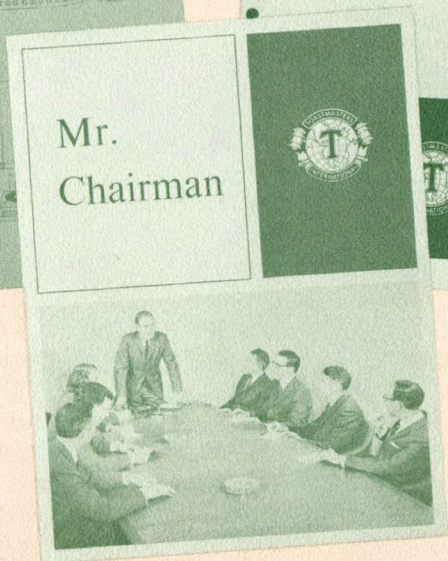
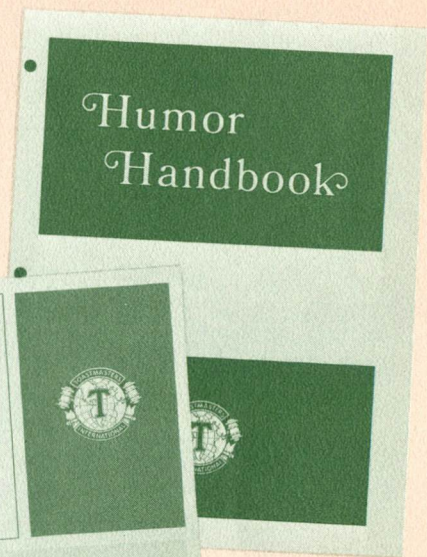
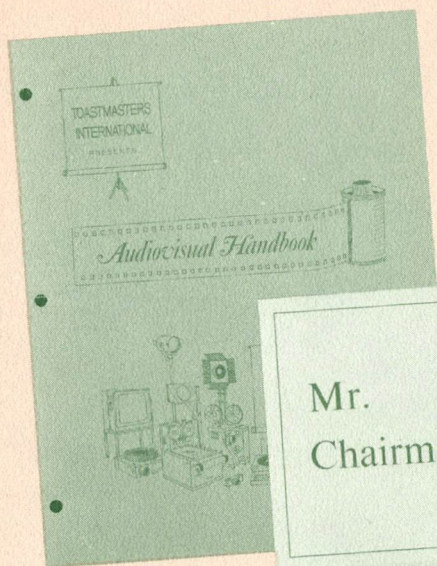


THE TOASTMASTER

APRIL

1971



TI's MEMBER PROGRAM MANUALS...

See Page 20

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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian, educational organization of Toastmasters clubs throughout the free world.

Toastmasters programs provide opportunities to develop skill in listening, thinking, speaking, and leadership by participating in a series of oral communication projects, constructive evaluation, and leadership experiences. These and many other opportunities to develop leadership potential are presented in the fellowship of an organized group of men — the Toastmasters club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California, U.S.A. 92711.

THE TOASTMASTER

BETTER LISTENING, THINKING, SPEAKING FOR MEN ON THE MOVE



VOL. 37 NO. 4

APRIL 1971

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In This Issue...

ALL ABOUT NEW MEMBERS — A recent survey of nearly 15,000 new members provides an indication of the type of men who are becoming Toastmasters today. The survey provides a breakdown into categories of age, education, and occupation. See page 6.

EDUCATIONAL HAPPENINGS IN JUNE — The big Toastmasters educational happening in June is your regional conference. It's aimed at your *district team*, with two days of seminars emphasizing management principles and leadership techniques. See page 14.



WHAT TO TALK ABOUT — Toastmaster James F. Miller discusses the importance of selecting and researching topics that are of importance and interest to your listeners. See page 22.

A GOOD RELATIONSHIP — Libraries and Toastmasters have many things in common. Curtis E. Swanson, public relations manager for the American Library Association, talks about the many areas of mutual interest and benefit for you, your club, and your public library. See page 28.



TOASTMASTERS AND LEADERSHIP EXPERIENCE — Past District 5 Governor Durwood E. English discusses the opportunities for you to gain leadership experience in your club, area, district, and international organization. See page 36.

SUCCESS
IS...



AN INVITATION FOR YOU

Several years ago, within a week after I returned from a vacation, three of my clients told me they recently had joined a Toastmasters club in South Bend.

Ironically, none of them had joined my club! The reason: I had assumed that they knew about the Toastmasters program, and they knew that I was a Toastmaster. I had never even asked them to be a guest at my club.

But that was lesson enough. This mistake I never repeated. I have since made it a practice to frequently extend invitations for friends, acquaintances, and business associates to be my guest at a meeting of *my* Toastmasters club.

April is Toastmasters Invitation Month. Let's plan to tell our friends, acquaintances, and business associates about our club and our communication and leadership program.

Let's ask them to see the Toastmasters program in action. But, before extending your invitations, review TI's brochure, "From Prospect, To Guest, To Member" (108), so you can provide your guest with the total picture of Toastmasters' benefits.

Make a special effort during April to present a standard of excellence program for your guests. We don't invite friends to dinner and then forget the menu. Let's show them our communication and leadership at the highest level.

Success Is . . . sharing our Toastmasters educational opportunity!

International President Arthur M. Diamond

—A MEMBER EDUCATIONAL AID—

educational happenings

BUTTERFLIES — BUT IN FORMATION

If you're not scared, you're not prepared! Most public speakers are nervous prior to meeting their audience. This is good. It's the element that produces a vibrant, alive speaker. It produces alertness, and the result is immediate respect from your listeners.

However, excessive nervousness can work against a speaker. It can make him shy, reluctant, and sleepy, afraid to talk about his subject.

The determining factor in each case is confidence, or the lack of it. You are providing a *service* to your audience. Whether you inform, educate, and/or persuade your listeners, you must know that your service is effective.

Know Your Subject

Primarily, you must know and believe in the subject you're talking about. Research is the most valuable way to achieve this goal. Unless you have memorized your encyclopedia set and are aware of all the pros and cons of your subject, you will need some backup material.

If you are insecure about your subject, you have sensed the main clue indicating insufficient knowledge. Your research involves anticipating all the possible questions about your subject and then answering them with facts, logical deduction, and/or the opinions of experts.

The second most common cause of worry or nervousness is insecurity about your presentation. This isn't entirely cured by practice. You must have something to practice.

You have a duty to educate, inform, and/or persuade your listeners. You must present a logical set of events within your allotted time period. Your outline should be prepared with step-

for YOU and your Club



by-step precision based upon the main goal of listener understanding. Categorize into a systematic construction your facts, ideas, and examples. Serve it to your listeners "ready to eat." Don't make them work for it—they won't. For further study about organizing a speech refer to Project IX, "The Well-Constructed Speech," in Section I of TI's *Communication and Leadership Program* manual.

The third most common cause of apprehension is worrying about the members of your audience—what are they thinking while they're sitting there listening to you. They're listening to you, but what are they thinking.

You Are The Guide

Your listeners' thoughts are your responsibility. The content of your speech should capture their thoughts, move them along *your* chosen path, and deposit those thoughts at a pre-determined destination. Five important steps in the framework of your speech will accomplish this goal. These steps are: attention, need, satisfaction, visualization, and action.

When you are confident that your speech accomplishes these goals, you know what your listeners will be thinking about. You have taken them on a short voyage into your subject, and you have deposited them on a slightly higher plane from where they and you began.

But remember, the speed of your voyage should not leave your listeners behind. Say what you want to say while avoiding complex construction and terms. Complication often confuses the speaker as much as the listeners.

Remember the goals of your speech, and try to accomplish them in the most economical fashion. At this point, nervousness is a boon.



What's A New Member?

Have you been wondering what type of men are becoming Toastmasters? What kind of man wants to join a Toastmasters club? What is his educational background? What's his age? What kind of occupational background inspires a man to seek more effective communication and leadership abilities?

A Survey of New Members...

A recent World Headquarters survey of new members has provided the answers to these questions. Comparing the new member survey with a 1969 profile of the entire TI membership, two significant trends are indicated: the average new member is younger, and he has a more extensive educational background.

