archibald, Salinas National Bank Bldg.  
Deputy Governor, W. H. Leach, Court House
7. San Diego—Monday, 6:00 P.M., University Club  
Secretary, Thos. M. Hamilton, 626 Commonwealth Bldg.  
Deputy Governor, Robert Switzler, 1130 San Diego Trust and Savings Bldg.
65. San Francisco "Downtown Chapter"—Tuesday, 6:30 P.M., Majestic Hotel, 1500 Sutter St.  
Secretary, John McInnis, 417 Montgomery St.  
Deputy Governor, George Koch, Bethlehem Steel Co., 20th and Illinois Streets
56. San Francisco "Golden Gate Chapter"—Wednesday, 6:15 P.M., Y.M.C.A.  
Secretary, Sam M. Glenn, Central Y.M.C.A.  
Deputy Governor, Ralph A. Wood, 407 18th Ave.
128. San Francisco "Mission Toastmasters Club"—First and Third Tuesdays, 6:15 P.M., Mission Y.M.C.A.  
Secretary, Edwin P. Hunt, 1004 Van Ness, So.  
Deputy Governor, Vining Fisher, 2517 Mission Street
107. San Jose—Monday, 6:30 P.M., Y.M.C.A.  
Secretary, Dick Maley, Y.M.C.A.
112. San Juan Capistrano "Dana Chapter"—Monday, 7:00 P.M., Dana Villa Cafe, Dana Point  
Secretary, Scott E. Saxe, San Clemente  
Deputy Governor, Capt. A. N. Park, Jr., Dana Point
83. San Luis Obispo—Friday, 6:30 P.M., Gold Dragon  
Secretary, Harold L. Puffer, 1355 Pacific St.  
District Governor, Howard Christman, 30 Mt. Pleasanton
111. San Pedro—Monday, 6:15 P.M., Army and Navy Y.M.C.A.  
Secretary, Art De Fever, 302 Seventh St.
100. Santa Ana "Century Club"—Tuesday, 6:15 P.M., Rossmore Cafe  
Secretary, Ernest Wooster, 627 Orange Ave.  
Deputy Governor, Dwight Hamilton, 929 1/2 W. Camille
15. Santa Ana "El Camino"—Thursday, 6:15 P.M., Daniger's Cafe  
Secretary, Hubert Gohres, 116 E. 5th  
Deputy Governor, E. M. Sundquist, 312 W. 3d St.
1. Santa Ana "Smedley Chapter No. 1"—Wednesday, 6:15 P.M., Daniger's Cafe  
Secretary, D. H. Tibbals, Y.M.C.A., Santa Ana  
Deputy Governor, Fred Walker, 1302 N. Main
5. Santa Barbara—Wednesday, 6:30 P.M., El Paseo  
Secretary, Vincent H. Grocott, 1312 Anacapa St.  
Deputy Governor, Harry Saunders, 2924 Ventura Drive
90. Santa Barbara "Noventa"—Tuesday, 6:30 P.M., El Paseo  
