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TOASTMASTERS INTERNATIONAL
SANTA ANA, CALIFORNIA

CIVIC EDUCATION

By JOHN W. STUDEBAKER

United States Commissioner of Education

Education in citizenship is a preferred topic for discussion at Toastmasters' Clubs this season. This, I understand, was resolved at the recent convention at Tucson, Arizona.

There is no more important topic in this age when democracy is being challenged by dictators who hold contempt for freedom in government. The struggle to maintain democracy has been properly called a race between education and catastrophe.

Our comparatively simple community life of a few generations ago has become endlessly complicated with modern technology. Education has a new and important place if we are to preserve and improve democracy. There is no such thing as a person having completed his education. Illiteracy education is still of great importance, but adult education must use new techniques to reach the "educated" members of the community. We must invent and improve vehicles for informing people clearly on the facts and problems confronting our modern democracies.

Organized groups have a responsibility in making some contributions to this type of an Adult Education program. Too often men's club groups have carried on an educational program of questionable merit. Many of their "free" speakers have been propagandists and promoters. The women's clubs have been far more aggressive than men's in using available educational instruments and leaders have profited from their initiative.

The rapid changes taking place in social, economic and political affairs make it even more imperative that club groups share the responsibility for keeping citizens accurately informed on current problems.

The issues involved in these changes are being discussed in many places today. Too often they are being presented in a manner to increase confusion and to becloud the real facts. Slogans and catch words are being hurled that stir up emotion but contribute little real understanding.

The Toastmasters International has before it a double responsibility because of its unique membership.

First, some of the members are conducting public speaking

classes. Second, the organization is committed to a program of education in citizenship. This brings it face to face with a discussion of public affairs.

There are several points that your program could logically include:

1. *Promoting by Cooperation* with local school boards the open discussion of public problems with a constant concern for clarifying and pointing up the issues; freeing the presentation as far as possible from what is currently known as propaganda; giving people all the facts with which to do their own thinking.

2. *Sponsoring and encouraging* all over America clearer thinking and more direct presentation in speech-making; less use of abstract words and terms susceptible to wrong interpretation. We are using meaningless labels too freely—Fascism, Communism, Tory, reactionary, tradition, Americanism, politics. Let speakers ask the questions: Do I know what I mean? Do the readers or the audiences know what I mean?

3. *Setting up and encouraging new methods* of presenting the problems. The forum is one method. There are many others. The forum gives a chance for challenging the speaker with questions and statements of fact. Toastmasters should develop additional new methods through their club programs. The symposium dialogue and the panel are possibilities.

4. *Training chairmen* to preside at forum meetings. To be a good chairman, unusual skill is required. To relate the forum to the community and the audiences requires real tact. Chairmen should be trained sympathetically and fairly to handle questions at forum meetings.

5. *Training more public men* for public speaking with an emphasis on clarity of presentation. Training of more educators who know the facts for a forceful and agreeable manner of presentation.

6. *Encouraging*, and where possible, sponsoring youth forums or youth discussions of public problems.

It is encouraging to find the Toastmasters' Clubs interested in making a contribution to the cause of Adult Civic Education in America. I confidently expect new gains in civic intelligence to be made through the initiative of Toastmasters International.

SAN JOSE IN JULY

Climate, scenery, hospitality, entertainment and inspiration conspire to make San Jose, California, the rallying point for Toastmasters next July. With the San Francisco Exposition as an added attraction we have assurance of a large attendance from distant cities. Many Toastmasters will have their first direct touch with Toastmasters International at that great convention. Some will even see the wonders of California for the first time.

The exact dates for the convention will be set at the December meeting of the Board of Directors, but it is quite definitely agreed that it will be during the last week of July. Business matters of great importance to our movement will be dealt with, while social and educational features will be given prominence in the program.

Pending the final appointment of the convention committees, Lieutenant Governor O. T. Peterson is acting as contact man, and he will be glad to answer inquiries on all points connected with the convention. His address is Burrell Building, San Jose.

The San Jose Toastmasters are anxious to assist visitors from distant points in arranging their trips so as to get the greatest satisfaction. Toastmasters from other states are advised to write to Peterson for information on trips and tours to be included in a visit to California. Of course major attention is to be given to the Exposition, but there are scores of historic and scenic attractions to be seen as well. The trip should be included in the vacation schedule of every Toastmaster who can possibly attend.

Reports from various quarters indicate that many clubs are already making arrangements to help defray the expense of their delegates. By small monthly contributions to a "convention fund" and by other means, money is being raised for this important purpose. For the next seven months "San Jose in July" should be kept before every Toastmasters Club.

Every prune you eat, every apricot you enjoy, must remind you that San Jose and Santa Clara County constitute one of the fairest garden spots on the continent and must inspire you to see for yourself that enchanted region from which come fruits and flowers to enrich our lives and improve our health. San Jose invites Toastmasters. Let's all go.

THE PRESIDENT'S MESSAGE

GORDON R. HOWARD, M.D.

I have just returned from a 3000 mile trip through the Pacific Northwest, in the course of which I addressed representatives from fourteen clubs in the Second District. With great satisfaction I am able to report that all the clubs are actively engaged in building up their membership and in gathering new ideas which will help them better to fulfill the aims and objects of Toastmasters.

Because of short notice in advance, the northern clubs were at a disadvantage in arranging their meetings, and I appreciate all the more the prompt response and the excellent attendance under this handicap. I left Los Angeles early on Sunday, October 30th, with a meeting scheduled for Portland, Oregon at 6:30 P.M. on Monday. In spite of rain much of the way I arrived in time to partake of a venison dinner provided by President Davis, of the Portland Number Two club, and in turn, I had the privilege of presenting to him the charter for his club. It was regular meeting night for both Portland clubs, but many were absent due to Hallowe'en activities. The program was unique in that each member spoke for three minutes on a general subject and then all were criticized by the general critic. The quality of the membership in these clubs is of high grade.

Tuesday evening, in Seattle, Director Clarence Bailey and his co-workers really outdid themselves, bringing out 100 enthusiastic Toastmasters for a meeting when there was a championship prize fight scheduled for the same evening. After a short and very clever program put on by the Seattle Number Five Club, Past President Raymond J. Huff presented me in a most gracious introduction, and everyone gave me close attention for the next forty minutes. The most notable features of the Seattle visit were the genial hospitality and good fellowship, the spontaneous enthusiasm and the high caliber of the men in the clubs represented, which included the five Seattle Toastmasters Clubs, Bremerton, Everett and Vancouver.

In spite of the damp reception extended by Jupiter Pluvius at Vancouver, B. C., I was most graciously received by William Butchart, Governor of District Two, who did everything one's heart could desire to make the sojourn there a memorable one.

The meeting was the most formal one I have ever attended. Numerous toasts were proposed by individual members (this is a very dignified ceremony) besides clever speeches, coupled with an enthusiastic desire to learn more about methods used in other clubs.

With British hospitality so lavish and so sincere it was with deepest regret that I took my leave the next morning. Weather conditions were ideal for the four hour boat trip to Victoria, and the old world atmosphere made itself felt as our boat docked in the quaint harbor. Several Toastmasters were on hand to greet me, but we somehow failed to recognize each other in time. Frank Paulding, the man behind the scenes in the Victoria Club, took me to the dinner meeting he had arranged and once again it was my privilege to respond to toasts and listen to finished speeches; because one qualification for membership in the Victoria Club is one year of work in a public speaking class. The men in this club, whose hospitality is so cordial, are of an age somewhat above the average of the clubs in the United States, giving their speeches an impression of maturity of thought.

Again on November 4, the sun decided to shine for our boat trip to Port Angeles, Washington, but soon after we arrived there the usual rain clouds appeared and the trip to Olympia was a wet one. However, there was a warm welcome awaiting me, because Director Bailey had come from Seattle and arranged a meeting with the two Olympia clubs, Tacoma, Aberdeen and Seattle Number Five in attendance. What the meeting may have lacked in numbers was made up in enthusiasm and in a successful question period following my talk.

Saturday evening being my first free one, I spent it with friends, and then hurried on to Medford, Oregon, arriving there Sunday evening. I had an informal conference with several of the officers concerning their club problems, in the course of which it was suggested that they promote a club in Grant's Pass in the very near future.

It was a long drive to Fresno, California on Monday, the 7th, where I arrived too late to meet all the members at their meeting. However, the next morning I visited with the officers and helped iron out a few problems relative to their application for a charter.

Let me summarize the entire trip with just a few impressions. District Number Two, with an area 600 miles by 300 miles is far too large for a District Governor to handle. With a few more clubs organized in Oregon a most logical procedure would be to divide the present district to as to afford closer contacts and supervision. All the clubs, especially those isolated from the large metropolitan areas, are eager to learn more about Toastmasters International and should be visited at least once every year by some member of the official T.M.I. family.

The standards of individual criticism are not high enough. In some of the clubs such criticism is entirely lacking, to the great detriment of the work. Let us hope that each speaker will henceforth demand more of an "audience reaction" from his fellow-members. Club finances appear to present a serious problem. For the benefit of clubs facing this difficulty I suggest that some treasurer of a well financed club write an article for the TOASTMASTER Magazine. The social aspects of our work have been too much neglected. I know that the ladies greatly enjoy attending an occasional meeting with us, and I urge the importance of planning for a "ladies' night" at least two or three times a year. The type of men found in our clubs is of the highest, and the friendships formed are the strongest. I see no excuse for any active club to have a membership under twenty.

All in all I was most favorably impressed with the clubs in the Northwest and I know that they stand for the best things in Toastmasters. I wish to express my sincere thanks to those responsible for the success of my trip—Past President Raymond Huff, Director Clarence Bailey, District Governor William Butchart, Lieutenant Governor James Smith, Lieutenant Governor Ron Schmidt, Lieutenant Governor Frank Paulding and Howard Davis, President of Portland Number Two. To the many individuals I met I express my appreciation for their most kind and gracious hospitality.

The Educational Bureau of Toastmasters International presents for the second series of "Tips to Toastmasters" vital information on speech delivery. Any member of a Toastmasters Club who has not received the first issue of the second series should ask his club secretary to supply him at once.

SPEECH CONSTRUCTION

FRANK PAULDING, *Victoria, B. C., Toastmasters Club*

The first great step, one that is absolutely imperative in the study of public speaking, is that of idea organization. No adult, (and particularly the business executive,) but has attended the university of hard knocks, the school of experience, and therefore is possessed of independent and individual ideas. The outstanding weakness observable in listening to thousands of practice speeches is the lack of plan, construction, methodology. The man of few ideas is utterly lost and confused unless he can logically present them. Conversely a man may have a world of information at his tongue's end, a message to stir mankind if it could find expression, and yet present a rambling and ineffective speech, owing to lack of proper organization. Therefore, be it simple or be it complex, there must be a plan. Neglect of this first and primary step leads to rambling, undue length, inability to persuade, diffusion, verbosity, apologetic opening, endings that fizzle out, general debility. Often we hear of the "art of public speaking," and there is no art more important. The primary fact that in every art the technical side is of first importance is not generally assumed in regard to the art of speech, but would be instantly recognized in the art of painting or piano playing. Nevertheless the fact obtains, the analogy is correct, rules must be followed, and the practice of them is all-important.

There is, of course, no one type or style of organization to suit every speaker, subject, and audience. The keen student should try every style that he hears of, and out of his own experience find the plans and systems that suit his personality and speaking experience best, then utilize—and still experiment. A simple type that lends itself to elucidating many situations is to call attention to something wrong, suggest a remedy and call for specific action. A variant of this is to state a problem, present a solution and call for action to be taken in the matter.

One of the most ancient forms of speech organization is to tell a story or develop a lengthy illustration, then end with a moral that brings home the point made. An interesting variation is to present illustration vs. illustration, or analogy vs. analogy in contrast, then conclude with your balancing of the two and formulating of the desired conclusion. The classical form of introduction, argument, and peroration has much to recommend it and is a form easily applied to almost every subject and situation. In point of fact every subject must be introduced, must be developed and must be ended

therefore this system is perfectly natural and always effective. Whatever system is used, simplicity is the key. When organization begins to be so intricate that it is difficult for the audience to follow, it has the same end result as the unorganized address. The listener is confused, unconvinced, and unable to remember what has been said. Base your construction therefore on the ideas that are paramount in your mind and focus on the points you wish to make. You may feel your points are absolutely as plain as a pikestaff to you yourself, but never believe they are equally plain to the audience unless you have scientifically studied why they should be. Let us recollect that there are three points where you may desire to be letter perfect, i.e., the first two sentences, the last two sentences, and the odd sparkling sentence that is particularly a product of your own individuality, that which you have taken time and pains to crystallize and polish. Select your plan, then write out your specifications, and you will have a bird's eye view that will help you to visualize the ensemble, to detect weaknesses, to improve diction and to see if the central objective has not only been kept in sight — but attained. in the old school books one of the sentences for copying ran something like this: "Fire is a good servant but a bad master." So with rules and regulations regarding organization. Flexibility is the ideal. A glorious sense of power and confidence will possess you when, owing to some limiting factor of time, occasion, audience, etc., you can change the plan of development, curtail, alter, introduce new and potent material and still attain your objective. This can be accomplished however, (and here is another secret) only by knowing your ending better than your beginning.

