

THE TOASTMASTER

JUNE



1966

FOR BETTER LISTENING

THINKING · SPEAKING

Toastmasters Town of the Month
NEW ORLEANS, LOUISIANA

SPECIAL
CONVENTION
ISSUE

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TOASTMASTERS INTERNATIONAL IS:

... a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than one million men through its program of self-expression and self-improvement. Clubs are located in countries and territories throughout the free world.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

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Editor

Phil Interlandi
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The TOASTMASTER

For Better Listening—Thinking—Speaking

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Vol. 32

Number 6

June, 1966

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*A Highly Successful and
Respected Executive Tells...*

Why A Company Should Participate in Community Projects

by CHARLES S. THOMAS

President,
The Irvine Company

THE TOASTMASTER

Charles S. Thomas is president of The Irvine Company. His career has spanned many phases of business as well as government work. He is a former Secretary of the Navy and Assistant Secretary of Defense; former president of Trans World Airlines and Foreman and Clark, Inc.; and former chairman of the Republican National Finance Committee. He holds decorations from three foreign countries as well as the United States and honorary Doctor of Law degrees from Lehigh University, Villanova University, Bryant College, University of Kansas City and the University of Redlands. He directs a company which owns 88,256 acres or nearly one-fifth of the total acreage in Orange County, Calif. — a county with a population of over one million persons located just south of Los Angeles. The company is in the midst of the development of its master plan which includes residential, industrial, commercial, recreational and agricultural developments. The one-year-old University of California at Irvine is located on land donated to the State of California by the company.



WHY IS IT that you invariably find the busiest and most successful men in the city always taking part in community affairs?

I have a theory about that. In order for a man to be successful, he must be well-organized and make good use of his time and talents. While accomplishing these goals, he usually discovers that he can fit other tasks into his busy schedule. He will probably weigh each additional duty carefully, to be certain that it will not detract from his more important goals. But, in the end, he will do the job, and do it well, because he has achieved a reputation as a "doer." Meanwhile, his less successful associates, who "never have time to participate," sit back and marvel at their busier, more successful colleague.

This same equation holds true

for business firms which encourage participation in community affairs for their executives. When there is something important to be done, citizens always approach the successful business firms for assistance. And, quite logically, the firms respond quickly, and accomplish their objective with alacrity.

It has always been my contention that participation in the affairs of the town reaps benefits not only for the company but for the individual who performs these tasks.

First of all, the donation of an executive's time and talents to a community project must certainly reflect favorably upon both the individual and his company. Secondly, it affords the executive a tremendous opportunity to explain the policies and procedures of his company.

I heartily endorse the participation of The Irvine Company personnel in such activities. Hardly a week goes by that one of our group is not addressing a Rotary Club, Advertising and Sales Club, or a PTA group in a neighboring city. We are in the continuous process of providing a variety of speakers, to utilize more effectively the particular talents of our executives for special groups.

As with any company or organization, The Irvine Company is a complete entity and has the continuing problem of trying to maintain proper communications with the public.

While, only a few years ago, the Irvine Ranch was almost entirely devoted to cattle raising and agriculture, it has now emerged as a strong force in the building of the new Orange County. Our 88,256 acres comprise nearly one-fifth of the total acreage of the county, and our master plan for its development is unequalled anywhere.

We are simultaneously undertaking the development of several residential developments, a large industrial park complex, six commercial shopping centers, many recreational facilities, and helping to develop the new University of California, Irvine . . .

all on the lower third of the Irvine Ranch! The central sector is still basically devoted to agriculture, and the upper third is mostly mountainous region, where special recreational areas are being developed.

As a part of our continuing effort to maintain communications with the public, we have opened the Irvine Ranch Information Center. This new center serves as the "front door" to the ranch and explains our activities in real estate, industrial development, agriculture and other phases of operation.

The complexity of our many developments, and the many groups with which we must communicate, make it essential The Irvine Company tell its story effectively and at many levels.

A number of our executives have had valuable training for public speaking as members of Toastmasters International, which has given them the basic guidelines in the art of effective public speaking.

Our vice president, Agriculture Division, Robert W. Long, has had Toastmasters experience, and is recognized as one of the most effective speakers in the company, if not in the entire county.

This is Bob's personal reaction



to Toastmasters training: "Toastmasters has assisted me personally in the ability to speak effectively to groups about the plans and programs of The Irvine Company. Participation in the Toastmasters program is invaluable experience for any man in business who should be able to effectively communicate with the public."

Every company has valid reasons for wanting to get its story told to the public, and this alone is sufficient impetus to encourage its personnel to participate in fund drives, United Fund, YMCA, Boy Scouts, or any other worthy activities. But in doing so, the participant nearly always benefits personally. His own life is enriched by the association with other busy, successful people. His sphere of influence in the community is broadened . . . in fact, many public careers have been launched from modest beginnings in volunteer work. And, more than likely, his added stature gives him more confidence in himself and in the eyes of his superiors.

While I encourage any executive to take part in community activities, I would caution each one to evaluate all aspects of a

given situation. When a speaking engagement is tendered, accept only if you can take enough time to properly prepare for the talk. Don't speak unless you are prepared to do it well! A fine speech is remembered by an audience; a poor speech can do you and your company much harm. Most successful public speakers devote many hours of preparation to every speech.

One executive told me recently that he spends as much as 60 minutes of preparation time for every minute of his speech. Others spend from 20 to 30 minutes preparing for each minute of their talk. Another rule to follow: always tailor your speech to your audience.

With proper preparation, a speaker can address his audience with confidence, be relaxed, and follow his notes only occasionally. Never approach a podium unprepared, with a written speech that you intend to read, word for word.

The investment of executive time and talents in community affairs can be sizable when translated into dollar cost. But it will pay great dividends both to the company and to the individual if the investment is made wisely.



The beginning of wisdom is to recognize when another man's conception of truth applies to you.

— Quincy Howe

During June Eight TMI Regional Conferences Will Be Held. Here's The Story Of One Of Them...

Wichita Gets Ready To Host Region III

TWO THOUSAND Toastmasters will be attending regional conferences this month in eight cities in the United States and Canada.

During these conferences — ranging from one to three days in Victoria, Santa Barbara, Wichita, Regina, Milwaukee, Windsor, Portland and New Orleans — newly elected district officers will gain an insight into the workings of, and their relationship to, the International organization. They will exchange ideas and discuss common problems under the guidance of International directors.

Although designed primarily for the district officers, many club officers attend the conferences, which end with the

Regional Speech Contests. Nominations for the International Board of Directors also take place during the business meetings.

Let's take a look at a typical conference — the Region III meeting in Wichita, Kan., June 17-18.

Work began in earnest in February when International Directors Rex Davenport and Truman Thomas visited the city to meet with District 22 Governor Harold Wantiez, other district officers, and a local committee.

At this meeting plans were formulated and set in motion. The hotel selected by the district was visited, the program was planned and committees were formed.



Planning the program for the Region III Conference are committee chairmen and members of Hayworth Club 193-22. Sitting, from left, are Chester Green, president; Dick Fry, Bob Rodgers, conference co-chairmen; Tom Blake, credentials committee chairman; Bob Bayer, arrangements committee chairman; and Dick Johnson. Standing is Verdou Parish, publicity chairman.

Wichita Mayor Bill Tarrant signs a proclamation designating the week of June 12-18 as Toastmasters Week in the city. Watching him sign are Verdou Parish, publicity chairman for the Region III Conference being held in Wichita June 17-18; and District 22 Governor Harold Wantiez.



Hayworth Club 193-22 was selected by the district to host the conference, working with district officers and the other five clubs in the city: Alpha Chiropractic Club 1713; Worthy Sirs Club 1832; Boeing Club 2351; The Wichita Postal Club 3306; and 900 Club 3566.

The Arrangements Committee was responsible for the hotel. Were there enough rooms reserved for the days of the conference? Was the dining room large enough for the expected banquet and speech contest crowd? Had the menus been checked? How about meeting rooms?

