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OSTMASTER

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TOASTMASTERS INTERNATIONAL
SANTA ANA, CALIFORNIA

THE SPIRIT OF CHRISTMAS

JAMES H. HILL

Victoria, B. C., Toastmasters Club

In his immortal "Christmas Carol," Charles Dickens shows his readers the transformation effected in the soul of old Scrooge when he gained a right understanding of the true spirit of Christmas.

What was the first "community act" performed by Scrooge in evidence of his change of heart? He gave something. He bought the largest turkey in the shop and sent it to Bob Cratchit for his Christmas dinner.

The spirit of Christmas finds its highest form of expression in giving. I do not mean calculated giving; commercialized giving; "quid pro quo" giving; but rather the giving which is purely and simply an expression of the giver's unselfish desire to add to the happiness and well-being of the recipient. That, I think, is the true Christmas which is itself a priceless gift to mankind, bringing to each of us the opportunity to know the pure delight of giving.



We say that "Christmas comes but once a year," and it is true the calendar contains only one twenty-fifth of December. It does not follow however, that we should restrict to that date all that belongs in principle and practice to the Christmas season. What we should do, and what He Whose coming we then commemorate wishes us to do, is to carry through the year, regardless of the calendar and changing seasons, the true spirit of Christmas. That is what old Scrooge did. Through all the days that followed the Christmas morning upon which he awakened to a new day and a new and better understanding of his fellow-men, he continued to reflect in word and deed the kindly influence of the gracious spirit of Christmas. So doing, he made each day brighter and happier for himself and those with whom he came in contact.

The privilege of making this contribution to the pages of "The Toastmaster" is highly appreciated. With it I extend to my fellow-members the sincere wish that we, each one of us, may follow Scrooge's good example and live the coming days deeply conscious within ourselves of an abiding sense of the true spirit of Christmas.

PRESIDENT'S MESSAGE

WILLIAM A. DUNLAP

In this day of tense social, industrial and political situations there is more than ever a need for leadership; leadership that is based on sound thinking, not representing a selfish group, but presenting a fundamental idea which neither ignores the needs of the small group, nor fails to benefit the greater number. It is not possible to sit down with a few men of average intelligence today, and discuss any



of the many current topics of public interest without having someone present a valuable idea, which in itself may not be complete, but from which could be developed a beneficial activity. It is quite evident that people are thinking about the problems of the day to a much greater extent than formerly, and that is a gratifying realization; for unless the multitude do think out their problems, they are no better than sheep, which follow the leader to success or disaster, as chance dictates.

However, the best thinking will fall far short of its full usefulness unless there are those thinkers who can also lead, who can take the best thoughts and fuse them into a sound, composite policy for the general welfare. Some men may have leadership qualities not enjoyed by others, but even so, the successful leader gains his success from experience as a leader. He starts by first thinking through a problem and then getting others to agree with him. We are all leaders to a degree; we all have the ability to influence others to a certain extent and in certain matters. But the value of a leader is measured by his ability to think for himself, use the thoughts of others, formulate his policy, and present it convincingly at the proper point of contact.

For the man who recognizes the value of leadership, Toastmasters offers the finest possible opportunity to develop that quality. Knowledge alone is not enough. Facts must be presented forcefully and with a recognition

of the receptivity of the audience. The Toastmaster prepares his talk, making it authentic and interesting; that is the thinking. He then presents it at the meeting, and from the criticisms received learns how he might have improved his delivery and also how others react to what was said. The speech may not be perfect, but if the speaker "accomplished his purpose," that is the beginning of leadership.

The plan of Toastmasters International is sound; the value of two formal criticisms is unmistakable, the individual critic and the general critic; each has a valuable part in helping the speaker and each should take his assignment seriously. To eliminate either one of these features not only deprives the speaker of valuable assistance, but also deprives other members of the opportunity to express constructive thoughts. Leaders come from the crowds, not from the clouds, and there is no better place to develop leadership than in a well conducted, purposeful Toastmasters meeting.

In another part of this Magazine are the details of the Toastmasters Public Speaking Contest which it is hoped will receive favorable attention from all Toastmasters. We have taken a valuable part in helping others through out High School Public Speaking Contest; let us now try to improve ourselves, so that we can take the place in our business, club, church or city that is too often vacant for lack of that very leadership that we should and can develop. Your President urges active participation in this Contest, as the benefits will be to those who participate.

May the year of 1938 develop Fellowship and Leadership through the association of Toastmasters, and if these are obtained, Toastmasters International will have accomplished its purpose.

In all science, error precedes the truth, and it is better it should go first than last.

—Walpole

PUBLIC ENEMY

A Challenge to Toastmasters

Crime is the public enemy of society. Crime is the menace to civilization. Whether it be the organized crime of racketeers and gangsters or the isolated misdeeds of non-social individuals, crime is society's number one enemy.

Crime today touches every person. You may have escaped the burglar, the assassin, the hold-up man, the racketeer, so far as you are personally concerned, but he gets to you, all the same. You help pay the cost of crime. Your pocket must yield your share of the fourteen billion dollars which crime annually assesses against the United States. And you or some member of your family may be next on the list of victims.

As good citizens, Toastmasters must lend their aid to the campaign against crime. Self-interest indicates it and patriotic devotion demands it.

What can we do? We can talk about it. We can carry on a campaign of organized, systematic, intelligent publicity. We can present the facts, and once the facts are clearly presented, we can depend on the people to act.

It is proposed to enlist the entire membership of Toastmasters in a program of study and speech on this vital subject. With our nearly 3000 members uniting in such a campaign of propaganda, using every opportunity to bring it before all sorts of audiences, results will be attained.

Our proposal to concentrate on this attack on crime has been submitted to Mr. J. Edgar Hoover, Director of the Federal Bureau of Investigation, and he has welcomed our project in the following words:

"I am pleased indeed to learn of the interest of your organization in this matter, for I feel that only by arousing the public to the facts of the situation will any real progress be made in improving existing conditions. I sincerely appreciate your kind offer to cooperate in the campaign to eradicate crime in this country."

Signed: J. EDGAR HOOVER,
U. S. Department of Justice

For six months, beginning with January, 1938, it is earnestly requested that every Toastmasters Club give a

prominent place in its speech programs to the study of crime. This can be done either by devoting one entire program each month to the subject, or by providing for one speech on it at each meeting. The method is not so important. The main thing is to promote discussion, spread information and arouse to action.

Here is a suggested schedule:

January—"A Survey of the Crime Problem."

February—"The Costs of Crime."

March—"Causes of Crime."

April—"Juvenile Criminals."

May—"Modern Methods of Dealing with Crime."

June—"The Individual Citizen in the Fight Against Crime."

This schedule is offered as a means of covering the subject in some detail. It should furnish the basis for thousands of speeches, some of which must produce results. Each club will determine for itself how best to use the plan.

Material and information of the most reliable and up-to-date sort may be secured by writing to the Department of Justice, Washington, D. C. Each club secretary should write for this material and place it at the disposal of the Program Committee.

Here is a challenging opportunity for every Toastmasters Club. Here is a danger which menaces the peace and welfare, not only of America, but of all lands. We can all join in such a crusade. Our brother Toastmasters in Canada, in England and in Scotland can adapt the plan to their varying needs. Whatever contribution we may make to the cause will be to our own benefit in so far as it results in a more intelligent approach to the problem.

As trained speakers, meeting many audiences, we have the privilege of carrying the propaganda to multitudes who need to be aroused. It is a great opportunity for us to improve our own speech even while we serve our nation.

Special Prize Announcement

To stimulate the most effective participation in the project, the Editors of The TOASTMASTER offer two prizes, one to the Toastmasters Club reporting the most effective work on the "Crusade Against Crime," and one to the individual Toastmaster submitting the best article on "How the Toastmasters Clubs Can Fight Crime."

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THE ENEMY ON OUR SOIL

By special permission of J. Edgar Hoover, Director of the Federal Bureau of Investigation, we are able to present the following extracts from an address delivered by Mr. Hoover on October 4, 1937, before the Round Table Forum under the auspices of the New York Herald Tribune.

In these days of wars and rumors of wars, it is well for us to look to our own shores, to the security of our own happiness and our own welfare. Naturally, it is only human nature for us to seize the latest editions for news of death and destruction, to sympathize with the victims of combat, to deplore the causes which have brought about international strife and to have fears for our isolation from conflict. But we should not for a moment lose sight of the fact that even while we fear war, we are engaged in war; while we hope for isolation, we are already engulfed in the penalties of invasion; while we pray for peace, we are without peace.

No nation can call itself free from turmoil when it is beset by more than 4,300,000 active enemies, many of them armed, and all of them enlisted in predacious warfare against society. This is the extent of the criminal army which ceaselessly carries on its aggression against the possessions, the safety and even the life of the American family. There is no other way to regard its activities than those of warfare, a campaign of plunder which never ceases.

Day and night, in every hour and in every minute, this invasion of our peace and our security continues. My statement is not mere bombast, but a matter of grim facts and figures. When any nation is assaulted to the extent that a major crime occurs every twenty-four seconds, that every forty minutes someone dies by the violence of homicide, then, indeed, are we a nation besieged. And to this picture, which portrays only the more desperate of the forays against our security, confining itself to the shock troops, as it were, of robbery, aggravated assault, rape, burglary, murder, extortion, and kidnaping, we must add the ravages practiced upon us by the secondary lines of assault, the snipers, the looters, the rookies and recruits and training squads of crime, those lesser evils which annually roll up a total of more than fourteen million assaults against our statutes, or one every two seconds.

This is the true picture of crime; the exact story of what is going on to destroy our peace, our happiness and our hope of safety, even while we deplore war and while we give thanks that ours is a land of quietude, free from the danger of the invader. And during this period of self-hypnosis, while we are being plundered; while over thirteen thousand homes each year are being shadowed by death, brought about by the actions of a roving army of potential murderers greater even than our standing forces of self-defense; while a condition exists in which three out of every four persons are potential victims of serious crimes, we are paying a national

crime bill of fifteen billions of dollars a year in tribute. Every person must pay this tribute; the forces which demand it exempt nobody, not even the baby in the cradle, rich or poor, young or old; in one way or another, every single member of our population is assessed ten dollars a month in crime taxes. If this sum is not forthcoming in money, then it shall be collected in robbery, in suffering and in bloodshed. And what are we to do about it?

There must be a re-awakening of a sense of public responsibility—the average person must be made to know that unless he does his part to destroy crime, then crime will destroy him and destroy society. Law enforcement cannot fight this battle alone—law enforcement is like a peace-time standing army, capable of looking after only the ordinary problems, and to form a spearhead of experience in event of war. Thus to the aid of our standing army of law enforcement must come the assistance of thousands and millions of recruits and volunteers; every resource must be drafted to give those of experience the necessary weapons, the necessary power and backing by which to overwhelm a vicious enemy.

You can furnish the power and the backing and the weapons—you and nobody else but you.

