

JULY, 1959



THE TOASTMASTER

OR BETTER LISTENING, THINKING, SPEAKING

MONTRÉAL—TOASTMASTER TOWN OF THE MONTH



IN THIS ISSUE

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TOASTMASTERS INTERNATIONAL IS:

... a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than half a million men through its program of self-expression and self-improvement. There are now more than 3,000 clubs which are located in every state of the Union, every province of Canada and in 31 other countries.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop their executive abilities. In congenial fellowship, ambitious men help each other through actual practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the Home Office.

"As a man speaks, so is he."—Publilius Syrus, 43 B.C.

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The TOASTMASTER

For Better Thinking—Speaking—Listening

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The Cruel Conspiracy of Public Speaking

By BRUCE HUTCHISON



Once you make a speech in public,
the Conspiracy springs into action



MY FIRST KNOWLEDGE of the great conspiracy reached me at the unlikely village of Cobble Hill, Vancouver Island, ten years ago.

As I remember it, the local Board of Trade had invited the distinguished orator, Mr. Wellington Pilk, to deliver his memorable speech entitled "Canada on the Road to Ruin," then in its fifteenth successful season. Unfortunately, Mr. Pilk was compelled to cancel the engagement and my ill-fated friend, Mr. Horace Snifkin, agreed to substitute, showing some colored lantern slides of his trip to the Middle East in 1911.

The entertainment seemed harmless enough, but poor Mr. Snifkin was already in the grip of the conspiracy. He confronted an enemy of diabolical cunning, whose resources of information were unequalled by the Mounted Police. This nation-wide espionage system consisted of luncheon-club presidents, speaker's committees, corresponding secretaries, public relations counsel and virginal ladies of culture with protruding teeth and the instincts of a cobra.

When any man makes a speech, writes a book, or submits a letter to the newspapers, the conspirators learn about it on the grapevine within hours. The unsuspecting citizen becomes a Public Speaker in capital letters and a filing cabinet. He will receive invitations to make a speech in every city, town and hamlet from St. John's to Victoria.

There is no escape from the dragnet, and so it turned out with Mr. Snifkin. His life became an endless succession of luncheons and banquets, an unbroken parade of clichés; like all his fellows, he lived on publicity, adulation and food unfit for an ostrich. The cobras of culture had Mr. Snifkin where they wanted him—at the head table, between two warm females and a plate of cold consommé.

Within a week Mr. Snifkin (having added to his Middle Eastern repertoire some pictures of his trip to Honolulu in 1913) arrived in Kamloops, B.C., to address a meeting of the Kamloops Philatelist Society. As he had been assured that a vast audience hungered to hear him, Mr. Snifkin was some-

By Bruce Hutchison in MacLean's, January 17, 1959. Reprinted by permission.

what surprised to find an audience of 27 persons, including the paid pianist. Clutching his notes in a damp hand beneath the tablecloth, he wished only to get the agony over with, but no such merciful relief is ever permitted under the strict rules.

Three preliminary speakers were allowed five minutes each and took 20 to say that they could hardly wait to hear Mr. Snifkin. The treasurer read the club's annual report, a document somewhat longer than the federal government's budget but showing a smaller deficit, only \$7.65. A soprano, a baritone and a conjurer filled up another hour or so. Whereupon the chairman, seeing that it was hardly ten o'clock, wheeled out his deadliest weapon.

An old hand at this kind of work—every club has one of them—rose at last to perform the introduction. He generously suggested that the audience had not come to hear him but the renowned speaker of the evening. The audience heard the introducer nevertheless, as it always does, for some 40 minutes while he exhausted every theme in Mr. Snifkin's notes, which he had carefully read in advance, and ventured some views of his own on the tariff, national debt and foreign policy.

At 10:45 p.m., the introducer stated that the guest of honor was too well known to need any introduction and in a loud whisper to the chairman enquired the visitor's name. This he pronounced variously for ten more minutes as Siskin, Skifton, Simpkins, Squiffson and Smith. At 10:55 punctually

he promised that his dear old friend Mr. Stimson would now give his address.

Mr. Snifkin, however, felt obligated to give his speech as well as his address. Not the intended speech, of course. It was too late for that. He had been throwing away his notes page after page under the table as the introducer used up all their contents. He recited such remaining portions as he could decipher in the dark room, repeated a few stale jokes, noted that the world was in a pretty serious condition, forgot his colored slides altogether and collapsed into his chair.

His listeners, after a faint round of applause, agreed that he had not been up to the club's usual standards and presented him with an engraved imitation-silver cigarette case (supplied by the gross from Toronto). Mr. Snifkin fled home to weep on his wife's neck and deliver the whole speech from beginning to end.

Anyone except the conspirators would have expected Mr. Snifkin to abandon public speaking. The conspirators knew better. They sent him another invitation the next day. He accepted.

Meanwhile, he decided to analyze public speaking scientifically. He consulted Mr. Waldo Peevil, perhaps the most famous of Canadian orators, now in retirement with permanent laryngitis. Mr. Peevil kindly shared his trade secrets with Mr. Snifkin, as he had already shared them with the entire nation through his definitive work, *The Do It Yourself Speaker* (Price \$2).

The first principle of oratory, he

explained, is to write one speech and stick to it. Retrimmed now and then with a few extra touches of chromium wit, a little new grille work here and there and some local jest in every town, a good old, solid speech will last a lifetime. Mr. Peevil divides all speeches into four basic categories:

There is, first, the End-of-the-World or All-is-Lost speech, whose practitioners are called Doomsters, Weepers, Flesh Creepers or Jolts in the jargon of the trade. The press calls them Men of Stature or National Figures.

The second category is technically described as Sweet Talk, Lollipop or Aspirin, being designated to promote faith in the future. The adherents of this school are known as Rousers, Pep Men or Geewhizzers. The press refers to them as Men of Vision.

Third, there is the authoritative, factual speech intended for gatherings of economists, professors, civil servants and the better sort of hard-ware merchants. Any speech becomes authoritative if it mentions the latest figures of the Gross National Product, the Trade Deficit, or the Gold Reserve. This class of

speaker is termed as Fact Man, Mystifier or Brain among the professionals and as Expert or Authority in the editorial columns.

The fourth and highest department is classified as Dreamstuff, Up-and-Up, Higher-and-Finer, or Goo. It scorns facts and relies on sheer eloquence, an appeal to man's better faculties. Here everything depends on the practiced impromptu manner, the look of sudden revelation and plenty of extemporaneous phrases from the Oxford Book of Quotations.

On Mr. Peevil's advice, Mr. Snifkin chose the role of Doomster. As Mr. Peevil said, anyone can be a Doomster and predict the End of Everything. A child could do it. Editorial writers do it every day, automatically, with a hangover, before lunchtime.

The important thing, said Mr. Peevil, was to shock the audience at the start with a few brutal facts; as, for instance, that the world's population will soon double, or triple, or quadruple and we shall all starve or live on plankton. After that any audience will listen breathlessly for a full hour and ask for more doom.

William Bruce Hutchison is editor of the Victoria Daily Times, Victoria, B. C. A former political reporter for various newspapers, he has also written many articles for national magazines of Canada and the U.S. He is the author of six books, three of which—"The Unknown Country" (1943), "The Incredible Canadian" (1952) and "Canada—Tomorrow's Giant" (1957), have won the Governor-General's Award.



Mr. Snifkin retired to his summer camp and spent three months composing the speech of a lifetime. He would have received at least \$3,000 for that much work in his old profession as an auditor, but any speaker worth his salt and rubber chicken will happily take three months to earn twenty seconds of applause.

I shall not report Mr. Snifkin's speech here. Sufficient to say that it is a speech of *Crisis*, delivered under many titles.

In business clubs Mr. Snifkin spoke on the Economic Crisis, in YMCA groups on the Moral Crisis and at missionary societies on the Spiritual Crisis, but it was the same good old crisis all the time. Without a crisis Mr. Snifkin and his fellow workers would have been out of business long ago, or would be forced to write a new speech or even turn to honest labor.

I have read his speech 13 times and find myself as baffled as Mr. Snifkin. All he ever says, when you get right down to it, is that the future lies before us. That exact phrase occurs in seven different paragraphs. But then, it occurs in all well-established Crisis speeches and it never fails to impress an intelligent audience.

Now and then Mr. Snifkin introduced a few experimental flourishes and light persiflage like his early gagline: "Let us march breast forward with chins up and ears to the ground." He had expected to raise a harmless titter but that facetious phrase was taken so seriously that he incorporated it at the end of the speech, as a ringing

clarion call to the nation. It did a lot, he thinks, for national morale.

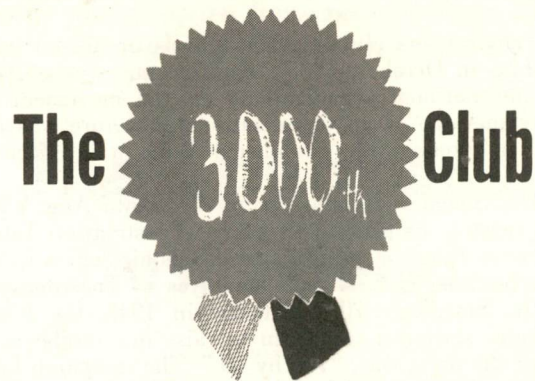
A little doctoring and change of title made the speech look as if it had been especially prepared for every occasion. At farmers' meetings Mr. Snifkin was billed to speak on "The Harvest of the Future," at plumbers' conventions on "Civilization Down the Drain," at building contractors' banquets on "Firm Foundations," at gatherings of fire chiefs on "The World Conflagration."

After a few years Mr. Snifkin needed no notes. He could deliver the speech in his sleep and, according to Mrs. Snifkin, he did so every night until she moved into a separate bedroom. There was no escape, however, for that poor lady, or any speaker's wife. She had to attend the meetings and listen over and over again with a glazed look of fascination. She got hardened to it, though, and eventually learned to add up her housekeeping accounts or compose letters to her grandchildren while apparently hearing the speech for the first time.

I seldom see my old friend any more. Occasionally he sends me newspaper clippings about the same old unchanged but always different speech. Last time I heard from him he was touring the outports of Newfoundland to discuss "The Cod Crisis."

In his long tragedy the rest is silence, except for midday, afternoon and evening appearances and now and then a morning address to school children on "The Crises of Youth." ♦

After 35 years . . .



IT TOOK 27 YEARS to organize the first thousand Toastmasters clubs. It took five years to organize the second thousand. It took less than three years to organize the third thousand!

