

# THE TOASTMASTER



MARCH 1934

TOASTMASTERS INTERNATIONAL

(INCORPORATED)

Vol. 1

No. 5





## THE RENDEZVOUS

where Toastmasters meet, eat and TALK

### ACTIVE MEMBER CLUBS

- Arizona TUCSON, Wednesday, 7:30 p.m.,  
Y.M.C.A. Building.
- California ANAHEIM, Tuesday, 6:30 p.m.,  
Marigold Cafe, 122 East Center Street.  
CORONADO, Tuesday, 6:15 p.m.,  
Ritz Hotel.  
GLENDALE, Tuesday, 6:15 p.m.,  
Y.M.C.A. Building.  
HUNTINGTON PARK NO. 1, Wednesday, 6:30 p.m.,  
Cole's Cafeteria.  
HUNTINGTON PARK NO. 2, Tuesday, 6:05 p.m.,  
Cole's Cafeteria.  
LA JOLLA ????
- LONG BEACH "GAVEL," Monday, 6:15 p.m.,  
Moore's Cafe, 2125 East Broadway.  
LONG BEACH "Y," Wednesday, 6:16 p.m.,  
Y.M.C.A. Building.  
LOS ANGELES, Tuesday, 6:15 p.m.,  
Chapman-Park Hotel.  
PASADENA, Tuesday, 6:15 p.m.,  
Y.M.C.A. Building.  
POMONA, Monday, 6:15 p.m.,  
Community Club Building, Gary at 4th.  
SAN DIEGO, Monday, 6:15 p.m.,  
San Diego Hotel.  
SANTA ANA "SMEDLEY NO. 1," Wed., 6:15 p.m.,  
Doris-Kathryn Tea Shop, 1330 North Main Street.  
SANTA ANA "EL CAMINO," Thursday, 6:15 p.m.,  
James Cafe, West 4th near Broadway.  
SANTA BARBARA, Tuesday, 6:30 p.m.,  
Plantation Cafe, 19 East Figueroa Street.
- Indiana INDIANAPOLIS, Thursday, 7:30 p.m.,  
Y.M.C.A. Building.
- Washington SEATTLE NO. 1, Monday, 6:15 p.m.,  
Washington Athletic Club.  
TACOMA, Monday, 6:30 p.m.,  
Y.M.C.A. Building.

### ASSOCIATE MEMBER CLUBS

- California BERKELEY, Thursday, 6:30 p.m.,  
Y.M.C.A. Building.
- Washington SEATTLE NO. 2, Tuesday, 6:00 p.m.,  
Helen Swope Tea Room.  
SEATTLE NO. 3, Friday, 6:00 p.m.,  
Y.M.C.A. Building.
- CANADA VICTORIA, B. C., Wednesday, 8:00 p.m.,  
Y.M.C.A. Building.

# The Toastmaster

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### EDITORIAL STAFF

- Editor . . . . . JEAN BORDEAUX  
Assistant Editor . . . . . CLARENCE F. MARSHALL  
Assistant Editor . . . . . RALPH C. SMEDLEY

### OFFICERS OF INTERNATIONAL

- President . . . . . ARTHUR H. JOHNSON  
966 Dolores Drive, Altadena, California
- First Vice-President . . . . . LEO SCHMID  
1518 First Avenue, South, Seattle, Washington
- Second Vice-President . . . . . ELMER L. SMITH  
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- Treasurer . . . . . FREDERICK H. ELEY  
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- Secretary . . . . . JEAN BORDEAUX  
Office: 731 Richfield Bldg., Los Angeles, California  
Home: 637 South Bixel Street, Los Angeles, California  
Phones: Michigan 0754, MUltual 0885
- Assistant Secretary . . . . . HARRY L. FINLAY  
904 Glenoaks Blvd., Glendale, Calif.
- Honorary President . . . . . RALPH C. SMEDLEY  
Y.M.C.A., Santa Ana, California

### MEMBERSHIP FEES OF INTERNATIONAL

- ACTIVE CLUBS—\$1.00 annually per member each club, which includes yearly subscription to The Toastmaster.
- ASSOCIATE CLUBS—\$5.00 (or more) annually, which includes five subscriptions to The Toastmaster.



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## PRESIDENT'S MESSAGE

By ARTHUR H. JOHNSON



Founders of Toastmasters International did not anticipate nor plan for it a "mushroom" growth with a consequent high mortality rate, but rather a steady consistent growth through the addition of new clubs where local conditions and interest warranted, thus insuring a successful club serviceable to its members and to its community.

Indications are that their judgment was sound. There has been a steady, continuous growth. No member club ever has withdrawn and practically all our groups are strongly entrenched. Many have organized other clubs in their areas.

While a waiting list shows a club is valued by those who would like to share in its benefits, the fact that one must wait a long while to get into membership has its drawbacks. When the waiting list reaches the number of six or more, we ought to look about and see if another club cannot be started, using the men on the waiting list as a nucleus.

Both Santa Ana and Huntington Park clubs have followed the above procedure, the result being that each has a rival club and they report the rivalry stimulates attendance in both clubs.

How many members have you in YOUR club? Visits to many T.M. Clubs indicates that 28 (or 30 at most) is the number best suited for active participation by all the members of such a club. With a Toastmaster, a General Critic, and five speakers, we use seven each meeting, and with 28 members we have them all on the program officially once a month, not counting the impromptu talks or the individual criticism work. By the way, Huntington Park No. 1's speaker schedule is about as neat as any we have seen.

With the numerous inquiries coming to our secretary from the Northwest, it appears that First V.-P. Leo Schmid has been spreading the creed of Toastmasters enthusiastically. And of course John Rudd of the Northwest Council deserves much credit. And what about Joe Penner of Seattle Y.M.C.A.? Not content with serving as critic, he has organized two more Seattle Clubs. Rumors reach us the members fear they will run out of names if Joe doesn't stop.

Tacoma club which was fathered by that "Y's" man C. J. Shaw and our own Leo Schmid, is most active. In fact, they have Olympia, Washington, pepped up and undoubtedly a club will start there most any day. (P.S. We soldiered in Camp Lewis during the late "unpleasantness." What we wouldn't give to visit Tacoma and Seattle again!)

The biggest surprise of the new year came from Indianapolis where A. E. Williams organized a T.M. Club and they joined International at once. We have heard that Treasurer Eley (who is going to Washington, D.C., to help figure out more alphabets) intends to visit Indianapolis enroute, with the hope that he may have the pleasure of presenting the charter to this central group. We trust the pride of Indiana will start more clubs and organize the District of Indiana. In fact, a convention back there wouldn't be bad at all.