There must be constant vigilance upon the part of every good citizen, and of every business and social organization to insure not only this, but every worth-while method by which we may prevent crime, through education, advancement in law-enforcement knowledge, friendly assistance for the weak, and stern retribution for the vicious offender. We must again reach the solid foundation of majesty in law, respect for law, adherence to the principles of law upon which the protection of our society was founded. No other course can give us freedom from the assaults of our criminal army.

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To the Toastmasters Club reporting the most effective use of the project, the Editors will present a handsome mahogany gavel. Reports on this competition must be submitted not later than April 15, 1938, and the results will be announced in the June issue of *The TOASTMASTER*.

To the Toastmaster submitting the best article, in 400 words or less, on the subject of "Crime and the Individual Citizen," the Editors will present a solid gold Toastmasters emblem. This article must be submitted by February 1, 1938. The results will be announced in the March *TOASTMASTER*. Competent judges will be appointed by the Editorial Board, and the most careful study will be given to the material submitted: It is hoped that Mr. Hoover will consent to serve on the board of judges.

This competition is open to any Toastmasters Club in good standing and to any active member of a Toastmasters Club.

MEN WANTED

Who Can Hit Two Birds with One Stone

ROY A. HOHBERGER

Chairman, Extension Division

The world, especially our own U. S., is desperately in need of men of ability who can hit two birds with one stone. Every Toastmaster can be one of these men, if he only will.

American Democracy is faced with a two-headed bird, Dictatorship, one head of which is Communism and the other Fascism. And what a dangerous bird it is!

Toastmaster's International, although rapidly taking its place among recognized organizations, needs men to help throw off the obscurity, which hampers progress in the early years of any worthwhile movement. Obscurity is the second "bird."

And now for the "stone"—simply the word of mouth, intelligently and forcefully expressed. Toastmasters has as its purpose the development of keen, thinking men along these lines, thereby preparing them for better citizenship. Democracy has as its underlying principle the voice of the people.

Since its inception only a few years ago Toastmasters International has grown until today the number of clubs under its banners nears the one hundred mark—and this *without paid promotion*.

How has it grown so rapidly? Is it magic?

Yes, it is the magic of one man telling another. This is the outstanding force in enlarging its numbers and effectiveness. Every time you introduce a man of calibre to Toastmasters you are adding one to the army of those who can save our democracy and at the same time you are putting Toastmasters to the fore. A friend invited to a Toastmasters meeting, generally means a new member. A few men presenting a typical program in a neighboring community are the force which may bring a new club into being.

Your club cannot be up to par unless it has a full complement of active members *and a waiting list*. The latter will do much in keeping a fine club morale. Attendance will keep up and you will have a larger audience.

Get out your sling and a stone and give it a whirl. You'll be surprised at the results!

Any Toastmaster having a friend whom he considers a good lead toward the establishment of a Toastmasters Club in a community where no such club exists will do the whole movement a genuine service by sending the information to Roy A. Hohberger, 54 Maple St., Salinas, Calif.

Past President Jean Bordeaux has accepted a position on the staff of Dale Carnegie, noted author and teacher. His address is 50 East 42nd Street, New York City.

HOW TO TREAT A GUEST SPEAKER

DR. M. EVAN MORGAN

Dr. Morgan is Principal of the Santa Monica Technical School, and an active member of the Santa Monica Toastmasters Club. This article grew out of a recent speech which he made before the Club.

First, be sure your speaker is invited.

I was sitting in my office one afternoon when the telephone rang. A feminine voice asked if I was not coming to the meeting. When I asked what meeting, she replied, "The County Teachers' Institute." I asked why I should attend the County Teachers' Institute, being a member of the city teachers' group. She informed me that I was the speaker. When I asked her when I was to speak, she said that they were waiting for me at the time of our conversation, my office being about ten miles from the auditorium. This was my first notification and I had overlooked the announcement in the papers.

A speaker should be invited early enough to permit him to arrange his own schedule. A reminder shortly before the meeting will not be taken as a reflection upon his reliability in keeping his engagements, but will flatter him if you suggest that you are looking forward to his visit.

Second, tell your speaker where he is to speak.

It is always well to confirm a telephoned invitation by a written one. I was once asked to address a state convention and was told that it would meet at the First Christian Church across from the high school. At the appointed day and hour I arrived, to find a small group of the Ladies' Aid meeting in a rear room of the church. As they were not missing a speaker, I went to the high school and set inquires on foot to determine the location of my audience. I found that they were meeting at the First Christian Church across from the high school in the state capital some sixty miles away.

Third, your speaker is entitled to know the nature of the group before which he is to speak.

Having had a number of surprises in this respect, I welcomed an opportunity to secure advance information on a Grange meeting which I had been asked to address. As I was driving by the hall with a companion, he informed me that he was their speaker of the previous month. I asked him the nature of the group. He told me that it was a community which was very much interested in young people's work, and that he had a hall full of boys and girls sixteen years of age and younger. With this fact in mind I set about to prepare a speech for such an audience. Imagine my surprise when I entered the hall the evening of my engagement to find a group whose average age was approximately fifty years. Needless to say, I had a half hour of concentrated impromptu speaking.

Fourth, don't overshadow your speaker with other attractions. A setting of good music and appropriate entertainment will help your speaker. Undue emphasis on this side of the program will lessen his chance of making an impression.

I was once invited to speak before a community club in a small community. When I arrived there was not even standing room in the rather commodious clubhouse. I thereupon began to reflect upon the reputation I was creating as a speaker. I was sure that this must be a highly intelligent community, capable of appreciating real talent, and was inspired to make my best effort. However, using all of the arts that I knew, I seemed unable to win my audience. They were reasonably courteous. No one talked out loud. Some of them even glanced my way occasionally. Realizing that I was failing, I cut my effort short and took my seat amid vigorous hand-clapping. I felt somewhat relieved to think that I was so well applauded until the chairman made her next announcement, which was that we would now have the evening's entertainment. I soon realized that the applause must have been for the brevity of my speech, permitting the audience, without undue delay, to see the very excellent vaudeville performance which had been arranged; a performance which would do credit to any professional stage. It is apparent that a program of such a nature will attract those individuals who are interested in the entertainment rather than those who might be interested in the speaker's message.

Finally, don't tire the audience before the speaker is presented.

On one occasion a very appropriate program of entertainment was followed by the introduction of a preacher from Alaska who was to make a short announcement. The short announcement required an hour and fifteen minutes, after which I, as the speaker of the evening, was introduced. The chairman reminded the audience that my speech would be followed by refreshments. With two handicaps to overcome, first, entertaining a tired audience and second, the knowledge that I was keeping them from the much desired refreshments, I gave the minimum length speech. The only advantage I could discover in the situation was that the preceding long and dry announcement made even poor jokes, poorly told, thoroughly acceptable.

On another occasion I was asked to address a luncheon meeting composed of the representatives of all of the local Parent Teacher Associations. The meeting started at 12:30 o'clock. A larger crowd than was anticipated made it necessary to clear out all tables to admit the audience of approximately eleven hundred. Various state representatives were introduced, mother-singers performed, the Mayor said a few words, and I was finally introduced as the speaker of the afternoon at about four o'clock. Judging from the concluding applause, I made one of the best speeches of my career. It con-

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INTER-CLUB SPEECH CONTEST

The District Governors, with Dr. Gordon R. Howard as their chairman, constitute a committee to promote the new project of "Inter-Club Speech Contest."

The purpose is to stimulate our own members to better work by bringing every member into competition with his fellows. The contest starts with

The Club Contest, in which each club is to select its representative "best" speaker by whatever means it may elect. Many clubs carry on a continuous contest, taking a vote at each meeting for the best speech, and periodically holding a contest of the winners. This is recommended unless the club has some better way. The local club contest should be completed and the winner chosen before February 1st, to make way for

The Area Contest, in which the club winners will compete. This contest is to be completed by March 1st, and the Area winners will compete in

The District Contest, to be held by April 15, to select one winner from each District. Those winners will meet at

The International Contest, which will be the high point of interest in the Convention Program sometime in the summer of 1938.

Full details may be secured by writing to the headquarters of Toastmasters International, at Santa Ana, California, or from any District Governor.

TOASTMISTRESS CLUBS

From many quarters come inquiries which indicate that the ladies are taking a definite interest in speech betterment for themselves. Several new clubs have been started this fall, and no doubt plans will soon be under way to complete some sort of federation for mutual help. For the present, Mrs George B. White, 1920 Jefferson Street, San Francisco, is acting on the general committee, and inquiries addressed to her will receive prompt attention.

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sisted of an introduction and a conclusion. The entire speech was as follows: "Ladies and Gentlemen: Don't be alarmed. I am as anxious to get away as you. If you care to hear the speech which I have prepared for this occasion, I shall be glad to give it, on invitation, to any of your individual societies."

I trust that the above experiences may be of some value to the many Toastmasters who are responsible for the arrangement of programs for various types of organizations.

COOPERATION

WEE WILLIE WIDMAYER
Southwest Toastmasters Club, Los Angeles

Pa sez so many folks have been asking where in heck I have been lately that I auto write some stuff to let you know I am still up and about.

Me and pa took in a convenshun at Katalina Island the other day and we sure wished some of the people had been Toastmasters. In the first place all the folks new for a long time that they wuz to speak. What did most of them do but reed there speeches? It sure seems like home when some bird hops up and reads a speech of welcome. Seems to me that any guy that has three years to figure out a speech and then cant tell it without reading—well, he auto join pa's club. We could have been swimming all the time the reading was going on. And they might as well have sent the written speeches in the book they send out every month and then we could read the stuff while we didn't have anything else to do or something.

Pa and me both think there must be a lot of people who would join a T M club if they knew about it. If you coulda been with us you would know what I mean. You folks should get together and tell more folks about the good they can do for themselves and the people they work for. No foolin, pa and I wuz so disgusted hearin things read that we thought—gosh, what a differents a few meetings and speeches in front of the T M's would have made for those poor suckers. You cant blame the guys except they never took the time to get in practice.

If I had a fella working for me and he messed things up like those chaps did, I would either make him join a T M club, or get somebody that would. Ask yourself. If you had your pick of two men for your company and they had exactly the same qualefaction—qualafictions—well, if they were both just as good as each other, which would you hire? The won that wood read his speech or the won that could get up and go to town on his feet?

That reminds me of the time our Detackative Lootennent, Mr. Killmore, got a flat tire down at the beach. I mean a flat tire on his car, not in it. He got out to fix it, and some dame hollers for help out in the ocean. So Killie hops in the water and swims out to the old gal. She goes down and comes up feet *first. So he grabs a foot and her whole leg comes off. She never told him she had a wooden leg. Next time when she comes up he grabs her by the hair, and that comes off too. So he figures she must have something that came with her when the stork brung her so on the next trip he grabs her by the nose, but his hand slipped and got in her mouth and her false teeth came out and down she went again. Then she hollers save me save me. Killie says I'll save you all right but you gotta give me some cooperation.

Thats what you Toastmaster folks auto do. There is a bunch of people that you could save and make good speakers outa them. But of course they gotta cooperate too.

