

# THE TOASTMASTER

MARCH

1968



FOR BETTER LISTENING

THINKING • SPEAKING



In This Issue:  
Special Memo From Your President  
"Project Speak Out"

Toastmasters Town of the Month  
HALIFAX, NOVA SCOTIA

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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian organization of Toastmasters clubs throughout the free world. As of March 31, 1967, these clubs had a membership of 73,608.

A Toastmasters club is an organized group which provides its members a program to improve their abilities in public speaking and conducting meetings and to develop their leadership and executive potential. In congenial fellowship, ambitious men help each other through practice, mutual constructive evaluation, and assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California, 92711.

# The TOASTMASTER

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# Memo From Your President



No man is an island unto himself. Each of us is a member of a community . . . whether it is San Rafael, Calif.; Burnaby, B.C.; or Wollongong, N.S.W. As individual Toastmasters, we are at various stages of becoming valuable contributors to our communities, and we are all concerned in varying degrees with community problems.

But an organization, being made up of people, cannot be an island unto itself either. Our clubs are vitally involved in our concern with our communities.

Therefore, during the month of April, Toastmasters International will do something it has never done before. I am asking each Toastmaster and Toastmasters club to participate in "Project Speak Out." We will simply do something on an International scale which a number of our clubs already have done successfully for many years.

"Project Speak Out" is an exercise at working and talking together about one or more important problems facing our own communities. It will involve devoting one club meeting during April to the discussion of these problems. Forget the scheduled speeches and the "we've always done it this way before" attitude.

One of the functions of Toastmasters International is to train its members to participate in stimulating discussions, and one of our greatest opportunities lies in having our member clubs act as catalysts of meaningful exchanges of opinion by sponsoring discussions of community problems as a regular part of the club program.

There is a bonus, too. No matter how well-planned and original

your club meetings are, they are bound to get monotonous after awhile if the same format is used year in and year out. Can you imagine what a year would be like if it consisted of 365 identical days rather than of so many weeks, each containing a Sunday?

Plans for your club's participation in "Project Speak Out" should begin with your educational committee. It should carefully gather ideas for the format of such a meeting (whether it is to be open forum, symposium, or debate, etc.) from our new Table Topics and discussion brochure (Code 1315). After each member of the committee studies this, carefully reads local newspapers, and listens to news broadcasts and commentaries, a single subject or a group of related topics should be chosen for discussion at your special meeting.

The committee should then publicize and outline the plans for "Project Speak Out" during your March meetings and in your club bulletin, so that each member can prepare for participation during April. Additional details about how to plan and put on this meeting will be sent during March to club officers in the April *TM Topics*.

In joining with all Toastmasters and their clubs throughout the world during April in "Project Speak Out," you will demonstrate *esprit de corps* by participating in a program which follows a unified idea and yet is individually tailored to fit the desires and talents of each club. I am convinced that you will find this format so successful and stimulating that you will want to have many more special discussion meetings in the months and years to come.

*A Special Challenge from Your  
President on "Project Speak Out"*

*Lotha*

Lothar Salin  
International President

# Enthusiasm + Pride = New Members

by JAMES L. WU

FROM TIME TO TIME, your club members may echo a familiar Toastmasters problem: "We need more members."

Somebody then boldly announces at an area council meeting, "We're going to have a membership drive."

The idea is fine, but it won't be worth the time you spent thinking of it unless you have a plan.

A general appeal to the club to bring in more guests every week generally is not too enthusiastically received nor productive of new members. A formally planned course of action by the executive committee is more fruitful.

Since membership turnover is a recurring matter of concern in most clubs, various methods of organized recruiting have been developed. Many of these guest-attracting events are well known to you: newspaper advertising, bulletin board announcements, guest nights, Speechcraft, and flying squads, to name a few.

Frequently the application of these techniques is complemented by membership quotas,

prizes, and intra-club contests. Challenges by the district governor or International president provide additional incentives.

Even with all this encouragement, membership drives may falter; for, in many clubs, this effort is often a last resort. By the time someone realizes that a membership crisis exists, the club can think of nothing except to grasp for the first method that comes to mind.

How do you react when your club president announces the big push?

Perhaps you say to yourself, "It's about time we did something about this problem. Now maybe the officers will get on the ball and get this campaign going. We haven't a day to lose."

If this or a similar attitude exists in your club, not only will you attract few guests, but you also stand a good chance of losing the members you now have. When applied with the proper discussion, planning, and selling within the club, however, the special techniques I mentioned are quite successful. The Membership Building Kit from World

Headquarters contains detailed plans on "how to do it" and includes many tried and proven ideas to increase the size of your club.

One of the very best ways to increase membership is to maintain your old members as you induct new ones.

As a club officer you can make your club programs and operations so interesting and challenging that everyone will attend and participate to the fullest.

Are you an active member with no officer responsibilities? Pursue your regular assignments diligently; prepare each lesson to derive the greatest educational benefit possible, and you will get the "spirit of Toastmasters." Are you an "old-timer," perhaps a past president? Use the advanced manuals to gain maturity and polish as a speaker; develop leadership qualities while helping others through area and district work and community projects, such as a speakers bureau, Speechcraft, and Youth Leadership. Whatever your status, use your membership to grow to your fullest capacities and you



will want to "tell the world" how proud you are to be a Toastmaster.

You, as a proud and active Toastmaster, are the best recruiting tool of all, a built-in membership sustaining device that is always available, ready for use when a vacancy occurs.

Call it what you will — personal salesmanship, word of mouth, or testimonial. Nothing arouses the interest and curiosity of a prospect more than to hear a friend or business associate talking excitedly about his Toastmasters club.

This curiosity automatically opens the door for you to say, "Would you be my guest at our next breakfast, lunch, or dinner and see for yourself what we do?" Nothing beats a direct and sincere personal invitation. Remember when you received one?

On some occasions you may want to be aggressive.

You may tell the "man who obviously needs Toastmasters" that you heard his recent talk, and it appears he could use some communications training. How would you phrase this delicate reaction? Perhaps, something like this: "Say, Bill, I heard that interesting talk you gave at the engineering society last week, but I know you feel you could have done better. I think some Toastmasters training would help you."

Not so easy to do is it? How

about a more subtle approach? Tell his boss. A bit easier, perhaps, but still touchy. If you show real enthusiasm for your club, however, Mr. Prospect will ask *you*, the man with the distinctive "T" pin in his lapel, what this Toastmasters program is all about.

Why does a man inquire about Toastmasters? It would seem that most fit one of these situations:

- He recently gave a speech or technical presentation and did a mediocre job... and he knows it.

- His supervisor recommended that he get some communications training.

- He saw something about Toastmasters in a newspaper or magazine and is curious.

- He would like to overcome his shyness, gain some self-confidence.

- He attended a Speechcraft class and wants to learn more. His son is in a Youth Leadership class and is sold on Toastmasters.

- He heard you give a talk or saw you conduct a meeting recently and wonders where you got your training. You are "always" talking about Toastmasters.

When Mr. Prospect comes to you, Mr. Toastmaster, will you be ready with the answers? Can you tell him why our training is successful and why it will work

for him? To mention just a few, would you agree that the following features are effective?

- Training is provided in a variety of communication situations, not just formal speech occasions.

- Toastmasters is not a course of definite duration. While manuals are used to provide some standardization and consistency, each member may pursue his own goals within the framework of the club and the program at his own pace.

- Our organizational structure provides many opportunities for training in administration, leadership, and community participation.

- Evaluation is the springboard to improvement. As we learn to evaluate each other, we develop the critical sense of self-evaluation.

- Listening is 50% of the communication process, and your club experience provides an opportunity to improve this important part of your communication experience.

- A club atmosphere provides fellowship which makes learning

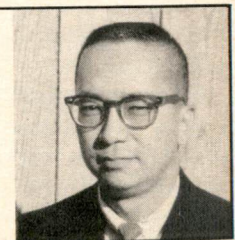
an enjoyable experience; associations often lead to lifetime friendships.

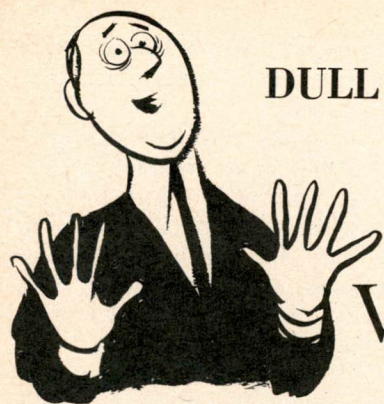
To make your personal salesmanship more completely effective, you will want to keep abreast of general activities within the entire Toastmasters International organization at the club, area, district, and International levels.

The image you convey in talking about Toastmasters should reflect your pride in being a member. If you are a terrific speaker, and have the newspaper clippings to prove it, receive compliments graciously. In your speaking, reflect the degree of refinement and dignity befitting a Toastmaster. Need I add that your language should be clean?

Mr. Toastmaster, you are the best public relations agent and membership builder we have. Is the role too much for you to fill? I think not, for your participation as a member carries this responsibility. The pride of being a Toastmaster should demand your best. Our Toastmasters heritage deserves nothing less. Serve and Grow... with Pride.

