

# THE *Toastmaster*

MONTHLY PUBLICATION OF TOASTMASTERS INTERNATIONAL

December, 1947

Vol. 13—No. 12



*"I didn't catch the title of Mr. Putney's speech, but I think it's probably something about Christmas."*





TOASTMASTERS INTERNATIONAL, Incorporated in 1932, is a non-profit educational organization of 500 active clubs, located in the United States, Canada, England and Scotland, devoted to the work of helping men to become better speakers.

For Better Thinking—Speaking—Chairmanship—Listening  
(For information, address Toastmasters International, Santa Ana, California)

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## Christmas Words . . . .

By RALPH C. SMEDLEY

A festival such as Christmas, observed by multitudes of people all over the world, and for nearly twenty centuries, must have a wealth of picturesque words in the background.

The name of the festival itself is suggestive. It is composed of two words, "Christ" and "mas". The old Anglo Saxon form was "Cristes Maesse," which simply meant "Christ's festival," just as we have candlemass and Michaelmas and many other ecclesiastical celebrations.

There is interest in the name "Christ," which is really the official or ceremonial title applied to the Saviour. "Jesus" was the family name, by which His family and friends knew Him. The Greek *Christos* is a translation of the Hebrew *Messias*, which means to anoint or consecrate. Thus the title "Christ" designates the mission of Jesus.

In the early days of the Christian era, when to admit that one was a follower of the Faith was to invite persecution, the early church resorted to various symbols to represent their fellowship and the name of their Leader. The initial letters of the Greek word were commonly used for that purpose. These letters, *chi* and *rho*, in their Greek form look like our X and U, and I suppose that it was the ancient use of the X form which gave rise to the unpleasant custom which prevails today of

using "Xmas" as a substitute for "Christmas."

The date of the Christmas observance was long a problem. It is impossible to determine what was the exact day on which Jesus was born, and there has been great diversity of opinion about it. Dates have been set in January, March, April and May at various times, but in the middle of the Fourth Century, Pope Julius officially decreed that December 25 should be observed as the birthday, and it has been so ever since.

In the early days, the observance was counted a heathen custom, and the church did not favor it. As the custom grew in popularity, certain practices were carried over from ancient heathen religions, until Christmas observance became a strange mixture of Christian and pagan customs, all combined to honor the coming of the Prince of Peace. There may be something symbolic in the fact that these customs are so widely representative, so diverse in their origin, since Jesus counted Himself the Saviour of all mankind.

Christmas has been regarded with suspicion and disfavor by some Christian groups. For instance, Christmas was officially abolished in 1643 by Cromwell's Roundhead Parliament, the laws making it a felony to observe the day in any manner, even by abstaining from work. The General Court of Massachusetts, in 1659,

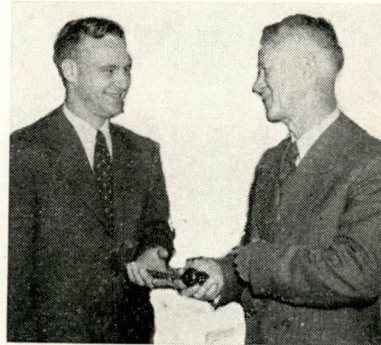


under the Puritan influence, decreed that any person celebrating the Christmas occasion should be heavily fined. Fortunately, those old ideas have passed away, or we would miss a great deal of the joy of living and giving.

The mistletoe custom, with its privilege to lovers, is a carry-over of an ancient Druid custom. Among those primitive inhabitants of Briton the mistletoe was sacred as a symbol or privilege or indulgence. It was gathered with impressive ceremonies and carried in the temple processions which celebrated the changing of the seasons. In its presence many of the restrictions of ordinary life were laid aside and people indulged themselves without restraint. The mistletoe was especially friendly to lovers, and our references to kissing under the mistletoe of today are a reminiscence of that Druidical saturnalia.



The "yule log" is another Anglo-Saxon relic. What it means is in doubt. "Yule" may come from the old Anglo-Saxon word for "wheel," and its use may have been tied in with the turning or wheeling of the seasons. The winter solstice was observed by the Druids, who announced the advent of the season by rolling down hill a flaming wheel of wood. It was considered good luck to secure a brand from this burning wheel



Newly elected President Robert W. Hovey of the Santa Monica Toastmasters Club, No. 21, receives the gavel from his father, Glenn W. Hovey, who is a charter member of No. 21, having helped start it fourteen years ago. This is one of the first clubs to have the Father and Son combination.

with which to light the hearthfire at home. This may be the origin of our custom of bringing in a great log at Christmas, to burn in the fireplace for days.

Of course there are other possible derivations of "yule," and it is impossible to determine whether it is from an old Norse word *jol*, which was the name of a pagan festival, or from the Icelandic *Ylir*, the name of a winter month, or from the Old French *joli*, which is the root of our familiar "jolly."

The French word for Christmas is *Noel*, a word made familiar to us through the old carol, "The first Noel the angels did say." The word is apparently derived from the Latin *natus*, meaning born.

These are only a few of the many Christmas words. All of them have an interesting history and background.

## Laugh And Learn . . . .

By LEWIS C. TURNER, Speech Instructor at South High School, Akron, Ohio. Member of the Akron Toastmasters Club.

This article pertains to the Point of Emphasis in the December "Progressive Training" schedule which is the Entertaining Speech.

Let's begin with the after-dinner speaker and work back to the speech. Someone has described him as "the man who eats a dinner he doesn't want, in order to tell a story he can't remember, to an audience that has heard it before." This facetious definition could be laughed off if it were not true in too many cases. Toastmasters are doing all they can to remedy the situation just described. We limit the speaker to five minutes which stops the old-timer because he can't even get started in five minutes. By organizing our ideas to conform to a brief outline, we can stay within our time limit, make a point, give an example and ask for something to be done about it. Such an outline is suggested by Borden in his "Public Speaking as the Listener Likes It" when he proposes the following outline for our after-dinner speech:

1. Ho Hum!—Wake them up.
2. Why Bring That Up?—Reason.
3. For Example:—Specific idea.
4. So What?—Ask for action.

With this frame upon which to build, you can erect something that looks like a house.

The after-dinner speech has some distinguishing earmarks. It is about one third as long as the formal platform speech. It is

more informal and makes good use of the humorous story. As a rule, the audience likes to hear the speaker tell one on himself. In this technique he makes himself one of the gang and the criticism he gives has a sugar coating. It can still hit the spot if the inside has a kick to it.

Will Rogers used this technique when he told stories about himself and his friends and ended with "Of course, all I know is what I read in the newspapers."

I listen to from seventy to a hundred speeches a week during the year. I am amazed when I check these talks to find out how few examples and stories seek to amplify. The thing we must realize is that there is a vast difference between just telling a joke and illustrating a point.

The after-dinner speech should carry a worth-while message. Americans like to learn while they laugh; they want to take home at least one practical idea.

If you wish to make a noise, firecrackers can help, but they are dangerous. The humorous story can help you but it is dangerous. When it's good, it's very good, but when it's bad, it's awful.

When you tell a humorous story to illustrate a point, be sure it illustrates.



# THE *Toastmaster*

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## Quantity Plus Quality

Have you noticed that this edition of your *Toastmaster* magazine has thirty-two pages instead of the usual twenty-four?

This is one of the improvements made possible by action taken at the TMI Convention last August. We are thus enabled to increase by one-third the material given you in each edition.

