

# THE TOASTMASTER

MARCH

1969



MEMPHIS, TENNESSEE  
Toastmasters Town of the Month



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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian organization of Toastmasters clubs throughout the free world. These clubs have a membership of 76,333.

The Toastmasters programs provide opportunities to develop skill in listening, thinking, and speaking, and in leadership by participating in a series of oral communications projects with constructive evaluation, leadership experiences, and community programs. These and many other opportunities to develop executive potential are presented in the fellowship of an organized group of men — the Toastmasters club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California, 92711.

# THE TOASTMASTER

BETTER LISTENING, THINKING, SPEAKING FOR MEN ON THE MOVE

VOL. 35 NO. 3



MARCH, 1969

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## In This Issue...

**PILOT PROGRAM**—Several clubs which tested the new “Forward to 40” program, now being used for our world-wide membership building program, report their success. See Page 4.

**REINFORCEMENT WORKSHOP**—Toastmaster Peter E. Kneedler tells how speakers improve their delivery by repeating their speeches immediately after they are evaluated. See Page 6.

**TAPED SPEECH CONTEST**—Competition opens for the 1969 International Taped Speech Contest, which is for the speech contest winner of each undistricted club. See Page 14.

**HELPFUL HINTS**—Author Les Farkas offers pointers about microphone techniques. See Page 18.

**NEW FOR YOU**—A revised speech evaluation handbook, *Effective Speech Evaluation*, now is available to all members and has been mailed to your club for your review. See Page 22.

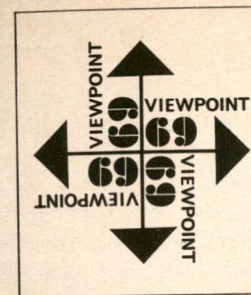
**TOASTMASTERS JUDGES**—Founder’s District Toastmasters judge student scholars in a first-of-its-kind academic decathlon in Orange County, California. See Page 24.

**PERSONAL RESPONSIBILITY**—Author Rodney A. Franklin reminds us that freedom of speech must be protected and exercised by men who can communicate effectively. See Page 26.

**USE YOUR IMAGINATION**—Able Toastmaster John Y. C. Mow advises clubs to conduct brainstorming sessions to develop new program ideas. See Page 30.



It’s time to begin planning special club activities to celebrate Toastmasters International’s 45th anniversary in October.



## MEMBERSHIP IS ON THE MOVE

Our international membership building campaign, which began last month, is off to an excellent start. Progress already is being reported by the many clubs which are utilizing the February-through-May campaign to meet my membership building challenge, achieve full membership, and sponsor new clubs.

Your active participation in the membership drive can:

- Result in new ideas for your meetings
- Provide more effective meetings with more members
- Result in your club’s meeting the 1968-69 goal of making at least a net gain of five members.
- Earn President’s 40 Club status for your club.

These are the opportunities the membership drive offers you and your club, and I congratulate the thousands of Toastmasters who are responding to the challenges it presents.

Encourage all members of your clubs to compete for Toastmasters International recognition as effective membership builders, awaken former members’ interest in returning to Toastmasters by asking them to recommend new-member prospects, promote membership among your friends and business acquaintances, and tell the Toastmasters story to leaders of business, industry, and government through personal contact and community contact team demonstrations of the Toastmasters club in action.

Now and in the months ahead, concentrate on membership building. It’s a key to strengthening your club and Toastmasters International.

A stylized, handwritten signature of Earl M. Potter.

Earl M. Potter  
International President

CLUBS ON THE MOVE SERVE AND GROW

## New Plan Gets New Members...

# "Forward to 40" Is For Your Club



Twenty-five Toastmasters clubs which participated last fall in testing Toastmasters International's new "Forward to 40" membership building program have gained a total of 85 new members. This is part of the program that has been provided to your club for the current world-wide membership building program.

*Lakewood (Calif.) Club 815-F* gained 11 new members during the pilot test of the "Forward to 40" program. "The program was a tremendous success, and I think other clubs that need help should use it," was the club president's evaluation of the program.

Six other clubs gained five or more members.

*Minuteman Club 2871-22* at Whiteman Air Force Base,

Mo., worked with the base information officer to establish a speakers bureau to promote Toastmasters on the base. Follow-up with personal contact and an invitation to visit the club was the most important part of their effort, and it proved the most successful. The club gained five members.

A Toastmasters club in North Winnipeg, Manitoba, also emphasized the need for personal contact with potential members, and now has seven new Toastmasters. *Idaho Falls (Ida.) Club 548-15* used the improved membership building program to attract a dozen guests; six of them became Toastmasters.

*Ampex Club 773-4* in Redwood City, Calif., turned six of eight guests into new mem-

bers, and *Longhorn Club 3178-25* in Fort Worth, Tex., gained five members out of eight guests.

Combine the "Forward to 40" program with outstanding club meetings that exemplify the Toastmasters standard of excellence, and you, too, will increase membership of your club.

### Keep It Moving

Keep the program moving. This is the lesson learned by *Delaware (Ohio) Club 244-40*, which advises that for your guest night programs you keep your speeches short and dispense with ordinary business. When Delaware Toastmasters followed this procedure, all of its guests took membership applications on their first visit.

*Bowman (N.D.) Club 2630-20* assures itself of having guests at every meeting by challenging the Toastmaster of the Meeting and the Topic-master to bring one guest apiece. *Padres Club 1742-5* in San Diego, Calif., has initiated an inter-club referral system for prospects who are interested in membership but are unable to attend Padres Club meetings. The leaders of nearby Toastmasters clubs are introduced to these guests to assure that everyone who wants to be a Toastmaster is accommodated.

*Craig Air Force Base Club 2182-48* in Selma, Ala., turned the "Forward to 40" program into a highly successful "Base Awareness" campaign. Explanatory letters and promotional pamphlets were mailed to all flight commanders of the base's flying squadrons to make them aware of Toastmasters and to invite the flight commanders and their men to a club meeting. Base awareness was further increased by a Toastmasters Week and joint meetings with other Toastmasters clubs in Selma. The joint meeting combined ladies night and bosses' night programs, with the mayor of Selma, the base commander, and other dignitaries also invited. In this fashion, Craig Toastmasters made certain that all the "right people" became aware of Toastmasters.

### Put It To Work

The success these clubs achieved by using the "Forward to 40" membership building program and adding their own ideas can be achieved by *your* club. The program has been tested, with excellent results. Put it to work for you.

Ask your administrative vice-president to review again the "Forward to 40" program and put it to work during our special world-wide membership building contest.

A STANDARD OF EXCELLENCE MEETING IDEA...

Don't  
Sit Down  
'Til  
You  
Get It  
Right

By PETER E. KNEEDLER



When I gave my Ice Breaker many years ago, I received a thoughtful evaluation from a venerated Toastmaster. He told me my speech was "pretty good for a beginner" and that I had a lot of potential. He added tactfully that it might be a good idea to slow down a little, and to raise the volume of my voice.

When I gave speech No. 2—"Be In Earnest," I selected a controversial subject and gave it all I had. My evaluator presented a generally favorable rating, but I still was low on volume and fast on delivery. This trend continued through my seventh and eighth speeches.

Why was I repeating the same mistakes? It was because I did not know how it *felt* to speak at the proper volume level or the proper pace. Since I had never done these things properly, how could I know how?

When you receive recommendations for improvement at your Toastmasters meeting, you normally do not get to try out those suggestions before the group until your next formal speech. I believe it is more helpful to jump up right after your evaluation and give the speech again.

Ideally, you will give your speech over and over again with an evaluation in between

each presentation. Eventually you will get it right. Eventually you will know how it *feels* to do it correctly because you would have the opportunity for another try immediately after each evaluation.

I noticed other speakers who had recurrent problems, making the same errors over and over again. Could they also benefit from the evaluation-immediate retrieval technique? I decided to implement my theory at one of my club's creative speaking workshops. Your club could devote occasional meetings or schedule special workshop sessions to this retrieval approach.

The Microcentury Toastmasters workshops are a weekly series of informal, shirt-sleeve sessions where anything goes. The object is to give everyone plenty of opportunity to speak, but the keynote is experimentation in delivery and evaluation techniques.

So we experimented. Each Toastmaster was asked to write three sentences that might serve as an opening of a speech. They selected a subject that would lend itself to vocal enthusiasm.

We then discussed briefly four speech elements and polarized our thinking on their definitions:

Gestures—movements of hands, body, facial expressions

Rate—the speed of delivery  
Volume—loudness

Drama — enthusiasm of speaker.

Each Toastmaster was evaluated by the entire group on each of these speech elements after he had read his paragraph to the audience. Until they mastered each element, they could not sit down! (That furrowed a few brows.) Each speaker would repeat his paragraph right after the group evaluation, and his improvement would be noted. In fact, the results of each group evaluation were graphically recorded for each speaker on a chart.

