

THE TOASTMASTER



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TOASTMASTERS INTERNATIONAL

(INCORPORATED)

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No. 10

PROSPECTIVE CLUBS

A letter comes from Southport, England, inquiring about the possibility of a Toastmasters Club in that community. William Lancaster, secretary, writes that he saw an article in the "Public Speaker and Debater" by Jean Bordeaux, whereupon he assembled a group of kindred spirits and decided to organize. Full information has been sent by our Secretary, and we hope in due time to be able to chronicle the issuance of a charter to our friends across the sea.

Glasgow, Scotland, is another inquirer. What a time those lads will have when they get started telling Scotch stories right where they are manufactured. But we hope that there may be a start made in the British Isles, leading to the organization of a regular district in that part of the world.

Burbank, California, has had its organization meeting and is applying for a charter which will be promptly granted. Portland, Oregon, hardly had received its charter when a second club got under way, and Seattle threatens to have a Number 3. Shelton, Washington, is catching the fever. Springfield, Illinois, has started a club which will soon be with us.

Thus the movement grows. Every Toastmasters Club now organized should undertake to institute at least one other club before the end of 1935. With 35 charters already issued, and with a dozen in prospect, it is reasonably possible that International President Olin Price may see a total of forty clubs under way at the end of his term of office next October.

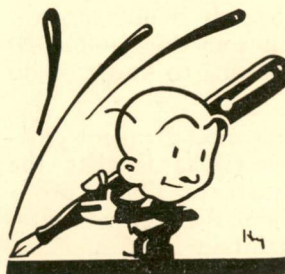
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"It is much easier to find a new way of being bad than to master the old way of being good, and the new bad thing is, at any rate, sure to be noticed. I protest, it is wonderful to me that there should any longer be such a thing as a student of art, it has become so easy to be hailed a master."

—KENYON COX.

THE PRESIDENT'S PAGE

Olin H. Price



In an organization of world-wide scope, such as the Toastmasters International, no one section can claim importance over another. While Southern California must always be known as the place of origin, and due credit must be given for the pioneers in the movement, the factors for a continued success must be the genius and ability of our entire membership and a willingness to accept individual responsibility for the promotion of our program.

Being a non-profit body we are subject to certain limitations. We are forced to depend upon the written rather than the spoken word for the communication of ideas and sentiments, and therefore it is more than ever important for each individual member, wherever situated, to make his contribution to the sum total of Toastmasters experience.

Although personal contact with the distant clubs is, at this time, impossible, we must take advantage of all other opportunities for the interchange of ideas and experience. The International recognizes the importance of the distant clubs and realizes that if we are to be truly representative of the entire organization these distant clubs must accept their individual responsibility in making our activity comprehensive in fact. The quarterly magazine is vital in that it affords us this opportunity. Use it! Make it your mouthpiece through which you speak to all other Toastmasters and pass it around as propaganda in the formation of new clubs and the bringing of new talent into the organization.

To you Toastmasters whom I have never had the pleasure of meeting, let me say this: we are kindred spirits seeking intellectual attainment, and this can best be accomplished by the use of our common experience. May we each do our share in adding to the common store.

Geography does not govern genius.

IT TAKES MORE THAN A SPEECH

R. C. Smedley



Merely to make a speech is not enough. The speech must mean something—lead to something—stir up someone to know or do or attempt something.

One of the fairest and most frequent criticisms of Toastmasters Clubs is that the speeches do not get anywhere. This is properly true of the speeches of the beginner, who is completely engaged in trying to maintain his confidence, keep his hands out of his pockets and remember what he meant to talk about, but the experienced speaker, reasonably well schooled in the technique of talking, has no right to waste his own time and that of his audience with a mere "speech".

Every speech should be directed to the accomplishment of some definite purpose. A speech may instruct, persuade, convince, inspire, or entertain, but the speaker should know, before he says "Mr. Toastmaster," just what it is that he hopes to accomplish. He should engage upon the speech with the spirit of a crusader, an evangelist, a teacher or an advocate, and he should carry through to the logical accomplishment of his purpose.

Life is full of intriguing problems to be discussed. No one need waste time on unimportant themes.

A speech, to be really good, must have in it the element of emotional sincerity. It must give the appearance of earnest purpose on the part of the speaker. He should give his audience the impression that he really has something to say, and that he wants to say it. He cannot hope to convince his hearers if he lacks conviction.

When you have to make a speech, select a topic on which you have convictions and feeling. Put the convictions and the feeling into your voice and manner. Speak as though your happiness and welfare depended on convincing your audience. Then you will make a good speech whether you know how to speak or not.

KNOWING YOUR AUDIENCE

J. Gustav White, Critic of Los Angeles Toastmasters Club



One danger a Toastmaster encounters is misjudging his audience. He becomes so familiar with his own Club audience and its reactions that he makes inadequate allowances for an outside group. Let me illustrate by a recent sweaty experience.

The Past Master of a Masonic Lodge telephoned this Toastmaster asking that he speak at their Lodge meeting during Public School Week. Like a good Toastmaster he agreed, and then asked:

"What do you want me to talk about?"

"Something appropriate to Public School week. Any subject you select will be good. We know you're a good speaker, that's the reason we want you." (Such simonizing!) Then he added, "Could you put in something about adult education. I'd like to stir up the brothers to do some studying. It will be an open meeting."

"About how many do you expect?"

"About 100 grown folk."

"Both men and women?"

"Yes."

Now that seemed perfectly clear. As this Toastmaster had previously given a couple of speeches on adult education he dug up his notes and delayed final preparation until the day before the speech.

Then the usual happened. His day was unexpectedly crowded, jammed. He came home to supper tired as a jilted lover. A nap was the best preparation, under the circumstances. For a half hour after supper he reviewed the 15 points of his notes. Then rushed to Lodge.

He was due to speak at 9 p.m. but arrived at 8:30 p.m. to look over the audience. Lucky for him—and them. The Lodge hall was crowded with 150 persons ranging in age from 4 to 92, actually! The front rows were filled with wiggly, curly-headed kindergartners and elementary school children who had clapped vocifer-

ously the amateur vaudeville acts which had been entertaining the crowd for an hour.

What did they want to know about adult education?

Nothing.

What would they do if a speaker failed to hold their attention?

Everything—except sit still and listen.

For twenty minutes this Toastmaster perspired, sweat and exuded energy, as he tried frantically to revamp his speech. The vamp was there but the sole of his speech was gone. He was on his uppers. Furthermore, his late preparation made him feel it necessary to use notes.

Children adore notes. They cry for them—to be burned.

More sweat. The dignified eulogy of the introducer made the older folks expect what the children couldn't take—that talk on adult education. Fortunately the introducer made an opening for a pat joke. Everybody laughed. That helped. The Toastmaster buried his notes in his pocket and determined to talk to the children.

"Let's play the older folks aren't here, or that they'll close their ears. I want to tell you something you can tell your fathers and mothers when you go home." Then this Toastmaster told a series of stories about older folks going to school. They were the illustrations from his talk on Adult Education, tuned down to children's ears. After 22 minutes he noticed wiggling was setting in. It was time for most of the children to be in bed. He jumped for his closing illustration. It brought another laugh. He quit and received the thanks of the adults including the 92-year-old, who declared he was still studying.

