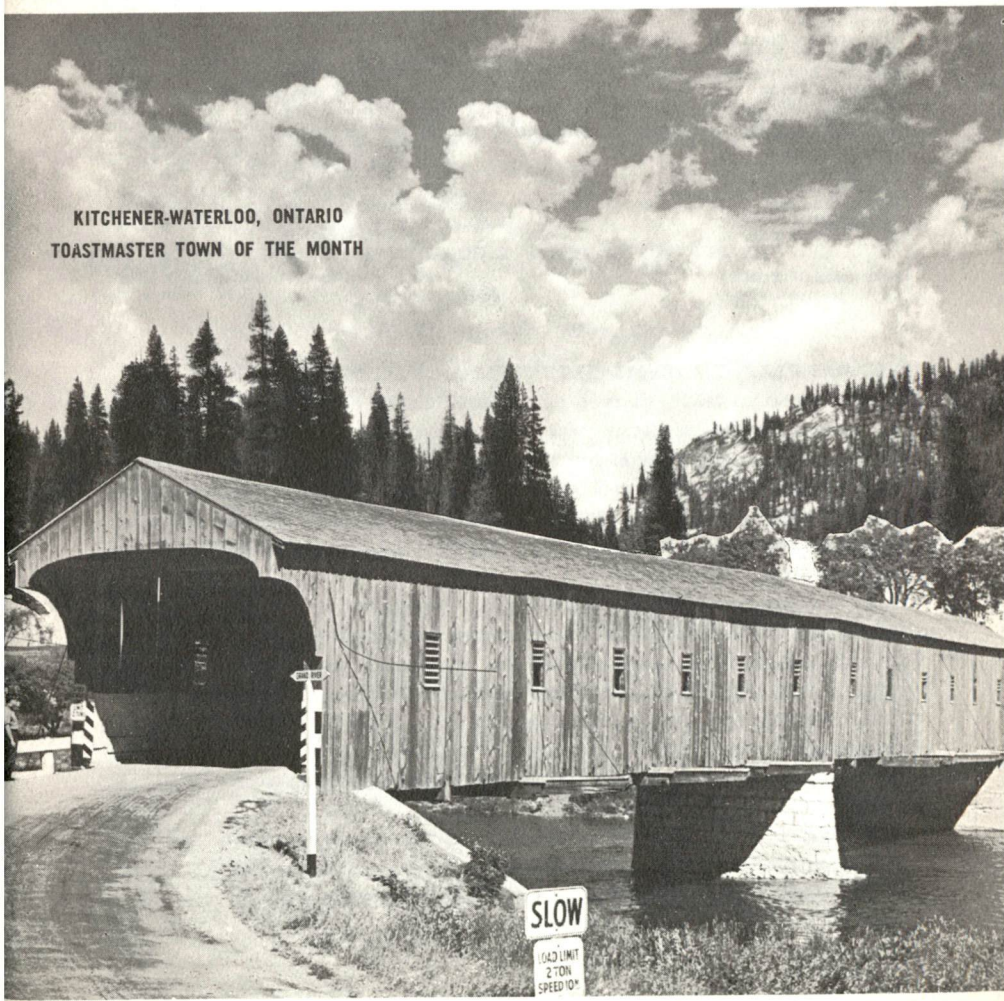


MAY, 1963

# THE TOASTMASTER

FOR BETTER LISTENING, THINKING, SPEAKING

KITCHENER-WATERLOO, ONTARIO  
TOASTMASTER TOWN OF THE MONTH





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### TOASTMASTERS INTERNATIONAL IS:

... a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than three-quarter million men through its program of self-expression and self-improvement. There are now more than 3,600 clubs in every state of the Union, every province of Canada and in 43 other countries.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

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# The TOASTMASTER

For Better Listening—Thinking—Speaking

OFFICIAL PUBLICATION OF TOASTMASTERS INTERNATIONAL, INC.

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# A Call For Leaders

By **BASIL O'CONNOR**  
President, The National  
Foundation — March of Dimes

**O**F THE MANY dedicated purposes of Toastmasters, perhaps the most valuable is that of encouraging its members to make the most of their abilities for leadership.

For, if I have learned one thing during my many years in the voluntary health field, it is that public life cannot exist without competent leadership.

This is a quality always in short supply, and I cannot commend Toastmasters too highly for its magnificent service in providing a means for new leaders

to find themselves and develop their talents.

I happily recall that The National Foundation has directly benefited from the generosity and talents of many of your members, and that, as a token of our gratitude, we presented our March of Dimes Service Award to Toastmasters International at your 1958 convention at Pittsburgh.

Henri Peyre, professor and chairman of the Department of Romance Languages at Yale University, recently made this statement:

“Leadership can but be a broad ideal proposed by the culture of a country, instilled into the young through the schools, but also through the family, the intellectual atmosphere, the literature, the history, the ethical teaching of that country.”

But he prefaced that statement with this one:

“There are at least three subjects (and probably a dozen more) on which no wise man should ever attempt to write: love, genius and leadership. Of the three the last is the most mysterious and the most unpredictable and capriciously feminine.”

Nevertheless, not being wise, let me take the risk of giving you some reflections on public life and on public leadership. You notice that I couple those two phrases, public life and pub-

lic leadership, and I do that deliberately. For these two things are one: public life cannot exist without leadership. The minds of the public and their actions may rise to great occasions, but only under the inspiration of great leaders.

Leaders have to be found afresh in each generation; the force, the inspiration, the passion of leadership have to be rediscovered at every moment of decision in public life. It is sometimes said that the generation which has grown up since the Second World War is lacking in leadership. Young men are not willing to stand out now, it is said; they do not want to seem exceptional; they do not aspire to set their organizations on fire. They seek quiet, middle-of-the-road careers; they avoid risk and responsibility; they wish to do well — but not too well.

This is the picture presented, again and again, by people whose business it is to find promising young executives. It is a disturbing one, particularly for the voluntary organizations, which have to rely on the leadership of people who want to do worthwhile things. And I am sorry to say I think there is a great deal of truth in this picture.

What is the reason for this withdrawal, this abdication of leadership, among many talented young men today? There is no point in saying airily that young



people lack moral fiber, or spiritual values, or some other hackneyed and meaningless formula. If we are short of leaders, then the shortage will not be cured by commonplace phrases which only hide the problem.

When I look back on my public life, I find two changes over the years which bear on the problem of leadership. One change is the growth of conformity. The other is the growth of specialization.

When I was a young man, the Statue of Liberty was still a beckoning symbol, to which the poor and the oppressed flocked from Europe. They brought with them many unorthodox and often outrageous opinions, and thereby created an American tradition of public debate which was both fierce and fearless. Somehow, step by step, we have seen that tradition dwindle and grow hushed. The pressure toward conformity has grown more and more severe.

Yet the essence of leadership is to resist accepted opinion, to have a mind of one's own, to believe in it and to be willing to assert it. It does not need a leader to say what other people are already saying. It needs a leader to say what other people are *not* saying; so that people may hear the other side of the record and have at least some opportunity to consider the subject fully and form an intelligent

judgment thereon. By definition, a leader must be ahead of public opinion, and often outrageously ahead. He must lead, and he must teach the public to follow him.

More and more people have become specialists, and it has become increasingly difficult for them to explain their knowledge. Nowadays, a specialist in one subject has a problem in explaining himself to another specialist even in a related subject. They do not talk quite the same language, and neither of them talks a language which the non-specialist can understand. Few scientists now have a broad grasp even of science. Very few political minds any longer have a broad grasp of the whole of politics. A statesman who specializes in international finance does not speak the same language as one who specializes in home farming.

What is true at the highest level of statesmanship is true at every level of community life. Leadership requires knowledge, and today knowledge has so many specialized strands that it is very difficult to grasp it with assurance. The young man who has the will to lead in public life questions whether he can find his way through the complexities of the issues that will face him.

Here again, we need a radical change in education. We need an education which gives every-

Basil O'Connor (right) president of The National Foundation, and Dr. Jonas Salk examine a scale model of the Salk Institute for Biological Studies now under construction at San Diego, Calif. Dr. Salk will direct the Institute, and Mr. O'Connor is treasurer.



one in the community a strong grounding in those principles which are changing the world. Today no man can give an intelligent lead to his fellows if he does not have some fundamental view of international law and of the culture of different nations, if he does not grasp the broad principles of economics and of social behavior, and if he is not at home with the basic ideas of science.

You may think the list is frightening, but the blunt fact is that these are the principles that are changing and remaking the world ahead of us, and we must be either willing to embrace and absorb them or give up our hope for leadership. There are no two ways about it: we shall fail unless our education succeeds in creating in us all a sense of belonging to and a desire to understand an ever-changing civilization, and a universal language which can bring a sense of it — a look-see at it — home to every growing child.

Here I speak with particular feeling, because I have been fortunate enough to receive this kind of education myself, quite by chance, late in life. The chance that brought me the friendship of Franklin D. Roosevelt, the chance that thereby took me into The National Foundation, was also the chance that brought me the friendship of some scientists who are distinguished alike in their work and in the breadth of their outlook. Above all, I was fortunate enough to gain the friendship of Dr. Jonas Salk. From him also I learned how rich, how absorbing the ideas of science are. I have had only a glimpse of these great ideas that are now transforming the world, physically and intellectually. But without that glimpse, without that knowledge, I could not have taken the lead and made the decisions that The National Foundation has needed at critical times.

This is why I have become absorbed in the last year or two in



an enterprise which is just coming into birth, the Salk Institute for Biological Studies, which is being built at San Diego, California. For several years Dr. Salk has been working toward creation of a center where many of the world's most eminent scholars from diverse fields of science could pursue their studies with the fullest latitude and freedom from external pressures.

This unique institution will concentrate on fundamental biology. Biology is the science of life. Fundamental biology is the study of the basics, the building blocks of life.

But the study of life is also the study of anti-life. Man is eternally motivated by the desire to protect the gift of life, improve it, prolong it. When you look at the building blocks of life, you are looking also at the wrecking tools of death, the destructive agents of disease. Among the Salk Institute's stated purposes, therefore, is the search for knowledge of the cause, prevention and cure of disease.

Another objective of the Salk Institute is to seek ways of bringing about "man's fulfillment of

his biological potential." Or to put it more simply, given life, how do we make the most of it? On the tree of knowledge, this is an even bigger apple than biology. It includes research for the maintenance and improvement of health in a positive sense. Part of it is investigation for better emotional and mental health.