Secretary, R. B. Romero, 2501 Orella St.  
Deputy Governor, Elmer Smith, 1305 Laguna St.
89. Santa Maria, "Seminar" Toastmasters, Wednesday, 6:30 P.M., Frances Cafe  
Secretary, Alvey G. Bruner, 507 W. Park Ave.  
Deputy Governor, Everett A. Rinehardt, 226 E. Tunnell St.
21. Santa Monica—Wednesday, 6:15 P.M., Sovereign Terrace Dining Room,  
Secretary, R. J. Wichmann, 1132 24th St.  
Deputy Governor, Ed C. Iler, 508 12th St.
77. Santa Monica "Crescent Bay"—Monday, 6:15 P.M. Sovereign Terrace Dining Rm.  
Secretary, Harry Aronoff, 1838 Thayer Ave., Westwood Village  
Deputy Governor, Harry Markowitz, 451 21st St., Santa Monica
80. Stockton "Delta"—Thursday, 6:00 P.M., Y.M.C.A.  
Secretary, R. M. Pedersen, Y.M.C.A.  
Deputy Governor, R. M. Pedersen, Y.M.C.A.
24. Ventura—Thursday, 6:30 P.M., Sunset Grill  
Secretary, Paul M. Woodside, 1710 Marisol Drive  
Deputy Governor, Frank Rogers, Star Free-Press
121. Venice—Thursday, 6:30 P.M., Tenney's Cafe, 1300 Washington Blvd., Venice  
Secretary, James Barnett, 1212 Trolleyway  
Deputy Governor, Samuel Caplan, 505 Ocean Front
26. Walnut Park—Monday, 6:30 P.M., Coles Cafeteria, Huntington Park  
Secretary, Oscar Hallburn, 4222 Santa Ana St., South Gate  
Deputy Governor, G. H. Welch, 1622 1/2 Delta St., Los Angeles
133. Watsonville—Thursday, 6:15 P.M., Muzzio's Restaurant  
Secretary, Earl M. Lawton, 123 East Lake Avenue  
Deputy Governor, Samuel Caplan, 505 Ocean Front
30. Westwood Village—Monday, 6:30 P.M., Jone's Cafe, 348 North Beverly Drive  
Secretary, W. W. Hamrick, 1145 1/2 Wooster St., L. A.  
Deputy Governor, W. W. Hamrick, 1145 1/2 Wooster St., L. A.
19. Whittier "Quakertowne Chapter"—2nd and 4th Thursdays, 6:15 P.M., Dinner Bell Ranch  
Secretary, Harry F. Kibler, 1503 S. Second  
Deputy Governor, D. R. Mitchell, Lambert Road
28. Orlando—Friday, 6:15 P.M., Elks Club  
Secretary, Dr. C. J. Houpt, 21 1/2 S. Orange  
Deputy Governor, Frank A. French, 4 Church and Main Bldg., Orlando
113. Hilo, "Hawaii Chapter One"—1st and 3rd Thursday, 5:30 P.M., Seaside Club  
Secretary, Carl L. Bowker, Hilo



