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●ASTMASTER



# The Toastmaster

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**ACTIVE CLUBS**—\$2.00 annually per member each club, which includes yearly subscription to The Toastmaster.

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## SHOP TALK

A large amount of useful material on speech technique and on club management has been published in the TOASTMASTER during the last three years. By keeping a complete file of these magazines a Toastmaster may acquire a valuable library on the subject. We still have on hand a supply of the back numbers which are available to those who desire to keep their files complete. These will be furnished on request to club members who will indicate which numbers they need. Please send a two-cent postage stamp for each magazine desired. The stock is limited. We will furnish these copies while the supply lasts.

### Correct Your Address

Hereafter the TOASTMASTER will be addressed by means of an addressing machine. Since changing the name plates involves extra labor and expense we are anxious to have all addresses corrected before the plates are made. Please check your address as it appears on this number and if there is any error, report it immediately to the editors of the magazine so that they may correct their lists. It is important that the address be exactly right. A recent postal ruling makes it appear unlikely that you will receive your magazine unless it is addressed to the exact number of your street or postoffice box. A postal card correction may save you the annoyance of missing forthcoming numbers.

### Warning

Toastmasters International employs no paid organizers nor teachers; endorses no teacher nor textbook; refrains from all forms of commercialism. Any person claiming any sort of endorsement from the officers or directors of Toastmasters International should be reported to the Secretary, Santa Ana, California.

### Our Contributors

The TOASTMASTER Magazine is not in a position to pay contributors for their material published on these pages. Appreciation is expressed to all who thus generously help to make our Magazine valuable. The invitation is extended to those who have something to say on subjects related to speech to send in their contributions. Not all can be used, but most of such material eventually finds its way into print on our pages.

The deadline for the June number is May 20.



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The TOASTMASTER Magazine is published quarterly, on the first of March, June, September and December. It is sent to all accredited members of Toastmasters Clubs. It is not for sale or circulation outside of the organization, except in so far as it may be placed in school and city libraries. All communications having to do with the magazine should be addressed to

THE TOASTMASTER  
Santa Ana, California

## THE PRESIDENT'S MESSAGE

WILLIAM A. DUNLAP

WHEN President Roosevelt makes a speech he has no difficulty in getting an "audience reaction," for, before his words are cold the commentators, friends and foes, are telling the world what they think about it. The average man, when he makes a speech, does not have this advantage, as too frequently his remarks are for the ears of a few, perhaps only one, and if the desired result is not obtained he may never know why.

The unique idea about the Toastmasters Clubs is that this element of uncertainty is eliminated for those who speak before their clubs, as they receive a definite "audience reaction" from at least two of the listeners, with suggestions as to how to make the talk more effective to those listeners. This phase of Toastmasters work is equally valuable to the trained speaker and to the novice, for, while the novice may need to develop the poise and sequential presentation the trained speaker has acquired, both, to be effective, must be able to recognize the reaction to their remarks while they are talking.

Toastmasters International does not expect to supplant the teaching of public speaking, but it does offer to those not able to avail themselves of such opportunities, a chance to learn in the hard school of experience. To the man who has such training it offers an opportunity to practice what he has learned, and most important, to know why he was or was not successful in accomplishing the purpose of his address. "Your best friend won't tell you," and much is to be gained from this friendly exchange of ideas.

The most valuable feature of the Toastmasters idea of "audience reaction," or as we term it "criticism," is that not only the speaker benefits from the suggestions offered, but the critic also develops the ability to listen attentively and analytically. Many disappointments would be avoided and fewer hopes shattered if those exposed to sales presentations were able to listen critically. So then, Toastmasters has a three-fold function; it gives like opportunity to the trained speaker and the beginner to practice what he has learned; it gives him definite information as to the success or failure of his effort; and it trains the audience to listen. From this it follows



that each member of a Toastmasters Club will endeavor to give a pertinent criticism when called on, for he is not only helping himself, but is obligated to give the speaker the most helpful suggestions, and to commend outstanding ability by bringing it to the attention of the others present.

The success of Toastmasters Clubs and the value to each member will be in direct ratio to the realization of the astounding possibilities in the idea given by the Founder of Toastmasters International. The new Educational Bureau is set up for the sole purpose of helping the ambitious acquire the ability needed; be sure to take advantage of it. And let no member fail to realize to the fullest extent the benefits he can derive from the critical listening and constructive comments of his fellows.

## WATCH YOUR WORDS

*Please don't say that no more.*

"I haven't got no more."

"He don't want no more, anyhow."

"Well, then, let's not say no more about it."

Something wrong in those sentences? What is it? Do you ever talk that way? Watch your speech and see if you err in the line of double negatives. And if you catch yourself at it, as you probably will, then please don't never talk that way no more.. You know better. Do as well as you know.

*Do you mispronounce these words?*

Here are some old offenders, all taken from the first division of the alphabet. The correct pronunciations will be found in the Dictionary, but before you look at them, mark all these words as you think they should be pronounced. Then check up on yourself and see what your score is.

Abdomen	Advertisement	Apparatus
Abstemious	Aerial	Apricot
Acacia	Ally	Arctic
Acumen	Alternate	Area
Accurate	Amenable	Athletic
Address	Amortize	Automobile
Admirable	Ancient	Aviation
Adult	Aniline	Awry

## The Federal Bureau of Investigation—

### (A New Day In Crime Prevention)

(Written after a special tour through the F.B.I., and conference with Louis B. Nichols, Administrative Assistant to J. Edgar Hoover)

By BAXTER GEETING

*Department of the Interior, Washington, D.C.*

THE Federal Bureau of Investigation is housed in one of the imposing government buildings that line Constitution Avenue in Washington, D.C. In this modern structure are a school, an office, a laboratory, a firing range, a museum, and a gymnasium. All are functioning parts of a dynamic whole that has as its one aim a crimeless America.

It is difficult for a private citizen to realize the extent of the Bureau. A tour through it in the care of a competent guide reveals a modern miracle of crime detection.

The first two rooms shown to visitors are filled with striking charts, maps and displays. Graphically one learns that though this agency costs the taxpayers approximately five million dollars a year to maintain, the F.B.I. returns to the taxpayers each year more than forty-one million dollars in fines and ransom money. This is a startling fact when it is realized that the many activities of this Bureau are financed from the same five million. Descriptive and clearly illuminated maps tell the story of the intricate web of law enforcement agencies cooperating to make crime an unprofitable business.

As one progresses through the institution there is a growing conviction that a new day has dawned in the business of preventing and punishing crime. Everywhere one sees employees going about the job in an orderly, precise and scientific manner. Groups of awed tourists passing by at regular intervals get scarcely a glance from the persons busy at work filing, classifying, typing, testing, and making microscopic studies.

Seven flights up we reach the fingerprint division, and here for nearly one-fourth of a mile we walk between cabinets filled with more than 8,000,000 cards of fingerprints now on file. Over 400,000 of these belong to law-abiding citizens and are kept in the Civil Identification files. This service which the F.B.I. offers to any citizen is taken advantage of by many persons who wish to



record their fingerprints for future reference in the event of catastrophe, amnesia or kidnapping.

Some 250 young men in this huge room are sorting, classifying, and identifying fingerprints, as they go about the task of handling the average 5,000 requests a day from local police agencies for information and past records of persons in custody. Automatic sorters, cross reference files, and special codes make this task possible. Three hundred and sixty cards within any one of the nine larger fingerprint classification groups may be automatically searched by machine within the space of a minute. One card from the 8,000,000 may be located in about ten minutes.

The card files stretch the length of two sides of the building and each wing is a city block long. At the end of the room, from among the dead files similar to the "morgue" of a city newspaper, the guide selects cards of notorious criminals and gangsters. The gruesome records of Dillinger, Hauptman, Al Bray and Kate Barker are mute evidence of the futility of crime.

In the next rooms, files of nothing but nicknames! Approximately nine and one-half million aliases—"Bowlegged Til," "Simple Sal," "Cheesy," "Butch," "Doleful Moe") among those tagged as fit to be read aloud) are kept on record because of their frequent importance in tracing criminals.

The Technical Laboratory is fully equipped with microscopes, special photographic equipment, ultra-violet light and X-ray apparatus, magnifiers, refrigerators, and reproductive equipment. It is prepared to examine, identify, analyze, and perform all types of work of a scientific character. A small spot of blood is enough to be incriminating evidence. One hair can turn the trick. A piece of string or a paper water mark may furnish the necessary clue upon which to apprehend a criminal.

Below the street, in a sound-deadened room, the latest types of weapons used by Federal agents are demonstrated. Terrified bystanders watch specially built pistols shatter "bullet-proof" glass two inches thick. Tracer Tommyguns shooting 600 bullets per minute, chatter in the hands of the special agent with amazing accuracy. Yet, one recalls that Karpis, Campbell, Dainard, and Robinson were apprehended in 11 days without a single shot being fired!

(Continued on Page 12)

## THE PUBLIC LIBRARY—FIRST AID TO THE PUBLIC SPEAKER

By FAITH HOLMES HYERS, *Publicist, Los Angeles Public Library*

**M**R. MIXER has suddenly been called upon to make a speech. His fellow club members and associates judge from his free and easy manner, that making a speech is just part of the day's work. But secretly, Mr. Mixer is appalled (and at the same time pleased) at the thought of being put under the spotlight to talk on a subject about which he has only vaguely thought this and that. What shall he do?

The Public Library may occur to him as a sort of first aid. He does not know exactly how to go about it, but he tells the Librarian or the Reader's Adviser or the pretty young thing that sits at the Receiving Desk (Book Receiving) that he has to talk on "Propaganda" or "The History of the Business Man" or "The War Referendum" or "George Gershwin's Music" or "What's New in Art." Mr. Mixer may confess that he needs to collect a lot of information on his subject as his ideas are rather vague, but he also needs a little help in rules of public speaking, voice, rate of speed, and platform manners—and he would like a funny story or two, to point up his remarks.

The Librarian seems not at all disturbed by this appeal for help. She offers him a list on "Public Speaking," tells him where the books on speaking are shelved, and where he may find collections of stories and introductory remarks and "toasts." Then she considers his topic and suggests magazine articles, with subjects found through the excellent magazines indexes, or perhaps there are pamphlets on current topics, or debate material in addition to books.

If Mr. Mixer is visiting the Los Angeles Central Library where subjects are arranged in specialized reading rooms, and his topic is concerned with current happenings, he will be directed to the Sociology Room where he will find many current magazines, and excellent pamphlet publications on public affairs which are briefly and clearly written; he will look into the debate books which give both sides of many current questions, and perhaps, if it is legislative matters he is considering, he will discover "The



Congressional Digest, the Pro and Con Monthly" featuring the highlights of the month's discussion in Congress.

