

# THE *Toastmaster*

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TOASTMASTERS INTERNATIONAL, Incorporated in 1932, is a non-profit educational organization of 870 active clubs, located in the United States, Canada, England, Scotland, South Africa, and the Hawaiian Islands, devoted to the work of helping men to become better speakers.

For Better Thinking—Speaking—Listening

(For Information, address Toastmasters International, Santa Ana, California)

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### ON YOUR VACATION TRIP

If you are fortunate enough to include vacation travel with attendance at the Spokane Convention, one of the beauty spots you may visit is Banff, in Alberta, in the Canadian Rockies. The picture, by courtesy of the Canadian Pacific Railway, shows the Banff Springs Hotel and its picturesque setting in the Bow River Valley.

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# OPPORTUNITY

By T. VINCENT McINTIRE, Past Governor of District 10

An amazing change in the character of Toastmasters has become apparent during recent months. No longer, it appears, do men join, no longer are clubs established, merely because of the idea that speech training is a social grace. There are more compelling reasons.

Today we have a new kind of Toastmaster in our family. He finds himself exposed to a tough, competitive world. He has no press agent but himself; no alternative but to make the fullest use of the opportunities at hand; and so he joins Toastmasters because he realizes that speech training is a necessity of life.

Speech training in the Toastmasters Club has come to be recognized as a means of regaining lost opportunities and finding new ones. In our program is found the common denominator which all men seek in fulfilling their destiny; and like the grace of any virtue, it exalts everyone who possesses it.

Every successful man is an opportunist, and opportunity is like a figurative Priscilla saying, "Speak for yourself, John."

Suppose that some friend were to ask you quite sincerely this question: "Isn't your Toastmasters work a lot of effort? Doesn't it involve a great deal of work?"

Now, there is a question which requires some thought before you answer. "Effort" is defined as the expenditure of energy, but you can hardly say "yes" and thus confess that you joined Toastmasters for exercise. Yet, if you should say "no" you would imply either flagrant indifference or ignorance. Because neither answer can be correct, it must follow that "effort" is not the right word.

The days of formal education have passed for most of us. The opportunities we neglected in our younger days are lost beyond recall. We find ourselves forced to make a hard decision.

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Shall we give up, and bemoan our lost opportunities, or shall we take a firm grip on rediscovered opportunity in our Toastmasters training?

What does it avail a man to be blessed with a formal education if he cannot tell the world what he knows? And yet there are such men who exist as tragic examples of voiceless brilliance, gagged and muted by mouths which cannot translate into words the beauties which the mind conceives.

The educated man must become vocal — able to speak his thoughts.

For the uneducated, or partly educated, what better method for growth and improvement can be found than in building the power of speech?

So you wish to be an executive — a leader of men? But how can you hope to be a leader until you can tell why you should be followed?

You aspire to head a department, or to be a sales manager? But how can you do this unless you can explain the work to be done, and how and why to do it? You must know how to talk.

Whatever your goal may be, the fulfillment is made much more certain if you accept the opportunities offered in the Toastmasters Club. For many of us it may truly be

said that Toastmasters offers us our last chance.

How, then, can a Toastmasters Club be used to best advantage?

First, let every member formulate clearly his purpose for joining, and his goal or ambition. Then let him relate this purpose to the training he receives. The club is his laboratory.

If he has something to sell, let him sell it to his fellow members. If he can sell them, he can sell the world! And if he wins them, he will have gained 29 men to help him in selling.

If he has a conviction, let him explain it to his fellows. If he can convince them, he can convert the world! And he will have gained 29 disciples for his doctrine.

Is it necessary to go further than Toastmasters in our search for opportunity? Evidently not, but let us always go on further into the training which we get in our Toastmasters Club. It would take a great student to get all that can possibly be gained from this work.

To your friend who asks whether your Toastmasters work is a lot of effort, give an answer which will command his respect and admiration, and which will still be the truth. Say to him: "*Toastmasters is not effort, but opportunity!*"

## Another Blue Ribbon

By LEWIS C. TURNER, President of Toastmasters International



Last year, Toastmasters International was awarded a *first* in the field of Direct Mail Advertising by the D.M.A.A. — a direct tribute from the world of business.

This year we have received another merit badge. Our Founder has been given an honorary degree by his Alma Mater, Illinois Wesleyan University, for "contributing directly to the cultivation and extension of the democratic processes." I quote from a letter written to me by President Merrill J. Holmes, of the University.

With a fine perception of ultimate values, Dr. Holmes looks beyond the personal gain for the individual, and points to the contribution which the Toastmasters Clubs are making to the perpetuation of "our way of life" in a world which is fast becoming totalitarian.

This recognition from academic circles should warm our Founder's heart. This is not the first time that I have heard Toastmasters referred to as "The National Reserve Corps," but I am glad to

have it emphasized again by the president of a university.

Here is ammunition for your public relations department. Here is an added incentive for gaining new members: Join the Toastmasters Club and equip yourself for patriotic service.

The forces which would destroy the American ideal are well aware of the importance of being able to speak fluently. Go down to the public square in any city and listen to the exponents of fascism and communism as they talk. It will strengthen your determination to become a capable speaker, and an active defender of democracy. You can do more for our freedom by logical argument, well presented, than by using your fists.

We have a responsibility to help preserve freedom of speech, of press, and of assembly. Lincoln said: "I will study and get ready, and perhaps some day my chance will come."

We can do the same thing by getting our training in Toastmasters.

As a special contribution to the national defense, let's make it 1000 clubs by February 12, 1951.

# THE Toastmaster

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## Group Discussion

Group discussion as an aid to thinking and action is winning wider recognition. This simple method of gaining information and aiding adjustment which has been used successfully in Toastmasters Clubs for many years is finding a place in big business and in other important fields.

For example, *The Reader's Digest* for May carried an article ("Inside the Prison," by James Finan, page 61) which will interest every student of speech and discussion. It describes a plan of group discussion being used in several penitentiaries, which is calculated to change the attitudes and mental complexes of those who have fallen into the criminal class. The introduction of this

method may very well mark the beginning of a new era in penology. Read the article, and then consider how much more largely than at present the discussion method can be used in your own Toastmasters Club, or in any group of which you are a part.

There is a weekly business bulletin called *Trends*, published by the Chemical Bank & Trust Company, of New York, carrying inside news of the world of commerce and trade. In the issue for June 1, the following paragraphs appear, which are quoted by permission of the publishers:

**JOB ECONOMICS TRAINING:**  
In the business world, widespread interest has been kindled in a new program organized by the training within industry foundation. This organization later this month will make available to all types of business organizations a program to be known as job economics training.

It is designed to qualify discussion leaders to explain the functioning of the United States economic system to employees. The aim is to train hundreds of discussion leaders who can return to their companies with ability to explain free enterprise in terms their fellow workers can understand. E. I. Du Pont De Nemours & Co. has been carrying on a similar program for some time among its more than 75,000 employees.

Meantime, in the well-regulated Toastmasters Club, the techniques of group discussion will be given a place appropriate to the importance of its growing usefulness.

## Choose the Right Word

By M. J. HIRSCHENBEIN, of High Ridge Toastmasters Club of Chicago

"No, thank you!"

With that she flounced out of the store.

Who? The customer.

Why? Well, because the salesgirl asked if she wanted a "cheap" dress.

