

# THE *Toastmaster*

MONTHLY PUBLICATION OF TOASTMASTERS INTERNATIONAL

October, 1950

Vol. 16—No. 10







TOASTMASTERS INTERNATIONAL, Incorporated in 1932, is a non-profit educational organization of 870 active clubs, located in the United States, Canada, England, Scotland, South Africa, and the Hawaiian Islands, devoted to the work of helping men to become better speakers.

For Better Thinking—Speaking—Listening

(For Information, address Toastmasters International, Santa Ana, California)

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### SAN DIEGO IN 1951

The cover picture shows a scene in the court of the Mission San Diego de Alcalá, mother mission of all the Franciscan establishments in California. This mission was founded July 16, 1769, by Fra Presidente, Junipero Serra. It is but one of the scores of attractive points which will be visited by Toastmasters who attend the 20th Convention of Toastmasters International next summer.

HOME OFFICE—Santa Ana Community Center, 1104 West Eighth Street. Opinions expressed in the articles in this magazine reflect the views of the writers and do not necessarily indicate the attitude of the organization, Toastmasters International. Published monthly at Santa Ana, California. Copyright 1950 by Toastmasters International. Name Registered, U. S. Patent Office. Entered as second-class matter, Oct. 25, 1941, at the Post Office, Santa Ana, California; act of March 3, 1879.

PRICE \$1.50 PER YEAR

Printed by Sewell & Duke, Santa Ana, California, U. S. A.



# PURPOSE POINTS THE WAY

By RALPH C. SMEDLEY

Purpose is the controlling factor in life.

Purpose determines the goal, marks the path, and furnishes the motive power.

Purpose — some purpose — underlies character, culture, position, progress, every kind of achievement.

Purpose makes the speech.

There are four general classifications of purpose which govern the speaker. Once the general purpose of a speech has been settled upon, the type of presentation to be made should immediately be clear.

The four categories may be stated thus:

1. To inform or instruct.
2. To stimulate or inspire.
3. To persuade or convince.
4. To entertain or amuse.

The teacher, trying to unfold the mysteries of science or mathematics or history to a group of students, is seeking to bring about a reaction quite different from that sought by a legislator who advocates the adoption of some measure, or the political

speaker who tries to win votes for his candidate.

The preacher, seeking to lead his hearers to a better life and to win them to the Christian way of thinking, has a purpose very much unlike that of the after-dinner speaker who is trying to amuse an audience, or the entertainer who is expected to be funny.

It is easy to see that the *general purpose* of the speech makes a vast difference in the construction and presentation of the material. When the speaker starts to prepare his speech, one of his first problems — perhaps the very first one — is to analyze the occasion, the audience, and the purpose so as to decide whether he must seek to inform or inspire, to persuade, entertain, or stir to action. Not until this point is settled can he build his speech to produce the desired effect.

The second step as to purpose is to determine the *specific purpose* to be achieved.



The political speaker knows exactly what he wants to accomplish. He is after votes, and his whole effort will be concentrated on that end.

The salesman wants to get the order — make the sale — get the name on the dotted line. His specific purpose is clear.

Whatever the definite purpose, the speaker must know it, and he must build his speech so as to make the audience understand what he is after.

No speaker has a right to waste the time of an audience if he does not know just what he is trying to accomplish. If his aim is not clear to him, you may depend upon it that he will leave his hearers equally in the dark.

A clergyman who belongs to a Toastmasters Club had his mind directed to the importance of making the purpose clear one Sunday morning when he talked with one of his members, also a Toastmaster, at the close of the service.

"How was the sermon, speaking as a Toastmasters evaluator?" he inquired.

"It was a fine speech," his fellow Toastmaster replied. "It was well constructed, and well delivered. Your language was excellent. There were no distressing grunts

nor hesitations. Your gestures were just about right. But, Parson, what did you want us to do about it? You never told us that."

Undoubtedly the purpose was somewhere in the preacher's mind, but he did not get it over to his audience. The people approved of what he said, and enjoyed listening to him, but he did not land the order because he did not tell them what to do. Multitudes of speakers, preachers and otherwise, have the same fault in their speeches.

When you prepare a speech, *purpose is the first thing to consider.* It will guide you in choosing material and arranging it. It will dictate the opening and the closing of your speech. It will be your control throughout the preparation and the delivery.

Get the purpose fixed in your own mind with great clarity. Then make it equally clear to your audience, and let them know just what you want them to do. If they then fail to act as you have urged, at least it will not be your fault.

"The secret of success is constancy to purpose," said Disraeli, and his words apply to your speech as well as to your entire career.

# SHUN THESE... TIONS

## Generalization - Procrastination

By GEORGE W. S. REED



Your New President

The Editor's note requesting copy for this edition ended with a postscript, "*How would it be to take an hour next Sunday afternoon to write the October page?*"

The fact that he then received his copy *before* Sunday is testimony to the effectiveness of his own avoidance of generalization, as his subtle preventive against any procrastination on my part. Both his purpose and his method are admirable and provide this excellent dual motto for all ambitious men:

### "Be Specific: Do It Now!"

Do you like the motto? Then why not apply it *now* to one of the problems faced by nearly every Toastmasters Club, that of having less than thirty active members?

The *value* of a full roster is recognized by all: worthwhile audiences for all speakers, full committees without duplication, adequate finances, more minds applied to common problems, maintenance of established stand-

ards. "Sure," you say, "*we know all that. Someday, somehow, we'll have thirty members.*"

Someday . . . somehow . . . Procrastination and generalization at their worst! . . . Every Toastmasters Club worthy of the name can have a full roster of 30 active members plus several associates by January 1, 1951 — by following this simple and specific procedure:

*Every member bring to the next club meeting, a friend who could profit from membership.*

*Be sure that the next meeting is one of which you will be proud. It is your job to make it so.*

*Then bring your friend to his second meeting without delay — and ask him to join. Then put him to work.*

*It's just as simple as that!*

My own club's roster is not full. I have today dated the friend who will be my guest at our next meeting. Will you join me in this immediate and important undertaking to fill our club rosters?

*P. S. Editor Smedley's note contains still another valuable lesson not to be overlooked, that of clothing our requests in pleasant phrases, even when fighting generalization and procrastination.*





# THE Toastmaster

Official Publication of  
Toastmasters International, Inc  
A non-profit educational corporation



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## TEN YEARS AGO

We look back to 1924, when our Number One Toastmasters Club was established, and to 1930, the year when Toastmasters International officially became a fact. Those are years of beginnings.

Let us shorten our view and recall just ten years ago.

The top charter number in October, 1940, was 174 (Jacksonville, Illinois.)

The total membership at that time was approximately 3,500 men.

Clubs had been organized in 19 states, and in Canada, England and Scotland.

We have gone a long way in ten years. It is good for us to look back.

## Ten Years Hence

He must be a daring prophet who will venture to predict what the next decade will bring to Toastmasters.

Some gloomy prophets foresee increasing restrictions on speech and curtailment of individual liberty. If such curtailment should come, there will be no Toastmasters Clubs, for the organization can exist only where men can think and speak without fear.

But if Freedom continues to reign, and if Toastmasters stick to basic principles, we may expect growth in size and in service beyond all our dreams. Ten years from now there should be half a million men in the world who have learned, in Toastmasters Clubs, to think, to speak and to listen. Young men of today will have matured, and they will exert new forces in world leadership. The individual will always be increasingly important.