RUSSELL H. CONWELL

Lawyer, Author, Minister, Orator, Educator
LEIF R. LARSON

When Russell H. Conwell as a young attorney organized the Young Men's Christian Association in Minneapolis in 1866, he never dreamed that he would become the inspiration for a Toastmasters Club years later within that same Association. Such is the case, however, and today members of the Russell H. Conwell Club of Minneapolis take pride in the fact that they have an unusual connecting link with that great man.

Most people will remember Russell H. Conwell as the author of "Acres of Diamonds." Repeated thousands of times and before millions of people all over the United States, it stands out as one of the great masterpieces of the platform. The philosophy expressed in the address, and the personality of the speaker, combined with plenty of illustrative material easily understood by the average man, created an "audience reaction" that was known from coast to coast.

Briefly considered, "Acres of Diamonds" is the story of a man, Ali Hafed, owner of a large farm, who became discontented with his surroundings. When he was told of the great fortunes to be made in diamonds, he sold his property, left his family, and roamed the earth in search of these stones. At last all his money was spent and he was in rags. He had found no diamonds. He finally took his own life because he couldn't stand the pressure of discontent, disillusionment, failure and poverty. In the meantime the man who had purchased Ali Hafed's property one day discovered, quite by accident, a precious stone in his garden brook. On old Ali Hafed's farm were literally acres of diamonds, later known as the diamond mine of Golconda. One had but to dig for them! The point of the story, of course, is that there are "acres of diamonds" in our cities, in our own communities, and in our own personalities.

Russell H. Conwell, the attorney, aside from his early service to the youth of Minneapolis in organizing the Y. M. C. A. and his ability to thrill audiences with the spoken word, changed his vocation to that of a preacher at thirty-seven years of age. He gave up a large practice with a good income to take over a country church at \$600 per year. He was called to Philadelphia a few years later to minister to a struggling church and congregation. Dr. Conwell worked untiringly day and night. His service to Temple Baptist Church is a bright page in American Church history and a blessed memory to Philadelphians.

He was not satisfied with ministering merely to the spiritual needs of man. He wanted to see youth satisfy their urge for education and self-improvement. He founded Temple University in Philadelphia, which now ranks as one of the leading schools of the nation.

For Toastmasters he has a message too. He was profoundly interested in "oratory" as it was called during his day. (We would call it effective speaking now!) Observe some of his suggestions—"Clear-cut articulation is the charm of eloquence"—"Avoid elocution"—"A speaker must possess a large-hearted regard for the welfare of his audience"—"Enthusiasm invites enthusiasm"—"It is easy to raise a laugh, but dangerous, for it is the greatest test of an orator's control of his audience to be able to land them again on the solid earth of sober thinking"—"Be absolutely truthful and scrupulously clear"—"Use illustrations that illustrate"—"A man has no right to use words carelessly"—"Be intensely in earnest."

Here is a man whom we can all emulate though we may not reach the heights to which he attained. To be concerned about youth and their future, to help men and women realize their own potential possibilities, to clarify basic fundamentals in human and spiritual relations, these are the elements out of which America will move forward and Democracy will prosper. The members of the Russell H. Conwell Club of Minneapolis are glad that one of their sources of inspiration and guidance is this great personality in American life.

Note: For those further interested in the lecture "Acres of Diamonds" and the story of Dr. Conwell, the book "Acres of Diamonds" by Conwell and Shackleton, Harper & Brothers, New York, Publishers is recommended.

THE EDUCATIONAL BUREAU

Launched this fall, and introduced to our constituency in the October 1st issue of the Monthly "Tips to Toastmasters," the **Educational Bureau** under the leadership of Sheldon M. Hayden has met with immediate favor. The second issue, sent out the first of November, was eagerly welcomed, and put to good use in many club meetings.

The December issue takes a different form. Director Hayden was so fortunate as to make an arrangement with the G. & C. Merriam Company, publishers of Webster's Dictionary, whereby they have sent to each club a supply of their little book on "Vocabulary Building." This is good advertising for Merriam's but it is splendid material for every Toastmaster, and we are glad to cooperate in such an enterprise. The "Vocabulary Building" book carries suggestions capable of being used to good advantage in every club. Write to Sheldon Hayden and tell him how you like it.

Most gratifying to the members of the **Educational Bureau** was the word from Dr. Lee Emerson Bassett, Chairman of the Department of Speech and Drama of Leland Stanford University, consenting to serve as an advisory member of the **Bureau**. Dr. Bassett wrote: "Your invitation to become a member of the **Educational Bureau** of Toastmasters International is appreciated. I have become interested in the club in Palo Alto where I acted as critic last year. It is an unusual group of men and they have been a welcome change to me

from the routine of academic classes, and I have enjoyed the association with men who are engaged in other lines of work. Now, I am glad to say, I am a regular member of the organization. It will please me to serve on the **Educational Bureau**, provided I can act in any helpful way as an advisor."

Another educational leader, Dr. Harold Benjamin, Dean of the College of Education, University of Colorado, writes: "Your **Educational Bureau** of Toastmasters International sounds like a splendid idea. The idea is really an excellent one in the field of adult education."

A. G. Slocumb, of Victoria, B. C., Toastmasters, says: "At our last regular meeting your first Bulletin was presented and enthusiastically received by our members. A motion was passed voicing the appreciation of our club to T.M.I. for this very definite step forward. We hope the Bureau will become a permanent fixture. We are holding a general discussion on this bulletin at our next meeting."

Olin Price, past president of Toastmaster's International, writes: "I have just finished reading your last bulletin and wish to compliment the Bureau on a most excellent contribution to the program of T. M. I. The Bureau is filling a great gap in the continuity of our efforts toward practical speech training for business and professional men."

J. M. Jewell, of Columbus, Indiana, writes: "This looks like a very practical and helpful activity and we shall look forward to the future issues in this series."

From Wilbur C. Aronson, Minneapolis Toastmasters: "I can say without hesitation that the subject matter of 'Tips for Toastmasters' is of utmost importance to all those engaged in Toastmastering. I do want to extend the congratulations for your work in this matter on behalf of the Russell H. Conwell Toastmasters Club of Minneapolis."

And from far-away Scotland, Secretary W. Goldie, of Glasgow Toastmasters Club, sends this note of appreciation: "I wish the Bureau every success and look forward to its being a great value to all the Clubs."

What do you think of it? Have you any suggestions that might help the committee in charge? Have you any special problems of speech on which you would like to get advice? Write to Sheldon M. Hayden, 600 Michigan Avenue, Santa Monica, California, and he will do his best to meet your needs.

Save your bulletins. It is the purpose of the **Educational Bureau** to make the "Tips to Toastmasters" a series of practical, consecutive helps for speakers. Save them, and you will find them increasingly useful. The first issue was of 3,500 copies. The supply is already exhausted. For the second issue, 4,000 copies were provided and these are almost all gone. The demand is insistent. Save your bulletins.

BOOK REVIEWS

O. JACOBSEN

President Seattle Toastmasters No. 5

Note: Mr. Jacobsen is a native of Norway. He came to this country, direct to Seattle, at the age of 14. Despite the handicap of a new language and new customs he has won high position in the Northwestern Mutual Fire Association of Seattle, and is finding great interest in Toastmasters.

The assumption that the average man—Toastmasters not excepted—is interested in books is a safe one. Thoughts and ideas are communicated by the printed word and through the reading of books we may listen to the voice of great thinkers.

Few of us read as much as we should like. We are too busy. Certainly we cannot afford to select books at random. The presses grind them out by thousands—and the average man can scarcely find time to read the "best sellers," much less the many worthwhile books that are not within that charmed circle. How then can he utilize his reading time to the best advantage? He can accept the judgment of his friend or neighbor who has more leisure time for reading, but the safest course is to follow the book reviews.

The book reviewer occupies an important place in our cultural life. With a voracious appetite, he attacks the never ending stream of books—separating, during the process of reading, the wheat from the chaff; the good from the bad. He guides us to the pleasure of the interesting book and guards us from the vexation of the dull one. His judgment is not infallible but he judges from certain standards evolved from years of experience and he is more apt to be right than wrong. The importance of book reviewing is illustrated by the fact no librarian would ever do without one or more book reviewing publications as a guide to purchasing.

A reviewer recently said that a book review must describe the book—impart to the reader something of its quality—and pass judgment upon it. If the book is adjudged good, it enjoys a favorable review, and thus popularity—if bad, it more often than not gets no review at all, and thus—oblivion. The approval of the reviewer will stimulate interest in the book and may create a definite desire to read it. And if through the review you are impelled to read a really good book—whatever be its purpose and scope—you cannot but be enriched.

The book review as a Toastmaster's subject is of particular value as it benefits the Toastmaster and audience alike. The benefit to the speaker is evident when one considers that in the course of preparation of his talk he must read—perhaps re-read—the book which he is to review; that is, if he aspires to originality. By reading the book in the light of criticism, he will better understand its purpose and meaning and so derive greater satisfaction from it. And the first taste of book reviewing may whet the appetite for the fascinating pastime—perhaps culminating in its adoption as a hobby.

Granting that a book review as a subject will be of real benefit to the Toastmaster, what about his audience? Surely they have a right to expect a certain amount of benefit also. If the review is intelligently prepared and delivered with conviction and originality, it will make his fellow Toastmasters want to read the book, for obviously the book chosen by the speaker will be one with which he has been favorably impressed. And even if they do not read it—some of them surely will—they will at least have a nodding acquaintance with it which might save them from that blank look when the title is brought up in conversation. A Toastmaster's book review may even convert the fellow who believes that reading, beyond the newspaper and an occasional weekly, is a waste of time. And pity the man who has not learned to derive genuine pleasure from reading!

So try a book review the next time the subject for a Toastmaster's talk eludes you. It will augment the pleasure which came with the first reading of the book, and it may bring a pleasant hour to someone who will be encouraged to read it.

"THE FOURTEENTH POINT"

RALPH R. GUTHRIE

Sahuaro Toastmasters Club of Tucson

On the back cover of each copy of The TOASTMASTER magazine is a printed list of Fourteen Points, or reasons for which Toastmasters International was organized and is being maintained. Point Fourteen reads as follows: "To establish the place of the Toastmasters Club in the life and work of the Community." Of the Fourteen points, this one, in my opinion, offers a very definite challenge to our membership for unselfish community service.

In the process of carrying on the activities and functions of a society such as that in which we live, many calls are made for volunteers as solicitors and speakers. The Community Chest, Red Cross, Boy Scouts, Y. M. C. A., Y. W. C. A., Salvation Army and many other organizations are largely dependent upon the result of efforts of volunteer workers.

A substantial percentage of our membership should always be found among the workers and more especially among the speakers in any project of this nature. During the past year most of the Civic projects in Tucson were supported by representatives of our Toastmaster groups. The 1937-1938 season is just opening. A request came last week for volunteers for the Red Cross Roll Call and I fear our response was not very enthusiastic. Other opportunities will follow and we should accept our share of the responsibility.