If the salesgirl had suggested an "inexpensive" dress, all would have been well. "Cheap" and "inexpensive" really mean the same thing—but one word creates enemies, and the other wins friends.

Many words are like that—almost identical in meaning, but very different in connotation.

Call a man a "coward" and you will find that he is ready to fight, but tell him that he is "cautious" and he will appreciate it. Say that he is "stingy" and you may have made an enemy for life, but if you say that he is "economical" he will like it. Tell a woman that she is "extravagant" and she will be furious, but if you say that she is "generous" she will think you a very discerning person. Tell a woman that she is a "vision" to behold and she will probably adore you. Tell her that she is a "sight" — well, you know as well as I do what her reaction would be.

Some words are just naturally fighting words. They rub people the wrong way. Thus,

both in speaking and in writing letters we must use words which are both tactful and friendly.

Choosing the right word is not always easy, but it is always important. A single word which irritates can turn a sales letter into more of a liability than an asset; and in many cases, the offending word could have been eliminated without even changing the construction of the sentence, merely by substituting a synonym with a more desirable connotation.

Someone has said that "Words were invented to conceal thoughts," but we as speakers certainly do not agree with him.

On the contrary, we know that our words, if well chosen and well used, will be understood by those who read or hear them, and that they will interpret our thoughts. Of course we must use words that will be understood.

We do not use big words just because they have a pleasant sound. We prefer plain words which cannot be misunderstood.

Thus, we live in homes rather than reside in edifices. We do not retire; we go to bed. We do not speak of our priests, ministers and rabbis as "divines." Our lawyers

need not be barristers, nor our undertakers morticians. Our plumbers are not sanitary engineers; not all fires are conflagrations.

We ourselves are not psychopaths—we are *nuts!*

Words can be very confusing, as in the case of the plumber who wrote to the National Bureau of Standards. He said that he found that hydrochloric acid opens plugged pipes quickly, and asked whether it was a good thing to use. A scientist at the Bureau replied as follows:

The uncertain reactive processes of hydrochloric acid place pipe in jeopardy when alkalinity is involved. The efficacy of this solution is indisputable, but the corrosive residue is incompatible with metallic permanence.

The plumber wrote back, thanking the Bureau for telling him this method was all right. The scientist was disturbed about the misunderstanding, and showed the correspondence to his boss — another scientist — who immediately wrote the plumber:

Hydrochloric acid generates a toxic residue which will produce submuriate invalidating reactions. Consequently, some alternative procedure is preferable.

The plumber wrote back that he agreed with the Bureau: hydrochloric acid works just fine. Greatly disturbed, the two scientists took their problem to the top boss. The next day the plumber received this telegram:

DON'T USE HYDROCHLORIC ACID. IT EATS HELL OUT OF THE PIPES.

Keeping the good will of a person does not always depend upon what you say.

The wrong tone can ruin the effect of well-meant words, just as the wrong words distort the meaning.

Too many words can be as bad as not enough. We all waste words.

You can check up on this in letter writing even better than in speech. Reliable surveys indicate that at least 30 per cent of the words in the average business letter are excess baggage — wasted words. To put it more concretely, at least three words out of every ten used are meaningless and useless. That wastes your time in writing and the time of the person who reads, and it increases the chances for misunderstanding.

Word-wasting is often due to sheer carelessness. Again it may result from the inability to think clearly. Sometimes it reflects plain ignorance. In any case, it robs our speech or our letter of its force and clarity. We can't afford to waste words any more than we can afford to choose the wrong ones.

For example, when you evaluate these remarks of mine, please remember that "poor" and "lousy" mean substantially the same, but one is so much less *offensive*.

## YOUR VOICE BOX

By C. A. CROWL, of Crowl Toastmasters Club, of South Gate, California

That the human voice is one of man's most valuable possessions there can be no doubt. (When one is deprived for months of the use of this great possession, as has been my case, one is led to a new appreciation for it.)

Few of us take the trouble to give thought to the marvelous instrument which produces the voice, although that is one of the most interesting portions of the anatomy.

Located between the base of the tongue and the upper part of the windpipe, it is a small box about one and three-quarter inches square in the male adult; smaller in the female.

This consists of several cartilages, a few small bones, many muscles working in every direction, mucous membranes, folds of flesh, and other minutiae, none of which can be readily understood by the uninitiated. It is unlikely that even those who have carefully studied these details can fully understand their action.

Some of the muscles bring the cartilages closer together; others push them apart. Some open the glottis so that air from the lungs can pass

through, while others close it. Still others regulate the length of the vocal cords which control the sounds.

It is a wonderful fact that this combination of cartilages, muscles and membranes can work together almost automatically in the production of the voice.

The mechanism is already present in the newborn babe, so that he can cry. As time passes and his physical being develops, his vocal apparatus increases its capacity for use, until the time comes when he can speak.

This marvelous instrument is used by all of us to give vocal expression to our thoughts and feelings, and it is all done with little attention on our part. According to the way we feel, we express ourselves as to tone quality, volume, pitch, inflection and enunciation.

Some are more richly endowed with vocal powers than others. Galli-Curci, Caruso, Schumann-Heink, as singers, and Webster and Bryan as orators, enjoyed special natural advantages, as have countless others.

While not all of us have such special endowments, each

of us has the power to improve his speech if he will take the trouble to do it. Each of us can have a better voice by putting even a little attention on it.

If our thoughts are fuzzy and uncertain, the voice shows it when we try to express ourselves. If we are lazy, careless, inattentive in our thinking, our speech reveals it. If we abuse and misuse the instrument which was given us by nature, we cannot expect it to respond in production of rich, clear, attractive tones.

The culture of the speaking voice is something to command the attention of every Toastmaster. We want to improve our speech; then let us

study our enunciation, our inflections, our volume and pitch, so that our voices shall always carry our true meaning to those who hear us.

With our voices we can uplift or we can drag down. We can help ourselves upward and forward, or we can achieve failure. It all depends on our own efforts.

Back of the wonderful human voice is the marvelous mechanism of the "voice box," which is capable of training and development for the production of its best. Treat the "box" well. Give it the best training.

Your voice projects your own personality to the people about you. Let it represent you at your best.



## VOICE IMPROVEMENT

I have been in Toastmasters for about three years, and while I have mastered the original stage fright to some degree, and believe that I can give a fair dissertation with proper preparation, my voice has not improved at all, according to my own evaluation. Other members in our club are more or less in the same boat.

Ralph Smedley's book *THE VOICE OF THE SPEAKER* has what we need. I am working on it. I recommend it.

Let's adopt a new slogan for Toastmasters, not "The skin you love to touch," but,

**THE VOICE YOU LOVE TO LISTEN TO.**

—DR. M. L. YOUNG

THE TOASTMASTER

Get Out of  
the  
RUT



Change your speech style.

There is a tendency for speeches to become stereotyped in form, and even for entire programs to fall into a rut, in a club where the Program Committee is not on its toes. That is bad for both speakers and listeners.

Guidance can be given (and should be given) to all the speakers in choice of subject and in style of presentation. They need to learn to face various situations. They must have experience in different types of speech. The committee in charge is under obligations to give them the opportunity — even to insist on their using it. Speech situations and speech subjects should be assigned by the Program Committee in at least one half of the meetings.

Evaluators and audience alike should be informed in advance as to what the speaker is supposed to be doing. This information averts mistaken criticisms

and misunderstandings, and makes for far more useful evaluation.