The phenomenal growth of the organization in recent years is not surprising to the more than half-million men who have participated in Toastmasters' program of self-improvement and self-expression. With the growing interest in the art of communication, it seems only logical that more and more men should turn to an organization which has been proving the effectiveness of its methods for more than a third of a century.

When the Professional Toastmasters Club of Minneapolis received charter No. 3,000 at a fashionable country club last May 19, the scene was a far cry from the first Toastmasters meeting at the Santa Ana YMCA in 1924. Attending the charter party in the Twin City was Emil Nelson, first vice president of Toastmasters International; Alton C. Clark, District 6 governor; civic officials and representatives from the 48 Toastmasters clubs in the Minneapolis-St. Paul area.

There were no International or district officers or visiting dignitaries among the small group of men who first met with Dr. Ralph C. Smedley at the Santa Ana YMCA in 1924. But at that first meeting and at subsequent meetings, the founding members established the methods and purposes which have stood the test of time. Table topics, Basic Training speeches, evaluations, parliamentary procedure—these are still the principal ingredients of a Toastmasters meeting.

Although the original members of the first Toastmasters club had no intention of founding a world-wide organization, they soon learned that the idea was too good to be restricted to a single group of men. Success of the Santa Ana club caused men in the nearby town of Anaheim

to organize a second club. As men moved from these two Southern California communities to other parts of the nation, they carried the idea with them, organizing Toastmasters clubs in cities and towns across the country.

The first Toastmasters club in Canada was organized in Victoria, British Columbia, in October, 1935. Toastmasters was on the way to becoming an international organization. As the movement continued to grow, the framework of an organizational structure was developed. Areas, districts and zones were established to maintain effective administration.

In 1942, Dr. Smedley resigned from the Santa Ana YMCA after serving for 18 years as its general secretary. Toastmasters International needed his services full-time. With a small upstairs office in downtown Santa Ana, he became the first paid employee of Toastmasters.

Prior to Dr. Smedley's 70th birthday in 1948, the International board of directors started a campaign to raise the number of clubs to 700. Slogan for the drive was, "700 by 70." The campaign fell short of the mark, but the interest in education and self-improvement that followed the war years was beginning to have its effect on the Toastmasters movement. Aware of the improvement among men who were members of Toastmasters clubs, business and industry began to encourage their employees to join Toastmasters clubs. Many companies sponsored clubs, providing company facilities for meetings.

In 1951, the Broadway Toastmasters Club in New York City received charter No. 1,000. The boom was on. Five years later, in 1956, the Indianapolis Toastmasters Club received charter No. 2,000. In less than three years, the chartering of the Professional Toastmasters of Minneapolis marked the addition of another 1,000 clubs. The Home Office now occupies an entire wing of the Community Center Building in Santa Ana. Thirty-two employees maintain a constant flow of information and materials to more than 80,000 Toastmasters in 31 countries.

Today, and every day in the week, morning, noon and night, Toastmasters are meeting—in Pocatello, Idaho, and in Maracaibo, Venezuela; in Juneau, Alaska, and in Goshen, Ind.; in Buffalo, New York, and in Paris, France; in Chattanooga, Tenn., and in Toowoomba, Australia. Like Club 3,000 in Minneapolis, Minn., their members will be making Icebreaker speeches, passing out table topics, evaluating and discussing parliamentary law. They'll be doing it just like the hundreds of thousands of men who have gone before them. They'll be doing it because it has worked for 35 years. They know it will work for them. ♦

Civilization is not what your ancestors have built, but your capacity to build—intellectually and spiritually as well as architecturally.

—Elmer Davis.

Evaluator and umpire have many things in common. Though he calls the plays as he sees them, an evaluator is . . .

The Speaker's Best Friend

By ARTHUR J. STILLMAN

IN BALL PARKS throughout the land this month, umpires are calling "Play ball . . . Batter up!"

Speaking is also a game to be won. In many respects the elements are similar to baseball; both have players before an audience and both are subject to rules enforced by an umpire or an evaluator.

Umpires call the plays as they see them—sometimes, with uplifted hand "You're out," sometimes "You're safe."

Evaluators, like umpires, have their choices: 1—"You're out"—signifying that he does not consider the speech satisfactory, or up to the ability of the speaker; 2—"You're safe"—the speech was acceptable although not outstanding; 3—"Bravo"—a brilliant performance which delighted the listeners.

There is one essential difference

between the umpire and the evaluator. The umpire calls the plays but need not explain them. The evaluator has the responsibility of analyzing the speech and giving the reasons for his decision. He must do all this within a short period of time.

To help him reach his decision swiftly and completely, the following outline is suggested:

1. General reaction to the speech
2. Classification as to type and purpose
3. Title
4. Subject matter
5. Outline and construction of speech
6. Style
7. Delivery and platform appearance
8. Introduction and conclusion

Let's examine these subdivisions more closely:

1. **General results.** As in baseball, the first question we should ask is: Did our team or player win the game? Did he announce the purpose of his speech and did he accomplish this purpose? Did he get the immediate attention of his audience and did he hold it to the end? Did he give evidence of knowing his subject and presenting it logically and in order?

2. **Classification as to type and purpose:** We have been told that there are three general classes of speeches—emotional, educational and humorous. Or, to state it a little differently, the object of a speaker may be: (a) to make the audience see—*clearness* is the objective; (b) to make the audience feel—*impressiveness* is the goal; (c) to make the audience accept—*belief* is desired; (d) to make the audience do—*action* is requested; (e) to make the audience enjoy—*entertainment* is offered.

Now, how would you classify the speech? Was the tone satirical, persuasive, convincing or matter of fact? Did it fit the purpose of the talk? Did the audience accept the talk in the same spirit in which it was given?

3. **Title of speech:** Was the title catchy, intriguing? Did it convey the general theme of the subject matter? Or was it vague, uninteresting, non-descriptive? Did it invite curiosity? Hold attention? Was it informative?

4. **Subject matter:** Did the speaker bring his ideas into the experience of the audience? Or did he talk over their heads, using unfamiliar words and terms? Were

his statements adequately supported? Did he discuss a subject in which he was particularly interested, which was timely, close to home and important to his audience? Was the subject definite, concrete? Had the speaker acquired a stock of vivid experiences which gave added interest to his theme? Above all, was the speech deserving of audience attention? Was it concrete, concise and understandable?

5. **Outline and construction of speech:** As a baseball diamond is laid out with measured accuracy and proportion, so a speech should be laid out with proper emphasis on all integral parts. As evaluator, you should ask: Could the speaker be followed step by step? Did he move from one point to another smoothly, with adequate transition? Was there evidence of an adequate outline covering the entire talk? Did the speech have proper introduction, development, climax and conclusion? Did it have the three necessary elements of unity—no irrelevancies or digressions; coherence—proper arrangement and transition; emphasis—proper proportion and position of ideas?

Unity is oneness, secured by the development of one topic and by the avoidance of digressions and irrelevancies. Coherence is the clinging together of related parts, secured by an orderly sequence of material and by the use of transitional or reference words to show the relationship of ideas. Emphasis refers to the stress or accentuation of certain ideas. It is secured by proportion and position.

Arthur J. Stillman is a Certified Public Accountant employed by the law firm of Sonnenschein, Lautmann, Levinson, Rieser, Carlin & Nash of Chicago, Ill. He is member and past president of Lawson YMCA Toastmasters Club 1218; also member and past president of The Wind-Jammers, a public speaking group, both of Chicago.



6. **Literary style:** Was the speech notable for clever turns of phrase, apt illustration, colorful diction? Did it have varied sentence structure, striking figurative language, logical inference? Was the style pleasant, easy to follow, or cumbersome and tiring? Was the grammar correct? Were word pictures used? Did the speaker make use of such attention-getting factors as familiarity, novelty, suspense, conflict, humor?

7. **Delivery and platform appearance:** Did the speaker have good posture, grace of movement, pleasing dress and alert facial expression? Was his voice pleasing, with good quality, force, pitch and variety? Did he display distracting personal habits? Were his gestures natural and easy, giving emphasis to his statements?

8. **Introduction and conclusion:** Was the opening forceful and attention-getting? Did it establish a favorable emotional atmosphere toward speaker and subject? Did speaker say or do something to arouse close attention? Did he give enough general information about his subject to

enable the audience to understand what he was going to say? Did the conclusion summarize the main ideas of the talk? Was there substance in the speech worth remembering?

Not all parts of every speech can be covered in each evaluation. An evaluator should try to pick out the exceptionally good points for commendation and call attention to the poor ones for improvement. If time permits, he may proceed to elaborate on corrective suggestions.

An evaluator must listen attentively, evaluate critically and counsel sympathetically. He must be very sure of the decisions he makes and be diplomatically frank in reviewing the speech.

The evaluator represents the audience. His reactions to the speaker are usually the reactions of the entire audience. These reactions are valuable to the speaker as he practices and perfects his art.

Here is a case where if you're safe or if you strike out, your best friend will tell you, and in speaking, an evaluator is a speaker's best friend. ♦



Microphone Techniques

By RODNEY L. CRON

The age of electronics is here!

The Toastmaster who develops his speaking abilities without this in mind is as out-of-date as last year's hula-hoop. He's headed for certain embarrassment. Today, if we are to become competent, effective speakers, we must be prepared to face the television camera, the radio microphone and—yes, on occasion—the movie camera.

Of all these, the microphone is the most commonplace. I know few speakers who have not tackled at least a rostrum mike; yet I get the impression from the number who violate the principles of basic microphone technique that this aspect of our training is being woefully neglected. So, in the best interests of depleted club pocket-books, harassed control-room engineers and public speaking advancement, I offer a few bits of

mike information, as well as a modicum of advice—gleaned over the years from radio, TV and stage experience.

The Problem

What is the problem? This question can best be answered by describing three typical speakers, their actions, and the effects of these actions.

1. The "Tester"

First, there is the speaker who walks up to every microphone he sees, blows into it, beats on it with a pencil or snaps his fingers against it. This person demonstrates gross ignorance and, very likely, damages delicate equipment as well.

This man ignores three factors:

A) *The Microphone:* Although microphones are much more substantial than they were a few years ago, they are still delicate

electronic instruments—especially the expensive ones—and should never be subjected to unnecessary moisture, sudden shocks or high sound peaks.

B) *The Actions:* What's with a speaker who's always testing microphones, anyway? (I'm assuming that these antics, as described, are "tests" to determine if the microphone is working.) In the final analysis, the microphone's working order is no concern of the speaker. This is one of the problems you can leave to the Sergeant-at-Arms,*—if you're speaking at Toastmasters, and to the club officers, if you are a guest speaker elsewhere. Certainly you can be alert enough to detect whether the microphone is in use or not, by observation of the prior speaker's actions and the results of your introduction. Other than that it's not your baby!