*James L. Wu is a past president of FMC Club 2873-4 in San Jose, Calif., and was District 4 governor 1965-66. Wu has been his club's educational vice-president and was the District 4 humorous speech contest winner in 1962. He is group administration manager at the FMC Corporation in Santa Clara, Calif.*





## DULL INTRODUCTIONS?

# Experiment With Surprise

by JOHN BONFIELD

ARE THE INTRODUCTIONS of speakers at your club getting dull and unimaginative?

Are you hearing too many of those mundane phrases such as, "Our Topicmaster for this evening has been a member of the club for three years. He works for the Smith and Brown Company and is married with two children. Gentlemen, your Topicmaster for this evening is Harry Jones..."

Are the introductions at your club no longer building up to that dramatic climax whereby the audience awaits with bated breath for the speaker's name to be announced and looks forward with keen anticipation to hear the message of such a remarkable man?

How is it possible always to give a stimulating introduction of a speaker, especially in the average club where all the members are well known to each

other and all have been introduced before?

One technique I have used quite successfully is to use fictitious introductions.

For example:

"Gentlemen, you have all read that remarkable newspaper, *The Kleinburg Clarion*. Published in the small town of Kleinburg, twenty miles from our city, it outsells the national dailies throughout the province. There is no doubt that the remarkable success of this small-town newspaper is due entirely to its penetrating and highly controversial editorials. Tonight as our Topicmaster we have a speaker well qualified to present challenging Table Topics. Gentlemen, it gives me great pleasure to introduce to you none other than the editor of *The Kleinburg Clarion*, Mr. Harold Jones."

Some evaluators may argue that since the presentation is en-

tirely imaginary it has no value, but so long as the introduction works toward the grand climax — which is the speaker's name — arouses the curiosity and anticipation of the audience as it progresses, and it gives you practice in using biographic information in your introduction, then I submit it has been a good introduction.

Another example:

"Last month the 24,000-foot peak in the Himalayas known as K3 was conquered for the first time. This mountaineering feat was even more remarkable because the plans for the final assault were formulated by an advance party of Canadians and Sherpas that constituted a bare quorum, acting on an amended motion which followed discussion under Robert's Rules of Order. The discussion, carried out in a nylon tent at 20,000 feet, was recorded by acting secretary Ten Sing. Copies of the minutes of this historic meeting can be seen at the provincial office in Katmandu.

"The leader of this unusual mountaineering achievement is here tonight to demonstrate some useful rules of parliamentary procedure.

"Gentlemen, the conqueror of K3, his face still showing the burns of the unfiltered sun of the high Himalayas and your parliamentarian for this evening, Toastmaster Harry Jones."

Now the general evaluator may claim that the above introduction is far-fetched, but he could not deny that it moved toward a climax and needed research, careful preparation, and an enthusiastic delivery. Neither could it be called an over-long introduction.

Here is an example of an introduction of the academic type:

"*Mens sana in corpore sano*, as some long-forgotten Roman philosopher once said. Long-forgotten to you or me perhaps, but well known to our philologist for this evening.

"Indeed, he could well have coined the phrase, which freely translated means, 'A sound mind in a sound body.' Our philologist not only holds the chair for classical studies at Kleinburg University, but, playing on the right wing, captained the Oxford University rugby team during his two years at Mawdlin College.

"His latest book, *A Philological Report on the Amaraic Dialect of Pre-Christian Times*, has just been published by the University Press and will establish his pre-eminence in this field.

"It would indeed be difficult to find a better man as our philologist for this evening.

"Gentlemen, our *magister ceremonarium*, Professor Harry Jones!"

For those who are doubtful about their Latin, don't worry. The two phrases used above

were found easily in a list of foreign phrases at the back of a good dictionary. I think you will agree they give authenticity to the introduction.

The Latin should be pronounced carefully, so the audience will know you are speaking Latin and not poorly enunciated English.

Some evaluators will accuse a speaker of "showing off" when he uses a Latin phrase, but this accusation is unjustified because there is so much Latin in our language in the first place.

An analysis of the three examples of introductions given above reveals the following steps:

1. An interesting, arresting, or puzzling opening statement.
2. A little elaboration or explanation of the statement.
3. A remarkable personality is connected with the above.
4. Announcement that this personality is actually present.
5. His name — (surprise!) Harry Jones.

The above format also can be used for a genuine introduction when the occasion arises. The habits you form while brightening the regular meetings with

imaginary introductions will better prepare you for the real situation.

Another interesting, and sometimes amusing, result of the false introduction can be the response of the speaker being introduced. At my own club recently the Toastmaster gave a highly imaginative introduction of a speaker which culminated in the statement that the speaker was conductor of the Mapleville Philharmonic Orchestra.

The speaker stepped up to the lectern to the applause of the audience, still bemused by the fictitious introduction. He thought quickly and opened modestly with, "Well, I may conduct the Mapleville Philharmonic, but I can assure you I only play second fiddle at home."

This raised a laugh and established immediate rapport with all the "second fiddles" in the audience. He then went on to give an enjoyable speech on the place of music in our lives.

Give it a try!

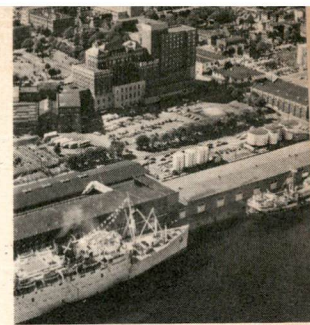
Use some imagination. You will be surprised at how such introductions can stimulate your meetings.

*John Bonfield is District 60 governor and has been a member of Toronto (Ont.) Club 1289-60 for seven years. He has served as district secretary in 1964-1965, as district lieutenant governor and as president of his club. Born and educated in England, Bonfield resides in Weston, Ont., and is sales engineer in the crane and hoist division of J. H. Ryder Machinery Ltd. in Toronto.*



## HALIFAX, NOVA SCOTIA

# Toastmasters Town of The Month



HALIFAX is the capital city of the Canadian province of Nova Scotia, as well as its leading commercial, industrial, and cultural center. It has an urban population of 93,000, with 200,000 people in its metropolitan area. Located on the eastern coast of the peninsula, it is a major Canadian port, with fish, fish products, lumber, and agricultural products being its major exports. Its ice-free harbor is the closest Canadian port to the markets of Europe, and its deep water can accommodate the largest cargo ships.

Founded by Edward Cornwallis in 1749, Halifax was named after the Earl of Halifax, president of the Board of Trade and Plantations at the time. For many years it was little more than a military garrison, with forts and towers strategically located throughout the area. It was gradually fortified by Prince Edward of England until it had the strongest defenses outside of Europe. Among the fortifications was the famous Citadel, now a national historic museum. The city was an imperial army and naval base until 1906 when the defenses and dockyard were taken over by the Canadian government. Because of its strategic position, it was Canada's largest and most important naval base during World Wars I and II.

Although the city has never been besieged, it is the site of a major wartime disaster. In 1917, the French steamer *Mont Blanc*, carrying TNT, explosive acid, and benzine, collided in the narrows between Halifax and Dartmouth with the Norwegian steamer *Imo*. The resulting explosion killed 2,000 people and seriously injured at least 2,000 more. Much of the north side of the city was devastated, with property damage amounting to \$35,000,000.

The first English-speaking city in Canada, Halifax has more historical "firsts" than any other Canadian city, among them the first printing press, first newspaper, first elective government, first free public schools, and first post office.

There are two Toastmasters clubs in Halifax: Halifax Club 1153-45 and Simpsons and Simpsons-Sears Club 1555-45.

# Test Your Toastmasters

by JOHN B. MILLER  
Past International President

The Serve and Grow with Pride program which President Salin adopted this year includes the three great attributes of a really top Toastmaster:

1. Toastmasters participation.
2. Community activity.
3. Enthusiastic pride in the organization and its growth and development.

The man who meets this three-way test is proud of his Toastmasters membership; and I heartily concur with President Salin that pride in Toastmasters is a requisite for all who would receive the full benefits of membership.

I suggest you take your measure and encourage all your fellow club members to do the same.

• *Basic Training* — Score 20 points if you have finished all the Basic Training projects. If not completed, allow one point for each project you have completed. Maximum: 20\_\_\_\_\_.

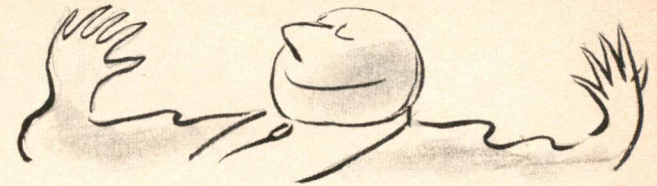
• *Advanced Programs* — Score 15 points for each advanced program completed (The Advanced Speaker and Leadership Through Speech programs). If you are started on one but have not completed it, add one point per speech. Add 10 points if you are an Able Toastmaster. Maximum: 40\_\_\_\_\_.

• *New Members* — Score 10 points for sponsoring a new member during the last six months; five points for sponsoring a new member in the last year; one point for each prospective member who has been your guest at your club in the last six months. Maximum: 20\_\_\_\_\_.

• *New Clubs* — Score 10 points if you were a major contributor to your club's efforts at successfully sponsoring a new club. Maximum: 10\_\_\_\_\_.

