

JANUARY, 1962

THE TOASTMASTER

FOR BETTER LISTENING, THINKING, SPEAKING



RENO, NEVADA
TOASTMASTER TOWN OF THE MONTH

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A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop their executive abilities. In congenial fellowship, ambitious men help each other through actual practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the Home Office.

"As a man speaks, so is he."—Publilius Syrus, 43 B.C.

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The TOASTMASTER

For Better Listening—Thinking—Speaking

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*At the start of the new year, the
executive director re-examines the
philosophy of TMI and asks . . .*

Who Needs Toastmasters?

By MAURICE FORLEY

Executive Director, Toastmasters International

THE PURSUIT of an interest in Toastmasters may seem incongruous while multiple megaton explosions shake the world and our faith in the future of civilization.

Who needs Toastmasters in these times?

Is our progress only a genteel after-hours hobby—a form of enlightened self-indulgence, or perhaps an escape from the ominous pressure of reality? Goethe wrote, "To be, is to be in relation." Has our program of self-improvement any relation to the precarious world in which we live? Are we oblivious to our times or can we contribute strength and leadership to the cause of free men everywhere?

I believe an evaluation of our principles and our philosophy will reveal that the Toastmasters program has a timely significance. We have a mission that is vital to democracy; in 44 countries and territories the intensified pursuit of our purpose is a meaningful international answer to President Kennedy's exhortation to Americans that they should ask what

they can do for their country.

Consider our objectives in relation to our times. If the times remind us of our purpose they serve us well. Our purposes are reflected in our motto, "For better listening, thinking, speaking." To achieve these purposes, we apply these fundamental principles and beliefs: (1) we are a "do-it-yourself" activity; (2) we believe men best learn by doing, and (3) we believe every man has the ability to improve himself.

Basically, it's that simple. We have no secret formulas, no expensive courses of instruction or package deal. We know that learning is a life-long process. It is not to be bought like a bunch of carrots or acquired in 10 neat, easy lessons. It is a matter of continuous practice and effort. Toastmasters does not lure men with false promises that it will remake their personality or that they will become leaders or make a million dollars if they join a club. Often these things result, in varying degree, as a logical by-product of their improvement, but it would not be honest to make such promises—and we are honest; our methods are simple and they work.



I find it encouraging to know that all over the world, regardless of their station in life, without regard for national boundaries or differences of color or creed, in this age of anxiety and conflict, men do want to realize their personal freedom or national allegiance. As individuals, we do not depend so much on our governments for our strength as our governments depend on us for their strength.

Do you remember the short poem "Man," by Stephen Crane?

*A man said to the universe:
"Sir, I exist!"
"However," replied the universe,
"The fact has not created in me
A sense of obligation."*

Implicit in Toastmasters training is the hypothesis that the world owes us little or nothing—that each man *must* do it himself, and that every man *can*, if he will. By giving a man progressively greater responsibilities, by providing a forum of interested, sympathetic fellow-learners, we encourage a man to act and to speak. Each time he meets the test successfully, it becomes easier for him to take a longer stride forward. We provide the opportunity for each man to enjoy the stimulus of his own successes, attempted at his own pace and without the fear or penalty accruing from failure. His appetite for successful self-improvement increases from that

on which it feeds. I honestly believe we give significance to the maxim, "Nothing succeeds like success."

We encourage a man to *be* better and we know he will then *do* better. "As a man speaks, so is he." Ours is a self-improvement, not a job-improvement program. There is psychotherapy in the desire to win the approval of fellow club members and the competitive desire to do a little better than the other fellow. Often these stimuli elicit response from men who have failed to respond to any other approach.

A Toastmaster has learned how to stand up under pressure, by testing himself. The man with butterflies in his stomach who has the courage to face a critical audience and come back for more, develops the ability to perform under pressure and to meet responsibility with confidence.

In Toastmasters, our concern is with the individual, and we hold as our basic premise the belief that every man can improve himself and his abilities. If man's condition is static and final, we have no reason for existing and we are perpetrators of a monstrous hoax. If we believe with Robert Browning that "A man's reach should exceed his grasp, or what's a Heaven for?" then we may hold forth the hope of Heaven for all men and pursue the lofty mission with the dedication it deserves.

We are in tune with the times, for there is occurring a general rediscovery of the individual and his importance. I say "rediscovery" advisedly. Legally, politically and economically, the history of our

civilization has reflected a continuing struggle for the rights of man, especially his right to be free. At last, with some measure of accuracy, we refer to the "Free World." But having made individual freedom a reality, we are gradually awakening to the realization that every man can lose his rights and his freedom unless all men accept their responsibilities and meet their obligation to develop their potentials to the fullest. Man's state is *not* static; if free men do not aspire, their free world will expire.

Our mission of vital importance rests in our concern for the individual and our dedication to his fulfillment *as* an individual. Our mission extends beyond our club activities; it is vital to the freedom of mankind.

In reappraising the individual, our philosophers and political scientists and business seers have performed just about every kind of research and experimental operation on man that human ingenuity and self-interest can conjure—except to think of men very simply and treat them most importantly as human beings—*whole* human beings, primarily important to themselves, and consequently of greater importance than ever before to others who depend on them.

In their zeal for reappraising the value of the individual, some of our intellectual pioneers are inclined to follow the example of Corey Ford's character who "got on his horse and rode off in all directions." They lose their perspective and forget their purpose. We must not be concerned with *some* men, but with *all*



men. In a democracy, our concern for individuals and their education must not be limited to the gifted, the college graduates—or even the retarded or the vocationally unskilled. Along with the religious and academic leaders who share our common regard for the potential of mankind, we must keep attention focused on the potential we believe to be inherent in each man.

Education and training and concern for the individual must extend to *every* human being. This is essential, not only in every industry and every branch of government; it is vital for democracy itself. *Demos* means *people*. We must have, not a select trained elite, but an informed citizenry. All citizens must have the ability to listen, to think, to evaluate, to speak their views and to hold a respected place in an industrial society that has regard for each of them. Then they will have a personal stake in democracy and will know why democracy is for them.

Please do not misunderstand me: I do not deprecate an interest in developing leaders who are well-rounded human beings. I do say there is a danger that we may overlook the potential of *all* men in the pursuit of excellence for a few. And here I would point out a more serious lure that threatens to seduce us and lead us down the garden path: *we are making a cult of leadership*.

According to Webster, a "cult" is a system of worship of a deity, or great devotion to some person, idea or thing—especially such devotion viewed as an intellectual fad. Our

growing preoccupation with this misdirected cult is reflected in the scores of books and articles and conferences and talks on the theme "How to Be a Leader." How often that phrase assails our eyes and ears these days!

Here is a real danger. The search for leaders and how to make them is the antithesis of our concern. We are interested in every man.

The cult of leadership denigrates the individual. By seeking "leaders" in every field, are we not in danger of absolving individuals from their responsibilities in all fields? When we say, "If we only had a leader!", are we not passing the buck? Are we not saying that we, as individuals, are not competent or adequate to meet our problems? In crying for leaders, do we not sound a little like frightened children? We are in danger of developing a "daddy complex." Is not this cult of leadership a pious way of absolution from personal responsibility? Or a way of deceiving others into thinking that those who talk about leaders must themselves *be* leaders because they seem to speak with such familiarity and authority?

Please note that I am not criticizing leaders or "leadership." I am talking about counterfeits and "con" men who distract us from our concern for the individual.

It is easy to understand why this cult should flourish today. This is a time of anxiety, of insecurity, of conflict and tension. It is natural to look to our leaders, and in following them, avoid acceptance of personal responsibility. But this is too easy a way out, and it will not solve

our problems. It represents all that we as Toastmasters—indeed, all that we as free men do *not* stand for!

Let us remember the comment of Peter F. Drucker: “. . . Leadership cannot be created or promoted. It cannot be taught or learned . . . three thousand years of study, exhortation, injunction and advice do not seem to have increased the supply of leaders to any appreciable extent nor enabled people to learn how to become leaders . . . management cannot create leaders. It can only create the conditions under which potential leadership qualities become effective; or it can stifle potential leadership.”

We don't have to worry about leadership. There have always been leaders. But consider what we have done to them: There was Prometheus, the first intellectual, who was chained to Mt. Caucasus because he dared to bring the secrets of the gods to men. We have followed the classic example ever since. There was Socrates, given the poison hemlock to drink because his teaching disturbed the young men of Athens. And need I remind you of Jesus Christ—“Father forgive them, for they know not what they do”? And Galileo, and Joan of Arc and countless others. Wasn't Abraham Lincoln a “baboon” before, and beloved only after his assassination? Didn't we hasten the death of Woodrow Wilson and his plea for a peaceful world through a world organization by our popular cries of “back to normalcy”? We cry for leaders and we destroy them. The greatest enemy of leadership has always been the resentment of lesser men. Leadership has never provided

a panacea. Hitler was a leader. Mussolini and Lenin were leaders. Khrushchev and Castro are leaders. Leaders may be good or bad.

I'll tell you a secret of leadership and how we may avoid the dangers inherent in our modern cult of leadership: *Only followers can select leaders.* Can there be a leader if none follow? Our need is not for leaders, but for informed followers who select those whom they will follow, thus creating leaders. You cannot teach leaders or leadership. But you can teach followers and trust them to select good leaders. This is the premise of democracy.

Frankly, I get very tired of zealots who seek to establish their patriotism and love of democracy by spreading fear and hatred of communism without doing anything to strengthen democracy. Too often their conception of democracy is like the late Henry Seidel Canby's description of love — “everybody knows what it is but no one can define it and all you can do is hope it happens to you.”

But democracy didn't just happen, and it won't continue to happen if we delude ourselves with the *non sequitur* that to hate or fear communism is synonymous with fortifying democracy. Let's not forget that *demos* means people, and our concern must always be with people—all people. By precept and example, Toastmasters must help all men to better listening, thinking and speaking if all men are to select good leaders, and if all men are to be resources of democracy. The free world needs Toastmasters. And Toastmasters needs you, if we are to accept our mission. ❖

Make Membership More Meaningful

Part II

By HERMAN E. HOCHÉ, President, Toastmasters International



IN THE OCTOBER TOASTMASTER, I expressed a hope that all Toastmasters would join to fulfill our theme of the year to *Make Membership More Meaningful*. Recognition that such effort can begin inside us, rather than in the other fellow, can be a realistic first step. What should I do as I plan evaluation to help Fred, the new member?