119. Hilo "Hui Olelo o Hilo"—2nd & 4th Thursday, 12:00 Noon, Hilo Center Secretary, Myron O. Isherwood, Wai kea Mill Co, Hilo
- IDAHO**
61. Boise—Wednesday, 6:00 P.M., Hotel Boise Secretary, H. Westerman Whillock, 825 Idaho Street Deputy Governor, Capt. John H. Pitzer, High School
- ILLINOIS**
96. Chicago—Monday, 6:15 P.M., Central Y.M.C.A., 19 S. LaSalle St. Secretary, Weslie W. Olson, 1117 North Dearborn Street Deputy Governor, Dean Bowman, 1140 N. La Salle
51. Springfield—Thursday, 6:00 P.M., Y.M.C.A. Secretary, George S. Bonn, Y.M.C.A.
127. Danville—Wednesday, 6:00 P.M., Grier-Lincoln Hotel Secretary, Edwin C. Straub, 422½ North Gilbert Deputy Governor, Clint D. Sandusky, 23-29 West North Street
129. Quincy—Thursday, 6:00 P.M., Y.M.C.A. Secretary, Walter A. Corcoran, 2229 Hampshire Street, Quincy
- INDIANA**
39. Columbus—Every second Wednesday, 6:30 P.M., Columbus Tea Room Secretary, J. M. Jewell, 727 Lafayette Ave. Deputy Governor, Robert Crowe, 726 7th St., Columbus
17. Indianapolis, No. 1—2nd and 4th Thursdays, 6:00 P.M., Y.M.C.A. Secretary, L. W. Tinsman, 6171 Burlington Deputy Governor, G. V. Carrier, 1204 North Delaware
42. Indianapolis No. 2—1st & 3rd Thursdays, 6:00 P.M., Y.M.C.A. Secretary, Clyde Raub, 4105 Byrum
- IOWA**
101. Waterloo—Thursday, 6:30 P.M., Y.M.C.A. Secretary, Don C. Whitmore, c/o Mid Continent Petroleum Co. Deputy Governor, J. P. Von Lackum, Waterloo Daily Courier
- MINNESOTA**
91. Albert Lea "Y.M.C.A. Toastmasters"—Monday, 6:15 P.M., Canton Cafe Secretary, W. W. Krueger, c/o American Gas Machine Co. Deputy Governor, Carl Hillstrom c/o Skinner Chamberlain Co.
82. Minneapolis, "Russell H. Conwell Toastmasters"—Wednesday, 6:00 P.M., Central Y.M.C.A. Secretary, Charles G. Wise, 4028 Emerson Ave., No. Deputy Governor, Walter H. Carlson, 4016 21st Ave., So.
75. Minneapolis Toastmasters Club—Thursday, 5:45 P.M., Y.M.C.A. Secretary—J. F. Lichtenberger, Windom School Deputy Governor, Virgil Edwards, 601 Foshay Tower
134. Owatonna—Monday, 6:00 P.M., Mac's Cafe Secretary, L. E. Ostrander, care State Public School
- MISSOURI**
99. Kansas City—Blue Valley Toastmasters, Friday, 8 P.M., Blue Valley Y.M.C.A. Secretary, George K. Vaughan, 6604 E. 12th
- NEW MEXICO**
122. Albuquerque—Tuesday, 7:30 P.M., Y.M.C.A. Secretary, W. W. Atkinson, 114½ N. Walter
- OHIO**
102. Cincinnati "Pioneer"—Monday, 6:00 P.M., Central Y.M.C.A. Secretary, Robert C. Yeager, 100 East Court Street Deputy Governor, Ellwin Urton, Y.M.C.A.
- OREGON**
55. Baker—Monday, 6:15 P.M., The Nook Cafe Secretary, Arvin O. Robb, Sommer Bldg. Deputy Governor, Vern McCallum
98. Klamath Falls—Monday, 6:15 P.M., Hotel Elk Secretary, G. P. Taylor, County Treasurer Deputy Governor, Frank Gray, 23 N. Orange, Medford
67. Medford—Monday, 6:15 P.M., Holland Hotel Secretary, D. D. Davis, 125 N. Holly St. Deputy Governor, Frank Gray, 23 N. Orange, Medford
- 42
31. Portland—Monday, 6:00 P.M., Chamber of Commerce Secretary, Phil Thurmond, Portland Chamber of Commerce Deputy Governor, Del Snider, 718 West Burnside St.