### Repeat Presentation

After each speaker read his paragraph, a curve representing the group evaluation on each speech element was drawn. Each speaker was asked to repeat his presentation at least once, no matter how well he did initially.

This technique allows speakers to find out how it feels to speak at the proper level, rate, with the correct gestures and enthusiasm appropriate for their particular topic. This technique is called a “reinforcement workshop” because speakers have an immediate opportunity to repeat their talk and incorporate the suggestions they heard from their

evaluators only seconds before. There is a strong motivation to improve because they know they can not sit down until they do!

The results of that first reinforcement workshop were startling. Old-timers who had been speaking too softly all their lives spoke loud enough for the first time. Colorless speakers were told to “let themselves go” or “ham it up,” and for the first time they realized they could be much more dramatic and still appear natural to the group.

### Comments Vary

The variety of comments from the audience were kaleidoscopic. “You’re loud enough to be heard, but not loud enough to be interesting.” “Slow down by a factor of 10.” “I think you chose a subject you’re not really interested in, and it’s showing through.” “Hit those key words harder.” “Throw in a smile now and then.” “Go slower on that first sentence—our ears didn’t get tuned in fast enough.”

These comments no doubt seem brutal, but in an informal workshop in a small meeting room they were delivered and received in good spirit.

Since that time, the reinforcement workshop has become a regular part of our Toastmasters program. Re-

finements have been introduced, such as personal progress charts for each member to keep as a permanent record of the group evaluations. We also ask participants to rate themselves after delivering their presentation and then compare it to the group evaluation. We ask members who have participated in past workshops to select topics of a different nature than the one they worked with the previous time . . . one that will place different demands on them.

The reinforcement workshop embodies the theory that Toastmasters must know what it feels like when they are mastering a particular speech element. If a speaker has a problem that is especially difficult to correct, we have him work on just one part of his presentation and repeat it over and over, with a group evaluation each time.

This workshop has been presented to other local clubs and at our district conferences. Your club may find it worth a

try, but here are some suggested precautions:

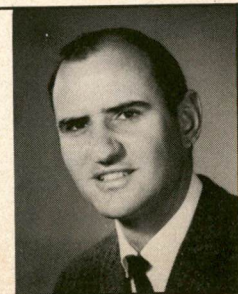
You need lots of time (approximately 90 minutes for 10 speakers) to do a good job.

You need to promote an easy, informal air about the meeting. This is one session where speakers are really on the chopping block, and you want them to be receptive to group suggestions.

You must make a strong appeal for the entire group to participate in evaluations. Their comments should come spontaneously and immediately. This is a time when they really can help their fellow Toastmasters, and they will be able to see their suggestions immediately incorporated into speech improvements.

If you find that you are making the same mistakes time and time again in your speeches, ask your educational vice-president to plan a reinforcement workshop in your club. It will help you meet the Toastmasters standard of excellence as a speaker!

*Peter E. Kneeder is a charter member and past president of LRL Microcentury Club 2797-57. He serves as training coordinator on the management staff of the electronics engineering department of the University of California, Lawrence Radiation Laboratory at Livermore, California.*



## CONVENTION PREVIEW

# Wonderful World of OHIO



Mr. Toastmaster,

This is your invitation to attend the 38th International convention. It is extended by District 10 Governor William R. Armstrong, host district committee chairman Eldon Phillips, and the Toastmasters of District 10.

Your 1969 Toastmasters International convention city is Cleveland, Ohio, where Toastmasters from around the world will gather August 6 through 9 for one of the best and busiest conventions ever. The Cleveland-Sheraton Hotel is the site for Toastmasters International's biggest event of the year.

Cleveland is the Buckeye State's largest city and ranks seventh in the nation. On your way, you and your family will want to visit Columbus, the capital city since 1816, which has Ohio's second largest population and ranks first in land area. Cincinnati is one of the nation's leaders in meat packing, printing and publishing, brewing, and manufacture of office machinery, and Toledo, the glass capital of the nation, is Ohio's fourth largest metropolis. Akron is the rubber capital of the world and the lighter-than-air craft center of the nation, and Dayton, the birthplace of the Wright brothers, is an aeronautical research center.

Ohio claims the title of "Mother of Presidents," having sent eight of her sons to the highest office in the land. Seven presidents were born in Ohio, and the eighth moved into the state before it was admitted to the Union.

Ohio sons who served as President of the United States were William Henry Harrison, a native Virginian (March 1841 - April 1841); Ulysses S. Grant, the first native Ohioan to become president (1869 - 1873); Rutherford B. Hayes (1877 - 1881); James A. Garfield (March 1881 - September 1881); Benjamin Harrison (1889 - 1893); William McKinley (1897 - 1901); William H. Taft (1909 - 1913); and Warren G. Harding (1921 - 1923). Most of the homes and burial places of these presidents are public memorials and can be visited by Toastmasters and their families enroute to or from the convention.

There are 1,001 things to see in Ohio for convention-bound Toastmasters.

For those who enjoy visiting the birthplaces of famous people, Pt. Pleasant is the birthplace of Ulysses S. Grant, the birthplace of Rutherford B. Hayes is in Delaware, and Milan is the birthplace of Thomas A. Edison.

Ohio also offers some unusu-

ally shaped buildings and bridges. An octagonal barn can be viewed near Delphos, and an octagonal house can be seen near Sinking Spring, both in the western half of the state. There is another octagonal house in Ashtabula County and another octagonal barn in Williams County, both in northeastern Ohio. Travelers through Muskingum County, in southeastern Ohio, will pass over two unusual bridges, a "Y"-shaped bridge in Zanesville and an "S"-shaped bridge in New Concord.

### Covered Bridges

Nineteen covered bridges dot the Ohio countryside. Near Preble, Ohio, is the oldest two-lane covered bridge in the state. No matter from which direction Toastmasters are traveling to the convention, a covered bridge will not be far away.

Five western and central Ohio counties contain caverns and caves which Toastmasters and their families may enjoy visiting. There are the Ohio Caverns in Champaign and Logan Counties, Olentangy Caverns north of Columbus, Seven Caves near Bainbridge, and Ash Cave at the Hocking State Park, near Logan.

Other sights to see in Ohio are the nation's first public county library in Van Wert,

cheesemaking plants in Wilmot and Farmerstown, a prehistoric forest near Marblehead, and the Johnny Appleseed Memorial in Dexter City.

Hundreds of major attractions are concentrated in Ohio's major cities. Cincinnati offers a Coney Island amusement park and the second largest zoo in the United States. Among the attractions in Columbus are tours of the statehouse and an outstanding railway museum. Lake Erie island vacation areas and an outstanding Museum of Art are two top attractions in Toledo. Dayton claims the largest military aviation museum in the world, with exhibits spanning the period from Kitty Hawk to the present, and lighter-than-air craft can be seen in Akron, at the Goodyear blimp airdock.

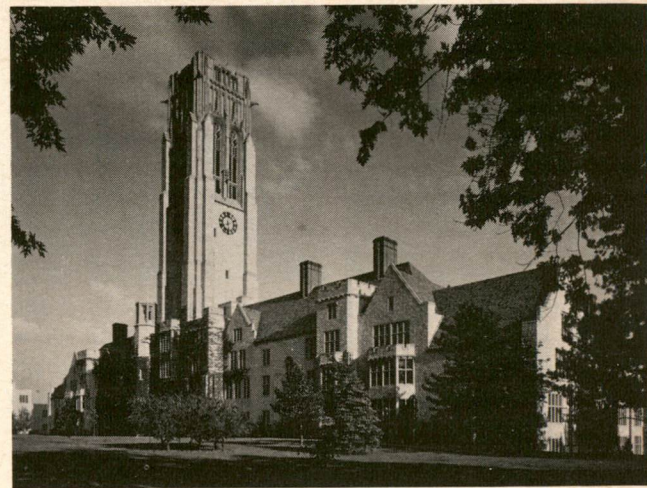
### Industrial Giant

Ohio is an industrial giant in the field of steel, glass, rubber, soap, transportation, and publishing. It ranks among the top 10 states in virtually every category.

Ohio leads the nation in clay and lime production, and is a major producer of coal, dolomite, salt, and sand and gravel. Oil is now becoming increasingly important to Ohio's economy.

Ohio also ranks first among the states in the manufacture

**IN TOLEDO** — This is the administration building at the University of Toledo, Ohio. Wherever you stand in Ohio, you are within 25 miles of one of its 61 accredited colleges and universities.



of business machines, machine tools, tires and tubes, road-building equipment, stoves and ranges, aluminum articles, glassware, and soap. It ranks second in foundry and machine shop products, motor vehicle bodies and parts, and rubber goods. Only two states outproduce Ohio in electric machinery.

