

THE *Toastmaster*

MONTHLY PUBLICATION OF TOASTMASTERS INTERNATIONAL

June, 1946

Vol. 12—No. 6



Mt. Rainier, beautiful background of the Convention which Toastmasters will attend in July.

SEATTLE, JULY 24 to 28
15th ANNUAL CONVENTION
TOASTMASTERS INTERNATIONAL

For special Convention Information, turn to pages one, fourteen, seventeen and the back cover.



TOASTMASTERS INTERNATIONAL, incorporated in 1932, is an organization of more than 380 active clubs, located in the United States, Canada, England and Scotland, devoted to the work of helping men to become better speakers.

For Better Thinking—Speaking—Chairmanship—Listening

(For information, address Toastmasters International, Santa Ana, California)

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Opinions expressed in the articles in this magazine reflect the views of the writers and do not necessarily indicate the attitude of the organization, Toastmasters International.

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The Future Belongs to the Man Who Prepares

By Sheldon M. Hayden, Past President of Toastmasters International, and Chairman of the Convention Educational Committee.

Self-improvement through the medium of public speaking—does this have a familiar sound to you? No doubt it is the reason why you joined a Toastmasters Club, for it is this improvement which prepares you for better service both for yourself and for the nation.

It was consideration of this fact which led your Educational Committee to choose the convention theme: "The future belongs to the man who prepares."

The Committee claims no originality for this idea, for it has been used many times. It is presented to give new emphasis of a truth which applies to you and your work in Toastmasters. The program outlined by the Convention Educational Committee will help you prepare for the future through your Toastmasters experience.

Our organization has prepared many men for leadership. This training awaits any of our members who will take advantage of it. This brings us to the key-note of the Friday morning Convention Session: "Preparation for leadership through Toastmasters training." This session is, for all past, present and prospective officers of our clubs. In a word, it is a session to benefit all members.

Men who have proved their ability as leaders by their past performance will present their

views on the duties of every club officer. A special script is being prepared to show how proper installation of officers emphasizes responsibility. You will witness a dramatized version of an Executive Committee solving the problems of its clubs. Attendance at this Friday morning session will give you a vivid picture of how to prepare for leadership through experience in the Toastmasters Club.

Recognizing that preparation for the future involves increased knowledge, your Committee has chosen as the central idea for the Saturday morning session that well established principle of "Learning by Doing." We are calling on outstanding Toastmasters to bring the benefit of their personal experiences to the Convention. They will show you the way our educational program applies to a man from the time he becomes a prospective member until he is an active and experienced participant in our club work.

The program for this session includes many items to attract the serious seeker for sound preparation. Some of these are:

1. "What Toastmasters International Offers the New Member."
2. "Inducting the New Member."
3. "Coaching the New Member."

4. "Getting the Most Out of Your Toastmasters Club."
5. "Program Planning."
6. "Toastmaster, Topicmaster and Criticmaster."
7. "Your Toastmaster Magazine and How to Use It."

This session will be brought to a climax by Ralph Smedley, our Founder, and Director of Education, who is to speak on "Your Educational Bureau."

Every man of us is interested in learning how to be a good speaker and an intelligent listener. That is why the Committee chose this as the guiding idea for the final educational session, on Saturday afternoon.

What are your problems as a speaker? Do you know how to choose your subject, and where to gather material? Are your speeches clear and convincing, or do you have trouble organizing your facts? Do your hands get in your way, or do they aid in delivering the message? Is your voice expressive, or monotonous? Do you do your part when your

turn comes by delivering a good and helpful evaluation of your fellow Toastmaster's speech?

What about the criticism you receive—do you profit by it? Do you know how to give and take?

This session will give the answer to these and other vital questions, and will help you become a better speaker and listener.

President Frank McCrillis will give the closing address at this session on the convention theme, "The Future Belongs to the Man Who Prepares."

Time has been set aside in all the sessions for your participation. You can take part by asking questions of the speakers, or by making contributions from your own experience. Come prepared to benefit yourself and help others.

