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THE PRESIDENT SPEAKS

A personal message from PRESIDENT JEAN BORDEAUX

No general does all the fighting. He may direct, but the victories are won by the rank and file.

Policies are determined and plans are laid by the officers of Toastmasters International, but these plans and policies become effective through the work of the hundreds of members who carry them out. It is the intelligent, energetic action of the individual members which will add up to a tremendous total of results.

It was in June, 1928, that representatives of a few clubs met at Santa Ana and heard Clark Chamberlain state, "there will be a real federation of our clubs some day." Two years later the organization came into being, and for six years Toastmasters International has been doing its great and growing work for men. Year by year we have grown in numbers and in area covered. The existing clubs have fostered new ones which have in turn become the parents of others. Our presidents have done a vast amount of work, but they have demonstrated they were not doing all the fighting, nor even most of it. Every man has his part.

The need for Toastmasters Clubs was never greater than today. Never has there been a time when the need for speech ability was so great and universal as now. With all the old "isms" revamped and with multitudes of new ones, with the experiences of the immediate past forecasting what is to come in the future, it becomes more than ever necessary that men be helped to find expression for their thoughts. How can we better help than by spreading the privilege of Toastmasters to all men?

Every one of our members has friends in other towns where no Toastmasters Club is organized. The same ambition that made the member join our club makes him desire to be useful to his fellow men. There is no better way to express that desire to be helpful than by establishing a new speech center wherein your friend can find opportunity to dig into his mental gold mine, extract the precious ore of thought and coin it into shining treasures which may be circulated among his associates to their great advantage.

Through six years of pioneer work we have been kept from making any major mistakes. There have been errors and failures, but none of catastrophic quality — none that could not be repaired. We stand on the threshold of new opportunity. The year before

us bears promise of growth in numbers and usefulness. Guided by past experience we can safely go forward.

This should be a year of unprecedented advancement. Past leaders have built wisely a safe foundation on which we may depend as we undertake new tasks. Leaders and workers must go on together to spread the good word about the Toastmasters idea, to bring its values to a host of men who need it, to extend its organization into new states and nations.

Is it too much to think of doubling the number of our clubs before next August? I think not, and yet in growing numbers we must be careful to maintain standards and quality.

As the one whom you have chosen to lead the movement this year, I am ready to do my best and all of my best for the cause. So are the others who have been placed in office by your action. But we must have the support and cooperation of every member and of every member club if we are to make such a record as will please us and you when we come to the end of our year.

No general can do all the fighting. Victories are won by the faithful individuals who join him in the field of battle.

APPRECIATION

Miss Margaret Smails, private secretary to Past President Raymond J. Huff, served Toastmasters International as a volunteer worker during the past year. She gave many hours of time to handling the correspondence for the president and helped in no small measure to make his administration a success. Recognizing the value of her willing help, the Board of Directors ordered a beautiful gold Toastmasters pin which was presented to her at a recent meeting of the Seattle Toastmasters. Miss Smails is thus the first woman to receive the honor of being officially decorated by Toastmasters International.

All places that the eye of heaven visits are to a wise man ports and happy havens.

(Shakespeare)

The setting sun and music at the close as the last taste of sweets, is sweetest last.

(Shakespeare)

PHOTOGRAPH YOUR NOTES

DAVID M. ROTH, Author of the Famous Memory System

Probably most of the readers of this article want to be good public speakers. Perhaps very few of them know that they may have a natural ability to memorize their complete notes, or at least the various points about which they wish to talk. So test yourself right now and see whether you have a photographic memory — a “camera eye” for the written or printed page. If you find you have, there is no limit to what you can accomplish in the public speaking field, for this type of memory memorizes with almost no effort.

Here is the way to make the test. Read the above paragraph, slowly and carefully, being conscious of the fact that you want to get not only the thought in mind, but also that you will later want actually to see every word, every capital letter, every punctuation mark, in your mind’s eye. Also try writing the paragraph and perhaps you will find that you visualize writing better than print, because you have written it yourself. Experiment with a sentence which you yourself have printed in large heavy letters. Probably this type of lettering will impress itself most legibly.

Many actors, preachers, lawyers and public speakers have photographic memory. They memorize their notes quickly and easily. Macaulay could visualize an entire book after one careful reading. Theodore Roosevelt and the late Senator Burton of Ohio, a most gifted orator, had this gift. Many of my readers started life with this ability, but through disuse it may be lying dormant. If you can revive it, you will find yourself a mental giant. If you have any children, develop this faculty wherever possible. Start with a few words, then sentences, paragraphs, and pages, and soon the entire manuscript can be visualized.

“Memory Training” is a misnomer. We should call it “Improving our method of recording facts.” The person who says he is unable to remember names, may really have an excellent memory in that direction, but he has not learned how to use it. He merely hears the name, and the sound does not register.

Some years ago a politician complained of his poor memory for names, but in the same breath told me the name of a speaker he had heard several years before. Upon questioning him, I found that he had remembered the name, which was “Buckner,” because that

was the name of a cemetery in an Iowa town where the politician had once lived.

The name registered in his "poor memory" because he had associated the speaker's name with the familiar cemetery name. Making some sort of mental tie-up when you hear a name you want to remember is a sound psychological, practical method. Also practice spelling every name and at the same time see the letters of the name in capitals, in your mind's eye. You can soon acquire a "hair-trigger" memory for names.*

In my next article I will outline a simple method by which speakers can infallibly remember the points of their talks, which should be used by those who are unable to visualize their material. Meanwhile, test yourself and see whether you possess, even to a faint degree, a "camera eye." You may be surprised.

* NOTE: Mr. Roth would like to hear from any reader who finds that he has ability to visualize material. Address him at 800 North Gramercy Place, Los Angeles, or in care of the Toastmaster. Lesson Three of the Roth Memory Course is devoted to a study of the best method for acquiring a better memory for names.

ADVICE TO YOUNG JOB HUNTERS

From the SEATTLE DAILY JOURNAL OF COMMERCE

An educator holding the position of senior placement assistant at Yale University has given ten tips to young people seeking jobs. He emphasizes one point in particular, "Have something to say and say it." Business men generally will agree with him, because it is an agreeable surprise for them to talk with a job applicant who has something to say and the ability to say it. Most applicants—even college graduates—seem to be unable to express themselves. They are inarticulate.

The applicant, neat in appearance, who has something to say, says it and then stops talking, has a decided advantage over the average job hunter, who lacks knowledge of how to "sell" himself to a prospective employer.

An employer does not care what an applicant is interested in, and most of them are not particularly concerned as to the standing of the applicant scholastically. They are more likely to show interest in his extra-curricular activities. A factor that finds favor with most employers is the amount of work that the job hunter performed in supporting himself while in school or college.

But, in advising the young man or young woman searching for jobs, most "dos" and "don'ts" can be left to them, but if they lack something to say and the ability to say it, they are working under most serious handicaps.

STAGEFRIGHT

MERRILL W. HOLLINGSWORTH, M.D., Vice-President
of El Camino Toastmasters, Santa Ana, California

Stagefright is simply fright on the stage, but in a larger sense the term is used to describe that embarrassed confusion and difficulty in coordination that attacks most of us when we are called to get up on our feet and make a speech. Such, fellow Toastmasters, is the definition of stagefright; I hope I may not furnish you with an example.

The underlying emotion causing stagefright is just plain fear. The frightened animal runs away, and beneficent Nature has provided us and other animals with a series of physiological reactions to make this flight a good one. Let me explain how these reactions are produced.

There are many glands in the body, serving many different purposes. There are external glands, and glands of internal secretion. Some of them act very slowly, such as those which cause the body to assume a male or female configuration at adolescence. Others are quicker in their reactions.

There is one, the adrenal gland, which is inspired to immediate action by fear or other violent emotion, and whose effects we feel "right now." It is the adrenal gland, reacting to the effects of one's fear of the audience, which gives us the unpleasant sensations of stage fright. The secretion of this gland, adrenalin, is used in medical practice for the symptomatic relief of asthma, and any patient on receiving his first hypodermic injection of this substance is certain to remark on the tremble feeling in the knees which it causes. Larger dosage makes the patient feel all keyed up and gives him an imperative urge to action. The heart pounds as though it would break from the prison of its costal cage. The skin pales and beads of perspiration break out on the lips and forehead. The muscles of the entire body become tense and tremble. Coordination becomes difficult for any deliberate movements. Even to stand still in the face of such urge for physical action may amount to real torture.

All of these sensations are felt in greater or less degree by the person experiencing acute stage fright.

In addition to this stimulation of the adrenal glands there are certain changes in the digestive tract during states of fear. These have been studied in the laboratory by feeding a cat the barium

mixture used in X-Ray work, noting the intestinal movements, then introducing a dog to the cat's view for varying periods of time and observing what effect this produces on the intestinal movements in the cat. It has been shown that all intestinal movements stop completely and may not begin again for several hours. While this may possibly conserve our energy during states of fear so that all energy we have may be devoted to flight, it is not that action which particularly interests us in stagefright. With this cessation of intestinal motility there is a stoppage of all digestive secretions, including the saliva in the mouth. The lips stick together, the tongue cleaves to the roof of the mouth, and the subject tries in vain to prime the salivary pump by repeated but futile swallowings. In fear, no matter what kind, we have a combination of the intestinal reactions referred to and also an intensive stimulation of the adrenal glands. Stagefright is no exception, except that here we also have the additional emotion of embarrassment which operates in a vicious circle. The more our embarrassment, the more our stagefright. The greater our stagefright, the more our embarrassment.

The pressure for physical activity is thwarted by our refusal to run away and slyly gets even with us by finding an outlet in its own way. This may be very unfortunate if not recognized and curbed early in one's training as a public speaker, and this curbing requires no little amount of conscious, deliberate effort. Otherwise, habits become established that may be the undoing of an experienced speaker. I refer to the habit of arranging and rearranging the silverware on the table in front of him as he talks, or of toying with a watch chain, a chair or other object. Sometimes this insistence on activity finds an outlet in teetering up and down or back and forth, or the speaker may find himself talking too fast, or talking in a very high pitch. Friendly critics should be very frank about these mannerisms, for more than one professional speaker has had a speech disorganized when some practical joker surreptitiously stole his toy.

The treatment of stagefright rests on the old adage that familiarity breeds contempt. If we go through a terrifying experience and come out alive, the experience is robbed of some of its terror, particularly if we suffer no bodily harm. To cure our stagefright,

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THE MAN BEHIND THE RULES

By RALPH C. SMEDLEY

A hobby, acquired by accident, opened a new line of interest to a man of versatile powers and led him into a career which completely overshadowed the important professional service which had been his life work. Thus Henry Martyn Robert is known to millions by his Rules of Order, but to very few as an officer of high standing and honorable service in the United States Army.

