

THE TOASTMASTER



September 1933

TOASTMASTERS INTERNATIONAL
(INCORPORATED)

Vol. 1

No. 3



THE RENDEZVOUS

where TOASTMASTERS
MEET, EAT and TALK

ACTIVE MEMBER CLUBS

- ANAHEIM, CALIFORNIA—Tuesdays 6:30 p.m. at Marigold Cafe, 122 East Center St.
- CORONADO, CALIFORNIA—Tuesdays 6:15 p.m. at El Cordova Hotel
- GLENDALE, CALIFORNIA—Tuesdays 6:15 p.m. at the Y.M.C.A.
- LONG BEACH "GAVEL" CLUB—Mondays 6:15 p.m. at Moore's Cafe.
- LONG BEACH "Y" CLUB—Tuesdays 6:15 p.m. at Y. M.C.A.
- LOS ANGELES "Y" CLUB—Tuesdays 6:30 p.m. at the Chapman Park Hotel, 615 S. Alexandria Street
- PASADENA, CALIFORNIA—Tuesdays 6:15 p.m. at the Y.M.C.A.
- POMONA, CALIFORNIA—Mondays 6:30 p.m. at the Community Club Building, 3rd and Gary
- SAN DIEGO, CALIFORNIA—Mondays 6:15 p.m. at the Golden Lion Tavern, 5th Ave.
- SANTA ANA, CALIFORNIA—Wednesdays 6:15 p.m. at Doris-Kathryn Tea Shop, 1330 North Main
- SANTA BARBARA, CALIFORNIA—Tuesdays 6:30 p.m. at Plantation Cafe, 19 East Figueroa Street.
- SEATTLE, WASHINGTON—Mondays 6:15 p.m. at Washington Athletic Club

ASSOCIATE MEMBER CLUBS

- BERKELEY, CALIFORNIA—Thursdays 6:30 p.m. at the Y.M.C.A.

The Toastmaster

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MEMBERSHIP FEES OF INTERNATIONAL

ACTIVE CLUBS—\$1.00 annually per member each club, which includes yearly subscription to The Toastmaster.

ASSOCIATE CLUBS—\$5.00 (or more) annually, which includes five subscriptions to The Toastmaster.

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MESSAGE FROM OUR PRESIDENT



"It's an ill wind that blows nobody any good." These clouds of depression brought good to the Toastmasters cause. Reports from the clubs indicate that most of them continued to function throughout the summer; vacations being almost unknown to most of us, resulted in improved attendance and more sustained interest in our summer programs.

But best of all, to my mind, is the fact that every club is now ready and eager to begin the regular fall and winter program. There is no need to re-organize or begin all over as in past seasons, for those clubs who usually close down for the summer. With just a little effort to bring in the stragglers and perhaps in a few instances initiate some new material for membership, every club should be operating one hundred per-cent by the time of our annual meeting at Glendale on October 7th.

By the way, this Glendale meeting will be the biggest and best yet; and I urge every club to prepare for its part in this affair. Select two good delegates and two good alternates to represent your club and see that all four of them, and as many others as can possibly attend, are there at 3:00 p.m. The business session will commence sharp on time as there is much important work for us to do. Reports will be given covering the activities of the past year, and you will be surprised at some of the things which have been accomplished during the 1932-33 season. Then we have to select our new officers for the coming season, and the future of Toastmasters International will depend very largely upon the careful selection of these officers. We really are now in a position for greatly accelerated growth, and with good leadership many of our dreams will be realized in 1934. We must, then, make careful plans for the coming months, and every

club should send its delegates fully instructed as to its desires for our future policies and endeavors.

Among other things, we must plan for our High School Public Speaking contest next season. Questionnaires recently returned from most of the clubs and public speaking instructors, revealed the fact that the plan used last year in judging and conducting the contest was generally satisfactory; although there were a few rough spots to be ironed out. For instance, our critique sheet can be improved and our method of tabulating final results must be speeded up; but on the whole the procedure for the next contest will be very much the same as last year. Glendale and Pomona have already indicated that they will sponsor the contest in their communities this next season, thus bringing the number of competing clubs up to eight; and probably other clubs will join in as soon as their fall activities are organized. It means also that we must have district semi-finals to cut down the number of contestants to not more than six or eight; this will make for a much better contest at the finals in April.

