

The Toastmaster

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SAN DIEGO IN 1940

San Diego invites all Toastmasters, everywhere, not only to attend the great 1940 Convention but to spend days, or even weeks, in this great resort city, the commercial, industrial and naval center of Southwestern U.S.A. Conveniences, entertainment, scenery, climate and hospitality combine to make this the ideal convention trip of the year.

CONVENTION HEADQUARTERS



The San Diego Hotel, famous convention center, has been selected by the 1 9 4 0 Convention Committee as headquarters for Toastmasters International when we assemble during the last week of next July. The definite dates for the convention will be determined by the Board of Directors at their

December meeting, but the general sentiment favors the late July date. The local committees are hard at work on preparations. J Clark Chamberlain has been named general chairman of the convention committee and every Toastmasters Club in the San Diego area is represented on the committees. "This convention is not a project of San Diego alone," says Chairman Chamberlain, "but it involves the work and wisdom and welcome of every club in our district. We shall spare no effort to give our visitors the time of their lives, both as to convention program and entertainment and amusement features. Our city abounds in good hotels, auto camps, courts and pleasant lodging places of every sort, at a wide range of prices. You can live in San Diego as cheaply as at home, or as expensively as your taste demands. And there is no city in the United States offering greater attractions to the tourist."

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> THE TOASTMASTER Santa Ana, California

THE PRESIDENT'S MESSAGE

RALPH R. GUTHRIE, President, Toastmasters International

I am pleased to be able to report that since the San Jose convention, charter applications have been received from several newly organized clubs, some of which are located in states hitherto not entered by our movement. Most interesting of all these is the word from Anchorage, Alaska, where one of our former members has started proceedings looking to the institution of a chapter in that far northern location.

Our secretary reports that many requests are being received in his office for information concerning the Toastmasters movement. There is reason to believe that new clubs will result from a number of these inquiries.

With the encouragement which this condition gives us there comes also the realization that we have reached a point of great opportunity and responsibility. Opportunity — because great numbers of people have become "speech conscious" and are looking for ways to gain practical training. As a result, schools have enlarged their speech departments, adding night courses and other facilities, and their registrations still exceed their capacity. We should be able to increase our membership and extend our service by offering a solution to men interested in speech improvement. Our responsibility is to contact such men and explain to them our purposes and objectives, inviting them to our club meetings so that they may understand what we are doing, and then bringing them into our membership or helping them to our fellow men and to our movement.

Our opportunity and responsibility constitute a challenge to each member. One of the great privileges of possession of anything of value is the right to share it with others. Membership in Toastmasters is certainly a valuable possession. May each one of us enjoy the privilege of sharing it with at least one worthy friend.

And since I have mentioned the convention, let me remind you that it is not too early to begin planning for representation by each club at that great meeting. The clubs in the San Diego District are already at work on plans to give us the best convention we have ever held. Let us help them make it such by having representation from every club.

AS A DISTRICT GOVERNOR SEES IT

ERNEST C. DAVIS, Governor of District Number Two (This great district, including Washington and Oregon and British Columbia, presents peculiar problems to a District Governor as he tries to maintain close contact with the widely scattered chapters.)

I recently made a visitation trip to some of the so-called "isolated" clubs in Oregon and Washington, traveling some nine hundred miles to visit two chartered clubs, assist with the organization of another, and stir up interest which may lead to still another chapter.

This trip, together with others I have made, convinced me of the positive importance of frequent visitation of the clubs by officers of Toastmasters International. When a group of business and professional men become so vitally interested in our movement as to organize a club and secure a charter for it, Toastmasters International assumes a definite responsibility for their guidance and welfare

These isolated clubs carry on week by week, training speakers who become community assets under our banner. They rightfully expect contacts with our organization through personal visitation. The club at Baker, Oregon, is a group of excellent men who carry on through the years, and yet mine was the first visit by an officer of International that the Baker club has ever had. Their dining room was filled and a fine program was presented at the meeting which I attended. There is a good community interest in the club and its work.

At Walla Walla, Washington, I found a dandy club, with a full roster, excellent personnel, competent leadership, good programs and good results, but this club, too, needs more contacts with other clubs and with our movement.

My visit to Pendleton, Oregon, seemed to furnish the spark needed to set off the formation of a club in that city. Their application for a charter is on the way.

I am convinced that one of our urgent problems today is that of closer contact with isolated and distant clubs. I realize that our finances are limited and that we are not in a position to pay any considerable amount for traveling expense, and this visitation does take both time and money, but I believe that the future of our movement depends on closer and more frequent contacts. It should be possible for an officer of T.M.I. to sit in with every interested group before the organization is formed, and every club should have at least one official visit every year.

THE INTER-CLUB SPEECH CONTEST

HENRY S. STEVENS, Phoenix, Arizoma

The arrangements for the Inter-Club Speech Contest for the current year are in the hands of a committee which includes, in addition to the chairman, William Bryce of Huntington Park, Daniel Hay of Salem, Oregon; Americo Lazzari of Phoenix, Fred J. Perry of Palo Alto, Jerry Heilbron of San Diego, Joe Adair of Waterloo, Iowa.

The final contest will be held at the San Diego convention, which is to occur during the latter part of July, 1940. Preliminaries are to be held in individual clubs, then in each area, and then in each district, the district winners being the contestants in the finals at the convention. The club contests, by which each club selects its representative in the area contest, should be completed by February 15. The area contests must be completed by April 1, and the districts must hold their contests not later than May 15. Immediately after the district contest, the name of the winner is to be reported to the Contest Chairman, Henry Stevens, Phoenix, Arizona.

In each contest there should be both the winner and an alternate chosen. As a rule, this will be the winners of first and second places. In case the winner of first place is unable to appear at the next contest, the alternate takes his place.

In the finals at San Diego, each contestant will be heard in a prepared speech of five to seven minutes, on a subject of his own choosing, and in a two minute impromptu speech, with the topic to be assigned at the time of the contest. It is recommended that the local, area and district contests be conducted on this plan so as to give all speakers the benefit of the practice

Prizes and awards for the finals will be provided by Toastmasters International. In the preliminaries, the trophies or prizes to be awarded will be left in each case to those in charge of the particular contest involved.

Men who have won first places in the previous finals, that is, at Tucson and San Jose, will not be eligible to compete again.

Since there are many clubs not located in organized districts, a special contest is planned for this year, for clubs which cannot enter the district competition. Such contest will mean a preliminary competition at San Diego, in which representatives from isolated clubs may compete to choose one of their number to represent them in the finals as "speaker at large." Not less than six clubs must enter this competition in order to make it possible.

HOW WE "MET SOME PEOPLE" BY RADIO

"Meet Some People" has been a popular program on KFI for the past few years. Under the able direction of Jimmie Vandiveer, over 500 people have been interviewed.

On November 10, 1939, at 9 o'clock Toastmasters International was the subject of the broadcast. Three meetings were held with Mr. Vandiveer to prepare the script for the broadcast. Ralph Smedley and Sheldon Hayden were interviewed regarding our movement. Many compliments have been received by the Educational Bureau on the program.

As a special feature, Mr. Vandiveer and Mr. Hayden wrote a special bulletin called "Make Them Listen — Effective Radio Speaking." The announcement was made that anyone writing in would receive a free copy of this bulletin. At the time of the writing of this report fifty-two requests have been received.

Here are some of the comments made by those who listened in:

"It was a good program and well produced." — Los Angeles, California.

"Please send pamphlet on Radio Speaking. Reception clear." — Flagstaff, Arizona.

"Please send pamphlet on public speaking. Yours for better speakers." — Provo, Utah.

"I have just finished listening to your broadcast of Toastmasters International. Your program came in here 12:00-12:15 a.m. Eastern Standard time. Reception was good about 70 per cent of the time." —Toronto, Ontario, Canada.

"I would appreciate your sending me the leaflet on speaking. I enjoyed your program very much, and hope to hear you on the air again soon." — Coalinga, California.

"Please send your free literature as advertised Friday night at 9 o'clock." — Olathe, Colorado.

"I was very interested in your program which I accidentally tuned in. I would like to know more about your work." — Stockton, California.

"Enjoyed your remarks on recent broadcast. Have had many years study in Public Speaking, but the remarks were so practical and cleverly illustrated that I am writing for available literature. If I could help in any way in starting a club here in North Hollywood, I would be very happy to do so." — North Hollywood, Calif.

"This letter is written in behalf of the members of the Noside Speakers Club, an organization whose aims are similar to those of the Toastmasters Club. After hearing your interview on the radio a few nights ago, our club has become interested in the methods and devices used by your various clubs to assist its members in obtaining perfection in the art of speaking. Will you please inform me whether or not it would be possible to obtain copies of these caricatures.—Los Angeles, California.

The above comments and many others show the value of this program in advertising our movement. T.M.I. is grateful to Jimmy Vandiveer and KFI for the opportunity of broadcasting on "Meet Some People."

TOWNSEND — SOCIAL GODSEND

ERNEST S. WOOSTER, Century Club, Santa Ana, California

Townsend Clubs have been the greatest rejuvenating influence ever devised. Though purely a by-product of an intended political and economic movement, they have caused adherents to shed the weight of years.

Elderly persons who looked fearfully into a dismal future are now enjoying the society of people of like life experiences and memories. They are playing cards, conducting socials and parties. They are feeling the stimulating enthusiasm of zeal for a cause. Their pains are dismissed, their previously accepted decrepitude cast aside.

Instead of sitting alone remembering the past, grandma is actively campaigning for the next party the Club is to give. Grandpa is again a man among men, a lively combatant in a movement, making new friends and enjoying new activities.

Probably an average of half a dozen years has been lopped off the activity-age of Townsend adherents; more than that from their psychological age. Isolation has given way to cooperation, tetirement to enlistment in a movement, passive onlooking to vigorous and militant battling for a more important place in this nation's economic sun.

If Dr. Townsend has achieved nothing else, he has compelled the years to release their paralyzing hold on thousands of people. Perhaps when history takes pen in hand, it will forget the \$200 a month objective and will record for posterity that increasing years were clothed in greater dignity, that they brought new opportunity for participation in the affairs of men, and that age was at last accorded the honor that the Chinese long ago extended to their venerable citizens. It may be written that life has been lengthened, not in years alone, but in the things which constitute life.

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THE WAR AND SPEECH

WM. BUTCHART, Vancouver, B.C., Director, Toastmasters International

The outbreak of war in Europe, the consequent spectacular flashes of war news, the conflicting reports of special correspondents, and the many expressions of opinion of would-be famous people, all provide a temptation to Toastmasters everywhere to add, by way of speech, their quota to the war of words.

I am strongly of the opinion that a discussion of the war and the conflicting aims and objects of the various antagonists is something that Toastmasters Clubs can, with profit to themselves, severely curb. These are the reasons:

In the first place, the subject itself is one of such vast proportions that very few of us have sufficient knowledge of all the causes which have led to this war, nor have we the breadth of vision to visualize the multifarious effects of its outcome, whoever wins. So that any discussion upon the subject can only deal with it in an abstract manner, and any conclusions advocated must be arrived at from very superficial knowledge.

No individual, no group of men or women, and no nation, is perfect; wars have occurred almost since the creation of this world and it would be an altogether too altruistic dream to imagine they can suddenly cease to exist.

One is reminded of the French poilu in the Maginot line who asked his commanding officer for a few days' leave: "A few days' leave" said the officer, "why, you've just had 21 years' leave."

The second reason why I advocate the curbing of war discussions is that wars bring about a very definite limitation to the activities of the individual whose country is at war; things which may be said and done under normal peace time conditions, cannot be said and done when at war. It seems all the more necessary therefore that Toastmasters Clubs should, at this time, devote their energies to the purposes for which they are organized: viz: To improve ourselves in the oral expression of thought and promote, within the confines of the law, such freedom of speech and other civil liberties as we now possess. In individual clubs throughout the country there is bound to be a conflict of opinion on many phases of the European struggle, and it seems to me the best interests of good-fellowship within the clubs can be more effectively served by an avoidance of subjects which do not promote harmony.