Farming is the largest single industry in Ohio. It is the nation's leading grower of greenhouse products, and its greenhouse tomato industry is the largest in the nation.

No other state of comparable size has both population and industry so evenly distributed. Eight Ohio cities, scattered uniformly across the state, exceed 100,000 in popu-

lation, and industry follows this same uniform pattern.

Our International convention host city, Cleveland, affords many leisure time activities for culture and entertainment-seeking Toastmasters. The nation's first health museum; Terminal Tower, the tallest building in the Midwest; the Cleveland zoo; tours of the USS Cod submarine; the Western Reserve Historical Museum; and major league baseball will be on many Toastmasters' list of things to do in Cleveland.

Plan now to join Toastmasters from around the world in the fun and fellowship of the best and busiest Toastmasters International convention ever. Come to Cleveland, August 6 through 9.



## International Taped Speech Contest Competition Opens

*Undistricted clubs* are starting to make preparations for the speech contests that will culminate in the International Taped Speech Contest in Cleveland, Ohio, at the 38th annual convention.

This unusual contest was first started in 1964 and has attracted increasing attention each year. The 1968 contest included entries from nine different countries in South America, Australia, Asia, Europe, and Africa. The first place winner was Richie Smyth of Wollongong (Australia) Club 2456-TCA. Second place went to Leslie D. Melville of Georgetown (Guyana) Club 2687-U, and third place was won by N. U. Kirpalani of Kansai Club 2244-U in Osaka, Japan.

The International Taped Speech Contest is open to the speech contest winner of each undistricted club throughout the world. These clubs are invited to submit a tape entry for judging and honors at the International convention. An announcement, contest rules, judging sheets, and contestants' questionnaires will be sent to presidents of all eligible clubs in the near future. Participation in this contest is an interesting and challenging experience.

### CLUB DIRECTORY NOW AVAILABLE AT NO CHARGE

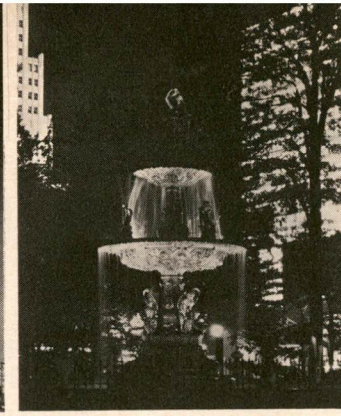
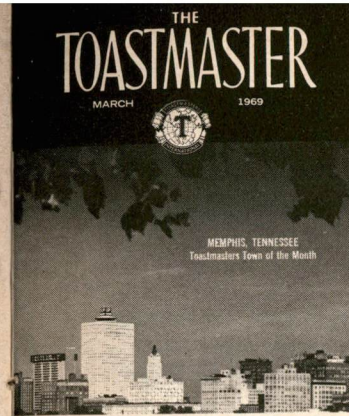
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### TOASTMASTERS TOWN OF THE MONTH—MEMPHIS, TENN.

MEMPHIS, TENNESSEE, is celebrating its 150th birthday with a year-long sesquicentennial observance highlighting Memphis' ties with the past and its opportunities for the future.

It was here that Explorer Hernando DeSoto first looked upon the Father of the Waters—the Mississippi River, where Marquette, Joliet, and LaSalle pitched their tents, and where Meriwether Lewis and Zachary Taylor once commanded military forts. Andrew Jackson, one of the city's founders, is credited with naming Memphis after the Egyptian city on the Nile. Memphis means Place of Good Abode.

The disaster of three yellow fever epidemics after the War Between the States reduced Memphis' population by 56 percent in 1873-79, but revival was strong and swift.

Memphis is where W. C. Handy wrote the first blues music in the early 1900's, when famed Beale Street was in its heyday. Since then, Memphis has attracted international notice for its cleanliness and noise abatement: unnecessary automobile horn honking is illegal, and Memphis is a four-time winner of the title of the nation's cleanest city.

Memphis today is a cultural center of the Mid-South, with a symphony orchestra, a ballet society, academy of arts, opera association theatre, and dozens of other cultural attractions. Special performances by these groups are part of the sesquicentennial celebration.

Sharing the excitement of Memphis' 150th year are eight Toastmasters clubs: Odell F. Hartz Club 949-43, King Cotton Club 1310-43, A-OK Club 1359-43, Teletalkers Club 1625-43, East Memphis Club 2233-43, Art-O-Rhec Club 2604-43, Sunrise Club 3035-43, and Mid-South Navy Club 1228-43 at the Memphis Naval Air Station.

Your Opportunity As A Member . . .

## Attend Your District

“What is a district?” and “What does it do for my club?” are questions frequently asked.

Your district is an organization of experienced Toastmasters whom you have elected or have been appointed to provide assistance to you and your club officers. Attend your district conference this spring and meet your district officers.

“What assistance do they provide?”

Attend the district spring conference educational sessions that your district officers have scheduled for you and your club officers. You will hear new ideas for improving your club programs, the “how to” of the Toastmasters community programs, and many other excellent ideas and programs that are designed to meet your needs.

Visits to your club from your district officers and your area governor also provide assistance to your club. Your area governor coordinates the activities of four to six clubs for your district governor. If he has not visited your club since July 1, 1968, contact your district governor or World Headquarters.

Plan now to attend your district spring conference. Ask your club president for details. He soon will be receiving information from your district governor about the program. Districts listed below provided information about dates and locations of their spring conferences. Districts *not* listed will conduct spring conferences but did not submit the requested information by press time. See the inside back cover of this magazine for the name and address of your district governor and write to him for details.

- District F**—May 17, Sheraton Beach Inn, Huntington Beach, Calif.
- District 4**—May 10, Hyatt House, San Jose, Calif.
- District 5**—May 3, Town & Country Hotel, San Diego, Calif.
- District 7**—April 26, Quay Restaurant, Vancouver, Wash.
- District 8**—May 17, Ramada Inn, Berkley, Mo.
- District 9**—April 26, Big Bend Community College, Moses Lake, Wash.
- District 10**—May 17, Tower Motel, Akron, Ohio.
- District 11**—May 9-10, Executive Inn Motel, Louisville, Ky.
- District 12**—May 3-4, Miramar Motor Hotel, Santa Barbara, Calif.

## Conference



- District 14**—April 25-26, Atlanta Motor Hotel, Atlanta, Ga.
- District 15**—May 17, Boise State College, Boise, Ida.
- District 17**—May 16-17, Holiday Inn, Butte, Mont.
- District 18**—May 17, Holiday Inn, Aberdeen, Md.
- District 19**—May 17, Scottish Rite Temple, Des Moines, Ia.
- District 22**—May 4, Ramada Inn, Manhattan, Kans.
- District 23**—May 3, Paso Del Norte Hotel, El Paso, Tex.
- District 24**—May 3, Cornhusker Hotel, Lincoln, Nebr.
- District 25**—May 2-3, North Park Inn, Dallas, Tex.
- District 26**—May 3, Wolhurst Club, Denver, Colo.
- District 27**—May 3, Modesto, Calif.
- District 29**—May 3, Holiday Inn North, Pensacola, Fla.
- District 30**—April 26, Western Electric, Cicero, Ill.; April 27, Stouffer's Oakbrook Inn, Oakbrook, Ill.
- District 31**—April 27, Le Foyer Club, Pawtucket, R.I.
- District 32**—May 3, Myhre's, Port Orchard, Wash.
- District 35**—May 2-3-4, Del View Inn, Wisconsin Dells, Wisc.
- District 36**—May 10, Marriott Twin Bridges Motor Hotel, Arlington Va.
- District 38**—May 2-3, Holiday Inn, Moorestown, N.J.
- District 39**—May 10, El Rancho Hotel, Sacramento, Calif.
- District 40**—May 10, Burr Oak Lodge State Park, Gloucester, Ohio.
- District 41**—May, 3 Mitchell, S.D.
- District 42**—May 9-10, Chateau Lacombe Hotel, Edmonton, Alberta.
- District 43**—May 17, Albert Pick Motel, Little Rock, Ark.
- District 44**—April 26, Holiday Inn, Plainview, Tex.
- District 45**—May 16-17-18, Holiday Motel, Auburn, Me.
- District 48**—May 16-17-18, Carriage Inn, Huntsville, Ala.
- District 49**—May 10, Ft. Shafter, Honolulu, Hawaii.
- District 50**—May 10, Marina del Rey Hotel, Marina del Rey, Calif.
- District 51**—May 10, Bateman Hall, Civic Center, Lynwood, Calif.
- District 54**—May 17, Ramada Inn, Ottawa, Ill.
- District 55**—May 24, Scottsbluff, Nebr.
- District 56**—May 9-10-11, Royal Coach Inn, Houston, Tex.
- District 57**—May 3, Castlewood Country Club, Pleasanton, Calif.
- District 59**—May 10, Elks Lodge, Hawthorne, Nev.
- District 60**—May 3, Constellation Hotel, Toronto, Ont.
- District 62**—April 26, Statler Hilton Inn, Benton Harbor, Mich.
- District 63**—April 26, Hotel Patton, Chattanooga, Tenn.
- District 64**—May 3, Fort Garry Hotel, Winnipeg, Manitoba.
- District 65**—May 3, Sheraton Hotel, Rochester, N.Y.
- District 66**—May 16-17, Norfolk, Va.
- TCA**—May 16-17-18, Manly Hotel, Manly, Australia.