For instance, a club treasurer used his speech assignment to present his report on finances. He did it well, but his evaluator scolded him for not "making a speech," apparently not realizing that a report is one important speech form. The toastmaster could have prevented the misunderstanding by a word of explanation as he made the introduction.

A member read his speech. He was giving *Basic Training* Assignment No. 7, but the toastmaster had not mentioned this fact, and so the evaluator went after the speaker for using "notes" instead of speaking directly.

Such errors should not happen, and need not, if the toastmaster or some other man pays attention to making clear what is being done by each speaker.

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The purpose of insistence on *Progressive Training* is to give the members experience in the various types of speech, and to train the evaluators to listen to these various types with discrimination. The way to make sure of such variety is to plan each program with attention to possibilities for special training. The monthly program suggestions furnish abundant material for guidance, provided they are used consistently.

The club which permits a member to get into such a routine of speaking that everyone knows about what to expect from him when he rises to talk is missing the mark. It is cheating the members.

Likewise, the Toastmasters Club which permits its programs to fall into a pattern which is never varied is missing its chance to put on a

good show, keep its members interested, and make attendance problems of no consequence. The program, varied, well planned, well balanced, full of interest even for the casual listener, is the foundation on which membership and attendance are built, and the means by which the members are educated.

Public speaking is something more than merely facing an audience and "saying something." It means learning how to adapt the speech to the occasion, and putting the message across under all conditions. Your Toastmasters Club furnishes you the opportunity to learn how to do this in the most effective way, and with the least embarrassment.

That is, it does so if your committees are functioning as they should.

## Your City Library

Use the public library in your town.

It is a storehouse of information and help for the speaker — for the adult as well as for the young student. It has many things besides the popular novels and current issues. It has the answers to most of your questions as you proceed in your career as a speaker.

Do you have questions about how to meet some special speech situation? Do you want additional information on such matters as speech construction, gestures, story telling, debating and the like?

Ask the librarian to show you the section devoted to speech and oratory. Browse through the supply which you will find there, and select what you need. Some textbook on speech will contain your material.

Would you like to know how famous speakers have dealt with certain subjects or situations?

Look up their work in the collections of speeches, such as *Modern Eloquence*, whose twelve volumes carry a wealth of oratorical specimens.

Do you need facts, dates, details? The reference department has dictionaries and encyclopedias to meet every need.

Do not limit your use of the library to picking up an occasional work of fiction. Go beyond the "who dun it" section and dig into the pay dirt of solid literature.

The public library will help you find the meanings of words, as well as their pronunciation and use. It will make available magazines which contain information about recent inventions and discoveries. It will provide subjects for speeches, and material with which to build your speech.

To many a citizen, the library is a sort of monumental building where silence must be preserved, and where one enters only under force of necessity, to tread cautiously lest he incur the wrath of the guardian at the desk. That is the wrong conception. The library is a storehouse of treasures which should be investigated and used. You should understand the arrangement of its various departments, and what they have to offer you.

If you are a taxpayer, you help to support the public library. Collect dividends on your investment in it. Let the librarians help you. That is their responsibility.

Use the public library.

### FAVORITE STORIES

#### Bones

An Irishman, seeing his son about to join a Toastmasters Club, said: "Michael, my boy, remember the three bones, and you'll get along in Toastmasters."

"Yes, father," the son replied, "but what three bones do you mean?"

"Sure, now," said the father, "it's the wishbone that gives you the desire to be a good speaker; it's the jawbone that gives you the means of expressing yourself, and it's the backbone that helps you benefit by the training. Remember these bones, and be a success."

—From ELMER M. AMUNDSON, Salem, Oregon

#### Learn from the Ants

Out on the golf course a player drove his ball into the rough.

It so happened that the ball came to rest on top of a small anthill. The golfer carefully selected an iron, took his stance and swung viciously at the ball — but he hit the anthill, and hundreds of ants died. His second swing was no better. There was pandemonium among the ants until their wise leader said, "Fellows, if we want to live, we'd better get on the ball!"

—From R. B. C. NEWCOMB, Santa Monica, California

## Recommended Reading

### Great Books on the Air

If you have listened to the N.B.C. Theater during the spring, you have heard the dramatic presentation of several important books. From these you may have been led to read in full some of these books which were counted worthy of such recognition.

Books which were listed for this season's program included: Kipling's *The Light That Failed*, Conrad's *Victory*, Galsworthy's *The Patriotic*, Virginia Woolf's *Mrs. Dalloway*, D. H. Lawrence's *Sons and Lovers*, James Joyce's *Portrait of the Artist as a Young Man*, Aldous Huxley's *After Many a Summer Dies the Swan*, and Walter van Tilburg Clark's *The Track of the Cat*.

The fact that these books were presented by N.B.C. is not in itself sufficient evidence that they are worth your reading time. Indeed, there are a few of them which are not especially recommended to you, but you are entitled to sample them for yourself if you like to keep up with modern thought about literature.

### Biographies

Three notable biographies, written by three female biographers, have been made available by the publishers

this summer. Any one of the three will repay careful reading. The reader should choose the personality which most appeals to him, and then start his study.

Good biography is the happy hunting ground of the speaker. These are said to be good ones. They are: *John Adams and the American Revolution*, by Catherine Drinker Bowen; *The Forgotten Patriot, Robert Morris*, by Eleanor Young; and *Jefferson*, by Marie Kimball.

### A Reader Recommends

The training of the memory is important to the speaker and the student. In this connection, Dwight C. Hamilton, of Santa Ana Toastmasters Club No. 15, suggests a book which he has found helpful. He writes:

"I nominate for 'Recommended Reading' the book, *Mind and Memory Training*, by Wood. Probably most books on this subject are largely the result of 'research' (an investigation of several published works by other authors), but this one is different in that the author has had wide experience in several colleges, and makes use of considerable material which appears to be original. The book is compact, not padded, and I find it quite thought-provoking."

## Toastmasters as Educators.



By RALPH C. SMEDLEY

When we talk about what we get out of the Toastmasters Club, we speak freely of the value of practice in facing an audience, in learning to speak, in giving and receiving criticism, and in discovering and training our unsuspected abilities, but we usually overlook one benefit which seems to me to be worthy of special mention.

That benefit is the educational value of the speeches and discussions heard in the club meetings.

In the typical Toastmasters Club of 30 members, you will find from 10 to 15 different professions, businesses or lines of interest represented. Each member, as his turn comes to speak, presents ideas and information based on his individual experiences, and differing, for that reason, from those presented by others. The educational value of such speeches is worthy of emphasis, even if there were nothing further to be gained.

Suppose the club meets weekly, throughout the year. Allowing for a couple of meetings which may fall on holi-

days, the club will meet 50 times. On the average there will be six prepared speeches given at each meeting, or a total of 300 speeches in the course of the year. In addition, there will be 1000 or more impromptu talks given in the Table Topics discussions.

Suppose I am able to attend only 42 of the 50 meetings. On the other evenings I have to go to lodge meeting or to a church social, or take my family to the movies. But at the 42 meetings I attend I shall have the opportunity to listen to approximately 250 speeches on about as many topics, each presented by a speaker who has given study and thought to the subject.

If I can't derive some useful information from these speeches, I should have my head examined by a specialist. The club educates me.