C) *The Indications:* This person's actions tell a complete story to any audience familiar with the factors mentioned—they spell out clearly his inexperience.

With these facts in mind, a speaker should forget "testing" each microphone he faces. He will find the audience much more receptive and leave them with a much higher regard for him.

2. The "Wrestler"

Second, we have the man who "wrestles" the microphone while speaking. This individual distracts his audience, reveals his lack of con-

fidence and drives his control-room engineer mad from the unnecessary and unexpected noise. This speaker's audience knows how green he is before he says ten words!

This speaker has failed, primarily, to prepare himself for his speaking conditions. He may spend hours researching his audience, the occasion, the date and many other pertinent factors as a basis for tailoring his speech to fit each major item. But he is failing to prepare when he ignores his personal preparation for conditions that microphone speaking entails.

Microphones *do* restrict a speaker's motions—unless you are working with one suspended on an overhead boom, such as the TV studios use. So—recognize these restrictions, prepare for them and modify your movements to fit the speaking situation in which you will find yourself. Above all, *don't* try to manhandle the microphone from place to place to follow your every change of position. You wouldn't move the rostrum around as you talk, would you? Well, it's much worse with a microphone for, in addition to the appearance this gives, every time a microphone is touched it picks up certain contact noises that are amplified out of all proportion to the other sounds being received. To both audience and engineers these become unexpected crashes of sound. Believe me—these are hard on ears, nerves and amplifier tubes, not to mention future speaking invitations!

3. The "Screamer"

Our third speaker is the one we've all seen far too many times, the fellow who leans forward into the microphone when he wants to

* If you are the Sergeant-at-Arms and charged with your club's microphone amplifier responsibility, see the few simple rules at the end of this article under "How to Test the Mike."

stress a point and otherwise refuses to adjust either his vocal dynamics or tone for their electronic amplification. This is just as inconsiderate as yelling into a friend's ear when carrying on a normal conversation. That is the way it will seem to the audience anyway.

This speaker has also failed to prepare himself for his speaking conditions. For, contrary to popular opinion, effective microphone technique *does* require some modification of the average voice and the way it is used. For example: (a) Maximum effectiveness is obtained from the majority of microphones when the speaker maintains a distance of 12 to 18 inches from the instrument. (b) Preferably, you should not speak directly into the microphone, especially as you increase the dynamic level of your voice; instead you should direct your voice "by" or "across" the microphone's best pick up area. (This area is that portion of the air within 18 inches of the mike's pick-up side—the side with the holes.) (c) If you want to emphasize a point by leaning toward the audience, make certain you lean "by" the microphone (to one side or the other) rather than directly into this sensitive pick-up area. (d) Electronic magnification of sounds also tends to give an apparent stress to the higher tones on the scale, so it behooves anyone who uses a micro-

phone to practice pitching his voice at a slightly lower register than usual. This makes the voice "project" better and, when coupled with a little more concern for diction, will produce a more resonant, pleasant and easy-to-understand delivery.

Well, those are the three typical speakers, their problems and a few suggested methods for overcoming them. I'm sure you've been one of them yourself. But, regardless of what has been done in the past, let's now recognize the electronic marvels we have at hand and will be using—acquainting ourselves with them and developing their effective use as part of our speaking abilities.

In Toastmasters, we have the ideal opportunity for this! With the addition of microphone-amplifier equipment and a requirement to use it for at least three speeches (say numbered speeches such as: 6, 7, 9 and/or 10) we can provide both the occasion and the incentive. So, consider the benefits you would get, personally, from this additional training experience—then help set this up in your club.

Summary

The rules to good microphone technique are really quite simple:

1. Prepare for microphone speeches with the speaking conditions in mind.

Major Rodney L. Cron, USAF, a Command Pilot, is a 17-year career officer in the regular Air Force. He is Director of Training, 3275th Technical School, Lackland AFB, San Antonio, Texas, and Educational Vice-President of the Lackland Toastmasters Club 1464.



2. Practice speaking with better diction and in a lower register.
3. Leave the microphone alone before and during the speech.
4. Speak at a distance of 12 to 18 inches from the microphone and control your voice and movements, as necessary, to avoid sudden bursts of sound directly into the instrument.
5. If you have the responsibility

for your club's microphone-amplifier equipment, always pre-test your equipment before each meeting and adjust it as necessary. (See *How to Test the Mike.*)

Use these rules and suggestions if you wish to prepare yourself for competent, effective speaking under the conditions presented by today's electronic age. Practice them and be ready—as a good Toastmaster should. ♦

How to Test the Mike

1. Plug in and check all connections (should be finger tight, only).
2. Allow three minutes for equipment warm-up.
3. Station a helper at the amplifier controls (who knows how to adjust volume and tone), another in the center of the audience area (who has normal hearing) and you take your place at the microphone.
4. Speak into the microphone (distance 12 to 18 inches) at a normal speaking volume.
5. Have the person in the audience area give directions to the one at the amplifier controls regarding volume and tone adjustments until the amplified voice sounds natural but a *little* louder than desired, to him. (As the audience fills the room, their bodies and clothing will absorb the excess volume.)
6. Make a little 3" x 5" card which says: **THIS MIKE IS ON AND WORKING**, and hang it around the mike or place it on the rostrum in front of any speaker taking his place there to speak.

(NOTE: The whistles and squeals that you hear occasionally from loudspeakers develop primarily from "feedback," i.e. the loudspeaker's sound is picked up by the microphone and reamplified (a vicious circle). Reducing the volume will correct this most of the time; if not, try shielding the microphone from the loudspeakers by pointing the speakers more directly *away* from the microphone or placing a cloth guard around the microphone on the side facing the loudspeaker locations. The possibility of encountering feedback and other amplifier problems makes it imperative that all microphones and amplifier systems be pre-tested before each meeting.)

NOTES *from the* HOME OFFICE

Happy 25th birthday to Club 21, Santa Monica, Calif.

Organized in 1934, Club 21 has provided one International President (Sheldon Hayden, 1940-'41), three members of the International Board of Directors and several area and district officers. The club has won seven "Club of the Year" awards and has sponsored 14 Toastmasters clubs. It played host to the second Annual Toastmasters International Convention and was the first club to have an educational chairman. Its activities were covered several years ago by *Life* magazine in a "Life Goes to a Toastmasters Party" feature. Still active in the club is the founder, Glenn W. Hovey, who organized the club while secretary of the Santa Monica YMCA. General Secretary of the Santa Ana YMCA at the time was Dr. Ralph C. Smedley. Glenn Hovey served as president of the Santa Monica Toastmasters Club in 1939. His son, Robert, was president in 1947.

Speaking at the Silver Anniversary party, Russell K. Hart, former member of Club 21 and twice mayor of Santa Monica, pointed out that four of the city's last five mayors had received Toastmasters training. "No organization," he said, "has contributed more than this club to the business and civic life of our city."

* * *

When Area 18 Governor Stanley Aronoff of District 36 visited the Chesapeake Toastmasters Club he found the club meet-

ing in the rear of the Marylander Hotel's main dining room. A folding door separated them from the public dining room. A failure in the air conditioning caused the room to become humid and hot, and a member duly moved that the group be allowed to remove their jackets. The motion was hotly debated, several of the conservative members feeling this would lower dignity and impair decorum. After discussion was ended and the vote counted, it was found that a tie vote had been cast. The chairman broke the tie by voting against the motion.

Since the partition was not sound-proof, patrons of the main dining room could overhear the proceedings. One elderly gentleman appeared quite interested and had the cashier deliver a note to the chairman. This was duly read: "*The Eavesdropping Society thinks the chairman is chicken!*"

* * *

Hats off to Xebec Gavel Club of Englewood High School, Englewood, Colo. Club President Fred Gantzler received both an appointment to West Point and a scholarship to the University of Colorado. Another member received four-year scholarships to the Colorado School of Mines and to the University of Denver. One member was elected next year's Head Boy at the school, a very high honor, and two other Gavel Club members will serve next year as president and vice president of the senior class.

The value of giving past International presidents special assignments was proved again when at the request of Executive Director Maurice Forley, former president John W. Haynes (1955-'56) was asked to speak to the American Society of Tool Engineers. Prior to the speaking engagement, Haynes sold Wayne Ewing, president of the Society, on Toastmasters. Ewing promised that his first editorial in the Society's national publication would suggest Toastmasters training for tool engineers. Following Haynes' talk before a joint meeting of the 13 California chapters of A.S.T.E., two of the chapters reported that they would demand their officers and directors either join a Toastmasters club or retire.

* * *

What with one thing and another, the people of Hawkesbury, Ontario, Canada, overlooked the fact that their town was 100 years old last year. So they're celebrating the centennial this year and one member of the Hawkesbury Toastmasters Club has grown a beard in keeping with the occasion. We mention this only because the bearded member won the Area Speech Contest in Ottawa, proving that a Toastmaster can mutter in his beard and get away with it.

* * *

POSTSCRIPTS: Toastmaster A. C. Seidemann, Club 993, Corpus Christi, Texas, introduces friends and business acquaintances to Toastmasters by sending them his old copies of *THE TOASTMASTER*. He then follows through with a personal contact to clinch the re-



Preparing for his appearance before the American Society of Tool Engineers, past TMI Pres. John W. Haynes (seated) discusses the program with TM Russell W. Lamb (left), 2nd V-P, and Wayne Ewing, 1st V-P of Chap. 27, A.S.T.E.

cruting effort. . . Tongass Toastmasters in Ketchikan, Alaska, refer to the rest of the continental United States as "the Contiguous States" . . . Kenneth Bump is sergeant-at-arms for the Warner-Swa-sey Club 2418 in Cleveland . . . John P. B. McCormick, District 61 Governor, has recently been appointed executive director, Federation of Canadian Advertising and Sales Clubs, a coast-to-coast association of 30 clubs. The position was formerly held by the Hon. William McL. Hamilton, currently the Postmaster General of Canada. McCormick writes: "Needless to say, most of my success in life has been directly the result of leadership training while a member of Toastmasters."

Toastmasters International has never used paid advertising in the formation of its clubs. Here is how one club obtained advertising without cost. We are interested in the opinions of Toastmasters on the "no paid advertising" policy.—EDITOR.

Looking for members?

TRY ADVERTISING

By KEN CLOLERY

THE TOASTMASTERS club which has a full complement of active members plus three or four associate members need not strain constantly to have potential joiners attend its meeting. There are, however, clubs whose membership is dangerously low. They need to add a large number of top-quality members in a hurry. For these clubs I would suggest—*advertising*.