The survey results can be a valuable aid to you and your fellow club members in your membership sales efforts. It indicates what type of men see benefits for themselves from Toastmasters training. It also might indicate what types of men are being overlooked as potential new members for your club.

Based upon the survey, the new member's average age is 36, three years younger than the average indicated in the 1969 survey. About 51 percent of the new members are 35 or younger.

Today's Toastmaster is likely to have a higher level of education. New members indicating they have had some college or have graduated from college totaled nearly 86 percent, or nearly 12,000 of the almost 14,000 completing this portion of the survey. This is a jump of nearly 10 percent from the 1969 membership profile.

Occupation of the new Toastmaster is most likely to be in the professions, or in business as a supervisor, manager, or owner. Nearly 65 percent of the new members are in one of these categories. While the manager/supervisor/owner category dropped half of a percentage point from the 1969 survey, the professional category jumped 1.2 percent.

Here is a comparative breakdown of the age, occupation, and education of the latest group of new members compared with the 1969 membership profile.

SUCCESS IS... Motivating All Categories...

| AGE | NUMBER | PERCENTAGE | 1969 PERCENTAGE |
|----------------|--------|------------|-----------------|
| Under 20 years | 72 | 0.5% | 0.4% |
| 20-24 years | 1,200 | 8.2% | 3.7% |
| 25-34 years | 6,210 | 42.4% | 30.5% |
| 35-44 years | 4,403 | 30.1% | 34.3% |
| 45-54 years | 2,163 | 14.8% | 22.4% |
| 55 and over | 592 | 4.0% | 8.7% |

| EDUCATION | NUMBER | PERCENTAGE | 1969 PERCENTAGE |
|------------------|--------|------------|-----------------|
| Grade School | 106 | 0.8% | 2.4% |
| High School | 1,885 | 13.5% | 20.3% |
| Some College | 3,907 | 28.0% | 22.5% |
| College Graduate | 8,043 | 57.7% | 54.8% |

| OCCUPATION | NUMBER | PERCENTAGE | 1969 PERCENTAGE |
|------------------------------|--------|------------|-----------------|
| Armed Forces | 1,001 | 7.2% | 4.7% |
| Education | 490 | 3.5% | 3.5% |
| Manager/Supervisor/ Owner | 4,477 | 32.1% | 32.6% |
| Production/Clerical | 1,162 | 8.3% | 11.8% |
| Professional | 4,467 | 32.1% | 30.9% |
| Retired | 154 | 1.2% | 2.2% |
| Sales | 1,951 | 14.0% | 13.2% |
| Student | 227 | 1.6% | 1.1% |

The survey provides a clear indication that the man who is joining a Toastmasters club truly is a *man on the move*. He recognizes the need for self-improvement, and he has heard the cry from business and industry

for more effective communication and leadership. He has established a momentum of upward development and senses a need to maintain that momentum through the Toastmasters experience.

These results not only are interesting and informative, but also useful when describing your club and the Toastmasters organization to friends, business associates, and community leaders. Show the survey to visitors, guests, and prospective new members during your club meeting.

This information also is interesting background material for your local news media. Show it to industrial and business personnel and training directors in your community. Be sure to report these survey results when talking about your club and Toastmasters before other organizations and groups.

Compare Yours

The survey reflects the profile of the men who have joined Toastmasters clubs most recently. How does your club membership compare with these survey results? Does your membership correspond with the overall organizational tally of new members? Does your club program attract new members?

The following by-products of the survey showed districts which had the highest number of new members in a specific category: District 20 had the highest number (eight) of new members under the age of 20; District 7 had the highest number (40) between 20 and 24.

District 6 was the highest (231) in the 25-34 age bracket; Founder's District was highest (179) in the 35-44 age bracket; and District 47 had the highest number in the 45-54 and the 55-and-over categories, with 102 and 47, respectively.

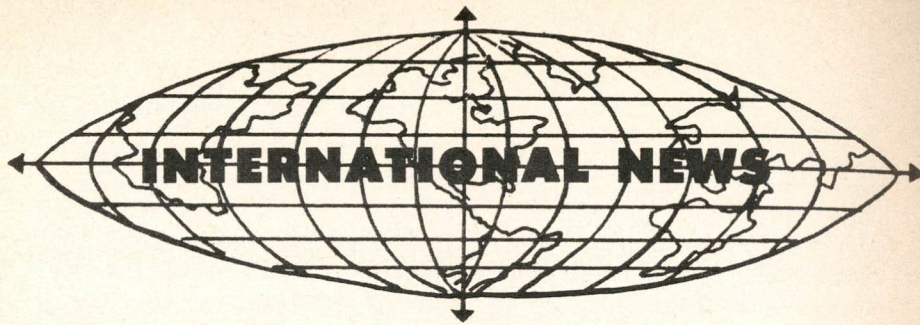
Founder's District had the greatest number of new members (219) in the "some college" category, and District 36 had the greatest number (310) of college graduates.

By Occupation

In the occupational categories, District 66 had the highest number (98) of new members in the armed forces; District 7 had the most new members (25) in education; District 47 had the highest number (176) of new members in manager, supervisor, owner occupations; District 7 had the most new members (45) in the production and clerical field.

District 36 had the most new members (197) in the professions; Founder's District had the most new members (18) who were retired and the highest number (113) in sales occupations; and District 19 had the most new members (20) who were students.

Where does your club stand in these categories? Can you see a potential area of new members which is yet untapped?



On Television

Dr. Al Siebert of Oregonian Club 1226-7 in Portland, Ore., recommends Toastmasters training in the course outline of his educational television program, "Practical Psychology For Business People."

Leadership Recognized

Past District 35 Governor Gordon Groseth was elected president of the Wisconsin Dental Laboratories Assn.

IN CANADA'S NWT — Past District 42 Governor Ron Chapman (right) presents charter to club President Par Monroe of Yellowknife (NWT) Club 3829-U. Witnessing the presentation is Assistant Territorial Commissioner Clarence Gilchrist.

Article Published

Toastmaster Rudy E. Rogers' article, "Humor In Your Speech," which appeared in the October, 1970, issue of *The Toastmaster*, was selected for reprint in *The Braille Mirror*.

Anniversary Recognition

Salinas, Calif., Mayor Sid Gadsby declared **Toastmasters Week** in his city in recognition of the 35th anniversary of **Forty-Niner Club 49-4**.

IF I HAD A HAMMER — Glenn H. Bowlus (left) of **Rose Bowl Club 456-F** in Pasadena, Calif., stops by World Headquarters to show his club's "Toastmaster of the Year" award to WHQ General Manager J. William Venable.

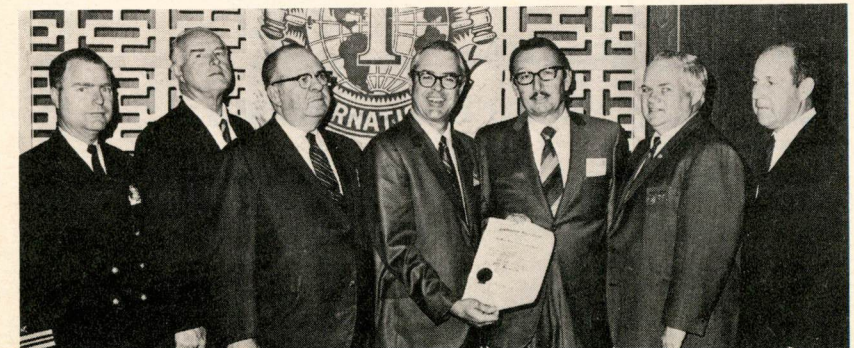
PROMOTING SPRING CONFERENCE —

Area Governor George Fullerton stands bedecked in a "Jolly Tar" outfit between two Maine mayors, John Ballou of Bangor (left) and Paul England of Brewer. Jolly Tar is the mascot of Halifax, N.S., Canada, the location of **District 45's** spring conference. Toastmasters and wives participating are (clockwise from left) Mrs. George German, Bill Bevins, District Secretary-Treasurer E. J. "Ted" Nichols, Les Mackeen, Mrs. James Burke, Mrs. George Fullerton, Mrs. David Symonds, Mrs. Les Mackeen, and Mrs. M. E. Chase.