For example, take the case of a good, typical Toastmasters Club in a typical American city. It numbers in its membership two doctors, a dentist, a realtor, three schoolteachers, two insurance



men, a motor mechanic, an automobile salesman, a farmer, a building contractor, two merchants, two bankers, a minister, a newspaper man, a radio technician, and men of various other interests. With such diversity of material, the club programs are always distinguished for interest and variety of information.

If I had faithfully kept notes on the speeches in my own club, I would now possess a collection of data dealing with all sorts of matters, some of which would certainly come in handy, and all of which would add to my knowledge.

Right in this club I have heard talks on aviation, banking, credit, discoveries, education, foreign trade, gun powder, health insurance, ice manufacture, kodaks, local improvements, taxes, metallurgy, Olympic games, peace, quetzals, farm management, trout fishing, submarines, atomic warfare, and so on through the alphabet and back again.

I have listened to a debate on public ownership of utilities, a panel discussion on elimination of traffic hazards, and a symposium on crime and its cure.

In the course of listening to these scores of talks on as many subjects, I have picked up information, broadened my outlook, and corrected mistaken notions.

Perhaps I should not go quite so far as to say that I found a year in the Toastmasters Club equal in value to a course in college, but I can say emphatically that I did take two or three courses in college which gave me not half the educational help which I have gained in listening to the speeches of my fellow Toastmasters. All of this, of course, takes no account of what I gained through my own practice in preparing and delivering speeches, and in giving and taking criticism.

We Toastmasters make a great mistake when we fail to emphasize the informational and cultural value of our programs. Even if I never opened my mouth in our meetings except to take food, attendance would be worth while for what I would learn. Open ears would bring me full value for my investment.

To the other values of Toastmasters training let us add this one, with emphasis—that it is the busy man's best chance to take a post graduate course in general information without inconvenience or loss of time.

Toastmasters are educators, whether they realize it or not, and *Toastmasters is more than a club — it's an education.*

## Across The Desk

### Evaluation

By TED BLANDING, Executive Secretary of Toastmasters International

The Post-Membership Survey which has been made in recent months reveals a variety of reasons why men drop out of the Toastmasters Clubs. The prevailing reason appears to be a definite tendency



on the part of an ex-member to try to readjust his schedule so that he can return to membership; but one of the causes for termination of membership often mentioned is poor evaluation—either inadequate or careless, or useless evaluation of the club work.

If we recognize the importance of intelligent evaluation in every phase of our lives as a means to help us make progress, we must realize that competent speech appraisal and evaluation is one of the parts of Toastmasters training which must never be neglected.

Think of the situations in which evaluation, critical examination, analysis, review, appraisal must be used to determine the value of methods and the rate of progress. There is hardly an item

in your personal life or in your professional or business connections in which you can afford to disregard the benefits of critical, analytical study of processes and results.

The selection and placement of personnel requires evaluation both of personalities and abilities and productive capacities.

Proper appraisal of the work turned out by the production department requires evaluation.

The long-range planning and the operation of the plan always require evaluation.

The purchasing agent in his daily work constantly exercises his ability as evaluator and appraiser of goods, prices, and values.

Good office performance in the job or in the club depends on evaluation.

In fact, our every act, if it is marked for progress, calls for evaluation.

Not only for speech improvement, but for development of our best in all phases of life, we must learn to be good evaluators. The club officers and the district leaders are under obligations to promote the best possible program in this segment of our training. The members are entitled to it. *Be sure that you get it.*

# DISTRICT GOVERNORS

## 1950-51



Founder's District—GLEN E. WELSH, Santa Ana, California, Governor. An Illinoisan; studied commerce at University of Illinois. Became "native son" of California in 1924. With Orange County Title Co. 25 years; now as Title Officer and Assistant Secretary. Joined Toastmasters in 1943; member Club No. 15; has held club and area offices. Hopes "through cooperation of officers to emphasize importance of Toastmasters training in business and social life."



District 1—GEORGE H. EMERSON, Los Angeles, Governor. Born in Pennsylvania. Has practiced civil law by himself since 1927. Moved to Los Angeles in 1941. Joined Angeles Mesa Club No. 50, in 1943. Has held club and area offices; Lt. Gov. last year. Was on Workshop speaking panel at 1949 Convention. Hopes "to make every Toastmaster in District 1 realize that 'Job Training via Toastmasters' will be enhanced by *Basic Training*."



District 2—GLENN H. HOLSINGER, Seattle, Washington, Governor. A Hoosier, he moved to Idaho, where he was graduated from Albion State Normal. Taught 15 years in Idaho schools, last 8 years as a principal. Became a salesman in 1935. Now has own business as C.P.A. In Toastmasters 6 years, he has held club and district offices; member of YMCA Club No. 259. "I hope District 2 can strengthen each club and help members realize their goals."



District 3—PLATT CLINE, Flagstaff, Arizona, Governor. Graduate, New Mexico Military Institute; attended Colorado University. Long career in journalism; now editor *Arizona Daily Sun*. Since 1938, correspondent for A.P. and U.P. Publicity director for Flagstaff's Southwest All-Indian Pow-Wow. Helped organize Flagstaff Club No. 443. Lt. Governor last year. Plans "to spark the organization of new clubs in several Arizona communities now without Toastmasters Clubs."



District 4—HAROLD J. DILL, Oakland, California, Governor. Graduate, University of Colorado. Moved to California, 1942. Business, insurance and real estate. Charter member and past president of Berkeley Club No. 57. Past Area Governor. Objectives: "To stimulate enthusiasm in clubs to a high pitch; to concentrate on evaluation; to encourage members to take more outside speaking engagements, and to be more active in civic affairs."

District 5—HOWARD Z. DUDLEY, La Jolla, California, Governor. Pharmacist, retired. Attended Washington State, University of Washington, University of California. Charter member Ocean Beach Club No. 198. Area Governor last year. "I will exert effort to fill all clubs in District 5 with 30 members; to encourage members to finish *Basic Training* and *Beyond Basic Training*; to assure 100 per cent registration of District 5 at the 1951 Convention in San Diego."



District 6—ADELBERT R. SMITH, Minneapolis, Governor. A Minnesotan. Charter member, co-organizer Royal Arcanum Club No. 320. Served in club, area, district offices. Lt. Gov. last year. Chief Deputy in Clerk of District Courts Office, Hennepin County. Active in civic affairs. Believes "in close adherence to *Progressive Training*, *Basic Training*, *Beyond Basic Training*. We hope to add clubs in Minnesota and enough in Wisconsin to make another district."



District 7—SHELDON R. HAATVEDT, Albany, Oregon, Governor. A Minnesotan. Graduate, University of Minnesota. Profession, Architectural Engineer. Past officer in Albany Club No. 307, and in area. Lt. Gov. 1949-50. Ambition: "To promote growth and expansion in District 7; to strengthen clubs through encouragement of participation in Club-of-the-Year Contest, use of *Speechcraft* and *Basic Training*. Motto: The club member is the important man in Toastmasters."



District 8—GEORGE BOARDMAN PERRY, Webster Groves, Missouri, Governor. A New Englander. Editor, *American Painter and Decorator*, St. Louis, past 19 years. Active in civic affairs. Charter member Mid-Town St. Louis Club No. 283. Past officer in club, area; Lt. Gov. 1949-50. Governor southern half District 8 since October. Ambition: "To put District 8 among the top-ranking districts. In fine shape now, it will be even better one year hence."