There is another matter that I would again like to urge upon every club. Now is the time to organize new clubs in your vicinity. If you never have tried it, see what you can do; it is an activity which you will find interesting and enjoyable. You will be surprised, too, at the ease with which it can be done. If you don't believe it, just ask Clark Chamberlain who started San Diego's club; Leo Schmid, who organized clubs at Seattle and Tacoma; Paul Shenfield, who set the ball rolling at Pomona; and our newest organizer, Olin Price, who is organizing the new club at Huntington Park. It is work of this kind that will double our membership this fall. Let every club endeavor to start at least one new club—and there you are!

Your club, no doubt, has received its copy of the new Prospectus; containing all the needed information to help you in your organization endeavors. Any of the In-

ternational officers will be glad to assist in any way if you need us, and will appreciate the opportunity if called on. There will be some new clubs introduced to us at the Glendale meeting.

It may be too late now for your club to sponsor another group before October 7th, but we hope that that meeting will inspire you to make the effort, so that you may report success at our next Council meeting.

We'll be seeing you! At Glendale, on Saturday, October 7th.

Paul Demaree

— . . —
*"The words are well culled, choice
sweet and apt." (Shakespeare.)*
— . . —

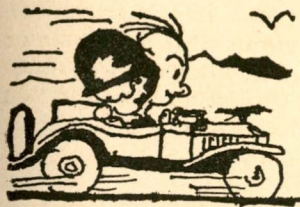
BERKELEY CLUB

We have never missed a meeting this summer! And attendance was almost perfect. At the election last week we picked the cream of the business men here and our Executive Committee reads like "Who's Who." President, A. T. Adams, of the American Trust Co.; Vice-President, Lewis Parce, of Manhattan Laundry Co.; Secretary-Treasurer, C. E. Betz, of the California State Industrial Compensation Bureau.

Dinner meetings every Thursday at 6:30 p.m. in the Berkeley Y.M.C.A. With the fine enthusiasm shown by our members and with an excellent group heading the club, we look for a banner year.

Visitations from other clubs will be appreciated. We want every Toastmaster coming this way to stop and meet with us. Every effort will be made to start new clubs in this vicinity and at any moment we may descend on Belvin Vincent and his San Jose Club ready to corral and bring them into International's fold. This is Reporter Ben Rickli signing off with greetings to all his 'Y' friends around the globe.

INTERNAT'L. ANNUAL MEETING AT GLENDALE, CALIF.



The delegates, alternates and friends of Toastmasters International will take over the City of Glendale, California, on October 7th, when the Annual Meeting of Council and election of officers will be held at the "Tuesday Afternoon" Club

Building, Lexington and Central.

Business session opens at 3:00 p. m. sharp, when President Demaree will call for committee reports on activities since the Council was held at Coronado this Spring, and for nominations of officers. Glendale Club has sent bulletins to all members of International, and also plans to get out a final bulletin during the latter part of September.

The banquet will be held at the same place at 6:30 p. m. when some 300 Toastmasters and their guests will feast on California chickens prepared by Glendale's lovely ladies.

The speaking program will be a Home Town contest with one representative from each club describing the merits of his city. The idea is not original, but patterned after the California Realty Board's annual contest. Six minutes will be allowed each contestant and there will be no criticisms of the talks. Judges from all clubs present will select the winner who gets a prize. There will be prizes for the club having the largest number present so you should start now to make reservations. Send these to Harry Finlay, 904 East Glenoaks Boulevard, Glendale, California.

— . . —
"By winning words, men's hearts are conquered."

(Milton)

"HEADS UP"



These times have been hard on all sorts of organizations. Attendance has been below normal; collection of dues has been slow; members have allowed business discouragements to affect them in their club duties; and some clubs have folded up without a struggle.

No single club or organization has any right to assume that it has suffered above others. No organization with a real excuse for existence needs to fear for the future. No organization can afford to give up and die in the present conditions, if there is any way for it to keep on. NOW is the time to come out strong, both for present possibilities of service and for future growth.

Toastmasters Clubs have suffered with the rest, but have survived with a minimum of casualties. This is in part due to the ideal of low cost to the members, which always has characterized the Club policy. In still greater part it is due to the good which the members have derived from working as Toastmasters. There are business and professional men who today owe their balance—even their sanity—to the relief from business strain which has come to them through the study and preparation of speeches and through the growing sense of power in dealing with their fellow men. The club has served a real purpose as a stabilizer and mental prophylactic, in addition to helping men make better speeches.

In this day when every organization is having its struggle for existence, there is no excuse for any Toastmasters Club to give up its efforts. The need for our work is going to be greater than ever in the years just ahead. The opportunity for service is increasing with the growth of the movement. The only way for us to go is forward, with heads up and eyes front, facing the audience without fear or hesitation, omitting all grunts and

grumbles, and speaking our message of personal development so that the world may hear.

