

THE *Toastmaster*

MONTHLY PUBLICATION OF TOASTMASTERS INTERNATIONAL

March, 1946

Vol. 12—No. 3



SHAPIRO

"I'm a great believer in the correct word."

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Opinions expressed in the articles in this magazine reflect the views of the writers and do not necessarily indicate the attitude of the organization, Toastmasters International.

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PRICE, \$1.00 PER YEAR. SPECIAL CLUB RATES.

Published monthly at Santa Ana, California.

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Name Registered, U. S. Patent Office.

Entered as second-class matter Oct. 25, 1941, at the Post Office, Santa Ana, California; act of March 3, 1879.

Foundation Press, Santa Ana, Calif.

We Must Face the Facts About Criticism . . .

By TOASTMASTER ALEX SMITH, of the Centennial Toastmasters Club of Winnipeg, Manitoba

This speech was given by Toastmaster Smith as his seventh in the Basic Training course—"The Big Broadcast." It is selected as the "Speech of the Month" because of its lively style, its logical arrangement, and its practical value to all speakers. It must be understood that it is not necessary for a speech to deal directly with speech problems in order to qualify in this competition. Other subjects of general interest are welcome, but it frequently happens that the most attractive offering is one bearing upon matters of public speaking, and so these have been chosen.

Ralph Smedley says: "Every speech should be evaluated."

Dale Carnegie says: "Criticism is futile."

When you act as critic, are you going to pick holes in a fellow's speech, all to his benefit, and send him out of the meeting with an inner resentment? Or are you going to pour on the old "bear-oil" to his detriment, and let him go home feeling that he is another Churchill.

There are two distinct paths here, and everyone, according to his nature, makes some sort of compromise when he is called upon to criticize. Some are sympathetic and reluctant to hurt a sensitive person, so they pull their punches. Others, made of sterner stuff, hand out their criticism without restraint.

Which method will help us best to help our fellow speakers?

I wish to discuss three angles of this important question:

First, Criticism versus Appreciation.

Second, The Problem of the Novice Critic.

Third, The Problem of the Ex-

perienced Critic.

Conflict

First, to understand how to resolve the conflict of Criticism versus Appreciation, we must recall the three levels of conflict as pointed out by James Harvey Robinson in his great book: "The Mind in the Making."

The lowest level of conflict is the dominating or Hitler type, where one side says to the other: "You do it my way—or else!"

The next level is where both sides agree that each has its value, and some sort of compromise is reached. The third and highest type comes when both sides have strong opinions, but a third party comes along, takes the best from each, and invents a new solution. This is known as the creative solution.

Thus, in resolving our conflict of Criticism versus Appreciation, we do not criticize only, or appreciate only. We do not merely give appreciation and then add a few criticisms. We take the best of our appreciation and the best of our criticism, and with a little thought we indicate a way to suc-

ceed—give constructive suggestion.

For example, we could say, "Mr. Jones delivered his well organized speech with enthusiasm, but we detected a stiffness in his delivery. We recommend for improvement a more friendly, relaxed approach."

Confusion

Secondly, the problem of the novice critic is *confusion*. There are so many factors to watch; he doesn't know where to begin.

The solution is for him to pick out his most intimate and most immediate reaction, and act on that.

To illustrate: He may have trouble hearing the speaker, in which case he should suggest a louder tone and better enunciation. If he has trouble understanding what the speech was all about, he should suggest better organization and construction.

This one point, expanded with an opening, an illustration and an ending, will take up fully his minute and one-half of time.

Use Psychology

Third, the problem of the experienced critic is his fear of hurting a new or unduly sensitive member. Nowadays, however, when everyone has some smattering of psychology, it is generally known that most sensitiveness originates in childhood fears, and can be driven out of the subconscious, first, by understanding the cause, and second, by deliberately exposing oneself to the fear as often as possible. "To overcome fear," says one teacher, "do the thing you fear to do, and get a record

of successful experiences behind you."

Therefore, the experienced critic will do more to help a sensitive member by exposing him to a little constructive suggestion than by offering only praise, or remaining silent.

Here's another reason. If the critic omits criticism from his evaluation, the sensitive member will become still more sensitive when he notices the omission. He will feel that he is being treated differently, and more than anything else he wants to be the same as the others.

Summary

To sum up, gentlemen, if we are to evaluate successfully, we must face the facts of criticism. We must resolve the two essentials of evaluation—Appreciation and Criticism—into constructive suggestion. Then, if we are novices in criticism, we must overcome our confusion by stating our personal reactions. Third, if we are experienced critics, we must expose the sensitive member to gentle, constructive suggestion, in order to aid his personal development.

If we bear these three points in mind, we shall definitely help to overcome our present failing, which is our lack of sufficiently frank, thorough and constructive criticism.

Editor's Note—In reading this excellent discussion of criticism it must be borne in mind that Toastmaster Smith has fallen into the common error of thinking of criticism as fault finding, so that he distinguishes it from appreciation. On page 4 of "Speech Evaluation" you will read: "Note carefully that a criticism may be 'an appreciation'." In its true sense, criticism may just as properly be encouraging and complimentary.

What's Going On . . .

News of Toastmasters Clubs, gathered from all quarters. Has your Club made a discovery, invented a procedure, performed a notable service? Write in and tell about it. Let us know "What's Going On."

They Met the President

District Four held a special assembly in San Francisco on January 23rd, in honor of Franklin McCrillis, President of Toastmasters International. Unfortunately, District Governor James A. Clark was confined to his home by an attack of "flu," but the meeting was well handled by his aides, and a worthy reception was given to McCrillis.

On January 25th, President McCrillis was guest at a meeting of the clubs of the Founder's District, held at Ontario, California. District Governor John Pratt conducted the meeting, presenting a series of able addresses by representatives of the Areas, with the talk by McCrillis coming as the climax of the evening. More than 300 Toastmasters and ladies were on hand, representing almost every Toastmasters Club in the District.

A Life Sentence

Franklin McCrillis, President of Toastmasters International, and active member of the Totem Toastmasters Club of Seattle, was presented with a life membership in the club as a feature of the fifth anniversary observance on January 28th. It was exactly five years ago that McCrillis called together a selected group of men to set up the "Totem" pole. This club has competed three times in

the Club-of-the-Year Contest, and was the winner for 1943-44. It has also won the Achievement Award for District Two.