If Mr. Mixer has been asked to talk on modern art or music, or the latest development in scientific invention, he will be directed to the departments where the collections on these subjects are kept. He will find special Who's Who books, historical and biographical data, scientific or special publications, magazine material and even clippings on recent developments in the arts or sciences. If it is the story of a person of contemporary or past history that he needs, he will find biographical data in Who's Who or encyclopedias, in volumes of collected or individual biography; and elusive material on living people of prominence may have been collected by the Librarian.

Mr. Mixer finds a quiet spot and sits down to take notes on cards he has brought with him (which may be shuffled and rearranged at his pleasure). With his information marshalled, he decides to complete his study at home, taking with him some of the books which give hints on public speaking. He has dipped into one called "Basic Principles of Speech" by Sarett and Foster, and discovers extracts from speeches by such contrasting orators as Mussolini, Norman Thomas, Hiram Johnson and Mayor LaGuardia, and his eye falls upon this paragraph:

"Effective speech is direct utterance adapted to the needs of the audience and the occasion. It is simple, sincere, earnest, warm, and spontaneous . . . The speaker, whether he be an interpreter or an orator, has one primary purpose: he aims to communicate ideas, feelings, and moods in order to win response of some sort; to make his audience think, feel, do, believe, vote, buy."

This makes Mr. Mixer believe that any one can master the art of speech if he tries hard enough. He leaves the Library with "Basic Principles of Speech" under his arm and with a resolve to follow up a selected list of recent titles given him by the Librarian:

Public Speaking—As Listeners Like It	by Borden
Public Speaking and Influencing Men in Business	by Carnegie
The Speech Arts	by Craig
Effective Speech	by Gough
How to Speak in Public	by Kirkpatrick
Master Your Voice	by Hull
The Toastmaster's Manual	by Donahue

### Another Library Serves

The Santa Ana City Library gives excellent cooperation to the three Toastmasters Clubs in the birthplace of our movement. From time to time reading lists are prepared on selected lists of topics so that Toastmasters may have conveniently available abundant material for their preparation.

A recent list of topics thus arranged for reference in the library included such items such as these:

Air Conditioning	Hobbies—Stamps, Old Coins, etc.
Books—First Editions	Insulin and Its Uses
Cellophane and Other Synthetics	History of Neckties
Civil Service—Pro and Con	Education for Safety
Education—Public vs. Private	Social Security
History of Clocks and Watches	Wages—Annual or Monthly

Almost any city library will provide similar service for the Toastmasters on request. Do not fail to make use of this most valuable aid in your speech education.

### PERSONAL ITEMS

International President William A. Dunlap is spending the winter months in the New England States, attending to business and incidentally talking Toastmasters at every opportunity.

Past President of T.M.I. Paul Demaree is now principal of the high school at San Juan Capistrano, California, where he is laying plans to organize a new Toastmasters Club this spring.

Toastmistress Charlotte Dunshee, of Ventura, whose book of poems was reviewed in the December Toastmaster, has recently published a play "By Request," which is meeting with favor among amateur and little theater groups. Her poem, "The Ancient Rite," is to appear in the forthcoming Crown Anthology. Her work is noted in the Avon House "Dictionary of Contemporary Poetry," and in "American Women."

Director Ralph R. Guthrie, of Tucson, is convalescing from a serious illness. He will be ready to see that the desert is air-cooled in preparation for the Toastmasters International Convention next August 5 and 6.

Director Roy A. Hohberger, of Salinas, California, represented the Toastmasters movement at two recent Y.M.C.A. conventions in California, and from his presentation it is expected that more clubs will spring.



## OH, HOW I HATE TO GET UP!

By LAURENCE BOOTH, JR., *Olympia Toastmasters Club*

(Note the clever "stage directions" interpolated for the guidance of the speaker. They do say that it quite brought down the house when delivered before the club.)

(Acknowledge introduction. Make impromptu opening. Explain that subject is not to be treated lightly. That it is a very, VERY SERIOUS subject.)



(Fast monotone:)

Ask the man on the street what kind of a government we live under in America, and he will tell you that we live in a democracy,—that the country is governed by the people, that the majority rules, that the free American people will never bow to the rule of a minority, that we will never submit to dictatorship.

(In deeper voice. Warm up.)

But this is untrue! We, the *majority* of the American people, are slaves to the will of a dictatorial minority that invades our very homes, and regulates our private lives to the extent of *telling us* when we must go to bed at night, and when to get up in the morning.

(Lots of inflection.)

The *majority* of us,—in fact, *all* people with any sense of values, with imagination and personality,—*know* that the time to play is at night, the time to sleep is in the morning, and the time to work—if ever—is in-between.

(Feel mad.)

But from our early childhood, virtually from the cradle to the grave, a straight-laced, autocratic, dull minority, comprising for the most part school teachers, efficiency experts, and smug, unimaginative little busybodies, bedevil our ears with trite, stupid, hackneyed proverbs, such as, (make it flat, a la Jack Benny) "the early bird gets the worm" (smirk),—"early to bed and early to rise, makes a man healthy, wealthy and wise." (Make a forced smile.)  
**NONSENSE!**

Where do you find the healthiest, happiest, most vital, exuberant people on earth today? Why on the stage, of course,—and in the movies and on the radio,—actors, musicians, singers and dancers.

These people exude personality. They are healthy and happy

because they know how and when to play. They play in the evening and late at night. (More Jack Benny.) And they get plenty of shut-eye in the morning! If they have any work to do, rehearsals and such, they do it in the late afternoon.

And as for wealth: we know that the wealthiest class,—and undoubtedly the wisest,—the bankers, do not commence their day until 9:30 or 10 o'clock in the morning, take a couple of hours evening and late at night. (More Jack Benny) And they get off for lunch, and quit at four in the afternoon.

(Gruff. Like John Dore.)

But the rest of us,—poor, browbeaten slaves,—we set *alarm clocks*,—horrid instruments of torture that should be abolished from the world,—we set alarm clocks to *clang* in our drowsy ears at seven o'clock every morning. Cold and numb, we stumble into the darkness, blindly cursing the fates that are *driving us*, driving, driving,—to what end? We *know* we need the sleep. We *know* that years are being inched from our lives. And yet, dumb, driven slaves that we are, we stagger into the drab world in a vain quest for health, wealth, wisdom—(pause)—and *worms*.

(Make a face.)

(Jack Benny, again.)

It's childish! I ought to know. My two-year-old child got me up at five o'clock this morning, and she didn't have sense enough—poor little dear, she's only two years old—she didn't have sense enough to go back to sleep and let me do likewise; and so tonight, when I should be full of vim, vigor and joie de vivre, I'm tired, sleepy and irritable; it's childish! it's stupid!

(Lay it on thick.)

We ought to rebel! We ought to pass a law! We ought to DO something to set ourselves free from the demoniacal despotism of the old-fogy-school-marm-efficiency-expert, pusilanimous, self-satisfied, nincompoop class, (spit 'em out) that is fiendishly stultifying the moral, intellectual and physical well-being of our American civilization! When that day comes—

(Mock heroic, in the manner of Katherine Hepburn.)

what a glorious revolution that will be! What an Armageddon! When that day comes, then, (be your cranky self again) and not until then, we will be a true Democracy—a free, unfettered people.

(Con animoso.)

**OH—HOW I HATE—TO GET UP IN THE MORNING!**



(Continued from Page 6)

Especially equipped school rooms and a regular faculty of full-time instructors and some fifty experts in crime detection and investigation are at the disposal of the newly appointed Special Agents, members of the F.B.I. National Police Academy, and experienced Special Agents who re-train from time to time. Each new man accepted for training must have been graduated from a law school of recognized standing, must have a constructive type of law enforcement experience, or be an expert accountant. Newly appointed special agents are given intensive training for a period of 14 weeks and may then receive a salary of \$3200 per year to start. The F.B.I. has inaugurated a policy of continuous training so long as an employee remains in service, and the re-training school is evidence of the pursuit of this policy.

A trip through the F.B.I. is a genuine education in law enforcement at its best. One finds here, housed in this massive building, all the best known equipment invented by man for his protection against the criminal menace. Throughout the building one is impressed with the extent and efficiency of this agency built up within 13 years under the direction of J. Edgar Hoover.

America takes pride in this national law enforcement agency which has come as a result of widespread demand for an efficient Federal crime bureau. It now remains for citizens of the United States, through such organizations as Toastmasters, to demand that same efficiency on the part of their local agencies. In this demand, the F.B.I. has already accepted the responsibility of bringing about a crime consciousness on the part of the American citizenry. It points the way to law enforcement and a new day in crime prevention.

NOTE: Much material is available at the Federal Bureau of Investigation which will be found helpful to Toastmasters in preparation of speeches on phases of crime. The little pamphlet, "HOW TO FIGHT CRIME," may be had in quantities for distribution in the club. Address The Federal Bureau of Investigation, Washington, D.C., and ask for material for the Toastmasters Club crusade against crime. Any city librarian will be glad to secure and place on circulation a complete file of the F.B.I. publications.

"Anybody can find fault, but some of us have learned to give thanks for what men can do, rejoicing in their gifts without dwelling on their limitations. Goethe has a golden sentence in which he tells how, as he grew older, the beautiful feeling entered his mind that only mankind together is the true man, and that the individual can only be happy when he has the courage to feel himself in the whole."—*Joseph Fort Newton.*

## BIOGRAPHICAL BITS

"How superficial is that cry of some impertinent pretended geniuses of these times who affect to exclaim 'Give me no anecdotes of an author, but give me his works'. I have often found the anecdotes more interesting than the works."—*Disraeli*, "Literary Anecdotes."

"Real history is not to be found in books, but in the personal anecdotes and private letters of those who make history. These reveal the men themselves, and the motives that actuate them, and give us also their estimate of those who are associated with them. No one should ever destroy a private letter that contains light on public men, or willingly let die an illuminating anecdote disclosing their individuality."  
—*John Hay.*

Standing alone by the slashed and stiffened corpse of Julius Caesar, Mark Antony says:

"Thou are the ruins of the noblest man  
That ever lived in the tide of times."

Caesar had two qualities that mark the man of supreme power; he was gentle and he was firm. To be gentle, generous, lenient, forgiving, and yet never relinquish the vital thing—this is to be great. To know when to be generous and when firm—this is wisdom.—*Elbert Hubbard*, "Little Journeys to the Homes of Eminent Orators."

