

THE TOASTMASTER

JANUARY

1967



FOR BETTER LISTENING

THINKING • SPEAKING

TACHIKAWA, JAPAN
Toastmasters Town of the Month



In this Issue:
Accent On Thinking

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TOASTMASTERS INTERNATIONAL IS:

... a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than one million men through its program of self-expression and self-improvement. Clubs are located in countries and territories throughout the free world.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

G. B. Urias
Editor

Phil Interlandi
Art Director

the TOASTMASTER

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*Toastmasters Clubs Vie For An
Opportunity To Participate In The
Santa Fe Highway Club Invitational Debate . . .*

ACCENT ON THINKING

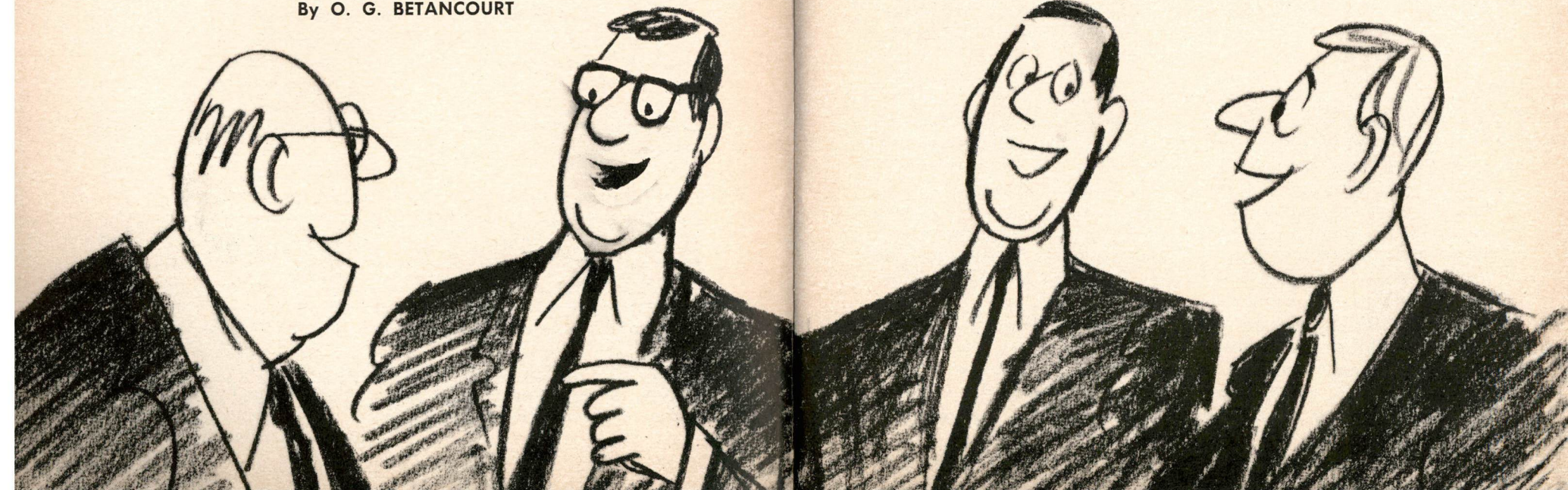
By O. G. BETANCOURT

ON A SATURDAY EVENING in early October of 1961 four Toastmasters, each representing a different club in Area II of District 23, participated in an unusual type of meeting: a debate. At the time no one entertained the notion that this gathering, held at the New Mexico State Highway Building Auditorium, would be the forerunner of what has since become quite an event in District 23 and in the State of New Mexico: the Highway Toastmasters Club Invitational Debate.

The small audience listened attentively as two questions, long lost in the frail archives of memory, were argued very effectively and at times impassionately. This first debate matched one Toast-

master against another. The program was well received, and the following year the Highway Club again issued an invitation to the same clubs. This time, however, only one question was debated, and the club representatives were paired in teams. The increased interest and enthusiasm augured a third invitational debate the following year. However, the word was beginning to get around District 23 that the Highway Toastmasters had a good thing going, and several strong hints were received from clubs outside Area II indicating that they would be very amenable to an invitation.

In 1963 the debate program was revised in order to accommodate at least a few of the clubs which were eager to par-



ticipate. Two preliminary debates were scheduled for the afternoon; the winning team of each preliminary event took part in the championship debate that evening. It might be well to mention at this point that acceptance of the Highway Club's invitation involves something of a challenge, since the questions and positions are never announced until all four clubs invited have agreed to participate. This practice was established with the first debate; since 1963 each team has had to be prepared to argue two questions, since the topic for the championship event is different from those of the preliminaries.

The format employed is the result of several years' careful study at both the club and invitational levels. A little debate manual was composed and followed during the first two years of the Highway Club's program. With increased experience and skill, the manual has been discarded in favor of the more academic procedures commonly followed. The little manual, prepared by the writer, has been used by several other clubs with appreciable success; they, too, have been advised to set it aside after two or three debates in favor of the more advanced formats. We now use a 7-2 format, with an extra minute allotted to each team captain for a rebuttal summary. Seven minutes seem quite sufficient for presenting

two or three good arguments and developing them; a two-minute rebuttal, we have found, is very adequate for persons with limited experience in debating. The one-minute rebuttal-summary allows each team captain to "tie the knot," perhaps adding a dash of impassioned oratory. It has gone over very well at the last three debates!

We have considered the idea of cross-examination and questions from the floor, rejecting both on a number of grounds. With regard to the former, cross-examination should be used only by highly-experienced teams, otherwise it will deteriorate into mere "nit picking." As for the latter, more often than not questions from the floor will fall into one of the following categories: (1) The question asked has already been covered in the presentation. (2) The question is not germane to the subject under consideration. (3) The individual asking the question wants to show off what little knowledge he may possess (and usually it's very little!), and rises only to be heard. Having gained the floor, he will preface his remarks with something like "I had an uncle who lived in Chicago, and he said that . . . etc., etc.," or "I read in Glockenschlobber's Statistical Index that . . ." or "I've been doing some thinking while I was listening to you and it seems to me that . . ." and so forth. He

becomes so wrapped up in himself that he forgets what he wanted to ask. (4) The "floor debater," who doesn't ask any question but argues the point.

The method of judging has also undergone revision during the past five years. Originally the speakers were rated in three areas: organization and logic, delivery, and rebuttal, with a judge assigned to each area. While at first glance this would seem like a good system, it turned out to be extremely time-consuming. After several modifications and reworkings we have arrived at the double-summary method. This permits extremely rapid decisions, but it requires a high degree of skill in judging. We prefer it to the "score sheet" method used by the National Forensic League which, while quite simple, has the inherent danger that the judges may give the decision to the wrong team, since delivery is one of the areas considered and how many of us have heard nothing said very well! Our score sheet omits grading on delivery for this reason; besides, we are interested only in *what* is said, not *how*. In other words, the accent is on *thinking*. This is not inimical with Toastmasters principles, because thinking is an integral part of

Toastmasters training. All who participate in the Invitational Debate are so well schooled in the fundamentals that it would be superfluous to worry about

voice, gestures, appearance, and the like: every speaker is a top performer!

In deciding which clubs to invite, a number of factors are considered. First of all, not every club is able to give the necessary

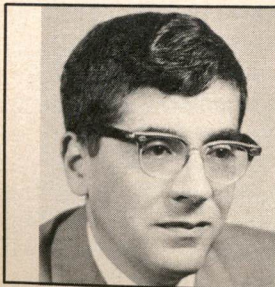
time and preparation demanded by a debate. For example, many clubs consist almost entirely of businessmen who cannot neglect their livelihoods even for one day; others have a majority of professional men who either have no free time to speak of or travel extensively in connection with their work. Then there are clubs with a majority of members who just don't care for debating. We are well aware of this, and we also realize that the Invitational Debate is not the occasion for attempting to "sell" a club on debating. The outstanding clubs in District 23 are well known; these are approached and invited to the event several months in advance. We have received "feelers" from clubs outside the district, and we are most amenable to extending the invitation to any club willing to send a team to Santa Fe. Each club receives a certificate of par-



ticipation; the champions receive a trophy, and this year a trophy was also awarded to the runners-up. The finals of this year's debate attracted more than 300 persons to the Greer Garson Theater on the campus of Santa Fe College.