Thus the range of inquiry is limitless. What is begun now will be unfinished a hundred years from now. But to the age-old effort of man to make a better life for himself, an effective force will have been added.

Through their training program, Toastmasters have learned that knowledge and leadership go hand in hand. Public knowledge of the purpose and objectives of the Salk Institute will do much to insure its success.

We recognize that Toastmasters are leaders in speech and we invite them to join us in helping to tell the world of this great venture which promises to enrich the lives of men, women and children for generations to come. It is a noble assignment for your speaking skills. ♦

*Basil O'Connor has served without salary as president of The National Foundation since its inception in 1938. He is also president of the International Poliomyelitis Congress and International Medical Congress, past president of the American National Council for Health Education of the Public, Inc., and past president of the National Health Council.*

*Mr. O'Connor has received many awards for his contributions to humanity, including The Albert Lasker Scientific Award of the American Public Health Association. He has received honorary degrees from many universities, in the United States and abroad, and has been decorated for his services by 19 foreign governments and Red Cross Societies. In 1952 he received the Medal for Merit of the United States of America.*

# What is Semantics?

By ROBERT L. WEBB

AT THE HEIGHT of a vigorous discussion, one frequently hears the claim, "It all boils down to a question of semantics." What the claimant actually means, of course, is that the discussion has floundered on a question of *definition*.

In this respect, the words *semantics* and *definition* have come to be interchangeable in popular use. This neat equivocation, however, is both misleading and inaccurate.

To begin with, a dictionary definition is a carefully determined description of the way words are used—as indicated by *the way modern speakers and writers actually use them*. Put another way, definitions approach the meaning of words from the *writer's* or *speaker's* perspective—are "sender oriented."

Semantics, on the other hand, takes another tack: It approaches

the meaning of words from the *listener's* or *reader's* perspective, and in this respect it can be said to be "receiver oriented." In semantics, the "meaning" of a word refers directly to the actual effect the word has on the understanding or behavior of the receiver.

To be sure, in its broadest sense, semantics (or "general semantics") overlaps the fields of logic, psychology, sociology, rhetoric, and others.

But for the average speaker or writer, a familiarity with semantics in the narrower sense of "meaning" can be of immediate and practical value.

A good starting point for developing such a familiarity is a review of six general semantic principles:

1. Words must be interpreted.
2. Words are not what they refer to.
3. One word may have more than one meaning.





4. Context determines meaning.

5. Words are relatively concrete or abstract.

6. Words are relatively denotative or connotative.

**Words must be interpreted—**

Words have no built-in or fixed meanings; they have only those meanings that users have assigned to them. In fact, without readers or listeners to receive and interpret words, they do not exist as communication.

Now, since interpretation determines what meaning a word will have for a particular listener or reader, factors that may influence this interpretation should be borne in mind when choosing words. *High wages* might mean one thing to an American reader, another to a worker in Red China.

**Words are not what they refer to—**

This principle seems almost too obvious to bear stating, but it is abused more often than might be imagined. Just as a witch doctor puts a "hex" on someone by chanting magic words, so do more civilized communicators tend to give special qualities to people or things simply by labeling them. Our attitude toward certain minorities is a familiar example of this kind of word magic; for instance, has anyone actually ever seen *labor* or *management*?

Word magic plays an import-

ant role in the area of status, too. The work of a garbage collector is no less fragrant if he is called a *sanitary engineer*, but it seems more dignified. Who hasn't known a man who received a promotion in title—but no increase in pay?

**One word may have more than one meaning—**

Anyone who has ever looked in the dictionary will recognize the truth in this principle, for many words have whole lists of possible meanings. This is particularly important to the writer of business messages when he is addressing a member of a trade or profession that may assign special meanings to certain words. *Pan* means one thing to a cook, another to a television cameraman. Similarly, a *stripper* in the printing business bears no relation to one in the entertainment business.

**Context determines meaning—**

Words do not exist in a vacuum. They have no intrinsic, independent meanings, but take on meaning only in relation to the things to which they refer. As a result, a word's meaning to a listener or reader depends to a great extent on the situation and manner in which it is used.

We are all familiar, for example, with the fact that a remark can be humorous in one situation, yet tragic in another. Sometimes "taste" will determine the best words to use, but at other

times we must carefully assess the context in which a message will appear.

**Words are relatively concrete or abstract—**

Things that we can see, smell, feel, or hear are low on the abstraction ladder; judgments and concepts occupy the higher rungs. In between are most words we use. *That man* (pointing) is a relatively concrete phrase, whereas a *conscientious employee* is a relatively abstract phrase.

Both kinds of words are essential to good communication. When we use abstractions, though, we should be aware of the fact.

**Words are relatively denotative or connotative—**

Put one way, *denotation* is logical, *connotation* is emotional. Words point denotatively to specific things or ideas, connotatively they evoke feelings or attitudes. Thus a relatively denotative term for a foe might be *opponent*, a more connotative term would be *persecutor*. Denotative words tend to be neutral and factual, connotative words often imply judgments.

These, then, are six basic semantic principles. They offer no panacea for us as speakers and writers, but they do provide a valuable discipline. And a thorough familiarity with them will not only make us better communicators, but better listeners and readers as well. ♦

*Robert L. Webb, past president of Sandpipers 1131-F, Seal Beach, Calif., is a partner in Telemonit, a radio TV service for advertising agencies, and a free lance feature writer and copy-writer. He also conducts a monthly column on communications for "Supervision" magazine, in which this article originally appeared.*



★ ★ ★

A sense of duty pursues us ever. It is omnipresent, like the Deity. If we take to ourselves the wings of the morning, and dwell in the uttermost parts of the sea, duty performed or duty violated is still with us, for our happiness or our misery. If we say the darkness shall cover us, in the darkness as in the light our obligations are yet with us.

—Daniel Webster



IT WAS A GREY Saturday afternoon in September, 1955, a day in the peak of Bangkok's monsoon season. The rain was coming down in torrents, driving people off the streets, but through this downpour six people walked from their offices in downtown Bangkok and gathered in the dining room of a hotel nearby. During lunch, and afterwards over numerous cups of coffee, they conferred earnestly with the air of dedicated zealots.

After some hours, the men appeared to have reached some conclusion and the group broke up. The rain had by then stopped. When they emerged into the courtyard, they saw the afternoon sun glowing pleasantly; droplets of water hanging on the shrubbery around them glimmered like myriad jewels.

This was how the Bangkok

Toastmasters Club came into existence. The initiative came mainly from a Toastmaster who had earlier organized a club in Hong Kong. Here was a man direct in his approach and with a sincerity that was infectious.

The second time the group met, a week later, it had considerably enlarged itself and everyone had already been assigned a role and groomed. Thus the club actually began to hold regular meetings straight away and people became practicing Toastmasters, almost painlessly, without any time wasted on "organizational" sessions. It was only after some meetings had been held and the founder members had gained the taste of Toastmasters that the formalities of the elections of officers and of applying for a charter were completed.

## Toward A Friendlier Tomorrow

By GOVIND  
NADAMANGALAM



A main characteristic of that first meeting of six people was that they were of five different nationalities. And this cosmopolitanism has become a distinctive feature of our club, almost a tradition. Consider, for instance, our present membership which consists of Thais, Americans, Filipinos, Indians, Dutchmen, Englishmen, Swedes, Chinese, Irishmen and Japanese. Or consider the fact that out of our 14 past presidents, seven were Thais, and seven foreigners.

One may wonder how, functioning as we do in Bangkok, Thailand, we have a majority of non-Thai members. The reasons, I believe, are two. Bangkok is a particularly cosmopolitan city — perhaps much more so than most other capitals. The foreign business community, the staff of several international organizations (like the ECAFE, the SEATO and others) and those of diplomatic and other missions, contribute towards making Bangkok a kaleidoscope of nationalities. For another thing, Thailand having been all through her history an independent country — the word "Thai" itself means "free" — her people have not taken to foreign languages as much as some of her neighboring countries. English is not very prevalent in social intercourse, and many Thai people are diffident about delivering speeches in English. This, however, does not

alter the fact that some of our best speakers and most steadfast Toastmasters have been Thais and many Thai people have found the club an excellent place to polish their English.

It was nearing 6 p.m. of a Sunday evening in July. There was an expectant hush over the whole room and the people, seated in two blocks of seats, frequently turned around to look at the clock on the back wall. A few minutes later, the Bangkok Toastmaster's Club was on the air, over Channel 4 of the Thai TV network, presenting a typical club meeting to the public as an educational feature. It was an historic occasion for it was the first time the club had appeared on TV, and helped a great deal in bringing the club to the knowledge of the Thai public. An incidental fact which could not have been missed by any viewer was that within a half-hour period people of no less than six different nationalities appeared at the lectern. This was as resounding a testimony as could be to our international character and to that of the whole Toastmasters movement.

Our cosmopolitanism leads to many desirable results, quite apart from the basic one of mastering speech techniques. First of all, it adds a great deal of variety to our programs. At a meeting of our club not so long



ago, a Filipino built a speech (No. 6) on his country's change of a national holiday; an Indian was in earnest (No. 2) on the dangers of nuclear fallout; and an American gestured (No. 4) on cavalry training in his country. Our table topics also have shown a startlingly wide range of thoughts — from space travel to national attitudes toward child training. Second, it helps us to acquire a tolerance for many different points of view, not only during our regular meetings but even more so during our social get-togethers, such as dinner meetings and picnics. Third, our members learn to overcome that initial reserve and hesitancy that often arise in contact with a person of different nationality. In a very literal sense, our club is providing the frame work for international friendships to flourish. Why, in my own case, as a foreigner in Bangkok, I have made some of my best personal friendships through my membership in the club.

But even the silver cloud has to have a black lining. For, many of our members are birds of passage through Bangkok; every term we lose something like one-fourth of our membership — and

of course regain it in new members. This high turnover means that only a very small percentage of those who join our club ever finish 12 speeches. But being somewhat fatalistic in our attitude, we have learned to live with this fact.