The Program Committee, working with Directors Davenport and Thomas, selected present and past district officers from throughout the region to participate during the conference.

The Publicity Committee went into action by sending a flyer containing information on the conference to every club president in the region. This was followed up by sending publicity packets to each district governor to display at the May district meetings. Plans were also completed to release publicity to local newspapers, radio and television stations.

Recognition was received from the city when Mayor Bill Tarrant issued a proclamation designating the week of the conference as Toastmasters Week in Wichita.

Other committees were at work. A social hour prior to the Saturday night banquet had to be arranged. A guided tour of the city for the families of Toastmasters had to be planned.

Wichita Toastmasters, and Toastmasters in the other seven cities hosting conferences, are still at work. Up to the time the conferences begin, committees will be checking and rechecking to see that everything is in order. The final check will begin several hours before the conferences start to see that lecterns, public address systems, badges, programs, timers, and other necessary equipment are on hand. Planning, preparing, checking and rechecking — many people putting in hundreds of manhours to insure the success of the 1966 regional conferences.

The Speaker's Page

POINT OF EMPHASIS

Club members often ask the question "Where can I obtain material for my next speech?" Why not plan a Table Topics session with the members telling their favorite sources of ideas. During July patriotic and civic themes are popular. It's an opportunity to plan programs on subjects of local, national or international significance. Several clubs report programs based on quotations of famous orators or programs related to historic events. Does your city have any historic landmarks? Why not hold a special meeting there? Many communities have annual celebrations during July. Your club members can volunteer to help publicize the events and use the theme of such a celebration for a speech or program. *Club Program Planning* has some help for those clubs planning meetings with a patriotic theme.

SPEECH SUGGESTIONS FOR JULY

July 4th is celebrated in the United States as Independence Day in observance of its Declaration of Independence from Great Britain in 1776. Many other countries also observe the anniversaries of their independence this month: the Philippines (4th); Colombia (20th); Belgium (21st); Liberia (26th); and Peru (28th).

Historically, *Bastille Day* (14th) is observed in France to commemorate the storming of the Bastille during the French Revolution in 1789 by the people of Paris to release the monarchy's political prisoners. On July 21, 1925, John T. Scopes, biology teacher in a Tennessee High school, was found guilty of teaching the theory of evolution and fined \$100. William Jennings Bryan was nominated for president on July 11, 1896 by the Democratic Convention in Chicago following his "Cross of Gold" speech. "Liberty Enlightening the World," the famous lady that stands in New York harbor, was presented to the United States by France on July 4, 1894. King's College (now Columbia University) opened on July 7, 1754 in New York City with eight students. Its president, Dr. Samuel Johnson, was the only instructor. The Civil Rights Act of 1964 was signed by President Johnson on July 2, banning racial or religious discrimination in many areas, including public accommodations.

In the Virgin Islands, *Supplication Day* (25th) is observed as the hurricane season begins. On this day the people attend church to pray for protection from hurricanes. It seems to work well, as the last hurricane in the islands occurred in 1932.

FROM THE GRAMMARIAN

AVERSE; ADVERSE: Both adjectives *averse* and *adverse* mean opposed. *Averse* means disinclined or reluctant and the idea of feelings is the chief distinction (*She claimed to be averse to flattery*). (*He tried to do it under adverse circumstances*). An *adverse* witness is *averse* to testifying in our favor.

NEW ORLEANS, LOUISIANA

Toastmasters Town of The Month



NEW ORLEANS, LOUISIANA, is situated on the east bank of the Mississippi River about 107 miles from its mouth. Its location along a bend in the river is the reason it is known as the "Crescent City." It is the center of a major oil producing and refining region and the port ranks second in the United States in value of foreign commerce.

The city has a unique and colorful background. Founded in 1718 as a French colony, it was ruled by Spain from 1763 to 1801, when it was returned to the French. In 1803 Napoleon sold it to the United States as part of the Louisiana Purchase. During the War of 1812, it was the site of the historic Battle of New Orleans in which General Andrew Jackson defeated the British.

The *vieux carré*, or French Quarter of New Orleans, the location of the original city, has a distinct Latin atmosphere reflecting the early influence of old France and Spain. Many of the buildings in this section are more than 150 years old and feature creole architecture with enclosed courts, balconies, and extensive lacy wrought-ironwork. Jazz was born in New Orleans, and its leading exponents still carry on in the French Quarter and other parts of the city. It is also known as the home of the largest and most colorful Mardi Gras celebration in the United States, with torch lighted parades and grand balls.

New Orleans is presently undergoing a period of unparalleled growth. Port facilities have been enlarged; a vast new International Trade Center is under construction; the NASA Michoud operation manufactures boosters for Saturn space vehicles; and extensive building and expansion in other fields is underway.

There are 13 Toastmasters clubs in New Orleans and this month it is the host city for Toastmasters attending the Region VIII Conference.

The Toastmaster salutes New Orleans, Louisiana, Toastmasters Town of the Month.

The Anatomy of A Speech

by ANTHONY C. L. BISHOP

WE KNOW Toastmasters International to be an organization to help men develop their ability to speak effectively. To do this we must have some criteria by which to judge.

What constitutes a speech?

Words, phrases, a good voice, an eloquent style? These are a beginning perhaps; but alone not enough.

Words for the sake of words, however fluently or flamboyantly delivered, have no lasting or

useful effect. For words bereft of depth or purpose leave the listener with nothing once the speaker's voice is gone.

This is why we believe in listening and thinking as essential prerequisites to speaking. Only by listening can we learn; only by thinking about what we learn can we draw conclusions and mold opinions.

But what of using these conclusions and opinions to good effect in a speech—what of the purpose? There can be many purposes for good or for ill. Wars have been won by the power of speech. War has been prevented by negotiation through the proper use of the spoken word. And yet, how often have men's passions been inflamed to start wars and civil strife by those whose proficiency in the art of speaking is directed to deceiving and manipulating others to serve their own pernicious ends.

If speech is to enlighten men and not deceive; to build civilization, not destroy it; to bring about a greater understanding among mankind, the words we speak and the ideas we put forward must be such that our audience will remember our words, recognize the veracity of our ideas, and understand our meaning long after we actually speak to them.

These philosophical values are essential to all speech, formal

and informal, be it to a large audience, to a small group, or between two men talking across a table. For as speech properly used can create understanding, so can clumsy and thoughtless talk permanently injure good relations among men.

But even with the noblest ideals and the best intentions, we can still have problems in our communication processes. Poorly selected words, an unfortunate turn of phrase, or a dull or inept presentation can distort completely what the speaker is trying to convey.

Speech constitutes a projection of the speaker; his emotions, his fears, his aspirations, his environment, his intellect and all the complex catalog of ingredients which make each man a unique personality among his fellows. There can be no hard and fast rules which assure success.

However, we have some technical criteria based upon the experience and practice of speakers over the years.

The main requirement of speech, whatever the subject, is a purpose. The speaker may wish to earn a response, motivate his audience to contribute to a cause, or support a program. His purpose may be to sell an idea, market a product, or simply to inform. Whatever the purpose, it must be clear in the speaker's mind, for without this it is like

a journey without a destination in which the speech is a vehicle for the speaker to use a lot of gas to get nowhere in particular.

Having established his purpose, he now must plan his rhetorical journey, assembling his facts, supporting his assumptions, and justifying his conclusions. His audience, to respond, must understand; must be convinced of his sincerity and be sure of his motives.

But all the planning in the world can come to nothing if the plan is poorly executed. The audience will not respond favorably if they are bored or puzzled or alienated. Effective speech is for communication, not exhibition. It is a tool to convey facts and ideas, not simply to display eloquence. We look upon speech as amplified conversation; talking with the audience, not at them.

Many techniques can be used to retain audience interest—variation in the pitch, rate, and volume of the voice. Using effective pauses and stressing important

words and ideas all help the listener in his understanding of the talk. Long, loosely constructed sentences and obscure phrases are to be avoided as they confuse, rather than explain, a point. Meaningful phrases, words and figures of speech are encouraged, as are familiar examples, to make one's meaning clear.