However, quantity alone is not sufficient. Your Editorial Committee has endeavored previously to determine the proper formula of magazine content, maintaining the correct balance between educational material, news of various Toastmaster activities, and general articles. We shall hold to this formula but will give you larger portions of each. If you believe that a change in the formula is desirable, we welcome suggestions.

## Outside Interest . . . .

During the last year the Editorial Department of *The Toastmaster* has been pleased to grant permission to many house organs to reprint articles appearing in our magazine. The interest in our work comes from no specific field but indicates a broad-based influence. Insurance, aviation, salesmanship in all spheres, all have begun to look to our type of training for leadership.

Most recently, the publishers of the National Conventions trade magazine asked our immediate Past President, Joseph Rinnert, to furnish an article explaining the timing, planning and operation of our Minneapolis convention. The November issue of this magazine, *Convention*, carries, on page 14, his article, "Time Is of the Essence."

Our members should recognize the value of "quantity plus quality" which is now found in the larger *Toastmaster* magazine.



Your Committee is optimistic concerning the possible results of the writing contest announced in the November edition. We believe it will encourage many capable Toastmasters to contribute much worth-while material. The first two articles selected for publication will be in the January edition. Will one of them be YOURS?

## The President's Message . . . .

By GEORGE W. BENSON

The year 1947 is about over. It has been the best year in Toastmasters work. Our organization has grown in numbers and in strength. We have added to our prestige won through our having one of the best—perhaps the very best speech training method known.

It is good for us to take stock—to review our work. This should be done at least once a year.

How has *your Club* been doing?

Has your Club a full roster? If not, fill it up without delay. Every Club needs thirty members and a few associates. Make every meeting night a Guest Night, and every program one which will enlist the interest of every guest, and your membership list will be kept full.

If there is room for several new members, offer the Speechcraft course, which will attract and enlist capable new members.

Has your Club a good Basic Training program? Every Toastmaster, whether a Past President or a newly admitted member, should complete this course right up to the last assignment. That is the way to become a "Master Toastmaster."

Has your Club started to organize a new Club? What satisfaction awaits you and your Club when you have shared this marvelous opportunity with other men, who need only to be told to realize its value!

There are many other items. Let's mention just a few:

The Parliamentary Practice plans; all of the material on Constructive Criticism, Program Planning, Table Topics, Speech Construction and Delivery, Chairmanship, and so on. What a wealth of Toastmasters material! Toastmasters isn't just a club; it's an education!

As I think about the Toastmasters Clubs, uppermost in my mind is the thought about the fine fellowship and friendship engendered in the organization. If there were no other thing to be gained than the opportunity to meet the splendid personalities who are in our Clubs, that alone would be enough satisfaction.

The holiday season is here, with celebrations and reunions. It is time, too, for good wishes for the future. So let me offer to every one of you fine Toastmasters all over the world my very best wishes for a Merry Christmas, and for a New Year of successful achievement in your every endeavor.

And let one of these endeavors be a new Toastmasters Club, sponsored by *your* Toastmasters Club.



## What's Going On

### Past President Teaches

Jean Bordeaux, Past President and former Secretary of Toastmasters International, is now located at Whitworth College, Brookhaven, Mississippi, where he is serving as professor of psychology and speech instructor. Mrs. Bordeaux is dean of women, and head of the foreign language department. Jean was the speaker at the college convocation on the opening day of the fall session, speaking on the subject: "Divine Dynamite."

### Bob Hope

Bob Hope was a surprise visitor the night the Huntington Park Progressive Toastmasters held their installation ceremonies. The movie and radio star was attending another gathering in the building but took time out to congratulate the Huntington Park speech group on winning the International "best club of the year" trophy. Hope quipped about his profession, speakers in general and his responsibilities as a screen and air entertainer.

### Appreciation

The Loyola del Rey Toastmasters Club No. 499 at Playa Del Rey, California, say "thank you" by presenting a parchment (6" by 8") appreciation award, duly signed by the club President and Secretary, to the individual—member or guest—who has worked to make

the meeting a success. This award is not given promiscuously but issuance is made only when and if the receiver had contributed materially to the program.

### Germany

From Germany comes a letter signed by George Mayer, U. S. Civ. Chief, Employees Suggestion Award Section for Germany, and a charter member of the Y. M. C. A. Toastmasters Club of Seattle, Washington, stating his desire to start a Toastmasters Club there. This club would be made up of employees of the U. S. Military Government for Germany. As a beginning, they will study the Speechcraft course and this material is being shipped to them at once.

### Honolulu Charter Night

January is the month set for the charter presentation and Ladies' Night for the reactivated club No. 119. Elaborate plans have been made, which include talks by the Governor of Hawaii, the Mayor of Honolulu and other dignitaries. This energetic and friendly group of men hopes some Toastmasters from the States will be on hand to officially present them the charter. If any Toastmaster is planning a vacation or a business trip to these islands of enchantment, don't forget Club No. 119 meets Mondays at 5:30 at the Y. W. C. A. in Honolulu. They will be happy to see you.



ANNIVERSARY CELEBRATION

Area Three of Founders District celebrated the twenty-third anniversary of Toastmasters International. Founder Ralph C. Smedley, guest of honor, is pictured in the center of the first row.

### Hospital Program

As a tribute to its President, Mr. Lee Smallwood, who was suddenly stricken ill, the Mobile YMCA Toastmasters Club, Charter No. 226, recorded an entire speaking program for presentation at President Smallwood's hospital bedside.

This recording was made at the regular Tuesday evening meeting on November 11 and each member contributed a short talk. All equipment used was loaned through the courtesy of the local radio station.

Although seriously ill, President Smallwood wrote the club a letter in which he apologized for being absent at the meeting. Then, like

the true Toastmaster he is, he was able to find an inspirational thought even in adversity and added, "When you are flat on your back in bed, there is no way for you to look but up."

### Practice Selling

Selling was the theme of the Table Topic session at the Eagle Rock Toastmasters Club No. 109. Harry Dignam, salesman for a wholesale drug company, was Topicmaster and he gave each member a broadside which had been prepared for retail druggists. After studying the broadsides, each speaker made a one-minute sales talk before the make-believe group of retail druggists. This was excellent practice for those members who are interested in selling.



## The Postman Rings . . . .

**Ed:** Our freedom to think and speak puts upon us a two-fold responsibility, first, to think and speak with honesty and fairness, and second, to guard that right, both for ourselves and others.

*The Silver Tongue.*

**Ed:** This question of "Hard Times" coming back and what individual Toastmasters are doing to help themselves in the face of "Hard Times" is probably the best possible sales argument for new clubs and new members.  
*La Rue Thurston, Zanesville, Ohio*

**Ed:** My interest in the Toastmasters Club is still keen and is based on the valuable contribution this organization made to my development as an ambitious young insurance man. The principles which I learned at my Toastmasters Club have been a valuable aid to me in many appearances before groups in the insurance business.

*Head of National Insurance Firm.*

**Ed:** Members of the Wilmington, Delaware Toastmasters Club have been asked to participate in the programs associated with the visit of the "Freedom Train" to Wilmington.

*Lee Robinson, Secretary,  
Wilmington, Del.*

**Ed:** In our conferences we make it a definite point to encourage our management people to

participate in Toastmasters Clubs. Attached is a list of all of the cities in which we have managerial offices. Would you indicate after each city those in which you have Toastmasters Clubs?