"What does the Highway Club get out of it?" In this connection, it must be borne in mind that the Highway Club does not participate in any of the events as a contestant: we provide the judges and timers. Neither do we charge any fees. This, like virtue, is its own reward, plus a big fat bonus: we have learned to *listen* more attentively, to *think* more rapidly, and to *evaluate* more effectively. We learn a great deal at every debate; to be honest, the Highway Club "Invitational" has become a prestige event. But aside from the accolades which may befall our program, there is a tremendous amount of satisfaction in the knowledge that we are helping Toastmasters in their development as mature speakers by placing the accent on *thinking*.

A little footnote may be in



O. G. Betancourt is governor of District 23. A member of Highway Club 2149-23 in Santa Fe, N.M., he is a highway designer with the New Mexico State Highway Department.

order. At the outset of the program, evaluators were provided to give each participant an idea of his performance. This served a two-fold purpose: it helped the neophyte debater (now departed from the scene with the increase in competition), and it filled in the time during which the judges discussed the decision. With the ballot now employed and the extremely rapid tally of the judges' decision this is no longer a problem; and any contestant may still discuss his performance with the judges. However, we still want to make it a full evening for all who attend. For the past four years entertainment has been added to the program, and this has also grown in scope. This year's edition of Vaudeville in the Palace Manner, complete with pit band and full staging, would have been worthy of Benjamin Franklin Keith's famous house on Broadway. One of the highest compliments paid to our club was succinctly voiced by a visiting Toastmaster who observed, "When the Highway Toastmasters do something, they do it right!"

Advice To the
Beginning Speaker . . .

Stick To Subjects You Know

By LCDR DAVID A. COREY



A MAN IN ALASKA was arrested for bigamy. It was discovered that he had one wife in Nome, another wife in Juneau, and a third in Fairbanks. The judge looked down at this culprit and sternly remarked, trying to embarrass him, "How could you do such a thing?" The bigamist replied, "Fast dog team."

Now there's a fellow who had know-how in a certain field and also knew how to talk about it. I don't want to intimate that any beginning speaker should talk about such exploits, but I do want to explore the topic of this article, *Stick to subjects you know*. In so doing, I feel that the best advice that could be given to the beginner would be to stick to subjects of which he has personal knowledge. Anyone can read a book, or look up a subject in a reference, but to do successful and meaningful research for speaking one needs much practice and training.

The question may be asked, "What can I talk about which will be of interest to someone else if I am going to have to use my own experiences?" Some of the best and most interesting stories ever written were just such experiences. How about *Huckleberry Finn* by Mark Twain and *Uhuru* by Robert Ruark? With just a little bit of imagination I

am sure that most people will be able to make an extremely interesting, if not necessarily humorous, account of some aspect of their business, profession, hobby, unusual experience, or some other personal matter.

In the past five years I have listened to no fewer than 700 prepared speeches, yet I am absolutely sure that I have not heard everything. I have heard many excellent talks by just plain folks on subjects dealing with their own experiences. For example, there was one speech on how to make beer, another on the art of constructing a stone retaining wall, and yet another about the hobby of coin collection. I have been taken, verbally, on a camping vacation and on a trip through space. I've had instructions on how to play golf as well as lessons on reading ink-blots and how to raise fishing worms for profit.

All of this valuable and interesting information was authentic because it was presented by experts in the fields which I have mentioned. Much of it was shop-talk, but have no fear about this. People like shop-talk if it is presented so it will be interesting. Some of the talk was about hobbies, but it was from the speaker's own experiences. And in most cases, when the speaker feels



strongly enough about a hobby to use it as a topic, he is usually at least an "amateur" expert at it. I would be very surprised if there is anyone who has no hobby about which he can present an interesting talk.

Stick to subjects you know . . .

The lady of the house had tried for sometime to follow directions for installing the new can opener. Finally she gave up and went to get her glasses for a better look at the instructions. When she returned, the can opener was neatly in place, and the cook using it. "How did you manage that?" the astonished woman asked. "Well, ma'am," the cook replied, "when you can't read, you've just got to think."

Here is a splendid type of story by which the lady of the house could really start a good speech. She would have nothing for which to apologize; rather she could use such a story to her advantage. Neither has anyone a reason to apologize for using any of his personal illustrations in making a talk. Who else would have a better right—the right of personal ownership—than the speaker? After all, these experiences are usually unique.

Perhaps the best reason which can be given to the beginning speaker for using personal experiences as speech topics is the fact that here is an area in which he is absolutely better informed than his listeners. Here is an area

in which he is an expert. No one, with the possible exception of his wife or mother, knows more about him and his personal background than he does. It would behoove everyone, therefore, to study their own lives for speech material when called upon to make a prepared talk. Many will be pleasantly surprised to find that their personal lives were more interesting than they had realized.

Stick to subjects you know . . . and gather material accordingly . . .

The visitor to the trading post on the lake asked the clerk about the weather for the next day. The clerk shook his head. Just then an old Indian, an odd-job worker about the place, entered the post. His answer was immediate: "Going to rain—much." And so it did. The next day the visitor was again at the post, eager for expert testimony on the weather. Fortunately, the old Indian who heard the voices of nature was also present. This time he said that the weather was to be clear and cool. Again the forecast was correct. The third morning the query was repeated. The Indian smiled: "Dunno. Didn't hear radio today."

Now this fellow, the Indian, was talking about something he probably knew very little about. But, on the other hand, he knew quite a bit, after all. He knew that if he listened to the radio he

would be able to get some "talking" material. So it is with anyone. There is a world of information available with which to complement one's own personal experiences. All one has to do is look and listen.

How can speech material best be gathered? There are many ways. In this article I have used several humorous stories to make a point. But I did not plagiarize copyrighted material in the process. However, I did know where to go to get a couple of yarns to emphasize the points I wanted to make. The framework for the article came from the Speechcraft manual.

Life is a gold mine of experiences — some bad, most good. One would do well to try to recount most of his experiences and make notes — a condensed biography, if you please. Find other materials in reading, listening, watching and living. More times than one would think, two or more of these experiences can be connected with something seen or done every day. Take note of these occurrences, or look back into your own life for similar

ones. Direct reading and thinking along these lines. Gather all the information you can about it. Make copious notes but keep them in simple form (perhaps on small cards so when the time comes they can be put together and shuffled as needed).

Now the time has come! The topic has been selected which can be related to a personal experience. A specific phase of the subject is chosen. The cards can then be shuffled and dealt so a winning hand will be held, culling out those thoughts no longer needed and holding those pertinent to this special idea.

It's always a good idea to have at least three times as much information as you can use in the speech, and then eliminate all but the essential facts. Also, the speaker wants to give the audience the impression that he knows vastly more than he will be able to tell them in the allotted time. And the more different ways this can be done by illustrations and the like, without plunging into long-winded discussions, the more attentive the audience will be.



Lieutenant Commander David A. Corey is a member of Toastmasters International Board of Directors. A resident of Chesapeake, Va., he is chief of electronics engineering for the Fifth Coast Guard District at Portsmouth, Va. He is a member of Gosport Club 2896-66 and was governor of District 53 in 1964-65.



REPORT FROM THE PRESIDENT

My Fellow Toastmasters:

New Year's Resolutions can't be broken until they are made. If you want to "fail safe" by not planning for your own success **THEN DON'T READ THIS.**

This is the time to set new goals, to plan to attain new heights. It takes planning to successfully climb a mountain. As a Toastmasters member of Club 504, Nevada, Iowa, my New Year's Resolutions could well be your New Year's Resolutions.

1. I will attend every meeting of my Toastmasters Club in 1967.
2. I will undertake a personal speech improvement program following one of the suggested courses.
3. I will faithfully perform each lesson realizing that I can only get out of my Toastmasters speeches what I put into them.
4. I will double my efforts to give fair and honest evaluations for the sole purpose of being helpful to the speakers.
5. I will encourage all members of my Club who have not completed Basic Training to renew their efforts so that a maximum number will receive their certificates during 1967.
6. I will constantly be alert for men who would enjoy and profit from membership in my Toastmasters Club.
7. I will encourage my Club to take part in the new community service aspect of Toastmasters by sponsoring and teaching at least one Toastmasters Youth Leadership course in 1967.
8. I will personally accept the challenge of "Serve and Grow" and will encourage my Club to accept the Club connotations of our slogan.