CRITICISM THAT REALLY EVALUATES

At a recent meeting of the La Jolla Toastmasters Club, Captain T. H. Messer served as general critic. In order to give his speakers and individual critics the very best opportunity for good work, Captain Messer prepared in advance and had mimeographed a sheet giving in detail the points on which the evening's criticisms were to be based. Here is the outline which he procided, which introduced an hour of unusually helpful criticism and suggestion:

1st. A rather slow, dignified change from sitting position to a standing position in which the talk is to be delivered; all adjustments of clothing, brushing of hair, straightening of cravat, etc., to be obtained before rising. A slight pause before addressing the Presiding Chairman, so that all applause shall cease before anything is said. Stance to be taken behind chair, or chair pushed back, and no article on table to be touched at any time.

2nd. A clear, articulate opening sentence to be used in order to attract the attention of the audience. Thereafter, during the talk, there shall be a smile in the speaking voice, as well as in the eyes, even in a serious dissertation. Change in pitch of voice shall be used where necessary for emphasis, and also to avoid monotony. The final closing phrases shall be articulated slowly and clearly. A moment's pause shall be exercised between the last word spoken and the speaker's taking his seat.

3rd. Eyes of speaker shall circle around group before whom he is speaking, so that he shall face every listener frequently.

4th. Gestures shall be used sparingly, but effectively, and always with a natural grace.

5th. Speech shall be timed (while talking) to stop a fraction of a moment before rather than a moment after the red light.

6th. If reminder notes are used, card or paper containing them shall be held in hand, and reference made to them openly, not surreptitiously, as would be the case if card or paper were laid on the table and the speaker had to drop his eyes to refer to them.

7th. The Presiding Chairman in introducing each speaker shall clearly name him, and use whatever pleasing announcement is in keeping. He shall announce in full the subject of the speaker's address, thereby saving time allotted to speaker.

8th. Individual critics shall address the Presiding Chairman, and also the speaker to be criticized by name, and shall be governed by Paragraphs 1 to 6, inclusive.

9th. Every speaker shall cultivate the pleasing mannerisms of his natural self, and not try to copy others, either in voice or gesture. He shall avoid too great an effort at the beginning of his talk, and always have a certain reserve of speaking energy for his build-up climax. This will permit the correct and full pronunciation of each word used.

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"FOUNDATIONS"

CLIFFORD G. FAULKNER, Past President, Vancouver Toastmasters Foundations are important. Without a sound foundation there can be no hope of security.

The largest building in the world, in New York City, rises to a height of one hundred and two stories above the street level, a magnificent structure, a monument to engineering skill; yet the most important factor in the completion of this tremendous undertaking was the building of the foundation, the construction of which took longer than that of the superstructure.

This is Founders' Week in Toastmasters International, the anniversary of the founding of Toastmasters by Ralph C. Smedley. I feel that we should all deeply appreciate the foundations laid so capably and so well. As in the building, so it is in life; the most important necessity for a sound structure is a perfect foundation. Mr. Smedley has given us that foundation, and in that foundation, he put honest, unselfish, tireless effort, gave of his time and his money, that it might be well laid. But he gave us more than a foundation. He gave us a plan for the superstructure as we have it today.

Toastmasters! If we will give conscientious application to this plan, and build accordingly, we shall be strengthening the foundations of our future lives, not only as individuals, but as citizens of the Dominion of Canada.

Havelock Ellis said: "The foundations of life are laid in youth." Toastmasters International is still in its infancy, and we are part of that great organization. Let us lay the foundations well. If a thing is worth doing at all, it is worth doing well.

Lenin said: "Political institutions are a superstructure resting on an economic foundation." I believe that to be so. Perhaps it is brought more forcibly to our attention in these days of stress than ever before; yet Lenin might have gone a little further, and said that the economic foundation reflects the principles of the individuals responsible for it. Thus, after all, our political institutions, also our very life as a nation, come back to the foundations of the individual, and if these are not well laid, then there can be little hope of the structure surviving the stress of modern times. I believe that we will see great changes in our economic and political life in this country, indeed through the entire world, in the very near future; and when that time comes, we will be needing citizens with the right kind of foundation, citizens with honesty of purpose, good will toward their fellow men, and the ability to take their place as intelligent shareholders in this great country of ours.

And so, Toastmasters, let us take advantage of the foundations which have been so well begun for us, and by honest effort, so improve our minds that we will be worthy of Toastmasters International, and worthy citizens of this great Dominion. Only good foundations can survive.

TOAST TO "ANVIL AND HAMMER"

FRANK PAULDING, Victoria Toastmasters Club

When the poet sang "Sweet is the sunlight after rain, and sweet the sleep that follows pain," he organized in a few words ideas that we all have held, and pictured contrasting experiences that we have not only shared but can amplify. For example who among you but has had to bear the weight of circumstance, without choice or expostulation. Or, on the other hand, who among you has not had the chances to throw the whole of his powers into decisive action. Another poet-thinker compresses this contrasting experience into the words "When you are the anvil, bear; when you are the hammer, strike."

When you are the anvil. It has been said "The meek shall inherit the earth." It is claimed the Chinese nation has absorbed its enemies in the past and will continue to do so in the future because of their great ability to bear, uncomplainingly to stand against "the slings and arrows of outrageous fortune" and wrap themselves around the shocks. It was recently reported that the humble opossum has existed longer than any other animal in earth history, not because of its strength, agility, or ability to wield tooth and claw, but because of its capacity to suffer and absorb punishment. There are times in life for every human being when it is necessary to stand pain and hardship, either physical, mental, or spiritual. Upon the quality of your endurance depends the growth of your character and spirit. "It's dogged as does it," says the grim Northcountryman, and holds on to the end. "It ain't no use to murmur and complain," says a colloquial American poet; "it's just as cheap and easy to rejoice." Henley perhaps achieved the ultimate of human expression in this regard when he wrote, "My head is bloody but unbowed." So all of us may wrench out of the hammerings of life the great graces of endurance, meekness, submission, courage, and faith. And these are virtues that are not handed out on a platter free of charge, but have to be achieved, "bought with a price," and are therefore beyond the power of pelf to purchase or privilege to pocket.

But when you are the hammer! The Macedonian phalanx became famous through history because of its striking power. Its soldiers were disciplined and confident, and have set a pattern for "shock" troops ever since. Cromwell's Ironsides were not only Puritans but soldiers and never knew defeat on the stricken field. Discipline played its part in their victories plus an inward realization of the high part they were called to play in fighting for civil justice and religious liberty. Luther, because of his crashing attack on religious privilege was named "God's sledge hammer." Charles Martel was named "The Hammer" because of his decisive defeat of the Moors near Tours in the eighth century - which probably saved Europe from Mohammedanism. There are many such historic instances, but what of ourselves? I think you will agree when I say that you have found it comparatively easy to strike. But to strike at the right time and place, to strike wisely and decisively - there's the rub. Not one of us here today but has regrets from having struck when he should not; and we would give much to recall action that resulted in hurt to body, mind or spirit of someone we loved. Not one but has made unwise and unwarranted decisions of action that have lost business, weakened goodwill, and separated us from our better selves. And yet, to strike is necessary, decision is commendable, action the mainspring of life. So we must learn to order our striking, Learn to develop emotional balance, business aptitude, and recognition of the sacredness of personality as applied to our neighbors as well as ourselves. Then, having set ourselves right with our consciences, with humanity, and with the great spiritual values of the universe, we may strike decisively and victoriously.

Both qualities, anvil and hammer, are desirable. It is hard to be an anvil perhaps, but it is more difficult to strike wisely and well. The Allied line had to hold at Arras, had to advance at Amiens. It is difficult to say which contributed most to ultimate victory. The history of our Anglo-Saxon race, however, points to the ability to endure as a primary characteristic, and further, to be able to stand up to punishment, and, out of seeming defeat, strike to win victory. To achieve as individuals "the abundant life" we must learn as best we are able the worth of humility and analyze the thrill of achievement, recognizing the value of the advice that tells us so wisely "When you are the anvil, bear; when you are the hammer, strike."

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D'Israeli says, "The actors refused to perform one of John Dennis's tragedies to empty houses, but they retained some excellent thunder which Dennis had invented. It rolled one night when Dennis was in the pit, and it was applauded. Suddenly starting up, Dennis shouted to the audience. 'By heaven, they won't act my tragedy, but they steal my thunder'."

AN OLD ROMAN SPEAKS

By RALPH C. SMEDLEY

One of these days some enterprising book publisher is going to wake up to his opportunity to do the world of speech a favor by issuing a modern, condensed, stream-lined edition of Quintilian's "Institutes of Oratory". The publisher may achieve something of a "best seller".

This ancient Roman teacher of speech, writing nearly two thousand years ago, laid down the foundations on which we build today. What he wrote on the subject is just as useful and appropriate now as when he wrote it. It cannot be otherwise than helpful to any student of speech who studies it.

But the work is not generally available. The only edition extant in English is the translation made by the Rev. John Selby Watson and published in the series known as the "Bohn Classical Library" more than half a century ago. It is found now only in larger libraries and occasionally in second-hand book stores. I have been trying for months to get the two volumes, and thus far have been able to pick up only one of them. A dealer offered me the two volumes in good condition for seven dollars, indicating that he thinks the books are rather rare ones, but I have not yet come up to his price.

A new edition of this work, in one volume, condensed and made more easily readable by the general public, would undoubtedly be a tremendously popular publication. Certainly every teacher of speech should know the book thoroughly as a background for his work of instruction, but I find, to my surprise, that few teachers have any close acquaintance with it.

Here are a few sentences on criticism which reflect the mature judgment of the man:

"To point out the beauties of authors and, if it so befall, their blemishes, is eminently appropriate to the profession of master of eloquence. The professor, after calling for silence, should appoint one student to read a selected speech, so that practice may be had in enunciation; and then, after explaining the cause for which the speech was composed, he should leave nothing unnoticed which is important to be observed either in thought or language.

"He should comment on the method employed in the exordium for conciliating the judge, on clearness, brevity and sincerity of statement; on design in some passages and hidden artifice; he should observe how much skill lies in the arrangement; how subtle and close the argument is; what vigor of animation or amenity of tenderness; how much severity in invective or urbanity in jest; in fine, how the speaker controls the feelings, breaks into the heart, and makes the judge's opinions coincide with his own assertions".

Speaking of the characteristics of good and convincing speech, he gives three items which no speaker can overlook:

"The method of a good narration or statement of fact is that it be clear, brief and credible. These are the three means of securing that the listener shall understand, shall remember and shall believe what we say... Brevity I make consist not in saying less, but in not saying more than is necessary. As to credibility, we shall secure it if we consult our judgment so as to advance nothing contrary to nature".

In one of the later sections of his work (Book VIII) the teacher recapitulates what he has already written as to method. Quite wisely he advises against trying to do everything that he has suggested at once. "Let the able teacher", he says, "such as I conceive in my mind, choose the best precepts out of all that have been given, and communicate at first only such as he approves, without occupying his time in refuting those of an opposite kind. In the whole treatment of this art, it is more difficult to decide what to teach than to teach it when a decision has been made upon it.

"I have already spent much labor on this work, with a view to show that oratory is skill in speaking well; that it is useful; that it is an art, and a virtue; that its subjects are everything on which an orator may be required to speak; that those subjects lie mostly in three species of oratory, the demonstrative, the deliberative, and the judicial; that all speech consists of matter and words; that, as to matter, we must study invention, as to words, elocution, and as to both, arrangement".

To attempt to select typical passages which shall be helpful to the modern speaker is a pretty hopeless task. There is such abundance of material that one knows no stopping place. His constant allusions to customs of the day and to notable figures both of Rome and of Greece are illuminating and entertaining. For example: "For Marcus Antonius, of whom I have spoken above, when he said that he had seen many good speakers, but none of them truly eloquent, understood that it is sufficient for a good speaker to say just what is proper, but to speak in an ornate style belongs only to the most eloquent".

And again: "Yet Cicero had plainly enough told us that to depart from the ordinary style of language, and from the practice sanctioned by universal reason is, in speaking, even the greatest of faults". Referring again to Cicero, for whom Quintilian seems to have had the greatest respect: "But we must study at all times and in all places; for there is scarcely a single one of our days so occupied that some profitable attention may not be hastily devoted during at least some portion of it (as Cicero says that Brutus used to do) to writing, reading or speaking. Caius Carbo, even in his tent, was accustomed to continue his exercises in oratory. Nor must we omit to notice the advice, which is also approved by Cicero, that no portion even of our common conversation should ever be careless; and that whatever we say, and wherever we say it, should be as far as possible excellent in its kind".