Here are a few illustrations of how Toastmaster efforts have been received and appreciated. At the recent regional conference of Y. M. C. A. Executives at Lordsburg, the Secretary of the El Paso Association reported that their Toastmasters Club, although not

yet affiliated with International, had rendered invaluable service in the promotion of some important Association projects by their talks and debates. A representative from Phoenix reported that the speaking program for the Community Chest drive for 1937-1938 had been assumed completely by the Toastmaster Clubs of that city and testified that in contrast with last year, when there were no Toastmasters Clubs in that city, the situation was most encouraging. These are typical illustrations of the valuable service rendered by Clubs in various cities.

Another illustration brings the matter directly home to us in a slightly different way. Last year, Mr. Dunipace acted as the Toastmaster at a special meeting at a convention of the Business and Professional Women's Club in this city and representatives from each of our local clubs appeared on the program as speakers. As an indirect result of the favorable opinion for our organization created by the splendid performance of these men, I have been asked to preside as Toastmaster at the banquet of the Arizona State Nurses' Convention to be held here this month. If I succeed in upholding the standard set by these men, other invitations will probably follow. The publicity which we will receive from the 1938 Convention will bring us more into the attention of the public, and will bring more requests for our services.

We should accept the challenge of Point Fourteen whenever and wherever we have an opportunity and establish the place of the Toastmasters Club on a high plane in the life and work of our community.

BOOK NEWS

How to Develop Personal Power, by Dick Carlson (Harper and Brothers, \$2.00.) A dozen years ago Dick Carlson taught salesmanship in California. In fact he collaborated in the writing of a popular textbook on that subject. His experiences led him into a variety of interesting experiments in connection with the University of California and other educational institutions. All things conspired to deepen his conviction that the developing of one's personal powers is the great task of the educator, and that progress and success in the business and professional world are conditioned by the earnestness with which this task is met. Today, as Director of Personnel of the Farm Credit Administration at Washington, D. C., Carlson has found time to put into a book of 250 pages the crystallized results of his life study. It is a readable book, full of inspiration to the ambitious reader, a veritable gold mine to the youth looking forward to success and willing to work for it. The thirty charts illustrating various phases of personal analysis and training are a valuable addition to any library. Along with the book, the author has provided a "Personal Development Manual" by which the student may measure and chart his progress and formulate his plans for further effort. The use of this Manual will double the value of the book.

Anyone can profit by the study of this work, but for the high school or college student, or for the young man or young woman just getting started in business, its possibilities are beyond calculation. The Toastmaster can read with especial profit the chapter on "The Meaning of Expression," which quite incidentally deals with some of the most difficult problems of the public speaker. "How to Develop Personal Power" can be secured through your book dealer, or you may place your order through The TOASTMASTER if you wish.

Through the Ages, by Charlotte Dunshee, (Suttonhouse, Los Angeles, New York, San Francisco. Price \$2.00) Every Toastmaster has need occasionally for a bit of verse to round out a speech, or provide a good stopping place. But not every Toastmaster is so happily situated as John Dunshee, of the Ventura Toastmasters Club, whose wife, Charlotte, is a talented poet, in addition to being deeply interested in the development of the Toastmistress Clubs. "Through the Ages" is a collection of her poems, grouped about three central concepts. The first is a series which gives the book its title; the second, "Whither Goest Thou?" looks at some of the fundamental problems of life; and the third, "These Cosmic Verities," seeks the answers.

The eye of a Toastmaster is inevitably attracted by the title, "Critique," and he finds here a thought that registers as he reads:

The simple, kindly man of every day
Cares not that master critics have eulogized and praised . . .
He pauses, glances, sighs and continues on his way.

The nature lover who knows California's deserts will like this:

Soft clouds like magic mosques appeared,
While under them the desert seared,
Cooled and sighed; for night was nigh.
At last the moon caressed the sky.

But the lines on Mt. Whitney must appeal with a sense of fellowship to every one who has seen that great monument at sunrise. Here is how it looks to the poet:

'Twas just at break of day
I saw Mount Whitney's height;
It gleamed like whitest marble
In the early morning light.

And it was just at sunset
When I saw the sun's last ray
Change Whitney's whitest marble
Into silvery misted grey.

One commentator has said, "Charlotte Dunshee has admirably succeeded in capturing and understanding every bar of music from her Muse's harp." Added to its artistic merit is the especial interest which every Toastmaster must feel in the work of one who is in a sense a member of the fellowship. Mrs Dunshee's book will be a worthy addition to any library.

Youth at the Wheel, by John J Floherty, (J. B. Lippincott Company, \$1.75) Every well regulated Toastmasters Club has frequent speeches on traffic dangers and problems. Here is a book filled from cover to cover with excellent speech material. It is designed as a reference book for beginners, in which the automobile and how to drive it safely are treated in a simple and attractive manner. While written for young readers, it is well within the intellectual scope of older minds, and can be read with profit by mature drivers. "Automobile safety will come only with increased knowledge of the car, its power and its dangers, as well as its pleasure and convenience," says Mr. Floherty, who seems to know all about the insides of the car, as well as about the exterior conditions. He points out that a recent year's traffic cost the lives of 38,000 people in the United States, and brought injury to more than one million, with financial losses running close to the three billion mark. That is serious in any language. He points out that in a period of two hours' driving 1,200,000 heavy explosions, each with a force of nearly two tons, occur under the hood of your car. The tire treads strike the pavement with an energy of 40,000 pounds per minute. The friction caused by applying your brakes in stopping generates heat which may reach a temperature of 1400 degrees. In a moderately powered car of fifty horsepower, enough power is generated to lift 1,650,000 pounds, or 825 tons one foot off the ground in one minute. Facts like these help one to realize that the old bus is a pretty powerful instrument, and they make us understand that we ought to know how to operate it. That is what Mr. Floherty's book tries to tell. You can find material in it, both for speech and for reflection.

The Speaker's Desk Book, published by Maxwell Droke, Indianapolis, \$3.85. "This book," says the publisher, "has always been needed by everyone who has ideas to express." And one may infer that if one lack ideas, the material in this book will serve to prime the pump and start the flow of thought. It starts on page one with a collection of "5000 sparkling epigrams" all classified topically, with "action" as the initial topic, and it carries on to page 291 where it ends this section with wise cracks about "work." Next comes a section of 1187 anecdotes, some old, some comparatively new, but all having point and meaning, so that they can be used by the speaker. Never criticize a joke for its age. Remember, it is always new to someone who has not heard it before. These stories have been selected on the basis of usefulness. Leaving the stories, we next find a section of "Jewels of thought," including a number of the most frequently quoted classics from which we continually borrow. It is good for reading as well as for speech reference. Mr. Droke has done a great favor for all speech enthusiasts in assembling this collection of live, useful material. Many a speech will sparkle more brilliantly because of its help.

The Toastmaster

EDITORIAL BOARD

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WORTHY PROJECTS The Editors take pride in presenting two projects which we believe will appeal to every Toastmaster as eminently worthy of our attention. First, there is our opportunity to cooperate with the Federal Department of Justice in the campaign against crime. We can serve ourselves as well as our nation by our vigorous work on this matter. Second, there is the Inter-Club Contest which is proposed as a means of stimulating our own members to better efforts. Universal participation in these two projects will be good for our movement and for our members. Attention is called to a third project, instituted by the Board of Directors of Toastmasters International as *The Educational Bureau*, to help meet the problems of instruction and coaching for our members. It has been our privilege to enlist some noted educators in this project, as advisors and counselors, and we believe that it is going to meet an urgent need. The generous offer of Director Sheldon M. Hayden, to reply to all personal and club questions which may be sent to him, is one that has already brought many responses. It should not be overlooked by any member.

DIRECTORS WILL MEET The quarterly meeting of the Board of Directors will be held in Los Angeles during the Christmas holidays. Numerous important matters will be up for consideration as the Board puts in a full day in our service. If any club or any individual member has any matter which should be brought before this meeting of the Board, it should be communicated at once to the Secretary, at Santa Ana, California, so that it may be properly presented. Not the least of the matters for the Board to handle is the decision as to place and date for the next International Convention. One of their pleasant duties will be the approval of charters to at least ten new clubs, which have applied since the last Board meeting.

OUR NEW DRESS We are indebted to Mr. David Sheppard, of Santa Ana, for the artistic cover design for this number. It is made from an original linoleum cut which he prepared out of his interest in the movement. The page of cartoons on "word origins" is the work of another Santa Ana youth, Jack Gardner, whose clever pen work has won much praise. If our readers like the art work, they may see more of it in future numbers.

OUR TRAVELING PRESIDENT Unique opportunities for service have come to President William A. Dunlap in recent months. His business has kept him traveling through the Middle West, and wherever he has gone he has carried the news of Toastmasters. New contacts have been formed, and established clubs have been strengthened through his visits. He will have still further to travel during the coming months and his work will continue to show results in extension of the movement.

FOR SUCH A TIME AS THIS The times in which we live demand well-trained speakers, prepared to speak with intelligence and authority. Oratory played a major part in the foundation of our government. It has had much to do with our development. It may be that national safety in the next few years will depend very largely on the type of leadership in speech which is available. Toastmasters perform a patriotic service as they learn to speak clearly and convincingly on the topics of the day. Such problems as traffic safety, public health, law enforcement, crime prevention and leadership of youth are among the more urgent lines of sensible, forceful speech. We may serve our communities and our nation as well as ourselves when we speak out bravely.

MISSIONARY SPIRIT Toastmasters as a movement owes its growth to the enthusiasm of its members. Every club thus far instituted has grown out of the interest of some member who has told a friend or acquaintance about it. Dozens of inquiries are received at the headquarters, and many of them result in organization of clubs. Every member may well serve as a missionary to spread the good news to new fields.

MY HOME TOWN

OLIN H. PRICE

The California State Real Estate Association stages each year a speech contest, open to any real estate board in the state, where the contestants give five minute speeches in praise of their respective cities. It is called "The Home Town Speech Contest." On October 8, as the closing program for the annual convention, held in San Jose, the "Home Town" contest was held in the great Municipal Auditorium. There were ten entrants, representing Los Angeles, Oakland, Long Beach, Glendale, San Bernardino, Eureka, Inglewood, Santa Rosa, North Hollywood and Huntington Park. Olin Price, Past President of Toastmasters International, represented Huntington Park, and brought the cup home with him. He says: "My ability to prepare and deliver a winning five-minute speech is certainly a testimonial to the benefits derived from years of faithful attendance at my Toastmasters Club.

The Lord wants better men—better spiritually and intellectually. In all history, never a Disciple of His has been a banker, a broker, a manufacturer or a great merchandiser. Our material welfare has been a secondary consideration with Him. Always He has had in mind the spiritual and intellectual perfection of His children.

Men strive to increase their ease and comfort through the efficiency of mechanical development; He only desires to teach them to live together in harmony and peace. Men boast of the strides of science and point with pride to their cities of towering buildings, busy factories and great mercantile establishments, to their magnificent churches, schools and beautiful homes, nearly always forgetting that the city with ONLY these things is not complete, that there is something more important in the building of a city if it is to be the IDEAL. The material blessings must be balanced by spiritual values; attention must be paid to the relations under which men live. In the mad scramble for wealth and material benefit, we must not lose sight of the importance of building better citizens and better neighbors.