Afterwards he looked at his notes. He had used 8 of the 15 points. Thanks to his Toastmaster Club training he had saved a speaking situation by thinking on his feet.

But he resolved to be better posted next time as to the characteristics of his audience.



The Explorer—"Once a lion was so near me that I could feel his breath on my neck."

The Friend—"What did you do?"

The Explorer—"Pulled up my coat collar."

TO PROTECT OUR GOOD NAME

WITH sincere regret, and after months of consideration and attempts at a peaceful settlement, the Board of Directors of Toastmasters International has finally started injunction proceedings against certain unauthorized clubs to compel them to desist from using the name "Toastmasters" under which they operate. This action has been taken in order to protect our name and our standards. There have been difficulties from time to time when groups have taken our name and have carried on as independent units without regard to our principles and ideals. Unrelated to our general movement, some of them have degenerated into "dirty story" clubs and into other practices which brought reproach on our name and our organization. There is at least one city in Southern California where the name "Toastmasters Club" has been dragged in the filth to such an extent that any attempt to organize an accredited club there meets with opposition.

Our organization is incorporated under the laws of California, and our idea, our procedure and our name are all protected under the copyright laws of the United States. We are assured that we have a legal right to demand that all groups desiring to organize as "Toastmasters" shall affiliate with our International, and shall conform to the standards of practice which have been agreed upon.

Having negotiated for months with the unauthorized clubs that have refused to come with us, our Board of Directors will now undertake to force matters by legal process, thus establishing our right to exercise control of the name. The value of our united force is seen in the rapid spread of the clubs since our federation was formed. Without such organization and control, the idea would be but temporary and casual in its spread. With a strong organization back of it, united in the purpose to maintain high standards and to render the best of service, its value will be enhanced, its permanence assured and its quality preserved.

We do not like to engage in a law suit, but such procedure appears both justified and necessary in the present situation, and on the basis of court decisions in similar cases we have reason to anticipate favorable results.

EXTRAORDINARY MEETING OF T. M. I.

THROUGH the efforts of the San Diego Toastmasters Club and the interest of Past-President Clark Chamberlain, arrangements have been made for a Toastmasters Day at the Exposition which promises great things in the way of publicity as well as of fellowship.

Saturday, July 6, has been set by mutual agreement of the San Diego Club and the Exposition management. With the Fourth of July on Thursday, this will encourage attendance from a distance by those who can take the whole week-end off from work, while the fact that the date is about midway between our April and October meetings makes it the more desirable.

The plan as tentatively agreed upon with the Exposition management is as follows: Following inspection of the Exposition at our convenience, we shall assemble in the auditorium of the House of Hospitality, which has been reserved for us, at 12:30 p.m. The auditorium has an excellent stage and seats 700 people. Under the auspices of T.M.I. there will be a formal opening ceremony, to be followed by a speaking contest or other series of talks which should tell the world about Toastmasters. The management will broadcast the program to all parts of the grounds by means of the public address system, and with an attendance of perhaps 30,000 people that day, we shall get real publicity.

With a program of representative speakers from various parts of the state and the world, together with such musical talent as our clubs afford, we should be able to stage a program of general and compelling interest, and bring the name and ideals of our organization before a great assembly.

Notice is hereby given to all Toastmasters under the far-flung canopy that San Diego will be our goal on July 6, and that we expect every man to do his duty by himself, his family, his club and the Exposition.

Detailed information will be issued in ample time to permit all prospective visitors to complete their arrangements to attend.

WELCOMING THE NEW MEMBER

Captain Thomas H. Messer, President, La Jolla Toastmasters



Joining a Toastmasters Club is an important event in the life of the new member. It should be dignified and marked as a serious occasion by the club as it welcomes him. By staging a dignified ceremonial of induction and presenting a certificate of membership the honor and importance of membership may be emphasized.

The La Jolla Toastmasters Club uses with marked success a brief ritual, in connection with which the new member is presented with a certificate of membership done in red ink on heavy paper, with his name and the date in black. On this certificate there is a gold paper seal with red ribbons crossed, and it makes an imposing document attesting his right to a place in our fellowship.

The ceremony is usually performed by a member of the Membership Committee or by the member who first brought the candidate as a guest to our club. It has the effect of introducing the new member in an impressive manner, and of presenting to him in a way that he will remember, the high privilege which is his in becoming one of us. The induction ceremonial is as follows:

"Mr. we, the members of the La Jolla Toastmasters Club understand that you are (single — married) that you live at that you are actively engaged in the (practice of — business of) with your place of business at We understand that you have come all the way from (city of birth, or former residence) for the sole purpose of associating yourself with this club and familiarizing yourself with the art of Toastmastery. Are these facts true?"

Answer: "Yes."

"Are you willing to join with us for mutual help and benefit in the art of public speaking, and to acquire the ability of properly presenting your ideas before an assembled gathering?"

Answer: "Yes."

ANSWERS TO QUESTIONS

1. "In time of peace prepare for war."

The origin of this familiar saying was not found. It is generally attributed to George Washington, but if he used it, no doubt it was as a translation of the Latin, with which our first president was reasonably familiar. Two Latin writers laid the foundation.

"*Qui desiderat pacem preparat bellum.*" ("He who desires peace will prepare for war.")—Vegetius.

"*In pace ut sapiens aptant idonea bello.*" (Like as a wise man in time of peace prepares for war.)—Horace—Satires.

2. The correct form of this quotation, taken from Pope's "Essay on Criticism," is:

"A little learning is a dangerous thing—

Drink deep, or touch not the Pierian spring."

3. "I would have liked to have gone" is incorrect, because of the doubling of the perfect tense of the verbs. Correct use would be either "I would have liked to go," or, "I would like to have gone."

4. "He was the invited guest of our club."

In this sentence the word "invited" is unnecessary. In order to be a guest he must have been invited. This usage is like saying "a round circle."

5. *Just* should be given the full value of the short "u." It is commonly called "jist" or "jest," and sometimes "joost." Just call it "just."

Often does not use the "t" sound. Say it "of'n."

Era—give the first letter its long sound. Make it "EE-ra," not "A-ra."

Across—do not put a "t" sound at the end of it, "acrost."

Idea—Put all the accent on the "e," not on the "i." It has three full syllables when properly spoken.

Aviation—The first "a" is always long, although some people try to make it short. Accent is on the second "a."

Apparatus—This is one of a group of words taken over from the Latin, in which the accented "a" is properly long, but is frequently given the short sound. In this word, the third "a" gets the accent and the full long sound. Other words in this group are *data, strata, gratis, pro rata*. In each the accented "a" should be pronounced with the long sound, like "a" in "day".

HOW'S THE CLIMATE UP YOUR WAY?

NOTE: The Editor invited several Toastmasters Clubs widely scattered as to location to sing the praises of their respective climates, offering to publish their offerings without question, apology or emendation, and the results follow. For a starter, we bring the contribution from the Northwest, as provided by a member of Seattle Club, No. 2.

PUGET SOUND AIR

C. H. Bailey



You ask, Mr. Editor, for a description of the climate in the Puget Sound Area. We of Toastmasters No. 2 wish to advise you, sir, that you have assigned an impossible task. For, strange as it may seem, we have no climate in this territory.