*Air Line Official.*

**Ed:** We think you are doing a fine job on the magazine, and also appreciate the educational guides (Progressive Training Schedules) you are sending to us each month.

*H. J. Block, President,  
Minneapolis Engineers.*

**Ed:** After my conference with you, I am convinced that Toastmasters training offers the ideal solution to practically all the problems of a personnel man.

*Director of Personnel in charge of  
over seven hundred employees.*

**Ed:** We are opening a shelf in our public library which is to hold a variety of reference materials pertaining to speech. Please send us some of the Toastmasters speech books and pamphlets.

*Frank M. Himmelmann,  
Educational chairman Fond du  
Lac Toastmasters Club.*

**Ed:** I suppose this comes under packaging, but the two-color job you are using on the front of the magazine has introduced me to the magazine for the first time.

*J. D., Atlanta, Ga.*

## For Better English

Careful attention given by the club's Educational Committee to the problem of promoting better speech will bring worthy results. Careless selection of "just anybody" to make this sort of criticism will be worse than complete omission.

Here is a suggested procedure for the club whose members are determined to speak correctly, according to the best standards available:

First, find someone who really knows grammar, and who has judgment to distinguish between unimportant slips and serious errors. Ask him to serve as critic on the one point for a period of weeks. Make it clear that he is not to bother with minor items. Put him to work on the serious realities.

Second, at each meeting have this critic list every actual error in grammar or pronunciation, putting these in writing, and indicating the name of the offender. Hand each man a list of his own errors, and keep a copy on file. It is not necessary for this critic to make any oral report, but if

he does so, let him omit the names of those who made the mistakes, simply mentioning the offenses.

Third, study the records of individual members over a period of weeks, to determine what are the habitual errors of each man. If any man persists in repeating his mistake, let him then be named in meeting, and give a "cease and desist" warning.

Fourth, have prepared a chart of habitual errors, and hang it on the wall as a constant "do not use these" reminder.

Fifth, institute a system of penalties for persistent offenders. If it costs a man a penny or a nickel every time he says "I set down to think," or "these kind of people," or "who did you tell that to?" he he is going to be more careful.

Make your "grammarian" or "word critic" a truly useful adjunct to your club, not just a time-killing annoyance. Really, there are worse faults in speech than miscalling a word or splitting an infinitive. Correct the serious faults, and then tackle the "polishing" process.



## Loaded for B'ar . . . . .

By CLIFF MASSOTH, Chairman Educational Committee of District No. 8

Once a member of our club made a talk which left a deep imprint upon my mind. It was entitled, "The Plateau of Despond."

In his talk he discussed the law of learning that psychologists have called by that name because the learning curve climbs sharply at the beginning and then levels off. It is on this level that many Toastmasters feel further progress is hopeless. Some give up; others sink back into mere attendance without active participation.

It is at this point that the educational program can lift the member out of his rut. There are many weapons available to the educational chairman in his fight against lack of interest. To list a few, there are: Speechcraft, Parliamentary Scripts, Progressive Training and the ever-popular

Basic Training program. If these are used correctly they will inspire the new member and renew the interest of the old.

Our pioneer forefathers had a term, "loaded for b'ar." In the muzzle-loading rifle days, the hunter would adjust his load of powder and shot for the kind of game he was hunting. He loaded light for prairie chicken, but when he went out for bear, he loaded heavy for it. He had to be sure that his rifle had the power.

If we are going to bring in big game we have to be sure we are loaded for b'ar. When each club has a good educational program, we'll have the right load. We can stop worrying then about the loss of members, inability to attract new clubs and all the other ills of a weak program.



### MAKE IT BRIEF . . . . .

It has often been emphasized that a speech should be brief and to the point, which reminds us of a story taken from the West Point "Pointer":

An English cub reporter, frequently reprimanded for relating too many details and warned to be brief, turned in the following:

"A shooting affair occurred last night. Sir Dwight Hopeless, a guest at Lady Penmore's ball, complained of feeling ill, took a highball, his hat, his coat, his departure, no notice of friends, a taxi, a pistol from his pocket, and finally his life. Nice chap. Regrets and all that sort of thing."

## No Intellectual Snobbery . . . . .

"One thing that I like about the Toastmasters Club," said a member, who had been in for several months, "is the fact that there is no intellectual snobbery among the members."

"Now what do you mean by that?" the Old Member asked.

"Exactly what I said," was the reply. "Take my case, for example. I haven't much formal education. I never finished high school, for I was too busy making a living. Most of my education has been gained as I went along in business. I don't know English grammar as I should, and I haven't any extensive background in history and literature and general culture.

"In our club there are plenty of men with degrees from colleges and universities. Most of them, except for me, at least graduated from high school. They are much better educated than I am. But you could never tell it from the way they treat me. They seem to accept me as an equal. Look at my speech tonight. I know that I made several mistakes in my words. My critic might have tramped hard on me, but he didn't. He treated me just the same as he would have treated our lawyer member, or our school teacher. It makes me feel good. It makes me want to be good, so as to live up to the level of the club."

"Well," said the O. M., "I guess our members are pretty good that way. Perhaps they realize that they

haven't made the best use of their superior educational advantages themselves. I heard one of our men who has an M. A. degree use some pretty bad grammar tonight. He was just careless. He knows better but he doesn't do better. On the other hand, when you make a mistake, it is because you actually don't know any better, and I think the men are glad to help you. They wouldn't get any pleasure out of riding you.

"And then," he went on, "perhaps the fact that you have made good in business in spite of your handicap has something to do with it. You have done more with your scanty schooling than some of those fellows have done with all their education. They have to respect your accomplishment."

"It is nice of you to interpret it so pleasantly for me," said the recent recruit. "I think what you have said exemplifies the thing I was saying. Instead of looking down on the chap who didn't get into the fields of higher learning, they are trying to help. I insist that there is no intellectual snobbery in our Toastmasters Club, but that there is a fine spirit of helpfulness, and that is one of the finest things I have found in my membership. I really am getting some of the benefits of a college education from listening to those other men, and it is good to find my teachers not only generous with their help, but tactful about helping me."





## A Christmas Idea

**T**OASTMASTERS John T. Small and T. W. Thompson, both of the Downtown Toastmasters Club No. 65 of San Francisco, have been extending the Christmas spirit as well as Toastmaster fellowship to members in Scotland. They do this by sending packages of food to the Edinburgh Club No. 343.

Toastmaster Small visited the Edinburgh Club in the summer of 1946, when he was doing war work. When he returned to San Francisco, he did not forget his Scottish friends, but began sending them foodstuffs. Toastmaster Thompson followed suit and it is very likely many other Toastmasters throughout the country would like to do likewise.

For those who wish to contribute to this worthy cause—particularly at this Christmas time—we pass along the following information:

So that all packages are not sent to the same club, we suggest you write the home office for names and addresses.

While obtaining this information from Santa Ana, Toastmasters throughout the land can begin gathering such articles as canned meats, oils, fats, dried fruits, flour, candy, tea, and soups for packing, for these are the items Toastmaster Small claims are wanted in the land of our brother Toastmasters.

## From Bonnie Scotland . . . .



**DISTRICT GOVERNOR ARTHUR  
LAMOND CUNNINGHAM**  
District of Scotland No. 18

Toastmaster Cunningham was born at Dr. David Livingstone's birthplace, Blantyre, Scotland, in 1899. He is manager of The Commercial Bank of Scotland and for the past three years has been editor of "The Griffin", the staff magazine of the bank.