To you who accept the challenge of these New Year's Resolutions I can assure you that the staff of World Headquarters, the Officers and Directors and the Educational Advisors, are all working to make 1967 the most rewarding Toastmasters year that you have ever experienced. You have good reason to be enthusiastic. The big push is on for 1967; we will make it the greatest Toastmasters year of them all. Join with me and we'll all "Serve and Grow."

Happy New Year,

John B. Miller
International President



DES MOINES, IOWA — The second oldest Toastmasters club in Iowa, Executive Club 335-19, honored its founding members at 21st Anniversary dinner. President Miller, third from left, the featured speaker, presented charter member certificates to, left to right, J. Tom Miller, Glenn Garten, Glen Hansen, Harry J. Mooney, John Nichol, Edward Foster, Leonard Murray, Leslie Bean, W. T. Dahl, Frank Carroll and Harry Hudelson.

TOASTMASTERS PRESIDENT "Hits The Road"

SIOUX FALLS, SOUTH DAKOTA — Sioux Falls Club 210-41 held its 25th Anniversary dinner in conjunction with a visit by President Miller. Left to right are Miss Dorothy Furrow; Mrs. Miller; President Miller; Robert Axvig, chairman for the event; and George Moses, District 41 governor.



SANTA ANA, CALIFORNIA — President John B. Miller spoke at the 42nd Anniversary dinner held by Smedley Club No. One. With Miller, third from right, are D. H. Tibbals; former president of the club and a Toastmaster for 37 years; Warren Blumberg, president of the club; Maurice Forley, executive director of Toastmasters International; W. F. Crites, first president of Smedley Club No. One; and Harry Stewart, immediate past president.



DENVER, COLORADO — President Miller, third from right, is presented with an inscribed paperweight by Chuck Cassada, president of South Denver Club 1588-26, after the president attended a club meeting while on a visit to the district. Others in the photo are, left to right, Curt Sommer, John Dale, Bob Ord, Tom Kloman and Dale Gregory, District 26 governor.



SPOKANE, WASHINGTON — President Miller, left, admires a salute to the 42nd Anniversary of Toastmasters International in front of the Washington Water Power Building with Jack Rigsby. Miller was the featured speaker at an anniversary banquet held by District 9. Rigsby is Governor of District 9.

LOS ANGELES, CALIFORNIA — President and Mrs. Miller, back seat, arrive at the District 52 Fall Conference with District 52 Governor and Mrs. Ray Frazier.



Revised Policy Bulletin On Toastmasters
And Community Service Approved As ...

Board Of Directors Meets

A REVISED POLICY on participation by Toastmasters in community service projects and Toastmasters relations with other organizations was adopted by the Board of Directors at its November meeting at World Headquarters in Santa Ana.

Other actions taken during the three-day meeting included adoption of a Minimum Club Standards Policy; review of plans for the 1967 International convention at Toronto, Canada; and a review of the public relations value of visits to districts and clubs by the president of Toastmasters International.

Policy Bulletin 3 concerning Toastmasters participation in community service and cooperation with other organizations was approved by the Board as follows:

"Toastmasters International, as a corporate body, does not sponsor causes designed to influence legislative action or public opinion, nor does it endorse fund-raising projects of other organizations. However, it recognizes the rights of its members to engage, either individually or collectively, in such activities where these are not detrimental or prejudicial to the declared objectives and interests of Toastmasters International.

"It shall be the responsibility of the Executive Director to advise or inform any member of any activity or activities considered detrimental or prejudicial within the meaning and intent of this bulletin.

"This policy statement shall not prohibit contacts between the Executive Director and other organizations, where such contacts will facilitate speaking opportunities for Toastmasters, provided that such contacts shall be established on the understanding that they



Toastmasters International's Board of Directors held its regular November meeting at World Headquarters November 3-5. Clockwise around the table are Directors David A. Corey, Bill J. Dunning, Randall E. Winters, Jack R. Pelinka, Frederick W. Delves, Russell G. Herron, Charles M. Herrlein, Van H. Tanner; Vice-President for Organization Ralph E. Howland, Legal Counsel Joseph Rinnert, Executive Director Maurice Forley, President John B. Miller, Senior Vice-President Lothar Salin, Immediate Past President Charles C. Mohr, Vice-President for Education Earl M. Potter, Directors Arthur M. Diamond, Donald W. Paape, Edward P. Miska, Arthur N. Thurston, Jr., Truman S. Thomas, Edward B. White, Eugene J. Haluschak and Sandy Robertson.

do not constitute, nor imply, formal endorsement of any other organization by Toastmasters International acting as a corporate body. The president shall be informed of all such contacts."

Mindful of the fact that immediate and effective assistance must be provided to those Toastmasters clubs with low memberships, and that these clubs can best be helped by the joint efforts of the districts and World Headquarters, the Board established a policy on Minimum Club Standards based on membership. The policy calls for a minimum membership of seven to maintain a club in good standing, unless specific exception is made by the Board. Any club reporting a single digit membership on a semiannual report will be the concern of both the district and World Headquarters. The governor of the club's district will be alerted by World Headquarters and all efforts will be made to build the club's membership within the next two semiannual membership reporting periods. The next semiannual report made by the club must contain seven or more members or it will not be accepted unless there are extenuating circumstances. In making any decision, however, both World Headquarters and the Board will review and consider all extenuating circumstances contributing to the club's problems, and all resources of assistance to the club will be explored.

Executive Director Maurice Forley and World Headquarters Manager Robert T. Engle reported to the Board on plans for the 1967 International convention in Toronto, Canada, August 24-26. This will be the first Toastmasters convention held outside the United States and an outstanding program featuring leaders in the field of communications is being planned.

Upon the recommendation of the Educational Committee, the Board requested World Headquarters to develop a survey technique which will indicate the participation of individual Toastmasters in the educational programs, particularly Basic Training, The Advanced Speaker and Leadership Through Speech. The purpose of the survey is to provide factual information to the Board on the value and utilization of current programs.

Immediate Past President Charles C. Mohr, co-chairman of the Youth Leadership Program Committee with Past President Paris S. Jackson, advised the Board that the enthusiastic reception to the program is resulting in the registration of approximately one Youth Leadership class a day. As of October 31, 1966, 49 classes had been presented by Toastmasters clubs in 29 districts. The Youth Leadership Program is the answer to the search by Toastmasters clubs for opportunities to serve their communities and to gain recognition for the club and members.

President John B. Miller reported to the Board on his visits to districts and clubs emphasizing the excellent newspaper, radio and television coverage he has received as a "Good Will Ambassador" for Toastmasters International.

Following the Board of Directors meeting President Miller, Senior Vice-President Lothar Salin, and Executive Director Forley met with Toastmasters International's Educational Advisory Committee. The committee includes four leaders in the field of communications: Dr. Samuel I. Hayakawa, an internationally recognized authority on semantics and professor of English at San Francisco State College; Dr. Robert T. Oliver, research professor of International Speech at the Pennsylvania State University and a past president of the Speech Association of America; Dr. Seth A. Fessenden, recognized authority on listening and chairman of the Department of Speech at California State College, Fullerton; and Wallace Jamie, director of public relations for the Carnation Company. The meeting was devoted to a broad consideration of the present Toastmasters educational program and a discussion of a forward look for the program.

Toastmasters Made The Difference

By RON GODAERT

NINE AND ONE-HALF YEARS ago I came to this country from Belgium. I didn't speak the language very well but hired out as a service man for a business machine concern in the Twin Cities.

I had become manager of the service department two years later when, while we were enjoying better than average growth, I became ill and went through a series of operations. The verdict . . . multiple sclerosis.

Well, there I was. I had just become a citizen of the United States but I was still far, very far, away from home. I had \$4,000 in debts from hospitals and doctor bills . . . no job to go back to . . . a family to support . . . and was on wobbly legs, just like a drunken sailor.

Frankly, in those days I was tempted more than once to crawl in a wheelchair and call it "quits." I was tempted to turn the entire mess over to the Welfare Department. I was ready to give up.

Bud Conley, who then managed the sales department where I had been employed, one day volunteered to take me to the Mayo Clinic in Rochester, Minnesota, for more exploratory sur-

gery. On the way we talked a great deal about the future and what young men like us, and especially myself, could do with what seemed like a wasted life. In Rochester we met with the local manager of the company I had worked for, Warren Sandberg, who was also president of the local Toastmasters club. The topic during lunch continued in the same vein and Sandy promptly suggested that Bud start a Toastmasters club in St. Paul.