But we do have AIR. Air that has been warmed as it kissed the cherry blossoms of Old Japan, perfumed as it caressed the sweet-scented gardenias bordering the beach at Waikiki, cooled and tempered as it picked up sun-sparkled raindrops from the highest crests of the Pacific's mightiest waves, and then circulated among us by a breeze as gentle as that stirred up by a baby humming bird taking its first flying lesson under its mother's watchful eye.

Air that is invigorating if you want to work, zestful if you want to play, languishing if you want to rest and peaceful if your ears happen to be catching the sound of the last grains of sand trickling through the battered hour-glass of Old Father Time.

From Seattle to Portland is only a step, and so we may as well see what the Oregon metropolis has to offer.



OREGON'S CLIMATE

Lynn P. Sabin, Assistant Manager Portland Chamber of Commerce, and member of Portland Toastmasters Club

MR. ELLSWORTH HUNTINGTON, Research Associate in Geography, Yale University, in his book "Civilization and Climate," says: "For most people the really essential thing in life is the ordinary work of every day. Hence the climate which is best for work may in the long run be the most ideal"

one in which the temperature never falls below the mental optimum of 30 degrees or rises above the physical optimum of 60 to 75 degrees." Portland's climate, with a mean temperature of 39.6 during January and a mean of 67.2 during July is very close to what Dr. Huntington pronounces almost perfect.

Of this region in "the land of filtered sunshine," where mental and physical vigor are stimulated and conserved, J. Russell Smith, eminent economist in geography, says "Basing my assertion on past history and the economic and industrial conditions of today, it is in the Northwest that I expect American civilization in many ways to reach its maximum . . . that man for man Americans will eventually realize their greatest achievement."

Oregon, in the heart of that Northwest which the geographers praise, has 3 climates—all good—all animating. From the Coast Area where zest is given by the salt air of the sea, through the Willamette, Umpqua and Rogue River Valleys where a temperate climate makes possible the maximum of efficiency in work and enjoyment in play, to the great Plateau in Eastern Oregon where a dry climate incites to more strenuous living, the climates of Oregon contribute largely to the health and happiness of Oregon's people; of those thousands who, in increasing numbers, visit us in order that they too may enjoy the "good life."

Now, we call that a very nice presentation of the subject. We hesitate to break in on the discussion with any inharmonious note, but California demands recognition, and we shall hear first from the beautiful seaside suburb of San Diego. We didn't dare to let San Diego's Chamber of Commerce in on this matter. We wanted room for the others.



LA JOLLA ON THE CLIMATE QUESTION

IN DISCUSSING La Jolla's climate, we believe in letting results speak for themselves.

La Jolla is one of the leading resort towns on the Pacific Coast, being popular as a vacation spot all the year around. Literally thousands of persons from all over the world visit here, to avoid the extremes of both winter cold and summer heat.

The climate of this vicinity is ideal for aviation purposes. Ordinarily, the air at four thousand feet altitude is cooler than that at the ground, but hereabouts the reverse is true. Also, the visibility is unusually good. Recognizing this, the government has concentrated a large proportion of the flying forces of the Army, Navy, and Marine Corps here in the San Diego Bay area.

But again we say, let the results speak for themselves. Come to America's Exposition this year and see for yourself what San Diego County has to offer in the way of climate.



California in the Bay District is not altogether devoid of climatic charms, as is shown by the liltng strains of Redwood City's offering.

"CLIMATE THE BEST BY GOVERNMENT TEST"

Roscoe Wyatt, of Redwood City, California

HER winters are mild, no ice in the pool; fine place to live, as summers are cool. Never too hot (1) and never too cold; rains just right and sunshine of gold. No adverse winds, warm summer sun, never have snow and of sleet there is none. No winter coats, (2) fuel costs low, no rubber boots needed for old slushy snow. Freedom from fogs (3) but breeze from the sea, air almost perfect if you're asking me. Cyclones unknown, tornadoes are too, horrid old hurricanes are also taboo. "Climate is best by government test," suits me fine after seeing the rest. If you would like the most perfect climate, won't you come up and see me some time? (4)

Foot notes:

- (1) Well, hardly ever.
- (2) The big thick ones. Just light overcoats are enough.
- (3) The low, soupy ones.
- (4) Our location is shown on all detail maps.

Obviously this is no place for Los Angeles. We are going to omit the City of the Angels from this competition. If the protests are too violent we shall provide them a special place in the September TOASTMASTER.

But we did expect to have Tucson represented here, since climate is one of her principal reasons for being, but that is another pleasure deferred. We leap lightly across the continent to the great Mid-West.

HOGS, POLITICIANS AND TOASTMASTERS

H. V. Wenger and H. L. Egbert, of Indianapolis

IN THE first place, Indiana has no climate. Hoosiers call it weather and weather it is. If you don't like our weather, don't worry—if it's raining it'll soon be clear, and if it's clear it'll soon be snowing. Where else can you find such lack of monotony?

We Hoosiers of course make claims for our so-called climate. Didn't Indiana climate produce more public enemies than any other state, regardless of population? What has *your* state that can compare in quality with our gangsters? Dillinger prospered in our climate, Hamilton became a national figure under its stimulation, and if the facts were known Jesse James was inspired by it to become more than just one of the James boys.

Our climate won't grow oranges and movie stars, but it produces some of the finest hog-growing mud in the world. You'll even find parts of our mud-grown hogs in California, Kansas and Iowa.

Indiana climate is invigorating. Hoosiers don't stagnate, they move—Pluto Water has no place in Indiana. Some of our worse undesirables have moved to California and Florida and have become lazy but not prominent citizens.

To summarize, we have mud for hogs, rain for bathtubless homes, snow for snowbirds and snowballs, and hot air for our politicians and Toastmasters.

By this, you must be convinced that our climate is fantastically, unbelievably delightful, astonishingly, amazingly superb, and day in and day out stupendous and ideally perfect.

FLORIDA CLIMATE BELONGS TO YOU—CITIZEN OF THE UNITED STATES

GET that idea first, friend. Then this one: Florida is the ONLY semi-tropic section of the United States of America. Florida does not compete with any other section. Florida has her own exclusive climatic advantages, because of LOCATION,—and they are YOURS. We who live in Florida envy no other environment. We DO ask all to come—partake of the joys of Florida—YOUR Florida—the ONLY state possessing a city absolutely frost-proof—beautiful Key West.

Do you know that the northern extremity of Florida is 250 miles south of Los Angeles latitude? That Los Angeles lies in the same degree of latitude as Wilmington, North Carolina? Did you realize that Florida reaches southward almost to the Tropic of Cancer—the beginning of the tropics? Orlando, the “hub” of Florida—convention center and known the world over as the “City Beautiful,” nestles among 31 clear, blue, sand bottomed lakes and is in same latitude as Chihuahua, Mexico, or Calamahi, Lower California, or Lucknow, India.

Miami lies fully 200 miles south of Orlando. Key West, 125 miles further to the south of Miami. The Gulf Stream comes up through the Florida Straits to lap the shores and warm the waters of numerous Atlantic beaches and give Florida an all-year-round balminess and clarity quite unknown anywhere else on earth. So, that's why Florida climate excels.