Although visual aids can be extremely valuable when addressing an audience in sight of the speaker, the prime medium of communication is oral. With an unseen audience, of course, words and voice alone determine success or failure.

Whether we apply the aforementioned criteria or a set of our own, there is one real test which is always the final arbiter.

Two or three days after we hear a talk, let us ask ourselves of the speaker, "What did he say?"

If we can recall the content of his talk and it still has meaning for us, then we have not wasted our time by listening; and his speech has not been in vain.



Anthony C. L. Bishop is a member of Executive Club 412-50 in Los Angeles. He was the 1964 International Speech Contest winner and is well-known as a speaker in Southern California. He has won 16 awards for public speaking and debating in England and the United States. Bishop is presentations manager for the Missile & Space Systems Division of Douglas Aircraft Company.



- PROGRAM
- HOTEL

SAN DIEGO
AUGUST 4-6

- RESERVATIONS
- PRE-REGISTRATION

SPECIAL
CONVENTION
SECTION



San Diego
Welcomes You

To...

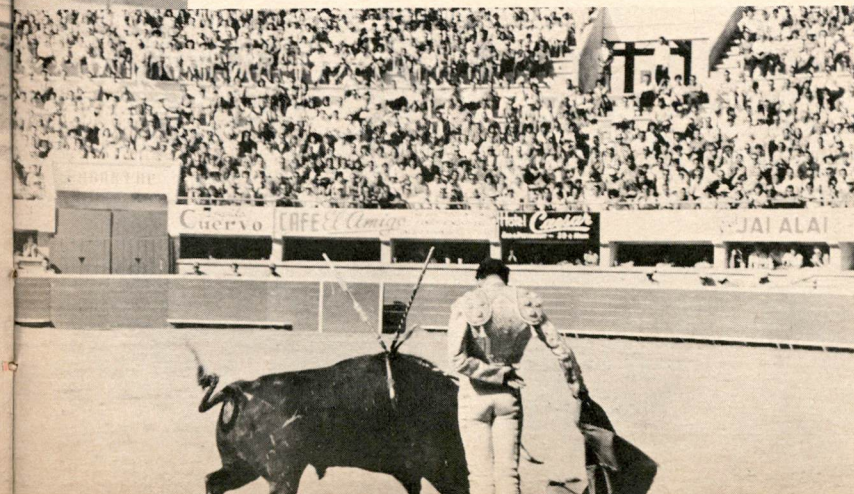
Toastmasters International 35th Annual Convention

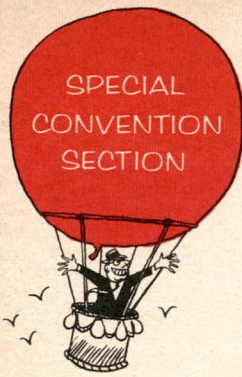
... San Diego Zoo. This famous zoo displays the world's largest wild animal collection.



... Deep Sea Fishing. Hoisting a marlin at the end of the day means a successful trip for the returning sportfishermen. The offshore waters yielding marlin, yellowtail, albacore and blue fin tuna draw sportsmen to this area from throughout the nation.

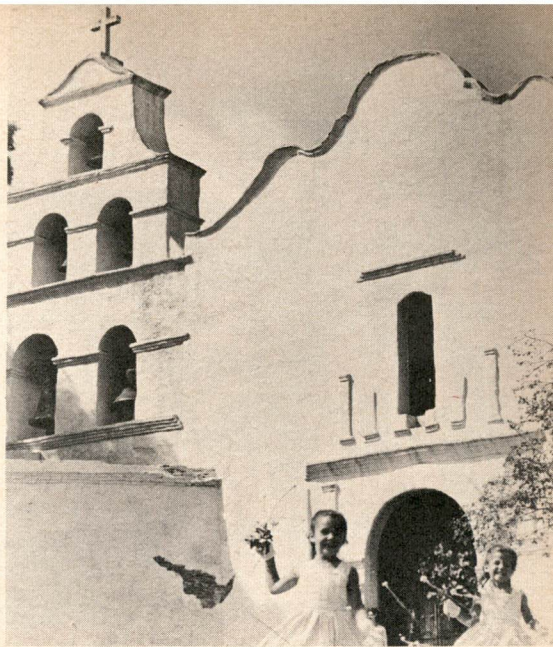
Old Mexico. The ancient art of the bullring is performed each Sunday in Tijuana, Mexico. Other sports attractions in the Mexican community, 18 miles from San Diego, include horse racing, dog racing and jai alai.





SPECIAL
CONVENTION
SECTION

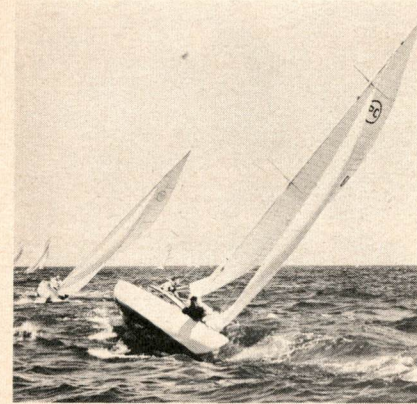
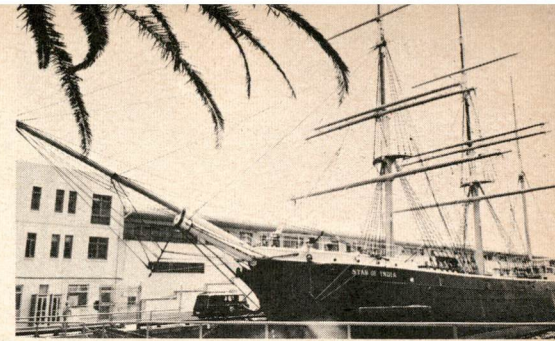
... **Old Spanish Mission.** Mission San Diego de Alcalá was the first in a chain of 21 early California missions. It was founded in 1769.



... **Mission Bay.** This multi-million dollar aquatic park, encompassing 4,600 acres of land and water area, provides recreational facilities for fishing, boating, waterskiing, sailing, swimming, and almost every other type of water sport.



... **Star of India.** This 100-year-old windjammer once plied the great trading routes of the world. It is now a maritime museum.



... **Sailing.** Weekend sailing races are held in San Diego Bay, and in ocean waters 12 months of the year.

... **Sea World.** This \$5 million park has 11 major attractions including the Sea Grotto, Lagoon Show, Whale and Dolphin School, Richfield Hydrofoil rides, Theater of the Sea, Murata Pearl Japanese Village, Fresh Water Dolphin Pool, children's playground and aquarium.





... And Remember!
Disneyland is only 90
miles away.



TOASTMASTERS CONVENTION PROMISES OUTSTANDING SPEAKERS, PROGRAM

AN EXPERT ON VISUAL AIDS... a professional basketball star... 11th Naval District Band... Aloha Party... Youth Leadership... International Speech Contest... elections... national authorities on debating and listening... radio and TV tips... a Kiwanis International officer... they'll all be part of the 35th Annual Toastmasters International Convention at San Diego, Calif.

When delegates convene August 4 at El Cortez Hotel they'll hear an outstanding array of professionals in various fields of communications in a program geared to give Toastmasters valuable help for their districts and clubs. But it won't be all work. San Diego is an exciting vacationland with something for every member of your family.

District Officers Orientation

The convention will begin with a "working" all-day program for district officers. Attention will be focused on the district officer's
(Continued on Page 22)



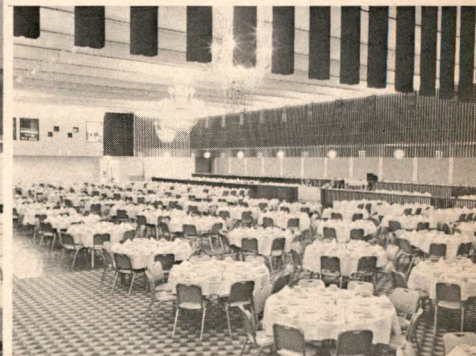
El Cortez Hotel



Guest Room



Convention Center



Banquet Room

CONVENTION PRE-REGISTRATION FORM

(This form is not to be used by International Officers, Directors and District Governors elected for 1966-67.)