District Governor Cunningham is honorary treasurer of the Leith Community Club and an active member of the Lodge of Edinburgh (Mary's Chapel) Number 1, which is the oldest Masonic Lodge in the world. Besides his enthusiasm for Toastmasters, he is keenly interested in cine pho-

tography, numismatics and gardening.

Through the efforts of Toastmaster Cunningham, the Scottish District now has ten clubs and it is his desire to increase this number to twenty. He also hopes to hold a Scottish District Convention this coming session. We are told that he is "very partial to new ideas."

District Governor Cunningham succeeds Bill Goldie, who was the first District Governor of 18 and is the individual responsible for the district formation. Today a fine group of Toastmasters forms the officer structure to insure a successful administration in this—our furthestmost district.

To Governor Cunningham and his fellow Toastmasters we extend our best wishes and hope for a successful fruition of all their plans for the future in District 18.

### Announcing The Program

The "Chief" Seattle Toastmasters Club has a good way of announcing speakers for the coming week's program. In their bulletin, which is published each week, the speakers are listed as follows:

- Dan McCoy, Basic No. 2.
- Hugh McTague, Basic No. 10.
- Colin Millar, Basic No. 3.
- Dr. John Wilson, Basic No. 3.



## I Object . . . .

By JERRY EAST, New Albany, Indiana, Toastmasters Club

Toastmaster East has a weekly radio program on Station WGRG called "Meet the Farmer". This program was picked as the best farmer participation program of its kind in the U. S. A. in 1946.

"Where did you pick up an idea like that?" "Who told you?" Any evaluation (and I remind you that most statements of fact, and all statements of opinion are evaluations) gets most of its validity and all of its virility from an examination of "who said it?"—"to whom was it said?" and "what were the circumstances?"

I, like many of you, am a sophomore in Toastmasters. I assume your acquaintance with the derivation of "sophomore" (wise-foolish) when I point out that, as a Toastmaster, I know a great many facts I have not yet been able to digest.

Speaking, therefore, with sophomore authority, I propose to evaluate, not Toastmasters, but our club.

I have two principal objections to our way of doing things. The first is our evaluations, and the second is our attempt to mold each member to the same pattern.

► *First:* When we evaluate we are reluctant to give a frank opinion. I did not become a member of this club to be told how good I am, I know that already. I joined the club to remove bad speech habits—form good ones—and thereby help myself in my business.

Why be hesitant about offering criticism? If you criticize the per-

son, he has a right to take offense. But, if you criticize what that person does in delivering a speech or conducting a meeting and then offer suggestions for improvement of his performance, he should be appreciative.

Very few thin-skinned egotists ever become Toastmasters and those who do become members do not stay long.

► *Second:* I object to our club's efforts to run all cats through the same hole. Instead of forcing us to take on characters not our own, why not encourage each speaker to develop his own personality? To encourage him to develop those aptitudes which will be most helpful to him in his business or professional life?

I'm glad I'm a Toastmaster, I've been helped by that membership. I recall one occasion when my evaluator "took me apart" for fingering the tobacco pouch in my pocket—and gave me that dressing down while he was fidgeting with the key ring in his own pocket.

To me the chief treasure I have found in my club membership is the acquaintanceship of many of you, whom I'd never come to know except for our mutual interest in Toastmasters.

## "700 X 70"

No.	Name	Town	District
537	Joe Dowler—Las Vegas,	New Mexico.....	23
538	Downtown—Quincy,	Illinois .....	8
539	Merritt—Oakland,	California .....	4
540	Chamber—Seattle,	Washington .....	2
541	Philadelphia's First—Philadelphia,	Pennsylvania.....	13
542	Losantiville—Cincinnati,	Ohio .....	10
543	Niagara Falls—Niagara Falls,	New York.....	U
544	Elkhart—Elkhart,	Indiana .....	11
545	San Diego Gas and Electric Co.—San Diego,	California.....	5
546	Dundee—Dundee,	Scotland .....	18
547	Inverness—Inverness,	Scotland .....	18
548	Buhl—Buhl,	Idaho .....	15
549	Gary—Gary,	Indiana .....	11
550	Carmi—Carmi,	Illinois .....	8
551	Puyallup Valley—Puyallup,	Washington .....	2
552	West Frankfort—West Frankfort,	Illinois.....	8
553	Knights of Columbus—Dayton,	Ohio.....	10
554	Westminster—Westminster,	California .....	F
555	Colorado Springs—Colorado Springs,	Colorado.....	U

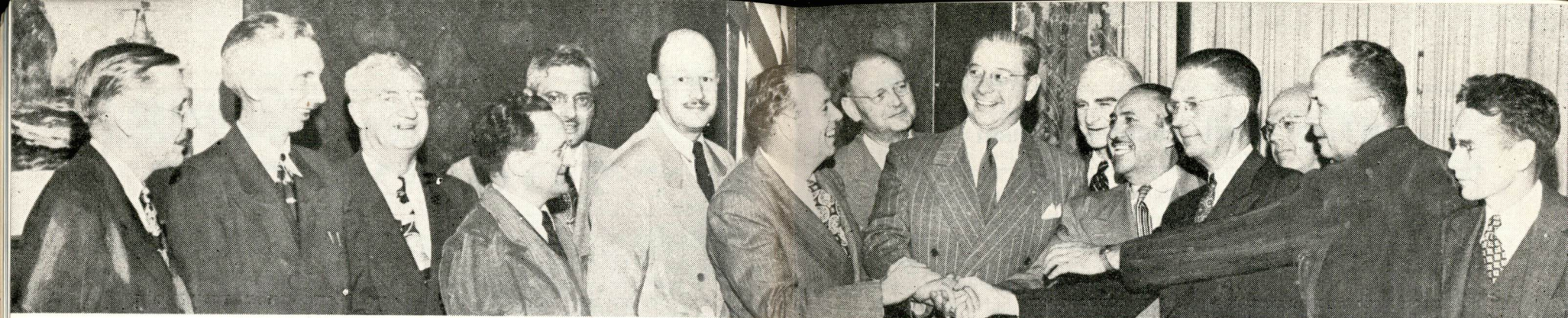
## "1000 BY CONVENTION"

Says Our President

## Benson Travels . . . .

President George W. Benson left Minneapolis on November 15 for a tour of the Pacific Northwest, visiting Toastmasters gatherings in Helena, Spokane, Seattle, Portland, San Francisco, Santa Barbara, Los Angeles, and the home office in Santa Ana. En route home there was a stop for a visit with officers and clubs of our new District in Kansas, returning to Minneapolis on December 3. You will hear more about his trip in an early issue.





**PAST PRESIDENT HONORED**

Joseph P. Rinnert, Past President of Toastmasters International, was honored recently by west coast big-wigs and fellow Toastmasters. The picture shows him receiving hearty congratulations from his friends at a meeting of the Downtown Toastmasters Club of Los Angeles.



**"ACT" READY TO ACT**

Another enthusiastic group at Minneapolis, Minnesota has joined with Toastmasters International. Shown in the picture is the presentation of the International charter to the newly formed Aquatennial City Club by Lieutenant Governor Jule Waber. Receiving the charter is President Orwin Albrecht, while International President George W. Benson looks on happily. The initials of this club spell "Act" and members of the club intend to live by that word.



**MUSKOGEE RECEIVES CHARTER**

Former International Director H. O. Bueen presents Charter 516 to members of the Muskogee, Oklahoma Toastmasters Club. Muskogee Toastmasters anticipate a good year in speech improvement and fellowship.