FLORIDA—the ONLY state where the sun shines an average of 360 days each year, yet has 52 inches of rain, wonderfully distributed. “No ice-coated roads, no frozen radiators, no blizzards.” In summer, no suffocating heat, but balmy ocean or Gulf breezes—averaging six miles per hour the year through—beneath a smiling sky sprinkled with cottony clouds. Mean temperature 72 degrees. Where sunstrokes are unknown; where moon and stars shine brighter out of unlimited heavens.

Even thunder showers are tamed in Florida. No dust storms; no floods; no gear shifting for hills. World's finest flying weather—all the year. Foliage, flowers, vegetables, fruits, in prize-winning qualities and huge quantities—all the year. The world's choicest citrus fruits, extra-laden with liquid sunshine. Strawberries, grapes, papayas, coconuts, bananas, pineapples, melons, large and luscious; fish, wild game, beach and resort fun, rest and recuperation—all because of "CLIMATE."

Nine thousand miles of level, hard surfaced highways; no mud, no dust, no sharp stones to destroy tires; every day a touring day in Florida. Free from fog. Free from flies. Insect life kept down by myriad birds. Freedom from smoke. Purest of air. Purest of water. Sunshine spreads its life-giving rays to every nook and corner of Florida in greater abundance, more evenly and continuously than any known territory of its size, for the benefit of Nature, man or beast. Even the bees can work 365 days in Florida. Believe it or not—Florida, the land of five flags, sunshine and health, IS the Fountain of Youth for future millions yet unborn. There's room here for 50 millions to live—long and happily. Less than two million inhabitants today. *When will YOU make the "little journey" to Florida—Fairy Play-Land of the Nation?*

And now, ladies and gentlemen, this concludes our exhibition for the present. If other communities wish to sing the praises of their local conditions we have no objection. Send on your offerings and we will go as far as we can. Meantime, grab your hat and get on board the fast train for Orlando, where the sun shines at least 365 days a year, and sometimes more.

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She—"You deceived me before our marriage. You told me you were well off."

He—"I was, but I didn't know it."

* * * * *

The carpenter—"You hammer nails like lightning."

The apprentice—"Thanks—you mean I'm fast?"

The carpenter—"No, you never strike twice in the same place."

The Toastmaster

EDITORIAL BOARD

Ralph C. Smedley

Ernest H. Layton

Arthur G. Porter

WE APOLOGIZE to us for this issue that we were unable to use it all. Several fine speeches are omitted, together with an article on criticism by Sheldon Hayden. Maybe by September we can get the magazine enlarged so as to use the good things that are available. Meantime, we thank our contributors and hold their material for future use.

—THE EDITORS.

THE HIGH SCHOOL CONTEST The fourth annual high school public speaking contest was an unqualified success, both as to attendance and quality of speeches. We venture a few "observations" on the subject.

First, either we should admit that it is an "oratorical" contest, and give up our theory of extemporaneous speech in that connection, or else we should find some way to give at least the appearance of extemporaneous speech to the offerings. A carefully prepared and memorized oration which has been rehearsed in detail is not an extemporaneous speech and cannot be made to look or sound like one. We may as well be honest about it.

Second, speakers who lean heavily on the "Readers' Digest" or other periodicals for their material ought not to expect the audience to forget whence came the ideas. We do not expect our speakers to be altogether original in material, but they should display a reasonable degree of originality in arrangement and presentation of this material, when culled from far and near. Not only in the contests, but in various local club meetings as well, we have heard speeches offered without quotation marks which had been lifted almost bodily from some magazine. Borrowing is quite proper, but one might at least give credit to the extent of

saying, "In a recent magazine article, there was advanced the idea," etc.

Third, we used to have a cup, which served as a trophy for the winner of the contest. It was not in evidence, either to the eye or the ear, at Pomona. Has the cup been broken, lost, or merely overlooked?

Fourth, we note with interest the choice of speech themes by our young folks. If these subjects represent the real thought of our younger generation, there is reason for hope for all of us. Patriotic fervor, devotion to the cause of peace, and idealism of the highest type appeared in the speeches, both preliminary and final.

Our congratulations go to the contestants and to those who promoted the contests from beginning to end. It is one sort of competition in which everyone wins.

OUR NEW BY-LAWS Definite progress was registered with the adoption of our revised By-Laws at the Pomona business meeting. It is to be expected that our organization must be subject to continued revision during these days of growth, when new problems are continually arising, and the fact that we revise the By-Laws periodically is a cause for congratulation rather than for alarm.

Two important changes were made to provide for our growing needs. First, there was the provision for proxy voting at conventions of Toastmasters International, made necessary by our growth into far places. It is quite unfair to deprive distant clubs of the right to express themselves in our meetings, and so there is a provision for voting by proxy for those too far away to be represented by their own delegates.

Second, there is a comprehensive plan for the formation of districts. This plan puts the responsibility for determining the limits of districts back on the T. M. I. where it properly belongs. District No. 1, in Southern California, and District No. 2, in Oregon, are both in process of organizing as this magazine goes to press. Other district organizations will follow, in Indiana, Florida, Arizona, and Central California, and in due time there will be districts formed in other lands. It will not be many years until we shall be able to call a genuinely International Convention at some location outside of Southern California.

SECOND MANUAL A committee has been appointed by the Directors of International to formulate a set of "standard practices" for local Toastmasters Clubs. This committee will undertake to provide material for a new Manual on the organization and management of Toastmasters Clubs which will take the place of the "Prospectus" which has served for the past two or three years. The new Manual will contain information about the history of the club, directions as to how to form the organization, how to affiliate with International and get a charter, and similar matters of detail. It will also carry information on the management of the club, financing, program building, induction of new members, a standard form of constitution for the local club and the other material needed to enable a new group to begin work, and an older organization to carry on successfully.

DIRECT MAIL CIRCULATION With this issue we undertake the task of mailing the Toastmaster to individual subscribers instead of sending the copies in bundles to the club secretaries. The Editorial Board believes that the extra labor and expense will be justified by the better results when the magazine goes into the individual home or office of the member. The only reason for publishing the **TOASTMASTER** is to have it read and used by our members. If it can be made more useful by individual circulation, then we shall circulate it in that manner. This, however, puts the responsibility squarely up to the local club secretary to keep our mailing list corrected and up-to-date, as we shall be dependent on his information for sending out the magazine.

SPEECH There has never been a time in the history of America when so many themes of compelling interest clamored for the attention of the speaker. No longer is the question, "what can I find to talk about?" but it is rather, "how can I find opportunity to talk about all the interesting subjects I would like to discuss?" It is a time for the speaker to use every opportunity to put across a real message for the times, whether his hobby be peace or war, communism and democracy, economic security, gambling, alcoholism, patriotism, or the best way to fly a kite. The man with a message is sure of

a hearing. His message may even do some good if he is sufficiently in earnest about it.

THE FINE, CLEAN ATMOSPHERE It should go without saying that the atmosphere of any Toastmasters Club is kept clean and pure, both physically and humorously. A speaker needs plenty of fresh air to convert into eloquence. Don't forget to ventilate your meeting room. An audience needs plenty of oxygen to keep it awake and alert. Don't forget to open the windows—unless your room is air-cooled.