In Conclusion

The planless speech is an offense against society and will undoubtedly sooner or later be recognized as such. Speakers therefore, if for no better reason, should specialize in planning. They will find in so doing that virtue is its own reward. Nothing gives more pleasure or more confidence to the speaker than to know he has his material and plan at his fingers' end. It is not a difficult path to pursue; it is astonishingly easy—too easy we are inclined to think—but it is the first major step to speech success.

* * * * *

Does the audience frighten you when you rise to speak? Lord Erskine, great English lawyer, said that the first time he addressed the court he was so overcome with confusion that he was about to sit down and give it up. "At that time," he added, "I fancied I could feel my little children tugging at my gown, so I made an effort—went on—and succeeded." With some men this feeling would have only added confusion, realizing that on their success depended the welfare of their families. The man who quits because the audience frightens him, or because criticism is irksome, lacks one of the very first essentials of success.

WATCH YOUR WORDS

KARL W. JENTER, *Huntington Park Progressive Club*

Common Mispronunciations

We members of the Progressive Toastmasters Club of Huntington Park, in common with a great many other people in these United States, have been hearing in speeches and over the radio a lot of discussion about dictators. It would therefore seem worthy of note that the word is NOT pronounced DIC-tator; the accent is on the second syllable, and the word when properly pronounced sounds like this—dic-TA-tor. If this word gives you trouble try and associate it in your mind with the word "potato," and you will pronounce it correctly as I do—sometimes.

While we are on the subject of three syllable words, the ninety thousand people who gathered several Saturdays ago to watch eleven earnest young men from U.S.C. run a football around the field to the consternation of eleven equally earnest young men from California, were NOT SPEC-tators as several radio announcers would have us believe, they were spec-TA-tors.

And again, when some eager soul undertakes to build a house for you according to certain plans and specifications, the gentleman (at least we hope he is) is NOT a CON-tractor; this business man's mission in life is con-TRACT-ing and he is or should be known as a con-TRACT-or.

Misuse of the Superlative

Not long ago one of the dignitaries of our club arose to his feet and announced that we would have a speaking contest to select the SIX BEST speakers in the club. In my humble role as grammar critic I was forced to call to the gentleman's attention that it would be impossible to select six best speakers, since best is superlative and there can be but one best. In order to be grammatical it is only necessary to transpose the words, and the announcement should have been that we would select the BEST SIX speakers, for while among our thirty members there is only one best we can select a group of the best six, or the best ten, or the best twenty-five.

One of my favorite amusements is attending the midget auto races at the Gilmore Stadium, and each week I open my program to read that the first race will be for the TWO FASTEST qualifying cars, which is impossible; what the promoters are really staging is a race for the FASTEST TWO automobiles.

While we are on the subject of the superlative let's not overlook the correct use of the comparative. For instance, we cannot have the best of TWO speakers, only the BETTER, and if there were only two members in our club then I wouldn't be the worst speaker, which only goes to prove that there is a bright side to everything if one will only look far enough.

CONSERVATION OF ARTICULATION

WARREN O. MENDENHALL, *Smedley Chapter Number One*

We hear much about the Age of Progress. Usually we refer to scientific and industrial development. A little reflection and observation will reveal a like progress in the art of speaking. When most of us were schoolboys, back in the elementary grades, the whole emphasis was upon declamation. The idea was to memorize completely the thoughts of somebody else, either prose or poetry, and then deliver the same in a manner approved by teachers and parents.

When we entered high school, declamation largely gave way to debate. In this type of vocal expression the plan was to choose some topic of greater or less importance, and so state it that two sides could be taken. The procedure was to search the textbooks and libraries for as much information as possible to support your own side of the question, and then to write to the Congressional Library for ammunition to shoot your own arguments full of holes. The hero of the debacle was that ingenious, versatile, and clever fellow who could, much against your will, succeed in convincing you that white was indeed black.

Declamation and debate, however, were inclined to follow set rules and forms of thought. The essence of a democracy is freedom and originality of thought, and so today we find our schools and groups expressing themselves through the medium of discussions, where everyone may have a part. Inasmuch as such discussions tended to be mere symposiums of unenlightened and uninformed opinion, the latest development is that of the panel discussion. In the panel, those who really know what it is all about preside and direct. The rest of us ask questions and either become informed or get our pet ideas squelched.

A rather mushroom type outgrowth of this American training in the art of speech is the conference and convention, where many people from many sections get together for several days of verbal activity. So great has been this tendency that no horse-shoe or checker club with any self respect would consider getting along without at least one yearly convention, and several intermediary conferences. Opinions are stated, resolutions are passed—but nothing ever happens.

And now, we have a club, our own club, the Toastmasters, devoted to the sole purpose of teaching its members to get up on their own two feet and tell the whole wide world all about it. And all too often we are advised that it is not so much what we say as how we say it. Put the idea across, be it good or bad.

It is time for a new emphasis on verbal expression. We all love to hear and watch a smooth running motor pulling away at a load of its size. But there is nothing that grates upon the nerves so much as the same motor racing away in a frenzy of speed and power, but doing nothing. If free speech is a basic principle of democracy, and if we have at hand all these opportunities for developing this art, may we not hitch this power to something that will function?

Perhaps less talk and more action is the solution. Let us not, however, ban the discussion, the convention or the conference. Rather would we direct the activities. Much wasted time and much boredom would be prevented were it possible to demand that after a topic had once been thoroughly discussed, a working committee should be then and there appointed and directed to do something practical about it; and thereafter, see to it that the same topic were never brought before the group again until this appointed committee could bring in evidence of actual progress along the lines indicated.

As American citizens, we shall continue developing our powers of free speech. But we must lend our attention to a proper conservation of articulation, lest a surplus of verbosity may have to be plowed under like the now famous little pigs in Iowa.

SAYING GRACE

E. H. HARLACHER, *Santa Barbara Noventa Club*

Shall we have someone always say grace at our club meetings? To some this might sound like a foolish question, but it is one that every Toastmasters' Club must answer, so let's discuss it frankly. I have attended good club meetings where it was omitted and others where it was given as a matter of course. To me the former seemed to lack a certain dignity that had to be overcome as the evening progressed. I understand that from the beginning the Toastmasters' movement has been associated with the Y.M.C.A.

which naturally gave it a more or less religious turn, but in some clubs this contact is less close and grace at the table may or may not be given.

If a minister, priest, or Y.M.C.A. director is a regular attendant the matter is easily arranged. If no such person belongs it is more complicated and the omission is caused more by the difficulty in finding a layman to officiate than from any lack of reverence on the part of the officers. It is true that the club cross-section contains a wide assortment of church affiliations together with numerous non-churchgoers, but taking them all in all they are believers in a Supreme Being, a Giver of every true and perfect gift. As such they could not possibly object to a reverent acknowledgement at the beginning of the meal. However, most laymen hesitate before agreeing to offer an extemporaneous grace before such a mixed group.

Like many clubs, we of the Santa Barbara Noventa have no member minister or priest to handle this part of the evening's program so we have to depend upon our membership to do so or omit it entirely. Being one of the oldest members of the club I am usually drafted to perform this ceremony. I found that it could best be done with the least embarrassment on my part by reading from a prepared form. I am offering this suggestion of reading a prayer instead of attempting something committed to memory or extemporaneously given in a club like ours which has no outstanding religious leader in its membership to take the part.

Here are some of the forms which I have used in our club in saying grace. They are far from being masterpieces and most members could probably formulate better ones, but they are given to suggest what might be done.

PRAYER I

Father in heaven, sustain our bodies with this food, our hearts with true friendship, and our souls with Thy truth. For Christ's sake. Amen.

PRAYER II

Father in heaven, we thank Thee for Thy many gracious gifts, for the fellowship that we enjoy at these meetings, and for the lasting friendships that may be made about this table tonight. Sustain our bodies with this food and our hearts with Thy truth. For Christ's sake. Amen.

PRAYER III

Our Father, Gracious giver of all things, we thank Thee that we are again permitted to gather about this table. May what we say and do here advance Thy kingdom on earth, and may our friendships be deepened and our outlook broadened by this meeting tonight. Sustain our bodies with this food and our souls with Thy truth. For Christ's sake. Amen.

CRAFT TALK

STEWART ALLEN, of *Crescent Bay Toastmasters Club*

(This clever introductory speech by a new member is presented as an illustration of how a man may get off to a good start in his club. It is not technically a "craft talk" so much as it is a personal account, but it is an excellent method of getting acquainted)

It is with pleasure and a certain degree of self-consciousness that I undertake to review for you a few chapters on "The Life, Laughs and Loves of Stewart Allen," a best seller not yet written.

The biographer, Joe Doakes by name, is nobody's fool. He is going to make as good a case as possible out of the material he has to work with. The only reason he let himself into the biography game was the stiff competition in his "Peeping Tom" line. Biographer Doakes starts off in the usual manner by saying that the forefathers of his hero were poor but honest Quakers from Iowa, and that Stewart first saw the light of this vale of sorrow in Denver, Colorado, one bright day in the fall of 1910, being the son of Mr. and Mrs. Burrit Stewart Allen. "Mother and son doing fine."

To make up for the geographical error in birth the Allens hurried to California after the first thaw, so that their man child could take advantage of the hoped-for benefits described in Chamber of Commerce literature. For the next few chapters Doakes seems confused—as if the growing years of a young man aren't confusing to everyone. In fact, some of the people who survived those trying years are still wondering why they let Junior live.

One day in Junior's thirteenth year he took over the responsibilities of head of house. When he dropped the "Jr." from his name he lost one the squarest fathers who ever administered a needed threshing, and the legal profession lost one of the fairest men who ever turned down a divorce case or prepared articles of incorporation.

We next find our hero in Claremont, California, a charming little college town in the foothills, thirty-five miles east of the Los Angeles City Hall. In this cultural setting he had several run-ins with the local G-men, who took him to the village bastille to cool off after such heinous crimes as shooting fire crackers, soaping railroad tracks and tying down steam whistles.

Biographer Doakes skips lightly over the scholastic records of his meal ticket's life, whether with justice or not we will not stop

to discuss. However, the vile rumor persists that the reason he stood at the head of his class was because they arranged the group alphabetically. High school and college seem to have slid by with increasing sameness. Doakes finds little material here, except for such notations as: Jane—red; Mary—red; Gertie—red. A much later notation from the County Recorder's office indicates that "Red" is now Mrs. Allen.

By the time "Stew" was fairly dry behind the ears he had, according to Doakes, investigated many lines of trade and business. A careful survey reveals that Allen had experience at one time or another in marmalade and candy manufacture, construction work, steel work, diesel engineering on a tuna boat, sailing, pipe fitting, semi-pro acting, newspaper hustling, printing, tramping, service station operating, etc., etc. With such a varied experience he should quite naturally find his place in advertising work.

The last chapter records "Stew's" ambition to manage "The Kid" who used to give him a regular shellacking once a week, as a professional prize fighter. It seems Allen thinks he would be revenged for all of his own black eyes by sending the fighter into the ring and saying, "Gwan in there and fight—they can't hurt us."

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CIVIC

EDUCATION

We are glad to welcome to our pages Dr. John W. Studebaker, United States Commissioner of Education, in his suggestive article on Civic Education. Dr. Studebaker sees in the field of civic education for adults one of our great opportunities for building better citizenship. He has been so gracious as to recognize in the Toastmasters Clubs a valuable agency in this work.

TO SERVE

THE CLUBS

Toastmasters International exists to serve the individual clubs. It makes no requests nor demands upon the clubs except such as appear to be for the common good. Thus, when the request went out from the Tucson Convention that all clubs try to get their election dates and terms of officers onto a uniform schedule, it was for the good of the order, not at all an arbitrary ruling from headquarters. Many clubs have already taken action to come into line on this point. Some have felt that it would not be consistent with the best interests of their individual plans to make the change, and to all such it should be said that they have a perfect right to carry on in the way that is best for them. Local conditions may require deviation from the regular course, and the primary consideration is always to secure the best for the club. However, it should be said again and with emphasis, that the policy of frequent change of officers does not conduce to the best work. Experience teaches that a term shorter than six months is not good. Experience further teaches that the secretary and the deputy governor are better continued in office for at least a year. A good secretary should be kept on the job just as long as he is willing to do the work. But in every case, planning must be done with the long-range view, methods being adopted and followed which will produce the best results for the individual club both for today and for the future.