Attend these educational sessions, which are planned for you, at the Seattle Convention, and be one of the men who are preparing for the future through Toastmasters.

WE REMEMBER

Philip Sterling Trevor, for years the "official" photographer for Toastmasters, was killed on April 27th, in an airplane crash at Palm Springs, California. Active in his Toastmasters Club, he was a familiar figure in conventions, with his flashlights and ever ready camera. Many of his pictures have been used in The Toastmasters Magazine. He has served as a member of the Editorial Board. He will be missed in Toastmasters circles as well as in the other contacts of his busy life.

Dr. Edwin R. Kluss, of Santa Barbara, Past Governor of District 12, died on May 5th, as the result of injuries received in a traffic accident. He had been a member of Santa Barbara Toastmasters Club No. 5 since 1934. By his tragic death Santa Barbara loses a useful citizen, and the Toastmasters Movement a faithful and valued member.

What's Going On

News of Toastmasters Clubs, gathered from all quarters. Has your Club made a discovery, invented a procedure, performed a notable service? Write in and tell about it. Let us know "What's Going On."

Contests Everywhere

Speakers from Pasco, Kennewick and Walla Walla are competing for the privilege of representing Area Six at the Ninth District Contest at Spokane. One hundred Toastmasters and guests are expected. Program will be broadcast over Radio KPKW.

That item, from the Pasco, Washington, Toastmasters Bulletin, is typical of news from all over the country. Area and District Contests are the order of the day, in preparation for the great contest to be held at the Seattle Convention on July 26.

Voice Recordings

Manito Toastmasters, of Spokane, started on a voice recording project, making one record for each man this spring, with promise of a chance to make another in six months. Now that blank records are available once more, it is a good time for every Toastmaster to put his voice where he can hear it for himself. Frequent recordings carefully audited by the speaker, are one important method for speech improvement.

Student Contests

Seymour, Indiana, Toastmasters recently entertained the five finalists in the High School Speech Contests, sponsored by the Club. This is just one of the numerous

projects for encouraging better speech among students which our clubs are conducting.

Good Quotation

These lines, written by Orison Sweet Marden, are quoted in the bulletin of Mission Toastmasters Club of San Francisco:

"The practice of public speaking, the effort to marshal all one's forces in a logical and forceful manner, to bring to a focus all power one possesses, is a great awakener of all the faculties. The sense of power that comes from holding the attention, stirring the emotions, or convincing the reason of an audience, gives self-confidence, assurance, self-reliance, arouses ambition, and tends to make one more effective in every way."

What to Talk About

The Hourglass, bulletin of Vigo Toastmasters of Terre Haute, is one of the most stimulating publications as to speech topics. Look at these selected from Vigo's schedule for May:

"Color as Light," "Hold the Price Line," "Will Hawaii Become a State?" "Diplomacy That won't Bounce," "Emotions Control Character," "Selling Courtesy," "Terre Haute's Housing Problem," "Psychology of Handling Children."



THESE ARE PAST PRESIDENTS

The old question, "What shall we do with our Past Presidents?" is successfully answered by Eagle Rock, California, Toastmasters, No. 109. Their answer is, "Keep them in the club as regular, active members." Fifteen of the thirty members of this lively chapter are Past Presidents, who work along as regular members with good results to themselves and to the club. Shown in the picture are, back row: John C. Videen, Albert E. Henny, Chris Jensen, Marcus Muskat, William Lee, George Croft, William P. Hart, Walter H. Dorrance. Front row: Albert E. Ballard, Howard R. Frost, Felix B. McLain, James McIntyre, George F. Stines. Missing from the picture are Francis Robertson and William Baerresen. This club has maintained an unbroken series of meetings since its chartering in April, 1938.