In this closing chapter, after having outlined the vast field of knowledge which the speaker must master, Quintilian wisely remarks: "All this knowledge we may acquire; but it is we ourselves that make time short. For how much time do we seriously devote to study?" And he proceeds to point out the ways we waste time in "idle conversation, public spectacles and entertainments, our great variety of private amusements, and the extravagant care which we bestow on our persons". But if we would systematically devote some of these wasted hours to study, "our life would seem long enough and our time amply sufficient for learning".

THE CLUB OF THE YEAR

In order to stimulate our clubs to higher endeavors. Past President Gordon R. Howard has offered a special award and recognition to be given at the 1940 Convention to that chapter of Toastmasters International which has shown the greatest growth and development and usefulness during the past year. This recognition will be given on the basis of certain points which have been selected by a special committee as constituting the best measure for a successful club. Complete details concerning the competition will be given in a bulletin to be sent out in the near future. Every club is invited to enter into the project, not so much to gain the honor of winning the award as to gain the improvement which will come through the effort. Entry blanks, together with full instructions on details of procedure, will be available by December 15th. These may be secured by writing to Dr. Gordon R. Howard. 3906 Gage Avenue, Bell, California, or to the Secretary's office at Santa Ana. This project will be of value to our movement just in proportion as the clubs enter into it with enthusiasm and earnest purpose.

WEE WILLIE ATTENDS JOINT MEETING

WALTER WIDMAYER, Southwest Toastmasters Club of Los Angeles

Pa and me attended a jernt meeting of the Westwood, Angeles Mesa, Inglewood and Southwest Los Angeles T. M. Clubs. The folks all met at the Potrero Golf Club in Inglewood, but they didn't play golf. The Southwest Club was hosts. The thing took place on Oct. 23rd.

First of all, the Pres. of the Southwest Club asked all the presidents to introduse the members of their clubs. He said the fellas couldn't say their own names plane enough for us to understand what they was talking about. Then Con Jongewaard (pronounced Jongewaard) gave a brief history of T.M.I. He told how much trouble Ralph Smedley had getting things going. It took fifteen months to get as far as Anaheim to start the second club. But look at us now.

They had some cute speakers. There was Paul Thompson of Westwood. He told all about Mars and such stuff. He didn't say anything about Pars. Doc Krugmeier of Southwest talked about Mortality among young kids. He said the next importantest man was the baby doctor after the papa. The pop comes first because he pays the bills..

Bob Grube, the shining lite of Angeles Mesa Club, told what would happen if all the paper in the world was suddenly evaporated. I figgered it would be cheeper to get rid of all the ink and the same thing wood happen then. We could all write with pencils. Of course if there was no paper you woodn't be wasting your time reading stuff like this. Bill(yus) Hammerick was general critic. He certainly hopped on the guys. Bill is a good critic and a swell grammerian. Once he said. "You made a statement and I know it ain't correct." Just like that.

A letter has been sent to the Beverly Hills apologizing to them because someone thought the Westwood gang was from Beverly Hills. After the folks thought they was all finished, somebody got Sheldon Hayden on his feet and he showed pictures of Bob McCord in different stages of speech making. Bob sure looked cute in the different poses. Shelly put on a good show and the fellas enjoyed the pictures of Bob. They all said it was better to see pictures of him talking than to hear him. After the school teacher got through, Bob got the floor by telling the Pres. what a good looking chap he was. Bob sat with a pussv cat on his lao all through the meeting and the Pres. figgured if the pussy could stand him that long the fellas could take it for a few minits. Bob stole the show with his unconscious humor. He really called a spade a shovel and made things lively. All told, which I haven't time to do, it was quite a meeting and no doubt it helped the folks to get better acquainted. Jack Reeve of the Southwest Club acted as Toastmaster, and had his boss along to see how smart he is. When he interduced his boss he soft-soaped him by saying that he was the man that made it possible for him to come to the club every Monday nite. He forgot to say that the boss is also the guy that makes it possible for him to eat on the other nites. So it was a pretty grand affair and I hope we have another soon and often. Howard Markle, the Pres. of Southwest Club says he thanks all the men for coming and come back again, we hope.

SAY WHAT YOU MEAN

"Our speaker has a rich store of witty, clever and trite remarks," said the chairman. But "trite" does not mean smart, or witty, or appropriate. On the contrary, trite means worn-out, stereotyped, threadbare, vapid. It is derived from the Latin tritus, rubbed, or worn out by rubbing. You do not compliment the speaker when you mention his "trite" sayings.

"The three first speakers will be heard at this time," but how can there be three "first speakers?" There can be only one "first," but there can be "the first three speakers," or "the last two rows of seats." It is wise to notice where the number is placed in the sentence.

"We planted a row of apple trees, and between each tree was a post," said the speaker, never pausing to reflect how hard it would be to plant a post "between each tree." What he meant to say was that posts were placed between the trees, but it is a scientific fact that in order to be "between" you must have at least two objects, one on each side of the "between" object.

"Most everyone is here today" is a form of speech all too frequently heard. "I see him most every day" is another common misuse of this most useful word. "Most" means nearly all, the greater part. It is mistakenly used instead of "almost" which means nearly. Better say "almost everyone" or "almost every day."

"We walked quite a ways down the street." Have you ever said anything like that, or like "We are a long ways from home?" Don't say it again. There is no reason in the world for using the plural form. "You really mean that "we are a long way from home." Only one "way," please.

"Different than" is commonly heard but it is not good usage. One thing differs from another, and it is "different from" by all the rules of good speech.

CLIPPED FROM CLUB BULLETINS

Why learn to speak if you don't use it? Ask yourself that question. There is a great need in the world today for men who will "get up on their hind legs" and say something worthwhile. You men who have never felt that nerve-tingling thrill before speaking to a strange audience have missed a rare experience. Why don't you try it, now!

-From the Conwell Spokesman, Minneapolis.

You are hereby summoned to the fall sessions of this illustrious group, and your presence at these meetings is commanded, or else you will suffer grave losses, a few of which are enumerated below: 1. The loss of companionship of a congenial and spirited group

- ranking second to none in Yonkers. 2. The loss of inspiration imparted by keen, enthusiastic, deeply
- 2. The loss of inspiration imparted by keen, enthusiastic, deeply thought, and well delivered talks.
- 3. The loss of keen humor, household hints, and inside information of paramount importance to each and everyone of you.
- 4. The loss of super-digested thoughts of wise men from about as great a variety of fields of endeavor as possible in so limited a group of men.
- 5. The loss of an opportunity to talk for two or five minutes without interruption (you married men ought to appreciate this especially).
- 6. The loss of inestimable benefits to be derived from Walt Canner's wise counsel and criticism. Walt is to resume guidance of our group this Fall, so let's all turn out en masse to make this a riproaring flying start.

-Bulletin of "No. 1 Eastern Chapter" of Yonkers, N. Y.

Your thoughts and your suggestions are always appreciated. Don't hesitate to pass them on. Your thought may be just the one needed to make our club bigger and better. Remember — this is **our** club. It will be just what we make it. We will get out of it just what we put into it.

-From "Toasts," Waterloo, Iowa.

Don't Say It -

Please don't speak of "human people." Don't talk about "leisure time." Don't keep saying "as you might say" a dozen times in one speech. If you might say it, go ahead and say it. Don't say "I only had five dollars" when what you mean is "I had only five dollars." It's a tricky word, that "only." It modifies the word next to it as a rule. Try placing it where it really belongs. Don't use "come" and "run" when you mean "came" and ran." The past tense is better when you need it. Correct this sentence: "Neither the manufacturer nor the distributor are responsible for the failure of the product."

-From "Tattles," Smedley Chapter Number One.

FINANCING A CLUB

Inefficient financing is one of the most frequent causes for unsatisfactory conditions in a Toastmasters Club. When the treasury is empty and bills are unpaid, a club cannot function properly. The treasury cannot be kept in safe condition unless the club and its officers make it their especial care to see that the financial plan is good, and that it is faithfully adhered to.

One of the first steps toward successful financing is the adoption of a budget of anticipated income and expenses. The next step is faithful adherence by the officers to the budget thus laid out. So vital is this matter to the success of a club that the Directors of Toastmasters International are insisting that each new club work out its own budget and submit this as part of the material on which the approval of its charter is based. Any club which has been at work for a year should be able to prepare a budget on the basis of past experience which will amply provide for all contingencies. Here is a suggested form for a club budget which may be adapted to any chapter's individual needs.

Anticipated Receipts for the year

Membership Dues, 30 members at 35¢ a month \$126.00 Initiation Fees, on 8 new members, at \$3.00 24.00

Total anticipated income	A150.00	A1 20 00
	\$150.00	\$150.00
Anticipated Expense for the year		
Postage, Stationery and Supplies	24.00	
Secretarial Expense	36.00	
Flowers, Trophies, etc.	10.00	
Dues to Toastmasters International, \$2.00	each	
on 30 members	60.00	
	\$130.00	130.00
Balance for safety		\$20.00

A simple financial policy such as this, carefully figured to cover the necessary expenses by means of resonably safe income, can be adapted to the needs of any chapter of Toastmasters. No business organization, however small, can safely undertake to operate without some standard for its guidance. And of all organizations, a Toastmasters Club certainly should be the one to set a good example and a high standard of business efficiency. If your club has not planned its finances, now is the time to remedy this sad error.

THE TOASTMISTRESS CLUBS

International Toastmistress Clubs will hold their second annual convention in Santa Barbara next July. It was the intention at first to hold this convention in San Diego, parallel with the Toastmasters International convention, but on considering the fact that San Diego has no Toastmistress Clubs, the ladies decided to accept the invitation of Santa Barbara, where two Toastmistress Clubs are located, and so the change was made. Mrs. Eleanor Craig has been named general chairman and the other committees are being formed. The Santa Barbara Toastmistress Club and the Santa Barbara Breakfast Toastmistress Club will be the hostesses, and it goes without saying that it will be a notable gathering.

Two new chapters have been welcomed since the San Jose Convention. Stockton Toastmistress Club is Number 21, and East Los Angeles, Number 22. Mrs. Florence Van Gilder is president of the Stockton Club. Her husband is well known as an enthusiastic Toastmaster. Mrs. Margaret Graham heads the East Los Angeles Club.

Among the live prospects for new clubs is an interested group of business women in Hollywood.

The special committee appointed to select a design for a pin for the organization has reached its decision. The pin is similar in size and style to that of Toastmasters International, but the design is altogether different. The pins will be manufactured by J. A. Meyers and Company, of Los Angeles, who have served so well as official jewelers for Toastmasters International. Descriptive folders will be available in a very short time. These may be secured from the J. A. Meyers Company, 1031 West Seventh Street, Los Angeles, California, or from Mrs. Walter F. Hansen, 1165 North Hoover Street, Los Angeles.

Information concerning organization of new clubs may be obtained from Mrs Ernestine F. White, Director of Extension, 566 48th Avenue, San Fancisco.

Others officers of International Toastmistress Clubs are:

Mrs. Dewey Bartlo, Vice-President, 1309 McDowell Street, Phoenix, Arizona.

Mrs. Crystal B. Tucker, Secretary, 2761 N. Allen Avenue, Altadena, California.

WELCOME TO NEW TOASTMASTERS

Since the San Jose Convention in July, charter applications have been approved from the following clubs: Pittsburgh Y.M.C.A.; Eugene, Oregon; Newark, New Jersey; Tulsa, Oklahoma.

Pendleton, Oregon, has qualified except for the final requirements. Palm Springs, California, has sent in its application as we go to press. Twin Falls, Idaho, has its application under consideration. Chula Vista, and Santa Cruz, California, are said to be about ready to apply.

A club is being formed in Akron, Ohio, and another one is on the way at the Englewood Y.M.C.A., in the suburbs of Chicago. The Indiana State Y.M.C.A. has asked for a supply of "Facts" for the information of local Y.M.C.A. secretaries in that state. El Centro has a second club organized and another is reported from Holtville, another Imperial Valley center.

