Arbor Day Foundation™

TREES ATLANTA

ALLIANCE FOR COMMUNITY TREES DAY

PARTNERS IN COMMUNITY FORESTRY CONFERENCE 2026

St Louis, MO – 11/17/26



Planning Projects Like Parties

Blueprints to Successful Community Forestry Events





PRESENTED BY

JAKE MCDONALD &

CATE HUGHES

Sr. Manager of Community Forestry

Nursery Manager

14,981

trees, shrubs, grasses planted

732

acres restored

48,110

hours of volunteers work

1,544

unique projects

Agenda

- 3 of our most anticipated & successful community planting events

- Key successes & challenges for each

- Please adopt, adapt, & reuse these ideas in your area

- Would love to hear about other events you all have been excited about!









FROM PROJECT TO PARTY

- Make it special
- Make it social
- Be a good host



Growing the Party

Plantlanta

- 600+ trees planted with 700+ volunteers

- Celebrated 10th year of Plantlanta in 2025

- Early November each year – beginning of planting season

Conserve the 4-0-Forest

- 350+ volunteers remove invasives across 9+ acres

- Celebrated 5th year of Conserve the 4-0-Forest in 2026

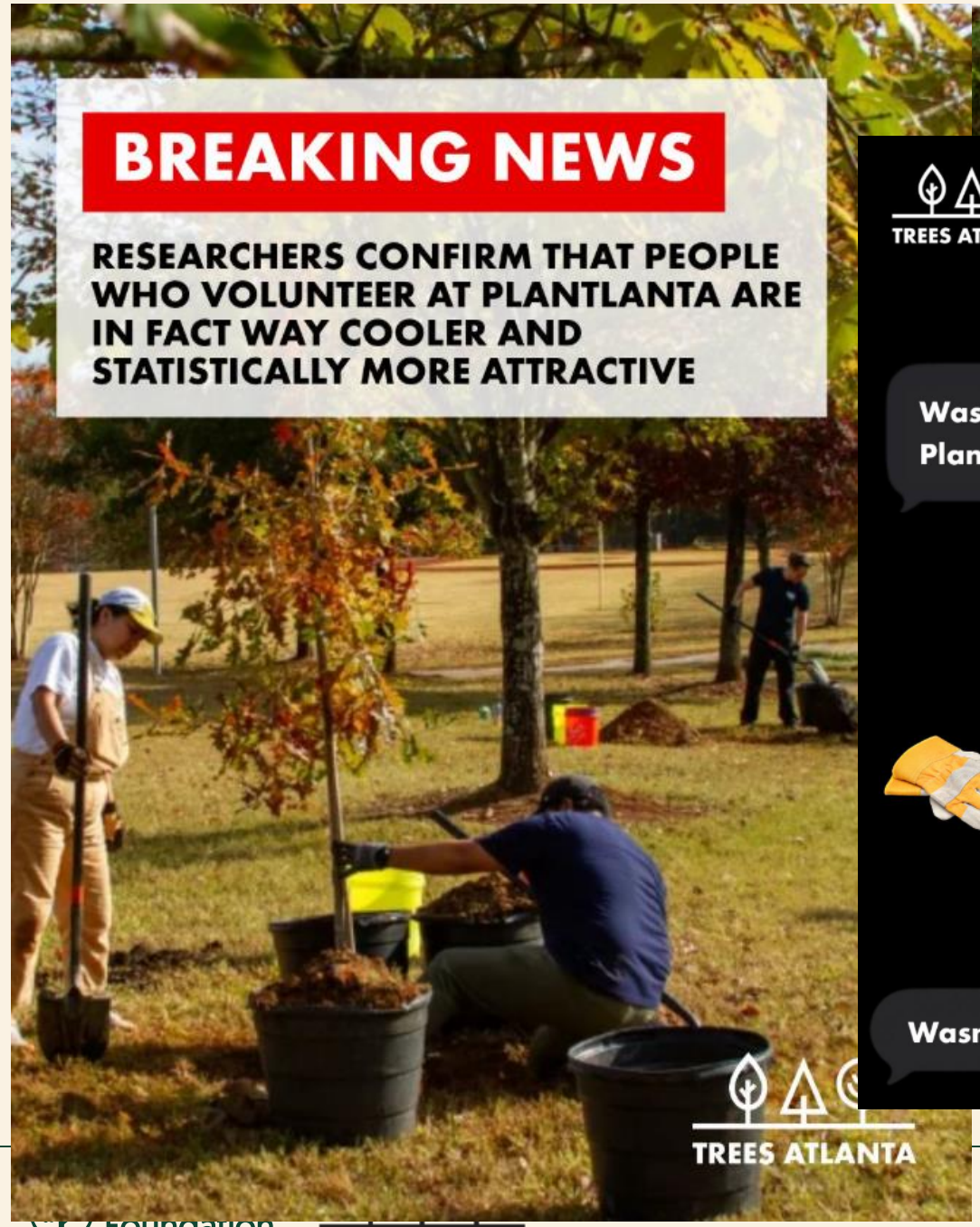
- Mid-April each year – beginning of restoration season