FROM THE CAPITOL — U. S. Congressman Frank Horton (right) presents club President Lou Markese an American flag during charter presentation ceremonies for **Marine Midland Club 2714-65** in Rochester, N. Y.

AFTER 17 YEARS — On hand when **Point Mugu (Calif.) Club 1075-12** conducted its first annual reunion for charter members were (from left) Area Governor Louis Vann; charter members John O'Farrel, Vincent Foye, David Bishop, Fred Tolbert; TI Senior Vice-President Dr. Russell G. Herron; and District 12 Lt. Gov. I. W. Anders.



CLUB ANNIVERSARIES — MAY

35 YEARS

Boise Club 61-15

Boise, Idaho

Bellingham Club 60-2

Bellingham, Washington

Vancouver Club 59-21

Vancouver B.C., Canada

30 YEARS

Redding Club 197-39

Redding, California

Champaign-Urbana Club 195-54

Urbana, Illinois

Irvington Club 199-11

Indianapolis, Indiana

25 YEARS

Shibboleth Club 386-19

Mason City, Iowa

Lakers Club 388-6

Minneapolis, Minnesota

Midway Club 383-6

St. Paul, Minnesota

Lincoln Club 403-24

Lincoln, Nebraska

Oregon City Club 390-7

Oregon City, Oregon

Capitol Club 391-7

Salem, Oregon

Greenock Club 315-TCBI

Greenock, Scotland

20 YEARS

Encino Club 303-52

Encino, California

West Valley Club 107-4

San Jose, California

Early Risers Club 784-26

Greeley, Colorado

Downtown Club 297-47

Jacksonville, Florida

Mauai Club 910-49

Wailuku, Hawaii

Perry Club 225-19

Perry, Iowa

20 YEARS (Continued)

Greater Muskegon Club 952-62

Muskegon, Michigan

Scottsbluff Club 944-55

Scottsbluff, Nebraska

Aliquippa Club 902-13

Aliquippa, Pennsylvania

15 YEARS

High Desert Club 1043-F

George Air Force Base, Victorville, California

Santa Maria Club 89-12

Santa Maria, California

Black Canyon Club 2062-26

Montrose, Colorado

San Isabel Club 1950-26

Pueblo, Colorado

Hilo Club 2031-49

Hilo, Hawaii

Candlelight Club 2109-54

Rantoul, Illinois

Downers Grove Club 1056-30

Downers Grove, Illinois

Naperville Club 2051-30

Naperville, Illinois

Sterling-Rock Falls Club 2125-54

Sterling, Illinois

Constellation Club 2044-18

Baltimore, Maryland

Suburban Maryland Club 2082-36

Silver Spring, Maryland

Shakopee Club 209-6

Shakopee, Minnesota

M.A.T.S. Club 636-20

Minot, North Dakota

Lake Club 2093-10

Mentor, Ohio

Zane Grey Club 2100-40

Zanesville, Ohio

S. M. Chanticleers Club 622-7

Portland, Oregon

Palmetto Club 2070-58

Greenville, South Carolina



YOUR DISTRICT SPRING CONFERENCE

Featuring

BUSINESS

SEMINARS

ELECTIONS

FELLOWSHIP

CONVERSATION

BUZZ SESSIONS

FUN PROGRAMS

IDEA EXCHANGES

SPEECH CONTEST

NEW EDUCATIONAL EXPERIENCES

GET YOUR DISTRICT CONFERENCE INFORMATION
FROM YOUR CLUB OFFICERS

IN
JUN

**YOUR REGIONAL
CONFERENCE**

The 1971 Toastmasters regional conferences in June are scheduling educational programs aimed at your *district team*. Your *district team* needs your support, and this is an ideal opportunity for you to build upon the educational training initiated at your district's spring conference.

Your regional conference will feature three leadership seminars. There will be a two-day seminar, Friday and Saturday, for district governors-elect and educational lieutenant governors-elect.

Friday will feature the development of your district's calendar of events. A "how to" checklist will be provided and discussed for many of the scheduled events. This is an all-day session beginning at 8:30 a.m. and lasting until 4:45 p.m. There also will be a "working lunch" devoted to planning and conducting district mini-educational conferences, how to arrange a presidential visit, and reviewing certain major Toastmasters operating policies.

Saturday's subject of discussion will be "motivating the district and club officer teams." This will be "how to" idea exchange and buzz session workshops.

Seminar activators will be past International President (1965-66) Charles C. Mohr, ATM, of Toledo, Ohio; and Francis C. "Bud" Rebedeau of Chicago, Ill.

New Area Governors

A one-day seminar, Saturday, for all other district lieutenant governors-elect and newly appointed area governors will feature such subjects as: knowing and motivating your clubs, knowing and planning for member needs, and developing an area calendar of events. Your activator for these panels will be an International director.

On Saturday only, for all Toastmasters not included in the two seminars discussed above, there will be special programs. They will deal with the techniques of club programming and a "how to" workshop of the many special club functions and

events which can be used to create interest to show off your club's standard of excellence and gain community recognition. The activator for these programs will be an International director.

In addition to the educational opportunities awaiting you at your regional conference, there will be a variety of other activities and Toastmasters business sessions which require your consideration and support.

Your June regional conference is where your district's speech contest winner will compete against other district-level winners for the opportunity to participate in TI's International speech contest and be named in the 1970-71 TI Hall of Fame.

Success Is . . . benefiting from your regional conference. Ask your club president for additional details.

REGION I

International Directors Harold Davis, ATM, chairman; and Albert C. Burlingame, ATM, vice-chairman.

Participating Districts: 2, 7, 9, 15, 21, 32, 33, 39, 57, 59, 67.

June 18-19

Bayshore Inn, Vancouver, British Columbia

Host District: 21

Host District Chairman: Harold Freeman

International Officer Attending — President Arthur M. Diamond

Activator: Charles C. Mohr, ATM

Educational Coordinator: J. Wm. Venable

REGION II

International Directors John J. Schneider, ATM, chairman; and Clarence C. Petersen, vice-chairman.

Participating Districts: F, 4, 5, 12, 27, 49, 50, 51, 52.

June 4-5

Newporter Inn, Newport Beach, Calif.

Host District: Founder's

Host District Chairman, William W. Irwin

International Officer Attending — 2nd Vice-President Donald W. Paape, ATM

Activator: F. C. "Bud" Rebedeau

Educational Coordinator: R. T. Buck Engle

REGION III

International Directors Wayne I. Summerlin, chairman; and Watt Pye, vice-chairman.
Participating Districts: 3, 16, 22, 23, 25, 26, 44, 56.

June 11-12
Host District: 23
International Officer Attending — President Arthur M. Diamond
Activator: F. C. "Bud" Rebedeau

Holiday Inn Downtown, El Paso, Tex.
Host District Chairman: Maj. Philip A. Stein
Educational Coordinator: J. Wm. Venable

REGION IV

International Directors Carl H. Rupp, chairman; and Clifford L. Thompson, ATM, vice-chairman.

Participating Districts: 6, 17, 19, 20, 24, 41, 42, 55, 64.
June 25-26
Host District: 19
International Officer Attending — Sr. Vice-President Russell G. Herron
Activator: Charles C. Mohr, ATM

Hyatt House Motel, Des Moines, Iowa
Host District Chairman: Owen J. Newlin
Educational Coordinator: R. T. Buck Engle

REGION V

International Directors Ray Eldridge, ATM, chairman; and Arthur T. Ottman, vice-chairman.

Participating Districts: 8, 11, 30, 35, 43, 54.
June 11-12
Host District: 8
International Officer Attending — 3rd Vice-President David A. Corey, DTM
Activator: Charles C. Mohr, ATM

Sheraton Inn, Springfield, Ill.
Host District Chairman: Robert E. Downing
Educational Coordinator: R. T. Buck Engle

REGION VI

International Directors Rollo R. Dawson, chairman; and Eldon H. Phillips, vice-chairman.
Participating Districts: 10, 13, 28, 40, 60, 61, 62, 65.