# How is YOUR Mike Technique?

By LES FARKAS



How often have you been to a social affair where the master of ceremonies grabs the microphone and practically blasts you out of your chair? Or his voice comes through so distorted and muffled that you can understand only every third word he speaks? Then there is the unconcerned speaker who ignores the microphone completely so that, if you're sitting in the rear of the room, you can see his lips moving but the words are unintelligible.

As Toastmasters, we all have the responsibility to make ourselves heard and understood. When the meeting place is large and a loudspeaker system is used, we each should know something about "mike" technique so we can take advantage of the help the system can give us.

Mike technique is relatively simple when you understand the basic rules and reasons for using it:

- The loudspeaker system uses tubes or transistors which have a certain quality to handle a load. When the signal fed into these devices becomes too great, the effect is like trying to pour too much water into a narrow-neck bottle; it spills over. This causes the distortion.

When a speaker works too close to the microphone, and especially when he uses a high

voice level, the sound emerging from the loudspeakers will be badly muffled. Microphones differ in characteristics and you can work closer to some than to others, but to be safe, keep from six to 12 inches away from the microphone. This also will prevent your P's from popping, your S's from being sibilant, and blasting your guests out of their seats.

Conversely, if you speak too far away from the microphone, the loudspeaker system will not pick up enough of your voice for it to be heard. Check the system before the meeting to make sure the people farthest away can hear you. Bear in mind, also, that what can be heard with the room empty may be inaudible when the people in the room absorb the sound waves. A quick check can be made by the Toastmaster as he opens the meeting, and the sound level can be adjusted for best results.

- Most microphones today have a lateral range of about 120 degrees. This means that if you stand directly in front of the microphone, you can move about 60 degrees on either side of center and your voice will still come through loud and clear. Stepping beyond that range, to the side of the microphone, your voice will drop off rapidly.

That is why the voice of the speaker who walks back and forth in front of the microphone will alternately rise and fall in volume, an effect that might be interesting but not conducive to good understanding. For best results, find a comfortable position in front of the microphone and try not to weave or move back and forth.

### Freedom To Move

You will have more freedom of movement if you use a lavaliere microphone, one that hangs around your neck. With this device, you will be able to leave the lectern and walk among the audience or to near-by charts and displays.

- You also probably have seen the speaker who walks up to the lectern and invariably proceeds to adjust the microphone, not once but several times. If he is lucky, this action will not cause bangs and crashes through the loudspeaker, but at other times the noise can be earsplitting.

Then there is the poor fellow who grabs the microphone and hangs on for dear life. Since the microphone is designed to pick up sounds, it does so, not discriminating between voice and mechanical noises. In fact, often the mechanical noises come through louder than the voice.

The solution: adjust the microphone once so it is at or a bit below the level of your mouth; then leave it alone. If you have to hang on to something, use the lectern.

- There are times when you talk into the microphone and the loudspeaker system begins to howl. This can become annoying, not only to you as a speaker but to your audience. The condition is caused by sound from the loudspeaker feeding back into the microphone, causing the system to oscillate, or howl.

There are two ways to remedy this situation:

Have someone reduce the volume (or gain) on the loudspeaker system amplifier a couple of notches below the point where the system begins howling, making sure it still has enough power to project your voice to the distant parts of the room.

### Another Remedy

Another remedy is to turn the microphone until its face is perpendicular and facing away from the loudspeakers. This makes it more difficult for the sound from the loudspeakers to find its way back into the microphone. If this doesn't work, either move the loudspeakers down toward the audience or the microphone away from the people. By increasing

the distance between microphone and loudspeaker, the sound again has a longer path to travel, eliminating the feedback.

Actually, the operation of the sound system should be checked before the meeting. If the respective locations of the microphone and loudspeakers are such that the system is just below the point where it will feedback when the room is empty, chances are it will not do so when the people present attenuate the sound waves.

With the system gain adjusted correctly, you can stand at the correct distance from the microphone and your speech will be heard satisfactorily by everyone in the room. Mike technique also can help you improve your speech by the use of special effects. For instance, if you want your audience to have the impression that you are whispering (and

still understand your words), you can do so by bringing your mouth very close to the microphone (an inch or so) and then whispering *across* the face of the microphone, not directly into it. This will permit your voice to be heard while reducing the breathiness and sibilance that might otherwise affect intelligibility.

During your speech you may want to raise your voice suddenly, or shout. You will then have to step back from the microphone or, if more convenient, turn your head to the side, away from the microphone. This will reduce the high volume of sound that normally would reach the microphone and cause it to distort.

All these small details may sound complicated, but with only a few minutes of practice you readily can master your mike technique.

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**REMEMBER:** To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district numbers and zip code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Box 10400, Santa Ana, California 92711.

## New Speech Evaluation Handbook Now Available

An improved, updated handbook on speech evaluation techniques and programs now is available to all Toastmasters and is being included with all new-member materials.

The new handbook replaces the 12-year-old *Speech Evaluation* booklet, but retains the same code number for ordering (Code 202). It has a fresh look and contains many ideas to help both new and experienced members meet the Toastmasters International standard of excellence for speech evaluation.

It includes the "how to" for making constructive evaluations that don't end with "All in all it was a good speech" after you have suggested major improvements.

The 11-page handbook, *Effective Speech Evaluation*, will be a valuable part of your file of Toastmasters educational materials and is designed to fit easily into your three-ring binder.

*Effective Speech Evaluation* explores some of the more important aspects of evaluation as it applies to speech communication. It also presents many ideas about how you can become a better evaluator and speaker. The improved handbook answers the question, "Who should evaluate?", and reviews the different types of evaluation, specific points to remember when evaluating, techniques for giving constructive suggestions, and the responsibilities of the general evaluator.

*Effective Speech Evaluation* includes the "Speaker's Profile," a worksheet for judging contest speeches and talks that are not projects from the Toastmasters communication manuals. The new handbook also contains a list of other Toastmasters International evaluation materials.

One copy of the improved *Effective Speech Evaluation* handbook is being sent to each club president for your club reference file. It may be ordered by all members of Toastmasters International. The price is \$.60, plus 10 percent for packing and shipping. California Toastmasters add five percent state sales tax.

## Honor Roll



Congratulations to the following Toastmasters who have completed the advanced Toastmasters speech programs:

### ABLE TOASTMASTERS (ATM) Certificates of Achievement

These Toastmasters are entitled to include ATM after their printed name.

<b>C. H. Holt, ATM</b> Castro Valley (Calif.) Club 961-57	<b>W. T. Smith, ATM</b> Metropolitan Club 1570-52
<b>C. L. Corpening, ATM</b> Pigeon Valley Club 1376-37	<b>C. E. Waterman, ATM</b> Defense Documentation Club 2829-36
<b>L. B. Belker, ATM</b> Capital City Club 2747-24	<b>E. L. Albertsen, ATM</b> Soo Kota Club 2811-24
<b>G. Hanson, ATM</b> Gen-Sirs Club 2343-22	<b>R. E. Schneider, ATM</b> Ponca City (Okla.) Club 1846-16
<b>J. Baxter Jr., ATM</b> Ada Club 2970-15	<b>L. G. Ray, ATM</b> Forty-Niners Club 1244-4

### LEADERSHIP THROUGH SPEECH Certificates of Progress

<b>R. D. Johnson</b> 1932-48	<b>C. B. Middleton</b> 2739-24
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### THE ADVANCED SPEAKER Certificates of Progress

<b>C. A. Guy</b> 3728-63	<b>F. Holmes</b> 3045-61
<b>H. Davis</b> 3609-57	<b>R. W. Cockrell</b> 124-51
<b>D. P. Bean</b> 695-51	<b>S. S. Morimoto</b> 720-49
<b>G. L. Gray</b> 2310-47	<b>G. Haase</b> 3337-39
<b>H. P. Koretzky</b> 2128-38	<b>C. L. Reafs</b> 3914-24
<b>C. V. Nelson</b> 597-19	<b>G. J. Lee</b> 1857-19
<b>R. Dillman</b> 652-16	<b>M. F. Van Sickle</b> 1032-16
<b>R. J. Tallman</b> 1086-7	<b>F. W. Denison</b> 2183-5

## TOASTMASTERS JUDGE STUDENT SPEAKERS IN UNIQUE COMPETITION

Toastmasters took part in a new, important educational program for high school youth by providing constructive speech evaluation for 103 high school students competing in a highly successful Orange County (Calif.) Academic Decathlon (OCAD).