But even more vital is the maintenance of an atmosphere of refinement and decency. The off-color story—the story told when “there are no ladies present”—has no place in a Toastmasters meeting. It occasionally happens that a new club or a new member fails to realize this, and the note of nastiness is injected into a meeting. Such is contrary to the spirit and policies of Toastmasters, and should be frowned upon by all loyal members.

Some dirty stories are funny, but most dirty stories are told not because they are funny, but because they are dirty. There are plenty of decent stories available for every purpose. Toastmasters should accustom themselves to the practice of rigidly censoring the stories they tell, so that they may never be embarrassed by slipping into dirt at an inopportune moment. A speaker has no more right to spatter his audience with verbal filth than a driver has to splash mud on the near-by pedestrian. The speaker should respect his audience even if he has no respect for himself. **KEEP YOUR CLUB MEETINGS CLEAN.**

DON'T TAKE A VACATION Several clubs report that they are discontinuing meetings for the summer months. This may be necessary in a few cases, but in most instances it is exceedingly bad practice. Even though attendance may be reduced on account of the vacations of individual members, there are always enough left to carry on, and carry on they should. The service clubs never miss a meeting, summer or winter. Why should we, when we have so important a function to fill, in our own lives as well as in club affairs? We should not. The summer hiatus always leaves a club in a weakened condition to resume its activities in the fall. Members have been lost during the interval, the thread of continued progress has

been broken, recently acquired skills have been reduced by neglect, and in general the condition is not good. Any speaker who honestly studies himself will realize that cessation of speech practice results in a loss of speaking ease and facility. Even the trained speaker grows rusty by lack of exercise. Much more so the novice, who is just beginning to feel at home on his feet, when he spends two or three months without training and practice. Let the members take their individual vacations, but let the club continue with an unbroken record of meetings. “The devil never takes a vacation,” and neither should a Toastmasters Club.

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GAVEL SPLINTERS



Then there was the veteran Toastmaster, who had been winning the ruby-etched water glass quite regularly, who decided to visit an International High School Speaking Contest—and after hearing some good speeches he went home with a face several shades redder than the ruby mug—which he threw in the ash can.

* * *

For the Contest gets bigger and better every year. The quality of speeches is not strained—there's plenty of meat in them—nourishment for thought as to what the younger generation think about the situation.

* * *

Next year the winner gets a one-year scholarship in college. A very fine intention, say we, although it's quite a handicap to place on free thought and speech—however, on graduation he or she can join a Toastmasters or Toastmistress Club and redeem themselves.

* * *

There must be sailor blood in this fellow Bordeaux—either that or he can't pay the rent. He's moved again—this time to the Westwood Village Club (doing a Greeley no doubt). Next stop the Santa Monica Club and then the ocean—he'll probably turn up with a bunch of “speaking sharks.”

It was good to get together at an International Meeting once again. Past presidents, Clark Chamberlain, Paul Demaree, Art Johnson, all on deck—Ralph Smedley there with a ready comeback—Pres. Price doing the honors and lending dignity to the occasion. Pomona put on a fine affair—more power to 'em.

* * *

Ye "ED" says that the stories and illustrations idea used last time was better than he hoped for, so suggests we try it again. The theme song is—when you use a story in a speech, tie it in by making it illustrate a point or give your speech color. Hold tight, here we go.

I am making a speech on the economic conditions of the times and am endeavoring to impress on my audience the situation in which business finds itself. "Perhaps in your line of work the depression has been kind, but gentlemen, in practically every other line of work, business conditions are deplorable, they are stagnant, they are—well this story illustrates what I'm trying to say. A woman in a grocery store asked for some limburger cheese. "It doesn't smell so strong as the kind I used to get," she complained. "Well, ma'am," drawled the proprietor, "it's hard to distinguish the odor nowadays, with business so rotten."

Or—if you don't care for cheese, try this. "Young man, in making decisions in life, do not jump at conclusions. Don't guess the answer before the problem is fully stated. A partial statement of fact is often misleading. Take the case of Jack and his bride of several months.

"Jack, dear," she murmured, "I hardly know how to tell you, but soon—soon—there will be a third in our little love nest."

"My darling," Jack cried, "are you certain?"

"Positive," she replied, "I had a letter from mother this afternoon, saying she would arrive next week!"

Now, I do not wish to convey the impression that women are misleading," etc.

If you have a little story or illustration in your system that you would like to pass along, send it this way and postage will be reimbursed promptly. Care of The Toastmaster, or 235 E Holly St., Pasadena, Calif.

THE HIGH SCHOOL PUBLIC SPEAKING CONTEST FOR 1935

Paul Demaree, Chairman

THE final contest at Pomona brought to a conclusion the most successful year of our high school public speaking contest. In winning first place, Douglas Bryan of Santa Monica High School competed against the best and largest group of contestants yet to enter this activity. Robert Putman, of Glendale High School, winner of second place, was very close to the victor according to the ballots of the judges. In fact only three points separated these two when the total score was tabulated.

Among the satisfactory achievements of the contest this year must be noted the improved critique sheet. The form used met general approval. The outstanding points were its simplicity and objective scoring provisions. The contestants, too, indicated that the critique sheets were more beneficial to them this year in determining the points upon which they needed improvement.

The consensus of opinion of the various contest committeemen was that the judging is improving and is generally satisfactory. The only improvement suggested was the elimination of prejudice so far as possible by allowing the judges to consider in their balloting only contestants representing other clubs than their own. An analysis of the ballots in district contests and at the finals clearly showed that judges almost invariably were inclined to give at least the benefit of the doubt to the contestants who were representing their own clubs.

The rule used for the first time this year requiring the final contestants to use entirely new speeches worked out very well. It assured an interesting array of talks for the finals and helped the contestants get away from the apparently memorized talks. The instructors and contestants, however, did indicate that it was quite a task to prepare the new talks in the few days between the finals and semi-finals.

The cooperation of the men who acted as chairmen of the local and district contests was excellent this year and made the work of the general chairman much lighter. It appears that the high

school public speaking contest of Toastmasters International is here to stay.

CONTEST WINNERS

- 1932 John McFarland, Santa Ana
- 1933 Isama Masuda, Garden Grove
- 1934 Clarence Johnson, Glendale
- 1935 Douglas Bryan, Santa Monica

• • FOR FUN

President George Yousling, of Pasadena, thinks that this story is capable of being used to good effect in the proper place:

The southern farmer was introducing his family of boys to the visiting Governor.

"Seventeen fine boys," said the Governor, "and all Democrats, of course."

"All but one," replied the father, proudly. "They're all good Democrats but John, the little rascal. He learned to read."

And here is another from the same source, although it sounds more like Clarence Marshall's style:

"It says here that the man was shot by his wife at close range."

"Then there must have been powder marks on the body."

"Yes, that's why she shot him."

* * * * *

THE GANG'S AT WORK AT REDWOOD CITY

The following story was used in the introduction of a plumber during a discussion on Crime:

It was a dark alley in one of the worst parts of town. Three tough-looking men were waiting. One of them pulled a slouch hat over his eyes and said, "D'ya see 'im?"