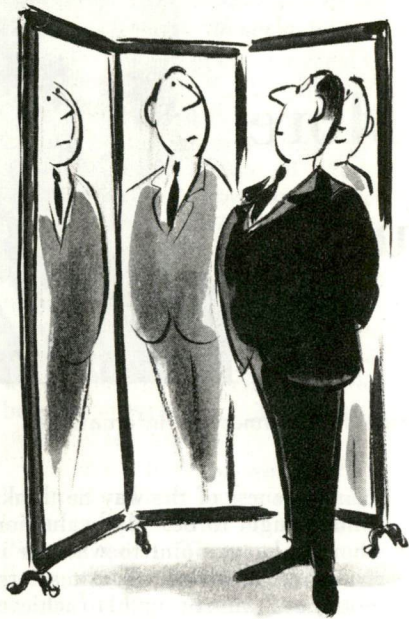
I can increase my awareness of his individuality. His uniqueness. Those traits and characteristics which make up his distinctive personality. My evaluation of his efforts can bear fullest fruit only when I recognize his sentiments, his ideals, and his objectives. I must be careful not to let my sentiments, ideals and objectives creep in. I must evaluate him in terms of *his* personality, not mine.

My evaluation should be made with knowledge and concentration on his likes and dislikes, his loyalties and his prejudices—not mine. My evaluation should be made in

consciousness of the way he thinks things ought to be. My evaluation should always point to what he is trying to achieve in Toastmasters, not what I think he ought to achieve. How do I do this? While making him welcome in our fellowship, I show a personal interest in him. And tactfully I become aware of his individuality, his uniqueness, his traits and characteristics.

Does it not follow that with this sensitivity about Fred, my evaluation will be ever so much more helpful? And won't that work to make his membership more meaningful? It would seem my first task is to talk with Fred, gain his confidence, and become aware of him as an individual—different from the other members.

Having done this, divorcing my thinking from me to concentrate on him, I will be able to *improve my observation of his efforts*. Next month, let's continue our thinking excursion on that note. ❖



Three Levels Of Evaluation

By LOTHAR SALIN

WHENEVER YOU TALK, someone criticizes, even if only by yawning. Evaluation may be picaresque, stupid, crabby, prejudiced, vicious, unjust or reflect any other bias of the listener's personality. Nevertheless, somewhere in it is a kernel of truth, and your ability to cut through to it determines your continued progress in speaking.

Listeners untrained in speaking can nevertheless be powerful evaluators. They generally find the target area only too well, though they may pulverize it with a howitzer instead of pricking it with a match pistol. Don't shrug the un-speech-trained listener off. "We can get from the multitude no small advantages," says Spinoza, "if we try to accommodate ourselves to its

understanding; and in this way we shall also gain a friendly audience for the reception of our truth." The philosopher does not fail to recognize that *the audience* decides if communication has been successful.

Norbert Wiener, brilliant mathematician, physicist and cyberneticist, has pointed out that speech being a phenomenon of physics, is subject to the Second Law of Thermodynamics, which in its stated form "tends to degrade the organized and destroy the meaningful." This makes of speech "a game played jointly by the talker and the listener against the forces of confusion." Before you ever open your mouth you must realize that what you actually say will not be *quite* what you intended to say,

that it will not sound quite like what you think you are saying, and that all along the line your message will lose accuracy as it is transmitted, received and interpreted. This destruction of meaning is built in by the exigencies of physics and transcends both skill and good intentions. Obviously if we add further barriers of incompetence, Professor Wiener's "game" will become too difficult, and the forces of confusion will win.

It is always astounding to me that, while a man who cannot utter two coherent sentences in public has no qualms about criticizing an accomplished speaker, yet the partly trained member of one of our Toastmasters clubs will hem and haw about evaluating a speaker more advanced than himself. Why?

This reticence to evaluate must be someone's fault. Could it be partly yours? How long have you been a member of your club? What is wrong with your club's standards of evaluation? Have you ever pointed out to the newer members that one man's reaction to a speech is as valuable as another's? During the years you have been a member of your club, it should have been up to you to see that a tradition of good evaluation was established, and that evaluation was handled in new, varied and interesting ways. If your fellow members are inept critics of your speeches, it is because someone along the way has forgotten one fact: evaluation, though it is a built-in feature of Toastmasters procedure, *has to be taught*. And who will teach if you do not—if you let your club down? Have you passed up club, area and

district offices to concentrate solely on speechmaking? If so, you have missed a bet, for a speaker does not perform in a personality vacuum. The rich experience of leadership can be as vital to a good speech as a good voice.

The first level of evaluation is that given individually. Make sure you know how to squeeze the last ounce of benefit from it, but above all, learn how to advance yourself to the next step, which is ascertaining implicitly how your speech is received. Here is the dividing line between speech as *sound* and speech as *influence*—what is commonly called "making the sale." I dislike this phrase since it is larded with commercialism, but the recognition of resultant action as the prime objective of speech has been with us since antiquity. Its most meaningful spokesman may well be St. Augustine, who was terribly conscious of having to "make the sale"—in his case, to convert his listeners to Christianity:

"If what is said is not understood by those on whose account we speak, there is no reason for speaking. . . . An attentive crowd eager to comprehend usually shows by its motion whether it understands." (Notice the adroit pinpointing of audience reaction!) "The eloquence of the discourse pleases in vain unless that which is learned is implemented into action, and if the speaker does not persuade, he has not attained the end of eloquence." The essence of evaluation through audience analysis would be, then, that unless you have put your point across, don't be misled into thinking you have

accomplished something just because you spoke well. "Should a wise man utter vain knowledge," asks the Book of Job, "and fill his belly with the East wind?" Before you pat yourself on the back, consider if your speech stirred the listeners into action.

It is from here that we reach the third plateau—that of self-evaluation, which is largely concerned with our stature as men. As our speaking prowess increases, we reach the point beyond which no amount of attention to method and effectiveness will pay dividends. We must cast a critical look

at the source. A dirty pitcher will not pour clean water, and an empty one won't pour anything at all. The speech you give shows the man you are.

This is not a new conception. If we go back to one of the greatest orators of all times, we find that for Cicero, man cannot fulfill himself as man except by exercising his skill at oratory. "Socrates made a mistake," he remarks, "in separating wisdom from eloquence. As a result, we are now faced with the necessity of teaching thinkers how to talk, or speakers how to think." To this, St. Augustine adds, "Wisdom without eloquence is of small benefit to the community, but eloquence without wisdom is extremely injurious and profits no one."

The important thing here is the concept of "benefit to the community." We cannot consider ourselves to be good and effective speakers as long as we are little

men on a make-believe stage, talking about indifferent things to a captive audience for our own amusement. "When God has been generous to a man," says St. Jerome, "great things are expected of him." The result of our self-evaluation should be to recognize anew that the dignity of the individual does not lie in material self-gratification, but in the right to contribute to the shaping of the society in which we live.

I assume that we all believe there is more to life than just providing and consuming, other-

wise, to what purpose this adventure of Toastmasters? We were not always prepared to see in status symbols the fulfillment of our dreams, nor was it so long ago that the possibility of success loomed larger in the image of a new project than the probability of failure.

One project within the reach of all of us is running for public office. Having acquired the ability to serve intelligently, we owe it to our fellow citizens. How many positions on city councils, on school and district boards, in county government, go begging for want of articulate men willing to subject themselves to the grind of an election campaign for an unremunerative office! Even if you don't win (and this has been my personal experience so far) you have created a more responsible image of the office in the mind of the public.

And what if you win? All you can hope to gain is the satisfaction of having lived up to your civic



duties to the limit of your ability. But unless the demon of youth has been exorcised by middle age inertia, unless the search for adventure has foundered in the morass of being merely a provider—is that not satisfaction enough? We have indeed a sizable contribution to make, based on what we have learned best: to discuss and explain, truthfully, constructively, and publicly, the issues of the day. Discussion by reasoned argument instead of brute force is the element which distinguishes civilization from barbarism.

To sum up: First, carefully consider direct, individual evaluation, whether helpful or not, and make it meaningful to you. Second, find those things about your performance which are not put into words, and judge your talk by its results. Third, if you want to progress beyond mere mechanical proficiency, work on yourself as hard as you work on your speeches, and act accordingly.

But above all, remember that not a single wasted minute of our lives will ever be given back to us. The time to go to work is now. ♦

Lothar Salin of San Rafael, Calif., member of Club 1755 and past governor of District 57, was elected to the Board of Directors of Toastmasters International at the Seattle convention in 1961. He is owner of Salin Printing and Advertising Company of San Rafael, formerly Associate Editor, New York Academy of Sciences. He is Director, Point Reyes National Seashore Foundation and was floor leader before the U.S. Senate subcommittee hearing on the project. This article is an adaptation of a speech made at the Founder's Breakfast at the Seattle convention.



To question all things—never to turn away from any difficulty; to accept no doctrine either from ourselves or from other people without a rigid scrutiny by negative criticism; letting no fallacy, or incoherence, or confusion of thought, step by unperceived; above all, to insist upon having the meaning of a word clearly understood before using it, and the meaning of a proposition before assenting to it—these are the lessons we learn from ancient dialecticians.

—John Stuart Mill

Accountants Believe In Speech Training

By **RAYMOND EINHORN**

ALTHOUGH WRITTEN reports are an essential ingredient in the communication of financial status, results and ideas, the various day-to-day oral presentations of financial matters need similar emphasis. For example, the accountant who is unable to speak with confidence and skill before a group of his associates at conferences and staff meetings loses the influence gained from his technical knowledge. The internal auditor who cannot orally discuss his findings and recommendations effectively dilutes his opportunity to contribute to his organization.

To attain success and to be a leader, it is necessary to have sound ideas. It is also essential to be able to express these ideas in an interesting and convincing manner. And, like the ability to play tennis or golf, the ability to express oneself effectively before small and large audiences can be developed with training and practice.

The Federal Government Accountants Association is a professional organization devoted to the improvement of the financial management of the Government. Its

members are engaged in the several financial management disciplines or specializations, primarily accounting, auditing, and budgeting. The Association objectives include uniting Federal employees in these areas in constructive endeavors, providing them a means for the free interchange of ideas, and promoting the development and utilization of high standards and modern management techniques.

To meet its objectives, FGAA recognizes it is necessary to help its members so they can help their agencies. Consequently, FGAA places emphasis on education to appeal to and to benefit the individual members with their diversified interests. Among the educational programs is Toastmasters training.

The FGAA encourages members to join Toastmasters, and urges chapters to have individually-sponsored Toastmasters clubs. One outstanding example is the Washington, D.C. chapter. About two years ago, a number of its members decided they needed—and wanted—to increase their abilities to speak effectively in public. They decided that the training offered by

Toastmasters International was ideally suited to their needs. The chapter applied for a Toastmasters club charter. The Federal Government Accountants Association Toastmasters Club 2903-36 soon attracted a full quota of members and is now providing the training desired. Its members are very happy with what they have gained from their participation, and are enthusiastic advocates of Toastmasters training.

