

1972-73 OFFICERS

President - DONALD W. PAAPE, DTM

Senior Vice-President — DAVID A. COREY, DTM Second Vice-President — JOHN F. DIAZ, DTM Third Vice-President — GEORGE C. SCOTT, DTM Past President — DR. RUSSELL G. HERRON Executive Director — ROBERT T. BUCK ENGLE Secretary-Treasurer — HERBERT C. WELLNER

Adam F. Bock

Win Chesley, DTM Donald J. Costello, ATM Roger A. Cuadra, ATM Grafton H. Dickson, DTM Durwood E. English, DTM Salvatore A. Fauci, ATM J. Robert Gaul, ATM Robert G. Glenn, DTM Jack M. Hartman, DTM Thomas M. Marchant III, DTM George S. Moses, DTM Patrick A. Panfile, ATM Conrad R. Peterson, ATM Richard E. Schneider, DTM William W. Steele, DTM 10508 Mapleridge Crescent S.E., Calgary, Alta. T2J-1Y7, Canada

4617 Duke Dr., Portsmouth, Va. 23703 2808 S. Dorsey Place, Melbourne, Fla. 32901 2808 Standard Plaza Bldg., Portland, Ore. 97204 228 Camino Castenada, Camarillo, Calif. 93010 2200 N. Grand Ave., Santa Ana, Calif. 92711 2200 N. Grand Ave., Santa Ana, Calif. 92711

DIRECTORS

R.R. #2 Lincoln, Illinois 62656 1559 Plunkett St., Hollywood, Florida 33020 439 William St., Racine, Wisconsin 53402 3260 Benton St., Santa Clara, California 95051 62 Field St., Clifton, New Jersey 07013 4580 Mt. Alifan Drive, San Diego, California 92111 43 Washington Ave., Endicott, N.Y. 13760 5426 Winston Road, Burlington, Ontario, Canada 808 Hodge Avenue, Ames, Iowa 50010 5306 Mississippi Bar Dr., Orangevale, California 95662 P.O. Box 5656, Greenville, S.C. 29606 2040 West Main, Suite #110, Rapid City, S.D. 57701 78 Stoneleigh Court, Rochester, New York 14618 P.O. Mendon, Utah 84325 2417 N.W. 112th Terrace, Oklahoma City, Oklahoma 73120 711A E. Country Club Dr., Apt. 6, Yuma, Arizona 85364

DR. RALPH C. SMEDLEY

1878-1965

TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, nonsectarian, educational organization of Toastmasters clubs throughout the free world.

FOUNDER

Toastmasters programs prepare you for today's communication and leadership demands and put you up front in your occupation and in your community. You participate in programs designed to develop your ability to communicate effectively and improve your leadership capabilities through participation and fellowship of a Toastmasters club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California, U.S.A. 92711.

VOL. 39 NO. 1

#Toastmaster

PAUL TAYLOR Editor

BRUCE L. ANDERSON Managing Editor

FHIL INTERLANDI Art Director THE TOASTMASTER Magazine

is published monthly at Santa Ana, California. Copyright ©1972 by Toastmasters International. All articles submitted, and the right to copyright same, shall belong to Toastmasters International unless the person submitting the article expressly reserves such rights for himself. Opinions expressed in the articles in this magazine reflect the views of the writers and do not necessarily indicate the attitude of the organization. Entered as second-class matter October 25, 1941, at the Post Office, Santa Ana, California, Act of March 3, 1879, Second-class postage paid at Santa Ana, California, and additional mailing offices. POSTMASTERS: Send all notices of change of address to: Toastmasters International. Santa Ana. California. The names "Toastmasters" and "Toastmasters International" are registered Trade Marks of Toastmasters International, Inc. Marca Registrada en Mexico.

Address all communications to THE TOASTMASTER, Santa Ana, California.

PRINTED IN U.S.A.

FEATURES

JANUARY 1973

LAST WEEK I COULDN'T SPELL "EDITOR" NOW I ARE ONE	6
WHAT MAKES TOASTMASTERS RUN	10
LET'S TAPE IT	28
THE TOASTMASTER: EDITORIAL PREFERENCES	33
MORE ANNIVERSARY ACTION	36

PROJECT FUN-73

PROJECT FUN — 73	17
WHAT IS PROJECT FUN?	18
A NEW SERIES ON "HOW TO"	19
"HOW TO" INITIATE A NEW MEMBER	20
PROJECT FUN AWARDS	23
AWARDS COUPON	27

DEPARTMENTS

PRESIDENT'S MESSAGE	
CLUBS IN ACTION	4
HALL OF FAME	
PROJECT FUN - 72 KEY MEN	
CLUB ANNIVERSARIES	
TOASTMASTERS IN ACTION	
NEW CLUBS	40

BETTER LISTENING, THINKING, SPEAKING FOR THE ACTION PEOPLE

If you've ever wanted to start a club or district bulletin but didn't know how, Fred Stock gives you the answers in Last Week I Couldn't Spell "Editor"— Now I Are One. Page 6.

In **What Makes Toastmasters Run**, M. L. Engdahl, ATM, shows how Toastmasters training can be used outside the club, but beware of what you find there! Page 10.

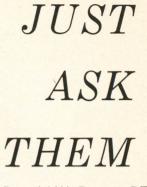
A whole new year of **Project Fun — 73** begins this month, and a special section gives you the details. It all starts on Page 17.

Toastmaster Ted Olcovich explains how he and fellow Toastmasters used a weekly radio program to build their skills and perform a community service at the same time, in **Let's Tape It.** Page 28.

We've received such an overwhelming response for TI's 48th anniversary that we're continuing with **More Anniversary Action.** Page 36. Toastmasters are often heard to complain about low club membership. It seems that the complaint is almost universal, yet each of us know that the Toastmasters program offers a wealth of growth and leadership opportunities for members of all ages. Why, then, is club membership a problem? In most instances, it is because we simply do not ask people to join. Not so, you say? How many co-workers, neighbors, friends, business acquaintances, and even relatives have you asked to come visit a Toastmasters club? Be honest now. Have you really said, "We would like you to join our Toastmasters club?" Remember, in business, it takes a salesman an average of six calls on a customer to make a sale. Perseverance pays off. In Toastmasters sales, let us also persevere.

In many instances, people are reluctant to commit themselves to a sustained effort like Toastmasters. For these individuals, the key to getting them started may be Speechcraft. This eight-week introductory Toastmasters program has a special appeal because people can see the day-by-day results of their efforts. And once they enroll and participate, a large percentage of Speechcrafters become aware of their own communication and leadership needs and join a Toastmasters Club. Ask the executive committee of your club to get information on Speechcraft and give this educational and membership-building program a try.

Whether you utilize Speechcraft or not, remember that the only way you can build club membership is by selling Toastmasters and asking people to join you in learning to improve their thinking, listening and speaking abilities. To sell takes action. Let's work to get our Members in acTlon.



Donald W. Paape, DTM International President







SPEECH CONTEST WINNER — Barbara Leffler, enrolled for two years in the Youth Leadership course conducted by **Omaha Toasimas**ters Club 229-24, won the Junior Achievement National Speech Contest in Indiana. Miss Leffler won a \$500 scholarship in the contest, which was judged by Toastmasters.



FLYING ACTION — Clive Pryme, community relations director for **District 72**, is waiting for takeoff in the six-seat aircraft used for the Flying Squad project he originated. A group of five Toastmasters visited eight cities in New Zealand and aided in the formation of new Toastmasters clubs. The trip lasted four days and covered over a thousand miles.



HONORARY MEMBER — Senator George S. McGovern receives a plaque proclaiming him an honorary lifetime member of Club 495-41 from club President Ray Meligan in Mitchell, South Dakota. Senator McGovern is also a charter member of the club.



DEMONSTRATION MEETING — Toastmaster John Fulbright conducts a mock Toastmasters club meeting presented by Interior Club 2157-36 for about fifty Interior Department Management Trainees. The department considers the program to be an important aid to its training program and it stimulates interest in joining Toastmasters.