Another took a quick look around and hissed—"Yes, here he comes."

The man with the slouch hat picked up a short, thick section of pipe, another took a heavy wrench, and a third grabbed a smaller wrench that was none the less effective in short quarters.

"All right, fellows, let's go," one whispered.

And thus, when the boss got around the corner, he found his three plumbers busily at work.

THE WORLD COURT

John A. Corlett, of Pasadena Toastmasters

The World Court, or the Permanent Court of International Justice, originated, strictly speaking, in Article 14 of the League of Nations Covenant. However, no study of this court should begin with Article 14. The idea dates back to the late Czar Nicholas II of Russia in 1898.

In April, 1899, the Foreign Minister of The Netherlands invited a number of nations to participate in a conference at The Hague for purposes mentioned in the notes of Czar Nicholas II. The first Hague Conference convened on May 18, of that year. Its most notable achievement was the "Convention for Pacific Settlement of International Disputes."

In 1907 there was a second Hague Conference for the purpose of creating a permanent judicial tribunal, functioning more toward the end of handing down judgments for the purpose of arbitration. However, the judicial tribunal was not realized, as agreement could not be reached regarding selection of judges.

The question of a Court of Arbitral Justice came up next at the Peace Conference at Versailles, and in 1920 a system of selecting judges for this court was ratified. The judges, eleven in number, with four deputies were elected in 1921.

President Roosevelt and his four immediate predecessors have all been in favor of our entering this tribunal for international arbitration. However, in each instance the Senate has frowned on the proposal.

The background of the World Court is rich, for into it have gone the individual efforts of the world's most distinguished statesmen. If our citizenry will interest itself in the truth of this mighty issue, it will be fascinated by the possibilities of it. It will develop judgment backed by fact. This judgment will be reflected by our Senate with the result that a future expression on the World Court by this august body will be the expression of an enlightened people.

• •
A printed speech is like a dried flower; the substance, indeed, is there but the color is faded and the perfume gone.

—Lorain.



News of the Clubs

SANTA ANA, SMEDLEY CHARTER NO. 1

President, Dr. Perry Davis. Secretary, D. H. Tibbals

This club has been honored by the election of R. Carson Smith as president of the Santa Ana Y.M.C.A. He is a past president of our club, the manager of the local branch of the Security Title Insurance and Guarantee Company, and a popular speaker on all occasions. Serving with him on the Y.M.C.A. Board of Directors are six other men who are either present or past members of the local Toastmasters Clubs. The Vice-President, the Secretary and the Treasurer are all Toastmasters. We now meet at James' Cafe. We have been looking into the possibility of a new club at Laguna Beach. It will probably develop in the fall.

ANAHEIM CHARTER NO. 2

President, W. G. Clausen. Secretary, Walter F. Taylor

Our big event in recent months was the High School Public Speaking Contest. Since this feature originated in the Anaheim Club, it always gets our preferred attention. Five high schools participated in the local contest. The two local winners, Willard Zinn and Margaret Smith, swept the district contest clean, but there was too much class for them at Pomona. They are two mighty fine young people, and they delivered fine talks. Prizes in the local contest included the beautiful cup which went to Miss Smith, and the two cash prizes, \$7.00 to Miss Smith and \$3.00 to Willard Zinn, given by "Guv" Loudon of the Anaheim Bulletin.

We exchanged speakers with the Long Beach Gavel Club in May. It is excellent practice. We have made numerous other visitations, especially to new clubs, accompanying Arthur Porter, who gives us our claim to a place in the sun with International this year.

LOS ANGELES, CHARTER NO. 3

President, Wayne Feike. Secretary, Wood Glover

We have voted for no profanity in our club, even though "Job cursed the day he was born." We have added eleven new members,

each with the title of "Doctor," so that while we have almost reached quota in membership we have quite reached the quota in doctors. Our joint meeting with Toastmistress Club on May 14 marked the graduation of Dr. Gustav White's public speaking class. All the speakers were worthy of their teacher, who concluded the program with a sermonette entitled, "I saw the sea." He was not seasick.

The Toastmistresses, headed by Mrs. Paul Quaintance, decorated with flowers, and the scene was one of great beauty. Mrs. Fred Brown was our gracious toastmistress. The Toastmasters Club received the bill for the flowers. "Many daughters have done virtuously but our Toastmistresses excel them all." (Proverbs 31)

May 28 brought our quarterly competition for the cup. We engaged Nick Carter and Old King Brady to find out who would be the winner—and duck. The Bible is modern: "Esau sold his airship to Jacob for a mess of pottage."

This report was sent in by special reporter Dr. J. H. Mattern (D.D.?)

SANTA BARBARA, CHARTER NO. 5

President, Duncan Jackson. Secretary, Albert Z. Terry

PASADENA, CHARTER NO. 6

President, George Yousling. Secretary, E. W. Wiegel

We still meet at the Y.M.C.A. with continuing interest and improving oratory. We recently had a specialty on parliamentary law, it being felt that such is necessary from time to time to keep the members alert as to the correct form of procedure in conducting a business meeting. Clarence Marshall was mediator, and all the motions, amendments to motions, amendments to amendments to motions, withdrawals of motions, withdrawals of seconds, and various points of order had him dizzy, and daffy all at once. However, in spite of all the irregularities, it was felt that the discussion was quite profitable.

SAN DIEGO, CHARTER NO. 7

President, Lee B. Harris. Secretary, Kenneth Hollowell

GLENDALE, CHARTER NO. 8

Secretary, J. Burritt Smith

CORONADO, CHARTER NO. 9

President, Hilding Weisgerber. Secretary, A. A. Campbell

SEATTLE NO. 1, CHARTER NO. 10

President, Thomas Bannon. Secretary, Paul R. Green

We have been actively engaged in the high school extemporaneous speaking contest, to select the best speakers in our local high schools. Much good talent has been discovered.

The most interesting meeting our club had recently was when we put on our entire program by the method of a radio broadcast. The Washington Athletic Club, in which we hold our meetings, is the home of a broadcasting station, and we were permitted to use some of its equipment. By this means our speakers were enabled to secure the experience of speaking into the microphone, with the club as the audience. It certainly behooves every one of us to learn to speak by radio, and such practice should be available in any city where there is a radio station or a loud-speaking system.

LONG BEACH—GAVEL CLUB, CHARTER NO. 11

President, W. H. Gillis. Secretary, William Hobba

The district elimination contest in the high school public speaking competition stimulated our club to better efforts in its own speaking. We hope to bring the finals to Long Beach next year. We have changed our meeting place and now meet at the Alexander Hotel, corner of First and Locust, on Mondays at 6 p.m. With a good attendance and growing interest we are glad to welcome visitors. We have exchanged speakers with Santa Monica and with Westwood Village Toastmasters lately, and shall be glad to negotiate for other exchanges.

POMONA, CHARTER NO. 12

President, Gil Roberts. Secretary, Lee Winterton

Just sailing along, having recovered from the big business of entertaining the convention. See you soon at Santa Monica.