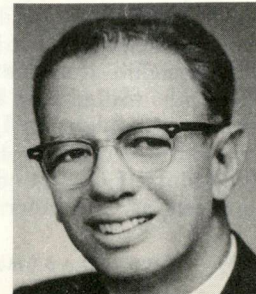
Because of the value of the experience received by the members of Club 2903 and others, the Association decided that it should provide guidance to all its 38 chapters and 4,000 members throughout the world in giving impetus to public speaking training. A special committee on Toastmasters was formed, consisting of members experienced in Toastmasters training. Max Hirschhorn was appointed leader of the committee. Mr. Hirschhorn immediately called upon Dick Oberg, an FGAA member who had extensive experience as a Toastmaster in Federal Club 1037 and Arlington Club 1130, both of District 36, to spearhead the program.

Naturally the committee turned at once to Toastmasters International for help and guidance. The re-

sponse to our request for assistance was indeed heart-warming. Informational material on Toastmasters, including the pamphlets "Introducing the Toastmasters Club" and "All About Toastmasters" and reprints of the *Reader's Digest* article, "Accustomed As I Am," were sent out in quantities sufficient to acquaint each of our chapter members with the principles, procedures and advantages of Toastmasters. Headquarters and Executive Director Maurice Forley have worked closely with us on every step of our program.

The machinery has now been set in motion to bring to every member of the Federal Government Accountants Association the opportunity to avail himself of this "tried and true" training. Chapter representatives have been selected to foster the organization of Toastmasters clubs under Association sponsorship wherever this is possible. If this is not feasible, they encourage their members to join Toastmasters clubs in the community.

The Federal Government Accountants Association is convinced that the training acquired through Toastmasters will add greatly to the status of FGAA members in their professions. ♦



Raymond Einhorn is Director of Audits, National Aeronautics and Space Administration, Washington, D. C., and National President, Federal Government Accountants Association. He is a member of Federal Government Accountants Association Club 2903-36 of Washington, D. C., and of the American Institute of Certified Public Accountants, the American Accounting Association, Institute of Internal Auditors and is lecturer for the Civil Service Commission Financial Management and Middle Management Institutes.

PERSONALLY SPEAKING

By RALPH C. SMEDLEY, Founder

Another Year Begins

I stand upon the threshold of two years,
And backward look and forward strain my eyes;
Upon the blotted record fall my tears,
While, brushing them aside, a sweet surprise
Breaks like a day-dream on my up-turned face,
As I remember all Thy daily grace.
Thou hast been good to me; the burdened past,
Thou has borne with me, and the future days
Are in Thy hands; I tremble not, but cast
My care upon Thee, and in prayer and praise
Prepare to make the coming year the best,
Because of nobler work and sweeter rest.

I do not know who wrote these lines, but they come to mind each year as January 1 comes into view, and I pass them on to you as a possible aid in facing the future. The past has given us experience and the future presents the opportunity to gain still more experience which should enrich our lives.

Your life is much like a speech, in that to be a success, it must have a purpose and a plan. If the year 1962 is to be a useful, satisfying, happy one for you, there must be both a purpose in your mind, and a plan for carrying out that purpose.

It will take industry and energy and perseverance, but you can do it. You can make the coming year the best of your life, so far, if you will.

Here is another helpful quotation from the poet, Don Blanding, which may give you a suggestion and a bit of inspiration. Read with care, to see how it applies to you.

*It's not so much how far you go
As what you see.
It's not so much how much you see
As what you learn
From what you see.
It's not so much how much you learn
As what you do with what you learn
From what you see
As you go
Wherever you plan to go.*

I commend this sentiment to you as you look forward. Plan where you wish to go this year. Then draw on past experiences, failures as well as successes, and push toward your goal with all energy. Then you will have the "Happy New Year" which I wish for you.

What Can the Year Mean to You?

If you are a new member in your Toastmasters club, it means that in the 12 months ending next December, you can complete the 12 projects in Basic Training, thereby building yourself up, not only as a speaker, but as a listener and a

thinker. Through those studies, you can learn much besides the skills in public speaking. You can become a better talker in all your conversation. Plan to cover one B.T. project each month, and earn your Certificate of Merit before next New Year's Day.

If you are an older member, set yourself the task of completing your Basic Training during the year. It is not difficult, and it is most rewarding. Set yourself systematically about it, not as a series of lessons, nor as an onerous task, but as a pleasure and a privilege, leading to accomplishment.

If you have covered the Basic Training assignments, take advantage of the opportunity to push on to higher levels of achievement, through the Beyond Basic studies. If you have started B.B.T. and have neglected it, start now to carry on from where you left off. Or tackle purposefully the new "Reading Plan" and carry it through the year. In a word, adopt a worthy purpose for the year in your mental advancement, and then plan to make this purpose effective.

A Month for the Speaker

Let no man wonder what to talk about during January. It is a month filled with notable anniversaries and birthdays. Indeed, there are only 10 or 11 other months in the year filled with such riches for the student. Consider the birthdays, and their possibilities for a wonderful program for your club.

Benjamin Franklin's natal day, January 17, inspires the thought of thrift. It marks the beginning of Thrift Week. A program built

around this idea started with the life of Franklin. Some Toastmaster can do himself a favor by studying the story of his life. Following him will be speeches on thrift, how to save and invest our money, as well as our time, and related items. You can use speeches depicting the advantages of government savings bonds, savings banks, savings and loan associations, and even the good old box of coins buried in the garden. It is a challenging subject for an inspiring program.

Consider other notable birthdays, such as come on the first of the month. They are Paul Revere, Betsy Ross, and J. Edgar Hoover. There is a patriotic trio. On the fifth we have Stephen Decatur and Konrad Adenauer, a worthy pair.

Then we have Dr. Albert Schweitzer on the 14th, Daniel Webster on the 18th, and Robert E. Lee on the 19th. Sharing the 17th with Franklin is David Lloyd George. Others who may be included in your studies are John Hancock, on the 23rd; Robert Burns, 25th; General MacArthur, 26th; Charles L. Dodgson (Lewis Carroll), 27th; Samuel Gompers, 27th; William McKinley, 29th; John D. Rockefeller, Jr., 29th; Franklin D. Roosevelt, 30th.

Two interesting historic events are: the Emancipation Proclamation, issued January 1, 1862, just a century ago; and Queen Liliuokalani's descent from the throne of Hawaii, January 17, 1897.

Any Toastmaster who cannot find abundant speech material of intriguing quality in that list of events may need to consult a psychiatrist. Let's have some "top-notch" programs this month. ♦

Oratory and Enlarged Conversation

By WALTER HOLLAND

WILLIAM JENNINGS BRYAN once said, "Oratory is thought on fire."

It was in 1896, at the height of his powers, when Bryan rang out his famous "cross of gold" utterance at the Democratic National Convention in Chicago: "You shall not press down upon the brow of labor this crown of thorns; you shall not crucify mankind upon a cross of gold."

Bryan was still the nation's number one silver-tongued orator when he ran head-on into Clarence Darrow. It's been over 30 years since the aging orator's ill-starred clash with the brilliant and acidulous Chicago criminal lawyer in the famous Scopes trial in Tennessee.

With a few plain words, dramatically timed, sharply delivered, Darrow reduced the old elocutionist to stumbling impotence.

Was this the end of orators—and oratory?

Of course not. In the first place, you can't say, "This man is an orator, and this other man is simply a speaker." Any speaker may be an orator—in the classical meaning of the word—when his words are truly impassioned, his thought on fire.

Nevertheless, there are trends in speaking styles as in other things.

The old order passeth. The old orator passeth, too—meaning the general run of thundering thespians who hammed it up on any and all occasions.

Ralph C. Smedley has laid down a dictum for this modern day: "A speech should be simply enlarged conversation."

Today there's a lot more talking going on—enlarged conversation—and less oratory. This is partly because public speaking has moved out of the category of spectator sports.

Many of the old-time pro's were largely entertainers, real board-whacking platformers. Ah, the dear dead days of the Chautauqua spellbinders and the barnstormers-at-large! The masses sat on edge of their seats as they do nowadays at football and baseball games.

But today the entertainers are on TV. The masses are still sitting, though in family-size units. And as for real live speaking, what's left of it is different—and more of the masses are going out and doing some of it in person.

Business expands and exfoliates, organizational activities of every kind increase. People have more leisure, and get more involved. All this calls for their active participation in public speaking on many

occasions. Not always the kind of occasions that brought out the booming of the old bombasters, but many more spur-of-the-moment and small occasions with smaller audiences and workaday objectives.

Ralph C. Smedley, back in 1924, saw this moving "tide in the affairs of men" and served it through the years by his inspired promotion of Toastmasters clubs—from his first one in Santa Ana to the more than 3,400 clubs of today.

Few men have the potential for becoming great orators. Dr. Smedley gives us a gentle nudge—"why, a speech is nothing more than enlarged conversation"—and lets us *all* in on a good thing. The most tongue-tied country boy may now write home and say, "Look, Ma, I'm speaking!"

And, by golly, he is.

Thousands of us have learned to be, not orators, but good "talking communicators." And good communicators, more and more of them, are sorely needed in the highly organized societies of our time.

Does this mean we are crying a pox on the real orator? No, indeed. But we are good talking communicators—and if we have it in us to be orators—we'll be more ready and able to catch fire when our great occasions arise.

We need to fit the manner to the occasion. Dr. Smedley saw so much need for speaking in a variety of

non-dramatic situations that he pointed out the need for matter-of-fact speaking ability—enlarged conversation.

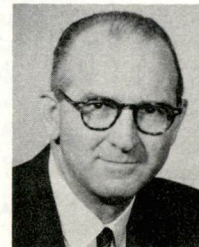
We also need to fit the manner to the matter. If the manner shouts and leaps when the matter calls for an even-paced presentation of routine facts—and I have seen just such incongruity—that's when a speaker debases the art and brings "oratory" into disrepute.

In our Toastmasters clubs each individual may develop his talks according to his interests and personal training needs. But he should be careful to keep manner in line with matter. One danger in connection with speech contests is the temptation to hoke it up with voice and gestures for dramatic effect—when the subject matter simply doesn't support the supercharged manner with which we hope to overpower the judges.

If the judges are alert, they won't let a speaker get away with the fire-ball treatment when it's a complete misfit for his material. The trick, of course, is actually to get some red-hot material—to get genuinely fired up about it—and then bear down with all the unabashed oratorical fervor of old William J. in his heyday.

Good trick if you can do it.

If you can't—well, just communicate, fellow. A speech is simply enlarged conversation. ♦



Walter Holland is past president of Richmond Toastmasters 1275, and a former area governor of District 36. He is assistant director of information for Southern States Cooperative, whose main offices are in Richmond, Virginia.