June 4-5
Host District: 60
International Officer Attending — Immediate Past President Ralph E. Howland, ATM
Activator: Charles C. Mohr, ATM

Park Motor Inn, Niagara Falls, Ont.
Host District Chairman: John Bonfield
Educational Coordinator: J. Wm. Venable

REGION VII

International Directors Robert W. Blakeley, ATM, chairman; and Francis J. Butler, ATM, vice-chairman.

Participating Districts: 18, 31, 34, 36, 38, 45, 46, 53.
June 25-26
Host District: 31
International Officer Attending — Immediate Past President Ralph E. Howland, ATM
Activator: F. C. "Bud" Rebedeau

Holiday Inn, Burlington, Mass.
Host District Chairman: Albert Nickerson
Educational Coordinator: J. Wm. Venable

REGION VIII

International Directors Philip R. Viviani, ATM, chairman; and Gene D. Smythe, ATM, vice-chairman.

Participating Districts: 14, 29, 37, 47, 48, 58, 63, 66, 68.
June 18-19
Host District: 47
International Officer Attending — Sr. Vice-President Russell G. Herron
Activator: F. C. "Bud" Rebedeau

Happy Dolphin Inn, St. Petersburg, Fla.
Host District Chairman: Jim Stanley
Educational Coordinator: R. T. Buck Engle



THE LEAGUE-LEADING BATTERS

Congratulations to the following five Toastmasters who have sponsored five or more new members between July 1, 1970, and January 31, 1971. These men have the top batting averages in the league. Toastmasters who sponsor three or more new members receive a certificate from World Headquarters. Those who sponsor five or more new members are cited in *The Toastmaster*. The number sponsored appears in parentheses.

Gene Keller (9)
Avco Club 1284-31

Tom Faulkner (7)
Ponca City Club 1846-16

Wayne Hellbusch (7)
Lutheran Brotherhood Club 1767-6

John VanValkenburg (5)
Santa Ana Toasters Club 991-F

George E. Deliduka (5)
Tactical Air Club 2619-66

THE DISTRICT LEAGUE STANDINGS

As the leading districts approach the 25 percent level of new members at the end-of-January tally, District 33 held a substantial lead in first place for the third consecutive month. District 33 Toastmasters started on the Scoreboard in August in 11th position and moved steadily from seventh to third in September and October.

District 39 shot from ninth to second place in January, pushing District 12 from a second place it had held since October. The following tally sheet is a list of the district standings at the end of each month since August. Percentage point scores in parentheses indicate new members added since July 1, 1970.

| | JAN. | DEC. | NOV. | OCT. | SEPT. | AUG. |
|--------------------------|------|------|------|------|-------|------|
| 1. District 33 (26.33%) | 1 | 1 | 1 | 3 | 7 | 11 |
| 2. District 39 (24.89%) | 9 | 8 | 10 | 5 | 3 | |
| 3. District 12 (24.54%) | 2 | 2 | 2 | 4 | 7 | |
| 4. District 47 (24.41%) | 3 | 15 | 13 | 10 | 6 | |
| 5. District 25 (22.59%) | 6 | 3 | 4 | 1 | 4 | |
| 6. District 61 (22.06%) | 5 | — | — | — | — | |
| 7. District 23 (21.87%) | 10 | 9 | 6 | 2 | 2 | |
| 8. District 60 (21.76%) | 19 | 20 | — | — | — | |
| 9. District 57 (21.71%) | 14 | 5 | 8 | 11 | — | |
| 10. District 67 (21.65%) | 22 | 12 | 9 | 28 | — | |
| 11. District 64 (21.49%) | 7 | 19 | — | — | — | |
| 12. District 66 (21.21%) | 4 | 4 | 1 | 17 | — | |
| 13. District 15 (21.20%) | 15 | — | — | — | — | |
| 14. District 41 (21.08%) | 8 | 7 | — | — | — | |
| 15. District 51 (20.64%) | 18 | 13 | 12 | 18 | — | |
| 16. District 56 (20.50%) | 13 | 10 | 7 | 6 | 5 | |
| 17. District 16 (20.44%) | 11 | 11 | 15 | 14 | — | |
| 18. District 17 (20.30%) | — | — | — | — | — | |
| 19. Founder's (20.14%) | 17 | 18 | 14 | 8 | 10 | |
| 20. District 3 (19.59%) | 12 | 16 | — | — | — | |

THE LEAGUE-LEADING CLUBS

Congratulations to the following 19 clubs for their outstanding enthusiasm and participation in sharing their TI communication and leadership program. Four of these clubs are "President's 40" clubs, and several are close to achieving that status. An asterisk indicates a "President's 40" club. The clubs listed here lead the league for the period July 1, 1970, through January 31, 1971. The number of new members is in parentheses.

*Sharpstown Club 2243-56 (32)
Houston, Tex.

Kaohsiung Club 1904-U (20)
Kaohsiung, Taiwan

Armed Forces Staff College
Club 2865-66 (32)
Norfolk, Va.

*Ponca City Club 1846-16 (19)
Ponca City, Okla.

RAAP Club 3633-66 (27)
Radford, Va.

Bow Valley Club 1494-42 (19)
Calgary, Alta., Canada

Pacesetters Club 1895-33 (24)
Walla Walla, Wash.

*South Bay Club 280-50 (19)
Manhattan Beach, Calif.

Podium Club 2303-60 (24)
Toronto, Ont., Canada

Rockhampton Club 3732-TCA (19)
Rockhampton, Queensland, Australia

Triple Ah'z Club 1171-28 (22)
Detroit, Mich.

*Demosthenes Club 1282-4 (17)
San Francisco, Calif.

WSTF Club 3242-23 (21)
Las Cruces, N.M.

Forty Liners Club 2419-4 (17)
San Francisco, Calif.

Winter Park Club 3674-47 (20)
Winter Park, Fla.

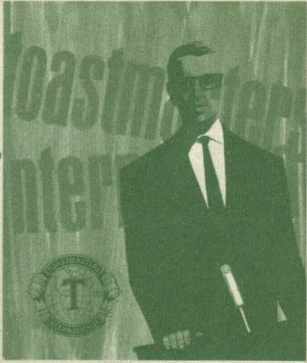
McDonnell Douglas Club 2389-8 (17)
St. Louis, Mo.

Fluor Club 124-51 (20)
City of Commerce, Calif.

John Deere Club 1116-19 (17)
Moline, Ill.

Skyliners Club 831-64 (17)
Winnipeg, Man., Canada

Communication and
•Leadership Program



Advanced
Communication and
•Leadership Program



Effective

Speech
Evaluation



Mr.
Chairman



Humor
Handbook



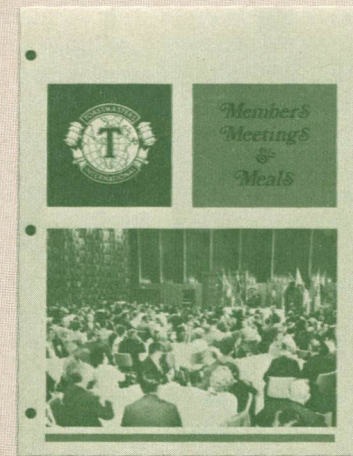
TOASTMASTERS
INTERNATIONAL
PRESENTS

Audiovisual Handbook



FOR
YOUR PERSONAL
ACHIEVEMENT

TI's Member Program Manuals



You have a great opportunity to broaden and improve your communication and leadership abilities when you use these Toastmasters program manuals.

Is your club providing you the chance to benefit from these programs? If so, *bon appetite*. If not, ask your club's educational vice-president to plan programs aimed at helping you meet your communication and leadership needs.



The Available Sources

By JAMES F. MILLER

The content of your speech is its most important feature — the one that is remembered long after your ah's have been counted and forgotten. The duty of every speaker is to present to his listeners information which they will strive to remember.

Many books and articles are available to supply us with suggestions and guides to effective speech presentation. This is excellent, and we should take advantage of their availability to help us become more proficient in the art of communication. However, we must not lose sight of content; without it, the most professional presentation is a meaningless exercise.