I know every Toastmasters club, anywhere in the world, provides training in speech, but I wonder if there are too many others providing such an atmosphere of international harmony as we do. If only we could develop, all over the world, men who would think clearly, listen analytically and speak effectively, would we not be nearer the solution of many international "problems"? And cannot we Toastmasters, everywhere, and more so we of Club 2010-U, dedicated to these principles, feel proud that we are in some meek measure contributing to a *friendlier tomorrow*? ♦

*Govind Nadamangalam, secretary of the Bangkok Toastmasters Club, works as a statistician in the Import Department of Jardine Waugh Ltd. He has had considerable speaking experience as a student leader at the University of Madras, India, and as a visitor at the University of Minnesota.*

The pursuit of perfection, then, is the pursuit of sweetness and light . . . He who works for sweetness and light united, works to make reason and the will of God prevail.

— Matthew Arnold

# SUCCESS



By FRANKLIN Y.K. SUNN

A SUCCESSFUL MAN has been defined as a man who makes more money than his wife can spend. A successful woman, of course, is one who can find such a man.

You may not want this particular type of success. But do you yearn to be mayor of your city, the head of your own company, a department head in your firm? Each of us undoubtedly wants to attain success in some particular field of endeavor. From experience we know that success is earned by industry and sacrifice.

David C. McClelland in an article entitled "Business Drive and National Achievement" (Harvard Business Review, July-August, 1962) states that, on the basis of 15 years of research, he feels that *achievement motivation* is the major element leading to success in business. He suggests that the same is true for a country, or for the world as a whole.

We should develop a strong achievement ideology. In a company, it is the spirit and entrepreneurial drive that count.

"Invest in a man, not just a plan," says McClelland. It is an excellent business axiom. The first man to invest in is yourself.

Should we seek financial success alone, we suffer in not gaining complete satisfaction in our homes, our communities, in recreation, religion and health. To have a well balanced life, it is necessary that we plan. We cannot create more hours in the day. We have, however, the privilege of selecting how we wish to spend them. The decision should be made with care and deliberation, not left to the hazards of chance.

Charting our future course in life requires reflective thinking. We must ask ourselves essential and searching questions. Daily pressures tend to discourage such reflective thinking, but we must put aside pressing details of the



moment and make an intelligent appraisal of our affairs, both business and personal. Our future course must not be aimless.

We have often heard the statement that the future belongs to the man who prepares for it. "The man who succeeds above his fellows is the one who, early in life, clearly discerns his object, and towards that object he truly directs his powers. Even genius itself is but fine observation, strengthened by fixity of purpose. Every man who observes vigilantly and resolves steadfastly grows consciously into genius," said Bulwer.

There are many guidelines to success. Here are a few:

1. In *Nation's Business*, June, 1962, an article entitled "How to Succeed" stresses the need for a balanced program consisting of on-the-job training, stressing a high standard of performance in regular duties: progressively more challenging assignments; in-plant courses and university courses to develop the creative stimulus.

2. Maurice L. Etzell, past governor of District 36, (District of Columbia, Maryland and part of Virginia) in the July, 1962, issue of *The Toastmaster* magazine utilized the scientific process of problem solving in outlining these steps to success: establish objective; refine objective (make definite and specific) establish subsidiary goals; relate goals;

collect facts and evaluate; take action to improve performance.

3. Recent articles in *The Harvard Business Review* stress that an executive must have a proper balance of talent, character and performance. It is necessary that he have a broad, comprehensive grasp of problems and an analytical mind.

These guidelines are fairly obvious and readily acceptable. It is no secret that the road to success does not require extensive technical knowledge. In any area of endeavor, common sense, personal ethics, integrity, thoroughness, ability to understand people and dependability play a far greater role than technical know-how. The skills required to attain success in any field are not difficult to learn.

Although the road to success is rather simple, we should remember that, as Edward C. Simmons once said, "the difference between failure and success is doing a thing nearly right and doing it exactly right." Should there be failure, we should be able to cash in on the experience and turn the disaster into a stepping stone to progress.

We have all seen very close athletic contests in which the participants were very evenly matched. The winner, however, had that small extra bit of something — perhaps desire, or perseverance.

In fact, the magic word in suc-

cess is *perseverance*. We must persevere in getting our tasks done exactly right. Perseverance includes desire, tenacity of purpose and suitable follow-up. It also includes necessary know-how or the utilization of your own or others' ingenuity in meeting problems. In the words of Addison, "If you wish success in life, make perseverance your bosom friend, experience your wise counselor, caution your elder brother and hope your guardian angel."

There is one precaution regarding perseverance which can be illustrated by a little lesson from zoology. Consider the processional caterpillar. He feeds on pine needles and moves through the trees, a member of a long procession, his head fitted snugly against the backside of the fellow ahead of him. A scientist lured a group of these caterpillars to the rim of a large flow-pot where he succeeded in

linking the last caterpillar to the first. The procession started moving around and around. Centuries of instinct kept them going in an endless circle—until finally they starved to death, though ample food was available in plain sight, but slightly off the beaten track.

The moral to this story is that we must not mistake activity for accomplishment, and that perseverance must be directed. Proper perseverance is linked with such qualities as tenacity of purpose, industry and resoluteness. Misdirected perseverance can become stubbornness, or pigheadedness.

All I have been trying to say is that we should take time out from the routine of our daily lives to plan our futures, to know what we must do, and then to persevere in doing what we must do. This is the key to accomplishment. ♦

Franklin Y.K. Sunn is president and manager of the firm of Sunn, Low, Tom and Hara, Inc., Civil and Sanitary Engineering and Land Surveying, Honolulu, Hawaii, and past governor of District 49. Among the many honors he has received is his recent election as president of the Hawaii Society of Professional Engineers.





# Regional Conferences

**T**HIS YEAR, ZONES A AND B of each Region of Toastmasters International will hold a combined meeting as a Regional Conference, in place of the Zone Conferences of previous years.

The combined meetings will make it possible for the International directors from each zone to prepare and present a more intensified and expanded program for the orientation and training of incoming district officers. They will also allow attendance by other International officers and World Headquarters staff members as resource personnel.

Each Zone will hold its own business meeting to select a candidate for membership on the International Board of Directors. A Regional Speech Contest will be a feature of each conference. The eight Regional Speech Contest winners will participate in the International Speech Contest at the International Convention at St. Louis, August 24.

As in previous years, a feature of each conference will be the Idea Exchange Session, to run concurrently with the District Officer Orientation meeting.

The Regional Conference is second only to the International Convention in providing training in leadership and self-improvement. Every Toastmaster should plan to attend the Conference in his Region. The eight Regional Conferences will be held on the following dates:

## 1963 REGIONAL CONFERENCES

**REGION I—Directors Maurice L. Olson and Charles E. Loveless**  
 Zone A—2, 7, 21, 32, 67      Zone B—9, 15, 17, 33—District 33, host  
 Meeting Place—Walla Walla, Washington  
 Marcus Whitman Hotel  
 Date—June 22, 1963  
 Conference Chairman—Marr Waddoups  
 R.F.D. 3  
 Milton-Freewater, Oregon  
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**REGION II—Directors Lothar Salin and Ivan J. Shields**  
 Zone A—4, 12, 27, 39, 49, 57, 59      Zone B—F, 3, 5, 50, 51, 52—District 50, host  
 Meeting Place—Manhattan Beach, California  
 Pen & Quill Restaurant  
 3501 Sepulveda Blvd.  
 Date—June 15, 1963  
 Conference Chairman—A. M. Hallquist  
 U. S. Electrical Motors  
 200 E. Slauson  
 Los Angeles 54, California

**REGION III—Directors W. Bruce Norman and Milton C. Adams**  
 Zone A—22, 24, 26, 55      Zone B—16, 23, 25, 44, 56—District 44, host  
 Meeting Place—Amarillo, Texas  
 Holiday Vic-Mon Hotel  
 Date—June 15, 1963  
 Conference Chairman—R. W. Heiny  
 1503 Travis  
 Amarillo, Texas

**REGION IV—Directors John B. Miller and Doug Wheeler**  
 Zone A—20, 41, 42, 64      Zone B—6, 19—District 6, host  
 Meeting Place—St. Paul, Minnesota  
 Hotel Saint Paul  
 Date—June 8, 1963  
 Conference Chairman—Ed M. Thielen  
 1204 Vincent Ave. No.  
 Minneapolis 11, Minn.

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**REGION V—Directors William B. Gobel and Earl M. Potter**  
 Zone A—30, 35      Zone B—8, 54—District 54, host  
 Meeting Place—Rockford, Illinois  
 Faust Hotel  
 Date—June 1, 1963  
 Conference Chairman—Tommy A. Campbell, Sr.  
 Box 237  
 Lyndon, Illinois

**REGION VI—Directors Joseph Ellis and Otto H. Althoff**  
 Zone A—10, 28, 62      Zone B—11, 40—District 11, host  
 Meeting Place—Fort Wayne, Indiana  
 Van Orman Hotel  
 Date—June 8, 1963  
 Conference Chairman—George Rey  
 3430 Glenhurst  
 Fort Wayne, Indiana

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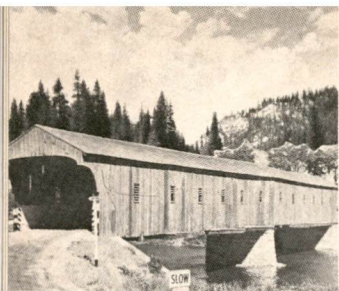
**REGION VII—Directors Stanley Ditchfield and L. Kenneth Wright**  
 Zone A—31, 34, 45, 53, 60, 61, 65      Zone B—13, 36, 38, 66—District 36, host  
 Meeting Place—Washington, D.C.—Marriott Motor Hotel  
 Date—June 8, 1963  
 Conference Chairman—Quentin R. Verdier  
 3811 Denfeld Ave.  
 Kensington, Maryland

**REGION VIII—Directors Charles S. Swan and Howard E. Flanigan**  
 Zone A—29, 43, 48, 63      Zone B—14, 37, 47, 58—District 14, host  
 Meeting Place—Atlanta, Georgia  
 Dinkler-Plaza Hotel  
 Date—June 8, 1963  
 Conference Chairman—Fredrick W. Delves  
 142 Nursery Road, Rt. #4  
 Smyrna, Georgia



## KITCHENER-WATERLOO ONTARIO

# Toastmaster Town of the Month



**K**NOwn IN ONTARIO as the Twin Cities, Kitchener and its sister city, Waterloo, are located in the center of the Grand River Valley, about 50 miles west of Toronto. Their combined population is over 100,000.