Let us remember that NRA also means "NO RETREAT ANTICIPATED."

Ralph Smedley

— : : —
"The fault, Dear Brutus, is not in our stars, but in ourselves that we are underlings." (Shakespeare)

ANAHEIM CLUB

Did you notice our new meeting place listed in the Rendezvous? Drop in any meeting night and watch us perform.

During the six months following July 25th, President Joe Elliott, Vice-President Earl E. Smith and Secretary-Treasurer William Claussen will pilot our club. President Joe appointed committee chairmen as follows: Program, Dr. Max Henderson; Outside Activities, Arthur Porter; Publicity, Walter Taylor. But no one knows who is on the membership committee which was selected secretly.

The Outside Activities Committee has catalogued all speeches made before outside organizations. The best of these are noted and thus we can furnish speakers at once on any topic. Recently we put on complete programs before the Lions, Rotary, and Kiwanis Clubs of Anaheim, and the 20-30 clubs of Anaheim and Fullerton.

We find our three-men criticisms excellent. One covers grammar and diction, another organization and preparation, the third covering enthusiasm and presentation. These men are retained for four consecutive meetings, then new ones appointed.

Inter-club visitation continues to interest us. We have been to Los Angeles, Pomona and Santa Barbara meetings recently. We found our Pomona Baby had

grown to be a big boy. During the trip to Santa Barbara via San Fernando Valley we heard that President Paul Demaree drank hard cider. If this news gets to the ears of his fellow board members of Anaheim Y.M.C.A. my—my!

The NRA has raised dues in our club. However, it helps the pretty waitresses and the boys contribute cheerfully.

Olin Price, former Anaheim T.M. has organized a club at Huntington Park. We will help them get started. The organization meeting September 8th was well-attended.

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"The world bestows its big prizes, both in money and in honors, for one thing; and that is Initiative." When all has been said and done, there is no greater incentive to originality than the study of as many of the really great artists and their work as is possible, and originality and Initiative go hand in hand." Elbert Hubbard

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LONG BEACH "Y" CLUB

That earthquake shook us into renewed activity. Our trusty T.M'er "Bob" Gossom, the smiling General Secretary here, has had a special Toastmasters Club room built into the rehabilitated Downtown 'Y.' Here we get under way for the Fall with the opening meeting set for the first week in October. President Floyd Todd, Vice-President Arthur Shell and Secretary-Treasurer Doc. Fairley, having hunted the bounding stag from crag to crag, promise to supply a venison dinner to the club. Whether or not we gnash our teeth in succulent deer meat, or in disappointment, you can be sure the tongues will be well-oiled and tall talks will be the order of the meeting.

SANTA ANA CLUB

We have recently inaugurated a contest for speaking ability at our regular weekly meetings. The club has purchased a fine burnished copper cup and every three months until 1935 the name of the winner in the quarterly finals will be engraved thereon. At the end of the contest, the member whose name has been engraved the greatest number of times will be presented with the cup. The rules for the contest were hatched up by a committee, who decided the points of scoring, dates of finals, etc; they also specified that speakers who exceeded the time limit should be penalized by the deduction of one point for each half-minute overtime. At the close of the speaking program each week, ballots are marked for first and second places by each member who has not participated. Five points are allowed for first place and three points for second place. At the regular sessions, ballots are taken before the criticisms are given; but at the quarterly finals the criticisms are to be given first. Completion of the first quarter will be on September 27th, and the champion spellbinder of Smedley Chapter No. 1 will be decided in a gabfest on October 11th.

Attendance during the summer has been up to standard despite vacations, which most of us had to get along without. We have averaged 24 to 28, probably our attendance contest having something to do with this record. Two teams were formed, the Socialists and Democrats; the captains picking their teams alternately until all members were placed on one or the other team. Each member deposited 50c during the progress of the contest, the losers' deposit to be used as payment for a dinner to the winners; and the winners' deposit to be used as an advance payment of club dues. The Socialists won out, and the congratulatory occasion was celebrated on September 13th when a special chicken dinner was served and enjoyed by a full membership of the club, as a final wind-up of the contest.

Bob Speed offered an innovation when, as Toastmaster, he subjected his speakers to "heckler's night." Members enjoyed the proceedings more than did the embarrassed and harrassed talkers, but all went through the ordeal successfully despite the hardships and handicaps. Bob has himself paid the penalty several times since, being made the special victim of heckling.

At our last meeting the Toastmaster varied the method of the usual criticism by using one critic for opening, one for content, one for delivery, and one for closing of the several speeches; each critic covering the effort of each speaker on the points mentioned.