Your registration badge is necessary for your admission to all events except the business meeting on Thursday, August 4th, which is open to all Toastmasters. Pre-registration will save you both time and money. Your registration envelope will be ready for pickup at the registration desk when you arrive at the convention. The registration fee does not include meal events. No tickets will be sold at the door. Convention meal events are limited capacity affairs and generally are sold out in advance of the opening of the convention.

AVOID DISAPPOINTMENT—PRE-REGISTER AND ORDER YOUR MEAL TICKETS NOW.

To save money, mail before June 30. Pre-registration closes on that date.

To: TOASTMASTERS INTERNATIONAL, SANTA ANA, CALIFORNIA 92702

Please have my convention pre-registration ready when I arrive and also my tickets for the following meal events: (This pre-registration form must arrive at World Headquarters prior to June 30, 1966 to be eligible for the pre-registration prices.)

_____ Member Pre-registration @ \$5.00\$ _____
(\$6 at convention)

_____ Ladies Pre-registration @ \$1.00\$ _____
(\$2 at convention)

_____ Ticket(s) Aloha Party
Wednesday Evening, August 3
Includes Hawaiian Luau plus a Polynesian
Floor Show plus dancing @ \$7.00\$ _____

_____ Ticket(s) President's Banquet
Friday Evening, August 5, @ \$7.50\$ _____

_____ Ticket(s) Founder's Breakfast
Saturday Morning, August 6, @ \$3.00\$ _____

I enclose my check for \$ _____. (Make check payable to Toastmasters International)

Signature _____

PLEASE PRINT BELOW

NAME _____ CLUB NO. _____ DISTRICT _____

WIFE'S FIRST NAME _____

MAILING ADDRESS _____

Zip Code

CITY _____

If you are an incoming district officer other than the governor, please indicate office _____

FILL IN

CLIP

MAIL

APPLICATION FOR HOTEL ACCOMMODATIONS

35th Annual Convention
Toastmasters International
San Diego, California
August 4-6, 1966

Reservation Manager
El Cortez Hotel
702 Ash Street
P.O. Box 108
San Diego, California

Singles — \$10.00

Doubles — \$15.00

Studio Suite — \$25.00

Suites — \$35.00-\$50.00

Twins — \$15.00

Please make the following reservations:

() Single () Twin () Suite

() Double () Studio Suite

My preference of location in the El Cortez Hotel Complex is: (indicate first, second, third room location preference)

El Cortez Hotel _____ El Cortez Motel _____

Travelator Motor Hotel _____ International Motel _____
(All adjacent to the Hotel Convention Center)

I will arrive at approximately _____ a.m. _____ p.m.

on _____ (date)

Room will be occupied by: (Please print)

Name (Please print)

Address

Name (Please print)

Address

Signed _____

Address _____



CHARLES C. MOHR



PARIS S. JACKSON



MAURICE FORLEY

relationship with World Headquarters. The morning session will feature a panel made up of Executive Director Maurice Forley and the staff managers at World Headquarters. Also during the morning, Toastmasters International President Charles C. Mohr will present Certificates of Election to the new district leaders. During the afternoon emphasis will switch from the district relationship with World Headquarters to a discussion of common district problems.

Aloha Party

Palm trees and Tiki torches will provide the setting for the colorful Pre-Convention Aloha Party. Aloha shirts and muumuus will be the dress for the evening, which will begin with an Hawaiian Luau. Entertainment will be provided by Pualani and Dancers.

Annual Business Meeting

For the first time since 1959 there are no proposed amendments to the International Bylaws to be presented to the delegates at the Annual Business Meeting, which officially opens the convention Thursday beginning at 9:30 a.m.

Following the playing of the National Anthem by the 11th Naval District Band, the delegates will hear greetings from District 5 Governor Joseph Sawaya.

Executive Director Forley and President Mohr will then report to the convention on the activities and accomplishments of the past year and cite future plans and prospects.

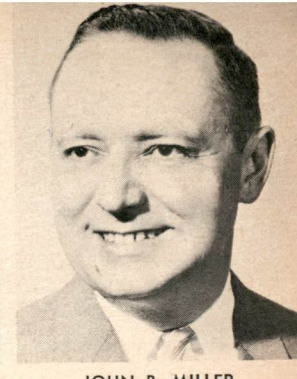
The report of the Nominating Committee by International Past President Frank I. Spangler will open the afternoon session, which will be followed by the



HAROLD M. HEIMBAUGH



CLIFF HAGAN



JOHN B. MILLER

election of officers and directors for 1966-67.

International Speech Contest

A convention highlight is always the International Speech Contest, where the eight winners of the Regional Speech Contests will compete for the International title. To get this far the eight contestants will have spoken at least in contests at their club, area, district and region. International Director Arthur M. Diamond, chairman of the Conference, Convention and Meetings Committee, will be the contest chairman.

The Third Annual Overseas Taped Speech Contest will also be held during the convention, with the first three place winners to be announced at the International Speech Contest. Entries are expected from undistricted clubs throughout the world, plus the speech contest winners from the Territorial Councils of Australia and the British Isles.

Convention Program

Friday's the day to gather new ideas for your club, area, and district programs. A special emphasis is being placed this year on information that Toastmasters cannot get at club and district meetings. Every opportunity will be given the delegates to participate in the program through panels and question and answer periods.

Harold M. Heimbaugh, an officer of Kiwanis International, will open the program at 9 a.m. with a talk on "Community Service Opportunities." This marks the first time that Toastmasters International has extended an invitation to an officer of another international organization to speak at a Toastmasters convention and is another step forward in Toastmasters International's long-range plan to exchange ideas and seek mutual cooperation with other organizations. Of added interest is the fact that Toastmasters President Mohr will appear on the program at Kiwanis





FRANK SPANGLER



BURKE ORMSBY



JAY VAN HOLT



DR. PAUL HUNSINGER



DR. SETH A. FESSENDEN



CLARK CHAMBERLAIN

International's convention in July. Vice-President for Education Lothar Salin will be chairman for this Friday morning session.

Youth Leadership Training, the first concerted effort by Toastmasters to participate with the youth of the community, will be featured in "Youth Leadership Program in Action," at 9:45 a.m. Immediate Past President Paris S. Jackson, national chairman of the program, will preside and a panel consisting of Joseph Vidali, District 12 Youth Leadership Program chairman; Carl Rupp, District 17 chairman; and other district chairmen will discuss their experiences in conducting the program.

At 10:45 a.m. delegates can attend one of the two concurrent sessions to be held on subjects of increasing interest and importance — debating and listening.

Debates are gaining particular interest in many Toastmasters clubs. Many clubs are having them with other clubs and making them yearly events. "Debating is an Effective and Enjoyable Club Community Activity" will be presented by Dr. Paul Hunsinger, chairman of the Speech Department at the University of Denver. The program will be a demonstration and discussion on how club members can present a debate of community interest. Also covered will be "how to" be an effective moderator. Vice-President for Organization Earl M. Potter will preside.

One of the most important new fields in communications is listening. And one of the foremost experts on the subject is Dr. Seth A. Fessenden, chairman of the Speech Department at California State College, Fullerton, and a member of the Educational Advisory Committee of Toastmasters International. Dr. Fessenden, by demonstration and audience participation,

will show delegates how to be good listeners. International Director A. Ernie Pallister, chairman of the District-Club Operations Committee, will be chairman for the session.

The afternoon program will open at 1:30 p.m. with "Visual Aids for Your Talk" by Jay Van Holt of the Eastman Kodak Company. Both old and new types of visual aids will be demonstrated, with emphasis placed on types for both large and small audiences. International Director Diamond will preside.