Some speakers try to make their subject fit the mechanics of the speech instead of using the mechanics to present their subject. We should not forget that thought is the most vital ingredient in our presentations. *Endeavor to master the techniques of effective presentation, but first, have something worthwhile to present.*

Let's explore the choosing of a subject, a problem which confronts every speaker. When you are scheduled to speak does the question, "What will I speak

about?" cause great concern? Do you complain that you "just can't think of a thing to talk about?" If so, you probably are overlooking the obvious.

Before proceeding to the available areas from which we can obtain speech material, it is important to understand what we are looking for. In other words, what constitutes a speech subject?

We must recognize the fact that there is no fundamental difference between the opinions and ideas we express in our everyday conversations and the substance of a formal speech.

The latter requires more work because our ideas have to be organized more carefully. However, there is some compensation in having a larger audience with which to share our ideas, and we are free from interruption for the duration of our speech.

Do not assume that all speech subjects should be big and important. Seemingly insignificant and unimportant subjects can be made interesting and informative by proper treatment. Besides, there is a greater number of small subjects.

Your hobbies and occupation are ideal sources for subjects, but don't restrict yourself to them. Broaden your horizons by general reading. This can encompass anything from philosophy to comic strip characters.

One of the best ways to increase your store of speech material is reading. This does not mean that you should confine yourself to a specific area.

There is no reason for the neglect of reading. Libraries are available almost everywhere; great books are obtainable in low-priced paperback editions; and there is a variety of digests and general magazines.

Newspaper editorials bring to your attention topics that are current and of general interest to you and your listeners. The opinions expressed by the editors should stimulate your personal thoughts about these subjects.

Those who have completed at least three manual speech projects can take advantage of the Toastmasters Reading Program. It is an excellent oppor-

tunity for Toastmasters who want to become influential speakers.

The Toastmaster magazine also provides you with a variety of speech subjects. When you receive your copy each month, don't merely scan it — read it! Talk to your fellow Toastmasters about the articles. They have a built-in interest for your listeners.

Have you given any thought to subjects that not only fulfill your manual project requirements, but also help others? There are many available. Consider the many worthwhile organizations such as the Cancer Society, Heart Foundation, Retarded Children's Association, TB Association, Red Cross, and your local library association.

You need not have complete technical details about these groups, but a local chapter can provide you with more than enough material.

Many Approaches

There are many angles from which you can approach such subjects. Your prime concern should be to bring the attention of your audience to the fact that these organizations exist and can be assisted.

Research will give you a greater insight into the problems they face. By sharing this information with your listeners — and asking them to share it with others — you can do much

to assist these organizations and their worthwhile endeavors. You also will have an answer to your question, "What will I speak about?"

We cannot forget the world around us when considering the availability of material. Life is full of things that are begging to be shared. There actually is little difficulty in selecting a subject you know something about, but can learn more.

Through observation, conversation, listening to the radio, and even in talking to your children, you encounter matters which interest you. If it interests you, you are bound to have opinions. Put them into an orderly fashion, and presto — you have a speech!

However, don't lull yourself into a state of complacency. You can't take a subject out of the air and make a speech. Subjects are not mere concepts that come to mind when you need them. You must work for them. They are all around you, but you must take advantage of them.

There is no such thing as creating a subject out of nothing. You must begin with a thought or an idea. Then, call upon your resources — experience and knowledge — to provide the sparkle, humor, and illustrations necessary to ade-

quately convey your thoughts to others.

Your imagination is another available asset in selecting your subjects. You might think that imagination is something that is possessed and used exclusively by children. However, if you think for a moment about the many persons who have become famous by using their imagination, you readily will change your mind.

Don't hesitate to be different. With a little thought and imagination you can develop many interesting subjects.

The past is behind you, but don't forget it. Undoubtedly it contains many experiences that could provide speech subjects. Many of the world's greatest books are the result of personal experiences. You might not have the material for a best seller, but there should be sufficient material in your past to enable you to present many worthwhile speeches.

No matter what subject you select, someone has written something about it. Take advantage of this to obtain illustrations and facts to support *your* ideas and opinions.

Don't wait until you are scheduled to speak before starting your collection of speech material; that might be too late. Now is the time to stock the

material. Keep a small notebook available so that when you hear, see, or read something that might be useful, you can record it for future reference. Gather as much material as possible. The non-essential can be eliminated when you prepare the speech.

Compiling speech material should not be a one-time effort. It must be continuous and gradual. Your stock must be replenished continually if you are to

have authenticity and newness. It is impossible to have speeches that are alive if you do not have proper material to express your ideas.

The number of areas outlined here should convince you that speech subjects *are easily* available. When you are scheduled to speak, don't complain or develop an ulcer because you can't think of anything to speak about. Take advantage of *the available sources*.

ABOUT THE AUTHOR

James F. Miller is an officer in the Canadian Air Force and a member of Cold Lake Officers Club 1394-42 in Medley, Alta., Canada. He is a former member of Ramstein (Germany) Club 2442-U.

Changing Your Address?

If you're planning to move, let us know your new address eight weeks prior to the scheduled move. Be sure to complete all the necessary information. This will insure uninterrupted delivery to you of **The Toastmaster** magazine and other TI materials. **Send to: Toastmasters International, P.O. Box 10400, Santa Ana, California, U.S.A. 92711.**

Club No. _____ District No. _____

Name _____

Present address _____

City _____ State/Province _____

Country _____ Zip Code _____

NEW ADDRESS _____

City _____ State/Province _____

Country _____ Zip Code _____

If you are a club, area, division, or district officer, indicate your complete title: _____

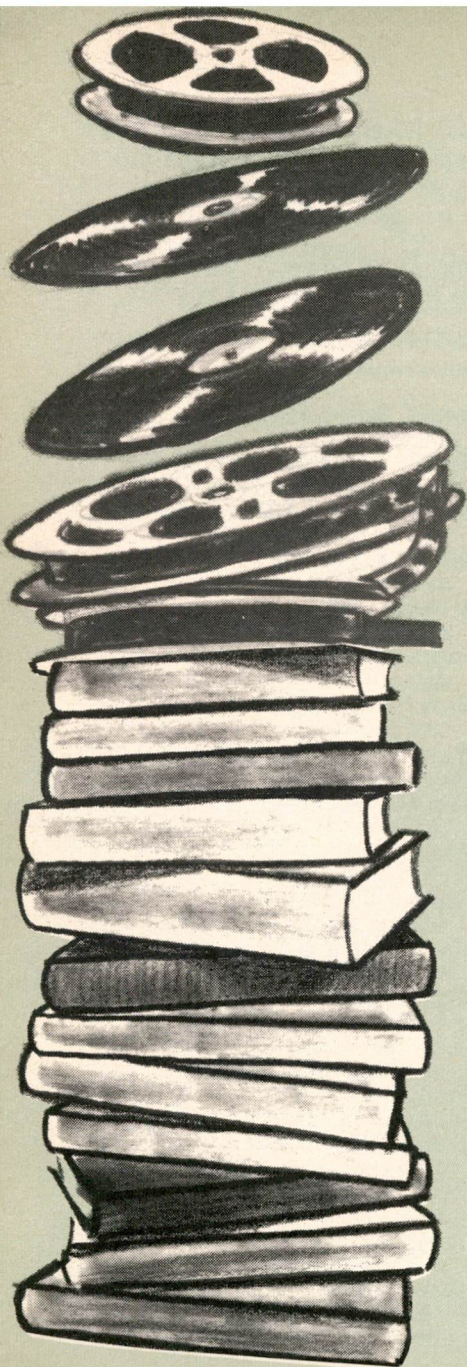
Honor Roll

Congratulations to the following Toastmasters who have completed the TI Communication and Leadership Program.