94. Portland No. 2—Monday, 6:00 P.M., Chamber of Commerce Secretary, Chalmer Blair, 1411 West Burnside Street
- TEXAS**
92. El Paso, "Y.M.C.A. Toastmasters"—Monday 7:30 P.M., Y.M.C.A. Secretary, A. L. Holm, Y.M.C.A.
- UTAH**
123. Cedar City—Wednesday, 5:30 P.M., Thornton's Cafe. Secretary, A. G. Happy, c/o Railway Express Agency
- WASHINGTON**
79. Aberdeen—Monday, 6:15 P.M., Morok Hotel Secretary, John B. Adams, Becker Bldg., Aberdeen Deputy Governor, Herb Fovargue, 715 E. Wishkah
60. Bellingham—Monday, 6:00 P.M., Bellingham Hotel Secretary, William Frye, 1315 Knox Deputy Governor, E. W. Thompson, Rt. 2
63. Bremerton—2nd & 4th Tuesdays, 6:30 P.M., Call Dr. Caruthers Secretary, Dr. C. E. Adkins, 300 South Lafayette Deputy Governor, E. B. Lent, 2309 7th Street
118. Centralia—Tuesday, 6:30 P.M., Lewis-Clark Hotel Secretary, Burdette M. Carter, 516 W. Main St.
117. Everett—Tuesday, 6:00 P.M., Elks Club Secretary, G. M. Piatt, 4213 Rucker Ave. Deputy Governor, Dr. Carl M. Day, 3325 Hoyt Ave.
25. Olympia No. 1—Tuesday, 6:00 P.M., Governor Hotel Secretary, L. L. Hegland, 1803 Capital Way
84. Olympia No. 2—Tuesday, 6:00 P.M., The Grill, on Capitol Way Secretary, Elwood F. Tresner, 610 E. 4th
95. Pullman—Monday, 6:15 P.M., Washington Hotel Secretary, Ray Forrest, First National Bank
10. Seattle No. 1—Monday, 6:00 P.M., Washington Athletic Club Secretary, John O. Yeasting, 1411 Fourth Avenue Building Deputy Governor, James Smith, 825 Third Ave.
23. Seattle No. 2—Tuesday, 6:00 P.M., Chamber of Commerce Bldg. Secretary, Dr. George Fuller, Cray Building Deputy Governor, Clifford A. Saunders, 612 Stewart St., Seattle
41. Seattle No. 3—Monday, 6:00 P.M., Washington Athletic Club Secretary, H. D. Lear, 364 Stuart Building Deputy Governor, Dr. Robert F. Foster, 802 Medical-Dental Bldg.
52. Seattle No. 4—Thursday, 6:15 P.M., Elks Club Secretary, Henry Huetter, 1048 Dexter Horton Building Deputy Governor—George Adair, 1203 Hoge Building
71. Seattle No. 5—Tuesday, 5:30 P.M., Dolly Madison Tea Room, Ranke Bldg. Secretary, D. L. Cook, 3rd and Pine Deputy Governor, P. S. Jensen, 3rd and Pine
47. Spokane—Monday, 6:15 P.M., Ambassador Room, Spokane Hotel Secretary, Charles W. Adams, c/o John W. Graham & Co. Deputy Governor, Russell Danielson, W 29 27th Ave.
105. Spokane—Tuesday Toastmasters, Tuesday, 5:30 P.M., Antone's Cafeteria Secretary, Wm. S. Newton, Jr., 926 W. Sprague Deputy Governor, W. C. Loue, S. 1807 Perry
13. Tacoma—Monday, 6:00 P.M., Elk's Club Secretary, G. L. Beck, 901 E. 56th St. Deputy Governor, Donald L. Henning, 1731 S. 43d St.
81. Walla Walla—Wednesday, 6:15 P.M., Whitman Hotel Secretary, C. Wayne Swegle Deputy Governor, Harry Searles
40. Yakima—Monday, 6:15 P.M. Secretary, N. B. Burke, Yakima Finance Co.
- WYOMING**
97. Casper—Monday, 6:30 P.M., Townsend Hotel Secretary, C. J. Devereaux, 1428 Cottonwood St. Deputy Governor, Clyde A. Smith, Box 1023