**DISTRICT NINE BEGINS WEEKLY RADIO BROADCAST**

Station KNEW, Spokane, Washington, has provided its audience with a new program called "Toastmasters Speak". District officers Jack M. Love, Lt. Governor; Harold W. Sherman, Governor; and Edward F. Harris, Secretary, are shown as they prepare for the first broadcast. This 15-minute program is on the air 7:00 to 7:15 P. M. every Wednesday.



## What's What About Criticism

*Here are thirteen ways of evaluation; use them all for progress.*

By ERNEST S. WOOSTER

"Say, what do you know about criticism?" The New Member directed his inquiry to the Old Toastmaster.

"Criticism?" The O. T. considered for a moment. "Well, I've been taking it all my life. My wife says . . ."

"Not at home! At the club! Of speakers!" The N. M. gave it in short takes. "I mean about doing things they shouldn't do, and not doing things they should. Criticism. Evaluation, if you want it that way. What about it?"

"Why do you want to know in such a hurry?" the O. T. countered.

"Because I am to be General Critic — Chief Evaluator next week. I have been just an ordinary critic a couple of times. Now I have to take over. Tell me what I need to know."

"Let's see, now. You have been in the club for six months or so, and just now you begin to wonder how to criticize a speech. Didn't you ever think of preparing in advance, just in case? Haven't you even looked into your Speech Evaluation book?"

The N. M. appeared to be tongue-tied. No response.

"Just for a starter, I can tell you of four procedures offhand, and possibly a dozen types of crit-

icism if I set my mind to it," the O. T. resumed.

● "Four ways of applying criticism? Yes, easily that. ● For instance, in some clubs they appoint a Master Critic for a term of months who outlines the general plans and methods to be used, and coaches the individual critics. ● Sometimes we let the speakers criticize the critics after the critics have finished with the speakers—turn about, you know. ● Sometimes we have critics, secretly selected, who criticize the regular critics and evaluate their performance. ● Then we can have a blind selection of critics—let them know after the talks are finished that they are to find faults and virtues. It's largely a matter of putting some showmanship into this business of evaluating."

The N. M. was deep in thought. "But you said you knew of a dozen kinds," he said. "Just name them."

"Maybe not a dozen," the O. T. admitted, "but anyhow a lot more than this usual Smith-praises-Jones routine which sometimes passes for evaluation.

● "There's panel criticism," said the O. T. "In this one, the evaluation is by a group, in panel style. They discuss the speeches among themselves. And if you

don't know what a panel discussion is, ask me about it some other time. You don't have to limit it to a few panel members. You can turn it into a forum—a round-table discussion, permitting the audience to express opinions.

● "I like the comparative criticism, also known as horizontal. In this, each individual critic takes one item of all the speeches and evaluates them comparatively. One man takes the openings, another the conclusions, another the argument or organization, another the delivery, and so on. It takes more time, but it gets results.

● "Good-bad criticism is the method of having each critic mention just one good thing and just one bad thing about each speech.

● "Self-criticism is the self-inflicted ordeal in which each speaker tells what he thinks of his own speech, secretly hoping, maybe, that he will be contradicted on some points. It is good, for it inspires self-searching.

● "In cross-table criticism, all the men on one side of the table tell what is good, those on the other side point out what is bad. All the members participate, each limiting himself to one sentence. They have to, in order to get around the table.

● "Pre-speech criticism is good when the critics know the speakers well. The critic reminds the speaker of his favorite errors and weaknesses before the speech. That is, the critic may say, 'On the basis of past performances, Mr. Jones, we expect you to lean on the table,

or show some of your bad habits of speech. Try to disappoint us this time.' That sort of thing puts the speaker on guard and maybe helps him to eliminate some bad things as he talks.

● "Sometimes you can ask the speaker in advance to say just what points he wants you to watch. He knows his own weaknesses and will name them for the critic, who will then concentrate on these matters.

● "Criticism on a 'point of emphasis' centers attention of the critics on some designated matters to be closely watched. When this is used, other items are disregarded.

● "Of course, the commonest kind of criticism is when you have individual evaluators, each expressing his own opinions. If the individual is keenly observant and fair in judgment, he can do lots of good this way.

"So there you are, my fine young friend," the O. T. concluded. "Plenty of procedures in evaluation. You just select the one you think best, or ask the Educational Committee Chairman which one his plans call for, and prepare the plans as carefully as though you were to make a speech."

"Thanks," murmured the N. M., "I guess there's one other thing. I'll dig up my copy of *Speech Evaluation* and see what it says. I know there are a lot of questions in the table of contents, answered in the book, and I'll just 'look in the book and see' as my school-teacher used to tell me to do."



## Mr. Chairman! . . . .

Mr. Parliamentarian:

I don't get it clearly in mind about how many amendments you can have to a motion.

—Question Mark.

Dear Mark:

The main motion can have just one amendment. This amendment can be amended. That is as far as you can go. The second amendment affects the first amendment. The first one affects the main motion. The second amendment is voted on first. Then the first amendment is voted on second. Finally, the original motion, with whatever change has been made by the amendments, is voted on. Too many amendments would lead to confusion. Our Parliamentary Script No. 2 treats this subject in an enlightening way.

Mr. Parliamentarian:

What is the difference between the Constitution and the By-Laws? Do we need both? Why?

Reply:

The constitution contains the fundamental laws or principles of the organization. Properly written, it should include the following items: (a) Name and objects of the society. (b) The qualifications of members. (c) Officers and their manner of election. (d) Meetings of the society (including only the general and essential provisions, and leaving details to the by-laws. (e) Provision for amendment of the constitution.

Nothing should be placed in the constitution which can be suspended, or even easily amended. All details and rules for applying the constitutional provisions should be left for the by-laws. Sometimes an incorporated society uses its charter or articles of incorporation in place of a constitution.

The by-laws should include all rules of such importance that they should not be changed without pre-

vious notice. They should provide for such details as duties of officers and committees, finances, time and place of meeting, proposing and electing new members, discipline, methods of voting, and all such matters of conduct of the organization.

Provision for amending the by-laws should be much simpler and easier than in the case of the constitution, so that necessary changes in procedure can be made readily.

Mr. Parliamentarian:

Should we have the minutes read at every meeting? Some of the fellows insist on it, but it appears to me a waste of time. Instead of hearing a re-hash of last week's meeting, I would rather hear a preview of next week's.

Reply:

Robert says: "The record of the proceedings of a deliberative assembly is called the Minutes, or the Record, or the Journal. The essentials of the record are: (a) the kind of meeting, regular, stated or special; (b) name of the assembly, date and place of meeting; (c) fact of presence of chairman and secretary, or their substitutes; (d) the main motions (except such as were withdrawn); points of order and appeals, whether sustained or lost, and all other motions that were not lost or withdrawn; (e) usually the hours of meeting and adjournment."

Your club is not a "deliberative assembly", and its minutes are kept partly as a historical record and partly to keep the secretary in practice. Every club should keep a permanent record of its meetings, for future reference, but there is no necessity for having detailed reading of such minutes, unless there is some question about business transacted. It all depends on how it fits into your program and whether it makes a real contribution.



## Guinea Pig

A light pierced the laboratory window and embedded itself in a tall, thin test tube on the scientist's table. This light made the substance in the tube dance like colorful marionettes. But it did not break the scientist's power of concentration, for he was too involved and too engrossed in the experiment at hand.