Toastmasters from five clubs in Founder's District responded to an invitation from OCAD officials to evaluate each student's ability to communicate orally with teams of judges in three of the decathlon's 10 events: prepared speaking, extra-curricular activities, and interview.

Evaluation standards adopted by OCAD officials for the prepared speaking and extra-curricular activities portions of this first-of-its-kind program were based on Toastmasters International speech evaluation materials, and the evaluation score sheets for the interview sessions were designed by Dr. Seth Fessenden, formerly of the Toastmasters International educational advisory committee. Dr. Fessenden is head of the communication de-

partment of California State College at Fullerton.

Toastmasters participating in the day-long evaluating session were Tom Childs Sr., Tom Childs Jr., and D. Smith, all of Santa Ana Toasters Club 991-F; Warren Blumberg and William Greene of Smedley Chapter No. One Club-F in Santa Ana; Vern Gunkel, Wayne Perry, and Ray Anderson of Autonetics Club 3777-F in Anaheim; Marty Falk of GSG Barkers Club 1662-F in Fullerton; and Stan Behrends of State Employees #1 Club 1757-F in Santa Ana.

The seven other decathlon events were essay writing, mathematics, practical arts, science, social science, English, and aesthetics.

As the concept of the student academic decathlon is adopted in other cities and states, Toastmasters will find new opportunities to become involved with youth, participate in a community activity, and introduce the Youth Leadership Program to an ever-widening circle of young people.

## President's Program Progress Report

In response to the president's membership building challenge, the following 19 clubs showed outstanding member gains during January:

Sodak Club 224-41, Sioux Falls, S.D. (17)	St. Louis (Mo.) Underwriters Club 1395-8 (8)
Pittsburg (Calif.) Club 2767-57, (15)	Sundowner Club 350-9, Lewiston, Ida., Clarkston, Wash. (8)
Redleg Club 1312-16, USAAMS, Fort Sill, Okla. (11)	Brooks (Alta.) Club 3903-42 (8)
Naval War College Club 3463-31, Newport, R.I. (11)	South Ruislip (England) Club 2212-U (8)
ACIPCO Club 2011-48, Birmingham, Ala. (11)	Downey Space Club 513-F, Downey, Calif. (7)
Club Toastmasters Des Elans Club 1937-61, Thetford Mines, Que. (10)	St. Clair Club 496-8, Belleville, Ill. (7)
Vital Words Club 2375-64, Winnipeg, Man. (10)	Tower Town Club 1218-30, Chicago, Ill. (7)
Rupert (Ida.) Club 1531-15 (9)	Capitol Hill Club 1460-36, Washington, D.C. (7)
Kearfott Club 1356-46, Little Falls, N.J. (9)	St. Maurice Club 3215-61, Cap de la Madeleine, Que. (7)
	Chidak Club 2625-67, Adak, Alaska (7)

The following areas within the designated districts registered two or more Speechcraft courses between July 1, 1968, and January 31, 1969:

District 36, Area Fifteen (4)	District 32, Area Two (2)
District 5, Area Five (3)	District 34, Area Five (2)
District 60, Area Three (3)	District 36, Area Ten (2)
District 4, Area Eight (2)	District 38, Area One (2)
District 5, Area Four (2)	District 42, Area One (2)
District 5, Area Seven (2)	District 45, Area Four (2)
District 11, Area Two (2)	District 50, Area Three (2)
District 25, Area Four (2)	District 53, Area Two (2)

The following districts recorded club gains (the number in parentheses) between July 1, 1968, and January 31, 1969: **District 14** and **TCA** (six each); **District 42** and **District 46** (five each); **District 5** and **District 56** (four each); **District 17** and **District 35** (three each).

# FREEDOM OF SPEECH

## *an individual responsibility*

By RODNEY A. FRANKLIN

The question, "What is freedom?" is a much debated one and has been answered in both the abstract and specific. But what is more important is how will it be maintained throughout the free world?

The answer lies in one of our specific freedoms — freedom of speech. Having freedom of speech, however, is not enough. We must exercise it. Otherwise, like an atrophied muscle, we may find one day that we no longer can. That's right! We must exercise our right to speak!

Freedom of speech is not an arbitrary right to walk to the nearest street corner and commence orating. Aside from looking like idiots, we would accomplish nothing. Our speech must be interesting, knowledgeable, and purposeful. We must conclude that freedom of speech carries a re-

sponsibility, a responsibility which is three-fold.

1. We have a responsibility to those who have bled, perspired, worked, and wept (to paraphrase a great orator) for our freedom of speech. The line is long, from its beginning in remote antiquity to today. Our efforts to perpetuate democracy must be an extension of our forefathers' efforts.

2. We have a responsibility to ourselves. We are entitled to the measure of happiness and security that freedom of speech provides us. Free speech is important because it assures us a niche as individuals in our society. Through speech we gain attention, call to action, and demonstrate leadership.

3. Freedom of speech is our responsibility now because it is a power—a power that must



be retained to assure an equilibrium between the government and the people of future generations. For once we have lost the freedom of speech, we are pawns of despotism. Regression, not progress is the order of the day.

How can we equip ourselves for this mammoth responsibility? Knowledge and communication are our tools. We must study our government and stay abreast of what is happening on local and national levels. Knowledge alone will not do the trick.

We must learn to convey our knowledge and ideas to our neighbors clearly and concisely. It is through effective communication that we share ideas and knowledge, and subsequently grow and progress.

Whenever it appears that our freedom of speech is being endangered, we must protest.

When others practice freedom of speech, we must respect their right to do so. We don't have to agree with them, but we must not chastise them. Recognition of others' rights is a sure indication of maturity. Certainly maturity is a requisite for responsibility.

We must ask ourselves the questions: Why should I be interested in things like freedom? Isn't that a job for politicians and military leaders? On the surface, at least, there is merit in these questions. Undoubtedly, the politician and military leader are interested in building a Utopian society for the ordinary citizen, but we cannot depend on others to safeguard what is ours. We have a lesson in the late history of Germany.

Is the remainder of the free world to crumble like the empires that now exist in the

pages of history? It could and it will if we decide to let Brown, Lefty, or Red do our talking for us. There is a strange phenomenon about letting others do things for us. They do it the way *they* please!

Then we have the audacity to grumble about the way things are run in our society. Doesn't it make more sense to take an active part in our governmental affairs and to convince others to see things our way? Should we listen to their side and agree with them or debate and arrive at an agreement?

Grumbling is a freedom, but grumbling without responsible action on the part of each of us can result in the loss of even this freedom.

Let's not forget that freedom was forged from the dreams and aspirations of men with vision and foresight. Starting with the signing of the Magna Carta, men proclaimed their desire for equality and an opportunity to work for the common good of all. They risked and, in many in-

stances, gave their lives in subscribing to this ideal, as they stepped forth to lead the way to a better life for the ordinary citizen.

Each free-thinking citizen—you and I—is charged with the responsibility of exercising his freedom of speech. We must use this God-given gift to strengthen the bond of brotherhood, understanding, and enlightenment in the free world. Only through effective communication can we hope to block the oppressive forces that can threaten individual freedom.

As Toastmasters, we have taken an essential first step in assuring freedom of speech, for we must be able to express ourselves effectively and intelligently if we are to convey our feelings... whether to a neighbor or to a banquet audience.

We will do well to remember that freedom of speech is the cornerstone of freedom. The fact that we enjoy it today is no guarantee that we may do so tomorrow.



*Rodney A. Franklin is a past president of Randolph Club 2845-56 at Randolph Air Force Base near San Antonio, Tex. He previously was a member of Torii Club 2502-U at Kadena Air Base, Okinawa, where he served as treasurer and educational vice-president.*

## The Speaker's Page



### POINT OF EMPHASIS

The unusual, the unexpected, the bizarre situations tend to unnerve even the most experienced speakers. Most of us have had the experience of having the clatter of dishes or a late arriving member cause us to lose our train of thought in the middle of a speech. We can help ourselves overcome unexpected interruptions by scheduling unusual situations as part of the program.

Unusual speech situations is the Point of Emphasis for April. If your speakers are accustomed to speaking from behind a lectern, make one speak from a completely exposed place. You can tie another speaker's hands behind his back, have one stand on a chair while he speaks or speak with his back to the audience.