Seattle Strikes Twelve

Growth of the Toastmasters movement in Seattle reached a new high when the Engineering Toastmasters Club received its charter on February 11th. This club, sponsored by Chief Seattle Toastmasters, is the 12th chartered within the city limits of Seattle. The date of the presentation was particularly appropriate, as February 11th is the birthday of Thomas A. Edison.

Seattle now has 13 clubs actively functioning, and three others on the way. With 16 clubs to act as greeters, there is no question about the quality of our welcome when we get to the Convention City next July.

Help the Veterans

Vast numbers of returning G. I.s are seeking educational help in over-crowded schools and colleges, hampered by lack of sufficient facilities and a critical housing shortage. We can't look on this as just another reconversion headache, for that returning veteran is entitled to educational opportunities if anyone is. He risked his life for many things in our democratic way of life, and education

was one of these things.

Education is the aim of Toastmasters. Let's help our returning veterans. You have a friend who has just returned from service, and who needs the training we can give him. Bring him along to the next meeting. Introduce him to Toastmasters and he will be indebted to you for the rest of his life. Perhaps we can help to relieve the situation, and at the same time give the veteran a lift in helping him to become adjusted, to learn how to sell his services, and to be a better citizen of the country he has served so well.

—From The Speakeasy, Greensburg, Pa.

Welcome, American Legion!

Two of our newest clubs have been organized by local posts of the American Legion. The Legion Toastmasters Club, of Lewiston, Idaho, is No. 369, and St. Paul Post No. 8, American Legion Toastmasters Club is No. 374. There is a wonderful opportunity for these Legionnaires to serve through speech and through speech training. They have a place to fill which requires speech ability. Returning service men are in need of our training to fit them for advancement in their business and other relations. If every Legion Post were to follow this good example, it could mean much for the nation.

Atlanta Anniversary

Atlanta Toastmasters Club Number 266 celebrated its third anniversary on January 24th. For so young a chapter, this club has

made a great record. It was our first in the "Peachtree" State, and it has done good work in extending the benefits of Toastmasters to such an extent that it is now in the center of a well organized District. Congratulations to these men, and may they enjoy "many happy returns" of their birthday.

Pioneers of Moorhead

This club puts out one of the most attractive bulletins we have seen. Published once a month, it is a work of art, and it preserves the history of the club most effectively. In the January issue, mention is made of *five new charters* being promoted by Moorhead Pioneer Toastmasters.

They Will Tell Rotary

Vigo Toastmasters of Terre Haute will present a panel discussion on "The Anatomy of Peace" before the Terre Haute Rotary Club in March. Meantime, members have addressed meetings of the Transportation Club, the Kiwanis Club, the Junior Chamber of Commerce, and the Business and Professional Women. How those boys do get around!

Cactus Spines

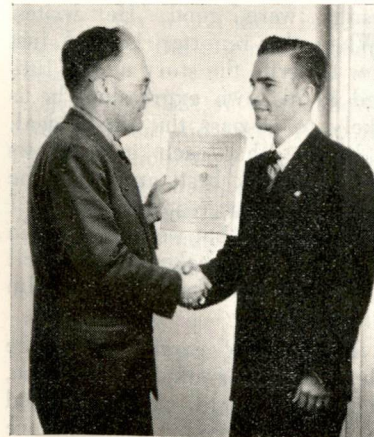
An addition to the list of club bulletins is the one from Saguaro Toastmasters Club, No. 16, of Tucson, Arizona. This club, as every tenderfoot should know, takes its name from the giant saguaro cactus, which grows extensively in the vicinity. It is one of our oldest chapters. Ralph R. Guthrie, past president of Toastmasters International, serves as its efficient secretary. This gives a

good suggestion on what to do with past presidents.

Speech Training

Toastmasters Clubs of Medford, Oregon, Coulee Dam, Washington, El Centro, California, Champaign-Urbana, Illinois, Englewood, Illinois, and Fullerton, Anaheim, Santa Ana and Burbank, California, are among those offering special training courses this season. In most cases Speechcraft is the basic material. It is a service which should be rendered at least once a year by all Toastmasters Clubs. Conspicuously successful is the course given by Huntington Park, California, with 35 men enrolled for Speechcraft.

FATHER AND SON



On January 14th, J. E. Sweatt, veteran member of the Reno Toastmasters Club No. 178, had the pleasure of inducting into the club his son, Harold E. Sweatt, recently discharged from the Naval Air Corps. Harold held the rank of Lieutenant and for several months flew a "Hellcat" plane in the S. W. Pacific. His work was rewarded with the Air Medal and the Gold Star. He is associated with his father in Real Estate and Insurance in Reno.

From Winnipeg

A recent news item in THE TOASTMASTER, concerning the new "Union" Toastmasters Club of Victoria, credited Victoria with being the first city in Western Canada to have two Toastmasters Clubs. This brought the following protest, this call of the wild from the center of "Western Canada," Winnipeg. Deputy Governor J. W. Macphee, of Winnipeg "Centennial" Toastmasters Club, writes:

"And so to the pitiful cry of the displaced peoples of the world must be added the lusty wail of Winnipeg. Can it be that Winnipeg—the young, the virile, the beautiful, is being offered to the East for adoption?"

"What? Winnipeg? The Gateway City of the West? The aerial crossroads of the world! The home of "western" wheat—the world's finest! The home of the largest railway yard in the world! The home of the largest stockyard in the world! The home of the largest bonspiel in the world! The home of the largest Musical Festival in the world! And so on, ad infinitum!

"Winnipeg a part of the East? Perish the thought! Please, Mister, Winnipeg is 452 miles west of "out where the West begins."

"So, as you were, Victoria—and our hearty congratulations, too.

"Hail, Winnipeg! the first city in all Canada (East or West) to have two Toastmasters Clubs—and more to come."

Editorial Note: We gather from Toastmaster MacPhee's remarks that Winnipeg claims to be in Western Canada. Far be it from us to dislodge so great and beautiful a city and transfer it to the Eastern regions. We do know that he is right about its being the first Canadian city to have two Toastmasters Clubs. And his description of the attractions of the city sets us all in a tizzy to go up and see that "greatest bonspiel." So far as we can remember, we never saw one in captivity.

Musical Toastmasters

The Toastmasters of Canonsburg, Pa., recently demonstrated before the Canonsburg Musical Society when the two organizations met in joint session. The musical ones listened while the talkers expounded.

District 13 Publicizes

The new district publication, "Lucky 13" is making a good impression and helping to build acquaintance among the clubs. Governor John Ward is encouraging regular visitation of clubs by his Lieutenant Governors, with especial attention to completing plans for the Area Speech Contests.

