

THE TOASTMASTER

JUNE

1968



FOR BETTER LISTENING

THINKING • SPEAKING

JUNEAU, ALASKA
Toastmasters Town of the Month



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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian organization of Toastmasters clubs throughout the free world. These clubs have a membership of 73,608.

A Toastmasters club is an organized group which provides its members a program to improve their abilities in public speaking and conducting meetings and to develop their leadership and executive potential. In congenial fellowship, ambitious men help each other through practice, mutual constructive evaluation, and assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California, 92711.

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TREAT HIM LIKE A KING! — Contributing author George I. Barrett's article outlines how to treat a guest at the Toastmasters club meeting. The physical, psychological, and program settings that really impress the visitor are explored. See Page 28.

President's Memo

INFORMED DISCUSSION— KEY TO PROBLEM SOLVING



Civilization as we know it is based on the principle that a free exchange of ideas is necessary to arrive at satisfactory solutions to questions facing the people of this world. Yet almost daily we are witnessing the consequences of a breakdown in the practice of this principle.

Too many people believe that just talking about their problems results in action being taken to correct them. They have lost faith in the process of informative discussion followed by constructive action.

A free and democratic society cannot long survive if any significant number of its citizens uses direct, unreasoned action to solve problems. Anarchy will result.

We as Toastmasters should have particular concern about the current trend. Our organization is based on the idea that people should develop and use effective communications, and we are, therefore, in a unique position to help.

We must step forth to provide the benefits of our experience and training in leadership and communications to others in our communities. There are many ways, through such activities as Speechcraft, debates, forums, seminars, Youth Leadership, and speakers bureaus. Individual Toastmasters can demonstrate to others how effective communication is the reasonable alternative to thoughtless action.

Above all we must demonstrate that the ability and willingness to listen to problems presented in reasonable discussion is the only effective way toward a sensible, civilized approach to solving our problems. If we do this, I am convinced most people will regain their respect for the discussion process. If we don't, we're just making conversation.

Lothar Lothar Salin
International President

NEW HORIZONS FOR YOUTH LEADERSHIP

BY JAMES J. SOURWINE

WHEN OUR Youth Leadership coordinator asked me to help him start a Toastmasters Youth Leadership Program with high school dropouts, I was skeptical of the idea.

"Look," he continued with undaunted enthusiasm, "you've got kids at the Youth Opportunity Center that have been dropped out of almost everything, school, manpower development training programs, and private employment; and you're supposed to try new approaches to get through to them. One of the biggest problems they have is the inability to communicate outside their peer group. They all want jobs, but few of them can talk to a prospective employer. Why not give Toastmasters a try; a Youth Leadership Program?"

Grudgingly, I agreed to help present the proposal at the Seattle Youth Opportunity Center. We were surprised at the eager response. "Experimentation and Demonstration Project" was being conducted at the center with 25 male and female, unemployed high school dropouts. Y.O.C. officials wanted us to begin Youth Leadership meetings immediately. Still wary, I sug-

gested that we present our proposal to the youths and let them decide.

Again I was surprised.

They interrupted our presentation with a barrage of questions and comments before we had been under way five minutes. Introducing the idea of Table Topics, we started around the room to gather opinions, but many found it impossible to refrain from comment while someone else was speaking. In the end, a vote was held, and our Youth Leadership Program was born.

Everyone gave an impromptu "ice breaker," which centered around their interests, job experiences, and future plans. Three officers were elected; a president, vice-president, and sergeant-at-arms, who met to plan the next meeting. The president was to appoint a Jokemaster and ask five people to prepare short speeches. The vice-president was to summarize the purpose of the club, evaluate the meeting, and call on the individual evaluators. The sergeant-at-arms was to be the Topicmaster and assist in holding elections for a new set of officers for the following week.

The next session, however, ran into trouble. Our vice-president did not show up and no one had been briefed as a substitute. The meeting was stalled while a tape recorder was set up, and the group stared silently when it was turned on. Then the Jokemaster forgot his jokes. We had not set up enough tables to let everyone sit around a circle, and undoubtedly some did not feel a part of the group.

Several new people had joined the group and didn't know what was supposed to be going on.

I was pretty discouraged by the end of the meeting and asked if they wanted to "bag it." A lively discussion ensued in which members elaborated on the potential benefits of learning how to speak with greater confidence and culminated with shouts of, "Let's hold the election!"

The following weeks proved to be a great success. I was amazed at the leadership potential demonstrated by the elected officers and the participation of the group as a whole.

At our last meeting we forgot

to hook up the tape recorder which, at first, had produced so much self-consciousness, but the young people would not begin until they had it running.

These youths had a directness that was refreshing; they never hesitated to tell you bluntly where you stood. Therefore, I was doubly pleased when the president said, as we were preparing to leave, "Thank you for bringing Toastmasters to us," and the group broke into hearty applause.

My early skepticism has been replaced by eager anticipation.

I believe we have shown that the Toastmasters concept of listening, thinking, and speaking can be profitably extended to disadvantaged youth in fulfilling the objectives of both Youth Leadership and Neighborhood Youth Corps programs.

I hope that other Toastmasters clubs will sponsor similar projects. They will find the results bring rich rewards both to themselves and to the youth for whom they will be opening new doors.



James J. Sourwine authored this article while a member of Northend Club 294-2 in Seattle, Wash. He has been a counselor at the Seattle Youth Opportunity Center and was an administrative intern there in 1966. He holds a master's degree in public administration.

YOUTH LEADERSHIP

Serving And Growing

The Youth Leadership Program continues to be an overwhelming success at providing young people with communications and leadership training and conveying a keen sense of accomplishment to the sponsoring Toastmasters clubs.

The three-year-old program has gained wide-spread recognition and respect. Youth Leadership Month has been proclaimed in six states, the most recent of which were Ohio, Pennsylvania, and New Jersey. Youth Leadership Month has been observed in Maryland, Virginia, and Colorado, as well as in the city of Denver.

In 1967-68 there have been 311 Youth Leadership Programs presented in 64 districts. Between July 1, 1967, and April 30 of this year 230 clubs have sponsored Youth Leadership classes for Boy Scouts, 4-H club members, school and church youth groups, Boys Club members, Junior Achievers, and other youth groups sponsored by civic organizations.

The Youth Leadership Program is enriching to both the students and the Toastmasters

who actively participate in it.

The Youth Leadership handbook was transcribed into braille when Engineers Club 2579-61 in Montreal, Canada, sponsored a class for the Montreal Association for the Blind. One of the students later appeared on national television on behalf of a Blind School fund drive and gave credit for his speaking ability to Toastmasters International, endorsing in dramatic fashion the benefits of the Youth Leadership Program. The student's personal donation to the fund campaign was made in honor of Toastmasters International "in appreciation of their interest in me."

Omaha (Nebr.) Westside Club 1929-24 conducted a Youth Leadership class for the youths at Boys Town. One of the class coordinators is a Boys Town alumnus: Harlan Vogt, District 24 governor. He was instrumental in bringing the program to Boys Town and in obtaining his own club's sponsorship of the class.

A Youth Leadership class presented by Le Foyer Club 2127-31 in Pawtucket, R.I., was so



VIRGINIA PROCLAMATION CEREMONY — Participating in the Youth Leadership Month proclamation signing in Virginia, as the Honorable Mills E. Godwin, governor of Virginia, (seated) presents the declaration to District 66 Governor Cecil McMahon, are (from left behind Gov. Godwin) District 66 Lt. Governor John Downey, District 66 Youth Leadership Chairman Bill Church, and Area Four Governor Stanley Ryan.

well received that the students unanimously requested that it be extended another four weeks. Exhilarated by the enthusiastic appeal, the coordinators extended the class and arranged for a speech contest to be conducted as part of the graduation night ceremony.

Another opportunity to provide young people with communications and leadership experience was seen by DSA Club 3772-36 in Alexandria, Va., which presented a Youth Leadership class for summer employees of the Defense Supply Agency, a governmental office. It was conducted as a training program for the young interns. Each class member completed a Youth Leadership Program evaluation questionnaire at the end of the course and it is being used by the program coordinator in planning future classes.

The success of a Youth Leadership class sponsored by Youngstown (Ohio) Club 1986-10 for youths in the Slovak Catholic Sokol was so tremendous that the SCS supreme board of directors has endorsed it to the national organization. Youth Leadership is "one of the most outstanding and distinguished opportunities ever offered to the youth of our community and merits the praise of everyone in the area," said Youngstown City Council President John Hudzik, at the class graduation program.

Youth Leadership graduates often return the favor to their sponsoring club after the class has been completed. Two YLP graduates played a part in the program for the District 65, Area Four, speech contest in Rochester, N.Y. Their speeches entertained the audience while the



RECOGNITION IN MARYLAND—Youth Leadership Month was proclaimed in Maryland and on hand to receive the proclamation from Maryland Secretary of State C. Stanley Blair (third from left) were Toastmasters (from left) District 18 Lt. Governor Francis Butler, District 36 Lt. Governor Leonard Wilson, the late District 18 Governor George Arakelian, District 36 Governor William Davis, and District 18 Lt. Governor Richard E. Stallings.

contest judges tallied their ballots and declared a winner.