When I returned to St. Paul a month later, I was just in time to join in a group of young men for the first meeting of the Viking Club 591-6. At about the same time I also joined the Amway Sales Corporation because, still loaded with debts and not very confident, I needed a way out. The experiences I had as a Toastmaster and the organizational effort I put into Amway worked hand in hand and seemed to supplement each other well. Within one year I had paid off practically all my debts and I was so self-confident that nothing could stop me anymore. I was determined to go to the top!

To any Toastmaster, or pros-

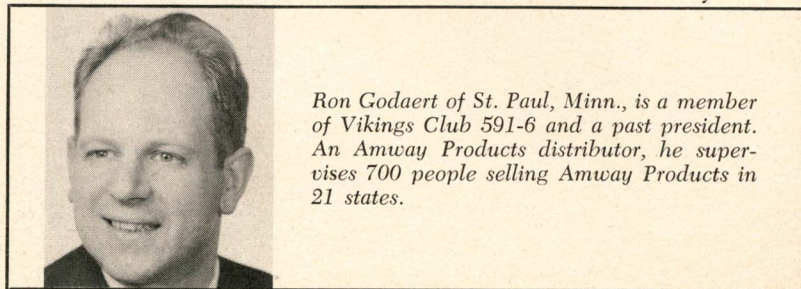
pective Toastmaster, who today may think that there is not much left over, I suggest that he take another hard look at his situation. With the help Toastmasters can give him he may regain the confidence which is needed to become successful.

My second year in Toastmasters I won the area speech contest for our Viking Toastmasters Club. Then Viking Toastmasters elected me their president. I became a member of the Chamber of Commerce and of its speakers bureau. Then the St. Paul International Institute elected me to its board of directors and gave me the chair for public relations and volunteer work. Speaking engagements came in at the rate of two a week.

The speaking engagements kept coming in, but gradually took on a more serious nature. As I progressed in Toastmasters and in business, it became apparent to me that "free enterprise" was making all of this possible. I believe that no other country in the world could allow a man to re-make himself as I did.

Today the experiences accumulated as a Toastmaster are paying off handsomely in many ways. Over the past four years our business has increased to the point where we now have a solid future and true security. At a regional convention I told the story of our Amway business . . . it was recorded and found its way onto a long-playing record which is now in great demand in the Amway business. Speaking in public is no longer at the amateur stage but, rather, to limit the engagements we had to set a fee. Monthly income from speaking engagements and teaching assignments now exceeds the initial paycheck I received when I worked hard as a service man less than 10 years ago.

During my travels and engagements I have accumulated so much material that some day I will be writing a book on the topic "Give me Success! Not Money!" in which Toastmasters, and especially Viking Toastmasters, will appear frequently because, truly without them I might be in a wheelchair today!



Ron Godaert of St. Paul, Minn., is a member of Vikings Club 591-6 and a past president. An Amway Products distributor, he supervises 700 people selling Amway Products in 21 states.

CLUBS IN THE NEWS

Guest Night

T.A.G. was the name given to the first "Toastmasters Annual Guest Night" held in Regina by three Toastmasters clubs.

Taking part were Wascana Club 577-42, Plains Club 3144-42 and Y Club 3889-42. Members of the local press, radio and television stations were present and there was a considerable amount of advance publicity.

During the meeting speakers spoke on the objectives and purposes of Toastmasters International.

**Plains Club 3144-42
Regina, Saskatchewan,
Canada**

* * *

1300 Consecutive Meetings

King Boreas Club 208-6 celebrated its 25th anniversary with a party attended by St. Paul Winter Carnival royalty, past and present District 6 officers, and many former members.

District 6 Governor Bernard L. Szymczak congratulates the St. Paul Winter Carnival king and queen, George Ruttman and Jeanne Williams, during the 25th anniversary dinner of King Boreas Club 208-6.

The club is proud of its record of 1315 consecutive weekly meetings dating back to 1941. From its ranks there have been three District 6 governors: Tracy Jeffers, Herman Goebel and Warren Wildasin; plus one International treasurer in Jeffers.

Over the years the club has sponsored 15 Toastmasters clubs and has actively participated in district and International affairs.

**King Boreas Club 208-6
St. Paul, Minn.**

* * *

New Member Night

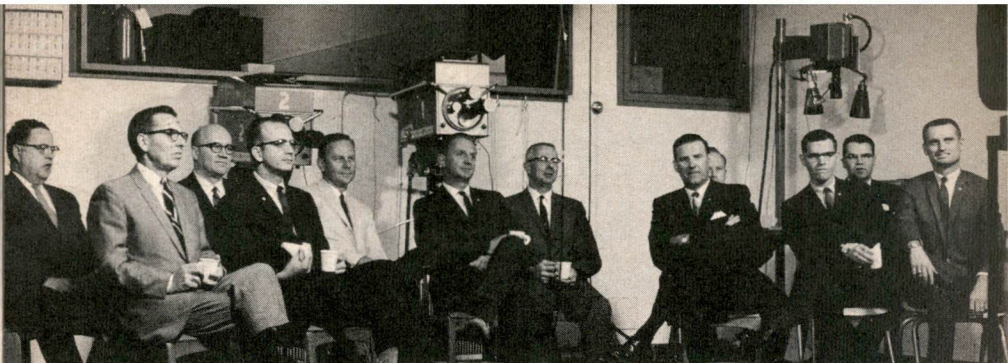
Each member of North Miami Beach Club 3840-47 brought at least one guest to a "New Member Night" held by the club.

From the 20 guests in attendance the club gained eight new members.

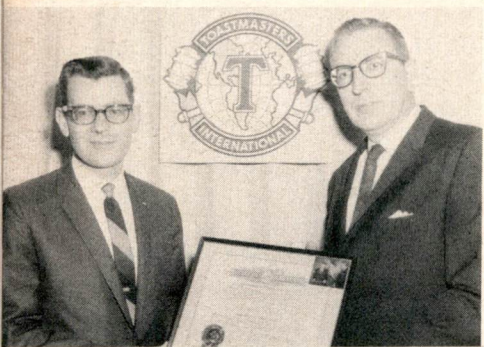
**North Miami Beach Club
3840-47**

North Miami Beach, Fla.

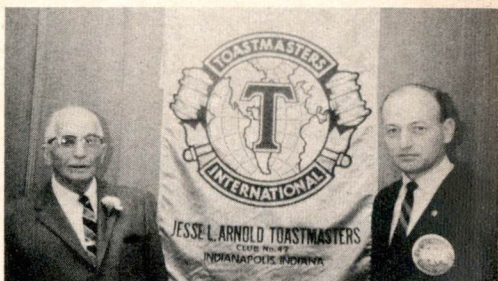




South Denver Club 1588-26 members watch the videotape playback of their speeches before the TV camera at the Denver University Radio and Television Department. The videotape workshop replaced a recent meeting. Left to right are Bill Phebus, Fred Dunn, Watt Pye, Marv Borchelt, Chuck Cassada, Curt Sommer, Bob Ord, Harlan Palmer, Chuck Fisher, Bob Temple, John Dale and Norm Hodge.



Harry Hubbard, left, president of Sterling-Rock Falls (Ill.) Club 2125-54 holds an "Arkansas Traveler" award with Past President Ken Rahn who received the award while on a trip to Arkansas. The presentation was made to Rahn by Arkansas Secretary of State Kelly Bryant.



Jesse L. Arnold, left, stands with Robert D. Carnaghan, area governor, in front of a club banner after a ceremony had changed the name of Hoosier Club 42-11 to the Jesse L. Arnold Club. Arnold has served the club for 25 years.



Scranton (Pa.) Club 1093-38 presented books on public speaking and a subscription to *The Toastmaster* to the Scranton Public Library. The ceremony took place during Toastmasters Week in the city. Taking part in the presentation were, left to right, Patrick Verrastro; Edmund Bojnowski, club president; Mrs. Romaine Hungerbuhler, assistant librarian; James Cole; and Thomas J. McHale, assistant reference librarian.