This Toastmaster Travels

Governor Donald Nelson, of District 7, claims the long distance travel record for an individual club member in the case of Joe Seikel, of the Klamath Falls Club, who lives in Dunsuir, California, and makes a round trip of 200 miles each Wednesday to attend the club meeting. One week he added 800 miles to his travel to take him in the District Conference at Portland. Can anyone beat the 200 miles a week.

Airmen Are Ambassadors

The Ambassador Toastmasters Club, of Los Angeles, has a definite interest in the aircraft industry. President Carl Caya, Vice-President Newton Bell and half a

dozen other members are employed in that field. Three members are employed in the Los Angeles Department of Water and Power. Other occupations represented in the membership include: salesmanship, ministry, accountancy, law, and business colleges. Such variety in interests is a guarantee of variety in speech material.

Publicity

One District Governor has discovered the secret of getting newspaper space for his clubs. He found that if he told the story to a good news reporter, discussed the interesting people in the membership and explained some of the more picturesque activities, and then left it for the reporter to write the story in his own way, the results were good. He writes, "When the reporter is told just how to write the story and is limited in his own expression, he is likely to by-pass the whole deal. I believe that each man knows his own work best, at least if he has made a success of it, and so I am convinced that we get results in publicity if we make the news, tell it to the reporter, and let him write it."

This advice, coming from the alert Governor of District Nine, John MacDonald, can be applied by any club looking for a chance to advertise its work. Be sure that your news item has "deadline" possibilities, give the facts to the reporter, and turn him loose. (Of course you have to have confidence in the reporter's ability and goodwill.)

Talk English

Words from a foreign language, when thoroughly assimilated into our speech, should be pronounced according to our rules, and not according to those of the language from which we borrow.

A number of words from the French are currently mispronounced because of someone's fancy that they should be given the French turn rather than made simple English.

Such a word is *envoy*, properly pronounced exactly as it is spelled, with a short *e* sound and accent on the *en*. Some radio commentators are calling it "ahn-voy," and thoughtless imitators follow their bad example. Another common error turns envelope into "ahn-velope," for which there is no excuse except the attempt to sound elegant.

Here is a list of words beginning with *en* and taken from the French, which have not yet been despoiled: enchant, encounter, endive, endow, enfilade, engrave, engross, enjoy, entail, entrance.

You would feel pretty silly saying "ahn-counter" or "ahn-dow" or "ahn-grave" or "ahn-joy." But if you are going to say "ahn-voy," you might just as well make it

"ahn-joy" also.

On the other hand, there are numerous words and phrases still retaining their French influence, and properly pronounced by the French rules. Here is a list of words beginning with *en* which should be spoken with the French phonetic values. Many of them are commonly mispronounced by turning them into English: en avant, encore, en famille, en fin, en masse, ennui, en route, ensemble, en suite, entente, entourage, entr'acte, entree, entrepot, entrepreneur, entresol.

When you use these words or phrases, you may use all the French nasals you like. Thus you will say, if you speak correctly, "ahng-kore" for *encore*, "ahn-wee" for *ennui*, "ahn-root" for *en route*, and so on through the list.

After all, what's the use of borrowing foreign phrases for things you can say just as well in English. You can say "again" instead of "encore;" "boredom" or "weariness" instead of "ennui;" and "on the way" instead of "en route" and there will be no question of misunderstanding or mispronunciation.

HE STILL GIVES THANKS

A man who was a member of a Toastmasters Club more than twenty years ago, and who has been out of the membership for eighteen years or more, still appreciates his training. He is now seventy years of age, active in his profession. He wrote recently: "I was in Chicago last month, attending the meeting of our national association, and had a small spot on the big program. I still give thanks for the Toastmasters training, long ago."

THE *Toastmaster*

Official Publication of
Toastmasters International, Inc.



Editor - - - R. C. Smedley
Editorial Committee: George W. S.
Reed, W. O. Mendenhall, Jack
Haynes, E. M. Sundquist, E. S.
Wooster.

Address all communications to
The Toastmaster Magazine, Santa Ana, Calif.

"Accentuate the Positive"

By FRANK McCRILLIS, President,
Toastmasters International.



The theme of one modern song will help you to be a better Toastmaster and a better civic leader. That song is "Accentuate the Positive!" Twenty-five years of close contact with selling methods have taught me that the negative approach rarely succeeds. The man who gets the name on the dotted line is the man who adopts the positive attitude. That is also true in showmanship!

Let's bury the Toastmaster who

begins by saying that his regular speakers are all absent so he has to use substitutes, or the speaker who opens his remarks by commenting that he has not been given long enough time to discuss his subject or complaining of improper treatment by the Toastmaster in the assignment or introduction. The obvious reaction of the audience is "So what?"

Listen to the radio any evening. Note how carefully the announcer builds up the star of a show—note how each feature of the program is promoted—and how the product the show is advertising is worked in wherever possible. That's showmanship! No opportunity is missed to build up the cast of the program or the value of the advertised product. If you adopt that attitude when you are the Toastmaster, Topicmaster or speaker, you will help yourself and your club.

It does not stop at your club's weekly program. Adopt the same attitude as an officer of your club in promoting a more active group, interclub meetings, use of Toastmasters material and cooperation with district officers and national headquarters. And adopt the same attitude in passing on Toastmasters training to others, in formulating new clubs and giving other men the same opportunity that has been given you.

There's no place in Toastmasters for negative activity or personal differences. Let's "accentuate the positive" and use our surplus energy to expand the movement all over the world!

Public Speaking By Correspondence . . .

By ERNEST S. WOOSTER.

I have just been looking over a course in public speaking which is supposed to make a man into a speaker by reading half a dozen little books and some pamphlets. I happened to notice an advertisement in a magazine which sounded attractive, and I answered it.

There was just a thought that maybe I am not getting all the information on speech making that I need. Possibly this other course would have something in it that is not given in the Toastmasters material. The ad said that I could inspect the books and then return them if I didn't want to keep them. Of course if I kept them there was a matter of cash to be remitted.

Well, the books came. I opened the package and dug in. I wanted to know how one would go about learning to speak by remote control. There was a well-known name in the world of speech shown on the cover, as author. Maybe this learned professor had some secret which would transform me from an ordinary talker into one whose words would thrill thousands.

Disappointment met me.

As I ran through the table of contents, I found the old familiar headings, "How to Overcome Fear," "Speech Means Leadership," "Where to Find Speech Material," "How to Arrange a Speech," "Your Speaking Voice," and "Gestures." It looked much like the index to our "Basic Training."