It was his foresighted genius which led to the development of Galveston Harbor. His recommendation to the United States Congress brought the appropriation with which that development was started. Later in his life, the City of Galveston was well nigh swept into the Gulf of Mexico by a fierce tropical storm, and at that time, General Robert was called back to head a commission of engineers appointed to design protective works which should prevent a repetition of that catastrophe. The famous seawall which now protects Galveston from the fury of the storm is the result of this commission's work.

As a designer of lighthouses and as a master of coast defence work General Robert achieved distinction in his chosen profession. But it remained for his hobby, the study of parliamentary law, to give him worldwide fame and to put him into the position of the highest authority on that subject in his day.

The first printed form of parliamentary law published by Robert was given out in San Francisco, soon after the close of the Civil War. He had printed a small pamphlet of about 15 pages for circulation among his friends, and this was the beginning of the Rules of Order. Probably there are still copies of that pamphlet in existence. The sight of one of them should gladden the soul of any antiquary.

The work of General Robert as an army engineer carried him all over the United States and gave him a rare opportunity to study variations in parliamentary procedure. These variations, with their resulting confusion and inefficiency, led to the opinion that America needed some standardized form of procedure generally accepted and uniformly used. This opinion gradually crystallized into the conviction that he was the man who must create the needed system.

How the engineer approached the problem of systematizing

parliamentary practice and how he launched upon an unexpectant world the result of his studies will be shown in the December number of the Toastmaster.

Meantime, all Toastmasters are reminded that May 2, 1937, is the 100th anniversary of the birth of General Robert, and that the present season is a good one for all Toastmasters to devote to study of the Rules and of the life story of the man who stands behind them.



(Continued from Page 6)

we must go through the torture again and again, until our attitude is like that of a tight rope walker—just another item in the day's work. In very severe cases speakers may begin by talking from the chair. The symptoms are not so marked if one is not standing on his feet. Singers and other musicians may begin by performing in groups before entrusting their naked soul to a solo.

But, fellow Toastmasters, the very best treatment of stagefright is for the speaker to become an active member of a Toastmaster's Club, and to carry on until he conquers this impediment to effective speech by persistent practice.



The trouble with the enthusiast is that the minute he finds he is on the right road, he throws down the reins and begins to use the whip with both hands.



"Better live one day as lions than 100 years as lambs." (Inscription on the pictures of Mussolini carried by his soldiers when they sailed for Ethiopia.)

"A living dog is better than a dead lion." (Proverbs of Solomon.)



Small showers last long but sudden storms are short.
(Shakespeare)



Even through the hollow eyes of death I spy life peering.
(Shakespeare)

A GREAT CONVENTION

A bouquet to Santa Barbara, as an ideal convention city, and another large and fragrant bouquet, with ribbons, to the Toastmasters of Santa Barbara and Ventura, whose untiring efforts and unbounded enthusiasm made possible the meeting which goes into our history as the best yet.

Evidence that our movement is maturing into a great fellowship of serious-minded, ambitious men was presented at every stage of the convention proceedings. That we are an independent, democratic organization was proved over and over again as we made our decisions and registered our convictions. From this gathering the Toastmasters movement must and will move further and faster than ever.

Friday evening brought the arrival of the new officers and directors for their meeting scheduled for that time. It also brought a considerable number of other delegates who sat in with the directors and helped in the discussions. This proceeding was not only of interest to all who were present but it was a time-saver for the convention sessions on Saturday, giving to the delegates a far better understanding of problems to be handled and thus expediting action. It is noteworthy that our directors always welcome visiting members at their meetings, another demonstration of our democratic procedure.

The Ladies Had A Good Time

While the men perspired and toiled through Friday evening, their ladies, who were present in unexpectedly large numbers, were welcomed and entertained by the committee of local ladies who did noble service under the leadership of Mrs. Elmer Smith and Mrs. Harry Moore. A reception and a theater party made the evening delightful. The arrangements for Saturday afternoon entertainment for the ladies were such as to merit their heartiest approval. A tour through some of the most beautiful estates of the Montecito district revealed new beauties of Santa Barbara to the visitors while further demonstrating the ability of their hostesses. The ladies had a grand time and were envied by many of the men who would have welcomed the chance to skip convention sessions in favor of the garden tour had they not been restrained by their sense of duty.

Saturday Was A Busy Day

Convening in the Garden Room of the Carrillo Hotel, more than 100 men spent the morning hours listening to reports of officers and discussing plans for further activity. All reports as given indicated wholesome activity and encouraging progress. Even Treasurer Arthur Porter was able to present a financial statement which was pleasing in its balance even while it pointed out the need for increased financial support for the work of Toastmasters International.

When Secretary Jean Bordeaux concluded his report with the announcement that he must be relieved from the duties of his office

on account of the pressure of business, he was given an expression of appreciation which must have warmed his heart as the men realized something of the volume of the work which he has carried on for the past six years and the tremendous effect this work has had on the growth of our movement.

The morning was far too short for the work to be done, but President Raymond Huff shut off the discussion and adjourned the session when the time came for us to go to luncheon.

An Exemplary Meeting

In the "Rotary Room" of beautiful El Paseo we staged at the noon hour a session intended to be not an "ideal" Toastmasters meeting, but an "exemplary" one, and in this it was an unqualified success. Nearly 150 men were present, the ladies being entertained in another dining room while the men met and talked.

The program was planned to demonstrate the activities of a regular club meeting. Vice-President W. A. Dunlap, of Westwood Village, opened the proceedings, taking the place of a regular club president. He introduced guests, gave Harry Moore and Elmer Smith a chance to speak words of welcome, and announced as a table topic the question: "Should A Man Keep A Diary?" The discussion of this timely topic was lively and enlightening. Had time permitted there would have been some sensational revelations from the more experienced members. As it was, William LaMonte, San Diego; R. W. McCord, Westwood Village; Charles Bragg, Los Angeles; Herman Kengla, Tucson, and Franklin Howatt, Santa Barbara, delivered wise and witty comment on the subject.

An exemplary induction of a new member was presented when H. W. Swanson, president of Santa Monica Toastmasters, initiated Santa Barbara's chief of police, W. J. Garrity, as a member of Santa Barbara Toastmasters. Chief Garrity had the momentary distinction of being the "youngest" Toastmaster in our organization, and the more permanent distinction of being the first man to be inducted into membership in the presence of Toastmasters assembled in convention from all parts of the fellowship. He ought to make an exceptionally fine Toastmaster, and undoubtedly will.

Robert Grube, secretary of Angeles Mesa Club, was the genial toastmaster of the day. With his well-known sense of humor, his ready wit, and his ability to handle any situation, Bob gave a good demonstration of successful conduct of a program. He had a list of talent such as any man might have been proud to introduce. He claimed no credit for the pleasant music furnished by the Spanish Troubadors of El Paseo, but for the rest of the program he had matters under control.

Ralph Guthrie, of Tucson, radiant in red shirt, cowboy clothes, and ten gallon hat, told us how to "sell" the Toastmasters idea, and actually talked himself and his companions into the notion of selling the idea to all of Arizona and New Mexico before another convention comes around. Armour McDougall, of Seattle, champion voting delegate of the convention (he held 29 proxies, representing Seattle,

Victoria, Portland, Yakima, Baker, Vancouver, Bellingham, Boise and all points north and west) appropriately spoke under the title of "Greetings from the Great Northwest." It was a daring feat to speak thus in Southern California, but Mac tactfully avoided debatable points and was allowed to get away with a clever talk, the only disappointment in which was the scarcity of Scotch stories, of which a man with his name and accent must have a supply.

Santa Barbara's County Engineer, Owen O'Neill, proposed the creating of a "Legion of Honor" to show distinction to those who best serve the movement, and suggested that the noon luncheon be made an annual feature of the convention as a gesture of appreciation for these honored members.

Olin Price, past president of the International, presented a speech that marked a high point of the entire convention program. "Simon Legree is Dead" was his intriguing subject, and Olin put all the fire and force of which he is capable, after delivering some two hundred speeches to Toastmasters, into the delivery of a message of cheer and challenge. Not the lash of a Simon Legree but the compulsion of some divine inner force has driven men to do the great exploits which have contributed to the world's betterment, said Olin, as he challenged us to respond to the inner urge and do our best work with joy rather than reluctantly, under duress.

(The Editors asked Olin for a copy of his speech that it might be presented in this issue of the TOASTMASTER, but he stated that the speech had not been committed to writing and that he did not wish to write it for fear of spoiling it, so those who did not hear him at Santa Barbara will have to get him to repeat the speech in person.)

The speakers were ably criticized by George White, San Francisco, Walter Taylor, Anaheim, and others. The general criticism, which was to have been given by J. Gustav White, of Whittier College, was presented by Ralph Smedley, who tried to give it as White would have done had he been able to attend the meeting.

A Busy Afternoon

Election of officers and directors, adoption of the newly-amended by-laws, and discussion of a number of pressing problems of club management occupied the afternoon hours which were spent in the beautiful Board of Supervisors' room of Santa Barbara's million dollar art gallery courthouse. President Raymond Huff found plenty of work on his hands as he tried to hold the obstreperous and loquacious delegates down to time and topic. It was a profitable session, marked by the accomplishment of important work.

The by-laws, always in process of revision to meet the needs of a growing organization, were presented and accepted with few changes from the forms recommended by the committee on revision. Most important was the increasing of the per capita tax for the support of Toastmasters International to two dollars, which includes the allowance necessary for district expenses. By this action we have provided the funds necessary to handle the work

of our International office and care for printing and other matters vital to the continued growth of our clubs, and at the same time we have eliminated the two appeals, one from International and one from the District Governor, combining the two matters into one.

Provision was made for holding the annual convention in August, which, said the delegates from Tucson, precludes the possibility of holding a convention in their city until we change the date again. It seems that their summer climate is not conducive to oratory. But the date can be changed again next year if Arizona really wants the convention. There was also provision for a permanent budget committee, for a standing committee on conventions, and for the nominating committee to publish its recommendations at least thirty days prior to the annual election.

Copies of the revised by-laws are being sent to all clubs so that they may be well informed on what was done. Careful reading of these by-laws by local club officers is recommended as a means for better understanding on all sides.

The time allotted for discussion of the problems of club management proved to be all too short. Many valuable ideas were advanced in the time available, and the discussions were carried on still further in corridors and on stairways after the session ended.

The Democratic Election

The disposition of Toastmasters to think for themselves and act with complete independence was never better exemplified than in the election of officers for Toastmasters International, which came at the end of the afternoon session.

The Nominating Committee submitted a carefully prepared report. The delegates leaped upon it, tore it limb from limb, re-arranged the fragments and elected the four officers whom the Nominating Committee had proposed, but put everyone of them except Treasurer Arthur G. Porter into some different position than was called for by the slate.