Last fall our club's active membership stood at 18. We were desperately in need of new faces in Forty-Niners No. 560. Although this is usually a job for the membership committee, our problem was so acute that we threw it open to the entire club and discussed it thoroughly at a regularly scheduled business meeting. We finally decided to embark on an advertising campaign, through the local newspaper.

Now, newspaper advertising is expensive. However, a Forty-Niner who is an executive in a large industrial firm said that his em-

ployer would probably be willing to contribute fifty dollars to our project. This was a fabulous stroke of luck—or was it entirely luck? Two of our members are executives in this Company. Another half-dozen of their employees are former members who had resigned from the Club when they moved from this area to assume more responsible positions with the same organization. This Company knew about Toastmasters!

We often wonder what our employers think of Toastmasters or of other self-developmental outside activities in which we participate. Here was tangible proof of the interest and respect one employer has for the terrific training offered by Toastmasters!

Elated by the vote of confidence and supported by the contribution, we mapped out our campaign. We placed the following ad in the Sunday paper, first on the Business and Finance page and two weeks later, in the Classified section:

SPEAK WELL—PRACTICE PUBLIC SPEAKING MEN 21 TO 45

Interested men—do you desire to improve your personal qualifications in the business and social world? We, the Forty-Niner Toastmasters Club, a group of 20 young men from varied occupational fields, invite you to join our "practice" public speaking club.

We meet each Wednesday from 6:30 to 8:30 p.m. and enjoy a pleasant, economical dinner plus training in the art of public speaking. It's easy! It's fun! It will provide a stimulus and relaxation after a busy day's work. The cost—dues are a dollar per month plus your dinner. We have social functions 3 or 4 times each year to which your wives and friends are invited.

If you like telling stories, meeting people, eating, a congenial atmosphere and excellent training in expressing yourself—be our dinner guest this coming Wednesday. The dinner is on us, FREE! We are interested in you—we have a sincere desire to help you—if you are interested in our Club training program. Our Club is a member of Toastmasters International. Take advantage of this opportunity to build self-confidence and leadership. It will open new avenues of success. We need 10 more men to make our training group complete.

Act today!

Phone numbers were given for reply.

Although we were competing with the opening of hunting season, we received a gratifying response to the ad. Those who contacted us were invited to be our guests at the next meeting. Moreover, the climate created by the ad encouraged more of our members to bring their friends.

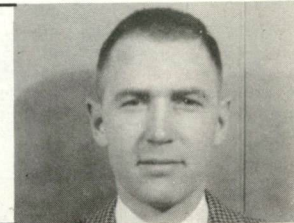
As a result of our drive we inducted 15 new members at one meeting, in a simple, impressive ceremony.

We feel that we have strengthened our club considerably. Not only have we increased in number, we have added a group of top-flight fellows of various and interesting occupations. Among our recent additions are an electrical engineer, a lumber yard superintendent, a salesman, an advertising account executive, two doctors, an accountant, an architect and a sales promotion manager.

We now have 33 active members. Naturally, this doesn't mean that our membership worries are over forever. It doesn't mean that we can rest forever on one achievement. But it does give us a good solid foundation on which to build for the future.

Where are *your* next members coming from? ♦

Ken Clolery is past president of the Forty-Niners Club 560, District 6, of Minneapolis, Minnesota. He is Manager of the Actuarial Division of the North Central Home Office of the Prudential Insurance Company of America.





Past Int. Pres. Olin D. Price shows Terry Smith original charter of Huntington Park (Calif.) Club 14 on his 31st anniversary as a Toastmaster



AWARDS: Past Pres. Jim Hand and Pres. Dell Foster of Marshall (Minn.) Club 1486 wear badges for talking too much and for flowery evaluation



GALA ARRIVAL: Incoming Pres. J. L. Madison and outgoing Pres. D. L. Dierks of Tapei Toastmasters 1890 (Tapei, Taiwan) arrive for installation meeting in Chinese pedicab; are greeted by club officers



Miss Coeur d'Alene (Dianna Hensen) presents trophy to Arthur Lennon of Kellogg (Idaho) Club 245, Speech Contest winner of Area 4, D. 9, and wishes him luck in returning to Coeur d'Alene for Zone Contest on June 27

SPECIAL EVENTS TAKE TOASTMASTERS INTO LIGHT



Wings of Gold Club 1836 Troubadours entertain at officers installation (Story page 22)



Sparked by speech of Frank Strange (rt), Beaver Club 1744 (Toronto) Pres. Bill Gavreau presents check for wheelchair to Timmy, representing Canada's crippled children



Gunning for Brooklyn (N.Y.) Area Speech championship are contestants (l-r) Paul Jones, NSSO 2285; Chris Dormani, Crow's Nest 1849; Karl M. Schau, Area Governor; Cdr. Bill Gerber, Quarterdeck 1370; Edward Malin, Mainmast 1040

STRAIGHT FROM THE SHOULDER is IBM report offered by Cdr. Stu Smith at fun-filled officer election of Jetstream (Moffett Field, Calif.) Club 2624



CLUB TO CLUB

Troupe Shows TM Talent

When TM Stan Brent of Wings of Gold Club 1836 gave his Icebreaker, he mentioned his pre-Navy career of orchestra leader and clarinetist on a passenger liner in the Pacific. TM George Custer used his hands in Speech No. 4 to play the violin for the group. This was all the cue that TM Walt Walton, trap drummer, ukulele player and sometime proprietor of the Navy Exchange, needed. He recruited Jim Peters, Air Station Officer-of-the-Day and his saxophone. Larry Bunce, Assistant Operations Officer and violinist, was given a TM application form, and Tommie Phillips, wife of a TM, was borrowed for the ivories.

First public performance of the Wings of Gold Troubadours was at recent officer installation banquet, and was a scintillating success. Club is proud of its new TM recruiting gimmick, and combo is open for engagements at banquets and meetings.

Wings of Gold members are officers of the U. S. Naval Air Station at Pensacola.

Wings of Gold Toastmasters 1836 Pensacola, Fla.

* * *

Parliamentary Practice

Our club has just completed a series of 11 special intensive parliamentary practice sessions. Meetings were held on open Mondays, alternating with regular

club meeting dates, and the Parliamentary Scripts available from the Home Office were used. All Toastmasters of the Philadelphia metropolitan area were invited, and meetings were open to the general public. We had a terrific response!

Meetings were sparked by Jack Maroth, Dist. 38 Ed. Chmn., and Harry Wenger, Liberty Bell Ed. V-P., and conducted by Liberty Bell members.

Liberty Bell Toastmasters 1010 Philadelphia, Pa.

* * *

Speech Students Receive Toastmaster

One of the special projects of District 59 (Nevada) this past year was the presentation of subscriptions to THE TOASTMASTER magazine to speech classes of Nevada's high schools. Each club "adopted" one or more of the schools.

Covering letters from the Home Office explaining the gift and outlining the benefits of Toastmasters training were sent to each high school principal.

According to District Governor Roger Joseph, Sr. and District Secretary Alex Coon, this is an excellent way to get the younger generation acquainted with Toastmasters and remind them that their work in speech need not terminate with graduation.

District 59 Nevada

Jet Age TM's Meet

"Toastmasters Day" was proclaimed by mayors and county officials for Brevard County, Florida, when the five clubs of Area 5B, District 47, held first Speech Contest and Educational Session. Brevard County is site of the Atlantic Missile Base and Cape Canaveral; members of clubs are employees of missile contractors, military personnel working on missile program and businessmen of the community. This section of Florida has had a steady growth of Toastmasters clubs; within Area 5B three new clubs have been organized in the past six months, and another is well on the way.

Winner of the speech contest was Edward Graham. His title? "Man-Made Satellites," of course.

Area 5B, District 47 Florida

* * *

Award for Service

The Mayor and Council of Fairbanks, Alaska, recently awarded a "Certificate of Outstanding Citizenship" to the Golden Heart Toastmasters Club of that city. Award was made in appreciation of the club's participation in presenting plans to voters for public improvements and the need for continuation of city sales tax to finance such improvements.

The Golden Heart Club is frequently called upon to furnish speakers for local organizations and MC's for special events. Recently a group of men of the Lutheran Church asked the club to conduct a Speechcraft course for them. Many of the civic leaders of Fairbanks have had Toastmasters training and the results are apparent in their public speaking performance.

Golden Heart Toastmasters 1240 Fairbanks, Alaska



Columbine Club displays arresting timer

Outstanding Timer

Our club has a timing device which is practically impossible to ignore. It is a full-size replica of a traffic signal.

In addition to the bright red and green lights, it uses buzzing signals which increase in volume as a speaker continues to talk beyond his allotted time.

Device and control box were designed and built by past presidents Dean Carmichael (picture, left) and Gene Tepper, (right).

Columbine Toastmasters 768 Denver, Colo.

* * *

Table Topics Read

Topicmaster John Engebretsen of the Normans Toastmasters 1209 set a different style in table topics at a recent meeting. He gave each speaker an article and challenged him to read it aloud, creating mental image of the author and holding audience attention and interest. Articles ranged from humor and satire to thought-provoking and philosophical items. Toastmasters agreed this was a real test of comprehension, poise and projection.

Normans Toastmasters 1209 Evreux, France



Fort Wayne TM's prepare to travel

Migratory Meeting

Anthony Wayne Toastmasters 521 wanted to support member Hal Gundersen at the Speech Contest in Huntington, Ind. So Ed. V-P Lloyd Mattix used his Toastmasters training to persuade his employer, the Fort Wayne Transit Co., to furnish the club a bus free of charge.

Twenty-one members and their wives made the trip, holding a meeting en route. Past Pres. Nick Freeman and Mrs. Freeman led the topic session.

**Anthony Wayne Toastmasters 521
Fort Wayne, Ind.**

* * *

Tongass TM's Now Age 10

The Tongass Toastmasters, first TM club to be chartered in Alaska, recently celebrated its 10th birthday, honoring the more than 300 men who have participated in the training—among them mayors, legislators, councilmen, doctors, officers of civic and fraternal organizations and civic leaders.

Concurrently with the long write-up of the meeting, the *Ketchikan Daily News* featured a two-column spread stating the advantages of TM training, and giving phone numbers for interested readers to call for further information.