Researchers Club 2201-31 marked its 10th year at Hanscom Field, Bedford, Mass., with a joint meeting with the Critique Toastmistress Club. In the photograph Air Force Colonel Harry Kittman, second from right, presents the Best Speaker Award to Mrs. Norma Barton. Looking on were John Barreto, president of the Toastmasters club; and Mrs. Dorothy Church, president of the Toastmistress club.



Captain T. S. Stern, commanding officer of the U.S. Naval Supply Center, was made an honorary member of NANTS Club 2685-58 in Charleston, S.C. He received the certificate from Ray W. Stoddard, left, president of the club; and Arthur T. Cabot, right.



Air Force Brigadier General Glen J. McClernon, fourth from left, commander of the Defense Electronics Supply Center in Dayton, Ohio, was recently made an honorary member of DESCO Club 2781-40. In the photo are, seated left to right, W. A. Nessel, Hugh White, Ezra Scott, Richard Seltzer and Norman Call. Standing, left to right, are Don Ruden, Ernest Hellbronner, Carl Vogelhuber and Willie Clemons.



Victory Club 221-6 (St. Paul, Minn.) celebrated its 25th anniversary with 31 past presidents in attendance. Besides the past presidents, there were nine charter members at the special meeting. The club chose the name "Victory" after holding its second meeting on December 8, the day after the attack on Pearl Harbor. Pictured are 30 of the past presidents.



How Are You Listening?...

Just Listen To

Reprinted from the
Illinois Bell News

HOW ARE YOU at listening? Before you answer, just listen to this: One expert contends most of what we hear travels on a direct line — in one ear and out the other.

Studies, he claims, show that college freshmen retain only half of what they hear in a 10-minute lecture, and lose half of that material in 48 hours.

Listening efficiency is just as low among churchgoers hearing a sermon, jurors receiving instructions from a judge and business managers hearing a message from their bosses.

Dr. Ralph Nichols of the University of Minnesota offers these 10 ways to become a better listener:

Listen for new knowledge you can use. When the topic is announced, the poor listener may call the subject dull or old hat (and perhaps it is), so he goes off on a mental tangent. The good listener may be just as unimpressed with the topic. But be-

ing trapped in the audience, he tunes in on the speaker for any new knowledge he can later use.

Concentrate on the talk — not the delivery. A poor listener may find fault with the speaker's delivery and put invisible earmuffs on because the speaker is "so stupid." The good listener realizes the speaker may know a lot more about the subject than he does and makes every effort to pick up new information.

Don't judge until you understand. A poor listener becomes over-stimulated and almost immediately begins framing questions or rebuttals for the speaker. The good listener hears the man out before judging his statements.

Try to get the main ideas out of the subject. A poor listener may say, "I listen only for facts." He retains a few facts but garbles many and loses most of them. The good listener concentrates on the ideas the speaker is trying to develop. He understands the

This



central theme and uses it as a link to tie together the whole talk.

Adjust note-taking to the pattern of the speaker. A poor listener tries to outline everything he hears. To him an outline and notes are the same thing. But two months later he is hopelessly confused when he tries to figure out the notebook. The good listener is flexible. How or if he takes notes depends on the organizational pattern of the speaker. One recommended way for taking notes is listing facts and principles of the talk separately.

Be attentive. A poor listener fakes attention to the speaker while his mind wanders. A good listener is not relaxed or passive. He works hard to absorb the subject.

Don't be distracted. Obviously, creating or tolerating distractions in the audience severely hinders good listening.

Tackle difficult material. A

JANUARY, 1967

poor listener evades intellectual or thought-exercising subjects. When confronted with a tough topic, he isn't conditioned to absorb much of anything. A good listener develops an interest in important, challenging matters and grasps the meaning of what is said.

Don't be blocked by emotion-laden words. Some words will create a barrier between speaker and audience. (Dr. Nichols, for example, used the word "evolution" in a talk to college freshmen and later discovered 40 per cent of the audience had tuned him out. They associated evolution with atheism.)

Profit from the difference between speech speed and thought speed. An audience generally thinks at the rate of 400 words a minute—four times faster than the speaker talks. A poor listener wastes this time differential by drifting back and forth between the speaker's and his own thoughts. A good listener can gain from this time gap by anticipating the speaker's next point.

If you guess right, that point comes to your mind twice; if you guess wrong, you immediately compare your guess with the point he makes and learn by contrast and comparison. Also, identify what the speaker uses for supporting evidence. And reconsider the speaker's remarks; this will double your ability to understand and retain the content of the talk.

In stressing the importance of good listening Dr. Nichols refers to a study made by Loyola University on the question: "What is the most important single attribute of an effective manager?"

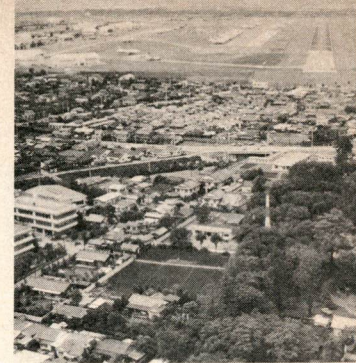
The study showed that listening to the individual employee is the most effective way for a manager to know and accurately size up the personalities of the people in his department.

The most common report received from thousands of men who testified that they liked their supervisors ran this way: "*I like my boss. He listens to me. I can talk to him.*"

PRICE CHANGE FOR YOUTH LEADERSHIP PROGRAM MATERIALS

There is a new lower price for the Youth Leadership packet, Code 811. The packet contains five Youth Leadership handbooks, one Coordinator's Guide, five completion certificates, and evaluation forms, and is priced at \$4. This includes packing and shipping. California clubs, please add 4% sales tax. This supercedes previous price schedules for Youth Leadership materials.

TACHIKAWA, JAPAN Toastmasters Town of The Month



Twenty-five miles from Japan's capital city of Tokyo and 65 miles from majestic Mt. Fuji is the city of Tachikawa, Japan. Until 1923, Tachikawa was a small village of about 230 farm houses scattered around in Musashino Field, named for the nobleman who governed the area. In 1923 an army air base was established and the Tachikawa Aeroplane Manufacturing Company opened. At that time Tachikawa adopted the town system and its present name.

Because of the aircraft factories, population increased steadily. The construction of the Ome, Nambu and Itsukaichi railways made Tachikawa the traffic center of the area. World War II gave impetus to war industry in the area and in 1949 the town became a city.

During the reconstruction period following World War II the United States Forces took over Tachikawa Air Base, building it to its present size which covers 1,389 acres adjacent to the city of Tachikawa.

Tachikawa Air Base is the headquarters for the Kanto Base Command, one of Pacific Air Force's largest support organizations. The Kanto Base Command, officially titled the 6100th Support Wing, derives its name from the 12,000 square miles of lowland known as the Kanto Plain, which is the primary area of responsibility for the unit. This area also includes Tokyo, the largest city in the world, and its suburbs.

Tachikawa Air Base, the largest of the Kanto Base Command installations and the center of all its activities, is the primary intra and inter-theater airlift terminal for the Far East. More than 23,000 passengers are processed through this facility each month on their way to assignment in the Far East.

There are two Toastmasters clubs at Tachikawa Air Base: Byoin Club 2306-U and Tachikawa Club 1333-U. *The Toastmaster* salutes Tachikawa, Japan, Toastmasters Town of the Month.

Evaluating Gestures

By BARRY KOCH



BREATHES THERE A Toastmaster, with imagination so dead, who never in a critique has said: "Your gestures might have been fine — if you had used any. You didn't get your hands up during the entire speech!"

Every evaluator in a Toastmasters club has commented on the speaker's use of gestures. Almost always these comments are restricted to how the speaker managed his hands; whether or not they were hanging as leaden appurtenances, waved as unnatural appendages, or used with naturalness and grace to add emphasis to the talk. There is, however, a wide gamut of gestures that a speaker uses, either consciously or unconsciously, that are just as important, but less discussed.

It begins with the approach. How often have you suffered with a speaker who nervously arises from his chair and gives a frantic, frenzied, "how can I escape" look over his shoulder as he stumbles and bumbles on his way to the lectern? By the time this speaker has buttoned and unbuttoned his coat three times, straightened his necktie, nervously cleared his throat, and studiously avoided looking at his audience, everyone is suffering. This speaker has, before ever opening his mouth, managed to put everyone in a state of nervous anxiety. The entire audience sits squirming with sympathy.