Running through the reports from member clubs, one cannot help noticing the tremendous interest in our high school public speaking contest. Junior past president Paul Demaree and his committee deserve our deepest appreciation for the excellent work performed in building up this annual affair to its present size. Unquestionably at the finals, the judges will be on a spot. Imagine trying to pick from the choicest speakers of the state, one who is above all the others.

The finals will be held in Elks Temple at 6:30 p.m. on April 21 with Los Angeles club as host. They are doing everything possible to make this one of the finest meetings held since the Federation began. It will be inspiring to us



all to hear these young men and women who have fought their way to the last line. This is a good opportunity for us to thank these contestants and all who have cooperated so helpfully.

REMEMBER — The Council will meet at three p.m. in the Elks Temple and there are several matters of business which all Toastmasters will want to discuss. By attending the business session we will meet many old friends, make more new ones, and learn how local clubs and the International accomplish their work. Best of all, we are certain to bring back new and good ideas to our clubs. Every delegate and alternate should be on hand, and visiting members from ANY toastmaster club, member of the Federation or not, will be welcomed at this meeting. We'll be seeing you there!

### TACOMA, WASHINGTON

Soon we celebrate our first anniversary as a club and we can look back over a year of active growth. Recently we voted to increase membership from 25 to 30 thus allowing some of those on the waiting list the opportunities of the organization.

As an innovation we began recently to invite as guests certain experienced speakers and teachers to serve as general critics, offering suggestions, criticisms and general ideas for improvement. The plan gives (1) a wide variety in criticism of speakers and (2) advertises the club to a large number of prominent men in the community.

New and unused words are brought to the club by members now at the request of president Erling Johnson. We discuss the meanings and uses of these thereby gaining fun and education. This stunt now takes the place of 'current events' and many surprising aggregations of syllables have been analyzed.

Meeting every Monday at the Y, we have a large welcome sign out for all Toastmasters, and appreciate having visitors make us back up that sign.

### HUNTINGTON PARK NO. 1, CALIFORNIA

Our "flying squadron" appeared before the local Rotary and Optimist clubs, as well as the Bell Rotary club, presenting typical toastmaster programs before each group. Those participating were President Price, and Toastmasters Tom Brown, Ed Stephens, Bob Applegate, Wilbur Tate and Olin Hagan.

January 23 was visiting time and 23 members with two guests went to Anaheim Club to show our appreciation for their help in forming our organization. Louis Hamilton was Toastmaster and added to the enjoyment by revealing much information about several of the boys.

We must congratulate Pasadena for its grand Christmas party and ladies night when Fred Witham, Ed Stephens, Bob Grube and Olin Price were entertained most hospitably and represented us on the program. We are hoping Pasadena visits us soon.

Recently we exchanged speakers with the Los Angeles club, welcoming their speakers the following week. This exchange and visitation feature is unexcelled to stimulate members and we recommend them to all.

Organizing club No. 2 on February 20, we expect to attend their charter party soon. Our present officers have served nearly six months and already electioneering members are discussing candidates. President Olin Price has done much to make the club successful, pulling new rules out for any emergency. We in turn have helped him by getting his greetings to visitors revised. Took us nearly six months, but the efforts have borne fruit—twice. (How about it? Olin.)

Our unique chart showing the dates on which all members speak and preside during the coming six months was designed by President Price. Toastmaster Tom Brown photographed and reduced the chart to handy pocket size. Most of our visitors comment on these charts. We recommend the system to the federation and samples with an explanation will be sent to anyone who writes, enclosing a stamped addressed envelope.



## TUCSON, ARIZONA

A demonstration program for Rotary at its regular meeting February 28 was a big hit. Rotary's P. K. Hill (our president) was in charge, giving a brief history of Toastmasters clubs, ending by presenting Toastmaster Steve Ochoa. He introduced three speakers and three critics, with the affair being closed by the comments of the General Critic. Our club is about 25 per cent Rotarians, so of course our efforts were well received.

Serving as judges in the various local extemporaneous speaking contests at the University of Arizona has been an honor recently conferred on us. The Dean of Oral Arts at the Institution invited our entire club to witness the finals in extemporaneous speaking.

An epidemic of weddings hit us shortly after the founding of the club. First to take the important step was Secretary John A. Bruning. Then William Dunipace (our general critic) went up into Colorado during the holidays, returning with a charming bride. When one sits in the evening and sings "Where the Silvery Colorado Wends Its Way," one never knows what will happen.

Instead of using a wired timing light, our Secretary has a two-color flash light which he turns loose on the speakers.

Meeting every Wednesday evening at 7:30 in the Y.M.C.A., we hope visiting Toastmasters will join us whenever possible.

## INDIANAPOLIS, INDIANA

Our biweekly meetings continue to draw capacity groups. We find this works out well, although most of the clubs meet weekly.

Charter night has not been set because we hope to have International Treasurer Fred Eley with us on that occasion. While we meet every other Thursday, we plan to set this meeting for a day convenient to all.

Meanwhile, visiting toastmasters will be welcomed.

## GLENDALE, CALIFORNIA

Christmas rush, year-end inventories, and even the well-advertised flood have not slowed us up lately. Perhaps attendance has increased because of the return of our redoubtable critic and friend Dean Elmer Worthy, or it may be the administration deserves some credit.

President Dwight Smith has helped in building up membership to 30 and we even have a waiting list.

Programs now call for several impromptu speeches, individual critics and the fixed principle that every member present must be on his feet and speak at least once each meeting.

The silver loving cup presented by Paul Butterfield is an incentive to all of us. Weekly winners are chosen by ballot, these entering semi-finals and at the end of three months the 'champeen' orator is presented with the cup.

We want to praise Bert Rolfe and Chester Bryan who successfully overcame all obstacles thus enabling us to have a real high school public speaking contest. The entrants are splendid and we look forward to the finals in Los Angeles when, if all signs do not fail, our contestant will annex the first prize.

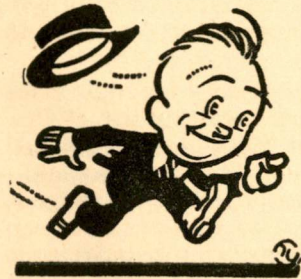
Installation of president Carl Fellows, vice-president Bob Gray and secretary-treasurer Carl Connable the first Tuesday in March was also Ladies' Night. Rex Kelly's Y.M.C.A. cooks served a grand meal, there was much enjoyable entertainment, and oratory flowed unrestrained. Over 50 attended and all united in declaring it a memorable evening. The new officers stood up well under the broadsides of Dean Worthy.