Only slaves die of overwork. Work a weariness, a danger, forsooth! Those who say so can know very little about it. Labor is neither cruel nor ungrateful; it restores the strength we give it a hundredfold and, unlike financial operations, the revenue is what brings in the capital. Put soul in your work, and joy and health will be yours.—*Martin Luther.*

Burke loved Ireland to the last, and his fine loyalty for her people doubtless cost him a seat in the Cabinet. In moments of passion his tongue took on a touch of the old sod, which gave Fox an opportunity of introducing a swell bull, "Burke's brogue is worth going miles to see." And once when Burke was speaking of America he referred to the wondrous forests "where the hand of man had never trod," and Fox arose to a point of order. And this was a good deal easier on the part of Fox than to try to meet his man in serious debate.

Burke's was not the primrose path of dalliance. He fought his way inch by inch. Often it was a dozen to one against him. In one speech he said: "The minister comes down in state attended by beasts clean and unclean. He opens his budget and edifies us with a speech—one-half the house goes away. A second gentleman gets up, and another half goes, and a third gentleman launches a speech that rids the house of another half."

A loud laugh here came in, and Burke stopped and said he was most happy if a small dehorned Irish bull of his could put the House in such good humor, and went on with his speech.—*Elbert Hubbard*, "Little Journeys."



## STAGE FRIGHT

By CLARENCE BAILEY, Governor District No. 2

Stage Fright: "Embarrassed by undue self-consciousness."—Webster.

**O**H YEAH! It is evident by this definition that the honorable Noah never gave a five-minute speech before a Toastmasters Club. Scrutinize the definition. Is there a description of one's face, and thrilling words picturing the blood rushing to and from it like the waters surging down Hollywood Boulevard during a sunny California flood? Does it tell how the hair stands out on the back of the neck and tingles like a Canadian bull moose in the rutting season? Does it paint the deserts around Tucson to describe the dryness of the throat and mouth? Does it let you hear the rumble of the hoofs at Santa Anita as the "gee gees" come straining down the stretch in the \$100,000 mile as a comparison for the beating together of the knees and the pumping of the heart? *It does not!* Any Toastmaster could put Noah to shame on this particular definition.

Sure, we all know what stage fright is, but what has that to do with greasing the pan? How are we going to get rid of this picket with the sandwich board on his back saying "unfair to organized speech?"

There isn't any hard and fast rule, perhaps, by which one can rid himself of this mental "flying axe handle." But there are ways he can materially help himself.

First of all, if speaking at the table stand at least a foot away. Remember, the time to use the napkin was just after you finished dunking your thumb in the soup, and your knife and fork were not put there for you to push around as though building a cattle corral.

Take a deep breath and pause before you start. This pause may seem like a year to you, but it will be for only a second or two, and can be truthfully called the "pause that refreshes."

The Creator may not have intended for your hands to hang by your sides like two pieces of uncooked beef. Perhaps it suits your particular style of beauty to have them jammed down in your pockets, folded behind your back, draped around your neck, or massaging your belly, but if you really want to overcome self-consciousness one of the first things to do is to forget the hands. The quickest way to do this is to let them hang or dangle at your sides. For the first two or three times this will seem as awkward as trying to tell the speed cop you were only doing 30. The fourth time, however, usually turns the trick and with a little persistence the hands can once again be made part of the human anatomy.

Stand squarely on both feet. Don't sag your weight on one leg like a thoroughly exhausted horse. Once good posture habits are learned stage fright is 50 per cent licked.

Learn how to talk without the *great American grunt*. There is no such word in the dictionary as "and-uh." The facile speaker rarely betrays self-consciousness.

Be prepared. The guy who invented notes should have been spanked. If you want to look and feel like an amateur just fumble with a little two by four card. Imagine, if you can, John Barrymore fumbling in his peplum, pulling out a piece of paper, ducking his head to read from it and mumbling "To be or not to be." Would he be self-conscious? Well, perhaps not, John.

Why not, now that the spring sap is warming our veins and giving us new strength and courage, let us all resolve to overcome this foolishness? Let us remember that Clark Gable overcame his ears, or rather fears, so why can't we?

## THE SPEAKER CONFESSES

MEL FICKAS, *Ocatillo Toastmasters, of Phoenix*

Please pardon me a moment—  
My knees are somewhat weak,  
And critic Joe says "Just go slow,  
And pause before you speak."

If I don't look you in the eye  
I'll earn your stern reproof;  
I'll glare at you, and you, and you,  
But never at the roof.

My belt I'll loosen up a notch,  
And breathe both deep and long;  
I've got to jam that diaphragm  
Where diaphragms belong.

My gestures I must not neglect—  
They help when I attempt  
To emphasize emotion strong,  
Fear, anger and contempt.

My posture, too, must be correct,  
With ease, yet dignity;  
The critics say we must not sway  
Like jolly tars at sea.

Pronunciation I must watch—  
For errors there's no warrant;  
I must not use "I ain't" or "hain't"  
But always say "I aren't."

And now my hands—behind my  
back?  
Or on the table rest?  
I'll let them ride at either side,  
For Joe says that is best.

And now my subject I'll take up,  
For time is swiftly fleeting;  
I've covered posture, gestures,  
hands,  
My diction and my breathing.

Bear with me but a moment more  
And I'll take up my test;  
But first, my rules I must re-  
view—  
Eye contact should come next.

I've scanned the rules from A to Z  
With special thought to each;  
There's just one cause why now I  
pause—  
I've plumb forgot my speech.



## SPEAKING OF CLIMBING

THOMAS D. MALLERY, PH.D., *Tucson Toastmasters Club*

(Research Assistant, Botanist, with Carnegie Institute of Washington, Desert Laboratory, engaged in a botanical survey of the Southwestern Desert.)

**W**ORTHWHILE advancement is usually the result of careful attention to "up-hill" business. Thus development in public speaking may be likened to mountain climbing.

Starting at the bottom most of us in Toastmasters found the first advancement a rather stiff climb. Those initial speeches demanded a tremendous amount of will power and energy. But with the encouragement of our fellows we made the grade. Then the going was easier. We could proceed without many of the distracting contortions and mannerisms accompanying our first difficult ascent.

Thoroughly initiated in the purpose and method of T.M.I., we were enthused to climb higher. Once our "maiden voyage" was begun the critics suggested improvement along many lines. The climbing then was not so steep but still quite rough and the slope longer. Although we were getting used to the experience, frequent stops were made while we reflected on the value of the effort and gained inspiration from the marked progress of Toastmasters above and below us.

Presently we reached a gently undulating mountain meadow covered with laurels and wild bouquets. There were only a few rocks to stumble over and a few thorny shrubs to shun. In fact it seemed a delightful place to stop and bask in the praises of our fellow Toastmasters, many of whom had attained this same level. However the satisfactions and pleasures of this pleasant stage of achievement were soon explored and, for ambitious souls, lost much of their fascination. Again we felt the urge to climb.

The heights above looked even more difficult than those below. Only a few had gone much higher than the meadow. Nearly every party had taken a different way so that no well defined trail was available. A few of our group had guide books which were quite technical and involved. Since most of us were pressed for time we found it impractical to gain much help from them. Our further progress demanded careful selection of subject matter for we were running out of topics. A more potent purpose was needed than

merely that of getting accustomed to speaking. We had to justify our right to the listening time of others. "Grasshopper speeches," often a real menace in these mountain meadows, increased our need for speech ammunition.

So many problems confronted us that we were prone to give up in despair and pat each other on the back for having attained this level. Some of our number had already turned around. Others had begun to make permanent camps, lining their quarters with T.M. magazines, receipts for dues, facts about T.M.I. and convention badges and bulletins. Just when we were about to follow suit along came a vigorous fellow rushing about from group to group endeavoring to stimulate interest in resuming the climb. It seems that he had been nearly to the summit and seeing our plight rushed back to help us. The trail was so narrow and little used that it would be impossible for all to go together. Besides there was considerable individual difference in our abilities to climb. To overcome these difficulties the thoughtful chap had written a guide in the form of "Tips for Toastmasters." He gave us enough suggestions to find our way out of the meadow and promised more bulletins as we progressed toward the peak. We found the Tips easy to use and soon we were making altitude again. It was fortunate that we preserved these helpful suggestions because at times we would have to backtrack and climb up a different way to surmount a "critical" obstacle.

Perhaps none of us will ever scale The Peak of Speaking Perfection but if we keep on climbing we are bound to attain a point which will represent the highest that is possible for our complement of talents and experience; the level from which we can obtain the most desirable audience reaction.

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### WOMEN'S CLUBS

Interest in the Toastmistress Club movement is growing in many quarters. Mrs. George B. White, 1920 Jefferson, San Francisco, California, has been acting as a sort of unofficial secretary during this year, and she is planning to get organization proceedings under way in the near future, so that the clubs, now widely scattered, may get into a helpful cooperative relation for the improvement of their work and its extension among other groups of women.



## MY FRIEND, THE CRITIC

**M**Y CRITIC is my best friend. In fact he is more than that, for he tells me things which my best friend would not tell me—things more intimate than halitosis, "B.O." and pimples on the nose. My critic tells me what is the matter with my speech.

Of course I can criticize myself, but there are things which I cannot catch, and unless my critic tells me, I have no way of finding out. Does my voice have the fine, friendly resonance which I covet? Have I developed some nervous mannerism, some distracting gesture, some peculiar facial expression. My critic has to tell me. And when he tells me so that I can make the necessary correction, I count him my friend.

I make many speeches, and some of them are good. But why are not all of them good? Why is it that a certain speech on one day clicks like a newly oiled lawn mower and the next day falls as flat as a bride's first cake? I would give much to find out. My critic may be able to tell me why. And so I like to have a friendly critic planted in every audience I address. He is not always the same one, and critical opinions often differ, but out of the accumulation of comment I get my answer.

My critic need not be himself an accomplished speaker. Rather, he needs to be a keen observer and an alert listener, capable of watching both speaker and audience at the same time. He needs to be capable of analytical judgment so that when he says, "That was a good speech," he can tell me why it was good. And when he gives his opinion, I must always remember that it is only one man's opinion, after all.

I am most careful never to permit myself to feel antagonism toward my critic. Even if I feel that his judgment is biased and wrong, I can learn from him. Perhaps I failed to make my meaning clear, or possibly my approach was not logical. If the speech did not get across to him, I must be to blame.