Toastmasters clubs which reach out to help young people find many rewards, both tangible and intangible, from presenting a Youth Leadership Program. One of them is that the fathers of the students can be offered an opportunity to form a Toastmasters club.

The primary reward to the students was summed up ably by Toastmaster John McNelis of Globe (Ariz.) Club 2197-3 when he wrote to World Headquarters:

“To see these young people make the dean’s list at the state universities, become recipients of various awards and scholarships, or elected to many of the student governing bodies and become active on many of the committees and organizations, seeing them advance in life’s many professions truly stimulates your drive to continue this Youth Leadership Program. So . . . to be young . . . to stay young . . . go young, become active in the Youth Leadership Program.”

YLP IN DES MOINES—Students from five high schools enrolled in a Youth Leadership class conducted by **Opportunity Club 451-19** in Des Moines, Iowa. With the members of the class here are Toastmasters Dick Sampel, past International director Randall Winters, and Gerald Winget.



GOVERNOR TAKES PART—Brig. General Walter B. Leber, governor of the Canal Zone, presented certificates to Youth Leadership Program graduates from a Balboa, Panama, high school. From left are Hector Casante, Gov. Leber, Theodor Hans, Stuart Reed, and Robert Wick.



HANDBOOK IN BRAILLE—When **Engineers Club 2579-61** in Montreal, Que., conducted a Youth Leadership class for the Montreal Association for the Blind, the Youth Leadership Handbook was transcribed into braille. Toastmaster Max Preisler (right) and a student from the class compare the size of the two handbooks.



YLP SERVES 4-H—**Radiation Inc. Club 1423-47** in Melbourne, Fla., has graduated 73 4-H members in four Youth Leadership classes. Here student Jeri West gets expert advice from Toastmasters (from left) District 47 Governor Charles Avery, District 47 Youth Leadership Chairman Ernie Lottman, and Area Nine Governor Ralph Konegan.

ALL EAGLE SCOUTS—A Youth Leadership Program presented by **Santa Ana (Calif.) Club 15-F** attracted a class composed solely of Eagle Scouts. Seated at the head table (from left) are Scout Executive Bill Higgenbottom, Toastmaster Pat Flaherty, and Area Governor Warren Blumberg. Standing with six of the Scouts in the class is Toastmaster Bill Zacheo (third from right).





Let's Have More "Project Speak Out"

International President Lothar Salin's invitation for Toastmasters clubs throughout the world to participate in "Project Speak Out" during the month of April stimulated discussion of community problems at scores of club meetings.

"Project Speak Out" is an exercise at working and talking together about one or more important problems facing our communities. The program takes on the format of an open forum, symposium, or debate.

The Big "D" Club 713-25 in Dallas, Texas, conducted a symposium at which members and guests brought together facts about the local administration of the War on Poverty program. Concerned Dallas residents who heard about the meeting asked to be invited.

Mid-Cities Club 989-25 in Hurst, Texas, presented an open forum to air the automobile traffic and parking problem at its new regional airport, open housing, and the cost of proposed carpeting for rest rooms at local high schools.

Open housing, presidential candidates' platforms, street

riots, and civilian control of military operations provided McDonnell Douglas Club 2389-8 in St. Louis, Missouri, with a lively "Project Speak Out" meeting.

A highly successful meeting conducted by Victoria (B.C.) Beaver Club 790-21 led to other programs of the same nature. A symposium/panel discussion on ways to improve the welfare of inhabitants of the southern Vancouver Island area explored the problems of transportation, housing, recreation, and hospital care.

The program was so successful that a debate on the right to strike, a topic of local and national interest, was conducted at the club's next meeting. Both Victoria Beaver Club programs were outstanding, and participants in the symposium/panel are giving speeches amplifying their opinions and an inter-club debate on the strike topic has been arranged.

The club's enthusiasm in President Salin's special program echoes what scores of other clubs have indicated: "Let's have more of Project Speak Out!!"

JUNEAU, ALASKA Toastmasters Town of The Month



JUNEAU, ALASKA, is located in the southeastern section of the state in an area of rugged mountains, countless islands and channels, bays and fiord-like extensions of the sea. Alaska's capital city, Juneau is the gateway to Glacier Bay National Monument, which has more than 20 tremendous glaciers and many smaller ones.

Nearby peaks tower from 3,000 to 15,000 feet above sea level. Mt. Juneau and Mt. Roberts rise behind the city to form a spectacular 3,500 foot backdrop for the capital. Vast ice fields cover much of the mainland eastward to the Canadian border.

But the lure of Alaska has not always been its scenic grandeur. On Dec. 16, 1880, a party of 30 persons reached the site of Juneau at Gold Creek, attracted by the news of a gold discovery the preceding summer by Richard Harris and Joe Juneau. By 1883 Juneau was the mining center of Alaska.

The city grew rapidly and in 1900 was designated the capital of the Territory of Alaska. Since that time it has become the center of federal, territorial, and now state government activities. The total gold production of the area by 1903 was \$28.3 million, and in 65 years more than \$150 million in gold was produced in the Juneau area, changing the attitude of a nation from Seward's Folly to Seward's genius.

Since Alaska's statehood in 1959, increased government employment has added many new residents in Juneau. Government activities, fishing, and forestry are Juneau's economic mainstays, with summer visitors, mining, transportation, and trade adding to the economy.

Today Juneau has six schools, a community college, and 25 churches. It has a Little Theatre, Little Symphony, and Alaska Music Trail concerts.

There is one Toastmasters club in Juneau, Taku Club 724-67, which hosted the District 67 spring conference, the first to be held in southeast Alaska.

"TURN ON" FOR THE SUMMER

Turn on your imagination! Summer is only a few days away and it's time to plan extra-special club meetings that will keep attendance high and member-interest sharp.

Gearing down for the summer lull is becoming the exception rather than the rule among Toastmasters clubs which have realized that a reduced number of meetings is better than no meetings at all.

More and more club officers and members look forward to their summer meetings as an opportunity to try out fresh ideas in administrative and educational programming. Summer meetings afford novel approaches to Toastmasters fellow-

ship and permit members to maintain an uninterrupted progression through the Toastmasters programs.

Special occasions and unique themes for the summer meetings already have been arranged by many successful clubs. They've scheduled backyard barbecues, steak fries, pool parties, fishing trips, picnics at local parks and at nearby state or national parks, joint meetings, golf matches, pizza parlor parties, and tours through local manufacturing plants.

Summer means the out of doors, and that's where many clubs will be conducting their meetings. Not only are the surroundings of the club meeting

changing, but some clubs also are changing the time of their gatherings. Many are scheduling a sunrise program; others will enjoy a round of golf in the afternoon before they convene, but most others are going to meet in the "cool of the evening." The variations of the meeting times and locations are limitless.

Summertime means that the wives and children, and even visiting relatives from out of town, can participate in the fun-type programs. Most importantly, prospective club members can gain a unique insight into the Toastmasters program

through the special outdoors fellowship.

Plans for the fall and winter months can be made during the summer by the executive committee, which will want to meet regularly and often to formulate club educational programs and review the opportunities to schedule a Youth Leadership Program, Speechcraft, a speakers bureau, or a Flying Squad.

Prospects for fun-filled programs during the summer and ambitious plans for the fall will make the next several weeks an adventure in successful club operation. To help make it a success, turn on your imagination—turn on your club!



Your 1968 Convention



An outstanding program of activities has been planned for Toastmasters and their families at this year's International convention in Miami Beach. Wives are invited to attend all general sessions and to participate in other events planned especially for them. The many activities designed to entertain the children are in italics.

WEDNESDAY, AUGUST 14

Morning —

District officers' seminar. Meanwhile, wives will enjoy a morning coffee and a lesson from the hotel chef on how to prepare hors d'oeuvres. A Miami Beach Visitors Bureau representative will present a film and tell the ladies about the many things to do and see in Miami Beach.

The youngsters make new friends at a get-acquainted event and then join in for morning exercises.

Afternoon —

Dr. Howard Wilson of the Industrial Education Institute in Boston, Mass., will present training techniques for Toastmasters management personnel. The wives have an opportunity to see the sights in and around Miami Beach.

Poolside games, hula hoop contest, bubble gum contest, and freckles contest. Complimentary dance lesson, water sports and contests.

Program



Evening —

Toastmasters and their wives can enjoy a night on the town. The information desk in the Hospitality Room will provide many suggestions.

Children's bingo, bowling contest (optional at cost), preteen dance, and teen dance.

THURSDAY, AUGUST 15

Morning —

Wives are cordially invited to the official opening of the convention and annual business meeting, followed by reports from International President Lothar Salin and Executive Director Robert T. Engle.

A trip in a glass-bottom boat is available at cost.