Marvin Sholes, who was the organizer of the "General" Club of Los Angeles, reports a second club well on the way. At Solvang, near Santa Barbara, a keen interest is being shown in the starting of a chapter. Elkhart and Fort Wayne, Indiana, are both asking for information. Marshalltown and Mason City, Iowa, seem to be live prospects, and the Minneapolis Toastmasters Clubs are working on additional chapters in their community. President Guthrie reports several good prospects in Arizona, and so it goes in all parts. There is growing interest and clubs are being added about as fast as we can care for them.

Our method of growth is well illustrated in two recent developments. Last spring, Vergel Edwards moved from Minneapolis to Tulsa. He carried the Toastmasters idea with him and as a result, we shall soon present a charter to the new club in that city. Dale Krebs, a member of Pomona Toastmasters, of Pomona, California, went to Anchorage, Alaska, and now comes a request for assistance in starting a club in that far northern city. High School Principal Morris F. Richardson of Palm Springs used to be a member of Ventura Toastmasters, and so he wants a club in his new location. Stanley MacNair, winner of the speech contest at San Jose, has removed to Exeter, California, where we hope soon to hear of a new club on the way. Thus we grow through the unselfish interest of our members.

SAN DIEGO - CONVENTION CITY - 1940

A thousand or more Toastmasters who live within a few hundred miles of San Diego need no introduction to this city and its countless vacation attractions. Certainly no city has been more popular with touring Californians, as well as with the residents of the adjacent Southwestern States. But it would be presuming too much to assume that even every Toastmaster in the West has visited this community. So for the benefit of those who have not been here it might be well to describe San Diego and its surrounding territory where, beginning July 24th next, our Ninth Annual Convention will be held.

This is a community of nearly 200,000 people built upon the hills and mesas surrounding one of the finest natural harbors in the world. Situated on the coast and almost upon the border of Mexico, it is not difficult to see why this strategically located harbor has become the haven of the greatest Naval development in the Nation. Well over 100 U. S. Navy ships are based here, with a total complement of officers and men on ship and shore of more than 30,000. It is a thrill impossible to picture when first you look down upon the Bay to see at anchor the giant submarines, the sleek destroyers, the trim but mighty cruisers and the great airplane carriers swinging at anchor. Beyond the ships at their moorings rises the vast acreage of North Island, greatest Naval Aviation center Uncle Sam possesses. Hundreds of land and sea planes are there every day, with flights by day and night in group and mass formations so commonplace that the natives do not even think of them! To keep this amazing Navy air and sea flotilla in trim, an enormous shore establishment is necessary. At the great Naval Training Station on the north shore of the bay, visitors are welcome. The same is true of the U.S. Marine Corps base adjacent to it. During Toastmasters Convention, special arrangements are to be made so that drills and maneuvers of both the Marine and Navy forces at these Stations may be seen. And for those who care to make the trip, officially conducted tours will be arranged to see in addition, the Destroyer Base, the superb Navy Hospital, the Radio Stations that link the 11th Naval Headquarters with ships around the world, the Air Base, the new Coast Guard Station and other military establishments.

Interesting as is the Naval and Military setting of San Diego. this by no means constitutes the principal tourist appeal. Indeed. it would be difficult to rank in order of importance the attractions of this area. San Diego was discovered by Don Juan Cabrillo in 1542 to become the first known landing of a white man on the west coast of the United States. Two centuries later the first white settlement in California developed at what is now Old Town, with the rest of the great chain of Missions having been established by Father Junipero Serra, in 1769. Toastmasters will see the landing place of Cabrillo, the first of the Missions, the historic landmarks and buildings in the place "where California began." There will be tours to nearby Old Mexico, but thirty minutes drive from our headquarters hotel. Famous Palomar Mountain with the 200 inch telescope is easily accessible. Mountain resorts, world famous desert scenery and San Diego County's picturesque "back country" are all within easy reach. Beautiful Balboa Park with its world famous Zoo and picturesque Exposition buildings and grounds is a treat for any visitor. Hotel rates are low. Start now to plan your entire vacation in the Convention city of San Diego.

TRY YOUR MEMORY ON THESE

- 1. As who should say, "I am Sir Oracle, And when I ope my mouth, let no dog bark."
- 2. If to do were as easy as to know what were good to do, chapels had been churches, and poor men's cottages princes' palaces.
- 3. God made him, and therefore let him pass for a man.
- 4. And thrift is blessing, if men steal it not.
- 5. The devil can cite Scripture for his purpose.
- 6. O, what a goodly outside falsehood hath.
- 7. It is a wise father that knows his own child.
- 8. He is well paid that is well satisfied.
- 9. To do a great right, do a little wrong.
- 10. A golden mind stoops not to shows of dross. (now turn to page 34 for the correct answer.)



CENTRAL OFFICE A young man entered the office of Toastmasters International the other day, announcing himself as secretary of one of our more distant clubs. It was

his first personal contact with "headquarters." As we sat and visited, he looked curiously around the little room which is our office, and finally inquired, "Is this really the headquarters of Toastmasters International?" We assured him that it was, whereupon he remarked with obvious disappointment, "I thought you fellows had a fine, big office building." We did not embarrass him by asking where he thought we would have found the money to own or even to rent any sort of office building, but we could sympathize with him in his surprise to find so large a work carried on from so small a center. The fact is that the entire work of Toastmasters International, so far as the Secretary's office is concerned, is carried on in a room about ten by twelve feet in area, occupied by the Secretary and his collection of files, shelving, desk, addressing machine and other essential equipment. The room is located on the second floor of the Santa Ana Y.M.C.A. Building, and half a dozen visitors would crowd it to the extent of overflowing into the hall outside It has been the policy of our movement from the beginning not to build up any expensive central office, but to place all emphasis on the work done throughout the organization by the clubs and their members. Visitors to headquarters are always welcome, but they are warned in advance not to expect to find any elaborate office quarters, nor any imposing staff of workers.

GUARD YOUR Every new club applying for a charter is re-FINANCES quested to adopt and submit to the Board of Directors of Toastmasters International a care-

fully studied budget of anticipated income and expense. Every club, whether new or old, should operate on such a budget, so that its business may be carried on in a satisfactory manner, its obligations met and its members served in the best way. If each club will guard its finances as carefully as Toastmasters International cares for the amount provided for its work, every club will be bettered by it. The expenses of a Toastmasters Club should not be large, but it is just as important to handle a budget of one hundred dollars a year systematically as it is to take care of ten thousand a year. Samples of successful budgets may be secured from the Secretary of Toastmasters International by any club interested in putting its business on a proper basis.

FOUNDER'S The observance of our fifteenth anniversary has WEEK worked out very generally to the advantage of the

clubs. Many speeches have been made about the origin of our movement and its purposes and benefits, bringing this information clearly both to speakers and listeners in a way which has been neglected in the past. This was the real purpose of the observance, that our members might better understand the movement of which they are a part. Reports indicate that most of the clubs have taken note of the anniversary in fitting manner, and that the results have been helpful. In coming years the month of October will undoubtedly become increasingly important as our "birth month," bringing reminders of the manner in which we started and have carried forward the ideal of better speech, together with its accompanying benefits.

FREEDOM OF SPEECH

Man excellent speeches are being made on this subject before our clubs, but it is not enough merely to talk to ourselves. There are occa-

sions when such a talk is welcome in other surroundings. When the opportunity presents itself the loyal Toastmaster should be ready to carry the message of our rights and obligations as citizens to all who will listen to him. Let the speeches before the club serve as preparation for the talks before the public.

KEEP YOUR CLUB ON ITS METTLE

HARRY W. MATTISON, Governor of District Six A Toastmasters club will function favorably only if it has a full quota of active members, several associate members, and at least a small waiting list. Simply to invite guests to regular meetings will maintain this condition. Encourage your more substantial members to bring one or two guests to each meeting, and give each guest a part in the meeting. That catches his interest.

Offhand, it may appear novel, but it is highly effective to permit guests to introduce themselves. This may be done by combining "rising roll call" and "table topics" at the very beginning of the dinner meeting. The President or presiding officer starts off by rising to his feet, stating his name and occupation, and announcing the table topic. The person next to him introduces himself and speaks on the topic, and so on around the room. In this manner guests quickly sense that they are definitely a part of the evening's proceedings. For variety, members may state their respective capacities in the club. (You may be surprised to find that some of the members do not know the names of the committees they are supposed to be functioning on.)

Before the meeting ends let each guest have a minute or two in which to express himself and reveal his reaction. At the close, let the Deputy Governor, or someone on his behalf, present each guest with a copy of "Facts" issued by Toastmasters International, and a copy of the club publication, if any. Proselyting, prodding, and pressure methods are undesirable. If a guest is a good prospect, he will desire to return of his own volition. If he is not, you may expect to hear nothing from him.

By this method your club can build and maintain membership at full strength, together with a substantial reserve. Only then will your club realize how truly effective it may be. Only then will active members become covetous of their position, and run no risk of being absent for fear they may be put on the inactive list. Here is practical application of the "hard-to-get" psychology.

A good club Secretary is not only a splendid helper for its president, always in complete possession of the facts and factors concerning the club, its members, and their activities, but he is an active, alert, chummy "tail twister" who keeps after everyone, including the committees, and scarcely has the time in which to sit down and eat with the crowd. (Indeed, it is well worth the effort for the President and Secretary to be on hand half an hour early and have their dinner together before the meeting.) Smiling and jolly, but firm and aggressive withal, the secretary can be the balance wheel and the inspiration of the meeting. The duties and activities of the Secretary should not be confused with those of the Sergeant-at-arms. It is the latter's responsibility to see that every member and guest is welcomed and introduced as the crowd mills around the room before dinner, that they are made comfortable and happy, and served promptly; that the arrangements of the meeting room are all in order, the room properly heated and ventilated, and that nothing is lacking, no one is inconvenienced, and that there is no delay.

In clubs the size of Toastmasters it is a wise policy to plan so that each member is on at least one committee. Have him feel that he is a part of the organization, that his work and contributions are essential to its wellbeing, that something is expected from him. A little "competition of performance" amongst the committees is a good thing, if no more than a terse report at each meeting from the respective chairmen. Don't allow committees to drift down to a name only. See to it that they are kept alive and functioning. Employ the "jolt" method as a reminder, if necessary.

Let us test the tempo of a two-hour Toastmasters dinner meeting:

Food service commences at six o'clock, no matter how many are absent or present. Latecomers may be fined a few cents each. Combination table topic and rising roll-call occupy the first quarter hour, and club business is transacted during the second quarter hour.

At six-thirty the meeting is turned over to the Toastmaster of the evening. If he has four five-minute speakers, and one tenminute speaker, five two-minute critics, and a general critic for ten minutes, he will have left for himself exactly ten divided minutes in which to put on his own performance, complete his work, and turn the meeting back to the club President at seventhirty o'clock.

Part of the remaining half hour will be spent in two-minute trigger talks. Members who have not otherwise been on the program are the candidates. Individually, when they get on their feet, each will be assigned a subject by the President, and they are expected to commence talking and to talk continuously for two minutes on that subject. What they say may be unimportant, but to keep going is all important.

And now the guests have their round. Each is invited to tell what he thinks of the club and the demonstration it has made. He is made to feel that his presence was welcome, and that he is cordially invited to return. (It may be necessary to "budget" the remaining time among the guests, apprising each that he will have thirty seconds, two minutes, etc.)

Finally, at the stroke of eight, the President winds up the meeting with a little surprise, an announcement, a quotation, or an admonition. If it strikes you that this is too much to pack into two hours, think of it as two hours of paid radio program — as eight fifteenminute periods, periods of costly, valuable time, time which is to be paid for in the dividends of fraternity and speech improvement.

Imagine the impression this performance makes upon your guests, and consider the utility of the evening that remains after eight o'clock! A little practice and devotion on the part of your club President, especially when he is assisted by the other officers, will soon enable him to bring through his meeting on just such a schedule; and every time he does so you take pardonable pride in his achievement, for "time is of the essence . . . "

* * *

ON GETTING EVEN

By WILLIAM T. DAVIS, Palo Alto Toastmaster Club NOTE: The story behind the speech of which this is an abstract, is one of those little

stories of helpfulness which abound among Toastmasters. William Davis and a brother of his were known as "boy orators" in the Mid-West years ago. Making speeches and "speaking pieces" were their delight and they were everywhere in demand. But the World War called them. William did his duty on the receiving end of a gas attack and at the end of a long period of hospitalization he found himself almost without a voice, and too feeble for even the lightest work. In the course of time he regained strength and gradually began to "come back." He finally joined a Toastmasters Club, where his first efforts were halting, poorly voiced and unimpressive. But he kept on, and at last, the "boy orator" came to his own again. Today he holds the closest attention of his audience, with clear voice, captivating personality and inspired words. So we see the miracle of a rejuvenated personality through the Toastmasters Club.