The impact of Toastmasters training on the world should be seen in the next decade in improved leadership, which may be the means for bringing civilization into better days, and lifting men to higher levels of achievement for peace and prosperity.

Ours is the opportunity. Let the next ten years tell a wonderful story of growth, in which every man of us can be proud to have helped.

## FLY YOUR OWN KITE

By J. RICHARD WARD, of Oregon Toastmasters Club No. 424

**D**o you remember, when you were a boy, flying a kite?

Do you remember that the higher the kite flew, the stronger was the pull on the string as you held it?

Perhaps you imagined that if you would cut the string, the kite would just go right on upward. But one day the string broke, and then what happened?

The kite came plummeting to the ground, didn't it?

That same string which held the kite down also held it up. Resistance made the kite fly. Resistance makes strength. Muscles are made strong by lifting weights and pulling against pull.

That is the way it is with life.

When things are easy, and when we have no problems and no struggles, we tend to grow weak and soft. Pretty soon we start gradually sliding downhill.

On the other hand, when the going is rough and adversity seems to be holding us down, we actually gain strength from the struggle with our problems.

We ought, therefore, to welcome resistance—welcome the obstacles and the problems of life, and the things which seem to hold us down—for from meeting the challenge of this opposition we develop strength to meet and conquer still greater hindrances.

We live in a land of opportunity. Unfortunately there are entirely too many of us today who want to make it a land of security. Now, security is fine, if we build that security for ourselves, personally and individually; but the more we have done for us, the less able we are to do for ourselves, and the weaker we become, because the easy life does not fit us to meet and solve problems.

In the words of Maxwell Anderson, "Men who are fed by their government will soon be driven down to the status of slaves or cattle."

Let us fight attempts to have security handed to us. Let us fight for the opportunity to build our own security. Let us remember that the very things which seem to hold us down are the things which actually help to hold us up and push us forward. Let's fly our own kites.



# IN CONCLUSION

By J. OWEN EISTER, of Grand Rapids, Michigan, Toastmasters Club.

**I**t is not easy to close a speech.

It is no easier than to leave a social gathering gracefully while the party is still in full swing.

But the speech must end, and the closing words are the words which should linger longest in the minds of your hearers. They must be well chosen—and well spoken.

It has been aptly stated that "a speech should have a good beginning and a good ending, both of which should be close together." There is food for thought in that saying, even though spoken in a humorous vein. Folks today are in a hurry, and your speech must fit the tempo.

A speaker does not win immortality by being eternal in his speech. The audience wants him to come to the point quickly.

Plan your conclusion first, just as the pilot plans his course to the final destination. He knows where he is going to land before he takes off. He must know the distance, and how long it should take, so that he will not run out of gas. If you don't plan your

speech in that way, you may run out of everything but gas.

You have some reason for making the speech. You want that reason to stick in the minds of your hearers. You must let them know why you speak, and what you want them to do about it.

The political speaker may conclude with an appeal for action—for votes. The debater closes with a summary of his points. The humorist saves his best story until the last, and "leaves them laughing." Every good speaker tries to end on a high note.

Many of my friends who are salesmen tell me that they find the approach easy and the presentation not too hard, but their difficulty comes in making an exit — with the order.

To learn how to close a speech effectively, you must practice — and practice more. Try different types of closing for each speech until you find one that fits your personality and your subject. Then keep on practicing.

Whatever type of speech it may be, give it the right finish. At the very least, don't forget to stop.

*He who has put a good finish to his undertaking is said to have placed a golden crown to the whole.*

—Eustathius

# Perfect Vision

By V. L. BLINN, Past Governor of District 10.

**I**offer you a formula for perfect vision: 30-20-50.

If you were to ask your favorite optometrist about such a formula, he probably would answer with a look as blank and void of understanding as the letters on his wall chart. For the refractionist, my figures will never replace the familiar 20-20 for perfect vision, but for the thoughtful man who looks ahead, these figures have meaning.

Consider the man of 30, who looks 20 years into the future to see what he will be at 50. For him, this formula represents true vision. It helps him to plan his life and direct his course. It sets up the goal and shows the road to reach it.

Whatever delays and detours may be met along the way, if he has planned intelligently and with care, the general direction of his progress need not be altered. He knows where he is going because he has planned it, and so long as he keeps his eye on the goal, he can move toward it.

As an example, perhaps on the negative side, let us assume that a young man of 30, of the name of Jones, finds himself moving up to a position of junior executive, with

increasing responsibilities. His new duties will entail the handling of correspondence, compilation of data, and reports of trends, to be presented both orally and in writing. If he makes good, the way is open for him to go ahead. The question for him is whether he can make good or not.

Unfortunately for our Mr. Jones, his training and education have not done much to fit him for the new tasks. He had some courses in college which might have helped, but most of these came in as a sort of afterthought, and were tucked away in some neglected corner of his courses of study.

He belongs to some clubs and fraternities, and he plays a fair game of golf. He is a pretty good mixer, but not a deep thinker, and certainly not a competent planner, for his far-ahead vision is worse than astigmatic — it is practically non-existent.

He has not broadened the outlook on his work. He has gained no new ideas, learned no new methods. His work is pleasant enough, but it is a matter of routine. Presently it will become stereotyped and dull. He will get into a rut, and probably stay there.

At 50, Mr. Jones may be introduced at a company dinner, simply as "one of our old



faithful employees who has completed 20 years of service."

That is too bad, you may say, but it is just one of those things. Too bad that Jones did not possess the "perfect vision" of our formula, by which he could have looked ahead at 30 to see what the next 20 years might help him to be at 50.

With such vision, it would have been impossible for him to remain static in a world where constant change is inevitable. He would have sought some means whereby he could combine the advantages of stimulating fellowship and intellectual advancement, so that his mind would grow clearer and his grasp of his own duties would be such that there could always be seen improvement and development.

Even in his task of correspondence and digging for

data, he could have learned to organize materials, and speak clearly and with brevity, using an expanding vocabulary in proportion to the expanding horizons of his thinking.

Yes, it is unfortunate that Mr. Jones, at 30, did not get the vision of Toastmasters, so that 20 years later, as the head of a department, or of his own business, he could still be looking forward to new opportunities for advancement instead of being just one more loyal employee with a record of 20 years of routine work in his firm.

Whether in a Toastmasters Club or outside, a man needs to cultivate this 30-20-50 vision, but the fact is that he can acquire it and develop it faster and better in a Toastmasters Club than in any other environment with which I am acquainted.

### New Clubs — When and Where They Meet

872 MIDLAND, Texas, (D 25), *Midland*, Tuesdays, 6:00 P.M., Scharbauer Hotel.

873 WHITTIER, Calif., (D F), Fridays, 6:30 P.M., BPOE Club.

874 DENVER, Colo., (D 26), *Centennial*.

875 DAVENPORT, Iowa, (D 19), *Davenport*, Sundays, 7:00 P.M., Palmer School of Chiropractic.

876 WASHINGTON, D. C., (D U), *Capital*, Wednesdays, 12:00 M., 400 Club Restaurant.

877 ANCHORAGE, Alaska, (D U), *Anchorage*, Wednesdays, 6:30 P.M., Aleutian Gardens.

878 HURON, S. D., (D 19), *Huron*.

879 KNOXVILLE, Tenn., (D U), *Knoxville*.

### Reissued Numbers

278 SEATTLE, Wash., (D 2).

501 EPHRATA, Wash., (D 9), *Ee-Quip'Sha*, Saturdays, 7:00 A.M., Bell Dining Room.

## FOR A BETTER WORLD

### *The Convention Resolves*

The record of service by Toastmasters in all worthy projects leaves no room for doubt as to their readiness to help, and their ability to do so.