At 2:45 p.m. a program important to Toastmasters from the International to the club level will be presented. "On the Air" will be a panel discussion demonstrating and explaining how a club can prepare and present both radio and TV spot announcements, news, and programs. Making up the panel will be Burke Ormsby, program and public affairs director for KOGO-TV, the NBC affiliate in San Diego; Pat Higgins, KOGO-TV news director; and Dick Roberts, KOGO-Radio program director. International Director A. W. Stillwell, chairman of the Public Relations Committee, will be chairman for the session.

Toastmasters Idea Fair

At 3:30 p.m. delegates will get a chance to ask questions and exchange ideas at the Toastmasters Idea Fair. Experienced Toastmasters and World Headquarters staff members will take part in the exhibit area.

President's Banquet

One of the most colorful and impressive events of every Toastmasters convention is the President's Banquet to be held Friday evening. The program begins with the grand march by the outgoing and incoming officers and directors and is climaxed by installation ceremonies. A reception will follow.

Founder's Breakfast

Cliff Hagan, former St. Louis Hawks basketball star who



Session Chairmen



LOTHAR SALIN



EARL M. POTTER



A. W. STILLWELL



ARTHUR M. DIAMOND



A. ERNIE PALLISTER

next year will be a commentator for the Hawks on radio and television, will be featured at the Founder's Breakfast. He will speak on "Sports and Speech for Youth."

For many Toastmasters, a hard year's work at the club, area, and district level will bear fruit during the annual presentation of awards during the breakfast.

Among the awards to be presented will be those for Club Achievement, District Performance, Outstanding Area Governors, and District and Club Bulletins. Also to be presented are *The Toastmaster Magazine* awards.

Participating in this Saturday morning program will be Senior Vice-President John B. Miller and the first president of Toastmasters International, Clark Chamberlain.

Visit the Exhibits

Delegates are urged to find time to visit the educational and public relations exhibits which will be on display daily. There will also be a Hospitality Center, and Youth Center. An information booth will have information on sight-seeing tours and attractions in the San Diego area.

CONVENTION HIGHLIGHTS

WEDNESDAY, AUGUST 3

- 9:00 a.m. District Officers Orientation
- 6:15 p.m. Pre-Convention Aloha Party

THURSDAY, AUGUST 4

- 9:30 a.m. Annual Business Meeting with TMI President Charles C. Mohr presiding
- 1:30 p.m. Annual Election of Officers
- 8:00 p.m. International Speech Contest

FRIDAY, AUGUST 5

- 9:00 a.m. Convention Program
- 10:00 a.m. Coffee with the First Lady
- 12:00 noon Past Officers and Directors Luncheon
- 1:30 p.m. Convention Program
- 3:30 p.m. Toastmasters Idea Fair
- 7:30 p.m. President's Banquet

SATURDAY, AUGUST 6

- 8:15 a.m. Founder's Breakfast. Awards Presentation. Featured speaker will be Cliff Hagan, former St. Louis Hawks professional basketball star who will be radio and TV commentator for Hawks games next year.

The registration and credentials desks in the foyer of the International Room of the El Cortez Hotel will be open during the following hours:

The Registration Desk will be open —

Tuesday	12:00 noon - 4:00 p.m.
Wednesday	8:00 a.m. - 4:00 p.m.
Thursday	8:00 a.m. - 4:00 p.m.
Friday	8:00 a.m. - 4:00 p.m.

The Credentials Desk will be open —

Wednesday	9:00 a.m. - 5:00 p.m.
Thursday	8:00 a.m. - 1:30 p.m.



CLUBS IN THE NEWS

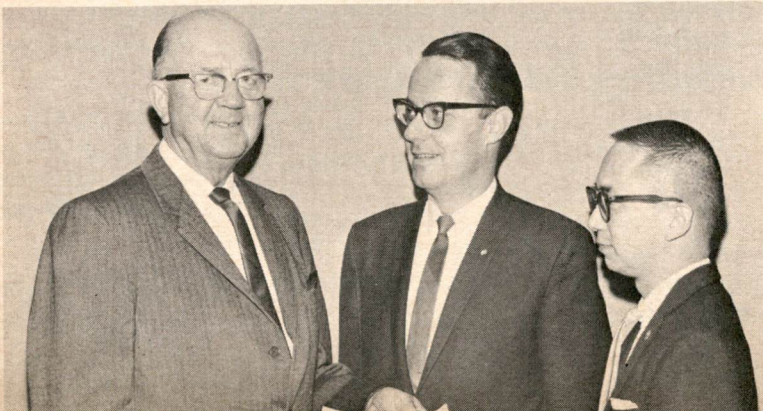


Clifford Dennis (right) had just turned 18 when he was inducted into Twin Village Club 2786-28 by his father, Jay Dennis, club member and district lieutenant governor. The club is made up of men from Whitehouse and Waterville, Ohio.



District 64 Governor Bob Drain, left, presents a club charter to Mac Ridell for Artic Gateway Club 3410-64. The club is located in Churchill, Manitoba, Canada, over 600 air miles north of Winnipeg.

San Mateo (Calif.) Mayor Kenneth M. Van Gundy, left, receives an honorary membership in San Mateo Club 191-4 from District 4 Governor Jim Wu, right, while Toastmasters International Vice-President for Education Lothar Salin looks on. The presentation took place during the club's 25th anniversary dinner. The mayor proclaimed Toastmasters Week in the city.



Mayor Clyde E. Fant of Shreveport, La., signed a proclamation designating Toastmasters Week in the city while local Toastmasters looked on. Left to right, standing, are International Director Truman Thomas, District 25 Governor Wayne Summerlin, Assistant Area Governor J. T. May, Area Governor Clyde DeLoach and Area Publicity Chairman Charles Lett.



An entertainment special at the Area 8, District 26 Speech Contest was a performance of the melodrama, "Ten Nights in a Barroom." Featured in the cast were, left, Larry Trammell, member of Articulates Club 1437-26, Denver, Colo., and Nan Williams, right, wife of Area Governor Joe Williams.



Fifteen sons and daughters were guests at a recent meeting of Harbor-Lites Club 1927-F. A special program of speeches specially tailored for the children was preceded by a "magic show." Watching the magician were Toastmasters Bob Heath and Chet Dewey and their daughters. The club is located in Costa Mesa, Calif.

Toastmasters from Bridgeton (N.J.) Club 3277-38 presented a Toastmasters meeting on the Garden State Cable TV station in Bridgeton. Among the participants were, left to right, Harvey Cohen, Merlin Casarow, Dr. Joseph C. Lamb, Alan Carman and George [unclear].



*"The Bountiful Harvest Came
On March 16, 1966" With The Graduation Of...*

Youth Leadership Class Number One

by **RUSSELL G. HERRON**

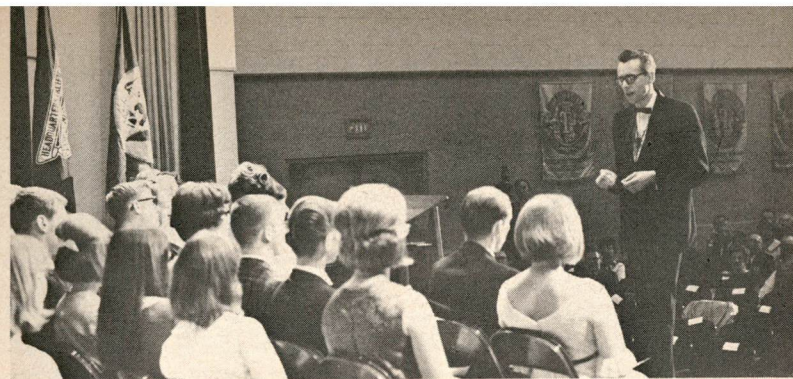
The Youth Leadership Program is presently being conducted in many communities in the United States. Because of its importance, the editors feel that this article describing the "how to" of the program will benefit both clubs already conducting a Youth Leadership class and those clubs that anticipate conducting one.

BE NOT the first by whom the new is tried... may be good advice to avoid food poisoning, but it definitely is not valid for the new Toastmasters Youth Leadership Program. Let me prove this point by telling you the story of Youth Leadership Class Number One.