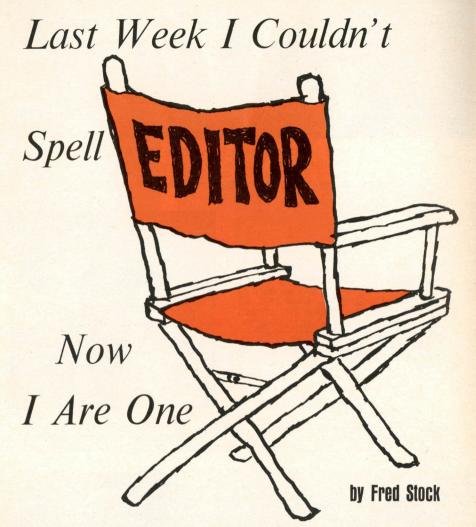
NEW VIENTIANE OFFICERS — **Club 2774-U** in Vientiane, Laos, installs the new club officers during its Installation and Ladies Night. Ron Zauner (third from left) is the new president.

35TH ANNIVERSARY — Minnesota Governor Wendell R. Anderson (right) congratulates H. C. Zenk, past president of Albert Lea Toastmasters Club 91-6, on the club's 35th anniversary. Also present were Donald Drecktrah (left), club president, and Terrance Moriarty, secretary.



ALL IN FUN...? — Members of **Club 2541-66** at the Norfolk Naval Supply Center and the Attica Toastmistress Club face off to break the judges' tie in their debating contest. They are (from left) Diana Barnett, Mick Spilka, Ruth Lawhorn and John Funk.





So you just got the job of Bulletin Editor, eh?... and you don't have any idea what to do... and all you have to work with is an old ditto machine... and you have no idea what goes into a bulletin ... and they don't even know when they want the first issue? Is that your problem?

Well, the first thing to do is get a copy of TI's "Your Club Bulletin" (No. 1156). Read it cover to cover (all four pages) and you're in a position to start or improve your club bulletin. Now, get your club to give it a name. Be conservative enough to fit an educational organization, but don't be a stuffy thinker. Be original. Get the club members on the right track, then see what ideas they come up with. The name should relate to the club, to Toastmasters, or to something prominent in your local area. It should be something clever or even humorous, but should not downgrade the club. Your members will probably have some excellent ideas.

A Masthead

Next, build a "masthead" around your title. It need not be fancy, or even competition for Rembrandt. Just make it clearly your club's own. Here's what to put into the masthead: The name and number of the club

Toastmasters Club 123-45 meets Fridays at 6:45 a.m. at the Heartburn Restaurant, 123 Main St., City, State. Guests are always welcome. Toastmasters International is a non-profit educational organization dedicated to self-improvement of its members in speaking, listening, and thinking. This newsletter is published monthly under guidelines of Toastmasters International. The editor is I. M. Eddytore, 9876 Center St., City. Phone: 765-4321.

Going to Press

A word about printing is in order, before we go on. Most clubs start out using a photocopier. It's a good idea to experiment a bit with the one you'll use, to find out how well the machine will reproduce various amounts of black. Take a white sheet of paper and draw on it a solid black box a couple of inches

and district: the meeting place. day, and time; and the editor's name and phone number. This last item is very important if you expect members to call you with an idea when they get one. The editor also becomes the logical contact man for an outsider who happens upon the bulletin and wants to find out about Toastmasters. Some clubs include a list of current officers in the masthead. Others use only artwork and their title, and place a block of information at the bottom of the cover or on the back with the mailing information. In any event, the more information you put in the bulletin, the easier it will be for others to find your club.

Some editors include a simple explanation of Toastmasters. For example:

square. Then draw several parallel lines very close together. Type a few words on the sheet, and maybe tape on a newspaper photograph (the "dotted" type) for good measure. Run a copy or two on your copier and check your results. You'll know quickly whether you can reproduce photographs, and how much solid black you will lose in printing.

Shop Around

Do some investigating before you commit yourself to any one printing process. Take advantage of office equipment that is available to you. Your club may be able to find a used mimeograph machine at a bargain price. If so, grab it: the machine will pay for itself before long. Think about using color ink as well as black, or use color paper with black ink. Paper is relatively cheap, and color costs little more than white. Any printing process you use will have advantages and drawbacks and a few hours of looking around and asking questions will show you just where you stand.

If your bulletin runs to 25 or more copies and you want a professional to look to it, consider photo-offset printing. One of those "instant printing" shops can reproduce your artwork, photographs, and typed copy, on one or both sides of a sheet of paper, in a few hours at a very reasonable cost. Have a talk with one of these printers and see what arrangements can be made.

If you fold a sheet of paper in half, you have a four-page bulletin. Leave enough space for an address and a stamp on the back page and you have a selfmailer, which saves you the cost of an envelope. Whatever method you use, do a little advance

planning and your finished product will reward your efforts.

Now, you're done with the hard stuff...Let's write it!

Be An Eye-Catcher

The front page of your bulletin should attract reader attention. Use the most prominent positions to feature upcoming club and district events. Break up solid blocks of typed copy with creative hand lettering, boxes, or even stick-figure cartoons. On a later page you can report on your past meetings. but keep it brief. Mention the high points: credit the winners, recount important business, and always thank guests by name. Invite them back. Some clubs report total membership attendance and the C & L Manual progress of speakers. But remember, your paper is not just a history book and a schedule. If it degenerates to that, it is failing to communicate. Never print a paper without ideas. Ideas that less-active members might otherwise miss. Mention outside speeches and activities of members. Stay tuned to the educational needs of your members, and keep reminding your club and area officers to provide articles and material.

Speech formulae, evaluation hints, membership building ideas, and leadership points can often be stated in one or two sentences. When you have room at the bottom of a page, toss one of these in. Use some space to plug articles in other publications, like your district bulletin or THE TOASTMASTER, with lines like "Excellent article on speech building-pg. 22-March TOASTMASTER Magazine." If only one member picks up the magazine and reads the article, you've helped him in his development.

WHQ Will Help

World Headquarters is eager to help you with your bulletin. Once you get it going, send a copy of three consecutive issues to the publications department and ask for an evaluation. You will receive comments from the staff of THE TOASTMASTER magazine on the strong and weak points of your bulletin, along with ideas for improvement. This also puts your paper in competition for the yearly Top Ten Bulletin competition.

Another way WHQ can help is by supplying bulletin editors with "boilerplates" (sets of emblems and designs, such as the Toastmaster emblem), which can be used directly on the master copy of your publication. Finally, any drawing or design from THE TOASTMASTER may be used by bulletin editors without further permission, and articles may be reprinted in your bulletin provided credit is given to the magazine.

Once you've got the bulletin made up, be sure every issue goes out on a regular schedule. Mail a copy to guests from previous meetings and to all absent members. Also, send copies to World Headquarters, your district officers, and your local Chamber of Commerce.

Remember, your efforts at the typewriter will reward you the same way your membership in the club does. You broaden your experience. You help others in their learning experience. You share information, and have fun doing it. As an editor of a club paper, you'll be pleasantly surprised at the number of people who will respond with interesting material and good ideas. When the initial shock of "now I are one" wears off, you'll find it's great fun to see your product in print. And the first time one of your members approaches and says "Ya know, I really enjoy your paper. I've learned a lot from reading it," ...man. that's worth a million !!!

Fred Stock is a member of Club 130-F in Riverside, California. He is a radio newsman and chief engineer, and Founder's District bulletin editor.

what makes toastmasters run

by M. L. Engdahl, ATM Club 2739-24

North Platte, Nebraska

Little did I think, when I first joined Toastmasters, that I would still be an active member eleven years later. I had been hesitant to accept that first invitation to Toastmasters. My college public-speaking course of many years ago kept haunting me. None of my speeches during those agonizing eighteen weeks were remembered, but I shall never forget the torture I suffered on the way to and from the lectern. I couldn't decide whether the tittering of my classmates was caused by the sound of my gasping, whimpering voice or by the scraping of wobbly knees as I staggered back to my seat.