STRONG WORDS WEAK THOUGHTS

Be careful about weakening the significance of strong words. There is a tendency to apply such words as "splendid," "marvelous," "glorious" and the like to very commonplace things. Perhaps you have heard a Toastmaster thank a speaker for "that marvelous speech," or you have heard about "the glorious time" we had at some meeting. It takes a pretty distinctive speech or meeting or party to deserve such superlatives. There is danger, if you shoot off all your heavy artillery on inconsequentials, that when the occasion comes for comment on a really great affair, you will be reduced to the extremity of pronouncing it "very nice."

HABITS THAT OFFEND

Watch your habits in ordinary talk for mannerisms that may prove offensive to your hearers. Some of these habits are certain to reflect themselves in your public speeches. "Your best friend will not tell you" about these mannerisms in conversation, but your critic in the Toastmasters Club will reveal them. Watch for his suggestions. There is the man in high official position who always talks through his fingers in conversation. He is probably honest, but you cannot help suspecting him when he keeps his hand before his lips while speaking. Or maybe his teeth are loose. There is the man who wants to get his face right against yours when he talks to you. It is a good plan to keep your desk or counter in the way, for protection, for he has a bad case of halitosis. Maybe he is you. There is another, and his name is legion, who interlards his remarks with "You know what I mean?" or with "See!" or with "Listen!" until his listener loses the thread of thought, if any, trying to dodge those useless interjections. Since it is possible to cultivate conversational techniques that do not offend, we might as well go about it. Many a sale has been lost because the salesman's manner neutralized his good thought.

LET'S TRADE IDEAS

The Toastmaster, your magazine, is the direct means of contact between the International and each individual member. It is the means by which the member can know something of what is being done by the general organization.

More than that, it is his hand-book—his aid.

It is intended to be of assistance to the officers by suggesting to them means by which meetings can be made more interesting, by which membership can be kept up to the full limit, by which attendance can be maintained.

To the members it is intended to be helpful by reporting ideas which have been successful in other clubs.

Let's not only cement the organization together more tightly, let's also exchange the good things which come to our clubs, making them available to others.

Already organizations out side of Toastmasters are turning to our magazine for information. Our field of influence is growing and our responsibility grows with it.

CONTROVERSIAL QUESTIONS Do not be afraid of discussing controversial questions in your club meetings. Any topic of current interest is proper matter

for discussion in a Toastmasters Club unless it is too dangerously personal to some member. As citizens, we are interested in controversial questions; as friends, gentlemen, neighbors and fellows in Toastmasters, we ought to be able to disagree without being disagreeable, to debate without losing our tempers. It is always wise to have both sides of the disputed question presented with fairness, both to avoid partiality and to promote better understanding. Out of such discussions there have come helpful results. Of course the club does not take action nor adopt resolutions on these matters, but it properly seeks to help its members to a better basis for their opinions and actions.

WELCOME LADIES International Toastmistress Clubs, Incorporated, takes its place among educational organizations alongside Toastmasters International. We welcome the ladies to our forensic fellowship and extend to them our most sincere good wishes, and the assurance of our readiness to assist them at any point where our experience can be of service to them.

TOASTS

But what is a toast? It is a sort of witty, clever combination of words which sounds complimentary, and means nothing at all. Here are some time-tried toasts. Save them for the time when you may need one.

"To the Stars and Stripes,
To the land of our birth,
To the American girl—
The Best things on earth."

"When a man has a birthday he takes a day off, but when a woman has a birthday she takes a year off."

"If eyes were made for seeing,
Then beauty is its own excuse for being."—Emerson

"For a man seldom thinks with more earnestness of anything than he does of his dinner."—Samuel Johnson

"Fate hit me very hard one day.
I cried: 'What is my fault?
What have I done? What causes, pray,
This unprovoked assault?'
She paused, then said: 'Darned if I know;
I really can't explain.'
Then just before she turned to go
She whacked me one again."

"Here's to all the world,
For fear some darned fool may take offense."

"Here's to us that are here, to you that are there, and to the rest of us, everywhere."

"And so we sing, 'long live the king;
Long live the Queen and Jack;
Long live the ten-spot and the ace,
And also all the pack.'"—Eugene Field

"Tis better to have lived and loved
Than never to have lived at all."

"An optimist is the fellow who doesn't know what is coming to him."

"Not he who has little, but he who wishes for more, is poor."—Seneca

"I never see my pastor's eyes;
He hides their light divine;
For when he prays, he shuts his own,
And when he preaches, mine."

"In general, those who have nothing to say
Contrive to spend the longest time in doing it."—Lowell

"Here's to man—he can afford anything he can get.
Here's to woman—she can afford anything she can get a man to get for her."
—George Ade

Minnie: I believe in woman's rights.
Winnie: Then you think every woman should have a vote?
Minnie: No, but I think every woman should have a voter.

"Happy are we met, Happy have we been,
Happy may we part, and Happy meet again."

CLUB BULLETINS

D. H. TIBBALS, *Secretary, Smedley Chapter Number One*

Every member cherishes a hidden desire to see his name in print—even though it is through a good laugh at his expense. It makes him feel that he is a part of something—has accomplished something—is worthy of notice. It helps him and it adds to club interest.

One sure way to maintain this interest is through the continued personal contacts made possible by publication of a club bulletin. It takes time and work by some of the members, but it pays. A number of Toastmasters Clubs are already issuing weekly or semi-monthly news sheets, and as most of these remember to send copies to the office of T.M.I. it is possible through them to follow interesting club activities. Each publication shows care, study, originality and faithful work.

Santa Maria, California, publishes two or three pages weekly, called "The Gavel," carrying excellent educational material as well as club news, and illuminated with clever cartoons. It has been issued twelve times.

The "Conwell Spokesman" comes from the Russell H. Conwell Toastmasters Club of Minneapolis. It is now in Volume 2, making it truly an "old-timer." They report a "guest month" which stimulated attendance and membership.

The Minneapolis Toastmasters Club is putting out "The Gavelier" carrying an interesting line of news, comment and information. Here is a paragraph from the issue of November 17:

"It seems to me that we are neglecting our vocabulary building and unless we can use English correctly, with proper pronunciation and good sentence construction, speaking in public will be ineffective. Frankly, with the exception of a very few, we all need training in the correct use of words. Why not rearrange our program to include fifteen minutes of better speech in each meeting?"

El Paso, Texas, after a summer siesta, comes back with lively "Chatter," interspersed with timely briefs on speech technique and amusing information about the members under the heading "Biolithes."

Santa Barbara Toastmasters publish "The Safety Valve." The editor keeps the members informed on programs, events and stories. Vol. 1, No. 22, is its present age.

Waterloo, Iowa and Springfield, Illinois, present program and announcement bulletins of great interest.

Smedley Chapter Number One has published "Tattles on Toastmasters" for one year. Its editor started out as a "yellow" journalist on the basis of his paper's color. Few of the members can escape his staff of snoopers.

Clubs interested in seeing any of the bulletins mentioned may secure copies by addressing the secretary of the club in question. It is wise to enclose a stamp or two to cover the cost of mailing. It is hoped that every club which issues any sort of bulletin will remember to keep on its mailing list the office of T.M.I.

THE TOASTMASTER OF THE EVENING

By WEE WILLIE WIDMAYER

Pa and I was just talking about the chap who has the big job at a TM meeting. We figured that when the Toastmaster falls down—the whole works is a flopperino. The first thing I wanna do after I have et is to go to sleep. So—if the meeting starts off after the folks quit eating—and everybody has sleep on his mind—the Toaster has the job of seeing that nobody goes to sleep. That's when the TM gets in his licks. I assume that they all get them in sometime.

The TM has gotta pep the place up right from scratch. He has to make the people forget that they might of been at a ball game or pickture show instead of attending the meeting. The best way to do is to have a funny joke. If you can be the fall guy that is much better. Then the folks get to feeling sorry for you and keep awake so nothing further will happen to you. Then smile so the folks can see your nice white teeth. I was just thinking I never did pop a kid on the nose when he smiled. He generally had a frown or something on his face when I popped him.

Now that we have everybody smiling—you got to know who is talking and what about. I don't know which is worse—to have a TM that knows who is speeching but don't know what about—or to know what is gonna be said and don't know who is gonna say it. Pa and I have seen both. It seems to me that the TM auto be prepared even more than the other folks. Spose one or two of the talkers flop—the only one that can save the show is the TM. He auto know exactly who is the speakers and there subjects. If he can build up for the speaker it helps a lot. Spose the speaker is a cop. The TM appologizes to the boys for having a cop in the crowd. Then he sez Mister Cop is gonna talk on howta make mashed potatoes. The folks say to theirselves—what the heck does a copper no about mashed spuds? Right off the cop is off on his big wrong foot. But—if the TM sez—this chap worked as a shef for ten years and was the champ spud smashher of his county. Right away their mouths start wattering.

Next thing you gotta do is to be able to no something about what the speaker is going to say. The speaker might not no all about his subject and you mite give him an idea or something. For example. The speaker says he is gonna tell about bugs I have known. Then when you introduce the chap you say—I always wanted to no why they call them lady bugs—mebbe the speaker will tell us. You can't do that. The speaker might not no any lady bugs and mite not no why there aint gentlemen bugs. It might happen that the only bugs the guy knew was cooties and cockroaches.

Now the speaker is done. He sits down. Don't give the speech over again. You can say it was nice of him to go into the matter and tell the folks but don't say he was swell. The critick might have thought otherwise and there you go again messing things up. Be sure to say that the second speaker will now speak. Don't give the folks credit for being able to count as high as four. I never like to here the TM say—the last speaker will now talk. It sounds to me like he means that if you guys can just hold out a few minnits more—the agony will be over. The last speech is just as good or bad as the first one—don't show any partialliaty. It aint like one was the special event and the other the semi-windup and the other the mane event.

Now all the speeches is done. Thank the boys for preparing there talks and tell everybody how glad you are that you are done TMing. It always sounds good to have a TM say how hard it is to give the gavvel back when the crowd knowd all the time that the TM had a date with a blond and wanted to get things over with so he could beat it.

Anyhow—Pa and I have decided that the club spends a lotta time showing folks how to speek and skip the fact that the TM of the evening is verry important. If the TM isn't so important—why do folks like President Roosevelt have to be introduced? Everybody knows who he is. But yet they introduce him when ever he talks. Being the TM is like new cars that have a jigger to shift gears on the steering post. As long as everything goes right—you never think about the gear shifter under the seat. But when things go haywire—you scram around and find the old reliable to get you home. As long as you folks call yourselves Toastmasters—why in heck don't you be good ones?

Speech Phrasing

Watch yourself in speech to see that you avoid the habit of over-using words or phrases. Any word or word form used too frequently is bad form. There are plenty of words in our language to give infinite variety to your speech if you will take the trouble to use them. Seek variety. Avoid the use of trite, overused expressions. Especially avoid:

| | |
|------------------|----------------|
| Muchly | Each and every |
| However | I think |
| Kind of | I feel |
| Sort of | I believe |
| Very unique | It don't |
| As I might say | Goes on to say |
| As I said before | Watch out for |
| In other words | Hadn't ought |
| One and all | More and more |
| What have you | Different than |

INTERNATIONAL TOASTMISTRESS CLUBS, INC.

After many delays, much consultation and almost unlimited correspondence, the ladies of the widely scattered Toastmistress Clubs have filed incorporation papers, formed an organization with a skeleton Board of Directors, and started on the task of co-ordinating and building up their movement in its various units.

Twenty-two clubs are known to be in existence at this time, with others clamoring for a chance to establish themselves. Fourteen of the clubs joined in the movement to incorporate, and the others are gradually coming into line. The prospects for growth are most encouraging.

The form of organization has been modeled on the lines of Toastmasters International, with such changes as are necessary to adapt it to women's work. The plan of inexpensive, non-profit operation has been emphasized, with provision for thoroughly democratic control.

October 29th was the historic day when a group met in San Francisco to perfect the organization. The officers elected were:

Mrs. Ernestine F. White, 566 Forty-Eighth Avenue, San Francisco, President.

Mrs. Walter Hansen, Palo Alto, Vice-President.

Miss Edna E. Thorne, Box 811, Salinas, Secretary.

Miss Starbird, King City, Treasurer.

Steps have been taken for the issuance of charters to all clubs affiliating with the movement. Information may be obtained from the President or the Secretary.

International Toastmistress Clubs, Inc., offers an attractive opportunity to groups of women interested in self-improvement on the same lines as those so successfully followed for years by the Toastmasters clubs. The organization is entirely independent, but is naturally receiving the fullest cooperation and encouragement from Toastmasters International.

IT'S MY FAULT

This page is intended to help speakers identify their favorite errors, their besetting sins of speech, their bad mannerisms, and then to correct and overcome them. Every reader is invited to help. What was or is your worst fault in speech? What habits hinder you? What keeps you from becoming the speaker you want to be? And what can you suggest to others as to overcoming their faults? How did you conquer the habit that held you back? Address your questions and suggestions to the TOASTMASTER Magazine, Santa Ana, California, "The Faultfinder Dept."