Afternoon —

Report of the nominating committee, followed by the election of officers.

Saucer twirling contest and outdoor games.

Evening —

Aqua Fun Party, an informal dinner and aqua show for Toastmasters and their wives.

Children's bingo, preteen dance, and gala teen dance.

FRIDAY, AUGUST 16

Morning —

General session includes a "how to" report of club, area, and district community programs. Wives are welcome to attend.

Ping pong contest.

Noon —

District governors' luncheon. Wives are cordially invited. Academy Award-winning actress Greer Garson will receive the Golden Gavel award.

Afternoon —

Dr. Richard Lewis, director of Audio-Visual Aids Institute at San Jose State College, will discuss "Audio-Visual Aids for Your Communications." Wives are welcome.

Games, diving and swimming contests, children's putting contest.

Evening —

Hospitality hour will be followed by the president's dinner-dance for Toastmasters and their wives. Featured will be the installation of officers and the president's message. Dancing to the music of Les Rhode and his orchestra.

Children's bingo, preteen and teen dance.

SATURDAY, AUGUST 17

Morning —

Toastmasters Idea Fair with ideas for club, area, and district programs.

Hall of Fame Brunch, featuring International Speech Contest to determine the International champion from the eight regional winners. Bring the wives. Awards will be presented for Distinguished District, Membership and Club-Building Challenge, Able Toastmasters, Top Ten Clubs, and Club and District Bulletins.

A fishing trip is available at cost.

REGISTRATION DESK HOURS

The registration and credentials desks in the upper convention lobby of the Deauville Hotel will be open during the following hours:

The Registration Desk will be open —

Tuesday	1:00 p.m. - 5:00 p.m.
Wednesday	9:00 a.m. - 4:30 p.m.
Thursday	9:00 a.m. - 4:30 p.m.
Friday	9:00 a.m. - 4:30 p.m.

The Credentials Desk will be open —

Tuesday	1:30 p.m. - 5:00 p.m.
Wednesday	8:30 a.m. - 5:00 p.m.
Thursday	8:30 a.m. - 1:15 p.m.

CONVENTION REMINDERS

Scenic boat tours through the canals and waterways of Miami Beach will be provided for Deauville Hotel guests on a regularly scheduled basis throughout the convention. A Hospitality Room will be open at the same hours as the Registration Desk, Tuesday through Saturday.

Complete and mail your convention advance registration form on page 21 of this issue and also mail your hotel reservation form on page 23.

District 47 Toastmasters and their wives will be available with information about local restaurants, sights to see, and services you may require. They also will assist the youngsters in planning recreational activities.

Personal tape recordings will not be permitted at the International Speech Contest nor at any of the other scheduled convention events due to the limited facilities at the convention hotel.

WHAT SHOULD I WEAR?

Are you wondering what kind of clothes to take to Miami Beach? Here's a guide to follow:

Street wear is casual. Remember the weather usually is quite warm in August. Summer sport shirts and casual slacks are fine for the men and capri pants are suitable for the ladies.

A coat and tie is required in the Deauville Hotel's club rooms and lounges, and in many of the better restaurants in the Miami-Miami Beach area.

Formal attire is optional at the President's Dinner Dance on Friday evening. A business suit is appropriate. Ladies may wear a cocktail dress.

Greer Garson

TO RECEIVE GOLDEN GAVEL AWARD



Academy Award-winner Greer Garson has been named by the Toastmasters International Board of Directors to receive the Golden Gavel award at our International convention in Miami Beach.

Miss Garson will be presented our highest international award by President Lothar Salin during the District Governors luncheon August 16 at the Deauville Hotel. Miss Garson will speak at the luncheon.

Born in County Down, North Ireland, and a 1942 Academy Award winner for her leading role in "Mrs. Miniver," Miss Garson has made outstanding contributions in the field of communications through motion pictures, television, and community and civic programs.

In the past the Golden Gavel has been presented to such distinguished individuals as Dr. Frank C. Baxter, professor emeritus, University of Southern California; the late Joseph N. Welch, eminent Boston attorney; the late Eric Johnston, president of the Motion Picture Association of America; Reed Harris, executive assistant to the director of the United States Information Agency; Dr. Ralph Smedley, founder of Toastmasters International; Lowell Thomas, writer, commentator, and lecturer; Robert Moses, city planner and president of the New York World's Fair of 1964-65; Eugene J. McNeeley, former president of the American Telephone and Telegraph Company; and John W. Fisher, commissioner and chairman of the board, Canadian Centennial Commission.



A Convention Invitation For Toastmasters' Wives

Dear Mrs. Toastmaster,

We, the Toastmasters wives in Florida, are looking forward to welcoming you to our state, "The Playground of the World," when you attend the International convention in Miami Beach, Florida, in August.

It's not too soon to start planning, so sit back and relax while we take you on an imaginary trip of Florida with its many, many tourist attractions. Remember, dress is informal, as it will be warm and you are coming to have fun.

If you and the family will be driving, you might decide to tour the east coast on the way to the convention. From northernmost Jacksonville, your first stop is St. Augustine, the oldest city in the United States. You may view the nation's oldest house, oldest schoolhouse, and the historical museum containing memories of a bygone era.

Continuing your journey southward, you won't want to miss Kennedy Space Center near Titusville, where tours of the space facilities are available. Another stop at beautiful McKee Gardens in Vero Beach will enable you to relax among lovely tropical flowers in a lush jungle-garden setting.

A short side-trip inland will take you to a bit of Africa in southern Florida, "Lion Country Safari." Be sure to have your car windows rolled up and your cameras ready as you enter. You will see hundreds of lions, elephants, rhinos, giraffes, antelopes, chimps, zebras, and rare African birds roaming free over 640 scenic acres. You might want to picnic in this tropical setting before continuing south to Miami Beach.

The Miami-Miami Beach area has much to offer to fill the hours that are not taken up with convention activities. A representative of the Miami Beach Visitors Bureau will present a color-sound motion picture at the Ladies Continental Breakfast on Wednesday morning to give you an idea of things to do in and

around Miami. Shopping for distinctive and colorful Florida fashions is always a delight.

Organized activities for Toastmasters families have been arranged so that you can enjoy more of the convention activities. The Aqua Fun Party Thursday evening is one. Another is the District Governors' Luncheon on Friday at which famed film star Greer Garson will receive TI's highest award, the Golden Gavel.

And of course you'll want to meet old friends and make new ones at the President's Dinner Dance on Friday evening. Following the president's address and the installation of International officers and directors, there will be dancing to the music of Les Rhode's orchestra. A formal gown is optional at this gala occasion!

Ladies are invited to attend the Hall of Fame Brunch with their husbands Saturday morning. The finest speakers in Toastmasters will be competing in the International speech contest.

Continuing our travelog, Sunday is the day we leave on the post-convention trip to romantic Nassau in The Bahamas. Three days and two nights in this tropical paradise, and we must return to resume our tour of Florida.

It's time to start homeward, but there is still much more to see and do before vacation ends.

Driving northwest to Fort Myers will take you to the home and laboratory of the famous inventor Thomas Edison. On to Sarasota where you can visit John Ringling's Residence, the Ringling Museum, and the Circus Hall of Fame. Nearby Tampa offers a tour of lovely Busch Gardens before you head inland.

You mustn't miss the singing tower and wildlife sanctuary at Lake Wales or beautiful Silver Springs near Ocala where you can view marine life through glass-bottom boats. While here you can tour Ross Allen's Institute, one of the largest collections of reptiles in the world.

That concludes our imaginary journey. We hope it will make you want to take plenty of time to enjoy the wonders of our state this summer. We will look forward to seeing you all at the International convention in Miami Beach August 14-17. You may be sure the "welcome mat" will be out for all of you.

We hope to welcome each of you personally.

Cordially,

Rainie Avery and Jo Swan

(Rainie is the wife of District 47 Governor Charles E. Avery and Jo is the wife of District 47 Hospitality Committee Chairman Charles S. Swan.)

Convention Preregistration To End June 30

Toastmasters who are planning to attend the International convention in Miami Beach August 14-17 are urged to complete and return the advance registration form on page 21 of this issue of *The Toastmaster* as soon as possible. Preregistration will close at the end of this month.

Registration will be required for all general sessions of the convention. Also be sure to make your hotel reservation early. See page 23.

If you and your party are planning to attend a meal event, be sure to order your tickets in advance. These are limited capacity affairs and generally are sold out in advance of the convention opening. There will be no admittance to meal events without a ticket.

Preregistrants this year will receive a free accident travel policy that offers \$10,000 accidental death and dismemberment benefits, plus \$1,000 for medical expenses. Preregistrants will be covered while traveling to and from the convention and during the convention. Coverage starts three days (72 hours) before the Annual Business Meeting or whenever members leave home to travel to the convention, whichever period is shorter. It extends to three days (72 hours) after the close of the convention or until the member reaches home, whichever period is shorter.