Continuing Learning

Most people not familiar with Toastmasters would probably think that after 150 speeches one would be close to attaining proficiency. Toastmasters know this is not necessarily true. It certainly is not true in my case. I did each of the basic training lessons two or three times, because I was never satisfied with my speeches. Even after repeating the lessons, I did not ask for my certificate of completion for the basic training course because I knew I was far from being a good speaker.

But I had learned a lot in my three years as a Toastmaster and decided it was time to see just how much I did know. So I accepted an invitation to give the Commencement address at a high school graduation program in a town about 60 miles from home. My 20-minute prepared speech lasted 40 minutes and might be going yet if my wife hadn't signaled me from the audience to shut up and sit down.

We should not give excuses, but I do wish to alibi this experience because of the educational value it may have for fledgling Toastmasters. Perhaps I was a bit overconfident because I had won a few local contests and received some seconds and thirds at area meetings. Of course, in these contests there was always a lectern on which to hide my notes and on which I could depend for support. The audience of 30 to 50 men and women was always directly in front of the lectern, so eye contact was a small problem.

First "Pro" Appearance

When we arrived at the high school for my first "Pro" appearance, my wife was immediately whisked away by a cute female student and another one led me to the cafeteria kitchen, where the graduating class and speakers were being assembled for the march to the Ordeal. My left hand clutched tightly around the 5x8 cards in my coat pocket. The procession led to the stage of the combination gymnasium-auditorium, where the honored guests were seated on the right side of the stage and the speakers on the left side. Out in front were about 300 proud parents, uncles, aunts, noisy students, and crying babies. About one-half of them were seated on chairs filling the gym floor. The remainder were on the bleachers lining both sides of the building.

Where's the Lectern?

As I sat waiting to be introduced, I began to worry about eye contact. In my Toastmasters triumphs I had had only one direction to worry about—up front. Here there were five areas into which I had to project my gems of wisdom: besides front center, there was front left, front right, to the rear left, and to the rear right.

My worry over retaining good eye contact soon evaporated as I realized there was no lectern for my notes. I quickly considered the two options: I could shuffle 5x8 cards from right hand to left hand while attempting to hide them, or I could leave the cards on my chair and jump into the arena with only my bare hands for protection. I chose the second alternative and that. of course, is why my speech had no end. It certainly proved the old adage that for a 5-minute speech you should prepare at

least 20 hours; for a 30-minute speech, prepare at least 10 hours; and for a speech of an hour or more, you need no preparation at all.

My eye contact must have been acceptable because I had a stiff neck the next day from firing at five fronts. I was also given a nice check for my efforts.

I Remember It Well

Just last week a lady contacted me on business. After the business was completed she said, "You don't remember me, but my son was in that graduating class when you gave that wonderful address. 'We Can't All Be Astronauts.' I just remarked to my son the other day that I'll never forget your closing statement." I thanked the lady for her kind remarks and asked her what my closing statement was in that outstanding speech. She answered, "I don't remember just what you said, but I'll never forget your closing statement." So much for my first great triumph.

At a Banquet

During the next few years after the commencement speech I was guest speaker at several events outside Toastmasters, where I had the opportunity to use some of my speeches that had become worn-out at our club meetings. Among those engagements was a Lions International district meeting at which I was Master of Ceremonies. The arrangement of the banquet room was unusual. There were so many dignitaries at the head table that the table seemed to be about 60 feet long. The banquet tables did not extend very far out in front of the lectern, but extended to each side, far beyond the ends of the head table.

Midget Mike

The banquet host had been very thoughtful: he had attached a mike to the left side of the lectern so it could not be lost—or turned, lowered or raised either. I suppose the host was thinking it would be a convenient contraption for the speaker and M.C. to swing from if they got tired of leaning on the lectern. The mike was about six inches too low for me. Just try to have good eye contact and gestures...standing like the Hunchback of Notre Dame while trying to reach an audience sitting parallel to you along your right and left. That was the night I vowed never to use a PA system again unless I could have a mike hanging from my neck. But it was a valuable experience and it proved to me that you really are not getting complete training unless you use your Toastmasters techniques in situations that are not controlled. like your club meetings are.

ATM At Last

Now that I am permitted to use "ATM" after my name, it is a reminder to me that an elevenyear Apprentice Training Marathon has been completed and that I can now get down to business in my Toastmasters training. The new Communication and Leadership manual will be used as a guide for this future training.

I never expect to be a great public speaker. My reasons for staying in Toastmasters are for evaluation and criticism, as well as practice in speaking. If we do anything worthwhile in life, we must learn to accept criticism. It is nice to hear our evaluator say good things about our speeches, but he is wasting his time if he doesn't also tell us our faults. When we learn to accept criticism in Toastmasters, we are also learning to accept criticism in everything we do.

Last week I was evaluator when one of our younger Toastmasters gave a speech on the subject of citizens getting rid of useless people in government. He pointed out that only a few public officeholders are actually dedicated servants of the people. He won first place for the evening, and I hope it was for his delivery rather than his subject matter. You see, I am up for reelection to the school board, and....

hall of fame

DISTINGUISHED TOASTMASTER (DTM)

Toastmasters International highest member recognition, the Distinguished Toastmaster award, has been presented to the following:

> Joseph A. Ellisor, DTM Downtown Club 1386-37 Carl E. Huffman, Jr., DTM Hy Duty Club 2495-11 Downtowners Club 2944-11 Weir Cook Club 3689-11

ABLE TOASTMASTER (ATM) Certificate of Achievement

Congratulations to these Toastmasters who have received the Able Toastmaster certificate of achievement:

D. A. DeSurra, ATM **Business Mens Club 100-F** D. H. Winward, ATM Jaycee Club 130-F J. S. Latin, ATM Downey Space Club 513-F L. W. Knoth, Sr., ATM Anaheim Breakfast Club 3836-F G. A. Kuehne, ATM San Pedro Club 111-1 P. E. Pulliam, ATM Redwood Club 27-4 M. L. Bloss, ATM Mill Braers Club 2168-4 M. J. Larson, ATM Totem Pole Club 610-7

H. S. Shawa, ATM Astoria Club 775-7 H. A. Proffitt, ATM O Fallon Club 994-8 M. K. Schwartz, ATM Aerospace Club 2753-8 C. N. Berryman, ATM Chinook Club 40-9 A. E. Nugent, ATM Kellogg Club 245-9 J. J. D'Avanzo, ATM Executive Club 408-10 J. R. Fagan, ATM Lincoln National Life Club 2042-11 W. H. Owens, ATM

Lincoln National Life Club 2042-11

G. F. Stebbins, ATM Lincoln National Life Club 2042-11 S. T. Willis, Jr., ATM Procurement Club 3344-14 L. C. Grace, ATM Afro-Dynamic Club 3348-14 J. M. Voulkos, ATM Boise Club 61-15 R. M. Wood, ATM Bacchus Club 3791-15 L. D. Basham, ATM Capital Club 940-17 R. R. Martin, M.D., ATM Frederick Club 1082-18 J. W. Jackson, ATM Town Criers Club 2898-18 L. M. Seiler, ATM Statesmen Club 1937-19 M. Pettit. ATM Highway Club 2149-23 J. A. Friesen, ATM John C. Brockway Club 2393-24 R. Nelson, ATM The Big D Club 713-25 A. Brittain, ATM Sierra Club 135-27 J. E. Galloway, ATM East Stanislaus Club 1045-27 E. F. Smith, ATM Stoughton Club 1556-31 G. F. Mullin, ATM TNT Club 2924-31 G. R. Thauer, ATM Schlitz Club 1989-35 A. F. Wallach, ATM Federal Club 1037-36 E. B. Cunningham, ATM Naval Gun Factory Club 1979-36 H. E. Hasslinger, ATM VA Gaveliers Club 2920-36 H. S. Singh, ATM **USDA Club 3294-36** O. L. Turner, ATM New Southwest Club 3314-36 S. Gobes, ATM Tun Tavern Club 2325-38 L. J. Preece, ATM Twin Cities Club 735-39 A. K. Sen, ATM Crosswinds Club 3708-39