"I just can't make my hands behave. I stick them in my pockets, then remember that I shouldn't, put them behind me, or fold them in front. I am so conscious of my own hands that I make everyone else conscious of them. What shall I do with my hands?"

This plaintive appeal, from a rather recently recruited Toastmaster, has a familiar sound. What shall we tell him? Who will help us solve this problem?

"It's my fault—or is it—that I can't remember what I have to say unless I use notes. And then the critic romps on me and says that I shouldn't permit myself to depend on notes. He says I must remember. But how am I to do it?"

Well, go ahead and use notes if you must. Use them as a crutch until you are able to walk without them. But use the notes right. Put very brief notes in heavy pencil on small cards—one word or short sentence to a card—and hold these in your left hand as you talk. Or take a large sheet of paper and a soft pencil and print key words in large size. You can outline a six-minute talk in ten words, placed one under another. Lay the sheet on the table before you. Don't touch it. Don't pick it up. Just glance down at it when you must. Your eye will pick up the needed word and the audience need not even notice that you glanced down. Your critic may scold you for having notes on the table, but don't worry. You will soon learn to do without them.

But if you want to get entirely free from notes, remember your talk in sequences. If it is narrative, remember it by the story—the progress from date to date or from place to place. Visualize it. If it is points not related by dates or places, use initials or some simple word code. Better still, make your plan so logical that one point will follow another naturally. Let each one suggest the one which comes next. Go right ahead from the start to the conclusion.

"I overstep the time limit. I can't get my speech done in time. My critics have learned to expect me to go overtime, but they don't like it. How can I cure myself?"

Arrange your speech first as to conclusion so you will know where to stop. Then formulate your opening, and then go from the beginning to the conclusion by the shortest route. Knowing how you want to finish the speech you can cut off the argument at any point and when the light flashes you can jump to the concluding paragraph. But if you make really careful preparation you can learn to time yourself to five minutes or six minutes without any timing devices. It is simply a matter of preparation and rehearsal. Don't try to exhaust the subject in five minutes. Limit your speech to the vital things, use a few words as you can, and you will come under the time limit rather than over it. Try this, and then let us know how you come out.

"It's my fault—but not exclusively mine—to mix my speech with 'grunts.' Several members of our club have the 'and-uh' habit. I have a way of starting out with a prolonged 'ah-h-h' when my sentences lag. The critics never fail to tell me about it, but they haven't told me how to cure the habit. Can you help me?"

This is a tough assignment. The "grunt" habit has stumped many of us. It is the

Continued on page 25

BOOK NEWS

"How to Judge Speech Contests," by James Noble Holm (Plat-form News Publishing Company, Portland, Maine, Price \$2.00) Here is a book for all who have to do with speech contests. The author writes from the standpoint of experience, and attempts to evaluate the contests as educational projects rather than as a mere matter of competition. The coach, the judge and the contestant can all find help in these pages. Professor Holm has crystallized the observations made during years of work with speakers and contestants into a few chapters, study of which will discover the answers to most of the questions as to how to arrange and judge fairly contests in debate, oratory and dramatics. It is a worthy contribution, covering a neglected field.

"Public Speaking For Everybody," by C. W. Meares (Harper & Brothers, New York, Price \$1.00) A popular, practical treatise on speech as most people need to know it. It is written by a business man rather than a teacher, and its commonsense treatment of the problems of the speaker must be helpful to anyone who will study it. The book is perhaps better adapted to individual reading than to class instruction, which makes it the more useful to members of Toastmasters Clubs. The price is so low that no one needs to be deprived of its help. It is especially recommended to beginners.

"The Convincing Word," by Dwight E. Watkins (Wm. H. Wise & Co., New York, Price \$2.95) Professor Watkins does not write in the professorial style, although he has been a member of the faculty at U. S. C. for twenty years. Perhaps his frequent contacts with business and professional groups have given him the viewpoint of the ordinary man. Certainly he has approached his subject in a most practical way. He has tried to answer the question so frequently asked, "How can I do the things I want to do?" He has drawn upon his experience to write sound psychology, entirely non-technical. It is not limited to public speaking nor to salesmanship, but deals with the forces and contacts of life in general. The book ranks far ahead of many of the recent inspirational treatises which have flooded the market. It is printed in such divisions as to make it easy for reference, and best of all, it does not go into heavy capitals, italics or exclamatory emphasis, such as make the reader feel that the writer is screaming at him. We predict a large sale for this most useful book.

easiest habit in the world to fall into and one of the hardest to stop. In one club they attached a sort of freak flasher to the timing light and had the timer flash the light each time the speaker grunted. It might have worked, but the timer's finger got a cramp. In another case they tried the plan of having all the members grunt in unison when a speaker "ah-ed," but it spoiled the speeches. There was so much noise it drowned out the speakers.

You can stop your grunts if you will set yourself resolutely to it, and that is the only way it can be done. Make up your mind, study what you are to say in conversation as well as in public speech, and you can win the fight.

CLUB CHATS

Pertinent points on club affairs, intended to help make good club work better.

The "dictionary critic" may be very useful to his club, or he may be an unmitigated nuisance. It all depends on his conception of the task.

There are so many things he can do for the speakers if he stay on the main track. He can catch the incomplete and incorrect sentence constructions, the glaring mispronunciation or misuse of words, and similar matters of real moment. Thus he definitely helps. Too often he seems to watch for minor items, catching things which do not matter and missing those which are serious.

We sat the other evening in a club meeting where the dictionary critic did himself proud. He criticized one speaker who remarked, "It takes a lot of nerve to face an audience." Said the critic, "You should have said 'a great deal of nerve' rather than a lot." Another speaker had said something like "He's had an excellent training for the work." Said the critic, "'He's' is a proper contraction for 'he is,' but it must never be used for 'he has' or 'he was'." But the best joke was when this same critic objected when a speaker said "becuz" for "because." The critic called very special attention to this, and then, by actual count, used "becuz" himself no less than six times in his own remarks.

He missed a number of important points on which some of the speakers needed help, such as the one who faithfully neglected to finish his sentences, and another who confused "area" and "era."

A dictionary critic must keep his dictionary at hand so as to check up on himself or he will make embarrassing blunders, as another one did when he criticized a speaker for saving "aviation" with the initial "a" given the long value. The critic told his victim to pronounce it "av-viation," shortening the "a" and his face turned red when some of us drew a dictionary on him and showed his mistake. If you are caught as dictionary critic in a position where you are in doubt about such a word as "exemplary" or "harass" or "incognito," and there is no dictionary at hand, better save yourself by saying "I do not quite agree with the speaker's pronunciation, and suggest that we both look it up to see who is right about it."

No critic is infallible, but the dictionary critic and the grammar critic, in case two are used, should come as near to infallibility as is humanly possible. Let attention be given to the important matters, remembering that every speaker is subject to certain slurs and slips in the heat of earnest speech, and that most of these are either unnoticed or excused by the audience. Help the speaker to overcome serious faults. If he has a foreign accent, or uses colloquialisms effectively, do not step on him heavily for either. The accent may give distinction to his speech if honestly used, and a certain amount of colloquial speech may add spice and variety. Of course if a man is delivering a serious, dignified speech he ought

not to condescend to undignified words, but in ordinary speech much latitude may be allowed.

Of all kinds of critics, the dictionary critic needs most to use discretion, consideration and good, common sense.

Program Pointers

Upon the Program Committee devolves the responsibility for variety, interest, continuity and progressive interest in the weekly meetings. Merely to designate the names of the toastmaster of the evening and the five or six members to speak is not enough. Some guidance must be given as to the nature of the talks to be presented. This guidance may be in the form of a series of assigned topics; a general theme with suggested treatments; an open program in which each speaker may select his speech theme far enough in advance for proper arrangement; a debate or panel or symposium. There must be some definite plan to make the speeches progressively worth while.

Where to get speech subjects is a constant inquiry, especially among the newer clubs. With the whole world full of interesting subjects the real difficulty is to select wisely.

A first consideration is to speak about what one knows best. This applies most particularly to beginners. The new member should always be given the opportunity to introduce himself to the club in a talk about himself and his interests. Such a talk may deal with his business, with his hobbies or with his life story. It gives the other members a better understanding of the background of their new club mate. Perhaps he is an insurance underwriter. Let him give a regular sales talk to the club. Possibly he may be in the automobile business. Let's talk about the motor machinery, how to keep it in order and get the best results; how to select proper lubricants; dangers in faulty brakes and other equipment; headlight adjustments; the difference between six cylinders and eight, and a long list of other technical matters which are of popular interest. A grocer can find abundant speech material on his shelves, in the canning and processing of foods, the regulation of weights and measures and in the distribution of materials. Every line of business or profession is of interest if one will seek the little known and interesting items in it.

But for the regular club program the problem is more complicated. Each member should have the chance to choose his own topic at times and at other times he should speak on an assigned subject which may require special study to gather the material.

Critique Sheets

Don't be a slave to the critique sheet. Toastmasters International publishes three forms, and then has to issue warnings against their abuse. The formal critique sheet is meant to be used in the regular club meetings merely as a guide to the critics. Marking the percentages and checking all the items shown on the sheet is too

much for the individual critic to attend to. Making a speech in criticism in which the critic attempts to cover all the points listed is a boring thing to hear. Let the critic use judgment. Select a few items on which the speaker needs help, and give him those concisely. Write on the sheet plain suggestions for improvement and let it go at that.

Every speaker has a right to know whether his speech "went over" or not, and why. It is the obligation of the critic to answer. "What did the speaker say, and how did he say it?" is a good outline for any critic's guidance. Use the critique sheet with discretion.

The New Member

When a man comes into a Toastmasters Club he believes that he is getting into something worth while. His joining is an event to him. It ought not to be passed over too lightly by the club.

Every properly managed Toastmasters Club has some provision for the induction of new members. This induction must include a brief explanation of the privileges and duties of membership, and a demand for the new member's promise to accept both privileges and responsibilities. Prior to his induction the new member has been given some "education" about Toastmasters, its ideals and purposes and program, so that he is not entirely ignorant of its nature.

In most of the clubs provision is made for presenting the new member, when inducted, with certain valuable tools for his work. Each new member may receive from the club a copy of "The Amateur Chairman" and of "Constructive Criticism," as well as a complete set of "Tips to Toastmasters," all of which are essential to his proper functioning as a speaker and as a critic. The club secretary keeps on hand a supply of the books for presentation, together with copies of the current issue of the TOASTMASTERS Magazine, which should be handed to each new recruit.

The name of the new member should be promptly reported to the office of Toastmasters International in order that he may be officially welcomed into the movement, and placed on the mailing list for future publications.

Any new member, or old one, for that matter, may secure a file of back numbers of the TOASTMASTER Magazine by sending a request to the office of T.M.I., including two cents in stamps for each number desired. These old magazines contain much valuable material on speech methods and on club management. While a few of the earlier issues are not now available there are still twelve issues which may be had by members while the stock on hand permits.

Every member of a Toastmasters Club should bear in mind that it is his privilege at all times to call upon the office of Toastmasters International or upon the Educational Bureau for assistance in meeting his speech problems. This applies to the older members as well as to the new ones.

Vary the Topics

The Whittier Toastmasters Club recently devoted an evening to speeches on the general theme of "Color." Think what a list of sub-divisions is available under such a general subject:

Psychology of Color
Color Lines and Race Conflicts
Green, the Color of the Freshman
Red, the Danger Signal
Yellow, the Coward's Insignia
Royal Purple
Blue Monday
Color in Advertising
Local Color
College Colors

Another general theme worthy of more than one evening's study is, "Know Your Own Community." It may be extended to wider limits, but as an example:

The Resources of Our Community — Manufacturing — Transportation — Scenic — Historical — Agricultural — Educational — Religious — Recreational.

Or take "Organized Labor" for the central theme, and have one man speak on the origin of labor organizations, another on reasons for organization, another on the abuses of such organizations, another on laws regulating work and wages, and so on through the list.

General program themes are almost countless. Here are a few: "America and the Rest of the World," "The Story of Transportation," "Art and Music, Ancient and Modern," "New Frontiers to be Conquered," "The State of My Birth," "Modern Educators—the Radio and the Movies."

In every Toastmasters club there should be frequently given talks on phases of speech and criticism. At least once or twice a month some speaker should discuss topics drawn from the TOASTMASTER Magazine or from "Tips to Toastmasters." A talk on criticism should be presented at frequent intervals. An occasional review of the history and purposes of the Toastmasters movement is helpful.