Recently we spent an evening on parliamentary drill. Amendments, questions of personal privilege, motions, demands to be heard and various other phrases flew fast and furious. Our secretary wanted to lay on the table, without any motion whatever! Dean Worthy brought us much helpful information during this session. Other clubs will find this a good variation in the usual routine.



## VIVACITY—VIGOR—VERVE

By RALPH C. SMEDLEY



Many good speeches fail to get across because they lack vitality. Over and over, as I listen to talks in various Toastmasters Clubs which I visit, I am impressed with the need for more enthusiasm — more earnestness on the part of the speakers.

It is not enough to fill five minutes full of facts, however important these facts may be. It is not enough to deliver a logical, convincing argument in polished

language, with a delivery as mechanical as a monkey wrench. It takes force, vigor, earnestness — “emotional sincerity” — to put a speech across and to keep an audience awake long enough to sell it an idea.

This is a primary difficulty with many speeches before our clubs, and it is a difficulty not altogether limited to beginners. Some of our more experienced speakers permit themselves to fall into a habit of speaking so quietly and with so much reserve that fellow-members are lulled into inattention and even to somnolence if the speech lasts beyond four minutes. They lack the “drive” to put over their thoughts.

Force in speaking does not necessarily mean loudness. It takes more than noise to manifest earnestness. One may speak in a comparatively low tone and yet register intense feeling, or one may yell at the top of his voice and carry no conviction. It is difficult to counterfeit sincerity.

The thing for the speaker to do is to select a theme on which he has some feeling — a subject which stirs his enthusiasm or his anger. Then he must fill himself full of information on the subject, and make himself feel that he really cares about exciting his audience to action. If he is

in earnest, has a sense of mission, feels the importance of convincing his hearers and stirring them to action, he will make a rousing speech. And in such a mood, he will not have any trouble with his hands. They automatically will assert themselves in gestures, staying out of pockets and out of trouble.

Enthusiasm is not all a speaker needs. He must have thoughts and words and logical arrangement, but all the logic in the world, all the words in the dictionary and all the information in the encyclopedia will not stir an audience one-half so much as the manifestation of intense earnestness on the part of the one who speaks. The man who faces an audience with a deep sense of the importance of his message can make a good speech even though he is ignorant of the fine points of oratory. The polished orator who gives the impression that he doesn't care a hang whether you agree with him or not may produce a splendid literary effusion, but he will not win many votes.

Too many of our Toastmasters give the impression of merely making a speech. Their efforts are thus just about as inspiring, compared with a genuinely earnest appeal, as a couple of baseball players warming up on the sidelines in comparison with that tense moment in the ninth inning when the bases are full and two men are out, with the score a tie.

A successful speech vibrates with vitality, enthusiasm, earnestness. When a speaker gets so much in earnest that he begins to shake his fist or pound the table, he forgets his fears and wins his crowd.

Next time you face your club for a speech, try letting yourself go. Warm up to your theme, get excited over your task of convincing the others, lose your temper if you will, and unless I am quite in the wrong, two things will happen. First, you will lose all sense of fear and restraint, and will have a dandy time making the speech, and second, your audience will react with enthusiasm proportionate to that which you have shown.

Try setting YOUR speech on fire.



## SANTA BARBARA, CALIFORNIA

The Intra-Club speaking contest, running for thirteen weeks, ended successfully due to the good work of Vincent Grocott and his committee, as well as the participants. At each meeting we selected the two best speakers, with all members given two opportunities to compete, meeting each other only once. The total number of votes received by any contestant at a given meeting was multiplied by 100 and divided by the number of members present. The two percentage figures for each member were added and the four with the highest percentage ratings were chosen to speak at the Ladies Night program March 6. Believe it or not—the four selected were Earl Beaulieu, Harry Brunstein, Albert Terry and Franklin Howatt, demon reporter and King of the Radio.

Great progress has been made in the high school public speaking contest. Chairman Ross Shannon has ten schools in Santa Barbara and Ventura Counties already entered and three more expect to get in the battle. Due to the large number entering, two semi-finals will be held, one March 23 in Ventura County and the other March 30 in Santa Barbara County. District finals will be staged early in April at Santa Barbara with four speakers fighting for the honor of going to Los Angeles.

Ladies' Night, March 6, is a red letter day for us. This is the first Ladies' Night ever officially programmed by the club and even the newspapers have written about it.

Elmer Smith will preside March 13 when we debate the topic "Resolved: the present police system should be replaced by a Federal police system." G. M. Harris, Ross Shannon, G. B. Tucker and our president Owen O'Neill will hurl arguments in the best forensic style.

We hereby serve full and fair warning on Clark Chamberlain, Paul Demaree and other rabid T.M.'ers of the back-country area of this grand old State that Santa Barbara Club will bring back the attendance prize from the April

21 meeting. Various mishaps have prevented us from winning heretofore, but this time we are bringing down Santa Barbara and Ventura County populations intact. Kindly have that prize wrapped and ready for us, Los Angeles.



## CORONADO, CALIFORNIA

Ten miles north lies the city of La Jolla where our past president Dwight Miller has organized a T.M. Club. A pre-organization meeting was held January 23 when we put on a program before 15 interested prospects. Meeting at the Valencia hotel, their attendance already is up to 35 and the club will apply for a charter in a few weeks. Our past president Stan Ridderhof as well as various San Diego T.M.'ers deserve credit for getting this new club in action.

We had a great time February 19 attending the Ladies' Night program given by the Chamberlain Wildcats, familiarly known as San Diego T.M. Club. Their Neil Nettleship toastmastered and as a special feature, wrote some extraordinary poems concerning his fellow members. The speakers were ladies and mighty good, too. Dancing brought the enjoyable evening to a close.

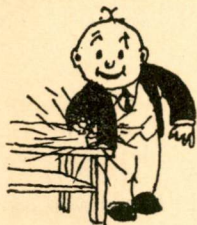
Finals of our high school public speaking contest will be broadcast over KGB. Our candidates are groomed to the Nth degree, ready to give certain contestants from over the Bay a real battle. May the best speaker win! San Diego—are yah lis'ening?