Our new officers for the next six months took office on September 6th. William Wright, president; Merle Hall, Vice-President; D. H. Tibbals, Secretary-Treasurer; Ernest Layton, Sergeant-at-Arms.

We are starting our fall program with a full membership list and several applicants on the waiting list. Our meeting place has been changed recently, and we now meet at the Doris-Kathryn Tea Shop, 1330 North Main Street.

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POMONA CLUB

The recent election gave us Frank Bowen, as president; James Whyte, as vice-president, and Orrin Patterson, as Secretary-Treasurer, with Past President Paul Shenefield and Toastmaster Currier Thatcher members of the Executive Committee.

Paul Shenefield's plan to sponsor a high school public speaking contest in the Pomona Valley goes forward successfully. We are supplying speakers for the NRA drive in this area, too.

Not only do we keep a full membership, but have some on the waiting list. Attendance was good during the Summer and the Fall Program will bring the boys out in force.

LOS ANGELES "Y" CLUB

Accompanied by their wives, children, sweethearts and friends many of our club enjoyed a barbecue and joint meeting with the Long Beach Gaveleers, on August 26th. Intrepid Toastmasters garbed in the latest one-piece bathing suits fished, swam and rode the bounding main during the afternoon hours. About 5:30 p.m. Hendricks of L.B. and Stark of L.A. gave an exhibition of plain and fancy steak broiling, hot dog cooking, and coffee boiling. Retiring to the Surf & Bay clubhouse, Peter Whitehill toastmastered, introducing three L.B. and three L.A. speakers who were criticized by Messrs Hendricks and Foster. These inter-club meetings can't be beat.

Preparations have been made for a large crowd at the dinner on September 12th when we sponsor the graduation exercises of J. G. White's Public Speaking Class. The affair will be held at 6:30 p.m. in the downtown Y. M.C.A., dinner 60 cents. Dr. Matthew Campbell will be toastmaster, aided by President Quaintance and Secretary Hal Greene. Several in the class are joining the Toastmasters Club where they may continue to disclose brilliant gems of thought to a listening world.

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HUNTINGTON PARK, CALIF.

A new Toastmasters Club was initiated at Huntington Park on Friday evening, September 8th, by Olin Price a past president and honorary member of the Anaheim Club, assisted by four other past presidents of that club, Max Henderson, Geo. Hedstrom, Bill Kohlenberger, and Paul Demaree. Following dinner, the purposes and methods of Toastmastering were explained to those present, with the result that twelve indicated their desire to organize a club. Each of these twelve is to bring a prospect as his guest to the next meeting, which is to be held on Wednesday, September 20th, when the organization of the club will be completed.

SEATTLE CLUB

R. A. Henderson, President of Forum Club, Bellingham, noticed a news item about our club in the Seattle papers and has written for information on the organization of a T.M. Club in Bellingham. The Y.M.C.A. is also eager to help start a group.

Our Vice-President Ed. Hed will visit Wenatchee Club and promises news from there as well as from Yakima Val'ey points where we hope to find some T. M. Clubs hidden away. If found, International's message will be given them.

Toastmaster Ray Huff has left for Los Angeles and points South. "The" T.M. Club may have a deleterious effect on Ray but we hope for the best. With "open season" on five-minute speeches, you may expect to hear from Seattle frequently.

The Executive Committee met September 5th to plan the Fall and Winter program. Reports from committee chairmen indicate we will be active in civic projects here. Election of officers nominated September 25th will be held October 2nd. Contact has been made with the Superintendent of Schools and we hope to enter a prize winner in the High School Public Speaking Contest. Anaheim and San Diego please note.

Missionary work has been done among the other T. M. Clubs of the Northwest and we believe inter-club visitations will result. Your reporter visited Vancouver; New Westminster (where Spokes Club President Albert Cox was away); Tacoma where the club is strong with a large waiting list; Everett where the Club adjourned during the Summer but resume September 11th. Everett's President Fred Downie is enthusiastic on inter-club visits.

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"Words may become alive and walk up and down in the hearts of the hearers." (Kipling.)

GLENDALE CLUB

So many went away this Summer, we were compelled to adjourn during August, but the Fall program will be in full swing starting September 12th.

The course in parliamentary procedure during June and July was given by former Club President A. W. Lane. It was helpful and interesting and attendance was well kept up.

Election of officers September 12th has all the politically-minded T.M'ers huddling in corners and plotting. Looks like a hot campaign.

