

THE TOASTMASTER



December 1933

TOASTMASTERS INTERNATIONAL
(INCORPORATED)

Vol. 1

No. 4



THE RENDEZVOUS

where TOASTMASTERS
MEET, EAT and TALK

ACTIVE MEMBER CLUBS

- Arizona, TUCSON, Mondays, 7:30 p. m.
Y. M. C. A. Building
- California, ANAHEIM, Tuesdays, 6:30 p. m.
Marigold Cafe, 122 East Center Street
- CORONADO, Tuesdays, 6:15 p. m.
Ritz Hotel
- GLENDALE, Tuesdays, 6:15 p. m.
Y. M. C. A. Building, 140 No. Louise
- HUNTINGTON PARK, Wednesdays, 6:30 p. m.
Cole's Cafeteria
- LONG BEACH "GAVEL," Mondays, 6:15 p. m.
Moore's Cafe, 2125 East Broadway
- LONG BEACH "Y," Wednesdays, 6:16 p. m.
Y. M. C. A. Building, American at Sixth
- LOS ANGELES TOASTMASTERS, Tuesdays, 6:15 p. m.
Chapman Park Hotel, 615 So. Alexandria
- PASADENA, Tuesdays, 6:15 p. m.
Y. M. C. A. Building, 235 East Holly
- POMONA, Mondays, 6:15 p. m.
Community Club Building, Gary at Fourth
- SAN DIEGO, Mondays, 6:15 p. m.
San Diego Hotel
- SANTA ANA "Smedley Chapter No. 1," Wed., 6:15 p. m.
Doris-Kathryn Tea Shop, 1330 No. Main Street
- SANTA ANA "El Camino Toastmasters," Thurs., 6:15
James Cafe, West Fourth near Broadway
- SANTA BARBARA, Tuesdays, 6:30 p. m.
Plantation Cafe, 19 East Figueroa Street
- Washington, SEATTLE, Mondays, 6:15 p. m.
Washington Athletic Club
- TACOMA, Mondays, 6:30 p. m.
Y. M. C. A. Building

ASSOCIATE MEMBER CLUBS

- California, BERKELEY, Thursdays, 6:30 p. m.
Y. M. C. A. Building
- Canada, VICTORIA, B. C., Wednesdays, 8:00 p. m.
Y. M. C. A. Building

"MY CLUB WAS LEFT OUT"

Don't let it happen again! Tell the world about it!
Send the necessary information to the editor TODAY.
News items are welcomed from All Toastmasters Clubs Everywhere.
OBEY THAT IMPULSE! WRITE THE EDITOR NOW.

The Toastmaster

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ACTIVE CLUBS—\$1.00 annually per member each club,
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ASSOCIATE CLUBS—\$5.00 (or more) annually, which
includes five subscriptions to The Toastmaster.

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MESSAGE FROM OUR PRESIDENT

By Arthur H. Johnson



It is proper to make my first official message open with a compliment to the Glendale club for their hospitality on October 7, 1933. The Council was given a comfortable meeting place and the dinner was correct to the last detail. We will remember it as one of our most successful gatherings.

Charter nights at Huntington Park and at Santa Ana recently left pleasant memories with me and with all those who attended. The fellowship was heart-warming and at each city visitors were made to feel at home. Congratulations to these two husky babies.

Sponsoring new clubs is not a new message to toastmasters. However, may I urge every member club to work on extension of our groups. With little effort your club can find ambitious and excellent men waiting for the toastmaster idea. Help such fellows get started. In your own city there may be a need for another club. Santa Ana has two clubs, both filled to capacity and the good natured rivalry there is stimulating to each organization. Any officer of International will be happy to assist in such organizing work.

Junior Past President Paul Demaree has the high school public speaking contest in full swing. To make this year's contest the biggest and best ever means that we must cooperate with Paul. Get in touch with him at once for plans on starting the trials in your city.

Inter-club visitation and exchange of speakers deserves our support. Some of the clubs are active in this endeavor. They report it a real challenge to bettering themselves. New friendships are formed, new ways of

doing things are learned. To gain real experience in speaking, get out and visit other clubs where you'll find opportunities to talk. Have your outside activities committee arrange for joint meetings and speaker exchange. Watch your own club grow through these activities.

Surely we realize the value of public speaking experience today. No man of this era can excuse his shortcomings in the way of ability to speak in public. That fact is recognized as is shown by Ohio State University which now requires students of engineering to learn public speaking. It has been said that if you make a better mouse trap than your neighbor, the world will make a beaten path to your door. The statement may be true but the man who tells the world what he has will sell more traps.

Christmas is with us again. To all the old clubs, to all the new clubs, to the baby of them all, Tucson, Arizona, I extend heartiest Christmas greetings and wish for you and yours a prosperous, successful New Year.

On to greater accomplishments ought to be our motto for 1934.

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ANAHEIM CLUB

BOOSTING the local Red Cross Drive this year, four of our members spoke before the various service clubs and in their own churches; Arthur Porter, chairman of the outside activities committee, reports that our assistance undoubtedly aided Anaheim's Chapter in getting a generous response to the Roll Call.

Depression has been driven from our club through the determined efforts of the new president, Joe Elliott. Last Tuesday, November 21, we inducted the two new members who completed the roster and now we have a waiting list.

Fashions in speeches change continually here. Late-ly demonstrations and blackboard talks have been promi-

ment. From Optometry to Football — yes — and Paul Demaree actually attempted to teach us Chinese writing. That is what happens when one is born and reared in the Orient; just so long as he doesn't attempt to make us eat rice with chop sticks----.

Rotation of speakers has been speeded up by the eagle-eyed program committee, giving every member an opportunity to wax forensic. New schedule of five 5-minute and one 8-minute talk each evening.

Extemporaneous discussion around the table on contemporary problems is an innovation recently introduced, participated in by members not on the program of the evening. We find it adds pep to the meeting and the boys like it. A flight in high finance was the discussion recently of the Newport Harbor Bonds; "Millions" was the cry, but no one learned where these millions are.