Let us first hear from Shakespeare in King Henry VIII:

"Heat not a furnace for your foe so hot That it do singe yourself; we may outrun, By violent swiftness, that which we run at, And lose by over-running."

"Getting even with one who has done you an injury" means little more than a simple demand for restitution, or the process of collecting damages for an injury. Stripping the subject of the fallacies of modern civilization, we find a normal instinct common to man and beast.

The social problem involves a difficult picture. The ego instinct has been influenced by natural processes of evolution with resultant dependence on social rules and standards, which change as civilization advances. For example, early civilization demanded an eye for an eye, a tooth for a tooth. The duel was a requisite of good society. I quote from a gentleman of "the good old days:"

"And ere there be a man so weak Who would not in vengeance seek The life of his transgressor." This philosophy has been in vogue through the ages until recent years, and it is still followed in some so-called civilized lands. But,

"Who lives by the sword shall perish by the sword." To turn the other cheek and practice the Golden Rule is sometimes good business. We Americans say, "The Customer is always right." If a traffic officer accuses us mistakenly, we do not argue with him—we meet him in court. If our customer takes our goods and refuses to pay, we do not throw him into a debtor's prison, but collect by legal methods.

Civilized man can no longer afford to harbor enmity, seek revenge, resort to primitive retaliatory measures, or waste his energies in getting even with people who have done him minor injuries. It isn't good business. But there are limits of pacifism beyond which one must not venture, in the interest of self-preservation, and the limits seem well established at the bounds of reason and mutual justice.

The rules of good sportsmanship as taught in our schools are replacing the rabble voice which once demanded revenge and pointed the finger of scorn at the person who failed to retaliate in kind. Let Milton speak, in his "Paradise Lost:"

"But what will not Ambition and Revenge

Descend to? Who aspires must down as low

As high he soared, obnoxious first or last

To basest things. Revenge, at first though sweet,

Bitter ere long back on itself recoils."

Men are abandoning their petty contentions and are embracing the more noble emulations of who can best work and best agree; getting even with the other fellow by doing a better job of citizenry, by building a better mouse-trap, if you please, or even by being a better friend.

A dull, long-winded member of Congress, said one day to Henry Clay, "You, sir, speak for the present generation, but I speak for posterity." And Mr. Clay replied, "It seems that you are resolved to speak until your audience arrive."

But in an "Anecdotal History of Parliament" we read that an unnamed member of that distinguished body, long before Henry Clay's time, stated in the course of a long, weary speech, "I am speaking to posterity." To which a friend replied, "If you go on at that rate, you will see your audience before you." In all probability the remark may have originated in ancient Rome or Greece.

GOOD ADVICE TO SPEAKERS

Say It and Stop

This instructive bit of rhyme was used in the course of a recent speech by Vice-President Merritt T. Burdg, of Whittier "Quakertowne" Toastmasters. It is commended to those speakers who are habitually blind to the stop signals.

"When you have a thing to say, Say it! Don't take a half a day. When your tale has little in it, Crowd the whole thing in a minute! Life is short - a fleeting vapor -Don't you fill the whole blamed paper With a tale which, at a pinch, Could be cornered in an inch. Boil her down until she simmers; Polish her until she glimmers; When you have a thing to say, Say it! Don't take half a day!"

Make It Good

A comedian was asked one day why he had worked so hard during a matinee where the audience was very small. "What's the use of straining yourself for just a handful of people?" was the question. "David Belasco might have been in the audience," was his reply.

The time never comes when a man can afford to be less than his best. On the day when he lets down he may muff the great opportunity of a lifetime. No audience is too small to merit our best. No occasion is so unimportant that we are justified in doing inferior work. Everyone has pictured himself doing great things, speaking to a vast audience, heading some great enterprise. But if we would arrive later on we must start now. We must be willing to do our best for the smallest audience if we hope to deserve our chance at the larger occasion. We must start at the bottom and work our way up. A man can't be the head of a great enterprise all at once, but he can make his start. Your speech may be delivered before a mere handful of listeners, but they are entitled to the best you can do. Remember, "David Belasco might be in the audience."

Intimate Suggestions

To clear your throat for speaking after a hearty dinner, use a pinch of salt, dissolved on the tongue and followed by a swallow of water. Repeat this several times and your voice will clear up in spite of roast beef, coffee and ice cream.

Try to relax just before you rise to speak. Takin~ several deep breaths will help to accomplish relaxation. Never permit yourself to become tense unless your speech calls for such emotional demonstration. Control yourself or you cannot control your audience.

When you stand to speak, take a moment to get your bearings before you start. A short "rhetorical pause" helps to steady you

Look at the various sections of your audience from time to time. but do not permit yourself to get into a swinging motion, turning the head from side to side rapidly, or in rhythmic measure.

If you are afraid to trust your memory, use notes, but use them inoffensively. Keep the notes from notice. Use small cards, not more than two by three inches in size. Write only one point on a card. Hold the cards in the palm of the left hand. Refer to them when necessary, but never so as to attract the attention of the audience.

If you wish to use pictures, specimens or other exhibits in your speech, keep such articles in your own hands. Never pass objects around for examination while you are speaking. You need the undivided attention of the audience.

If your voice tends to become too high in pitch, sing bass. Cultivate the lower tones in speech and in singing and you can bring down the vocal pitch. Humming, with lips closed and jaws loose, is a splendid exercise for relaxing the throat and developing resonance. Even if you can't carry a tune, you can hum like a busy little humming bird.

A good speech can be spoiled by so many minor details that there is no item too unimportant for the earnest student to consider. Watch the trifles and your audience will appreciate the difference.

Don't Be Afraid

Frightened when you think of facing an audience? Well, you have good company. Many of the world's greatest thinkers have shivered and shaken before their hearers. Some of our most successful men and women in public life have never conquered their terrortheir absolute fear of the crowd. If you tremble at the thought of speaking in public, you have at least this one characteristic in common with the greatest of orators.

Mark Twain became a successful lecturer in spite of the nervousness which always afflicted him. He tells in most amusing fashion of his first attempts to deliver a lecture on his travels. Before the lecture he trembled and perspired, but when he mounted the platform he was practically numb until someone in the audience gave evidence of enjoyment, when he was able to proceed with increasing confidence. Finding that he survived with no fatal consequences, he took courage and kept on, but he maintained that he never really enjoyed his public appearances.

Jenny Lind, the "Swedish nightingale," is said to have suffered terribly from stage fright. The night of her first appearance in New York she had to be fairly pushed out on the stage. In Berlin she was so frightened before her debut that she begged to have the engagement cancelled.

AROUND THE TABLE

(This department is conducted by Cletus J. Owens, of the Editorial Committee of The TOASTMASTER. He needs your help. Send items of interest about your club's activities, experiments and discoveries to Cletus J. Owens, in care of The TOAST-MASTER, Santa Ana, California.)

Columbus, Indiana, Toastmasters Club celebrated its fourth anniversary in October, with a membership of twenty-four men, many of whom have been in the club for more than three years, while several charter members are counted on the active list. During the summer the regular programs were supplemented with outdoor meetings, for golf, boating, swimming, fishing and other sports. On October 11th the entire meeting was devoted to the subject "In Defense of Free Speech," and much vigorous speech was heard on this theme.

Beverly Hills Toastmasters entertained their ladies at a dinnerdance at the swank Delmar Club on October 26. Turning a serious deficit into a sizable treasury balance in 18 months is one of many achievements of this club. Credit is due business-like Treasurer Bob Hatch. (Some other secretaries and treasurers ought to ask Bob how he did it.)

The Eagle Rock Club is making good use of the new rating system in evaluating its members, comparing present achievements with past performances. Each speaker, before he begins to speak, is handed a confidential statement on his peculiar weaknesses in speech. Instead of assigning individual critics, this club is now using the "horizontal" plan of criticism, whereby one critic comments on the openings of all the speeches, another on the organization of material by all the speakers, another on the voices of the speakers, and so on. It helps to get a composite view of the various efforts.

Huntington Park "Number One" Club recently voted to continue the "panel" plan of criticism which has been found most helpful. One or all of the assistant critics may reply to the chief critic when he asks a question or expresses an opinion about any speech. Thus the speaker gets the value of diverse opinions on his speech from a number of listeners.

The "Angeles Mesa" Toastmasters of Los Angeles have been supplementing regular critics with a parlimentarian, a grammarian and a lexicologist (dictionary critic to you) with excellent results to the speakers.

The Walnut Park Toastmasters Club holds a joint meeting with the Walnut Park Toastmistress Club every two months. Another feature used by this club is the assignment of subjects for twominute impromptu talks. As one speaker begins his speech, he hands to the next speaker a topic for the speech he is to give in just two minutes. It is excellent practice in quick thinking. The Los Angeles Toastmasters Club, which holds Charter Number Three, is now holding its meetings at the Rosslyn Hotel. This club turns its last meeting of each month into an open forum. The chairman for the evening prepares thoroughly on his subject, which he presents at the opening of the program, inviting discussion by the entire group in place of the formal program of speeches. The usual criticism follows.

Two clubs of Glendale, the "Jewel City" and the "Griffith Park" Toastmasters, have recently held several joint meetings in which each group has supplied three speakers. This pooling of resources, among other advantages, has given the speakers practice in talking to larger audiences and to strange faces.

The new "Downtown" Toastmasters Club of Los Angeles, meeting at the Los Angeles Athletic Club, is one of our most flourishing and enthusiastic chapters. The educational program includes reading of the best books on the art of speech and a five-minute talk at each meeting on some principle of successful speaking. Each chairman is urged to vary his program so as to provide many new situations and experiences, such as a speaker may have to face later on in dealing with other audiences.

Minneapolis Toastmasters united in a stirring observance of "Founder's Week," with appropriate speeches on the history of our movement, and messages of congratulation to the founder.

Springfield, Illinois, Toastmasters discovered that the birthplace of Ralph Smedley is only about twenty miles from that city, which inspired them to put on a celebration of unusual proportions. Their program on October 26th was devoted to the history of Toastmasters and its founder, presented in a masterly fashion. One feature of exceptional interest was the presence of two cousins of Smedley who still live in the old home town of Waverly, Illinois, and who were invited as honored guests — possibly with the hope that they would reveal some of the inside secrets of the early life of the Number One Toastmaster.

The Secretary of Alhambra Toastmasters writes: "Our attendance is splendid and our meetings are almost significant. Sometimes they are helpful, and now and then they're touched with intelligence. November 9th we indulged in what unexpectedly turned out to be a very successful ladies' night. There were more than a hundred present. They were the kind of people (wives and close friends, mostly) who look with compassion and forgiveness upon earnest endeavor. At least it seems so in public, but I suspect a dickens of a lot of criticism went on in bed that night. I can't say for sure. I'm a quick sleeper." Smedley Chapter Number One, of Santa Ana, California, invited all nine of the Toastmasters Clubs located in Orange County to join in a great meeting to celebrate the 15th anniversary. Nearly 200 men and women assembled in the identical room in which the first club was organized fifteen years ago, for a meeting of historic importance. Four Past Presidents of Toastmasters International were present, as well as charter members of the Number One club and many other Toastmasters, new and old-timers. Paul Demaree was toastmaster, and on his program he had J. Clark Chamberlain, Olin H. Price and Arthur H. Johnson, all past presidents of T.M.I., besides Walter J. Ferris, a charter member of the original club who is still active and able in speech. Six other clubs in addition to the nine Orange County clubs were represented in the meeting.

Many interesting observances of "Founder's Week" have been reported. The next special event is the "Old Timers' Night" being held by older clubs. In some cases old members who had dropped out have been restored to active membership while new candidates for membership have been located.

Minneapolis Toastmasters Club invited guests to the meeting of October 4th and we are indebted to Secretary James Lichtenberger for a report on the comments made by the visitors. Here are some of them:

- "The practice in speaking and the development of poise are two great values of an evening like this."
- "I am so much impressed by this evening's program that I want a Toastmasters Club in our firm."
- "There are so many ideas afloat today that there is a real need for more clear thinking. The Toastmasters Club is training for just that."
- "The ability to speak well in public gives a man two strikes on the other fellow. I want to join."