Special arrangements have been made with Wylly's Travel Headquarters to conduct a special tour for Toastmasters to Nassau, in the Bahamas, after the Miami Beach convention. The price of the three day and two night holiday is \$96 per person double occupancy. The cost for children up to 12 years of age is \$57.50. The cost includes air fare to and from the island, hotel accommodations with breakfast and dinner each day, and tours of the city and its night clubs. Details of the post-convention tour were given in the March issue of *The Toastmaster*.

For your convenience, a reservation form for the Nassau tour appears on page 25 of this magazine. It should be completed and mailed to the address which appears on the form.



37th ANNUAL CONVENTION, MIAMI BEACH, AUG. 14-17, 1968

ADVANCE CONVENTION REGISTRATION

1968 TOASTMASTERS INTERNATIONAL CONVENTION

AUGUST 14 - 17 DEAUVILLE HOTEL, MIAMI BEACH,
FLORIDA

(This form is not to be used by International Officers, Directors, Past International Presidents, or District Governors elected for 1968-1969.)

Registration will be required at all general sessions on Wed., Thurs., Fri. The registration fee does not include admittance to meal events. Convention meal events are limited capacity affairs and generally are sold out in advance of the opening of the convention. Avoid disappointment. Pre-register and order meal event tickets now! ATTENDANCE AT MEAL EVENTS WILL BE BY TICKET ONLY. All advance registrations received by June 30 will include at no cost a \$10,000 accident travel policy covering each person registered. The policy covers the convention period, plus three days immediately before and after the convention.

To: Toastmasters International

Please have my advance convention registration packet and tickets to the following meal events waiting for me at the Advance Registration Desk.

_____ Member Registration @ \$6.00	\$ _____
(Includes free travel insurance)	
_____ Ladies Registration @ \$2.00	\$ _____
(Includes free travel insurance)	
_____ Tickets Aqua Fun Party @ \$7.00	\$ _____
(Thurs. evening, 6:30 p.m., Aug. 15)	
_____ Tickets District Governors' Luncheon @ \$5.00	\$ _____
(Fri., 12 noon, Aug. 16)	
_____ Tickets President's Dinner Dance @ \$7.50	\$ _____
(Fri. evening, 6:30 p.m., Aug. 16)	
_____ Tickets Hall of Fame Brunch @ \$3.00	\$ _____
(Sat. morning, 10 a.m., Aug. 17)	
	Total \$ _____

I enclose my check for \$ _____ payable to Toastmasters International.
PLEASE PRINT

NAME _____ NICKNAME _____

WIFE'S FIRST NAME _____

ADDRESS _____ CLUB NO. _____ DISTRICT NO. _____

CITY _____ STATE (PROVINCE) _____ ZIP _____

NO. CHILDREN ATTENDING (Elementary School Age) _____ (Junior

High School Age) _____ (Senior High School Age) _____

If you are an incoming district officer, please indicate office _____

COMPLETE

CLIP

MAIL

APPLICATION FOR HOTEL ACCOMMODATIONS

37th Annual Convention
Toastmasters International
Miami Beach, Florida

Reservations Manager
Deauville Hotel
Miami Beach
Florida 33141

Please reserve _____ room(s) at \$10.00 single occupancy daily,
European Plan (no meals included in rates).

Please reserve _____ room(s) at _____ \$6.00 _____ \$7.00 _____ \$8.00 per
person double occupancy daily, European Plan.*

Those desiring suite accommodations may make their own arrangements directly through
the hotel reservations manager.

() I desire Modified American Plan (includes breakfast and dinner
daily) at an additional \$4.00 per person per day.

I will arrive at approximately _____ a.m. _____ p.m. on _____ (date).

*I am sharing the room with _____

NAME (Please print) _____

STREET _____

CITY _____ STATE (PROVINCE) _____

ZIP _____

SPECIAL ARRANGEMENT

Toastmasters registered on the Modified American Plan will receive a \$2.00 credit on their hotel account if they attend the Aug. 15 Aqua Fun Party. A second \$2.00 credit will be given to those who attend the President's Dinner Dance Friday night in the Deauville Hotel Aug. 16, before they check-out of the hotel. A two-part aqua party ticket and a two-part banquet ticket will include a credit coupon which may be presented to the hotel cashier at time of check-out.

To be assured accommodations at the Deauville, this form must be mailed by
July 20th.



The beautiful Deauville Hotel in Miami Beach offers Toastmasters pleasant afternoons by the pool, basking in the sunshine, practicing their putting, or swimming. For other sunbathers and swimmers, the hotel has its own private beach for its guests' enjoyment.

Your Convention Hotel



Toastmasters and their families will enjoy beautiful, modern rooms in the Deauville Hotel. Whatever your needs, you will find them satisfied by the many types of accommodations available at our convention hotel.



Good food in pleasant surroundings is a specialty of the Deauville Hotel. Your favorite dining place may be on the balcony overlooking the pool and sunning area, where warm ocean breezes and abundant sunshine will be an added treat for your mealtime pleasure.



KEEPING IN TUNE—Toastmasters will want to take time to watch and listen to the Bahamas Police Band perform in Rawson Square, the center of many attractions in Nassau: straw vendors' stalls, a signpost which points out distances to the principal Out Islands, and Parliament Square, the chief government buildings from which this island colony's affairs have been decided for more than 150 years.

NASSAU Beckons You To Visit

Coral sands and graceful palm trees are beckoning Toastmasters and their families to charming and hospitable Nassau, the Bahama island paradise, after the International convention in Miami Beach.

A post-convention tour reservation coupon on page 25 of this issue lists the cost per person for the holiday package. **The cost for children under 12 years of age, it should be noted, is \$57.50.**

The post-convention tour to the capital city of New Providence Island in the British colony of The Bahamas is scheduled for Toastmasters August 18-20. Early reservations are imperative due to the limited space capacity.

The tour includes transportation from the convention hotel in Miami Beach to the Miami Airport, round trip fare, round trip transfers between the airport and hotel in Nassau, and

two nights' accommodations at the Nassau Beach Hotel. It also includes breakfasts and dinners at the hotel, hotel gratuities, a cocktail party, Nassau sightseeing tour, and Nassau night club tour.

Toastmasters will have a choice of flights when returning from Nassau to Miami. Wyll's Travel Headquarters has arranged for morning, early afternoon, and late afternoon return flights.

A representative of Wyll's Travel Headquarters will accompany Toastmasters throughout the tour to assure guests of a worry-free vacation and to be of assistance in every way possible.

A tourist ticket is not required to enter the Bahamas, but a \$2 departure tax is imposed by the Bahamian government. It is collected at the airport from each individual departing the island.



Toastmasters International POST-CONVENTION TOUR

Sunday, Aug. 18 - Tuesday, Aug. 20

Please forward reservation request, with full payment, to:

Arrangements have been made with Wyll's Travel Headquarters to tour Nassau after our 1968 convention in Miami Beach. Please use this form for reservations.

TOASTMASTERS INTERNATIONAL TOUR
c/o GROUP DEPARTMENT
WYLL'S TRAVEL HEADQUARTERS
P.O. BOX 2765
MIAMI BEACH, FLA.

Please confirm _____ space(s) on the Nassau Post-convention Tour.

_____ \$ 96.00 per person double occupancy (Children under 12, \$57.50)

_____ \$114.00 single occupancy
(Air fare Miami-Nassau-Miami included in tour rates)

SPECIAL NOTES: 1. No charge for cancellations received 48 hours prior to departure.
2. Deadline for reservations July 26, 1968.
3. Reserve early, as space is limited.

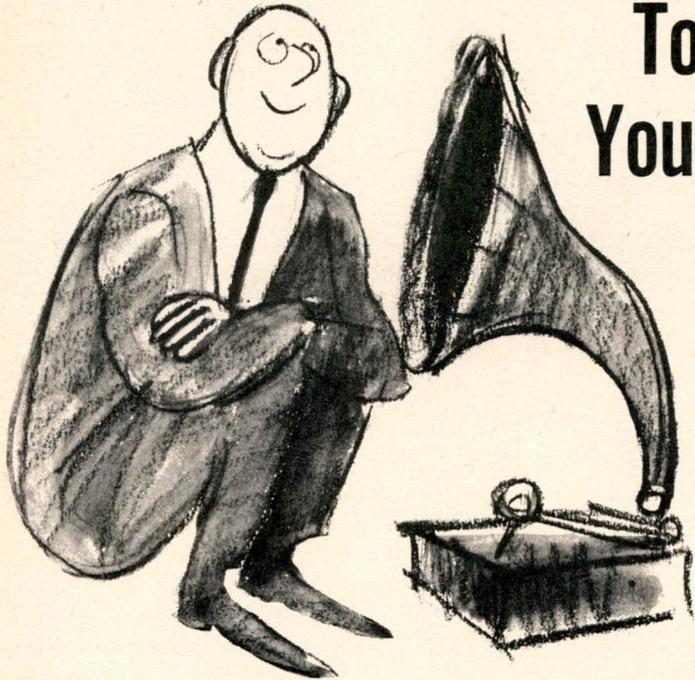
Name(s) _____

Address _____

City _____ State _____ Zip _____

That Speech . . . Put It On Tape and . . .