One hundred years ago our forefathers covered twenty miles in a day of hard and tedious travel; today we span the continent by airplane in nine and one-half hours. But if the man who spans the continent in nine and one-half hours is not better, as a man, than the one who covered twenty miles in a day, of what can we boast? The airplane? In the early days of America a community leader stood beneath a spreading chestnut tree and his message carried only as far as the sound of his voice; today we stand before a microphone and untold millions listen. But if the man who stands before the microphone has no greater message to deliver than the one who spoke beneath the chestnut tree, of what can we be proud? The microphone? No! Man's destiny is to progress spiritually and intellectually through the instrumentalities which He provides, as well as to advance in material development through the urges which are a part of our physical endowments.

Our material advance has been rapid. Many cities in this great nation, and a few cities in the sovereign State of California have the material blessings afforded through the development of science.

They can boast of factories running at full blast to turn out mechanical marvels for the use of modern man; great shopping centers which supply the most exacting demands of critical women buyers; graceful church edifices with stained glass windows; schools of modern design, proof against time and elements, and luxurious homes whose green lawns front on tree-lined avenues. My home town of Huntington Park has all these things to her credit; the fifth largest manufacturing district in America encompasses her so that her unemployment has been exceedingly low and her percentage of residential occupancy has been unbelievably high; her churches are adequate and her educational system is one of the State's finest. Her retail shopping district has so faithfully and efficiently served a surrounding population of 135,000 people that it has been the white spot of California during all the recent trying years.

But she has not lost sight of the other values. The welfare of her employees has been considered and their salaries kept ahead of the advancing costs of living; new and adequate water wells have been put on production to serve the increase in population; and new health services have been instituted for the convenience and protection of her citizens. Two years ago her tax rate was reduced 22% and just last month a further reduction of 14% was effected in spite of the general upward trend in taxation which is occurring all around us. Ladies and Gentlemen, these are the things which make for happiness and contentment, these things represent the spiritual values of friendliness and cooperation which are so essential in the life of any city. Here in Huntington Park is the kindly understanding of our citizens and of our officials, here is an appreciation of the mutual interdependence which makes neighbors and friends of all our people; here you will be one of us from the moment you take up your abode with us, a friend and fellow citizen, with the opportunity to work at your chosen profession or to succeed at your chosen business, in Huntington Park, the City of Perfect Balance.

AROUND THE TABLE

News From the Clubs

Charters Are Presented

On November 11, President William A. Dunlap had the pleasure of presenting the charter to the new Toastmasters Club at Albert Lea, Minnesota, which is Number 91 in our fellowship. This club, organized in connection with the Albert Lea Y.M.C.A. through the good work of Minneapolis Toastmasters, presents an exceptionally strong personnel in its membership. It includes the County Judge, and the Mayor of the City, who is the owner of a radio station, and a number of other outstanding citizens.

On November 20, District Governor Gordon R. Howard presented

the charter to the "Noventa" Toastmasters, of Santa Barbara, California, at a meeting of unusual distinction. Nearly 150 men and women attended, including representatives of both Toastmasters Clubs and Toastmistress Clubs from the entire area. It was a splendid demonstration of the popularity of the Toastmasters Club, and gives promise of further developments in this area. Elmer L. Smith is president and James A. Wood is secretary of this group.

The Walla Walla, Washington, Toastmasters Club charter, which was issued some time ago, was presented early in November by Past President Raymond J. Huff, who is carrying on in many helpful ways for the cause of better speech in the Great Northwest.

New Clubs

New clubs are developing in various regions, in every case resulting from the good work of interested Toastmasters. As we go to press the list of recent charter applications and new organizations reads:

92. El Paso, Texas
93. Reedley, California
94. Portland, Oregon, Number Two
95. Pullman, Washington
96. Chicago, Illinois
97. Albuquerque, New Mexico

Others which are expected momentarily are the State House Chapter, Springfield, Illinois, Y.M.C.A. Chapter, Waterloo, Iowa, Huntington Beach, California, and a new club at Santa Ana, California, the birthplace of our movement.

Medford, Oregon, barely gets under the wire with word of a new club being formed at Klamath Falls. This will probably take charter Number 98. Who will be 99? Vice President Ed Hed and District Governor Clarence Bailey, of Seattle, think it will be either Long View or Chehalis, Washington, as work is in progress in both these cities.

In Santa Ana, California, birthplace of our movement, a third Toastmasters Club is being formed which will ask for Charter Number 100, and assume the title of "The Century Toastmasters Club." This club is unique in its plan. It is to be a sort of "post-graduate" organization. The first qualification for membership is at least one year's experience as an active member of some other Toastmasters Club. Thus there is provided a group of experienced speakers who will have the opportunity to do research work in the preparation of speeches of from fifteen to twenty minutes in length, with discussions and questions to follow. Since there are scores of men in Santa Ana who have had experience in the work and who will welcome the chance for advanced work, this club is an assured success from the start. It should be possible to institute other "postgraduate" groups in Seattle and in Los Angeles, where there are many past Toastmasters available. Presentation of Char-

ter Number 100 is to be a great occasion in Santa Ana when the time comes.

From Over the Sea

A letter from W. Goldie, secretary of the Glasgow Toastmasters Club, brings so interesting a picture of the workings of this club that we reproduce as much of it as space will permit. The club started the fall season with the full complement of 30 members, and as soon as their own club is in satisfactory order they propose to spread the good news to other communities. One good move was made when a dozen of their members ordered the Toastmasters lapel buttons, which they are now proudly wearing.

This club meets at 6 P.M., with what is known in Scotland, and to Scotsmen the world over, as "High Tea." It consists of cold meat or fish or ham and eggs, toast, scones, preserves, cake and tea. During the meal, the President asks those members not on the speaking program to speak for one minute each. At 6:40 the tables are cleared and the Toastmaster takes the chair. The present schedule calls for the reading of a selected speech, reading of a speech prepared by a member, delivery from notes of a prepared speech and delivery of a speech without notes. Then there are four critics and a general critic. The program ends at eight, when the President resumes the chair, summarises the meeting and dismisses the members. It certainly sounds like a well-ordered club.

Secretary Goldie calls attention to the "Empire Exhibition" to be held at Glasgow from May to October, 1938, and urges traveling Toastmasters to keep it in mind as they plan their trips to Europe.

New Districts

At a great Area meeting held at Carlsbad, in October, the six Toastmasters Clubs of the extreme south part of California decided to ask for permission to form a separate district of their own. The clubs represented were San Diego, Coronado, Oceanside, Pacific Beach, La Jolla and Escondido. They chose Robert M. Switzler, veteran Toastmaster of San Diego, as governor of their tentative organization, and sent in a petition to the Board of Directors of Toastmasters International which will undoubtedly receive favorable attention at the December meeting of the Board. This will probably become District 5 of the movement.

A new district is in prospect in Minnesota. During the recent visit of President Dunlap, when he presented the charter to the Albert Lea Toastmasters, the question of a district organization was fully discussed, and a tentative plan was set up. Leif Larson, of Minneapolis, was named District Governor, with the following Deputy Governors: Walter Carlson, of the Russell H. Conwell Toastmasters, of Minneapolis, Virgil Edwards, Minneapolis Toastmasters, and Jos. R. Gunderson, Albert Lea Toastmasters. This district will be Number 6, of Toastmasters International.

With two clubs in Springfield, Illinois, another in Chicago, and two or three live prospects in other Illinois towns, it will not be

surprising if District Number 7 locates itself in the Corn Belt.

Helpful Suggestions for Club Practice

A new type of criticism has been introduced in El Camino Club of Santa Ana, California, with good results. The general critic is appointed just as the toastmaster of the evening is, well in advance. He selects his corps of critics and takes full charge of criticism for the evening. When the last speaker has finished, the general critic takes charge of the program of criticism, introducing the individual critics. Each of these takes some one feature of all the speeches, such as the opening, the organization, the material, the mannerisms, the gestures, etc. The general critic then proceeds to "mop up," covering the table topic, the tone of the meeting, the chairman, the other critics and whatever needs comment. Thus duplication is avoided and more careful comment is assured. This method has met with favor, as promoting competition and difference of opinion which leads to sound judgment.

The thirty or forty minutes consumed in the dinner must not be allowed to go to waste. While the members are engaged in eating they should also attend to business matters and give attention to impromptu speech in a crossfire of comment, or, better still, in the accepted "table topic" discussion which brings every man to his feet for a one minute speech on an assigned theme.

From Russell H. Conwell Club, of Minneapolis, comes a report of a most entertaining program adapted from the "Professor Quiz" type of radio broadcast. This idea provides a helpful innovation. If interested, write to Sheldon M. Ostroot, 4012 3th Avenue, South, Minneapolis, Minn. Enclose a stamp for reply.

Timing of meetings is as important as timing of speeches. The meeting must start and stop on time. If it is allowed to drag out indefinitely, interest lags and much benefit is lost. The president of the club is responsible for adhering closely to the time schedule. Set your time and stick to it.

ON TO TUCSON

Tucson has already started active preparations for the International Convention to be held there next summer, assuming that the Directors of Toastmaster's International will ratify the action of the Hollywood Convention in recommending that the 1938 Convention be held in Tucson.

Hervey Smith, General Secretary of the Y. M. C. A. has been elected as General Convention Chairman. Eight committee chairmen have been named and every man who is a member of one of the three Tucson chapters has been appointed on a committee. Not only are the Tucson chapters

cooperating but the two Phoenix chapters and the one at Miami have promised their full help in making this convention a success.

The local committee has made a study of the calendar and will recommend that the convention be held in the full of the moon so that all the visiting delegates will be under the spell of the wonderful Arizona desert by moonlight.

A recommendation of date will be made in the next issue and it is hoped that all Toastmasters will begin to make their plans now to attend the convention in Tucson next summer.

TOASTMASTERS AS TEACHERS

Many members of the Toastmasters Clubs conduct public speaking classes in their spare time.

J. Gustav White, of Whittier College, conducts two classes in Los Angeles, one on Wednesday night and the other on Thursday. He uses the Dale Carnegie textbook and in the course of his years of teaching he has had the privilege of developing some speakers of note. Last year, he shared the work with Jean Bordeaux. One of their most interesting classes was among the lettercarriers of Los Angeles. They had nearly fifty men enrolled in their two classes for postmen.

Clarence F. Marshall, first editor of the Toastmasters Magazine when it was a mimeographed sheet called "The Gavel," and for years the guiding spirit of the Pasadena Toastmasters Club, is now located in Los Angeles, where he is assisting Mr. White in his teaching work.

Frank Paulding, General Secretary of the Y.M.C.A. at Victoria, B. C., has been teaching public speaking for eighteen years, and he says it has been a wonderful experience. This year he has a class for men and a class for men and women, with about 40 enrolled in the two groups. He also works with the Victoria Toastmasters and with the Y.M.C.A. Speakers' Club. He writes, "We expect to have a total of about 90 people meeting every week in these four groups."