Election of officers February 27th brought Lieutenant A. D. (Al.) Cooley into the presidency, Hilding Weisgerber, vice-president and Paul Kohl became secretary-treasury. "Al" is another flying marine like junior past president Stan Ridderhof. Well, Boys, "The Marines have landed and have the situation —."



## GAVEL & SPLINTERS

By CLARENCE F. MARSHALL



Of course you've heard all about International's April meeting? What? Yes, my friends, THE Los Angeles Club is putting it on at the Elks Temple, (bring your best teeth with you). Anything the Los Angeles group does is O.K. and the best part of it all, we understand the fee is only \$1.00 (\$0.585 according to Morgenthau).



It always has been your splinterer's idea that Indianapolis was the "Hub" for orders fraternal, and many other things, too. Now that our Chapter there is going full speed ahead, we really are on the way. Welcome to our midst, friends of the Midwest, and don't hesitate to join in with suggestions to better our unique federation.



Mrs. J. — good wife of International's jovial president, asserts that if Toastmasters are classified, her husband's ought to be changed to "traveling salesman." No — not for his stories, but because he is covering so much territory visiting clubs in California. Another of my good friends, married to one J. B., tells me her husband skips hither and yon visiting clubs. Mrs. B. always accompanies him, too.



Speaking of places, take Huntington Park. Or I'll take it. Anyhow, there's an up-and-coming metropolis. One of the baby clubs, No. 1 of Huntington Park, hasn't even cut its eye-teeth so to speak, and yet it organized No. 2 club the other day. Well — you greybeard toastmasters, seems to indicate we'd best be up and doing something.



We note from a secondhand letter that our good friend and longtime Toastmaster Frank Paulding, ye Gen-

eral Secretary of ye Y.M.C.A., at Victoria, B.C., has some new toastmastering going on in that city. Ever been up there? Gentlemen, I move that we declare that particular city an ideal location for an International Council some of these days. Motion carried.



For some time we haven't heard from Ralph Cole, John Akau, and various other "poi" eaters down on that jewel of the Pacific coyly referred to as Hawaii. You know, — where the little grass shack is located and that funny fish goes swimming by. How about it, John? Are your members swaying large audiences? We'll wager they have no trouble with gestures.



While out so far in the Pacific, we might as well hop to Shanghai. What about that city? Mr. Secretary. Has Dr. Fong Sec and his worthy colleagues on the Shanghai 'Y' staff any active T.M. Clubs?



My, My! just lost the head of our gavel a second ago and there'll be no more splinters today. We expect to "go to town" in April and we want to see each and everyone of our readers (both of them) sitting in on that meeting at Los Angeles, April 21.



## LA JOLLA, CALIFORNIA

Aside from exchange visits with Coronado and San Diego, most of our time since organizing recently has been spent in electing Monte Clark president, Dwight Miller, vice-president and Keith Ferguson, secretary-treasurer. Almost had to hog-tie Dwight before we could nominate and elect him. That San Diego environment, you know. Having been here some time he is almost normal again. We hope to apply for a charter at once.



## SEATTLE, CALIFORNIA

CLUB NO. 2 meets Tuesday at Helen Swope tea room in the Republic Building. Organized by Joe Penner of Seattle Y.M.C.A., we have 30 members and officers are president Dr. W. B. Varey, vice-president W. H. Berry, secretary-treasurer A. W. McDougall.

At present we are following the usual T.M. program of dinner, current events, five minute talks 6:45 to 7:30, general criticism and instruction 7:30 to 8 p.m. We are thoroughly sold on the Toastmaster idea and tremendous improvements show in our members week by week.



CLUB NO. 3 is forming with L. H. Taylor as temporary chairman. We have 17 members and no permanent officers are elected yet, but every Friday at 6:00 o'clock you will find us at the Y.M.C.A. toastmastering. Our general critic is Joe Penner who acts in that capacity for No. 2 club, also.

Another month will find us filled to capacity and actively operating. With three clubs in this city we look for some intense rivalry in after-dinner oratory.

In both No. 2 and No. 3 clubs the attendance rule is adhered to rigidly. We find it has made the work of getting a full roster more difficult, but it also has weeded out those not really enthusiastic.



NO. 1 CLUB temporarily takes a backseat to Nos. 2 and 3 because we are so happy our city broke the record by getting three groups started before any other metropolis in the U.S.A.

Election recently brought the presidency to Leslie Knight and Raymond Huff is now vice-president. Raymond is the lad who swims around the harbors and puts up these breakwaters. Right now he has some under construction down along the California coast. We never have been able to find out why Raymond doesn't visit you all in the South.

March is a big month for us. Ladies' Night at one

meeting and a joint meeting also with Seattle No. 2 and Tacoma Toastmasters.

Our indefatigable publicity man Louis LaBow has taken over Outside Activities and we now sponsor three civic movements. First thing the club knows, he will have us running the State, that is, if some of the other clubs aid us.



## SAN DIEGO, CALIFORNIA

The high school public speaking contest is most successful this year. We divided the County, giving about half the schools to Coronado for their sponsoring. Finals will be held Monday, March 26, at San Diego and at Coronado on the following night. Probably on April 10 the winners will compete in the County finals which will be broadcast over KGB. It will be one of the biggest events ever held by Toastmasters in this area, with La Jolla, Coronado and San Diego clubs joining and ladies welcomed.

Ladies Night, February 19, was conceded by all as the best we've given to date. Four wives of members were the speakers and men were allowed only one minute impromptu talks, assigned on the spur of the moment. Surprising how that spur sticks you, too. Delegations from Coronado and La Jolla clubs were headed by their respective presidents Stan Ridderhof and Monte Clark. Making the men and women draw cards from two similar decks, then the drawer finding a lady whose card matched his, was a pleasant diversion in selecting dinner partners. Dinner was served in the main dining room of the Athletic Club. After the speaking program we had some entertainment provided by one of Fanchon & Marco's headliners, with a five piece orchestra urging us to dance until midnight.

The contest finals on April 10 will be held in the Don Rooms of the El Cortez hotel and visiting Toastmasters will be welcomed heartily. Remember the date and place, the time is 6:30 p.m. Bring your lady, too.



## THE NORTHWEST AND ITS ACTIVITIES

By LEO SCHMID

What with the NRA, PWA, NBC, CBS, ABC and a few other letters, even a toastmaster can't keep up with reportorial duties. But while no news has gone out on this area, the clubs have been active.