District 9—WILLIAM J. PAULUKONIS, Spokane, Washington, Governor. A Pennsylvanian. Six years in U.S. Army Engineers; during war, was 1st Lt. Business, selling heating equipment and fuels. Member Evergreen Club No. 486. Lt. Gov. 1949-50. Plans: "To encourage use of *Progressive Training* and other Toastmasters materials; to continue the program already outlined for District 9; to build confidence and strengthen personality in all men interested in Toastmasters."



District 10—KENNETH FROELICH, Canton, Ohio, Governor. Carried Toastmasters movement into Canton; member Club No. 384, which he helped organize. Served in club, area offices. Business, Sales Manager, Canton Containers, Inc., a position gained through Toastmasters training. Hobby: Printing and advertising; owns, operates offset printing and letter shop. "District 10 will catch fire in the near future and soon become a major center of Toastmasters."





District 11—HOMER H. "OPIE" PETERS, New Albany, Indiana, Governor. Business, freelance advertising, commercial art man in Louisville, Kentucky, area. Joined Toastmasters, 1945. Charter member first Club, No. 314, in Louisville. Member Club No. 410, which he organized. Served in club, area, district offices. Lt. Gov. last year. Goal for District 11: "To urge the 39 clubs to build and keep membership to maximum, and to add several new clubs."



District 12—MATTHEW (MATT) P. ENGLISH, Oxnard, California, Governor. A New Yorker. Moved to California, 1945. Past officer Ventura Club No. 24. Helped form Oxnard Club 649 (is a member) and YDSO Club No. 851. Lt. Gov. 1949-50. Following 4 years military service, was with Douglas Aircraft Co. Now Civil Service Training Supervisor, Naval Station, Port Hueneme. Ambition: "To enlarge the district, encourage area activity, strengthen practices and beliefs of Toastmasters."



District 13—REV. ALFRED GROTZINGER, O.S.B., Jeannette, Pennsylvania, Governor. A Pennsylvanian. Studied at St. Vincent College and Seminary, Latrobe, Pennsylvania; ordained to Catholic priesthood, 1941. Now Assistant Pastor, Sacred Heart Church. Member Club No. 233; served as officer. In Workshop, 1949 Convention. Active in civic, church organizations. Hobbies: photography, radio, nature study. "Through cooperation and hard work, District 13 will be one of the best in Toastmasters."



District 14—DR. HERMAN GRAY, Rome, Georgia, Governor. Born, educated in Georgia. Graduate, Palmer School of Chiropractic, Davenport, Iowa. Officer in civic, church groups. "Daddy" and officer of Rome Club No. 702. "Toastmasters training is a great help in church, lodge, and civic club work." Hobbies: hypnotism, movie photography. Aim: "To build a bigger, better District 14, with double the number of clubs."



District 15—O. J. BOTHNE, Twin Falls, Idaho, Governor. A Minnesotan; came to Twin Falls, 1940. Member Club No. 149; served in club, area offices. Worked in retail merchandising—store manager, for others and for himself—most of life. Now Secretary-Manager, Twin Falls Chamber of Commerce. Plans include "establishment of new clubs in District 15 so that more men can receive Toastmasters benefits."



District 16—W. W. KNIGHT, Oklahoma City, Oklahoma, Governor. An Oklahoman. Graduate, U. S. Merchant Marine Academy, Kings Point, New York. Six years in U.S. Merchant Marine, Lt. (jg), USNR. Member, past officer Conoma Club No. 454. Lt. Gov. 1949-50. With Oklahoma City District Office, Ford Motor Co. Plans "to bring every club to 30, with 5 associates; to promote formation of new clubs in District 16."

District 17—W. E. (WES) BINKO, Missoula, Montana, Governor. A Montanan. Business, Auditor Montana Unemployment Compensation Commission. Founder, Honorary Life Member Havre Club No. 291. Moved to Missoula, 1946; joined Club No. 347, as charter member. Object: "To build existing clubs to full strength; to bring the program into unorganized territory. Motto: To serve our fellow men so that our nation may be better served."



District 18—D. P. G. MACGREGOR, Greenock, Scotland, Governor. He was Governor of the South Clyde Area last year. The Lieutenant Governor for 1950-51 is C. R. Mackenzie, of Inverness. Picture and biography were not received in time for publication this month. There are now 22 clubs in District 18.

District 19—LYNN P. ZENNER, Sioux Falls, South Dakota, Governor. A South Dakotan since 1907. Graduate, University of South Dakota. High school teacher 15 years; in life insurance 6 years. Veteran World War I. Now Insurance Officer, Veterans Administration Center, Sioux Falls. Past officer in Sodak Club No. 224 and in area. Ambition: "To spark-plug District 19 into one of the outstanding districts of the Midwest."



District 20—ARTHUR C. IDVOOG, Grafton, North Dakota, Governor. Born, educated in North Dakota. Attended Aaker's Business College at Fargo; began banking career at Binford, 1908; later worked in banks at Maddock and in Montana. With Grafton National Bank since 1931, now President. Charter member Club No. 312; past officer in club, district. Lt. Gov. 1949-50. He "plans a big year for District 20."



District 21—R. L. JACK, Vancouver, British Columbia, Governor. Born in Scotland; has lived in British Columbia most of life. Attended University of British Columbia. Employed by Canadian Fishing Co., Ltd. for 20 years; now Assistant Production Manager. Member Club No. 59 since 1945; served as officer. Hopes "to extend Toastmasters to a greater degree in British Columbia and to follow the good work set by my predecessors."



District 22—L. "POP" CROW, Joplin, Missouri, Governor. Graduate of University of Nebraska. Served in World War I. School Administrator 22 years. Scout Executive since 1939, in Colorado, Missouri, and Kansas; present Council "MoKan Area" headquarters, Joplin, 8-county area. Charter member Joplin Club No. 354. Goal: "More clubs and better Toastmastering in District 22."





District 23—CLARENCE E. OLSON, Roswell, New Mexico, Governor. A Minnesotan; graduate, University of Minnesota, with M.S. degree in Forestry. With U.S. Department of Agriculture 18 years; now District Conservationist, Soil Conservation Service. Joined Toastmasters in 1947 as charter member of Club No. 477. Has served in club, area, district offices. Hopes "to build District 23 on the substantial foundations already laid."



District 24—CHARLES A. NYE, Omaha, Nebraska, Governor. Born in Pender, Nebraska. Schooling: Gregg Business College, Wayne Normal, University of Nebraska. Profession: Attorney, with firm of Schall, Robinson, Hruska & Garvey. Area Governor last year. Charter member "Y" Toastmasters Club No. 387. Spent 3½ years in Amphibious Force, World War II. "I expect great development in District 24 during 1950-51."



District 25—JOSEPH A. SHIRLEY, Dallas, Texas, Governor. Native of Midwest; moved to Dallas during thirties. Business, sells advertising pencils throughout Southwest. Since 1938, lobbyist for the public in furthering civic projects in Dallas. Member Club No. 713. "Geographical distances make it necessary to use the mails for most club contacts; but I will visit each club in District 25 and 'trouble shoot' any weak spots."



District 26—DR. JOHN C. ROSNIK, Denver, Colorado, Governor. A Pennsylvanian; attended schools in Colorado. Has practiced dentistry since 1927. At Portsmouth, New Hampshire, in 1946, as a representative of an insurance organization, he learned about Toastmasters. Member of Club No. 254; its first president. "Our aim is to continue our growth until District 26 is dotted with Toastmasters Clubs."