Preparing as we are for the local trials of entrants in the High School public speaking contest, we yet have had enough energy to average one speech per member before outside groups during October. Chairman Porter declares November will be a record breaker, which means over 27 speeches will be given outside the club.

Have you visited Anaheim Club? Obey that impulse and come to see us.

SANTA ANA CLUB NO. 1

REPORTER Wooster has transferred to Club No. 2 and his place is difficult to fill.

We have a full roster and we hear that No. 2 has filled its club. Toastmastering is strong in our city with two adult clubs and the live junior club of some twenty members. The latter are grooming speakers for the big contest next spring when they hope to win the prize cup.

Prominent against us now is the \$50,000 libel suit filed by past president Dr. Ruley against Ralph Smedley,

D. H. Tibbals and Dwight Hamilton. The lengthy charge recites that his character was defamed (a mystery, that) and names the various humiliations he suffered from such slanderous statements as he quotes.

Leaders of the bar have been retained by both sides while No. 2 club has been subpoenaed for jury service and will be empaneled on December 13th at our joint meeting when the trial of the suit is held. Frank Humphrey, just sprouting his wings as a solicitor, barrister, proctor, counselor and attorney, will judge the case, while G. McKelvey, our member from the Sheriff's office will serve as Bailiff.

We have enjoyed the visits of out-of-town T.M.'ers and urge them to come over on the 13th (spells bad luck for someone) to watch our "Doc" Ruley do some plain and fancy pointing with the well-known right index finger while members of No. 1 and No. 2 clubs of Santa Ana wax forensic.

SEATTLE, WASHINGTON

WE WERE proud of the election of our Leo Schmid as First Vice-President of the Toastmasters International. This job, added to his task of spreading Pillsbury's flour over the Northwest, will keep him busy.

We had a happy evening on October 16th when our club visited the Tacoma club and found the group an up-and-coming bunch filled with the true toastmaster spirit. Their leader, C. J. Shaw, Secretary of the Y. M. C. A., was sparkling in his acceptance of the charter, mentioning that since its first meeting his club has had a full membership and a waiting list.

On November 1st, we installed L. Ed. Hed as president; E. Hinton, Vice-president; R. Haynes, Secretary; and C. Campbell as Treasurer. "Ed" wishes to hear from his former toastmaster pals in San Diego club.

Plans are set for an active program this fall and winter. Do you need members—get in touch with Leslie Knight who brought in eight members in two weeks.

On November 27th the Tacoma club visited us in a joint meeting reciprocating our visit to them last month; each club furnishing three speakers and the toastmaster being none other than our own Leo Schmid. The regular program was followed with a number of good talks and witty stories in addition to the main events. Judging from the hearty enthusiasm aroused, it was a most successful meeting and it is quite likely that joint meetings will become a habit; it certainly adds interest.

Joe Penner, the Instructor in Public Speaking at the Seattle Y. M. C. A., has gotten together fourteen prospective toastmasters, with the result that a second Toastmasters Club is about to be formed. You will no doubt hear more about this soon, but Joe is entitled to all the credit and we want him to tell the story. You may rest assured, however, that we will give him any and all the help that he may need. We are anxious to see several clubs formed in Seattle and many more throughout the State.

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LOS ANGELES "Y" CLUB

JEWELER Jack Casson's donated cup has jumped attendance at our club. The boys have been brushing up vocabularies and working over verbal gems with an eye on this prize which will be given the best speaker at the end of 1933. Recently Jack offered a trophy to the best story-teller. Imagine the surprise when this was won by a guest.

November 22nd at the University Club was a big night for some of the toastmasters. It was the Los Angeles druggists tri-monthly dinner. Clarence Brogan presided and Fred Brown was toastmaster of the evening, with Dr. Quaintance as guest speaker. He told the pestle

pushers what a doctor expected of them, which was plenty.

A new name for the club might be "The Bromides" because here you hear those delightful banalities current when Demosthenes organized the first T.M. Club at Mars Hill.

Recently we have been brightened with original minutes. One member proposed that these be confined to a bare outline of proceedings, and the suggestion seemed to meet with general approval.

Criticising one of the speakers our mentor complained that the particular talk was a little beyond him. The speaker retorted that he had no difficulty in following his line of thought and wondered if J. Gustav had been attentive.

Meeting with the Toastmistress Club, December 18th we hope to have a real Christmas party. Visiting toastmasters and their ladies will be welcomed. About 80 people can be cared for comfortably so you'd better reserve early.

Your reporter has met and talked with every member of the Club and is qualified to say it is one of the finest in International. When some of the above has been forgotten I hope to have the pleasure again of attending some of the delightful meetings.

—O. Wattapayne

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"Countless others must have seen the Star of Bethlehem, but it is related that only three men followed it. These three men are worthy to be called the Wise Men, for all men who see a light and follow it, no matter how small or humble its source, are indeed wise."

THE ART OF QUESTIONING

by *Ralph C. Smedley*



A speech may properly be analysed as the answers to a series of questions. Conversely, one excellent method of preparing a speech is by asking questions about the subject. Take any speech that you make or hear, and observe that it is possible for you to ask a number of questions, the answers to which will constitute the speech.

This question method furnishes a helpful variant in the preparation of speeches, and since it is a well-known and deeply-regretted fact that a great many speeches never have the advantage of a preliminary outlining, I offer the plan for the benefit of toastmasters who wish to improve their style

Having determined upon a theme to be discussed, ask yourself first, what is the conclusion to be reached—the position you wish to establish—the effect you hope to attain. This gives you your conclusion. You may change it as you proceed, but it gives you a destination before you start.

Second, ask yourself what sort of an opening sentence will pave the way for a discussion leading to the conclusion in mind. Think of the audience and seek an opening that will catch attention, indicate the line of argument, and lay a foundation for your logic.