TACOMA, CHARTER NO. 13

President, Frank Griffiths. Secretary, James O. Hoy

This club does things in a big way. We are taking a vacation from now until the week after Labor Day. We have recently reduced our membership from 30 to 25, believing that the finest goods come in small cellophane packages. Jim Hoy has the whole club waiting for September 16, 1936, when, according to Jim, the Great Pyramid predicts that something or other will happen. Paul Jeffrey has given us so many Boy Scout speeches that we all stand on the corners waiting for some blind man without a

dog, so we can do our "good deed," and when Ed Clough recently changed off for a speech or two about something else than the Japanese, the "Liberty" magazine printed an article about "Peace on the Pacific."

Junior Past President Kimball was presented his badge of distinction on May 13th. The well phrased presentation speech by Paul Jeffry inspired Tim to a record of eloquence and brevity when he compressed his remarks into a modest, "Thanks."

HUNTINGTON PARK NO. 1, CHARTER NO. 14

President, A. M. Witham. Secretary, Don Morrison

The Toastmasters Club of Huntington Park have been maintaining their full membership and waiting list, with the same regular attendance and enthusiasm. President Witham enjoys an enviable reputation for attendance as he has not missed a single meeting of the club since its organization and has not missed his turn on the speaking program. E. J. Stephens who is proud of his association with Toastmasters Clubs and one of our most active members since our organization has just been elected to the Presidency of the Huntington Park Rotary Club and claims that he would not feel able to take that position except for his experience in Toastmasters.

Our club entertained their ladies on April 24th, putting on the regular program and following the dinner and speaking program, enjoyed an informal dance. The occasion was also in honor of retiring President Grube who was presented with a gold watch charm President's Gavel.

SANTA ANA, EL CAMINO CHAPTER, CHARTER 15

President, D. G. Tidball. Secretary, G. H. Platt

Our club has made its contribution to the community. Ernest H. Layton, second vice-president of T. M. I. and past president of this club, has been elected a member of the City Council. He has also been elected to the Board of Directors of the local Y. M. C. A. where he serves with President Glenn Tidball and other Toastmasters. Past President Fred Eley is working as a member of the local committee under the Federal Housing Administration, trying to get people to borrow money to build houses.

TUCSON, ARIZONA, CHARTER NO. 16

President, Herbert Bloom. Secretary, Zach Simpson Cox

Our club will continue its meetings throughout the summer,

a new departure in our climate. We have started some missionary work in Nogales, Arizona, through a Masonic group there. The results are still uncertain, there being no Y.M.C.A. there to push the project, but we are hopeful.

The ladies crashed our gates for the first time on April 30, and we had also as special guests the members of the University Speech Department and three members of the Y.M.C.A. Board of Directors. We staged a model meeting for the more than 60 members and guests who attended.

Among recent guests at our meetings have been Dr. Harris, head of the speech department of Vanderbilt University; James O'Donnell Bennett, dramatic critic for the Chicago Tribune, and General C. B. Drake, of Washington, D. C.

Our No. 2 club has 19 members and is preparing to apply for a charter. This club meets regularly on Monday evenings at eight o'clock at the Y.M.C.A. and our Junior Club meets on Wednesdays at 7:30, also at the Y.M.C.A. Our original club distinguishes itself by meeting at noon on Tuesdays, at the Pioneer Hotel. We wonder if there are other clubs meeting at noon.

The oratorical contest at the high school enrolled 90 speakers, largely due to the work of the Toastmasters Clubs. We offered a \$5.00 prize and secured similar ones from the Lions Club and the American Legion. The winner of first place was a member of our Junior Toastmasters Club. The credit for the success of the contest goes in large measure to William Dunipace, our general critic, and to the Junior Toastmasters Club.

INDIANAPOLIS, CHARTER NO. 17

President, Walter J. Mercer. Secretary, Lyle Tinsman

We have had an average attendance of 26 for the past three months. If the men don't come, they lose their places. In our club we have three attorneys, two democrats and one republican. Political subjects are discussed, but with friendship.

Our new president, Walter J. Mercer, a charter member of the club, is president of the State Merchants Retail Meat and Grocers Association. He represented this Association in the State Legislature at its recent session, making speeches before various groups in opposition to certain tax measures. Needless to say, these measures were defeated.

Our waiting list indicates that we shall have to start a second

club in the fall. We may be able to get work started in near-by cities. An Indiana District of Toastmasters International should not be an impossibility in the course of a year.

HUNTINGTON PARK PROGRESSIVE, CHARTER 18

President, Chas. G. Hedgcock. Secretary, P. F. Mekeal

WHITTIER QUAKERTOWN, CHARTER 19

President, Graham Albright. Secretary, T. E. Woodward

MONTEBELLO, CHARTER NO. 20

President, Dr. Dan Woods. Secretary, Dr. Harry Hanson

The Montebello Toastmasters Club is progressing nicely. The attendance is very good and community interest in the club is increasing by leaps and bounds. We have a new scheme we are going to try. Some of the members claim that they become so fired up and eloquent when giving their speeches that they don't know what they have said or how they have said it after they are through. Still others claim that they are in such a nervous sweat that they do not know what they have said either, so we are going to have a recording machine which will enable the members to play over the records and hear themselves speak.

SANTA MONICA, CHARTER NO. 21

President, Sheldon Hayden. Secretary, Glenn W. Hovey

Our meeting place has been changed to the Thompson-Sprague Tea Room, 201 Arizona Avenue, one block from Wilshire Boulevard, one block from Santa Monica Boulevard, and one block from Ocean Avenue. Wednesday at 6:15 finds us at the dinner table, where our friends are welcome.

Santa Monica has just entertained the Second District of Rotary Clubs at their annual conference, and we are told that our entertainment was not unsuccessful. It was just a practice spin to get us ready to welcome the Toastmasters next October, when we expect to take the lid off and show just what we are capable of doing.

We had the largest delegation at the International meeting at Pomona, and we were pleased to have our contestant, Douglas Bryan, awarded first place in the public speaking contest. A pupil of our president, Sheldon Hayden, was the winner of the first of these contests, when Santa Ana took the cup. Now that the fourth contest is landed by one of his proteges, Hayden begins to feel a proprietary interest in the trophy.

LA JOLLA, CHARTER NO. 22

President, T. H. Messer. Secretary, Donald Speer

Some weeks ago we put on a program by "remote control." The toastmaster, the speakers and the critics spoke from another room, using a microphone and loud-speaker. The rest of the members, sitting around the dinner table, listened to the voices issuing from the loud-speaker, in regular radio style. Some of the orators developed symptoms of "mike fright," but we expect to eradicate that by further programs of the sort to accustom them to radio speaking. Our meetings are to be suspended during June, July and August, which is hard on our hospitality to Exposition visitors.

SEATTLE NO. 2, CHARTER NO. 23

President, J. B. W. Duncan. Secretary, C. H. Bailey

Being too far away to get into the T.M.I. high school public speaking contest, we staged our own, in an effort to select the best extemporaneous speaker from our four high schools in Seattle. The speakers have shown splendid form and preparation, and the contest has been profitable to all. We would like to match some of these winners against those of Southern California.