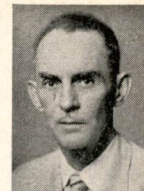


District 27—ROBERT E. DUNKLE, Fresno, California, Governor. Graduate, University of Missouri; graduate work University of Washington. In charge of employee educational work, Pacific Gas & Electric Co. Active in civic affairs. Charter member San Joaquin Power Toastmasters Club, No. 565; held various club offices. Lt. Gov. 1949-50. Plans "more inter-club activity and availability of membership to many potential members in District 27."



District 28—DON HARRIS, Bay City, Michigan, Governor. Born, educated in Michigan. For past 19 years, manager of stores of Harris Sample Furniture Co., located throughout Michigan. Officer in church and in retail organizations. Interests: Toastmasters and church work. Charter member Club No. 483. Hopes "to make '28' the truly international district, with more clubs in Canada as well as in Michigan."

District 29—C. L. (LEE) SMALLWOOD, Mobile, Alabama, Governor. An Alabamian; educated, University of Alabama. Engaged in radio work, journalism all over Southeast. Now Account Executive, Station WALA, Mobile. Joined Club No. 226 in 1945; served as officer. Started district idea in 1949. Is first Governor Deep South District. Plans "to strengthen present clubs and to organize other clubs to fill in gaps in district territory, for closer contact between clubs."



District 30—EMMIT L. HOLMES, Chicago Governor. Educated in Iowa. For 37 years employed by Illinois Central Railroad; now Assistant General Passenger Agent. Charter member two Toastmasters Clubs; now member Wilson Ave. Club No. 169; served in club, area, district offices, and on International committees. Hopes "to charter 7 new clubs, making a total of 30 for this new district; to strengthen all clubs in membership and district participation."



District 31—LEONARD W. FISH, New Haven, Connecticut, Governor. Born in Vermont; resident of Connecticut since 1923. Graduate of Northeastern University. Business, insurance and accounting. Charter member and first president, Connecticut Yankee Club No. 536. Helped obtain Provisional District for New England, 1949. Is first Governor of District 31. "There will be 25 clubs by June, 1951; 50 clubs by June, 1952."



## New Clubs — When and Where They Meet

- 864 WATERLOO, Iowa, (D 19), "Cap" Sias, Fridays, 6:00 P.M., Neely's Cupboard.  
 865 STAMFORD, Conn., (D 29), *Lock City*, Mondays, 6:30 P.M., Gene's Restaurant  
 866 MONTREAL, Que., (D U), *Laurentian (C. G. A., Montreal)*  
 867 OCEAN FALLS, B. C., (D 21), *Haida*, Thursdays, 8:30 P.M., Pacific Mills  
 868 AVENAL, Calif., (D 27) *Avenal*, Wednesdays, 6:30 P.M., Rogers Cafe.  
 869 LOS ANGELES, Calif., (D 1), *Westchester*, Tuesdays, 7:00 P.M., Playa Del Rey Inn.  
 870 PITTSBURGH, Pa., (D 13), *Allegheny*, Tuesdays, 7:30 P.M., 600 West North Avenue.  
 871 MASSILLON, Ohio, (D 10) *Massillon*, Thursdays, 6:30 P.M., Y.M.C.A.

## Reissued Charters

- 73 MESA, Ariz., (D 3), *Superstition*, Thursdays, 7:00 A.M., Maricopa Inn.  
 261 CAMP LEJEUNE, N. C., (D U), *Paradise Point*, Alternate Mondays, 6:45 P.M., Commissioned Officers' Mess  
 485 INDIANAPOLIS, Ind., (D 11), Mondays, 11:30 A.M., Y.M.C.A.  
 554 TEMPLE CITY, Calif., (D F), *Temple City*, 1st and 3rd Mondays, 6:45 P.M., "Ivanhoe."

# What's Going On



## International Aspects

More than 200 delegates from the Pacific Northwest attended the International Zone meeting held in Victoria, B. C. The sessions were held at the historic Empress Hotel, where Canadian hospitality added to the charm of the surroundings. A vast amount of hard work had been done in preparation, and the attendance and enthusiasm of the meeting reflected the appreciation of those present. The international spirit is seen in the group which the photographer caught. The men are Charles Griffith, of Tacoma, Director of Toastmasters International; Albert Sutton, of Victoria, Governor of District No. 21; Harold Sherman, of Spokane, co-chairman of Local Activities Committee on Toastmasters Convention to be held in that city; Edward Whyte, of Victoria, Secretary-Treasurer for District 21, an indefatigable worker for the meeting; Merton Rosauer, of Spokane, co-chairman of Local Activities Committee on Toastmasters Convention; and Carl Hasenkamp, of Portland, Director of Toastmasters International.



## JOB TRAINING VIA TOASTMASTERS

Nineteenth Annual Convention of Toastmasters International  
August 24 - 27, Spokane, Washington

## Knickerbockers to Westchester



At Hartsdale, the Westchester Toastmasters Club is in process of organization. To help matters along, a deputation from the Knickerbocker Toastmasters Club of New York City went out to demonstrate the work for the new group. They were so fortunate as to have present George W. S. Reed, of Los Angeles, secretary of the Board of Toastmasters International, who was in New York on business at the time. Since that meeting, the Westchester Club has made good progress and will soon be ready to receive its charter. In the picture, the front row shows Thomas M. Flaherty, of Knickerbockers; George Reed; Ted Johnson, president of Knickerbockers; Robert J. Patterson, president of Westchester. Standing are: Earle Ashton and George Kendall, of Westchester; Samuel Sinclair, of Knickerbockers; and George Kay, Frank Disbrow, Henry Meleney (secretary), John Battista, and Carl Brunjes (treasurer), — all of the new Westchester Club. Another interested visitor at a recent meeting was Graham Peake who became acquainted with Toastmasters years ago in San Jose, California, and who is now in business in New York.

## Summer in Victoria

The Toastmasters Clubs of Victoria, B. C., find it difficult to maintain regular meetings during the vacation months; but this season, under the leadership of Area Governor Emerson Smith, a joint meeting of the four clubs is being held every third Monday, with the clubs taking turns at handling the programs. These clubs will be ready for the fall campaign without any reactions from the summer slump. This plan of joint meetings is a good one for the clubs in any city where vacations interfere with the regular weekly meetings of individual chapters.

## Losantiville at College

Ten members of Losantiville Toastmasters Club of Cincinnati demonstrated a regular program before an Evening College session of St. Xavier University. They presented a program lasting one hour, with Table Topics, evaluation, and all the features. The instructor of the St. Xavier class was impressed with the evaluation, which was not all commendation, but followed the formula of 80 per cent criticism and 20 per cent praise.

## Going Up in Chicago

Frank Moran, chief clerk in the Traffic Department of the Illinois Central Railroad, and a member of Central Toastmasters Club of Chicago, has been elected president of the Chicago Junior Association of Commerce and Industry. One of his first tasks was planning for the organization's annual convention, which was held in Chicago in June.