Third, ask yourself all manner of questions about the theme. Try to view it from all angles. Ask questions which you cannot answer and try to find the answer for them. Then take all these questions and arrange them, making combinations, eliminating duplications and omitting minor items.

You should be able to reduce your principal questions to three or four. These, when arranged in logical order,

may constitute the main headings of your argument. Under them you can include supplementary questions. With your questions set in order, all you have to do is to answer them, and your speech is made. Try this on your club and see what results are obtained. Then send me your comments on the method.

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PUBLIC SPEAKING CONTEST

by *Paul Demaree*



Open season on high school orators is now with us and reports indicate that every club is out to make the prize catch of the season. Chasing down the most promising embryo speakers is in the hands of the various clubs, so no definite returns are available at the present time.

Each of the six participating clubs of last year will be in the thick of the contest again this season. Rumors are that we will have several new clubs, with representatives from their local high schools, at the finals this coming April. No word has been received from Glendale, Pomona, Long Beach or Seattle, but we expect that they will be conducting contests in addition to Anaheim, Coronado, Pasadena, Santa Ana, Santa Barbara and San Diego who participated last year. It is not too late for any club to enter if a start is made at once.

The contests of previous years have not been without imperfections, mistakes having been made by local clubs and also in arrangements for the finals; but the experiences gained will help toward smoothing out the difficulties which have been brought out in the past. As a whole, the contests have proved interesting, beneficial and inspiring to all who took part; not only to the contestants and judges, but also to everyone in the audience.

The possibilities of our contest are generally recognized. The fact that every club and school which has once entered has come back each following year indicates that we are on the right track. By careful work and co-operation we can make this contest the outstanding feature of its kind in the country.

Last spring a questionnaire was sent out by the committee in charge of this contest, to all clubs and participating schools to determine their attitudes toward our contest and their opinions as to the system of judging. Answers were received from almost all of them. Only two were in favor of changing the group method, which has been used in the past contests for the selection of the winners, to that of selection by a few experts. The great majority favored a continuation of the group method, with some suggestions for slight modifications in the procedure. In establishing the rules for the contest this year we have been guided by these suggestions and criticisms and the results of the forthcoming contest will demonstrate their value.

The improvements which we contemplate for this year include:

1. A more uniform method of procedure by each participating club.
2. A smaller number of contestants in the finals, secured through semi-final elimination contests between neighboring clubs.
3. Fewer judges from each club, and a more efficient method of tabulating votes.
4. An improved critique sheet.
5. Use of this critique sheet in the various clubs before the finals to familiarize the members with the sheet and its uses.
6. The selection of judges for the finals from Toastmasters who have proven to be the best judges in their respective clubs during the local contests.

In addition to these points, it has been proposed that we secure three or five expert judges to render a decision at the final contest as a comparison with our group method. This would help us determine whether we should continue with our group method of judging, or use the older method of a committee of experts.

Every club should appoint a committee chairman for this contest. Send his name and address to me at 322 No. Pine Street, Anaheim, so that he may receive the rules, suggestions and material for conducting this activity. Let us make this year's High School Public Speaking Contest the biggest and best ever.

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*"He was wont to speak plain and to
the purpose."* (Shakespeare)

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TUCSON, ARIZONA

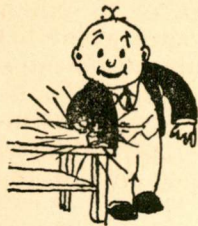
HAVING made the Founders Day dinner a big event of October, Hervey Smith, secretary of our Y. M. C. A., decided that a Toastmasters Club was essential to the well-being of our community. He spun Rotary's wheel, tipped over the Round Table, asked the American Legion "Where's Elmer?", tied another knot in the tail of the Lion's Club, snatched some of the Hiram Club members, and corraling the heterogeneous group, explained to them the ideals and aims of toastmastership.

At a meeting on October 30, the group organized, drew up a constitution and by-laws based on those of Toastmasters International, and elected officers as follows: P. K. Hill, president; J. E. Voorhees, vice-president, John A. Bruning, secretary; E. E. Russell, treasurer; and George E. Vance, sergeant-at-arms. Hervey Smith was made a member ex-officio of the Executive Committee.

Every Monday at 6:30 p. m. visiting toastmasters will find our group enthusiastically toastmastering at the Y. M. C. A. You are welcome.

GAVEL SPLINTERS

by Clarence Marshall



Secrets will out—like the one of the Toastmaster who postscripted his son's letter to Santa Claus, "and I'd like you to bring me a new stance, good gestures, voice inflection, new ideas, and a lot of confidence."

We happen to be the go-between in arranging the engrossing of club charters. There is a man in our town who can make chirography sit up and cackle. Anyway—from the numerous orders lately we rise to remark that Toastmasters International has put to shame the well-known fast-growing weed. Just in case of necessity, our fancy penman has mastered Sanscrit (Hindustanie to you).

The rubber gavel goes to the customer to whom we tried to sell the toastmaster idea. We talked the subject to him for an hour, when he yawned and remarked, "Yeah—we got one of those toasters home."

International's jolly and genial president, Arthur Johnson, flits hither and thither, visiting clubs and presenting charters. Art is considering having a charter presentation "talkie" made to send to distant clubs.

We visited the Hollywood Speakers Club the other evening. Everyone present is allowed to speak eight minutes on any impromptu subject. Fortunately only a small attendance that night and we were out at midnight. Imagine a convention!

However, the group has a certain fellowship among its members, and their informal discussions of various subjects were what might be termed "jolly well" or "top hole."

The true toastmaster is never baffled. His adaptability was displayed a few nights ago at a dinner I attended. One of the boys was suddenly called to give a toast to the ladies. When he reached the point where his glass was to be lifted—eeeemagine his embarrassment—not a glass on the table, not even a coffee cup. Was he stumped? Certainly not! Seizing a sherbet glass brimming with tapioca pudding topped by wiggly whipped cream he held it high and floundered bravely on with the toast.