WENATCHEE club was visited recently. We missed their business meeting only a few moments. The question of joining the Federation is under discussion and perhaps they will be with us shortly. They were interested especially in the high school public speaking contest which will make Anaheim's Paul Demaree start typing a letter at once. Address Wenatchee club at the Y.M.C.A. there.

YAKIMA is another city where a club can and will be founded before long. C. R. Ernst of the Y.M.C.A. is receptive and with a few live-wire business men backing the movement, it will not be difficult to get started.

SEATTLE NO. 1 (our club) is active as shown by their news items. No. 2 is giving us a real battle to keep in the van of toastmastering. No. 3 will be another rival shortly.

OLYMPIA has inquired about T.M. Clubs and we will be there in a couple weeks to help "Y's" man Burwell form the first group on Olympian heights. Talk about flights of oratory, if that city hasn't a name to induce such!

JOHN RUDD, jolly Northwestern Secretary of the Y.M.C.A., life member of Anaheim Club, and Toastmaster par excellent, is always two jumps ahead of your reporter. He is doing us a heap of good because wherever he goes he spreads the seeds of Toastmaster Clubs, making our follow-up work much simpler.

Plans are under consideration for the formation of the Northwest District of T.M. Clubs. We are serving fair warning on the San Diegans, the Los Angelenos, et al, that our District will be operating mighty soon. With that out of the way, we are preparing to really start organizing clubs.

At VICTORIA, B. C., where Frank Paulding's club meets regularly, we hope to visit and present their charter.

It will be a gala occasion and undoubtedly visiting Toastmasters from Seattle will travel over the bay to help our Maple Leaf boys celebrate.

In 1935 Southern California high school entrants of International's contest can expect plenty of competition. Northwest's winners will be down then to bring that cup and some gavels back with them. We have several spots chosen where the cup will be displayed to best advantage. Best regards to old friends at San Diego and that vicinity.



## PASADENA, CALIFORNIA

In case any of the brotherhood of Toastmasters are discouraged and feel proficiency in the art of speaking impossible of attainment, here's a word of encouragement. We awarded our silver loving cup for progress in the technique of speaking to Clarence Fuller Marshall. (No relation to the Fuller Brush Man). The encouraging part is, said cup is awarded bimonthly, and Clarence is a charter member of our club which was founded in 1929, BUT — this is the first time he ever won the prize.

Marshall said in his acceptance speech, "Gentlemen, I have been a member of this club since it started. Most of my prepared speeches were written between the chief course of dinner and the dessert. A few weeks ago I decided I was getting nowhere rapidly, and that it was necessary to do something to change the situation. I simply gave a LITTLE time and thought to preparing my speeches. I know anyone here can achieve like results by using the same formula."

Our local high school public speaking contest is progressing splendidly and we will have an A-1 entrant at the finals. In fact, we have had our cabinet maker construct a lovely wooden kimona in which to keep the cup during its year at Pasadena.



## LOS ANGELES, CALIFORNIA

This club is "on the spot." Why? Because on April 21st it is host to all the T. M. Clubs of the Federation. Remember—the occasion is the finals of the high school public speaking contest sponsored by Toastmasters International. Los Angeles is doing its best to make the affair a success—and if the other clubs attend in large numbers, success is assured.

Speaking of the Federation, how many of you, its members, have ever visited another club? How many of you have spoken before another club? Once upon a time (this isn't a fairy story) Los Angeles club exchanged speakers with Santa Ana No. 1 and recently an exchange was had with Huntington Park No. 1 club. This practice of exchanging speakers produces delightful contacts, self-confidence and better toastmasters.

How many of the different clubs know International's officers? Has anyone ever seen these chaps? Has anyone ever heard them talk? Do they visit member clubs? These are questions which have bothered this reporter. In the interest of our unique Federation, these august personages should circulate among us frequently.

Los Angeles club is a good one—we think so. Our speakers aren't so hot, just timid souls who talk along in a calm unexcited manner, with an occasional squeak for variation, but they get by. Enjoy a visit with us. After you leave you won't remember a thing the speakers say, but you will have a good time thinking how much better you could have done. I wrote "thinking"! Bring enough money to pay for your own dinner and furnish your own smokes.

The Toastmistress Club, only organization of its kind in California, has graciously consented to take charge of the table decorations at the Elks Temple April 21st. Much credit and our heartiest thanks to these charming ladies, especially Mesdames P. A. Quaintance, P. A. Foster and Fred Brown.

## EL CAMINO CLUB, SANTA ANA, CALIFORNIA

Already we feel the benefits from membership in International, although we are comparatively a new group. Our members are being called upon to serve as Toastmasters and Masters of Ceremonies at various affairs here. They state these experiences are easy to meet because of the knowledge gained at club.

A full attendance at every meeting is the usual thing. A few members have dropped out but mostly because of removal from the city. Their places were filled at once from our waiting list which in turn has been kept to capacity.

Election February 22 gave us president H. E. Whipple, vice-president Guy Penn, secretary G. E. Brown, treasurer Max Hauschild, sergeant-at-arms Arthur Blanding. These men were installed March 1st by Paul Demaree of Anaheim and the Toastmaster of the evening was our good friend and counselor Ralph Smedley, than whom there is no whomer when it comes to handling a gavel.

Past president Ernest Layton was given a real sendoff when he stepped out of office. We all appreciate what he has done in welding our club into an effective unit where all are friends working each to better himself as a speaker and to make our influence of greater good to this community.

And just wait till you hear our high school public speaking contest winners. We look forward eagerly to the Finals at Los Angeles when we can bring home some of those handsome prizes.



(LONG BEACH GAVEL CLUB)

(Continued from page 25)

Increasing emphasis will be placed on interclub exchanges and joint meetings. First one is a joint meeting with THE Los Angeles club who visited us last summer. Los Angeles—kindly set a date for our visit?



## 14TH COUNCIL AND THIRD ANNUAL HIGH SCHOOL PUBLIC SPEAKING CONTEST



Increased interest in the contest confirms the belief that it is destined to become supreme in its field. Organized and conducted for the benefit of speakers, instructors and Toastmasters, its popularity was foreordained.

Our interest in the contest is in accord with our interest in the development of the art of public speaking. Toastmasters have no propaganda to spread, but are interested in all phases of public speaking. The evaluation and judging of a speech certainly is one phase of developing better speakers.

Ten clubs sponsored contests this year in some 40 high schools over the State of California. Approximately 500 students are competing. There will be over 50 preliminary contests held before the representatives of the sponsoring clubs are selected.