• *Serve and Grow with Pride* — Score 10 points for serving during the last six months in any of the following capacities: Youth Leadership coordinator or assistant; speakers bureau coordinator or assistant; coordinator of Speechcraft, Operation Patrick Henry, or any other similar organized activity of your club. Score two

# Pride



points for each participation as a speaker or helper during the last six months in any of the above activities. Maximum: 20\_\_\_\_\_.

• *Leadership* — Score 10 points for serving as club president at any time; five points for each other club office held during the last four years. Score 10 points for serving as area governor or district officer during last five years. Maximum: 15\_\_\_\_\_.

• *Exchange Programs and District Functions* — Score five points for participation on the program of another Toastmasters club under an exchange program with your club during the last six months; five points for attendance at an area or district meeting in the last six months. Add five points if you were on the program. Maximum: 15\_\_\_\_\_.

• *Community Speaking* — Score five points for any outside speaking engagement in the last six months not as a representative of your club. Add five points if you gave public credit to Toastmasters in your speech or if you were introduced as an active member of Toastmasters. Maximum: 15\_\_\_\_\_.

• *Community Participation* — Score two points for each office you have held in the last four years in your church, service, or fraternal organization, civic group; or government or other community organization. Maximum: 10\_\_\_\_\_.

• *Toastmasters Pin and Decal* — Score five points if you have displayed the Toastmasters decal in your car for the last six months. Score five points if you wear your membership pin each week other than at the club meeting. Maximum: 10\_\_\_\_\_.

If your score is 155 to 175 points, your pride marks you as Mr. Toastmaster in your community. If you scored 130 to 155, you are a leader in your community and your club. If you scored 120 to 130 points, congratulations on your fine record; 100 to 120 points, you are striving to improve yourself, your club and your community.

If you scored less than 100 points, I recommend that your club hold a brainstorming session to develop new ways for its members to Serve and Grow with Pride. You are not receiving the benefits you deserve from your Toastmasters membership.





## Fun in the

**A** FUN IN THE SUN AND SAND welcome to the 37th International Convention has been extended by District 47 Governor Charles Avery, the host district committee chairman Past International Director Charles Swan, his vice-chairman Past District Governor Win Chesley, and the Toastmasters of District 47.

Seeing all of Florida's many attractions is almost a physical impossibility, but those which are seen impress their visitors with the state's infinite variety of sights. The 37th annual convention will be in Miami Beach Aug. 14-17 and will be an exciting climax for your family vacation.

Lining Florida's roadsides are some of the most outstanding attractions in the world. They represent every type of amusement from the arts to zoos.

Some attractions are purely for fun and are designed only

# Sun and Sand

to give those who visit them pleasurable experiences. Others, including outstanding museums, emphasize education. A majority combine educational benefits with entertainment.

The Sunshine State is famous for its Cypress Gardens, Seminole Indians, the Everglades, St. Augustine, and Cape Kennedy. In addition, it features an abundant variety of flora and fauna, natural springs, wildlife, and parks.

Among the state's attractions that will most intrigue Toastmasters and their families is Florida's wildlife, whether seen in its natural state or on exhibit. A star of this natural world is the alligator, a sunbather but no beauty.

Immobile 95 per cent of the time, the alligator bothers to breathe only about eight times an hour. As long as his stomach is full, he prefers to sleep in the

sun, where the heat aids his digestion. He can last a year without eating anything, or he can stow away his own weight in raw meat every few days.

Alligators are featured attractions at many amusement centers. They also may be seen in roadside canals along the Everglades and in lakes, ponds, and rivers throughout the state.

The Everglades is one of Florida's chief attractions. This mysterious wilderness covers an area in excess of 5,000 square miles in South Florida. It extends south and southwest for 100 miles, a seemingly endless prairie of tall, waving grasses dotted with islandlike patches of hummocks on which grow thick clumps of trees.

To preserve this huge, subtropical wilderness, the southernmost portion was incorporated into Everglades National Park in

*Florida will be the*

*Playground for Toastmasters Families*

*During the 37th Annual Convention*



## 37th ANNUAL CONVENTION, MIAMI BEACH, AUG. 14-17, 1968

1947. Additional territory was added in 1959. The area is the third largest national park in the United States, covering 1.5 million acres, or roughly 2,188 square miles.

The Everglades is the home of the Seminole Indians, a brave tribe that took refuge in the area after fighting the U.S. Army and refusing to be sent to Oklahoma. The Seminoles remain among Florida's top attractions for visitors.

They may be seen along U.S. 41, the Tamiami Trail, or on three reservations: Dania, near Fort Lauderdale; Brighton, in Glades County; or Big Cypress, in Hendry County.

Probably the best place to see Seminoles is at the Indian Village and Arts and Crafts Center at Dania Reservation, off U.S. 441 near Fort Lauderdale. This attraction is the only one owned and operated by the Seminole Tribe of Florida.

Perhaps Florida's most widely known floral showcase is Cypress Gardens at Winter Haven. Not only is it noted for the architectural splendor of its gardens, featuring plants from throughout the world, but also for its ski shows. Championship skiers and

lovely Aquamaids perform amazing stunts on Lake Eloise.

The Sunshine State has a city that is an attraction itself: St. Augustine, the nation's oldest city. Now undergoing a restoration program to make it appear as it was under the second Spanish Period, the city has more attractions than any other Florida city.

A favorite for Toastmasters will be the imposing Castillo de San Marcos, the oldest masonry fort in the nation. St. Augustine also claims the oldest wooden school house, the oldest house, Potter's Wax Museum, the Lightner Museum of Hobbies, and the oldest store.

Popular with all Florida visitors is Cape Kennedy, the nation's space complex. When man goes to the moon, he will begin the epic journey from this site. A visitors center acquaints the public with the space program, and tours take in the space complex. Self-guided tours and bus tours are available. Among the memorable sights to see is the Vehicle Assembling Building, one of the largest structures in the world.

Florida's bubbling springs of crystal clear water make up another facet of its attractions. Of the 75 major springs in the nation, Florida has 17. The state



PICTURESQUE SETTING — Cypress Gardens Aquamaids, dressed in antebellum costumes, pose for amateur photographers at this Florida beauty spot. The gardens feature plants from throughout the world, and experts perform water skiing stunts on Lake Eloise. Toastmasters visiting the gardens may take an open boat cruise of the colorful waterways.

also has 100 lesser springs.

Silver Springs, near Ocala, is the state's most publicized, with a daily flow of more than 600 million gallons. It produces enough water to supply the needs of New York City. Glass bottom boats will take you on a viewing tour of the springs, and an underwater viewing window will allow you to see the main springs, where many movies and television scenes have been filmed.

Other large springs of Florida include Wakulla, near Tallahassee; Rainbow Springs, near Dunnellon; and Homosassa Springs, at the town of Homosassa.

Enough water flows from Rainbow Springs every 24 hours to supply entire cities. But, it is not the size that most visitors remember; they remember its natural beauty, both above and below the earth's surface. Unlike many attractions, Rainbow Springs has not been commercialized. The grounds resemble a beautiful estate, left unspoiled by landscaping.

To view the springs, visitors take submarine boats with individual portholes, allowing them to see unsurpassed scenes of underwater life.

Homosassa Springs, located 75 miles north of St. Petersburg and

Tampa on U.S. 19, is one of Florida's most appealing sights. It combines the beauty of nature with an array of wildlife.

The most notable feature is an underwater observatory described as nature's giant fish bowl. The observatory provides a clear view of hundreds of fresh and salt water fish mingling together.

Along nature trails, visitors see tame deer and rare water fowl. Most intriguing is the Gator Lagoon, where alligators amuse themselves.