He knew that if this test was a success he could proceed to other tests, and by adding one accomplishment to another he would arrive at the ultimate goal he was seeking.

All scientists, all research men, begin with the basic facts and build upon these facts to make new discoveries for mankind.

Like our scientists, Toastmasters are experimenters. Toastmasters Clubs are laboratories—speech laboratories, where we can experiment with our hands, our voices and our minds. They are laboratories in which we can make astounding discoveries about ourselves, our potentialities and our

personalities. If we will concentrate upon the experiment at hand—such as a definite lesson in the *Basic Training Manual*—and not be blinded by a desire to deliver the Masterpiece of oratory in our first or second speech, we will eventually become better speakers.

It is only after many trials and tests that a scientist arrives at the final conclusion. And so it is with the Toastmaster. Only after we have learned to stand can we feel free to speak; only after we have learned to utter some words can we expect to organize our talks; and only after we know how to talk and organize can we expect to use word pictures and emotional appeal. One experiment follows the other in Toastmasters training and by this process we improve ourselves in speech.

Our club members are lab assistants and they will help us and even encourage us in our experiments. They know we are experimenting, trying to discover some latent power or to overcome some hidden fear within us. We must have faith in them, listen to their helpful advice and benefit from their evaluations.

We joined Toastmasters to better ourselves in speech. Let us then accomplish our goal. Let us use the club rooms as our laboratory and do the experiments in the *Basic Training Manual*, one after another. We will make unexpected discoveries about ourselves, and eventually realize our ambition to excel in speech.



## It's a Good Idea

### Where Are You?

When you move—change your address—it is a good idea—almost imperative—to notify the post office and give them instructions about handling your mail, which will come directed to the old address. Tell them where such mail should be forwarded, and give them definite instructions about any second or third class material which cannot be forwarded without additional postage. Otherwise you will miss much mail, some of which may be valuable to you.

Almost daily, letters and packages are returned to the home office as undeliverable because the addressee has moved and either left no new address, or left no instructions on forwarding other than first class mail. Unless it is your wish to be “sunk without a trace,” attend to this simple business detail for your own protection.

### Get There Early

This item, from San Diego's “Voice of Number Seven,” carries a good suggestion for every Toastmasters Club:

“All new members are urged by the Educational Committee to come *one half hour early* to the next meeting. The Educational Committee desires to offer help and suggestions to all who have come into the club within the past

six months. So if you are on the Educational Committee, or are a new member, come at 5:30 instead of at 6:00 P. M. Thursday night.”

In every well-ordered Toastmasters Club, you will hear mention made at *every meeting* for some months of the fact that this club is following the “Progressive Training” schedule, according to which the “point of emphasis” is thus and so, and the speeches and evaluation are planned accordingly. The problem of *effective evaluation* is solved by the “Progressive” schedule for every club which follows it with care and which demands that its members shall speak and evaluate according to the points emphasized. Keep “Progressive Training” before your members. That is what they want in the Toastmasters Club—“Progressive Training.”

### Direct Your Speech

It is a proverb that the experience of one human heart is the experience of all mankind. Believing this to be true, all the orators, from Cicero to Wendell Phillips, have chosen one hearer out of the vast audience, and have addressed themselves to him, knowing that to carry his judgment and to persuade his will was to carry the multitude over to the new reform, or institution.

—Newell Dwight Hillis, in  
*Faith and Character.*

## Choose Your Contest Speaker Now . . . .

By DONALD T. NELSON, Chairman Speech Contest Committee

Your club will soon be choosing its representative for the area



speech contest. This should be done by means of a speech contest in your club. Any other procedure would be unfair to your contestant as he would enter the area contest without

the benefit of contest experience.

Some clubs determine the best speaker at each meeting throughout the fall or winter. They, then, hold a contest between the men chosen by this method. We often hear objections that this method of selecting speakers interferes with the club's plan of using Speechcraft, Basic Training, Parliamentary Script, etc.

This really is not any hindrance to the club's contest plan, for a good speech is good whether it be made on a Basic Training assignment or any other subject. What you are after is the selection of a strong speaker, who will represent your club creditably.

If this objection appears to be serious, you can get around it by this method: Choose six good speakers in your club by ballot of *all* members. All paid-up, active members in good standing are eligible except District and Interna-

tional officers and directors, and past International Contest winners. Deputy Governors are eligible.

The club speech contest should follow the International Contest rules so that your winning speaker will have the advantage of this experience. All of the members present at the contest except the speakers should serve as judges and should use the International judging sheets. These judging sheets (Form 1180-JF) can be obtained from the home office in Santa Ana, California. The club speech contest pin should be ordered well in advance from J. A. Meyers Co., 1031 West 7th Street, Los Angeles 14, California.

Since only a few of the members of your club can participate in the contest, recognition should be given to the men who have not yet arrived in the championship class. This can be done by giving an award or recognition to the member who has shown the most improvement in speaking during the past year.

By following this procedure, you will find an increased interest in your club in speech improvement. It may be *Your Club* that will give us the next



International Contest winner!



## Here's To The Ladies . . . .

By E. BRIGGS HOWORTH, Secretary of Toastmasters International, and Member of Jewel City Toastmasters Club of Glendale, California.

Mr. Club President, are you perplexed about the type of program for your Ladies' Night? Are your nights harrassed with this problem to a point of tossing around in bed and finding sleep impossible? Or do you toss it off lightly and let nature take its course?

Initially, let it be observed that it is a must for a Toastmasters Club to have special programs for their wives. An interested spouse can do much to bolster the enthusiasm of a member who may, for some unknown reason, be on the verge of flunking out of the club. It has been proved beyond dispute that a contingent of interested wives supporting the club membership is one important factor in making a strong club.

Granted! But when you hold a Ladies' Night meeting, what type of program shall you dish out to your charming wives?

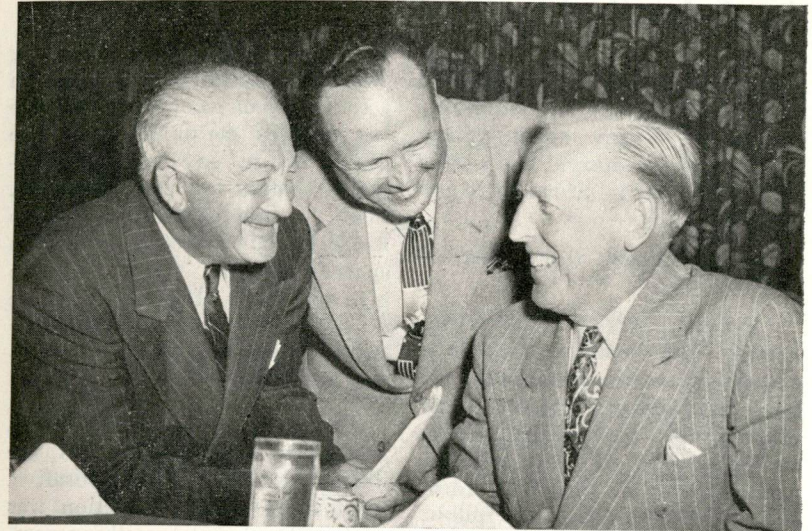
Generally speaking, the answer to that problem pops out promptly in the response to the use of a modicum of imagination: to careful planning and to diligent preparation. There are, however, a few elementary principles which may be observed with profit—such as:

(1) Build your program around your club members. Outside talent should be on your taboo list. While hired entertainers

may give a professional flavor to your program, your own members will have a greater personal appeal and thus be more interesting and entertaining to your guests. Remember—a Toastmasters Club is one of the few organizations capable of putting on a complete show without the help of "outsiders". Play this advantage to the limit.