The Committee on entertainment of the International Council is happy, having secured the Tuesday Afternoon Club building where there is ample parking space and a spacious lobby, as well as many attractive features for the visiting guests.

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"How forcible are right words." (Job)

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SANTA BARBARA CLUB

Under President Owen O'Neill we have attained a full membership and the programs keep up in sustained interest. We maintained an average attendance of twenty at each meeting throughout the Summer, not bad for a club whose total membership is 26.

We find that good programs, opened and closed promptly on schedule, help the group more than anything else. We have received emissaries from Ventura requesting our help in aiding interesting men there to organize a T.M. Club. Won't be long now. The Public Speaking Club of San Luis Obispo, California, 112 miles from here, has a peripatetic president. He visited our Club and now is preparing to start a club in his home town. When we have these two clubs functioning, you can look for a District in this area.

PASADENA CLUB

President Goodhue took a group of Toastmasters to Pine Canyon Dam where he is one of the engineers. Looks like a flood of talks on Dams this Fall.

The Executive Committee met and planned our next six-month program. Each weekly meeting was outlined and considered by the group, aided by our Critic-Instructor.

We expect to open the season about September 19th. Lively doings will be heard from the city where the side-walks are taken in at 9:00 p.m. Owing to our proximity to Los Angeles, this is necessary.

— : : —
*"His words are a very fantastical banquet, just
so many strange dishes."* (Shakespeare.)
— : : —

CORONADO CLUB

After six months at the Country Club our meeting place has been changed. Toastmaster Mauck came forth with his El Cordova Hotel, so that's our rendezvous now.

The joint meeting and dinner party with the San Diegans, at their quarters on August 28th, was our most important event since the July Council. These affairs are always successful and this was no exception; a fine speaking program, music, entertainment and dancing made it an evening to remember.

We recently have tried the one minute speech idea in place of current events, with considerable success and humor. We are still hammering along at Phillip's text on public speaking, and are achieving good results.

Our semi-annual elections are over. Stanley Ridderhof is now president; Harry Perkins, vice-president; and Hilding Weisgerber, secretary-treasurer. The new regime is starting off with active preparations for Glendale and expect to secure the prize for the speaking contest, so watch our smoke.

THE CATALINA CONFERENCE

The Toastmasters who attended found the Pasadena Y.M.C.A. camp ideal for a week end vacation. The discussion was informal and held between expeditions for fish, swimming and other sports.

Results of the conference—that International must continue building definite programs for local clubs with whom close contact must be kept; that more inter-club meetings should be held; that Districts must be formed at the earliest possible date. These ideas will come up before the Council of International at Glendale. Be on hand to discuss them.

Oh yes! Pasadena Club is now one up on Santa Ana. The 'one' being that *small* bass caught by Pasadena's piscatorial expert Johnson. Knowing the propensities of these fishermen, the above is published in the interests of accuracy.

— : : —
*"Words do well when he that speaks them pleases
those who hear."* (Shakespeare.)
— : : —

ASK THE MAN WHO OWNS ONE

In six words that trade mark tells the story and brings home the bacon. No wonder it is one of the best-known and most valuable slogans in American business.

If you as a Toastmaster stood before a microphone or on a platform before a blindfold audience, what would sell your personality and bring home the bacon?

Your voice—man's best asset. Mightier than the enemies' guns! Why not keep it in good tone. Singing has proved to be one of the finest methods to strengthen the vocal cords, create a pleasing tone, and help a speaker to place his utterances at the proper pitch while breathing deeply and correctly. Sing your voice into sonority.

CORONADO COUNCIL

Those of our members who were not able to attend the Council meeting and Banquet at Coronado last July, certainly missed a fine opportunity for relaxation and enjoyment. All of those who attended carried away with them very pleasant recollections of the occasion and especially of the efforts which the members of the Coronado Club had made for the entertainment of the delegates. The use of the famous Coronado Hotel had been secured for our meetings and its setting and conveniences were much appreciated by those present.

The business meeting was well attended, delegates being present from all clubs excepting Los Angeles and Seattle. We also had a representative from the Turlock Club, which has not yet affiliated with our International but expects to this coming season. The session was called to order at 3:30 p.m. by our president, Paul Demaree. Our secretary, Jean Bordeaux, was unable to be with us owing to illness in his family; this is the first meeting of International where our genial secretary was not in attendance and his absence was very much regretted by those present. We also missed another familiar face, that of Clarence Marshall of Pasadena, but his absence also was because of business matters which had to be attended to.