Then I read a chapter or two, hunting for something new. The only novelties I discovered were a couple of good quotations, which I could probably have located in any collection of wise sayings.

I tried to find how this course would get me an audience, and how I would secure criticism to tell me how my speech went over. I looked for something personal—something that would make me feel that I was having actual experience in speech. It wasn't there.

It was just another book about how to make speeches—or I should say it was a collection of small books on the subject. I have some just as good in my own bookcase, and there are a dozen others in the City Library when I want them.

No, I can't learn to make speeches by correspondence, nor by reading a book about it. The only way I can do it is by getting up before a friendly audience—my own Toastmasters Club—and trying it.

Then the other members tell me how good or how bad it was, and what I must do to make it better next time, and I go to work to improve on my work.

I saved my money. The books went back. I had made a great discovery—the discovery that my Toastmasters textbooks contained just about all I need to know about

(Continued on Page 10)

Oriental Wisdom

By E. BRIGGS HOWORTH, Governor of District One

Mr. Wilbur Woo, a Chinese gentleman of education, refinement and poise, recently visited one of our Toastmasters Club meetings. He listened with rapt attention to the regular program of table topics, speech program and criticism.

At the conclusion of the program, Mr. Woo requested the privilege of expressing his opinion of the meeting.

He stated that he had been particularly impressed by the fellowship exhibited by the members. But, he explained, this was not the usual type of fellowship such as is found in so many organizations. That which he had observed in the Toastmasters Club was of a different order, on a higher plane. He chose to refer to it as "constructive fellowship," a phrase which was new to the members.

The Toastmasters present were electrified by the inspiration flowing from that phrase—"constructive fellowship"—the product of Mr. Woo's oriental wisdom. In that phrase they could recognize a powerful and inspired expression of the two distinguishing characteristics of a Toastmasters Club.

We Toastmasters are not merely a few thousand men meeting for the sole purpose of enjoying each other's friendship. We are bound together by a program of self-improvement which has as its worthy objectives the development of attractive personalities, of leadership abilities, of the understanding of human nature, and of the ability to give forceful expression to our thoughts.

It is through mutual assistance in the form of helpful criticism and suggestions that we progress toward and achieve these desirable objectives. From this unity of purpose there arises a type of fellowship which is noble and exemplary.

Mr. Woo complimented and honored not only the members of his host club, but Toastmasters everywhere when he discerned the distinguishing features of the Toastmasters' brand of fellowship. He made a notable contribution to the language of our organization when he characterized it as a "constructive fellowship."

PUBLIC SPEAKING BY CORRESPONDENCE—(Con. From Page 9)

the fundamentals, and that my Toastmasters Club gives me the ideal opportunity to practice before an audience. It confirmed

me in my judgment that the Toastmasters Club is the best paying investment of time and energy that I have found yet.

It's A Good Idea . . .

Under this heading are offered suggestions from the Clubs which will help others. Readers are invited to contribute their "good ideas" for the benefit of all.

Scrap Book

Waterloo, Iowa, Toastmasters are preparing an account of the club and its work, compiled in a scrapbook for permanence. Snapshots of the members, personal items, and news about the club's activities will make up an interesting record. Every Toastmasters Club ought to preserve a record through the years. If your club is not doing so, now is the time to start.

To Make Headlines

If your club makes real news, the papers will print it. Witness the Zanesville Signal, which gave the Toastmasters of that city front page space with a streamer head when the Toastmasters put on a program in support of the City's improvement plan, which includes a new park system, new buildings, new depots, a public golf course, and the extension of the city's corporate limits. Make the news, and it will be printed.

Credit for Teachers

In several cities, arrangements have been made to give credit to teachers who are members of Toastmasters Clubs, on account of their requirements for advancement. For instance, in California a teacher is required to attend a certain number of lectures or classes each year, to qualify for promotion in the course of time. Membership in the Toastmasters

Club is recognized in various cases as winning such credit. It might be arranged in any city if the Toastmasters care to take it up with their Board of Education.

"Picture and Score"

Most of the clubs are using the "Picture and Score Yourself" forms provided by the Educational Bureau, enabling each man to evaluate himself. Now it is suggested that these same score sheets be used, having each member evaluated by some other member, so that results can be compared. Want to try it? Write to the Educational Bureau at Santa Ana for a supply of the forms, and go to work on it.

Keep a Record of Errors

A record of each speaker's major errors or points to be watched should be placed on a permanent sheet which will be available to the critics, in order that the same errors may not be consistently repeated by the speakers. An alternate suggestion is to appoint a panel consisting of three critics serving on a rotating basis, with their tenure of office staggered so that at all times two of the three critics will have evaluated a speaker previously. This panel should criticize especially with the view of determining whether any improvement is shown.

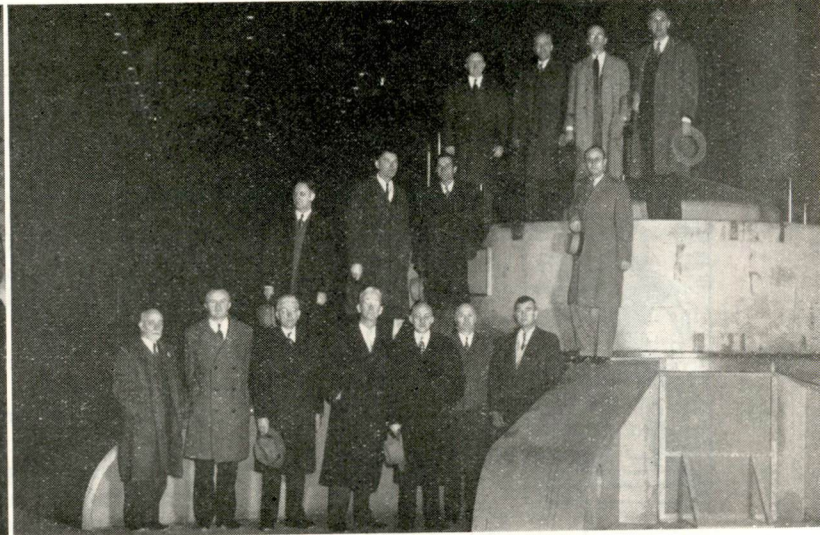
—From the Bulletin of "Chief"
Seattle Toastmasters Club.



Editors Ralph Smedley and George Reed try to convince Bill Bryce, Chairman of the District Affairs Committee, that the Editorial Board is right on the job.