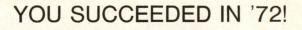
D. L. Abshire, ATM We Bell 0 Club 2246-40 W. T. Romine, ATM Parkersburg Club 2891-40 R. L. Jones, ATM Shaganappi 60 Club 3205-42 E. C. Woodruff, ATM Midland Club 872-44 DR. T. K. Sen, ATM Holmdel Speakers Club 1849-46 W. J. Hines, ATM Downtown Club 297-47 C. R. McKenna, ATM Downtown Club 297-47 C. R. Ford, ATM Pathfinders Club 2271-47 M. G. Middleton, ATM Pathfinders Club 2271-47 J. G. Ballou, ATM Saturday Morning Club 2840-47 D. Vaughn, ATM Boeing Atlantic Test Center Club 3695-47 W. W. Kilpatrick, Jr., ATM Redstone Club 1932-48 J. R. Johnson, ATM Rockford Club 1752-54 J. W. Lassiter, ATM Get Up and Go Club 1869-56 E. E. English, ATM Alzafar Shrine Club 2180-56 H. T. Bramblett, ATM Downtown Club 2853-56 H. G. Bert Morgan, ATM Merritt Club 539-57 R. I. Wallace, ATM Richmond Breakfast Club 635-57 W. G. Wong, ATM Kaiser Club 756-57 F. W. Medcalf, ATM Mare Island Supervisors Club 2839-57 P. A. Jacobi, ATM Bellwood Club 3282-66 R. Walkington, ATM Media-Mix Club 2509-69 A. R. Mutch, ATM Dunedin Club 2890-72 M. R. Clements, ATM Okinawa Central Club 1522-U G. G. Bouche, ATM Isthmian Club 1788-U

PROJECT FUIN -- 72

Here are the names of additional Key Men, received by World Headquarters through November 20, 1972:

		NO. OF KEY MEN
NAME	CLUB	CERTIFICATES
Michael Koplowitz	3676-53	4
H. William Kaelin	917-12	3
Eugene E. Keller	2924-31	3
Tom McKerlie	1-F	1
Arthur W. Hofner	1300-F	1
Roy J. Childers	120-2	1
William Hamilton	3527-3	1
Ronald S. Horvath	2486-10	1
James E. Benning	2332-11	i
Darrell Dorris	3313-11	1
Rulon M. Wood	3791-15	i
Robert Glenn	875-19	i
Kenneth R. Snodgrass	3588-19	1
Ron P. Kockelman	402-20	i
Raymond C. Lopez	776-28	1
Roger W. Campbell	675-31	1
James Weede	782-35	1
Jack F. White	3316-39	4
Warren T. Lutz	1103-46	1
Roger Langley	2727-47	1
Britton T. Edwards	631-56	1
Jack Alexander	998-57	1
Alan Burton	998-57	
P. R. Kirby	3554-70	1

PROJECT FUN-73 SPECIAL





COMPARED WITH THE SAME PERIOD IN '71. A LARGE PART OF THIS SUCCESS WAS DUE TO PROJECT FUN. PROJECT FUN-73 IS BIGGER AND BETTER! LET'S SUCCEED IN '73! THIS SPECIAL SECTION WILL GIVE YOU FULL DETAILS.

w members charter reinstates transfers



- Improved club programming so that both guests and members will stay in the club and develop their communication abilities;
- ☆ More efficient and effective club management;

☆ Techniques for increasing club membership—resulting in meetings that are more fun and have more variety.

Last year's Project Fun brought us new members...this year let's get even more new members and keep the ones we have! The key to success is Club Programming: once guests see good programs in action it will be easy to convince them to join your club.



Project Fun ideas and materials available for your club include:

Distinguished Club Plan. This plan is a club officer's path to sucess. It is a checklist for effective management.

- □ Speechcraft. This leading Toastmaster community relations program is outlined in a new Speechcraft Action brochure.
- □ "How To." Proven ideas, actually used by clubs to improve their programming and build their membership, will be presented in every issue of THE TOASTMASTER and TIPS. See page 19.
- □ April Invitation Month. With a special emphasis on following-up invited guests.
- □ October Anniversary Month. Special materials and an expanded Project Spot.
- □ *Membership-Building Aids.* The Membership Sales Manual will help low-membership clubs increase their pulling power, and help other clubs stop Summer Slump. A variety of other promotional material is also available (see Supply Catalog, page 15).

□ Recognition:

- *Members:* More awards for Sponsor, Key Man, and Mr. Salesman. See page 23.
- *Clubs:* Recognition for "President's 40 Clubs," for accomplishments in the Distinguished Club Plan, and for clubs that sponsor new clubs.
- District and Area: Distinguished District honors for excellence and growth.

Get it all together and it spells FUN...PROJECT FUN! You can have fun getting new members and your club meetings will be more fun when members stay and participate. Get started today! Send in your fun for more fun PROJECT FUN -73

"HOW TO"... put Members in AcTlon

A new series of special features starts this month.

As part of Project Fun — 73, "How to" articles will dramatize successful methods Toastmasters have used to put "members in acTion." Not just...

guidelines or ghostly generalities but practical profiles of proven procedures!

Under the umbrella of Project Fun - 73...

come all the club challenges that cause creative, exciting educational events meetings that make members merry and guests anxious to associate.

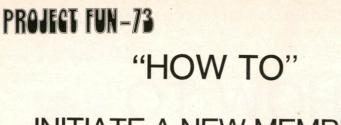
What can you do? Tell us how your club has found a

 \Leftrightarrow fun way to improve club operations or club meetings, or a

 \Rightarrow successful technique for getting new members.

Recognition will be given in your magazine to any active Toastmaster whose idea is selected as most worthy of sharing with other clubs.

Write World Headquarters about a formula you or your club has used to improve club programming or membership strength. If you can, please include photos, quotes, case histories, or graphs. Those entries not selected for the magazine will be considered for inclusion in new editions of TI publications.



INITIATE A NEW MEMBER

Here is a sample script that has been successfully used in Founder's District for initiating new club members. It is not necessary to memorize the script word for word, but it is a good idea to work into your initiation ceremony at least the following two points: what the club can do for the new member and what the new member can do for the club.

(PRESIDENT SPEAKING)

Mr. Sergeant-at-Arms; please conduct our new member Mr. to the head table.

There are six points to remember if you are to gain the most from your experience in Toastmasters. Of these, three have to do with the club's obligations to you and three with your obligations to the club. The three benefits that the club is obligated to provide are: *FEL-LOWSHIP, EDUCATION,* and *CON-FIDENCE*. The first, *Fellowship,* can be extended in many ways by creating a friendly atmosphere, by providing companionship and by sharing a mutual interest in self-improvement. To foster the development of this association, a senior member, Mr., has been assigned as your counselor and advisor.

The second benefit, *Education*, which involves our abilities to listen, think and speak, is also very important to remember. Our Educational Vice President, Mr., will explain more about this part of our program. Welcome to the Club Mr. Here is your membership

packet, including your Manual introducing you to the Toastmasters Communication and Leadership program. This manual will provide you with outlines for 15 projects, each of which is designed to aid in your systematic progress toward personal development. The package also contains your Toastmasters pin and membership badge, a copy of the club by-laws, a membership roster and suggestions for you to use when you serve as Evaluator, Table Topics Master or Toastmaster. You will give your ice-breaker speech two weeks from tonight. If you need help, feel free to call on your advisor, Mr., or me for assistance.

The third benefit that the club will provide is an opportunity to develop *Confidence*—an attribute difficult to achieve. Here at the club you will be given an opportunity to experiment, to compete with other speakers, to evaluate speakers, to improve PROJECT FUN-73

during Table Topics and to develop, through practice, the self-confidence you desire.

Mr. President, will you conclude the initiation of Mr.?

(PRESIDENT SPEAKING)

Mr., your obligations to the club are simple. First, regular attendance at all meetings is a necessity; otherwise your educational program will be subject to interruption at an expense to both yourself and the other members. Second, participation in all club activities, including elective offices, where you will have the opportunity to develop leadership abilities; and appointment to committees, in which your participation is necessary to keep the club active and growing. The third requirement is that you meet your financial obligations on time, in accordance with the club by-laws.