As a reminder and an encouragement, the Board of Directors of Toastmasters International, in their recent meeting at Spokane, adopted the following resolution, which is now brought to all members of the organization as an appeal to them, as individual citizens, to do whatever they can to promote better understanding among men, and to join in the effort to make the United Nations Organization effective in its workings for world peace and security.

**WHEREAS** all presently chartered Clubs of Toastmasters International are located within the boundaries of countries affiliated with the United Nations Organization; and

**WHEREAS** the general membership of such Clubs is believed to be in full and complete sympathy with the United Nations' ultimate objective of a peaceful world through universal observance of the fundamental human rights to social progress and economic advancement through larger freedom; and

**WHEREAS** there yet exist in the world and even within our own nations persons and groups who secretly oppose or openly flout these democratic principles; and

**WHEREAS** the long established policy of Toastmasters International is to encourage individual Toastmasters to speak on subjects deemed worthy by them, without, however, the specific endorsement or sponsorship by the organization in any manner whatsoever, of any project; and

**WHEREAS** it is the consensus of Board members in meeting at the 19th Annual Convention of Toastmasters International, that the existing emergency is so acute, and so transcends national boundaries that the above stated policy may properly be waived, solely to permit the endorsement of the aims and principles embodied in the recently adopted United Nations' majority action;

**NOW, THEREFORE, BE IT RESOLVED** that we do hereby recommend that our various Toastmasters Clubs and their individual members now offer their speaking and organizational services to their respective national and local governments, for the furtherance of our common objectives as exemplified by this recently adopted United Nations majority action, and

**WE FURTHER RECOMMEND** that all Toastmasters make use of every possible opportunity for effective speech, promoting better understanding of and adherence to these principles, standing ready to carry on or participate in speaking campaigns to enlist the widespread public support which is essential for final victory, thus giving active support to many members of Toastmasters Clubs now or soon to be in active military defense of these democratic principles.



# This Convention Trained

1200 Toastmasters Who Were Present and Will Help  
Thousands of Others to Whom They Will Report

## Training for the Job

Job training, as stressed at Spokane, proved to be a subject full of interest and thrills.

The new emphasis on practical applications of Toastmasters work to the daily business occupation met with unanimous approval. In speeches, seminars, discussions — all along the line, the men were excited about the ways shown in which they can put their training into daily practice. They saw a new vision of what speech practice can mean, when carried out to its wider uses.

## The Seminars

A seminar, according to the book, is a group of advanced students engaged, under a professor, in original research.

Our three seminars, on "Selling," "Management," and "Human Relations," were reasonably true to the definition, in that they were groups of earnest and rather advanced students of speech who engaged personally in research on the assigned subjects. They discovered, to their pleasant surprise, that their training in speech is fundamental in all these and

many other phases of the daily work.

It is safe to say that as a result of these discussions, there will be better organization and management in many offices; better work done in buying and selling; better letters written; and better relations established between employers and employees, buyers and sellers, professional men and their clients, and in many other contacts between people.

Some of the findings in these discussions will be presented in this magazine during the next few months, so that all may gain from them.

## The Workshop

While the title, "Workshop," was specifically given to the Saturday afternoon session, it might with equal propriety be applied to the entire work of Saturday. Indeed, the convention program as a whole was of that practical, productive nature which made it in all parts a working project.

Saturday morning was devoted to "The Club in Action" under the direction of Donald T. Nelson, of Portland, Oregon, with Harris O. Johnson, of Indianapolis, presiding.

The work of a Toastmasters Club was carried through from the meetings of the Educational Committee and the Executive Committee to the Club Meeting as a whole. The demonstrations were handled by members of High Dawn Toastmasters Club and Oregon Toastmasters Club, both of Portland, and by officers of District 7.

The afternoon carried practical demonstrations of salesmanship in speech, staged by Totem Toastmasters of Seattle, headed by George Carlson. The section on action, gestures, delivery, was conducted by Robert Crawford, of Seattle. Speech construction was presented by various helpers led by Lewis C. Turner, of Akron. The evaluation was handled by a panel under direction of Charles Nye, of Omaha. Some thirty men participated in these demonstrations, which held undivided attention through

three hours of a very warm afternoon, on the part of an audience which crowded the auditorium.

Everything produced in "The Workshop" was designed for use in the local club and by the individual member. Delegates will undoubtedly reproduce much of this program in their own chapters during the winter months. Helps to this end are available from the Home Office. Ask for information as you need it.

## This Is Your Business

The business session was held at the opening of the convention, thus clearing the way for uninterrupted enjoyment of the educational features.

Reports, financial and otherwise, reflected satisfactory growth and careful handling of the business and educational affairs. The larger we grow, the bigger

## Practical Demonstration



"The Club in Action" was a practical demonstration of the local club's work, presented by men from District 7. Director H. O. Johnson presided. Detailed arrangements were handled by Donald T. Nelson, of Portland. The Educational Committee's work was interpreted by members of the High Dawn Toastmasters Club of Portland, and the regular club meeting was put on by Oregon Toastmasters Club, also of Portland. Officers of District 7 impersonated the Executive Committee.



our business of service becomes, and the greater the responsibility for wise handling and administration. Members of the convention were well satisfied with what is being done and what is planned for the coming year.

Election of officers and directors was handled with skill and expedition. Eloquent speeches were heard in behalf of the candidates recommended by the Elections Committee. Additional nominations were made. Balloting was systematically done. The entire process was carried through in exemplary fashion.

The voting resulted thus:

**President:** George W. S. Reed, of Los Angeles.

**Vice-President:** Carleton Sias, of Waterloo, Iowa.

**Secretary:** Nick Jorgensen, of Seattle, Washington.

**Treasurer:** Tracy M. Jeffers, of St. Paul, Minnesota.

**Directors:** Russell V. Puzey, of Chicago; Hugh E. McEvoy, of Omaha; Harry La Dou, of San Diego; John W. Haynes, of Los Angeles.

These men, together with the directors whose terms expire in 1951, plus Past President Lewis C. Turner and Founder Ralph Smedley, constitute the Board of Directors for the current year. The hold-over directors are Charles H. Griffith, of Tacoma, Washington; Glenn E. Johnson, of Moorhead, Minnesota; Harris O. Johnson, of Indianapolis; Everett K. Kindig, of Burlingame, California.

The list of officers and directors, as well as of the district governors, is carried regularly on the inside of the back cover of *The Toastmaster*, as constituting the leadership of Toastmasters International.

### Committees

The general work of the organization is carried on through committee service.

President Reed has had a difficult problem in selecting the committee members from among the vast wealth of material available. His difficulty was not to find men to do the work, but to choose wisely among the many who are so well qualified to be of service. His appointments will be completed soon, and

### Chamberlain Installs



J. Clark Chamberlain, who served 20 years ago as the first president of Toastmasters International, spoke eloquently as he installed the newly elected officers at the closing session of the convention. At the left is shown retiring president Lewis C. Turner, and at the right is the new president, George W. S. Reed, ready to take over the duties of office.

announcement will be made at the earliest possible time.

### District Training

One full day was spent on the training and instruction of district officers. Their duties, responsibilities and opportunities were made clear. Not only did governors attend, but lieutenants, area governors and other interested men crowded the room to listen and observe. There were very few districts unrepresented, so that the information was widely disseminated, giving promise of a year of unusual service on the part of the district leaders.