President Frank McCrillis reports that Seattle is going all out for the July Convention of Toastmasters International. At the extreme left is Executive Secretary Ted Blanding, and at the right is Vice-President Joe Rinnert.



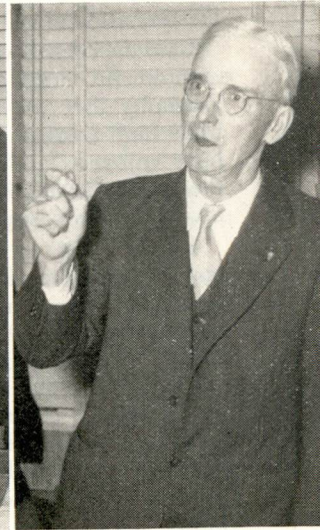
Down in the depths of the Grand Coulee Dam operating plant are these men who attended the Charter Meeting of the Grand Coulee Toastmasters Club. They are grouped around one of the power units.



At the January Meeting of the Board of Directors, many consultations were held. Here you see Past President R. M. Switzler conferring with Parliamentarian Grant Henderson and the two Chamberlain Brothers, Ash and Clark, on fine points of procedure.



President Carl Shaw receives congratulations and the Coulee Dam charter from District Governor J. A. MacDonald, while Past Governor Ball smiles his approval.



Ed Strang, oldest member of the Spokane Valley Toastmasters Club, who admits seventy-one years and yet steps out with the vigor of a fifteen year old youth, helped welcome the Coulee Dam Club with earnest words.

What a Toastmaster—He Would Have Made

By RALPH SMEDLEY.

Marcus Porcius Cato—"Cato the Censor"—Born 234 B. C. A farmer who went into war and politics, and who won the credit for laying the foundations of Latin literature.



Cato, on observing that statues were being set up in honor of many, remarked: "I would rather people would ask why is there not a statue to Cato than why there is."

He was a man of strong convictions and powerful prejudices. He was an outspoken, two-fisted hater. I am not so certain that he would have been a good Toastmaster, after all.

Cato the censor would have been a powerful critic in our clubs, assuming that we count criticism to be fault-finding. How he would have enjoyed "giving the speaker the works," "tearing the speech apart," "burning up the speaker!"

Perhaps the times required a man of this type. Possibly no one less vigorous could have won recognition as the founder and former of Latin prose.

He did not start out to be a literary figure. In fact, he wrote to discredit the Greek style, which was no less than violent poison to him.

There is not much of Cato's writings left to us now. We owe most

of our knowledge of him to Plutarch and Cicero and other notables who lived with and after him, who appreciated his ability in spite of his disposition. The only one of his writings which survives is a treatise on farming.

Yes, he was a farmer. He became a soldier when circumstances required fighting. Then he went on to be a lawyer, rising in due time to the eminence of such posts as quaestor, aedile, praetor, and finally, consul and censor.

Cato loved strife, and his long life was a series of combats, verbal and otherwise.

He hated many things, but as his extra special, Number One hate he classed the Greek literature and the Greek people and everything that was Greek. You could safely call him a Hellenophobic. And he didn't like Carthage or the Carthaginians, either, as we observe in his oft-repeated slogan: "Carthage must be destroyed."

He really was not an amiable man, but how he could talk! Even those things which he approved were harshly treated, and those he disliked were excoriated. Someone has said of him that even virtue did not present itself to Cato in an amiable form. In many respects, he reminds us of some political leaders in our day, such

as—well, let's not name any names.

In a Toastmasters Club of today, he would hardly know how to accept criticism gracefully, and he certainly would not be able to give it with tact. Can you imagine a speech evaluator telling Cato to drape his toga more gracefully, or to put a smile into his speech?

He was so dead sure that he was right, and so determined to prevail over opposition, that he could forget all the rules of speech, if he knew any, in his headlong rush to overthrow his opponents.

Conviction, combativeness and enthusiasm were his trademarks. His style of speech, according to those who knew him, was "rude, unpolished, ungraceful, but always convincing." "His statements were clear, his arguments direct, his illustrations striking, his epithets appropriate, and his wit keen." He was a master of satire, and used it ruthlessly. He thought himself above "art" and when he got under way, the finer points of grammar and rhetoric had to look out for themselves. He never hesitated to call a spade a spade, or even worse.

Cato was a formidable accuser and just as powerful a defender. "He spoke as if in hand to hand conflict with an adversary." He pushed out his arguments with force, brevity and sense, and with a very mean disposition.

Austere, unamiable, self-centered, his character gave rise to the epigram that he was so morose and disagreeable that Persephone herself would not receive him into the infernal regions.

You might compare that with the remark credited to Father Taylor, who said, when speaking of a great American, so different in personality from Cato, and yet a notable leader: "If Emerson goes to hell, he will start a wave of emigration in that direction."

Let's give Cato full credit for his ability; honor him for his amazing versatility and variety of talent; recognize his achievements in those early days of Rome, on battlefield and on the rostrum; but if you want to maintain peace and harmony in your club, don't invite Cato the Censor, or any spiritual descendant of his to become a member.

Among the Poets

George Raspberry (yes, that is the name) became so enthusiastic as a member of the Speaker's Club at California Institute for Men that he burst into rhyme. Lack of space forbids printing in full, but here are excerpts which indicate the writer's frame of mind:

"Toastmasters, anyone can stand
And speak to multitude, or man,
By persevering with the thought—
A message kindred to his plan.

For poise, for speech, for confidence,
And higher still I seek to rise;
To know of greatness, eloquence,
The light that shines in leaders' eyes."

How to Talk—A Brief Grammar Lesson . . .

Grammar is the science which treats of the principles governing words in their relation to each other.

Grammar starts with words. It teaches us how to combine them to make sense. It follows certain well established rules which are observed by educated people. Anyone who wishes to be heard and heeded should understand the rules and use them.

The first thing to know in grammar is the uses of the words involved. According to their respective uses we call words by various names. Officially, these classifications are known as "parts of speech."

There are eight "parts of speech," and every word in the English language can be classified as one of these "parts." You should be able, at a glance, to classify every word in a sentence, if you are to qualify as a word user.

The *noun* is a fundamental of speech. It is the *naming* word. It names a person, place, thing or quality. It may even name an action, as in such words as "running," "talking," in which the verb form is used as a name.

The *verb* comes next, being the word which denotes action or state of being. No sentence is complete without a verb.

The *pronoun* is a substitute for the noun. It takes the place of the name and thus saves endless repetition.