Toastmaster Town of the Month



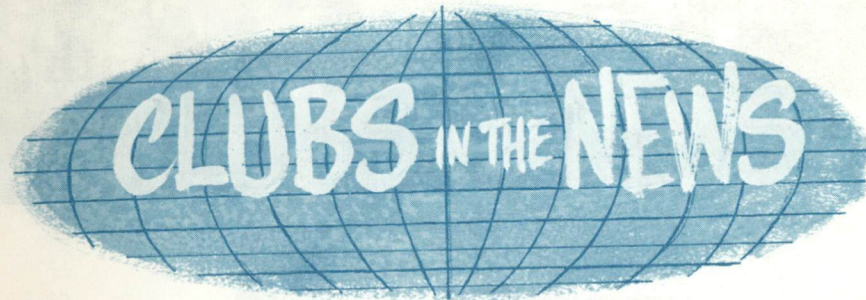
THE YEAR WAS 1868. The Central Pacific Railroad had just established an important division point at Lake's Crossing, Nevada, a small settlement in the Truckee meadows beside the rushing Truckee River. To rename the town, CP officials tossed the names of Civil War generals into a battered hat. General Jesse Lee Reno was the winner, and the name has been alive in datelines around the world for the last half century.

Reno is a cosmopolitan city at the base of the eastern slopes of the High Sierras. It is the gateway to the Pacific Coast and the portal to the vast deserts and mountains of the Far West. Its history is a crowded canvas of colorful figures and events of the frontier: Fremont and Kit Carson, the tragic Donner Party, Washoe and Paiute Indians, gold seekers and bonanza kings and the fabulous Comstock Lode—a \$700 million strike which helped pay for the Civil War. Gold King John Mackay's gift to the people was the University of Nevada at Reno.

Reno, 1962, has a permanent population of 55 thousand people, with over 27 thousand more in greater Reno, including adjacent city of Sparks. A new multimillion dollar airport and three intersecting U. S. highways bring a multitude of visitors annually to this year-round vacationland. And the city has much to offer its guests: Lake Tahoe; Squaw Valley, site of the 1960 Winter Olympics; Donner State Park; Pyramid, a desert lake sacred to the Paiutes, which according to the Indians, spawns a monster who appears not infrequently. Close by are Carson City, and Virginia City with its memories of Mark Twain and the remnants of the Comstock. Reno offers both sophisticated and family recreation: famous hotels and casinos, theater restaurants with big-name stars, and swimming, riding, boating, fishing, hiking and exploring. But while visitors play, Reno residents work, and new industry and businesses are constantly being developed.

Since the first TM club (Reno 178-59) was organized 22 years ago, Reno Toastmasters have been conscientious men who have made their clubs a self-educational, functional medium. Few are the members who are not active in other organizations, social, civic, political, occupational. (District 59 Governor Artie Valentine is now serving his second term as assemblyman in the Nevada Legislature.) As a result, club programs, evaluations and table topics are spirited sessions, offering visiting Toastmasters a comprehensive picture of area activity and community consciousness.

Clubs meeting Monday through Thursday are: Reno 178, Sparks 1449, Silver State 1626, Sierra Sunrise 2318, Gourmet 2441 and the latest to be chartered, Peavine 3376. Visitors to Reno are assured of a warm and friendly greeting when they drop in on the TM clubs of "the biggest little city in the world."



"Long" Talk by Founder

It was a "long" address that Dr. Ralph C. Smedley recently delivered to members of Seaway Club 1930-28, Toledo, Ohio. But the speech lasted only 10 minutes. Dr. Smedley was speaking over long-distance telephone from his office at Santa Ana, Calif. His remarks were amplified through a public address system so all club members could hear him simultaneously.

The special program was arranged by club President Richard F. Penrod as a feature of installation night ceremonies. Charles Campbell was installed as new president, with Hoyt Wilson, educational vice president; Mike Manny, administrative vice president; William Teaderman, secretary; Arthur James, treasurer, and Harry White, sergeant-at-arms.

**Seaway Club 1930-28
Toledo, Ohio**

* * *

When Dues are Due

Yawn Patrol Toastmasters of Omaha, Nebraska, have devised a dignified and effective way of expediting the collection of club dues, according to Dick Martin, lieutenant governor of District 24. A letter is sent to each member of the club, reviewing the club's accomplishments for

the past season and looking forward to even greater achievements in the future.

The letter concludes: "Your dues of . . . do not guarantee your personal development; they do make great improvement possible . . . Most important though is the renewal of your determination to do more and to do better in the Yawn Patrol."

**Yawn Patrol Club 1852-24
Omaha, Nebr.**

* * *

Confer Honorary Membership

Brigadier General G. H. Cloud of Barstow MCSC was named honorary lifetime member of Barstow Toastmasters 1180-F recently. General Cloud was immediately pressed into service as installing officer for the installation of the club's new executive staff.

In presenting the membership plaque to General Cloud, outgoing President Howard Hedberg termed the General's support of the club "an outstanding service." In accepting the honor, General Cloud told members and guests that "this training in public speaking produces better leaders and better citizens in the community, as well as improving you as an individual."

**Barstow Club 1180-F
Barstow, Calif.**



New club in Canada gets off to good start: Pres. Donald Rose holds charter of Quinte Club 3247-60, Trenton, Ontario, at charter party meeting.

Int. Pres. Herman E. Hoche and Mrs. Hoche are greeted by John A. Volpe, Governor of Massachusetts, on their recent New England and Canada presidential trip. Left to right: Charles V. Keane, Gov. Volpe, Mrs. Hoche, Int. Pres. Herman E. Hoche.



New officers of Coast Club 1945-29, Biloxi, Miss., pledge to uphold TMI banner for coming administration. Left to right: Treas. Tony McDonough, Ad. V-P Ernest R. Mayfield, Pres. Ron Hampton, Ed. V-P John Jackson, Sgt-at-Arms Adrian Turner.



Capt. James R. Coles (left), outgoing president of Club 1910-U, Lajes Field, Azores, hands president's gavel to Maj. Clarence G. Deleke, incoming president, at inaugural dinner.

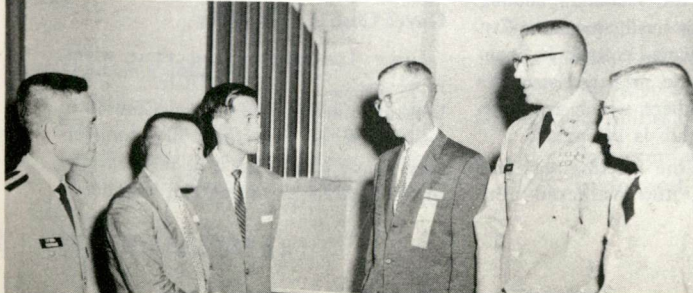
First winner of Geo. J. Mucey award for outstanding Toastmaster of Maui Club 910-49 is Richard Nagamatsu. Left to right: Club Pres. Robert Ohata, Award Committee Chmn. and Ass't Area Gov. Edward K. Tam, Dist. Gov. Edward Hudak, Nagamatsu, and Past Pres. Isami Wakashige.

Dist. 27 Gov. David R. Crow (left) uses over-size pencil to sign greeting card prepared by Toastmasters of Fresno area to be sent to Dr. Ralph C. Smedley on 37th anniversary of Toastmasters. Area Governors James A. Gentry (center) and James J. Imperatrice look on.



After installing officers, Past Int. Pres. John W. Haynes inspects illuminated scroll presented to best speaker of the evening by RCA Balboa Club 3023, Van Nuys, Calif. Left to right: Haynes, Club Pres. A. M. Lesley, Imm. Past Pres. B. A. Cook.

Toastmasters active in Hawaii: Below, Governor William F. Quinn proclaims Oct. 22-28 as Toastmasters Week in Hawaii, while Club 601-49 Pres. Frank W. C. Loo (left) and Dist. 49 Governor Lt. Col. Edward Hudak observe.



Medical officers of the South Viet Nam Army, currently attending Allied Officers Orientation Course at Ft. McClellan, Ala., are guests at joint meeting of Clubs 3071, 3080, and 3214-48. Left to right: Lt. Dinh Dai Kha, Lt. Tran Tan Phat, Lt. Dang Quoc Phu; Capt. David A. Wilson, Ft. McClellan Club president; Capt. Charles J. Fricke, ed. vice pres., 1st. Lt. Robert J. Grady, ed. vice pres.



Dist. 56 Governor R. H. (Bud) Lambert presents charter to President Carlos Canesco of Toastmasters de Monterrey. Left to right: Ernest Bice, Lt. governor Dist. 56; John F. Killea, U.S. Consul General in Monterrey; Canesco, Lambert, Russ Eckhoff, area governor, Dist. 56.

New Club in Mexico

Mexico's fourth Toastmasters club, Toastmasters de Monterrey 3357-U, was officially chartered on September 21, 1961. The charter was presented to President Carlos Canesco by District 56 Governor R. H. (Bud) Lambert, Jr., of Houston, Texas.

Joining Governor Lambert on the trip to Mexico were representatives of a number of Texas clubs. Guest of honor was the United States Consul General in Monterrey, John F. Killea, who was made an honorary member of the Monterrey club for his initiative in arranging the first organizational meeting and for his continuing support throughout the formative months.

Club membership is approximately 70% Mexican and 30% American, with the majority of the members coming from the Monterrey business community. Meetings are conducted entirely in Spanish, except for some prepared speeches by American members, which are given in English. The club is bi-lingual.

Toastmaster of the meeting was Ing. Jorge Kanahuati, newly-elected club

president. Because the vote for speaker of the evening was a tie between Oscar Guerra and Rodolfo Siller, newly elected educational and administrative vice presidents, by unanimous vote of the club the trophy was awarded to Governor Lambert in appreciation of his trip to Monterrey and the excellence of his charter presentation.

Toastmasters de Monterrey Club 3357-U Monterrey, Mexico

* * *

100th Meeting

To join them in the celebration of their 100th meeting, Toastmasters of the Georgetown (British Guiana) Club 2687-U, invited representatives of the local Rotary, Lions and Frontiersmen clubs to speak on the aims and objectives of their respective organizations. J. A. Adamson, president of the Rotary Club, C. F. DeCaries, president of the Lions Club, and Basil Bunyan, member of the Frontiersmen of America, were speakers. Frank DaSilva spoke on behalf of the Georgetown Toastmasters.

Sir Donald Jackson, Patron of the Georgetown Toastmasters, welcomed the guests to the social hour, and a regular Toastmasters meeting was held, including table topics, prepared speeches and evaluation.

