



## DIRECT THERMAL LABELS

### PRODUCT DESCRIPTION

STRANFLEX® Direct Thermal Labels are designed for fast, efficient printing without the need for ribbons. Featuring a durable, matte-coated facestock and permanent adhesive, these labels deliver crisp, high-resolution barcodes and text while resisting smudging and moisture. They support streamlined workflows and reliable performance in high-volume packaging environments.

### APPLICATIONS

- Shipping and logistics labeling
- Warehouse inventory management
- Food and beverage packaging
- Retail and eCommerce fulfillment
- Carton and packaging identification
- Price weight scale labeling

### PRODUCT OFFERING

| ITEM #          | LABEL DIMENSIONS | CORE SIZE | OUTER DIMENSION | FORMAT  | PERFORATION | COLOR | LABEL PACK    | CASE PACK    |
|-----------------|------------------|-----------|-----------------|---------|-------------|-------|---------------|--------------|
| SFLABLDT4X6PFF  | 4"x6"            | N/A       | N/A             | Fanfold | Yes         | White | 2,000 lbl/stk | 4,000 lbl/cs |
| SFLABLDT4X6P3   | 4"x6"            | 3"        | 8"              | Roll    | Yes         | White | 1,000 lbl/rl  | 4 rl/cs      |
| SFLABLDT4X6P1   | 4"x6"            | 1"        | 4"              | Roll    | Yes         | White | 250 lbl/rl    | 16 rl/cs     |
| SFLABLDT4X65PFF | 4"x6.5"          | N/A       | N/A             | Fanfold | Yes         | White | 2,000 lbl/stk | 4,000 lbl/cs |
| SFLABLDT4X8P3   | 4"x8"            | 3"        | 8"              | Roll    | Yes         | White | 750 lbl/rl    | 4 rl/cs      |
| SFLABLDT4X8NP3  | 4"x8"            | 3"        | 8"              | Roll    | No          | White | 750 lbl/rl    | 4 rl/cs      |
| SFLABLDT4X8PFF  | 4"x8"            | N/A       | N/A             | Fanfold | Yes         | White | 1,500 lbl/stk | 3,000 lbl/cs |

**Fanfolded Labels:** Labels are stacked in a zig-zag, accordion-style fold and feed from a box or tray behind the printer—ideal for high-volume printing and use with external label rewinders.

**Roll Labels:** Labels are wound around a cardboard core and loaded onto a spindle inside or outside the printer, making them the standard choice for desktop and mid-range printers.

### Let's package up the right solution for your needs.

STRANFLEX packaging products are exclusively sold and distributed by BradyPLUS. Discover the full product range at STRANFLEX.com.

PKE-IND-SF0061 v1 12-2025



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