More Subjects

The Atlanta Drawl, published by Alexander H. Stephens Toastmasters Club of Atlanta, Georgia, presents an interesting feature in the "Digest of Talks." It goes like this:

"From experience in army life, its trials and rewards . . . Bacteria counts in milk, and why cream rises to the top. . . Housing Difficulties and safeguard methods. . . Military genius of General MacArthur. . . Expert advice on quail hunting."

Audience Reaction

From Southern Accent, published by Atlanta Toastmasters Club:

How did the speech impress and affect the audience? The answer to this question is the key to the success of the speech. Should it not follow, then, that no matter how the speech was delivered, if it pleased the audience, it was a good speech? The evaluator and the grammarian should bear this fact in mind when making their criticisms."

About Criticism

From The Speakeasy, published by Greensburg, Pa., Toastmasters:

A common weakness of critics, professionals as well as those quite inexperienced, is too much attention to minor details which do not really count. Always keep the

main points in mind. "Did he have something worth while to say? Did he say it so as to win his audience? Did he have a clear purpose and did he accomplish it?" Answer those questions to yourself before you speak in evaluation, and your criticism cannot fail to be helpful.

Portland No. 31

This club is going in for education in a serious way. The bulletin says: "We have profited immeasurably from the refresher course in Basic Training for all members of the club. Basic Training is now an established part of our program for newer members, and we have found it extremely

valuable to the more experienced members as well."

And In Santa Ana

Santa Ana Business Men's Toastmasters Club has adopted Basic Training as the assignment for every member. The effort is being made to get every member of the club to carry his Basic Training course through to completion and thus to secure the official certificate. Older members will take advantage along with the new ones.

High Ridge Highlights

From bulletin of High Ridge Toastmasters Club of Chicago:

A group of eight Presbyterian ministers from Evanston may drop



ANOTHER "CLUB OF THE YEAR"

Toastmasters of Albany, Oregon, just a year old, have won club-of-the-year honors in District Seven. Some of the reasons as detailed by District Governor Don Nelson include: Full membership, with associates, since the beginning; highest average attendance in District; careful attention to timing; sponsored 2 new clubs; attendance at District Meetings almost 100 percent; community service program; vocational work with high school students. In the picture are to be seen Dr. Ted Sahlstrom, immediate past president; District Governor Don Nelson; Deputy Governor Gary Garrett; D. Bruce Rogers and Wesley Crooks, charter members and past officers. With such a record, this club might even be a contender for club-of-the-year honors in Toastmasters International as well as in District Seven.



NUMBER ONE, BASIC TRAINING

This picture records one historic event. It shows Reuben Levitan, of the San Francisco Mission Toastmasters Club, receiving from Executive Secretary Ted Blanding his certificate for completion of the Basic Training course of speech instruction. But the important thing about it is that this certificate is Number One, the very first to be awarded. Toastmaster Levitan was congratulated on completion of the twelve speech assignments in Basic Training, together with critique forms and other work. Since he received his certificate, two others have qualified, and many more expect soon to ask for their recognition. In the picture are shown Herbert Hilker, of the Mission Club; District Governor James A. Clark; Executive Secretary Ted Blanding; and Toastmasters Carlos Merrick, Robert Jennings, Reuben Levitan and Franklin Taylor.

in on us at the next meeting, just to see how this club ticks. . . . Our meeting place is included in the power curb, but the meeting will go on although we may be speaking by candlelight. So, speakers, if you plan to use notes, better memorize them.

Poetry From Ohio

These lines are borrowed from the "Toaster News" published by the East Liverpool Toastmasters Club. The author modestly omitted his name, signing his verse with initials only, as "H. P."

"A thousand words would be enough
To keep your speech from

sounding rough;
But if you don't know what they are,
Your speaking voice can't travel far.
For people listen when you talk
Because your words have stopped their walk;
But they will never listen long
If you use words that sound too wrong.
There is a friend to hear your thoughts—
A friend who'd like to help you—lots;
And you will find him Thursday nights
Around Toastmasters table lights."

Speech Traits To Be Avoided . . .