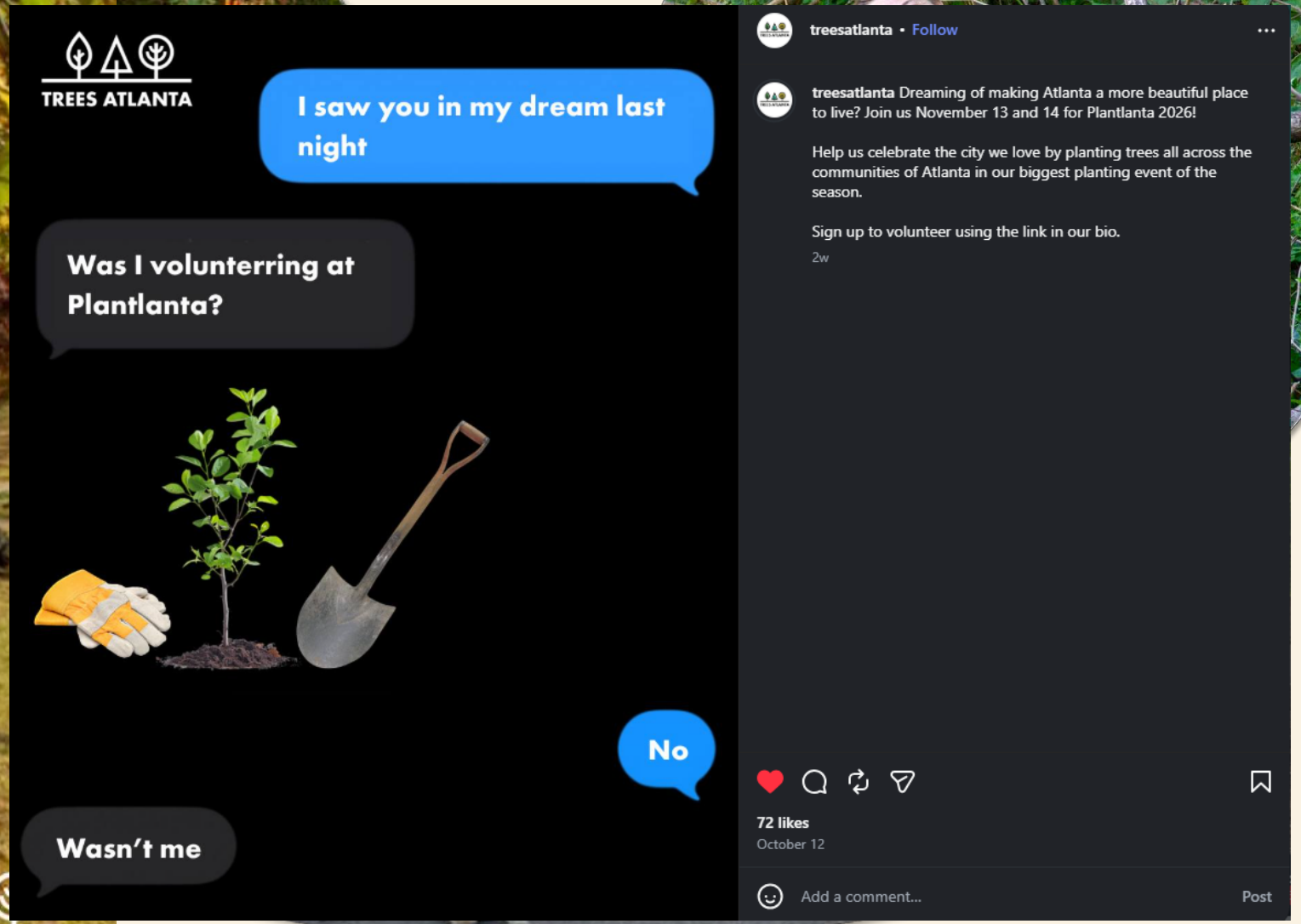
2 Days

12 Districts






BREAKING NEWS
RESEARCHERS CONFIRM THAT PEOPLE WHO VOLUNTEER AT PLANTLANTA ARE IN FACT WAY COOLER AND STATISTICALLY MORE ATTRACTIVE
TREES ATLANTA


TREES ATLANTA
I saw you in my dream last night
Was I volunterring at Plantlanta?
No
Wasn't me
treesatlanta • Follow
treesatlanta Dreaming of making Atlanta a more beautiful place to live? Join us November 13 and 14 for Plantlanta 2026!
Help us celebrate the city we love by planting trees all across the communities of Atlanta in our biggest planting event of the season.
Sign up to volunteer using the link in our bio.
2w
72 likes
October 12
Add a comment...
Post