The *adjective* describes the noun or pronoun. It tells what kind or what about it.

The *adverb* explains the meaning of a verb, an adjective, or another adverb. Sounds complicated, doesn't it? Read it over again. Whereas an adjective modifies only a noun or pronoun, the adverb is loaded up heavily. Watch your adverbs or they will slip up on you.

The *preposition* is a word of relation, direction or location. It tells where, whence and whither. "Where are you *at*?" "Where did you come *from*?" "Where are you going *to*?" These sentences are wrongly constructed, but they indicate the preposition's part in speech. Try to talk without prepositions and you will see how important the little words are.

The *interjection* is a word interjected or thrown into a speech, whose business is to express a strong feeling. It is independent of other words, being used as an exclamation, rather than as a connected part of the sentence.

The *conjunction* joins other words together. It connects words or groups of words. Our most commonly used conjunction is *and*. Since it joins words or groups of words, it is not properly used to begin a sentence unless the sentence is definitely related to what went before.

So there you have it—the list of eight parts of speech. If you want a good exercise, go back through

this article and try to classify each word in its right place. Some of them will puzzle you unless you are well versed in grammar. For instance, in the very first sentence you will find the word "governing." Can you list it—

"parse it" as we used to say? If you run into a tough spot, hunt up a teacher of English and get assistance.

If you want to speak correctly, an understanding of the parts of speech is your first requisite.

They Take It Seriously

They go in for education in a serious way in the Vigo Toastmasters Club of Terre Haute.

Several of the members took part in a panel discussion on the educational materials furnished by the Home Office, which was a feature of the District Conference, and which furnished good information for many who were in attendance.

The discussion was led by Dan Vogel, President of Vigo Chapter, George Sims, Sergeant-at-Arms led off with: "We were nourished in our tender, early months on Basic Training. We discarded other material in favor of this manual, when Paul Carmack, of Indiana State Teachers College, now of Syracuse University, our original educational director, told us that this book is the best material which can be obtained."

"Then you start all your new members on Basic Training?" Vogel inquired.

"Yes," Sims replied, that is our standard procedure."

Vogel next asked William Rector, chairman of Parliamentary Training, about methods used in

teaching this subject.

Rector said: "The importance we give to this matter can be demonstrated by the fact that Paul Carmack devoted two complete meetings to Parliamentary Procedure, reviewing "The Amateur Chairman" from cover to cover. The Parliamentary Scripts provided by the Home Office cover the work in a practical way. I suggest that each club use this, taking up one script each month and using it in the table topic time at one meeting."

To the suggestion that this might be rather elementary, Rector answered: "It takes a real parliamentarian to maintain order and to guide every action so as to avoid unpleasant situations. The scripts give the help needed by all of us in meeting actual problems which may arise in any meeting."

While a panel discussion such as this is of great value in a district meeting program, it has possibilities for use in any Toastmasters Club which will devote a program period to consideration of the materials available for training in speech.

A Page For Evaluators

George Boardman Perry, of the St. Louis Midtown Toastmasters Club, recently gave his fellow members excellent advice on the matter of speech evaluation. Acting as General Critic, he opened the period of evaluation in this way:

"The purpose of evaluation or criticism in a Toastmasters Club is to assist the speaker to become a better speaker. Criticism which fails to do this should, in my opinion, be discouraged.

"Occasionally, when I hear a critic tear into a speaker, I wonder—wonder whether he is trying to help the speaker or build his own ego. Psychologists tell us that the easiest way to build one's own ego is through criticism of the mannerisms, actions and speech of another.

"People with small minds, they tell us, are always the most active fault-finders. As they criticize, their own egos expand, and for the moment they feel important. That, of course, is why they do it.

"Psychologists also tell us that the bigger the man, the more tolerant he is of other people—that the bigger the mind, the more the man behind it will try to help others rather than tear them down.

"May I therefore suggest to the men chosen to serve us as evalua-

tors today that they remember that they are here to help the speakers, not to build their own egos.

"As I see it, destructive or negative criticism tends to tear down a speaker's confidence, instead of building it up. It hurts, rather than helps, and our purpose in all criticism is to help each other."

Can You Criticize?

Speech evaluation is easily the weakest spot in many Toastmasters. The reason is obvious. Too many of us are not willing to give sufficient study to the task of criticism, and so we never actually learn how to evaluate.

It is easy to criticize, most of us say. The trouble with us is that we cannot distinguish between criticism and fault finding. Criticism implies a helpful, constructive approach; not merely an urge to get something off our chests. The speaker wants to learn from you, but he resents blunt criticism. Plan your criticism, keep a cool head, and keep your voice friendly. Soften him up with praise at first. Show him how to improve his style. Don't dwell on the mistakes he made. Smile. Leave the speaker satisfied with his critic and encouraged to try harder next time.

—The Analyzer, Jeannette, Pa.

Jewelry for Toastmasters

Lapel buttons carrying the Toastmasters emblem are available. These should be ordered directly from J. A. Meyers & Company, 1031 West Seventh Street, Los Angeles 14, California. In ordering, either ask for these materials to be sent C. O. D., or write in advance for prices. Do not order the buttons from the Home Office.

They Take To The Air

From Borger, Texas, comes word of a project in radio broadcasting, undertaken by the Borger Toastmasters Club.

On December 23rd, this club went on the air via Station KPND, their local broadcasting station, for a round table discussion of the trials of the international war criminals. So popular was the presentation that the club has been asked to carry on for a regular series.

Pasco Broadcasts

A similar report comes from Pasco, Washington, where the Toastmasters Club was given the opportunity to broadcast a portion of the weekly program over Station KPWK. President Emerson Morgan, of the Pasco Club, writes:

"The idea was discussed by the Executive Committee and then presented to the members for consideration. The discussion was hot and heavy, with no one definitely opposing the plan, but with several a little reluctant to speak before the microphone. It was finally decided to accept the challenge, and arrangements were worked out so that our time on the air would be thirty minutes, from seven to seven-thirty. Speeches are of the same type as in our regular programs. No written scripts are used. We are able to present three five-minute speakers and a portion of the table topic program.

"Since the initial broadcast, we have been on the air for thirty minutes every Thursday night. It



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Until after the completion of our re-conversion program—The following buttons only are now available.

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Note: All orders for Toastmasters buttons should be sent directly to the Meyers Company, not to Toastmasters International.