Our Vice-President, Dr. Walter Boucsier, has been wondering ever since his election just what a vice-president has to do. When President Duncan failed to appear at the high school contest, and the vice-president had to take charge on short notice, he found out the answer. Here's an orchid for "Doc" for the way he handled his work.

Friends of Joe Penner, executive secretary and critic for our Club, will be shocked to learn of the death of his infant son, Robert Powell Penner, aged 11 months, who passed away after a short illness on April 28. Every one who knows Joe will realize the great sorrow he has experienced, and will sympathize.

VENTURA, CHARTER NO. 24

President, James D. Noyes. Secretary, C. P. Coleman

We are proud to have a contestant in the High School Public Speaking Contest, and especially pleased to have had our representative place third in the finals at Pomona. We give notice that Ventura County raises some fine young specimens of talkative humanity and that they will be out after the championship next year.

We allowed our ladies to attend our quarterly installation of officers on April 2nd, at the Pierpont Inn.

Our club is frequently called upon to furnish speakers for dinner programs by various organizations of our community, and we believe that while we are still a young club, we are really "going places."

OLYMPIA, WASHINGTON, CHARTER NO. 25

President, Ben Tidball. Secretary, Dr. Frank M. Fulton

We had great fun the other night with a regular legislative meeting—acted just as childish as the members of the State Senate, and had accomplished about as much at the end of our time. The toastmaster of the evening acted as speaker of the house and we worked every angle of parliamentary law on him. His face grew rosy. It was good practice. You can take any subject—Townsend Plan or anything—and get all tangled up.

We were honored by a visit from Raymond Huff, First Vice-President of T.M.I on April 23.

We have plans for a Toastmasters Club in Shelton and are getting our ladies enthused about starting a "Toastmistress" Club in our own town. We mention that we still have a waiting list and may even develop another "HOOEY LONG" in the near future.

We visited the Tacoma Club in April and exchanged speakers with them—had a grand time—and now that summer is here and the world's most ideal climate has arrived we hope that Toastmaster visitors from down south will visit us at Crane's Cafe on any Tuesday night at six.

WALNUT PARK, CHARTER NO. 26

President, Ed Eldridge. Secretary, Geo. Van Kleecke

REDWOOD CITY, CHARTER NO. 27

President, Kenneth R. McDougal. Secretary, G. W. Goddard

We report with pleasure the organization of a new club at Palo Alto. The meetings are held on Thursday evenings at the President Hotel, and a fine group of representative men is being gathered in as members, including several doctors, lawyers, a minister, a banker, assistant superintendent of schools, associate principal of high school, captain of the Marines at Sunnyvale, business men and others.

Virgil Anderson, of Stanford, is to act as their critic, as he has done for us.

Our Redwood City Club is to close down in June for a siesta that will last until the latter part of August, when we shall start in with new zeal.

ORLANDO, FLORIDA, CHARTER NO. 28

President, Major Paul Crank Secretary, Herbert B. Adams

By the time Frank French got through composing his lyric on the Florida climate he ran out of adjectives and the news report was short, but it may suffice. (Editorial note.)

With twenty members, all of the highest grade, this club holds its interesting meetings in the evening, without dinner, in the assembly room of the County Court House—a half-million dollar building which makes a fine setting for oratory. There is elevator service, which also includes the jail, on the floor above, so the members have to watch their landings. The club is planning some civic work which may be of use to the community, and may even reach out to institute some more Toastmasters Clubs, which would be a fine thing for the state of Florida. By the way, will all clubs that meet just underneath a county jail or other penitentiary please write immediately to Frank French, publicity man for the Orlando Club, who is interested in forming such contacts.

JEWEL CITY CLUB, GLENDALE, CHARTER NO. 29

President, Glenn E. Whitney Secretary, Knowles C. Howe

We are fortunate in that for the next few months we shall have for our general critic Guy Selwin Allison, author and lecturer, who has been associated with the Glendale No. 1 Club for a long time. Our president, Glenn Whitney, is also president of the Glendale Bar Association, so we shall be steered out of legal entanglements by his expert hands.

For the summer months we are considering a plan to hold combined meetings with the No. 1 Club, the time of meeting to be alternated each week between Tuesday and Thursday evenings. This may be hard on visitors, but we expect it to help attendance.

WESTWOOD VILLAGE CLUB, CHARTER NO. 30

President, C. B. McClashan Secretary, D. H. Zaum

Charter No. 30, presented to us on April 18th by International President Olin Price, is an object of our pride. Seventy-seven

visting Toastmasters and guests from thirteen different clubs helped us accept the charter. President E. E. Morrison yielded the gavel to R. W. McCord, as toastmaster of the evening, and brilliant speeches were delivered by Wesley F. Jones, of Pasadena Club, Dr. J. K. Gilkerson, of Glendale No. 1, Russell Hart, of Santa Monica, and Tom Butler, of Los Angeles Club, who won the prize for the best speech of the evening.

We are proud of our growth and enthusiasm. The roster is filled with 28 active members. We invite all Toastmasters to visit us at "Hi-Ho College Court" in Westwood any Thursday at 6:30 p.m.

PORTLAND, OREGON, CHARTER NO. 31

President, Bob Robinson. Secretary, Sherman R. Cox

Our charter night is set for June 3rd. We expect International Vice-President Raymond J. Huff to present our charter and launch us on the road to forensic success. Representatives were to be present from Seattle, Tacoma and Olympia Toastmasters Clubs, and we hope that with this enthusiastic start we may be able to impress our neighboring cities in Oregon with the desirability of getting their clubs started soon. An Oregon District should be a possibility before long.

TUCSON NO. 2 CLUB, CHARTER NO. 32

This club will be heard from. Give it time. Watch for an Arizona District.

PALO ALTO, CHARTER NO. 33

President, K. R. McDougall. Secretary, G. W. Goddard

Promoted by Redwood City, here is a new and promising club, right in the shadow of Stanford University.

ALHAMBRA, CHARTER NO. 34

Secretary, C. H. Johnston

"SHELL TOASTERS" TOASTMASTERS CLUB OF LONG BEACH, CHARTER NO. 35

Charter to be presented soon to this, our newest member of the Toastmasters fellowship.

THE FAMOUS FOURTEEN POINTS

**Toastmasters International, Inc., is Organized and Promoted
for the Following Reasons:**

1. **TO PROMOTE** the growth and establishment of Toastmasters Clubs throughout the world.
2. **TO SPONSOR** the publication of THE TOASTMASTER, official organ of our Federation, and disseminator of the latest and best ideas on toastmastering.
3. **TO PROVIDE** literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. **TO PROTECT** the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. **TO STANDARDIZE** and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. **TO UPHOLD** before all the latest and best principles of public speaking and related conduct and procedure.
7. **TO ACT** as a medium of exchange tending toward the improvement of Toastmastering.
8. **TO ASSIST** individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. **TO PROMOTE** friendship among Toastmasters Clubs and Toastmasters.
10. **TO SPONSOR** friendly competition in public speaking among the member clubs of Toastmasters International.
11. **TO SPONSOR** contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. **TO PROMOTE** the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. **TO MAKE** the name Toastmaster a mark of distinction and of recognized ability in public speaking.
14. **TO ESTABLISH** the place of the Toastmasters Club in the life and work of the community.