Quoted by permission from an article on "Ever Hear Yourself Talk?" by James F. Bender, in the April, 1946, issue of the *Independent Woman*, official publication of the National Federation of Business and Professional Women's Clubs, published at the Chandler Building, Baltimore.

In our speech clinic we recently drew up a list of a hundred tricks and traits of speech of which we most often hear complaints. Then we asked 125 business and professional women having a collegiate background to number these tricks and traits according to the degree in which they found them most annoying. The first twenty-five turned out to be:

Talking in an affected manner.

Using too many or too vigorous gestures while talking.

Talking with a tight jaw so that words are mumbled and difficult to understand.

Discussing private matters loudly in public.

Stuttering.

Lisping.

Speech that is cluttered with such expressions as "If you know what I mean," "D'ya get me?" "I'm telling you."

Talking a great deal without saying much.

Introducing many topics not related to the subject under discussion.

Not paying attention to the speaker.

Habitually asking people to repeat questions or remarks.

Monopolizing the conversation.

Talking in a halting manner—the "er-er" or "and-er" habit.

Talking with food in the mouth.
Interrupting speakers in the midst of a statement.

Arousing curiosity about something and not telling it.

Using a shrill or husky voice.

Not contributing a share to the general conversation.

Whispering in the presence of others.

Using words unsuitable to the understanding of the auditors.

Using "five-dollar" words when simple ones will serve as well.

Speaking in a monotonous voice.

Speaking with a nasal twang.

This list is interesting because it reflects seasoned judgment on the part of women who know. They have seen these faults of speech work to the disadvantage of colleagues and subordinates; and they know by observing the speech habits that detract from the charm of others we can often keep from falling into ways of poor direct communication, and thus make success somewhat easier of achievement.

* *

Dr. Bender is Director of The National Institute for Human Relations, and he does much writing and speaking on training for sales and for other contacts with people in the business world.

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What About Words .

Words to Watch

Dr. Benjamin D. Scott, of Pomona College, serving as commentator at one of the Founder's District Area Contests, announced his pet aversion to be for two words, frequently pronounced "interdooce" and "hunderd." He says these errors are not endemic to Toastmasters, but he believes that we should be above them.

Try These Words

One educator says that if you can correctly pronounce and define these five words, you are entitled to count yourself an able user of the English language. Try yourself on the list. Write or recite them to some impartial judge, pronunciation and meaning included, and then consult Mr. Webster's big book. Here are the words: Vagary, Simony, Swathed, Rationale, Exigency.

Don't "Try and"

If you mean that you are going to try to do something, don't say, "I'll try *and* do this." Study that phrase and see what it means. You will try and you will do. But that isn't what you meant, is it?

And don't "leave us go." Leave is not a synonym for let. Don't "leave" anybody go. Let them go if you must.

Be careful about "let's." You hear someone say, "Let's us go." Translated, he is saying "Let us us go," for "let's" is simply a contraction of "let us."

Cerebrum Means Brain

Do you have a cer-EE-brum, or a CER-e-brum? The dictionary prefers the accent on the first syllable in cerebrum, cerebral, cerebrate and cerebro-spinal.

"Sort-a Bad"

"Kind of" and "sort of" get kicked around unmercifully. Both are entirely correct when used correctly, as in "What kind of man is he?" or "I prefer this sort of material." That is not the way they are popularly used. You hear "I feel kind-uh tired," or "I am kind of annoyed about it," or "It is sort-a hard on me," or many other usages which are wrong and really offensive.

The trouble is primarily in confusing "kind of" with "rather" or "somewhat" or "slightly." The next trouble is in careless enunciation. No doubt it is easier to say "sort-uh" than to give both words a chance, but it just isn't good speech.

Toastmasters International Does Not Dictate

Certain standard procedures in the Toastmasters club have been developed on the basis of years of experience, and these are recommended to the clubs. In some instances there appears to have been a misunderstanding, to the effect that these recommendations indicate fixed or inflexible rules which the club must follow.