Listen To Yourself



BY GARY EARL HEATH

ONCE HEARD the story of a speaker who could stand up before an audience, open his mouth, and walk away leaving it talking.

That would be an excellent idea if he would just sit back and

really listen to himself. I imagine that many Toastmasters have wondered what they sound like to others. And the way that has often been suggested is the use of a tape recorder.

"But it doesn't sound like me,"

is the usual response when one listens to his own recorded voice. And that is quite correct. At least, you don't sound the way you think you do.

I found that out by doing a radio broadcast that was taped and listening to it afterward. It was what I said all right, but it didn't sound to me the way I thought I sounded. It did teach me something.

If that was the way I sounded to others, perhaps I had better try to improve that sound.

Toastmasters is not just for fun. Though there is fun in Toastmasters, it is for your education; and if you don't take full advantage of the program's many opportunities, you are the ultimate loser.

There are Toastmasters who feel that the short talks they give at meetings are not important enough to need a great deal of work. They are like the student at school who doesn't do his best work, believing it isn't worth the bother. The only person who really loses is you, though you may bore your fellow Toastmasters.

If you tape your talk and then listen to it, you will miss your own sparkling personality! The gestures, the smiles, the frowns just won't be present. The charm that you exert so easily as you speak may not be apparent on tape.

But what you said is there. And, fundamentally, the content of any talk is its most important feature. All the gestures in the world won't disguise the lack of worthwhile, interesting material. All your smiles and charming personality won't change the fact that the essential element of a good talk—something worth saying, well said—just isn't there.

Most people realize that you can take a piece of tape and, by careful cutting and rearranging, make it say something completely different from its original intention. You won't want to do that with your talk, but you can use that approach to rearrange your talk, leave out the dull spots, put in incidents that better bring out the point you are trying to make, and give your talk the content that leads it inevitably from an idea to a final and reasonable conclusion.

Listen to yourself.

Was the beginning interesting?

Does the talk proceed in logical order? Have you somehow got the proper conclusion in the middle instead of at the end? Are the illustrations you use apt and appropriate to your subject? Is there a compelling and reasonable development? Does it slump anywhere?

Instead of cutting and rear-

ranging the tape, cut and re-arrange your talk. Look for the faults: poor pronunciation; improper English; words slurred; a monotone voice; a joke that is not related to the subject.

Be ruthless! Just imagine that you are listening to your radio and then consider whether you would keep on listening.

Forget yourself. Make believe someone else is speaking. Apply what you have learned in your Toastmasters experience about listening. Good listening is as important to your development as good speaking.

When you have done this listening and finished your judging on the content and delivery of the talk, you are in a position to make improvements.

Try it again; then compare the two tapes. Is there an improvement? Does the second talk march along better than the original version? Does it sound better? Have you put your vocal emphasis where it should be? What faults still remain; how can they be corrected?

What's the next step? More of the same! Do it all over again. I believe it was former President Truman who said something to the effect that he could do a two-hour talk offhand and an hour talk with a week's preparation, but a half-hour talk would take at least two weeks. You can figure out how long a five-minute talk should take to prepare.

Be dramatic. Use your hands. Make gestures a part of your talk. Be emphatic. But don't forget that it is still the content of your talk that is most important. And the best way to judge that content is to listen to it. Then you are in the proper position to make needed improvements.

Listen to yourself. Use that tape recorder and use it again and again and again until your talk is as near perfection as you can make it. After all, you can erase those tapes and use them over again. But you can not erase a poor talk given in front of an audience. They will do it for you before you even finish.



Gary Earl Heath is treasurer of Customs Club 3793-36 in Washington, D.C. He is with the Office of Public Information of the Bureau of Customs as an information specialist and is a past president of the League of Vermont Writers.

Honor Roll

Congratulations to the following Toastmasters who have completed the advanced Toastmasters speech programs.

ABLE TOASTMASTERS (ATM)

Certificates of Achievement

- | | |
|-----------------------------|------------------------------|
| P. J. Riordan (ATM) 713-25 | F. H. Wienecke (ATM) 1983-35 |
| R. F. Toof (ATM) 744-24 | B. Malakoff (ATM) 986-32 |
| R. J. Hadar (ATM) 20-F | C. D. Fisher (ATM) 1588-26 |
| C. C. Wilton (ATM) 1620-56 | R. G. Glenn (ATM) 875-19 |
| W. B. Magness (ATM) 966-56 | G. Giles (ATM) 2257-16 |
| R. W. Maxwell (ATM) 1323-47 | E. B. Kofoed (ATM) 3012-4 |
| M. Shuff (ATM) 960-40 | C. Fraizer (ATM) 602-F |

LEADERSHIP THROUGH SPEECH

Certificates of Progress

- | | |
|-----------------------|-----------------------|
| R. P. Konegan 2105-47 | G. L. Maiden 960-40 |
| W. P. Gray 3921-47 | P. G. McCarthy 326-14 |
| R. M. Forest 2529-4 | |

THE ADVANCED SPEAKER

Certificates of Achievement

- | | |
|---------------------------|-------------------------|
| B. F. Siamwalla 2010-U | J. C. Voight 1269-15 |
| O. S. Santos 194-U | R. Carlsten 1280-6 |
| M. F. Baber 2661-66 | J. E. Chinnis 2183-5 |
| J. S. Grigsby Jr. 1611-63 | R. H. Barnes Jr. 3548-4 |
| W. T. Smith 1570-52 | E. W. Hoffman 3100-4 |
| R. A. Bodal 988-52 | J. A. Gardiser 2873-4 |
| W. S. Johnston 3524-47 | E. R. Fox 2288-4 |
| J. P. Delaney 288-45 | C. L. Muehl 107-4 |
| L. M. Taplett 224-41 | T. Burton 107-4 |
| R. Potas 210-41 | J. P. Gray 65-4 |
| R. I. Wagner 1543-40 | I. McNeil Jr. 3719-3 |
| K. L. Hackley 684-40 | D. V. Ringle 2694-3 |
| R. Jackson 684-40 | J. L. Alexander 1036-3 |
| J. R. Moser 684-40 | G. McLouth 74-3 |
| E. D. Meyer 684-40 | H. M. Haas 74-3 |
| A. S. Raynak 684-40 | A. A. Graves 628-2 |
| H. A. Masana 684-40 | L. N. Rudolph 797-2 |
| K. Nelson 3337-39 | F. E. Allen 1994-2 |
| C. E. Clark 712-39 | E. E. Attala 3777-F |
| M. B. Garner 1214-37 | D. M. Mallatt 1408-F |
| D. Woodsmall 3653-36 | J. D. Jones 1408-F |
| W. Evans 3712-34 | H. B. Addleman 1408-F |
| R. E. McQuown 3369-24 | L. E. Hudson 788-F |
| L. A. Ersland 1817-19 | C. Vanderwaal 513-F |
| J. T. Gruver 1433-16 | J. R. Hartley 192-F |
| J. W. Ferguson 1032-16 | T. G. Williams 37-F |

F. T. Westberg 19-F



Treat Him Like A King!

BY GEORGE I. BARRETT

TO SUCCESSFULLY "treat" a child one need only to give him ice cream, but how does one "treat" an adult at a semi-educational social function of a Toastmasters club meeting?

All Toastmasters clubs depend on new members to keep the club actively alive with interesting programs. Unfortunately, many prospective members are greeted in an ill-at-ease manner. In this case, the guest soon decides that he doesn't want to join. It follows then that a plan to captivate a prospective member's interest and hold it at a sustained level for the entire meeting is essential in all clubs.

After visiting many of the outstanding Toastmasters clubs in south Florida, I noted that effective hosting of a guest takes the three following patterns.

1. Physical setting.
2. Psychological setting.
3. Program setting.

Let's examine the *physical setting*. What surroundings first

strike the eye of the guest? What does your meeting room look like?

Did the guest pass a club meeting plaque telling of the time and day of the meeting?

Is the room new, well designed, and clean?

Are the table settings impeccable?

Are the waitresses cheerful, neatly uniformed, etc.?

Do you have a small table set up at the entrance displaying your name tags, guest cards, promotional material about the club, and club library?

Are the club banner, national flag, and club charter displayed? Is a Toastmasters International decal on the lectern, and are the trophies for the club recognition program exhibited?

Are the members properly dressed in coat and tie?

If these physical things are of the excellence Toastmasters stands for you have made your first big impression on your guest.

The *psychological setting* is a

little less easy to analyze. Your club should have a year around program of such excellence that your members are filled with enthusiasm for Toastmasters, so much so that any guest will be impressed by this enthusiasm and want to become part of it.

The sergeant-at-arms should make himself known and place in the guest's pocket a name card. Then he should introduce the guest to all the members, arrange for the president and educational vice-president to talk with the guest about the speech programs, and arrange for the guest to be provided transportation to the next meeting.