Four District contests will narrow the group of Finalists to eight who will be heard before the assembled Toastmasters, their ladies and friends at Los Angeles, April 21. More than 400 judges will serve in the various contests and over 5,000 critique sheets will be used before the final winner is announced.

The Districts were determined by the number of schools and their enrollments. In each case the total enrollment is over 5,000 students. District No. 1 is composed of Anaheim, Santa Ana and Long Beach Clubs; District No. 2, Pasadena, Pomona and Glendale; District No. 3, San Diego and Coronado; District No. 4, Santa Barbara and Ventura. The latter district sponsored by Santa Barbara Club alone, includes ten high schools in two counties.

In such a contest the most difficult part is the judging. This feature will be improved this year. Critique sheets have been supplied all clubs where they will be used at

least twice before the Finals, thus familiarizing Toastmasters with their use and the system of marking.

All clubs are urged to conduct regular speaking programs in the form of contests, allowing members not on the program to evaluate each speech on a separate critique sheet. Using the group judgment as a basis, the most efficient judge then may be determined by the accuracy with which he selected the first four place winners. Where high school contests are held, this may be done at that time so that every member will have an opportunity to judge. The two best judges chosen by this method should be appointed judges from your club to act at the Los Angeles' Finals. To increase competition, it is suggested you offer a prize for the two best judges—say tickets to the banquet April 21.

Fellow Toastmasters—whether or not you win a free ticket—you cannot afford to miss the Finals! You will be pleased and happy to see the astounding progress of our youthful contestants. The thrill will be second only to that which comes when your own critique sheet bears the statement "That was a splendid talk you made, my friend."

Finalists will receive several prizes. Rosewood and ebony gavels mounted in gold and silver with Toastmaster emblems go to First and Second place winners. This year third and fourth places will be rewarded and all entrants will receive a useful souvenir of the occasion in recognition of their efforts.

Last year the contest was good—this year it is excellent. And what a lot of fun we will have trying to pick the winner. Let's go!

The Council at 3:00 p.m. in Elks Temple will be an important session. All member clubs again are urged to have delegates, alternates and members attend to discuss the business brought before the group. All Toastmasters are welcomed and may speak on any legislation brought up for discussion. Only your delegates and/or alternates may vote. Among many points to be discussed will be that of forming Districts.

At the banquet following the Council clubs will com-



pete for attendance prizes. Many door prizes will be given to lucky holders of the right numbers. Groceries, fountain pens, pictures, toilet sets for the ladies and household articles of various types are ready.

We hope to have the affair broadcast over KHJ and also to have some of the leading educators of Southern California in attendance. Come to the Council and banquet where old friends will be found and new contacts made, as well as many helpful ideas which can be taken back to your own local club for use there.



### POMONA, CALIFORNIA

Starting its second year in the International we look back over a most successful career. Our members have been inspired and pleased with their progress in public speaking, as well as the good times enjoyed together. The roster never has been empty and our waiting list has five members eager to become active.

In February we elected James Whyte president, John Evans vice-president and retained Orrin Patterson as secretary-treasurer. At the same time Turner Garr was made a member of the Board of Directors.

February 19 was installation night when we had our ladies with us, total number attending over 60. Dick Richards Toastmastered while Bert Randall, John Evans, Dr. Gil Roberts and Wilson Rhode made oratorical flights to empyrean heights, landing safely with the help of General Critic Dr. Benjamin Scott of Pomona College. Dancing after the program was enjoyed by all and we were happy to have visitors from Santa Ana Club.

The public speaking contest aroused much interest at Pomona High School. Contest Chairman Dr. Paul Sheneff reports 20 students will compete in our finals here. We will groom these to win in Los Angeles.

### HUNTINGTON PARK NO. 2, CALIFORNIA

At a joint meeting March 6, in Cole's Cafeteria, we were the guests of No. 1 who put on a program to show us how Toastmastering should be done.

Meeting on February 27, we elected Dr. G. R. Howard of Bell as our first president, Dr. L. J. Tanner as vice-president and Paul (Mac) Mekeal as secretary-treasurer. The latter two are residents of Huntington Park.

Committees were appointed to draw up a constitution and by-laws. Application for a charter will be made in a few weeks. Cole's Cafeteria has been chosen for our meeting place and the time is 6:05 p.m. every Tuesday.

Temporarily we will be known as Huntington Park Club No. 2 but the boys are cogitating now on an official name for the organization. Dr. Howard has ordered an extra supply of headache powders which undoubtedly will be used due to the unaccustomed celebrations caused by this search for a club title.

### LONG BEACH GAVEL CLUB

Failing to get our news in last issue, we must tell now of the happy Christmas party when our members and friends to the number of 100 enjoyed a good program. After that we exchanged gifts, the opening of these causing much hilarity. Dancing and cards till midnight brought a verdict from all that it was one of the best affairs the Gaveleers had held.

We are featuring on our regular program now what we call a Forum. Several methods of procedure have been tried, but usually we announce the topic in advance. The discussion leader has five minutes to open. Each member not on the speaking program has one minute to comment. The leader then has five minutes to close. Of course the close is theoretical. Generally the discussion, if it is a question such as Prohibition, continues after the meeting and sometimes has to be settled at the curb.

(Continued on page 21)



## SMEDLEY NO. 1, SANTA ANA, CALIFORNIA

Our candidate for International sympathy is Dr. Ruley, past president of the club and plaintiff in the \$50,000 suit against Toastmasters Smedley, Tibbals and Hamilton, claiming damages for alleged defamation of character by the aforesaid defamers.

El Camino club was the jury and their verdict awarded damages as prayed for with the luckless defendants preparing to mortgage all possessions in order to pay. Fortunately, the honorable Judge Humphreys presiding, overruled the decision and threw the case out of Court.

A new method of criticism devised by Toastmaster Dixon W. Tubbs recently has been well received here. He appointed Dr. Cassius Paul and Joseph Peterson, our newest members, to criticize the speakers in an impromptu dialogue style—sort of interlocutor and end man effect. It was a hit enjoyed by all save Peterson, who discovered after the affair was ended, that he had played 'stooge.' Dr. Paul, not only a toastmaster but also a gentleman, kept his fingers out of Joe's eyes.

The coming term should be one of progress for us with president Harold Fish, vice-president Dwight Hamilton, secretary D. H. Tibbals and sergeant-at-arms Paul Roberts guiding the group on to better toastmastering and greater fellowship.