**Tongass Toastmasters 651
Ketchikan, Alaska**

Distinguished Guest

The shade of the Father of his Country returned to participate in table topics and set the theme of a special meeting of the Monument Toastmasters of Washington, D. C. By name, location and club anniversary (February 22) the Monument TM's feel very close to George Washington, and centered their Anniversary—Old Timers—Ladies Night event around a discussion of his life, activities and probable ideas if he were living today. Speaker George Hatzenbuehler, garbed as an oriental swami, staged mock seance to ask Washington to clear up some of the legends about him.

Dr. F. W. Reichelderfer, Chief of the U. S. Weather Bureau, was special guest.

**Monument Toastmasters 898
Washington, D.C.**

* * *

Toast-a-rama Idea Fair

Twenty-four clubs of Sub-District A, District 31 (Massachusetts and Rhode Island) sent representatives to the Toastarama Idea Fair held recently in Framingham, Mass.—a total attendance of 135 Toastmasters. Lt. Governor John Galant gives credit for the large attendance to the hard work and careful publicity planning of the various club and area officers.

Toastmaster of the evening was Charles Keane of Stoughton Toastmasters 1556. Program speakers gave many good, workable ideas and techniques, and the sparkling table topics of Warren Piper, also of the Stoughton club, were especially enjoyable.

The event gives promise of becoming a yearly affair.

**District 31
Massachusetts and Rhode Island**

3 Clubs at Once

District 36 believes that it holds a record for founding new clubs—two Toastmasters clubs chartered at the same time and a Gavel Club organized—all in one organization, the Veterans Administration Central Office in Washington, D.C. The two TM clubs are Communicators 2902 and Gaveliers 2920.

Ladies of the VA, not wishing to be outdone, formed a Gavel Club—the first all-girl Gavel Club in the organization and the first Gavel Club in the Metropolitan Washington area.

Display boards in the main lobby of the VA building stimulated interest in both TM and Gavel Club organizations.

**District 36
Maryland, D.C., Virginia**

* * *

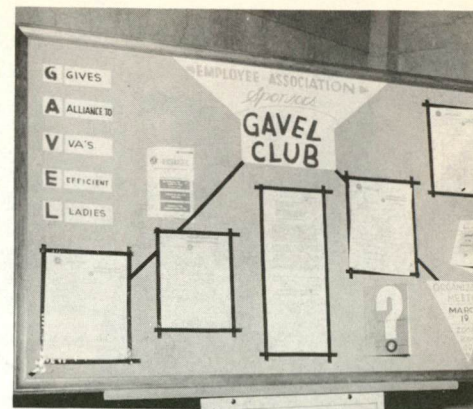
French Speaking Contest

The annual "Art Oratoire des Clubs Toastmasters de la Province de Quebec, Region No. 61," was held recently in Trois Rivieres, Quebec, and enthusiastically attended by over 125 Toastmasters and guests. The meeting was conducted entirely in French, with the exception of a short address by District 61 Governor John P. B. McCormick, who opened his remarks in French, then shifted to English.

Contestants from the eight clubs of the District spoke on the same subject: "What is the effect of high pressure selling on the consumer?" Winner and new holder of the Reynolds Aluminum Challenge Trophy was Leo Tessier of the Heriot Club 2302.

This event is one of the two high points of District 61's club year, the second being the District Speech Contest. It is Ladies Night, and is followed by a social time and dancing.

**District 61
Quebec**



VA display stimulates Gavel Club formation



French-Speaking Contest holds spotlight in Quebec

Picture shows TM Tessier (2nd from right) receiving trophy from George Plomondon of the Reynolds Company, as club president A. H. Caron of Lavolette TM's, Trois Rivieres, Governor McCormick and Lt. Governor Bob Perron, District 61, approve.



STUDY PROCEDURE: (Left to right) Fred H. Moore, Governor Dist. 51; James McElmell, Jr., Pres. Club 393; Ed W. Hendry, Parliamentary Expert, Dist. 51; Hon. Harold E. Bennett, Mayor, City of Bell; Hon. Verne Tennis, Mayor, City of Maywood and Past Pres. Club 393

We held a TOWN MEETING

By ROY D. GRAHAM

TWO MAYORS, a dozen or more councilmen and city officials, two Chamber of Commerce presidents, some newspaper editors, reporters and photographers, and an assorted collection of local service club officers, executives and businessmen—how's this for a guest list at a Toastmasters club meeting?

It's easy, say the Bell (Calif.) Toastmasters 393. Build a program around a real need, publicize it carefully, send out invitations—then wait for the guests to come crowding through the doors.

The Bell Toastmasters "Parliamentary Procedure" meeting is an example of the kind of community service a Toastmasters club is especially equipped to offer. Its enthusiastic reception by the twin communities of Bell and Maywood indicates its fulfillment of a need.

"Parliamentary Procedure" was set up as a regular meeting, including table topics and a brief business session. The time usually devoted to prepared speeches was given over to Ed Hendry, parliamentarian of District 51 and past president

of Douglas Aircraft Toastmasters 1201, for a demonstration of parliamentary procedure. Toastmaster Hendry had as visual aid an electrically controlled panel, whose flashing red lights vividly clarified every parliamentary problem. He also used posters and charts.

Publicity was carefully planned. A letter of invitation was sent to each of the city officials of Bell and Maywood, and to all service clubs. The letter explained that the meeting was designed as "a source of information to many men and as a 'refresher' to those experienced in the conduct of meetings."

First gun in the salvo of newspaper publicity was fired two weeks before the meeting date. Under the headline "Toastmasters to Hold Parliamentary School," the *Bell-Maywood Industrial Post* ran a two-column picture of the club officers, an explanatory story, and an invitation to every man interested in learning how to use parliamentary techniques. A telephone number was given so that interested readers could obtain more information from Harold Attlesley, chairman of the meeting. Toastmaster Attlesley is also treasurer of the City of Bell.

Six days later came a second write-up and picture—this time of Ed Hendry at the electric panel, with District 51 Governor Fred Moore assisting at the controls. Headline read: "Parliamentary Expert to Give Training Here."

Roy D. Graham is a member of the Board of Directors of Toastmasters International. A resident of La Mirada, Calif., he is owner and distributor of metered public typewriters.



Ed Hendry and parliamentary panel

The third story broke a few days before the meeting, giving more details of the program. A picture of the Mayor accepting the invitation from Chairman Attlesley, on behalf of himself and other members of the city's official family, was featured.

After such a build-up, the program had to be first-rate, and Bell Toastmasters admit modestly that it was. Officers of District 51 joined Club 393 in a smooth, sparkling meeting. Toastmaster of the evening was John Clauser, Lieutenant Governor of Dist. 51. Harold Attlesley's table topics discussed civic problems. Toastmaster Hendry's presentation was introduced by Past Pres. Carlton H. Casjens, and followed by a brief summary of Toastmasters activities by Roy Graham, International Director. Appreciative comments were offered by Mayors Verne Tennis of Maywood and Harold Bennett of Bell, and by District 51 Governor Fred Moore.

"Our 'town meeting' rendered a service, provided valuable training and was great fun," says Club President Jim McElmell, who recommends that other clubs try it. ♦

PERSONALLY SPEAKING

By RALPH C. SMEDLEY, Founder

Your Club's History

Every organization of a permanent nature should keep a record of its history, showing its important activities, its officers, its members, and other information which may be useful from time to time. Every Toastmasters Club should keep such a record.

This record may be made a responsibility of the secretary, both as to keeping it up to date and as to preserving it safely for posterity; or it may be a task committed to some member appointed for that special task. In any case, it should not be overlooked nor neglected.

It is not an infrequent occurrence for some club officer to write to the Home Office asking for the date of chartering of his club, or for a list of the charter members, or for a copy of the club's bylaws. Apparently his club has not preserved any such vital records. Our records of the individual clubs are sufficient to furnish the answers to many of the questions, but there are others on which we have no information. The club itself should have the records from its begin-

ning, whether in minute books, the club bulletin, or some other form.

We recommend that each Toastmasters Club undertake to discover what historical information it has available, where it is kept and who is responsible for it. This may be a project for *your* club. Investigate, and see what procedure is needed. The present can always learn from experiences of the past, and today's activities may be an aid to men in days yet to come, if properly recorded.

The Ice Breaker

This is the subject for the first project in our Basic Training Manual. It is assigned so as to help the novice by letting him talk about a subject on which he is well informed—himself and his life—but it has values far beyond making it easier for the beginner.

The Ice Breaker introduces the man to his fellows. It lets them know something about what kind of person he is, where he came from, why he is here, and whither he is heading. After hearing the brief story of his background, the

other men are in a better position to help him with their evaluations and suggestions for improvement.

But the biographical, personal speech is not limited in value to this one presentation. It would be a fine practice for each Toastmaster to give a talk about himself once every year. I suggest that you try it.

Suppose you have been a member for a year, or for two or three or a dozen years. There is much about you, your occupation, your thinking, which the other men do not know. It will help them to help you if they know some of these facts, and it will be good for you to arrange the information to present to them.

We are all interested in becoming better acquainted with our fellow men. That is why the introductory speech is heard with so much interest. We can promote better fellowship and understanding in our club by occasional presentation of the self-centered subject. The better we know each other, the more intelligently we can help. Revive and review the autobiographical Ice Breaker occasionally in your program, and see what good results it will bring.

Be a Crusader

We miss a great opportunity through failure to present subjects of importance, on which we have deep convictions. We speak best when we are in earnest, and by presenting our convictions we stimulate others to think and act.

The Toastmasters Club has a definite function as a sort of "town meeting" in which ideas are exchanged on matters of current interest. This function is fulfilled when programs are planned to that end, and when speakers are assigned to discuss the subjects which need consideration.

One of the most immediately important subjects before the public today is the menace of communism to our institutions of freedom. This is a subject on which the general public is not well informed. It presents itself to every Toastmasters Club with a challenge to study and formulate opinions which will result in needed action.

I recommend to every Toastmaster the recently published book by J. Edgar Hoover, entitled "Masters of Deceit," which presents a factual study, based on long experience, of this ideology which is working itself so insidiously into American life, threatening the extinction of our cherished ideals and institutions. Any man of intelligence will be stirred by this book as he reads it, and he will be impelled to discuss it with others. And this is true of men of all free nations.

Let us, as good citizens, seek to inform ourselves, and then speak and act. "Be in earnest" is a good theme for every speaker. Here is a subject on which you can really be in earnest. Try it. Your club is a good starting place. ♦

A Toastmasters Club, like the Toastmasters movement in general, grows and improves through the interchange of ideas, the experimentation with new methods and the sharing of experiences.

—Ralph C. Smedley

The heart of Toastmasters

By CHARLES MICHAELS, JR.

"What are you doing here?"