That is not at all the case.

Every Toastmasters Club is supposed to adapt and adjust the recommendations to fit its own needs. So long as the fundamental principles of speech practice, timing and criticism are followed, and the general outline is used, the club is at liberty to make its own plans. The suggestions and recommendations from Toastmasters International are intended for guidance and help, not in any way to limit or hinder the club in its progress of service to members.

Seek Variety

For example, it is urgently advised that the club meet *every week*, throughout the year, but a few clubs hold their meetings every other week, and some take a summer vacation. While these practices are not best for the club, since in each case the members are deprived of the benefit of intensive training, the club is not disqualified nor penalized because of such divergences in procedure.

In program building, one of the

primary recommendations is that variety be constantly sought. Types of speech, length of time for speeches, and all such matters are to be studied for variety. Constant care should be taken to avoid ruts and monotonous adherence to a single form.

Make New Mistakes

Not dictation, but guidance is the purpose of Toastmasters International. Through the years there has been accumulated a vast store of experience covering most of the problems which can arise in a Toastmasters Club. This experience is at the service of all of our clubs. We count it a sad waste of time for a club to go on making the same old mistakes. If mistakes must be made, let them be new ones.

It is to help prevent mistakes and to guide toward new achievement that Toastmasters International makes recommendations, based on experience. Our organization is thoroughly cooperative, with the clubs always experimenting to find better methods, and then sharing discoveries with each other. No scheme is too daring to be tried, at least once, and when a new idea is developed and found good, it is offered for general use.

Toastmasters International does not dictate. It recommends, suggests and guides. Its suggestions should not be lightly thrown aside. Neither should they be taken as edicts to be slavishly followed.

It's a Good Idea

Under this heading are offered suggestions from the clubs which may help others. Readers are invited to contribute their "good ideas" for the benefit of all.

Educational Bureau Leads Off

"The best thing you have done since 'Speechcraft,'" is the comment of one enthusiastic Educational Committee Chairman after studying the "Eight-Weeks Spring Educational Program" offered by the Educational Bureau. This program provides a definite schedule for educational advancement and improved evaluation for the spring and summer meetings. It is the work of Warren Mendenhall, Chairman of the Educational Bureau, and it meets the needs of many a club.

The program is designed to bring into more general use the various materials provided by the Educational Bureau of Toastmasters International, and to give the clubs a plan for better and more systematic criticism of speeches. The invitation to use it was sent to every club. Many have requested the materials. Others may still get into line for the benefits by writing to the Home Office for the information and supplies.

For Better Criticism

To meet the demand for help in improving speech evaluation, the Educational Bureau has just published a new six-page folder titled "Constructive Criticism," in which answers are given to many

questions commonly asked about the evaluation process, and many suggestions are given for improvement of the techniques. Every club officer should have a copy of this bulletin, and give it careful study.

Not a Good Idea

Several Toastmasters Clubs are voting themselves a "vacation" for the summer months. Many others are afraid of reduced attendance and other summer troubles. This is the negative approach to the problem. The positive approach is better. It is *not a good idea* to relax your training in the summer. Weeks omitted from the schedule mean a loss to the individual members and a loss to the club as a group. Maintenance of a strong club program is harder in the summer, but it is worth the extra effort.

Skip the Timer?

Robert L. Grube, of Los Angeles "Southwest" Toastmasters, and Treasurer of Toastmasters International, has a suggestion from the standpoint of a veteran in our work. What do you think of it?

He says, "Why should a man with years of training in a Toastmasters Club have to be checked by a timing light? He ought to

be able to time his speech, by thorough preparation, and by his long experience in Toastmasters, so that he can come within 30 seconds of hitting it without any mechanical device, or even without looking at his watch. Try it in your club on the old-timers. Announce that the speaker will keep his own time, and penalize him if he misses it more than a minute.