Setting Committees to Work

Santa Monica Toastmasters have set an example in getting real committee service. At the beginning of the fall term of office, there was issued a complete list of committee appointments, including the name of every member, and opposite the list of names on each committee there was shown the list of duties to be performed. No committeeman in the Santa Monica Club has any excuse for not knowing what he is expected to do. It is a plan worthy of imitation by every chapter, and as it is not copyrighted, Santa Monica is glad to share the idea with all.

The quotations listed on page 23 are all taken from Shakespeare's "Merchant of Venice."

The Start of a Good Program

Lew Bronzan was Toastmaster of the evening at the "Angeles Mesa" Club of Los Angeles the other night, and this is the clever way he used to introduce his program:

"Has it occured to you that the speaking program of these Toastmaster's meetings is a sort of Listeners' Digest of current thinking? Listening to such a program is very much like spending thirty minutes reading your favorite magazine, or browsing through a few pages of your encyclopedia on subjects which have aroused your interest. The only difference is that we listen. The cutting and compiling have been done in advance by the speakers, just as it is done by the authors or editors of written articles. The subjects presented are compact and varied, delivered with force and sincerity, leaving us pleasantly refreshed and sparkling with information.

"Tonight our edition of the Listeners' Digest contains five subjects of current interest, and one super special feature, each presented by the individual editor or speaker. Indexing the speeches, we find two under the heading of National Affairs, two under International Affairs, one on Social Welfare, and one special feature on Toastmasters Club work. The first subject, which is one of the two covering national matters, has been dished up from the current administration alphabet soup, entitled "C.C.C." and served to us by Editor-Speaker Paul Michels."

The Educational Service

The new educational service, inaugurated by the Educational Bureau this season, is proving of great value to new clubs and to new members of older clubs. This consists of six lessons in speech, prepared by Sheldon Hayden, chairman of the Educational Bureau, intended to help the new member get a right start. The lessons are:

- 1. Breaking the Ice
- 2. Developing Self Confidence
- 3. Developing Visible Expression
- 4. Hitting the Nail on the Head
- 5. The Magic Formula-Speech Organization
- 6. You Speak with Your Voice

These lessons are sent in two parts, so that the recipient may use the first ones before being troubled with the next. Later on, the complete set of "Tips to Toastmasters" puts the finishing touches on the condensed course of instruction.

This service goes to each new member reported by his club secretary, and to all members of the new clubs, as soon as their charter applications are received. By making use of this excellent material in the first months of a club's work, there is no question about obtaining good results.

Pittsburgh Receives a Charter

December 2nd was the date for the new club at Pittsburgh, Pennsylvania to receive Charter Number 144. Presentation was to be made by a member of the Cincinnati Pioneer Toastmasters Club, acting as special representative of President Ralph Guthrie. Voice recordings by Vice-President Sheldon M. Hayden and Founder-Secretary Ralph C. Smedley were an interesting part of the program, which was held at the Pittsburgh Downtown Y.M.C.A.

Recent Charters

On September 19th, one of those "unusually" hot evenings which Southern California enjoyed during the fall, the Los Angeles "Downtown" Toastmasters received their charter with Past President Gordon R. Howard and Secretary Ralph C. Smedley doing the honors for Toastmasters International. This new chapter, numbered 141, is one of the livest groups of speakers you will find anywhere, and the quality of speeches heard on their programs is such as to make their meetings a most popular place every Tuesday evening. They meet at the Los Angeles Athletic Club.

South Gate Toastmasters received their charter, number 143, on October 3rd. This club has started off with a membership of highgrade men and a program of good quality. The charter meeting was a notable occasion and the follow-up has been good. For this occasion, the team of Howard and Smedley was augmented by the presence of Vice-President Sheldon M. Hayden, installing the officers, and Ted Blanding, Governor of District Number One, welcoming the new club.

On Club Procedures

Roy A. Hohberger of Salinas, chairman of the special committee on procedure, asks the cooperation of all clubs in making public information on methods used in the conduct of programs, effective ways of attracting high grade men into membership, program devices which have been found useful, and any other elements which have added sparkle and interest. If such information is sent to Hohberger he will undertake to pass it along to all our membership. A form will be sent out shortly, making a quick and easy way for each club to share its experiences. A generous response to this appeal will undoubtedly result in improved work and greater efficiency in our movement as each individual club is thus enabled to profit by the experiments of all the others. You really need not wait for the further request if you have something good to share. Just write to Roy A. Hohberger, Salinas, California, reporting the discoveries, experiments, successes and improvements made by your club which might be useful to others.

INFORMATION

For the Club Secretary

It is the duty of the Club Secretary to keep Toastmasters International informed on (a) The club roster, keeping names and addresses up to date. (b) Changes in the list of Officers; (c) Changes in time or place of meeting; (d) Names and addresses of new members, as they are taken into the club.

On October 1 and April 1, the Secretary sends in the semi-annual report of the club, giving the complete membership roster, and remitting the per capita dues of one dollar per member, plus fifty cents for each new member taken in during the preceding half year.

For the Club Member

The TOASTMASTER Magazine is published quarterly. It is mailed to every member of record. If any member fails to receive the magazine he is requested to make it known to the editor. The Educational Bulletin "Tips to Toastmasters" is issued from time to time by the Educational Bureau. It is mailed to the club in a package for distribution. Every member should have a copy and preserve all copies in his permanent file. Every member is welcome to write to the Educational Bureau for information on points connected with better speech.

For the New Member

As soon as you have been inducted into the club your Secretary should report your name to the Secretary of T.M.I. Within two weeks, at the most, you will receive a letter and some educational material from T.M.I. Periodically thereafter you will receive instructions on speech which should help you in your club work. Your set of "Tips to Toastmasters" will be gradually built up so that you may make full use of it. You should have a copy of "The Amateur Chairman" and one of "Constructive Criticism," which should be presented to you by your club when you join, or which you may have to purccase for yourself.

For All Toastmasters

In all matters relating to the general work of Toastmasters, please address communications to TOASTMASTERS INTERNATION-AL, SANTA ANA, CALIFORNIA.

In all matters relating to the work of the Educational Bureau, please address SHELDON M. HAYDEN, 600 MICHIGAN AVE., SANTA MONICA, CALIFORNIA.

* *

In connection with the Inter-Club Speech Contest, address Harry S. Stevens, Luhrs Tower, Phoenix, Arizona.

For information on "The Club of the Year" competition, or on the organization and work of Junior Toastmasters Clubs, address Dr. Gordon R. Howard, 3906 Gage Avenue, Bell, Calif.

TOASTMASTERS SUPPLIES

Order from Toastmasters International, Santa Ana, California. Prices quoted include delivery charges except on pins and emblems. Remittance should accompany order.

- 1. The Amateur Chairman, by Ralph C. Smedley, Founder of Toastmasters. A 40-page, pocket-size booklet, for ready reference by the unprepared president. Price\$.50
- 2. Secretary-Treasurer's Record. Limp leather cover, with printed forms for complete financial and attendance records and membership roster. Very complete. Cover and filler.

(Extra fillers, 40 cents each.)

- 3. Treasurer's Receipt Book. 250 receipts, with duplicates, in pad punched for 3-ring binder. (Sample on request.) Price50
- 4. By-Laws. Standard Constitution and By-Laws for local clubs, combined with Constitution and By-Laws of Toastmasters

5. Letterheads and Envelopes. Same grade and weight paper as used by T.M.I., with same general set-up, without list of officers, but with local club name and address imprinted,

- 6. Officers Manual. A necessary part of the equipment of every officer, including brief but pointed explanation of duties, standard methods, and instructions as to general club opera-
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Very attractive pins or buttons, made in Natural Gold finish
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- 68. Phoenix, Ocatillo Chapter-Tuesday, 6:15 P.M., Y.M.C.A. Secretary, Asa G. Sawyer, Rt. 7, Box 676 Deputy Governor, W. T. Wishart, 917 W. Willetta 103. Phoenix, Palo Verde Chapter—Thursday, 6:15 P.M., Y.M.C.A.
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- 104. Prescott—Wednesday, 6:15 P.M., Hassayampa Hotel Secretary, Perry Shook, 526 Pleasant Avenue, Prescott
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- Tucson, Sahuaro Chapter-Tuesday Noon, Pioneer Hotel 16. Secretary, William Meteer, 1005 North 6th Avenue Deputy Governor, William Dunipace, 620 North Highland
- 32. Tucson Toastmasters-Thursday, 7:45 P.M., Y.M.C.A. Secretary, Chas. H. Davis, 1026 N. Bean Deputy Governor, Arthur Softley, 3193 N. First

CALIFORNIA

- 34. Alhambra-Thursday, 6:30 P.M., Elks' Club Secretary, L. V. Prante, 347 Teresa, San Gabriel Deputy Governor, Ralph Kiser, 722 Bradshaw St., Los Angeles
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- 115. Arcadia-Monday, 6:15 P.M., Masonic Temple. Secretary, Robert L. Walker, 20 Bonita Street, Apt. 5 Deputy Governor, Hoyt R. Curtis, 319 Hoyt Ave., El Monte
- 69. Azusa-Wednesday, 6:30 P.M., Dick's Cafe Secretary, V. G. Stanfield, Y.M.C.A. Deputy Governor, H. S. Jackson, 926 San Gabriel Ave.
- 124. Bell, "Industrial Toastmasters,"-Wednesday, 7:00 P.M., Grotto Cafe Secretary, L. F. Brown, 6230 Fishburn, Bell Deputy Governor, Walter Meyer, 6423 Gifford, Bell
- 43. Beverly Hills-Wednesday, 6:30 P.M., Albert Sheetz Beverly Cafe Secretary, Vern Cadieux, 820 Princeton St., Santa Monica Deputy Governor, Frank B. Goodspeed, 9039 Ashcroft Ave., Beverly Hills
- Burlingame-Wednesday, 6:00 P.M., The Town House 46. Secretary, Howard Thirkell, 454 Chatham Road
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- Deputy Governor, Judge Ernest Windle, Catalina Islander 132. Corona—Wednesday, 6:15 P.M., Corona High School Cafeteria
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- 76. Covina-Tuesday, 6:00 P.M., Longworth's Cafe Secretary, Jesse C. Hood, 440 E. Puente St. Deputy Governor, Donald Spencer, 827 E. Bonita Ave.
- 109. Eagle Rock-Wednesday, 6:30 P.M., Martha Washington Tea Room Secretary, Jack Frost, 7288 No. Figueroa Deputy Governor, Walter Dorrance, 5128 Argus

- 120. El Centro-Monday, 6:15 P.M., Cantorma Hetel Secretary, Allen Bailey, Box 993 Deputy Governor, Harry Burton, 6th and Len Rey Streets
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- 125. Glendale "Griffith Park" Toastmasters—Tuesday, 6:30 P.M., Sunshine Corner Secretary, Leo J. Krier, 730 Ruberta Ave. Deputy Governor, McDonald Curtis, 615 N. Lafavette Place, Los Angeles
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- Deputy Governor, William Roberts, 2735 Independence Ave., South Gate 18. Huntington Park "Progressive'—Tuesday, 6:15 P.M., Cole's Cafeteria Secretary, Perlie M. Phinney, 6914 Bear Ave., Bell
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- 141. Los Angeles, "Downtown"—Tuesday, 6:15 P.M., Los Angeles Athletic Club Secretary, G. Thomas McElwrath, 10th Floor, Garland Building Deputy Governor, Brown McPherson, 160 So. Larchmont Blvd., Los Angeles
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- Salinas—Wednesday, 12:05 P.M., Hotel Jeffery Secretary, Norman Taylor, 125 Winham St. Deputy Governor, Thomas L. Craig, 301 Lorimer St.