Georgetown Toastmasters 2687-U Georgetown, British Guiana

* * *

Gavel Club Anniversary

Sixty Toastmasters and their wives, representing 11 clubs of District 24, Nebraska, joined Pioneer Gavel Club 48 in celebration of the club's first anniversary. Some of the Toastmasters traveled over 100 miles to attend the banquet.

Pioneer Gavel Club 48 is located at the Nebraska State Penitentiary, Lincoln, and members are inmates of the institution. The club was granted authority to operate on October 9, 1960, and was visited by Past Int. President George J. Mucey during April of 1961.

After the banquet, an enthusiastic meeting was held, with six programmed speakers, table topics, business meeting and evaluations.

Much praise for the organization and planning of the meeting was given by the guests, according to Dist. Lt. Governor Howard R. Sewell.

Pioneer Gavel Club 48 Lincoln, Nebr.

* * *

Attractions Promote Installation Program

Toastmasters of Douglas Club 2279-50 used several attractions to boost ticket sales to their Installation and Ladies Night. Attendance for the club was at an all time high.

The attractions featured Robert Rivera, International Speech Contest finalist in 1960 from Club 109-52, who delighted the group with a humorous and educational talk, "Why Toastmasters?", and Area 1 Governor Dick Arnold, who installed the new officers. Additional features included presentation of a BT Certificate of Merit, a recognition award, and several door prizes—and of course, extensive member participation.

Douglas Club 2279-50 Santa Monica, Calif.

* * *

Discuss Public Relations

Spacecenter Toastmasters (Club 2189-50) of Inglewood, Calif., recently held a special meeting to hear Rear Admiral William C. Chambliss (Rtd.), speak on



1960 International Speech Contest finalist Robert L. Rivera entertains Douglas Club.



Rear Admiral William C. Chambliss is given certificate of appreciation for services to Spacecenter Club. Left to right: "Dusty" Rhodes, Admiral Chambliss, Club President Verlin R. McCall.

the history of public relations. Admiral Chambliss is at present in charge of public relations for Space Technology Laboratories, Inc. After the meeting, Admiral Chambliss was given a certificate of appreciation for his efforts on behalf of the club.

Winner of the evening's "most improved speaker" contest was Toastmaster "Dusty" Rhodes, on the topic of "Leadership Responsibilities of Toastmastering."

Spacecenter Club 2189-50 Inglewood, Calif.



How About Notes?

By CHARLES MICHAELS, JR.

A STRONG WIND was blowing down Madrid's wide Paseo de la Castellana that Tuesday evening and distant flashes of lightning foretold the approaching storm. I parked my car in front of the Castellana Hilton and hurried inside to the Goya Room for a Toastmasters meeting. My fellow Toastmasters greeted me and while we spoke I slipped my hand into my jacket pocket and with satisfaction and a sense of relief felt the 3 by 5 inch cards upon which I had written, in outline fashion, my number three speech.

My previous speeches had been well rehearsed and on those occasions I had taken my notes to the lectern for insurance purposes only. However, the press of work (plus a bit of procrastination) had prevented me from practicing this speech. True, I had spent odd moments thinking about it, and on Monday night I had found time to write out the main thoughts and outline them on several 3 by 5 inch cards. If I did not have the direction of my speech in my head, my cards had it. I fingered the cards

and felt reassured, almost confident.

Eight-thirty arrived: call to order, invocation, table topics, and then our normal ten-minute intermission. The storm was moving closer. Intervals grew shorter between lightning flashes. The thunder grew louder. Rain spattered against the window panes.

The toastmaster of the evening resumed the meeting and announced speaker number one, on his third speech. I walked to the platform, my face red, a slight thumping in the back of my neck; still a neophyte with the normal nervousness of a neophyte.

"Mister Toastmaster, fellow Toastmasters, welcome guests," I began. "Are we prepared? That is what I ask you this evening. Prepared for war; yes, that we are. But are we prepared for peace?" That was the opening, and for that much I was prepared. I looked down at my card to see what I wanted to say next. But as I glanced down, a streak of lightning brightened the black sky and an ominous roar reverberated throughout the room. The lights went out and in

the blackness of the banquet room there was an ominous silence.

"Are we prepared?" I repeated, "That is the question." A long pause followed. "Let us think about this." Another pause. And then lighted candles came to my rescue, and by putting my nose to the lectern I could read my notes and managed to finish the speech.

Despite my unpreparedness, I believe the notes I used could have been worse. The 3 by 5 cards, for example, I believe to be the best and least obtrusive paper size. One Toastmaster in our Madrid Club continually took with him to the lectern voluminous notes painfully scrawled on yellow, legal size, lined paper. Surprisingly, this particular Toastmaster was one of the most affable and fluent speakers (on informal occasions) in our group. He was amusing and had a personable manner at social gatherings. But give him a formal speech to make and he was a frightened, stuttering wreck of a man. What I previously referred to as his "notes" was in actuality the entire word-for-word speech. And word for word would he deliver it, fearful to deviate from a single syllable. His speech came out stiff and labored and smelling of the lamp. Once this Toastmaster gave a long, involved speech—most of his speeches were long and involved—and his papers, sadly unknown to him, were not in proper order. So, in the middle of his speech he got lost; he stayed lost while he fumbled through his pages searching for the continuation. His sympathetic audience pulled for him to the last man, and his evaluator later tactfully pointed out the

advantages of briefer notes, briefer sentences, and briefer speeches.

Then, there was a Toastmaster in my club, who on his second speech walked noteless to the lectern. Confidently he faced his audience and confidently he delivered his opening sentence. It was something about the laws against government employees campaigning in politics. Mr. Q. was in earnest and his topic was provocative and timely. But the first sentence was all we ever got. He looked hopefully toward the ceiling as if his speech might miraculously drop from heaven. Then he stood staring at us for a minute or two. "Excuse me," he said. "I had the speech all in my mind, but suddenly I've forgotten it." He walked to his seat.

Notes can be compared, as they often are, to crutches. If a man breaks his leg and relies constantly on crutches, he's in trouble. If he throws his crutches away before his leg is healed, he's in trouble. But wise is the man who uses his crutches properly, exercises and strengthens his leg and then when he knows and has demonstrated his readiness, uses them no longer. So it is with notes.

I still take notes with me to the lectern. I never use them, but I take them anyway. I believe in them. You know, like insurance. ♦

Charles Michaels, Jr., works for the U. S. Navy as a Construction Management Engineer on the Spanish Bases program, in Madrid, Spain. He is a member of Madrid Toastmasters 2219-U.

New World Headquarters PROGRESS REPORT

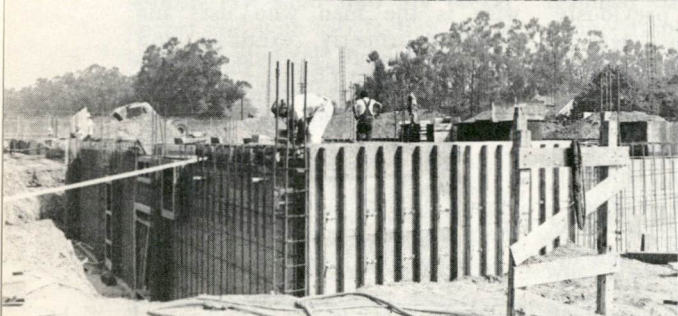


Groundbreaker: Toastmasters at Santa Ana and adjacent clubs gather to watch Dr. Smedley and Int. Pres. George J. Mucey turn first spadefuls of earth for new TMI World Headquarters . . .

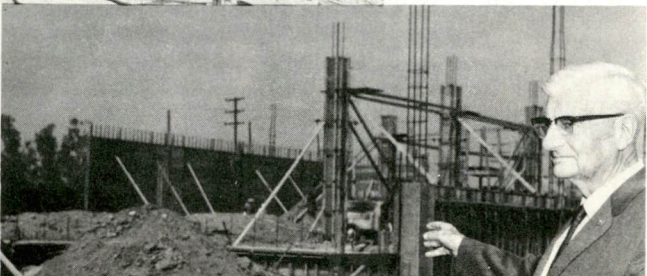
. . . Workmen assemble the material for \$500 thousand structure which will provide materials and services for over 3400 clubs throughout the world...



. . . A solid foundation is laid for the two-story building to house TMI staff of 36 employees . . .



Founder Ralph C. Smedley observes the growth of the new building, located not far from the spot where the first Toastmasters club was formed in 1924.



SMEDLEY CLUB FUND CONTINUES TO GROW

WHEN A MEMBER of Smedley Club No. 1-F (Santa Ana, Calif.) suggested that present and past members of the club might want to contribute to a building fund for the new World Headquarters building of TMI, the response was so great the club decided to invite the participation of other clubs. Letters were sent to club presidents throughout the world. It was emphasized that contributions were strictly voluntary, but clubs wanting to share in the building of the new World Headquarters could do so by sending contributions to the Smedley Club fund.

Recently, Warren Bunge, chairman of the Smedley Club Building Fund Committee, presented a \$3,000 check to Executive Director Maurice Forley. The check represented the contributions to date from 192 clubs throughout the world. A certificate of appreciation is being sent to each contributing club from the No. 1 Club.

CLUBS CONTRIBUTING TO THE SMEDLEY No. 1 CLUB WORLD HEADQUARTERS BUILDING FUND (As of October 30, 1961)

ALABAMA

Anniston 3214-48
Marshall 3157-48 (Guntersville)
Mobile 226-29
Druid 987-48 (Tuscaloosa)

ALASKA

Aurora Borealis 2196-U (Eielson AFB)
Elmendorf 2379-U (Elmendorf AFB)

ARIZONA

Weatherwise 2905-3 (Ft. Huachuca)
Dawn Busters 1918-3 (Glendale)
Prospectors 1352-3 (Mesa)

CALIFORNIA

Santa Anita 1151-F (Arcadia)
Wintergarden 78-5 (Brawley)
Carmichael 2213-39
Chino 2504-F
Downey 267-F
Wed. Eve. 3060-F (Fullerton)
Emeryville 2124-57
Gavellers 1277-52 (La Canada)
Center of the Future 2164-F (La Habra)
La Jolla 22-5
Lemon Grove 2012-5
Kentwood 1283-50 (Los Angeles)
Westlake-Wilshire 1419-52 (Los Angeles)
Traffic Club of Greater Los Angeles 2007-51
March Air Force Base 2204-F
Twin Cities 735-39 (Marysville-Yuba City)
Millbrae 1618-4
Modesto 609-27
Pasadena 6-F
Convair-Pomona 2837-F (Pomona)
Orange Belt 828-27 (Porterville)
Raconteurs 3075-39 (Rancho Cordova)
De Anza 1408-F (Riverside)
Rohr 2536-F (Riverside)
Arrowhead 788-F (San Bernardino)
Visitation Valley 2038-4 (San Francisco)
Smedley No. One-F (Santa Ana)
Woodland 3051-12 (Santa Barbara)
Bay View 121-50 (Santa Monica)
Staff NCO 1282-F (Twenty-Nine Palms)
Ventura 24-12