The Madrid Toastmasters Club No. 2219 was holding its regular dinner meeting in the Goya Room of the Hotel Hilton. A lively table topic session had just concluded; we were relaxing for a ten minute intermission before the formal speeches.

Toastmaster Brown's guest, a visitor from the States, sat on my right. You must first know that Toastmaster Brown's guest was writing his thesis for a PhD in psychology, for otherwise his question might seem odd. We had been talking, this guest and I, and at the first pause in the conversation he asked me point-blank: "What are you doing here?"

What was I doing there? What was I doing in a Toastmasters club? This was a tremendous question—and it called for a tremendous answer. After all, I could have been bowling. I could have been home

with my wife and family. We could have been out playing bridge. We could have been living it up at the Pasapoga—a glass of Carlos Primero and first-rate floor show. We could have gone to a movie. Or we could have been sitting comfortably in the living room, reading and listening to Brahms on our phonograph. What was I doing here at Toastmasters?

I dropped my napkin on the tablecloth and strode to the head of the banquet table. I pounded my fist on the lectern.

"Gentlemen," I said. "Fellow Toastmasters."

A hush fell over the room. Heads swiveled in my direction.

"You're out of order," Toastmaster Baldi warned me.

"Yes, I'm out of order," I said excitedly, "but for one time, for just this one time, let me be out of order." Again my fist sounded on the lectern.

Charles Michaels Jr. works for the US Navy as a Construction Management Engineer on the Spanish Bases program; was formerly associated with the Architect-Engineers on the same project. He has lived and worked in Madrid, Spain, for four years and is a member of the Madrid Toastmasters Club 2219.



"Toastmasters," I said, "why are we here?" I said this slowly and as I said it I pointed at each Toastmaster. There were smiles and there were frowns and there were faces undecided whether to frown or smile. "Why are we here?" I repeated. "I'm going to tell you why I'm here."

"You're out of order!" Toastmaster Baldi warned me for the second time.

I ignored him. He was perfectly right, but I treated him as if he were a heckler. I raised my voice and hurried to get my message across.

"For better listening, better thinking, better speaking, of course, of course," I said. "Those are the things I joined for. I was prepared to sit with open ears at the feet of the masters and learn why their speeches were entertaining and impressive and worth listening to. I wanted to learn to think in a more orderly fashion. These are high aims, goals worth achieving. That is part of the reason I am here tonight, but it is not the main reason. If I must tell you in three words why I am here tonight, it would be this: *'For better understanding'*."

"I often disagree with what many of you Toastmasters have to say. And I'm sure that many of you often disagree with me. That's

how it should be. We are not peas in a pod. We are not robots. There is no 'Big Brother' who directs our thoughts and our actions. We are free. We are human beings with our own thoughts and our individual ways of life. And we communicate. We divulge our thoughts and our ideas before this group. We are frank when we speak, and we listen with an open mind. These are traits of Toastmasters. I may be diametrically opposed to the content of a fellow Toastmaster's speech, but I respect him and never fail to weigh what he says with an open mind as I can muster. I do my best to understand him. And this, to me, is the heart of Toastmasters.

"Better listening, better thinking, and better speaking are for the mind. If we have gained these objectives from Toastmasters and only these, we have gained a great deal, but we have failed in the larger sense. There is the opportunity in Toastmasters to learn to understand our fellow man better. Better understanding is for the heart. And through understanding we make this world a better place for all."

My pause was too long. Toastmaster Baldi again spoke up. "You're out of order," he said gruffly. Only this time he added, "But I'll be *understanding*." ♦♦

The Convention Comes to Order

A nationally famous magazine editor . . . a Chinese girls' band . . . greetings from Toastmasters overseas . . . educational sessions . . . beatniks . . . speech contests . . . a fun luncheon . . . a national authority on semantics . . . they'll all be part of the 28th Annual Toastmasters International Convention when it comes to order Aug. 27, at the Sheraton-Palace Hotel in San Francisco.

A business session and election of officers will open the convention on Thursday afternoon. The International Night program Thursday evening will feature Dr. William H. Pemberton, consultant in psychology and executive methods and semanticist. Dr. Pemberton, of San Rafael, Calif., TM Club 1755, is a member of the California Board of Medical Examiner's Psychology Examining Committee. He has done graduate work in sociology in Europe and has traveled in 45 countries. He will speak on "International Understanding—An Impossibility?"

Entertainment for International Night will include the Chinese Girls' Band from St. Mary's High School in San Francisco.

The first educational session, Friday, "How to Use Educational Materials," will be under the direction of Dr. Seth Fessenden, director of Educational Research for Toastmasters International.

The Friday Fun Luncheon will include a skit showing how a TM meeting might be conducted by a group of San Francisco beatniks.

Founder Ralph C. Smedley will conduct the Friday afternoon educational session on "Speech Presentation and Evaluation." Regional speech contests will follow.

Charles W. Ferguson will be the featured speaker at the President's Banquet Friday night. Senior editor of *The Reader's Digest* since 1942, Ferguson is the author of five books, including the best seller, "Naked to Mine Enemies: The Life of Cardinal Wolsey." His latest book is "Say It With Words."

Ferguson is vice president for Public Information for the National Safety Council and a member of the Advisory Committee on Cultural Information of the United States Information Agency.

Graduates of Beyond Basic Training will be honored at the Founder's Breakfast Saturday morning. Dr. Smedley will be host.

Don Perkins, manager of Public Relations for Toastmasters International, will conduct the final educational session Saturday morning on club and district public relations.

The convention will close following the International Speech Contest, Saturday afternoon, with broadcast greetings from Toastmasters clubs in various countries throughout the world. ♦

Book Review

THE STORY OF TOASTMASTERS, by Ralph C. Smedley. Published by Toastmasters International. Price: \$1.00, including packing, shipping and tax. Order from: Toastmasters International, Santa Ana, Calif.

Here is the long-awaited story of Toastmasters, told by the man who has lived it, Founder Ralph C. Smedley.

Toastmasters everywhere will find this book a treasure-house of information, answering the questions most frequently asked about the history and growth of our organization. Here, too, is the basis for many interesting club programs on the history and growth of Toastmasters, as well as an invaluable source book in preparing newspaper, radio and TV publicity.

Did you know that at one time a bank failure wiped out all existing Toastmasters funds? This was not the calamity it might have been, since the entire amount was \$40, and \$20 was eventually recovered. Did you know that during World War II, International Conventions and officer elections were held by mail? That THE TOASTMASTER started as a mimeographed sheet called "The Gavel"? That the first Home Office was a 12x16 room, and the printing equipment one small secondhand mimeograph? This is all part of "The Story of Toastmasters."

The story of the growth of Toastmasters is one of the great success stories of our time. It is a heart-warming story, for it tells of the development of an idea and an ideal—the idea of self-improvement through better speaking, the ideal of service to mankind. Throughout its history, Toastmasters International has never swerved from these basic principles, which undoubtedly accounts for the fact that its active membership now stands at more than 80,000, and its clubs number 3,000.

The Founder of Toastmasters offers his reminiscences modestly and simply, with the straightforward directness characteristic of his speaking and writing. Yet no one can read this book without being impressed by the selfless devotion and service he has given to the organization and to his fellow men. Dr. Smedley and the loyal group of early workers who took fire from the spark he kindled can look back over the last 35 years with the consciousness that their work has been well done. The seed they planted has brought forth fruit a thousand-fold in the enriched lives of the more than half-million men who have benefited from Toastmasters training.

"The Story of Toastmasters" is a book which every club will need for its club library and every Toastmaster will want for his personal bookshelf. The library of every community which boasts a Toastmasters club should have at least two copies for circulation. Like Toastmasters itself, the story of its wide appeal and steady growth holds a promise of hope for a better world. ♦

*Jargon, commercialese,
technical terminology
all add up to . . .*

Jabberwocky

By ALAN H. WILKINS

*"Twas brillig, and the slithy toves
Did gyre and gimble in the wabe;
All mimsy were the borogoves
And the mome raths outrabe."*

THIS RHYME is the opening of Lewis Carroll's famous poem *Jabberwocky*, in "Alice Through the Looking Glass." Like the rest of the poem, the words look and sound presentable—but they mean nothing and do not bear investigation.

I have borrowed this word, *Jabberwocky*, and extended its meaning to include *jargon, commercialese, unnecessary abbreviations, officialese, and technical terminology*. The current use of *Jabberwocky* is widespread. I speak from sad experience.

As a civil engineer, I suffer from a surfeit of technical terminology during office hours. In consequence, I find that my vocabulary is becoming restricted to those words which can be used in talking and

writing about engineering works—a serious limitation. There are few words which can be used in describing a concrete caisson or a sewer outfall.

I am also a government civil servant. I am the man who is grateful for or appreciative of your early consideration of the matter. I am the man who is always your obedient (or obdt.) servant.

In short, by the time I leave my office every evening, my English is stilted and stereotyped, cast firmly into the *Jabberwocky* mould.

Many people, among them Mr. Churchill, have come to grips with Civil Service officialese. Mr. Churchill fought hard against this disease, but failed to oust it completely. One of his best comments relates to a document which contained a number of overlong phrases conceived to avoid the ending of sentences with a preposition. Mr. Churchill wrote: "This is the sort of thing up with which I



will not put." How right he was! Mr. Churchill, however, did not have to deal with *commercialese*. I wonder what his remarks would have been if he had received the following:

"Dear Sir,

With ref. to mine of even ref. of the 3rd ult., payment of the above account which is now overdue at the date hereof appears to be overlooked and I shall be glad to have your remittance by return of post and oblige.

Yours faithfully,"

I look to the hours spent outside the office for recuperation and relief. Yet I find that there is just as great a misuse of our native language there. *Jabberwocky* flourishes in novels, films, magazines, radio programs. We find it especially in newspapers, which are much too addicted to the crimes of haphazard headlines and ambiguous abbreviations.

I am willing to admit the necessity and usefulness of abbreviations such as FIAT and QUANTAS—when they are used sparingly. The present day practice of using them *ad nauseam* defeats their primary purpose, simplification. We are bludgeoned with WHOS, SHAPES and ECAFES, with

FOBS, NBS and Mcd Cons. Who can keep track of what they all mean?

And as for haphazard headlines—what kind of mental picture do we form when reading in screaming black capitals: "Bottlenecks Must Be Ironed Out"!

Not quite so amusing is the following excerpt from "The Economist." I defy the reader to find in it any trace of intelligibility:

"NATO has expressed its fundamental change of policy as 'evolving in place of the overriding medium-term defense hypothesis to which all economic planning was functionally subordinate, an antithesis of balancing desiderata such as the politico-strategical necessity against the need for a maximum of flexibility'."