Again a warm welcome to the club and I know that we will enjoy having you as a member of our club. (Shake Hands.)

This is a sample initiation; while it may look long on paper, it only lasts SIX minutes. Is that too long to see that a new member receives an informative and impressive initiation? We don't think so.

PROJECT FUN-73

If your club would like to include more detail in the initiation ceremony, some or all of these benefits and responsibilities may be used with the six included in the script:

YOUR TOASTMASTERS MEMBERSHIP PROVIDES ...

- □ Affiliation with an international educational association
- Professionally prepared materials and program resources concerning listening, speaking, audio-visual techniques, discussion, parliamentary procedure, and meeting-conference staging
- Leadership development through experience as an elected or appointed official
- Experience in communication through participation in the "by doing" program
- Opportunities for personal and occupational recognition based on improved abilities and expanded experience
- □ The satisfaction of helping others improve their communication and leadership skills while improving your own.

YOUR TOASTMASTERS MEMBERSHIP RESPONSIBILITIES ARE ...

- Developing personal communication and leadership abilities to the fullest potential while assisting fellow members in doing the same.
- Helping your club develop the Toastmasters standard of excellence in programming and administration.
- □ Providing leadership in the club at every opportunity.
- □ Becoming involved in community affairs, utilizing Toastmasters experience.
- Setting personal goals in educational activity and constantly working toward those goals.
- □ Sharing your Toastmasters experience by telling others about the program and inviting them to join.
- Assisting new members as they begin the Communication and Leadership Program and guiding them to the fullest possible personal development.
- □ Serving the organization in every way possible at each organizational level.
- □ Committing a portion of time, as well as talent, to the Toastmasters program.
- Projecting the Toastmasters image in every day business, social and community situations.
- □ Meeting the fiscal obligation to the club.

And here is an additional part of Project Fun. Member Awards for success. Please read the procedures carefully on page 27.

MR. SALESMAN



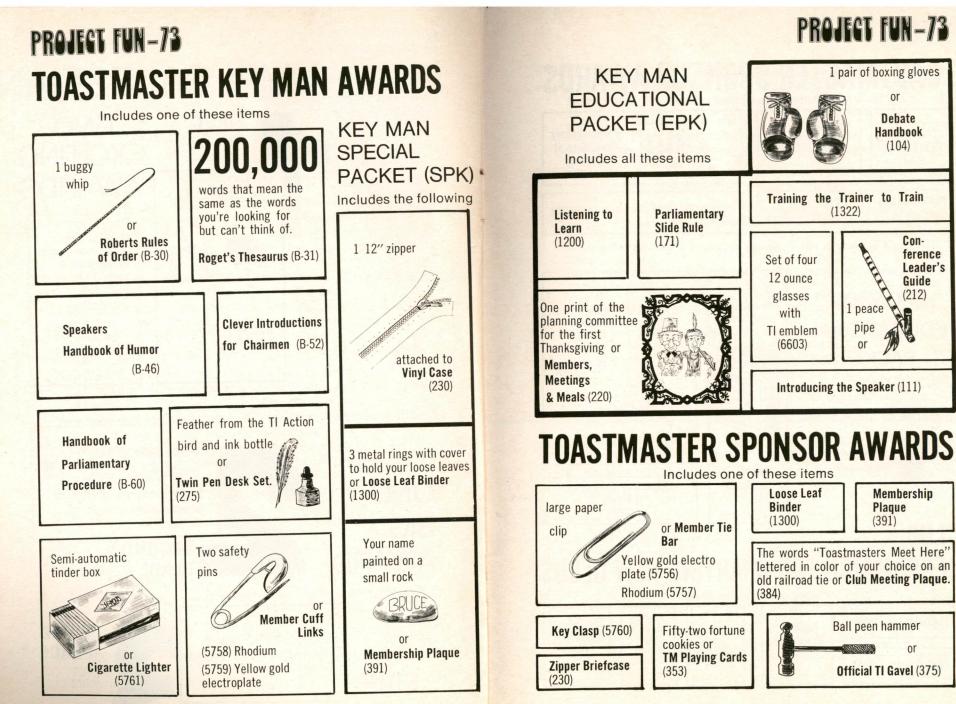
affixed to an all-band AM/FM

portable radio.

FIVE

WINNERS

PLACE



See Page 27 for Key Man Award details

or

Con-

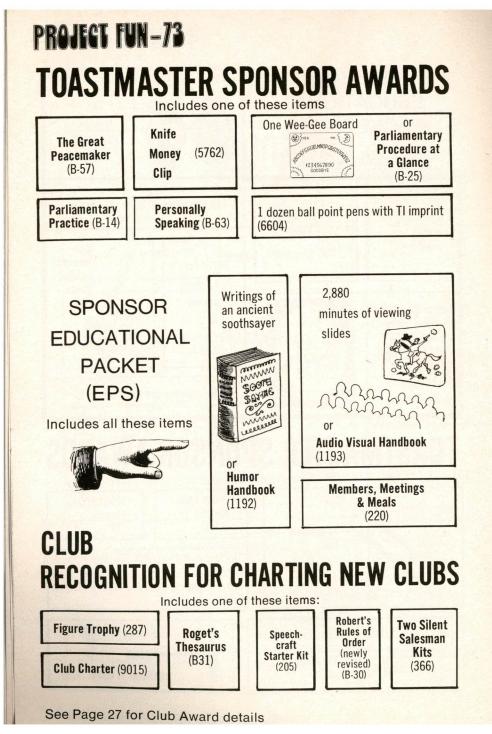
ference

Leader's

Guide (212)

or

See Page 27 for Sponsor Award details

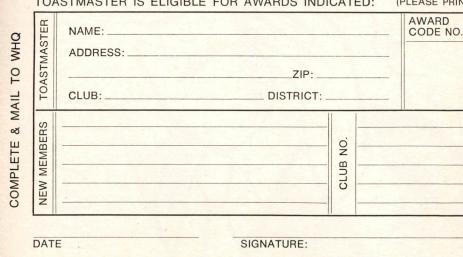


MEMBER AWARD PROCEDURES

- 1. To get credit, every membership application (400) must include the name of the sponsor. The new member must join in calendar vear 1973.
- 2. Awards are based on the number of new members who pay the service charge, charter members, and reinstated members (transfers not included).
- 3. Toastmaster Sponsor brings in THREE members and receives a certificate of recognition and his choice of one of the sponsor items.
- 4. Toastmaster Key Man brings in FIVE members and receives a certificate of recognition, has his name added to the membership sales honor roll in the TI Hall of Fame, is recognized in THE TOASTMASTER, and receives his choice of one of the Key Man items.
- 5. If a member accepts the prize for getting three members (Sponsor), he must start over when going for the Key Man award.
- 6. Mr. Salesman is the one member who adds the largest number of members during the year. His honors and those of the runners-up are given on page 23.
- 7. Districts and areas will receive recognition for membership sales success through the Distinguished District Program.

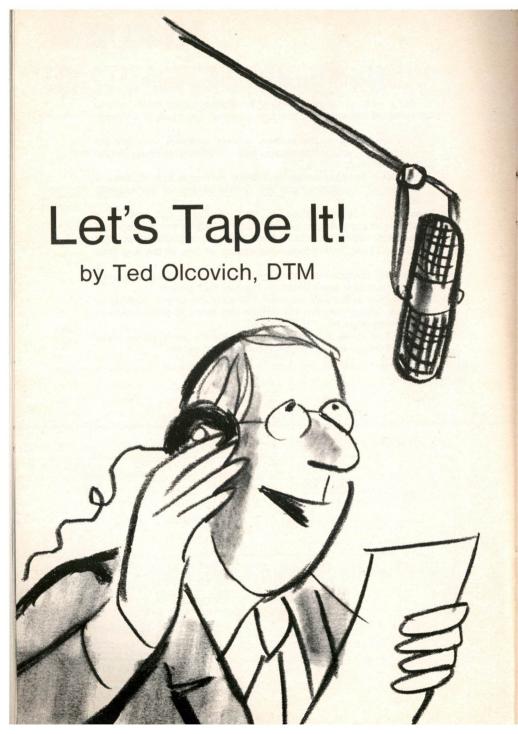
World Headquarters reserves the right to substitute official TI awards for those illustrated.