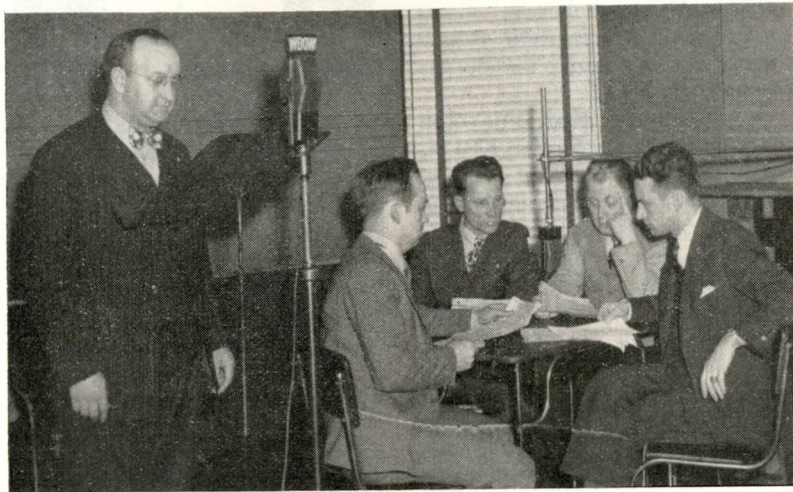
Because of uncertainty of materials and prices, please write for the prices, or order the goods sent to you C. O. D.

has done a great thing for the club. Speakers are better prepared, knowing that they will have a larger audience, and the members are more conscious of their grammar and pronunciation."

Vigo on WBOW

Secretary W. L. Smith writes: "We have been stressing Outside Activities in our Club of late, including radio. We are to be on Terre Haute's Station WBOW once a month for the next several months. Our first broadcast featured "Trigger Talks" and as a result, we are swamped with requests from other organizations for talks in the coming months."

INDIANA ON THE AIR



Vigo Toastmasters Club, of Terre Haute, broadcasts the first Monday of each month at 4:45 P. M. on Radio Station WBOW. In this group we have, left to right, George Sims, Jr., Sergeant-at-Arms; Stewart Martin; Bill Smith, Secretary; Jack Tormohlen and Cory Gordon. They were presenting, on February 4th, a skit prepared by Bill Smith.

HERE'S WHAT THEY SAY ABOUT FEAR

They can conquer who believe they can. He has not learned the first lesson of life who does not every day surmount a fear.

—R. W. Emerson.

Fear is the father of courage and the mother of safety.

—H. H. Tweedy.

If a man harbors any sort of fear, it percolates through all his thinking, damages his personality, makes him landlord to a ghost.

—Lloyd C. Douglas.

At the bottom of a good deal of the bravery that appears in the world there lurks a miserable cowardice. Men will face powder and steel because they cannot face public opinion.

—E. H. Chapin.

A great deal of talent is lost in this world for the want of a little courage.

—Sydney Smith.

Officers Quarters

March is the election month in Toastmasters Clubs.

The Standard By-Laws prescribe election at the first meeting in March. The newly elected officers take their places at the first meeting in April. This allows a full month for training and preparation, so that the new officers may take up their duties with full understanding.

Just as soon as the election takes place, the Club Secretary sends the list of new officers to the Home Office. By return mail, the new President receives his "President's Kit" which contains the material he needs for his own training and for the education of his associates.

He calls the men together and spends a full evening with them, going over the material in detail. Then the committees start functioning. Programs are to be arranged and scheduled in advance, educational plans are to be laid out, and all officers prepared for effective work.

Please, Mr. Secretary

Take a postcard with you to the meeting when officers are to be elected. Fill out the list, giving addresses, and including Club Number, and mail that postcard to the Home Office at Santa Ana before you go home that night. On your prompt report the whole process of officer training depends.

Please, Mr. President

When you are elected, make sure that the election report is sent to the Home Office without

delay. If you do not receive your "Kit" within a very few days, write to the Home Office and raise the dickens about it. March is your month for preparation. Don't lose a single day of it.

Retain Good Officers

While the Standard Club By-Laws provide for election of officers every six months, thought should be given to longer service for efficient officers. Six months is hardly sufficient experience, and certainly is not long enough for men to serve in a well planned and long range program. Especially efficient officers may well be re-elected, or the by-laws may be amended to provide for a term of one year.

The Deputy Governor should be elected for one year, always at the March election of his club. The Chairman of the Educational Committee should serve not less than six months, and if he is a good one, he should be kept in for at least a year.

All club elections should be held in harmony with the regular schedule. That is, according to the Standard By-Laws, "Election of officers shall be held at the first meeting in March and/or September. New officers shall take office at the first meeting in April and/or October."

A few clubs hold elections at odd times, causing serious confusion, especially in compiling the Club Directory. Any which are following this plan should take steps to bring their elections into line.

TEST YOUR VOCABULARY

Here are twenty words and twenty definitions. Place after each word the number of the definition which exactly fits the word. In other words, match the words and the definitions.

The Words

- | | | |
|---------------|----------------|-----------------|
| 1. Penurious | 8. Inveterate | 15. Prescience |
| 2. Demur | 9. Perennial | 16. Salubrious |
| 3. Ambiguous | 10. Arrogant | 17. Heinous |
| 4. Germane | 11. Dexterity | 18. Incipient |
| 5. Precarious | 12. Mandatory | 19. Propitious |
| 6. Berate | 13. Tenacious | 20. Coruscating |
| 7. Onerous | 14. Peremptory | |

The Definitions

- | | |
|---------------------------------------------|---------------------------|
| 1. auspicious, favorable | 11. stingy, miserly |
| 2. atrocious, outrageous | 12. appropriate, relevant |
| 3. foresight | 13. to scold or chide |
| 4. adhesive, holding tight | 14. haitbual |
| 5. skill, expertness | 15. haughty, supercilious |
| 6. enduring, unceasing | 16. obligatory |
| 7. burdensome, oppressive | 17. positive, dictatorial |
| 8. not clear, having more than one meaning. | 18. wholesome, healthful |
| 9. to delay, to hesitate | 19. beginning |
| 10. risky, doubtful | 20. sparkling, flashing |

13-4; 14-17; 15-3; 16-18; 17-2; 18-19; 19-1; 20-20.
1-11; 2-9; 3-8; 4-12; 5-10; 6-13; 7-7; 8-14; 9-6; 10-15; 11-5; 12-16;

THE KEY

Differentiate the Meanings

Of these three words, one means washing. Which one?

abolition ablution ebullition

Of these four words, one means unmistakably clear as to meaning. Which one?

inevitable ineluctable inequitable unequivocal

(If there are words in these lists which you do not know, look them up in the dictionary. They are good words.)