Mineral King 886-27 (Visalia)
Quaker-Towne 19-F (Whittier)

COLORADO

Ciceronian 1069-26 (Denver)
Centurian Chapter 2202-26 (Denver)

DISTRICT OF COLUMBIA

Capital 876-36 (Washington)

FLORIDA

Gainesville 3019-47
Wings of Gold 1836-29 (Pensacola NAS)
Riviera Beach 3243-47

GEORGIA

Alexander H. Stephens 298-14 (Atlanta)

HAWAII

Pearl Harbor 123-49 (Honolulu)
Municipal 1668-49 (Honolulu)

IDAHO

Lewis-Clark 369-9 (Lewiston)
Mountain Home 2122-15
Rupert 1531-15

ILLINOIS

Hubbard Trail 2571-54 (Hoopston)
Mount Prospect 1500-30
Park Ridge 381-30
Forest City 1764-54 (Rockford)

INDIANA

Fort Wayne 159-11
Hi-Noon 1165-11 (Fort Wayne)
Huntington 519-11
Hoosier 42-11 (Indianapolis)
Scottish Rite 2289-11 (Indianapolis)
NAFI 3059-11 (Indianapolis)

IOWA

Eldora 1387-19
Rock Rapids 1116-19
Sioux City 579-19

KANSAS

Emporia 373-22

KENTUCKYLexington 2391-11
Louisville 314-11**LOUISIANA**Federal 1560-29 (New Orleans)
Shreveport 718-25**MAINE**Auburn Keynoters 1741-45
Missilemen 2440-45 (Presque Isle)**MARYLAND**Baltimore 1457-36
Towson 2707-36**MASSACHUSETTS**

Winthrop 3038-31

MICHIGANMich-E-Ke-Wis 1297-62 (Alpena)
Ann Arbor 699-28
Northern 664-28 (Detroit)
Spellbinder 1595-28 (Detroit)
Bay De Noc 2754-35 (Escanaba)
Mt. Clemens 2887-28
Traveling 806-62 (Port Huron)**MINNESOTA**Ada 3143-20
Barnesville 3076-20
Bois de Sioux 376-20 (Breckenridge)
Cloquet 2771-6
Minneapolis 75-6
Midland 776-6 (Minneapolis)
Dan Patch 1280-6 (Richfield)
First St. Paul 167-6
Zephyrus 490-6 (St. Paul)
Lake Harriett 400-6 (Minneapolis)

Warren Bunge (center), chairman of the building fund for Smedley Club No. 1, shows Maurice Forley (left), executive director of Toastmasters International, and Dr. Ralph C. Smedley, founder, a list of Toastmasters clubs which have contributed toward construction costs of the new World Headquarters of TMI.

**MISSISSIPPI**

Jackson County 1871-29 (Moss Point)

NEBRASKAGrand Island 1101-24
Offutt 1798-24 (Offutt AFB)
Lutheran 295-24 (Omaha)
Benson 2746-24 (Omaha)**NEW JERSEY**Kearfott 3156-46 (Little Falls)
Ridgewood 2639-46
Summit 1781-46**NEW MEXICO**American Legion 415-23 (Albuquerque)
Sandia 765-23 (Albuquerque)
Carlsbad 1132-23
University Park 2984-23**NEW YORK**Griffiss AFB 2151-34
Westchester 863-46 (Hartsdale)
Mid-Island 2686-46 (Mineola)
Broadway 1001-46 (New York)
Long Lines 3040-46 (New York)
Grand Central 3061-46 (New York)
Texaco Star 3088-46 (New York)
Poughkeepsie 921-34
Tri-Town 2862-34 (Sidney)
Temple Hill 2548-34 (Stewart AFB)
Syracuse 580-34
Iroquois 1401-34 (Syracuse)
Uncle Sam 1138-34 (Troy)**NORTH CAROLINA**Asheboro 1816-37
Brevard 2815-37
Concord 2527-37
Kinston 962-37**NORTH DAKOTA**Bowbells 342-20
K.C. 1059-20 (Fargo)
Lisbon 3203-20
Magic City 585-20 (Minot)**OHIO**Herman Schneider 2921-40 (Cincinnati)
Oakwood 913-40 (Dayton)
East Dayton 2838-40
Lakewood 2606-10
Jr. C of C 840-10 (Mansfield)
Marysville 2798-40
Massillon 871-10
Newark 511-40**OKLAHOMA**Tinker 1362-16 (Midwest City)
Sooner 1615-16 (Norman)
Northwest Oklahoma City 1773-16
Tulakes 2756-16 (Oklahoma City)
Magic Empire 652-16 (Tulsa)
Metropolitan 1912-16 (Tulsa)
U. S. Bureau of Mines 2598-7 (Albany)**OREGON**Ashland 425-7
Yawners 982-7 (Corvallis)
Madras 721-7
Timberline 94-7 (Portland)
Essayoos 2265-7 (Portland)**PENNSYLVANIA**Carnegie 1076-13
Liberty Bell 1010-38 (Philadelphia)
Garmantown 1139-38 (Philadelphia)
Nor'easters 2494-38 (Philadelphia NASD)
Sharon 1830-13
Uniontown 2762-13
Knights of Speech 3196-38 (Upper Darby)**SOUTH CAROLINA**Columbia 1393-58
Telephone 2696-58 (Columbia)
Greenville 964-58**SOUTH DAKOTA**Hub 924-41 (Aberdeen)
Mt. Rushmore 1326-41 (Rapid City)
Sioux Falls 210-41**TENNESSEE**

Oak Ridge 1858-63

TEXASAlice 2565-56
Corpus Christi 993-56
Casa Linda 1495-25 (Dallas)Harlingen 860-56
Spring Branch 2067-56 (Houston)
Officers 2225-56 (Laredo AFB)
Hub 660-44 (Lubbock)
Wall Street 2720-44 (Midland)
Business and Professional Men's
2207-56 (San Antonio)
Waco 736-25**UTAH**

Ogden 140-15

VIRGINIA

Chemical Corps 3151-36 (Alexandria)

WASHINGTONBellevue 438-2
Downtown 1806--32 (Bremerton)
Centralia 1290-32
McCord NCO 1594-32 (McCord AFB)
Port Orchard 1181-32
Commodore 797-2 (Seattle)
Sunrisers 2205-32 (Tacoma)
SIMCOE 1097-33 (Toppenish)
Totem Pole 610-7 (Vancouver)**WISCONSIN**Burlington 2857-35
Machine Accountants 1499-35 (Milwaukee)**WYOMING**Cheyenne 798-55
Rock Springs 916-55**CANADA****BRITISH COLUMBIA**Courtenay 2697-21
786 786-21 (Prince George)**MANITOBA**

Winnipeg 250-64

ONTARIO

Limestone City 3045-61 (Kingston)

QUEBEC

Beloeil 2206-61 (McMasterville)

REPUBLIC OF CHINA

Taipei 1890-U

JAPANChrysanthemum 2451-U (Camp Zama)
Misawa 2111-U (Misawa AB)
Tokyo 2803-U**SPAIN**

Wellington 2378 (Madrid)

In practical matters the end is not mere speculative knowledge of what is to be done, but rather the doing of it. It is not enough to know about Virtue, then, but we must endeavor to possess it, and to use it, or to take any other steps that may make us good.

—Aristotle

TOASTscripts

★ ★ ★ ★ ★

Recently a club publicity chairman wrote asking how his club could receive publicity each month in THE TOASTMASTER magazine. Well, with 3400 clubs it wouldn't be fair to give so much attention to a single club. But we do try to cover as many newsworthy activities as space will permit. And the best way to get coverage in the magazine is to have a program of well-planned activities. The activities of Bux-Mont Club 1030-38 (Souderton, Pa.) would make that club a good candidate for mention in THE TOASTMASTER magazine.

In the past year, the Bux-Mont Club has presented capsule versions of a Toastmasters meeting at Lions, Rotary, Kiwanis and other civic clubs. The club sponsored a rose show and supplied speakers for a YMCA Building Fund drive and for church and social functions. The Bux-Mont Toastmasters sponsored Wissahickon Club 1856-38 (Amler, Pa.), which was chartered last September 16. The club has held picnics, sponsored Ladies' Night programs, and arranged visits with other clubs.

The Bux-Mont Toastmasters Club deserves publicity in THE TOASTMASTER magazine. Too bad we don't have the space to mention it.

* * *

Mrs. C. A. Van Horn is a teacher at the Henderson Elementary School at Midland, Texas.

When she noticed that her fourth and fifth grade students seemed to lack normal interest and enthusiasm for their school work, particularly vocabulary-building exercises, she took her problem to Principal Robert Holman. By coincidence, Principal Holman had been a guest at a Toastmasters meeting two weeks previously. He described the Toastmasters format and Mrs. Van Horn put the idea into practice.

Her class formed the Prairie Pups Chatter Club to meet for an hour on Thursdays. Earlier in the week, the teacher devoted another hour to discussion of speech topics and vocabulary. The club stimulated the students into developing new skills in reading, writing and speaking.

A story in the Midland Reporter-Telegram reporting the selection of Dale Peterman as the outstanding speaker at a meeting of Pop-Up Toasters Club 1365-44 (Midland) caught the attention of Marion Wilson, a member of the Prairie Pups Chatter Club. She wrote Peterman, inviting him to speak to the club. Peterman accepted the invitation and that was how the Pop-Up Toasters took on the Henderson School youngsters as a project. Lee Weaver, administrative vice president of the Pop-Up Club, supplied the Prairie Pups with additional information on Toastmasters.

Before last year's summer vacation, Principal Holman decided to test how well the experiment had worked. The results were amazing.

Using the Gates Reading Survey Tests as a basis, Mrs. Van Horn's class emerged with an average eighth grade level in reading comprehension and vocabulary! Five students achieved eleventh grade levels.

Even more surprising was what happened during the summer vacation. Every week during the summer, the Prairie Pups voluntarily returned for their regular meetings.

Dale Peterman is now president of the Pop-Up Toasters, Lee Weaver is educational vice president, and Irving Jarratt is administrative vice president. They proudly report that this term two more clubs have been formed at the Henderson Elementary School, patterned after the Prairie Pups. Both teachers and parents are enthusiastic about the plan. And by the time you read this, all three clubs should be chartered Gavel Clubs affiliated with Toastmasters International.