## CANADA

59. Vancouver, B. C.—Monday, 6:15 P.M., Hotel Devonshire  
Secretary, W. E. Shippobotham, 3076 Imperial St.  
Deputy Governor, E. G. McDonnagh, 2922 West 38th Avenue
38. Victoria, B. C.—Wednesday, 6:15 P.M., Y.M.C.A.  
Secretary, L. W. Cox, 1043 Richardson Street  
Deputy Governor, J. E. Paulding, 641 Superior Street

## ENGLAND

45. Southport—Wednesday, 8:00 P.M., Kardomah Cafe, Lord St.  
Secretary, R. E. Riley, 141 Manchester Road

## SCOTLAND

86. Glasgow—Wednesday, 5:45 P.M., Ca'doro Restaurant  
Secretary, W. Goldie, 120 Union St.  
Deputy Governor, D. A. MacCallum, 93 Hope Street

## DISTRICTS AND AREAS

- DISTRICT NO. 1—William Bryce, District Governor, 6101 Santa Fe Avenue, Huntington Park, Calif. (Includes all California south of the Tehachapi Mountains except San Diego and Imperial Counties).
- Area 1—Ted Blanding, Lieutenant Governor, 1402 N. Garnsey, Santa Ana, Calif. Includes Anaheim, Fullerton, Santa Ana No. 1, Santa Ana El Camino, Santa Ana Century Club, Orange, Laguna Beach, Huntington Beach and San Juan Capistrano
- Area 2—Dr. P. A. Foster, Lieutenant Governor, 4730 Angelas Vista, Los Angeles, Cal. Includes Noonday Club, Southwest Club, Angeles Mesa Club, Los Angeles, Angel City, and Inglewood.
- AREA 3—Harold Crane, Lieutenant Governor, 621 21st Place, Santa Monica, Calif. Includes Hollywood, Beverly Hills, Westwood Village, Santa Monica, Crescent Bay, and Venice.
- Area 4—John Larimer, Lieutenant Governor, 2217 4th St., La Verne, Calif. Includes La Verne, Pomona, Azusa, Covina, Pomona Downtown, Riverside and Corona.
- Area 5—Harry Finlay, Lieutenant Governor, 629 Lexington, Glendale, Calif. Includes Glendale No. 1, Jewel City, Griffith Park, Burbank, Eagle Rock, and Highland Park.
- Area 6—Jack Call, Lieutenant Governor, 230 W. 83rd St., Los Angeles, Calif. Includes Huntington Park Club, Huntington Park Progressive, Walnut Park, Montebello, Whittier, and Bell.
- Area 7—Greydon C. Howell, Lieutenant Governor, 1809 Loma St., Santa Barbara, Calif. Includes Santa Barbara, Ventura, San Luis Obispo, Santa Maria and Santa Barbara Noventa
- Area 8—Harvey M. Parker, Lieutenant Governor, 2240 Hemet Road, San Marino, Calif. Includes Pasadena, Alhambra, Arcadia.
- Area 9—Wildor M. Hartley, Lieutenant Governor, 1217 W. 13th St., San Pedro. Includes San Pedro, Long Beach Gavel, Long Beach Toastmasters.

- DISTRICT NO. 2—William Butchart, District Governor, 1006 Marine Bldg., Vancouver.
- Area 1—James A. Smith, Lieutenant Governor, 306 Walker Bldg., Seattle, Wash. Includes Seattle Clubs 1, 2, 3, 4 and 5, Everett and Bremerton.
- Area 2—Ron. Schmidt, Lieutenant Governor, Finch Building, Aberdeen, Washington. Includes Tacoma, Aberdeen, Olympia No. 1 and Olympia No. 2.
- Area 3—Frank Paulding, Lieutenant Governor, Y. M.C.A., Victoria, British Columbia. Includes Victoria, Vancouver and Bellingham.
- Area 4—H. G. Jones, Lieutenant Governor, 2306 Sharpe Avenue, Spokane, Wash. Includes Spokane, Yakima, Walla Walla and Pullman.
- Area 5—Wendel Cameron, Lieutenant Governor, Public Service Bldg., Portland, Oregon. Includes Portland No. 1, Portland No. 2, Baker, Medford and Klamath Falls.
- DISTRICT NO. 3—H. Paul Ratcliffe, District Governor, 1120 E. Broadway, Tucson, Ariz.
- Northern Arizona Area—Henry S. Stevens, Lieutenant Governor, 603 Luhrs Tower, Phoenix, Ariz. Includes Phoenix, Maricopa, Ocotillo, Palo Verde and Prescott.
- Southern Arizona Area—Herbert Bloom, Lieutenant Governor, 145 E. Congress Street, Arizona. Includes Tucson, Sahuaro, Tucson Toastmasters and Tucson Old Pueblo.