The seed for the first class was planted at our 1965 International Convention. The bountiful harvest came on March 16, 1966,

when President Charles C. Mohr addressed the first graduates in an impressive graduation ceremony staged before 500 people at the Naval Missile Center, Point Mugu, Calif. The overflow audience included civic and military leaders, educators, proud parents, and many Toastmasters, including the International Officers and Board of Directors. Youth Leadership had become a practical reality!

Youth Leadership in District 12 began on January 12, 1966, when a group of Toastmasters met and agreed to launch the first class. Among those at the meeting was Joe Vidali, who became the District 12 Youth Leadership Training Chairman. We decided that this was an opportunity that could be of tremendous value to us as Toastmasters



Toastmasters International President Charles C. Mohr turned to speak for a few moments just to the first graduates of the Youth Leadership Training program during graduation ceremonies at Point Mugu, Calif.

and a real public service to the community. We hadn't received the manuals from World Headquarters yet, but we decided that this was a project we should undertake. **OBSERVATION:** A few Toastmasters, two to five, can start a Youth Leadership class.

We faced three initial tasks:

- a. obtaining the interested youths;
- b. setting the time and place for the sessions; and
- c. procuring the new Youth Leadership manuals.

These tasks were all accomplished within ten days by using the direct approach.

First, although schools, churches, and youth clubs may be valuable reservoirs of candidates for a Youth Leadership class, we by-passed them in our desire to avoid delays inherent in negotiations with adult go-betweens. We believed, and it was proved, that not only does Youth Leadership appeal to adults, but it appeals to teenagers themselves. Instead, we

scheduled Youth Leadership Class One as an "extra" activity and directly solicited applications from boys and girls in our selected age bracket of 15 to 17 years. This approach succeeded beyond our expectations.

We had decided that our first class should not exceed 28 youths because of space limitations and our desire to offer as much individual help as possible. We had more applicants than we could take five days after the first announcement of the program appeared in a local newspaper of limited circulation. A follow-up article on the seventh day raised applications to a total of 42. Selection of the candidates, 14 boys and 14 girls, was confirmed individually by telephone. Twenty-eight started; twenty-eight graduated! **OBSERVATION:** The Youth Leadership program has such intrinsic appeal that Youth Leadership classes can be started by direct approach to youths themselves through appropriate publicity channels.

The times of the class sessions were set for 2 p.m. to 4 p.m. on eight consecutive Sundays starting January 23. This schedule proved advantageous to both Toastmasters and youths principally because it caused few conflicts with established business, school work, or social activities. Attendance figures averaged 99.5 per cent! This record was helped by the early announcement that two absences for any reasons would disqualify them for graduation. **OBSERVATION:** Youths respond well to the goal of a selective class graduation.

The search for our meeting place was also straightforward. We located a very modernistic classroom used for briefing senior officers at the Space School of the Naval Missile Center, Point Mugu. We asked the commander of the Naval Missile Center, Captain Carl O. Holmquist, for its use and not only did he allow us to use the classroom, but he assured us of the active support of the center. **OBSERVATION:** It is sometimes advantageous to obtain support and aid from a group or agency outside Toastmasters. However, although these are welcome, it is important that Youth Leadership always be conducted by and identified as a Toastmasters program.

Procuring the new Youth Leadership manuals was a veritable

cliffhanger. We succeeded only because of expeditious processing and personal delivery of the manuals, hot from the presses, by a staff member of World Headquarters on D-1 day. **OBSERVATION:** Since World Headquarters may not be able to deliver your Youth Leadership manuals personally, procure the Youth Leadership manuals well in advance of the first meeting.

Every session was filled with new thrills. Yet the lessons proceeded smoothly, primarily, in my opinion, because the youths of today are eager to practice the time-proven Toastmasters Speechcraft techniques of learning by doing. With just a minimum of instruction and guidance, the youths assumed all of the organizational responsibilities and housekeeping duties. **OBSERVATION:** Let the youths do as much as they can, as soon as they can.

So many things of importance happened inside and outside of our class sessions which I desire to share with my fellow Toastmasters that I wish World Headquarters would start a column in *The Toastmaster* magazine so that Youth Leadership coordinators can exchange ideas to improve the conduct of future Youth Leadership classes.

I will point out, however, one new feature that we added:

We conducted a round-robin speech contest to select a class



Toastmasters Youth Leadership Class No. One. Members of the first class were: first row, left to right, Mike Parisian, Linda Chezum, Mike Ryan, Julie Bruer, Derek Holmquist, Eilene Lefrancois, Rusty Chezum; second row, left to right, Karen Finn, Dana Adams, Wendy Lofland, Elizabeth High, Jan Phillips, Susan Miles, Mindy Bergman, Betty Schutz, Paula Stockbrand, Kathy Gallagher, Donna Harbold; third row, left to right, Bill Gamble, Bob Vidali, Kurt Holmquist, Tim Davis, Al Kasehagen, John Holmes, Mike Gallagher, John Nielsen, Rod Stiling, Bill Robertson.

valedictorian. This challenge to find the one "representative" youth furnished the right degree of healthful competition. Furthermore, it furnished the initial stimulus to stage a graduation ceremony.

In the beginning, little thought was given to the mechanics of a graduation ceremony, although it was planned to invite International Youth Leadership Chairman Paris S. Jackson to attend. Jackson not only accepted our invitation, but offered to help us in any way possible. It turned out that our graduation was scheduled at the same time the Toastmasters International Board of Directors would be attending its regular March meeting at World Headquarters in Santa Ana. Mr. Jackson asked, "Could the Toastmasters of District 12 use their services?" In such a situation, the only response was full speed ahead. Toastmasters Areas 1, 7, and 9 of District 12

eagerly undertook the scheduling of a reception, banquet, three concurrent speech contests, and graduation exercises to honor the occasion in a fitting manner.

Local civic leaders, educators, and military commanders, led by Rear Admiral Raymond N. Sharp, commander of the Pacific Missile Range, cooperated fully. The Ventura County Board of Supervisors and nearby city councils prepared declarations naming the graduation date of March 16, 1966, to be Toastmasters Youth Leadership Day.

Congressman Charles Teague and U.S. Senators Thomas Kuchel and George Murphy wired congratulatory messages. The World Headquarters staff gave valuable advice on the preparation of national news coverage, including press, radio, and television. A documentary movie was planned. Meanwhile, the youths continued their classes unaware of the elaborate ceremonies be-

ing planned. After all, it was the course that we felt was important, not the graduation.

Finally, at the seventh meeting, after the preliminary run-offs for class valedictorian were completed, six finalists (three girls and three boys) were asked to prepare a five-minute valedictory address. The winner would address the graduation audience which they were then told might include a delegation of top Toastmasters officials, including President Mohr! I could see the anxiety begin to show on the faces of the finalists. "Why would these experts want to travel here to watch a bunch of kids graduate from a beginners' speech course?" one asked.

I cannot repeat verbatim my reply, but it was in the following vein:

"You are not just 'a bunch of kids,' and Youth Leadership Class One is not just a beginners' speech course. You represent symbolically the youth of the world. You will be thrust onto the battlefield of life as grown-ups to enter the race for civic and business leadership, not to mention possible involvement in armed conflict to preserve your way of life. We of Toastmasters believe that what we have started here with you will spread world-wide. It is only natural that our top officials would go to any effort to see the start of this

important program."

The boy replied, in words that still warm my heart and which make our Toastmasters efforts in Youth Leadership a pleasure: "We are so indebted to Toastmasters International for the creation and conduct of the Youth Leadership Program that we truly would like to thank every Toastmaster in the world and we would be happy to begin our thanks with the top man, President Mohr." Their fear was only that their amateur talents would not measure up to the expectation of the "experts."