* * *



In a ringing speech before members of his club, Toastmaster Bert Rownd spoke on an area of communication seldom touched by other Toastmasters — hog calling! Rownd, a fervent hog supporter of Hi-Noon Club 2217-43 (Little

Rock, Ark.), explained that "SOOOOOIE" is not a call at all. "Any of you who have lived on a farm," he said, "know that Sooie does not call a hog. It sends him. It means go! Get yonder!—and in a hurry. When we call, they are there in the huddle, all together, ready for the feed, so to speak. Then when we say 'SOOOOOIE' they go. They go because they know we mean it when we say 'SOOOOOIE!'"

The social significance of Toastmaster Rownd's speech came to the attention of Charles Allbright, columnist for the *Arkansas Gazette*. In a column commending Rownd for his knowledge of the subject, Allbright added, "Sooie is to pig as Git! is to dog, as Scat! is to cat and Hyah You Imbecile is to mule. . . . The prefacing WHOOOO is no more than a simple attention-getter, being to pig as 2 x 4 is to mule."

Oh, the things you learn at a Toastmasters meeting!

* * *

Congratulations: To M. D. Ward and Bryant Justice of Longhorn Club 3178-25 (Fort Worth, Texas) who volunteered as speakers in a "Selling America" campaign sponsored by the National Management Association. They were subsequently chosen as the outstanding speakers in the nation in this campaign and were awarded a trip to the national NMA convention at Chicago To Past International Director Robert A. Gibney, a commander in the U.S. Naval Reserve. Commander Gibney has been recalled to active duty as commander of the destroyer USS Remy .

The Care and Feeding of New Members

By WILLIAM B. GOBEL

WHY DOES ONE Toastmasters club become an outstanding success while another can't quite make the grade? Recently I came across a paragraph in *The Monthly Letter of The Royal Bank of Canada* for May, 1961, which offers an explanation:

"For reasons which we are far from fully understanding, when a collection of people become a team their capacity for production is astonishingly increased, and this is true even though each is performing an individual task."

The Toastmasters club is an organization devoted to improving a man's speaking ability. But we all know that there are a number of by-products in membership. One of the most important of these is the opportunity for each member to receive training in human relations.

Most men join a Toastmasters club for *self-improvement*. They are not prepared to become a part of the TM *team* effort. If they be-

come disappointed in the results obtained in their personal progress, they become disinterested members—and shortly afterwards, past members.

Where does the blame lie? Part of it can be assessed against the member, of course. But if you look closely, you can probably trace the root of the trouble right back to the club.

Quoting again from the same *Monthly Letter*: "You can buy a man's time, you can even buy a measured number of skilled muscular actions per hour, but you cannot buy enthusiasm, initiative, loyalty. *You have to earn these things.*" Of course, in Toastmasters, we don't *buy* anything. That's exactly the reason why we must work hard at *earning* the enthusiasm, initiative and loyalty of the new member.

I am afraid that all too often, in too many clubs, new members are treated in one of two ways. The first way regards them simply as a



necessary evil. The second takes the attitude, "Okay, we've got you now, here's your pin, what can you do?"

Both these attitudes ignore the human relations aspect and the principles of being a good Toastmaster. They forget that without members there would be no clubs. They refuse to recognize that while each club should have a solid core of experienced members, well-founded in TM fundamentals, nevertheless new men are continually needed. New members are the spice which brightens up a club; they inject new ideas and new enthusiasm into limp, dragging programs. New members can make a poor club into an outstanding one.

It's so easy to coast along, hoping some guests will drop in sometime and become members! Members who won't disturb the regular, comfortable routine, where you don't really have to prepare too well for any particular assignment because you know exactly what's coming and what everyone will say or do.

But unfortunately, new members don't "just happen" along. They don't join the club automatically. It's a continual project to keep a steady stream of guests coming, and to interest them in becoming new members. But if we don't make every effort to get new members, we'd better face the fact that we soon won't have a club to be concerned about.

Then we have the second category, the "Okay, we've got you" clubs. These are the clubs who continually strive to get new members. But once a man is inducted he is

turned out to pasture with a Basic Training Manual and a Toastmasters pin—and forgotten. You say this doesn't happen? Approximately 20 per cent of all men who drop out of Toastmasters do so within the first six months! It is estimated that 50 per cent of the drop-outs occur during a member's first year! Why?

I believe it is a question of responsibility. The club has a responsibility to the new member not to *over-sell* him on the benefits while *under-selling* him on the responsibilities that go with club membership. The benefits of Toastmasters training do not drop from the sky to be received without effort. Responsibility to the club is closely tied with self-improvement.

A guest should, of course, be welcomed and made to feel a part of the group. If he is not the guest of a particular member, a host should be assigned to him, to see to his comfort, introduce him to the other members, explain Toastmasters procedures and answer his questions. A prospective member should attend at least three meetings of the club and participate in table topics to get the feel of membership.

The new member should be formally inducted into membership, to emphasize the importance of the step he is taking. The officer or member performing the induction ceremony should emphasize that there is a two-fold obligation involved; the club has the obligation to the new member to provide him with the necessary opportunities for participation in the programs and with the material neces-

sary to his progress. The new member has the responsibility of taking his membership seriously, attending meetings regularly, participating where and when assigned, and standing ready to contribute new ideas for the improvement of the club and the programs.

But as I have already pointed out, the club should not stop here. After his induction, the new member should have a "Big Brother," an experienced member assigned to him as coach and mentor. The coach should help the new member in preparation of assignments during his first six months of membership. The coach should not wait for a call from the new member; it is his responsibility to make the first contacts, to volunteer suggestions and proffer help. The coach should tell his charge exactly what is expected of him according to the practices of the club. He should make the new member feel that each assignment is an important one—which, of course, it is.

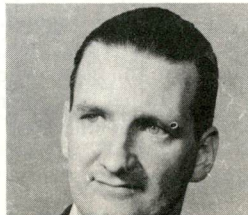
One of the greatest services the older member can perform for the new is to help him determine in which specific area of Toastmasters training he would most like to concentrate. Keeping in mind our Toastmasters goal of "Better listening, thinking, speaking," and all the various avenues of communications skill the phrase suggests, is it not possible that the new member might want to set a specific goal

for his initial period of Toastmasters training? I believe that such a desire should be encouraged. For example, the man may wish to improve his speech organization. His coach can then make specific suggestions to that end, both during the new man's preparation of his speech or in subsequent evaluations. Of course the other aspects should not be overlooked, but let's give our man the help he wants and needs most.

Probably the most important aspect of this program is an evaluation of its results at every stage. If our club has a Big Brother program now, is it doing what it is supposed to do? As a matter of fact, just what did we originally want it to do? Programs such as this sometimes lose their meaning over several changes of administration. Then again, we may need an entirely new approach because of changes in club membership. A definite plan of continual club and member evaluation can show us where we are failing in the task we have set for ourselves.

By improving our human relations in the ways I have outlined, we can make each new member feel he is wanted and needed, that he is an integral and important member of the club. Let's not forget that the results we desire don't come about automatically—they have to be earned. ❖

William B. Gobel, member of Uptown Toastmasters 830-30, of Chicago, Ill., and past governor of District 30, was elected to the Board of Directors of Toastmasters International at the 1961 convention in Seattle. Int. Director Gobel is Special Representative, Public Relations Dept., Santa Fe Railway.



JUST IN JEST

Sloganeering

Cocktail Party: "Socialized Medicine"
 Divorce: "Busted Coupling"
 Spinster: "Spending Her Evenings in Solitary Refinement"
 Tape Recorder: "Yakker Packer"
 Haircut Prices: "Shear Madness"
 Travel Agency: "Going Concern"
 Manic-Depressive: "Easy Glum, Easy Glow"
 Far East: "All Laos-ed Up"
 Dime: "Chip Off The Old Buck"
 Harp: "Piano In The Nude"

—Business Briefs

It has been said that more than half of all problems of the human race are due to lack of business knowledge—knowledge of what is one's business and what is none of one's business.

The head of a television network who was having trouble with his program department called in his executives for a lecture.

"Look," he said. "You fellows have got to get on the ball—that's all there is to it. If we have any bottlenecks around here, I want you to get rid of them, and get rid of them immediately. Now, any suggestions?"

From the rear of the room a junior executive spoke up, "Sir," he said, "I've had some experience with bottles, and from that experience I can tell you that the necks are always at the top!"

—Quote

It's not the minutes or hours you spend eating—it's the seconds.

Many an old settler settled out West because he didn't settle up back East.

The Duke of Devonshire was so boring a speaker that he yawned during his own speeches. One day, a woman friend of his who had been listening in the visitors' gallery of the House of Lords without being able to hear what he said, reproached him with his air of boredom.

"Ah! my dear lady," sighed the Duke, "if you had heard my speech, you would have yawned, too!"

Man is but a worm. He comes along, wiggles a bit, and then some chicken gets him.

—Grit

You may be on the right track, but if you just sit there you'll be run over.

Bob Sylvester tells about a woman sitting in a car parked in front of a meter. A man came up and asked her if she was pulling out of the space. "Not for 15 minutes," she replied, looking at the meter. "My husband says I waste too much money."

—Quote

We all love a good loser—just so it isn't us!

New cook book that's selling like hot cakes in better cannibal book stores is titled: "100 Ways to Serve Humanity."

A sixth grade teacher had assigned one-minute speeches for a language lesson. Apparently the pupils were overwhelmed and one by one declined to speak. But one daring, accommodating soul responded, prefacing his talk with a statement probably as true as ungrammatical:

"I ain't got nothing to say but I'll say it anyhow."

—Quote

Letters to the Editor

(Because of obvious space limitations we often print only pertinent portions of letters received. While only signed letters will be considered for publication, names of writers will be withheld on request.—Editor)

Thank you for . . . the copy of *The Toastmaster* which you were kind enough to send me. I found its contents very interesting, and because of my close association with Eric Johnston, particularly enjoyed reading his article. . . .

Barney Balaban
Pres., Paramount Pictures
Corporation
New York, N. Y.

It was good of you to send me the October issue of *The Toastmaster* which featured Mr. Johnston's talk, "Space Communications: We Can't Ad Lib It."

I have examined the magazine and your organization is to be congratulated on the preparation and dissemination of a fine, useful publication.

Taylor M. Mills
Director of Public Relations
Motion Picture Association
of America, Inc.
New York, N. Y.

My thanks for sending me *The Toastmaster*, which I found most interesting. . . . I am sure that representatives from the motion picture industry, as well as other industries throughout the world, will benefit from Toastmasters club experience and that it cannot but help to stimulate public appreciation and good will for all.

Jerry Wald
Jerry Wald Productions
Beverly Hills, Calif.

Thank you . . . for sending me a copy of Mr. Johnston's address given at the annual convention of Toastmasters International in Seattle. I am always interested in what Eric Johnston has to say and I have read this with deep interest and found it most interesting and informative.