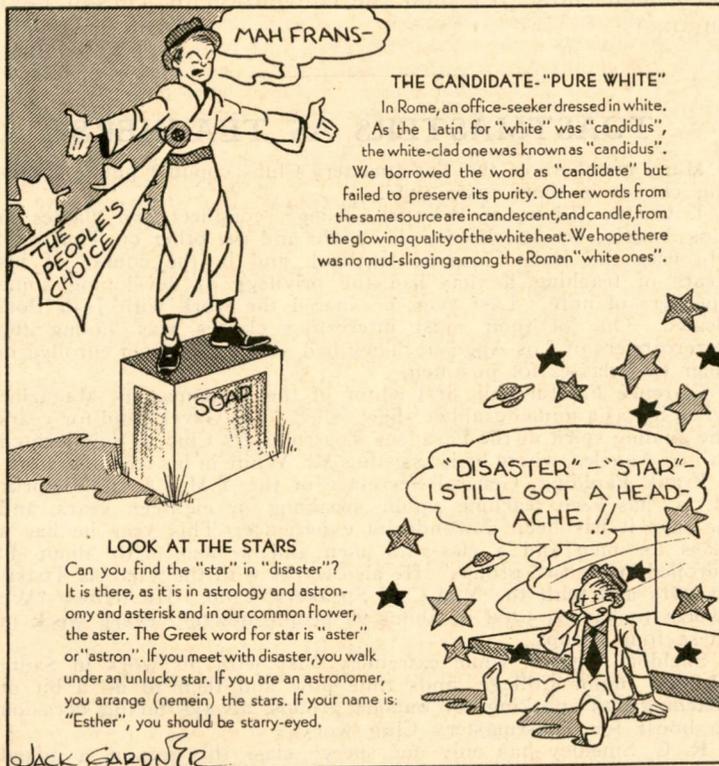
Sheldon Hayden, while extremely busy with his work in Santa Monica Junior College, finds time now and then to do a bit of coaching and speaking for outside groups, always taking occasion to boost for Toastmasters Club work.

R. C. Smedley has only one speech class this season, a mixed group with 46 men and women enrolled, meeting in the Santa Ana Y.M.C.A. building on Monday nights. It is his thirteenth season of speech instruction in Santa Ana.

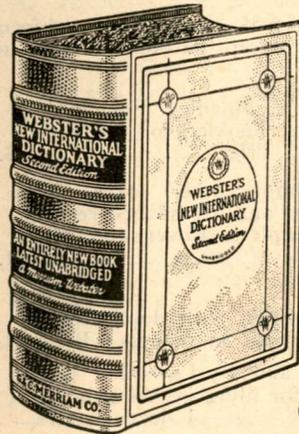
WORD WAYS

But words are things, and a small drop of ink,
Falling like dew upon a thought, produces
That which makes thousands, perhaps millions, think.

—Lord Byron



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In Rome, an office-seeker dressed in white. As the Latin for "white" was "candidus", the white-clad one was known as "candidus". We borrowed the word as "candidate" but failed to preserve its purity. Other words from the same source are incandescent, and candle, from the glowing quality of the white heat. We hope there was no mud-slinging among the Roman "white ones".



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THE RENDEZVOUS

Charter No.

ARIZONA

73. Miami, Copper Gavel Chapter—Thursday, 7:30 P.M., Y.M.C.A.
Secretary, Clyde H. Gardner, Y.M.C.A.
Deputy Governor, Herman A. Bell, P. O. Box 1386
87. Phoenix, Maricopa Chapter—Monday, 6:15 P.M., Y.M.C.A.
Secretary, Harold R. Scoville, Title & Trust Bldg.
Deputy Governor, John A. Murphy, 2620 North 7th
68. Phoenix, Ocotillo Chapter—Tuesday, 6:10 P.M., Y.M.C.A.
Secretary, Richard Harless, City Hall
Deputy Governor, Mel Fickas, 116 S. Central
74. Tucson, Old Pueblo Chapter—Saturday Noon, Pioneer Hotel
Secretary, J. C. Padilla, 344 S. Scott St.
Deputy Governor, J. H. Michael, High School
16. Tucson, Sahuaro Chapter—Tuesday Noon, Pioneer Hotel
Secretary, L. E. Moore, Muzzy Ranch, Box 742
Deputy Governor, Dr. T. D. Fridena, 196 N. Stone St., Tucson
32. Tucson Toastmasters—Thursday, 7:30 P.M., Y.M.C.A.
Secretary, Gerald Houck, Roskrige Junior High School
Deputy Governor, L. C. Bailey, Safford Junior High School

CALIFORNIA

34. Alhambra—Thursday, 6:30 P.M., Elks Club
Secretary, Bruce Gorsuch, 524 N. Hidalgo
Deputy Governor, Ray Marchand, 216 S. Cordova
2. Anaheim—Tuesday, 6:30 P.M., Marigold Cafe
Secretary, G. Millard Parks, 205 S. Claudina
Deputy Governor, Walter F. Taylor, 609 S. Dickel
69. Azusa—Wednesday, 6:45 A.M., Dick's Cafe
Secretary, Stanley D. McCauslin, Azusa, California
Deputy Governor, Leo Nasser, 639 Azusa Ave.
43. Beverly Hills—Wednesday, 6:15 P.M., Sheetz Cafe, 422 N. Canon Dr.
Secretary, Franklin Goodspeed, 9039 Ashcroft, Beverly Hills
Deputy Governor, Leo Mark Coombs, 1118 S. Rexford Dr., Los Angeles
36. Burbank—Monday, 6:30 P.M., Airway Cafe, 144 West San Fernando
Secretary, A. S. Ricketts, 939 N. Olive
Deputy Governor, Nelson Pfister, 734 N. Tujunga, Burbank
46. Burlingame—Wednesday, 6 P.M., Howard Ave. School
Secretary, Geo. V. White, 1285 Oak Grove Ave.
Deputy Governor, Chris E. Phelan, 111 El Camino Real
9. Coronado—Wednesday, 6:30 P.M., 735 Orange Ave.
Secretary, Adam H. Messek, 857 Orange Ave.
Deputy Governor, Hilding Weisgerber, 828 D. Avenue
Covina—Tuesday, 6:00 P.M., Longworth's Cafe
Secretary, George Cannon, 268 Orange St., Covina, Calif.
Deputy Governor, Porter Kerckhoff, 117 E. Batillo St., Covina
54. Escondido—Wednesday, 6:00 P.M., Jordan's Cafe
Secretary, Charles W. Dove, 153 S. Grand, Escondido
Deputy Governor, Frank Hunt, c/o Oscar Hall Co., E. Grand, Escondido
37. Fullerton—Monday, 6:30 P.M., Kibel's Cafe, 108 S. Spadra
Secretary, Gale R. Kewish, 215 N. Lincoln
Deputy Governor, Homer Faber, Box 130, Rt. 2, Anaheim
8. Glendale No. 1—Tuesday, 6:15 P.M., Y.M.C.A.
Secretary, Chester Bryan, 2111 Glen Ivy, Glendale
Deputy Governor, Harry Finlay, 629 W. Lexington, Glendale
29. Glendale "Jewel City"—Thursday, 6:15 P.M., Sunshine Corner
Secretary, J. Paul Fisher, 754 Fairmont, Glendale
Deputy Governor, Lloyd A. Rabjohn, 4666 Verdugo Road, Los Angeles
70. Gonzales "Y.M.C.A. Toastmasters"—Tuesday, 6:15 P.M., Roma Hotel
Secretary, F. M. Shannon, Box 128, Gonzales
Deputy Governor, Richard G. Force, High School, Gonzales