### Fun and Fellowship

The convention was not all work.

Time was taken out for play and recreation. The social event of Thursday evening gave a pre-convention opportunity to get acquainted. This was a barbecue, followed by square dancing, at the beautiful Natatorium Park. The only trouble was that many more came than had been expected, and rush orders had to be sent out for more food after the barbecue pits had been raided to the last shred of tasty beef.

Friday noon brought the annual fun program, which was attended by all who could crowd into the dining room. Past President Franklin McCrillis presided, and Charles H. Griffith served as toastmaster for a program of

humorous speeches which set a high standard of excellence. Once more we demonstrated that it is possible to be humorous without being "corny" or crude. The ladies enjoyed the program quite as much as the men did.

Beautiful as well as delicious was the array of food spread out for the buffet dinner on Friday evening. The catering department of the Hotel Davenport went all out in arranging the long tables of tempting viands. It looked like acres of food, placed for color and artistic effect, and so charming in aspect that the guests were hesitant about spoiling the picture. But after the initial surprise wore off, the tables were quickly relieved of their burden of food, which proved to be as good to the taste as to the eye.

Much of the evening was given over to invitations for future conventions, presented in clever skits by representatives of cities from coast to coast.

The President's Dinner on Saturday evening attracted another overflow attendance. It gave the opportunity for installation of the new officers and directors, conducted by Past President Clark Chamberlain, and for the clear and challenging inaugural speech by President George Reed.

Following the dinner, the crowd started for the scene of the speech contest.



## The Speech Contest



Glenn E. Johnson presents the trophy to Charles D. Hilton, of Shibboleth Toastmasters Club No. 386, of Mason City, Iowa, who was awarded first place in the annual speech contest finals.

An impressive procession moved down the three blocks from the Hotel Davenport to the Masonic Temple to attend the speech contest. Traffic was halted and controlled by the police while more than a thousand interested men and women were conducted to the scene of oratorical endeavor.

Past President I. A. McAninch acted as toastmaster, presenting six men selected in the zone contests to be the finalists. It goes without saying that there were six eloquent speeches, dealing with subjects of immediate interest.

The decision of the judges gave the places of highest rank to Charles D. Hilton, of Mason City, Iowa, "Shib-

boleth" Toastmasters Club, whose subject was *A Challenge of Limitations*; Ralph S. Nohlgren, of Salem, Oregon, Toastmasters Club, speaking on *This Time We Shall Never Stop*; and William C. Patton of Albuquerque Toastmasters Club, who spoke on *The Penalty of Hate*.

The other contestants and their subjects were Forest E. Conder, of Marion, Indiana, "Y" Toastmasters Club—*The Man on the Mountain Peak*; Jack N. Tresner, of Enid, Oklahoma, Toastmasters Club — *Shackles in the Shadows*; and Richard L. Wilson, of Santa Barbara, California, "N o v e n t o" Toastmasters Club — *There Are Two Seas*.

## Awards

The Club - of - the - Year Award went to Totem Toastmasters Club No. 41, of Seattle, which managed to place first in a photo finish. Crowding its heels for "honorable mention" were Oregon Toastmasters of Portland, No. 424; Mobile, Alabama, No. 226; Sunrise, of Phoenix, No. 74; Wilson Avenue of Chicago, No. 169; Pittsburgh, No. 144; and Huntington Park, California, No. 14.

For community service, Ocean Beach Toastmasters Club, of San Diego, California, No. 198 took first place and the handsome Community Service Trophy. Mobile Toast-

masters came in for additional honors on the "honorable mention" list, along with Sioux City No. 579, both clubs having done conspicuously good service.

## The Ladies

Unusual interest was shown by the ladies who attended all the convention sessions, in addition to enjoying their own pleasures. The principal special event for their entertainment was the tour of the city, in which they were shown the many attractions of Spokane by local residents who knew how. They enjoyed the Hi-Jinks Luncheon, the Thursday evening square dance, the buffet dinner, the president's dinner, and the speech contest along with the men. Many families took in the special excursion to Coulee Dam on Sunday, when Coulee Dam Toastmasters acted as hosts.

## The Directors

Much business was transacted by the Board of Directors. The meeting on Wednesday marked the finish of work for the 1949-50 Board, and the one on Sunday morning inaugurated activities for the 1950-51 group, whose names are shown on page 12.

Matters of finance and general policy were handled in a satisfactory manner. The budget for the year ending June 30, 1951, is based on estimates of a total income and expense of about \$140,-

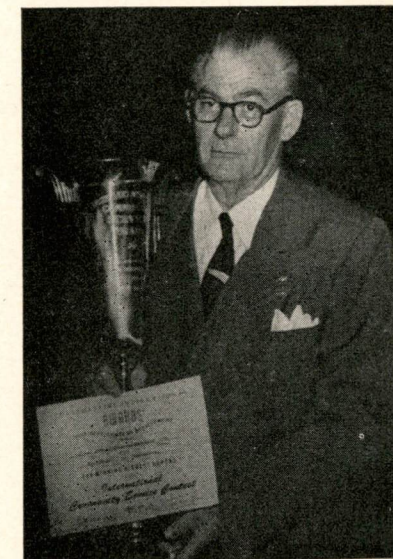
000, — all of which will be used in service to the clubs.

In order to carry the educational program to many who cannot attend the annual convention, plans are under way for holding two or three regional conferences, or educational institutes, during the year, in locations which will permit the attendance of large numbers of members.

Work is already in progress on arrangements for the 1951 convention at San Diego.

In general, the program of Toastmasters will go forward on the basis of present plans,

## Community Service



Howard Z. Dudley, governor of District 5, and member of Ocean Beach Toastmasters Club No. 198, of San Diego, California, accepted the Community Service Award in behalf of his club, which was adjudged the winner in service to the community during the past year.



with full consideration for the expanding demands caused by organizations of new clubs and the development of new lines of service and activity.

### Appraisal

Each convention of Toastmasters is notable for the good speech, the good use of words, and the general good conduct of its members and of its meetings. This one was no exception.

But every convention is marred by the intrusion of some of the old offenders. These are gradually being eliminated. Since Toastmasters must always stand for the best in speech and in the techniques of leadership, we must always seek to improve.

For one thing, the "microphone stoop" was much less in evidence this time. Use of the amplifying system showed definite improvement.

The old favorites, like "I would like to interdooce," and "I want to say," and "I would like to present," were there in considerable numbers, but less prevalent than in some previous conventions.

Grunts were altogether too much in evidence. Ah-h, some-uh of the-ah speakers were-uh guilty of-uh wasting many-ah valuable minutes-uh. We shall have to put up a convention "Ah-meter" next year if this continues. Perhaps a substantial part of the convention expense could be

covered by levying a five-cent fine for each aspirated pause.

Each year it is necessary to remind our members that Toastmasters should not sing soprano, nor speak in high, squeaky tones. Too many speakers permit their voices to run up into the higher registers when enthusiasm enters.

Timing was accurate, as always. Sessions and participants stayed by the schedule. An amazing amount of business was transacted in record time. Minutes were used thriftily, but everyone had a good time in spite of rigid limitations.

The entire convention was a demonstration of what can be done by careful planning.

Very impressive was the character of those in attendance. Our members are of high grade, men of serious purpose, seeking self-improvement. Whether they were in the formal sessions or in little groups standing around in the hotel lobby, they were all intent on learning more about the things emphasized in the convention.