Thank you also for enclosing additional material on the Toastmasters organization and the work they do. I am somewhat familiar with this and am most appreciative of their accomplishments.

S. Broidy
President, Allied Artists
Pictures Corp.
Hollywood, Calif.

The Toastmasters Reading Plan Advisory Board is to be highly commended for the new "reading plan" suggestions and index of reading categories.

All Toastmasters reading these books will find that they have greatly enhanced and enriched their lives, and such reading will doubtless create the incentive for further research in and through the vast amount of available literature.

There is not one of the suggested volumes which any one of us does not need. It is my hope that Toastmasters around the world will avail themselves of this very worthwhile program of reading and study. Better concepts of life, better speech making and a wider knowledge of world affairs must necessarily result.

Carl F. Sanders
Past Int. Dir., TMI
Carthage, Mo.

As a former member of Toastmasters International I am thoroughly sold on the educational job that they do in improving communications. As an educator, I become more aware each day that regardless of major field of concentration, a person is uneducated if he cannot communicate with and motivate other people.

We hope in years to come that the Gavel Club that Commander Netts is founding on our campus will be one of your most active and enthusiastic.

Wendell M. Patton
President, High Point College
High Point, N. C.

Congratulations to TMI on another anniversary and may we share with you the proud achievements each Toastmaster gains when he belongs to our great institution—the institution of learning and listening.

We in Stoughton TM 1556 are known as "The Thinking Man's Club" and are having the most rewarding year in our history. Attendance is good and enthusiasm is tremendous. Each successive meeting becomes more competitive and causes the members to be very attentive.

Albert Nickerson
President, Club 1556-31
Stoughton, Mass.

Under "Home Office Toastscripts" in the November issue you published an article describing how a Toastmaster had his home "burglarized." Why not say, correctly, that his home was burgled? (Pronounced to rhyme with "gurgled.") After all, we don't speak of "the star-spanglerized banner," neither do we say that the murdered man was "stranglerized."

Whilst we as Toastmasters should encourage any changes for the better in the language, we should resist the adoption of lazy, weak or clumsy word endings like "ized."

A burglar decides to burgle a house; if he is successful, the house has been burgled. I challenge any Toastmaster to justify "burglarized."

John Bonfield
Club 1289-60
Weston, Ont., Canada

(On receiving this letter we leaped, pale and shaken, to our trusty Webster's Unabridged Dictionary. Turning the pages with trembling fingers, we found these definitions: burglarize, v.t., to rifle by burglary. Burgle, v.t., to burglarize. The first was listed as colloquial, the second as humorous. Actually, the victim said, "We wuz robbed!"—Ed.)

Good going! This (the new Toastmasters Reading Plan) is a big step. And a very worthwhile one for the individual, the club, and the country. An informed person is an asset.

This program should generate interest in speech preparation and listening. Here will be a natural for the gifted and a relief for those not so gifted in finding subject matter.

Count me in on this project. If possible, my next speech (No. 5 Basic) will be my No. 1 "Informed through Reading" speech.

Forgive me for not enclosing the form from the current Toastmaster, but I wish to keep my copies intact. Please send me the brochure explaining the reading plan.

Ronald L. Ulmer
Club 2821-47
Orlando, Fla.

We would like to ask your permission to republish Dr. Frank C. Baxter's article, "The Realistic Value of Reading," in a forthcoming issue of "The Alabama School Journal."

A. Lynne Brannan, Director
of Publications
Alabama Education
Association, Inc.
Montgomery, Ala.

New Clubs

(As of November 15, 1961)

DISTRICT GOVERNORS

1961-1962

- 124-51 GARDENA, California, *Datamites*, 2nd & 4th Tues., 6 p.m., Sizzlers Steak House.
- 244- F FONTANA, California, *Kaiser Steel Management Club*, Thurs., 6:15 p.m., Red Griffin Inn, Cucamonga.
- 749-15 SALT LAKE CITY, Utah, *W.I.I.S. Utah*, 1st & 3rd Tues., noon, Ambassador Club.
- 770- F HUNTINGTON BEACH, California, *Early Tide*, Fri., 6:15 a.m., Huntington Lanes, Beach Blvd., at Yorktown Street.
- 939-18 HIGH WYCOMBE, Buckinghamshire, England, *R.A.F. High Wycombe*, alt. Mon., 12:45, Officers' Mess.
- 992- F SANTA ANA, California, *WIIS Adjustmasters of Orange County*, 2nd Mon., 7 p.m., 2215 North Broadway.
- 1630-37 POPE AFB, North Carolina, *Pope Air Force Base Non-Commissioned Officers*, Tues., 11:40 a.m., NCO Club.
- 1822-37 HAMLET, North Carolina, *Hamlet*, 2nd & 4th Mon., 7:30 p.m., Terminal Cafe.
- 1863-7 PORTLAND, Oregon, *Counselors*, Wed., 6:30 a.m., Copper Room, Hillairs Restaurant.
- 1911-49 PEARL HARBOR, Hawaii, *Kokua*, Tues., 11:30 a.m., Menehune Room, U.S. Naval Supply Center.
- 2032-8 ST. LOUIS, Missouri, *U.S. Army Records Center*, 2nd & 4th Thurs., 11:30 a.m., U.S. Army Records Center, 9700 Page Boulevard.
- 2152-23 EL PASO, Texas, *Coronado*, Thurs., 6:30 p.m., League Room, Thunderbird Bowling Lanes.
- 2244-41 ORIENT, South Dakota, *Bishop Marty Club*, 1st & 3rd Wed., 8 p.m., Orient City Hall.
- 2260-28 YPSILANTI, Michigan, *Speech Generators*, Thurs., 4:45 p.m., Ford Motor 6, Ypsilanti Plant.
- 2387- F COVINA, California, *Toastmasters Breakfast Club*, Mon., 6:30 a.m., Golden Goose Barbeque, 139 North Citrus Avenue.
- 2445-U WEISBADEN, Germany, *Tannus*, 2nd & 4th Tues. 7 p.m., Civilian Club.
- 2558-50 LOS ANGELES, California, *Air Reserve*, 1st & 3rd Fri., 7 p.m., Press Club, 600 North Vermont Avenue.
- 2751-U LAUNCESTON, Tasmania, *Tasmanian*, Tues. 8 p.m., Anzac Hotel.
- 2906-65p TONAWANDA, New York, *Spaulding Fibre*, alt Wed. & Thurs., 5:30 p.m., Warren's Steak House.
- 2979-54 ROCKFORD, Illinois, *Hi-Noon*, Fri., 12:10 p.m., Lafayette Hotel.
- 2998-38 MILFORD-FRENCHTOWN, New Jersey, *Lenape*, 1st & 3rd Thurs., 7:30 p.m., Gobbler's Restaurant, Point Pleasant, Pennsylvania.
- 3302-25 DALLAS, Texas, *Elm Fork*, Tues., 7 p.m., Lane's Charcoal Burger House.
- 3332-35 MEMONONEE FALLS, Wisconsin, *Menomonee Falls*, 2nd & 4th Tues., 6:30 p.m., Bergs Restaurant, Lannon, Wisconsin.
- 3362-U MELBOURNE, Victoria, Australia, *Melbourne*, 1st & 3rd Tues., 6:30 p.m., Federal Hotel.
- 3382-24 IMPERIAL, Nebraska, *Imperial*, 1st & 3rd Thurs., 6 p.m., Hurd's Steak House.
- 3385-26 ALAMOSA, Colorado, *Chanticleer's* 1st & 3rd Tues., 6:30 a.m., Phillips 66 Cafe.
- 3387-26 DENVER, Colorado, *Yawn*, Mon., 7 a.m., Auditorium Hotel.
- 3389-27 MODESTO, California, *Toast Breakers*, Wed., 6:15 a.m., Normandy Restaurant, 2005 Yosemite Boulevard.
- 3390-35 MADISON, Wisconsin, *Keynoters*, alt. Tues., 5:30 p.m., Sherwood Forest Dinner Club.
- 3391-58 COLUMBIA, South Carolina, *Seven A.M.*, Mon., 7 a.m., Caravan Room (Heart of Columbian Motel).

- F Richard S. Titera 1133 Sunset Drive, Whittier, California
- 2 Robert Murray 22525 Ninth Avenue, Bothell, Washington
- 3 James H. McBain 53 W. Suffolk Drive, Tucson, Arizona
- 4 Robert L. Knotts 1204 Nilda Avenue, Mountain View, California
- 5 Donald Contois 1361 Rock Springs Road, Escondido, California
- 6 Edward M. Thielen 1806 Vincent Avenue No., Minneapolis 11, Minnesota
- 7 Richard Eastman P. O. Box 532, The Dalles, Oregon
- 8 Earl M. Potter 7009 W. Main Street, Belleville, Illinois
- 9 Bliss O. Bignall, Jr. Elder Building, Coeur d'Alene, Idaho
- 10 H. R. Baumgardner 150 Brouse Drive, Wadsworth, Ohio
- 11 Russell Carey 1603 Cass Street, Niles, Michigan
- 12 John Bozoky 631 California Avenue, Bakersfield, California
- 13 Alexander W. Brown 3115 Iowa Street, Pittsburgh 19, Pennsylvania
- 14 Richard Piazza P. O. Box 3207, Savannah, Georgia
- 15 C. S. (Pete) Bosquet 253 No. Main Street, Pocatello, Idaho
- 16 Rex Davenport 708 Stahl, Midwest City, Oklahoma
- 17 Dr. Howard E. Hultgren 311 No. 28th Street, Billings, Montana
- 18 John Blaney 7 Kyle Park Avenue, Uddingston, Scotland
- 19 Jerry Bertramson 619 N. Linn St., Iowa City, Iowa
- 20 Harry M. Pippin Hedderich Building, Williston, North Dakota
- 21 Lionel Mercier 3302 Barnard Avenue, Vernon, B. C., Canada
- 22 Paul E. Kunze 728 West 45th Street, Kansas City 11, Missouri
- 23 Roger H. Johnson 10121 Toltec Road NE, Albuquerque, New Mexico
- 24 John Nixon, Jr. 432 South 88th Street, Omaha, Nebraska
- 25 Fred Beisecker 8643 Chadbourne Road, Dallas, Texas
- 26 Raymond McGavin 1545 Deilwood, Boulder, Colorado
- 27 David R. Crow 2318 Fountain Way, Fresno, California
- 28 Judson Fisher 3164 Merrill, Apt. 205, Royal Oak, Michigan
- 29 Edgar Pfeiffer 312 South Palafox Street, Pensacola, Florida
- 30 Kenneth Magnuson 1486 Wickes, Des Plaines, Illinois
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