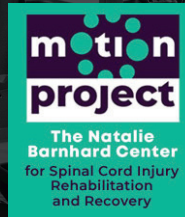


# CUSTOMER SPOTLIGHT THE MOTION PROJECT



Location  
**Cheektowaga | NY**



Facility Type  
**Rehabilitation Center**



SportsArt Products  
**2**

## MOTIVATION FROM WITHIN

For founder Natalie Marie Barnhard PTA, LMT, helping those impacted by spinal cord injuries became a vision and a goal after suffering a spinal cord injury herself in 2004. Having experienced firsthand the difficulty in obtaining rehabilitation therapy, home modifications and other specialized equipment needed to aid in recovery, Barnhard established the Motion Project Foundation, a non-profit dedicated to improving the lives of people with spinal cord injuries, traumatic brain injuries and more through activity-based therapy.

## BUILDING AWARENESS AND ACCESS

While originally starting her non-profit to help those with spinal cord injuries, Barnhard also wanted to raise awareness about spinal cord injuries in her local community of Buffalo, New York. A huge step towards achieving this goal was the opening of The Natalie Barnhard Center for Spinal Cord Injury Rehabilitation and Recovery in September 2021. Now, clients in Western New York can work with specialized rehabilitation equipment alongside trained physical therapists, eliminating the need to travel long distances for the same level of high-quality care.



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