- DISTRICT NO. 4—Frederic J. Perry, District Governor, P.O. Box 511, Palo Alto, Calif. Includes all California north of the Tehachapi Mountains.
- Area 1—George B. White, Lieutenant Governor, Merchants Exchange Bldg., San Francisco, Calif. Includes San Francisco Golden Gate, San Francisco Downtown, and San Francisco Mission.
- Area 2—Samuel W. Combs, Lieutenant Governor, Bank of America Building, Oakland, Calif. Includes Oakland.
- Area 3—B. E. Myers, Lieutenant Governor, 19 Fulton St., Redwood City, California. Includes Palo Alto, Redwood City and Burlingame.
- Area 4—O. T. Peterson, Lieutenant Governor, Burrell Building, San Jose, California. Includes San Jose and Santa Clara County.
- Area 5—Edson G. Thomas, Lieutenant Governor, Bank of America Bldg., Salinas, Calif. Includes Salinas, Gonzales, King City, Watsonville.
- Area 6—Bert I. Van Gilder, Lieutenant Governor, 814 W. Poplar St., Stockton, Calif. Includes Stockton.
- Area 7—Cameron Cairns, Lieutenant Governor, 926 F Street, Reedley, California. Includes Reedley.
- DISTRICT NO. 5—Richmond Jackson, District Governor, S. D. Trust & Savings Bldg., San Diego. Includes San Diego and Imperial Counties. Clubs at Oceanside, La Jolla, Pacific Beach, Coronado, San Diego, Escondido, El Centro, National City, La Mesa and El Cajon.
- DISTRICT NO. 6—Harry W. Mattison, District Governor, Monite Bldg, Minneapolis, Minn. Includes Minnesota, Wisconsin, Iowa and the Dakotas. Clubs: Minneapolis, Minneapolis "Russell H. Conwell Chapter", Albert Lea, Waterloo.

## JUNIOR TOASTMASTERS CLUBS

2. Anaheim Junior Toastmasters—Tuesday, 12:15 P.M., Room 14, High School Building; Secretary, Robert Larson, 610 S. Indiana St.
5. Bell Junior Toastmasters—2nd and 4th Tuesdays, 7 P.M., Bell High School Secretary, Audrey Dodd, 4317 Bell Avenue, Bell, Calif.
1. Pomona Junior Toastmasters—1st and 3rd Tuesday, 6:00 P.M. Secretary, Helen Jones, 435 W. Center, Pomona
6. Salinas Junior College Y.M.C.A. Toastmasters—Monday, 11:50 A.M., Salinas, Jr. College Secretary, Norman Kerns, Box 295, Soledad, Calif.
3. State College Junior Toastmasters, San Diego—Tuesday 6 P.M., Vincent's Dining Room. Secretary, C. G. Selleck, Jr., 2968 B Street
4. Spokane Junior Toastmasters—Secretary, Milton De Armand, Y.M.C.A., Spokane, Wash.

NOTE: Please notify the Editors of the TOASTMASTER promptly when any changes or corrections are to be made in the listings on The Rendezvous pages.

## TOASTMASTERS EMBLEMS - GAVELS AWARDS - MEDALS

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## THE PURPOSES OF TOASTMASTERS

The fundamental purposes of the Toastmasters Club are to build personality, develop leadership and create general usefulness through practice and development of ability in speech. To this end the club seeks:

1. TO IMPROVE its members in oral expression of thought.
2. TO DEVELOP their ability to appear effectively before audiences.
3. TO PROVIDE constructive criticism and comment on all speeches, giving each speaker the benefit of "audience reaction."
4. TO DEVELOP the habit of "critical listening."
5. TO PROVIDE instruction and experience in chairmanship and parliamentary procedure.
6. TO PROMOTE good fellowship among congenial men, interested in speech improvement.

## THE BENEFITS OF TOASTMASTERS

Membership in a Toastmasters Club stimulates constructive, purposeful thought and study, and helps discover and train a man's ability for leadership. Specifically, it results in:

1. OPPORTUNITY to master the difficult art of short short and better speech making.
2. ABILITY TO appear effectively in speech before any audience.
3. ABILITY TO listen critically and properly evaluate speeches of others.
4. DEVELOPMENT of latent capacities for leadership and service.
5. PERSONAL advancement through stimulation of mental processes and development of helpful friendships.