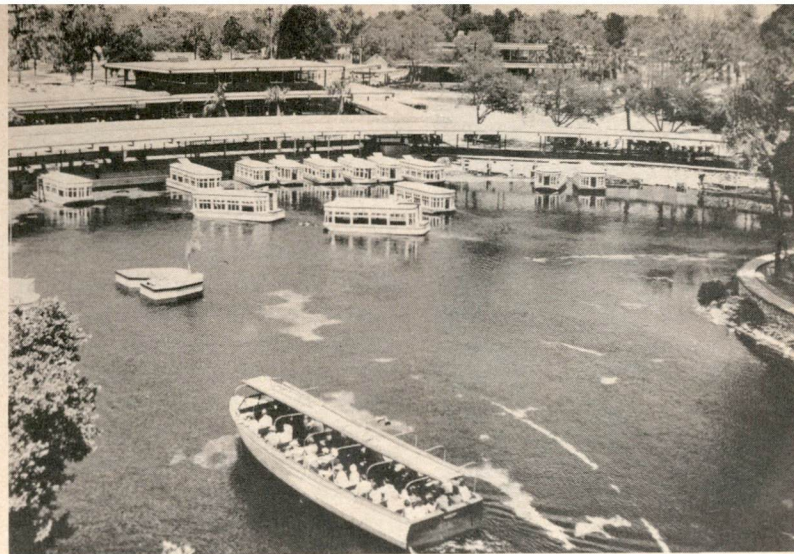
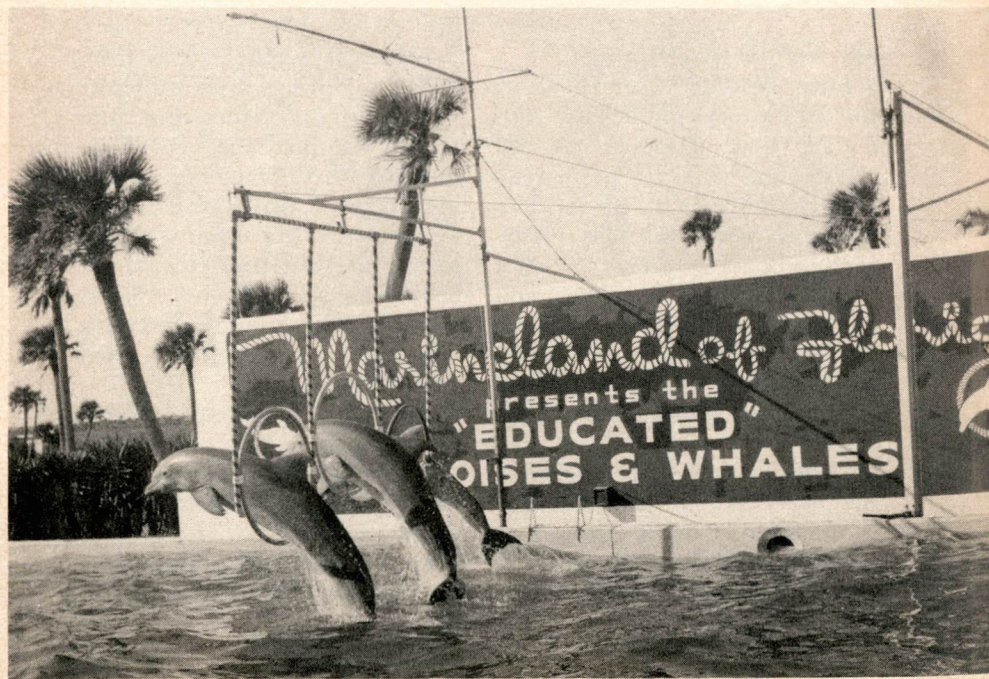
Weeki Wachee, although not

one of the largest springs, has grown into one of Florida's major attractions. Seated comfortably 16 feet below water, audiences watch live "mermaids" perform. Weeki Wachee is located off U.S. 19 below Brooksville. Besides the "mermaid" show, Weeki Wachee has a jungle cruise down the river and a covered wagon that takes passengers to visit an ancient Seminole village.

Ranking high among Florida's many museums and art galleries is the John and Mable Ringling Museum of Art, in Sarasota.

Erected in the 1920's by circus

**THROUGH THE HOOPS** — Marineland of Florida is the granddaddy of all marine attractions. It not only had the nation's first sea exhibits, but also the first "educated porpoises." It is located between Daytona Beach and St. Augustine.



**CRUISING THE SPRINGS** — A fleet of glass-bottom boats will take visiting Toastmasters over Silver Springs' main basin, from which comes a mighty flow of 660-million gallons of water daily. This is one of the largest spring outputs in the world.

magnate John Ringling, the museum is rated as one of the nation's greatest art showplaces. The works of the Flemish master, Peter Paul Rubens, are in its collection. Before he died, Ringling left the museum and the estate to the State of Florida.

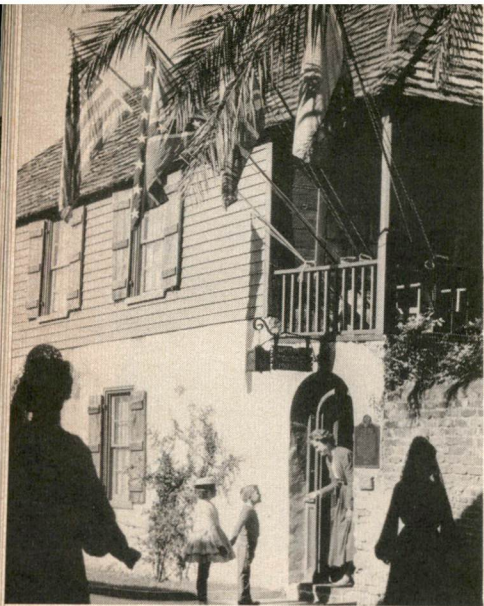
His home, called the Ca d' Zan, is a million-dollar, 30-room mansion, containing rare, imported furnishings. Another attraction of the estate is the Asolo Theater, the only original Italian 18th century theater in the United States. It was built in 1798 as the great hall of the castle in Asolo, Italy.

The theater company performs year-round, when not on tour, and the theater's festival receives rave notices from the nation's top critics.

Also on the 45-acre estate is the Ringling Museum of the Circus. It houses a vast assortment of priceless circus memorabilia. An adjoining exhibit shows behind the scenes of the big top and how circus people actually lived.

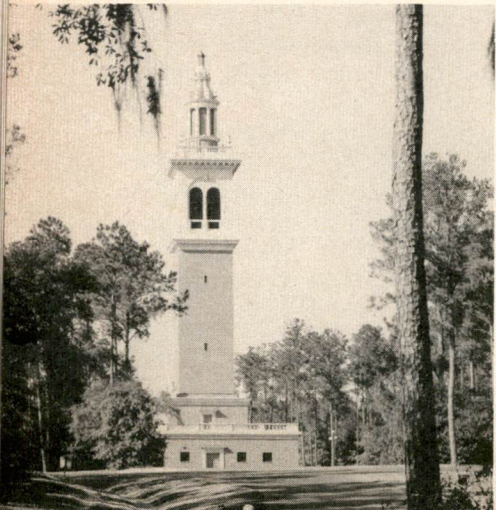
Scenic state parks also dot the Florida countryside. Today there are 59 state parks and historic memorials. These include miles of nature trails, extensive boat-





**UNDER FOUR FLAGS**—Among Florida's outstanding attractions is the oldest house in the United States, said to have been built in the 1600's. Operated by the St. Augustine Historical Society, the house has been furnished in period pieces.

**FOSTER MEMORIAL**—The Stephen Foster Memorial, owned and operated by the State of Florida, is located on the banks of the Suwannee River at White Springs. Visiting the memorial would be a convenient stop for many convention-bound Toastmasters.



ing, swimming, and fishing facilities.

The gardens of Florida also are among its memorable attractions. Ranking as one of the state's outstanding free sights is Busch Gardens, located north of Tampa. Tame, tropical birds, a wild animal kingdom where beasts from Africa roam in a natural state, and landscaped gardens make a visit there worthwhile.

Maclay Gardens, near Tallahassee, is a state park with one of the finest azalea and camellia collections anywhere. The Fairchild Tropical Garden in Coral Gables, near Miami, is noted throughout the world.

Also at Miami are the formal gardens of Vizcaya. Other gardens of note include the Great Masterpiece, at Lake Wales; Sunken Gardens, at St. Petersburg; Sarasota Jungle Gardens; Cape Coral Gardens, near Fort Myers; the Thomas A. Edison Estate and Gardens; Caribbean Gardens, at Naples; and McKee Jungle Gardens, at Vero Beach.

Marine shows, where educated porpoises, whales, and sea lions cavort, also top Florida's attraction list.

Marineland of Florida, the first of its kind, is on State A1A, between St. Augustine and Daytona Beach. Ocean World, at Fort Lauderdale, has an outstanding marine display and a

sky ride to take visitors over the grounds. A feature at the Miami Seaquarium is a monorail and huge viewing tanks.

In the Florida Keys, the Theater of the Sea, near Islamorada, and Santini's Porpoise Training School, near Marathon, have entertaining shows. At Key West, a municipal aquarium features sea life found in its waters.

Among other marine attractions are a porpoise show at Cape Coral Gardens, near Fort Myers; Floridaland, between Sarasota and Venice; the Aqua-

tarium at St. Petersburg Beach; Museum of the Sea and Indian, near Dustin; and the Gulfarium, at Fort Walton Beach.

As Floridians proudly point out, their state has a multitude of sights and an infinite variety of attractions. Indeed, it will take Toastmasters many days to tour them all.

The 37th annual convention will truly be a vacation of "fun in the sun and sand" with all of Florida as an exciting playground for Toastmasters and their families.

## Be Sure to Join in the Fun In The Sun and Sand, Miami Beach August 14-17, 1968 Deauville Hotel

**REMEMBER:** To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Box 10400, Santa Ana, California 92711.



## ISLAND PARADISE...

# Nassau Holiday Set For Post-Convention Tour

Toastmasters International has arranged with Wyly's Travel Headquarters for a three day, two night post-convention tour to Nassau, Bahamas.

Nassau is commonly referred to as the Isle of Perpetual June because of its ideal climate throughout the year. This is the land of "Goombay," calypso, bongos, conch fritters, straw markets, and coral sands.

The atmosphere is old world and typically British, yet is only a few minutes from Florida's east coast. Toastmasters may board a plane in Miami and in less than one hour land in quaint and picturesque Nassau, capital city of New Providence Island, in the British colony of the Bahamas.

The itinerary for the tour is: On Sunday, Aug. 18, 1968, Toastmasters will meet in the

lobby of the Deauville Hotel one and a half hours prior to flight departure. Transportation will be waiting to take members to Miami International Airport for the short flight to Nassau. Travelers will be transferred by car to the Nassau Beach Hotel, the newest and most modern hotel in Nassau. After checking in, you may enjoy a swim in the shimmering waters that surround the island.