There was no lack of fun and good fellowship, but there was a real purpose under all of it. That purpose was so compelling in its values that other things were subordinated.

As usual, we received high praise from the hotel management on the conduct of our

members. Those who had charge of physical arrangements for our activities spoke frequently of the friendly, cooperative spirit of Toastmasters. Apparently this attitude was reflected in the very good service which was rendered. Jim McCluskey, manager of the Hotel Davenport, our headquarters, remarked that liquor sales fell off about one-third from normal during our stay. He did not object to this because, he said, large liquor sales usually reflected themselves in damage to rooms and disorder in the corridors. He appreciated the fact that no special repairs nor cleaning up would follow us.

Incidentally, this is characteristic of Toastmasters gatherings. It has given us a reputation with hotels in all cities which makes our convention one of the preferred events. The hotel people know that Toastmasters do not feel the urge to take the house apart and toss it into the street. We are too busy for that kind of foolishness.

### And Next — San Diego!

San Diego will welcome Toastmasters International for the 20th convention. Sometime in August, 1951, we shall gather in beautiful Balboa Park. The date will be announced soon, when final details have been arranged. Now is the time for all Toastmasters to begin planning

vacation time and expense accounts to fit.

### First in Beyond

The first certificate of completion of the new advanced course, *Beyond Basic Training*, was awarded at "The Workshop" session. This coveted "first" went to Howard Dudley, governor of District 5. He is a member of Ocean Beach Toastmasters Club, No. 198, of San Diego, California.

Says Toastmaster Dudley: "I have taken several courses in speech, in college and elsewhere, and I find that *Beyond Basic Training* goes beyond all the other courses in its value to the earnest student."

### Convention Recordings



The speeches and proceedings of the convention were recorded by Toastmaster Leslie R. Peake, of Milwaukie, Ore. These recordings are being edited and arranged, and will soon be ready for those who desire them. Complete information will be published in the November TOASTMASTER.

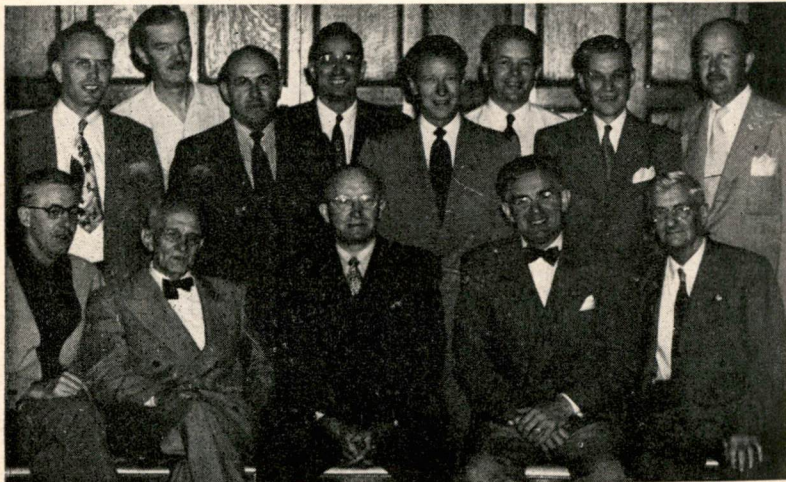


## Training for the Job



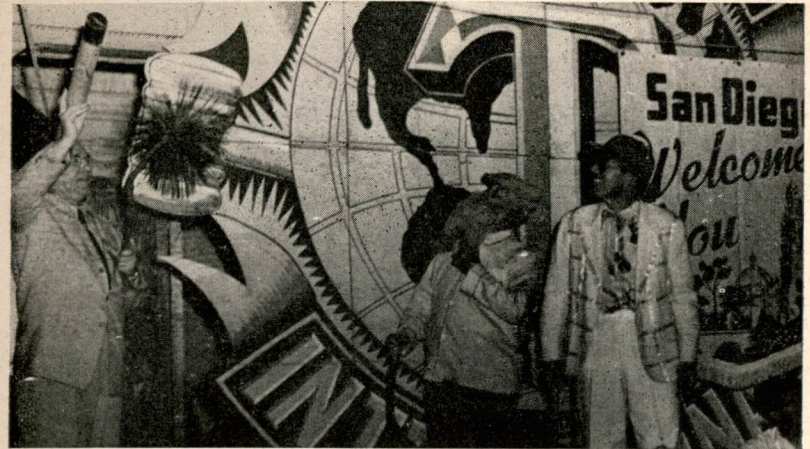
Hard work, close attention and intelligent questions and discussions were characteristic of the Seminars, in which the problems of "Job Training" were handled in realistic fashion. The three Seminars were devoted respectively to Selling, with Past President William A. Dunlap in charge; Management, conducted by Past President Olin H. Price; and Human Relations handled by Past President Joseph P. Rinnert. The only trouble with these special sessions was that they were put on simultaneously, and that so many men wished that they might attend all of them.

## Your New Board of Directors



These are the men who are to guide the work of Toastmasters International during the 1950-51 year. Seated are: Treasurer Tracy M. Jeffers, Vice-President Carleton Sias, President George W. S. Reed, Secretary Nick Jorgensen, and Ralph Smedley. Standing are Directors Glenn E. Johnson, Charles H. Griffith, Hugh E. McEvoy, Russell V. Puzey, Harry La Dou, H. O. Johnson, Everett K. Kindig, and John W. Haynes. Past President Lewis C. Turner was not present for the picture.

## San Diego Invites You



In a large field of would-be hosts to our 1951 convention, San Diego won the decision. The picture shows a bit of the show they put on in support of their invitation. Plans are already being set up to give Toastmasters a royal welcome, and to provide entertainment and program attractions of the finest quality. The convention dates and other details will be announced as soon as possible. In the meantime, San Diego Toastmasters and all Toastmasters of District 5 warn you that now is the time to begin to plan to be in their beautiful city in August, 1951, for the 20th convention of Toastmasters International.

The Convention Program Committee, as appointed by President George Reed, includes Nick Jorgensen, Harry La Dou, Hugh McEvoy, Vincent McIntire, together with the Home Office Staff. These men are now reviewing the recent convention at Spokane, weighing its merits and its weaknesses, and preparing to build still better for next year. Harry La Dou is to head the San Diego committee on local activities and arrangements.

## Educating the Districts



The District Training Session was attended by almost all of the district governors, and by many others interested in district activities. Executive Secretary Ted Blanding, assisted by various other leaders, undertook to give a comprehensive course in the responsibilities, problems and opportunities of district officers. This was another division of the convention which was characterized by hard work and serious thinking.

It becomes increasingly clear that able and informed leadership in the districts is the key to improved service in the clubs. The men who have been chosen to act as district governors for this year are going into action with everything in their favor. They will do their utmost to lead at every point in better education for all members of all clubs.