TOASTMASTER IS ELIGIBLE FOR AWARDS INDICATED: (PLEASE PRIN



27

PROJECT FUN-73



It was early in the morning as I drove to radio station KUDU/KBBY in Ventura County, California. I glanced sideways to the adjacent seat and reached out to stop the box of recording tape from sliding off as I cornered sharply to the left and pulled into the nearly empty parking lot. I locked the car and bounded up the front stairs, three steps at a time. At the front door was a note giving directions through the maze of hallways leading to the man I was to meet, station program director and news commentator John Durbin. He and I would prepare the already-taped program for the following day's airing and check to be sure that the tape was acceptable in quality and timing.

"Bridging the Gap"

It all started last spring when a disc jockey from the radio station called our area governor asking for help in filling a thirty-minute public service program. The station had allotted time from ten to ten thirty p.m. on Sunday evenings for "Bridging the Gap," a program covering controversial issues of immediate local and national interest. The area governor asked me if I thought Toastmasters could handle this project in addition to all the other projects we were taking on this fall. I thought this would

provide excellent training as well as being a motivating force; most Toastmasters never get the chance to hear themselves "on the air." I recommended that we try it.

I contacted Mr. Durbin, and found a man in need of our Toastmasters Speakers Bureau. Durbin took me on a tour of the station's facilities, showing their recording and broadcast booths, their record and tape library, and the various types of playback equipment used by the station. We discussed material. timing and the type of recording equipment best suited for Toastmasters' use in "Bridging the Gap." We settled upon 29 minutes of recording time, plus or minus a minute to allow for introductions and closings. The recommended equipment was a monaural cassette recorder, but a monaural reel-to-reel was also acceptable. To start with, the material would cover the local and state issues in the upcoming general election.

Getting the Facts

Both the radio station and Toastmasters must be careful to ensure both sides of controversial questions are presented. To ensure that all the facts we used were accurate, we obtained a copy of each item that would appear on the ballot. Our first step was to find as many Toastmasters as possible who had the time and motivation to devote two hours a week to a runthrough practice session and a live recording session. The material to be presented and discussed was delivered to each prospective participant one week in advance. We decided upon the technique of the moderated discussion for our initial recording, with one Toastmaster leading the discussion to lessen confusion and to ensure proper identification of each contributor.

In this first attempt only five Toastmasters picked up the scripts. They were asked to read over all the material, then concentrate on an assigned section. to read, absorb and be able to expand on it so that, if required, they could present five to seven minutes of information. These five assignments covered the introduction of the issue and any financial impact. the argument in favor, the rebuttal of the argument in favor, the argument against, and the rebuttal to the argument against the issue.

The First Session

Even with all our planning, telephone calls and word-ofmouth advertising, only three Toastmasters arrived on time for our first recording session. A half hour late, our star ATM straggled in, professing to have been running errands for his

spouse. No one was ready; everyone had to read his script —the original data provided them. Research of the issues had been inadequate and no one was prepared to give the five to seven minute presentation. The first taping resulted in only twentytwo minutes of usable programming.

This ill-prepared session upset me: I did not want it to be a one-man show by my ad-libbing all the fill-in needed to produce twenty-eight to twenty-nine minutes. My fellow Toastmasters had let me down.... But I reasoned that if enough Toastmasters heard our first attempt, they just might meet the challenge and show they could do better than those who had performed before. And it worked! All of the Toastmasters who were called and asked to listen and evaluate the presentation volunteered to tape the next program.

Our Second Session

By recording time for our second session we had a roomful of Toastmasters from all over the area and the district. These Toastmasters were prepared. They were ready to take either side and they became so involved in a heated discussion that it was difficult to get them to stop at the end of thirty minutes. We had hit paydirt with this presentation; the radio station manager said it sounded great! Each participant was relaxed, and each presentation flowed on smoothly. Our program had arrived!

In our last recording session on election issues, we divided our participants into two teams with three Toastmasters on each team. The result was a lively, dynamic discussion with all Toastmasters gaining a learning experience through doing. The off-the-cuff adlibbing was outstanding and, by use of moderator control, all Toastmasters received ample time "on the air" for a realistic evaluation of themselves.

A Unique Experience

We do not know how many new Toastmasters will be enlisted through our "Bridging the Gap" broadcasts, but we are experiencing a unique fellowship and training experience that could not be obtained any other way. We continued our recordings of the general election issues until the election, and now we have turned to various other public service issues of both local and national interest. We are inviting guest Toastmasters to speak on areas of specific interest to them in which they are considered to be experts.

This broadcast recording technique could be adapted to club, area, or district training by having a 15 minute recording session with a 15 minute playback and a 15 minute evaluation. The audience could be the evaluating team, or a team of evaluating experts could be appointed. Or you might go directly to your local radio station, as we did. There is a good chance they can use your community contact team to tape live discussions. You can learn by doing, publicize Toastmasters, and perform a valuable community service at the same time. A program with so many built-in benefits is certainly worth looking into.

Ted Olcovich is past District 12 Governor and a member of Club 649-12 in Oxnard, California. He is deputy department head of engineering support at Port Hueneme, California.



CLUB ANNIVERSARIES - JANUARY 1973

40 YEARS

15 YEARS

Seattle International 10-2 Seattle, Washington

Eyeopener 2607-3 Tucson, Arizona

35 YEARS

Parkway 102-40 Cincinnati, Ohio

25 YEARS

Tarsus 532-8 St. Louis, Missouri

Glen Eagle 556-52 Glendale, California

20 YEARS

Webster City 1154-19 Webster City, Iowa

American Legion 415-23 Albuquerque, New Mexico

Trinity 1190-25 Dallas, Texas

Waukesha 1173-25 Waukesha, Wisconsin

Main Line 1198-38 Ardmore, Pennsylvania Jet Stream 2624-4

Naval Air Station. Moffett Field, California

10 YEARS

Dee Cee 71-2 Seattle, Washington

Minnehaha 2563-6 Minneapolis, Minnesota

Navy Finance Center 3502-10 Cleveland, Ohio

Hattiesburg 3553-29 Hattiesburg, Mississippi

IALA-III 3550-52 Los Angeles, California

Early Bird 2361-63 Knoxville, Tennessee

Melbourne 3362-70 Melbourne, Victoria, Australia

North Shore 3543-70 Sydney, N.S.W., Australia

Miranda 3554-70 Sydney, N.S.W., Australia



We have had several requests for a statement concerning articles and photographs submitted to THE TOASTMASTER. Here it is:

ARTICLES: Original articles should generally be around 3 to 5 typed pages, double-spaced. We can sometimes use articles making just one main point that are only two pages, and occasionally an exceptional article may justify 6 pages or more. Content is more important than

length; make sure your ideas are fully developed and your facts are accurate and up-to-date. We need articles that will help others to improve their abilities: not only speaking, but thinking and listening too. An article with examples or personal experiences is more enjoyable reading than one which merely lists facts. Always include a short biography with original material. If you should read a good article in another publication which you believe would be of interest to other Toastmasters, send us a copy along with the publisher's address and we will take care of the details. We cannot possibly use all the articles submitted, but articles that are well-written and on a subject of general interest will have first priority for publication.

PHOTOGRAPHS: We prefer black and white glossy prints, 4x5 or larger, but we will consider photos in any format. Please tape a description sheet to the edge of the photo, and be sure to indicate which person is which. NEVER write on the back with ballpoint or pencil. Our files are full of photographs showing plaques being presented, people shaking hands, and groups standing in a straight line staring at the camera. While a few photos of this type are appropriate, we don't want to overdo it. Try to catch the "members in acTlon": if someone is receiving an award, get his on-the-spot reaction on film, not a later re-staging. Try for candid shots wherever possible. Shoot some pictures outdoors. Above all, be creative. Think of pictures that will illustrate what Toastmasters is all about. Show some of your club ideas to other Toastmasters. Your help is a vital part of your magazine.