John Rudd of the Northwest Council of Y. M. C. A.'s has been here during the past month and it is a pleasure to be associated with this ardent toastmaster. Wherever he goes he tells the gospel of toastmastering and has helped start many clubs. We understand he "ta-kom-a to see-at-L" where his genial countenance will beam on some of our member clubs once more.

Ah—Have you read this far? Goodie! Goodie! Here's a real wish that you get a sock full of speeches and a happy, prosperous year in which to give them before the world's best toastmasters club—yours and yours and yours—and mine, too.

"EL CAMINO" TOASTMASTERS

AT the regular meeting of "Smedley Chapter No. 1" on October 18th, the attention of its members was called to the fact that some of the "Waiting List" were becoming anxious to know when they might be able to enroll in the Active membership. For the past year or so, especially since the club has continued its meetings throughout the summer months, there has been a marked decrease in turn-over of membership and it is only when members have had to leave the city that there has been an opportunity for new members to be enrolled. It was proposed that the existing club divide into two sections, each to enroll new members to make up its limit. This

scheme was voted down, as no one seemed willing to lose his membership in No. 1 Club of the International organization. However, during the week following, four of the members decided among themselves that in the interests of the Toastmaster Club idea it seemed necessary that a new club should be formed, and should it be found that such a club could be organized they would themselves request a leave of absence from No. 1 Club and organize a new club.

On October 26th these men, with the "Waiting List" and others who were interested, including several members of No. 1 Club who were in sympathy with the idea, met together at a dinner in the Y.M.C.A. A sample program was put on by members of the No. 1 Club, after which the new club was organized, twenty men signing up for the new club. A constitution and by-laws were adopted and application was authorized to be made to International for a charter. The charter roll was closed at the meeting on the following week with a membership of 26. Two additional members added at the following meeting made up our full limit of 28, and we now have a waiting list of four prospects anxious to be enrolled.

We received our charter on November 23rd at a joint meeting with No. 1 Club; the presentation being made by our International President Arthur Johnson, who started our club on its official way with some well-chosen thoughts very ably expressed. This auspicious occasion was observed as a "Ladies Night" and our attendance numbered 114. Among those present we noticed the Honorary President of International, also the Secretary and the Treasurer. The Honorary President, Ralph Smedley, being called upon for a talk, responded in his usual gracious and helpful manner, giving us points and ideas which were of keen interest to all toastmasters who had the privilege of hearing him. The opening session was presided over by our president, Ernest Layton, who later turned the meeting over to the toastmaster of the evening, M. Macurda, who is the treasurer of our

club. The program was participated in by the two clubs, each providing three speakers. In addition to the officers already named, our vice-president is Don Rice, our secretary Ernest Wooster, and our sergeant-at-arms Carlyle Dennis; these officers, together with Ralph Smedley, constitute our executive committee.

All our members are enthusiastic regarding the purposes and work of the club and we are looking forward to very definite results, not only in the personal benefits which we will receive, but also in the benefits which we will be able to share with others by each of us taking our share in the promotion of worth while community activities, thus giving us opportunities to put into actual practice the ability to speak before the public which we acquire at our weekly meetings.

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CORONADO CLUB

CIVIC groups here rely more and more upon our club for speakers. Hardly any organization here that hasn't at one time or another, listened delightedly to one or more of the Toastmasters.

Development at Glorietta Bay was due mostly to our four-minute men who spoke nightly at theatres and on the radio, informing the taxpayers of the project and explaining the necessity for voting on the issue.

Helping the helpless being one of our mottos we were glad to aid the Red Cross annual drive.

Bringing in a representative student speaker from the high school, each month, helps us keep in touch with public speaking studies there and trains the students in speaking before outside groups. It also allows us to select new blood for the waiting list. Try it.

Please notice in the Rendezvous Column that we have changed our meeting place. We always welcome visiting toastmasters. We are looking for you.

ANNUAL CONVENTION

At GLENDALE, CALIFORNIA



Meeting in the Y. M. C. A. we were called to order by President Paul Demaree. All the officers answered "present," together with twenty-six delegates, alternates and visitors representing nine clubs. Clubs at Pomona, California; Seattle and

Tacoma, Washington, were not represented.

Minutes of the previous Council were read and approved. There were no communications.

Again Treasurer Eley brought an excellent report showing receipts of \$425 with disbursements of \$420 during the period October 1, 1932, to September 30, 1933, inclusive, and \$4.57 cash in bank. Report ordered accepted, filed and the motion that Eley be commended carried with cheers.

Publications committee reported through Fred Eley. Attention was called to the magazine, the constitution and by-laws, the Prospectus, and Ralph Smedley's book, "The Amateur Chairman," the two latter selling for fifty cents a copy. All these publications are printed in uniform style with attractive covers. President Demaree urged all present to spread the news of our printed books, thus extending the knowledge of what Toastmaster Clubs are trying to do.

All the International officers reported on their various side trips and visits to local clubs. The secretary reported conversing with International "Y" Secretary Francis Harmon who reiterated his desire to aid in every way in helping the formation of clubs in foreign countries.

Delegates from all clubs represented then gave two-minute reports on local activities. This was one of the

high-lights of the session and many helpful suggestions were offered. O'Neil of Santa Barbara satirized some of the reports, asserting their endeavors were not true to our purposes. Ensued a hot discussion with some for and some against O'Neil's views. Both sides admitted learning much during the debate.

The Committee on Standardization had nothing to report, but the High School Public Speaking Contest Committee reported through Demaree that 1933-34 contest would be the biggest and best to date. Owing to the rapid growth of the contest, he urged clubs entering to hold semi-finals and cut down the number of entrants to a minimum. Any club interested can receive full information by writing the editor or to Demaree whose address is 322 North Pine, Anaheim, California. Better write now before you forget it.