In suggesting a subject either for a speech or for a table discussion it is essential to make it specific. Don't announce that the table topic for the evening is "baseball" and let it go at that. Propose it in some controversial form so that there may be a chance for differing of opinions. One reason why some clubs have not enjoyed the table topics is that they have not worded the topics so as to provoke discussion. Announce that the topic is "England" and you have not much to inspire speech, but state it "England lost her opportunity for world leadership when she let Germany enter Czecho-Slovakia" and you will strike fire.

One sure way to program success is in wise choice of subjects.

WHAT SOME CLUBS ARE DOING

The "Seminar" Chapter of Santa Maria, California, uses a "penalty" box in a most interesting manner. Past President Elmer Piercy instituted the plan as a penalty for members who arrived late. It was simply an ordinary wooden cigar box containing slips of paper upon which were written questions of various types, ranging from "Do you believe in capital punishment?" to "What is your hobby and why do you enjoy it?" The late comer was required to draw a topic and speak upon it impromptu. It was also used on members who were inclined to sit through meetings as listeners rather than as speakers. Says Secretary Alvey G. Bruner, "Some of our best discussions of controversial subjects were introduced through the penalty box."

Santa Monica Toastmasters staged an "Old-Timers' Night." They invited former members as special guests. The first and second presidents of the club, together with numerous early officers and members, came for the occasion. One Old-Timer was General Critic and others served as individual critics. With Toastmaster Harry Swanson in the chair an entertaining program of speeches was put through. There were forty-eight men present, twenty-eight being present members of the club and the others visitors. It was a stimulating event for all concerned.

Century Toastmasters of Santa Ana, California, used "instant" subjects during November. The toastmaster was required to prepare three subjects for each man on his program. Selection was made by lot, each speaker drawing three subjects and choosing one, from which he spoke. The drawing was made at the start of the meeting so that the speakers had the dinner period in which to arrange their thoughts. Excellent speeches resulted. New members gained added confidence through the discovery that they could perform well in this difficult assignment.

San Jose, California Toastmasters did splendid service in a patriotic project prior to the November election, when their members went before the high schools of the city with speeches on "The Sacredness of the Ballot" in which students were urged to influence their parents to use their privilege of voting. The local radio station, KQW, also featured the Toastmasters in speeches similarly titled. Newspapers gave generous space to reports on the work, which reflected much credit on the organization. The San Jose Toastmasters are already busy with preparations for the Toastmasters International Convention next July.

No speaker can safely follow in speech the famous recipe for a love letter once given by Rousseau, who said "You must begin without knowing what you are going to say, and leave off without knowing what you have said."

PERSONALS

Past Secretary of T.M.I. Robert L. Grube, as president of the Purchasing Agents' Association of Los Angeles, has a man-sized task on his hands. His training in the Toastmasters Club was a good preparation for the new work.

Robert C. Yeager, secretary of the Cincinnati Toastmasters Club, visited the Secretary of Toastmasters International at Santa Ana while spending his honeymoon in Southern California.

William Butchart of Vancouver, District Governor of District Number Two, was an interested guest at Smedley Chapter Number One on October 12.

D. W. McKenney, formerly of Springfield, Illinois, and promoter of the Lincoln-Douglas Toastmasters Club, has removed to Chicago.

Past President Jean Bordeaux has opened offices in Los Angeles for instruction in speech and consultation in personal problems on various lines. He is located in the Philharmonic Building.

Sheldon Ostroot, charter member of the Russell H. Conwell Toastmasters of Minneapolis, has had to go "inactive" for the time, having been elected a director of International Y's Men's Clubs, for which honor and responsibility he blames his Toastmaster training.

Many Southern California Toastmasters participated in the Conference on Program Problems held at the University of California on October 20. Five hundred men and women representing many educational and service clubs were in attendance. President Gordon R. Howard, District Governor William Bryce, Toastmaster W. D. Jackson, of Highland Park, and many other members participated in the discussions. Sheldon Hayden and R. C. Smedley were featured speakers on the program.

Mrs. Ernestine F. White, of San Francisco, has been elected president of International Toastmistress Clubs, recently incorporated. Mrs. White is the wife of George B. White, Area Lieutenant of Toastmasters International in the San Francisco region.

Casper, Wyoming Toastmasters are well represented in the state government. Clyde Smith, founder of the Casper club, was returned to the State House of Representatives at the November election, and Toastmaster David Foote was elected to a similar position. Both are registered as Republicans, and their election promises to add color to legislative forensics during the next session.

"If I were upon trial for my life, and my advocate should amuse the jury with tropes and figures, burying his argument beneath a profusion of metaphors, I would say to him: 'Tut, man; you care more for your vanity than for my hanging. Put yourself in my place. Speak in view of the gallows and you will tell your story plainly and earnestly.' I have no objections to a lady's binding a sword with ribbons and studding it with roses when she presents it to her lover, but on the day of battle he will tear away the ornaments and present the naked blade to the enemy."—Dr. Hall

TOASTMASTERS SUPPLIES

Order from Toastmasters International, Santa Ana, California. Prices quoted include delivery charges except on pins and emblems. Remittance should accompany order.

1. **The Amateur Chairman**, by Ralph C. Smedley, Founder of Toastmasters. A 40-page, pocket-size booklet, for ready reference by the unprepared president. Price.....\$1.50
2. **Secretary-Treasurer's Record**. Limp leather cover, with printed forms for complete financial and attendance records and membership roster. Very complete. Cover and filler. Price\$1.00
(Extra fillers, 40 cents each.)
3. **Treasurer's Receipt Book**. 250 receipts, with duplicates, in pad punched for 3-ring binder. (Sample on request.) Price.... .50
4. **By-Laws**. Standard Constitution and By-Laws for Local Clubs. Price.....Per copy.... .05
Toastmasters International Constitution and By-Laws, mimeographed and stapled for filing in 3-ring binder. (One copy to each club, free.) Price.....Each.... .25
5. **Letterheads and Envelopes**. Same grade and weight paper as used by T.M.I., with same general set-up, without list of officers, but with local club name and address imprinted, together with the words: "Office of the....." (Samples on request.) 500 letterheads and envelopes..... 7.00
1000 letterheads and envelopes.....11.00
6. **Officers Manual**. A necessary part of the equipment of every officer, including brief but pointed explanation of duties, standard methods, and instructions as to general club operation. Price..... Each.... .25
7. **Constructive Criticism**—A Manual for All Critics. Each..... .25
8. **Critique Sheets**. Three forms are available, all very good.....
Price, either form 100 sheets .25
500 sheets 1.00
8. **"Tips to Toastmasters"**—First series complete in binder. Price .40

PINS AND EMBLEMS:

50. (a) Attractive lapel pins, with screw button back or safety catch pin back (state which). Blue enamel in White Gold:
Gold Filled: \$1.25 each Inquire for prices on larger quantities.
10K Gold: 2.50 each
14K Gold: 3.00 each
- (b) Official Pin for Junior Toastmasters:
Very attractive pins or buttons, made in Natural Gold finish (no enamel), screw button back or safety catch pin:
Gold Plated: \$.60 each Inquire for prices on larger quantities.
Gold Filled: \$.70 each
51. **Past Presidents' Pins**:
Gavel Charms, with President's name, initials of club, year, and word "President" engraved,—entire length 1¼ inches; complete with engraving:
Sterling Silver \$3.50 each A most appropriate gift to an out-going president.
10K Gold 7.50 each
52. **Presidents' Gavels**:
9 inches long complete; head 3 x 1½ inches:
Black Ebonized\$2.00 each
Walnut2.00 each Engraved Bands, additional, prices quoted on request.
Mahogany2.00 each
Rosewood3.50 each
Genuine Black Ebony 5.00 each
53. **Trophies, Rings, Awards**:
We have an arrangement with J. A. Meyers & Co., Inc., of 1031 West 7th St., Los Angeles, Calif., whereby we may furnish almost any article ordinarily required by a Toastmasters Club or Junior T. M. Club at very attractive prices. If ordering direct, please mention TOASTMASTERS MAGAZINE. Cost of packing and mailing Pins and Emblems will be added to the prices quoted.

FREE OF CHARGE

The following supplies are furnished to Clubs, in reasonable quantities, free of charge:

75. **Application for Club Membership** in Toastmasters International, for use in organizing new clubs.
76. **Application for Membership** in Local Club, for use by individual members; a printed card 4x6½ inches, in the standard form recommended by T.M.I.
77. **"Facts"** concerning T.M.I.—The only available piece of literature published by T.M.I. giving a brief statements of the origin, history and purpose of the organization, in question and answer form. A very attractive folder with genuine "selling" powers.
78. **"The Toastmaster"**—Extra copies of the TOASTMASTER Magazine may be secured in very limited numbers for use in publicity and propaganda by local clubs.

NEWS OF THE DISTRICTS

The First District is already swinging into preparations for the Inter-Club Speech Contest. District Governor William Bryce is systematically visiting the clubs in his district and is promoting visitation by area lieutenants as well. Area Number One, with Ted Blanding as Lieutenant Governor in charge, has instituted an "area council" for club officers for consultation on club problems. They have arranged a complete schedule for the interchange of speakers and critics, each club sending two speakers and one or two critics to each other club on dates arranged.

In the Pacific Northwest, the Second District was stimulated by President Gordon Howard's recent visit. Director Clarence Bailey writes at length on the affairs of this district as follows:

"Toastmasters International is hitting a new high in the Pacific Northwest. This is evidenced by the fact that with scarcely an exception every club is favored with better attendance than ever before. Some clubs, in fact, have long since filled their quota and have many associate members on the waiting lists.

"In addition to the increased activity within the clubs the name of 'Toastmasters' is becoming recognized by the general public. No longer is it necessary for a member to explain the nature of the club when he tells an acquaintance he is a member of T.M.I. This is brought about by the fact that many of the members are using the knowledge gained in Toastmasters meetings and are going before the general public. In Seattle T.M.I. has furnished speakers for the Community Fund and has demonstrated sample Toastmasters meetings before many service clubs in addition to furnishing speakers for special occasions. In Bellingham the Red Cross is depending on Toastmasters to furnish the speaking ammunition to put it across.

"Due to the increased activity of the Lieutenant Governors and the excellent work of District Governor Wm. Butchart the individual clubs are beginning to feel a greater responsibility to the International organization. This was demonstrated by the reception accorded President Howard on his recent visit to the Northwest. December third, Toastmasters No. 1 of Seattle and the Victoria clubs engaged in their annual debate, also on December third the Aberdeen club put on in very formal manner their 'Ladies' Night,' with District Governor Wm. Butchart and wife as guests of honor. On November 22nd the Everett club was presented its charter by District Governor Butchart. Lieutenant Governor James Smith of the Seattle Area, District Organizer Dr. Robert Carroll and International Director Clarence Bailey also attended. On the 21st Director Bailey attended the Bellingham club and found it up to par both in attendance and in the quality of the meeting. On recent visits to Olympia and Bremerton these clubs were also found to be functioning in first class shape. The Bremerton club, which is unique in that its membership is composed of one half civilians and the other one

half Navy men, is proud of the fact that the Navy half of its membership is up to par and represented by the highest type of men found in the service.

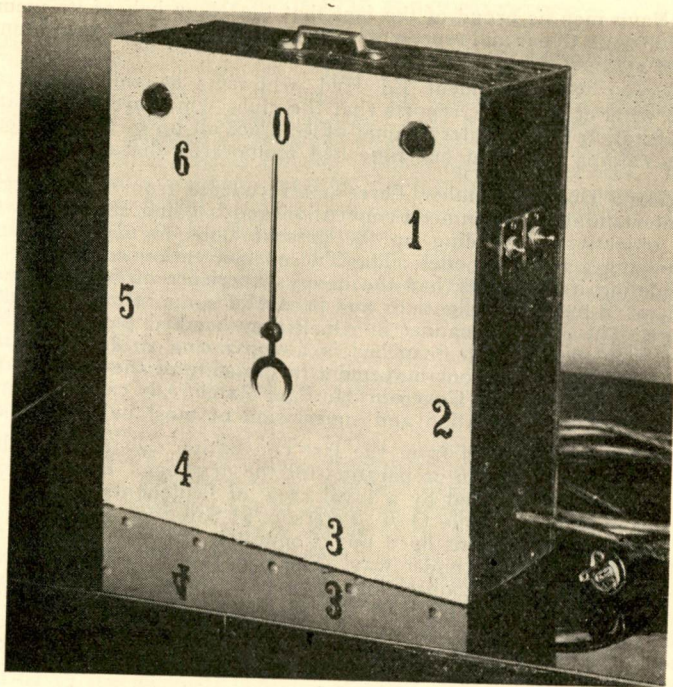
"Former Vice President Ed Hed, who acts as ambassador at large without portfolio, reports that the clubs which are too distant for visitation by the International officers are all up to par, particularly Yakima, which at one time had temporarily disbanded.