GREAT NEBRASKA NAVY — District 24 Governor Elmer T. Straube, ATM, displays the proclamation of his appointment to the Great Navy of Nebraska by Governor J. J. Exon. Appointments to the Navy are in recognition of achievements by Nebraska citizens.



CLUB PRESIDENT—Harold Ginsburg of North Miami Beach Club 3840-47 accepts the presidency of North Shore Kiwanis Club, Miami Beach. Ginsburg credits his Toastmasters training with helping him to the top.



MANAGEMENT CLUB GUESTS — International Director Dick Schneider, DTM, and Brig. Gen. W. Y. Smith confer at the Tinker AFB Management Club meeting in Oklahoma, as Major Robert Ellsworth, Tinker Club 1362-16 president, and Martin Andrews, Mid-Del Club 2257-16 president, listen in. The Toastmasters were guests at the meeting where 1972 Golden Gavel Winner Cavett Robert was featured speaker.



NEW CPCU — **David Portz**, area 14 governor in district 47, has been awarded the Chartered Property Casualty Underwriter designation, after passing a series of examinations and meeting required professional standards. Toastmaster Portz is a claim superintendent with State Farm Insurance in West Palm Beach, Florida.



STORE MANAGER — **Edward Hurtado**, past president of Club 623-5 in San Diego, California, has been named manager of the new Walker Scott-Clairmont department store.

WENK WINS WALK — Past District 43 **Governor Otto Wenk** was recently awarded a silver medal for placing sixth in a field of over a thousand in an international 10 kilometer walk in Germany. Only people born before 1922 were eligible to compete; Wenk is 59. AMEA PRESIDENT—Toastmaster Charles Bedel, member of Roundup Club 1839-3, has been elected president of the Advertising Media Executives Association. Bedel is manager of administrative services for two Arizona newspapers.

NEW BUILDERS V.P.— The New York State Builders Association has elected **Sid Marcus, ATM,** of Club 2652-46, as its new second vice-president and treasurer.



Toastmasters International's 48th anniversary celebration was a success! Thanks for your help.

October was observed as Anniversary Month by Toastmasters around the world. Proclamations of Toastmasters Day, Week, and Month were issued by local, state, and national leaders, recognizing the outstanding contributions of Toastmasters clubs.

Since last month's magazine report of proclamations, these events were reported to World Headquarters:

- Bremerton, Washington, Mayor Glenn K. Jarstad proclamied Toastmasters Month in his city.

- County Executive John L. Doyne of Milwaukee County, Wisconsin, proclaimed Toastmasters Month for his county, noting the help given by Courthouse Club 3878-35 in the United Fund campaign.

- Toastmasters Day was proclaimed in the state of Mississippi by Governor William
 L. Waller, recognizing the twelve Toastmasters clubs in the state.
- Cumberland, Maryland, celebrated Toastmasters Week as announced by the mayor and city council.
- Toastmasters Month was proclaimed in Lee County, Florida, by Kenneth Daniels, county chairman.
- —La Crosse, Wisconsin, Mayor W. Peter Gilbertson, proclaimed Toastmasters Week in his city.
 - Mayor Brooks E. Davis of Madison, Indiana, proclaimed Toastmasters Day in his city.

LOS ANGELES — Mayor Samuel Yorty proclaimed Toastmasters Week in Los Angeles. At the ceremony were (I. to r.) Norb Schmidt, Edward Casper, ATM, Mayor Yorty, and Van Barcus, ATM.

LOUISIANA — James E. Fitzmorris, Jr., Lt. Governor of Louisiana (left), presents the proclamation of Toastmasters Week to Bill Siegel, District 68 Governor (right), and George Peirce. DEFENSE GENERAL SUPPLY CENTER — Brig. Gen. James D. Kemp, Commander, proclaims Toastmasters Month at the Center, as Robert Mewborn (left) and Clen Johnson look on.







STATEN ISLAND—Toastmasters Week was proclaimed by **Robert T. Conner**, president of the Borough of Richmond, New York City (third from right). In return, he received an honorary Toastmasters membership.



COLUMBUS, OHIO — Mayor Tom Moody (center) receives an honorary Toastmasters membership after proclaiming Toastmasters Month in Columbus. Also at the ceremony were (I. to r.) Maurice Hatten, Bob Lynne, Ed Weaver, and Guy Peden.



GEORGIA — **Governor Jimmy Carter** signs the proclamation of Toastmasters Month as District 14 officers proudly look on.

ARKANSAS — Governor Dale Bumpers presents the proclamation of Toastmasters Month to Past District Governor Otto Wenk (second from left) as Ray Owen (left) and John Jacob look on.



MOBILE, ALA. — Mayor Lambert C. Mims of Mobile (center) presents the proclamation of Toastmasters Month to Robert Harris, ATM, as Joseph Boykin looks on.



New clubs

Chartered During October and November, 1972

- 1739-2 ANACORTES Club Anacortes, Wash. Thurs., 7:00 p.m. Kempthorn Gallerys, 317 Commercial Ave., (293-2181). Sponsored by OAK HARBOR CLUB 514-2. 323-3 ELAGSTAFF Club — Elegasteff Ariz — Thurs 6:20 p.m. Mante Vision
- 323-3 FLAGSTAFF Club Flagstaff, Ariz. Thurs., 6:30 a.m. Monte Vista Hotel, 100 N. San Francisco, (774-1786).
- 3417-6 SONS OF BABBAGE Club Minneapolis, Minn. Thurs., 6:00 p.m. Minneapolis Star-Tribune Bldg., Rm. 403, 4th St. and Portland Ave., South, (784-7997).
- 1524-10 BEDFORD-WALTON HILLS AREA Club Bedford, Ohio Wed., 6:30 p.m. Durbacks Villa, 70000 Northfield Rd., (232-1234).
- 1836-14 CALHOUN Club Calhoun, Ga. Mon., 7:00 p.m. Ramada Inn, Highway 53 at I-20, (629-4531).
- 1291-20 NORTHWEST Club Thief River Falls, Minn. Tues., 7:00 a.m. Lon's Restaurant, Highway 32, Oakland Park Rd., (681-2113).
- 3171-20 EMPLOYMENT SECURITY BUREAU Club Bismarck, N.D. Mon., 11:30 a.m. American Legion Club, (224-2836). Sponsored by BISMARCK CLUB 717-20.
- 983-30 WOODRIDGE Club Woodridge, Ill. Thurs., 8:00 p.m. Woodridge Park District Office, 2909 Forest Glen Pkwy., (964-3859). Sponsored by DOWNERS GROVE CLUB 1056-30.
- 1174-32 PERA Club Bremerton, Wash. Wed. and Thurs., 11:45 a.m. PERA (CV) Puget Sound Naval Shipyard, (478-2476). Sponsored by BREMER-TON CLUB 63-32.
- 2869-40 HUNTINGTON CENTENNIAL Club Huntington, W. V. Thurs., 6:30 p.m. Long's Parkette. Sponsored by ASHLAND CLUB 246-40.
- 2527-54 Rx Club Rockford, III. Wed., 6:15 p.m. Swedish-American Hospital, 1316 Charles St., (968-6898, ex. 636). Sponsored by ROCKFORD CLUB 1752-54.
- 1946-58 ANDERSON Club Anderson, S. C. Tues., 7:30 p.m. The Sandwich Shop, N. Main St., (226-0980). Sponsored by PALMETTO CLUB 2070-58 and Jack H. Shetley, ATM.
- 2965-58 YARN SPINNERS Club Greenville, S. C. Wed., 7:30 a.m. Main Conference Rm., Fiber Industries, Inc., I-85, (288-1630). Sponsored by PAL-METTO CLUB 2070-58.
- 1617-60 BELLEVILLE Club Belleville, Ont., Can. Tues., 6:00 p.m. Kiwanis Centre, 118 Dundas St., East, (968-8556). Sponsored by CFB TRENTON OFFICERS CLUB 3081-60.
- 2837-62 ALMA Club Alma, Mich. Mon., 6:30 p.m. Harken's Cafeteria, 224 E. Superior St., (463-5676). Sponsored by TITTABAWASSEE CLUB 1655-62
- 2952-62 CONSUMERS POWER COMPANY MINUTEMEN Club—Kalamazoo, Mich.—Wed., 4:00 p.m. Consumers Power Co., 2500 E. Cork St., (381-6130). Sponsored by KALAMAZOO CLUB 1270-62.
- 3783-70 CANTERBURY—HURLSTONE PARK R.S.L. Club—Hurlstone Park, N.S.W., Aust. — Mon., 7:00 p.m. Canterbury — Hurlstone Park R.S.L. Club, 21-34 Canterbury Rd. (799-1080). Sponsored by ARNCLIFFE R.S.L. CLUB 1437-70.