The result was that Secretary Jean Bordeaux became President, with W. A. Dunlap as Vice-President, Arthur G. Porter as Treasurer, and Robert Grube as Secretary. The new Board of Directors includes Louis LaBow, of Seattle; Paul Shenefield, of Pomona; D. W. McKenny, of Springfield, Illinois; William Lancaster, of Southport, England; William Dunipace, of Tucson, Arizona, and Sheldon Hayden, of Santa Monica, California. Together with these are included Past President Raymond J. Huff of Seattle, Washington, and Honorary President Ralph Smedley of Santa Ana, California, to make up the personnel of the Board of Directors.

And the Saturday Night Dinner

The beautiful clubhouse of the Rockwood Woman's Club was the setting for the closing session of the convention. Some 400 men and women assembled for dinner and the program which followed. Harry Moore, of Santa Barbara, started the evening as presiding officer, later handing the gavel to Past President Raymond Huff,

who carried through a part of the program and then passed control to President Jean Bordeaux, who wound up the very interesting session.

Clark Chamberlain made the annual presentation of the Past President's emblem to Raymond Huff, whose ex-augural address was something to remember for a long time. Dr. Arthur Dudley, of Pasadena, was heard in a talk on "As A Man Thinketh," and Dr. Paul Quaintance, of Los Angeles, spoke on the suggestive theme, "Speak On," depicting some of the values of Toastmasters training. Vice-President William Dunlap and Treasurer Arthur Porter spoke, as did various others. An orchestra and other local talent provided musical numbers and the audience, being well supplied with toy gavels, furnished super-abundant applause.

Tucson won the attendance prize, a beautiful trophy cup presented by the J. A. Meyers Jewelry Company. Tucson Toastmasters had 19 members and guests present, which gave them the high mileage advantage without question.

Those Who Were Responsible

Local arrangements for this very successful convention were handled by Harry Moore, general chairman, Vincent Grocott, executive chairman, Greydon C. Howell, Ralph Doran, G. Blanchard Tucker, Mrs. Elmer Smith, Dr. Edwin R. Kluss, Thomas Keating, Earl Beaulieu and Myron Hickok.

Notes About the Convention

San Francisco invites us to meet in the Bay City in 1939, when the new bridge is to be completed and the great exposition is to be in full swing. That leaves two years to fill in at other places while we wait.

President Raymond Huff and Mrs. Huff flew down from Seattle to attend the convention and promptly flew back again. They certainly were entitled to a speed trophy if not to one for mileage.

"Twenty-nine Proxy" McDougall walked with a stoop until the voting was all done and he had a chance to lay aside the load of proxies which he bore.

When Arthur Porter appeared in the hotel lobby on Sunday morning clad in a vivid green shirt, the Tucson delegates began to search their baggage to see whose apparel had been lifted. But Arthur was able to prove his right to the shirt which he had donned in honor of an intended trip into the back country. He had no ten-gallon hat.

Editor Franklin Howatt, of the Santa Barbara Toastmasters and the Santa Barbara News-Press handled the convention news in a masterly fashion, even to seeing to it that the Associated Press carried the story to all the world.

Gavels made fine souvenirs of the convention dinner, but if we use them next year for that purpose let us persuade the committee to provide rubber-soled gavels instead of the plain wooden ones. Such a racket when everyone starts gaveling at one time!

Not enough time for the consideration of common club problems was a current comment. Next year let's give an extra session if necessary to cover this educational feature.

Herman Kengla, of the Tucson delegation, made a great sergeant-at-arms. He collected fines without fear or favor. All he lacked was a pair of six-shooters on his hip.

A TOASTMASTER IS INDUCTED

Most interesting and most suggestive was the induction ceremony presented at Santa Barbara when President H. W. Swanson, of Santa Monica Toastmasters Club, welcomed Chief of Police W. J. Garrity as a member of the Santa Barbara Club. The speech of welcome is given for the value it may bring to others as showing how such a ceremonial can be carried in a dignified, impressive, and pleasing manner.

"Mr. Garrity," said President Swanson, "you have been accepted as a member of the Toastmasters Club of Santa Barbara. As a member you are to have the privilege of becoming part of a great movement for the betterment of speech.

"From the beginning of time the gift of speech has been a powerful instrument for good and for evil. It has changed the fates of men and molded the destinies of nations. It has inspired armies to victory against seemingly insurmountable opposition, and it has spread Christianity throughout the world. It is one of the greatest gifts vouchsafed to man.

"As Toastmasters, we do not necessarily aspire to scale such heights nor to become world-famous orators, but we practice the art of public speech to develop poise and character, to learn to express our thoughts clearly and concisely, and to enable us to hold the interest of any audience we may face. It is to a fellowship of men interested in such personal improvement that we welcome you today.

"In becoming a Toastmaster and accepting the benefits of the organization it is necessary for you to accept certain responsibilities, for your own progress will depend entirely upon the extent to which you use the opportunities it affords.

"First, you will be expected to attend regularly the meetings of your club and to fulfill your assignments on its program.

"Second, you will learn to give and receive criticism tactfully and gracefully, and to profit thereby.

"Third, you will uphold the ideals of Toastmasters and the best principles of public speaking and related conduct and procedure.

"Fourth, you will give serious thought to the preparation of your speeches, so that each one may be inspiring, instructive or entertaining.

"We welcome you to the Santa Barbara Toastmasters Club. Mr. Toastmaster and fellow members, I present your new member, W. J. Garrity."

CONVENTION IMPRESSIONS

STANLEY W. LARSON, Pomona Toastmasters Club

The undeniable appeal of an organization which tends to bring its members into closer relationship with their fellow-men by improving the most valuable means of expression — impromptu presentation of the speaker's thoughts — was clearly in evidence in the enthusiasm and progressive spirit which characterized the Santa Barbara convention.

True of the writer's home club, and true of many other chapters throughout the United States, Toastmasters International embodies in its aims the answer to so many needs of the modern man — regardless of his business — that the organization flourishes and grows almost of its own volition. Happily combining the social angle with the development of man's ability to think on his feet and turn into sincere expression the unlimited resources of the human mind, the well-organized club requires no exertion on the part of a membership committee to keep up attendance records.

This enthusiastic spirit, manifest in the entire Santa Barbara session, was to this writer the signal keynote of the convention. Sincere satisfaction in the encouraging reports of officers and committeemen was felt by the entire delegation, and a deep sense of appreciation was forthcoming to the many faithful officers who have given so generously of their time and effort during the difficult years of the organization and establishment of International. The annual election of officers, normally considered as a routine piece of business, was instead a brilliant display of forensics and a matter in which individual clubs and delegations would not relinquish their rights. It was healthful — and the clearest evidence of the importance with which this prime factor is regarded by the member clubs.

Of greatest importance from a standpoint of progress and maintenance of attendance within the individual chapters, the discussion devoted to ideas for program-building seemed most impressive. Although too much praise cannot be given to the program committee of the convention for the scope and value of the topics as outlined for discussion at the afternoon session, there can be little doubt that this matter of program-building — new ideas, new features, creation of newer and broader fields as sources of speech material — ranks near the top in degree of importance. Attendance (which after all directly measures growth and importance) is the chief concern of any organization, and only through generous exchange of ideas between clubs can we hope to exploit our entire field of possibilities. Delegates were given the opportunity at Santa Barbara to obtain many new and worthwhile ideas on the development of better, and more varied, programs; each should reap a generous share from this harvest of ideas.

Regardless of the innate ability of any man, he is privileged to further his achievements by following the examples set by others perhaps more gifted. In this regard it is fitting that proper tribute be paid not only to the caliber of the men generally who headed the organization during the past year, but particularly to Raymond Huff, retiring president and Grade A Toastmaster. Seattle is by no means alone in its justifiable pride in producing a Toastmaster of his merit; the entire membership is enthusiastic in its praise of Raymond Huff's ability. It is unfortunate that the membership at large does not have the opportunity of personal acquaintance with all of its high officers in an organization of this size, but quite naturally this is impossible. However, Toastmaster Huff's conduct of the chair as presiding officer at the Santa Barbara sessions will live long in the minds of ambitious Toastmasters.

Members of Toastmasters International may well be proud of the high type of organization with which they are affiliated, and express this pride during the coming year in tangible contribution to the welfare of the chapter in which they hold membership. We have another group of high-grade officers at the head of the organization, and now — with the foundation strongly laid by men who have labored long and hard in the formative work — future growth may well be measured by the quality of the contribution made by the individual member.

AMERICAN NEUTRALITY

By LESLIE D. WILLIS, of the Ventura Toastmasters Club

On the sixth day of April, 1917, in answer to the cry of warring nations, "America, save us, lest we perish by our own folly," a half-hearted neutrality policy was definitely scrapped and this nation was declared to be in a state of war with the central powers of Europe.

Thus this nation, almost nineteen years ago, took up our neighbors' quarrel, the result of which was sacrifice, privation, bloodshed and all the heartaches that necessarily associate themselves with war. Thus it was, as a direct result of a spineless neutrality policy, that we suddenly found the youth of our nation in khaki and in navy blue. Thus the die was cast that brought sad-eyed mothers and grim-lipped fathers down to embarkation points to say last good-byes to those who, but a few short years before, had clung to their knees.

We all remember those days that followed—days of war hysteria, meatless days, sugarless days, days of endless sacrifice; while the propaganda factories ground out stories of the atrocities attributed to our recently acquired enemies—stories which we know today had no basis in fact.

But what of the days that followed for the ones who left the plow, the desk, the campus, to carry muskets against our neighbor's foe? Volumes have been written. Suffice it to say: sweat, rain, shellholes, vermin, blood and despair. Not a pretty picture.

And still there appears to remain a doubt in the minds of some as to whether we as a nation should maintain a policy of neutrality in the event of war among foreign nations. This nation could and should maintain a strict neutrality in every sense of the word. **Neutrality**, in all that the word implies, unbiased and indifferent to the quarrels of others.

What brought about this thing called war? What was it that impelled a prosperous, intelligent, self-sustaining nation to commit the folly of taking up a neighbor's quarrel?

Why, they sank the Lusitania, destroying the lives of some of our citizens and thereby violating the freedom of the seas for a non-combatant nation! Very well, had not these same citizens been warned against travel upon ships flying the flag of a belligerent?

Yes. They had been warned—but only warned. What a weak-kneed gesture toward neutrality! They had been warned, but not forbidden. To have forbidden them the questionable privilege of sailing the high seas at will might have been construed as an encroachment upon personal liberty. Therefore, to forestall a cry of encroachment, they were merely warned—a warning which was heeded not, and by their failure to heed, they not only placed in jeopardy their own lives, but the lives, the liberty and the well-being of a hundred and twenty million other citizens.