Arizona District Number Three has recovered from the struggle of entertaining last summer's convention and is going after the two-fold objective of building up the present clubs to maximum and organizing a few new ones. The Tucson convention committee, in completing its accounts, had the happy experience of finding funds on hand to meet all obligations and permit of some refunds to guarantors. The efficient manner in which they handled the convention with such satisfactory financing is a convincing evidence of the quality of the men in our movement in the state of the ocatillo and the sahuaro. District Governor H. Paul Ratcliffe is carrying on a schedule of club visitation and supervision of most helpful nature.

As Arizona recovers from the last convention, District Number Four gets under way in preparation for the next one. District Governor Fred Perry, aided by a loyal crew of lieutenants, is pushing organization work, while O. T. Peterson, at San Jose, is helping to get the convention plans lined up. Committees are being appointed and arrangements set under way. The San Jose Chamber of Commerce is giving full cooperation. The new club at San Francisco Mission Y.M.C.A. is the first in this district to be chartered this year, but by no means the last, according to Perry, Peterson and other Toastmasters of the region, who state that Director Roy Hohberger has another chapter, located at Watsonville, almost ready to ask for its charter, while others are in prospect.

District Number Five held a great meeting on November 7th, in the course of which some stirring oratory was released. Richmond Jackson was elected to succeed Robert M. Switzler as district governor. Toastmaster Jackson, a graduate of Annapolis Naval Academy, is a practicing attorney in San Diego. He will be remembered as one of the contestants in the contest at the Tucson convention last August. This district is devoting attention to the building up of the present list of clubs, although El Centro proudly announces a new chapter being instituted at Brawley.

District Six reports the election of Harry W. Mattison of Minneapolis as District Governor, succeeding Leif R. Larson. Governor Mattison is a lawyer, with offices in the Monite Building, and he is a charter member of the Minneapolis Toastmasters Club. Starting with four clubs in his district, he has every prospect for a decided enlargement during the year ahead.



TOASTMASTERS' TIMER

At last! Here is a new Toastmasters' Timer for accurately timing speakers. **Automatic, effective and easily controlled.** There is a large dial with hand that can be seen at a distance of 40 feet. The hand revolves in six minutes, turning on the green warning light at four minutes, the red stop signal at six minutes and the loud buzzer at six and one-half minutes. An automatic re-set button returns the hand to zero. The case is attractively finished in dark wood with white or dark front as desired. Simply plug it into a socket and start the machinery.

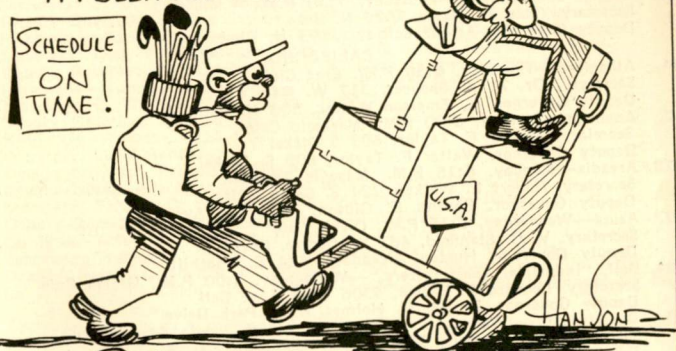
Built to order for \$25.00. Allow 30 days for completion of your order. Shipped by freight or express, collect. Guaranteed for one year.

This device is designed and constructed by Malcolm Macurda and Robert Dinsmore, of El Centro, California, Toastmasters Club. Both men have been active in Toastmasters work for years. Send your orders to Toastmasters International, Santa Ana, California.



LET GEORGE DO IT

"GEORGE" IS
USUALLY A WAITER OR
A PULLMAN PORTER---



BUT THE NAME GEORGE REALLY BELONGS TO THE FARMERS BECAUSE

IT COMES FROM THE GREEK
WORD "GEORGOS," MEANING HUSBANDMAN.
THE FIRST TWO LETTERS ARE GREEK
FOR EARTH - THE SECOND PART
MEANS WORK - HENCE THE
TERM EARTHWORKER!



THE RENDEZVOUS

- ARIZONA
- Charter No.
87. Phoenix, Maricopa Chapter—Monday, 6:30 P.M., Y.M.C.A.
Secretary, M. W. Douglas, 727 Grand Ave.,
Deputy Governor, John A. Murphy, Court House
68. Phoenix, Coconino Chapter—Tuesday, 6:10 P.M., Y.M.C.A.
Secretary, Paul Beaumont, P. O. Box 3563
Deputy Governor, H. B. Davidson, 806 N. Fourth Ave.
103. Phoenix, Palo Verde Chapter—Thursday, 6:15 P.M., Y.M.C.A.
Secretary, W. M. Mason, U. S. Post Office
Deputy Governor, Dr. L. K. Swasey, 910 Professional Bldg.
104. Prescott—Wednesday, 6:15 P.M., Hassayampa Hotel
Secretary, G. T. McDaniel, 216 E. Gurley
Deputy Governor, J. B. Love, Jr., 303 Park Ave.
74. Tucson, Old Pueblo Chapter—Saturday, 12:45 P.M., Pioneer Hotel
Secretary, David B. Sanders, Arizona Trust Co.
Deputy Governor, Philip H. Evans, Tucson High School
16. Tucson, Sahuaro Chapter—Tuesday Noon, Pioneer Hotel
Secretary, Vernon C. Gustafson, 1375 E. Silver St.
Deputy Governor, Joseph H. Riley, Valley Bank Bldg.
32. Tucson Toastmasters—Thursday, 7:30 P.M., Y.M.C.A.
Secretary, Chas. H. Davis, 1026 N. Bean
Deputy Governor, Arthur Softley, 3193 N. First
- CALIFORNIA
34. Alhambra—Thursday, 6:30 P.M., Elks Club
Secretary, Dr. A. K. Spencer, 317 W. Main St.
Deputy Governor, L. Emerson Winter, 500 N. Palm Ave.
2. Anaheim—Tuesday, 6:30 P.M., Marigold Cafe
Secretary, Walter F. Taylor, 609 S. Dickel
Deputy Governor, Walter F. Taylor, 609 S. Dickel
115. Arcadia—Monday, 6:15 P.M., Masonic Temple
Secretary, Robert L. Walker, 124 S. Santa Anita
Deputy Governor, Charles E. Gibson, 1513 4th Ave.
69. Azusa—Wednesday, 6:15 P.M., Dick's Cafe
Secretary, V. G. Stanfield, 461 W. Centre, Covina
Deputy Governor, Huston Alexander, 424 E. Foothill
124. Bell, "Industrial Toastmasters,"—Wednesday, 7:00 P.M., Grotto Cafe
Secretary, Leonard F. Brown, 4306 Gage Ave., Bell
Deputy Governor, Dr. H. M. Holmes, 6914 Park Drive
43. Beverly Hills—Wednesday, 6:30 P.M., Albert Sheetz Beverly Cafe
Secretary, Cleve Owens, 154 N. New Hampshire, L. A.
Deputy Governor, Frank B. Goodspeed, 9039 Ashcroft Ave., Beverly Hills
46. Burlingame—Wednesday, 6:00 P.M., Tally Ho, 400 Primrose Rd.
Secretary, Vincent Merritt, 801 Howard Ave.
Deputy Governor, Chris Phelan, 704 Burlingame Ave.
9. Coronado—Wednesday, 6:30 P.M., Town House
Secretary, Russell W. Rink, 379 F. Avenue
Deputy Governor, Hilding Weisgerber, 828 D Avenue
76. Covina—Tuesday, 6:00 P.M., Longworth's Cafe
Secretary, George Cannom, 308 N. Hollenbeck, Covina
Deputy Governor, George Ross, 245 Pershing Court, Covina, Calif.
109. Eagle Rock—Wednesday, 6:30 P.M., Martha Washington Tea Room
Secretary, A. E. Henney, 4839 Algoma St.
Deputy Governor, Al E. Ballard, 5307 Hartwick Ave.
120. El Centro—Monday, 6:15 P.M., California Hotel
Secretary, W. G. Dufflock, 713 State St.
Deputy Governor, Fred Iltner, Box 351
54. Escondido—Wednesday, 6:15 P.M., Jordan's Cafe
Secretary, Charles W. Dove, P. O. Box 779
Deputy Governor, Frank Hunt, c/o Oscar Hall Co., E. Grand, Escondido
37. Fullerton—Monday, 6:30 P.M., Kibel's Cafe, 108 S. Spadra
Secretary, Dr. H. R. Wildman, 814 N. Spadra
Deputy Governor, Colin Baker, Mutual Orange Ass'n
8. Glendale No. 1—Tuesday, 6:15 P.M., Y.M.C.A.
Secretary, Chester Bryan, 2111 Glen Ivy Drive
Deputy Governor, John T. Howell, 2621 Hollister Terrace
29. Glendale "Jewel City"—Thursday, 6:15 P.M., Sunshine Corner
Secretary, LeRoy M. Hungerford, 7644 Summitrose, Tujunga, Calif.
Deputy Governor, R. I. Sturm, 651 Burchette St.
125. Glendale, "Griffith Park" Toastmasters—Thursday, 6:30 P.M., Sunshine Corner
Secretary, Jack Gregory, 3410 Perilita Ave., Los Angeles
Deputy Governor, McDonald H. Curtis, 615 N. Lafayette Park Place
70. Gonzales "Y.M.C.A. Toastmasters"—Tuesday, 6:45 P.M., Roma Hotel
Secretary, E. A. Botill, Box 4
Deputy Governor, Roy Twisselman
58. Hollywood—Tuesday, 6:15 P.M., Helene's Restaurant, 1723 N. Highland Ave.,
Hollywood
Secretary, Charles J. Gibson, 7252 Fountain Ave., Hollywood
Deputy Governor, G. E. Ellingson, 407 Farmdale Ave., North Hollywood
116. Huntington Beach—2nd and 4th Tuesdays, 6:15 P.M., Stella's Coffee Shop
Secretary, William Gallienne, 5th and Ocean
Deputy Governor, Charles R. Furr, 302 Huntington Ave.
14. Huntington Park No. 1—Wednesday, 6:15 P.M., Cole's Cafeteria
Secretary, J. D. Farmer, 2814 California St., Huntington Park
Deputy Governor, Gordon Esterly, 8128 San Carlos St., South Gate
18. Huntington Park "Progressive"—Tuesday, 6:15 P.M., Cole's Cafeteria
Secretary, Dick T. Willamson, 6316 1/2 Pacific Blvd., Baldwin Park
Deputy Governor, A. L. Allyn, 2619 Manhattan, Hermosa Beach
114. Inglewood—Tuesday, 6:30 P.M., Potrero Country Club
Secretary, C. W. Howland, 536 W. Queen St.
Deputy Governor, Clifford Kreutz, 8111 3rd Place
106. King City—Tuesday, 6:15 P.M., El Camino Hotel
Secretary, L. W. Sanders
Deputy Governor, Francis H. Raymond
62. Laguna Beach—Monday, 6:30 P.M., Blake's, 1820 Coast Blvd., So.
Secretary, Terence G. Sheahan, P. O. Box 903, Laguna Beach
Deputy Governor, Perry McCullough, 1069 S. Coast Blvd., So.
22. La Jolla—Alternate Thursday, 6:15 P.M., La Valencia Hotel
Secretary, Truman A. Parker, Jr., 6663 Neptune Place, La Jolla
Deputy Governor, Thomas L. Shepherd, 7847 Exchange Place, La Jolla
126. La Mesa and El Cajon, "Mt. Helix"—Tuesday, 6:30 P.M., Alternate La Mesa
and El Cajon.
Secretary, George B. Holmes, Post Office, La Mesa
53. La Verne—Thursday, 6:45 P.M., Bonita High School
Secretary, C. J. Space, Box 263, San Dimas
Deputy Governor, Harold Hylton, 2070 Orange, La Verne
11. Long Beach "Gavel"—Monday, 6:00 P.M., Masonic Temple, 835 Locust
Secretary, Lowell Carney, 679 Obispo Ave.
Deputy Governor, O. R. Cordray, 5352 Long Beach Blvd., Long Beach
35. Long Beach "Toastmaster"—Thursday, 7:30 P.M., Room 301, Heartwell Bldg.
Secretary, Ed. O. Abramson, 1635 E. Ocean Blvd.
Deputy Governor, Henry Beck, 846 Cedar
3. Los Angeles—Tuesday 6:30 P.M., Y.M.C.A.
Secretary, Milton Mack, 715 S. Hope St., L. A.
Deputy Governor, John H. Mattern, 334 N. Normandie Ave., L. A.
50. Los Angeles, "Angeles Mesa"—Tuesday, 6:15 P.M., Eleida Restaurant, Crenshaw
at 43rd
Secretary, Berge Lion, 3711 Olympiad Drive, Los Angeles
Deputy Governor, Robert L. Grube, 3848 W. Vermont Ave.
85. Los Angeles "Highland Park"—Monday, 6:15 P.M., Hawaiian Cafe, 5607 N.
Figueroa
Secretary, Aubrey Lankford, 138 S. Ave. 54, Los Angeles
Deputy Governor, Dean Miller, 5117 Montezuma St., Los Angeles
48. Los Angeles "Noonday"—Monday, 12:15 P.M., University Club, 614 S. Hope
Secretary, John Bolton, 735 Van Nuys Bldg.
Deputy Governor, Russell Ross, 639 S. Spring St.