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- San Diego—Monday, 6:00 P.M., University Club Secretary, Jerry Heilbron, 866 Sixth Ave. Deputy Governor, Thomas M. Hamilton, 626 Commonwealth Bldg.
 San Francisco, "Downtown Chapter"—Tuesday, 6 P.M., Olympic Hotel
- San Francisco, "Downtown Chapter" (Usuay, 6 F.M., Orympic Hoter Secretary, R. A. Meador, 417 Montgomery Deputy Governor, M. M. Lembke, 417 Montgomery
 San Francisco "Golden Gate Chapter"—Wednesday, 6:15 P.M., Y.M.C.A.
- Secretary, Ken Wade, Central Y.M.C.A. Deputy Governor, Clarence Moeller, 52 Central Ave. 128. San Francisco "Mission Toastmasters Club"—Tuesdays, 6:15 P.M., Central
- San Francisco "Mission Toastmasters" Club Tuesdays, Club Y.M.C.A.
 Secretary, Edwin P. Hunt, 3156 22nd Street
 Deputy Governor, Dr. R. D. Spieth, 2517 Mission St.
- 107. San Jose—Tuesday, 6:15 P.M., Tiny's Restaurant Secretary, A. Wayne Elwood, Food Machinery Corporation Deputy Governor, William Rickers, Food Machinery Corporation
- 112. San Juan Capistrano "Dana Chapter"—Monday, 6:30 P.M., "Dana Villa" Secretary, W. C. Draddy, San Juan Capistrano Deputy Governor, Harvey J. Larkin, San Juan Capistrano
- San Luis Obispo—Friday, 6:30 P.M., Gold Dragon Secretary, William Mercer, 1354 1st Street Deputy Governor, Harold J. Yackey, 1123 Pismo Street
- 111. San Pedro-Monday, 6:15 P.M., Army and Navy Y.M.C.A. Secretary, Fred Brand, 564 39th Street Deputy Governor, Wilder Hartley, 1217 13th St.
- 100. Santa Ana "Century Club"—Tuesday, 6:15 P.M., Rossmore Cafe Secretary, Ernest Wooster, 627 Orange Ave. Deputy Governor, Dwight Hamilton, 1st National Bank Trust Department
- Santa Ana "El Camino"—Thursday, 6:15 P.M., Daniger's Cafe Secretary, Ben Schlagel, 1130 N. Lowell Deputy Governor, E. M. Sundquist, 312 W. 3d St.
- Santa Ana "Smedley Chapter No. 1"—Wednesday, 6:15 P.M., Daniger's Cafe Secretary, D. H. Tibbals, Y.M.C.A., Santa Ana Deputy Governor, Fred Walker, 1302 N. Main
- Santa Barbara—Wednesday, 6:30 P.M., El Paseo Secretary, Vincent H. Grocott, 1312 Anacapa St. Deputy Governor, Chauncey Chamberlain, 2322 Wellington Ave.
- Santa Barbara "Noventa"—Tuesday, 6:30 P.M., El Paseo Secretary, Eric L. Balkwill, 1710 San Andres St. Deputy Governor, Elmer Smith, 1305 Laguna St.
- Santa Maria, "Seminar" Toastmasters, Wednesday, 6:30 P.M., Frances Cafe Secretary, Alvey G. Bruner, 507 W. Park Ave. Deputy Governor, Everett A. Rinehardt, 226 E. Tunnell St.
- Santa Monica—Wednesday, 6:15 P.M., Sovereign Terrace Dining Room, Secretary, R. J. Wichmann, 1132 24th St. Deputy Governor, Glenn W. Hovey, 465 22nd St.
- Deputy Governor, Glenn W. Hovey, 405 Zell St.
 Santa Monica "Bay Cities"—Thursday, 6:45 P.M., Eiler's Cafe, 2222 Wilshire Secretary, Leslie Smith, 3944 Alla Road, Venice
- Deputy Governor, Edward A. Randle, 1900 Lincoln 77. Santa Monica "Crescent Bay"-Monday, 6:15 P.M., Red Door Patio
- Secretary, Fred Weichman, 621 Washington Deputy Governor, Steward Allen, 1653 Berkeley
- 143. South Gate Toastmasters—Tuesday, 6:15 P.M., Van Matre's Inn, Huntington Pk. Secretary, Charles Wells, 240 N. New Hampshire, Los Angeles Deputy Governor, Francis Scott, 8468 California, South Gate
- Stockton "Delta"—Thursday, 6:00 P.M., Y.M.C.A.
 Secretary, R. M. Pedersen, Y.M.C.A.
 Deputy Governor, R. M. Pedersen, Y.M.C.A.
- Ventura—Thursday, 6:30 P.M., Sunset Grill Secretary, E. Arthur Fowler, 2130 E. Main St. Deputy Governor, Ben Selby, 2038 N. Ventura Ave.

- Walnut Park—Monday, 6:30 P.M., Cole's Cafeteria Secretary, John B. Watkins, Jr., 84243 Mountain View, South Gate Deputy Governor, Thomas M. King, 2425 Flower Street, Huntington Park 133. Watsonville—Thursday, 6:15 P.M., Muzzlo's Restaurant, 18 Front St.
- 133. Watsonville—Indrsday, 6:15 P.M., Muzzio S Restaurant, 16 Pr Secretary, Al Miguel, Pajaro Valley National Bank Deputy Governor, J. W. Howell, Y.M.C.A.
- Westwood Village—Monday, 6:30 P.M., Jone's Cafe, 348 North Beverly Drive Secretary, W. W. Hamrick, 11453 Wooster St., L. A. Deputy Governor, W. W. Hamrick, 11453 Wooster St., L. A.
- 19. Whittier "Quakertowne Chapter"-2nd and 4th Thursdays, 6:15 P.M., Dinner Bell Ranch
 - Secretary, John L. White, 569 Franklin Deputy Governor, Archie MacGregor, 627 N. Milton

FLORIDA

 Orlando—Friday, 6:15 P.M., Elks Club Secretary, Frank Reed, 513 Florida Bank Bldg. Deputy Governor, Frank A. French, 4 Church and Main Bldg., Orlando

HAWAII TERRITORY

113. Hilo, "Hawail Chapter One"—1st and 3rd Thursday, 5:30 P.M., Hilo Boarding School

Secretary, Van L. Hixson, 104 Keawe, Hilo Deputy Governor, Joseph P. Akau, 5 Professional Bldg. 119. Hilo, "Hui Olelo o Hilo"—Monday, 12 noon, Hilo Boarding School

119. Hilo, "Hui Olelo o Hilo"—Monday, 12 noon, Hilo Boarding School Secretary, Edward Cabrinha, Hawaii Motors Supply Ltd. Deputy Governor, John Beukema, Hilo Recreation Center

IDAHO

61 Boise—Wednesday, 6:00 P.M., Hotel Boise Secretary, Robert Miller, c/o Idaho Power Co. Deputy Governor, Paris Martin, Noble Building

ILLINOIS

- Chicago-Monday, 6:15 P.M., Central Y.M.C.A., 19 S. LaSalle St. Secretary, Lester K. Prentiss, 3406 W. Foster Ave. Deputy Governor, Bertram Crawford, 6236 N. Mozart Ave.
- Springfield—Thursday, 6:00 P.M., Y.M.C.A. Secretary, Herman G. Kreitner, 219a West Adams Deputy Governor, Robert W. Williamson, 418 East Oak
- 127. Danville—Wednesday, 6:00 P.M., Grier-Lincoln Hotel Secretary, Paul C. Hays, Jr., 30 Pine Street Deputy Governor, Clint D. Sandusky, 1009 N. Vermillion
- 129. Quincy—Thursday, 6:00 P.M., Y.M.C.A. Secretary, Martin Melton, 324 Chestnut

INDIANA

- Columbus, Wednesday, 6:30 P.M., Colonial Inn Secretary, J. M. Jewell, 727 Lafayette Ave. Deputy Governor, Robert Crowe, 726 7th St., Columbus
- Indianapolis, No. 1—2nd and 4th Thursdays, 6:00 P.M., Y.M.C.A. Secretary, L. W. Tinsman, 6171 Burlington
 Secretary, C. W. Corrier, 1004 Meth. Delever.
- Deputy Governor, G. V. Carrier, 1204 North Delaware 42. Indianapolis No. 2—1st & 3rd Thursdays, 6:00 P.M., Y.M.C.A. Secretary. Clyde Raub. 4105 Byrum

IOWA

101. Waterloo—Thursday, 6:30 P.M., Y.M.C.A. Secretary, Don C. Whitmore, c/o Mid Continent Petroleum Co. Deputy Governor, J. W. Adair, Gates Business College

MINNESOTA

 Albert Lea "Y.M.C.A. Toastmasters"—Monday, 6:15 P.M., Canton Cafe Secretary, W. W. Krueger, Box 565 Deputy Governor, Carl Hillstrom c/o Skinner Chamberlain Co.

tral Y.M.C.A. Secretary, Stanley Stennes, 3114 Columbus Ave. Deputy Governor, Walter H. Carlson 4016 21st Avenue, South 75. Minneapolis Toastmasters Club-Thursday, 6:00 P.M., Y.M.C.A. Secretary-J. F. Lichtenberger, Windom School Deputy Governor, Walter J. Bright, 1500 N. E. Jackson Street 134. Owatonna-Monday, 6:00 P.M., Park Drugs Secretary, O. T. Jager. 222 State Ave. Deputy Governor, L. R. Probst, 1041 W. Broadway MISSOURI 99. Kansas City-Blue Valley Toastmasters, Friday, 8 P.M., Blue Valley Y.M.C.A. Secretary, George K. Vaughan, 6604 E. 12th NEW JERSEY 146. Newark Toastmasters-Mondays, 8 P.M., 501 Hirsh Tower, Elizabeth, N. J. Secretary, Howard R. Smith, 720 Harding St., Westfield NEW MEXICO 122. Albuquerque-Tuesday, 7:30 P.M., Y.M.C.A. Secretary, Lawrence Van Landingham, 321 Stanford Ave. NEW YORK 137. Yonkers-Monday, 6:00 P.M., Y.M.C.A., Yonkers Secretary, Chester C. Slaybaugh, Central National Bank, So. Broadway, Yonkers OHIO 102. Cincinnati "Pioneer"-Monday, 6:00 P.M., Central Y.M.C.A. Secretary, Robert C. Yeager, 100 East Court Street Deputy Governor, Ellwin Urton, Y.M.C.A. **OKLAHOMA** 148. Tulsa-Monday, 6:15 P.M., Alvin Hotel Secretary, E. W. Evans, Danciger Oil & Refineries, Inc., Hunt Bldg. OREGON Baker-Monday, 6:15 P.M., The Nook Cafe 55. Secretary, Arvin O. Robb, Sommer Bldg. Deputy Governor, Vern McCallum 145. Eugene Toastmasters-Tuesdays, 6:15 P.M., Seymours Cafe Secretary, Carroll O. Groshong, 757 Willamette St. Klamath Falls-Monday, 6:15 P.M., Willard Hotel 98. Secretary, Myrle C. Adams, P. O. Box 726 Deputy Governor, Frank Gray, 23 N. Orange, Medford Medford—Monday, 6:15 P.M., The Nook 67. Secretary, Orville A. Kingman, 211 First National Bank Building Deputy Governor, Frank Gray, 15 W. Main 31. Portland-Monday, 6:00 P.M., Chamber of Commerce Secretary, Phil Thurmond, Portland Chamber of Commerce Deputy Governor, Del Snider, 718 West Burnside St. Portland No. 2-Monday, 6:00 P.M., Chamber of Commerce 94. Secretary, Chalmer Blair, 1411 West Burnside Street 138. Salem-Tuesday, 6:15 P.M., Marion Hotel Secretary, Richard E. Staples, 2029 So. Church Deputy Governor, William E. Hanson, 820 N. Church PENNSYLVANIA 144. Pittsburgh Toastmasters-Monday, 8:00 P.M., Downtown, Y.M.C.A. Secretary, L. H. Larson, 7 Wood Street TEXAS 92. El Paso, "Y.M.C.A. Toastmasters"-Monday 7:30 P.M., Y.M.C.A. Secretary, A. L. Holm, Central Y.M.C.A. WASHINGTON 79. Aberdeen-Monday, 6:15 P.M., Elks' Club Secretary, John B. Adams, Becker Bldg., Aberdeen Deputy Governor, Herb Fovargue, 715 E. Wishkah Bellingham-Monday, 6:00 P.M., Hotel Leopold 60. Secretary, Oliver Larson, 2905 Meridian St. Deputy Governor, E. W. Thompson, Rt. 2