There are many times when you are speaking and have to get along without any helpful timer, and yet you must meet a time limit. You should cultivate a subconscious sense of time that will ring the alarm in your mind at whatever number of minutes you set it for. A beginner needs the timing aid, but the experienced speaker should be beyond that need."

Maintain High Standards . . .

Toastmasters Clubs frequently are visited by men who are looking for the kind of training which they expect us to give. Let such visitors never be disappointed in your club's program.

Intensive, progressive training in speech is our business. The friendly social atmosphere is our attraction. Combined, and with a background of careful planning, they give an unbeatable formula for training.

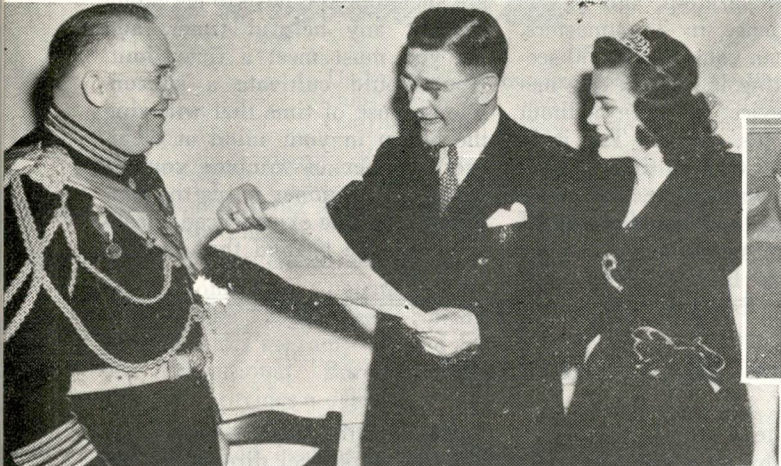
Business and other organizations are looking to us for training for their men. They realize the value of the processes we use and they want to get the advantage. It depends on the local club and its fidelity to the ideals and principles of Toastmasters, whether they come along with us or not.

Recently a request was received in the Home Office from a major oil company for information about location of our clubs, and conditions of membership. The

purpose of the inquiry was to enable the personnel director to advise each local representative of this company to join the Toastmasters Club in his vicinity. Imagine the value of such a suggestion from the head office of a great corporation. It might mean the addition of scores, perhaps hundreds of high grade members, and a wide extension of interest among men who need our service.

But if one of these oil men should attend a Toastmasters Club in which slouchy methods had produced an unworthy program, his impression would undoubtedly be negative, and his report to headquarters would be unfavorable. It is the business of the club to make good on the promises we have made and on the expectations of our public.

Your club must be at its best at every meeting. You never know when a guest may be sizing you up for something important. Don't let him down.



Here are the famous "Galloping Governors" of District Six, all ready with overcoats and overshoes to brave the wild Minnesota blizzard if only they can help another Toastmasters Club. In the group are all but one of the six who have served as Governors of District Six. The other is Tom Hennessy who now resides in Chicago. The five men shown are Harry W. Mattison, George Knowles, Watt Welker and Tracy Jeffers. Their combined years of Toastmastership total 38 years. These loyal Toastmasters have traveled all over the country, visiting clubs and helping promote new ones. They plan to be in Chicago in the special train to be run via Minneapolis and St. Paul.



HIS MAJESTY, THE KING:—(Upper Picture)

The biggest publicity stunt of its career was the King Boreas Toastmasters Club Founder's Night, when the Club entertained "King Boreas Rex IX" and his royal retinue of St. Paul's Winter Carnival. The King was made an honorary member, and gifts were presented to each member of the royal party. During the program, the hall was invaded by Vulcan and his hordes who tried to overthrow the King, but the Royal guards, assisted by Toastmasters, successfully resisted the invasion. The King and Queen led the grand march which started the evening's dancing. Featured was a song written for the occasion both words and music, by wives of Toastmasters. District Governor Tracy Jeffers presented gifts to the King, Queen and Prime Minister, and Fred Lengfeld, Deputy Governor of the Club, presented the honorary membership to the King. Fred was presented with a royal scroll dubbing him "Knight of the Silver Tongue."