Elbert Hubbard once wrote: "It's the fellow who knocks you hardest who is your best friend. The thing that hurts is the truth and if a knocker tells the truth about you, then you should proceed to correct your faults."

Your speech critic is not a knocker. He is a helpful friend. Every speaker needs such a friend, and to every speaker who heeds the friendly, helpful comments, the critic is indeed a "best friend."

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A business man advertised for an office boy. Next morning there were about fifty boys in line. He was about to begin examining the applicants when his stenographer handed him a card on which was scribbled:

"Don't do anything until you see me. I'm the last kid in line, but I'm telling you I'm there with the goods."

## THE EDUCATIONAL BUREAU

"Tips to Toastmasters" Number 4 has gone out from the Educational Bureau to the secretary of every club, in quantity for distribution to the members. Included in this mailing is the supply of permanent binders in which every member is advised to preserve the bulletins as they are issued. These binders have been provided at considerable expense by the Bureau, and are furnished without charge to members. A charge of five cents per binder is made for any supplied outside of our membership. For those who have failed to preserve earlier issues of the bulletin the Educational Bureau can furnish a very limited number to those who really desire them. The bulletins hereafter are to be printed, and will thus be in better shape for preservation.

The response from the general membership has been most encouraging. We have reason to believe that the service of the Bureau is being found valuable in the clubs. It is our purpose to keep it so.

Newly organized clubs who did not get on the mailing list in time to receive the earlier issues of the "Tips" are requested to write for their supply. It will be helpful if stamps are enclosed to cover mailing costs. Address Sheldon M. Hayden, 600 Michigan Avenue, Santa Monica, California.

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Here are some comments from our members on the good work of the Bureau:

*W. S. Adamson of the Oceanside Club*—"Congratulations on your *Tips to Toastmasters* but especially Number Four with binder and print job."

*Director Arthur G. Porter*—"I wish particularly to compliment you on the *Tips to Toastmasters* with the permanent file. You are doing splendid work in this regard."

*Vernon G. Stanfield of the Azusa Club*—"The permanent file covers just received have been an inspiration to our group."

*T. Edward Fast of the Westwood Village Club*—"I think your bulletins of *Tips to Toastmasters* are excellent, having been worked out well so they're full of helpful instruction. If we all follow the advice and instruction given, we're bound to be good Toastmasters."

*Hon. Clyde A. Smith, House of Representatives, State of Wyoming*—"The summaries are excellent, and your Bureau is putting out the finest outlines I have ever seen in the ten years of Public Speaking Class experience."

*Director Roy A. Hohberger*—"Fine work! That printed bulletin in its bright new binder puts a different aspect altogether on the service being given through your office. No matter how valuable the material which comes out in mimeographed sheets it just can't have the prestige that well set up printed matter has. The latter spells permanency while the other means 'A glance or two and into the wastebasket.'"



# The Toastmaster

## EDITORIAL BOARD

Ralph C. Smedley

Ernest H. Layton

Arthur G. Porter

Sheldon M. Hayden

Ernest S. Wooster

**ADVANCE** A speaker discussing club promotion and permanence recently gave this prescription for building a club into security of position and certainty of performance: "A worthy objective, capable leadership, a worthwhile program, faithful attendance and adequate financing are the essentials without which success is impossible and with which it is assured." He pointed out that with a worthy objective and capable leadership, the three other items will follow naturally. This preaching should be pondered by every Toastmaster and every promoter of a new club. Toastmasters International provides the worthy objective. The local men must furnish the capable leadership. The leaders, aided by the experience of Toastmasters International, will see to the program. The organization itself must look out for financing on the basis of adequate, but not extravagant maintenance. If these things are done, the problem of club attendance and permanence in membership will be of little consequence. Look into your own club and see if it is lacking in any of these essentials. If it is, repair the damage and prepare for a greater future. Leadership is the vital thing. The club's objective provides for the discovery and training of leaders. If it fails in this point, it is likely to fail in all. If it succeeds here, it will be a winner.

**AS WE GO FORWARD** Club rosters filled to the limit, personnel in the membership of the highest available quality, organization and program kept in harmony with the results of the best experience through the years, and members continually being trained to use their abilities to the best advantages in their respective communities—these are the elements of progress which should characterize our movement as we go on in our second hundred of club growth. No longer an experiment, but a demonstrated contribution to the field of adult education, the Toastmasters Club has won recognition by its merit and

respect by its results. Let us hold it to its path of service, simplicity and stimulation. May it always continue as a movement, and never as an institution.

**THE SERVICE OF INTERNATIONAL** Toastmasters International exists to promote and conserve the values of the Toastmasters Club movement. It is not an arbitrary body superimposed on our organization, but a direct outgrowth of the need for federation for mutual help. Until we organized Toastmasters International, the growth was exceedingly small and the work was superficial. With the sense of permanence given by the central organization and with the making available of the best experience in our work, the movement has grown at a surprising rate and its service has been doubled over and over again. Probably there is no educational or fraternal movement in existence in which so great service is rendered at so small a cost as in ours. This has been made possible by the voluntary service at their own expense of those who have led in our work through the years. Every new club which enters the fellowship should assume its share of the "missionary" work which has been carried on by the pioneer clubs, and should become a center from which the benefits of Toastmasters will radiate to new groups who need it.

**MILEPOSTS** In the **TOASTMASTER** for March, 1936, we announced Baker, Oregon, with Charter No. 55, as the newest club. March, 1937, brought us up to Covina Toastmasters, with Charter No. 76. And in the present number we are able to announce that the 110th club has been organized, making exactly 100 per cent. gain in the past two years, all the result of voluntary effort by men who understand and believe in the Toastmasters idea. With such a record of growth it is no wonder that those men of prophetic vision who saw the possibilities in our movement are now enjoying the fulfillment of their hopes.

**TOASTMASTERS FINANCE** How long can Toastmasters International continue to operate on the present financial basis? When will it be necessary to increase the amount of dues paid by the clubs for the



support of the International? These two questions are asked when Toastmasters get together. The answer is easy. If the clubs will fill up their membership lists to full strength, the resultant income will be sufficient for a long time to come. With every one of our more than 100 clubs holding a membership of not less than 28 men, our income would make possible not only the continuance of the present service, but a considerable extension of it. Toastmasters International is handicapped at present by the fact that a number of clubs are far below their normal membership, and comparatively few are filled to capacity. When a club falls below 20 members it fails to cover its share of the maintenance of the general movement. When it holds to a high average in membership its dues pay its own way and help with the "missionary" work that has to be done with weak clubs and with the promotion of new ones. The best way to make it unnecessary to increase the dues to International is to recruit every club to full strength, and pay dues on the full membership.

#### ECONOMICAL INTERNATIONAL

Just what does Toastmasters International do with the funds paid in as dues by the member clubs? It turns them back into definite service to the clubs and to the extension of the movement. Printing bills run into large money, and yet there is not half the printing done that is required for the good of the organization. Postage costs run to about six hundred dollars a year at present. It is necessary to employ a limited amount of clerical aid to care for the vast amount of detail involved. These three items, printing, postage and clerical service, consume most of the funds available. We pay no rent, no salaries to our officers and directors, and own no office equipment except filing cases. Thus far we have operated on the basis of voluntary service by all Toastmasters, including the provision of office space and equipment at no cost to our organization. Only by such economy have we been able to progress and extend the idea of Toastmasters to its present situation.

## THE INTERNATIONAL CONVENTION

WITH Hervey Smith as general chairman, and with Director Ralph Guthrie and Past Director William Dunipace standing by in service, the Toastmasters of Arizona are preparing for the great convention at Tucson, August 5 and 6. Every member of the three clubs in Tucson has been named on a committee. The ladies are at work with a committee of four representing the wives of the three Toastmasters Clubs and the members of the Toastmistress Club. Publicity will be sent to the clubs within a very short time.

The plan includes a number of unusual features. The convention is planned to take advantage of the full moon, and we are told that there is no scene comparable to the desert with its giant sahuaro cactus in the romantic light of the desert moon. A barbecue on the desert in the Tucson Recreational Area will be a new experience to the tenderfoot. The Tucson hotels are air-cooled and will afford comfortable accommodations for all. Special tours are being arranged which will enable visitors to take in such attractions as the Grand Canyon, Boulder Dam, the Petrified Forest and other famous points.

Every Toastmaster who can possibly arrange to do so should plan his vacation so as to have the privilege of attending this, the greatest convention our movement has yet held.

At the December meeting of the Board of Directors action was taken to provide for the payment of a one dollar registration fee by every delegate, and a fifty cent registration by all visitors, both men and women. By this means the burden of financing the convention will be removed in some measure from the Tucson clubs, which are doing their full part for the success of the occasion.

Complete information will be sent from the Tucson publicity committee to all clubs.

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A minister walking along a brook one Sunday observed a boy fishing. After watching him catch several fish, the clergyman said to the boy: "My boy, don't you know that it is not right to be fishing on Sunday? Besides, it is very cruel to insert a sharp hook into that poor beetle."

"That ain't no beetle, Mister," said the boy, "that's only an imitation bug."

"Oh, I thought it was a real bug," replied the minister.

"So did all these suckers," said the boy, lifting a string of fish out of the water.



## NEWS FROM THE DISTRICTS

*District No. 1*, in Southern California, has been busy with the inter-club speech contest, with the promotion of new clubs, and with plans for the high school speech contest. Several of the Area Contests have been completed and the winners selected for the district contest to be held early in April in Los Angeles, when a great party is in prospect, with the dinner, great speeches and a dance to follow. The inter-club contest has met with an enthusiastic reception throughout the district.

The district committee named to have charge of the high school contest includes Elmer Smith, of Santa Barbara "Noventa," Paul Demaree, Past President of T.M.I., Russell Ross, of Los Angeles Noon-day Club, Leo Coombs, of Beverly Hills, and Lynn Sheller, of Fullerton. The contest is getting under way now. The finals will be held in May.

District Number One lost six fine clubs when the December meeting of the Board of Directors approved the organization of District Number Five, including San Diego and Imperial Counties, but Number One is going after 15 new clubs to be organized before August, and with the energetic cooperation of the Lieutenant Governors the campaign is going forward. Already Huntington Beach, Corona, Inglewood, Eagle Rock, Arcadia and El Monte are getting to work, with others in prospect. One new Junior Toastmasters Club has been instituted in the high school at Bell. Others may follow. This district will show a substantial growth in spite of its loss. Dr. Gordon R. Howard, of Bell, California, is the active and efficient governor of the district.