Sunday night, an excellent dinner in the hotel's dining room, along with entertainment and dancing until the early hours, is planned.

The second day in Nassau will commence with a hearty breakfast and then an opportunity to get acquainted with the lush atmosphere of the hotel grounds and adjacent areas, or visit Bay Street to take advantage of duty



QUEEN'S STAIRCASE — Ascending the 53-step Queen's Staircase in Nassau is a must for island visitors. Toastmasters will be taken to visit the landmark on the second day of their post-convention vacation. The holiday will include a nightclub tour and many optional activities.

free prices in the many shops, or try bargaining with the natives in the straw market.

Later, tour cars will be waiting to take Toastmasters on a tour of the city and suburbs of "Old Nassau," the native quarters, Old Fort Charlotte, the Queen's Staircase, and many other interesting sights. Monday evening there will be a cocktail party, followed by a dinner in the hotel's magnificent dining room.

Visitors will go "over the hill" to enjoy the floor shows at two of the best native nightclubs on the island. The shows feature bongo drums, fire dances, limbo,

and many other exciting treats. A beverage of one's choice, tax, and tips are included at each club.

The third and final day in Nassau will begin with a full breakfast at the hotel. After breakfast, your time is your own. You may choose a swim, deep sea fishing, or a game of golf. Later in the day, tour cars will be waiting at the hotel to take Toastmasters back to the airport for the return flight to the United States.

Included in the tour is transportation from the Deauville Hotel to Miami International Airport, round trip fare be-

tween Miami and Nassau, round trip transfers between Nassau Airport and the Nassau Beach Hotel, three days, two night accommodations with meals (breakfast and dinners) at the Nassau Beach Hotel, a cocktail party, a nightclub tour, a city and suburbs sightseeing tour of Nassau, and all hotel gratuities.

A \$2 departure tax is imposed by the Bahamian government and is collected at the airport from each individual departing the island.

A representative of Wyly's Travel Headquarters will accompany Toastmasters throughout the tour to insure guests of a worry-free vacation and to be of assistance in every way possible.

**GOVERNMENT HOUSE** — Nassau's official residence of the governor of the Bahamas is on the sightseeing tour for Toastmasters on the post-convention trip. The island's Ministry of Tourism points out that the residence might have been the dwelling for a United States governor if history hadn't taken an odd twist.



A passport is not required of United States citizens entering the Bahamas. Canadians entering the islands from the United States, however, will need a passport. This will facilitate their movement between countries.

U.S. citizens returning from the Bahamas should have proof of citizenship and of having had a smallpox inoculation within the past three years. A birth certificate or voter registration slip constitutes proof of U.S. citizenship.

Canadians re-entering the United States or Canada from the Bahamas will be asked to display their passport.

A tourist ticket is not required to enter the Bahamas.



**AWAITS TOASTMASTERS** — A post-convention holiday in the Bahamas will be based at the magnificent Nassau Beach Hotel, which features guest room balconies, an excellent dining room, and a fresh water pool. The hotel is the starting place for the three days and two nights of island activity. Nassau temperatures, tropical scenery, atmosphere, and foods combine to make a visit there an island paradise for Toastmasters.

## Toastmasters International POST-CONVENTION TOUR

Sunday, Aug. 18 - Tuesday, Aug. 20

Please forward reservation request, with full payment, to:

Arrangements have been made with Wyly's Travel Headquarters to tour Nassau after our 1968 convention in Miami Beach. Please use this form for reservations.

**TOASTMASTERS INTERNATIONAL TOUR**  
c/o GROUP DEPARTMENT  
**WYLY'S TRAVEL HEADQUARTERS**  
P.O. BOX 2765  
MIAMI BEACH, FLA.

Please confirm \_\_\_\_\_ space(s) on the Nassau Post-convention Tour.

\_\_\_\_\_ \$ 96.00 per person double occupancy

\_\_\_\_\_ \$114.00 single occupancy  
(Air fare Miami-Nassau-Miami included in tour rates)

**SPECIAL NOTES:**

1. No charge for cancellations received 72 hours prior to departure.
2. Deadline for reservations July 15, 1968.
3. Reserve early, as space is limited.

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



# You Have To Hurt A Little

by DONALD S. BOSTON

IT WAS 1931, when the words of the best known orthopedic surgeon of that time were indelibly printed in my mind. They were words that have done much to shape my philosophy of life and, in part, my destiny.

If you will bear with me, I would like to recall the circumstances surrounding the incident. I was nearly seventeen years old. The previous eight years had been a nightmare of hospital beds with stretching weights, wheelchairs, and the final freedom brought by a pair of crutches.

I took to crutches like a duck takes to water. I could soon run with a swinging lope and cavort with the best. When the sides were chosen for the corner lot ball game, I wasn't the last to be selected. I played well. I even passed Boy Scouts' pace on crutches when twelve years old.

What I'm trying to tell you is

that two wooden props made me pretty much equivalent to the average boy.

After years and much therapy, I was fitted with a walking brace and told to walk. I didn't carry out the orders. I didn't want to walk. When I tried, I found I lost freedom of movement. My leg hurt like the devil. I fell frequently and I continued to use the crutches.

My explanations for not walking fell on unsympathetic ears, except for mother's.

On one of my periodic visits to the University of Michigan Hospital at Ann Arbor, I was called to the office of the chief of staff. Passage of time has dimmed the appearance and name of the doctor, but his long lecture on what you can accomplish with desire remains clear in my memory.

His closing words I will never forget: "If you want from life

the things worthwhile, you will have to learn to hurt a little bit."

And so it is that I'm able to say to my wife when she notices how badly I limp following a hunting trip with my boys, "You were twice pregnant. It must have hurt a little bit. Yet, you must have considered it worthwhile."

Dr. Gordon Sabine of Michigan State University expressed it differently to a group of high school students' parents. He showed real concern for a segment of high school seniors who were denied entrance to top colleges because modern testing methods for intelligence quotient, scholastic achievement, and scholastic aptitude failed to measure the greatest factor required for success: desire.

He said that one student may require three hours for comparable achievement with another's half hour; but something must be wrong with a system which denies the opportunity if the student is willing to expend the effort.

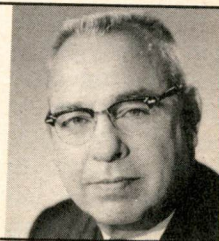
An article was written about

the beloved second baseman of the Chicago White Sox, Nelson Fox, shortly after he was sent to Houston as a player-coach. The writer stressed that Philadelphia was willing to trade Fox when he originally came to the White Sox because he was too small, too slow, lacked power, and didn't have a big league arm. Someone must have forgotten to tell Fox, because his intense desire to play and excel made him a spirited leader and the oft-times All-Star second baseman of the American League.

Most of you have learned the lesson, at least in part. It is evidenced by your willingness to drag a pair of reluctant limbs carrying a body with a butterfly in its stomach up to the lectern at a Toastmasters meeting. You could have been home with your family.

Yes, you have shown that you will make a sacrifice for self improvement. As Toastmasters, you realize that the adversities of life are but stepping stones to success — if you are willing to hurt a little bit.

*Donald S. Boston is a former president of Central Club 96-30 in Chicago, Ill., and area governor. He holds a bachelor of science degree in chemical engineering from Michigan State University and is director of labor relations for the Cardox Division of Chemetron Corporation in Chicago.*



## SIZE UP YOUR EVALUATION

# Be Specific



by DON PAAPE

“... YOUR EYE CONTACT WAS poor, you swayed back and forth, back and forth, like this, throughout the presentation. And I doubt that the fellows in the back of the room heard half of what you said.

“Also, your hands and arms created problems. I’d say that

until the last few moments your hands were clasped behind your back. Avoid doing this on your next talk.

“Now, let’s look at your subject matter, ‘Accounting Procedures for the Layman.’ Tom, this is your number six talk from the *Basic Training Manual*, and, if

my memory serves me correctly, five of these have dealt with accounting in one form or another. On your number seven talk try something else.

“But all things considered, it was a real good speech.”

Sound familiar? How often each month do we Toastmasters listen to such worthless evaluation and equally worthless evaluation conclusion?

Too often.

You say it’s not worthless? True, our evaluator has noted mistakes in delivery and even dared comment on the content of our speaker’s message. He also has been a step above many evaluators in noting specific areas needing improvement.

What is it that he has not done? Our man missed the most important phase of evaluation: telling the speaker what specific steps must be taken to improve his speaking ability. The word “specific” is essential. It’s meaningless for any of us to hear time after time that our eye contact is poor without getting any pointed suggestions about how to overcome this problem.

Let’s look at our opening evaluation and see how these observations could be turned into constructive criticism. “Your eye contact was poor...” pinpoints the problem. The evaluator could have continued: “You have a tendency to look over the heads of your listeners. To lick

this problem start on your right and look into the eyes of each man for one or two seconds as you speak. Then move on to the next man, and the next, until you’ve covered each man in the audience. Then start over again.” This suggestion is applicable to most problems of poor eye contact.

“You swayed back and forth...” A specific suggestion to remedy this bad habit could have been stated something like this: “This nervous habit can be overcome easily by placing your feet properly at the start of your talk. One foot should be slightly in front of the other, a comfortable distance apart, about five inches. If you keep your feet planted in this position you can not sway either side to side or back and forth without losing your balance.”