44. Los Angeles, "Southwest"—Monday, 6:30 P.M., Potrero Country Club, Inglewood
Secretary, Don Riggs, 5023 Denker Ave., L. A.
Deputy Governor, A. A. Appel, 711 W. 123rd St., Los Angeles
20. Montebello—Wednesday, 6:30 P.M., Palm Grove Cafe
Secretary, B. B. Basore, 1249 W. 38th Place, Los Angeles
Deputy Governor, H. F. Leonard, 1529 Colegrove Ave.
108. National City—Wednesday, 6:15 P.M., Episcopal Parish House
Secretary, Del Dickson, 45 E. Fourth St.
Deputy Governor, Harold P. Requa, Jr., 120 Division St.
88. Oakland—2nd and 4th Tuesdays—6:15 P.M., Women's City Club
Secretary, Emil Schleimann, 6000 Monadnock Way
Deputy Governor, Marvin B. Sherwin, c/o Pierce & Sherwin, Central Bank Bldg.
78. Oceanside—Tuesday, 6:15 P.M., El Rey Cafe.
Secretary, W. S. Adamson, Box 225
Deputy Governor, Ray Griset, Box 165
72. Orange—Thursday, 6:30 P.M., Sunshine Broiler
Secretary, Thomas Bowen, R.F.D. 1, Box 596
Deputy Governor, Jas. E. Donegan, 252 N. Cambridge
66. Pacific Beach—Monday, 6:30 P.M., Baybridge Cafe, Ocean Beach
Secretary, Henry Adams, Pacific Beach
Deputy Governor, Verne O. Gehringer, 2010 Beryl St., Pacific Beach
33. Palo Alto, Thursday, 6:00 P.M., Wilson's Restaurant
Secretary, George S. Stewart, 251 Tennyson Ave.
Deputy Governor, Oscar Anderson, 2741 Cowper St.
6. Pasadena—Tuesday, 6:15 P.M., Y.M.C.A.
Secretary, Robert E. Crozier, 585 E. Colorado
Deputy Governor, Harvey M. Parker, 2240 Hemet Road, San Marino
12. Pomona—Monday, 6:15 P.M., St. Charles Grill
Secretary, G. Lumsdon, 347 Madison Ave.
Deputy Governor, Harold H. Downey, 338 Adams St.
110. Pomona "Downtown"—Thursday, 6:15 P.M., Pomona Valley Club Rooms,
132 E. 3rd
Secretary, Clinton Thompson, 518 McKinley
Deputy Governor, W. R. Parsonage, 362 E. Jefferson
27. Redwood City—Monday, 6:00 P.M., First Methodist Church Social Hall
Secretary, James P. Hagan, 170 Grand St.
Deputy Governor, Lewis Franklin, 926 Middlefield
93. Reedley—Thursday, 6:30 P.M., Reedley High School Cafeteria
Secretary, Frank Smith
Deputy Governor, Paul A. Eymann
49. Salinas—Wednesday, 12:05 P.M., Hotel Jeffery
Secretary, Dr. H. C. Archibald, Salinas National Bank Bldg.
Deputy Governor, W. H. Leach, Court House
7. San Diego—Monday, 6:00 P.M., University Club
Secretary, Thos. M. Hamilton, 626 Commonwealth Bldg.
Deputy Governor, Robert Switzler, 1130 San Diego Trust and Savings Bldg.
65. San Francisco "Downtown Chapter"—Tuesday, 6:15 P.M., Majestic Hotel, 1500
Sutter St.
Secretary, John McInnis, 417 Montgomery St.
Deputy Governor, George Koch, Bethlehem Steel Co., 20th and Illinois Streets
56. San Francisco "Golden Gate Chapter"—Wednesday, 6:15 P.M., Y.M.C.A.
Secretary, Sam M. Glenn, Central Y.M.C.A.
Deputy Governor, Ralph A. Wood, 407 18th Ave.
128. San Francisco "Mission Toastmasters Club"—First and Third Tuesdays, 6:15
P.M., Mission Y.M.C.A.
Secretary, Edwin P. Hunt, 1004 Van Ness, So.
107. San Jose—Monday, 6:30 P.M., Y.M.C.A.
Secretary, Dick Maley, Y.M.C.A.
Deputy Governor, Graham B. Peake, Bank of America Bldg.
112. San Juan Capistrano "Dana Chapter"—Monday, 7:00 P.M.
Secretary, Scott E. Saxon, San Clemente
Deputy Governor, Capt. A. N. Park, Jr., Dana Point
83. San Luis Obispo—Friday, 6:30 P.M., Gold Dragon
Secretary, Harold L. Puffer, 1355 Pacific St.
District Governor, Howard Christman, 30 Mt. Pleasanton

111. San Pedro—Monday, 6:15 P.M., Army and Navy Y.M.C.A.
Secretary, Art De Fever, 302 Seventh St.
100. Santa Ana "Century Club"—Tuesday, 6:15 P.M., Rossmore Cafe
Secretary, Ernest Wooster, 627 Orange Ave.
Deputy Governor, Dwight Hamilton, 929 1/2 W. Camille
15. Santa Ana "El Camino"—Thursday, 6:15 P.M., Daniger's Cafe
Secretary, Hubert Gohres, 116 E. 5th
Deputy Governor, E. M. Sundquist, 312 W. 3d St.
1. Santa Ana "Smedley Chapter No. 1"—Wednesday, 6:15 P.M., Daniger's Cafe
Secretary, D. H. Tibbals, Y.M.C.A., Santa Ana
Deputy Governor, Fred Walker, 1302 N. Main
5. Santa Barbara—Wednesday, 6:30 P.M., El Paseo
Secretary, Vincent H. Grocott, 1312 Anacapa St.
Deputy Governor, C. Blanchard Tucker, 1019 Rinconada
90. Santa Barbara "Noventa"—Tuesday, 6:30 P.M., El Paseo
Secretary, R. B. Romero, 2501 Orella St.
Deputy Governor, Elmer Smith, 1305 Laguna St.
89. Santa Maria, "Seminar" Toastmasters, Wednesday, 6:30 P.M., Frances Cafe
Secretary, Alvey G. Bruner, 507 W. Park Ave.
Deputy Governor, Everett A. Rinehardt, 226 E. Tunnell St.
21. Santa Monica—Wednesday, 6:15 P.M., Sovereign Terrace Dining Room,
Secretary, R. J. Wichmann, 1132 24th St.
Deputy Governor, Ed C. Iler, 508 12th St.
77. Santa Monica "Crescent Bay"—Monday, 6:15 P.M. Sovereign Terrace Dining Rm.
Secretary, Harry Aronoff, 1838 Thayer Ave., West Los Angeles
Deputy Governor, Harry Markowitz, 451 21st St., Santa Monica
80. Stockton "Delta"—Thursday, 6:00 P.M., Y.M.C.A.
Secretary, R. M. Pedersen, Y.M.C.A.
Deputy Governor, R. M. Pedersen, Y.M.C.A.
24. Ventura—Thursday, 6:30 P.M., Sunset Grill
Secretary, Paul M. Woodside, 1710 Marisol Drive
Deputy Governor, Frank Rogers, Star Free-Press
121. Venice—Monday, 6:30 P.M., Lenney's Cafe, 1300 Washington Blvd.
Secretary, James Barnett, 1212 Trolleyway
26. Walnut Park—Monday, 6:30 P.M., Coles Cafeteria, Huntington Park
Secretary, Oscar Hallburn, 4222 Santa Ana St., South Gate
Deputy Governor, G. H. Welch, 1622 1/2 Delta St., Los Angeles
30. Westwood Village—Monday, 6:30 P.M., Mrs. Gray's Inn, Westwood
Secretary, L. J. Purcell, 10201 Pico Blvd., Los Angeles
Deputy Governor, W. W. Hamrick, 1145 1/2 Wooster St., L. A.
19. Whittier "Quakertowne Chapter"—2nd and 4th Thursdays, 6:15 P.M., Dinner
Bell Ranch
Secretary, Harry F. Kibler, 1503 S. Second
Deputy Governor, D. R. Mitchell, Lambert Road
- FLORIDA
28. Orlando—Friday, 6:15 P.M., Elks Club
Secretary, Dr. C. J. Houpt, 21 1/2 S. Organe
Deputy Governor, Frank A. French, 4 Church and Main Bldg., Orlando
- HAWAII TERRITORY
113. Hilo, "Hawaii Chapter One"—1st and 3rd Thursday, 5:30 P.M., Seaside Club
Secretary, Henry Lal Hipp, P. O. Box 942
119. Hilo "Hui Olelo o Hilo"—2nd & 4th Thursday, 12:00 Noon, Hilo Center
Secretary, Myron O. Isherwood, Waiakea Mill Co, Hilo
- IDAHO
61. Boise—Wednesday, 6:00 P.M., Hotel Boise
Secretary, Kenneth D. Dukes, Sudler Wegner Co.
Deputy Governor, Robert S. Overstreet, 1204 N. 21st St.
- ILLINOIS
96. Chicago—Monday, 6:15 P.M., Central Y.M.C.A., 19 S. LaSalle St.
Secretary, Charles Christensen, 6610 N. Ashland
Deputy Governor, Dean Bowman, 1140 N. La Salle
51. Springfield—Thursday, 6:00 P.M., Y.M.C.A.
Secretary, Eugene Haney, 1616 W. Washington St., Springfield
Deputy Governor, Robert Williamson, 1208 S. 7th St.

INDIANA

39. Columbus—Every second Wednesday, 6:30 P.M., Columbus Tea Room
Secretary, J. M. Jewell, 727 Lafayette Ave.
Deputy Governor, Robert Crowe, 726 7th St., Columbus
17. Indianapolis No. 1—Thursday, 6:00 P.M., Y.M.C.A.
Secretary, L. W. Tinsman, 4633 Manlove
42. Indianapolis No. 2—1st & 3rd Thursdays, 6:00 P.M., Y.M.C.A.
Secretary, J. Allen Dawson, 534 E. 38th St., Apt. 3

IOWA

101. Waterloo—Thursday, 6:30 P.M., Y.M.C.A.
Secretary, Don C. Whitmore, c/o Mid Continent Petroleum Co.
Deputy Governor, J. P. Von Lackum, Waterloo Daily Courier

MINNESOTA

91. Albert Lea "Y.M.C.A. Toastmasters"—Friday, 6:15 P.M., Canton Cafe
Secretary, W. W. Krueger, c/o American Gas Machine Co.
Deputy Governor, Carl Hillstrom c/o Skinner Chamberlain Co.
82. Minneapolis, "Russell H. Conwell Toastmasters"—Wednesday, 6:00 P.M., Central Y.M.C.A.
Secretary, Charles G. Wise, 4028 Emerson Ave., No.
Deputy Governor, Walter H. Carlson, 4016 21st Ave., So.
75. Minneapolis Toastmasters Club—Thursday, 5:45 P.M., Y.M.C.A.
Secretary, George W. Benson, 300 Baker Bldg.
Deputy Governor, Virgil Edwards, 601 Foshay Tower

MISSOURI

99. Kansas City—Blue Valley Toastmasters, Friday, 8 P.M., Blue Valley Y.M.C.A.
Secretary, George K. Vaughan, 6604 E. 12th

NEW MEXICO

122. Albuquerque—Tuesday, 7:30 P.M., Y.M.C.A.
Secretary, Bill Atkinson, 114 1/2 N. Walter

OHIO

102. Cincinnati "Pioneer"—Monday, 6:00 P.M., Central Y.M.C.A.
Secretary, Robert C. Yeager, 100 East Court Street

OREGON

55. Baker—Monday, 6:15 P.M., The Nook Cafe
Secretary, Arvin O. Robb, Sommer Bldg.
Deputy Governor, Vern McCallum
98. Klamath Falls—Monday, 6:15 P.M., Hotel Elk
Secretary, G. P. Taylor, County Treasurer
Deputy Governor, Frank Gray, 23 N. Orange, Medford
67. Medford—Monday, 6:15 P.M., Holland Hotel
Secretary, D. D. Davis, 125 N. Holly St.
Deputy Governor, Frank Gray, 23 N. Orange, Medford
31. Portland—Monday, 6:00 P.M., Chamber of Commerce
Secretary, Don Nelson, 2208 N. E. Multnomah
Deputy Governor, Del Snider, 718 West Burnside St.
94. Portland No. 2—Monday, 6:00 P.M., Chamber of Commerce
Secretary, Chalmer Blair, 1313 W. Burnside St.