The financial statement from our Treasurer showed all outstanding bills paid and a balance in the treasury. He also reported that almost all of the clubs were paid up to date and all but one club had fully paid up all arrearages for the previous season.

Discussion was very generally entered into by the several delegates on matters which were brought up for decision, and the entire program was very constructive and definite as to formation of plans and methods for the phases of business which required action. A nominating committee for the International officers was appointed, to report at the annual meeting in October; also a publi-

cations committee was appointed to consider the advisability of issuing publications incidental to the scope of Toastmastering.

Glendale was selected as the place for the next Council meeting, which will be the regular Annual meeting on October 7th, and the session adjourned at 6:00 p.m.

At 6:30 p.m. we assembled in the world renowned Dining Room of the hotel and enjoyed one of those sumptuous repasts for which this hotel has for long years been famous. Exquisite floral decorations on the tables and colorful corsages for the ladies with white carnations for the gentlemen, made a most delightful setting for the occasion. About 150 members and friends enjoyed the evening program.

President Dwight Miller of the Coronado Club presided at the banquet with Leo Hansen as Toastmaster of the evening. Neil Nettleship of San Diego acted as general critic. Speakers were Otto Idso, of Anaheim; Dr. Taylor, of Long Beach "Y" Club; W. Clifford Smith, of Long Beach "Gavel" Club; Dr. C. J. Ruley, of Santa Ana; Arthur Johnson, of Pasadena; and Harry Finlay, of Glendale. The prize for the best speech of a serious nature was awarded to Dr. Ruley, and a second prize to W. Clifford Smith. The first prize for a humorous talk was awarded to Arthur Johnson. The remarks by the general critic were very clever and to the point, and brought to a close one of the most interesting gatherings in our history.

Following the speaking program, the Coronado Club had provided a program of dancing in the Ballroom, also launch trips on the Bay for the delegates who so desired. These indications of the thoughtfulness of the committee were very much appreciated by those attending and were greatly enjoyed by all.

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"Honest plain words best pierce the ear." (Shakespeare)

THE AMATEUR CHAIRMAN



At last—what we've all been looking for, a practical handbook on the proper methods of presiding and conducting small groups, either formally or informally. Written by the Founder of Toastmasters Clubs, Ralph Smedley, and published by the Toastmasters International at fifty cents a copy. While compiling it, Ralph wrote to and received from Toastmasters and Club leaders, many suggestions which he incorporated in the handy book. We have read *The Amateur Chairman* and bought a copy, which was immediately appropriated by the head of the house, who asserts it is the first book on presiding which was intelligible. No matter how you say it, we had to buy another copy. One of the features is the splendid topic index authored by J. G. White, to which were added subdivisions suggested by Frank Paulding. Before going to the printer, the copy was thoroughly studied by many of our toastmasters who made notes of suggestions and criticisms for consideration by Mr. Smedley when making up his final copy. In short, we now have a book written by a Toastmaster for Toastmasters, containing the collated ideas gained during the wide experience of the author and put in a form readily available for use.

Officers presiding over ANY group will find *The Amateur Chairman* a ready and invaluable aid, covering as it does all the points of opening and closing meetings, ruling on parliamentary questions, methods of preparing and outlining programs, what to do and what not to do under practically every difficulty imaginable. The price of fifty cents a copy is most reasonable and we recommend this vademecum heartily. Orders may be sent to The Toastmaster or to Ralph Smedley at Santa Ana California.

OUR OTHER PUBLICATIONS

Copies of the new PROSPECTUS are now available. These neat brochures are of handy pocket size and give a complete history of the Toastmaster movement, with particulars for organization of new clubs, purposes and ideals for which the organization stands, activities sponsored by the clubs, and other general information. It also contains the constitution and by-laws of Toastmasters International, and sample constitution and by-laws for the use of clubs now existing or those which may be formed in future. Copies have been furnished to all Member Clubs. Any interested person may obtain a copy by writing us and sending in the price of 50 cents. Toastmasters who suggest to friends in other cities that they form clubs, should send said friends a copy of this Prospectus. Outlining as it does all the steps necessary to organize, the book should prove useful and most helpful in spreading the movement.

A few copies of issues No. 1 and No. 2 of "The Toastmaster" may be had by sending requests to The Editor, naming the number and quantity desired. These bulletins cost about 11 cents each delivered, so don't be bashful about sending stamps or money.

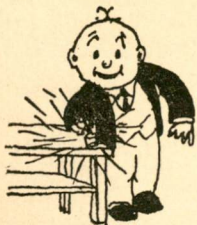
Our President Roosevelt has ruled that anything is legal tender. We're with Roosevelt and not at all snooty about money so long as it is accepted by El Senor Don Frederico E'ley, Custodian of International's money bags.