Constitutional amendments offered by Arthur Johnson evoked spirited debates. One was to restrict the area of District Councils, the other that District No. 1 be formed herewith. A motion was made to adopt the amendments. Discussion became heated, when George Hedstrom moved to table. This motion carried.

Chairman Elliott of the nominating committee offered nominees for office as follows.

President	Arthur H. Johnson, Pasadena Club
1st Vice	Leo Schmid, Seattle Club
2nd Vice	Elmer Smith, Santa Barbara Club
Treasurer	Frederick Eley, Santa Ana Club
Assistant Treas.	Leo Hansen, Coronado Club
Secretary	Jean Bordeaux, Los Angeles Club
Assistant Sec'y	Harry Finlay, Glendale Club

Nominations from the floor were declared open, but none were made. Motion by Marshall, seconded by Taylor, that nominations be closed was carried. Motion that Secretary cast the unanimous ballot electing nominees was carried.

Installation ceremonies were conducted by Ralph Smedley who installed the officers as a group. Incoming

president Johnson gave a snappy response outlining briefly his plans for the coming year. A rising vote of thanks was given the retiring executives.

Invitations to the Council were scarce and finally Los Angeles club offered to be host for the Spring meeting of 1934. The Council voted to accept. The Council went on record as favoring a meeting in January, 1934, to be held at Huntington Park.

Just before the close of the Council meeting a motion that the Junior Past President be ex-officio a member of the Executive Committee of the Council carried unanimously. Adjournment was taken at 5:55 p. m. with the Councillors going in a body to the banquet and speaking program at the Tuesday Afternoon Club.

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CONVENTION BANQUET



San Diego's Roy Watts won the "Home Town" speaking contest at the banquet held in the Tuesday afternoon clubhouse on October 7th. Eight clubs competed, with host club Glendale not entering.

William "Bill" Iverson of Santa Ana gave Watts plenty of competition while winning second place. Other speakers were Walter Taylor of Anaheim, Fred Brown of Los Angeles, T. W. Johnson of Pasadena, R. A. Hendricks of Long Beach, Leo Hansen of Coronado, and O. H. O'Neil of Santa Barbara. Each described in glowing terms the advantages of living in the speaker's home town. Fred Brown crossed up the affair by giving a red-hot eulogy on Glendale.

Winners of the first two places received books on Public Speaking as prizes. Bill Iverson wondered if it was a hint.

Presiding was A. A. Irvin, president of the Glendale club, but he passed the gavel quickly to Toastmaster R. M. Gray, his club's secretary. Gray gave a splendid presentation of after-dinner presiding.

Mayor Baudino welcomed the visitors officially and during the dinner baritone solos were given by Leo Deatrick with tenor Charles MacFarland showing off some grace notes, too.

Wood from the famous Old Adobe in San Rafael park was used to make a gavel which Harry Finlay presented to Santa Barbara club as their prize for having the largest number present. Many groans were heard from Anaheim and San Diego groups, both of them feeling they had the prize "in the bag."

Last speaker on the program was Tom Butler of Los Angeles Club. He gave a vivid and moving talk on work done by the blind, urging us all to remember the week set aside by California during which exhibitions of the artistry of the sightless would be held in many cities of the State.

Incoming President Arthur Johnson made a short speech. Our reporter failed to get a detailed account of this because at its start he saw Los Angeles Club's banner hanging directly over the speakers' table. Others saw it too, and Gavel Splinterer Marshall nearly had an apoplectic seizure when he discovered the ensign.

Festivities of the evening were scheduled for 6:30 p. m. and began promptly on time at 7:00 as is frequently the custom at banquets. From the opening to the close at 9:45, the affair went smoothly. A jolly, happy throng of chin-waggers and their ladies enjoyed good music, good singing, and excellent speeches. Those aiding Harry Finlay in arranging and carrying out the program deserve thanks.

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"Their words are natural breath." (Shakespeare)

VICTORIA, B. C. CANADA

ORGANIZED October 4, 1933, we have been growing steadily since and find the Club helpful to us all. Owing to the ingenuity of Speaker Beckwith we have "open" night frequently since he invariably has some unusual stunt to put on.

Parliamentary procedure was delved into thoroughly recently and we found Ralph Smedley's "Amateur Chairman" exceedingly useful. We find this sort of training beneficial because of the many debates in which we participate during the winter. Only a couple weeks ago we debated "Resolved—the present parliamentary system is best for Canada," and the Affirmatives won. Having settled the momentous question, we trust the Government Executives will take due notice.

General Critic Beckwith continues his kindly and helpful comments and of course we have the pride of New Westminster with us now, none other than Frank Paulding who says, "Hello" to all his friends down 'thar' in California.

Plans for a visitation from the Seattle Club have us agog. We hope to entertain a goodly number who probably will accompany International's First Vice-president Leo Schmid when he treks over to present us the charter showing affiliation with Toastmasters International.

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BERKELEY, CALIFORNIA

PLANS are in full swing to form a Toastmaster Club at Richmond Y.M.C.A. where Fred Breen is secretary. The first Thursday in December our club put on a demonstration meeting there, at which time our officers will outline their duties. This demonstration program and contact with our members will be an aid to the Richmond men in forming their own organization.

Our third Ladies Night, held November 2nd, was a hugh success. Highlights of the program were speeches by T. A. Unsworth on "Art," George C. McNutt on "Beards," and speech criticism by the wives and girl friends rather than by the usual critics. Try that at your club on your next Ladies Night.

Incidentally, our criticism committee is making a special drive on introductions of speakers and the use of keyword notes in making speeches. During November one meeting was devoted entirely to introductions, each member introducing the man at his right as though that man was going to make a speech.

Our secretary-treasurer, C. E. Betz, finds that publicity in the local papers helps to maintain interest among the members. The boys like to see their names in print—the wives eat it up, too. One of our former presidents, Geo. C. McNutt, a free-lance advertising man, has been appointed permanent publicity director.