Santa Barbara Toastmasters Club has been handling two radio programs a week for the Chamber of Commerce, one captioned "Notes from the American Riviera" and the other "Happenings at the Chamber of Commerce." Harry S. Saunders is chairman of their radio committee.

Charter night of the "Century" Club at Santa Ana, on January 31, was a notable event. Clark Chamberlain, charter president of T.M.I., presented the charter to the new club with especial enthusiasm over having reached the 100th club in our fellowship. Many distinguished visitors were present.

*District No. 2*, including the Northwest, and headed by Clarence H. Bailey, of Seattle, has done well with contests, both inter-club and high school, with program exchanges, and with new club promotion. New clubs in this district include Portland Number Two, Pullman, Washington, Klamath Falls, Oregon, and Spokane Number Two. Most interesting is their plan for the Seattle High School Contest. The general subject for discussion is the Neutrality Act, and the specific topics were worded, five by U. S. Senator Schwellenbach and fourteen by the Seattle Board of Education. Senator Schwellenbach hopes to secure a letter from President Roosevelt for the winner of the contest, which involves the nine high schools of Seattle.

The latest addition to our fellowship in the Northwest is Casper, Wyoming, where Hon. Clyde A. Smith has promoted a new club, with

19 charter members, including many of the leading citizens of the community. Their charter night is set for March 14.

Raymond J. Huff, past president of T.M.I., recently wrote, "I consider the present situation of the Toastmasters Club work in the Northwest to be about at the best it has ever attained, and I look for continued growth and improvement."

*District No. 3*, which includes the state of Arizona, and is headed by E. E. Morrison, of Phoenix, is full of activity looking forward to the convention of Toastmasters International at Tucson next August. As a preliminary, they are organizing more clubs. One is getting under way at Prescott, while there are designs upon Mesa and Glendale, out in the wide open spaces.

*District Four*, covering all of California north of the Tehachapi Mountains, is led by Fred J. Perry, of Palo Alto, as it goes forward to new achievements. New clubs in this district include Reedley, King City and San Jose, all properly chartered, and Hayward, in process of organizing. Digby Smith, formerly of Salinas, went to Hayward as secretary of the Chamber of Commerce, and a Toastmasters Club results. Director Roy Hohberger, of Salinas, has done excellent work in promotion throughout the district. A new area has been created, this being Area 6, with Reedley as the center, and Cameron Cairns, of Reedley, as Lieutenant Governor. The Reedley club will not be lonesome for long. Governor Fred Perry is spending the winter in Pasadena, but he is in close touch with affairs in the district at all times.

*District Five*, the newly formed district in Southern California, includes San Diego and Imperial Counties. Robert M. Switzler, of San Diego, is governor. This district started with six clubs, being approved at the December meeting of the Board of Directors. A new club is being promoted in National City, located just south of San Diego. Three times since August the clubs of the district have held a joint meeting at the Carlsbad Hotel, at Carlsbad, California, which have proved invaluable in stimulating interest and also in furnishing experience with large audiences. The next joint meeting will be held in San Diego in April. District Governor Switzler has just returned from Nebraska where he spent ten days studying the unicameral legislature of that state. He is scheduled to speak on this subject at noon on March 24 at the Rosslyn Hotel in Los Angeles, before the Lawyers' Club of Los Angeles. While in Nebraska he addressed the Bar Association at the State Capital on "Some Suggested Changes in Civil Procedure."

The San Diego Sun, on January 24, carried a cleverly done article on Toastmasters in the "Fact-O-Graph" column, by Willis Werner.

*District Six*, the very youngest of our districts, spreads over a considerable amount of territory in the Middle West, and Governor Leif Larson promises to plant Toastmasters Clubs in many parts of this great district. Waterloo, Iowa, has already come into the fold, and others are in prospect.

The Minneapolis clubs are carrying on with much good work. One



of their best contributions to the cause of better speech is the "Speech Pilot" introduced in the Minneapolis Chapter, whereby one member is assigned each month to carry on a regular course of instruction on how to speak. His material is duplicated and made available to all the members. It is a valuable piece of work. Inquiries concerning it may be addressed to the secretary of the club, George W. Benson, 300 Baker Building, Minneapolis.

### FROM THE WIDE FIELD

Chicago, Cincinnati, Kansas City, Albuquerque and El Paso are among the more distant points which have organized and applied for charters. International President William A. Dunlap presented the charter to the Chicago club in December. Director Roy T. Burns is taking steps to form a district including Illinois and Indiana. Orlando, Florida, carries on its usual good program. Inquiries from New Orleans, Louisiana, Hilo, Hawaii, Montreal, Quebec, and Toronto, Canada, indicate the spread of interest.

Our organization is listed in the "World Almanac" and our 1938 Convention at Tucson is attracting no small amount of attention from firms interested in such activities.

From W. Goldie, secretary of Glasgow Toastmasters, come reports of growing interest and of hopes of new clubs in the vicinity. He also renews his invitation for traveling Toastmasters to visit the great exposition to be held this year over there.

### JUNIOR CLUBS

A new club has been chartered at the Bell High School, of Bell, California, sponsored by the Progressive Club, of Huntington Park.

From Miss Ruth Aird, former secretary of Pomona Junior Toastmasters, comes word that "Pomona Junior Toastmasters has grown into one of the most popular organizations in Pomona Junior College. There is a waiting list of prospective members. Instead of meeting at one certain place, one member is host or hostess for each meeting, inviting the others to a pre-arranged pot-luck dinner, which is served in the home either at small tables or buffet style. Although there is an equal number of men and women in the membership of that club, all the present officers happen to be women."

The Spokane Junior Club is one of the liveliest. Milton DeArmand, as secretary, carries on a splendid campaign of publicity and the club is really doing excellent work in training its members. The club bulletin is most cleverly done.

At the December meeting of the Board of Directors of Toastmasters International, Arthur G. Porter, of Fullerton, was named as special supervisor of the Junior Clubs. He is giving helpful attention to the promotion of new clubs and to the activities of those now at work. Those interested in Junior Toastmasters are invited to write him, addressing him at "Postoffice Box 35, Fullerton, California."

### AROUND THE TABLE

*Criticism* continues to be the subject of much experiment and discussion. The practice of giving the speaker the audience reaction is vital in Toastmasters work. How to do it best is always a question. The "horizontal" method recently introduced is working well where properly used. In this plan, the general critic is selected much the same as the toastmaster of the evening. When the speaking program is completed, the general critic is introduced by the toastmaster to conduct the period of evaluation and comment. Having appointed the critics in advance, the general critic has assigned each one of them a certain phase to criticize. This is usually done by handing the critics slips on which are written the questions or points to be considered. Thus, the first critic may have been assigned: "Compare the openings of all the speeches, showing why some were better than others." The second may have: "Discuss presence, posture and gestures of all the speakers." For the third: "Compare the conclusions." For the fourth: "Name one very good point or one objectionable feature in each speech."

As a rule, not more than four or five critics are used, each being limited to two minutes, and carefully warned to stick to his assignment. Then the general critic takes five to eight minutes to "mop up." The vital thing in this type of criticism is to assign the topics very definitely to the critics and then hold them to the assignments. As a general proposition, criticism must be planned in order to be worth while.

*Timing* is one essential of a Toastmasters Club program. Every club should provide some simple but effective timing device and operate it carefully and impartially. The meeting must start on time, run on schedule and close on time. It cannot do this without planning and preparation. If any club needs information about how to construct a proper timing device, a letter to the office of Toastmasters International, Santa Ana, California, will bring it.

*Financing* is essential for any club. Don't be stingy in planning your club finances. Make the initiation fee high enough so that a member will realize that he has an investment. Two dollars is a minimum for the initiation, and a higher fee is better. Monthly dues should in no case be less than \$4.00 a year. By such means the club's needs can be cared for, the treasury kept in wholesome condition, and businesslike methods followed. Any man who does not find value ten times over in his work in the club should not belong. Anyone who cannot invest the cost of a picture show once a month in this educational program needs to re-evaluate his schedule of spending. Toastmasters International does not lay down rigid rules as to the amount of fees and dues in the club, but it does most earnestly advise against permitting any club to operate on an insufficient financial plan. It is the disposition of the Board of Directors to be very slow about granting a charter to any club which does not give evidence of being adequately financed for its own good.

*Table Topics* must not be neglected in the club meeting. The half hour consumed during the meal should be effectively used. The "table



discussion" is the best device thus far discovered. It is the business of the president to see that someone plans the table topics in advance so that they are worthy. The following list of speech subjects proposed for the inter-club contests will serve in locating useful table topics:

Recession or Depression	Radio Censorship
The Panay Incident	Vocabulary Building
Crop Control	Relief Problems
Wire Tapping	Trust Busting
Legalized Betting	Increasing Armaments
The Spanish Civil War	Crime and The Citizen

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## BOOK NEWS

YOUR SPEAKING VOICE, by *Harrison M. Karr*. (Griffin-Patterson Publishing Company, Glendale, California. Price \$2.25.)

Many books on speech have been published and it takes something extraordinary to stir our enthusiasm, but here is one over which we can become really excited. Mr. Karr's new book, just off the press, covers a field of vital importance in which there has been a lack of popular and up to date treatment. He has given a fresh and stimulating approach to the problem of how to use the voice to best advantage. He presents the fundamentals of voice training in a manner readily understood, and gives abundance of practical exercises for use in gaining results. How to acquire pleasing tone quality, gain resonance, avoid monotony, use pauses and rhythm in delivery, get the habit of deep breathing—all these and many other essentials are considered. The book is designed, according to the author's statement, as a guide for all those who desire to improve their everyday speaking voices. It can be effectively used by individual students, or for class study and exercise by any Toastmasters Club. A few evenings spent on the prescribed exercises will bring results in vocal improvement. The book may be ordered through local dealers, or from the publishers, or from the TOASTMASTER Magazine. A special discount on quantity orders is available if any club desires to secure a supply for the use of its members.

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Practical English, a fifteen lesson "self-teaching" course, published by the Better-Speech Institute of America, Chicago. This course is planned for the man who desires to enlarge his vocabulary and correct his speech errors. It gives instruction and exemplary exercises in pronunciation, enunciation, vocabulary development and effective expression. Price, \$5.00. Special discounts in quantity orders.

## "THAT REMINDS ME"

A good story is the speaker's best friend. It need not be a funny story, so long as it has a point and helps to clarify the matter being presented. A good story is remembered long after the speech or sermon is forgotten.

An explorer in India came upon an ancient temple on whose wall he found a picture in two panels. In the one panel there was represented a king, forging his crown into a chain. In the other, a slave was making his chains into a crown. Underneath was written: "Life is what we make it, no matter of what it is made."