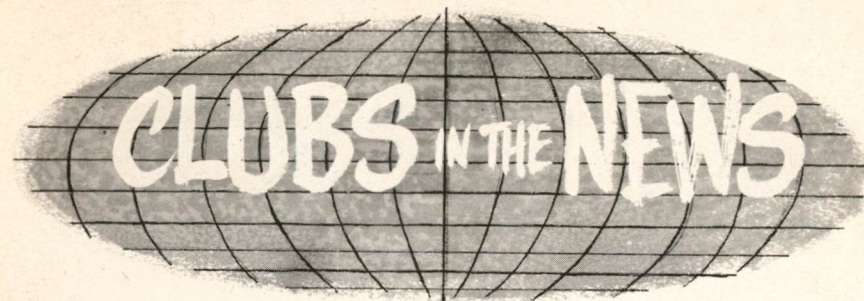
The valley was originally settled by German immigrants from the Palatinate, popularly known as "Pennsylvania Dutch." Many of them were of the Mennonite and Amish faiths, and the horses and buggies of the "plain people" are a familiar sight in the community today. It was the Mennonites who built the old bridge pictured on the cover; the last covered bridge still in use in Ontario, it spans the Grand River and is maintained by the Ontario Department of Highways as a tourist attraction.

Kitchener and Waterloo are busy, modern cities which retain the hospitality and friendly spirit of their pioneers. Kitchener, 16th largest city in Canada, is the nation's rubber capital, while furniture and shoe manufacture and meat packing are other major industries. Waterloo, an insurance center, also manufactures textiles and agricultural implements.

The area is rich in historic and scenic attractions: Pioneer Memorial Tower, Elora Gorge, and Woodside, birthplace of the late Rt. Hon. W. L. MacKenzie King, former Prime Minister of Canada. Beautiful Victoria Park and Rockway Gardens lure strollers and camera fans; the famous Stratford Shakespearean Festival is held only a short distance away. Sports fans find much of interest: skiing, curling and hockey in winter, golf, swimming and fishing in summer.

Club 2432-60, Kitchener-Waterloo Toastmasters, was chartered in 1957. Club members are active in community life, speaking regularly before the Home and School Association and the Waterloo County Parole group, juvenile offenders on probation who are encouraged to find the road to good citizenship. Club members act as judges in the yearly speaking contests of the two universities and eight high schools of the community. The club has produced one International Speech Contest winner, Glenn Carroll (1960) and one second place winner, Allan Murray (1959).

Kitchener-Waterloo Toastmasters extend a cordial invitation to all Toastmasters and friends to join them in their weekly 6 p.m. Tuesday meeting at Stone's of Rockway. ♦



### Plan Convention Attendance

American Legion Club 637-10 of Canton, Ohio, will have 100 per cent attendance at the forthcoming International Convention at St. Louis, if all plans go through, according to Austin F. Crowe. Funds have already been raised through an auction and a sellout performance of the local Players Guild to pay the transportation costs of every member of the club. A Toastmasters area-wide dance will provide the money for hotel accommodations.

**American Legion Club 637-10  
Canton, Ohio**

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### Programming Pays Off

Good programming equals new members, is the conclusion of MCAFAN Club 737-49, Honolulu, Hawaii. Moving at a rapid pace, MCAFAN provided a meeting with the theme of "Traffic Safety," featuring an official from the Honolulu Police Department as guest speaker, a dinner meeting incorporating a speech contest to select a contest representative, a joint meeting with ladies of Malihini Toastmistress Council 13, and finished the month by being hosts to Explorer Scouts of Pearl City Post 136.

From the guests who attended these meetings, five have been inducted into the club, and several more have sub-

mitted their applications for membership.

MCAFAN president is Larry Scott, a member of the U.S. Navy with CINCPac Hq Pearl Harbor. Educational vice president is Chuck McKinley, a Marine with Hq. Fleet Marine Force, Pacific, Pearl Harbor.

**MCAFAN Club 737-49  
Honolulu, Hawaii**

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### Program Series

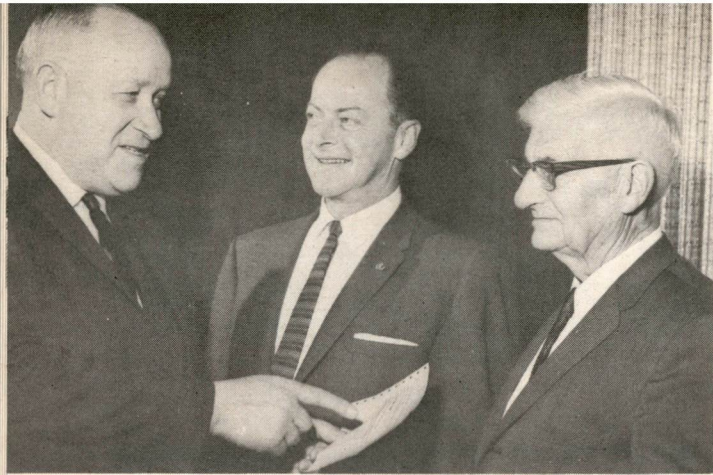
Union Carbide Club 1766-46 of New York City is currently running a "Great Man" series each month. For this the regular program format is changed slightly. Three ten-minute speakers present background speeches on the great man of the evening, answering the questions: Who is he? What did he do and what can we, as Toastmasters, learn from him? and Why is he considered great?

The table topics session follows instead of preceding the program speeches, and the controversial aspects of the great man's life are discussed. (The table topics discussion on General Douglas MacArthur amounted to a controlled verbal free-for-all.)

The program is generating a great deal of enthusiasm and club attendance has been high.

**Union Carbide Club 1766-46  
New York, N.Y.**





Senior Vice President Alex P. Smekta (left) is congratulated by Executive Director Maurice Forley and Founder Ralph C. Smedley on receipt of telegram announcing his re-election as Mayor of Rochester, Minn. Smekta was at World Headquarters at Santa Ana for a meeting of TMI Board of Directors. This will be his third term as Mayor of Rochester.



For outstanding service during Akron (Ohio) United Fund campaign, Progressive Toastmasters 215-10 receive a special trophy from Dan Hester (right) Summit County UF executive director. Accepting the award are V. C. Ing (left) and Fred Jackson. Club is made up of Goodyear Company employees from the sales and operating departments.



Tables were turned for Tonia Hoyle, waitress at Aldom's restaurant, as she was crowned queen of Toastmasters Week and served dessert by Fred Koonce (left) and Dick Garra, of Alliance (Ohio) Toastmasters 767-10. The week long observance included a proclamation by Alliance Mayor G. E. Graf and hourly public service spots on local radio station.

Toastmasters Morley Pope (left) Brian Morris and James McAlpine inaugurate semi-monthly radio program of Baie Comeau (Quebec) Club 3091-61. This is the first English speaking interview over French speaking station CHLC.



Eleven new members are inducted into Asheville (N.C.) Club 436-37 upon completion of Speechcraft. Seated, front row, left to right: Charles Muldrow, Frank Quinlan, Louis Rifkin, Reid Drum. Back row, left to right: Edward Wolfe, Club President Myron Jensen, George Pozner, Edward Aldrich, Vincent Crease, Gay Sauer, Bill Besser, Wilbur Miller and Immediate Past District 37 Governor Perry M. Weaver, installing officer. Impressive candlelight ceremony was used.

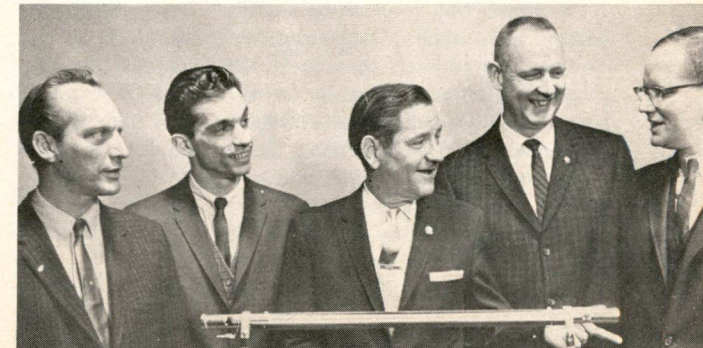


Lyman Schlosser, president of Burlingame (Calif.) Club 46-4, presents table lectern to John Grist, program director of the San Mateo County Council of Boy Scouts of America. Grist, also a Burlingame Toastmaster, accepted the gift as a symbol of the active community relations programs of both organizations.



Frank Sherrill (left) educational vice president, and Conrad Meier, president of Thursday Night Club 1875-44, Amarillo, Texas, discuss formation of speakers bureau to deliver Cancer Crusade talks to civic groups of the area. Club members participating in addition to Meier and Sherrill are Harry Neel, Charles Eubanks, George Schmitz, Phil Martin, Kirby Scudder, Marvin Harvey and Robert Spikes.

Speakers Bureau of Skyline Toastmasters 1038-26 (Denver, Colo.), prepare appearance on behalf of Metropolitan Association for Retarded Children. Left to right: Walter Ortel; Mark Malfese, club president; Tony Gayhart, Ken Schroeder and Clint Smith.







Two new clubs of Area 3, District 51, receive charters at one event. Left to right: Philip Labor, president of new Wilmington Club; Ernie Ehrke, Area 3 governor; Lynn Frazier, governor, District 51, and Earl Hull, president of new Lomita Club.



Ducommun Metals & Supply Co. presents appreciation awards to club members on completion of Basic Training.

### Company Shows Appreciation

Ducommun Metals and Supply Company of Los Angeles, Calif., considers Toastmasters training as valuable as experience gained through courses from accredited educational institutions, for which the company has a tuition refund program.

At a recent dinner meeting of Ducommun Toastmasters Club 131-51, three men were presented certificates

for completion of the Basic Training program. Special guest of the evening was William Renwick, Manager of Inside Sales.

Mr. Renwick pulled the surprise of the evening when he stepped to the lectern to congratulate the three. He presented checks for 30 dollars to each of the men on behalf of the company and Los Angeles General Manager Joe Shelton.

Picture shows Mr. Renwick, left, as he presents the checks to (left to right) Frank Falk, Bernie Siemsen and John Harter.