TEXAS

92. El Paso, "Y.M.C.A. Toastmasters"—Monday 7:30 P.M., Y.M.C.A.
Secretary, A. L. Holm, Y.M.C.A.

UTAH

123. Cedar City—Wednesday, 5:30 P.M., Thornton's Cafe.
Secretary, A. G. Happy, c/o Railway Express Agency

WASHINGTON

79. Aberdeen—Monday, 6:15 P.M., Morck Hotel
Secretary, John B. Adams, Becker Bldg., Aberdeen
Deputy Governor, Herb. Tovargue, 715 E. Wishkah
60. Bellingham—Monday, 6:00 P.M., Bellingham Hotel
Secretary, William Frye, 1315 Knox
Deputy Governor, E. W. Thompson, R. 2

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63. Bremerton—2nd & 4th Tuesdays, 6:30 P.M., Enetai Inn
Secretary, W. J. Cruickshank, 1216 7th St.
Deputy Governor, W. W. Parker, 903 Hewitt, Bremerton

118. Centralia—Tuesday, 6:30 P.M., Lewis-Clark Hotel
Secretary, Burdette M. Carter, 516 W. Main St.

117. Everett—Tuesday, 6:00 P.M., Elks Club
Secretary, G. M. Platt, 4213 Rucker Ave.
Deputy Governor, Dr. Carl M. Day, 3325 Hoyt Ave.

25. Olympia No. 1—Tuesday, 6:00 P.M., Governor Hotel
Secretary, L. L. Hegland, 1803 Capital Way

84. Olympia No. 2—Tuesday, 6:00 P.M., The Grill, on Capitol Way
Secretary, Elwood F. Tresner, 630 E. 4th

95. Pullman—Monday, 6:15 P.M., Washington Hotel
Secretary, Ray Forrest, First National Bank

10. Seattle No. 1—Monday, 6:00 P.M., Washington Athletic Club
Secretary, John O. Yeasting, 1411 Fourth Avenue Building
Deputy Governor, James Smith, 825 Third Ave.

23. Seattle No. 2—Tuesday, 6:00 P.M., Chamber of Commerce Bldg.
Secretary, Delbert Darst, 407 Chamber of Commerce Bldg.
Deputy Governor, Clifford A. Saunders, 612 Stewart St., Seattle

41. Seattle No. 3—Monday, 6:00 P.M., Washington Athletic Club
Secretary, E. J. Satterberg, P. O. Box 1885
Deputy Governor, E. J. Satterburg, P. O. Box 1885

52. Seattle No. 4—Thursday, 6:15 P.M., Elks Club
Secretary, Henry Huetter, c/o General Petroleum
Deputy Governor, Lana R. Kurtzer, Boeing Field

71. Seattle No. 5—Tuesday, 5:30 P.M., Dolly Madison Tea Room, Ranke Bldg.
Secretary, D. L. Cook, 3rd and Pine

47. Spokane—Monday, 6:15 P.M., Antone's Cafeteria
Secretary, Charles W. Adams, c/o John W. Graham & Co.
Deputy Governor, Russell Danielson, W 29 27th Ave.

105. Spokane—Tuesday Toastmasters, Tuesday, 5:30 P.M., Antone's Cafeteria
Secretary, Wm. S. Newton, Jr., 508 Chronicle Bldg.

13. Tacoma—Monday, 6:00 P.M., Walker Hotel
Secretary, G. L. Beck, 901 E. 56th St.
Deputy Governor, Donald L. Henning, 1731 S. 43d St.

81. Walla Walla—Wednesday, 6:15 P.M., Whitman Hotel
Secretary, C. Wayne Swegle
Deputy Governor, Harry Searles

40. Yakima—Monday, 6:15 P.M.
Secretary, Ronald R. Hull, 608 Miller Bldg.

WYOMING

97. Casper—Monday, 6:30 P.M., Townsend Hotel
Secretary, C. J. Devereaux, 1428 Cottonwood St.
Deputy Governor, Clyde A. Smith, 113 E. Second St.

CANADA

59. Vancouver, B. C.—Monday, 6:15 P.M., Pacific Athletic Club
Secretary, W. E. Shippobotham, 3076 Imperial St.
Deputy Governor, A. Masson, 1044 Granville St.

38. Victoria, B. C.—Wednesday, 6:15 P.M., Y.M.C.A.
Secretary, A. G. Slocomb, 2730 Forbes St.
Deputy Governor, E. Harrison, 1248 Dallas Road

ENGLAND

45. Southport—Wednesday, 8:00 P.M., Kardomah Cafe, Lord St.
Secretary, R. E. Riley, 141 Manchester Road

SCOTLAND

86. Glasgow—Wednesday, 5:45 P.M., Ca'doro Restaurant
Secretary, W. Goldie, 120 Union St.
Deputy Governor, D. A. MacCallum, 93 Hope Street

DISTRICTS AND AREAS

- DISTRICT NO. 1**—William Bryce, District Governor, 6101 Santa Fe Avenue, Huntington Park, Calif. (Includes all California south of the Tehachapi Mountains except San Diego and Imperial Counties).
- Area 1**—Ted Blanding, Lieutenant Governor, 1402 N. Garnsey, Santa Ana, Calif. Includes Anaheim, Fullerton, Santa Ana No. 1, Santa Ana El Camino, Santa Ana Century Club, Orange, Laguna Beach, Huntington Beach and San Juan Capistrano
- Area 2**—Dr. P. A. Foster, Lieutenant Governor, 4730 Angelas Vista, Los Angeles, Cal. Includes Noonday Club, Southwest Club, Angeles Mesa Club, Los Angeles and Inglewood.
- AREA 3**—Harold Crane, Lieutenant Governor, 621 21st Place, Santa Monica, Calif. Includes Hollywood, Beverly Hills, Westwood Village, Santa Monica, Crescent Bay, and Venice.
- Area 4**—John Larimer, Lieutenant Governor, 2217 4th St., La Verne, Calif. Includes La Verne, Pomona, Azusa, Covina, and Pomona Downtown.
- Area 5**—Harry Finlay, Lieutenant Governor, 629 Lexington, Glendale, Calif. Includes Glendale No. 1, Jewel City, Griffith Park, Burbank, Eagle Rock, and Highland Park.
- Area 6**—Jack Call, Lieutenant Governor, 230 W. 83rd St., Los Angeles, Calif. Includes Huntington Park Club, Huntington Park Progressive, Walnut Park, Montebello, Whittier, and Bell.
- Area 7**—Greydon C. Howell, Lieutenant Governor, 1809 Loma St., Santa Barbara, Calif. Includes Santa Barbara, Ventura, San Luis Obispo, Santa Maria and Santa Barbara Noventa
- Area 8**—Harvey M. Parker, Lieutenant Governor, 2240 Hemet Road, San Marino, Calif. Includes Pasadena, Alhambra, Arcadia.
- Area 9**—Wilder M. Hartley, Lieutenant Governor, 1217 W. 13th St., San Pedro. Includes San Pedro, Long Beach Gavel, Long Beach Toastmasters.
- DISTRICT NO. 2**—William Butchart, District Governor, 1006 Marine Bldg., Vancouver. Includes Seattle Clubs 1, 2, 3, 4 and 5, Everett and Bremerton.
- Area 1**—James A. Smith, Lieutenant Governor, 306 Walker Bldg., Seattle, Wash. Includes Tacoma, Aberdeen, Olympia No. 1 and Olympia No. 2.
- Area 2**—Ron. Schmidt, Lieutenant Governor, Finch Building, Aberdeen, Washington.
- Area 3**—Frank Paulding, Lieutenant Governor, Y. M.C.A., Victoria, British Columbia. Includes Victoria, Vancouver and Bellingham.
- Area 4**—H. G. Jones, Lieutenant Governor, 2306 Sharpe Avenue, Spokane, Wash. Includes Spokane, Yakima, Walla Walla and Pullman.
- Area 5**—Wendel Cameron, Lieutenant Governor, Public Service Bldg., Portland, Oregon. Includes Portland No. 1, Portland No. 2, Baker, Medford and Klamath Falls.
- DISTRICT NO. 3**—H. Paul Ratcliffe, District Governor, 1120 E. Broadway, Tucson, Ariz.
- Northern Arizona Area**—Henry S. Stevens, Lieutenant Governor, 603 Luhrs Tower, Phoenix, Ariz. Includes Phoenix, Maricopa, Ocotillo, Palo Verde and Prescott, Arizona.
- Southern Arizona Area**—Herbert Bloom, Lieutenant Governor, 145 E. Congress Street, Arizona. Includes Tucson, Sahuaro, Tucson Toastmasters and Tucson Old Pueblo.
- DISTRICT NO. 4**—Frederio J. Perry, District Governor, P.O. Box 511, Palo Alto, Calif. Includes all California north of the Tehachapi Mountains.
- Area 1**—George B. White, Lieutenant Governor, Merchants Exchange Bldg., San Francisco, Calif. Includes San Francisco Golden Gate, San Francisco Downtown, and San Francisco Mission.
- Area 2**—Samuel W. Combs, Lieutenant Governor, Bank of America Building, Oakland, Calif. Includes Oakland.
- Area 3**—B. E. Myers, Lieutenant Governor, 19 Fulton St., Redwood City, California. Includes Palo Alto, Redwood City and Burlingame.
- Area 4**—O. T. Peterson, Lieutenant Governor, Burrell Building, San Jose, California. Includes San Jose and Santa Clara County.
- Area 5**—Edson G. Thomas, Lieutenant Governor, Bank of America Bldg., Salinas, Calif. Includes Salinas, Gonzales, King City.
- Area 6**—Bert I. Van Gilder, Lieutenant Governor, 814 W. Poplar St., Stockton, Calif. Includes Stockton.

Area 7—Cameron Cairns, Lieutenant Governor, 926 F Street, Reedley, California. Includes Reedley.

DISTRICT NO. 5—Richmond Jackson, District Governor, S. D. Trust & Savings Bldg., San Diego. Includes San Diego and Imperial Counties. Clubs at Oceanside, La Jolla, Pacific Beach, Coronado, San Diego, Escondido, El Centro, National City, La Mesa and El Cajon.

DISTRICT NO. 6—Harry W. Mattison, District Governor, Monte Bldg, Minneapolis, Minn. Includes Minnesota, Wisconsin, Iowa and the Dakotas. Clubs: Minneapolis, Minneapolis "Russell H. Conwell Chapter", Albert Lea, Waterloo.

JUNIOR TOASTMASTERS CLUBS

2. Anaheim Junior Toastmasters—Tuesday, 12:15 P.M., Room 14, High School Building; Secretary, Robert Larson, 610 S. Indiana St.
5. Bell Junior Toastmasters—2nd and 4th Tuesdays, 7 P.M., Bell High School Secretary, Audrey Dodd, 4317 Bell Avenue, Bell, Calif.
1. Pomona Junior Toastmasters—1st and 3rd Tuesday, 6:00 P.M. Secretary, Helen Jones, 435 W. Center, Pomona
6. Salinas Junior College Y.M.C.A. Toastmasters—Monday, 11:50 A.M., Salinas, Jr. College Secretary, Norman Kerns Box 295, Soledad, Calif.
3. State College Junior Toastmasters, San Diego—Tuesday 6 P.M., Vincent's Dining Room. Secretary, C. G. Selleck, Jr., 2968 B Street
4. Spokane Junior Toastmasters—Secretary, Milton De Armand, Y.M.C.A., Spokane, Wash.

NOTE: Please notify the Editors of the TOASTMASTER promptly when any changes or corrections are to be made in the listings on The Rendezvous pages.

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THE PURPOSES OF TOASTMASTERS

The fundamental purposes of the Toastmasters Club are to build personality, develop leadership and create general usefulness through practice and development of ability in speech. To this end the club seeks:

1. TO IMPROVE its members in oral expression of thought.
2. TO DEVELOP their ability to appear effectively before audiences.
3. TO PROVIDE constructive criticism and comment on all speeches, giving each speaker the benefit of "audience reaction."
4. TO DEVELOP the habit of "critical listening."
5. TO PROVIDE instruction and experience in chairmanship and parliamentary procedure.
6. TO PROMOTE good fellowship among congenial men, interested in speech improvement.

THE BENEFITS OF TOASTMASTERS

Membership in a Toastmasters Club stimulates constructive, purposeful thought and study, and helps discover and train a man's ability for leadership. Specifically, it results in:

1. OPPORTUNITY to master the difficult art of short short and better speech making.
 2. ABILITY TO appear effectively in speech before any audience.
 3. ABILITY TO listen critically and properly evaluate speeches of others.
 4. DEVELOPMENT of latent capacities for leadership and service.
 5. PERSONAL advancement through stimulation of mental processes and development of helpful friendships.
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