"Story-telling is subject to two unavoidable defects: frequent repetition, and being soon exhausted; so that whoever values this gift in himself has need of a good memory, and ought frequently to shift his company."—Dean Swift.

An African chief was invited to attend some function at the court of Queen Victoria. Asked about it afterward, he remarked, "The splendor of it all, and many things else, impressed me, but the most amazing thing of all was to find myself there."

Said a little boy: "I always give my mother the biggest piece of candy."

Said the visitor: "What a noble, unselfish little fellow!"

"Yes," the boy continued, "because she always says 'thank you, Johnnie,' and gives it right back to me."

"Apothegms are the wisdom of the past condensed for the instruction and guidance of the present."—Tryon Edwards.

"Nothing hits harder, or sticks longer in the memory, than an apothegm."  
—J. A. Murray.

The artist handed a cartoon to the editor. "Now this," he said, "is the picture of a cow eating grass."

"But I don't see any grass," said the editor.

"No," said the artist, "the cow has eaten all the grass."

"But where is the cow?" the editor persisted.

"Well," replied the artist, "you can't expect a cow to hang around when all the grass is gone."

"A wise-crack is an untruth or a half-truth stated so cleverly that it sounds as though it ought to be true."

There's more than a hint of sophistication in the remark of a young lad who was asked how old his maiden aunt was. "I don't know just how old she is," he said, "but a cup of tea rests her."

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A little girl who had mastered her catechism announced that she was disappointed with the results. "Because," she said, "though I obey the Fifth Commandment and honor my father and my mother, yet my days are not a bit longer in the land, because I still have to go to bed at seven o'clock just the same."



## TOASTMASTERS SUPPLIES

Order from Toastmasters International, Santa Ana, California. Prices quoted include delivery charges except on pins and emblems. Remittance should accompany order.

1. **The Amateur Chairman**, by Ralph C. Smedley, Founder of Toastmasters. A 40-page, pocket-size booklet, for ready reference by the unprepared president. Price.....\$1.50
2. **Secretary-Treasurer's Record**. Limp leather cover, with printed forms for complete financial and attendance records and membership roster. Very complete. Cover and filler. Price .....\$1.00  
(Extra fillers, 40 cents each.)
3. **Treasurer's Receipt Book**. 250 receipts, with duplicates, in pad punched for 3-ring binder. (Sample on request.) Price....1.00
4. **By-Laws**. Standard Constitution and By-Laws for Local Clubs, Mimeographed and stapled for filing in 3-ring binder. (Sample on request.) Price  
1 dozen copies.... .75  
30 copies....1.50  
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6. **Officers Manual**. A necessary part of the equipment of every officer, including brief but pointed explanation of duties, standard methods, and instructions as to general club operation. Price..... Each.... .25
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8. **Critique Sheets**. Two forms are available, both very good.
  - (a) The T.M.I. Form, prepared by Jean Bordeaux and J. Gustav White especially for use in Toastmasters Clubs. When folded it fits in a 3x5 cabinet (Samples of either on request.)
  - (b) The High School Public Speaking Contest Form, useful in criticizing all speeches.
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77. **"Facts"** concerning T.M.I.—The only available piece of literature published by T.M.I. giving a brief statements of the origin, history and purpose of the organization, in question and answer form. A very attractive folder with genuine "selling" powers.
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 The Man Behind the Rules, *a Story of the Life of Henry Martyn Robert, Author of Robert's Rules of Order*..... Price .35  
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The following helpful books may be ordered through Toastmasters International.

- The Speaker's Desk Book, *published by Maxwell Droke*.... Price \$3.85  
 (Reviewed in the December TOASTMASTER)  
 The Toastmaster's Manual, *by Harold W. Donahue*..... Price 2.50  
 Public Speaking as Listeners Like It, *by R. C. Borden*..... Price 1.50  
 (Reviewed in the March, 1937, TOASTMASTER)

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## THE RENDEZVOUS

Charter No.

ARIZONA

87. Phoenix, Maricopa Chapter—Monday, 6:15 P.M., Y.M.C.A.  
 Secretary, Harold R. Scoville, Title & Trust Bldg.  
 Deputy Governor, John A. Murphy, 2620 North 7th  
 68. Phoenix, Ocotillo Chapter—Tuesday, 6:10 P.M., Y.M.C.A.  
 Secretary, Richard Harless, City Hall  
 Deputy Governor, Mel Fickas, 116 S. Central  
 103. Phoenix, Palo Verde Chapter—Thursday, 6:15 P.M., Y.M.C.A.  
 Secretary, David G. Hartman, Y.M.C.A.  
 Deputy Governor, J. J. Caretto, Title & Trust.  
 104. Prescott—Wednesday, 6:15 P.M., Hassayampa Hotel  
 Secretary, George E. Mumby, 220 E. Goodwin  
 74. Tucson, Old Pueblo Chapter—Saturday Noon, 12:30, Pioneer Hotel  
 Secretary, J. C. Padilla, 344 S. Scott St.  
 Deputy Governor, J. H. Michael, High School  
 16. Tucson, Sahuaro Chapter—Tuesday Noon, Pioneer Hotel  
 Secretary, L. E. Moore, Muzzy Ranch, Box 742  
 Deputy Governor, Dr. T. D. Fridena, 196 N. Stone St., Tucson  
 32. Tucson Toastmasters—Thursday, 7:30 P.M., Y.M.C.A.  
 Secretary, Gerald Houck, Roskruff Junior High School  
 Deputy Governor, L. C. Bailey, Safford Junior High School

CALIFORNIA

34. Alhambra—Thursday, 6:30 P.M., Elks Club  
 Secretary, Joseph C. Longueville, 417 N. Palm Ave.  
 Deputy Governor, L. Emerson Winter, 500 N. Palm Ave.  
 2. Anaheim—Tuesday, 6:30 P.M., Marigold Cafe  
 Secretary, Paul Winsor, Bank of America  
 Deputy Governor, Walter F. Taylor, 609 S. Dickel  
 69. Azusa—Wednesday, 6:15 P.M., Dick's Cafe  
 Secretary, V. G. Stanfield, 461 W. Centre, Covina  
 Deputy Governor, Don Graffam, 1029 Azusa Ave., Azusa  
 43. Beverly Hills—Wednesday, 6:15 P.M., Sheetz Cafe, 422 N. Canon Dr.  
 Secretary, Don S. Bolton, 1836 N. Kingsley, Los Angeles  
 Deputy Governor, Leo Mark Coombs, 1118 S. Rexford Dr., Los Angeles  
 36. Burbank—Monday, 6:30 P.M., St. Jude's Hall  
 Secretary, A. S. Ricketts, 939 N. Olive  
 Deputy Governor, Nelson Pfister, 734 N. Tujunga, Burbank  
 46. Burlingame—Wednesday, 6 P.M., Primrose Inn, Primrose Road  
 Secretary, Geo. V. White, 1285 Oak Grove Ave.  
 Deputy Governor, Chris E. Phelan, P.O. Box 212  
 9. Coronado—Wednesday, 6 P.M., Coronado Country Club  
 Secretary, Adam H. Messek, 857 Orange Ave.  
 Deputy Governor, Hilding Weisgerber, 828 D Avenue  
 76. Covina—Tuesday, 6:00 P.M., Longworth's Cafe  
 Secretary, George Cannon, 268 Orange St., Covina, Calif.  
 Deputy Governor, Porter Kerckhoff, 117 E. Batillo St., Covina  
 54. Escondido—Wednesday, 6:15 P.M., Jordan's Cafe  
 Secretary, Charles W. Dove, 153 S. Grand, Escondido  
 Deputy Governor, Frank Hunt, c/o Oscar Hall Co., E. Grand, Escondido  
 37. Fullerton—Monday, 6:30 P.M., Kibel's Cafe, 108 S. Spadra  
 Secretary, Gale R. Kewish, 215 N. Lincoln  
 Deputy Governor, Homer Faber, Box 130, Rt. 2, Anaheim  
 8. Glendale No. 1—Tuesday, 6:15 P.M., Y.M.C.A.  
 Secretary, Chester Bryan, 2111 Glen Ivy, Glendale  
 Deputy Governor, Harry Finlay, 629 W. Lexington, Glendale  
 29. Glendale "Jewel City"—Thursday, 6:15 P.M., Sunshine Corner  
 Secretary, J. Paul Fisher, 754 Fairmont, Glendale  
 Deputy Governor, Lloyd A. Rabjohn, 4666 Verdugo Road, Los Angeles  
 70. Gonzales "Y.M.C.A. Toastmasters"—Tuesday, 6:45 P.M., Roma Hotel  
 Secretary, E. A. Botill  
 Deputy Governor, R. G. Force