**TOASTMASTERS INTERNATIONAL, INC.**

**BALANCE SHEET**

June 30, 1950

**ASSETS**

**Current Assets**

Petty Cash Fund .....	\$ 500.00	
Bank Account—Checking .....	24,811.12	
Bank Account—Canadian .....	\$ 3,906.42	
Less: Held in Trust .....	87.19	3,819.23
Building and Loan Savings Account ....	5,000.00	
U. S. Bonds .....	3,000.00	
Service Deposits and Advances .....	1,200.00	
Convention Bank Account .....	3,428.95	
<b>Total Current Assets</b> .....		<b>\$41,759.30</b>

**Fixed Assets**

Furniture and Fixtures .....	\$20,040.23	
Less: Reserve for Depreciation .....	8,432.39	11,607.84

**District Trust Funds**

Bank Account .....	\$10,506.51	
U. S. Bonds .....	2,500.00	
<b>Total</b> .....	\$13,006.51	

Liabilities—District Trust Accounts .....	\$11,183.91	
—Reserve for New Districts..	1,822.60	13,006.51
		—0—

**Total Assets** .....

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**\$53,367.14**

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**LIABILITIES**

Past Presidents Reserve .....	\$ 109.00	
Deposits on Sales, etc. ....	320.01	\$ 429.01
Members Interests .....		52,938.13

**Total Liabilities** .....

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**\$53,367.14**

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We hereby certify that in our opinion, the above Balance Sheet correctly reflects the financial position of the Corporation on June 30, 1950.  
 Ellis C. Diehl, C. P. A. July 22, 1950

**WHERE THE MONEY GOES**

\$6.00 Paid By Each Member Annually



- 16 2/3% directly to Districts.
- 8 1/3% indirectly to Districts.
- 25 % for THE TOASTMASTER magazine.
- 8 % for Convention and for Speech Contests.
- 12 % directly to Officers and to Membership.
- 30 % for Research, Administration, Operations; for Production and Distribution of Toastmasters' Material to members; plus Travel Expenses for officers and Maintenance of the Home Office.

*What's Going On*

**Marines Will Speak**



Official Marine Corps Photo

At Camp Lejeune, North Carolina, home of the Second Marine Division, the first charter issued to an East Coast enlisted men's Toastmasters Club was presented in July. Major General Ray A. Robinson, commanding general of the Second Marine Division, made the formal presentation of the charter, which was accepted by Chief Hospital Man J. F. Livengood, president of the club. Chief Livengood was formerly a member of the NCO Toastmasters Club at El Toro, California. He brought the idea with him when transferred to Camp Lejeune, and the new club came into being as a result of his efforts. While present war activities are interfering with the work of the club, it is expected to carry on even under difficulties in the attempt to meet the challenge posed by one of the speakers, C. D. Bartlett, who closed his speech with the question, "Can you stand up and talk to your fellow men?"

The picture shows the officers of the club: M-Sgt. C. D. Bartlett, treasurer; M-Sgt. F. Kulakowski, educational chmn.; M-Sgt. J. L. Richardson, deputy governor; J. F. Livengood, HMC, president; M-Sgt. J. D. Brown, Jr., vice-pres.; T-Sgt. V. Olesnovich, sgt.-at-arms; T-Sgt. R. D. Broderick, secretary.

The Toastmasters Clubs in various military posts are facing new problems because of the war situation, but efforts are being made to carry on so far as possible. Men who have enjoyed the training in past months are carrying the ideas with them as they go into active duty.



## Televised



Toastmasters of Bloomington, Indiana, presented a program on the local station WTTV. This is the way part of the men appeared as the bright lights were turned on them. Bloomington is said to be the smallest city in the world to have a T-V station, and it has a fine audience for its presentations, being the home of Indiana University, and widely known as "The Limestone Capital of the World."

## Akron Is Busy



Summit Toastmasters Club No. 190 had a busy summer, as reported by President Glenn Garrett.

A picnic meeting attracted many outsiders and created new interest in speech. One of the members spoke to various speech classes at the university, explaining how Toastmasters training helps. A display was arranged in one of the leading department stores, showing our materials and methods. Roadside signs were erected on highways leading into the city. In connection with the club's annual picnic, plaques were presented to nine past presidents.

The picture shows the presentation to one of these past presidents, Si Blinn. At the left is Scott Summerville, an interested member, while Vice-President Don Davis and President Glenn Garrett are at the right.

## In St. Louis



The newly organized Logan College Toastmasters Club received its charter at the hands of District Governor George Boardman Perry. The charter is received by Don McCarthy, president of the new chapter, in impressive ceremonies at the Mark Twain Hotel, in the presence of a large and interested audience.

## Sias Meets Waterloo

The third Toastmasters Club of Waterloo, Iowa, chose the name of Carleton (Cap) Sias as its title, and so the "Cap Sias" Toastmasters Club received its charter at the hands of Lewis C. Turner, president of Toastmasters International, an unusual distinction.



Sias, Turner, Beck

In the picture you will see "Cap" Sias (recently elected vice-president of Toastmasters International) looking on at the left, while President Turner gives the charter to Club President Paul Beck.

The use of the name is no empty gesture. Toastmaster Sias has been identified with the work in Waterloo from its beginning. More recently he has served Toastmasters International in many ways. He deserves the honor shown him by the new club.

## In Old New Orleans



Photo by Van Horn

Richard B. Davis, lieutenant governor of District 29, presents the charter to Milton LeBlanc, Jr., president of the Young Men's Business Club Toastmasters Club, of New Orleans. For convenience, the initials are used, so that the official name is Y.M.B.C. Toastmasters Club. As the name implies, it is made up of energetic younger businessmen of the city on the Delta.



# It's a Good Idea

## Watch the Calendar

It is a very good idea to tie the club programs in with current or past events. October is a month rich in such possibilities.

Columbus Day brings a chance to stage a historical program, or an "I was there" performance, full of interest and information.

Fire Prevention Week brings a reminder of the great Chicago Fire, in 1871. Toastmasters who are interested in insurance and kindred matters should welcome this occasion to stage a program and even arrange for one to be presented before outside audiences.

United Nations Week memorializes the date on which the U. N. O. Charter went into effect.

Halloween furnishes the opportunity for variety, even to the extent of putting on a program for the children, or for the family.

Study the calendar for program suggestions.

## Study Evaluation

For a lively and profitable Table Topic, make use of the book, *Speech Evaluation*. In the front of the book, in place of the conventional "Table of Contents," you will find 20

questions about evaluation, with page references for finding the answers. Select half a dozen of these questions, and when you are Topicmaster, fire them at the members. You might warn the men a week in advance that the topics will be taken from the book. Pick leading questions and let the members answer to the best of their ability.

## The Inspiration

Just for a change, have a meeting closed once in a while with a bit of inspiration instead of with simply "The meeting is adjourned." Have a member who does such things well come prepared with a few lines of verse or some other inspirational thought or quotation, and let him speak the final word at closing time. It can send the members out with a feeling of uplift.

## Volunteers

Some clubs have had success with a "volunteer" program. The toastmaster was named in advance. He built up his program at the start of the meeting by asking for speakers to volunteer. Surprisingly good results in unexpected, unscheduled speeches, were developed.

## A Toastmasters' Ritual

It is a good idea to have a formal outline for your club meeting — a sort of simple ritual, by which the whole session is guided.

Like the outline for your speech, this promotes good order and insures attention to everything that should be cared for. It is a framework on which to develop the program.

The word *ritual* suggests ceremony. It began by denoting a religious order of procedure. It is applied to the code of ceremonies observed by a secret order. Its use tends to dignity and good taste. If it is used by all organizations of a kind, visiting members know how to adjust themselves, and are quickly at home because of the familiar conduct.

What kind of ritual is good in a Toastmasters Club?

The "President's Reminder" furnishes the basis. Every club president is supposed to have one of these handy little guides in his pocket. He should take it from his pocket occasionally and check up on himself by it.

Open the meeting with some formal ceremonial. Have a member lead in the pledge to the flag, and then ask a blessing.

Have guests introduced, business matters handled, and all such details out of the way within the first 15 minutes of the meeting.