“And I doubt that the fellows in the back of the room heard half of what you said.” A common problem to many of us. Our evaluator could have added: “Tom, you will have to learn to project your voice. Increasing your volume will help some, but the key is projecting.

“Let’s try an experiment. It’s one of the tips I picked up at an educational session at the International convention. Tom, come up here with me. The rest of the club, stand at the back of the room.

“One of the best ways to de-



velop voice projection is by loud whispering. Whisper the concluding three or four sentences from your talk, Tom, and try to make that gang milling around back there hear you. I might add that this technique is a great aid in improving articulation. If you really want to work on this phase of your delivery, next time you practice your speech at home whisper the whole talk and try to reach the far wall, like you are now."

Gamble. Try anything to help overcome your weaknesses and build your strengths. True, you will flub, make mistakes, and occasionally embarrass yourself, but why not here at your club where you are among understanding friends who are willing to overlook today's performance, knowing that it is helping to improve tomorrow's?

Continuing our critique of our hypothetical evaluator, let's look at his next comment.

"... Your hands were clasped behind your back. Avoid doing this on your next talk." He could have added: "The problem is two-fold. What do you do with your hands, and why is it bad to hold your hands behind your back? When you are not gesturing with your hands and arms, they should hang naturally at your side. By forcing yourself to place your hands at your side and inconspicuously pinching your trousers, you can keep your

hands where they belong.

"You ask why not hold them behind your back or in front of you in the infamous fig leaf stance? As your listener views you as a speaker, your appearance makes an impression on him. The fig leaf, usually accompanied by downcast eyes, conveys to the audience an attitude of supplication, like the down-trodden prisoner coming to the bar of justice awaiting his punishment. Hands held behind the back give the same impression. As a result, you, as a speaker, often lose the respect of the listening audience.

"On the other hand, the speaker who stands tall, hands at his side, and speaks eye-to-eye with his listeners indicates confidence."

You will recall our evaluator's next remarks. "... This is your number six talk from the *Basic Training Manual* and, if my memory serves me correctly, five of these have dealt with accounting in one form or another. On your number seven talk try something else."

Many new men in Toastmasters clubs do not realize the wealth of subject and source material available to them. Most of the fellows naturally draw, then, on their own experiences at home or on the job.

But, part of our training includes broadening our interests, expanding our views, and learn-

ing to make sound, logical presentations of our ideas and opinions. Our hypothetical speaker should be assigned a subject for his next speech.

You, the club members, must lead this poor, lost accountant out of his own back yard and into the neighborhood of local, national, and international affairs. More experienced club members, in their conversation or evaluation, should make suggestions on subject matter and topics of interest.

Most Toastmasters of long standing have a file of speech source data to which newer members often can turn. Your club officers, and particularly your educational vice-president, can furnish speech subject ideas from the club programing material they receive from World Headquarters.

Our evaluator at least touched on speech content, which is meritorious. Too few Toastmasters ever evaluate anything but the mechanics of speech delivery. They believe discussing the subject material of a talk is taboo. True, caution and good judgment must be used when discus-

sing the contents of a speech. If the evaluator is of one political affiliation and the speaker of another, the evaluator should not challenge the speaker's beliefs or dispute his facts and statements; but he can and should point out weaknesses in the speaker's logic, inaccuracies in his facts, and flaws in his organization and presentation.

Here again you have to be specific, preferably using excerpts from the speech to point out errors and furnishing examples of how to improve.

Instead of trying to pat the speaker on the back and destroying your evaluation, make a real point by concluding with a firm statement of urging the speaker to consider previous evaluation when preparing his next talk.

Unless each of us provides our fellow club members with specific means and methods of improving their communication abilities, we lose interest and the desire to improve.

Be constructively specific when you evaluate and ask your evaluator to do the same when he critiques your next speech.



Donald W. Paape is a Toastmasters International director who has held several other high-ranking Toastmasters positions, including District 26 governor in 1964-1965 and District 55 governor-elect in 1962. A resident of Tulsa, Okla., he has authored previous articles for *The Toastmaster*.

# Honor Roll

Congratulations to the following Toastmasters who have completed the Toastmasters advanced speech programs.

## ABLE TOASTMASTERS (ATM) Certificates of Achievement

R. L. Stephenson (ATM)  
Sierra Sunrise Club 2318-59  
M. L. Carter (ATM)  
Emeryville Club 2124-57  
R. B. Hurley (ATM)  
Kay Cee Club 638-50  
K. Medeiros (ATM)  
Pathfinder Club 3635-57  
A. H. Rugheimer (ATM)  
Liberty Bell Club 1010-38

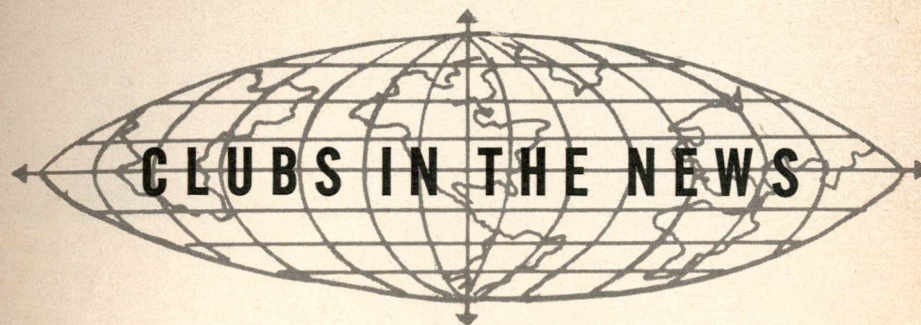
S. A. Wasson, Jr. (ATM)  
DPSC Club 3408-38  
B. C. Price (ATM)  
Osage Club 1585-16  
J. Van Buuren (ATM)  
ELCAS Club 1508-5  
L. C. Mackrill (ATM)  
Tucson Club 1155-3  
J. D. Davies (ATM)  
Park Central Club 3527-3

M. Sloto (ATM)  
Alhambra Club 34-F

## THE ADVANCED SPEAKER Certificates of Progress

D. J. Cook  
Misawa Club 445-U  
C. Holt  
Castro Valley Club 961-57  
G. A. Kelsay  
Alpha Club 2852-66  
R. Russell  
Auto Club Club 2681-50  
T. W. Pyle  
Tri-Concho Club 3164-44  
W. P. Hinkle  
Northwestern Club 2946-37  
C. E. Waterman  
Defense Documentation Club 2829-36  
W. B. Gobel  
Uptown Club 830-30  
H. L. Jensen, Jr.  
Convair Club 3745-5

F. S. Blaney  
West Suburban Club 930-30  
R. E. Montgomery  
Colorado Springs Club 555-26  
C. C. Wilton  
Killeen-Hood Club 3047-25  
J. I. Farrell  
Evergreen Club 973-21  
J. C. Towler  
Top O' The Morning Club 3786-20  
G. Lamoree  
Plus Factor Club 1229-8  
J. L. Block  
Rosaria Club 1305-7  
J. A. De Shazo  
Convair Club 3745-5  
Z. Wang  
Redwood City Club 27-4



### Club Is On Radio

Uniroyal Club 2510-35 in Eau Claire, Wis., is planning to have 40 of its members' speeches broadcast over a local radio station this year.

The outstanding speech from each week's meeting is to be used on a 10-minute weekly broadcast.

### 50 Better Speakers

A Speechcraft course, conducted by Windsor (Ont.) Club 299-28, helped 50 townspeople to learn the basics of improved communications and earned the club a bonus in new members. Several men from the class joined Toastmasters.

HONORARY MEMBERSHIP — Maj. General John Norton, commander of the U.S. Army Aviation Materiel Command in St. Louis, Mo., is made an honorary member of Winged Word Club 1903-8. Club members (from left) are Elmer Bannick, Richard Guingyard, area governor; President Si Garrett, Bog Hoffman, Lew Fossieck, Ken Baker, and 1968 President-Elect Paul Smith.





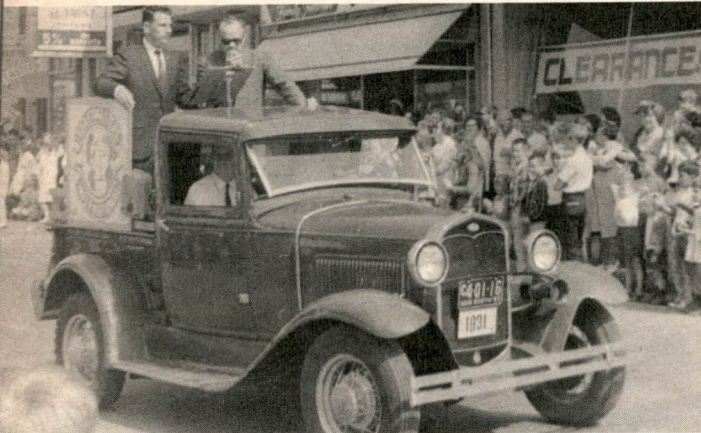
**BIRTHDAY GUEST**—International Director Les Sutton (center) joins District 64 Lt. Governor Don Epler (left) and President Bob Shewring at the 11th anniversary party for Venio Dictum Club 2170-48 in Winnipeg, Manitoba.