Here is an example of *Jabberwocky* pure and unadulterated.

Is there then no escape from this terrible fellow? Must he pursue us everywhere, confusing our minds and bewildering our lives?

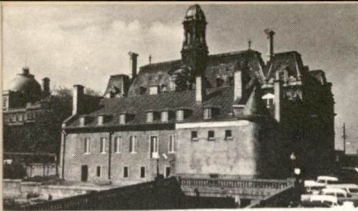
In desperate need of a refuge from him, I have turned to the Toastmasters Club. Here, I hope, he may not, dare not enter.

Fellow Toastmasters, can we be very sure that *Jabberwocky* has been blackballed in our clubs? ♦

Alan Wilkins is a civil engineer with the Public Works Department, Hong Kong, where he has been engaged in the design, construction and maintenance of roads and harbor works since 1951. He is a member of the Hong Kong Toastmasters Club 1364.

This article was first published in the "Toastmasters Bulletin," the combined publication of the Hong Kong Toastmasters and the Victoria Toastmasters Club 2787.





MONTREAL

Toastmaster Town of the Month

BASKING IN THE reflected history of many yesterdays, Montreal, Quebec—Canada's largest city—is a city rich in traditions. It was the farthestmost outreach of the 16th Century New World exploration; an outpost of French civilization in a forest of Indian savagery; the crossroads where missionaries, traders and adventurers laid their plans for the opening of a continent; an island bastion over which the flags of three great nations have flown.

Today, the characteristic personality of Montreal emerges from the blending of several civilizations. Among its more than 1,000,000 citizens, four ethnic groups—French, English, Irish and Scotch—have created a unique atmosphere and a social climate unlike any other city in the world.

Its dual population of French and English-speaking peoples has given a cosmopolitan character to its fashionable shops and stores. There is Old World charm in its many parks, churches and internationally famous hotels. But Montreal is a busy city, linked to the rest of the world by rail, sea and air. It is the terminus of the nation's two great transcontinental railroad systems. One thousand miles from the sea, its port on the St. Lawrence River is one of the world's great harbors and the gateway to the new St. Lawrence Seaway. Montreal is also known as the air capital of the world, for it is the headquarters of the International Civil Aviation Organization and the International Air Transport Association.

Industrially, Montreal claims more than 5,000 manufacturing plants. It is the home of two great universities—McGill and Montreal. It is a center of Canadian culture where remarkable progress is being made in all artistic fields.

Toastmasters in Montreal are making progress, too. The first club was St. Lawrence Club 606, organized in 1948. Since then, four more have been added—Laurentian 866, Canadian Industries Limited 2577, Engineers' 2579 and University Speaking 2827. Meetings are conducted in both English and French. To emphasize the bilingual nature of their clubs, the District Speech Contest is conducted entirely in French.

Under the guidance of District 61 Governor John P. B. McCormick, Montreal Toastmasters are currently engaged in translating the Basic Training Manual into French. When they have it finished, it will be available for export to other lands where French-speaking men, thanks to the Toastmasters of Montreal, will be able to improve themselves through *pour entendre mieux, pour ameliorer la parole et les pensees*, just as English-speaking Toastmasters have been improving themselves through *better listening, thinking and speaking*. ♦



JUST IN JEST

When you buy something for a song—
watch out for the accompaniment.

By the time a man gets enough experience to watch his step, he's too old and tired to go anywhere.

"How," asked a young salesman, "can I keep my women customers from complaining about prices and talking about the low prices in the good old days?"
"Easy," said the old-timer. "Look surprised and say you didn't think they were old enough to remember them."

Many people who say they like to live dangerously try to prove it when they get behind the wheel of a car.

In Russia you may say what you like about Khrushchev—but don't try to say what you don't like about him.

A secretary was filling out an application for a new job. She came to the space marked "Office Experience," and finally wrote: "Familiar with all phases, including bowling, coffee breaks, personal letter writing and taking up collections."

The speaker on farm management had given much good advice, but finally sat down. The chairman arose to summarize.

"Our speaker has made our situation very plain. If our outgo exceeds our income, the upkeep will be our downfall."

The man who can account for every dollar of his income is either a good housekeeper or a bachelor.

"In Kentucky," boasted one of its citizens, "we have Fort Knox, where enough gold is buried to build a golden fence three feet high clear around the state of Texas."

"Go ahead and build it," drawled the Texan. "If I like it, I'll buy it."

"I can't possibly marry you until you have some money saved," said the girl. A few months later, she asked him how much he had managed to save.
"Thirty-five dollars," he answered.
"Well, I guess that's enough."

Beware the man who slaps you on the back—he may be trying to make you cough up something.

The big game hunter had been lecturing on his experiences for a long time, and his audience was getting restive.

"While wandering through a native village I spotted a leopard," he droned on.

"Don't be silly," commented one of his listeners. "They grow that way."

Marriage may be a union between two people, but it's usually the husband who pays the dues.

The easiest way to kill a joke is to drag it out.

The lady of the house instructed the new maid to dice the beets for dinner. Several hours later, the maid appeared.
"Ma'am," she said, "cuttin' them beets up is easy, but puttin' all those black dots on 'em is quite a job!"

Letters to the Editor

(Because of obvious space limitations we often print only pertinent portions of letters received. While only signed letters will be considered for publication, names of writers will be withheld on request.—Editor)

... I wholeheartedly concur with his (Kingston's) opinion regarding outside speaking engagements as a qualification for a Certificate in each and every TM Club, as expressed in May 1959 *Toastmaster*.

The Jr. Chamber of Commerce in Grand Island holds a banquet each year at which past officers and outstanding members are recognized. Three years ago a member from Toastmasters 1101 of Grand Island was asked to be guest speaker. As a result, this same club, 1101, has been approached each year since to supply the guest speaker. . . .

G. V. Little
Grand Island, Neb.

... I agree with Mr. Kingston. Take Toastmasters in large doses and put it to use outside of Toastmasters whenever you are sold on the cause for which you have the opportunity to speak. Enthusiasm for your subject is an asset at the start and contributes greatly to the successful delivery. When confidence has been built you might tackle anything, but an initial failure could destroy your interest. For that reason I believe that members should be urged but not pushed into outside speaking. It should be a requirement before completion of Basic Training but the time should not be set. All of us can be helped but few of us can be pushed into anything.

W. G. Jeffries
San Jose Toastmasters 107
San Jose, Calif.

... To comment on the article by Barney Kingston: In reference to his proposal on an outside speaking engagement after the No. 6 talk, I would suggest that consideration be given to the inter-club chairman scheduling a Speaker Exchange with another club. An extra speech on an assigned topic could be used. This could be referred to as a "Free Talk." . . .

On the "No. 13," the public relations chairman could schedule the speaker to appear before a local service club or in some other manner worked out on a club or area level. . . .

I am familiar with the Achievement Award program. One of our Area 5 Clubs, "Big D," was in the top ten at the last convention. They went "all out" on outside speaking engagements. . . .

We should be careful, however, to be certain that the member is a well-qualified speaker before we "turn him loose" as a representative of Toastmasters.

John S. Strothers, Sr.
Lt. Gov., Dist. 25
Dallas, Texas

I heartily second the idea advanced by Barney Kingston in his article "The Test of a Toastmaster," in the May 1959 issue of *The Toastmaster*. The true test of Toastmasters Basic Training would be revealed in at least one "outside the club" speech as part of the basic education of a Toastmaster.

George M. Kirkham
Missoula, Mont.

I want to join in the crescendo of applause I am sure is echoing for Barney Kingston's hard-hitting article. . . . No organization achieves public confidence and recognition until it raises its standards to assure competency on the part of its members. If Toastmaster Kingston's proposals were to be adopted by TI as requisites for the Certificate of Merit they would constitute "built-in insurance against card-carrying members. . . .

A. J. Goldner
Camilla TM's 2693
Camilla, Ga.

Mr. Kingston's recommendation that after each Toastmaster completes his 6th Basic Training talk he must participate as a guest speaker at another club, has a great deal of merit. Our Club, Ryan Toastmasters 1552, has exchange speakers and evaluators with other clubs in our Area 6 of District 5, but have had only approximately 4 such exchanges each year. . . .

There is another area . . . not emphasized to the degree that it should be in our Toastmasters training—conference leadership. Through the cooperation of the Ryan Aeronautical Company, about 15 of our club members are just completing a 12-week course in "Conference Leadership," another very beneficial segment of learning how to speak. . . .

T. C. Hacker, Past Pres.
Ryan Toastmasters 1552
El Cajon, Calif.

The Editors regret that space does not permit us to print in entirety all of the letters received on Toastmaster Kingston's article. We remind all clubs that while a change in the Certificate of Merit requirements is a matter for study and action by the International Board of Directors, each club is free to recommend outside speaking to its members.

Through its co-operative program with the American Cancer Society and the Boy Scouts, TMI is providing voluntary outside speaking opportunities for members.

I would like some reader reaction as to rebuttal by the speaker (if needed) after the evaluation of his speech.

Under our present procedure, the Toastmaster introduces the speaker. . . . The evaluator proceeds to make his evaluation according to an evaluation sheet. This becomes purely mechanical, so that often the evaluator overlooks certain facts about the speaker that can influence his evaluation. I'm referring to the proper introduction by the Toastmaster or the physical ability of the speaker to perform as expected. In other words, the speaker should have a chance to fight back by making a rebuttal. . . .

May I add that the Grammarian should be a permanent office to be handled by one who is competent to correct grammatical errors of others. To have it rotate and performed by members who know little about grammar is pure nonsense.

I. Louis Cook
Antlers Club 725
Minneapolis, Minn.

The Veterans Administration Gaveliers Toastmasters 2920 have a club song, which is sung at meetings by the entire membership. The song has contributed to the high "esprit de Toastmasters" shown by the Gaveliers.

How many other clubs have songs? We'd like to hear from them and exchange copies.

Thomas A. Smith
Veterans Administration Bldg.
Veterans Canteen Service, Rm. 924,
Vermont Avenue and H Street
Washington 25, D. C.