KEY: ebullition unequivocal.

Age Guaranteed . . .

These stories are taken from the Literary Digest, issues of 1910. This gives them at least 35 years the start.

To Be Admired

"Joseph," said his mother, "I should think you would be ashamed to be in a class at school with boys so much smaller than you."

"Well, Mother, I look at it in a different way. It makes me feel fine to see how proud the little fellows are to be in the same class with a big boy like me."

Promoted

"As a politician, that man was a disgrace to the city."

"Well, he has risen in the political world since then. Now he's a disgrace to the whole State."

Give Him Time

A small boy in a Chicago kindergarten refused to work with the sewing class. Sewing was beneath his dignity. The teacher tried to reason with him.

"George Washington sewed," said she, "and do you consider yourself better than Washington?"

"I don't know," said the boy. "Time will tell."

Thunder and Lightning—Sound and Fury

A bishop visited the church where a colored minister was in charge. Loudly and with much gesticulation the colored preacher proclaimed salvation. After the sermon was finished, he asked the Bishop how he liked it.

The bishop answered, "Why, pretty well, but don't you think you spoke too loudly?"

"Well," replied the preacher, "it's this way. What I lacks in lightning I tries to make up in thunder."

Consolation

He was bashful. She tried to make things easy for him. As they drove along the country lane, she was silent.

"What's the matter?" he asked.

"Oh, I feel blue," she replied. "Nobody loves me, and my hands are cold."

"You shouldn't say that," said her boy friend, "for God loves you, and your mother loves you, and you can sit on your hands."

Synonyms

"There are no two words in the English language which are exactly synonymous."

"Oh, I don't know about that. How about 'raise' and 'lift'?"

"There's a big difference. I raise chickens myself, and I have a neighbor who has been known to lift them."

Avoid Embarrassment

"Why do you always put a pitcher of water and a glass on the table before an orator?"

"That is to give him something to do in case he forgets his piece and has to stop and think."

For Progressive Education . . .

Toastmasters International provides materials for the training of the public speaker. These materials are furnished free of charge to the member, provided the established routine is followed.

The New Member

When a new member is elected, the Club Secretary immediately reports him to the Home Office, using the regular postage paid form furnished for that purpose. (See the three-fold application card which every Secretary carries in stock.)

As soon as this card is received at Santa Ana, a copy of BASIC TRAINING is mailed to the new member. Three weeks later, without any action on his part, a copy of SPEECH EVALUATION is mailed to him. Three weeks after that, a copy of THE AMATEUR CHAIRMAN is mailed to him.

Meantime, at the earliest opportunity, the new member has been formally **inducted** into membership. As part of the induction ceremony he is handed the packet known as "Greetings to the New Member." This contains one copy each of:

- Introducing the Toastmasters Club
- Complete Speech Training in the Toastmasters Club
- How YOU Can Make a Good Speech
- Table Topics
- Hands Up!
- Voice Gestures
- Can You Take It?
- Membership in the Toastmasters Club
- It's No Secret!

The Educational Committee

The Program Committee and the Educational Committee cooperate to make sure that the new member is not given a speech assignment until he receives his BASIC TRAINING. The Educational Committee appoints one or two experienced members to act as "coaches" for the new man. They work with him in preparation of his "Breaking the Ice" speech, and after he has made it, they go over the criticisms and help him plan his second speech. They continue this coaching process as long as the new member desires help.

To Complete Basic Training

The Educational Committee encourages each new member (as well as older members) to go clear through the BASIC TRAINING, completing the course so as to qualify for a special "Certificate of Merit," awarded by Toastmasters International.

For Older Members

Every Toastmaster should possess and use the three books named above: BASIC TRAINING, SPEECH EVALUATION AND THE AMATEUR CHAIRMAN.

Any active Toastmaster who does not possess these books may secure copies for his personal use, **without charge**, by writing to the Educational Bureau, at Santa Ana. He may also secure copies of the various folders and bulletins listed above, on personal request.

Quantity orders for the books will be charged for at regular prices.

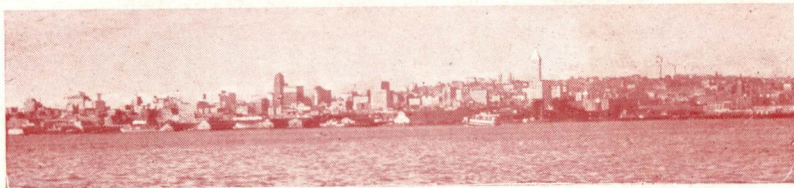
These books are furnished free of charge **only when individually requested** by a member of a Toastmasters Club.

OFFICERS AND DIRECTORS OF TOASTMASTERS INTERNATIONAL

Franklin McCrillis, President, P. O. Box 2076, Seattle, Washington.
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District Seventeen, Carl W. Lehmann, 209 Tenth St. North, Great Falls, Mon.



Seattle, July 25 to 28, 1946

CONVENTION PLANS GAIN MOMENTUM

As the time approaches, Seattle Toastmasters raise the pressure on Convention plans. A large committee of Toastmasters of Washington and British Columbia has been appointed by the Executive Committee in charge of convention arrangements, which includes Nick Jorgensen as General Chairman; Burton Pierce, Jr., District Governor; Jack Harms, District Secretary; and Harold Meyers, District Treasurer.

A STRONG VOLUNTEER

Lou Herron, past president of Seattle Totem Toastmasters, has announced that he will give his time from now until July to convention matters. Herron recently disposed of his large cleaning plant in Seattle, and is in an ideal position to devote time to the convention.

THESE WILL BE HOSTS

The Tacoma Toastmasters will act as hosts on the Mount Rainier Pilgrimage on July 28. Victoria's Toastmasters Clubs will welcome the Convention to Victoria following the boat trip up beautiful Puget Sound on July 25. Other clubs will serve on special assignments.

Featured on Friday, July 26, are the business session and election of officers, and the finals of the Speech Contest for the Dunlap Trophy.

On Friday and Saturday a dynamic program of education in speech and club work will be staged under the heading: "Showmanship in Toastmasters." Past President Sheldon M. Hayden heads the committee preparing the educational schedules. The whole program is great in promise.

Seattle, heart of the Evergreen Wonderland of the Pacific Northwest, will be the vacation mecca for all Toastmasters in July.

Send your reservations for hotel accommodations to Earl Meeks, 509 Pike Street, Seattle 1, Washington.