This is only one phase of neutrality. I emphasize it because it happened to be the spark that set off the conflagration in 1917.

(Continued on page 37)

The Toastmaster

EDITORIAL BOARD

Ralph C. Smedley

Ernest H. Layton

Arthur G. Porter

The TOASTMASTER is published the first of March, June, September and December. Copy intended for publication should reach the editors not later than the fifteenth of the month preceding the regular issue. Address all communications to THE TOASTMASTER, Santa Ana, California. Club secretaries are advised that extra copies of the magazine may be had without cost on application to the editorial office. Each secretary should place a copy in the local city library. Extra copies should be kept on hand for presentation to new members.

WE PRESS FORWARD Jean Bordeaux, delivering his "keynote" speech at Santa Barbara, used biblical language when he stressed the point that "it doth not yet appear what we shall be," and followed it with the familiar words of St. Paul, "but we press forward." Such a phrase may well be made the slogan for the new year in Toastmastership. We have gone forward, faster perhaps than any of us really expected, and we stand today in a position of unlimited opportunity for advancement. Hundreds of men in widely separated areas have found the Toastmasters Club a valuable asset. Many others need it and will welcome it if we make it available to them. Through correspondence and through personal contact every one of us can help to spread the news of this idea which can be said truly to build men. We can serve our friends and our nation by helping more men to get into vital contact with this plan for personal improvement. We can help build a better and more intelligent citizenship. More clubs, so long as they are of the right quality, will do more good than can be done by a smaller number. This year is a year in which we must spread out and extend our good work, which can be done through the efforts of our members.

MAINTAIN THE STANDARDS No Toastmasters Club which permitted its meetings to degenerate into unworthy exhibitions has yet been permanently successful. Any club whose members get into the habit of carelessness in preparation and delivery of speeches, or of disregard for the

values of thoughtful criticism will soon find itself slipping in attendance, in interest and in the esteem of its community. The people on the outside think highly of us and expect much of us. So do our new members. So should we all. If the visitor or the new member finds himself in an atmosphere of unclean stories, low ideals, and careless conduct he will not take long to decide that this does not merit his time and attention—and he will be right. Every club is under obligations to maintain its work on the highest standards of morality, manners and scholarship. If it does not deserve that much bother it is not worth keeping up. Discourage filth. Demand the best that is in your members. Be satisfied with nothing less than the best from them and the best for them.

CULTIVATE THE VOICE An outstanding criticism of the speakers at the Santa Barbara convention dealt with the unpleasant voices unskillfully used. One guest, trained in speech, remarked that there was hardly a voice heard which measured up to the material it presented. In our local clubs we must give attention to this important part of our speaking. Most of us are weak in delivery rather than in thought. Our speeches are good, but not well delivered — and it is the improvement of delivery which is one of our primary responsibilities. Learn to breathe deeply, to enunciate clearly, to modulate the tone, and to make use of the lower pitch of your voice, and you will be surprised at your improvement. As a means to the betterment of our speaking voices it is a good plan occasionally to invite some voice teacher to attend a meeting and serve as voice critic, or to make a speech on tone production. Any first class singing teacher can help us. We should secure this help even though we have to pay good money for it. An agreeable voice is one of the greatest assets of the public speaker.

THE BOARD OF DIRECTORS A joint meeting of the Board of Directors of Toastmasters International and the Budget Committee was held at Fullerton on September 3, and much business was transacted. The Budget Committee gave careful study to the financial set-up for the year and recommended a conservative plan of expansion based on the increased income provided by our recent convention. Adequate help for the officers was an important item. Added allowance for printing and

publicity should prove helpful. Our Budget Committee is exceedingly careful and will see to it that money is conserved to the wise limit. Plans were considered for extending our high school public speaking contest idea to all sections of Toastmasterdom. Methods for facilitating all lines of the work were studied. The Directors agreed on a policy of meeting at least once every six weeks. It looks like a good year ahead under their enthusiastic and intelligent leadership.

SPEECH IS EDUCATION

Glenn Frank, president of the University of Wisconsin, recently stated his conviction that the purpose of education is three-fold. First, said he, education must teach people to think straight; second, it must broaden the horizons of life; third, it must help them to form sound judgments. On this basis, public speaking can be said to fulfill the requirements of the educational process. The man who speaks frequently in a Toastmasters Club, facing a friendly audience and a constructive critic, must think straight and logically, and he must reason to sound conclusions. In the preparation for his speech his reading and study will inevitably broaden the scope of his interests and give him a better outlook on life. The final purpose of education, to quote further from President Frank, is the building of a personality of worth. The natural consequence of continued membership in a Toastmasters Club is a growing personality, a developing capacity for leadership. Thus we may claim once more the sanction of the educational process for the simple program and practical procedure of Toastmasters.

WHO GETS THE CREDIT?

"I shot a joke into the air; it was reprinted everywhere. In Podunk News last week I read it, but London Chit-Chat had the credit. Just let them steal it, if they please—I swiped it from old Sophocles. And Sophocles, without a doubt, had turned it round and sent it out." So do not be too much concerned about where you get your ideas, or about who borrows yours. There are few original ideas or stories. The whole merit of the speaker lies in his ability to present old truth and old jokes in a novel or striking way. The TOASTMASTER makes little effort to give credit for jokes printed on these pages. Each one came from so far back that we lack time to trace it.

FORCEFUL SPEECH

Slang in our speech is frequently the result of a desire to appear forceful or picturesque in expression without taking the trouble to assemble our own words.

Originality in slang is rare. One person invents a word or a phrase which strikes the public fancy as piquant, clever, witty, and a million imitators take it up and repeat it until it becomes nauseating. The plain words of good English are capable of every meaning possessed by slang and can be used without painful consequences to the hearer.

To say, "That simply burnt me up" certainly has more force than, "I was very much annoyed." Assent expressed by "Yes," or, "I agree with you," is far less explosive than "I'll tell the world," or "You're dern tootin'," but the more elegant diction is preferred by many careful speakers.

It is not necessary to resort to slang, which is simply second-hand wit, in order to produce language both picturesque and forceful. If the speaker is willing to take the trouble to put words together, he can get his effects.

Writers such as H. G. Wells, George Bernard Shaw, Arnold Bennett, Sinclair Lewis, O. Henry, Edna Ferber, and a host of others find it unnecessary to use slang or even colloquial expressions to produce eye-stopping phrases. When Sinclair Lewis speaks of "lakes enameled with sunset" he paints a picture far more vivid than if he said "there was a swell sunset over the lakes."

Note Emily Dickinson's pungent simile, "as punctual as a star." From Henry James we get, "She felt in italics and thought in capitals," while Clarence Budington Kelland is responsible for, "Fun is when happiness wags its tail."

There is no lack of force in such phrases, but it takes originality and imagination and work to think up distinctive expressions, while slang can be borrowed and used without conscious effort. It is handy for the lazy mind.

After all, what is the use of being so careful about correct usage of words?

The primary purpose of speech is to convey thoughts and ideas. One can be understood even though one violates every rule of rhetoric and grammar. You can say, "I seen," or, "I hadn't oughta done it," or, "I ain't got nothing," and everyone knows what you

mean. Someone asks what sort of vacation you had, and you answer, "Swell," or "Keen," or "Rotten," and your meaning is clear, although not explicit.

Why bother about correct speech?

Well, why bother about table manners?

You can eat with your knife, use the table cloth for a napkin and "saucer and blow" your coffee, and you will get just as much nourishment as though you had followed Emily Post to the final letter. But you will not be a popular guest in the best society.

Certain niceties are considered essential among cultured people, and one must observe them if one is to be accepted. Correct speech is a mark of intelligence, good taste, and good sense. It is highly important to the public speaker, who is judged by his style of word control.

Since our public speech reflects our conversational style, it is essential to avoid slang, colloquialisms, and grammatical looseness and to use care even in the least important talk. The person who uses good words, cleverly assembled so as to make sense and hold attention, commands a respect from his hearers which is impossible to the careless speaker.

If the Toastmasters Clubs can help to popularize correct speech, they will have served worthily, whatever else they may fail to accomplish. If at the same time we can increase forcefulness and picturesque quality of speech, we shall have done still more for the cause of human happiness.

COULD YOU SAY IT BETTER?

"Riding through a sewer in a glass-bottom boat."—*J. Walker*

"She gives the impression of listening faster than one can talk to her."—*Punch*

"One of those middle-aged mediocrities who have no enemies, but are thoroughly disliked by their friends."—*Oscar Wilde*

"A church door smile."—*Atlantic Monthly*

"Her dress fitted her figure with fidelity and discretion."—

O. Henry

"A look on her face that grounded airplanes as far west as Omaha."—*Merle Thorpe*

NOTE: Do not depend on the *Readers' Digest* and similar magazines, including our own, for your examples of picturesque speech. Keep your eyes open as you read, and you will find your own phrases at first hand.

PORTLAND TOASTMASTERS WIN

The Pacific Coast Advertising Club Association held its annual convention in Portland in July. One session of each of the three days is devoted to contests in short speeches, and it happened this year that all three of the contests were won by Portland men, two of these being members of the Portland Toastmasters Club. Herschel Nunn, speaking on the subject "Advertising Looks Up and Lifts Up," was one of the winners, and John W. Davis, president of Portland Toastmasters, was another. We are glad to present the two winning speeches below.



ADVERTISING LOOKS AND LIFTS UP

By HERSCHEL NUNN

As a boy I lived in Seattle on Queen Anne Hill. High on the hill stood an illuminated sign which read, "Look Up, Lift Up." Through the years its message has come to mean that only as we look up to ideals as the enduring realities of life, do we lift up ideas where they create and work for us.

Men in the advertising profession know that given a product of genuine worth they can, through intelligent, sustained, well backed-up advertising, lift that commodity to a successful sales position. They have thus created an entity that did not exist before — they have created employment that has to a degree lifted up the economic condition of our nation.

A great opportunity awaits organized advertising. These chemicalizing, convulsive times are not to be healed by mere politics. 1860 needed its Abraham Lincoln, a great political mind. But in 1936 with, on the one hand vast overproduction, and on the other millions of unemployed, the master mind or minds which will lead us through this economic civil war will come from our men who work with ideas, who create these business entities and who wield the power to correct false political and social notions through the sane method of fact finding and truth telling.

The machine age brought release from drudgery, but it also brought the terrible destructive weapons of modern warfare. So with the constructive force of advertising came also the devastating flood of evil propaganda. While advertising looks up and lifts up, propaganda looks down and pulls down. The propagandist's poison darts are aimed at the warm vitals of our democracy. They are organized — unified by the frenzy of hate. Advertising, too, is organized, but its purposes unconsolidated.