**Ducommun Club 131-51  
Los Angeles, Calif.**

\* \* \*

### Packed Agenda

A Ladies Night, a Serious Speech Contest, a Liars Contest and Charter presentations and installation of officers for two new clubs was the tightly packed program of a dinner meeting of clubs of Area 3, District 51, according to Ernie Ehrke, area governor.

The two new clubs are Lomita Toastmasters 2453 and the re-activated Wilmington Toastmasters 2300. Charters were presented by District 51 Governor Lynn Frazier, and officers were installed by Educational Lieutenant Governor Ches Lumbert. Host club was Rolling Hills Club 136, under the leadership of President Iver Thorstenson and Chairman of Arrangements John Hogan. Winner of the Serious Speech Contest was Rudy Hafernik of San Pedro Club 111, while the Liars Contest was captured by Paul Polizzitto of the new Lomita Club.

**Area 3, District 51  
San Pedro, Calif.**

\* \* \*

### Meeting on Wheels

District 46 (New York) is making sure that all Toastmasters of the district will have the opportunity to attend the Toastmasters Regional Conference in Washington, D.C. on June 8. They have chartered an air-conditioned bus for the round trip. Cost to each Toastmaster is \$10. Known as the "Toastmasters Meeting on Wheels," a full program is being planned for the trip.

**District 46  
New York and Northern  
New Jersey**

\* \* \*

### In the Public Interest

The Charleston NANTS Club 2685-58 recently completed a large and vital job as a matter of public interest to its community.

Invited by the Local United Fund organization to speak for the coming drive, the club set up a special meeting to obtain basic information. A film was shown, a talk was given by a UF staff member, and speakers kits were distributed. A regular meeting of the club prior to the drive gave a number of the volunteer speakers opportunity to present their talks for club evaluation.

Out of the 150 talks presented during the drive, 129 were made by Toastmasters. Toastmaster Raymond Schleggergrell made the largest number of talks—14. Average audience was 58.

The drive was tremendously successful, resulting in a 110 per cent increase of contributions over the previous year.

**NANTS Club 2685-58  
Charleston, S.C.**

\* \* \*



New officers of Aruba Club plan for continued progress during coming year.

### Long-Term Membership Planning

Toastmasters of the Aruba (Netherlands Antilles) Club 2688-U were naturally pleased when the transfer and departure of a number of members brought advancement to the individuals concerned. One member even became a Minister in the Antillean Government. To offset their losses, however, the club started a membership drive which resulted in seven new members. Another intensive campaign is now underway.

But the club is not satisfied with immediate results, and is looking to the future. It is now assisting in the formation of a Gavel Club among the members of Aruba's younger set, trusting that when the Gavel Clubbers get older, they will move into the Toastmasters club, with the advantage of considerable experience gained in advance.

The Aruba Club elects its officers for a period of one year. Picture shows club officers, left to right: Ed Fowler, past president; Albert Raven, sergeant-at-arms; Kees de Jong, administrative vice president; Erwin Oehlers, president; Morris Serphos, educational vice president; Joop Brattinga, secretary and Harold Malmberg, treasurer.

**Aruba Club 2688-U  
Aruba, Netherlands Antilles**



The following report of the Nominating Committee is presented in accordance with Article VIII, Section I, of the Bylaws of Toastmasters International.

## Report of the Nominating Committee

THE NOMINATING COMMITTEE presents the following candidates for election as officers of Toastmasters International at the annual business meeting to be held during the 32nd Annual Convention of Toastmasters at St. Louis, Missouri, August 22, 1963.

For President ..... Alex P. Smekta  
 For Senior Vice President..... Paris Jackson  
 For Vice President for Education..... Stanley Ditchfield  
 Charles C. Mohr  
 For Vice President for Organization..... John B. Miller  
 Charles S. Swan

Candidates are listed in alphabetical order.

Lewis G. Turner	Emil H. Nelson, Chairman	
Olin H. Price	Harold J. Carper	Hope Moffatt
Harvey Gangon	John Franczak	Geoffrey T. Gray
	William J. Costello	Perry M. Weaver
	Amos W. Randall	

*It is the duty of all clubs to vote either by proxy or through their representatives at the International Convention. Because the officers elected will direct the activities of Toastmasters International for the coming year, members should give careful consideration to the qualifications of each candidate.*

*TMI officers and directors (nominated at the eight Regional Conferences) will be elected at the annual business meeting, August 22, 1963, at the Sheraton-Jefferson Hotel, St. Louis, Missouri.*



Alex P. Smekta, the present senior vice president of Toastmasters International, is Mayor of Rochester, Minn., recently re-elected for a third term. He is a member of Rochester Toastmasters 271-6, was governor of District 6 during 1954-55,, and elected to the Board of Directors in 1956.



Paris S. Jackson, now serving as vice president for education, is a public accountant, with offices at Temple City, California. He is a member of Temple City Toastmasters 554-F, governor of Founder's District in 1957-58, and elected to the Board of Directors of Toastmasters International in 1960.



Stanley Ditchfield this year completes his two-year term as a member of the Board of Directors of Toastmasters International. A member of Club 2245-60, he was governor of District 60 during 1960-61. He is advertising representative for the Canadian edition of The Reader's Digest. His home is at Burlington, Ontario.



Charles C. Mohr of Toledo, Ohio, member of Club 1380-28, was elected to the Board of Directors of Toastmasters International in 1960, and in 1962 was chosen vice president for organization. Mohr is senior chemist and manager of customer service, Sun Oil Company, Toledo, Ohio.



John B. Miller is an attorney at Nevada, Iowa. He is a member of East Story County Club 504-19, which he organized. He was governor of District 19 during 1958-59, and in 1961 was elected to the Board of Directors of Toastmasters International, completing his two-year term this August.



Charles S. Swan lives in Sarasota, Florida. Formerly president of Swan Construction Co., he owns and operates Chas. and Jo Swan Investments Corp. A member of Club 1958-47, he was governor of District 47 in 1960-61, elected to the Board of Directors of Toastmasters International in 1961.



## Do I Sound Like That?

By EDWARD P. HALL

"YOU FELLOWS HAVE been telling me to increase my vocal variety for the past two years," one of our club members remarked recently, "but it wasn't until I heard one of my speeches on tape that I realized how flat and monotonous my voice sounds!" Such comments have convinced us that the tape recorder owned by Transport Toastmasters 2227-2 of Renton, Washington, has proved its worth as one of our most valuable tools for speech improvement.

"Do I sound like *that*?" is the universal, horrified reaction of all members who hear for the first time their voice as recorded. New members are particularly disillusioned. But as they advance from speech to speech, they soon take heart at their demonstrable improvement. They can literally hear their own progress.

The Transport Club voted to buy a tape recorder at a meeting held last October. This was, of

course, a major purchase. To finance it, we decided to add a surcharge of 20 cents to the dinner price at each meeting. The surcharge was then deposited in a sinking fund to be used only for the purchase of the recorder.

Once the financing was assured, two club members volunteered to advance the necessary funds so that the club could enjoy the benefits of the machine immediately.

Much care went into the selection of the recorder. We considered a number of different models. The one we finally chose was a partly transistorized, two-track, two-speed machine with fast forward and fast rewind. It is a machine which is used extensively in schools and is rugged enough to stand up under a large amount of use without requiring undue maintenance service. It is small, weighing only about 13 pounds, and easily carried. The recorder we purchased in October cost \$99.50, and it is now

available at a moderate price of \$79.50, plus shipping charges.

Since the day we obtained the recorder, we have taped all programs of Club 2227-2. An 1800 foot roll of tape serves us for four meetings, recording 48 minutes of each meeting. This allows full time for recording programmed speeches, table topics and evaluations.

The present plan is to record all programs for a two-year period on fresh tape, then to start re-using the tape. By this means, the club will always have two years of programs preserved for study by members.

The recorder is available on loan to any regular member of the club to use in reviewing his past speeches before the club. A practice tape is included in the tape storage box. This enables members to tape their practice attempts and compare them with past efforts, thereby helping them to overcome problems which had been pointed out in previous evaluations.

A charge-out system was established to provide a record of the whereabouts of the recorder at all times. A member wishing to borrow the machine signs a card with the date on which he is taking it. He also agrees to assume full responsibility for any loss or damage incurred to the recorder while it is in his possession, other than mechanical failure not caused by his own



Transport Toastmasters 2227-2 record the program of the evening. Left is Club President Dennis Nelson; at the microphone is Past President Edward P. Hall.

carelessness or neglect. He also agrees to return the recorder promptly, and to insure that it will be ready for club use at the start of the next meeting.

Transporters are enthusiastic about the educational advantages of their electronic machine. The opportunity of hearing your speech, exactly as it was delivered, provides a tremendous impetus toward self-improvement. In addition, we have discovered that it helps us in careful and constructive listening. We heartily recommend it to other clubs — in fact, we enjoy and use our tape recorder so much that we feel no club should be without one. Even if your members do get a shocked expression and ask in horror, "Do I sound like *that*?" ♦

Edward P. Hall is past president and chairman of the publicity committee of Transport Toastmasters 2272-2, Renton, Washington.



# PERSONALLY SPEAKING

By DR. RALPH C. SMEDLEY

## Programs With A Point

Sometimes I wonder whether my persistence in suggesting program material really serves any purpose or not. Rarely do I hear of any club using the suggestions in preparing a program with point and punch, but I console myself with the thought that if only a dozen or a score of the clubs get inspiration for something good, it is still worth while. So here we go again:

A new edition of our "Supply Catalog" has just come from the press. It is the largest and most complete one we have ever issued, and it contains a great deal of information of interest to every Toastmaster. In 40 pages, it covers more than 300 items. These are listed in the index in the back of the book, where they range from ashtrays and attendance forms and awards, through badges and books and certificates and club program work, to decals and desk stands, emblems, gavels, highway markers, letterheads, officers' training kits, reading plans, ribbons, Spanish translations, timers, trophies, dictionaries and zipper brief cases.

Attractive pictures add to the interest. There are many "no

charge" items listed, along with those for which a nominal charge is made.

Almost any member will be amazed at the great array of material available to our members, and any member will find items listed which he really needs and wants. The only trouble is that so many of our members know so little about what is available.

The situation reminds me of an old Mississippi River story which I heard when I lived in Rock Island, Illinois, back in the days when the Streckfus Line of steamers used to steam up and down the stream.