58. Hollywood—Tuesday, 6:15 P.M., Sunset Arbor, 6700 Sunset Blvd. Secretary, Horace V. Thompson, 1109 E. Victory Blvd., Burbank
14. Huntington Park No. 1—Wednesday, 6:30 P.M., Cole's Cafeteria, 6514 Pacific Secretary, B. H. McEachen, 3001 Clarendon, Huntington Park
18. Huntington Park "Progressive"—Tuesday, 6:15 P.M., Cole's Cafeteria Secretary, Kenneth K. Allen, 2923 Flower St., Huntington Park
106. King City—Tuesday, 6:15 P.M., El Camino Hotel Secretary, Wm. H. Smart, King City
82. Laguna Beach—Monday, 6:45 P.M., Hotel Casa Del Camino Secretary, Walter A. Lamb, 372 Monterey Drive, Laguna Beach
22. La Jolla—Alternate Thursday, 6:15 P.M., La Valencia Hotel Secretary, Truman A. Parker, Jr., 6663 Neptune Place, La Jolla
53. La Verne—Wednesday, 6:45 P.M., American Legion Hall Secretary, Gerald W. Hartley, 2242 Third St., La Verne
11. Long Beach "Gavel"—Monday, 6:00 P.M., Masonic Temple, 835 Locust Secretary, Kenneth Bucklen, 2218 Atlantic Ave., Long Beach
35. Long Beach "Toastmaster"—Thursday, 7:30 P.M., 814 Heartwell Bldg. Secretary, Albert Beckman, 3506 Wilton St.
3. Los Angeles—Tuesday, 6:15 P.M., Y.M.C.A. Secretary, Richard Thompson, 5620 Meridian St.
50. Los Angeles "Angeles Mesa"—Tuesday, 6:15 P.M. Merlen's Cafe, Crenshaw & 43d St. Secretary, Leroy Van Velzer, 1048 West 53rd
85. Los Angeles "Highland Park"—Friday, 6:15 P.M., Monterey Inn, corner of Monterey Road & S. Fair Oaks, S. Pasadena Secretary, W. G. Clasen, 208 1/2 S. Ave. 52, Los Angeles
48. Los Angeles "Noonday"—Monday, 12:15 P.M., University Club, 614 S. Hope Secretary, W. J. Lake, 715 So. Hope
44. Los Angeles "Southwest"—Monday, 6:30 P.M., Beck's Cafe, 81st & Vermont Secretary, Howard D. Markle, 523 Queen St., Inglewood, Calif.
20. Montebello—Wednesday, 6:30 P.M., Palm Grove Cafe Secretary, M. L. Lamb, 833 Bluff Road, Montebello
88. Oakland—2nd and 4th Tuesdays—6:15 P.M., Women's City Club Secretary, H. J. Wickman, 4285 Atlas Ave.
78. Oceanside—Tuesday, 6:15 P.M., Oceanic Cafe Secretary, W. S. Adamson, Box 225
72. Orange—Thursday, 6:15 P.M., Sunshine Broiler Secretary, A. E. Sipherd, 183 N. Waverly St.
66. Pacific Beach—Monday, 6:15 P.M., Crystal Pier Cafe Secretary, Geo. W. Adams, 1511 Beryl St.
33. Palo Alto—Thursday, 6:00 P.M., President Hotel Secretary, R. C. Coppock, Jr., 1862 Waverly St., Palo Alto
6. Pasadena—Tuesday, 6:15 P.M., Y.M.C.A. Secretary, C. M. Matter, 416 S. Grand Oaks, Pasadena
- Deputy Governor, Harvey M. Parker, 2240 Hemet Road, San Marino
12. Pomona—Monday, 6:15 P.M., St. Charles Grill Secretary, W. C. Seaman, 700 Towne, Pomona
27. Redwood City—Monday, 6:00 P.M., First Methodist Church Secretary, L. A. McAtee, 47 Turnsworth Ave., Redwood City
32. Reedley—Thursday, 6:30 P.M., High School Cafeteria Secretary, Paul A. Eymann, Reedley, Calif.
49. Salinas "Y.M.C.A." Toastmasters—Wednesday, 12:05 P.M., Jeffrey Hotel Secretary, C. Lloyd Colby, c/o County Clerk, Salinas
7. San Diego—Monday, 6:00 P.M., University Club Secretary, Jackson J. Demers, 3536 Lark, San Diego
65. San Francisco "Downtown Chapter"—Tuesday, 6:15 P.M., Richelieu Hotel Secretary, Max Lembke, 417 Montgomery St., Room 100
56. San Francisco "Golden Gate Chapter"—Wednesday, 6:15 P.M., Y.M.C.A. Secretary, Paul Stauffer, 133 19th Avenue
107. San Jose—Monday, 6:30 P.M., Y.M.C.A. Secretary, Ray S. Bartholomew, Y.M.C.A.
83. San Luis Obispo—Friday, 6:30 P.M., Gold Dragon Secretary, L. R. Blomquist, 875 Lincoln Drive
100. Santa Ana "Century Club"—Tuesday, 6:15 P.M., Daniger's Cafe Secretary, Dwight Hamilton, 929 1/2 W. Camille
15. Santa Ana "El Camino"—Thursday, 6:15 P.M., Daniger's Cafe Secretary, T. D. McBird, R. D. 1, Orange, Calif.
1. Santa Ana "Smedley Chapter No. 1"—Wednesday, 6:15 P.M., Daniger's Cafe Secretary, D. H. Tibbals, Y.M.C.A., Santa Ana
5. Santa Barbara—Thursday, 6:30 P.M., El Corfejo Secretary, Everett Hellweg, 218 Nogales St.
90. Santa Barbara "Noventa"—Tuesday, 6:30 P.M., El Paseo Secretary, James A. Woods, 1411 Clear View Road, Santa Barbara
89. Santa Maria, "Seminar" Toastmasters, Wednesday, 6:30 P.M., Frances Cafe Secretary, Everett A. Rinehardt, 226 E. Tunnell Street
21. Santa Monica—Wednesday, 6:15 P.M., Sovereign Terrace Dining Room, 2nd & Washington Secretary, G. W. Hovey, 465 22nd St., Santa Monica
77. Santa Monica "Crescent Bay"—Monday, 6:15 P.M. Sovereign Terrace Dining Rm. Secretary, Harry Aronoff, 1610 Washington Ave., Santa Monica
64. Stockton—Thursday, 6:00 P.M., Y.M.C.A. Secretary, Robert H. Franke, Pacific Gas & Electric Co.
80. Stockton "Delta"—Thursday, 6:00 P.M., Y.M.C.A. Secretary, R. M. Pedersen, Y.M.C.A.
24. Ventura—Thursday, 6:30 P.M., Sunset Grill Secretary, Harold R. Brown, P. O. Box 288
26. Walnut Park—Tuesday, 6:30 P.M., 2563 Clarendon Ave., Huntington Park Secretary, Glenn H. Welsh, 1424 Portia St., Los Angeles
- Deputy Governor, Jack LeMar Call, 230 W. 83d St., Los Angeles



30. Westwood Village—Monday, 6:30 P.M., Mrs. Gray's Drive-Inn  
Secretary, C. H. Hohn, 333 N. Oakhurst  
Deputy Governor, W. J. Hamrick, 1145 1/2 Wooster, Los Angeles
19. Whittier "Quakertown Chapter"—Thursday, 6:15 P.M., Dinner Bell Ranch  
Secretary, Ward Estelle, 333 N. Whittier Blvd., Whittier  
Deputy Governor, D. R. Mitchell, Lambert Road

#### FLORIDA

28. Orlando—Friday, 6:15 P.M., Orange Court Hotel  
Secretary, Herman C. Price, 409 Florida Bank Bldg., Orlando  
Deputy Governor, Frank A. French, 4 Church and Main Bldg., Orlando

#### IDAHO

61. Boise—Wednesday, 6:00 P.M., Hotel Boise  
Secretary, Lynn M. Rogers, Rogers Oil Co.  
Deputy Governor, Harry Yost, Federal Bldg.

#### ILLINOIS

96. Chicago—Tuesday, 6:15 P.M., Central Y.M.C.A., 19 S. LaSalle St.  
Secretary, Harold Williams, 420 Surf Street
51. Springfield "Lincoln Douglas Chapter"—Thursday, 6:00 P.M., Y.M.C.A.  
Secretary, D. W. McKenney, Box 153, Springfield  
Deputy Governor, Robert Williamson, 628 S. 7th St.

#### INDIANA

39. Columbus—Every second Wednesday, 6:30 P.M., Columbus Tea Room  
Secretary, A. W. Phillips, Jr., 1802 Washington, Columbus  
Deputy Governor, Robert Crowe, 726 7th St., Columbus
17. Indianapolis No. 1—Thursday, 6:00 P.M., Y.M.C.A.  
Secretary, Harry Steinmetz, 5467 N. Keystone  
Deputy Governor, Harold Hollingsworth, 4121 E. Washington
42. Indianapolis No. 2—1st & 3rd Thursdays, 6:00 P.M., Y.M.C.A.  
Secretary, F. R. Jones, 339 W. 30th St.

#### IOWA

101. Waterloo—Thursday, 6:30 P.M., Y.M.C.A.  
Secretary, Marion Renz, 615 Water Street

#### MINNESOTA

91. Albert Lea "Y.M.C.A. Toastmasters"—Friday, 6:30 P.M., Hotel Albert  
Secretary, J. M. Snyder, Y.M.C.A. Building
82. Minneapolis, "Russell H. Conwell Chapter"—Wednesday, 6:00 P.M., Y.M.C.A.  
Secretary, Sheldon M. Ostrout, 4012 38th Ave., S., Minneapolis  
Deputy Governor, Walter Carlson, 4016 21st Ave. S.
75. Minneapolis Toastmasters Club—Thursday, 5:45 P.M., Y.M.C.A.  
Secretary, George W. Benson, 300 Baker Bldg.  
Deputy Governor, Virgil Edwards, 601 Foshay Tower

#### MISSOURI

99. Kansas City—Blue Valley Toastmasters, Friday, 8 P.M., Blue Valley Y.M.C.A.  
Secretary, George K. Vaughan, 5828 E. 12th St., Kansas City, Mo.

#### OHIO

102. Cincinnati "Pioneer"—Monday, 6:00 P.M., Central Y.M.C.A.  
Secretary, Robert C. Yeager, 100 East Court Street

#### OREGON

55. Baker—Monday, 6:15 P.M., The Nook Cafe  
Secretary, Gilmore Ryder, Jr.  
Deputy Governor, Gentry Phillips
98. Klamath Falls—Monday, 6:15 P.M., Hotel Elk  
Secretary, Carl H. Mason, 503 Medical-Dental Bldg.  
Deputy Governor, Frank Gray, Medford
67. Medford—Monday, 6:15 P.M., Holland Hotel  
Secretary, Dr. Geo. S. Jennings, Medford Center Bldg., Medford  
Deputy Governor, Frank Gray, 15 W. Main
31. Portland—Monday, 6:00 P.M., Sign of the Rose Tea Room  
Secretary, Arnold Kuhnhausen, 820 S.W. Yamhill St., Portland  
Deputy Governor, Del Snider, 718 West Burnside St.
94. Portland No. 2—Monday, 6:00 P.M., Chamber of Commerce  
Secretary, Ralph Brace, Lipman Wolfe & Co.