Organized advertising, look up to this consolidation of purpose, and you will go a long way toward lifting up our nation and ultimately the world to economic security and enduring peace.



ACHIEVEMENTS OF THE PORTLAND ADVERTISING CLUB

By JOHN W. DAVIS

On March 5, 1905, was born the Advertising Club of Portland, at the beginning of the greatest era of progress the world has ever known. And as time marched on, it brought such important events as the San Francisco earthquake, the sinking of the Titanic, the first airplane, the radio, the streamlined train, along with the hobble skirt, Alexander's Rag Time Band, the World War, and the Lindberg flight.

These men of our club, steeped in a desire for community development and business betterment, kept pace with the most worthy of these events.

In 1907 they assisted in promoting the Portland Rose Festival, unsurpassed in size, beauty, and pageantry any place in the world. A festival not for that year but forever!

Later they assisted in promoting the Columbia River Highway, among those scenic gems along the great river that separates Oregon from Washington as an exquisite string of pearls might separate the diamonds from the emeralds in a jeweler's window.

In 1919 they led the way and raised the first \$125,000.00 for the Pacific International Livestock Exposition.

This was followed by organizing the Portland Advertising Glee Club, which went to San Diego one year ago, practically unknown, and with no definite singing engagement. Within twenty-four hours they were acclaimed the musical sensation of the city, sang at the Ford Bowl at the World's Fair and broadcast over networks not only Nationally but Internationally.

In 1927 our club organized the first Christmas illumination contest in the West, and now if you visit Portland at Christmas time, you find there a veritable fairyland of beautiful lighting, statues, paintings depicting the scenes of the holiday season.

And what have they done for advertising? In 1909 they sent a committee to the Legislature in behalf of truth in advertising

which resulted in Oregon's being the first state in the Union to place a law of this kind upon its statutes. This was followed by the Portland Better Business Bureau, the first Better Business Bureau in the United States, a movement which since has become national.

Many of those fine men, those actors who played such an important part in this drama, couldn't be here with us today. But if we look into the fleeting shadows of the fading past, their names stand out like the names of actors on the marquee of a phantom theatre: C. C. Chapman, Charles Berg, George L. Baker, Marshall Dana, William P. Merry, Walter May. And above their names like a giant electric sign flashing out its message is that one word, "Achievement."



WEE WILLIE WENT TO SANTA BARBARA

As reported by WALTER WIDMAYER, of Angeles Mesa Toastmasters

Dear People:—

My pa was sipped to go to the convention at Santa Barbara. When my pa can't go places he sends me to write the stories. Mr. Kilgour of our Toastmasters Club said he would take pa. Since pa said he wasent going, Mr. Kilgour said he would take me.

There is all kinds of conventions but they only have one Mister Kilgore. In the 1st place, he is the guy in the L. A. Police Dept. that preaches at dead policemen's funerals. The Chief noes that Mr. Kilgore is such a punk driver and comes so close to getting hisself and everybody else killed that it makes it more personal to have him speak at funerals as it is sorta like one corps to another.

Well, we got to Santa Barbara all in one piece — that is, each of us was in one piece. We found a certain lawyer member who sed he knew where the place was. He ran us all over the town and we ended up by asking a windshield wiper-offer in a gas station where we was going and he sed the place was across the street from where we was before we left where we was.

When we got where we should be we walked in and found Jean Bordough crying like heck. He couldn't even talk, so you know how bad off he was. Seems they kicked him out of his job as secktery of the outfit. He made such a fuss that the fellows got together and said if it would make him feel better he could be president. Trubble with Jean is he was in his job for six years without pay and he was such a bum politician that he wound up without even getting a new automobile which he couldent run if he had it. Then the fellows figgered that if the new presedent didnt have a car he might be more apt to live until next year if he livs and dont ride with Mr. Killmore.

After hearing all the disgushion pro and con against things for a few hours we all went to eat and see what a perfect meating sounds like. I can't figger out why it is that guys that are so smart and get to be such good talkers aint got sents to keep their mouth shut but will get up and make a speech at the least prevarication. Mr. Kilgor taut me that word as he does it all the time. One of the critics from a L. A. club rolled the fellows on the floor with his wit and stuff. He was the guy with the lether meddle he got for being the biggest liar in the club. He's a deteckitif and generally rolls folks on the floor when they wont talk, and when he talks they roll on the flore too, so how can you win?

By that time we was full of lunch and didnt care what happened at all. After Mr. Killgor had eat all the sea food cocktails he could get his hands on we left to get ready to eat some more at the dinner in the evening if it came off.

Talk about pretty women and good musick and swell entertainment and good speeches — they had it all and plenty too. After all the fun we beat it to some other place where we danned with the beautiful damsels other guys had brought. Just when I got hold of a blond about my size and twice my age old Killie says its time to go home. That's the kind of a chap he is. I hated to go and leave the blond, but when you gotta you gotta. So we left with lead in our harts after having so much fun. In fact I never seen so many sober people having such a swell time as the fellows and their gals had at Santa Barbiria.

UNACCUSTOMED AS THEY ARE —

From the ARKANSAS TRAVELER

For something like 16 years, in the pursuance of duty, we have listened to speeches. Three or four, in all that time, were worth listening to. The others might have been boiled down to the following bromides:

"It is indeed a pleasure to be with you this evening . . . I am not unmindful . . . I am reminded of the story of the Scotsman . . . I make this statement without fear of successful contradiction . . . The future fate of America lies in the sanctity of the home . . . Our mothers, God bless them! . . . Washington, Jefferson and Lincoln . . . Our great President . . . The money barons of Wall Street . . . I am willing to put my case before the people . . . One more word and I am done (that word taking 38 minutes longer) . . . I thank you."

QUOTABLE WISDOM

Square thyself for use; a stone that may fit in the wall is not left in the road.—*From the Persian.*

A blemish may be removed from a diamond by careful polishing, but evil words once spoken cannot be effaced.—*Confucius.*

MEET THE NEW OFFICERS

In order that our members may feel better acquainted with the newly elected officers we present such facts as we have been able to obtain about some of them, anticipating that we shall run down the others in time for publication in our next issue. First we have that veteran of our movement,

JEAN BORDEAUX

"Well, well," said Jean one morning, "so this is San Francisco." Then the fog lifted a bit, and the precocious baby took his family to the sunshine of northern New York where he lived until he was old enough to know better. He went to school in the country, and then in New York City. He worked his way through Dartmouth with the aid of scholarships won by his good standing, and then took his Master's degree at Columbia, under Brander Matthews, "the old dictator." In recognition for three years of work on dictionary revision he received an honorary Ph.D., so you see our new President has been thoroughly exposed to education.

He started to be a chemist, but didn't get the right reactions, so went into the law. Then came the World War, and the first thing Jean knew he was a Marine, gassed, shell shocked, and generally hors de combat. He finally escaped from the army two years after the armistice and settled down to work. His record shows that he has been a newsboy, a grocery clerk, a bookkeeper, a Western Union messenger, a sailor, a Y.M.C.A. secretary, a stenographer, a teacher, and even a clerk in the ladies' hosiery department in a big store. He is now purchasing agent and oil field office manager.

His first touch with Toastmasters was June 7, 1928, when the then existing clubs held a joint meeting in Santa Ana. Jean was not a member then, but he very soon became a charter member and secretary of the Long Beach Toastmasters Club, founded in September, 1928. After serving as secretary and as president of that club he transferred to Los Angeles and "went through all the chairs" of the first Los Angeles Toastmasters Club. He helped start Westwood Village club in February, 1935, and later helped Irvin Louis found the Los Angeles Noonday Club of which he is secretary now. He was elected secretary of Toastmasters Inter-

national in 1930 and has been a moving spirit in the cause ever since.

Jean says: "I believe that our clubs are the medium through which more people around the globe can reach a common understanding of their mutual problems and through this understanding progress toward that better life for all, which is certain to come. Eight years in and around our clubs convinces me that we have in our fundamental principles the steps on which our members can mount to the best and highest which is latent in all of us and only waits to be revealed."

ARTHUR G. PORTER

"I came," says Arthur, "to brighten the hearts and disturb the peace of Nathan and Agnes Porter at Albia, (Monroe County) Iowa, on March 16, 1881, and have been more or less a disturbing element ever since.

"I drove an ox team, with the assistance of my father, from Iowa to Dakota Territory in 1883 and was raised 'in the saddle' on a stock ranch near Pierre. From my earliest recollection I had a yen for accounting and clerical work and took a special commercial banking course in 1900, after which I entered the banking field in 1908 by opening a small bank at Westport, South Dakota.

"I owned and operated the Beadle County Abstract and Title Company at Huron, South Dakota, from 1918 to 1923, at which time I came to California and engaged in banking at Anaheim. I am still following the profession, being at present trust officer of the First National Trust and Savings Bank of Fullerton.

"Married in 1904 to Myrtle E. Mills of Huron, South Dakota, with whom I still contend. We have three sons and two grandchildren, and Mrs. Porter is the most enthusiastic Toastmaster of the group.

"I joined the Toastmasters Club at Anaheim in November, 1927, and have held all the offices in that club. At present I am a member of both the Anaheim and Fullerton Clubs, the latter in an honorary capacity. And then I am a member and past president of Kiwanis.

"The Toastmasters Club has given me an opportunity to improve my ability, develop my personality and broaden my acquaintance with worth-while men. It has given full value received for every effort I have expended."

WILLIAM A. DUNLAP

William, better known as "Bill," Dunlap, entered the race against Father Time some forty years ago, starting among the green hills and moist atmosphere of the Pacific Northwest. After years of practice in dodging raindrops he came to California to dry out and has succeeded to a considerable extent.

Having been an active member of Kiwanis for fourteen years, he realized the necessity and value of training in public speech and was intensely interested in the Toastmasters idea. He first became affiliated with the work in 1935 as a charter member of the Westwood Village, Los Angeles, Club.

He decided to use his training and experience of many years in accounting as a foundation for sales and promotional activities, starting with the Portland Trust and Savings Bank of Portland, Oregon, as field representative. Making his climatic change to California he found conditions apparently beyond the control of either political party, so started learning the alphabet all over again while engaging in the automobile business. He can be reached in a hurry at the Pontiac Agency in Hollywood, (6032 Hollywood Boulevard) where friends are always welcome. If not a friend when you enter, you certainly will be one when you leave.

ROBERT L. GRUBE

Our new secretary proudly claims as his birthplace the grand old state of Lincoln and Douglas, where they call you a "sucker" if you stay there, and whence have come so many eminent Californians. More explicitly, he was born in Chicago, down by the tracks, that city made famous by the inland sea on which it borders, by its great fire and its big winds, its indomitable "I will" slogan, and the great Union Stockyards.