At the opposite end of the spectrum, have you ever been subjected to the overconfident speaker? This is the man who believes every word of a flowery and complimentary introduction. He's so obviously inflated with a sense of his own importance that his audience would prefer not to be listening to him. The contrast is the speaker who arises with confidence and competence and approaches the lectern pleasantly and eagerly because he has a message to deliver to this audience and they came to hear him.

During the talk, there are a number of body gestures that can either add emphasis to the talk or detract immensely. We've all seen the "bouncer." This is the speaker who sets up a rhythmic bounce from the balls of his feet. From the audience, you neglect what he is saying in your intrigue with how long he can maintain this feat of physical endurance. A slightly more difficult feat of distraction is the "knee-joint bouncer."

A variation of the bouncer is the "swayer." The swayer sets up a steady rocking back and forth behind the lectern. He becomes particularly effective when he's using a microphone. You, in the audience, are left straining to hear at either end of his traverse and cringing from the decibels when he passes close to the mike. Contrast the acrobatic types with the speaker who uses an upright

confident stance. This, of course, does not mean one should stand as if riveted to the podium. It does mean that an upright position without rhythmic wriggles is the ideal position from which to work. From this position the speaker can maneuver.

Facial gestures should also be included in this listing. Simply by the way you look, you can arouse emotions that words fail to convey. You're telling something that should make everyone mad. Be irate, grimace, feel mad, look mad. You may want your audience to be concerned. Be sincerely concerned, look as if you care while you tell them about it. An infinite variety of emotions can be conveyed. Feel the emotion yourself and you can convey it.

Eye contact is generally mentioned by an evaluator. It, too, helps convey your message. Have you ever noticed these common variations of eye contact? First is "the reader." This is the speaker who gives his entire talk while looking down at the lectern. There may not be a single note there, but to his audience he is reading the entire talk. This speaker is closely related to the "look downer." A man who gives his talk while staring at his toes simply does not inspire his audience.

Have you ever been the victim of a "vacant gazer?" The vacant

gazer is the speaker who looks out into the audience and singles out one timid soul and looks him squarely in the eye and continues to look at him. After about ten minutes of eye-to-eye contact it begins to dawn on the victim that he isn't being seen at all. There is no way to escape the relentless stare.

Closely allied with the vacant gazer is the "finder." This is the speaker who suddenly locates something just to the left of your right shoulder. Without missing a syllable, he becomes engrossed in this unknown object. He squints a little and moves to the right half a step in order to gain a better vantage point. This doesn't quite do it so he maneuvers to a new position, tilts his head a bit, and cocks up an eyebrow in order to obtain a clearer view. A variation of the "finder" is the speaker who locates something in the aisle. You begin to wonder if something is crawling on the floor. No one ever locates these mysterious objects. More thought is given to what they might be than to the message the speaker is trying to convey.

The solution is simple. Look at

your audience. Catch eyes here and there, but don't latch on to one person until he squirms. You are speaking to the entire group, so look at them.

I learned about the "coin jinglers" the hard way. While giving a talk recently to a mixed audience, I checked my wife for reactions. Why I do this I don't know, because she invariably sits and stares back completely deadpan. The evaluation comes later! This time, though, she gave me a sign. I couldn't decipher it. Was I not speaking loudly enough? Too loud? Was my timing off? Had I committed some horrible blunder that I couldn't recall? The signaling continued. Finally, in desperation, I walked out into the audience and asked her. "You are jingling the coins in your pocket," she said.

These are a few of the impressions and emotions that you convey with your body and facial gestures. When you reach the end of your talk, close with confidence and competence. Remember, you had a message to tell your audience. You said it the best you could. You've done your best, now sit down!



Barry Koch is educational lieutenant governor of District 44. He is a member and past president of Tall Town Toasters Club 3189-44 in Midland, Tex. Koch is district geophysicist for the Tidewater Oil Company, a director of the Midland Kiwanis Club, and chairman of the Speakers Bureau of the Midland Council on Alcoholism.

The Pause Can Be "Deadly" . . .

Make It Snappy

By E. O. VAN HECKE

"SOME PEOPLE THINK (pause) this is a dangerous course of action," said the speaker in his political type speech. Then he paused, and paused a little more before continuing. "I (pause) do not." And he paused again. His audience grew a little restless while he swung into the remainder of his speech, and the pause pattern was there all the way up to the end.

Our speaker had made what he felt was full use of one of the most dramatic tools available for public speaking—the pause. It was meant to be a planned opportunity for the listeners to soak up the full meaning of what was just said. A good idea! A tremendous idea, when used properly!

But here's the disaster area: the pause which follows simple thoughts. There is nothing more to sink in after a plain old "I do not." So, mentally, the listener draws the curtain and begins looking for some thought to entertain him. More often than not, he finds one quite apart from the speaker's subject, and at that point the speaker has lost contact. Possibly, he may never re-

gain the listener's attention, particularly if the words to follow lack some "jarring" quality.

How often have you found yourself drifting mentally into very secular territories while your preacher is expounding on virtue? (Heaven forbid—literally!) Perhaps he has tackled his subject on too abstract a plane to captivate your full attention. But more likely you have dropped through a hole in his talk that was a bit wider than it should have been. He paused too long. I don't condemn preachers for this—often they must contend with a "churchy" echo, and words too closely spaced can become a jumble. But the needed time for delay of the bouncing sounds is easily overestimated, and that's where these holes appear, chopping up the speaker's otherwise well-prepared and smoothly flowing ideas into bits and pieces that simply require too much work by the listener to put back together.

So, we've got to find a simple way to plug up our holes. Too many listeners wander through them, only to amuse themselves

with something that interests them more than a perforated speech.

The problem is one to which a rather effective formula can be applied. In preparing a speech, and particularly in rehearsal, the speaker must objectively evaluate the profoundness of his words. He may find that what he says completely lacks profundity. That's no surprise. Many speakers, many very competent speakers, speak simply and understandably without the use of "loaded," thought-provoking statements. Their secret of success is then to keep the speech moving to fill up the available listening time with their simply-understood, worthwhile ideas. When some complicated expression is needed (and the best orators avoid these where possible), go ahead and use the pause. Here it's welcome, needed, in fact, for the full meaning of the concept to open up to the listener and make itself clear.

However, simple words and simple thoughts smoothly strung together and delivered in an orderly way offer the cleanest way

to understanding by the greatest number of people.

Therefore, let's look toward the simple delivery, right to the point without hesitation. Say your first simple sentence distinctly, and then proceed right into the second. You don't have to ramble endlessly without taking a breath. That's a natural pause that's expected and comfortably tolerated by any listener. But take off again after drawing some fresh air, before Mr. Listener's mind takes off for places unknown.

Simply, the rules are these: Avoid complicated thoughts or words. Use a pause only after complicated thoughts. Don't use a calculated pause after a simple thought, unless you're coming up for air.

Your listener's mind is capable of thought absorption at the rate of some 400 words per minute. The average conversation is about 140 words per minute, and if you are delivering your story at only 60 words per minute he will be filling in the spaces with his own ideas, not yours.

Let's make it snappy (pause — to let this sink in).

The Speaker's Page

SPEECH SUGGESTIONS FOR FEBRUARY

February is *American Heart Month* by Presidential proclamation. Toastmasters who would like to support this cause may write the American Heart Association, 44 East 23rd St., New York, N.Y. for literature. The National Exchange Club is sponsoring *National Crime Prevention Week* in February (13-19), always a thought-provoking speech subject.

Historically, there are some notable "firsts" this month. On February 1, 1790, the Supreme Court of the United States held its first meeting; New Jersey became the first state to legalize a labor union on February 14, 1883; and Dr. Truman J. Martin, a physician in Buffalo, N.Y., became the first holder of an automobile insurance policy on February 1, 1898.

February 20, 1809 is the date the Supreme Court made its historic decision holding that power of the federal government is greater than that of any individual state of the union. On February 24, 1868, the only impeachment ever instituted against a U.S. President, Andrew Jackson, failed in the Senate by one vote. Does this sound familiar? On February 8, 1912, the *New York American* described the modern dance, the Turkey Trot, as "disgusting and indecent."

The birthday of the Boy Scouts of America is February 8th. Why not contact your local scout organization about "Operation Patrick Henry"?