ABLE TOASTMASTER (ATM) Certificate of Achievement

- | | |
|---|---|
| Robert M. Haage, ATM Pomona Club 12-F | James E. Barrom, ATM Shelton Club 1236-32 |
| Robert B. Wunderlich, ATM Los Cerritos Club 192-F | Robert L. Erckert, ATM McCord Star Lifters Club 1594-32 |
| Dean H. Hedtke, ATM Clubways Club 3048-F | George F. Jelen Jr., ATM Silver Spring Club 1314-36 |
| Thomas J. Humphrey, ATM Clubways Club 3048-F | John G. Edwards, ATM Mercury Club 2864-37 |
| Dr. Aldo Mele, ATM di Napoli Club 2703-U | Al Welfing, ATM Mercury Club 2864-37 |
| Bryan D. Buchanan, ATM Dunedin Club 2890-U | Francis E. Swiacki, ATM Nor'easters Club 2494-38 |
| John A. Heckard, ATM University Club 304-2 | Harry J. Berkowitz, ATM DPSC Club 3403-38 |
| Jack Sumner, ATM Mariposa Club 1441-3 | Maj. Richard H. Esau Jr., ATM Knickerbocker Club 137-46 |
| Robert F. Finch, ATM Demosthenes Club 1282-4 | Robert S. Bush, ATM Pan Am Management Club 1652-47 |
| Glenn E. Zick, ATM Lemon Grove Club 152-5 | Robert E. Dooley, ATM Early Bird Club 3659-47 |
| B. Cutler Kingsbury, ATM Santa Maria Club 89-12 | Robert G. Metke, ATM Athens-Limestone Club 314-48 |
| John A. Dombroski, ATM State College Club 1219-13 | Harold Wong, ATM MCAFAN Club 737-49 |
| James E. Mills, ATM Westinghouse Air Arm Club 3026-18 | Alois G. Kiska, ATM Pacific Voices Club 3841-49 |
| Ben T. Hennessy, ATM Grand Forks Club 273-20 | H. L. Hemmingsen, ATM Executive Breakfast Club 3622-52 |
| Philip O. Jondahl, ATM Tall Towers Club 334-20 | Frank J. Hurst, ATM Oakville Club 2245-60 |
| Lloyd W. Henderson, ATM Downtown Club 99-22 | Leslie H. Patterson, ATM Carlingwood Club 3319-61 |
| Elmer T. Straube, ATM Gateway Club 1101-24 | Sardara S. Sohi, ATM Algoma Club 2648-62 |
| James R. Bagley, ATM Council Bluffs Club 2114-24 | Jimmy Dale, ATM Parthenon Club 1738-63 |
| M. K. Wight, ATM Sierra Club 135-27 | David A. Rae, ATM Bellwood Club 3282-66 |

Allan T. Lawson, ATM
Keira Club 3558-TCA



THE PUBLIC LIBRARY FOR TOASTMASTERS...

BOOKS PLUS

Your Toastmasters club and your local public library have many things in common. A desire for self-improvement and development leads you to both places. Communication is the business of both, and both institutions are strong for community involvement.

Prepared Exclusively For *The Toastmaster*

By **CURTIS E. SWANSON**
Manager, Public Relations
American Library Association

The January, 1971, issue of *The Toastmaster* magazine alluded to this unique relationship: "...you *must* dedicate yourself to *diligently* preparing for your speaking assignments. You *must* spend considerable time in research, gathering far more facts than you will ever need. You *must* become an authority on every subject you speak about."

This wise observation was made by Leonard C. Butler, DTM, in his article, "The Unwritten Warranty." Note those three "*musts*" in the quotation. Your public library is where you can satisfy those *musts*.

There is no better place than inside your public library to meet those goals and many others. Here are those fine, useful, and authoritative sources for the information you need.

EDITOR'S NOTE: Although Toastmasters International does not, as an organization, endorse other organizations, it occasionally provides subjects about which Toastmasters might wish to speak as individuals. It is in this vein that Mr. Swanson invites Toastmasters to speak on behalf of their public libraries.

Not only is your library the source for facts and information, but it is the platform for all the world's great scholars. It also is the diary of experiences of most of the world's great men.

Many excellent source materials are there waiting to be of service in your quest for information. Forming the base for your research are the reference books, the dictionaries, encyclopedias, and almanacs that are collections of both general and specific knowledge. The topic you want is listed alphabetically.

Next are the specialized reference books. Suppose your talk is about newspapers and you want to name a certain editor. You can find his name in the *Editor and Publisher International Year Book* and in the *Ayer Directory of Newspapers, Magazines, and Trade Publications*.

There are many other specialized books of information that will be helpful. There are directories of trade and professional associations. There is a variety

of directories for business and industry. Then there are the "Who's Who" books listing prominent persons in countries, in sports, in the theater, and in a raft of other categories.

And the list continues almost indefinitely. If you are not familiar with this part of the library — or need help in any other section of this facility — ask your librarian. He or she will be able to find a source for your needed information.

Librarians are notoriously helpful. That quality is one of the basic characteristics that draws young people into the profession. It's one of the first things you will notice about them. So ask . . . !

Besides Books . . .

Many people have not yet discovered that a library contains many things besides books. They also provide access to motion picture films, film strips, record albums, slides, and still photos. In many cases these can be borrowed. (Food for thought for a Toastmaster looking for audiovisual aids for his next speech.)

Some libraries even lend paintings. Can you imagine a speech about a certain artist where you actually illustrate it with a reproduction of one of his masterpieces? Many other interesting and useful materials are available from your library,

ready to be of temporary service when you need them.

Many libraries today have facilities set aside as meeting rooms for community organizations. If your speech needs something that cannot be borrowed from the library, perhaps your club could meet at the library for that occasion. Or you might plan a club program devoted to reviewing the variety of opportunities in your library.

Set Up Displays

Your local public library also could be useful in promoting membership in your club. Displays in public libraries are devoted to a wide range of subjects. Why not propose to your librarian a special display about the Toastmasters communication and leadership program or about the Toastmasters training provided by your club?

The library staff member responsible for displays is always looking for new ideas. Why not contact your library director or the public relations director? Discuss your ideas with him. Point out that Toastmasters is an important organization, widely known for its aims.

Emphasize the opportunities provided for growth in communication and leadership. Stress the Youth Leadership Program and its wide appeal to youth.

You will be asked about the availability of materials for

such a display. Here a bit of ingenuity is in order. Photos of your club's meetings, the TI emblem, membership sales brochures, and *The Toastmaster* magazine immediately come to mind.

Other display materials and ideas can be developed in cooperation with the library personnel. Remember to make arrangements for inquiries from visitors at the library. The display should be planned in terms of its membership sales potential for your club and other nearby clubs.

Help Your Library

There is mutual benefit in the relationship between your Toastmasters activities and your library. Don't overlook the opportunity for outside public speaking engagements on behalf of your library. This is a chance to exercise your communication and leadership abilities and help support your local library.

Also, a club program devoted to library facilities could feature speeches about its services and advantages offered to your community. Develop a familiarity with the library among your members, not only in using its facilities, but also in speaking about it.

A club program devoted to the library could be the occasion to invite the librarian and as-

sistants to be guests at your club meeting. Don't overlook the members of the library's board of trustees, who generally are prominent business and professional leaders in your community. Also invite elected representatives of the government agency which has authority for your library.

Invitation Opportunity

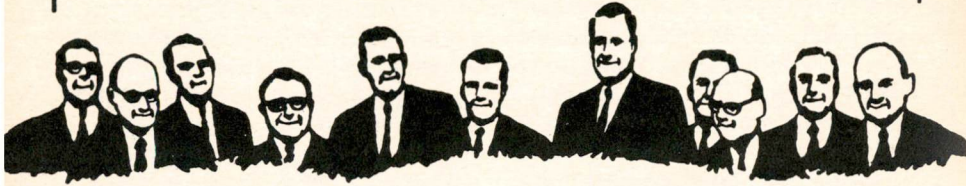
Here again is a chance to promote membership in your club. It offers the opportunity to develop community awareness for your club in connection with a formidable community institution.

Such a meeting is doubly appreciated by the library at the time the library budget-making authority is considering next year's program. It can be of significant help when a bond issue to expand library facilities is being considered by the voters in your community.

Yes, both your Toastmasters club and your local public library are assets to your community. They have common goals, and they can work together to achieve those interests.

Discuss these opportunities with your librarian. He or she will be glad to learn more about the Toastmasters program and your club. And, you and your fellow club members will be glad to learn more about the fine things libraries are doing today.