Bob tried out the Chicago grade schools and then went to Aurora, Illinois, to high school. He had two years in the Medical Corps, spending more than half of the time in France and the Luxemburg.

Returning to the United States and being discharged from the service, he entered the University of Illinois. Here, in addition to acquiring some elements of education, he met and persuaded the lady whom he married in 1922, after which they came to California.

Son Robert and Daughter Margaret are both California-born. Bob got acquainted with Toastmasters through the efforts of Olin Price, organizer of the Huntington Park Club, No. 1. Bob was a charter member, was promptly made secretary, and, having learned the ropes, became president. Last year he moved to Los Angeles, where he helped Dr. Foster organize the Angeles Mesa Chapter, of which our secretary has been secretary from the start. Thus we have elected a trained secretary for our work, and he should do it well.

One point causes worry. Bob really graduated from U.S.C. after his Illinois beginnings, while Mrs. Bob, known to her friends as "Dot," is a graduate of Illinois. What to do about it this fall when U.S.C. plays the Illini — Friendly suggestions of a helpful nature will be welcomed.

CHARTERS REVIVED

Charter No. 35, formerly held by the Shell Toasters of Long Beach, but for some time inactive, has been revived through the efforts of members of the Long Beach Gavel Club and promises to become a lively member of our fellowship. The Long Beach Y.M.C.A. Toastmasters Club (Charter No. 4), inactive since the earthquake of 1933 shook it apart, is receiving attention and will probably come to life again in the near future, making all of our charters effective.

A GOOD IDEA

Salinas Toastmasters have issued a clever attendance reminder card. Anyone interested in attendance promotion can probably secure a sample by addressing a request to Secretary Fred Johansen, P.O. Box 427, Salinas. Better inclose a postage stamp.

"Unless we can learn the supremacy of spiritual forces, the pall bearers that have carried out other dead civilizations wait at the door."—*Harry Emerson Fosdick.*

"For a man seldom thinks with more earnestness of anything than he does of his dinner."—*Samuel Johnson.*

TALKING THINGS OVER

WELCOME THE VISITOR

When a stranger appears in a Toastmasters Club meeting it should be the signal for the members to show their spirit in cordial welcome. He may be a visiting member from some other Toastmasters Club. Make him feel at home. Give him the benefit of all your club's discoveries and practices and try to learn from him anything that will help. Perhaps he is someone who has wandered into the meeting on the strength of our standing invitation to visitors. In that case, tell him about the idea of the club and try to sell him on it. He might make a good member. Or he may be the guest of some member, and possibly a prospect for membership. Whatever the case may be, never let any man feel that your club is lacking in cordiality and in warmth of welcome. It is the especial responsibility of the sergeant-at-arms to see that visitors are welcomed and introduced, but if he fails, the secretary should act, and in all circumstances the president must see that introductions are properly made. **Make visitors welcome, always.**

NEW OFFICERS

Many clubs are starting the season with new officers. On these officers will depend the success of the club work in coming months. Every alert, ambitious officer will do certain things. First, the president will read the constitution, and will insist that each of his associates in office follow his example. The constitution of the local club, together with that of Toastmasters International, should be studied and digested by each officer, for therein he will find the general outline of the work and the specific statement of his official duties. Having discovered his duties, each officer will concern himself about their performance without waiting to be urged. The president will see to it that the program committee functions promptly and properly and that his executive committee meets regularly. The other officers will take up their tasks—social, membership, inter-club, community activities and the rest, and with each officer and each committee functioning, the club will make progress. However much we may try to lay responsibility on the individual member, the fact remains that the officers must set the pace. **Read the constitution and by-laws.**

RECOGNITION COMES

In every city where the Toastmasters Club has been at work for several years its members have won recognition by their ability and have been pushed into positions of leadership. A striking example is furnished by Santa Ana, California, the birthplace of the movement, where twelve years of Toastmasters training have made a profound impression on the community. For example, the president of the Santa Ana Community Chest is an active Toastmaster, and the general chairman of the fall campaign now in

progress is another, while the immediate past president of the Chest organization is also a past president of Smedley Chapter Number One. Many other places of leadership are being filled by Santa Ana's Toastmaster-trained men, and the same is true of other cities where the club has functioned. **Toastmasters Become Leaders.**

BE PREPARED TO SERVE

The fact that a man is known to be a member of a Toastmasters Club places him in a peculiar position in his community. He is expected to be a good speaker and a good toastmaster, and he is subject to call on all sorts of occasions. Every Toastmaster should pride himself on being always prepared even when called on without warning. He should know how to conduct a business meeting in proper parliamentary fashion, how to handle a program suddenly laid on him, how to speak on short notice before any group, and how to appear to advantage when he is asked to deliver a prepared, formal speech. **The Toastmaster Is Always Prepared.**

AREA MEETINGS

At the recent meeting of the Board of Directors consideration was given to the idea of arranging joint meetings of Toastmasters Clubs conveniently located. Such meetings can be made occasions of fine fellowship and inspiration for the clubs concerned. They will serve in some measure to take the place of attendance at the International Convention which many had to miss. Wherever three or four clubs are withing visiting distance of each other such a meeting can be arranged to the profit of all. In some of the Southern California sections where the clubs are numerous it is planned to invite the officers of Toastmasters International to be special guests at such joint meetings and to make the program largely a matter of instruction and help in the art of Toastmastership. Similar gatherings can be held in many places. There is no need to wait for authorization or urging. **Plan a joint meeting for your area.**

HOW DO YOU PRONOUNCE IT?

Two of our International officers have names that bother novices as to pronunciation. Our President, for example, calls himself Jean Bordeaux, just as if it were spelled "Bordo," with the last "o" long, and receiving the accent. Jean admits a strain of French influence in his ancestry, but he is thoroughly American, even to the extent of having been born in San Francisco. Someone at the Santa Barbara Convention inquired as to the sex of Bordeaux, being troubled by the feminine quality of his first name. Those who know him have no questions about his masculinity, whatever may be the significance of the Frenchified "John."

Then there is our new secretary, Robert L. Grube, who likes to have his last name given in two syllables, like "Grooby." If you forget that, he always answers when "Bob" is paged. The rest of our officers have names which are hard to mispronounce. **You should know your officers.**

HOW WOULD YOU HANDLE THIS SITUATION

(Here are situations which have actually arisen. What is your comment on handling them? What other situations have you experienced which have been embarrassing? Send your comments and instances to the Editors.)

1. The speaker ran overtime. The green light flashed and the red light glowed, but he talked on and on. What would you do in such a case?
2. The critic was obviously unfair. He appeared to have some grudge against the speaker whom he was criticizing, and he said some very sharp, unkindly things. What was to be done, and who should do it?
3. The critic was apologetic. He talked too long, tried to be complimentary, excused himself on every criticism he offered, and ended without having said anything of value. Should he be dealt with?
4. A member moved that the secretary be instructed to cast "the unanimous ballot" for some candidate for office. One or two members, on the ayes and noes, voted in the negative. The motion was carried, but was it unanimous? Where is the fallacy in this situation?
5. The President made a decision. One of the members appealed from the decision. The President ruled him out of order and refused to entertain the appeal. What is to be done about that?
6. The President handed the gavel to the Toastmaster of the evening who took charge and proceeded to introduce his program. An enthusiastic member thought of some item of business which needed attention and offered a motion dealing with it. Should the Toastmaster handle the motion, rule it out of order, or otherwise?

Definitions You Will Not Find in the Dictionary:

- Critic—A man who runs at the tail of the procession shouting "come on." One who tells other people how to do what he cannot do himself.
- Criticism—Something which may be avoided by saying nothing, doing nothing, and being nothing.
- Democracy—A state of mind in which every man is as good as every other man, provided he really is.
- High-brow—A high-brow is one who says: "Please possess your soul in patience." A medium-brow says: "Hold your horses." A low-brow says: "Keep your shirt on."

"THY SPEECH BETRAYETH THEE"

"A new family has moved into our neighborhood," said a friend the other day. "Their little six-year-old girl came over to play with our little girl. We knew nothing about the family, but I noticed that the child said 'doesn't' and 'isn't' instead of the usual 'don't' and 'ain't,' so I decided that she must have had some training at home, and we accepted her as a friend." **Correct speech is noticeable.**

ZWIEBACK

(A good story or an apt illustration or a witty saying is the speaker's best friend. Here are some, gathered from far and near, which may serve to lighten some heavy speech or inspire some weary speaker.)

"That is a nice umbrella you have."

"Yes, very nice. It really belongs to Edith."

"Who is Edith?"

"I don't know, but her name is on the handle."

Said the grateful patient: "How can I ever repay you for your kindness to me?"

Said the busy doctor: "By check, postal order or cash."

"I'm buying my husband a lawn mower for his birthday."

"Surprise?"

"Rather. He thinks I am getting him an easy chair."

The teacher was warning her pupils never to kiss animals or birds.

"Can anyone," she asked, "give us an example of the danger of kissing pets?"

"Yes, teacher," chirped little Annie. "My auntie used to kiss her pet dog."

"And what happened?"

"The dog died."

"My dear," said the absent-minded professor's wife, "do you realize you haven't kissed me for six weeks?"

"Mercy on us!" cried the absent-minded professor. "Whom have I been kissing then?"

An intoxicated wayfarer who was searching diligently along the edge of the pavement was approached by an officer who said:

"What are you looking for?"

"I just lost fifty cents."

"Where did you lose it?"

"About half a block down the street."

"Well, then, why are you looking for it here?" asked the impatient policeman.

"Oh," replied the intoxicated gentleman, "the light is much better here."

The dusky highwayman stepped out in front of the elderly colored brother. "Reach yo' hands up, boy," he ordered.

"Cain't do it. Ise got rheumatics," said the other.

"You kin—Ise got automatics," said the highwayman.

"You win, mister, you win," said the old man as his hands went skyward. "It looks like your 'atic's is de strongest."

THE BACKGROUND OF CIVILIZATION— LITERATURE

By OLIN H. PRICE

Delivered before the Huntington Park Toastmasters Club, March 25, 1936

Literature is the recorded knowledge of the ages. If it were taken out of our lives today, how long would it be until we had reverted to barbarism? All of the scientific advance, all of the intellectual and spiritual development, all of the cultural attainment would dwindle and disappear. Only because man learned to record more or less permanently his individual and collective findings and experiences has it been possible to continue his advance, building with today's material upon yesterday's foundation for tomorrow's achievement.