58. Hollywood—Tuesday, 6:15 P.M., Sunset Arbor, 6700 Sunset Blvd. Secretary, Horace V. Thompson, 1109 E. Victory Blvd., Burbank
 Deputy Governor, Ransom L. Hudson, 706 Guaranty Bldg., Hollywood
14. Huntington Park No. 1—Wednesday, 6:30 P.M., Cole's Cafeteria, 6514 Pacific Secretary, B. H. McEachen, 3001 Clarendon, Huntington Park
 Deputy Governor, Joe Pressey, 5114 E. 59th Place, Maywood
18. Huntington Park "Progressive"—Tuesday, 6:15 P.M., Cole's Cafeteria Secretary, Paul F. Mekeal, 925 Big Dalton Ave., Baldwin Park, Calif.
 Deputy Governor, George Tweedt, 4040 E. Gage Ave., Bell, Calif.
62. Laguna Beach—Monday, 6:15 P.M., Brass Rail Cafe Secretary, Walter A. Lamb, 372 Monterey Drive, Laguna Beach
 Deputy Governor, Herbert Palmer, 1043 Coast Blvd., No., Laguna Beach
22. La Jolla—Alternate Thursday, 6:15 P.M., La Valencia Hotel Secretary, Truman A. Parker, 6663 Neptune Place, La Jolla
 Deputy Governor, Thomas L. Shepherd, 7847 Exchange Place, La Jolla
53. La Verne—Wednesday, 6:30 P.M., American Legion Hall Secretary, Gerald W. Hartley, 2242 Third St., La Verne
 Deputy Governor, Harold Jochimsen, Base Line Road, La Verne
11. Long Beach "Gavel"—Monday, 6:00 P.M., Masonic Temple, 835 Locust Secretary, Kenneth Bucklen, 2218 Atlantic Ave., Long Beach
 Deputy Governor, O. R. Cordray, 5352 Long Beach Blvd., Long Beach
35. Long Beach "Toastmaster"—Thursday, 7:30 P.M., 814 Heartwell Bldg. Secretary, Walter L. Elmore, 601 Newport Ave., Long Beach
 Deputy Governor, Von K. Wagner, 1101 Heartwell Bldg, Long Beach
3. Los Angeles—Tuesday, 6:30 P.M., Y.M.C.A. Secretary, Dr. R. M. Hippach, 7228 S. Main St.
 Los Angeles "Angeles Mesa"—Tues., 6 P.M., Merlen's Cafe, Crenshaw & 43rd St. Secretary, Leroy Van Velzer, 1048 West 53rd
 Deputy Governor, Dr. P. A. Foster, 4730 Angeles Vista
85. Los Angeles "Highland Park"—Friday, 6:15 P.M., Monterey Inn, corner of Monterey Road & S. Fair Oaks, S. Pasadena
 Secretary, W. G. Clasen, 208 1/2 S. Ave. 52, Los Angeles
 Deputy Governor, Chas. A. Lindberg, 5601 N. Figueroa St.
48. Los Angeles "Noonday"—Monday, 12:15 P.M., University Club, 614 S. Hope Secretary, Howard Sutherland, 1250 Subway Terminal Bldg., Los Angeles
 Deputy Governor, Russell C. Ross, 438 Chamber of Commerce Bldg., Los Angeles
44. Los Angeles "Southwest"—Monday, 6:30 P.M., Beck's Cafe, 81st & Vermont Secretary, Howard D. Markle, 523 Queen St., Inglewood, Calif.
 Deputy Governor, A. A. Appel, 711 W. 123rd St., Los Angeles
20. Montebello—Wednesday, 6:30 P.M., Palm Grove Cafe Secretary, M. L. Lamb, 833 Bluff Road, Montebello
 Deputy Governor, Hugh F. Leonard, 921 Whittier Blvd., Montebello
88. Oakland—2nd and 4th Tuesdays—6:00 P.M., Women's City Club Secretary, H. J. Wickman, 4285 Atlas Ave.
 Deputy Governor, J. Marcus Hardin, 1440 Financial Center Bldg., Oakland
78. Oceanside—Tuesday, 6:15 P.M., Oceanic Cafe Secretary, W. S. Adamson, Box 225
 Deputy Governor, Roy Griset, Box 165
72. Orange—Thursday, 6:15 P.M., Sunshine Broiler Secretary, A. E. Sipherd, 183 N. Waverly St.
 Deputy Governor, Henry Bosch, 269 N. Glassell, Orange
66. Pacific Beach—Monday, 6:15 P.M., Casa Buena Vista, 5512 La Jolla Blvd. Secretary, Geo. W. Adams, 1511 Beryl St.
 Deputy Governor, Verne O. Gehringer, 2010 Beryl St., Pacific Beach
33. Palo Alto—Thursday, 6:00 P.M., President Hotel Secretary, R. C. Coppock, Jr., 1862 Waverly St., Palo Alto
 Deputy Governor, Oscar A. Anderson, 2765 Cowper St., Palo Alto
6. Pasadena—Tuesday, 6:15 P.M., Y.M.C.A. Secretary, C. M. Matter, 416 S. Grand Oaks, Pasadena
 Deputy Governor, Harvey M. Parker, 2240 Hemet Road, San Marino
12. Pomona—Monday, 6:00 P.M., St. Charles Grill Secretary, Clement Neibel, Claremont
 Deputy Governor, Stanley Larson, Claremont
27. Redwood City—Monday, 6:00 P.M., First Methodist Church Secretary, L. A. McAtee, 47 Turnsworth Ave., Redwood City
 Deputy Governor, Lewis E. Franklin, 926 Middlefield Road, Redwood City
93. Reedley—Tuesday, 6:30 P.M., High School Cafeteria Secretary, Paul A. Eymann, Reedley, Calif.
49. Salinas "Y.M.C.A. Toastmasters"—Wednesday, 12:05 P.M., Jeffrey Hotel Secretary, C. Lloyd Colby, c/o County Clerk, Salinas
 Deputy Governor, Fred C. Johansen, c/o Salinas Natl Bank, Salinas
7. San Diego—Monday, 6:00 P.M., Cuyamaca Club Secretary, Jackson J. Demers, 3536 Lark, San Diego
 Deputy Governor, Wm. LaMonte, San Diego Club, San Diego
65. San Francisco "Downtown Chapter"—Tuesday, 6:15 P.M., Richelieu Hotel Secretary, Max Lembke, 417 Montgomery St., Room 100
 Deputy Governor, L. A. Van Eaton, 417 Montgomery St., San Francisco
56. San Francisco "Golden Gate Chapter"—Wednesday, 6:15 P.M., Y.M.C.A. Secretary, Sam Glenn, 2507 Pacific Ave., San Francisco
 Deputy Governor, George B. White, 465 California St., San Francisco
83. San Luis Obispo—Friday, 6:30 P.M., Gold Dragon Secretary, Richard L. Willett, 711 Marsh St.
 Deputy Governor, Lester Jones, 1041 Mill St., San Luis Obispo
15. Santa Ana "El Camino"—Thursday, 6:15 P.M., Daniger's Cafe Secretary, T. D. McBird, R. D. 1, Orange, Calif.
 Deputy Governor, Malcolm Macurda, 1620 N. Baker, Santa Ana
1. Santa Ana "Smedley Chapter No. 1"—Wednesday, 6:15 P.M., Daniger's Cafe Secretary, D. H. Tibbals, Y.M.C.A., Santa Ana
 Deputy Governor, Dr. Perry Davis, 212 W. 10th St., Santa Ana
5. Santa Barbara—Thursday, 6:30 P.M., El Cortejo Secretary, Everett Hellweg, 218 Noogales St.
 Deputy Governor, Harry Moore, 1232 Castillo St., Santa Barbara
90. Santa Barbara "Noventa"—Tuesday, 6:30 P.M., University Club Secretary, James A. Woods, 1411 Clear View Road, Santa Barbara
 Deputy Governor, Owen H. O'Neill, R.F.D. 1, Box 224, Santa Barbara
89. Santa Maria, "Seminar" Toastmasters, Wednesday, 6:30 P.M., Frances Cafe Secretary, Everett A. Rinehardt, 226 E. Tunnell Street
 Deputy Governor, Ralph Phelps
21. Santa Monica—Wednesday, 6:15 P.M., Sovereign Terrace Dining Room, 2nd & Washington Secretary, G. W. Hovey, 465 22nd St., Santa Monica
 Deputy Governor, H. T. Crane, 621 21st Place, Santa Monica
77. Santa Monica "Crescent Bay"—Monday, 6:30 P.M., Sovereign Terrace Dining Room Secretary, Harry Aronoff, 1610 Washington Ave., Santa Monica
 Deputy Governor, Harry Markowitz, 451 2st St., Santa Monica
64. Stockton—Thursday, 6:15 P.M., Y.M.C.A. Secretary, Ellsworth Lewis, Y.M.C.A.
 Deputy Governor, Darcey A. Short, c/o P.G.&E., Stockton
80. Stockton "Delta"—Thursday, 6:15 P.M., Y.M.C.A. Secretary, R. M. Pedersen, Y.M.C.A.
 Deputy Governor, Darcey A. Short, c/o P.G.&E., Stockton
24. Ventura—Thursday, 6:15 P.M., Sunset Grill Secretary, Harold R. Brown, P. O. Box 288
 Deputy Governor, John Dunshee, Box 330, Dunshee Road, Ventura
26. Walnut Park—Tuesday, 6:30 P.M., 2563 Clarendon Ave., Huntington Park Secretary, Glenn H. Welsh, 1424 Portia St., Los Angeles
 Deputy Governor, Jack LeMar Call, 230 W. 83d St., Los Angeles
30. Westwood Village—Monday, 6:30 P.M., Mrs. Gray's Drive-Inn Secretary, W. J. Hamrick, 1145 1/2 Wooster St., Los Angeles
 Deputy Governor, W. J. Hamrick
19. Whittier "Quakertowne Chapter"—Thursday, 6:15 P.M., Dinner Bell Ranch Secretary, Ward Estelle, 333 N. Whittier Blvd., Whittier
 Deputy Governor, D. R. Mitchell, Lambert Road

FLORIDA

28. Orlando—Friday, 6:15 P.M., Orange Court Hotel
Secretary, Herman C. Price, 409 Florida Bank Bldg., Orlando
Deputy Governor, Frank A. French, 4 Church and Main Bldg., Orlando

IDAHO

61. Boise—Wednesday, 6:00 P.M., Hotel Boise
Secretary, Willis C. Moffatt, Idaho Bldg.
Deputy Governor, Leonard Wood, 912 Main St.

ILLINOIS

51. Springfield "Lincoln Douglas Chapter"—Thursday, 6:00 P.M., Y.M.C.A.
Secretary, D. W. McKenney, Box 153, Springfield
Deputy Governor, Robert Williamson, 1208 S. 7th St., Springfield
94. Springfield "State House Chapter"
President, Vincent J. Getzendanner, 914 N. Walnut St.

INDIANA

39. Columbus—Wednesday, 6:30 P.M., Columbus Tea Room
Secretary, A. W. Phillips, Jr., 1802 Washington, Columbus
Deputy Governor, Robert Crowe, 726 7th St., Columbus
17. Indianapolis No. 1—Thursday, 6:00 P.M., Y.M.C.A.
Secretary, Harry Steinmetz, 5467 N. Keystone
Deputy Governor, Harold Hollingsworth, 4121 E. Washington
42. Indianapolis No. 2—1st & 3rd Thursdays, 6:00 P.M., Y.M.C.A.
Secretary, F. R. Jones, 339 W. 30th St.

MINNESOTA

91. Albert Lea "Y.M.C.A. Toastmasters"—Friday, 6:30 P.M., Hotel Albert
Secretary, J. M. Snyder, Y.M.C.A. Building
Deputy Governor, Joe R. Gunderson
82. Minneapolis, "Russell H. Conwell Chapter"—Wednesday, 6:00 P.M., Y.M.C.A.
Secretary, Sheldon M. Ostroot, 4012 38th Ave., S., Minneapolis
Deputy Governor, Walter Carlson, 4016 21st Ave. S.
75. Minneapolis Toastmaster's Club—Thursday, 6:15 P.M., Y.M.C.A.
Secretary, Leif R. Larson, South Town Y.M.C.A., 2716 E. Lake St.
Deputy Governor, Virgil Edwards, 601 Foshay Tower

OREGON

55. Baker—Monday, 6:15 P.M., The Nook Cafe
Secretary, Kenneth Robb, 1829 Main
Deputy Governor, Harold Plum, Pacific Tel. & Tel.
67. Medford—Monday, 6:15 P.M., Holland Hotel
Secretary, Dr. Geo. S. Jennings, Medford Center Bldg., Medford
31. Portland—Monday, 6:00 P.M., Sign of the Rose Tea Room
Secretary, Arnold Kuhnhausen, 820 S.W. Yamhill St., Portland
Deputy Governor, Del Snider, 718 West Burnside St.