Unusual situations will be good training for club members who will be speaking before audiences other than club members. These Toastmasters should be encouraged to present their talks to the club first, while members create unusual speaking situations. This technique not only will help the member polish his presentation, it will encourage others to speak before non-Toastmasters groups. Unusual speech situations can prove to be an entertaining as well as an educational program. Chapter 16 of **Club Program Planning** will help you to develop your program.

### GIVE TIRED WORDS A REST

Is your rhetoric in a rut? If you catch yourself repeating a particular word throughout your speeches, give it a rest by selecting other words which can be used to say the same thing. You'll find these substitutes in a thesaurus, where you will discover synonyms that often are more expressive, pack more punch, and are more precise in meaning than the word you have been overworking.

If your evaluators are overworking the phrases "very good" and "very well," point out to them that synonyms for these phrases include: praiseworthy, skilled, interesting, enlightening, excellent, pleasing, salubrious, exciting, amusing, illuminating, informative, wise, knowledgeable, instructive, superior, and groovy.

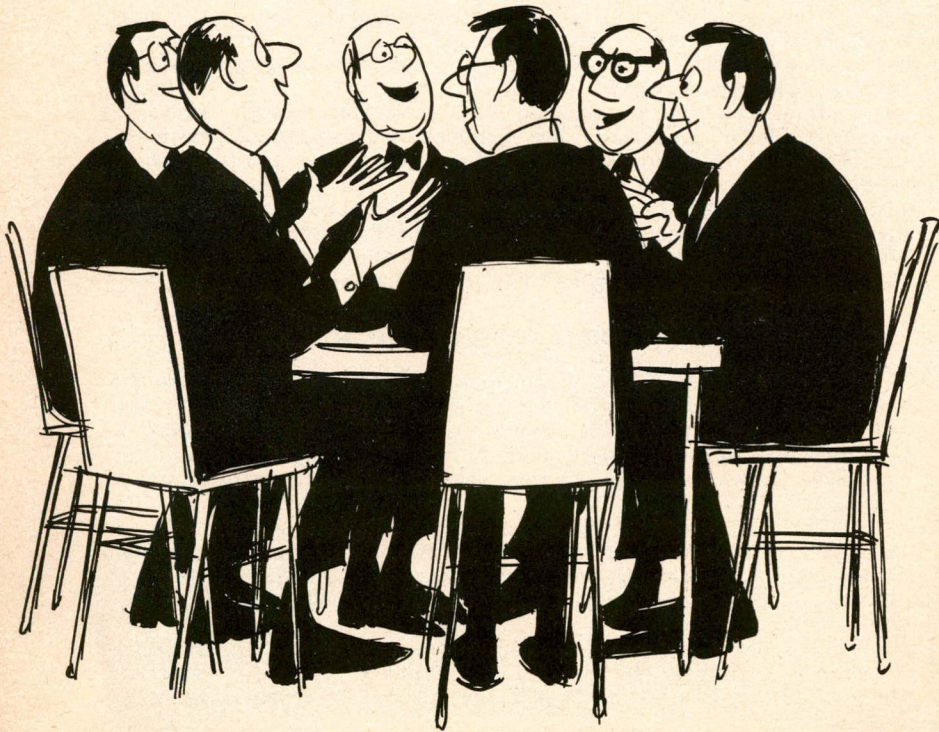
We are speaking in synonyms more and more every day. The language is changing so rapidly that yesterday's "ambition" is today's "bag" or "thing," and it's a challenge to pick the appropriate synonym for your audience.

Keep your thesaurus handy, and give those tired words a rest; or should we say "respite"?



## Whatever You Call It, "Imagineering" can Help Your Club

By JOHN Y. C. MOW, ATM



Is your mind full of ideas about how to improve your meetings and educational programs? Have other Toastmasters expressed their ideas to you? Have you compared your ideas with theirs? What happened to these ideas after they were expressed? Is anything being done about them? Is there a need to put these ideas to work?

Definitely! Something needs to be done to harness these ideas. How? What? The best approach is what I call "imagineering." You may call it brainstorming.

Basically, imagineering is an operational tool aimed at producing ideas. It is a group approach to creative thinking. The objective is to come up with a quantity of ideas as possible solutions, but during the process of producing ideas no judgments or evaluations of the ideas are permitted. The evaluation of ideas is reserved until later. Thus participants are free to express any and all ideas they can think of, without fear of censure, ridicule, or disagreement. It works because of the inter-stimulation of the group. Each member of the group stimulates every other member. When one person spouts an idea, he immediately spurs his own mind to-

ward another one. At the same time, his ideas stimulate the associative power of all the other members of the group.

To successfully use the imagineering technique, the chairman of the group must have some experience in conference leadership. Above all, he should be a creative "self starter" so he can dream up many possibilities prior to the imagineering session. How does the chairman build interest in the group?

The chairman normally welcomes the group, makes introductions, and states the purpose of the meeting. This is done in a manner to build interest in the subject, as well as to start the imagination process: "As you know, our topic is 'How can we really improve attendance at club meetings?' Our goal in the next hour is to generate as many ideas as possible. I am confident that we can come up with many good ideas."

The guiding rules for imagineering are:

- No evaluation of any kind is permitted, pro or con. This means judgment is suspended until a later time for critical evaluation. During the session we seek the free, uninhibited flow of thoughts, and we want nothing that throws cold water on hot ideas.



- Free-wheeling is welcome. It means the wilder the ideas the better; it is easier to tame down than think up. The important thing is to let yourself go. No idea is too fantastic or nonsensical.

- Quantity is sought. The greater the number of ideas the better, for there will be a greater likelihood of good ones. As with most everything, quality distributes itself rather uniformly; hence the greater the quantity, the greater the probability of quality.

- Combination and improvement are important. One idea leads to an even better idea, and that in turn leads to further improvement. Combinations of parts or total ideas lead to entirely new configurations. Synthesis, combination, modification, innovation — all these are part of the idea-generating process. Hence, any "hitch-hiking" on a previous idea or several ideas is encouraged.

Effective imagineering takes

practice even though you may have the guiding rules in front of you. Constant practice in separating imagination from judgment is needed for successful imagineering sessions.

District 49 officers tried the brainstorming session at their 1967 fall council conference, to find out from club officers how the district can serve them best. It was so successful that they repeated the session at the 1968 spring conference!

Have imagineering at your club; make it a monthly activity during the regular executive committee meeting; give your club president the opportunity to become a skilled leader in imagineering! Plan a creative evaluation session after each imagineering process and get set to put your wildest dreams into action.

Put imagineering to work. It will stimulate new enthusiasm, increase members' participation, and move your club's programs to a new standard of excellence.



*Able Toastmaster John Y. C. Mow is a past District 49 governor. He is a member of MCAFAN Club 737-49 in Honolulu, Hawaii, and Waikiki Club 3680-49. ATM Mow is a management analyst for the Federal Aviation Administration in Honolulu.*

### Speechcraft in Great Britain

Toastmasters of **South Ruislip Club 2212-U** presented Speechcraft '68 for members of the Third Air Force during their fall training session. Brigadier General William D. Dunham, vice-commander of Third Air Force, was a guest speaker at the first meeting of the Speechcraft class. The class was publicized in the "London Area Rocket" newspaper.

### Chilly Golf Tourney

The annual **Indianapolis (Ind.) Club 385-11** Toastmasters invitational golf tournament attracted 13 golfers from PIN Club 2332-11 in Plainfield, Eli Lilly Club 311-11 in Indianapolis, and Muncie (Ind.) Club 1096-11. There was a slight delay in starting times to allow the October-r-r ice to melt off the fairways. A foursome from every club in the area is the goal for the 1969 tourney.

### Chartered On Television

Toastmasters in central and western Kansas who were unable to attend the charter program of **Purchasing Management Club 346-22** in Wichita witnessed the charter being presented via television. Featured in the television report were District 22 Governor Claude L. Wilson and James E. Taylor, club president.

### Parliamentary Demonstration

**Hood River (Ore.) Club 701-7** hosted members of Mt. Adams Club 1363-7 in White Salmon, Wash., at a successful demonstration of parliamentary procedure, conducted by District 7 Governor Ronald Ragsdale, Lt. Governors Carroll Hermanson and L. D. (Andy) Anders, and District Parliamentarian Fred E. Miller. These District 7 officers drove 60 miles to present the demonstration at a 6:30 a.m. meeting.

**DISPLAY BOOTH** — A Toastmasters information booth at a four-day Dixie Classic Fair in Winston-Salem, N.C., attracted much interest in the six clubs of **District 37 - Area Eight**. Several new members have been acquired as a direct result of this effort.