Exactly paralleling the development of literature we find the development of culture. As a biological entity man has existed for 500,000 years, but only during the past 4000 or 5000 years has he given evidence of the destiny which is his. Man's race advance began with the institution of race literature. This is evidenced by the history of Egypt, China, Assyria, Chaldea, Persia, India and others in the ancient world. And from these race literatures of the early centuries have been formed the fundamentals of modern literature. Egypt contributed history, travelogues, orations, theological dissertations, romance, fiction, poetry and even fairy tales. Greece gave us the Epics, those gripping adventures founded on historical fact; Persia and the East gave us, through Judea, the great theology of the Bible and the Talmud. These great literary influences have come to us by way of crude carvings upon brick, wood and stone, upon parchment, papyrus, and after the invention of paper by the Arabians, upon many forms of this valuable medium. Laboriously recorded by hand, the building up of a literature was slow and tedious until about 1450, when Johann Gutenberg invented the movable type. The consequent ease of recording has speeded up the building of literature, so that while early civilizations had only a few stories around which to build their entire literature, we of today are blessed with publishing houses capable and willing to turn out the ancient, medieval, and modern literature in almost unbelievable quantities.

Most nations have their own typical literature; France had Moliere the dramatist—Voltaire, Paschal, Descartes the philosophers—Balzac, Dumas, George Sand, the novelists—Hugo, the dramatic poet; Italy had Virgil, Petrarch, Dante Aligheri, Boccaccio; Spain had her Cervantes, Germany her Schiller and Goethe, her Luther and Kant, and so on through the catalogue of nations.

But only England and America have been able to reach back to the very beginning of human achievement for the foundation of their literature. The builders of English literature are numbered by the thousands, among whom the names of Pope, Browning, Scott, Milton, Johnson, Poe, Longfellow, Wadsworth, Mark Twain, Paine, Emerson, Thoreau, Lincoln, Webster stand out as being especially influential in the direction of literary trends. These are only a few

that come to mind and do not encompass even a small part of those worthy of mention. However, there are two outstanding influences in English literature which have done more to stimulate culture and character than all others combined, and these two works should be the constant companion and inspiration of Toastmasters, not alone for intellectual attainment but for sources of material in the club activities. These two important and outstanding works are the King James Version of the Holy Bible and the Works of William Shakespeare. The former, in the exquisite Elizabethan language, clear and lucid in meaning, definitely directing our footsteps in the course of theological doctrine and creating the greatest single influence on our spiritual natures; the latter, composed of thirty-seven plays ranging from the lightest farcical comedies to the heaviest historical drama and interspersed with sonnets of great beauty; written by the man with the largest vocabulary and the greatest gift of expression of modern times, exercising the greatest single influence on our intellects. As these great pieces of our literature wield an effective influence on our culture, so does the smallest and least important contribution to our literature affect our lives. With the opportunity to use the blessings of a complete and comprehensive literature, covering the entire period of development of civilization, we can be safely judged as to our value to society. May we be relied upon to add our individual genius and ability to the sum total of the ages. May we accept our individual responsibility to contribute to the intellectual progress of the race.

SAYS THE PARK BENCH PHILOSOPHER

They say health is wealth, but some of the healthiest fellows I know can't borrow a nickel at the bank.

Nobody would be fat if it were as easy to reduce the flesh as it is to reduce the bank balance.

It is the number of square people, not the number of square miles, that makes a country great.

Don't bank too much on the other fellow. He might be banking on you.

Luck is what happens when preparation meets opportunity.

A NOTABLE ANNIVERSARY

October brings the twelfth birthday of Smedley Chapter No. 1 of Santa Ana, which was organized October 22, 1924. Toastmasters Clubs generally will do well to take note of the birthday anniversary of our movement which may be very appropriately brought before the members by means of speeches dealing with the history and ideals of Toastmasters.

(Continued from Page 17)

We entered the war in 1917 (which was none of our own) at a time when our allies, their backs to the wall, exhausted both physically and economically, were crying, "America, save us!" We were hailed as the saviors of their cause in those days. But what was their attitude twenty months later on the signing of the armistice? Hardly had they been made secure by the signing of that document when we found the manifestation of a great change. We were hated by some, feared by others and in general, laughed at by the nations of the world as a big, good-natured, benevolent but rather stupid Santa Claus.

My friends, are we, as a nation, so stupid that we cannot learn the lesson of neutrality from what transpired during the war and the post-war days? Are we, as a nation, so indifferent to the welfare of our people, that we allow ourselves to be dragged into a war by a selfish minority in order to make their investments secure? Let us have a neutrality policy based upon the fundamental principles of our democratic form of government: The greatest good for the greatest number.

Let us demand that those chosen by ballot to direct the destiny of our nation enact neutrality legislation. Let them prohibit loans to belligerent nations, traffic in war munitions and extensions of long term credits. Let them prohibit ships of American registration and sailing under the colors and protection of the United States from transporting goods to and from belligerent nations. All wars are the outgrowth of economic conditions. Let us do our part in strangling them economically.

No one but those who would profit by war or the traffic in war materials would have us believe that we are in danger of attack by foreign nations. The Almighty in His infinite wisdom has placed us geographically secure from such aggression.

A few of us remember and most of us are cognizant of the fact that a yellow press was largely responsible for the Spanish-American war. By the same token, if we now fail to maintain a rigid neutrality, we will shortly be plunged into another war, a war which scientists tell us will be far more devastating than any the world has ever known. And for what? For the material enrichment of a selfish minority group, at the expense of thousands of lives, yes, hundreds of thousands of lives of men who were probably still unborn when the god of war unleashed his war dogs in 1914.

Let those who can forget these facts oppose the maintenance of strict neutrality.

Each substance of a grief hath 20 shadows but is not so.
(Shakespeare)

"Forbear sharp speeches,—words are strokes and strokes death."
(Shakespeare)

TOASTMASTERS SUPPLIES

Order from Arthur G. Porter, Treasurer of Toastmasters International, Box 35, Fullerton, California. Prices quoted include delivery charges. Remittance should accompany order.

1. **The Amateur Chairman**, by Ralph C. Smedley, Founder of Toastmasters. A 40-page, pocket-size booklet, for ready reference by the unprepared president. Price\$5.00
 2. **Secretary-Treasurer's Record**. Limp leather cover, with printed forms for complete financial and attendance records and membership roster. Very complete. Cover and filler. Price1.00
(Extra fillers, 40 cents each.)
 3. **Treasurer's Receipt Book**. 250 receipts, with duplicates, in pad punched for 3-ring binder. (Sample on request.) Price.....1.00
 4. **By-Laws**. Standard Constitution and By-Laws for Local Clubs, Mimeographed and stapled for filing in 3-ring binder. (Sample on request.) Price
1 dozen copies75
30 copies1.50
- Toastmasters International Constitution and By-Laws, mimeographed and stapled for filing in 3-ring binder. (One copy to each club, free.) Price Each.... .25
5. **Letterheads and Envelopes**. Same grade and weight paper as used by T.M.I., with same general set-up, without list of officers, but with local club name and address imprinted, together with the words; "Office of the" (Samples on request.) 500 letterheads and envelopes 7.00
1000 letterheads and envelopes11.00
 6. **Officers Manual (In Preparation)** A necessary part of the equipment of every officer, including brief but pointed explanation of duties, standard methods, and instructions as to general club operation. Price Each.... .25
 7. **Constructive Criticism** — A Manual for All Critics. Mimeographed, 16 pages of vital information. PriceEach.... .25
 8. **Critique Sheets**. Two forms are available, both very good.
 - (a) The T.M.I. Form, prepared by Jean Bordeaux and J. Gustav White especially for use in Toastmasters Clubs. When folded it fits in a 3x5 cabinet (Samples of either on request.) Price, either form500 sheets....1.00
1000 sheets....2.00
 - (b) The High School Public Speaking Contest Form, useful in criticizing all speeches.

PINS AND EMBLEMS

50. (a) Attractive lapel pins, with screw button back or safety catch pin back (state which). Blue enamel in White Gold:

Gold Filled: \$1.25 each	Inquire for prices on larger quantities.
10K Gold: 2.50 each	
14K Gold: 3.00 each	

 (b) Official Pin for Junior Toastmasters: Very attractive pins or buttons, made in Natural Gold finish (no enamel), screw button back or safety catch pin:

Gold Plated: \$.60 each	Inquire for prices on larger quantities.
Gold Filled: \$.70 each	
 51. **Past Presidents' Pins:** Gavel Charms, with President's name, initials of club, year, and word "President" engraved,—entire length 1¼ inches; complete with engraving:

Sterling Silver \$3.50 each	A most appropriate gift to an out-going president.
Gold Plated 4.00 each	
10K Gold 7.50 each	
 52. **Presidents' Gavels:** 9 inches long complete; head 3 x 1½ inches:

Black Ebonized\$2.00 each	
Walnut2.00 each	
Mahogany2.00 each	Engraved Bands, additional, prices quoted on request.
Rosewood3.50 each	
Genuine Black Ebony 5.00 each	
 53. **Trophies, Rings, Awards:** We have an arrangement with J. A. Meyers & Co., Inc., of 1031 West 7th St., Los Angeles, Calif., whereby we may furnish almost any article ordinarily required by a Toastmasters Club or Junior T. M. Club at very attractive prices. If ordering direct, please mention TOASTMASTERS MAGAZINE. Cost of packing and mailing Pins and Emblems will be added to the prices quoted.
- FREE OF CHARGE**
- The following supplies are furnished to Clubs, in reasonable quantities, free of charge:
75. **Application for Club Membership** in Toastmasters International, for use in organizing new clubs.
 76. **Applications for Membership** in Local Club, for use by individual members; a printed card 4x6½ inches, in the standard form recommended by T.M.I.
 77. **"Facts"** concerning T.M.I.—The only available piece of literature published by T.M.I. giving a brief statement of the origin, history and purposes of the organization, in question and answer form. A very attractive folder with genuine "selling" powers.
 78. **"The Toastmaster"**—Extra copies of the TOASTMASTER Magazine may be secured in very limited numbers for use in publicity and propaganda by local clubs.

THE RENDEZVOUS

ARIZONA

Charter No.