As the time nears for the meeting to come to order, make sure the guest is seated between experienced Toastmasters who will answer his questions, explain the advantages of the Toastmasters program, and stimulate pleasant dinner conversation.

During the breaks in the meeting, have several other members drop by to give the guest a "big hello."

The third major factor to consider is the *program setting*. Once the guest is placed at ease, make sure he and all others present receive an excellent meal and are entertained with an interesting, fast-paced program.

So far, I have discussed many things to do; let's examine the don't list.

Don't bring up time wasting

resolutions of minor matters during the business session. If you have an idea, talk it over with the executive committee and other members of the club before the meeting.

Don't apologize for last-minute changes in your program. Announce them before the meeting starts and don't mention them again. In the same vein never make an issue out of running behind schedule. It's up to you to keep the meeting on the pre-arranged time table. Chances are the guest won't even notice if you are behind schedule.

In front of your guests, don't urge the members to get out and bring in potential Toastmasters. This should be done on an individual basis before or after the meeting.

Don't get involved with nit-picking arguments over parliamentary procedure; it will bore your guest and membership.

Don't let your program drag. Keep it on schedule with a fast pace, starting and ending on time.

If your club is accustomed to performing with excellence, then treating a guest comes easily, for it is part of the nature of your club and its members, not something artificially added on to the program. If your club embraces the ideals for which Toastmasters was established, your club will lose a guest but gain a new, enthusiastic member.

Progress Report On 1967-68 Goals

In response to the president's membership building challenge, the following clubs showed outstanding member gains during the month of April:

Magic City 585-20, Minot, N.D.	Outpost Orators 2737-U, West Berlin, Germany
Union Carbide 1766-46, New York, N.Y.	Smedley No. One 1-F, Santa Ana, Calif.
Darling Downs 3574-TCA, Toowoomba, Queensland, Australia	Lake City 748-2, Seattle, Wash.
Manhattan 2570-22, Manhattan, Kans.	Space Speakers 1018-2, Kent, Wash.
Mt. Helix 126-5, La Mesa, Calif.	Beaver Valley 752-13, Beaver, Pa.
1040 — Toasters 3097-22, Kansas City, Mo.	The Big "D" 713-25, Dallas, Tex.
Gateway 2136-64, Winnipeg, Man.	Ridglea 3067-25, Fort Worth, Tex.
Ballard 628-2, Seattle, Wash.	Northwood 1329-28, Pleasant Ridge, Mich.
Saratoga 3572-4, Saratoga, Calif.	Glen Ellyn 156-30, Glen Ellyn, Ill.
Missoula 347-17, Missoula, Mont.	Pathfinder 2734-30, Chicago, Ill.
Trailblazers 112-F, Duarte, Calif.	Windjammer 3576-30, Chicago, Ill.
Western Electric 1691-11, Indianapolis, Ind.	Troy 3453-40, Troy, Ohio
Proviso 2745-30, Chicago, Ill.	Huntington 1964-46, Huntington, L.I., N.Y.
Thursday Night 1875-44, Amarillo, Tex.	Space Center 2189-50, Inglewood, Calif.
Early Bird 3659-47, Fort Lauderdale, Fla.	Magnavox Speechmasters 2862-54, Urbana, Ill.
Executive Toastmasters Breakfast Club 3622-52, Glendale, Calif.	Diablo 598-57, Walnut Creek, Calif.
Scottsbluff 944-55, Scottsbluff, Nebr.	Hopkinsville 1643-63, Hopkinsville, Ky.
Natchez 1825-68, Natchez, Miss.	

The following areas within the designated districts registered three or more Youth Leadership Programs between July 1, 1967, and March 31, 1968:

District 4, Area Six, (9)	District 26, Area Nine, (4)
District 47, Area Four, (8)	District 41, Club 3734 (no area designation), (4)
District 28, Area Nine, (6)	District 3, Area Three, (3)
District 12, Area Two, (5)	District 8, Area Seven, (3)
District 56, Area Four, (5)	District 21, Area Eight, (3)
District 63, Area One, (5)	District 38, Area Eight, (3)
District 3, Area One, (4)	District 40, Area Two, (3)
District 3, Area Seven, (4)	District 47, Area Nine, (3)
District 10, Area Four-D, (4)	District 48, Area One, (3)
District 24, Area One, (4)	

The following districts had the most new clubs recorded between July 1, 1967, and April 30, 1968: **TCBI**, (10); **District 47**, (9); **TCA**, (7); **District 6**, **District 18**, **District 30**, and **District 61**, (5 each); **District F**, **District 17**, **District 28**, and **District 50**, (4 each).

The Speaker's Page



POINT OF EMPHASIS

Speech sources is the Point of Emphasis for July. Since the question often is asked, "Where can I find speech material?", schedule one of your more experienced Toastmasters to speak on speech sources during one of your July meetings. He should mention that the *Club Program Planning* manual includes a number of excellent suggestions on page one. Also, the Toastmasters Reading Plan provides a systematic approach to obtaining many fine speech ideas. Historical events, places, or current events from newspapers and magazines also provide a wealth of material.

Design your Table Topics program to provide suggestions on where to find speech material. A variation of this approach has been used successfully by a number of clubs. Scheduled speakers were assigned key historical events about their community and the Table Topics session was devoted to the same theme. This program stimulates more community interest by members and gives them experience in using sources to which they may not have been exposed previously.

LOOKING FOR A SUBJECT?

Several of the most historical events that occurred in July in past years were directly related to nations' independence. Members of Toastmasters clubs in eight countries can share in independence day activities during July.

July 1 is *Dominion Day* in Canada, which celebrates the confederation of Upper and Lower Canada and some of the Maritime Provinces into the Dominion of Canada in 1867. July 4 is *Independence Day* in the United States and in the Philippines while July 14 is *Republic Day* in Iraq. July 19 is the *Day of Santa Librada* in Panama and July 20 is *Independence Day* in Colombia. July 21 marks *Liberation Day* in Guam and July 28-30 are *Independence Days* in Peru.

Toastmasters in still other parts of the world will be able to observe *Tanabata* (7th), a Japanese festival at which children erect bamboo trees on which their poems are hung; *Family Day* (11th), a statutory public holiday in the Republic of South Africa; *Orangeman's Day* (12th) in Northern Ireland, a Protestant Irish celebration approving the union with England; and *Supplication Day* (25) in the Virgin Islands, when the hurricane season begins and the population attends churches to pray for protection from hurricanes. Their last hurricane was in 1932.

Other memorable dates in July include July 29, 1914, when a successful telephone conversation between two people in New York and San Francisco heralded construction of the first transcontinental telephone line in the United States. On July 12, 1909, the 16th Amendment to the Constitution was passed by Congress, giving Congress power to levy tax on incomes.

CLUBS IN THE NEWS

Kodak Executive Speaks

"There is no accomplishment, beyond one's basic education itself, that is likely to be more useful, and in many ways more satisfying, than the ability to use one's mother tongue correctly, effectively, and engagingly," William S. Vaughn, chairman of the board of Eastman Kodak Company, told five TM clubs in District 65 at their Intra-Kodak club meeting. Mr. Vaughn was guest of honor and speaker at the annual event. Participating clubs were **Distribution Center Club 2223-65**, **Kodak Park Club 1491-65**, **KPAA Film City Club 2647-65**, **Spokesmen Club 3058-65**, and **Tower Club 963-65**, all in Rochester, N.Y.

Debate Presented

Aerospace Club 3368-14 at Robins Air Force Base near Macon, Ga., received local newspaper coverage of its interesting and timely debate on Vietnam. The debate was presented at a high school assembly attended by 200 students.

HemisFair Recognition

Club meeting place wall plaques are being displayed throughout the San Antonio, Tex., area during the HemisFair '68 exposition. The clubs and the area organization shared the cost of the plaques in a cooperative program to publicize TI in the HemisFair City.

Member Togetherness

Six members of **Ridgewood (N.J.) Club 2639-46** completed Basic Training on the same night. Finishing together were John Fendrock, Len Sage, Philip B. Dooner, Joseph Morrison, William P. Glenaw, and Robert Schmitt. The club presented each of them with an Advanced Speaker manual as a reward. Ridgewood Club has earned the District Achievement banner for the past five years and was among the Top Ten clubs in the Club Achievement Program in 1964.

Pictorial Coverage

A joint meeting of **Roundtable Club 421-52** and **University Club 2725-52**, both in Los Angeles, Calif., was the subject of a pictorial feature in a recent issue of **The Jonathan**, a monthly magazine circulated to 4,000 members of the Jonathan Club. This fine bit of publicity contained seven photographs of varied aspects of the meeting.

Intercommunity Idea

An intercommunity approach to gaining public awareness and interest in Toastmasters International was successful for **Upland Foothill Club 1506-F** in Upland, Calif. The club arranged to have Toastmasters Week proclaimed simultaneously by the mayor of Upland and the mayor of nearby Ontario.