### Theme For Meeting

**Annandale (Va.) Club 3122-36** cooperated with the **Arlington Fairfax Elks Lodge** in promoting "Know Your America" Week by using Know Your America as a meeting theme. An article about Toastmasters' cooperation was featured in an Elks Know Your America souvenir program, which was given wide distribution in Northern Virginia.

### Can You Top This?

The **Sierra Sunrise Club 2318-59** in Reno, Nev., presents an attendance record in its club bulletin to show the number of members and guests attending the previous five meetings. A recent bulletin reported an average attendance per meeting of 22 of 37 members and two guests.

### Parade Float

**Frederick (Md.) Club 1082-18** attracted considerable attention to the club by entering a Toastmasters float in the city's Halloween parade. The float featured an eight-foot gavel suspended above a lecturer.

**SPEECHCRAFT GRADUATION** — Toastmasters and officials of the Los Angeles Police Department's Hollywood division mark the completion of a Speechcraft course for 19 police officers. From left are Deputy Chief Jack G. Collins, TM Dick Van Buskirk, Capt. Charles W. Crumly, Inspector Walter C. Colwell, and District 50 Governor John J. Schneider.

### For Boy Scouts

**Heart O' Texas Club 716-25** in Waco, Tex., earned recognition from the **Heart O' Texas Boy Scout Council** for sponsoring a speech contest among Scouts who completed the BSA Operation Patrick Henry program. The club awarded a trophy to the winner, who later presented his speech at council and Scout recognition dinners.

### Cited By University

Nevada State Senator Coe Swobe, a member of **Sierra Sunrise Club 2318-59** in Reno, Nev., has received the University of Nevada's "outstanding alumni" award. Sen. Swobe's membership in the Toastmasters club was mentioned in newspaper accounts of the presentation ceremony.



**NETHERLANDS ANTILLES PROGRAM** — A young people's mock United Nations session, sponsored by **Aruba Club 2688-U** in the Netherlands Antilles, earned high praise from the governor of Aruba, the alderman for education, and the director of the department of education. It was repeated by popular demand and received tremendous newspaper coverage.

## CLUB ANNIVERSARIES — APRIL

### 35 YEARS

**Progressive Club 18-51**  
Huntington Park, Calif.

### 30 YEARS

**Sierra Club 135-27**  
Fresno, Calif.

**Salem Club 138-7**  
Salem, Ore.

### 20 YEARS

**Boone Club 184-19**  
Boone, Iowa

**Ann Arbor Club 699-28**  
Ann Arbor, Mich.

**Azalea Club 691-29**  
Mobile, Ala.

**Pacific Beach Club 54-5**  
San Diego, Calif.

**Hood River Club 701-7**  
Hood River, Ore.

**Capilano Club 711-21**  
Vancouver, B.C., Can.

**IN AUSTRALIA** — **Keira Club 3558-TCA** in Wollongong, Australia, honored V. Ross Robinson (right) as its Toastmaster of the Year. The award was presented by Alan Lawson, last year's recipient. The presentation was publicized in the Wollongong press.



CLUBS ON THE MOVE SERVE AND GROW

# TOASTMASTERS IN THE NEWS



## Future Toastmasters Convention Sites

1969—Cleveland, Ohio, August 6-9  
 1970—Portland, Ore., August 10-13  
 1971—Calgary, Canada, August 4-7  
 1972—Chicago, Illinois, August 2-5  
 1973—Houston, Texas, August 15-18

## Seeking Election

Two Toastmasters, one in Missouri and one in Illinois, are seeking election in municipal races next month. Toastmaster **B. Spencer Chase**, immediate past District 30 governor, is a candidate for mayor of Des Plaines, Ill., while Toastmaster **Earl W. Drennen** of Daniel Boone Club 3536-8 in St. Charles County, Mo., is a candidate for alderman on the O'Fallon, Mo., city council.

**ARTIST-TOASTMASTER**—**William A. Stevens** of Rocket City Club 1580-23 at Holloman AFB, N.M., dusts his favorite canvas prior to one of his one-man art shows in Alamogordo. During his shows, Mr. Stevens puts his Toastmasters training to work by giving talks on his experiences and style of painting.



## Toastmaster Serves As Cabinet Member

**Dr. Robert C. Wood**, an honorary member of Housing and Urban Development Club 1795-36 in Washington, D.C., was the United States' **Secretary of Housing and Urban Development** for 18 days early this year (January 7-25). He served on an interim basis until HUD Secretary George Romney was sworn in.

## School Board Post

Toastmaster **Robert A. Wood** of Brampton (Ont.) Club 2347-60 in Canada has been elected to a two-year term as vice-chairman of the **Board of Education** for Separate Schools in the counties of Peel and Dufferin, Ont.

## Scout Interviews Toastmaster

Explorer Scout Arthur M. Diamond Jr. produced a radio program on WSBT in South Bend, Ind., as part of his Scout activities and interviewed his father, Toastmasters International Second Vice-President **Arthur M. Diamond**, on the subject of the Youth Leadership Program and cooperation between Toastmasters and Scouts throughout the world. The show was an outstanding success and generated many favorable comments from listeners.

## Heads Bureau

District 65 Lt. Gov. **Michael P. Vadala**, regional manager of the New York State Commerce Department in Rochester since 1966, has been named director of the **New York State Urban Job Incentive Bureau**.

## Top Engineer

**Dr. Marvin E. Jensen** of I.B. Perine Club 793-15 in Twin Falls, Ida., has been recognized as one of five outstanding civil engineers in the United States and has been awarded the 1968 Walter L. Huber research prize of the **American Society of Civil Engineers**. He will be presented the award in New Orleans next month. Dr. Jensen is acting director of the Snake River Conservation Research Center near Kimberly, Ida.

## Fashionable Conference

Shreveport, La., Mayor Clyde E. Fant proclaimed **Toastmasters Week** to coincide with the date of the **District 25** fall conference. While Toastmasters were occupied at the conference's educational and business meetings their ladies enjoyed a luncheon-fashion show, which earned publicity in two Shreveport newspapers, the "Journal" and the "Times."

## TOASTMASTER OFFICIATES

—1964 International speech contest winner **A. C. L. Bishop** of Executive Club 412-50 in Los Angeles, Calif., introduces **Ivy Baker Priest**, former United States Treasurer and now California State Treasurer, at the annual convention of the Society of Logistics Engineers. Mr. Bishop was master of ceremonies at a banquet honoring Mrs. Priest.



# HELP!

## THE SEARCH IS ON FOR A TIMER

We're stumped and we need your help.

World Headquarters has been trying for several years to locate a company to supply or manufacture a timer that is suitable for use by Toastmasters, but the search has been unsuccessful.

To broaden the geographical area of our search we're turning to you for help and are listing the specifications for a timer that meets the needs of the greatest number of clubs.

Your search can be an individual effort or a project for a special committee of club members.

*When you locate a company that can supply or will produce timers that perform to Toastmasters requirements, please inform World Headquarters, which will get in touch with the firm, assess the suitability of its timing device, and discuss production details and costs.*

Here are the specifications of the timer:

It must be electrically driven, 110-120 volt A.C. The dial should have a sweep second hand, plus a minute hand, and graduations on the dial should be from 1 to 15 minutes, plus an overtime period in red of 15 minutes.

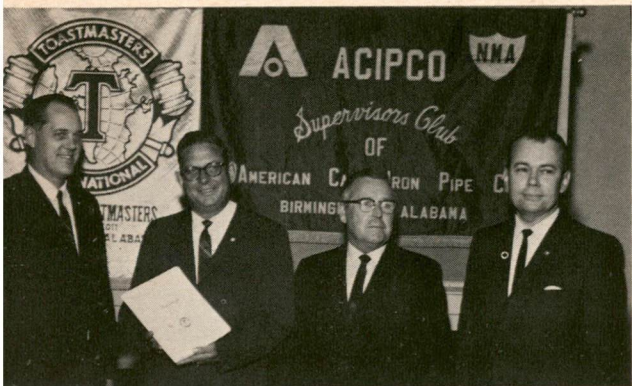
The timer should have three visible lights—red, green, and amber. The green light is to go on automatically two minutes prior to the completion of the speech. The amber light is to go on one minute prior to the completion of the speech, and the red light is to go on at the end of the time limit and stay on continuously until the off button is used.

The timer should have an on-off switch so that at the end of the speech the timer can be stopped. Dials are to be re-set by hand.

The timing procedure of the device should follow this pattern: the minute hand is set to the length of the speech and the second hand is set at zero. The timer will be worked back from the length of the speech to zero, when the red light automatically will go on while the timer continues into the overtime quadrant.

The diameter of the dial face and the length of the hands should be three inches or more, and the timer's case material is optional.