VICTORIA, B. C. CANADA

Frank Paulding's two public speaking classes are organizing to start a T.M. Club here. Once started, the group will affiliate with International. With Seattle's Club just across the water and New Westminster's Spokes Club, it will not be difficult to start a District. Rumors reach us that San Diego hopes to be the first T.M. Club to organize a District. Watch out, Clark, we may beat you to the punch.

GAVEL SPLINTERS

By CLARENCE F. MARSHALL



Then there is the Toastmaster who wanted to get away from hearing speeches at his Club, so he spent his vacation on the Midway of the Century of Progress listening to the 'barkers.'

Speaking of vacations our latest fish story concerns a Catalina trip when we simply took the fish off the hook and threw 'em back in—having caught so many the day before.

Less we get absent-minded, October 7th will soon be here. An International Banquet! and we've pawned everything in the house. Well, we'll just have to start borrowing because me and "my lucky star" that I hitched myself to (the luck was all mine) are going to be among those present.

It's a good idea, maybe you know some strangers—My star and I will be looking for you at Glendale.

NRA stands for many things judging from the way people are coining phrases. Applied to International's Clubs we sincerely trust it means—NOW RETURNS ACTION. Action, backed by a good program, will put your club up among the leaders.

Hope the NRA gets after "ye editor." He just works us poor reporters to death.

In case NIRA dosen't get him—we want to present him this month's bouquet of Sweet Alyssum. (Note to Ed.—dictionary in soak, what does Alyssum mean, anyhow?) He certainly is getting Toastmasters International in the public eye. Just like grape fruit.

That makes us even. He knows the extremely odd "McIntyre," and once 'Will' Rogers came to our house (by mistake.)

And regarding Action—International's new year starts October 7th. Get out the old resolutions and put a little more e'bow grease behind them, SO THEY WILL WORK this year.

A sweet project for International would be the combatting of unjust criticism of worthy enterprises. Think it over, Toastmasters.

So long!! Editor says I must practice my "me—me me—me" exercises. Our Club opens next week and will I surprise them!

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FROM THE EDITOR'S CHAIR



We like the program planned by Glendale's International Club for October 7th when the Council meets to elect officers and plan the activities for the coming year. Harry Finlay, Assistant Treasurer of T.M. I., has pepped up his comrades in Glendale and indications are that a large group will attend.

Letters from Frank Paulding at Victoria, B.C., Canada; P. A. Conrad at Montevideo, Uruguay; Dr. Fong Sec, of Shanghai, China; all indicate that the Toastmaster Club idea continues its steady sure growth. When clubs in such far away cities are operating, we will be truly international.

Our Catalina reporter omitted to mention the sunburn resulting from the conference there. Also that when jovial Art Johnson plopped in for a swim, six whales left for points West. Art visited Avalon Bay and now wears glasses. Might be the sun, or perhaps the cellophane bathing suits cast too strong a reflection.

Santa Barbara Club deserves some bouquets, getting two new clubs started in this year of our Lord, 1933, merits a whole flower shop. Congratulations to O'Neill, Smith, and their sturdy colleagues.

We have just finished reading Ralph Smedley's 'Heads Up.' And notice he has his own version of NRA's meaning. Gavel Splinterer Marshall has also coined a phrase on it. So many of our toastmasters like to have a second chance on replying to a motion that we must not insist that its meaning is "No Replies Accepted."

Pasadena plans ahead with a vengeance. Mapping six months week by week is the height of something, we can't think what. Pomona's Club is leading the way in helpful community work. Founded by the Anaheim Club, Pomona rapidly is becoming its Papa's rival.

Long Beach 'Y' Club certainly must have a 'pull' with Bob Gossom. Eeeemagine building a special room for those hyperbolic tongue-waggers. And I can visualize the tall tales which will be related by those nimrods of the Queen City. But a venison steak—now that wouldn't be too bad?????

Los Angeles' reporter didn't mention their new constitution and by-laws. We worked on the documents and so did T.M'ers Peter Whitehill, Frederick Hershman and Paul Quaintance. The Committee actually composed two documents which met the approval of all members. St. Peter has noted this achievement in his good book.

What about The Spokes Club at New Westminster, B. C., Canada? Are they going to let Victoria Club carry the banner alone. We hope to hear shortly from Green and other old timers at New Westminster.