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TACOMA, WASHINGTON

OUR International Charter No. 13 was presented to our club on October 16, 1933, at a joint meeting with the Seattle chin-waggers. Leo Schmid, first vice-president of Toastmasters International, made the presentation at the meeting which was held in our Y.M.C.A. Building.

Seattle club entertained us royally at a joint meeting on November 27th in the Athletic Club Building. We find these exchange meetings inspirational and the fellowship is something to enjoy rather than write about.

Membership continues full and the waiting list grows weekly. Our program every Monday consists of six speakers, each limited to six minutes. During dinner we have current events, or a wholesome story, with the time limited to one minute each. Critics are appointed

at each meeting, although the Toastmasters and speakers are scheduled in advance.

Fortunate are we in having A. L. Struthers as Mentor and Father Confessor. He is public speaking instructor of the Y.M.C.A. classes and you can't fool the old master. Withal his genial manner makes the incisive comments helpful and educational.

Just a young club, and with Charter No. 13; BUT we are going places and hope visiting Toastmasters will drop in to check up on our progress.

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SAN DIEGO CLUB

UNDER the regime of Roy Watts, president, and R. M. (Bob) Switzler, vice president, the splendid record of past president Neil Nettleship's administration seems certain to be at least equalled and possibly bettered. Attendance continues to be excellent—a natural result, no doubt, of uniformly interesting programs, coupled with an ever present waiting list. Strict attendance rules are enforced, accounting for the premium which membership in the Club now seems to enjoy. With our full membership and several on our waiting list, we will have to do as Santa Ana did—step out and organize a No. 2 club.

Outside speaking activities, always prominent, are on the increase. Community Chest, Chamber of Commerce and Red Cross campaigns have provided many speaking opportunities during the past few months. Just now the Club is engaged in a rather extensive NRA assignment from official sources, calling for numerous theatre engagements in the next few weeks. With individual members accepting the usual number of personal speaking invitations, a busy winter is inevitable.

A pleasant and profitable addition to the conventional T. M. Club program is the "Forum," recently estab-

lished by San Diego. Immediately following the close of the regular meeting at 8 p. m., those who care to (usually about two-thirds of the membership) remain an extra hour for additional practice in the good old fundamentals of public speaking. Present practice consists in reading recognized masterpieces, each member having two minutes for this purpose. Following this routine, criticism is given by the general critics, special attention being applied to enunciation, pronunciation, inflection, change of tempo, pitch, etc. This is a type of study most T.-M.'s can well afford to engage in.

For some time we have been meeting at the San Diego Hotel, but at present we are shopping about looking over various hotels where they will give us a dinner at a price below the French war debt.

Retiring president Neil Nettleship was knocked down for the count when we handed him an engraved telechron electric desk clock. He was urged to watch it and be on time at all meetings in future, and when sounding off to his stenographer to keep them within the six minute limit required of all good toastmasters. Neil responded by offering to write up any member for any sort of insurance, provided said member had the cash to pay premiums.

Clark Chamberlain has been flashing a gorgeous ring around town, and we hear it was presented to him by Toastmasters International. Of course this is only a rumor since Clark hasn't mentioned the gift at all. (Ed.—you reporters must remember the cardinal principle of news—tell the truth.)

Johnnie Rudd, the jolly boy from the Northwest, has been in these parts. Put on a big drive for the Y. M. C. A. and naturally we helped him. John is mighty proud of his life membership card given by the Anaheim Club, which group he helped start. His return to Seattle was our loss and their gain.

Splendid reports were brought back to us from Glendale Council by Neil Nettleship and others. While we did feel downcast at losing the attendance prize, Watts' achievement in capturing first place in the speaking contest bucked us up. It was a "home town" contest and Ray couldn't lose, since all the Pacific Coast admits San Diego is its metropolis. Visit us any Monday night and we'll convince you.

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"Words are the Soul's ambassadors and go abroad upon her errands, to and fro." (Howell)

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HUNTINGTON PARK CLUB

CHARTER presentation was the big affair with us on November 15th when 125 Toastmasters and their ladies came to eat and make merry. Olin Price, Anaheim's famous gavel wielder, presided.

Three of our members gave talks which were criticised wittily and constructively, with the general critic putting Olin on the pan, too.

Past Presidents of International, J. C. Chamberlain and Paul Demaree, were presented each with a beautiful ring emblematic of the Toastmaster spirit and in appreciation of their excellent work while in office. Ralph Smedley made the presentation.

International's President, Arthur Johnson, handed to our executive officer a charter numbered 14 which we prize and promised to display at all meetings.

The dinner was held at the Womens' Club Building, and after the program all present went to the ballroom on the second floor where dancing was enjoyed until midnight. Olin Price and our secretary-song leader "Bob" Grube deserve a lot of thanks for their work in engineering the affair and putting it through to a successful conclusion. Consider yourselves thanked, boys.

LONG BEACH "Y" CLUB

FIRST organized in 1928 and with a healthy growth until March, 1933, we were shaken on the 10th of that month into a state of silence.

October 11th found us back in the old Y. M. C. A. in a special room which had been set aside especially for us by "Bob" Gossom.

Temporarily we meet Wednesday at 6:16 p. m. using all members by having them each give three minute talks. Our limit of thirty members is almost reached and we hope soon to have a waiting list.

Officers elected for the last three months of 1933 are President A. E. Fickling, Vice-President Alexander Beck, Secretary-Treasurer H. C. Fairley.

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POMONA CLUB

THE POMONA Toastmasters Club was glad to have as its guests at its November 27 meeting, International Treasurer Frederick Eley, and two other members of the Santa Ana Club. We plan to exchange speakers with the new Santa Ana Club during December.

At several of our meetings we have had a committee besides the regular critics, to judge the speakers on certain points, such as correct English, enthusiasm, speech construction, etc. One point was judged each evening.