POINT OF EMPHASIS

Many Toastmasters have as one of their goals the ability to express themselves better in conversations, on the telephone and in prepared talks. To help them accomplish this goal, Speech Construction, the Point of Emphasis for February, can be highlighted during your meetings. A member of your educational committee can speak on the different methods of constructing a speech. Speech construction can also be the theme for Table Topics with each member speaking on his method of preparing a speech.

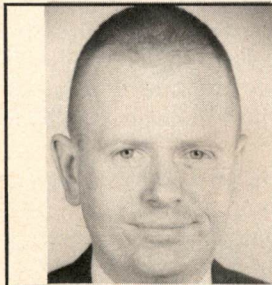
In the *Basic Training Manual*, Speech No. 11, "Construct Your Speech," one of Dr. Alan H. Monroe's methods is described. Dr. Monroe offers five steps as the framework around which to construct your speech: attention, need, satisfaction, visualization, and action.

February is an excellent time to stimulate your members to move ahead in achieving their goal of better speech construction. Urge them to bring their manuals to meetings. You can find other ideas for highlighting speech construction in *Club Program Planning*.

FROM THE GRAMMARIAN

CANVAS; CANVASS: The cloth is *canvas*. The close inspection, scrutiny, soliciting of votes or of orders, is *canvass*.

DEPRECATE; DEPRECIATE: *Deprecate* means to express earnest disapproval of, usually regretfully. To *depreciate* is to belittle, to lessen the value of, to present as of little value.



Charles Van Hecke was the organizer and first president of Allen-Bradley Club 3713-35, Milwaukee, Wis. He is a sales engineer for the Allen-Bradley Company. Van Hecke has served District 35 as a deputy area governor and as district secretary.

TOASTscripts



Toastmasters in Area 4 of District 47 are bursting their buttons with pride since the November election. Three of the area's Toastmasters were elected to the Florida State Legislature and another was elected to the Broward County Commission.

Area Governor A. D. Donnelly reports that Art Rude of Early Bird Club 3659-47, Fort Lauderdale; Ben Klassen of Inventor Club 3003-47, Pompano Beach; and Richard Bird of Sunrise Club 2508-47, Fort Lauderdale, were elected to the legislature, and that Earl Kraft of Fort Lauderdale Club 2004-47 was elected to the Broward County Commission.

More than 60 speeches and six radio appearances were made by

Toastmasters in the area to help the winning candidates.

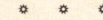
Governor Donnelly also said that the last two mayors of Pompano Beach were members of Inventor Club 3003-47.

P. W. Hoffman of Yonkers (N.Y.) Club 2721-46 wrote an article on Toastmasters for The Herald Statesman, the city's daily newspaper. The article traced the history of the Yonkers Club and of Toastmasters International and at the end he invited persons interested in Toastmasters to contact him.

The night the article appeared the club received three requests for demonstration meetings — from the Yorktown Heights Lions Club, the Ossining Kiwa-

Frank Ledbetter, 71-year-old member of Nevada (Iowa) Club 504-19, is congratulated by fellow club members and International President John B. Miller after winning the District 19 Humorous Speech Contest. Ledbetter's winning speech was "I Am A Criminal." All 65 clubs in District 19 participated in the contest.

nis Club and one from another civic organization. Yonkers Toastmasters hope to gain several new members as a result of the article proving once again that "publicity pays off!"



HONOR ROLL

(October 20 - November 20)

The Advanced Speaker Certificate of Progress was awarded to:

Adrian C. Smith, Sunrise Club 1829-4, Salinas, Calif.;

Frank P. Williams, San Diego Gas & Electric Co. Club 545-5, San Diego, Calif.;

Sidney W. Ross, Early Birds Club 105-9, Coulee Dam, Wash.;

William O. Ree, Stillwater Club 576-16, Stillwater, Okla.;

Preston C. Auston, The Wichita Postal Club 3306-22, Wichita, Kan.; and

Arthur Alexander West, Dynamic Club 1931-34, Syracuse, N.Y.

TM TOPPERS



The "Goof Award" is given each week to the Toastmaster in Davis-Monthan Club 1325-3, Davis-Monthan Air Force Base, Arizona, who has been voted by the membership to have made the "goof" of the meeting. The trophy is a ceramic jacksack. (Many clubs have awards they consider to be unique in Toastmasters. We'd like to hear about them. The Toastmaster will feature these awards in "TM Toppers." Let's hear from you!)

CLUB ANNIVERSARIES

30 YEARS

(Founded in February 1937)
Minneapolis Club 75-6
Minneapolis, Minn.

25 YEARS

(Founded in February 1942)
San Gabriel Club 213-F
San Gabriel, Calif.

20 YEARS

(Founded in February 1947)
Blackhawk Club 444-19
Waterloo, Iowa
Roseland Club 432-30
Chicago, Ill.
Jay A. Whitfield Club 446-33
Ellensburg, Wash.

15 YEARS

(Founded in February 1952)
Lynden Club 626-2
Lynden, Wash.
Worthington Club 302-6
Worthington, Minn.
Hutchinson Club 1020-6
Hutchinson, Minn.
Will Rogers Club 1032-16
Oklahoma City, Okla.
Battle Creek Club 1027-62
Battle Creek, Mich.
Roanoke Club 1011-66
Roanoke, Va.
Thurso Club 1083-TCBI
Caithness, Scotland
St. Andrews Club 1308-TCBI
St. Andrews, Scotland

Toastmasters Week

A Public Relations Opportunity For Your District And Your Club. Tie In A Governor's Or Mayor's Proclamation With District Conferences, Toastmasters International And Club Anniversaries . . .



COLORADO — Governor John A. Love signs a proclamation designating Toastmasters Week in the state as President John B. Miller and Mrs. Miller, International Director Donald W. Paape, and District 26 Governor Dale Gregory look on.

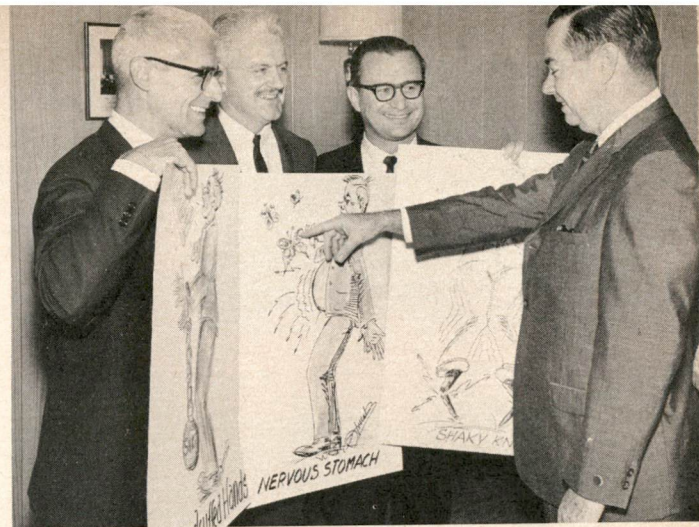


WINSTON-SALEM, NORTH CAROLINA — Mayor M. C. Benton, Jr., signs proclamation designating Toastmasters Week. Standing, left to right, are L. D. Beitel, District 37 governor; E. MacKintosh, governor, Area 8; J. Tucker, chief of police, Winston-Salem; and W. T. Robinson, lieutenant governor, District 37.

WAUKEGAN-NORTH CHICAGO, ILLINOIS — Mayors of Waukegan and North Chicago signed proclamations designating Toastmasters Week. In the photo on the left Mayor Charles F. Hebior of North Chicago signs the proclamation while Stanley Villafranca, governor of Area 1, District 30; and Captain Tom Pape, lieutenant governor of District 30 look on. In the right hand photograph Mayor Robert Sabonjian of Waukegan signs the proclamation while Villafranca and Captain Pape look on.



SYRACUSE, NEW YORK — Mayor William F. Walsh points to a poster illustrating the need for Toastmasters training after signing a Toastmasters Week proclamation. Others in the photograph are, left to right, Tom Simms, area governor; Ed Cottle, assistant area governor; and Robert Audley, area secretary-treasurer.