82. Minneapolis. "Russell H. Conwell Toastmasters"-Wednesday, 6:00 P.M., Cen-

- Bremerton—2nd & 4th Tuesdays, 6:30 P.M., Various Secretary, Phillip W. Roberts, 503 Eighth Street Deputy Governor, T. C. Blomberg, 500 Cabrian, So.
 Centralia—Tuesday, 6:30 P.M., Lewis-Clark Hotel Secretary, Burdette M. Carter, 516 W. Main St. Deputy Governor, Elroy McCaw, Lewis and Clark Hotel
 Everett—Tuesday, 6:00 P.M., Elks Club Secretary, G. M. Platt, 4213 Rucker Ave. Deputy Governor, Dr. Carl M. Day, 1418 Hewitt Avenue
 Olympia No. 1—Tuesday, 6:00 P.M., Hotel Olympian Secretary, W. R. Chapman, 227 East 14th
 Seattle No. 1—Monday, 6:00 P.M., Washington Athletio Club Secretary, W. S. Coon, 310 Alaska Building Deputy Governor, Arthur Armstrong, 210 Title Insurance Bldg.
- Seattle No. 2—Tuesday, 6:00 P.M., Chamber of Commerce Bidg Secretary, Dr. George Fuller, Crary Building Deputy Governor, A. L. Ployart, 1333 Dexter Horton Bidg.
- Seattle No. 3—Monday, 6:00 P.M., Washington Athletic Club Secretary, R. P. Morton, c/o W. P. Fuller & Co. Deputy Governor, James H. Powell, 201 17th Ave., No.
- Seattle No. 4—Thursdays, 6:00 P.M., Elk's Club Secretary, Max J. Schwennsen, c/o Elks' Club Deputy Governor, Ray Glusti, 601 Pine Street
- Seattle No. 5—Tuesday, 5:30 P.M., Gowman Hotel Secretary, D. L. Cook, 3rd and Pine Deputy Governor, W. J. Gowdy, Northwestern Mutual Fire Association
- Spokane—Monday, 6:00 P.M., Coeur d'Alene Hotel Secretary, R. W. Owen, 416 W. 22nd Deputy Governor, Clarence E. Pintler, Opportunity, Washington
- 105 Spokane "Tuesday Toastmasters"—Tuesday, 5:30 P.M., Model Cafe Secretary, W. E. Morris, 508 Chronicle Building
- Deputy Governor, O. H. Pierce, S. 4024 Hatch 13. Tacoma—Monday, 6:15 P.M., Elks Club Secretary, Robert W. MacDicken, 502 S. 53rd Street
- Deputy Governor, Maynard C. Falconer, 813 So. Anderson
- Walla Walla—Wednesday, 6:15 P.M., Whitman Hotel Secretary, George L. Cheney Deputy Governor, Maurice Ahlquist, Hilltop Ranch
- Yakima—Monday, 6:15 P.M., Donnelly Hotel Secretary, James V. McCabe, Miller Bldg. Deputy Governor, Joseph H. Dietzen, West Side National Bank

WYOMING

 Casper—Monday, 6:30 P.M., Townsend Hotel Secretary, C. J. Parker, 124 N. Beech Deputy Governor, H. M. Graham, 224 S. Fenway St.

CANADA

- Vancouver, B.C.—Monday, 6:15 P.M., Quadra Club, 1021 West Hastings St. Secretary, Richard J. King, 2950 West 5th Ave. Deputy Governor, Charles J. Ferber, 1343 West 41st Ave.
- Victoria, B. C.—Wednesday, 6:15 P.M., Y.M.C.A. Secretary, N. D. Napier, 1108 Government St. Deputy Governor, A. McCabe, 1814 Lulie St.

ENGLAND

- Leeds—Thursday, 6 P.M., King Charles Hotel Secretary, J. C. Berwick, 46 Sandhill Oval, Alwoodley, Leeds
 Southport—Wednesday, 8:00 P.M., Kardomah Cafe, Lord Street Secretary, R. E. Riley, 141 Manchester Road SCOTLAND
- Glasgow-Wednesday, 6:00 P.M., Ca'doro Restaurant Secretary, W. Goldie, 120 Union St. Deputy Governor, D. A. MacCallum, 93 Hope Street

DISTRICTS AND AREAS

- DISTRICT NO. 1—Ted Blanding, District Governor, 2546 Valencia Street, Santa Ana, Calif. (Includes all California south of the Tehachapi Mountains except San Diego and Imperial Counties).
- Area 1—James E. (Pat) Donegan, Lieutenant Governor, 307 E. Chapman Avenue, Orange, Calif.

Includes Anaheim, Fullerton, Santa Ana No. 1, Santa Ana El Camino, Santa Ana Century Club, Orange, Laguna Beach, Huntington Beach and San Juan Capistrano

- Area 2—John Mattern, Lieutenant Governor, 1518 Bentley Ave., West Los Angeles, Calif. Includes Southwest Club, Angeles Mesa Club, Los Angeles, Angel City, Downtown Club, General Club.
- Area 3—Harold Crane, Lieutenant Governor, 621 21st Place, Santa Monica, Calif. Includes Hollywood, Beverly Hills. Westwood Village, Santa Monica, Crescent Bay, and Santa Monica "Bay Citles" Club.
- Area 4—Leonard J. Lee, Lieutenant Governor, 470 McGarey Ave., Pomona, Calif. Includes La Verne, Pomona, Azusa, Covina, Pomona Downtown, Riverside and Corona.
- Area 5—R. I. Sturm, Lieutenant Governor, 651 Burchette St., Glendale, Calif. Includes Glendale No. 1, Jewel City, Griffith Park, Burbank, Eagle Rock, and Highland Park.
- Area 6—Jack Call, Lieutenant Governor, 230 W. 83rd St., Los Angeles, Callf. Includes Huntington Park Club. Huntington Park Progressive, Walnut Park, Montebello, Whittier, Bell, and South Gate.
- Area 7—Paul W. Davidson, Lieutenant Governor, 1752 Calle Poniente, Santa Barbara, Calif. Calif. Includes Santa Barbara, Ventura, San Luis Obispo, Santa Maria and

Santa Barbara Noventa

- Area 8—Cecil L. Lacy, Lieutenant Governor, 146 E. Huntington Dr., Arcadia, Calif. Includes Pasadena, Alhambra, Arcadia.
- Area 9—Royal S. Riddle, Lieutenant Governor, 1281 W. 6th St., San Pedro, Calif. Includes San Pedro, Long Beach Gavel, Long Beach Toastmasters, Avalon, and Inglewood.
- DISTRICT NO. 2—Ernest C. Davis, District Governor, 1231 N.W. Hoyt St., Portland, Oregon.
- Area 1—John Jewett, Lieutenant Governor, 217 Pine St., Seattle, Washington. Includes Seattle Clubs 1, 2, 3, 4, and 5, Everett and Bremerton.
- Area 2—Oscar W. Adams, Lieutenant Governor, Tacoma Times, Tacoma, Wash. Includes Tacoma, Aberdeen, Olympia No. 1 and Olympia No. 2.
- Area 3—Earle D. Griffin, Lieutenant Governor, 306 Medical Bldg., Bellingham, Wash. Includes Victoria, Vancouver and Bellingham.
- Area 4-E. Roy Van Leuven, Lieutenant Governor, 123 14th Ave., Spokane, Wash. Includes Spokane, Yakima, Walla Walla and Pullman.
- Area 5—Frederick H. Eley, Lieutenant Governor, 776 N. 14th St., Salem, Oregon. Includes Portland Clubs 1 and 2, Salem, Baker, Medford, Klamath Falls, and Eugene.
- DISTRICT NO. 3—Harold M. Clark, District Governor, 123 N. 2nd Ave., Phoenix, Ariz. Northern Arizona Area—Henry S. Stevens, Lieutenant Governor, 603 Luhrs Tower,
- Phoenix, Ariz. Includes Phoenix, Maricopa, Ocatillo,Palo Verde and Presscott. Southern Arizona Area—Herbert Bloom, Lieutenant Governor, 145 E. Congress Street, Arizona. Includes Tucson, Sahuaro, Tucson Toastmasters and Tucson Old Pueblo.
- DISTRICT NO. 4-B. E. Myers, District Governor, 19 Fulton St., Redwood City, Calif. Includes all California north of the Tehachapi Mountains.
- Area 1—Vining Fisher, Lieutenant Governor, 2517 Mission, San Francisco, Calif. Includes San Francisco Golden Gate, San Francisco Downtown, San Francisco Mission, and Oakland.

- Area 2-W. E. Brown, Lieutenant Governor, 40 Stanley Road, Burlingame, Calif. Includes Palo Alto, Redwood City and Burlingame.
- Area 3-William K. Rickers, Lieutenant Governor, Food Machinery Corporation, San Jose, Calif. Includes San Jose and Santa Clara County.
- Area 4-Don Gilchrist, Lieutenant Governor, Box 199, Gonzales, Calif. Includes Salinas, Gonzales, King City and Watsonville.
- Area 5-Ralph Pedersen, Lleutenant Governor, Y.M.C.A., Stockton, Calif. Includes Stockton.
- Area 6-Dr. Menno S. Gaede, Lieutenant Governor, Reedley, Calif. Includes Reedley and Fresno.
- Area 7—Reginald West, Lleutenant Governor, Y.M.C.A., Sacramento, Calif. Includes Sacramento and Sacramento County.
- DISTRICT NO. 5—Francis Ide, District Governor, 9501 Beaumont Drive, La Mesa, California. Includes San Diego and Imperial Counties. Clubs at Oceanside, La Jolla, Pacific Beach, Coronado, San Diego, Escondido, El Centro, National City, La Mesa and El Cajon.

DISTRICT NO. 6—Harry W. Mattison, District Governor, Monite Bidg, Minneapolis, Minn. Includes Minnesota, Wisconsin, Iowa and the Dakotas. Clubs: Minneapolis, Minneapolis "Russell H. Conwell Chapter", Albert Les, Waterloo.

JUNIOR TOASTMASTERS CLUBS

- 2. Anahelm Junior Teastmasters-Tuesday, 12:15 P.M., Room 14, High School Building; Secretary, Robert Larson, 610 S. Indiana St.
- 5. Bell Junior Toastmasters-2nd and 4th Tuesdays, 7 P.M., Bell High School Secretary, Audrey Dodd, 4317 Bell Avenue, Bell, Calif.
- 8. Glendale Junior Toastmasters-Thursday, 6:15 P.M., Glendale Presbyterian Church

Secretary, R. A. Danz, 1107 Scofield Drive, Glendale

- Montebello Junior Toastmasters—Wednesday, 1:50 P.M., Montbello Jr. High Sch. Secretary, Britton B. Basore, 500 Whittier Blvd., Montebello Secretary, Lois Gregg
- 1. Pomona Junior Toastmasters—Ist and 3rd Tuesday, 6:00 P.M. Secretary, Paul Kauffman, 439 Randolph St.
- Salinas Junior College Y.M.C.A. Toastmasters—Monday, 11:50 A.M., Salinas, Jr. College

Secretary, Norman Kerns, Box 295, Soledad, Calif.

- Santa Monica Technical School Junior Toastmasters Club—Tuesday, 12:00 noon, School Auditorium Secretary, Lucinda Wilke, 437 12th St.
- 3. State College Junior Toastmasters, San Diego-Tuesday 6 P.M., Vincent's Dining Room.
 - Secretary, Lynn Kemp, 2236 Monroe Ave.
- 4. Spokane Junior Toastmasters-
- Secretary, Harold Downie, 1417 Shannon Ave.
- University of Arizona at Tucson, Thursday, 11:45 A.M., Park Avenue Tea Room Secretary, Frederic B. Clark, Jr., 843 E. Third St.
- "The Little Egyptian" Junior Club—Villa Ridge and Ullin, Illinois; Alternate Mondays, Villa Ridge and Ullin, 7:00 P.M. Secretary, Shirley Stone, Villa Ridge
- 12. Hilo Junior Club-Thursday, 2:00 P.M., Hilo High School
- Secretary, Jack Hixson
- 13. Huntington Park Junior Club-Tuesdays, 6:15 P.M., Huntington Park High School

Secretary, Patricia Lawhead, 3906 E. 57th Street, Maywood

NOTE: Please notify the Editors of the TOASTMASTER promptly when any changes or corrections are to be made in the listings on The Rendezvous pages.