TEXAS

92. El Paso, "Y.M.C.A. Toastmasters"—Monday 7:30 P.M., Y.M.C.A.
Secretary, A. L. Holm, Y.M.C.A.

WASHINGTON

79. Aberdeen—Monday, 6:15 P.M., Morck Hotel
Secretary, John B. Adams, Becker Bldg., Aberdeen
Deputy Governor, Harry Spence, KXRO, Aberdeen
60. Bellingham—Monday, 6:00 P.M., Bellingham Hotel
Secretary, Roy S. McCord, 1407 W. North
Deputy Governor, E. W. Thompson, R. 2
63. Bremerton—Tuesday, 6:30 P.M., Calico Cat Cafe
Secretary, Lieut. O. M. Browne, 145 Lafayette St.
Deputy Governor, W. W. Parker, 903 Hewitt, Bremerton
25. Olympia No. 1—Tuesday, 6:00 P.M., Governor Hotel
Secretary, J. A. King, c/o Capital Savings & Loan Assn., Olympia
Deputy Governor, B. H. Lindman, Highway Coast Commission, Olympia
84. Olympia No. 2—Tuesday, 6:00 P.M., Crane's Cafe
Secretary, J. Lee Flynn, 1816 State St.
Deputy Governor, Ray Gruhlke, 1st Nat. Bank Bldg., Olympia

10. Seattle No. 1—Monday, 6:00 P.M., Washington Athletic Club
Secretary, Truman Cragin, 932 First Avenue S.
Deputy Governor, Raymond J. Huff, 2929 16th Ave. S.W., Seattle
23. Seattle No. 2—Tuesday, 6:00 P.M., Chamber of Commerce Bldg.
Secretary, P. C. Stay, 90 Dearborn St., Seattle
Deputy Governor, Clifford A. Saunders, 612 Stewart St., Seattle
41. Seattle No. 3—Monday, 6:00 P.M., College Club
Secretary, George D. Anderson, 1209 Alaska Bldg.
Deputy Governor, Elmer J. Satterburg, 1111 2nd Ave., Seattle
52. Seattle No. 4—Thursday, 6:00 P.M., Elks Club
Secretary, C. J. (Chief) Wilson, Elks Club
Deputy Governor, Lana Kurtzer, Boeing Field, Seattle
71. Seattle No. 5—Tuesday, 5:30 P.M., Pine Tree Tea Room
Secretary D. L. Cook, 217 Pine St., Seattle
Deputy Governor, Clarence Bailey, 314 Union St., Seattle
47. Spokane—Monday, 6:30 P.M., Antone's Restaurant
Secretary, Frank G. Matthews, R.F.D. 4, Spokane
Deputy Governor, H. T. Jones, W. 2306 Sharp Ave., Spokane
13. Tacoma—Monday, 6:00 P.M., Walker Hotel
Secretary, G. L. Beck, 901 E. 56th St.
Deputy Governor, S. Marsh Davis, 4205 N. Mason, Tacoma
81. Walla Walla—Wednesday, 6:15 P.M., Whitman Hotel
Secretary, C. Wayne Swegle, 708 Baker Bldg., Walla Walla
Deputy Governor, Carl Hebenstreit, Walla Walla
40. Yakima—Monday, 6:15 P.M., Donnelly Hotel
Secretary, Roscoe L. Williams, 702 1/2 S. 16th Ave.
Deputy Governor, Ray Darling, Sylvia Apartments

CANADA

59. Vancouver, B. C.—Monday, 6:15 P.M., Pacific Athletic Club
Secretary, E. Norfolk, No. 606, 535 W. Georgia St., Vancouver
Deputy Governor, A. Masson, 1044 Granville St.
38. Victoria, B. C.—Wednesday, 6:15 P.M.
Secretary, A. G. Slocomb, 2730 Forbes St.
Deputy Governor, Frank Paulding, Y.M.C.A.

ENGLAND

45. Southport—Wednesday, 8:00 P.M., Kardomah Cafe, Lord St.
Secretary, R. E. Riley, 141 Manchester Road

SCOTLAND

86. Glasgow—Wednesday, 6:00 P.M., Ca'doro Restaurant
Secretary, W. Goldie, 120 Union St., Glasgow

DISTRICTS AND AREAS

- DISTRICT NO. 1—Dr. Gordon R. Howard District Governor, 3906 Gage Ave., Bell, California. (Includes all California south of the Tehachapi Mountains)
- Area 1—Ted Blanding, Lieutenant Governor, 1402 N. Garnsey, Santa Ana, Calif. Includes Anaheim, Fullerton, Santa Ana No. 1, Santa Ana El Camino, Orange and Laguna Beach
- Area 2—Lou Kilgore, Lieutenant Governor, 9607 Denker St., Los Angeles, Calif. Includes Noonday Club, Southwest Club, Angeles Mesa Club and Los Angeles Club.
- Area 3—R. L. Hudson, Lieutenant Governor, 6331 Hollywood Blvd., Hollywood Calif. Includes Hollywood, Beverly Hills, Westwood Village, Santa Monica and Crescent Bay
- Area 4—John Larimer, Lieutenant Governor, 2217 4th St., La Verne, Calif. Includes Pasadena, Alhambra, La Verne, Pomona, Azusa, and Covina
- Area 5—Carroll Evans, Lieutenant Governor, 5266 Eagle Dale Ave., Los Angeles, Calif. Includes Glendale No. 1, Jewel City, Burbank, and Highland Park.
- Area 6—William Bryce, Lieutenant Governor, 6101 Santa Fe Ave., Huntington Park, Calif. Includes Huntington Park No. 1, Huntington Park Progressive, Walnut Park, Montebello, Long Beach Gavel, Long Beach Toastmaster, Whittier Quakertowne

- Area 7—Robert M. Switzler, Lieutenant Governor, San Diego Trust & Savings Bldg., San Diego, Calif. Includes San Diego, La Jolla, Coronado, Escondido, Pacific Beach and Oceanside
- Area 8—Greydon C. Howell, Lieutenant Governor, 1809 Loma St., Santa Barbara, Calif. Includes Santa Barbara, Ventura, San Luis Obispo, Santa Maria and Santa Barbara Noventa
- DISTRICT NO. 2—C. H. Bailey, District Governor, 314 Union St., Seattle, Wash. Includes Washington, Oregon and British Columbia.
- Area 1—Dr. C. A. Saunders, Lieutenant Governor, 612 Stewart St., Seattle, Wash.
- Area 2—Bertram H. Lindman, Lieutenant Governor, Highway Transportation Comm., Olympia, Wash. Includes Tacoma, Bremerton, Aberdeen, Olympia No. 1 and Olympia No. 2
- Area 3—William Butchart, Lieutenant Governor, 1006 Marine Bldg., Vancouver. Includes Victoria, Vancouver and Bellingham.
- Area 4—H. T. Jones, Lieutenant Governor, W. 2306 Sharpe Ave., Spokane, Wash. Includes Spokane, Yakima and Walla Walla
- Area 5—A. E. Kuhnkausen, Lieutenant Governor, 820 S. W. Yamhill, Portland, Ore. Includes Portland, Baker and Medford.
- DISTRICT NO. 3—E. E. Morrison, District Governor, 16 Colter St., Phoenix, Arizona. A. H. Weber, Secretary, Y.M.C.A., Phoenix, Arizona. Includes State of Arizona
- Southern Arizona Area—Dr. T. D. Fridena, 196 N. Stone St., Tucson, Arizona. Includes Tucson Sahuaro Club, Tucson Toastmasters, and Tucson Old Pueblo Club.
- Central Arizona Area—J. G. Langham, Lieutenant Governor, Miami, Arizona. Includes Miami Copper Gavel, Phoenix Maricopa, and Phoenix Ocotillo.
- DISTRICT NO. 4—Frederic J. Perry, District Governor, P.O. Box 511, Palo Alto, Calif.
- Area 1—George B. White, Lieutenant Governor, Merchants Exchange Bldg., San Francisco, Calif. Includes San Francisco Golden Gate, San Francisco Downtown
- Area 2—B. E. Myers, Lieutenant Governor, 19 Fulton St., Redwood City, Calif. Includes Palo Alto, Redwood City and Burlingame
- Area 3—Samuel W. Coombs, Lieutenant Governor, Bank of America Bldg., Oakland, Calif. Includes Oakland
- Area 4—Edson G. Thomas, Lieutenant Governor, Bank of America Bldg., Salinas, Calif. Includes Salinas and Gonzales.
- Area 5—Bert I. Van Gilder, Lieutenant Governor, 814 W. Poplar St., Stockton, Calif. Includes Stockton, Stockton Delta and Reedley.
- NEW CLUBS—Charters Pending
94. Portland, Oregon, No. 2
Secretary, Ralph Brace, c/o Lipman-Wolfe Co.
95. Pullman, Washington—Monday 6:15 P.M., Washington Hotel
Secretary, Ray Forrest, 1st National Bank of Pullman
96. Chicago, Illinois—Tuesday, 6:15 P.M., Central Y.M.C.A.
Secretary, Harold W. Williams, 420 Surf St., Chicago
97. Albuquerque, New Mexico—Tuesday 6:30 P.M., Y.M.C.A.
Secretary, N. E. Dodd
98. Klamath Falls, Oregon—Monday, 6:00 P.M., Elk Hotel
Secretary, Carl Mason

JUNIOR TOASTMASTERS CLUBS

2. Anaheim Junior Toastmasters—Tuesday, 12:15 P.M., Room 14, High School Building; Secretary, Robert Larson, 610 S. Indiana St.
1. Pomona Junior Toastmasters—1st and 3rd Tuesday, 6:00 P.M., Crystal Cafe
Secretary, Ruth Aird, 442 Palm Place
3. State College Junior Toastmasters, San Diego—Tuesday 6 P.M., Vincent's Dining Room. Secretary, C. G. Selleck, Jr., 2968 B Street
4. Spokane Junior Toastmasters—
Secretary, Milton De Armand, Y.M.C.A., Spokane, Wash.

NOTE: Please notify the Editors of the TOASTMASTER promptly when any changes or corrections are to be made in the listings on The Rendezvous pages.

TOASTMASTERS' EMBLEMS - GAVELS AWARDS - MEDALS

OFFICIAL EMBLEM			JUNIOR EMBLEM		
	1 to 6	7 to 12		1 to 6	7 to 12
Gold Filled	\$1.25 ea.	\$1.15 ea.	Gold Plated	\$.60 ea.	\$.50 ea.
10K Gold	2.50 ea.	2.25 ea.	Gold Filled	.70 ea.	.60 ea.
14K Gold	3.00 ea.	2.75 ea.			

Made with screw button or safety catch pin back—state which is desired.

ORATORICAL CONTEST MEDAL AWARDS

Bronze\$1.75 ea.	Mounted on ribbon and in presentation box. Medal engraved with Club name and year no additional cost. Toastmaster emblem applied in relief in center of medal.
Silver Plated2.00 ea.	
Sterling Silver2.75 ea.	
Gold Plated3.00 ea.	
Gold Filled3.75 ea.	

RETIRING PRESIDENTS GAVEL CHARM

The word President is on blue enamel background. Name engraved on back without charge.	Sterling Silver\$3.50 ea.
	Gold Plate4.00 ea.
	10K Gold7.50 ea.

RINGS

Sterling Silver\$4.50 ea.	Rings make attractive Retiring Presidents gifts. Mention finger size and give name to be engraved.
Sterling Silver with Gold emblem6.00 ea.	
10K Solid Gold15.00 ea.	

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THE FAMOUS FOURTEEN POINTS

Toastmasters International, Inc., is Organized and Promoted for the Following Reasons:

1. **TO PROMOTE** the growth and establishment of Toastmasters Clubs throughout the world.
2. **TO SPONSOR** the publication of THE TOASTMASTER, official organ of our Federation, and disseminator of the latest and best ideas on toastmastering.
3. **TO PROVIDE** literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. **TO PROTECT** the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. **TO STANDARDIZE** and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. **TO UPHOLD** before all the latest and best principles of public speaking and related conduct and procedure.
7. **TO ACT** as a medium of exchange tending toward the improvement of Toastmastering.
8. **TO ASSIST** individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. **TO PROMOTE** friendship among Toastmasters Clubs and Toastmasters.
10. **TO SPONSOR** friendly competition in public speaking among the member clubs of Toastmasters International.
11. **TO SPONSOR** contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. **TO PROMOTE** the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. **TO MAKE** the name Toastmaster a mark of distinction and of recognized ability in public speaking.
14. **TO ESTABLISH** the place of the Toastmasters Club in the life and work of the community.