TOASTMASTERS ON THE MOVE



Broadcast Interview

International Director **Arthur T. Ottman** was interviewed about TI's communication and leadership on the Gene Crawford radio show on station **WGBF** and on the David Wilson television show on station **WFIE-TV**.

Tops Election

Terry Prentice of Pioneer Club 331-21 in Victoria, B.C., Canada, topped five other candidates for three aldermanic seats in Esquimalt Municipality. He joins former Toastmasters **Mayor Art Young** and **Alderman Ken Hill** on the city council.

Radio Interview

District 60 Governor **J. Robert Gaul, ATM**, was interviewed about TI's communication and leadership program on Paul Hanover's "Mayor of the Morning" show on radio station **CHML** in Hamilton, Ont., Canada.

For Big Brothers

Winston O. Williams of Tun Tavern Club 2325-38 in Philadelphia, Pa., is a member of the speakers bureau of his **Big Brothers Assn.** chapter and was selected to appear on television promoting National Big Brother Week.



PRESIDENTIAL ASSIST — International President **Arthur M. Diamond** (left) presents new club charter to **James H. Letourneau** of **Merrimacks Club 508-31** in Lawrence, Mass.



FOR SERVICE — District 36 Governor **Levi E. Bottens** (second from left) receives a special Civil Service Commission citation for Distinguished Private Citizen Service. Participating in the presentation are (from left) Commission Chairman **Robert E. Hampton**, Mrs. Bottens, and Commission Vice-Chairman **James E. Johnson**.

Radio Interview

Founder's District Governor **Max R. McVay** recorded a 25-minute interview about TI's communication and leadership program for radio station **KCKC** in Pomona, Calif.

Selected For Exchange

Wilton Thorsteinson of Circle-T Club 3093-42 in Medicine Hat, Alta., Canada, was selected to participate in an exchange program which will allow him to study life and customs for two months in New Zealand and South Pacific Islands.

Association Officer

Past International Director **A.R.D. Sandy Robertson, DTM**, was elected vice-president and director of the **North-west Magnetics Research Society** in Victoria, B.C., Canada.

New Responsibilities

Donald F. Coates of Puget Sound Club 344-32 in Tacoma, Wash., was appointed assistant construction engineer for the **Washington State Highway Dept., Seattle**.



APPRECIATIVE RECOGNITION — **Harold Ellis** (left) and his wife, Frances, pose with Lincoln-Douglas Club 1196-54 President **Richard Kennedy** during a special club meeting in Canton, Ill., honoring Mr. Ellis for 18 years of support.



HEIDELBERG PREPARES — Heidelberg (Germany) Club 1632-U invites all Toastmasters to the **1971 European Speech Contest**, May 30 in Heidelberg. Preparing for the contest are (from left) 1970 European Speech Contest winner John Jessup, Richard D. Garcia, and Patrick Buckley.

Elected Commander

H. Pat Balen of Merritt Club 539-57 in Oakland, Calif., was elected commander of District 14, Department of California, **Disabled American Veterans**.

Elected President

Jerald E. Green of Superstition Club 73-3 in Mesa, Ariz., was elected president of the **National Association of School Psychologists**.

President Featured

International President **Arthur M. Diamond**, his family, and TI were featured in the October-November, 1970 issue of the **Notre Dame Alumnus**.

Back Again

Past District 21 Governor **Robert Baird, ATM**, was re-elected alderman for the City of Victoria, B.C., Canada, after a year out of office.



SPECIAL PRESENTATION

— USAF Col. Albert E. Audick (right) presents a special plaque to **John Murray** of Teletalk Club 3016-3 in Phoenix, Ariz. Toastmaster Murray has explained the **NORAD** (North American Air Defense Command) program to more than 500 organizations.

International Taped Speech Contest Competition Opens

More than 140 undistricted Toastmasters clubs have been invited to participate in TI's 1971 International Taped Speech Contest. The first, second, and third-place winners in this contest will be announced during the 40th International convention in Calgary, Alta., Canada, August 4-7.

The 1971 Taped Speech Contest rules, judging sheets, and contestants' questionnaires have been sent to the president of each eligible undistricted club.

The International Taped Speech Contest is open to the winner of each undistricted club's speech contest. Each winner's tape-recorded speech must arrive at World Headquarters on or before June 1, 1971, to be eligible for judging.

Participation in the International Taped Speech Contest is an interesting and challenging experience. It provides a program of interest for all members, their wives, and the pub-

lic, thus bringing community attention to the many opportunities offered by participation in the Toastmasters program.

Begun in 1964, the International Taped Speech contest has attracted greater attention each year, and a record number of entries is expected for this year's competition.

First place winner of the 1970 contest was Niall Behan of Shannon (Ireland) Club 44-TCBI. Second place went to Peter B. Wood of Ingham (Queensland, Australia) Club 3208-TCA, and third place was won by Teh-Ying Hsu of Tainan, Taiwan (Republic of China) Club 3102-U.

BE A LEADER - BE A TOASTMASTER



By DURWOOD E. ENGLISH

One of the often overlooked benefits of being a Toastmaster is the leadership training provided at all levels of the organization. While better listening, thinking, and speaking are our most publicized goals, extensive leadership training is waiting for you to accept its challenge.

The management cycle consists of setting objectives, planning to meet objectives, organizing the work of the plan, and controlling the actions required to meet the objectives. There is no better place to put the management cycle to work than by being a Toastmasters club, district, or International officer.

To illustrate the avenues open to leadership training and how the management cycle can be used in our organization, let's analyze the job of club president. First he must set objectives, such as:

1. **A specific minimum club membership for thorough communication and leadership training for all members.**
2. **A specific number of special educational meetings.**
3. **Conducting community relations activities, such as Speechcraft and Youth Leadership Programs.**

The objectives must be reasonable, specific, and coordinated. Next, the club president plans an approach to meet these objectives. In doing this, he might outline a procedure, but most important he must assign responsibilities.

He assigns his administrative vice-president to chair a special membership drive to attain the first objective. He determines that the educational vice-president will be in charge of developing special educational programs at designated periods of the year, and he establishes specific dates. He sets ground rules for the community relations activities and appoints other club members as chairmen of these programs.

The president now helps in the organization of these activities. He analyzes the tasks, sets realistic objectives for each chairman, outlines their responsibilities and authority, and coordinates their activities.

Once the projects are organized they must be controlled. The president concentrates upon the methods used, and he helps the chairmen by drawing from previous experiences in each area.

A checklist is developed for each objective, enabling him to monitor the activities. Most importantly, he motivates the persons involved. If he develops good plans, organizes the work, and controls it effectively, chances are the objectives will be met.

Your Opportunity

Now we have established how management training is developed and used in Toastmasters. What is the availability of leadership positions in the organization?

The answer is simple, and it starts with the club. This is where the first level of leadership training is found for those who seek it. There are six offices at this level.

The *sergeant at arms* is chairman of the social and reception committee. He prepares the foundation for each club meeting.

The *treasurer's* office provides training in establishing budgets, receiving and disbursing funds, maintaining accounts, and preparing financial statements.

The club *secretary* keeps ac-

curate minutes of club and executive committee meetings and prepares official reports. In his all-important functions, the secretary is a valuable aid to his club president.

Another step up the executive ladder is the *administrative vice-president*, chairman of the membership and attendance committee and the community relations committee. He is the official liaison between the club, prospective new members, and the community.

The *educational vice-president*, chairman of the educational committee, probably is unique to Toastmasters. This officer is responsible for determining each member's needs and planning overall club programs to meet them. He insures that each speaker receives a written evaluation on the appropriate Communication and Leadership Project Evaluation Form.

The ultimate in club leadership is the presidency. This office tests a man's leadership ability. If he succeeds, it usually paves his road to greater opportunities. All of the ingredients and opportunities have been made available for him to become a leader.

As president, a person receives extensive experience in setting objectives and monitor-

ing their progress, acting as chairman, assigning responsibilities to members and committees, participating as a member of the district council, and coordinating all activities of club officers and committees for his club's overall standard of excellence.

Beyond the club level lies many other opportunities for advanced leadership training. The first is area governor, which produces the broader leadership responsibilities of coordinating and administering several clubs and their activities.