At the November 20 meeting, the club had as a guest Dr. Benjamin Scott, head of the Department of Public Address at Pomona College. Much to the confusion of several of the speakers, Dr. Scott acted as General Critic, and gave some very fine criticisms. We have been fortunate in securing Dr. Scott to meet with the club at least once a month to act in the capacity of General Critic.

Our blind orator, Bert Randall, has gained quite a reputation as a speaker, and has given several talks at some of the Pomona Service Clubs.

SANTA BARBARA CLUB

PUBLICITY is our middle name now that Franklin Howatt is back with us. Discussion of plans for the third annual high school public speaking contest revealed that we will have some excellent representatives in the trials.

Program Committee Chairman Vincent Grocott has arranged a 13 weeks contest in the club, each member participating. At the end of the 13 weeks, a run-off is held and the four best speakers chosen to speak in the finals when we have a special meeting with the ladies present. Vincent says 13 is lucky for someone and he is prepared to prove it.

Elmer Smith, Second Vice-President of International, has been seen looking over silver stars and badges along the main thoroughfare. We are keeping tabs on Elmer and can always answer the cry "Where's Elmer?" by saying, "Getting a speech ready for the Toastmasters Club."

County Engineer O'Neil who is our president just now, offered Franklin Howatt a transit with the suggestion that Frank might be able to get ahead of Walter Winchell with such a spy-glass.

Tune in on Santa Barbara's radio stations most any night and you'll hear one or more of the Toastmasters exercising his vocal cords. Better still, buy the Morning Press in which we usually have a column or two. Visitors will be welcomed at our meetings any Tuesday night.

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"The result of a man's work is not always the measure of success. To have worked is to have succeeded—we leave the results to time. Life is too short to gather the harvest—we can only sow." (Elbert Hubbard)

PASADENA CLUB

INHALING our ozone recently were speakers from Santa Ana No. 2 club. We sent a crowd of our boys down there in exchange and they reported a great time. You can't beat this exchange of speakers as a club stimulant.

Don't take your wife to a restaurant during the week of December 18th. Bring her to Pasadena December 19th and delight her with a Christmas dinner and party given by the "Crown City" T. M'ers. Toastmasters who have visited with us know our "host" abilities.

The program is going to be different and we don't mean what Ed Wynn means when he says that. We guarantee you won't fall asleep during the festivities. In addition to entertainment, there will be some snappy broadcasting of speeches. Send in your reservations at once, please.

For T. M'ers who think the usual program too long, what think you of this—Our own Clarence Marshall strayed into the wilds of Hollywood last week to visit a group called "Hollywood Speakers." As a *special favor* they cut the meeting short and adjourned at midnight. Some of them went on a "dunking" party after adjournment and Clarence didn't arrive home until 2:00 a. m. and they do say at that time his wife made a speech.

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*"Build thee more stately mansions, O my soul,
As the swift seasons roll,
Leave thy low-vaulted past!
Let each new temple, nobler than the last,
Rising to heaven, with a dome more vast,
Till thou at last art free;
Leaving thine outgrown shell
By life's unresting sea."
(Oliver Wendell Holmes)*

FROM THE EDITORS CHAIR

By Jean Bordeaux



Mention of Past President Demaree's excellent written report to the Glendale Council is conspicuous by its absence from the account of the Council session. We must cut our reporter's salary for the omission.

An interested toastmaster sent us a marked copy of the July, 1933, issue of *Medical Economics*. This periodical circulates among the doctors but the particular number referred to devotes several pages to encomiums on the art of public speaking, urging all its readers to join oral arts classes or groups studying forensics. Maybe Los Angeles club members have read the magazine. At least that club has a veritable baker's dozen of medicos.

Emblems of Toastmasters International in the form of buttons, pins, charms and rings are being given by some clubs to retiring officers. This is an excellent method of advertising our clubs and it is recommended to all member groups.

International's Secretary requested all delegates to send in written comments of constructive nature on the Glendale Council meeting. Coronado alone responded. Among other observations he mentions that too much time was taken in discussing a proposed constitutional amendment—a pertinent protest. He enjoyed the evening program and asserts the meeting and evening will live long in his memory.

Before we forget it, better subscribe to *Public Speaker & Debater* published at 142 High Holborn, London, W. C. 1, England. Issued quarterly at seventy-five cents (3 shillings) a year. C. F. Carr, editor of the journal, has written *The Toastmaster* evincing great interest in our work over here and promised to have an article about toastmasters in his January number.

And while subscribing, you might as well order a copy of Ralph Smedley's "Amateur Chairman" from us. Handy in size, complete in detailed get-at-able information, it's the biggest fifty cents value you'll ever buy. With Ralph's book at hand, you can over-rule these pestiferous and obstreperous toastmasters according to Hoyle (or should we write 'Smedley'). Doesn't matter much because next issue our trusty Gavel Splinterer will have an instructive paragraph on your Editor's faults.

News items from member clubs continue to be a problem. This is the toastmaster's voice and you, and you, and you, ought to send in words for utterance. Suppose your club is active—the other clubs won't know of the activities if you keep it secret. Don't hide your light under a bushel—that's unchristian and also selfish.

POMONA continues active, much to the surprise of *The Toastmaster*. Paul Shenefield and other leaders of that club haven't sent us a line for months. Come in any time, fellows, all is forgiven.

HUNTINGTON PARK provided a great evening to all visiting T. M'ers. Better visit them and see a peppy crowd in action. Their secretary is long, lean and lanky and can squeeze lots of harmony out of his Italian concert grand accordion, along with a sense of humor lightened by a million dollar smile. And does their general critic give the speakers what for! We enjoyed the by-play between him and that pulpit backslider, Olin Price, who skidded from the altar into toastmastering, with Real Estate as an avocation.

TACOMA reports will cause another earthquake in that vicinity, we fear. Not only have they Charter No. 13 but they boast about it. Perhaps they with Seattle will start more clubs up there.