A Rock Island countryman had occasion to go to Memphis. There were no airplanes nor freeways, and the rail service was not very good, so he decided to take the steamer. Being not wealthy, he had to economize on his passage, and among other things, he planned to save on food. He knew that meals were served on the boat, but he was not going to be caught paying two bits, or maybe even half a dollar, for a fancy meal, so he went to a grocery store and laid in a supply of cheese and crackers before he went on board.

After a couple of days of this

scanty fare, he became so hungry that he decided that he would have one square meal before he left the boat, cost what it might. He went to the purser and asked, "What does it cost to get dinner in the dining room?"

"Let me see your ticket," said the official. He took it and looked at it, and then said, "Why, your meals are included in your ticket. It doesn't cost you anything to eat in the dining room."

Many Toastmasters are making a similar mistake. They do not take the trouble to find out what they are entitled to. Perhaps their officers, in club, area and district, have not informed them. Perhaps some of these officers do not know about it themselves. You, and all your fellow Toastmasters should be informed, so that you may get what is coming to you.

My advice to you is to put on a special program at your club, devoting an entire session to speeches on the Supply Catalog, and what it offers. There are speech subjects almost without number, if you hunt for them.

Write to World Headquarters for a copy or two of the catalog, and then write for some of the materials which are provided without charge. Have an exhibition along with the speeches.

**Another Anniversary**  
This is a year of great anniversaries, many of them being

centennials.

One of the greatest of these is the Red Cross, that wonderful humanitarian enterprise which celebrates its 100th birthday this year. Certainly there is program material here for a most interesting program, if your Educational Committee will do a little spade work, and gather the material and arrange it.

Go to the encyclopedia, or the history books, and you will find that the formal establishment of the Red Cross was made at the Convention of Geneva, which assembled at Geneva October 26, 1863, including among its members delegates from 14 governments. Its purpose was to aid the sick and wounded in time of war.

Starting while our Civil War was in progress, its services appealed to all right-minded people, and it spread throughout the world. The American Red Cross was formally instituted in 1881. From a small beginning, it has grown until the present year's budget is more than ninety million dollars. Study your local Red Cross. Get information from it about the beginnings and early history, and tie all this up with the local work, and you can have a program of notable interest and value.

Keep on building good, thoughtful, purposeful, pointed programs, and your club will prosper and grow. ♦



Our club meets at . . .

# 7:A.M.

By LEWIS E. LITTLE



I AM A MEMBER of a Toastmasters club which meets at the insane hour of 7 in the morning and ends at 8:30, give or take a few minutes. I feel I can say without hesitation or qualification that it is a successful club.

What makes a morning club successful? The answer to this question might well be found in the saying, "The haves and the have nots can often be traced to the did and the did nots." This, of course, is a general statement. Let's be a little more specific.

Morning clubs are not exempt from the problems which beset all Toastmasters clubs — in fact, all clubs of any sort. The problem which is second to none is membership, and in this we are no exception. But the members we have, old and new, are dedicated members. Any man who will get out of bed at 6 a.m. on a cold, wet, miserable morning to attend a club meeting, undoubtedly recognizes the importance of Toastmasters.

This is the type of dedication peculiar to morning clubs. You cannot see it nor touch it; nevertheless, it is there, hovering like an invisible cloud. It is one

reason for success. Of course we encourage membership; we do not want nor do we have any members who think they are doing the club a favor by being a member. Our new and old members alike readily see the intrinsic and extrinsic values of Toastmasters.

Clubs cannot function without members, nor can they function without a working board of officers. Each officer must work separately, yet jointly with the rest of the board and the club members. With a conscientious and hard-working board of officers and with committees utilized to the utmost, the foundations are laid for a successful club. The cold, hard truth is: *the more energy expended by the officers, the better the club.*

Programming is another factor which weighs heavily in the success of a morning club, since a program which will draw men out at an early hour must be good. Members enjoy table topics presented with thought, imagination and careful planning. Well-planned educational meetings are always interesting and en-

lightening to new and old members, for many points in speech presentation may be forgotten over a period of time, if a reminder is not given now and then at an educational meeting. The educational meeting also proves that no task is insurmountable in the art of learning. This could very well be the backbone of Toastmasters clubs in keeping old and gaining new members.

Each member who has the assignment of speaker of the morning has a moral obligation to himself and his club. The Toastmaster who fails to give everything he has in a prepared speech is failing himself and his purpose as a Toastmaster. In our club, regardless of how sleepy he may be, the assigned speaker gets to the morning meeting. This is another side of dedication.

Speakers must be evaluated if they are to improve. Thousands of words have been said and written about this seemingly touchy subject. There seems to be no real concrete rule for evaluating except to remember that each member is an individual and there will be personalities which differ from one another, therefore evaluate accordingly. In our club we try to evaluate a speaker by mentioning one good point and telling him why he should continue to use this, then mentioning one weak point and giving him a remedy for it. The written portion of his evaluation

stays as a personal record in the member's Basic Training Manual; some of these points are never mentioned orally. The individual evaluating forms supplied by World Headquarters of Toastmasters International are used by us with a great amount of success.

Time is the essence of every morning Toastmasters club. Our meeting starts promptly at 7, and from the introduction of the toastmaster of the morning until he relinquishes the gavel, he is responsible for the timing of the meeting. Table topics, speakers, evaluators, grammarian and the meeting as a whole are all held rigidly to time. There can be no goofing off or slip-up in timing, forcing a member to relinquish his time because of the neglect of another. Morning clubs realize the importance of time. This may be another meaning of dedication.

And, of course, behind each of us is an unsung heroine — the wife who gets us out of bed and stands ready to give us that last shove out the door. Here, too, is dedication to Toastmasters! ♦

Lewis E. Little is president of Arrowhead Toastmasters 788-F, San Bernardino, California. A Toastmaster for over six years, he is now working on Beyond Basic Training and is enrolled in the Toastmasters Reading Program. He is employed by the City of San Bernardino in the engineering department.



# TOASTscripts



IF YOU'RE EVER short on speech material, you might talk about how some Toastmasters clubs got their names. For instance, take Hungry Horse Toastmasters Club 1048-17. The club is named for a small community in Montana which got its name in the early 1900's. In the winter of 1901, two horses strayed from a pack train. When their owner found them a month later, the woe-begone critters were dubbed the "Hungry Horses" by all who saw them and the spot where they were found eventually became known as Hungry Horse.

Mellaha Toastmasters Club 3510-U of Tripoli, Libya, has the romantic sound of far away places. It means "salt flats." The salt flats are on the air base where the club was formed and they have been used to procure salt since the days of the Romans.

The name of Top-of-the-Morning Club 3511-57 of Vallejo, Calif., is not too unusual, but it, too, has an interesting story. The club was formed by Robert A. Wheeler, who got the idea after visiting Top-of-the-Morning Club 103-3 at Phoenix, Ariz. Wheeler's father, R. J. Wheeler,

is a member of the Phoenix club. Both clubs meet for breakfast on Mondays. But the real story in the twin Top-of-the-Morning clubs is R. J. Wheeler himself.

R. J. Wheeler, his wife and two sons, were in the Philippines at the start of World War II. They were interned by the Japanese at Santo Tomas Prison. Prior to the war, Wheeler, Sr. had been introduced to Toastmasters by the secretary of the Manila YMCA. In the prisoner of war camp, he formed a Toastmasters club (it was not chartered) which proved to be one of the most popular activities for male internees. After he returned to the United States, he joined a club in Milwaukee and later one in San Leandro, Calif. He subsequently helped form a club at Hayward, Calif., and served as its president. He joined the Phoenix club when he moved to Arizona.

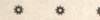
"I am one of those Toastmasters who will never graduate," writes the elder Wheeler. "Toastmasters is part of my life and I take great pride in it."



*Speaking of club names, don't be surprised if you should someday hear of an Abominable*

*Snowman Toastmasters Club. Sir Edmund Hillary, conqueror of Mt. Everest and the South Pole, knighted by Queen Elizabeth for his dauntless accomplishments and world-renowned explorer for World Book Encyclopedia and the National Geographic Society, recently received his initiation into Toastmasters through Park Ridge, Ill., Club 381-30.*

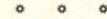
*Sir Edmund is a temporary resident of Park Ridge during his stay in the United States. In the past year, he has delivered addresses to large audiences in over 80 cities in the United States. As a guest at a meeting of the Park Ridge Toastmasters, he was made an honorary member of the club. As the climax to the evening's program, which included an officer installation, Sir Edmund presented a spectacularly illustrated account of his quest for the "abominable snowman." (He says there isn't any such creature.) The intrepid New Zealander promised to look up other Toastmasters clubs on his future travels.*



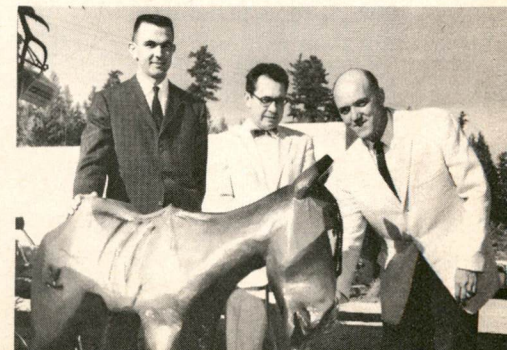
From the weekly bulletin of the Life Underwriters Training Council to field managers: "After an agent has been with me about six months, I introduce him to

Inspecting a monument to their namesake are three members of Hungry Horse Toastmasters Club 1048-17. Left to right, Past President Robert Vucasovich, President Glenn Kennedy and Toastmaster Don McMillan.

Toastmasters and urge him to join and become active in one of the local clubs. There are many benefits besides the obvious one of developing skills in speechcraft. Perhaps the best is the association with men who aspire and perspire for success in life."



*P.S. D. V. Duncan, president of the Territorial Council of Australia is traveling 6500 miles to visit all the clubs in his territory. . . . The Territorial Council of Great Britain now has 111 clubs—more than any district in the United States or Canada. . . . Agana-Magellan Club 1843-U on Guam reports that it has fully recovered from the typhoon which struck late last year and extensively damaged the club's meeting place. It was the worst typhoon in the island's history. . . . Congratulations to Olaf P. Anfinson of Anaheim, Calif., Club 2-F, for his new book, "Understanding the Physical Sciences." Anfinson is a member of the Department of Physical Science, Long Beach State College.*





# WHAT IS A TOASTMASTER?

By WILLIAM W. CASSIDY

WHAT IS A TOASTMASTER? When his family discovers him addressing his reflection in the mirror, he is a man preparing for his moment in the sun. When he tries a new joke on the car pool, he isn't a frustrated comic, but a serious speaker finding new ways to lighten his talks.