Beyond the area level are the various district offices, which represent higher levels of management training. At these levels are many committee chairmen, the administrative lieutenant governor, the educational lieutenant governor, and finally, district governor. These offices require the leadership of several areas and many clubs.

For many Toastmasters, the highest leadership goal might be district governor, but there are opportunities beyond that level. The leadership skill of each member of the TI Board of Di-

rectors is tested for a two-year term in one of the highest levels of decision-making.

The responsibility of International directors offers the opportunity to guide the programs and operations of more than 3,000 Toastmasters clubs. Directors are charged with the responsibility of producing the best possible training for thousands of Toastmasters around the world.

Top Leadership

After two years on the board of directors, a member is eligible for election as TI's third vice-president. From there he might progress through second vice-president and senior vice-president to the esteemed office of International president.

There is a never-ending list of offices and opportunities for leadership training in Toastmasters International. Each of the leadership opportunities in the organization is especially geared to a certain phase of leadership training.

The benefits of these opportunities are available to any member who accepts the challenge. Will you lead? Your opportunity is Toastmasters' gain.

ABOUT THE AUTHOR

Durwood E. English is a past District 5 governor and a member of Mt. Helix Club 126-5 in San Diego, Calif. He is a supervisor of proposal development for General Dynamics/Convair Corp. in San Diego.

NEW CLUBS

Chartered during January, 1971

District F

REALTY AND PROFESSIONAL Club 3161-F. Meets Tues., 7:00 a.m., Squires Rest., 805 N. Euclid Ave., ONTARIO, Calif. Contact: 982-8988. Area: C-Two. Sponsoring Club: **ONTARIO-UPLAND CLUB 1506-F.**

District 6

JACKSON Club 1372-6. Meets Tues., 6:20 a.m., UNIVAC, Industrial Parkway, JACKSON, Minn. Contact: 847-2130. Sponsoring Club: **FAIRMONT CLUB 689-6.**

MISSICROIX Club 2813-6. Meets alt. Mon., 6:30 a.m., St. Croix Heights Motel, Stardust Rm., PRESCOTT, Wisc. Contact: 262-3241.

District 11

GREENFIELD Club 53-11. Meets 1st & 3rd Wed., 6:15 p.m., Angus Inn, GREENFIELD, Ind. Contact: 462-7653. Sponsoring Club: **SHELBYVILLE CLUB 1113-11.**

District 39

TRAVIS Club 2683-39. Meets Thurs., 7:00 p.m., Crosswinds Community Center, Travis AFB, Calif. Contact: 438-3615 or 437-2487. Sponsoring Club: **CROSSWINDS CLUB 3708-39.**

District 47

TAMPA NOONSHINERS Club 3909-47. Meets Thurs., noon, Hillsboro Hotel Office Bldg., 3rd floor conf. rm., TAMPA, Fla. Contact: 223-1441. Sponsoring Club: **ST. PETERSBURG CLUB 2284-47.**

District 51

FLYING EAGLES Club 2047-51. Meets 1st & 3rd Sun., 10:00 a.m., Eagles' Hall, 8100 Otis Ave., SOUTH GATE, Calif. Contact: 567-4131 or 773-0974. Sponsoring Club: **SOUTH GATE CLUB 1587-51.**

District 64

PARKLAND Club 951-64. Meets Wed., 6:00 p.m., Elk Horn Ranch, WASA-GAMING, Man., Canada. Contact: 848-2811. Sponsoring Clubs: **BRANDON CLUB 293-64 and SKY-HI CLUB 3005-64.**

DISTRICT GOVERNORS 1970-71

- F. Max R. McVay
2. William V. Shumate
3. Kenneth S. Jagolinzer, ATM
4. Roger A. Cuadra, ATM
5. Harold O. Story, DTM
6. N. William Hamlin
7. Carroll E. Hermanson, ATM
8. Ross L. Poggenpohl, ATM
9. Harold E. Aldrich, ATM
10. Angelo J. Sturrott
11. Carl E. Nickles
12. Theodore A. Olcovich, ATM
13. W. R. (Casey) Castonguay, ATM
14. John P. Lister
15. Richard C. Meyer
16. Jack B. Wilson Jr., ATM
17. Levi M. Loss
18. Thomas C. Dunn, ATM
19. George W. Hertema, ATM
20. Ben T. Hennessy, ATM
21. John B. Hicks
22. Joe D. Hall
23. F. Thomas Starkweather, ATM
24. Richard D. Hileman
25. Jerry L. Leonard, ATM
26. Ralph Fowler
27. Peter J. Varekois, ATM
28. Dale A. Davis
29. D. E. (Doc) Wilson, ATM
30. D. Curtis McKim
31. Harry Landsman
32. Boyd Roth
33. Leland E. Maust
34. Carmen S. Spadaro
35. Terry A. Wunsch
36. Levi E. Bottens
37. William T. Robinson Jr.
38. Paul J. Cathey
39. Kenneth B. Peters, ATM
40. Carl M. Harrington
41. Richard Ward, ATM
42. Eugene R. Thompson
43. Thomas M. Seale Jr.
44. Alvin H. Smith
45. Merlin E. Chase
46. Joe F. Boland, ATM
47. John W. Bowman, DTM
48. Clyde R. Ward, ATM
49. Yutaka Nakahata
50. Albert J. Mayo, ATM
51. Robert W. Cockrell, ATM
52. Stanley P. Conover
53. Raymond E. Cooper
54. Donald Story
55. Warren J. Wallace
56. R. Russell Heaner
57. Fred E. Stockbridge, ATM
58. Harold P. Dickinson
59. Thomas Wall
60. J. Robert Gaul, ATM
61. Charles A. MacMillan
62. Chester R. Cecot
63. Dr. Kenneth R. Walker
64. Gil Wilde
65. Patrick A. Panfile
66. Morgan C. Martin
67. James C. Falconer
68. Ralph O. McIntire, ATM
- New Zealand—Robert J. Hendry
- 4645 Genevieve St., San Bernardino, Calif. 9240
- 14709 N.E. 4th Pl., Bellevue, Wash. 980
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- 3260 Benton St., Santa Clara, Calif. 950
- 3078 Mercer Lane, San Diego, Calif. 921
- Rte 4, Box 455, Grand Rapids, Minn. 557
- 1615 N.W. First St., Gresham, Ore. 970
- 414 7th St., Lincoln, Ill. 626
- P.O. Box 793, Moses Lake, Wash. 988
- 3141 Meadowood St., Massillon, Ohio 446
- R.R. 1 Box 147, Walkerton, Ind. 465
- 1341 Elder St., Oxnard, Calif. 930
- 4220 Greensburg Pike, Pittsburgh, Pa. 152
- 2859 Parkridge Dr. N.E., Atlanta, Ga. 303
- 813 Medoland Dr., Brigham City, Utah 843
- 4312 N.W. 19th St., Oklahoma City, Okla. 731
- 152 Fairway Drive, Helena, Mont. 596
- Box 297, RD 1, Hockessin, Del. 197
- 7 South 4th St., Marshalltown, Iowa 501
- 1506 South 17th St., Grand Forks, N.D. 582
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- 3406 Shorewood Dr., Topeka, Kans. 666
- 5320 Chateau Ave., El Paso, Tex. 799
- 8714 Evans, Omaha, Nebr. 681
- P.O. Box 1526, Shreveport, La. 711
- 501 South York, Denver, Colo. 802
- 322 West Kanai Ave., Porterville, Calif. 932
- 2880 Sorrento, Ann Arbor, Mich. 481
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- 8200 MacArthur Rd., Wyndmoor Phila., Pa. 191
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- Cedarcrest Hospital, Cottage 25, Newington, Conn. 061
- 3528 Ferndale, Danville, Ill. 618
- 937 S. Lincoln, Casper, Wyo. 825
- Box 1929, Kenedy, Tex. 781
- Box 710, Eureka, Calif. 955
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- 1931 S. Calif., Carson City, Nev. 897
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- 3229 Peck St., Muskegon Hts., Mich. 49
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- 2408 Grandy Ave., Norfolk, Va. 235
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