**CHANGE OF PACE**—Robert Rech of Whirlpool Club 1216-11 in Evansville, Ind., wears half a necktie during a special theme club event. Members' outlandish ties were snipped in two, and a speech was required while they donned a gift tie of conventional style.



**APPRECIATION**—John Bergstrom (left), president of the NSSO Club 2285-46 in Brooklyn, N.Y., is given a Gavel Award plaque by Lawrence Simons, vice-president of the Greater New York Council, Boy Scouts of America, in appreciation for the club's sponsoring a Youth Leadership Program.



**OF HISTORICAL INTEREST**—Members of the Dartmouth (N.S.) Club 3119-45, Bob Muzzerall and George Fullerton, ride in a 1931 truck during the Dartmouth Natal Day parade. They relate points of historical interest along the parade route and inform spectators of Toastmasters. Dartmouth is across the harbor and a sister city to Halifax, March's town of the month.



**DELAWARE SENATOR**—U.S. Senator J. Caleb Boggs (center) awards a trophy to Mrs. Margaret Mortimer for winning first place in a contest held at the close of a Speechcraft course sponsored by Delaware Club 1378-18 in Wilmington, Del. District 18 Lt. Governor Bharat Gajjar assists with the presentation. Boggs is an honorary member of the

## CLUB ANNIVERSARIES — APRIL

### 30 YEARS

- Everett Club 117-2  
Everett, Wash.
- Chula Vista Club 108-5  
Chula Vista, Calif.
- Inglewood Club 114-50  
Inglewood, Calif.
- Eagle Rock Club 109-52  
Eagle Rock, Calif.

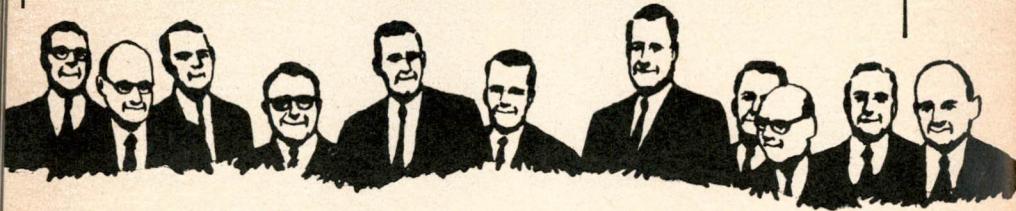
### 20 YEARS

- Shriners Club 590-6  
St. Paul, Minn.
- Dico Club 595-7  
Portland, Ore.
- Overland Club 583-8  
Overland, Mo.
- Ames Club 569-19  
Ames, Iowa
- Fort Dodge Club 597-19  
Fort Dodge, Iowa
- Crookston Club 600-20  
Crookston, Minn.
- Gecola Club 599-52  
Los Angeles, Calif.
- Diablo Club 598-57  
Walnut Creek, Calif.
- Cavalier Club 596-66  
Hampton, Va.

### 15 YEARS

- Norton AFB Club 428-F  
San Bernardino, Calif.
- Santa Cruz Club 150-4  
Santa Cruz, Calif.
- Einar Lauley Club 1250-6  
Virginia, Minn.
- Plus-Factor Club 1229-8  
St. Louis, Mo.
- St. Marys Club 1309-13  
St. Marys, Pa.
- Libby Club 1079-17  
Libby, Montana
- Tower Town Club 1218-30  
Chicago, Ill.
- Triangle Club 1223-40  
Covington, Ky.
- Twelve Twenty Club 1220-46  
New York, N.Y.
- Orlando Club 1066-47  
Orlando, Fla.
- Hawthorne Club 1246-50  
Hawthorne, Calif.
- Fountain City Club 1266-63  
Fountain City, Tenn.
- Richmond Club 1275-66  
Richmond, Va.
- Dunfermline Club 1311-TCBI  
Dunfermline, Scotland
- Dumfries Club 1313-TCBI  
Dumfries, Scotland

## TOASTMASTERS IN THE NEWS



### Assume Leadership

Past District 20 Governor **Gib Bromschenk** has been named program manager of the **Junior Chamber of Commerce International**. He has served as president of the North Dakota state Jaycee organization . . . **Edgar Knox** of Capital City Club 2747-24 in Lincoln, Neb., has been installed as master of the **Masonic Lodge** in Wahoo, Neb., and as governor of the Nebraska-Iowa district of **Kiwanis International** . . . **Dr. Byron Y. Newman** of the Van Nuys (Calif.) Burnt Club 914-52 has been appointed chairman of the speakers' bureau of the **San Fernando Valley Optometric Society**. He is a past president of Van Nuys Club 172-52 and a past assistant area governor . . . **Larry Eyler**, administrative vice-president of Hughes Club 3060-F in Fullerton, Calif., has been elected president of the Orange Empire District of **Travel Trailer Clubs of America**.

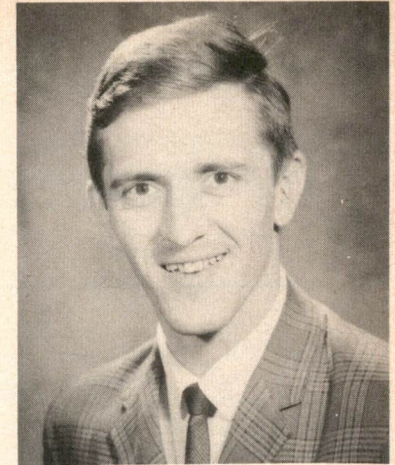
### Making Headlines

An article authored by International Director **Edward B. White** and published in *The Toastmaster* in November, 1967, was condensed and printed in the January issue of *Executives' Digest*, a publication of special interest to businessmen . . . **Bob Gapsky** of the Daybreakers Club 2919-47 in Cocoa, Fla., won second place honors in a national newspaper contest. He earned an award in the 1967 J. C. Penney-University of Missouri competition in the photo layout division . . . **Ben Emge** of St. Clair Club 496-8 in Belleville, Ill., was featured in a cover photograph and story in a recent issue of *The Prairie Farmer* magazine. He was named by the magazine 40 years ago as his area's master farmer. Emge is chairman of the board of governors of the St. Clair County American Cancer Society and a member of the county Mental Health Assn. board of directors.

**SCOUT PROJECT**—Cooperation between Boy Scouts and Toastmasters in District 18 is discussed by (from left) J. Howard Kautz, Scout executive; Jay S. Fifer of Frederick Club 1082-18, U.S. Supreme Court Justice Tom C. Clark, William Hagis, governor of Area 1, District 18; and Lt. Gen. Lewis B. Hershey. District 18 Toastmasters are helping Scouts in the "Operation Patrick Henry" program.



## BOB SATTERTHWAITE Named Managing Editor



Robert Satterthwaite has been named Managing Editor at World Headquarters, it was announced by Robert T. Engle, Toastmasters International General Manager.

His primary responsibilities will include *The Toastmaster* and *TM Topics*, the monthly newsletter distributed to all Toastmasters clubs.

Satterthwaite is a former newspaperman in Indiana and California. Prior to joining Toastmasters International he was city editor of *The Daily News* in Whittier, Calif. He previously was a reporter-photographer there for three years, assigned to coverage of city government news.

He was a reporter-photographer with *The Evening Republican*, now *The Republic*, in Columbus, Ind., from 1960 to 1963, handling feature articles and community news.

A 1960 graduate of Louisiana State University in Baton Rouge, he earned a bachelor of arts degree in journalism, majoring in newspaper advertising and management. As a sophomore at Louisiana State, he was sports editor of the university yearbook, and while a freshman at Franklin (Ind.) College, he was business manager of the student newspaper.

Of Welsh descent, Satterthwaite was born in Huntington, Ind., in 1938. He was graduated from Columbus (Ind.) High School in 1956.

Married and a resident of Whittier, Calif., he and his wife, Karen, expect their first child this spring.

His outside interests include reading, golf, photography, and sailing.

## The Speaker's Page



### POINT OF EMPHASIS

*Unusual speech situations* is the Point of Emphasis for the month of April. Plan a program during this month that will be devoted to discussion of community problems. A special memo from President Salin, on page 2 of this month's issue of *The Toastmaster*, encourages all clubs to conduct a "Project Speak Out" meeting on local issues.

The April issue of *TM Topics*, which will be distributed in March, will contain suggestions on how to plan this type of program. For another club meeting in April, plan to encourage those who are scheduled to speak to try some humor and to speak without the use of a lectern or table. Page 11 of your *Club Program Planning* handbook provides many other suggestions for developing unusual speech situations.

This is an excellent opportunity to change the format of your meeting. Take advantage of it, and you will find that it will stimulate membership participation and attendance.

### LOOKING FOR A SUBJECT?

April is *Cancer Control Month*, during which the American Cancer Society intensifies its year-round educational program and fund raising campaign to conquer this disease. Toastmasters who are interested in speaking in support of this cause may contact their local chapter of the American Cancer Society or write to its headquarters at 219 E. 42nd St., New York, N.Y. 10017.