**SPEECHCRAFT EN-DORSED**—When **ACIPCO Club 2011-48** in Birmingham, Ala., presented Speechcraft to the **National Management Club** of Acipco, John Odum, president of the National Management Association, recommended Speechcraft to all NMA members in the country. Pictured here, from left, are Joe Curtis of the Acipco NMA club, Mr. Odum, C. N. Segars, Acipco NMA club president; and past District 48 Governor Gene Smythe.



### WITH POSTER CHILD

— Toastmaster **R. P. Conway**, a past president of Albuquerque (N.M.) Club 122-23, meets with Tracy Greenwood, the 1969 **March of Dimes** national poster child. Mr. Conway, a March of Dimes volunteer for 15 years, uses his Toastmasters training to speak on behalf of the March of Dimes Foundation.



**TOASTMASTERS WEEK** — Viewing a Toastmasters banner are, from left, Carmen Spadaro, **District 34** Lt. Governor; Syracuse, N.Y., Mayor William F. Walsh; Michael Graziadei, Area One community relations chairman; and Area One Governor John Disantis. Mayor Walsh proclaimed Toastmasters Week in Syracuse in observance of Toastmasters International's 44th anniversary.

**VISTA AWARD** — **District 25** Governor Virgil Heidbrink (center) and Bill Borland of Western Electric Club 565-25 in Shreveport, La., accept a **Vista** award from Chet Briggs (left), a regional coordinator of the Vista Citizens Corps. Toastmasters of District 25 were honored for their assistance to leaders of the Vista Neighborhood Organizations.



# NEW CLUBS

As of January 31, 1969

- District 14** CAPITOL HILL Club No. 2261-14. Meets 1st-3rd Tues., Health Cafe, State Health Bldg., ATLANTA, Ga. Contact: 524-6941.
- District 17** BIG TIMBER Club No. 1534-17. Meets Wed., 6:30 a.m., Frye's Cafe, BIG TIMBER, Mont. Contact: 932-2128.  
NORTH LINCOLN COUNTY Club No. 2126-17. Meets 1st-3rd Tues., 7:00 p.m., Lincoln Co. High School, EUREKA, Mont. Contact: 296-2821. Sponsoring Club: LIBBY (Mont.) CLUB 1079-17.
- District 26** WETalk Club No. 1533-26. Meets Mon., 6:30 a.m., Holiday Inn-East, AURORA, Colo. Contact: 343-2529.  
ROCKY FORD Club No. 2909-26. Meets 1st-3rd-5th Tues., 7:00 a.m., El Capitan Hotel, ROCKY FORD, Colo. Contact: 254-3397. Sponsoring Club: PUEBLO (Colo.) CLUB 795-26.
- District 35** NEAR NORTH Club No. 1707-35. Meets 1st-3rd Thurs., 6:15 p.m., Red N' Eds, MARINETTE, Wisc. Contact: 735-5296.
- District 42** NORTHERN NOONERS Club No. 1084-42. Meets Mon., 12:05 p.m., Coachman Inn, EDMONTON, Alta. Contact: 434-5914. Sponsoring Club: EDMONTON YMCA CLUB 2478-42.  
KINGSWAY Club No. 3484-42. Meets Wed., 7:30 p.m., Kingsway Branch, Royal Canadian Legion, EDMONTON, Alta. Contact: 477-2795.
- District 46** LINCOLN PARK Club No. 1352-46. Meets 1st-3rd Mon., 8:00 p.m., Regetz Hall, LINCOLN PARK, N.J. Contact: 694-4051.
- District 47** BENDIX AVIONICS Club No. 3725-47. Meets alt. Tues., 4:30 p.m., Bendix Corp. auditorium, 6:30 p.m. Ceasars Rest., FORT LAUDERDALE, Fla. Contact: 933-2162. Sponsoring Club: POMPANO BEACH (Fla.) CLUB 3003-47.
- District 49** BANKOH Club No. 2074-49. Meets 2nd-4th Wed., 7:00 a.m., Bank of Hawaii, HONOLULU, Hawaii. Contact: 5378-434.
- District 54** WINDJAMMERS Club No. 3193-54. Meets Thurs., 6:30 p.m., Chamber of Commerce, GALESBURG, Ill. Contact: 342-2300. Sponsoring Club: MARQUETTE CLUB 2403-54, Peoria, Ill.
- District 55** ENERGY CAPITAL Club No. 3225-55. Meets Tues., noon, Townsend Hotel, CASPER, Wyo. Contact: 234-6020 or 234-4545. Sponsoring Club: PIONEER CLUB 97-55, Casper, Wyo.
- District 60** OCTAGON CLUB No. 2764-60. Meets 2nd-4th Mon., 5:15 p.m., Moffat's Rest., GALT, Ont. Contact: 632-1810. Sponsoring Club: KITCHENER-WATERLOO (Ont.) CLUB 2432-60.
- District 61** UPLANDS Club No. 3763-61. Meets alt. Thurs., noon, Combined Mess, CFB Uplands, OTTAWA, Ont. Contact: 995-3373. Sponsoring Club: CARLINGWOOD CLUB 3319-61, Ottawa, Ont.
- District 65** GRS Club No. 1467-65. Meets 2nd-4th Fri., 4:30 p.m., GRS Training Rm., General Railway Signal Co., ROCHESTER, N.Y. Contact: 436-2020, Ext. 426. Sponsoring Club: GENESEE CLUB 1211-65, Rochester, N.Y.
- TCA** CITY OF PERTH Club No. 3352-TCA. Meets alt. Tues., 6:30 p.m., His Majesty's Hotel, PERTH, Western Australia. Contact: 645731.
- TCBI** NORTH DOWNS Club No. 1997-TCBI. Meets Tues., 8:00 p.m., Feathers Hotel, MERSTHAM, Surrey, Eng.
- U** FIRST BAHAMAS BRANCH Club No. 1600-U. Meets Thurs., 8:00 p.m., St. Benedicts Hall (temp.), NASSAU, Bahamas. Contact: 3-6954 Nassau.  
AMANZIMTOTI Club No. 1812-U. Meets 4th Wed., 7:30 p.m., Lagoon Hotel, AMANZIMTOTI, Natal.

## DISTRICT GOVERNORS 1968-1969

1. F. C. A. (Bud) Welch
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  5. Robert A. Thomas
  6. Loyd Goolsby
  7. Ronald E. Ragsdale
  8. Robert E. Downing
  9. William H. Fate
  10. William R. Armstrong
  11. Robert B. Millikan
  12. Alex M. Gunn
  13. Eugene E. Friedline
  14. Attie A. Fleming
  15. Royal C. Slotten
  16. Otto Pluess III
  17. Dan H. Pyfer
  18. Francis J. Butler
  19. Cleon C. Babcock
  20. Richard P. Corcoran
  21. Kenneth A. Mackenzie
  22. Claude L. Wilson
  23. William W. Steele
  24. Norman F. Buddecke
  25. Virgil E. Heidbrink
  26. Kenneth M. Garry
  27. Robert J. Cook
  28. Robert E. Ralph
  29. Rhoten W. Willhoit
  30. Bernard D. Wilson
  31. Maurice A. Frechette
  32. Paul H. Conner
  33. Richard A. Leith
  34. William H. Fulkerson
  35. Milan P. Horvate
  36. Leonard M. Wilson
  37. John G. Edwards
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  46. Joseph W. Hickenbottom Jr.
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  48. James T. Smith
  49. Lester P. Anderson
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  51. Norman A. Wasserman
  52. Clarence C. Petersen
  53. William J. McKinstry
  54. Stanley T. Smith
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  56. Loren B. Goss
  57. Robert E. Wirt
  58. Paul H. Pow
  59. Cornelius W. Lingenfelter
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  61. E. E. (Al) Doyle
  62. Fred Powlenko
  63. Claude C. Haws Jr.
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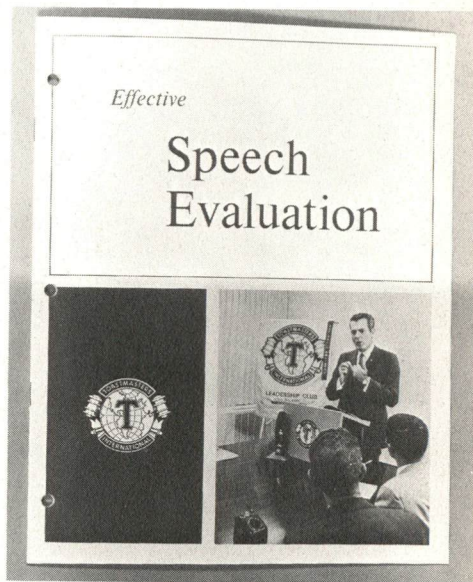
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