A Toastmaster is a man preparing, studying, and practicing to be a better man. What is a Toastmaster? He develops his skills — listening, for example. Listening to the words of others so he can enjoy his friends. Listening to the thoughts of others to broaden his knowledge. He knows that becoming a good listener will make his presence desired by others and eventually, others will want to listen to him.

Is a Toastmaster interested in developing his own thought processes? You can count on it. To a Toastmaster, education is not a goal, it is a way of life. He researches and studies his material. He throws away more material than he uses, but what he uses packs a wallop.

A Toastmaster wants to make speeches. Frightened? Sure he is. But he overcomes the disabilities of fear by doing what he fears to do. He shakes and quakes, fumbles and stumbles, sweats and frets, but by golly, when he has to, he comes through with the speech he has prepared. He knows it is good; not just good enough, but worthy to be heard.

He will receive constructive help, help that he can use next time, when he delivers another carefully planned and prepared talk. Sure he is going to make more talks. What is a Toastmaster? He is a man made of strong stuff, ready to come back time after time.

Can a Toastmaster be selfish? Complete a plan of study over seven years. Prepare and deliver 30 speeches before all sorts of audiences, and soon you will know. Evaluate novices or experienced men, ill-prepared or over-rehearsed speakers. Selfish? It just can't happen to a Toastmaster.

*William W. Cassidy is manager of Retail Credit Company, Haddonfield, N.J., and a member of Club 1189-38, Haddonfield.*

## *They'll Show You In Missouri*

TOASTMASTERS in the 'Show Me' state of Missouri will show their fellow Toastmasters one of the biggest convention bargains in the history of Toastmasters International," Earl M. Potter, Host Committee chairman, said as he reported on the progress being made in planning the 1963 International Convention at St. Louis for Aug. 22-24.

Potter said the Sheraton-Jefferson Hotel Convention headquarters is offering a flat rate of \$7.85 for singles and \$12.85 for doubles. "All rooms are air conditioned and include television. Children will be accommodated without charge," Potter said, "and parking is free in the hotel's garage."

Delegates will find a wide variety of entertainment bargains in St. Louis, including the Missouri Botanical Gardens, The St. Louis Zoo, the Municipal Opera, "Where Broadway spends the summer on a starlight stage," and the Jefferson Memorial, with the trophies of Charles A. Lindbergh. For after-dark entertainment Gaslight Square offers smart restaurants and supper clubs.

Convention program entertainment, Potter said, will include a Pre-Convention Party in the form of an "Ozark Jamboree." The program will also have its serious moments as candidates for officers and directors are in-

troduced, and Past International President Aubrey B. Hamilton speaks on the responsibilities of International office.

Thursday night, Aug. 22, Toastmasters and their families will take a three-hour cruise down the Mississippi aboard the S.S. Admiral. Toastmasters will enjoy the glitter of ocean liners plus a variety of attractions, including dancing.

Potter said the Host Committee is also arranging a Ladies tour to Grant's Farm. Owned at one time by Ulysses S. Grant, the 281-acre farm now provides visitors with a ride on a miniature train to view buffalo, deer, antelope, mouflon sheep and elk.

Although St. Louis will show Toastmasters many exciting sights, the real attraction, Potter emphasized, will be the Convention itself. A series of educational workshops will present outstanding speakers on subjects of interest to members. Audience participation will be stressed.

The Convention program will also include the Annual Business Meeting and Election, Fellowship Luncheon, President's Banquet, Breakfast with the Founder, and the International Speech Contest.

Registration and hotel and meal reservation forms will appear in the June issue of *The Toastmaster* magazine.



## BOARD MEETING REPORT

**D**URING A SERIES of day and night meetings at Santa Ana, March 11-13, the Board of Directors of Toastmasters International took the following action:

Established a District Award Program to start July 1, 1963. Purpose of the program is to provide an incentive to each district to improve its performance over its own past record and to provide recognition for districts and district officers successful in achieving improvement. Districts will be judged on a point system. A "Distinguished District Award" will be presented to the district with the highest point score among districts with 40 or more clubs, and a "Distinguished District Award" to the district with the highest point score among districts with less than 40 clubs. All districts receiving a performance point score higher than their record for the previous year will receive a "Banner District Award."

Approved the division and revision of the Beyond Basic Training Manual into two manuals, tentatively called "Progress Through Speech" and "Leadership Through Speech."

Approved the division of District 29. The eastern half of what is presently District 29 will remain as District 29. The western half of the district will become District 68-P. The division becomes effective July 1, 1963.

Approved the relocation of the boundaries of Districts 35, 60 and 62.

Approved a single speech contest for the International Convention with eight Regional Speech Contest winners competing for the International title.

Approved San Diego, California, as the site for the 1966 convention of Toastmasters International. ♦

REMEMBER: To keep your *Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number. If possible, include a mailing sticker from a previous magazine.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California.



## JUST IN JEST

The District Attorney questioned the witness: "You are a barber, aren't you?"

"Sir," replied the witness, "I am a tonsorial artist."

"Come now," objected the judge, "isn't that splitting hairs?"

o o o

*Sweet old lady to her husband at expensive restaurant: "There isn't much point in ordering a sizzling steak, dear, if your hearing aid is out of order."*

o o o

A mother who has been teaching her children to be mannerly on the telephone overheard her 8-year-old daughter answering a call: "I'm sorry, sir," the young lady said, "you must have a wrong number. But would you like to leave a message?"

o o o

*People who refer to things as "dirt cheap" never have owned a garden.*  
—Quote

o o o

A prison chaplain was visiting a man about to be discharged. "My good man," he said, "try to remember the sermon I preached last Sunday, and make up your mind that you will never return to this place."

"Oh, I'll remember, all right," said the prisoner. "I don't believe that any man who ever heard you preach would want to be sent back here."

o o o

Charm and wit and levity  
May help you at the start;  
But in the end, it's brevity  
That wins the public's heart.

—Rowena Cheney, "Quote"

o o o

*A famous public figure, well known for his proficiency as a toastmaster, finally disposed of a would-be orator who kept sending him his hopeless and impossible creations. When the man sent a speech entitled "Why Do I Live?" he simply wrote across the title page, "Because you sent your speech by mail."*

o o o

The senator was campaigning for reelection in a rural area of his state. His long-winded address had been going on and on, punctuated only by occasional gulps of water.

During one of these very brief pauses, an old farmer turned to his neighbor and observed in a low whisper, "First time I ever saw a windmill run by water!"

o o o

*About the only illness one has to worry about catching from a hypochondriac is a pain in the neck.*

o o o

*When a husband opens the door and helps his wife into the car, it's a pretty good guess that he has only recently acquired one or the other.*



# Letters to the Editor

*(Because of obvious space limitations we often print only pertinent portions of letters received. While only signed letters will be considered for publication, names of writers will be withheld on request.—Editor)*

Both Quincy (Toastmaster Town of the Month, February, 1963) clubs formed a committee to promote the Toastmasters cause, with the aid of the extra 200 magazines. The Herald-Whig ran the picture, too, mentioning Toastmasters. I suggested to the Chamber of Commerce that a copy be sent to the dozen or more towns comprising a tourist promotion group so that they could tell Toastmasters of the opportunity of attending a Quincy Club meeting. I am suggesting to them that the tourist group look for Toastmasters buttons so as to spread the word.

Several members of the Illinois Congressional Committee want to put the Quincy story in the Congressional Record. I'll keep you posted.

Ralph J. Hopkins  
Quincy, Illinois

On behalf of the members of Kam 720-49 I wish to thank you for the fine article "Rescue Unit" by Ronald Sher which you published in the January issue of THE TOASTMASTER magazine concerning the earlier difficulties of our club. While we don't look for troubles of this sort in our Toastmasters organization we must always be on the alert for their possibility. Only through articles such as this can we remind other clubs who might be on similarly dangerous ground to stop and take a careful look at their membership foundation.

We would like, however, to point out one erroneous impression created by the lack of dates in the article. The article states "—last summer the voice of Kam 720... was nearly stilled by the threatened

loss of its charter." Actually last summer being 1962 found Kam 720 a healthy club indeed. Our club picked up rapidly from its narrow escape during a short period in the summer of 1961 and by the summer of 1962, we had an active membership of 26 regularly attending members, which we have retained to this date.

Jack Castro  
Pres., Club 720-49  
Honolulu, Hawaii

On page 21 of the March, 1963, issue of THE TOASTMASTER is a picture including Tom Mangan.

His name is listed as Tom Managan, whereas his correct name is Tom Mangan. His club is shown as Lake Erie (Cleveland) 2363-10, whereas he is president of Lake Erie (Ashtabula) 1505-10.

John J. Goldsmith  
Past President, Club 1505-10  
Ashtabula, Ohio

*(The editors of THE TOASTMASTER extend their apologies to Toastmaster Mangan and Lake Erie, Ashtabula, Club 1505-10 for the faulty identification.)*

I feel that the Basic Training Manual should be amended to include two additional speaking experiences... No. 13, to be titled "Recording a Speech," and No. 14, "Speaking for Publication."

All Toastmasters should experience the challenge of a microphone either in the form of a dictating machine or tape recorder. This recommendation envisions a Toastmaster in the solitude of his room, privately speaking into a machine that will

faithfully record every sigh, inflection and pitch of the orator. Imagine if you will, the same recording played to the evaluating Toastmasters at a later meeting.

This required speech offers unlimited resources for experimentation. Try it yourself and you will be most surprised with the various speaking techniques, mannerisms, and vocal varieties that you are able to project. The only thing missing will be the gestures.

"Speaking for Publication" should be an accepted task to culminate Basic Training. Many excellent speeches reach only a limited audience, whereas the same speech prepared for publication could be of value to all who read.

This requirement would offer the impetus for all of us to contribute to the plant bulletins, trade journals, professional publications, and perhaps even THE TOASTMASTER magazine.

I agree that THE TOASTMASTER magazine is one of the finest publications I receive.

John C. Dunlap  
Past Educational V-P, Club  
1090-38  
Lancaster, Pa.