(2) Enliven your program with humor and imagination. All ladies enjoy a good laugh and your wives are not exceptions. Kid them; kid yourselves; clown—get laughs legitimately somewhere on your program. Use your imagination to get the laughs. Dream up ideas that are different for your table topics. Here is a good spot for humor and imagination because your speaking program may be of a serious nature. Concoct new methods of introducing the guests. Don't use the old stereotyped, "I am John Smith and this is my wife, Mary." Make the evening lively and at all times entertaining. Turn your imagination loose—you'll be surprised what it can do!

(3) Plan carefully. Careful planning is your assurance that the program will run along smoothly. A smooth program will impress your ladies and they will credit you with being a chairman of great finesse.



At a recent meeting of the Executives Toastmasters Club in Los Angeles, Billy Leyser, on the left; Vice-President of Toastmasters International, I. A. McAninch, center; and Wendell Cole, also of Executives Club, right, were enjoying a good hearty laugh when the photographer appeared on the scene. Good fellowship is part of a Toastmasters life.

(4) Prepare in advance. Impromptu and extemporaneous exercises are of value at the club's regular meeting but you are skating on thin ice if you indulge in them on Ladies' Night. Give the assignments to those on the program well in advance. This gives them an opportunity to work out their parts in plenty of time. This is particularly applicable where the part is to be humorous. Fun must be planned seriously.

(5) Proceed with caution in the use of your ladies on the program. Although the feminine sex is generally credited with loquacious propensities its members do not,

as a general rule, like to demonstrate this ability before a Toastmasters Club. If you desire participation of the feminine guests in your program get their consent well in advance. Give them their assignments in ample time for full preparation. Those who say "yes" will ring the bell with their performance.

Mr. Club President, the way to the hearts of your fellow members is through the eyes and ears of their wives. Employ these principles on your next program for Ladies' Night and you will win a feather for your cap, and new enthusiasm for your club.



## As Aristotle Saw It . . . .

Aristotle, one of the most illustrious philosophers of antiquity, had much to say about public speaking, or "oratory." His analysis of speech is provocative of thought for us.

He recognized three distinct kinds of speech.

First, there was the deliberative, dealing with matters of policy, considering various courses of action and seeking to determine which should be followed. Deliberative speech, said the philosopher, should be simple in form and substance, easy to follow, leading to a definite conclusion. It should be definite in argument, comprehensive in its view, fair in its treatment of the subject.

Probably there is no better modern example of this type of speech than we can find in the recorded utterances of Abraham Lincoln. One cannot help feeling that Aristotle would have approved of the Lincolnian oratory.

Second, he recognized the judicial or "forensic" speech. This calls for a word of definition. The word "forensic" comes from the Latin *forensis*, meaning "of the forum." The forum of Rome and other ancient cities was the meeting place where the law courts and public offices were situated. It could correspond to the modern city hall or courthouse. Speeches "of the forum" were those which dealt with matters of fact, matters

of public interest as to whether an action were in accordance with the law and with the public good. The arguments in any body of lawmakers would fall into this class. Logic in interpretation of facts would be the characteristic of such speech. Modern usage tends to give the word "forensic" a sense of the flamboyant, the grandiloquent, which is far from its original meaning.

The third division of speech, according to Aristotle, was the demonstrative or commemorative. In this, no appeal to action was contemplated, but something complimentary or explanatory. It was the sort of speech to be delivered when someone had to "say something." Perhaps our modern after-dinner speech comes as near to it as anything we have.

Thus we can see that the field and classifications of speech have greatly expanded since the time of the ancient Greeks. In their day, oratory was largely centered in the courts of law and the halls of legislative bodies. The orator, at the first, was the man who specialized in pleading causes, or in writing speeches for some litigant to deliver in his own behalf. He was the proxy for the defendant or the complainant.

Public speaking as we practice it in the 20th Century was a thing not even dreamed of in the days of Ancient Rome and Greece.

## Let's Spread Understanding

By CHARLES W. COVER

TWO great foes of democratic government are today riding side by side — *Ignorance and Apathy*.

And these two are being goaded on by certain powerful interests which would profit by the destruction of democracy.

A depression is a possibility, because a serious depression might conceivably help to accomplish the purpose of our enemies. Certainly a depression would foment internal strife and discord.

We are being *talked* into a depression because so large a percentage of our people do not understand the facts. Within the past two or three years, scientific research has opened up so many potential projects and opportunities that there literally is no end to what can be accomplished, if only we can overcome ignorance — if we are intelligently aggressive.

There is so much work to be done; there are so many dreams that should come true, that the future stretches into a fairyland of achievement. And yet we poor humans wrangle and bicker!

It is in such trying times that I believe we, as Toastmasters, have a heaven-sent mission to perform. We ourselves must *learn the facts*, and then we must carry the banner of Truth in the battle of Ignorance.

Certainly Toastmasters are here for a bigger purpose than the mere learning to talk, or even for the personal satisfaction derived from such learning. Toastmasters can be a tremendous force for the national good, and for the good of the world.

We must be positive in our thinking. We must not be content with indifference. We have been trained to speak. Let us speak up with a determination to build a better future.



## Icebergs . . . .

By JONATHAN SCHULTZ, President of Tucson Sauguardo Toastmasters Club No. 16. This speech was given by President Schultz the night of his inauguration.

Science tells us that only ten percent of an iceberg is above water and can be seen. The other ninety percent, that part which packs the power, is not visible. Psychologists inform us that modern man does not use all his brain power; the average individual uses only ten percent of his capacity to think and to reason.

Most Toastmasters, as well as other people, use only a small portion of their abilities for speech improvement. By ignoring and overlooking the Basic Training and overlooking the *Basic Training Manual*, we have been losing our club has to offer.

Too often our speakers are introduced with a trite phrase such as this, "He always makes a good speech." Then later when the speaker is criticized another threadbare remark is made, such as, "He made a good speech tonight."

I'm tired of hearing these weak-kneed comments. A good speech is not good enough for an ambitious Toastmaster. Our goal for the coming six months is going to be the Better Speech. By following the *Basic Training Manual*, we can make each speech better than the one before.

As your President, I want to inspire you to utilize the latent power you are holding in reserve. Let

us not be like the iceberg and show only ten percent of our capabilities, but, instead, let us use all the potentialities we possess for speech improvement.



### Typical Problems of a Secretary

If the Secretary writes a letter, it's too long. If he sends a postal, it's too short. If he issues a pamphlet, he's a spendthrift. If he attends a committee meeting, he's butting in. If he stays away, he's a shirker. If the attendance at a luncheon is slim, he should have called the members. If he does call them, he is a pest. If he duns the members for the dues, he is insulting. If he does not collect, he is lazy. If the meeting is a howling success, the program committee is praised. If it is a failure, the Secretary is to blame. If he asks for advice, he is incompetent. If he does not, he is bull-headed. If he does as he is told, he is blamed for his action. Ashes to ashes, dust to dust, if the others won't do it, the Secretary must!!

Iowa Master Plumber—as seen in *Burnt Toast*, Gaveliers Toastmasters Club of Spokane.