New Clubs

(As of May 15, 1959)

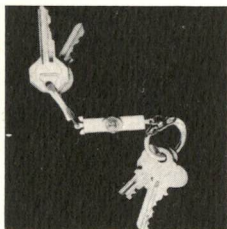
- 124 LONG BEACH, California, (D-51), *Long Beach Naval Shipyard Windjammers*, alt. Wed., 12:15 p.m., Quonset B-F, Long Beach Naval Shipyard.
- 329 AUBURN, Washington, (D-32), *Auburn Morning*, Wed., 7 a.m., Earl's Broiler.
- 903 DEL RIO, Texas, (D-56), *Del Rio*, Mon., 6:15 p.m., Mac Farlane's Cafe.
- 1439 ST. JOSEPH, Missouri, (D-22), *St. Joseph*, Wed., 6:30 p.m., Leo's Restaurant.
- 1678 PALO ALTO, California, (D-4), *Dawn Busters*, Thurs., 6:45 a.m., Eastman Kodak Cafeteria.
- 1787 OROVILLE, California, (D-39), *Oroville*, Tues., 7 p.m., Table Mtn. Tavern.
- 2037 BROOKLYN, New York, (D-46), *Enunciators*, alt. Thurs., 12:30 p.m., 29th Street and 3rd Avenue.
- 2113 MONCTON, New Brunswick, Canada, (D-45), *Moncton*, Mon., 6 p.m., Marcell's Restaurant, 234 St. George Street.
- 2269 BERLIN, New Hampshire, (D-45), *Berlin*, alt. Thurs., 7:30 p.m., Community Center Club.
- 2343 KANSAS CITY, Missouri, (D-22), *GEN-SIRS*, alt. Wed., 11:30 a.m., Little Banquet Restaurant, 12114 S. 71 Hi-Way.
- 2364 FORT RICHARDSON, Alaska, (D-U), *NCO*, Wed., 12:15 p.m., Non-Commissioned Officers Open Mess.
- 2504 CHINO, California, (D-F), *Chino*, Fri., 11:45 a.m., Cock-A-Doodle.
- 2605 ATHENS, Georgia, (D-14), *NSCS*, Mon., 5:15 p.m., Navy Exchange, U. S. Navy Supply Corps School.
- 2638 STEINBACH, Manitoba, Canada, (D-42), *Steinbach*, Tues., 7:30 p.m., Pete's Inn.
- 2918 NEWPORT, Rhode Island, (D-31), *Viking*, Mon., 12 p.m., Ann's Kitchen.
- 2931 VAN NUYS, California, (D-52), *Droners*, 1st & 3rd Mon., 6 p.m., Ram's Horn, Ventura Boulevard.
- 2935 LONDON, England, (D-U), *London*, Tues., 12 noon, 5 Grosvenor Square.
- 2958 ATHENS, Tennessee, (D-63p), *Cherokee*, Thurs., 5:35 p.m., Room 2, College Library.
- 2966 FAIRHOPE, Alabama, (D-29), *Fairhope*, Tues., 7:30 p.m., Riviera Utilities, Section Street.
- 2967 MOBILE, Brookley AFB, Alabama, (D-29), *Brookley Officers'*, 2nd & 4th Tues., 6:30 p.m., Officers' Club.
- 2973 OAKLAND, California, (D-57), *Investors'*, Mon., 9:30 a.m., St. Marks Hotel.
- 2974 PRINCETON, West Virginia, (D-36), *Princeton*, Mon., 6:30 p.m., Bailey's Town & Country Restaurant.
- 2975 FORT CARSON, Colorado, (D-26), *Kit Carson*, Wed., 7 p.m., Fort Carson Officers' Open Mess.
- 2976 CHATTANOOGA, Tennessee, (D-63p), *Monday Mumlbers*, Mon., 6:30 p.m., Gulas Restaurant.
- 2977 GLENWOOD SPRINGS, Colorado, (D-26), *Glenwood Springs*, Mon., 6:15 a.m., Denver Hotel.
- 2979 CARPENTERSVILLE, Illinois, (D-54), *Meadowdale*, Thurs., 11:30 a.m., Wintergarden Restaurant, Meadowdale Shopping Center.
- 2980 JOHN DAY, Oregon, (D-15), *Grant County*, Wed., 6:30 p.m., Sunset Drive-Inn.
- 2981 FREMONT, Nebraska, (D-24), *Breakfast*, Mon., 7 a.m., Macey's Cafe.
- 2982 BETHESDA, Maryland, (D-36), *Flying Eagle*, Wed., 1145 hrs., CPO Mess (Open), N.N.M.C.
- 2984 UNIVERSITY PARK, New Mexico, (D-23), *University Park*, Thurs., 6:30 p.m., New Mexico State University Student Union.
- 2985 JOHNSON AIR BASE, Japan, (D-U), *Airman's*, Wed., 7 p.m., Tyre Park School.
- 2987 NEW ROCKFORD, North Dakota, (D-20), *New Rockford*, 2nd & 4th Mon., 6:30 p.m., Brown Memorial Club Room.
- 2988 CLARKSVILLE, Tennessee, (D-63p), *Clarksville Base*, Thurs., 1200 hrs., Co-mmissioned Officers' Mess.
- 2989 COLUMBUS, Ohio, (D-40), *Toastmasters of Pure Oil*, alt. Thurs., 6 p.m., The Pure Oil Company Training Center, 1054 East Broad Street.
- 2990 HERSHEY, Pennsylvania, (D-38), *Hershey*, 2nd & 4th Thurs., 6:15 p.m., Cocoa Inn.
- 2991 NEW BERN, North Carolina, (D-37), *New Bern*, Tues., 7:30 p.m., The Bank of New Bern.
- 2994 PORTLAND, Oregon, (D-7), *Farmers*, Tues., 5 p.m., various locations, usually Lloyds.

1958-1959

Founder's Dist.—John Zimmerman

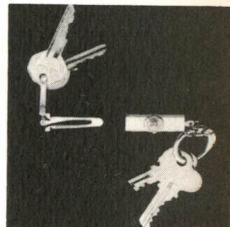
2. W. N. Grabill 14018 Clarkdale, Norwalk, California
3. Dr. Roy C. Rice 8024 Fairway Drive, Seattle 15, Washington
4. John Mackesy 1433 Mill Avenue, Tempe, Arizona
5. Grant Christensen 1535 Columbus Avenue, Burlingame, California
6. Alton C. Clark 6352 Avenida Cresta, La Jolla, California
7. Charles Ross 4553 E. Lake Harriet Blvd., Minneapolis, Minnesota
8. George H. Brown 3230 Garfield St., Corvallis, Oregon
9. James E. Melville 5105 Exeter Ave., St. Louis 19, Missouri
10. John Puddington P. O. Box 1478, Moses Lake, Washington
11. Leslie Tompsett 4731 Fleetwood Drive, Canton, Ohio
12. Elmer Brandt 209 Sherland Bldg., South Bend, Indiana
13. H. Leonard Harper 41505 47th Street W., Quartz Hill, California
14. Jim Craig 590 Crystal Drive, Pittsburgh, Pennsylvania
15. W. W. Lord 643 Norfleet Road, N. W., Atlanta, Georgia
16. Dr. R. M. Craton 1995 South Blvd., Idaho Falls, Idaho
17. John Conners 520 S. W. 29th Street, Oklahoma City, Oklahoma
18. Tom O'Beirne 3651 9th Avenue, S., Great Falls, Montana
19. John B. Miller 55 Buchanan Drive, Burnside, Rutherglen, Scotland
20. James H. Marsden 2218 7th Street N., Fargo, North Dakota
21. C. J. McNeely, Jr. 425 Howe Street, Vancouver 1, B. C., Canada
22. John Doak P. O. Box 104, Springfield, Missouri
23. Robert C. Hoover 414 Wellesley Place N. E., Albuquerque, New Mexico
24. Wayne W. Falk 4826 Spaulding, Omaha, Nebraska
25. J. Richard Jones 307 N. McKown Street, Sherman, Texas
26. Oliver E. Deckert 2956 Ivanhoe Street, Denver, Colorado
27. Edward B. Hirsch P. O. Box 176, Madera, California
28. Charles C. Mohr 5856 Flanders Road, Sylvania, Ohio
29. Lionel J. Addamus 1216 Marengo Street, New Orleans, Louisiana
30. William B. Gobel 58 Bonnie Lane, Clarendon Hills, Illinois
31. Kenneth Archibald 91 Forrest Street, No. Dighton, Massachusetts
32. Wilfred J. Morrish Rt. 3, Box 135, Port Angeles, Washington
33. George Flynn 913 Rose Place, Yakima, Washington
34. Maynard G. Cossart 600 Providence Street, Albany, New York
35. John Turck 1436 S. 63rd Street, West Allis, Wisconsin
36. Donald L. Krout 1019 8th Street, Alexandria, Virginia
37. Marvin R. Jones Box 943, Kinston, North Carolina
38. Dr. Armand G. Sprecher 141 N. Highland Ave., Bala-Cynwyd, Pennsylvania
39. William F. Orrick 5005 Argo Way, Sacramento 20, California
40. Paul Ehrle 320 Glendale Avenue, Springfield, Ohio
41. George Kunkle Box 216, Yankton, South Dakota
42. E. Panchuk 177 Woodlawn Avenue, S., St. Vital, Manitoba, Canada
43. Leslie L. Flint 1705 Forrest St., Tupelo, Mississippi
44. Kenneth R. Durham 1510 East Century, Odessa, Texas
45. Thomas Milligan Rochester Road, Sanford, Maine
46. Thomas R. McDonald 330 Bellevue Avenue, Yonkers, New York
47. Norman S. Pallot 520 Ingraham Bldg., Miami, Florida
48. Jack Marsh 5733 8th Avenue, S., Birmingham, Alabama
49. Dr. Rex J. Parker 619 Kapahulu Avenue, Honolulu, Hawaii
50. Dwight Johnson 200 Beaumont Street, Playa del Rey, California
51. Fred H. Moore 3502 Charlemagne Ave., Long Beach, California
52. Walter T. Scott 1809 N. Marengo Ave., Pasadena 3, California
53. John R. Rowland RFD No. 1, Stone St., Waterford, Connecticut
54. Paul Dauten 1616 Normandy Dr., Champaign, Illinois
55. Robert E. Reynolds 656 South Park Street, Casper, Wyoming
56. Maxwell M. Herbert 719 W. French Place, San Antonio, Texas
57. Conrad T. Wingefeld 1165 Ygnacio Valley Rd., Walnut Creek, California
58. L. A. Taliaferro 19 E. Recess Rd., No. Charleston, South Carolina
59. Roger Joseph, Sr. 373 Arroyo Street, Reno, Nevada
- 60P J. Grant Hart 3 Webber St., Apt. 7, Hamilton, Ontario, Canada
61. John P. B. McCormick 161 Sunnyside Avenue, Lakeside, P. Q., Canada
62. Russell Snow 30 Water Street, Battle Creek, Michigan
- 63P Wylie Bowmaster 3600 Timberlake Rd., Knoxville 20, Tennessee

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