Club Founder Cited

Greater Jacksonville (Fla.) Club 3238-47 conducted a recognition night program to honor German-born TM Curtis Lenk, one of the founders of the club. The event was reported in the Jacksonville press.

Club Fetes Berg

A-OK Club 1359-43 in Memphis, Tenn., conducted Vernon Berg day to celebrate his 72nd birthday, 50th wedding anniversary, completion of The Advanced Speaker, and his being named the club's Outstanding Toastmaster. TI Director Bill Dunning presented the certificate of progress. Berg has been blind for 34 of his 72 years.



AT THE FORT—Las Cruces (N.M.) Club 1938-23 held a ladies' night at Fort Selden, once the most important military post in the southwest, but now in ruins. Toastmaster Warren Butler keeps the members' and ladies' attention with a hands up speech on famous Indian trades.

HOST TV NIGHT—Talking over the success of a television night program hosted by **Industry Club 3110-54** in Aurora, Ill., for five other Toastmasters clubs are (from left) John Schaleger, president; Bob Cano, representing the closed circuit television recording company, and Ken Robinson, administrative vice-president.



CLUB ANNIVERSARIES – JULY

20 YEARS

Sunrise Club 74-3
Phoenix, Ariz.

American Legion Post #44 Club 637-10
Canton, Ohio

Logansport Club 621-11
Logansport, Ind.

Richmond Breakfast Club 635-57
Richmond, Calif.

15 YEARS

Transportation Club 633-24
Omaha, Nebr.

Cortez Club 1351-26
Cortez, Colo.

Appleton Club 1331-35
Appleton, Wisc.

NNMC Club 1234-36
Bethesda, Md.

Mount Rushmore Club 1326-41
Rapid City, S.D.

El Dorado Club 1304-43
El Dorado, Ark.

Daybreakers Club 1327-44
San Angelo, Texas

Commissioned Officers Club 133-57
Alameda, NAS, Calif.

Aiken Club 1355-58
Aiken, S.C.

Scoonie Club 1404-TCBI
Leven, Scotland

GENESSEE CLUB IS FIRST WITH SEMIANNUAL REPORT

Genesee Club 1211-65 in Rochester, N.Y., was the first club in Toastmasters International to submit its semiannual report for the current reporting period. The next nine clubs to have their reports to World Headquarters were:

Macon (Ga.) Club 824-14

Riverside (Calif.) Jaycee Club 130-F

Stevens Point (Wisc.) Club 570-35

Watertown (Wisc.) Club 3694-35

Community Club 39-40, Lawrenceburg, Ind.

Charlotte County Club 1463-47, Port Charlotte-Punta Gorda, Fla.

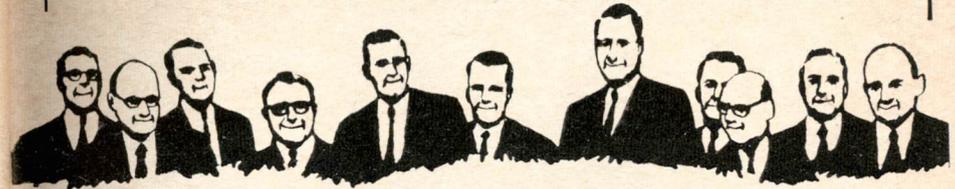
Benton Club 3722-7, Corvallis, Ore.

Waukon (Iowa) Club 470-19

Huntington Park (Calif.) Club 14-51

Club secretaries are reminded that your club's report was due April 10. Every effort should be made to submit your completed report as soon as possible.

TOASTMASTERS IN THE NEWS



Ask For Speechcraft

Leaders of the 15,500-member Administrative Management Society have asked Toastmasters International to provide the Speechcraft course for its membership. The AMS is composed of office administrators, supervisors, personnel men, educators, equipment manufacturers, and utility company executives. The AMS request affords Toastmasters clubs a tremendous opportunity to Serve and Grow . . . With Pride. World Headquarters and district governors will coordinate the scheduling of Speechcraft presentations. Clubs are urged to respond immediately to this unique opportunity to exercise their communications and leadership abilities.

Member Opportunities

Excellent magazine articles written about Toastmasters and directed to engineers, chemists, and pharmacists have appeared recently in *American Engineer*, *PR Catalyst*, and *The Pfizer Scene*. Each of the articles has stimulated interest in the Toastmasters program and clubs are being kept informed of engineers, chemists, and pharmacists who want to be invited to a club meeting. It is important that each club and individual member is alert to these new member opportunities.

Presidential Appearance

TI President Lothar Salin will participate in an international conference on general semantics, sponsored by the International Society for General Semantics and the Institute of General Semantics, August 5-9 in Denver, Colo. Dr. S. I. Hayakawa, a member of the TI Educational Advisory Committee, is honorary program chairman. Toastmasters are invited to attend the conference and may contact Dr. Paul Hunsinger, chairman of the Speech Department at the University of Denver, for additional information.

TM Moves Up

Garth Saager has been appointed manager of the Arizona Public Service Company's Scottsdale area office. Mr. Saager is active as an adult leader in Boy Scouts and is a past TI District 3 governor.

Heads Association

Francis M. "Pappy" Grove is the new executive director of the Alabama LP-Gas Association. President of Towassi Club 1991-48 at Maxwell Air Force Base in Montgomery, Mr. Grove is a past District 48 governor. As the new executive director he will coordinate state activities of the association, membership promotions, and educate the public in the use of LP-gas.

ONE MORE — R. B. Owens (right), governor of District 37, presents charter to Jim Fulk (left), president of Eastern Club 2383-37 in Charlotte, N.C. It is the second new-club charter presented in District 37 since July 1, 1967, and is a result of the district's efforts at meeting President Salin's 1967-68 goals. Assisting in the presentation is Charles P. Peasley, District 37 lieutenant governor.



Emcee Annual Fair

Members of Pana Club 3704-8 in Pana, Ill., accepted the challenge to act as masters of ceremonies at the Tri-County Annual Fair. They received many compliments from other local organizations for their contributions to the Tri-County community event.

34 Outside Speeches

Owen Lazenby of Beacon Club 2421-40 in Dayton, Ohio, has been a Toastmaster for 34 months and has given 34 outside speeches. He is showing himself to be a good representative of Toastmasters International and of his club.

Conducts Symposium

Nick Carter of Orlando (Fla.) Club 1066-47 conducted a communications evaluations symposium for the top management of *Readers Digest* in Miami.

CONTEST WINNER — Burt Malakoff, governor of District 32, presents Janet Rensel of St. Placid's High School in Olympia, Wash., a first place trophy for the winning speech in the first annual District 32 high school speech contest.



TM Is Elected

Art Lindley, president of High Point (N.C.) Club 582-37, is first vice-president of the *Administrative Management Society* this year. One of his responsibilities is to prepare a program for the organization one year in advance. He is finding his Toastmasters training invaluable in this endeavor.

Wide Coverage

Seven Baltimore, Md., area newspapers published items and photographs announcing that Israel Drazin won the first annual speech contest of SSA Club 2884-18. The wide coverage was an aid in gaining public awareness of the Toastmasters program.

Article Boosts TI

George W. Condit, a member of the *Society of Professional Business Consultants* education committee and of Yonkers (N.Y.) Club 2721-46, recommended Toastmasters training to SPBC members nation-wide in an article published in the society's newsletter *The Consultant*. The article told the purpose of Toastmasters International and described basic training, Table Topics, fees, and the benefits of membership.

Oratory Contest

Sponsored by District 6, an oratory contest for the state convention of the *Junior Classical League* attracted young speakers from 500 to 600 Minnesota high schools. The district provides certificates and judges for the annual event.

Makes Advancement

Angelo A. Mazzucco has been promoted by *Garrett Freightlines Inc.* in St. Paul, Minn. In 1967 he was elected both president and Toastmaster of the Year by Legion Rostrum Club 374-6. He is on the speakers bureau of the Greater St. Paul United Fund. TI Executive Director Buck Engle's letter of commendation to Mr. Mazzucco's supervisor for Mazzucco's completion of the TI basic speech training program was published in *Garrett Topics*, a company employee magazine.

REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Box 10400, Santa Ana, California 92711.