*"Tomorrow and tomorrow and tomorrow creeps in this petty pace from day to day, to the last syllable of recorded time, and all our yesterdays have lighted fools the way to dusty death."*

— SHAKESPEARE.

## ANAHEIM, CALIFORNIA

That "swank" touch to our critique sheets is due to Jim Rymer, our club printer. He presented these to the club. They are in the form of pads, plenty of red ink setting them off, and at the bottom a generous space for scribbling remarks and comments. Altogether a handy and useful booklet which helps constructive comments on the speeches. A sample may be obtained by writing Paul Demaree, 322 North Pine, Anaheim, enclosing stamped addressed envelope.

Delegates to International for this year are C. G. Hedstrom and Joe Elliott, with Otto Idso and Frank Kellogg as Alternates.

We enjoyed putting on a program recently for Huntington Park No. 1, begun by our old member Olin Price. They returned the compliment by forming Club No. 2, and we hear they are starting another at Bell, California.

February 6th was election night. New officers are president Otto Idso, vice-president Dr. C. O. Patterson, secretary-treasurer James Rymer. Some chicanery was revealed during the counting of ballots. Invariably after several counts there was one more ballot than the number of members present.

At the installation, February 13th, we were disappointed by the absence of International President Johnson who must have been lost in the wilds of Pasadena. He failed to appear as promised. Our president appointed various committees for the term and undoubtedly we will be most active this Spring and Summer.

Public Speaking is the leading topic at the high school with our contest here started. District semi-finals will be held March 20. Two eliminations at local schools have been had and the other three schools follow at weekly intervals. Reservations for our Finals may be made with Secretary Jim Rymer or Paul Demaree.



## FROM THE EDITOR'S CHAIR



Nomination of Owen O'Neil of Santa Barbara Club as "What a Man!" No. 1 suggested by one of our readers. On page 47 of The Highway Magazine, issue of February, 1934, appears the picture of Owen surrounded by his family, a mighty fine-looking mother and 12 children. O.K. Mr. Reader, Owen is hereby nominated. Are there other T.M'ers who subscribe to Teddy Roosevelt's dictum?

— ♣ —  
Our attention is called to the fact that February has Ground Hog Day, Lincoln's birthday, Washington's birthday, Ash Wednesday and St. Valentine's day. Yes—and all Toastmasters had their several days during the month.

— ♣ —  
International's jewelers J. A. Meyers & Company, prove the truth of the adage "It's an ill wind that blows nobody good," by writing on February 28 as follows: "We have been furnishing your emblems in solid gold at \$2.00 each. Due to the terrific increase in gold and also to the NRA code, we are forced to charge \$2.50 for these emblems now. We feel that a less expensive emblem might be desired by some of your members, and (although we never have made these in any but solid gold) wish to offer gold-filled emblems at \$1.25. These pins will be identical with the old ones, except they will not be made from solid gold. In the pin or button style we assure you of excellent durability and appearance, although we do not recommend the material for use on a ring. On orders delivered in California we must charge 2½% State sales tax. Kindly advise all your Chapters of these price changes."

Those who have delayed buying a pin can obtain them now at the reduced price. Going off the gold standard has benefitted us by bringing about this reduction. Orders may be sent to the Secretary or direct to Meyers & Co.

The Public Speaker and Debater, published in London, England, and largest in circulation of any magazine in the world devoted to public speaking, gave an entire column to friendly and favorable comment on Toastmaster clubs. Among other items, mention was made of our magazine and the famous fifteen points. Point No. 12 especially was praised. We were honored by the reproduction of our critique sheet. Many excellent articles on oral arts appear in the Public Speaker. We hope its estimable editor C. F. Carr will allow us to reprint some of these occasionally.

— ♣ —  
Again Ralph Smedley has written one of his snappy articles. Any Toastmaster is welcome to contribute worthwhile material to be passed on to other clubs. Read Ralph's remarks and notice how true they are. Next issue J. Gustav White promises one on "How to Treat Visiting Speakers," and do we need the information!

— ♣ —  
At the rate we're growing it won't be long before we have two pages of the Rendezvous Column. Come on, Toastmasters, let's make it soon.

— ♣ —  
And now our Gavel Splinterer has lost the head of his gavel. Ye Gods! Did you notice his surreptitious innuendo exposing the Los Angeles club to contumely? Just read over that last and expect to hear from A. C. Acason shortly. Getting back to splinters, the old Splinterer wants to go to Indianapolis, Victoria, Hawaii and Shanghai. Don't we all! Be sure to attend the Council and get acquainted with International's roly-poly gavel smasher.

— ♣ —  
We could comment on that Toastmaster who won a cup at Pasadena. However — —



International's president is reducing again. Had ye old editor out to lunch the other day and asserted "I'm on a diet." The waiter took one look, — and brought double portions of everything. Arthur smiled and proceeded to demonstrate the plain and fancy points in eating a hearty lunch, telling us as he munched it would be a crime to waste such delicious food. Today he sprinted into the office just as the forms were being locked. But he brought the message to Garcia, — er — to the Toastmasters.



Reading Paul Demaree's report on the contest, as well as the reports from the participating clubs, inspires us to look for at least one hundred schools entered in 1935.



Santa Barbara Daily News in its issue of February 28 had a kindly editorial mentioning the Toastmasters club work and its influence on the civic leaders of that vicinity. Special commendation was given for sponsoring the high school public speaking contest.



We wish to throw several bouquets to the many reporters of member clubs, who have helped make this magazine. And to those reporters who didn't send in any news, brickbats and dornicks are herewith presented.



For the latest news on the Northwest read Leo Schmid's report. Results of his excellent work show in the three clubs at Seattle, one at Tacoma and one forming in Olympia. A lot more clubs in his territory is my prediction.



A bulletin informing of the Council and Contest April 21 was sent to all clubs in the Federation. To date no club has sent in comments on the many errors. The Elks Club in Los Angeles is located at West Sixth and Park View Streets at the western end of Westlake Park.

HUNTINGTON PARK NO. 1 certainly is progressive. With the formation of a second club hardly over, we learn a third club will be under way soon in or near Bell, California. To Olin Price and his loyal helpers, a big hand. We have been asked to publish the following phrase, "We are glad you could be with us, and hope you have enjoyed the program as much as we have enjoyed putting it on for you." All Toastmasters are warned that the above phrase is patented, trade-marked, copyrighted and the sole property of Olin Price. Users are warned against the practice.