## At Brandon, Manitoba



A joint meeting of Toastmasters Clubs of Brandon and Winnipeg was brought about in connection with the Area Speech Contest. Four clubs were represented, with two speakers from each club, making a program of rare excellence. Since this was the first such meeting held in Brandon, it gave the local Toastmasters a fine chance to show their ability as hosts; and they provided for the entertainment of their visitors a dance and other social features following the formal program. The picture shows the eight speakers who competed for honors. These are: Harry Duguid, of Brandon; George Robertson, of Winnipeg Centennial; Dave Thomas of Brandon; Art Burstow, of Winnipeg Centennial; Freeman McLarty, of Winnipeg No. 250; Bill Carr, of Winnipeg Co-Op Toastmasters; Wally Sackston, of Winnipeg Co-Op; and John McLaughlin, of Winnipeg No. 250.

### Debate in Fort Worth

Resolved: That husbands should help with household duties. The debate on that question rated pictures and headlines for Toastmasters in the Fort Worth *Press*. There were three speakers on each side: two constructive speeches and one in rebuttal. The negative won the decision, to the displeasure of numerous ladies who objected to the victory of the opposition. Toastmaster Bob Milling reports that much favorable attention was attracted both to the

debate and the club by the published reports of the argument.

### Helps in New Haven

The New Haven Toastmasters have a way of helping the speaker while he speaks. They have a supply of cards carrying admonitions on various faults. If the speaker slips into some error — such as poor eye contact, leaning, shifting, grunting, speaking so as not to be heard, or otherwise — a member at the rear of the room holds up the big card to warn him of his wrongdoing. The reminder always helps.

## — Summer Pleasures in Cincinnati



Queen City Toastmasters Club of Cincinnati has been busy in the summer months. Warm weather has brought opportunities for new speech experiences. One of the most interesting recent events in this chapter was a "Sons and Daughters" night, when the men brought their young folks. Speeches and Table Topics were planned with the interest of the young visitors in mind, and the members gained a valuable experience in speaking before an audience of school-age listeners. Entertaining features were introduced in addition to the speech program, and the plan was so popular that it probably will be made an annual event.

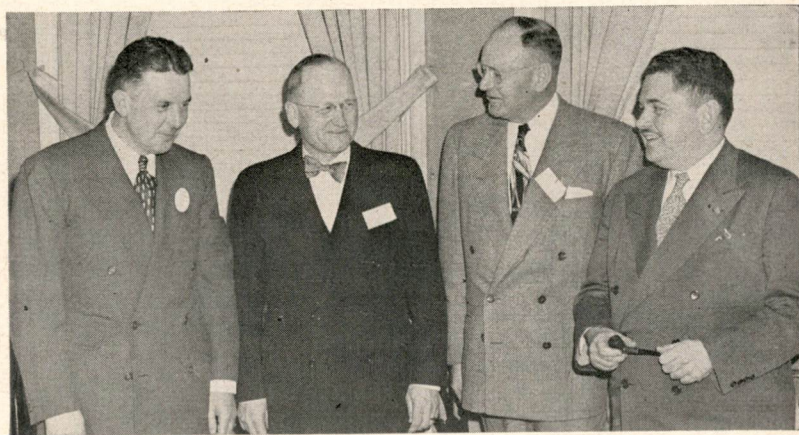
—Reported by H. E. RIEGLER

### In a Department Store

The Walker's Toastmasters Club of San Diego is probably the only Toastmasters Club within a department store. It is made up of employees of the Walker Department Store; and it has been found to be a helpful institution, both to the store and to its members. While the club carries on the regular program of Toastmasters training, the activities are frequently slanted toward store

problems and work. Recently, the club sponsored a "Tact Day," for which each member was assigned to speak before a group of store employees on the relations between customer and employee, a project which had good results both for the speakers and for those addressed. Secretary Doyle Jones writes: "We have done many things for the store, and the store has done much for us."

## Three in One



In the opinion of three past presidents of Toastmasters International, something different happened at the Washington Athletic Club of Seattle when three Toastmasters Clubs received their charters at a joint meeting.

Two of these past presidents of International (Raymond J. Huff and Franklin McCrillis) are members of the Washington Athletic Club Toastmasters Council. The third president attending was William A. Dunlap, of Los Angeles.

The three clubs have been established in the Washington Athletic Club, meeting successively on Tuesday, Wednesday and Thursday evenings. Since their meetings are held in the same room on different nights, the clubs have combined resources to purchase a voice recording machine and a special plastic timer, which are used in turn at the meetings.

For the charter meeting, the presiding officer was Wallace E. Samuelson, president of the Wednesday Club. The toastmaster was Dr. Donald G. Toraason, president of the Tuesday Club. R. L. Aiken, president of the Thursday Club, handled the Table Topics.

In the picture are seen: William M. Culliton, president of Washington Athletic Club and member of the Wednesday Toastmasters; Raymond J. Huff, William A. Dunlap, and Franklin McCrillis, the three past presidents of Toastmasters International who were present for the triple chartering.

## Aurora, Illinois



This very lively club in the lively new District 30 took pride in the impressive installation ceremonies at which they placed in office their new group of leaders. Although this is one of the newer chapters, a glance will serve to show that its officers and members are typical Toastmasters, on their way to self-improvement and development. The men who appear in the picture are: Robert Turner, vice-pres.; Paul Tabbert, treasurer; William F. MacDonald, past president; George Johnson, a charter member; Henry E. Bonham, the new president; Daniel E. Corsolini, secretary; and Arthur Phillips, sergeant-at-arms.



In the Farmers Insurance Exchange of Los Angeles there are two speech clubs, both a Toastmistress and Toastmasters Club. Area meetings of both organizations were held this spring in the company's building on Wilshire Boulevard.

The group of men from the Farmers Insurance Toastmasters Club served as waiters for the Toastmistress Club meeting.

## Telling the World



It was a wet, chilly, unpleasant morning when half a dozen members of Waterloo Toastmasters Club No. 101 went out to put up road signs on major highways entering their city. They had fun, even while blisters developed on their hands; and hereafter, visitors will know without asking that there are Toastmasters in Waterloo. Walter Obele, reporting the event, says that the job was superintended by Carleton (Cap) Sias, Director of Toastmasters International, and Paul Brasch, Governor of District 19. The common laborers, who did most of the work, were Dabney Kern, Frank VanKerckhove, Pete Pruyne, and Walt Obele.

Liberty has never come from the government. Liberty has always come from the subjects of it. The history of liberty is a history of resistance. The history of liberty is a history of limitations of governmental power, not the increase of it.

—WOODROW WILSON

## And in New Mexico

Also, at Albuquerque, crossroads of the Southwest, the Toastmasters have launched a campaign to advise the traveling public that there are four Toastmasters Clubs in the city, all of them ready to welcome visitors. After a recent joint meeting of the four clubs, the signs were put up. In the picture, District Governor Horry Payne (center) and Elmer Elliott (right), president of Albuquerque Chamber of Commerce, gave moral support while Corry McDonald, president of Sandia Toastmasters Club nailed the plaque in place on Highway 66. Ted Sherwin, of the Sandia Toastmasters, sends in the story and picture.



THE TOASTMASTER

## It's a Good Idea

From two Toastmasters, both members of the Gavel Toastmasters Club, Long Beach, California, come two excellent suggestions on how to help the speaker. These ideas may be found useful in many Toastmasters Clubs. If so, remember that you are indebted to C. M. Fowler and Joe Dalton for them.

### Stop the Speaker

In the evaluation of a speech, I believe that a man should be stopped at any point where he needs immediate correction, given the suggestion, and allowed to proceed with this improvement in mind. Perhaps his voice gets too high-pitched, or too low, or otherwise out of line. Let his critic interrupt with a suitable correction, such as "Bring your voice down," or "Add some power, so that we can hear you," or "Smile," or "Relax," or "Slow down," or whatever the case may require.