(Lower Picture)

With presentation of the charter by District Governor Harry Wheeler, The Ball-Band Toastmasters Club of Mishawaka, Indiana, became a part of Toastmasters International, the Charter being No. 346. With 30 charter members and one associate, the Club has made a good start, and is taking its part already in affairs of the community. In the picture are seen the officers: Secretary W. G. Mejak, at the left; Deputy Gov. A. M. LeBaron; President E. W. Mumma, Vice-Pres. H. L. Voelkert; Sergeant-at-Arms L. S. Taggart.



THE GALLOPING GOVERNORS



OUT FOR THE RED CROSS—(Upper Picture)

J. Clark Chamberlain, as Chairman of the Speakers Bureau for the Red Cross Campaign, had full cooperation from his fellow members of San Diego Toastmasters Club. In the picture are shown the San Diego Toastmasters receiving instructions on their assignments for speech in this community enterprise. Clark is the one sitting in the front row, trying to decide which of the two scripts he will follow.

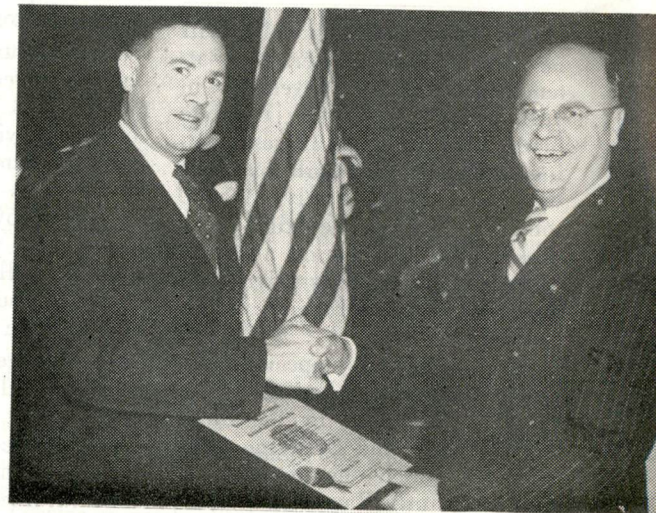
SOUTH PASADENA, No. 356—(Lower Picture)

Numerous notables attended the chartering of the South Pasadena Chapter. Lieutenant Governor Frederick F. Houser, of the State of California, was a distinguished guest, who spoke heartily of commendation of the good work being done by Toastmasters. "In my work as presiding officer of the California Senate," said Mr. Houser, "I have been deeply impressed with the need for such training as your clubs are giving." In the picture, Lieutenant Governor Houser congratulates President T. W. Johnson, of the new Club.

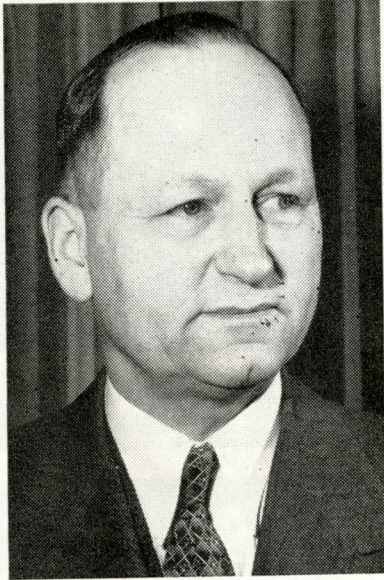
MERIT IS REWARDED

At the annual meeting of the Miles City Toastmasters Club, each recipient of awards was given a pen sketch likeness of himself. The Club is fortunate in having as a member the well known artist, James Masterson. One award was given to the speaker who had shown the most improvement, and one to the critic who had been of exceptional value to the club.