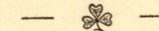
HUNTINGTON PARK NO. 2 has a peppy bunch. We visited them their opening night. President Doc. Howard on taking office, announced that his group would proceed to business, and the first order of business was, — how can we beat No. 1 club? Looks like a real battle for supremacy in post-prandial art.



CORONADO is 10 miles south of La Jolla? We even learn geography in the T.M. Clubs. Our thanks to Stan Ridderhof and his crew for their work in founding La Jolla's new club. It is hoped La Jolla will be represented at the Council in April. Coronado expects to trim San Diego in the District finals of the H.S.P.S. Contest.



SANTA BARBARA will not be left at the post in the races for the attendance prize. 25 tickets sold already and that is only a start. However, one never knows just what Clark Chamberlain and his cohorts may do. Don't be surprised to see San Diego romp into the banquet hall the 21st of April with half of San Diego County in tow.



GLENDALE is conducting an intra-club cup contest. This feature is popular wherever tried. Judging by the news sent in, Rex Kelly had his Y.M.C.A. plant anchored tightly and the flood bothered him not at all. We were sorry to learn of the damage suffered by so many of our Glendale



Toastmasters. However, it serves only as a challenge to make these chaps come back stronger than ever. Wonder what would happen if Los Angeles had a night devoted to parliamentary procedure? We would be absent on that occasion, not wishing to get into any difficulties on moot points.



TUCSON'S Harvey Smith sent in surprising news. His club has the distinction (so far as we know) of being the only one recognized by a University. We'll send a copy of this issue to Dr. George B. Cutten just to challenge Colgate University. We don't understand this epidemic of weddings at Tucson, though. Even their General Critic is involved. Just let him clear his throat at home and say, "My Dear, ah—Don't you think you ought to —"



SEATTLE Clubs Two and Three are due mostly to Joe Penner who spends his spare time teaching Public Speaking at the Y.M.C.A. An enthusiastic T.M.'er, Joe frequently visits No. 1 where he performs handsomely as General Critic. Enjoy that thrill — visit Seattle and have Joe tell you how good a speech you could have made.



LOS ANGELES Club news was written by Ego D. Flator, feature writer on Vitrol News at Sourpuss Corners. He promises a line or two on neighboring clubs after visiting them. Evidently he likes the ladies since he closed the article with a few bouquets to the Toastmistresses. Little does he know that San Diego Toastmistress' group will sue him for ignoring their existence.



WM. HAYES, twice a visitor at Los Angeles Club, long a worker on various Laymen councils in Australian Y.M.C.A.'s, was bitten and deeply inoculated by the Toastmaster bug. Result — he leaves in a few days taking plenty of T.M. literature with him, vowing to start a club in every city 'Down Under'. With him go our best wishes.

SAN DIEGO certainly puts on a party when they have one. We will visit some of these good times just as soon as the New Deal permits. Meanwhile, we can only wish. Wonder how San Diego manages to get on the Radio and broadcast the finals? Santa Barbara also knows that secret of crashing the airways.



INDIANAPOLIS' reporter promises a whole page of news for the next issue. Now if he doesn't treat a promise as we do, you may expect some items.



TACOMA expanding and rumor asserts it wont be long before C. J. Shaw and his crowd have another club going. Their innovation sounds workable and other clubs might try it, giving TOASTMASTER a report on results.



POMONA news was indeed welcome. The first heard from them in a long time. Like Tucson, Pomona has close contact with a university.



ANAHEIM'S new critique sheet must be the last word. We are looking for a copy from our old friend Jim Rymer.



EL CAMINO of Santa Ana, California, really approves of International, judging by their news. And Ralph Smedley still handles the gavel. With such a mentor, those boys ought to be the Ultima Thule in toastmastering.



From WENATCHEE, Washington, comes a letter written by S. F. Hazzard of the Y.M.C.A. The T.M. Club there is active but he has been playing hookey from the the meetings. A big ladies' night was successful and the unique rhymes telling about T.M. work were so good he sent a copy to our paternal progenitor Ralph Smedley. (If they are that good, Ralph, how about printing in Toastmaster?)



From past president Paul Demaree comes a copy of a four-page bulletin entitled The Toaster, issued by a Toastmasters Club at Salinas, California. News of such clubs always is welcomed. This one meets Friday at 6:15 p.m. in the S. F. Coffee Shop. Most of the members of International will enjoy knowing that Salinas' bulletin states "This is a local club organized and conducted for the mutual benefit of those who seek self-improvement in public speaking." A letter has gone forward to this group and undoubtedly they will be with us soon. Certainly from their avowed purpose shown above, they cannot be against us since they publicly announce adherence to point No. six of our Code.

In addition to the above information, Demaree has given a detailed write-up on the 14th Council and Third Annual contest. All our clubs are cooperating to make this the best meeting since the Federation started.



Another issue of our magazine is about ready for the press.

How can we improve it? How can we get the clubs to send in more news?

Suggestions, comments, constructive criticism, send these in and DO IT NOW. Obey that impulse to take an active part in making your magazine bigger and better.

Till April 21st, when we hope that all toastmasters will be present to enjoy the Finals of the public speaking contest, Adios.

## THE FAMOUS FIFTEEN POINTS

**Toastmasters International, Inc., is Organized and Promoted for the Following Reasons:**

1. **TO PROMOTE** the growth and establishment of Toastmasters Clubs throughout the world.
2. **TO SPONSOR** the publication of THE TOASTMASTER, official organ of our Federation, and disseminator of the latest and best ideas on toastmastering.
3. **TO PROVIDE** literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. **TO PROTECT** the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. **TO STANDARDIZE** and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. **TO UPHOLD** before all the latest and best principles of public speaking and related conduct and procedure.
7. **TO ACT** as a medium of exchange tending toward the improvement of Toastmastering.
8. **TO ASSIST** individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. **TO PROMOTE** friendship among Toastmasters Clubs and Toastmasters.
10. **TO SPONSOR** friendly competition in public speaking among the member clubs of Toastmasters International.
11. **TO SPONSOR** contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. **TO PROMOTE** the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. **TO MAKE** the name Toastmaster a mark of distinction and of recognized ability in public speaking.
14. **TO ESTABLISH** the place of the Toastmasters Club in the life and work of the community.
15. **TO PROMOTE** a friendly, mutually helpful liaison between Toastmasters International and the Young Men's Christian Association.