DISTRICT GOVERNORS 1972-73

F. Stephen A. Douglas 1. Norbert E. Schmidt, ATM 2. Edgar B. Mercy 3. James V. Quinn Jr., ATM 4. Guy V. Ferry, DTM 5. Guy B. Shackley 6. Robert J. Simonsen, ATM 7. Robert L. Jantz 8. P. J. Hill, ATM 9. Orville G. Lee, ATM 10. Donald C. Seager 11. Wayne L. Henderson, DTM 12. Norman Young 13. Lawrence R. Guenin, ATM 14. Raymond J. Young 15. Warren C. Reeves 16. Wayne R. Rogers 17. Julian J. Fugere Jr. 18. Harvey N. Aviles, ATM 19. Gerald B. Winget, ATM 20. Robert W. Anderson 21. R. Bernard Searle, ATM 22. Raymond J. Schaffer 23. Vicente Fresquez 24. Elmer T. Straube, ATM 25. Edward L. Kitchens, ATM 26, Richard G. Milne, ATM 27. Bernard A. Dean, ATM 28. Keith T. Hullinger, ATM 29. Ralph D. Villeneuve 30. Kenneth F. Bjorkquist 31. Eugene E. Keller, ATM 32. David R. Lewtas 35. Norman R. Majer 36. Robert A. Owen, DTM 37. Oscar L. Olive 38. James D. Beissel Sr., ATM 39. Phillip A. Cooke 40. John E. Pappas 41. John H. Hirsch, ATM 42. Robert L. Jones 43. Woodard W. Pearson, ATM 44. Robert C. Gleason, ATM 45. Robert L. McKinley 46. Clarence L. Roberts, DTM 47. Charles L. Jones Jr., ATM 48. James H. Johnson 49. Harold Wong, ATM 52. Edward R. Casper, ATM 53. Richard L. Hilliard, ATM 54. Floyd R. Kisner 56. John A. Shults 57. David A. Roberts, ATM 58, William R. Calamas, ATM 60. Al Hodgins 61 Lionel Masse 62. Dr. W. Richard Dukelow, DTM 63. John L. Tolbert Jr., ATM 64. Eric K. Stuhlmueller 65. Robert R. Borsching Sr., ATM 66. Thomas F. Waters 67. George A. Denison, ATM 68. William C. Siegel 69. Robert J. Kenworthy 70. Graeme L. Allen 71. R. B. Marriott 72. Raymond L. Morse

511 E. Princeton St., Ontario, Calif. 91764 219 N. Irena Ave., Redondo Beach, Calif. 90277 9832 Rainier Ave. S., Seattle, Wash. 98118 3201 W. Gelding Dr., Phoenix, Ariz, 85023 P.O. Box 3, Moffett Field, Calif, 94035 824 Taft, El Caion, Calif, 92020 4900 17th Ave. S., Minneapolis, Minn, 55417 4530 S.E. Roswell St., Portland, Ore. 97206 30 Woodside Dr., Belleville, III, 62223 W. 1505 Fourth, Spokane, Wash. 99204 16712 Ernadale Ave., Cleveland, Ohio 44111 9011 Bingham Dr., Louisville, Ky, 40222 P.O. Box 753, Atascadero, Calif, 93422 5022 Clifton Dr., Aliguippa, Pa, 15001 P.O. Box 432, Albany, Ga. 31702 4999 Burch Creek Dr., Ogden, Utah 84403 5887 S. Joplin St., Tulsa, Okla. 74135 1514 E. Ames, Glendive, Mont. 59330 1238 Knightswood Rd., Baltimore, Md. 21239 4239 40th St., Des Moines, Ia, 50310 P.O. Box 187. Alexandria, Minn. 56308 304-1306 Haro St., Vancouver 5, B.C., Canada 4300 W. 74th Ter., Prairie Village, Kans. 66208 9217 Roanoke Dr., El Paso, Tex, 79924 P.O. Box 1148, Grand Island, Nebr. 68801 P.O. Box 1770, Shreveport, La. 71166 5751 W. Elmhurst Ave., Littleton, Colo. 80123 3408 E. Clinton Ave., Fresno, Calif. 93703 8301 161/2 Mile Rd., Apt. 230, Sterling Heights, Mich. 48077 8030 Pinus Ln., Pensacola, Fla. 32504 591 Sunnyside Ave., Elmhurst, III, 60126 57 Winter St., Chelmsford, Mass. 01824 4712 N. Mullen St., Tacoma, Wash. 98407 5660 N. Lydell, Whitefish Bay, Wisc. 53217 3917 Woodbine St., Chevy Chase, Md. 20015 4400 Wedgewood Dr., Baleigh, N.C. 27604 1730 Hans Herr Dr., Willow Street, Pa. 17584 P.O. Box 1111, Marysville, Calif, 95901 5067 Glenmina Dr., Dayton, Ohio 45440 2017 Stirling, Rapid City, S.D. 57701 1411 24 St. SW, Calgary 4, Alta., Canada T3C-1H9 P.O. Box 0850, Jackson, Miss, 39218 4517 Princeton, Amarillo, Tex. 79109 204 Whitney Ave., Moncton, N.B., Canada 10 Village Dr., Huntington, N.Y. 11743 124 Lake Otis Rd. S.E., Winter Haven, Fla. 33880 3814 Thomas Rd., Apt. 8, Huntsville, Ala. 35805 531 Hoomalu St., Pearl City, Hawaii 96782 7055 Aldea Ave., Van Nuys, Calif, 91406 5 Hillcrest Rd., Glastonbury, Conn. 06033 2407 Winnetka Dr., Rockford, III. 61108 1217 Heights Blvd., Apt. 6, Houston, Tex, 77008 225 Clifton St., #213, Oakland, Calif. 94618 2910 Rainbow Dr., W. Columbia, S.C. 29169 Rural Route 2, Thamesford, Ont., Canada 896 De la Colline, Sainte-Foy, Que, Canada 3801 Willoughby Rd., Holt, Mich. 48842 305 Hamilton Dr., Kingsport, Tenn. 37663 168 St. Vital Rd., Winnipeg R2M 1Z9, Man., Canada 118 Aberdeen St., Rochester, N.Y. 14619 140 W. Gilpin Ave., Norfolk, Va. 23503 P.O. Box 190, Soldotna, Alaska 99669 9110 Hermitage PI., New Orleans, La. 70123 198 Schmidt St., Frenchville, Rockhampton, Old., 4701, Australia 23 Payten St., Kogarah Bay, N.S.W., 2217, Australia 40, Montague Ave., Leigh-on-sea, Essex, England 2 Hewlings St., Timaru, New Zealand

F HOLD THAT KEY!



Here's a new item that you can use every day, while at the same time telling everyone you are a leader in communication. The official Toastmasters Key-Tainer (5770) is made of durable metal with a

handsome pewter finish. It's only \$1.75, plus \$0.30 for packing and shipping. California residents add 5% sales tax.

A great conversation-starter! Use it for Project Fun!

Toastmasters International, P. O. Box 10400, Santa Ana, California U.S.A. 92711.

Please ship	(indicate quantity)		Key-Tainer (5770)		
	Packing & Shipping (15%)				
	Cali	fornia Sales Tax	(if applicable)		
	1	Fotal			
Ship to:	o:Charge to:				
Address:		Address:			
	Zip		Zip		
Club No	District No				