Anaheim's reporter deserves commendation. Had his copy in ahead of time, and plenty of it. Lucky my blue pencil was sharp. And Joe Elliott is President. He's the man who devised Anaheim's plan to create more employment and distribute more money among workers. Also he's the Toastmaster who once introduced your august Editor by saying "Bordeaux, humph! Last time I heard that, was when they de-loused us prior to embarking for return and demobilization of troops after the Armistice." Was my face crimson! How'ya? Joe.

Every Toastmaster should note what Anaheim Club reports on listing of speeches. Here's a splendid idea for your Speakers Bureau.

Again Anaheim starts a T.M. Club, this time in Huntington Park. Certainly we are on the way to better and bigger things when so many clubs report they are organizing new groups. Keep it up, Friends. When Clark Chamberlain reads of these activities, then watch San Diego's crew.

Nearly all the clubs report aiding the NRA speaking campaign, and many of our groups have taken over entirely the Community Chest drives. Los Angeles Community Chest leaders asked the L. A. Club to furnish as many speakers as possible. How about your Outside Activities Committee, are they publicizing the fact that your members can and will aid worthwhile civic projects in speaking campaigns?

The Gavel Splinterer is off again, we notice. Throwing big words around carelessly, making heart-rending puns and squirting grape fruit juice. And blames 'Ye Editor' for all the woes attendant on a columnist. A dance or two with his lovely "lucky star" will obliterate all this grief. She makes most excellent tea, toasted cheese sandwiches and crumpets. I wonder when they'll be home—hummmh!

Gold Standard or no standard, Treasurer Fred Eley asserts that all club dues should be paid by October 1st, so send along a cheery letter and a check in full. If the envelope contains a check you can omit the letter. Provided the check doesn't bounce. Let's keep our Treasurer smiling. Not only that—but your editor hates to contemplate seeking another job. (Who snickered?)

The Public Speaker and Debater is a new magazine devoted to the encouragement of public speaking, and allied arts. Published at 142 High Holborn, London, W.C. 1, England and the price is 2s, 6d, per annum, post free. In our good "Americanese" that means about 75 cents a

year by mail. Floating a loan we subscribed and find the periodical excellent. So far as we can learn, there isn't anything similar published in the U.S.A. The articles are interesting, pointed, and authored by leaders of public speaking in England and the U.S.A.

Tom Butler, President of the California State Society of the Blind, and charter member of Los Angeles Toastmasters Club, says that during the week set apart for the blind, his slogan will be "What the Blind Are Doing."

October 29th the blind folks of the State open exhibitions at San Francisco, Oakland, Los Angeles, Santa Barbara and San Diego. Various articles designed and made by them will show the scope of rehabilitation work for the sightless. An opportunity for the sighted to see what others have accomplished solely through touch, hearing, imagination and education.

Here is a work deserving publicity and the Toastmasters Clubs could put on a public speaking campaign to promote this worthy cause. Literature on which five-minute talks can be based, will be supplied to all Clubs requesting it from the Editor of the Toastmaster.

"MY CLUB WAS LEFT OUT!" Don't let it happen again. Send the necessary information to the Editor TODAY!

Your club has been doing much good for its members and for your community. Tell the world about it. News items are welcomed from all our Toastmasters Clubs.

OBEY THAT IMPULSE! WRITE THE EDITOR NOW.

Flash—The first program of the Huntington Park Toastmasters Club will be presented by the Anaheim Toastmasters on September 20th. All clubs in this area are urged to send visitors to the meeting. Get this group started with a bang!

THE FAMOUS FIFTEEN POINTS

Toastmasters International, Inc., is Organized and Promoted
for the Following Reasons:

1. TO PROMOTE the growth and establishment of Toastmasters Clubs throughout the world.
2. TO SPONSOR the publication of the "Toastmaster," the official organ of Toastmasters International, and the means of informing all Toastmasters and Toastmasters Clubs.
3. TO PROVIDE literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. TO PROTECT the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. TO STANDARDIZE and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. TO UPHOLD before all the latest and best principles of public speaking and related conduct and procedure.
7. TO ACT as a medium of exchange tending toward the improvement of Toastmastering.
8. TO ASSIST individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. TO PROMOTE friendship among Toastmasters Clubs and Toastmasters.
10. TO SPONSOR friendly competition in public speaking among the member clubs of Toastmasters International.
11. TO SPONSOR contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. TO PROMOTE the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. TO MAKE the name Toastmaster a mark of distinction and of recognized ability in public speaking.
14. TO ESTABLISH the place of the Toastmasters Club in the life and work of the community.
15. TO PROMOTE a friendly, mutually helpful liaison between Toastmasters International and the Young Men's Christian Association.