## Club Bulletins

A weekly bulletin is an important vitalizer to a Toastmasters Club. It bridges the period between meetings. A bulletin should do the following:

(1) Carry the speaking program. (2) Keep the members informed of club activities. (3) Carry personal news items of members. (4) List vital information from TMI. (5) List area and district information. (6) It should be newsy, educational, social and informative.

Bulletins may be exchanged with other clubs and one copy should be sent to THE TOASTMASTER. It offers the Editor a source of news.

Here is a partial list of bulletins being received.

Club No.	NAME OF BULLETIN	CITY AND STATE
233	Analyzer.....	Jeanette, Pennsylvania
298	Atlanta Drawl.....	Atlanta, Georgia
85	Bulletin.....	Highland Park, California
524	Bulletin.....	Columbus, Ohio
199	Bulletin.....	Indianapolis, Indiana
511	Bulletin.....	Newark, Ohio
272	Bulletin.....	Moorehead, Minnesota
31	Bulletin.....	Portland, Oregon
226	Bulletin.....	Mobile, Alabama
5	Bulletin.....	Santa Barbara, California
210	Bulletin.....	Sioux Falls, South Dakota
359	Bulletin.....	Wilmington, Delaware
129	Bulletin.....	Quincy, Illinois
314	Bluegrass.....	Louisville, Kentucky
311	Blurb.....	Indianapolis, Indiana
459	Broadcaster.....	Minneapolis, Minnesota
238	Burnt Toast.....	Spokane, Washington
127	Cannon Bawls.....	Danville, Illinois
384	Canton Toastmasters.....	Canton, Ohio
313	Centennial News.....	Winnipeg, Canada
168	Colfax Toastmasters.....	Colfax, Washington
23	Chief Seattle.....	Seattle, Washington
6	Club No. 6.....	Pasadena, California
105	Crumb Sheet.....	Spokane, Washington
289	Dixie Dictation.....	Atlanta, Georgia
141	Downtowner.....	Los Angeles, California
337	Evansville No. 1.....	Evansville, Indiana



Club No.	NAME OF BULLETIN	CITY AND STATE
335	Executives.....	Des Moines, Iowa
14	Fourteener.....	Huntington Park, California
410	Gas-Et.....	New Albany, Indiana
75	Gavelier.....	Minneapolis, Minnesota
136	General.....	Los Angeles, California
163	Golden West.....	San Francisco, California
96	Headlight.....	Chicago, Illinois
428	Hi-Cobbers.....	Pasadena, California
58	Hollywood Broadcast.....	Hollywood, California
119	Honolulu Toastmaster.....	Honolulu, Hawaii
332	Hourglass.....	Terre Haute, Indiana
253	Light & Gavel.....	South Chicago, Illinois
371	Microphone.....	Chicago, Illinois
383	Midway.....	St. Paul, Minnesota
464	Mouthpiece.....	Compton, California
8	Newsletter.....	Glendale, California
329	Noon Day.....	Tacoma, Washington
208	North Wind.....	St. Paul, Minnesota
424	Oregon Toastmasters.....	Portland, Oregon
397	Olympic Toastmasters.....	Seattle, Washington
394	Pebble.....	South Bend, Indiana
167	Posted Toasters.....	St. Paul, Minnesota
18	Progressive Fearless.....	Huntington Park, California
395	Reminder.....	Corvallis, Oregon
432	Roseland Toastmasters.....	Chicago, Illinois
832	Roastmaster.....	Chicago, Illinois
5	Safety Valve.....	Santa Barbara, California
409	Shell.....	Los Angeles, California
255	Seymour Toastmasters.....	Seymour, Indiana
122	Silver Tongue.....	Albuquerque, New Mexico
181	Speakeasy.....	Greensburg, Pennsylvania
257	Speakeasy.....	Zanesville, Ohio
266	Southern Accent.....	Atlanta, Georgia
190	Summitalker.....	Akron, Ohio
135	Toastmaster's Tidbits.....	Fresno, California
131	Toastmaster's Topics.....	Los Angeles, California
210	Two Toner.....	Sioux Falls, South Dakota
361	Top-Master.....	Topeka, Kansas
388	Talk.....	Minneapolis, Minnesota
1	Tattles on Toastmasters.....	Santa Ana, California
300	The Bull.....	Whittier, California
433	Toastmaster's Tattler.....	Ephrata, Washington
316	Toastmasters Club.....	Kennewick, Washington
247	Toastmasters.....	Coeur d'Alene, Idaho
238	Toastmaster Tidbits.....	Portland, Minnesota
227	Toaster News.....	E. Liverpool, Ohio
41	Totem News.....	Seattle, Washington
274	Topicmaster.....	Paco, Washington
346	Toastmaster Tabloid.....	Ashland, Kentucky
172	T/M News.....	Van Nuys, California
174	Toaster.....	Jacksonville, Illinois
169	W-A-T-C-H.....	Chicago, Illinois
194	Tyro Toastmasters.....	St. Louis, Missouri
100	Wind Jammer.....	Santa Ana, California
7	Voice of Number Seven.....	San Diego, California
201	"Y" Toastmasters.....	Akron, Ohio

## Stories You Can Tell . . . .

It is suggested that Toastmasters share their good illustrations by means of this page. If you have a particularly good story or illustration, please send it in, with your suggestion as to when and how it should be used. We can make this page into a regular medium of exchange of good stories if you will help.

### CHURCH

Uncle (to six-year-old after she attended church service for the first time): "And how did you like it, dear?"

Six-Year-Old: "I liked the music, okay, but the commercial was too long."

—"The Toaster", The Athenian Toastmasters Club, Jacksonville, Ill.

\* \* \* \*

### TEACHER

Jim, recently returned to his home town from the Theological Seminary, was to preach the morning sermon. An expectant congregation, including family and friends, gathered to hear the young preacher. A half-witted younger brother sat in the front row. Jim began his sermon with what was to be a striking sentence—"The Truth is—The Truth is—The Truth is." Jim paused and tried again—"The Truth is—" That seemed as far as Jim could get. The younger brother, whose pride had turned to shame, jumped up and shouted, "The truth is, Jim, you can't preach."

—F. A. Frasier, T. M. No. 3, Los Angeles, Calif.

\* \* \* \*

### GENEROUS

Ted: "We're going to give the bride a shower."

Bill: "Count on me—I'll bring the soap."

—Mel Anderson, in "Talk", Mt. Olivet T. M.

\* \* \* \*

### GOLF

An ardent golfer was visiting a friend and playing golf at his friend's club. On the first tee, he took his stance, gave a wild swing, and missed completely. "Gosh," he said to his opponent, "it's a good thing I found out early in the game that this course is at least two inches lower than the one I usually play on."

—"The Broadcaster", Minneapolis Toastmasters Club No. 459.



## Did You Know?

Talking is one of the fine arts . . . the noblest . . . and the most important.  
—Oliver Wendell Holmes.

Language is the dress of thought: every time you talk your mind is on parade.  
—Anonymous.

Blessed is the man, who, having nothing to say, abstains from giving us wordy evidence of the fact.  
—George Eliot.

They say the two critical periods in a man's life are when his voice changes and when his choice changes.  
—Norm Lind, in "Talk", Mt. Olivet T. M.

The world's best after-dinner speech—"Waiter, give me both checks."  
—Editor, The Downtowner.

Many things are opened by mistake—but none so frequently as one's mouth.  
—From the Fourteener.



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