Crowdsource with Staff

+ tips & tricks

- Empower your staff to get creative in event planning
- Different Cities, Different Needs
- Find what works for your community



GROWING WITH PRIDE

Connecting Atlanta's Queer Community




GROWING WITH



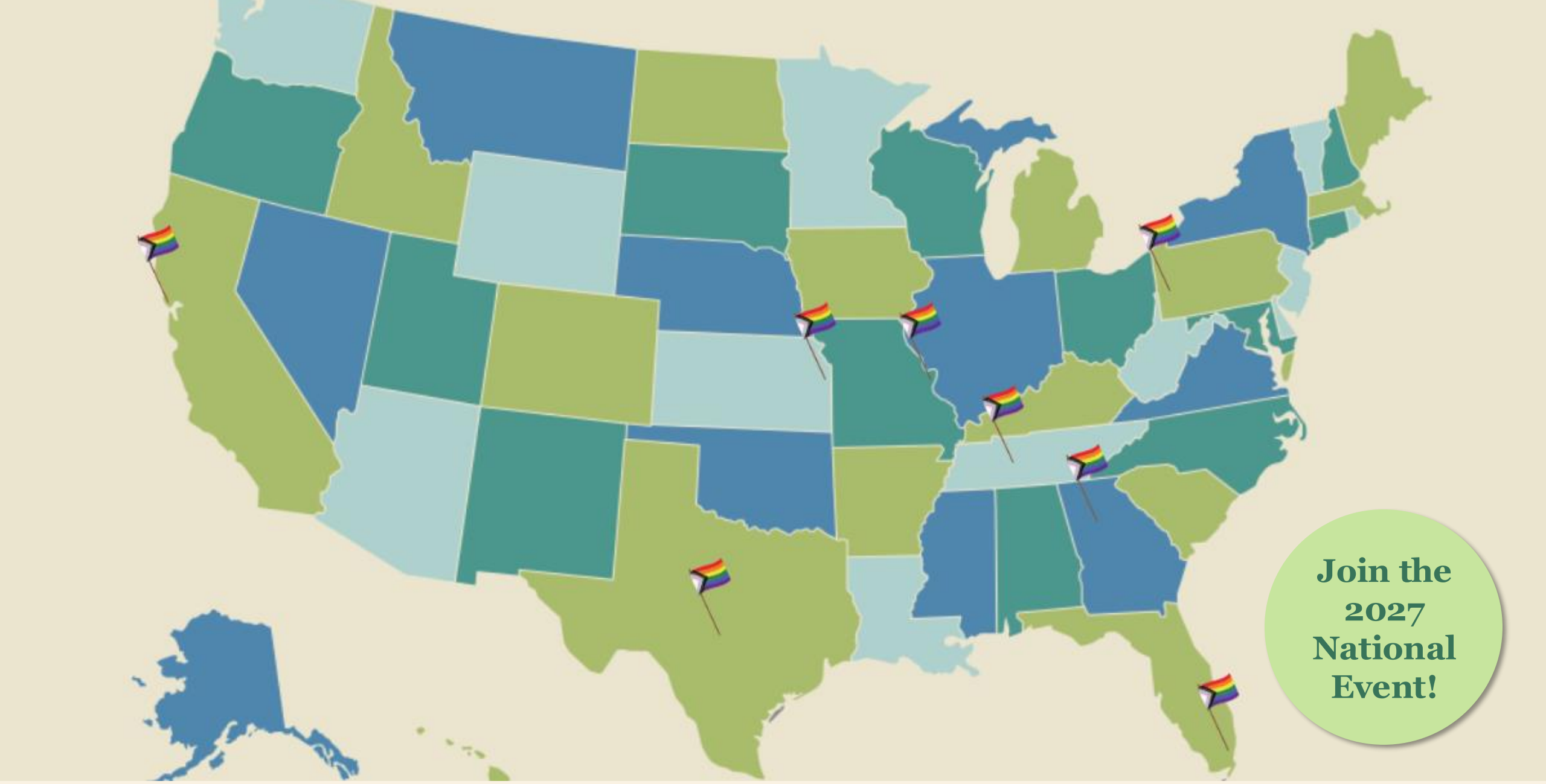

ATLANTA

Growing with Pride

Connecting Atlanta's Queer Community

- Pick a Partner!
- Partner with the Mayor's Office of LGBTQIA+ Affairs and the Atlanta Pride Committee
- Regional with Nashville Tree Foundation
- Take a chance on new ideas!




Join the 2027 National Event!



Key Takeaways

- Create an exciting yet replicable event
- Tap into your local communities, organizations, & governments for collaboration
- Tap into other planting programs in our network for ideas and collaboration
- Empower your staff to get creative



TREES ATLANTA

Thank you

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