NEW CLUBS

As of April 30, 1968

- District 3 SAGUARO Club No. 1821-3, TEMPE, Ariz. Contact: 946-4741.
- District 4 SUNDOWNERS Club No. 3014-4, BURLINGAME, Calif. Contact: 697-3960.
- District 6 TARTAN Club No. 162-6, ST. PAUL, Minn. Contact: 733-2080.
- District 9 PANORAMA Club No. 1373-9, KETTLE FALLS, Wash.
- District 10 SUBURBAN Club No. 3675-10, YOUNGSTOWN, Ohio. Contact: 792-6725.
- District 16 TORNADO Club No. 103-16, ALTUS AIR FORCE BASE, Okla. Contact: HU 2-8100, Ext. 7160, after hours Ext. 7235.
KEYSTONE Club No. 3139-16, TULSA, Okla. Contact: 583-4300, Ext. R-611.
- District 17 PARADISE Club No. 2131-17, LIVINGSTON, Mont. Contact: 222-0520.
BREAKFAST FORUM Club No. 1897-17, MISSOULA, Mont. Contact: 549-9447 or 549-5161.
- District 18 DESEAA Club No. 2240-18, WILMINGTON, Del. Contact: 772-3074.
FEDERAL Club No. 3560-18, BALTIMORE, Md. Contact: 962-3211.
- District 19 DENISON Club No. 3285-19, DENISON, Iowa. Contact: 263-3470.
- District 27 BIG CREEK Club No. 1071-27, BIG CREEK, Calif. Contact: 893-3350.
- District 30 ALLIS-CHALMERS INNOVATORS Club No. 1372-30, HARVEY, Ill. Contact: 331-0500, Ext. 259.
- District 31 RAYTHEON SISD Club No. 2621-31, WALTHAM, Mass. Contact: 899-8400, Ext. 4804.
- District 32 SOTAC Club No. 1963-32, TACOMA, Wash. Contact: 927-9914.
- District 33 MT. ADAMS Club No. 1363-33, WHITE SALMON, Wash. Contact: 493-7740.
- District 37 JOHN F. KENNEDY CENTER FOR SPECIAL WARFARE Club No. 3825-37, FORT BRAGG, N.C. Contact: 396-4111, Ext. 61013.
- District 42 DOUBLE "S" Club No. 3858-42, CALGARY, Alta., Canada. Contact: 244-8492 or 289-7777, Ext. 336.
- District 43 EAST MEMPHIS Club No. 2233-43, MEMPHIS, Tenn. Contact: 363-2547 or 363-2200, Ext. 346.
- District 44 TULIA Club No. 129-44, TULIA, Tex.
- District 46 NO-AH SPEAKING CLUB Club No. 3441-46, FLUSHING, N.Y. Contact: FL 3-4540.
- District 51 FLUOR TOASTMASTERS UNLIMITED Club No. 2597-51, COMMERCE, Calif. Contact: 262-6111, Ext. 1326.
- District 64 ST. PIERRE Club No. 1391-64, ST. PIERRE, Man., Canada. Contact: 433-7749.
- District 65 WESTINGHOUSE, BUFFALO DIVISION Club No. 3923-65, BUFFALO, N.Y. Contact: 631-2573.
- District 67 6981st SECURITY GROUP Club No. 1946-67, ELMENDORF AIR FORCE BASE, Alaska. Contact: 753-2114.
- TCBI EDMUNDSBURY Club No. 2551-TCBI, BURY ST. EDMUNDS, Suffolk, Eng.
- PETERLOO Club No. 3705-TCBI, MANCHESTER, Lancashire, Eng.
- District U PROSIT MASTERS Club No. 477-U, HOF/SAALE, Germany. Contact: Hof Military 772 or 857.

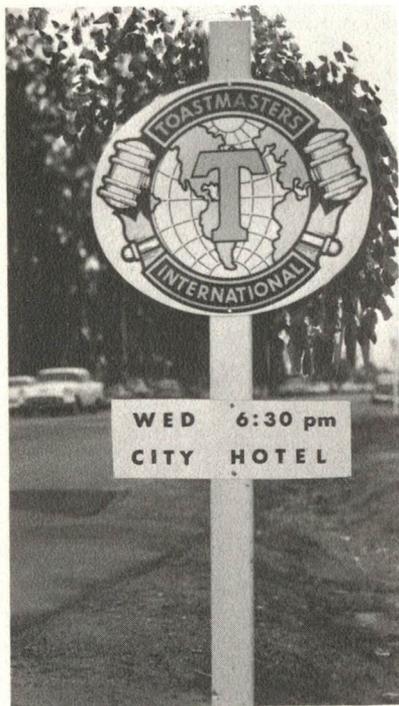
DISTRICT GOVERNORS 1967-1968

- F. George T. Pierce III 1500 Old Mill Rd., San Marino, Calif. 91108
2. Louis E. Christen 856 S. 124th St., Seattle, Wash. 98168
3. Keith Smith P.O. Box 1980, Phoenix, Ariz. 85001
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5. Robert J. Bolam 4350 Hermosa Way, San Diego, Calif. 92103
6. Arthur L. Fahland 5715 Juniata, Duluth, Minn. 55804
7. L. D. Anders 922 S. W. Washington St., Portland, Ore. 97205
8. Ken Miller 6621 Sutherland, St. Louis, Mo. 63109
9. Lester Merritt 715 North Town Ofc. Bldg., Spokane, Wash. 99207
10. Peter Zizes 2682 Fairview Pl., Cuyahoga Falls, Ohio 44221
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13. Wallace R. Burgess 4359 Brightview Ave., Pittsburgh, Pa. 15227
14. Philip R. Viviani 807 Lakecrest Dr., Macon, Ga. 31204
15. Wayne Stout 1382 Ammon, Pocatello, Ida. 83201
16. Gaylord Giles Rte. 3, Box 275, Edmond, Okla. 73034
17. Carl Rupp 2838 Beth Dr., Billings, Mont. 59102
18. Francis Butler 201 Furnace Branch Rd., NW, Glen Burnie, Md. 21061
19. Max W. Churchill 914 Cedar, Muscatine, Iowa 52761
20. Arvy Larson P.O. Box 492, E. Grand Forks, Minn. 56721
21. Werner Bernhardt 59 Plover St., Kitimat, B.C., Canada
22. Warren Reed 1107 S. 2nd St., Leavenworth, Kan. 66048
23. E. Wayne Poindexter Star Route Box 209, Alameda, N.M. 87114
24. Harlan Vogt 11925 Skylark Dr., Omaha, Neb. 68144
25. John K. Miller 230 W. Northgate Dr., Irving, Tex. 75060
26. Phil Hatch 660 Detroit, Denver, Colo. 80206
27. Peter Varekoi 322 W. Kanai Ave., Porterville, Calif. 93257
28. Jay C. Dennis 6901 Providence, Whitehouse, Ohio 43571
29. LaGuin Elkins 158 Stanton Rd., Mobile, Ala. 36607
30. Beverly Chase 1140 Alfani Dr., Des Plaines, Ill. 60016
31. Daniel M. Shea 114 Bunker Hill Lane, Quincy, Mass. 02169
32. Burton Malakoff 8532 Terrace Rd., S.W., Tacoma, Wash. 98498
33. Ray Rogers 655 Hemlock, Hermiston, Ore. 97838
34. John R. Glushko Bonbright & Co., 1 State Tower Bldg., Syracuse, N.Y. 13202
35. Arthur Garvey 1934 West County Line Rd., N. 96, Mequon, Wis. 53092
36. William J. Davis 12402 Littleton St., Wheaton, Md. 20906
37. Robert Bruce Owens Rte. 1, Box 452-A, Fountain, N.C. 27829
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39. Floyd T. Brown 7648 Manorcrest Way, Sacramento, Calif. 95832
40. Orville Hullinger 750 W. 8th St., Marysville, Ohio 43040
41. Lloyd M. Taplett 2800 E. 14th St., Sioux Falls, S.D. 57103
42. Harold Bickel % Imperial Life, Bentall Bldg., Calgary, Alta., Canada
43. Gene Davenport 6624 Longwood Rd., Little Rock, Ark. 72207
44. Barry Koch 2512 Terrace, Midland, Tex. 79701
45. John Delaney 80 Craigie St., Portland, Me. 04102
46. William Van Gelder 7 Slayton Dr., Short Hills, N.J. 07078
47. Charles Avery 313 Bay Ave., Cocoa, Fla. 32922
48. Gene Smythe 873 77th Way S., Birmingham, Ala. 35206
49. Hideo Toda P.O. Box 351, Honolulu, Hawaii 96809
50. Kirk Barry 1741 Pier Ave., Santa Monica, Calif. 90405
51. C. Michael Luyt 117 Calle de Sirenas, Redondo Beach, Calif. 90277
52. Tom Costanzo 3541 Mevel Pl., La Crescenta, Calif. 91014
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54. Luther H. Beck 160 N. Third Ave., Canton, Ill. 61520
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56. Walter Wukasch 403 W. 19th St., Austin, Tex. 78701
57. Harold Davis 691 Calmar Ave., Oakland, Calif. 94610
58. Robert J. Ellison Jr. 322 Elizabeth Dr., Greenville, S.C. 29607
59. Adin E. Earl Bell of Nevada, Rm. 112, 645 E. Plumb Lane, Reno, Nev. 89502
60. John Bonfield 41 Winnipeg Rd., Weston, Ont., Canada
61. Maurice Levesque 3349 Monselet, Montreal 39, Que., Canada
62. James A. Leader 2647 13th St., Port Huron, Mich. 48060
63. Claude Haws, Jr. 5816 Littlejohn Lane, Knoxville, Tenn. 37918
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