The framework for the rest of the meeting falls readily into line: Table Topics, Speech Program, Evaluation, Adjournment. Keep to the established form as closely as possible. Stick to the outline, but fill in with all sorts of surprises.

## Notable Birthdays

Here are thought-starters for speeches, programs, your personal reading. These are but a few of the many important birthdays which have occurred in this month.

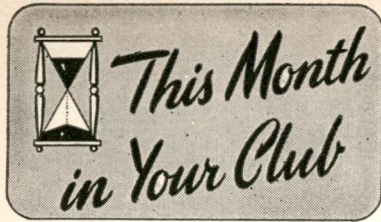
Can you tell why each person mentioned is famous? Here is a practical quiz to determine your general knowledge.

Jenny Lind, 10-6-1820  
George Westinghouse, 10-6-1846  
Edward Rickenbacker, 10-8-1890  
Edward Bok, 10-9-1863  
Lin Yutang, 10-10-1895  
Molly Pitcher, 10-13-1754  
William Penn, 10-14-1644  
Dwight Eisenhower, 10-14-1890  
Oscar Wilde, 10-15-1856  
Noah Webster, 10-16-1758  
John Adams, 10-19-1735  
Christopher Wren, 10-20-1632  
Alfred Nobel, 10-21-1833  
Franz Liszt, 10-22-1811  
Thomas Macaulay, 10-25-1800  
Richard Byrd, 10-25-1888  
Theodore Roosevelt, 10-27-1858  
Emily Post, 10-27-1873  
James Cook, 10-28-1728  
James Boswell, 10-29-1740  
Chiang Kai-shek, 10-31-1886

## Historic Anniversaries

1066 Battle of Hastings  
1792 Cornerstone of White House laid  
1825 Erie Canal opened to traffic  
1861 Transcontinental telegraph line completed  
1871 Great Chicago Fire  
1879 Thomas Edison lighted the first incandescent light  
1886 Statue of Liberty dedicated  
1945 (October 24) *The United Nations Charter became effective.*





## Do Not Fail

1. To have new officers formally installed in their positions.
2. To welcome each new member into your club in a friendly, impressive, enlightening induction ceremony.
3. To pay careful attention to the monthly "Point of Emphasis."
4. To have two educational talks each month on some phase of speech related to the "Point of Emphasis."
5. To issue the program assignments and announcements in detail at least four weeks in advance at all times.
6. To make every meeting so interesting and attractive that any casual visitor will wish that he could attend every week.

## Fellow Toastmaster

The above detailed warnings are presented in this spot so that you, as a member, may know something about the duties of your officers. Knowing what they are supposed to do for your benefit as a member of the club, you are in a better position to assist them, and to remind them if they overlook anything which should be done for the good of the work.

The club exists for your improvement. Indeed, the en-

tire Toastmasters organization is devoted to just one purpose: to help *you* to be and do better. Only insofar as you, personally, are benefited is the organization fulfilling its mission.

The information and suggestions presented in this department are sent in advance in detail to your officers. By reading these pages, you get behind the scenes, and thus are enabled to claim for yourself the various elements of the training which you personally need and desire.

## Points of Emphasis

*Purposeful Speech:* Every speech directed to a purpose. Every evaluator watching to see whether the purpose is accomplished.

*The Anniversary:* Our 26th birthday comes October 22. And the 20th anniversary of the organization of Toastmasters International comes on October 4. Members need information about the origin and history of the movement, and about its fundamental principles. The public needs to know what the Toastmasters Club is, why it exists, and what it does for a community. This month of anniversaries is your opportunity to make the facts known.

Special helps for planning anniversary programs may be secured from the Home Office.

*United Nations Week:* This comes October 16-24. The United Nations is a subject of world-wide importance today. (Does the Toastmasters Club have a place in the promotion of peace through understanding?)

*Election Day:* Wherever elections are to be held this fall, Toastmasters will inform themselves on the issues at stake and will seek to inform others, and to secure a larger turn-out at the polls.

*Speechcraft:* This is a course of studies in the art of public speaking, with the instruction to be given by the members themselves. In preparing one of the talks or lectures assigned on the pro-

gram, the member gains much for himself. He shares the benefits when he delivers the speech to the club.

*Speechcraft* is offered as a refresher course for the more experienced members, and as an elementary course of instruction for beginners. It is one of the best means for recruiting and training new members. It takes at least eight weeks to present it, but it does not interfere with the regular club programs. It takes at least a month to prepare for it.

October is the time to complete plans for *Speechcraft* if it is to be offered before Christmas.

## Officers - Attention!

### Mr. President:

Do you have and use "The President's Reminder"?

This is furnished you in the kit of material sent to you as the new president. The material has been sent if your secretary has reported your election.

The "Reminder" is your guide in presiding. It will help you to stay on schedule, carry through without forgetting anything, and be a good presiding officer at all points.

### Mr. Veep:

Do you have the bulletin on membership and attendance? Your president should have handed it to you. This is something you need.

### Mr. Secretary:

Do you have on hand "Greetings to New Members," applications for membership, and other materials for your work? *Have you sent in your semi-annual report?*

### Mr. Sergeant-at-Arms:

Do you have a supply of "Introducing Toastmasters" to hand to guests? Is your right hand all limbered up for greeting visitors?

### Mr. Deputy Governor:

Are you planning inter-club activities? Does your area governor know that he can count on you?

### Mr. Educational Chairman:

Are you on the job to direct the educational work? Are you pushing *Basic Training*? Are you working with the Program Committee to build strong programs? Do you take good care of new members? Do you understand your duties?

*A CLUB AS A RULE IS NOT MUCH BETTER THAN ITS LEADERSHIP.*



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# HOW WE TALK

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## Oddities in English

When you think of the oddities of the English language, you must feel a sense of sympathy for the foreigner who is trying to learn how to use it, or even for the child struggling to speak and to understand it.

Consider some of our common expressions.

The night falls, but it does not break.

The day breaks, but it does not fall.

You load goods on a freight car, and they make a shipment; but if you put the goods on a ship, it becomes a cargo.

On the east side of Long Island you can hear the sea; but on the other side you can see the sound!

There was a politician who was to become a candidate for office. Said a supporter, "If he only takes this stand when he runs, he will have a walk-over."

Two professors were riding uptown on a Broadway car. There was a traffic blockade, and they decided to walk. After they had gone a block on foot, the car started up again, and as it passed them,

one professor said to the other: "I thought we would get on better if we got off, but now I see that we would have been better off if we had stayed on."

## Better Not Say It

"Between you and I"

"Each one of you are to blame"

"Different than he and I"

"He must of left early"

"Let's you and I get together"

"Please repeat it over again"

"I can't hardly believe it"

"I shall continue on to say"

"We'll go some place else"

"Most anybody can tell you"

"Neither of them are here"

## Long A, or Short?

Wartime threatens to bring *rationing*. Some people like to call it "rashun," which is not good, even if some dictionaries sanction it. If you say "rashun," with the *a* short, then to be consistent you should say "nashun" when you speak of our *nation* and its affairs. Better use the long *a* sound, and let *ration* rhyme with *nation*.

*Aviation* is another sufferer. Give the long sound to each *a*, and do the same with *aviator*. Better say "rayshun" and "ay vi ay shun." War is bad enough without adding mispronunciation to its horrors.

# Recommended Reading

In August, 1949, Dr. H. A. Overstreet's book, *The Mature Mind*, was presented to the public.