CORONADO has one event that other clubs could copy successfully. Bringing in student speakers from the high school lends variety to any program and certainly helps keep the Toastmasters in touch with education in their community.

SANTA BARBARA is fortunate in having a newspaper man as a member and add to that, he is news-caster on the radio. We were pleased to learn the whereabouts of Elmer and hope other columnists will stop calling for his address.

LONG BEACH "Y" is with us once more. We appreciated the news sent in but can use more for next issue. How about it, Bob?

SAN DIEGO, one of the most active clubs in the Federation, certainly believes in action. The prize for modesty goes to them. If you wonder why—read their page in this issue.

ANAHEIM is the first club to mention blackboard and chalk talks. Other groups may find such a stunt helpful. This club will try any innovation and proves it every month. Imagine a toastmaster learning Chinese!

TUCSON is welcomed into International. With Charter No. 16, they are the baby group. With William Dunipace as general critic and live-wire Hervey Smith egging them on, the baby will grow quickly into a lusty influential group.

BERKELEY has become inspired and we wish them success in getting that Richmond club formed. Every club starting another reports it is the best stimulation possible. Sixteen clubs today and if each started another club we would have thirty-two. Try it!

SANTA ANA once more retains its leadership by being the first city to keep two active Toastmaster clubs going full blast and each with a waiting list. Both clubs are strong adherents to the "visit another club" idea. At most any Southern California T. M. club on most any meeting night, you'll find a Santa Ana man enjoying the program and taking notes for reporting to his club. Oh yes! We must compliment Dr. Ruley on his hope and courage—hope in suing for \$50,000 and courage for having the trial before Toastmasters. Yes—and he has faith, too, which Paul wrote was most essential.

SEATTLE deserves the thanks of all Toastmasters. They helped start Tacoma, now a splendid, live club. In addition, members have visited old and dormant clubs at Wenatchee and Everett, reviving interest at each city.

VICTORIA, B. C., is our new baby associate club with credit for its formation being due to Frank Paulding, formerly at New Westminster, B. C., where he helped begin the Spokes Club which affiliated for us in 1930. Other clubs might note that Victoria finds an evening devoted to parliamentary procedure to be exceedingly helpful.

GLENDALE evidently is resting on its laurels. No news report came from them presumably because they felt the accounts of the Council meeting and banquet would be sufficient. "Y" men can learn that Rex Kelly is at Glendale by reading the official Y. M. C. A. directory, but what about toastmasters in other cities? News of the other members at Glendale ought to appear in our magazine.

LOS ANGELES was visited by our demon free-lance reporter, O. Wattapayne. We expect this iconoclast will drop in at other clubs and it will be a pleasure to give him space for his ironic comments. Since he carries little insurance his identity will be kept secret.

Running over the copy as we go to press we discovered much free advertising given various toastmasters. If the advertising manager discovers this, some reporters are liable to be discharged, released, dismissed and fired. And the old editor may be included.

Reports are that Seattle's Raymond Huff is in Long Beach or Los Angeles supervising a breakwater. Drop in and see us, Ray, or visit some of the clubs in this area. You may be sure of a hearty welcome.

The Art of Questioning ably written by Santa Ana's Smedley is likewise a real lesson on how to build a speech. By the way, better read the article through again and

see how many trifling points he brings out—but, added together, those trifles at which we sniff become perfection. Learn a little here, a little there, and the result is a good speech from a competent toastmaster.

Each issue finds our “Rendezvous” column growing. Hurry up, fellows, it ought to be at least two pages. How can our visiting toastmasters visit unless you spread the clubs far and wide?

News from PASADENA just slipped under the wire. The reporter over there is a “cub” and so we forgive him, but that Gavel Splinterer—hummmmm! Well, if he doesn’t keep away from Hollywood and these 2:00 a. m. parties—. However, even a grouchy editor can’t be peeved with Clarence Marshall.

President Johnson dashed in puffing like a grampus and screaming, “Hold the press.” Having delivered his message he smiled a big smile such as only he can radiate and whispered, “Don’t make any remarks about my tardiness.” Of course we agreed not to mention it, but nothing was said about keeping it out of the news.

New methods—Ways—Means—of doing things???? Has your club discovered any? Have you aided your civic and community work? Hasten to the typewriter and rattle off an account for publication in your magazine.

Just a word or two about 1933 which nears its end as we go to press. We have had a successful year of growth due to the cooperation of all the member clubs. Our sincere thanks to those who worked mightily in cultivating this growth, in sending news and suggestions and articles to the magazine. This work is pleasant because of those who help further it.

And now, to all toastmasters and their loved ones wherever they may be, yes—and to the whole wide world—may Christmas be all you have dreamed and hoped for, and may the New Year be one of increasing opportunity and growth.

TOASTMASTERS INTERNATIONAL

THE FAMOUS FIFTEEN POINTS

Toastmasters International, Inc., is Organized and Promoted
for the Following Reasons:

1. TO PROMOTE the growth and establishment of Toastmasters Clubs throughout the world.
2. TO SPONSOR the publication of the “Toastmaster,” the official organ of Toastmasters International, and the means of informing all Toastmasters and Toastmasters Clubs.
3. TO PROVIDE literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. TO PROTECT the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. TO STANDARDIZE and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. TO UPHOLD before all the latest and best principles of public speaking and related conduct and procedure.
7. TO ACT as a medium of exchange tending toward the improvement of Toastmastering.
8. TO ASSIST individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. TO PROMOTE friendship among Toastmasters Clubs and Toastmasters.
10. TO SPONSOR friendly competition in public speaking among the member clubs of Toastmasters International.
11. TO SPONSOR contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. TO PROMOTE the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. TO MAKE the name Toastmaster a mark of distinction and of recognized ability in public speaking.
14. TO ESTABLISH the place of the Toastmasters Club in the life and work of the community.
15. TO PROMOTE a friendly, mutually helpful liaison between Toastmasters International and the Young Men’s Christian Association.