How unfounded these fears were was amply demonstrated before 500 people on graduation night. The class valedictorian, Miss Mindy Bergman, a dynamic 16-year old, addressed the spellbound audience with the aplomb of a veteran. She conveyed a message worth repeating: "Everyone needs the arts of communication for speaking their thoughts, for no one else can." She pointed out that, "although Girl Scouts, 4-H Clubs, and other fine organizations develop leadership in other ways, Toastmasters International is the first organization to give youth a gymnasium where they can exercise public speaking under the helpful guidance of a Toastmasters coach . . ." Mindy ended her address with the prediction that, like the newborn baby that

Youth Leadership Class One represented, "The Youth Leadership Program would grow, and grow, and grow."

President Charles C. Mohr responded by challenging all Toastmasters present to carry the Youth Leadership Program forward. He also advised the graduates to use their new skills in search of the important things in life which lead to personal happiness.

Awards were presented to Rear Admiral Sharp and Captain Holmquist for their outstanding support of Youth Leadership Class One. I was honored with a Presidential Citation. The curtains closed and the graduates sighed with pride and relief. They had come through the eventful evening in true Toastmasters fashion. They were eager to face their future better prepared as a result of Youth Leadership Class One.

I will not forget that night, nor will my fellow Toastmasters who were there. We have already seen an improved community image for Toastmasters. The

many hours of hard work by Chairman Vidali and many other Toastmasters has certainly paid dividends and already another class is underway.

Toastmasters International benefited in many ways from this first class in Youth Leadership. Some of the ways that stand out are:

1. Excellent news coverage;
2. Community reception and appreciation enhanced the Toastmasters image in the surrounding communities;
3. Interest in Toastmasters was stimulated and membership increased in local clubs;
4. Participating Toastmasters received recognition in their communities.

The Youth Leadership program is one of the most exciting things ever to happen to Toastmasters International. We who participated at Point Mugu derived a genuine satisfaction from helping the youth of our communities and know that through this program we are helping to build the future of America.

Russell G. Herron is governor of District 12. He is a graduate of the U.S. Naval Academy and possesses a Ph.D. degree in physics. A commander in the Navy, he is Officer-in-Charge of the Navy Space and Astronautics Orientation Course at the U.S. Naval Missile Center at Point Mugu, Calif., where he gives advanced briefings to senior officers and key civilians of the Department of Defense.





JUST IN JEST

"How did the accident happen?" the policeman asked.

"My wife fell asleep in the back seat," the driver said.

• • •

When a man was told by a friend that his hair was getting thin, he replied, "So what! Who wants fat hair?"

• • •

A woman in the third row at the theatre couldn't hear a word from the stage because of the continued conversation going on behind her.

"I beg your pardon," she finally said, "but I can't hear a word." "Is that so?" said the talkative man. "And what business is it of yours what I tell my wife!"

• • •

The law of heredity is that all undesirable traits come from the other parent.

The pioneers who blazed the trails now have descendants who burn up the roads.

• • •

The one-armed customer winced each time the barber nicked him. But the barber kept talking and paid no attention.

"Have you been in here before?" he asked.

"No," said the customer, "I lost this arm in a sawmill."

• • •

If it's not brief
I'd just as lief
The lack of brevity
Be laced with levity.

• • •

Career woman: One who goes out to earn a man's salary instead of staying home and taking it from him.

REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California 92702.

TOASTscripts

★ ★ ★ ★ ★

Huntington Park Club 14-51 recently reached another milestone in the club's history when it held its 1700th consecutive meeting.

Organized on September 27, 1933, the club received its charter on November 15, 1933, from International President Arthur Johnson. Founder Dr. Ralph C. Smedley also attended the meeting.

The club's first president, Olin Price, still an active member, served as president of Toastmasters International in 1934-35.

Huntington Park's list of past presidents includes many of the city's civic leaders including Los Angeles County Supervisor Frank Bonelli, Huntington Park Planning Commissioner Earl Anderson and Assistant Postmaster Gene Henry.

CONGRATULATIONS: Former International Director **George J. Flannery, Jr.** has been appointed Sales Development Coordinator for the investment firm of Woodcock, Moyer, Fricke & French, Inc. . . **Boyd L. McLean**, lieutenant governor in District 36, is the author of an article on Toastmasters in *The Airman*, official magazine of the U. S. Air Force. . . **Enloe Bau-**

mert, governor of Area 5, District 16, is one of the three "Outstanding Young Men of the Year" in Oklahoma as selected by the Junior Chamber of Commerce. . . **Dario Madrigano**, member of Lakeshore Club 2791-35, Kenosha, Wis., received the Distinguished Service Award given each year by the local Junior Chamber of Commerce. . .

CLUB ANNIVERSARIES

30 YEARS

(Founded in June 1936)

Bremerton Club 63-32

Bremerton, Washington

20 YEARS

(Founded in June 1946)

Corvallis Club 395-7

Corvallis, Oregon

Tuesday "Y" Club 394-11

South Bend, Indiana

New Albany Club 410-11

New Albany, Indiana

15 YEARS

(Founded in June 1951)

Christopher Club 958-6

Minneapolis, Minnesota

Sherman Club 345-25

Sherman, Texas

Birmingham Club 957-28

Birmingham, Michigan

Fall River Club 968-31

Fall River, Massachusetts

Tejas Club 966-56

Austin, Texas

CPA Club 971-56

Houston, Texas

Guantanamo Bay Club 92-U

Guantanamo Bay, Cuba

Quill Club 969-TCBI

Edinburgh, Scotland

Table Topics

INTERNATIONAL CONVENTION . . . Deadline for pre-registration for the 35th annual convention to be held in San Diego, Calif. Aug. 4 - 6 is June 30. Pre-registration and Hotel Reservation forms appear in this issue of *The Toastmaster* on Pages 20 - 21.

REGIONAL CONFERENCES . . . During this month eight regional conferences will be held in the United States and Canada. Region VIII will meet in New Orleans, La., June 2-4; Region I, Victoria, B.C., Can., June 10-11; Region IV, Regina, Sask., Can., June 10-11; Region II, Santa Barbara, Calif., June 11-12; Region III, Wichita, Kan., June 17-18; Region V, Milwaukee, Wisc., June 18; Region VI, Windsor, Ont., Can., June 24-25; Region VIII, Portland, Me., June 24-25.

ARTICLE REPRINTED . . . "Speak Up — But Do It Well" which appeared in the March issue of *The Toastmaster* was originally printed in the Lancaster (Pa.) *Daily Intelligencer*. It was written by Harold Jenkins.

YOUTH LEADERSHIP PROGRAM . . . This new Toastmasters International program is underway in several sections of the United States and the reports are encouraging. Boot Hill Club 429-17 and Billings Club 319-17, both in Billings, Mont., report the graduation of eight students in a class they sponsored at Billings Central High School. A program for 300 eighth grade students is being conducted by Acipco Club 2011-48 in six junior high schools in Birmingham, Ala. The club's members are all employees of the American Cast Iron Pipe Company.

NOTES FROM THE MAIL ROOM . . . When using Toastmasters letterhead and envelopes, always include your return address on the envelope. Mailings which cannot be delivered are returned to World Headquarters by the Post Office if the sender has not given a return address. Also, make sure all correspondence and orders for materials sent to WHQ include your return address, zip code, club and district numbers. You can help expedite the processing of mail by putting a pertinent notation on the envelope such as "Order," "New Members," "Change of Address," "Semiannual Report," "Certificate of Merit," and "Report of New Officers."

FUTURE CONVENTIONS . . . Toronto, Ont., Can., Aug. 24-26, 1967; Miami Beach, Fla., Aug. 8-10, 1968; Cleveland, Ohio, Aug. 14-16, 1969; Portland, Ore., Aug. 13-15, 1970.

Letters to the Editor

SALUTE TO SALEM TOASTMASTERS

We feel the Salem Toastmasters 138-7 should be commended for their recent outstanding support of a large community service function.