RHODE ISLAND — Governor John H. Chaffee, fourth from left, holds a proclamation he has just signed proclaiming Toastmasters Week in the state with Maurice Frechette, lieutenant governor of District 31. Others, left to right, are Bill Brady, administrative vice-president, Providence Club 1330-31; Warren Dietzel, area governor; Joe Dansereau, president, Le Foyer Club 2127-31; Bob Greenlaw, president, Providence Club 1330-31; Joe Battey, president, Credit Union Club 854-31; and John O'Neill, president, Hobnobbers Club 1685-31.

SPOKANE, WASHINGTON — Mayor Neal R. Fosseen looks at the proclamation he has just signed designating Toastmasters Week. Standing, left to right, are Hamilton Owen, president, of Gaveliers Club 238-9; Jack R. Rigsby, District 9 governor; Les Merritt, District 9 lieutenant governor; and Vic Cole, Area 1 governor.





OPP, ALABAMA—Mayor J. Ned Moore proclaimed Toastmasters Week while, left to right, Charlie Jones, sergeant-at-arms for Opp Club 1417-48; James Simmons, treasurer; Jack Fuller, educational vice-president; Leon Gore, president; and Aaron Baldwin, administrative vice-president, look on.



LOS ANGELES, CALIFORNIA — Ron Ellensohn, executive assistant to Mayor Samuel Yorty, presents a proclamation designating Toastmasters Week to, left to right, Tom Costanzo, District 52 lieutenant governor; Al DuFault, District 51 governor; Bill Irwin, Founders District governor; and Ken Curry, District 52 public relations chairman.



WINNIPEG, MANITOBA, CANADA — Mayor Stephen Juba proclaimed Toastmasters Week in a ceremony held in his office. With him are Gerry Tardi, governor of District 64; and Fred McKay, lieutenant governor.



SEATTLE, WASHINGTON — Mayor J. D. Braman, fourth from left, shakes hands with District 2 Governor Chin T. Hung after proclaiming Toastmasters Week while looking on, left to right, were George Gelderman, J. Robert Sims, Raymond M. Wells,



JUST IN JEST

A small college decided to go co-educational. Having only one dormitory they assigned one wing to the boys and the other to the girls, with a white line over which no one was to stray.

The first night a boy got over the line and was hauled before the dean. He was informed that his first offense would cost him a fine of \$5, a second offense would be \$10, a third, \$15, and so on. "Do you understand?" asked the dean. The boy replied that he did. "Are there any questions?" asked the dean. "Yes," replied the boy, "How much will a season ticket cost?"

• • •

Comment at a bridge game: "I wish you'd pay attention to the game. We're discussing Irene's new fur coat, not Helen's divorce."

— *Journal of the American Medical Association*

• • •

This isn't such a bad old world after all, once you get used to being nervous about everything.

— *Changing Times*

• • •

After the family's return from church one Sunday a small boy said, "You know what? I'm going to be a minister when I grow up."

"That's fine, commented his mother. "But what made you decide you want to be a minister?"

"Well," said the boy thoughtfully, "I'll have to go to church on Sunday anyway, and I think it would be more fun to stand up and yell than to sit still and listen."

— Quote

• • •

A government bureau is where the taxpayer's shirt is kept.

— *Bulletin of Ft. Worth (Tex.) Rotary Club*

• • •

REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

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Table Topics

PRESIDENTIAL TRAVEL... Toastmasters International President John B. Miller and Mrs. Miller visited Knoxville and Jackson, Tenn., and Little Rock, Ark., during the month of December. In Knoxville, President Miller presented a club charter to Kerbel Club 2925-63. During his trip to Jackson he spoke to the local Rotary Club and in Little Rock appeared on the television show, "Little Rock Today."

SHE SHORE LINE... More than 300 Toastmasters clubs throughout the world have club bulletins but here's a bulletin "first." World Headquarters recently received what we think is the first club bulletin for the members' wives, the *She Shore Line*, published by North Shore Club 1841-35 in Milwaukee, Wis. Two issues of the bulletin have been printed and it will be published periodically to thank the wives for taking an interest in their husbands' progress in the Toastmasters program.

STIMULUS... A public relations handbook has been distributed to all clubs in District 21 by W. James Collins, chairman of the Public Relations Committee for the district. Called the *Stimulus*, it contains helpful information on dealing with the press, preparation of news releases, handling photographs, plus other ideas on making the club known to the public.

In a letter of introduction to the handbook Collins writes: "Good public relations can do a great deal to make your club grow in quality and quantity! One major item most Toastmasters lack in public relations, unfortunately, is application. With the amount of talent your club has to draw from there is no reason why your club can't become a pillar without peer in your community. All it takes is a little imagination and effort!"

The District 21 Public Relations Committee also plans to send out periodic public relations newsletters to the clubs and looks forward to making Toastmasters International the best known organization in the province of British Columbia, Canada.

FUTURE CONVENTIONS... Toronto, Ont., Canada, Aug. 24-26, 1967; Miami Beach, Fla., Aug. 8-10, 1968; Cleveland, Ohio, Aug. 14-16, 1969; Portland, Ore., Aug. 13-15, 1970; Calgary, Alta., Canada, Aug. 5-7, 1971.

New Clubs

- DISTRICT 6**
 2238-6 MINNEAPOLIS, Minnesota, *FAA*, Tues. 11:30 a.m., Fort Snelling Officers Club, Minneapolis, Minnesota 721-2915
- DISTRICT 19**
 2206-19 STORM LAKE, Iowa, *Storm Lake*, Tues. 7:00 p.m., Bradford Hotel, Storm Lake, Iowa 732-1922
- DISTRICT 21**
 2196-21 PORT ALBERNI, B.C., Canada, *Klitsa*, Tues. 7:00 p.m., Greenwood Hotel, Port Alberni, B.C., Canada 724-1161
- DISTRICT 25**
 2971-25 FORT WORTH, Texas, *Reveille*, Thurs. 6:30 a.m., Walter Jettons Cafeteria, Fort Worth, Texas ED 6-7805
- DISTRICT 29**
 2060-29 MERIDIAN, Mississippi, *Cloverleaf*, Tues. 6:45 a.m., First Union Baptist Church, 610 - 38th Ave., Meridian, Miss. 483-4919
- DISTRICT 31**
 2132-31 WORCESTER, Massachusetts, *Money Talkers*, 2nd-4th Tues. 4:00 p.m., White House Restaurant, Worcester, Massachusetts 798-2551
- DISTRICT 40**
 2278-40 WILMINGTON, Ohio, *Wilmington Area*, 1st-3rd Wed. 7:30 p.m., Clinton County AFB Officers Club, Wilmington, Ohio 382-0987, 382-0223
- DISTRICT 47**
 46-47 JACKSONVILLE, Florida, *Internal Revenue Service*, alt. Mon. 11:30 a.m., Roosevelt Hotel (Temporary) 354-7111 Ext. 540
- 1571-47 TALLAHASSEE, Florida, *Comptroller's*, Mon. 11:00 a.m., Conference Room, Room 213, Carlton Bldg., Tallahassee, Florida 222-5790 Ext. 441
- DISTRICT 48**
 2234-48 HUNTSVILLE, Alabama, *Monte Sano*, Wed. 6:30 p.m., Bob's Restaurant, Matson Lake Road, Huntsville, Alabama 881-8046
- DISTRICT 64**
 1347-64 WINNIPEG, Manitoba, Canada, *Crystal Speakers*, Tues. 5:15 p.m., Balmoral Motor Hotel, Winnipeg, Manitoba, Canada 942-3171
- 1607-64 WINNIPEG, Manitoba, Canada, *E.I.C.*, Tues. 6:00 p.m., Viscount Gort Motor Hotel, Winnipeg, Manitoba, Canada 498-8000

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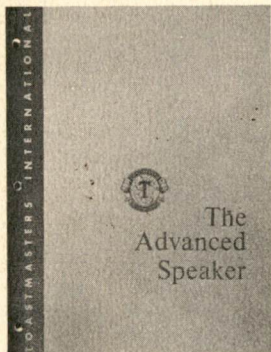
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 7. Jack Ouchida
 8. Adam F. Bock
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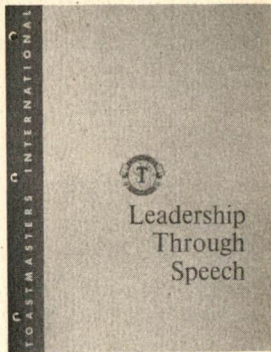
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