This book, one of the most readable treatments of practical psychology in recent years, gained almost immediate favor, and became one of the best sellers in non-fiction throughout the nation. This reaction is something in which thoughtful people find cause for pride and satisfaction. It seems to demonstrate that a great many American people are still able to appreciate serious reading, and that not all of us depend upon the comic strip and the "who dun it" for our inspiration.

Perhaps you have read it already. In that case it will not harm you to review it.

If you have not read it, make it a point to do so at your first chance.

You will find in it stimulating statements, like this:

"A person is properly maturing—whether he be five years old or fifty—only if his power over his environment is matched by a growing awareness of what is involved in what he does. If his powers of execution forge ahead while his powers of understanding lag behind, he is backward in his psychological growth—and dangerous to have around."

"Man is sound in psychological health to the degree that he relates himself affirmatively to his fellow men. To hate and to fear is to be psychologically ill."

Dr. Overstreet's definitions of maturity may strike home to many of us as we read. For example, he states: "If a person takes it for granted that his present store of knowledge is sufficient for the rest of his life, he is immature . . . The people that we call 'bad' are people we should call immature."

This is a book which you should own, so that you may read it and then read it again, marking passages which especially impress you so that they may not be forgotten.

It is published by W. W. Norton & Company of New York, and is sold by all book stores. The price is \$2.95.

## The Guaranteed Life

"Whatever the motives behind a government-dominated economy, it can have but one result, a loss of individual liberty in thought, speech and action. A guaranteed life is not free."

So wrote Maxwell Anderson in the preface to his musical comedy, *Knickerbocker Holiday*. You should read it.

Go to your city library or to your bookstore and get a copy of this entertaining book. Read the four pages of *Preface*. Read the rest of the book if you will, but above all else, read and study the *Preface*. It will make you think.



## AND WE QUOTE

These cogent comments are selected from bulletins, letters and articles received from Toastmasters.

No one ever graduates from Toastmasters, except through his own conceit.

—Leland Graham, of Magic City Toastmasters Club, Birmingham, Alabama

What we seek is not impressive phrases, stilted and pompous language, but the variety and flexibility which will permit, without groping, the skillful use of words in their proper setting. The objective always is communication, but that arrangement of language which clothes ideas in patterns, hues, textures and reactive qualities to bring the desired results, is by far the most effective.

—Gus Schofer, in the "Franklin Newsmaster," of Franklin Toastmasters Club, Columbus, Ohio

You can estimate a man's worth on the job by the number of mistakes he makes.

—T. Vincent McIntire, immediate Past Governor of Ohio District 10

Now I stand me up to talk;  
I pray the Lord I shall not balk,  
If I should mumble or lose the trend  
I know my critic will help me mend.

—J. C. Sears, of South Hills Toastmasters Club, Pittsburgh, Pa., in first issue of "The Gavel"

Too many of our members stop at the quarter or halfway point because they have not been fully challenged to a complete development.

—Si Blinn, Past Governor of Ohio District 10

Liberty is your business — and mine — and every individual's. To protect it is every individual's duty to himself and others. If I neglect my duty, I jeopardize your liberty, and if you neglect your duty, my liberty is less secure.

—Henry Ranney Adams, of Los Angeles Toastmasters Club No. 3

The way to get ideas is to read articles, distill out the words, look for the key thoughts. In that way you will store thought essence in your mental files. Don't read words; read thoughts. Soon you will have a file room filled with the essence of ideas.

—James J. Steckman, Past Governor of Area 6, Missouri District 8

Grammar will not look out for itself, and without some rules of grammar, language can run wild and completely out of control.

—Leonard W. Fish, Governor of New England District 31

## The Anniversary Month

October is an important month in the annals of Toastmasters. The historical facts justify the designation "Founder's Month" or "Anniversary Month."

Not only was the Number One Club organized at Santa Ana in October, 1924, but the final steps in the organization of the federation of Toastmasters Clubs under the name of "Toastmasters International" were taken at a meeting held on October 4, 1930, at which time J. Clark Chamberlain was made president. At that same meeting, the first official bulletin of the organization was authorized. This forerunner of *The Toastmaster* magazine was a mimeographed sheet giving news of the clubs. Clarence Marshall, of Pasadena, was appointed chairman of the Editorial Committee, with Ralph Smedley and J. Gustav White as associates.

Two years later, in October, 1932, steps were taken to incorporate under the laws of California, the charter being issued December 19, 1932.

Another important date is October 25, 1928. That is the copyright date of the first publication under the name of "Toastmasters," and that copyright has been the legal

protection of our organization through the years. It came about quite simply.

The name and fame of the Toastmasters Club spread from Santa Ana, bringing in such an amount of correspondence to Ralph Smedley that he had difficulty in giving it proper attention. In self-defense he prepared a manual of information, which he mimeographed for use in helping men to establish local Toastmasters Clubs. He had this book copyrighted, in his own name, and thus established a legal claim to the name and plan.

October was the annual convention month, during the early days. San Diego, in 1934 and Santa Monica, in 1935 ended that practice. At Santa Barbara, the first mid-summer convention was held, August 15, 1936, setting the style for all succeeding conventions.

The well-informed Toastmaster recognizes October as a month of beginnings and advances, and the well-regulated Toastmasters Club takes advantage of the historical values of the month to bring information to its members about the origin and nature of the movement of which they are a part.



# THE QUIZZER

Fill in the missing letters with a complete word.

For example: H - - - - E Fill in with implements to propel a boat (oars) and get harsh (hoarse).

1. S - - - P Fill in with also and get bend over.
2. S - - - D Fill in with a color and get a small table.
3. S - - - - D Fill in with a land measure and get dedicated.
4. M - - - L Fill in with a poem and get a pattern.
5. M - - - - E Fill in with spoken and get self-control.
6. P - - - - D Fill in with wander and get established.
7. T - - - R Fill in with monkey and get a lighting device.
8. W - - - - T Fill in with rugged and get elaborated.
9. S - - - E Fill in with a weight and get a hard substance.
10. S - - - D Fill in with a beverage and get an advantage.
11. U - - - G Fill in with wrong-doing and get employing.
12. C - - - - N Fill in with a garden tool and get selected.
13. P - - - - D Fill in with a narrow shelf and get promised.
14. F - - - - S Fill in with to let down and get a bouquet.
15. F - - - E Fill in with a male sheep and get a form.
16. G - - - - R Fill in with a chain of mountains and get a farmer.
17. C - - - - T Fill in with above and get under cover.
18. G - - - T Fill in with hurried and get a concession.
19. G - - - - S Fill in with circular and get dregs.
20. L - - - - T Fill in with a word of agreement and get mourning.
21. S - - - - Y Fill in with a happening and get a number.
22. S - - - T Fill in with able and get meager.
23. C - - - - Y Fill in with a young woman and get stylish.
24. C - - - - R Fill in with depart and get a cutting instrument.
25. C - - - - T Fill in with to fail to win and get a small room.
26. H - - - D Fill in with part of the body and get audible.
27. D - - - - Y Fill in with a quantity of paper and get soothing.
28. C - - - - Y Fill in with a marine conveyance and get sly.

## THE ANSWERS

22. Scant	15. Frame	8. Wrought	1. Stoop
23. Classy	16. Granger	9. Stone	2. Stand
24. Cleaver	17. Covert	10. Stead	3. Sacred
25. Closest	18. Grant	11. Using	4. Moral
26. Heard	19. Grounds	12. Chosen	5. Proved
27. Dreamy	20. Lament	13. Pledged	6. Taper
28. Crafty	21. Seventy	14. Flowers	7. Taper

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