#### TEXAS

92. El Paso, "Y.M.C.A. Toastmasters"—Monday 7:30 P.M., Y.M.C.A.  
Secretary, A. L. Holm, Y.M.C.A.

#### WASHINGTON

79. Aberdeen—Monday, 6:15 P.M., Morok Hotel  
Secretary, John B. Adams, Becker Bldg., Aberdeen  
Deputy Governor, Harry Spence, KXRO, Aberdeen
60. Bellingham—Monday, 6:00 P.M., Bellingham Hotel  
Secretary, Roy S. McCord, 1407 W. North  
Deputy Governor, E. W. Thompson, R. 2
63. Bremerton—Tuesday, 6:30 P.M., Calico Cat Cafe  
Secretary, W. J. Cruickshank, 1216 7th St.  
Deputy Governor, W. W. Parker, 903 Hewitt, Bremerton
25. Olympia No. 1—Tuesday, 6:00 P.M., Governor Hotel  
Secretary, J. A. King, c/o Capital Savings & Loan Assn., Olympia  
Deputy Governor, B. H. Lindman, Highway Coast Commission, Olympia
84. Olympia No. 2—Tuesday, 6:00 P.M., The Grill, on Capitol Way  
Secretary, Elwood F. Tresner, 610 E. 4th  
Deputy Governor, Howard Lincoln, Richfield Oil Co.
95. Pullman—Monday, 6:15 P.M., Washington Hotel  
Secretary, Ray Forrest, First National Bank
10. Seattle No. 1—Monday, 6:00 P.M., Washington Athletic Club  
Secretary, Truman Cragin, 932 First Avenue S.  
Deputy Governor, Maurice Holcomb, 205 First, South
23. Seattle No. 2—Tuesday, 6:00 P.M., Chamber of Commerce Bldg.  
Secretary, P. C. Stay, Hammond Shipping Co. Pier 7  
Deputy Governor, Clifford A. Saunders, 612 Stewart St., Seattle
41. Seattle No. 3—Monday, 6:00 P.M., College Club  
Secretary, George D. Anderson, 1209 Alaska Bldg.  
Deputy Governor, Elmer J. Satterburg, 1111 2nd Ave., Seattle
52. Seattle No. 4—Thursday, 6:15 P.M., Elks Club  
Secretary, Earle W. Stevens, 422 Dexter Horton Bldg.  
Deputy Governor, Lana Kurtzer, Boeing Field, Seattle
71. Seattle No. 5—Tuesday, 5:30 P.M., Pine Tree Tea Room  
Secretary D. L. Cook, 217 Pine St., Seattle  
Deputy Governor, Clarence Bailey, 314 Union St., Seattle
47. Spokane—Monday, 6:15 P.M., Antone's Restaurant  
Secretary, W. G. Nissey, 1722 W. Riverside  
Deputy Governor, H. T. Jones, W. 2306 Sharp Ave., Spokane
13. Tacoma—Monday, 6:00 P.M., Walker Hotel  
Secretary, G. L. Beck, 901 E. 56th St.  
Deputy Governor, S. Marsh Davis, 4205 N. Mason, Tacoma
81. Walla Walla—Wednesday, 6:15 P.M., Whitman Hotel  
Secretary, C. Wayne Swegle, 708 Baker Bldg., Walla Walla  
Deputy Governor, Carl Hebenstreit, Walla Walla

#### WYOMING

97. Casper—Monday, 6:30 P.M., Townsend Hotel  
Secretary, L. F. Davis, 219 W. 13th St.

#### CANADA

59. Vancouver, B. C.—Monday, 6:15 P.M., Pacific Athletic Club  
Secretary, E. Norfolk, No. 606, 535 W. Georgia St., Vancouver  
Deputy Governor, A. Masson, 1044 Granville St.
38. Victoria, B. C.—Wednesday, 6:15 P.M.  
Secretary, A. G. Slocomb, 2730 Forbes St.  
Deputy Governor, E. Harrison, 1248 Dallas Road

#### ENGLAND

45. Southport—Wednesday, 8:00 P.M., Kardomah Cafe, Lord St.  
Secretary, R. E. Riley, 141 Manchester Road

#### SCOTLAND

86. Glasgow—Wednesday, 6:00 P.M., Ca'doro Restaurant  
Secretary, W. Goldie, 120 Union St.  
Deputy Governor, D. A. MacCallum, 93 Hope Street



## DISTRICTS AND AREAS

- DISTRICT NO. 1—Dr. Gordon R. Howard, District Governor, 3906 Gage Ave., Bell, California. (Includes all California south of the Tehachapi Mountains)
- Area 1—Ted Blanding, Lieutenant Governor, 1402 N. Garnsey, Santa Ana, Calif. Includes Anaheim, Fullerton, Santa Ana No. 1, Santa Ana El Camino, Santa Ana Century Club, Orange and Laguna Beach
- Area 2—Lou Kilgore, Lieutenant Governor, 9607 Denker St., Los Angeles, Calif. Includes Noonday Club, Southwest Club, Angeles Mesa Club and Los Angeles Club.
- Area 3—R. L. Hudson, Lieutenant Governor, 6331 Hollywood Blvd., Hollywood Calif. Includes Hollywood, Beverly Hills, Westwood Village, Santa Monica and Crescent Bay
- Area 4—John Larimer, Lieutenant Governor, 2217 4th St., La Verne, Calif. Includes Pasadena, Alhambra, La Verne, Pomona, Azusa, and Covina
- Area 5—Carroll Evans, Lieutenant Governor, 5266 Eagle Dale Ave., Los Angeles, Calif. Includes Glendale No. 1, Jewel City, Burbank, and Highland Park.
- Area 6—William Bryce, Lieutenant Governor, 6101 Santa Fe Ave., Huntington Park, Calif. Includes Huntington Park No. 1, Huntington Park Progressive, Walnut Park, Montebello, Long Beach Gavel, Long Beach Toastmaster, Whittier Quakertowne
- Area 7—Greydon C. Howell, Lieutenant Governor, 1809 Loma St., Santa Barbara, Calif. Includes Santa Barbara, Ventura, San Luis Obispo, Santa Maria and Santa Barbara Noventa
- DISTRICT NO. 2—C. H. Bailey, District Governor, 314 Union St., Seattle, Wash. Includes Washington, Oregon and British Columbia.
- Area 1—Dr. C. A. Saunders, Lieutenant Governor, 612 Stewart St., Seattle, Wash. Includes Seattle Clubs 1, 2, 3, 4 and 5.
- Area 2—Bertram H. Lindman, Lieutenant Governor, Highway Transportation Comm., Olympia, Wash. Includes Tacoma, Bremerton, Aberdeen, Olympia No. 1 and Olympia No. 2
- Area 3—William Butchart, Lieutenant Governor, 1006 Marine Bldg., Vancouver. Includes Victoria, Vancouver and Bellingham.
- Area 4—H. T. Jones, Lieutenant Governor, W. 2306 Sharpe Ave., Spokane, Wash. Includes Spokane, Yakima and Walla Walla
- Area 5—A. E. Kuhnhausen, Lieutenant Governor, 820 S. W. Yamhill, Portland, Ore. Includes Portland, Baker, Medford and Klamath Falls.
- DISTRICT NO. 3—E. E. Morrison, District Governor, 16 Colter St., Phoenix, Arizona. A. H. Weber, Secretary, Y.M.C.A., Phoenix, Arizona. Includes State of Arizona
- Southern Arizona Area—Dr. T. D. Fridena, 196 N. Stone St., Tucson, Arizona. Includes Tucson Sahuaro Club, Tucson Toastmasters, and Tucson Old Pueblo Club.
- Central Arizona Area—J. G. Langham, Lieutenant Governor, Miami, Arizona. Includes Phoenix Maricopa, Phoenix Ocotillo and Phoenix Palo Verde.
- DISTRICT NO. 4—Frederic J. Perry, District Governor, P.O. Box 511, Palo Alto, Calif. Includes all California north of the Tehachapi Mountains.
- Area 1—George B. White, Lieutenant Governor, Merchants Exchange Bldg., San Francisco, Calif. Includes San Francisco Golden Gate, San Francisco Downtown
- Area 2—B. E. Myers, Lieutenant Governor, 19 Fulton St., Redwood City, Calif. Includes Palo Alto, Redwood City, Burlingame, and San Jose.
- Area 3—Samuel W. Coombs, Lieutenant Governor, Bank of America Bldg., Oakland, Calif. Includes Oakland
- Area 4—Edson G. Thomas, Lieutenant Governor, Bank of America Bldg., Salinas, Calif. Includes Salinas and Gonzales, King City.
- Area 5—Bert I. Van Gilder, Lieutenant Governor, 814 W. Poplar St., Stockton, Calif. Includes Stockton, Stockton Delta.
- Area 6—Cameron Cairns, Lieutenant Governor, 926 F Street, Reedley, Calif. Includes Reedley.
- DISTRICT N. 5—Robert M. Switzler, District Governor, San Diego Trust & Savings Bldg., San Diego, Calif. Includes San Diego and Imperial Counties. Clubs at Oceanside, La Jolla, Pacific Beach, Coronado, San Diego, Escondido.

DISTRICT NO. 6—Leif R. Larson, District Governor, 2716 E. Lake Street, Minneapolis, Minn. Includes Minnesota, Wisconsin, Iowa and the Dakotas. Clubs: Minneapolis, Minneapolis "Russell H. Conwell Chapter", Albert Lea, Waterloo.

## JUNIOR TOASTMASTERS CLUBS

2. Anaheim Junior Toastmasters—Tuesday, 12:15 P.M., Room 14, High School Building; Secretary, Robert Larson, 610 S. Indiana St.
5. Bell Junior Toastmasters—2nd and 4th Tuesdays, 7 P.M., Bell High School Secretary, Audrey Dodd, 4317 Bell Avenue, Bell, Calif.
1. Pomona Junior Toastmasters—1st and 3rd Tuesday, 6:00 P.M., Crystal Cafe Secretary, Helen Jones, 435 W. Center, Pomona
3. State College Junior Toastmasters, San Diego—Tuesday 6 P.M., Vincent's Dining Room. Secretary, C. G. Selleck, Jr., 2968 B Street
4. Spokane Junior Toastmasters—Secretary, Milton De Armand, Y.M.C.A., Spokane, Wash.

NOTE: Please notify the Editors of the TOASTMASTER promptly when any changes or corrections are to be made in the listings on The Rendezvous pages.

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1. **TO PROMOTE** the growth and establishment of Toastmasters Clubs throughout the world.
2. **TO SPONSOR** the publication of THE TOASTMASTER, official organ of our Federation, and disseminator of the latest and best ideas on toastmastering.
3. **TO PROVIDE** literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. **TO PROTECT** the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. **TO STANDARDIZE** and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. **TO UPHOLD** before all the latest and best principles of public speaking and related conduct and procedure.
7. **TO ACT** as a medium of exchange tending toward the improvement of Toastmastering.
8. **TO ASSIST** individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. **TO PROMOTE** friendship among Toastmasters Clubs and Toastmasters.
10. **TO SPONSOR** friendly competition in public speaking among the member clubs of Toastmasters International.
11. **TO SPONSOR** contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. **TO PROMOTE** the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. **TO MAKE** the name Toastmaster a mark of distinction and of recognized ability in public speaking.
14. **TO ESTABLISH** the place of the Toastmasters Club in the life and work of the community.