Special weeks during April include: *Free World Friendship Week* (21-27); *Good Human Relations Week* (21-27); *National Library Week* (21-27); and *Canada-United States Goodwill Week* (Apr. 28-May 4) sponsored by Kiwanis International. *Passover* begins April 13, celebrating the delivery of the Jews from slavery in Egypt, and one of the holiest of Christian holidays, *Easter Sunday*, is April 14.

Historically, on April 30, 1789, George Washington was inaugurated first President of the United States in New York City. On April 27, 1793, President Washington issued the first neutrality proclamation of the United States during a war between Great Britain and France. Anti-Castro rebels staged the "Bay of Pigs" invasion of Cuba on April 17, 1961, but were quickly defeated. The African nations of Tanganyika and Zanzibar combined to become the state of Tanzania on April 26, 1964.

And, don't forget to devote one meeting during April to participation in President Salin's "Project Speak Out."

## 1967-68 Goals Progress Report

In response to the president's membership building challenge, the following clubs showed outstanding member gains during the month of January.

State Farm 1178-47, Winter Haven, Fla.	Knights of Speech 3196-38, Upper Darby, Pa.
Youngstown 1986-10, Youngstown, Ohio	Occidental 613-51, Los Angeles, Calif.
Olympia 84-32, Olympia, Wash.	Oiler's Forum 3305-52, Los Angeles, Calif.
Airport 634-40, Erlanger, Ky.	Brampton 2347-60, Brampton, Ont.
Dayton 2081-33, Dayton, Ohio	Capital 2722-61, Ottawa, Ont.
Columbine 768-26, Denver, Colo.	Ste-Foy 1344-61, Ste-Foy, Que.
Tower Town 1218-30, Chicago, Ill.	Bellwood 3282-66, Richmond, Va.
Aetna Life and Casualty 3610-53, Hartford, Conn.	Orange County Medical Association 2058-F, Orange, Calif.
Texas Chiropractic College 268-56, Pasadena, Tex.	Valley 3354-3, Phoenix, Ariz.
Tamaraw 1164-U, Manila, Luzon, Philippines	Cable Car 1243-4, San Francisco, Calif.
Whitehall Triangle 242-13, Pittsburgh, Pa.	San Luis Rey 1150-5, Oceanside, Camp Pendleton, Calif.
New Rockford 2987-20, New Rockford, N.D.	North Hennepin 2464-6, Minneapolis, Minn.
Foggy Bottom 2810-36, Washington, D.C.	Faribault 372-6, Faribault, Minn.
Quantico Officers 1681-36, Quantico Marine Corps School, Va.	Overland 583-8, Overland, Mo.
Dynamic 2420-65, Rochester, N.Y.	St. Clair 496-8, Belleville, Ill.
Torii 2502-U, Kadena AB, Okinawa	Dauphin 2991-64, Dauphin, Man.
Miramar 1552-5, San Diego, NAS, Miramar, Calif.	Bavarian 2270-U, Munich, Germany
Lamplighters 449-9, Spokane, Wash.	Basic 2533-12, Henderson, Nev.
UTOY 810-14, Atlanta, Ga.	Ponca City 1846-16, Ponca City, Okla.
Capital City 3813-16, Oklahoma City, Okla.	Bismark 717-20, Bismark, N.D.
Sidney 825-17, Sidney, Mont.	East El Paso 2461-23, El Paso, Tex.
Sargent County 3469-20, Forman, N.D.	A-B Speechmasters, 3891-35, Milwaukee, Wisc.
Continental Unit #1 1840-30, Chicago, Ill.	Battelle 1369-40, Columbus, Ohio
Quannapowitt 849-31, Boston, Mass.	Essayons 988-52, Los Angeles, Calif.
Tacoma 13-32, Tacoma, Wash.	Business & Professional Men's 2207-56, San Antonio, Tex.
Tun Tavern 2325-38, Philadelphia, Pa.	St. Lawrence 606-61, Montreal, Que.
	Port City 1424-62, Muskegon, Mich.
	Professional 1098-62, Grand Rapids, Mich.
	Madrid 2378-U, Madrid, Spain

The following districts had the most new clubs recorded between July 1, 1967, and January 31, 1968: **District 47**, (8); **TCA**, (7); **District 50**, (4); **District 25**, **District 45**, **District 18**, **District 14**, **District 6**, and **District F**, three each.

# NEW CLUBS

As of February 2, 1968

- District F PACIFIC SANDS Club No. 3176-F. Meets: Mon., 8:00 p.m., 8141 Atlanta Ave., HUNTINGTON BEACH, Calif. Contact: 536-8006.
- District 2 SEAFIRST Club No. 3815-2. Meets: Tues., 7:00 a.m., Officers Dining Rm., Seattle-First National Bank, SEATTLE, Wash. Contact: 583-3862.
- District 6 SALES AND MARKETING Club No. 146-6. Meets: Wed. 6:15 p.m., YWCA, 65 E. Kellogg Blvd., ST. PAUL, Minn. Contact: 222-5561.
- District 14 STATESBORO Club No. 1870-14. Meets: Wed., 7:00 p.m., Mrs. Bryant's Kitchen, STATESBORO, Ga. Contact: 764-5415.
- District 16 HOLDENVILLE Club No. 2629-16. Meets: Wed., 7:00 p.m., Directors Rm., First National Bank, HOLDENVILLE, Okla.
- District 17 SUNRISERS Club No. 2269-17. Meets: Mon., 6:30 a.m., Belnap Broiler, 1st Ave. North and 29th St., BILLINGS, Mont. Contact: 252-2177.
- District 22 WICHITA Club No. 3255-22. Meets: Wed., 7:00 p.m., Epworth Methodist Church, WICHITA, Kans. Contact: Mu. 4-1238.
- District 23 WSTF Club No. 3242-23. Meets: Wed., 11:30 a.m., WSTF Cafeteria, Bldg. 111, White Sands Test Facility, LAS CRUCES, N.M. Contact: 542-5738; 526-2229.
- District 25 COPPERAS COVE Club No. 1861-25. Meets: Thurs., 7:00 p.m. Jewell Elementary School, Ridge & Ross, COPPERAS COVE, Tex. Contact: Ki. 7-3325; Ki. 7-3395.
- District 30 STROWGER Club No. 3848-30. Meets: 1st-3rd Thurs., 5:15 p.m., Bldg. 505, Automatic Electric Co., NORTHLAKE, Ill. Contact: 562-7100, Ext. 2260.
- District 47 CHARLOTTE COUNTY Club No. 1463-47. Meets: 1st-3rd Wed., 6:30 p.m., Holiday Inn, Tamiami Trail, PORT CHARLOTTE and PUNTA GORDA, Fla. Contact: No. 5-2569.  
KEY WEST OFFICERS Club No. 3596-47. Meets: 2nd-4th Tues., Bachelor Officers Qtrs., Naval Air Station Annex. Contact: 296-3561, Ext. 534 or 107.
- District 50 TRANSAMERICA TITLE COMPANY Club No. 2225-50. Meets: Mon., 6:00 p.m., Transamerica Title Co., 8487 W. Third St., LOS ANGELES, Calif.
- District 53 TOASTMASTERS CLUB OF NEWINGTON Club No. 3509-53. Meets: 2nd-4th Mon., 7:00 p.m., Nutmegger House, Inc., 84 Market Sq., NEWINGTON, Conn. Contact: 666-4613.
- District U SEKONDI/TAKORADI Club No. 1070-U. Meets: Wed., 7:00 p.m., The Workers' College, SEKONDI/TAKORADI, Ghana.  
TABLE BAY Club No. 2232-U. Meets: 2nd-4th Wed., 7:30 p.m., Grand Hotel, Adderley St., CAPE TOWN, Republic of South Africa. Contact: 410231.

# DISTRICT GOVERNORS 1967-1968

- F. George T. Price III 1500 Old Mill Rd., San Marino, Calif. 91108  
 2. Louis E. Christen 856 S. 124th St., Seattle, Wash. 98168  
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 8. Ken Miller 6621 Sutherland, St. Louis, Mo. 63109  
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 23. E. Wayne Poindexter Star Route Box 209, Alameda, N.M. 87114  
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 26. Phil Hatch 660 Detroit, Denver, Colo. 80206  
 27. Peter Varekoi 322 W. Kanai Ave., Porterville, Calif. 93257  
 28. Jay C. Dennis 6901 Providence, Whitehouse, Ohio 43571  
 29. LaGuin Elkins 158½ Stanton Rd., Mobile, Ala. 36604  
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 31. Daniel M. Shea 114 Bunker Hill Lane, Quincy, Mass. 02169  
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 44. Barry Koch 2512 Terrace, Midland, Tex. 79701  
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 46. William Van Gelder 7 Slayton Dr., Short Hills, N.J. 07078  
 47. Charles Avery 313 Bay Ave., Cocoa, Fla. 32922  
 48. Gene Smythe 873 77th Way S., Birmingham, Ala. 35206  
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 61. Maurice Levesque 3349 Monselet, Montreal 39, Que., Canada  
 62. James A. Leader 2647 13th St., Port Huron, Mich. 48060  
 63. Claude Haws, Jr. 5816 Littlejohn Lane, Knoxville, Tenn. 37918  
 64. Charles E. Addison 43 Laval Dr., Winnipeg 19, Man., Canada  
 65. Louis J. Maggiotto 139 Niagara St., Buffalo, N.Y. 14201  
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