I would like to retrieve the editor from the hills to which he fled, when he allowed the "Union Jack of Canada" in the article "On Dedication Day" in the December 1962 TOASTMASTER. Toastmaster R. McGregor, who replied in Letters to the Editor (THE TOASTMASTER, March, 1962) is also in error when he said that the condensed version of the Union Jack, the Red Ensign, is Canada's flag.

Canada remains the only country in the world still without an official national flag. The leading contender for this honor is the National Standard, which has Canada's national emblem, the green maple leaf,

superimposed on a diagonal red and white field, which effectively symbolizes all of Canada's traditions and aspirations. It is very distinctive, and cannot be confused with any other flag, as is the fate of the Red Ensign.

Also, the same popularity polls which show the Standard as the favorite, have the Ensign 14th in order of preference. Obviously then, the Ensign cannot be Canada's national flag. It is hoped that the Standard will be officially adopted by July 1st, 1967 — Canada's centennial year.

The Native Sons of Canada, of which I am a member, is one of a number of Canadian patriotic organizations actively furthering the cause of an official national flag, and which fully endorses the National Standard design.

G. B. Kennedy  
Club 1318-42  
Prince Albert, Sask.

Congratulations on your wonderful article in the January, 1963 TOASTMASTER, "When It's Laughter You're After," by Stewart Harral. I have gotten a lot of good points out of this article, and stored it away in my permanent notebook as an important reference.

The book of the author — and I am proud to say that I discovered it before I read the article — is one of the finest in this field. It shows a deep understanding of humor, and it has been of tremendous help to me. "When It's Laughter You're After—The Art of Humorous Speaking" is entirely different from all other books in this field, and in my opinion there is no Toastmaster who would not enjoy it and benefit from reading and studying it.

Dr. H. Bernard Becker  
Past Lt. Governor Dist. 46  
Past President Club 137  
New York, N.Y.



# New Clubs

(As of March 15, 1963)

- 143-51 SAN PEDRO, California, *Harbor View*, Wed., 11:30 a.m., Officers Open Mess, Fort MacArthur.
- 179- F WESTMINSTER, California, *Spokesmen's*, Wed., 6:15 a.m., J-Don's Pancake House.
- 285- 9 GRANGEVILLE, Idaho, *Idaho County*, Fri., 6:30 p.m., Charcoal Broiler.
- 478-59 GARDNERVILLE, Nevada, *Carson Valley*, Thurs., 7:00 a.m., Schnitzel House.
- 602- F TUSTIN, California, *Paul Revere*, Tues., 7 a.m., Revere House, First and Tustin Avenue.
- 943- 6 MINNEAPOLIS, Minnesota, *Scottish Rite*, Thurs., 6:30 p.m., Scottish Rite Temple.
- 1178-47 WINTER HAVEN, Florida, *State Farm*, 1st & 3rd Thurs., State Farm Ins. Co.
- 1222-17 TURNER, Montana, *Big Flat*, Mon., 6:30 p.m., Turner Public School.
- 1618- 4 PACIFICA, California, *Pacifica P. M.*, Thurs., 7:30 p.m., American Red Cross Bldg., 600 Palmetto.
- 1758-37 FAYETTEVILLE, North Carolina, *Sears Roebuck*, Sat., 8 a.m., Peggy Kellogg Coffee House.
- 1867-37 TARBORO, North Carolina, *Tarboro*, 1st, 3rd & 5th Tues., 7:30 p.m., Board of Directors Room, Carolina Tel & Tel Company.
- 1884- U COOKE BARRACKS, GOEPPINGEN, Germany, *Panzer*, Thurs., 12 noon, Cooke Barracks Officers Club.
- 1923-44 ANDREWS, Texas, *Hoof-in-Mouth*, Wed., 6:30 p.m., Andrews Country Club.
- 2243-56 HOUSTON, Texas, *Sharpstown*, Tues., 6:30 p.m., Wyatts Cafeteria.
- 2401- 6 ST. PAUL, Minnesota, *Whirlpool*, Mon., 5 p.m., Whirlpool Corporation Cafeteria, 850 Arcade Street.
- 2510- 3 SUPERIOR, Arizona, *Superior*, Thurs., 6:15 a.m., Wings Banquet Room.
- 2568-11 FORT WAYNE, Indiana, *Magnavox*, Tues., 12 noon, American Heritage Inn.
- 2691- 7 PORTLAND, Oregon, *North Portland*, Thurs., 7 a.m., Eve's Restaurant, 6850 N. Lombard.
- 2962-38 ELIZABETHTOWN, Pennsylvania, *Conewago*, 2nd Wed., 4th Tues., 6:00 p.m., American Legion.
- 3030-47 JACKSONVILLE, Florida, *Corps of Engineers*, Mon., 12:30 p.m., District Office, 575 Riverside Ave.
- 3208- U DARMSTADT, Germany, *Frankenstein*, 1st & 3rd Wed., 11:30 a.m., Darmstadt Officers Club.
- 3321-42 YORKTON, Sask., Canada, *Yorkton*, Fri., 6:15 p.m., Broadway Club.
- 3332-35 MILWAUKEE, Wisconsin, *Hi-Noon*, 1st & 3rd Thurs., 12:15 p.m., Blue Dahlia Supper Club, 5700 West Bluemound Avenue.
- 3495-46 NEW YORK, New York, *New York Building Superintendents*, 1st & 3rd Wed., 6 p.m., Sloane House Y.M.C.A., 356 West 34th St.
- 3575-30 CHICAGO, Illinois, *Tower Talkers*, 2nd & 4th Thurs., 11:30 a.m., Harmony House Room, Sears, Roebuck and Co.
- 3579-57 HAMILTON AFB, California, *Hamilton Defenders*, Wed., 11:30 a.m., NCO Mess.
- 3585-42 CALGARY, Alberta, Canada, *Southwinds*, Thurs., 8 p.m., Tradewinds Motor Hotel, Macleod Trail & 66 Ave.
- 3586-24 O'NEILL, Nebraska, *Holt County*, biweekly, different days, 8 p.m., Municipal Hall.
- 3587-40 CINCINNATI, Ohio, *Revenooers*, 2nd Wed., 12 noon, Sinton Hotel.
- 3593- U AUCKLAND, New Zealand, *Auckland*, alt. Mon., 5:45 p.m., Forte's Restaurant, Fort St., City, Central Auckland, North Island.
- 3598-TCBI DUNDEE, Angus, Scotland, *Dundee Junior Chamber of Commerce*, Thurs., fortnightly, 7:30 p.m., Kidds Restaurant, Reform Street.
- 3599-TCBI DUBLIN, Ireland, *Hellfire*, alt. Tues., 8 p.m., Bankers Club, 93 St. Stephens Green.

## DISTRICT GOVERNORS 1962-1963

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2. Paul Barlow  
3. E. C. (Sid) Friar  
4. Mark Rodman  
5. Cy C. Campbell  
6. Bjarne Buan  
7. John A. Mathews  
8. Jerome Marrin  
9. James Sonstelle  
10. Paul W. Glass  
11. Loring D. Dalton  
12. Paul Rush  
13. LeGrand W. Perce  
14. H. G. Chandler  
15. Robert D. Walker  
16. W. Don Buckner  
17. A. G. Simpson (acting)  
19. Melvin Thompson  
20. Gib Bromenschenkel  
21. A. E. D. Robertson  
22. H. J. Ellenberger  
23. Russell Bert  
24. Richard F. Martin  
25. Truman Thomas  
26. J. Donald Wagner  
27. Jack Simpson  
28. William Langdon  
29. A. C. Tricou  
30. James E. Knowles  
31. Forrest O. Rathbun  
32. Everett R. Wolford  
33. Walton H. Lloid  
34. Robert L. Jones, Jr.  
35. Gene Haluschak  
36. Quentin R. Verdier  
37. Dr. Max Samfield  
38. Louis Rubenstein  
39. Albert Burlingame  
40. D. Jack Lang  
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42. P. Podmaroff  
43. Edward Lott  
44. Wendell Heiny  
45. Albert M. Garrett  
46. Cleve L. Campbell  
47. Larry A. Webb  
48. Sidney R. Donaldson  
49. George W. Pali  
50. Dr. Robert Seaman  
51. Lynn E. Frazier  
52. Richard E. Lucas  
53. Richard A. Smith  
54. Tommy A. Campbell, Sr.  
55. Cyrus Hall  
56. T. N. (Tommy) Belev  
57. Phil Horton  
58. James Hollingsworth  
59. Joseph Cowperthwaite  
60. Frank Hurst  
61. W. Huggins  
62. Harvey Van Kampen  
63. Mark E. Underwood  
64. Dan S. McNeill  
65. Guy S. Beach  
66. V. T. Strickler  
67-P Walter E. Jerde  
TCBI Hamish D. Halley  
TCA D. V. Duncan
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4408 N. Longview, Phoenix, Arizona  
615 West 39th Ave., San Mateo, California  
10800 Trent Way, La Mesa, California  
3225 Celia Street, Duluth 11, Minnesota  
4307 S. E. 102nd, Portland 66, Oregon  
R. R. #6, Bradfordton Road, Springfield, Illinois  
West 311 Barnes Road, Spokane, Washington  
3602 Ridge Road, S. E., Warren, Ohio  
315 N. Kenmore Road, Indianapolis, Indiana  
242 South C Street, Oxnard, California  
232 South Richard St., Bedford, Pennsylvania  
320 Clairmont, Warner Robins, Georgia  
283 West 550 North, Clearfield, Utah  
1902 Johnstone Place, Bartlesville, Oklahoma  
3616 7th Ave. So., Great Falls, Montana  
2524 57th Street, Des Moines, Iowa  
1801 4th Street, No., Fargo, North Dakota  
3161 Service Street, Victoria, B. C., Canada  
610 Neosho Street, Emporia, Kansas  
902 Gordon, Silver City, New Mexico  
1804 N. 75th Ave., Omaha, Nebraska  
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300 Chicago, Downers Grove, Illinois  
29 Beechcrest Street, Warwick, Rhode Island  
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904 Bonnie Brae Street, Walla Walla, Washington  
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62 Webber Street, Jackson, Tennessee  
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10 Lloyd Road, Waterville, Maine  
11 Slayton Drive, Short Hills, New Jersey  
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2972 Gaston Ave., Knoxville 17, Tennessee  
65 Golden Gate Bay, Winnipeg 12, Manitoba, Canada  
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