Under the sponsorship of the Salem Chamber of Commerce, a National Security Seminar was presented in this city by the Industrial College of the Armed Forces March 14-25, 1966. The seminar was a series of 33 lectures covering economic, military and political requirements of national security. We needed to alert as many members of the community as possible that this was to take place here, and to let them know what it was all about. Under the leadership of Don Kearton, the Toastmasters formed a speakers bureau within their group and, upon request from civic organizations and other groups, presented either 3-minute announcements or 30-minute outlines as meeting programs.

They did an outstanding job, and not only the Chamber of Commerce, but the people to whom they spoke appreciate the hours they donated and their interest.

Certainly, without their help, we could not have presented such a worthwhile event to our community.

Don McNeil, Manager
Salem Area Chamber of
Commerce
Salem, Oregon
* * *

QUIZ CONTEST

Many thanks, in behalf of the Chapel Hill Toastmasters Club, for the fine article on our club project in entering the Raleigh News and Observer Quiz Contest, as shown on page 35, February issue.

We have been pleased with our continued success in the nine-month competition and are reasonably confident of qualifying for regional and, hopefully, national finals of this contest.

Roland Giduz
Chapel Hill Club 2295-37
Chapel Hill, N.C.

ARTICLES ON HUMOR

I have been following the articles in *The Toastmaster* by Mr. Winston K. Pendleton with much interest.

I would like to obtain a copy of his book, *2121 Funny Stories and How to Tell Them*.

Would you please advise me if this book is available; if so the name of the publisher, price, etc.

J. M. Trimble
Paintsville Club 974-40
Paintsville, Ky.

(Editor's note: Persons interested in obtaining a copy of Mr. Pendleton's book, "2121 Funny Stories and How to Tell Them," may write the publisher, The Bethany Press, Box 179, St. Louis, Mo. 63166.)

* * *

ANSWER TO EXECUTIVE DIRECTOR

Syracuse Club 580 drags along and in the past three or four years has needed what you ask for in the February issue. I am puzzled also, having been a member for over 20 years.

I don't attend regularly (I'm 81) and I know I don't "hit on all six" any more, but I think if the clubs passed out as an assignment—like other jobs are passed out (and done)—that each member on a certain date is to bring a guest, we may get results.

The president should call for a report by the membership committee during supper hour. If the member responsible for bringing a guest fails to do so, this would perhaps impress him with the fact that he is failing to do for a friend what some friend of his did for him at an earlier date.

If the report is called for often enough, persistently, a dozen members per year would surely result.

John Debes
Syracuse Club 580-34
Syracuse, N.Y.

New Clubs

(As of May 1, 1966)

- 268-56 PASADENA, Texas, *Texas Chiropractic College*, 1st-3rd Tuesday, 7:30 p.m., The Texas Chiropractic College, Pasadena, Texas HU 7-1170
- 951-17 GREAT FALLS, Montana, *FAA*, Tues., alt. 12 noon-7:30 p.m., Country Club Motel, Rendezvous Room, Great Falls, Montana 453-4290
- 1121-TC A NEWCASTLE, N.S.W., Australia, *Newcastle*, Thurs. 6:30 p.m., Newcastle Masonic Club, Newcastle, N.S.W., Australia 61-1714
- 1758-39 REDDING, California, *Enterprise*, Tues. 7:30 p.m., Lassen View School Loma Vista, Redding, California 241-0776
- 1784-21 REVELSTOKE, B. C., Canada, *Revelstoke*, 2nd-4th Mon. 6:30 p.m., McGregor's Motor Inn, Revelstoke, B.C., Canada 837-2283 837-2102
- 1874-25 JACKSONVILLE, Texas, *Jacksonville*, 1st-3rd Tues. 7:00 p.m., Cherokee Country Club, Jacksonville, Texas 7178
- 1895-U NORTH CAMP DRAKE, Japan, *Gaveliers*, Mon. 11:45 a.m., North Camp Drake, Non-Commissioned Officers Club 3420
- 2078-14 HARTWELL, Georgia, *Hartwell*, 2nd-4th Tues. 6:30 a.m., Lakeview Motel, Hartwell, Georgia 376-4743
- 2190-53 DANIELSON, Connecticut, *Quinebaug Valley*, 2nd-4th Wed. 6:30 p.m., Berris Motor Inn, Brooklyn, Connecticut 203-774-9605
- 2251-25 BOSSIER CITY, Louisiana, *Greater Bossier*, Tues. 11:55 a.m., Revana Inn, Bossier City, Louisiana 422-8467
- 2310-47 PALATKA, Florida, *Palatka*, Mon. 6:00 p.m., St. John's River Junior College Faculty Lounge, Palatka, Florida 328-1512 Ext. 28
- 2430-7 OAKRIDGE, Oregon, *Upper Willamette*, Tues. 6:00 a.m., Bink's Restaurant, Oakridge, Oregon 782-6531 782-3701
- 2459-64 THE PAS, Manitoba, Canada, *The Pas*, Mon. 12 noon, Gateway Hotel, Banquet Room, The Pas, Manitoba, Canada MA 3-3639
- 2487-TCBI EPSOM, Surrey, England, *Epsom*, 1st-3rd Mon. 8:00 p.m., The Spread Eagle, Epsom, Surrey, England
- 2490-U CEBU CITY, Philippines, *Cebu*, 1st-3rd Mon. Casino Espanol, Cebu City, Philippines Philippines
- 2561-17 HAMILTON, Montana, *Bitter Root*, Mon. 6:30 p.m., Roco Club, Hamilton, Montana 363-3314
- 2591-61 THETFORD-MINES, Quebec, Canada, *Asbestos Corporation Limited*, Mon. 7:30 p.m., Le Club de Tennis des Contremaitres d'Asbestos Corporation Limited 338-8928
- 2910-28 YPSILANTI, Michigan, *Washtenaw*, Thurs. 6:30 p.m., Cafeteria of McKenney Hall, Eastern Michigan University, Ypsilanti, Michigan 439-9481
- 3048-F ANAHEIM, California, *Clubways*, Wed. 7:00 a.m., Robin's Restaurant, Anaheim, California PR 4-2392
- 3201-13 PITTSBURGH, Pennsylvania, *Keystone*, Mon. 8:00 p.m., Downtown Y.M.C.A., 3rd Avenue & Wood St., Pittsburgh, Pennsylvania 521-6932
- 3351-66 BLACKSBURG, Virginia, *Blacksburg*, 2nd-4th Thurs. 6:15 p.m., Hardie House Restaurant, Blacksburg, Virginia 552-2932
- 3364-52 LOS ANGELES, California, *Danish-American*, 1st-3rd Tues. 7:30 p.m., 607 So. Western Avenue, Los Angeles, California DU 6-1268
- 3367-17 BAKER, Montana, *Baker*, Tues. 6:00 p.m., Munsell's Dining Room, Baker, Montana 778-2119
- 3510-U ORLEANS, France, *Orleans*, 2nd-4th Thurs. 7:30-9:30 p.m., The Le Cramailiere Restaurant on Rue de Recouvrance in Orleans, France
- 3622-52 GLENDALE, California, *Executive Toastmasters Breakfast Club*, Mon. 7:00 a.m., Grand Central Bowl, Sonora & Flower, Glendale, Calif. 243-5642

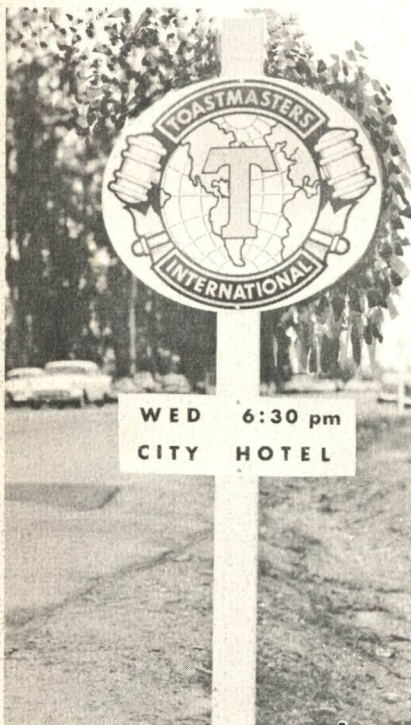
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