

CUSTOMER SPOTLIGHT

Calhoun County YMCA
Palacios, Texas



In a rural Texas coastal community where access to wellness resources can be limited, the YMCA has created something unexpected: a full-scale fitness center designed to support active aging at every level.

In Palacios, Texas, expectations for a community fitness center were modest. With a town population of roughly 1,200 and a broader service area made up of farmland and small coastal communities, most residents anticipated little more than a basic workout room.

The Palacios express gym was developed through a collaborative model: the community invested in equipment and minor building renovations, while the YMCA contributed funding and operational oversight. What began as a cautious pilot quickly became a vital wellness resource.



FACILITY TYPE:
COMMUNITY RECREATION

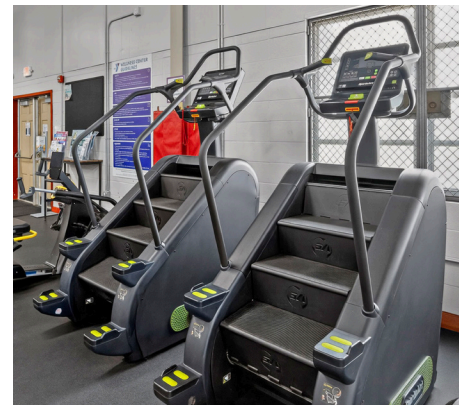
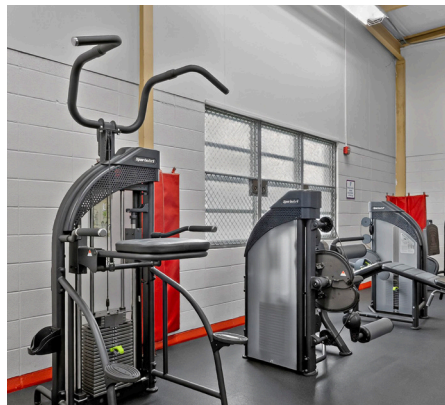
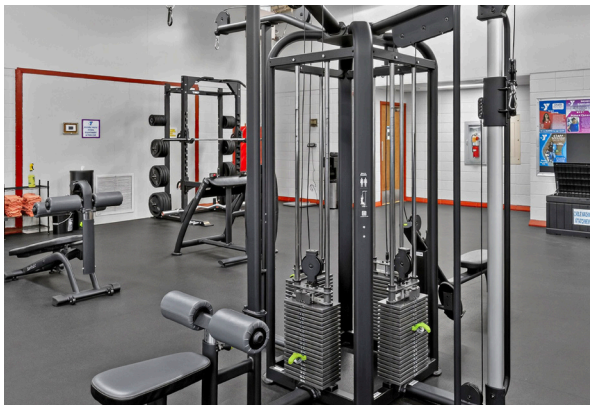


SPORTSART PRODUCTS:
26



We weren't planning to go into a community this small, but once we saw the need, we realized this wasn't about scale, it was about impact.

Michele Morales | Calhoun County YMCA Regional Executive Director



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