16. Tucson Sahuaro Chapter—Tuesday noon, Pioneer Hotel (Parlor "C")
Secretary, R. R. Guthrie, Assessor's Office.
32. Tucson No. 2—Thursday, 8 P.M., Y.M.C.A. Building
Secretary, A. M. Gustafson, 1044 North 3rd Avenue

CALIFORNIA

34. Alhambra—Thursday, 6:30 P.M. Elks Club
Secretary, Lee Winters, 500 North Palm
2. Anaheim—Tuesday, 6:30 P.M., Marigold Cafe, 122 East Center
Secretary, George Sloop, 201 Ellsworth.
57. Berkeley—Thursdays, 6:30 P.M., Y.M.C.A.
Secretary, Fred Brown, Y.M.C.A.
43. Beverly Hills—Wednesday, 6:15 P.M., Sheets Cafe, 429 North Beverly Drive
Secretary, Fred E. Mauldin, P. O. Box 682
36. Burbank—Monday, 6:30 P.M., Mission Bell Tea Room
Secretary, Cecil M. Schilling, 626 N. Olive
46. Burlingame—Wednesday, 6:00 P.M., Jackson's Restaurant
Secretary, R. W. Simcock, 1204 Burlingame Avenue
9. Coronado—Tuesday, 6:15 P.M., Coronado Country Club
Secretary, R. S. Brown, Box 196
54. Escondido—Wednesday, 6:00 P.M., Jordan's Cafe
Secretary, Charles Dove
37. Fullerton—Monday, 6:30 P.M., Kibel's Cafe, 108 S. Spadra
Secretary, Frank A. Crooke, 108 W. Wilshire, Telephone 66
8. Glendale No. 1—Tuesday, 6:15 P.M., Y.M.C.A.
Secretary, Chester S. Bryan, 2111 Glen Ivy Drive, Phone Ken-123
29. Glendale "Jewel City"—Thursday, 6:15 P.M., Kopper Kettle Tea Room
Secretary, L. F. Chandler, 714 E. Elk Avenue
58. Hollywood—Tuesday, 6:15 P.M., Patio Tea Room, Ivar and Yucca
Secretary, Basil Gannon, 1268 S. Cloverdale
14. Huntington Park No. 1—Wednesday, 6:30 P.M., Cole's Cafeteria, 6514 Pacific
Secretary, R. K. Robertson, 3329 Flower St.
18. Huntington Park "Progressive"—Tuesday, 6:30 P.M., Cole's Cafeteria
Secretary, Paul F. Mekeal, 6211 Cottage Street
62. Laguna Beach—Monday, 6:15 P.M., Brass Rail Cafe
Secretary, W. R. Hoover, 271 High Drive
22. La Jolla—Thursday, 6:15 P.M., La Valencia Hotel
Secretary, Carter Good, Sorrento, Calif.
53. La Verne—Thursday, 6:30 P.M., American Legion Hall
Secretary, Robert C. Jensen, 422 East Juanita, San Dimas
11. Long Beach "Gavel"—Monday, 6:00 P.M., Masonic Temple, 835 Locust
Secretary, W. H. Gillis, 4227 Cedar
35. Long Beach Toastmasters Club—Thursday, 7:30 P.M., 814 Hartwell Bldg.
Secretary, Chas. F. Southworth, 656 Linden Ave.
3. Los Angeles—Tuesday, 6:30 P.M., Y.M.C.A., 715 South Hope Street
Secretary, Irwin C. Louis, 907 Van Nuys Bldg.
50. Los Angeles "Angeles Mesa"—Tuesday, 6 P.M., Casa de Rosas, 2600 So. Hoover
Secretary, Wm. Desmond, 1495 West 28th Street
48. Los Angeles "Noonday"—Mondays, 12:15 P.M., University Club, 614 So. Hope St.
Secretary, Jean Bordeaux, 731 Richfield Bldg. MI-0754
20. Montebello—Wednesday, 6:30 P.M., Montebello Golf Club
Secretary, Lee Collins, Central School

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Charter No.

44. Los Angeles "Southwest"—Monday, 6:30 P.M., Zep Diner, Florence & Figueroa
Secretary, Oliver E. McGill, 1155 West 80th
33. Palo Alto—Thursday, 6:00 P.M., Hotel President
Secretary, Oscar Anderson, 2765 Cowper Street
6. Pasadena—Tuesday, 6:15 P.M., Y.M.C.A.
Secretary, E. W. Weigel, 812 Orange Grove Avenue, South Pasadena
12. Pomona—Monday, 6:00 P.M., Mayfair Hotel
Secretary, Glenn R. Younkin, 770 North Hamilton
27. Redwood City—Monday, 6:00 P.M., First Methodist Church
Secretary, Cliff Walk, c/o The Tribune
49. Salinas—Wednesday, 12:05 P.M., Jeffery Hotel
Secretary, Fred Johansen, P.O. Box 427
7. San Diego—Monday, 6:00 P.M., Cuyamaca Club
Secretary, Stanley A. Foushee, 50 22nd Street
56. San Francisco "Golden Gate" Chapter—Wednesday, 6:15 P.M., Y.M.C.A.
Secretary, Albert L. Benelisha, 714 Mills Bldg.
1. Santa Anta "Smedley Chapter No. 1"—Wednesday, 6:15 P.M.
Secretary, D. H. Tibbals, Y.M.C.A.
15. Santa Ana "El Camino"—Thursday, 6:15 P.M.
Secretary, T. D. MacBird, R.D. 1, Orange, Calif.
5. Santa Barbara—Thursday, 6:30 P.M., El Paseo Rotary Room
Secretary, Earl Beaulieu, 610 W. Micheltorena
21. Santa Monica—Wednesday, 6:15 P.M., Red Door Tea Room, 153 San Vicente Blvd.
Secretary, G. W. Hovey, 465 22nd Street
64. Stockton—Thursday, 6:15 P.M., Y.M.C.A.
Secretary, S. E. McElfresh, Y.M.C.A.
24. Ventura—Tuesday, 6:15 P.M., Pierpont Inn
Secretary, Huck Finn, 585 East Meta Street
26. Walnut Park—Tuesday, 6:30 P.M., 2563 Clarendon Ave., Huntington Park
Secretary, Floyd L. Swanson, 6923-A Miles Ave., Huntington Park
30. Westwood Village—Thursday, 6:30 P.M., Mrs. Gray's Drive-Inn, 1222 Westwood Boulevard
Secretary, W. V. Hamrick, 8327½ Wilshire Boulevard, Beverly Hills
19. Whittier, "Quakertown" Chapter—Thursday, 6:15 P.M., Dinner Bell Ranch
Secretary, M. M. Dozier, 11 Stedman Building

FLORIDA

28. Orlando, Florida—Wednesday, 6:00 P.M., Duck Inn
Secretary, A. E. Arendt, 4 Church & Main Building

IDAHO

61. Boise—Wednesday, 6 P.M., Hotel Boise
Secretary, W. R. McDowell, 1707 Washington Street

ILLINOIS

51. Springfield—Thursday, 6:00 P.M., Y.M.C.A.
Secretary, V. W. Hill, Y.M.C.A. Bldg.

INDIANA

39. Columbus—2nd and 4th Wednesdays, 6:30 P.M., Columbus Tea Room
Secretary, J. M. Jewell, 727 Lafayette Avenue.
17. Indianapolis No. 1—Thursday, 6:30 P.M., Y.M.C.A.
Secretary, Frank W. Yarbrough, 409 Peoples Bank Bldg.
42. Indianapolis No. 2—1st and 3rd Thursdays, 6:00 P.M., Y.M.C.A.
Secretary, W. H. Bollinger, 5035 West 15th

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OREGON

Charter No.

55. Baker—Monday, 6:15 P.M., Nook Cafe
Secretary, Jack Langrell, care Baker Grocery Company
31. Portland—Monday evenings, 6 P.M., Evergreen Tearoom, 5th and Alder
Secretary, George W. Mimnaugh, 109 Multnomah Hotel

WASHINGTON

Charter No.

60. Bellingham—Monday, 6 P.M.
Secretary, Vernon Vine, 1429 State Street
63. Bremerton—2nd and 4th Tuesday, 6:30 P.M., Calico Cat Cafe
Secretary, C. L. Johnson, 1011 High St.
25. Olympia—Tuesday, 6:00 P.M., Crane's Cafe
Secretary, H. F. Haines, 2110 Adams Street
10. Seattle No. 1—Monday, 6:00 P.M., Washington Athletic Club
Secretary, Payne Karr, 1505 Exchange Bldg.; Phone Elliott 0738
23. Seattle No. 2—Tuesday, 6:00 P.M., Pine Tree Tea Room
Secretary, J. E. Penner, Y.M.C.A.
41. Seattle No. 3—Monday, 6:00 P.M., College Club
Secretary, D. E. Beathe, Exchange Bldg.
52. Seattle No. 4 "Elks"—Thursday, 6:00 P.M., Elks Club
Secretary, J. T. James, 1210 Bailey Street
47. Spokane—Monday, 6:30 P.M., Room 206 Y.M.C.A.
Secretary, Allen W. Daugherty, N. 4606 Jefferson
13. Tacoma—Monday, 6:00 P.M., Winthrop Hotel
Secretary, J. L. Hutchinson, Rainier National Park Co.
40. Yakima—Monday, 6:15 P.M., Donnelly Hotel
Secretary, Roscoe L. Williams, 702½ So. 16th Avenue

CANADA

59. Vancouver, B. C.—Monday, 6:15 P.M., Devonshire Hotel
Secretary, F. R. Hall, care Shell Oil Co., Ltd.
38. Victoria, B. C., Canada—Wednesday, 6:15 P.M., Y.M.C.A.
Secretary, W. S. Fraser, 407 Postoffice Building

ENGLAND

45. Southport—Wednesday, 8:00 P.M., Kardomah Cafe, Lord Street
Secretary, William Lancaster, 5 Pilkington Road, Southport, England

JUNIOR TOASTMASTERS CLUBS

2. Anaheim Junior Toastmasters—Tuesday, 12:15 P.M., Room 14, High School Building, Secretary, D. V. Murphy, 227 N. Helena
1. Pomona Junior Toastmasters—1st and 3rd Tuesday, 6:00 P.M., Crystal Cafe
Secretary, Verna Breazelle, 1207 North Gordon
3. State College Junior Toastmasters, San Diego—Tuesday, 6 P.M., Vincent's Dining Room
Secretary, Jack Williams, 4668 Harvey Road

"Character Analysis" by JEAN MORRIS ELLIS

Every Toastmaster should own this helpful book. Intensely interesting! Exceptionally helpful! Two hundred pages of valuable information that makes "sizing up" the other fellow an easy matter. Here is wisdom and instruction for every ambitious man who would realize his desires. 113 pages on Character Analysis, 77 pages on Self-Development, including analysis of the Psychology of Success. Beautifully illustrated. Substantially bound for reading and reference. Originally published to sell for \$2.50, but now specially priced to readers of The TOASTMASTER for **only \$1.00**, postpaid. Order your copy today. Address:

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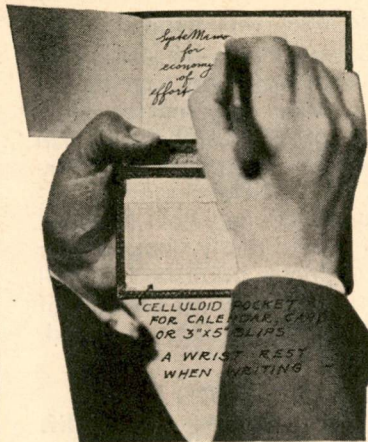
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3. **TO PROVIDE** literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. **TO PROTECT** the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
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