The speaker will gain control by finishing his speech and doing it in the way it should be done. Of course this treatment should not be given the beginner. It is for the more experienced one.

C. M. FOWLER

### Conquer Bad Habits

Frequent reminders of bad mannerisms sometimes fail to bring improvement. When all other methods fail, try this simple plan to help the speakers.

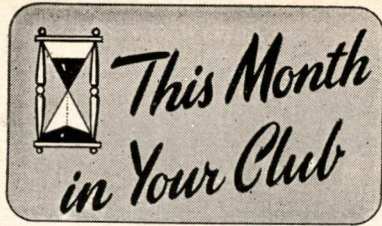
Perhaps you have a member who persists in rubbing his nose, ear, forehead or hair while speaking. He can't quit this habit. Get two safety pins and a piece of cord. Fasten one end of the cord to his trouser leg and the other end to his sleeve. Make the cord just long enough to permit him to raise his arm to shoulder height. Then watch the expression on his face when he finds himself hampered in the attempt to rub his ear. Yes, his speech will be interrupted, but he will have been impressed right at the time he needs correction.

For the member who habitually pockets his hand, pin his pockets shut. Then watch him squirm. But when he has no pockets for his hands, he may put them to good use.

There are many simple devices to help speakers cure themselves of bad habits. Use your ingenuity to find the ways to meet special situations.

JOE E. DALTON





Here we are approaching the end of summer and of the hot weather excuse for relaxing our minds. Let's make the most of what is left of vacation.

### Point of Emphasis

"Unusual Speech Situations" is the excuse for us, during August, to simulate all sorts of unusual, embarrassing, disconcerting situations which may arise in speech. Speakers will perform under carefully arranged difficulties. They may be shackled, heckled or otherwise hindered in performance. In proportion as they arise above the impediments to deliver a message in spite of difficulties, they will gain speech power.

### Stunts

Tie the speaker's hands behind him.

Let him speak from behind a screen or curtain.

Let him speak in the dark.

Let him stand with back to audience.

Arrange to have the table fall over, or someone fall out of his chair while the speaker performs.

Plan some well-placed interruptions.

### Evaluation

Appraise each speech as to purpose, surroundings, appropriateness, and as to speaker's ability to overcome obstacles.

Spend one evening in appraisal of your club. Consider its history, its achievements, its weaknesses, and especially, what it should do in the next six months. Take it apart and put it together again. Do not be satisfied with merely finding faults. Set up goals and plan for improvement.

### Good Ideas

Each month this magazine devotes one page or more to presentation of good ideas developed by some progressive clubs. These ideas are intended to help make *your* club's program more attractive. Study them, and use such as are practical for your group.

Last month, some exceptionally good plans were suggested. Have you tried the "missing letter" word study?

This month, read page 26 and pick up at least two suggestions to help your own club. Use these good ideas.

### Plan Wisely

Your Nominating Committee should be appointed in August. It should report at the last meeting in the month, for new officers should be elected at the first September meeting.

## HOW WE TALK

### "Idiomatics"

Wonderful are the ways of words in idiomatic use!

Every language has its idioms, and every part of America or Great Britain has its own local ways of saying things. If you go into a distant part of your land, you may hear expressions which require an interpreter, even though the words are English. They don't make sense to you because their use is idiomatic or colloquial.

In many rural communities, especially in Midwestern states, you will hear "right smart." Ask a farmer how his corn turned out and he may tell you, "Well, I got right smart of a crop from that south forty acres." Or if you ask the distance, he may say that "it's a right smart of a way to town."

Analyze the two words, "right" and "smart" and they will not make sense in such use; but put them together in the idiom and they will mean much, or many, or, as one sometimes hears, "considerable much."

Further east, you will find people using "right much," instead of "right smart," but with similar meaning.

In some localities, we hear "right good," as an expression of approval, and "right pleasant," and "right ugly."

We stop to ask a man by the road how to get on to Highway 66.

"Are we right for Number 66?" we inquire.

"Yes," says he, "just keep right on for a mile and a half, then turn right for another mile, and you will be right on the right road."

Try to translate that sentence into French or German or Spanish, and you will better understand the effects of idiom on language. You can sympathize with the foreigner who tries to learn to speak English.

Certainly our word "right" has been distorted into so many uses that it is hard to recognize its real meaning in some of them. The dictionary uses more than four columns to list the many meanings of the word, and even then does not include all of them.

There is nothing objectionable about the use of good idioms. Of course, some of the local ones, such as "right smart," do not sound well in dignified speech, but in ordinary, informal conversation, they serve a purpose. Many of them eventually become standard usage, and some of them add a certain liveliness to our language.

## THE QUIZZER

## Mix the Letters

Here are some entertaining alphabetical exercises for your moments of leisure. The game is played quite simply.

You are supposed to combine the letters so as to form the words which are defined. Suppose we said: Add ROSE to CURE and get relief or recovery. You would shuffle the letters around until they spelled RESOURCE.

Follow instructions and do the best you can. When you reach the end of your verbal resources, you may look at the answers at the bottom of the page.

1. Add SALT to WART and get strong.
2. Add SALT to GIN and get permanent.
3. Add SALT to PIER and get an upright architectural member.
4. Add SALT to GRIN and get a bird.
5. Add SALT to A BEAR and get a hard, compact calcite.
6. Add RICE to SOUP and get a great value.
7. Add RICE to EVER and get one who catches.
8. Add RICE to REALM and get one who rescues.
9. Add RICE to DUPE and get a chiropodist.
10. Add RICE to PUT and get a likeness.
11. Add RICE to CANTON and get a musical instrument.
12. Add RICE to TAPED and get a term in grammar.
13. Add RICE to DONUT and get a way to become acquainted.
14. Add RICE to ANT and get reliable.
15. Add RICE to PONDS and get secretly agreed.
16. Add RICE to BEDS and get a way to represent by words.
17. Add RICE to CALL and get a clergyman.
18. Add RICE to SPURT and get a sacred writing.
19. Add RICE to NOT POETS and get a magic lantern.
20. Add RICE to PLUS and get an outer vestment.

## Pronounce These Words

Ribald	Vagaries	Onerous	Ration
Exigency	Deficit	Citation	Acumen
Incognito	Debacle	Chiropody	Inquiry
Condolence	Nonchalant	Sagacious	

(For correct pronunciations, look in your own dictionary.)

## THE ANSWERS

16. Describe	11. Concertina	6. Precious	1. Stalwart
17. Cerical	12. Predicate	7. Receiver	2. Lasting
18. Sorflure	13. Introduce	8. Reclamer	3. Plaster
19. Steropticon	14. Certain	9. Pedicure	4. Starling
20. Surplise	15. Conspired	10. Picture	5. Alabaster

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P.S.

For several months The Toastmaster has been giving you advance information on the 19th Annual Convention of Toastmasters International, to be held in Spokane, August 24 - 27.

As I review the programs of conventions in past years, I am impressed by the evidences of growth and development in our work. "Job Training via Toastmasters" is an interesting theme. It hits every one of us.

I hope that you are planning to attend. You will be the gainer. Your club will profit by your increased activity and ability. Your own business life may be improved and built up.

Meet me in Spokane on August 24, and let's prepare for better living.

*Rae phl Amdeley*

Editor