The picture shows, left to right, President Vern R. Reed, winner of award for best evaluation; Alan Miller, winner of award for greatest progress; Roy Carlson, and Deputy Governor Ralph Gray. These awards for progress in speech and in criticism have stimulated interest among the members and have led to excellent work.



He's A Toastmaster . . .



RAYMOND J. HUFF

One of the marvels which will be seen by Toastmasters who attend the Seattle Convention in July is the first floating concrete bridge ever built, the largest floating structure ever built by man, weighing approximately 100,000 tons, which spans beautiful Lake Washington and cuts off about 25 miles of winding, hilly driving for people traveling from or to the eastward.

This bridge is of special interest to Toastmasters because it was designed and built by the Puget Sound Bridge and Dredging Company, of which one of the head men is our own Raymond J. Huff, Past President of Toastmasters In-

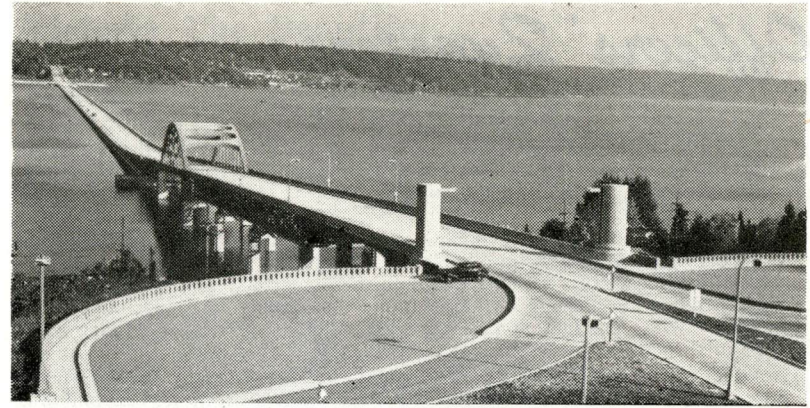
ternational, and a veteran in Toastmasters work.

The concrete bridge is more than a mile long—6,561 feet, to be exact. The lake is very deep, and its floor is unstable and unfit for giving a foundation for a bridge. The only way that engineers could devise was to build a pontoon, or floating bridge—and who ever heard of floating concrete!

The solution was found in a series of reinforced concrete boxes, each about the size of a freight car. Sufficient air was enclosed to give proper buoyancy. Anchors were run to the bottom of the lake, and the bridge was attached by heavy cables. Because of the rise and fall of the water level, the anchorage had to be made flexible, so the cables are served by tremendous springs which permit the necessary movements.

It cost nearly nine million dollars, required more than 3,000 men for 18 months, and it was completed without a single fatality to workmen. The obligation for its cost is being retired by tolls paid by those who use the bridge. If you wish to drive across, it will cost you 30 cents for your car, yourself and one passenger, and the drive is worth it.

The bridge, completed and dedicated in July, 1940, represents a vast amount of pioneering. New plans and new formulas had to be developed and new mechanisms were invented, to meet new problems. The confidence of engin-



THE FLOATING BRIDGE ACROSS LAKE WASHINGTON

eers and contractors was fully justified, in that no weaknesses have developed in the structure, and the bridge has been a complete success in every way from the beginning.

Seattle is proud of the floating concrete bridge, and if you wish to be popular with Seattleites, you

will find a way to mention it early during your stay. Certainly you will not miss it, and every time you see it, let it remind you of your fellow Toastmaster, Raymond Huff, whose skill and ingenuity had no small part in making the great enterprise successful.

Things I Have Learned While Speaking . . .

BY YORK LANGTON, of the Minneapolis Toastmasters Club.

1. Be prepared to speak to a large audience in a small room, which is easy, or to speak to a small audience in a large room, which is difficult.
2. Be prepared for good or bad acoustics, and adjust your voice and effort accordingly. Go ahead in spite of noises or interruptions.
3. Give the Chairman the facts for your introduction. Otherwise he may give you a poor start. Explain to him that his job is to give you a good lift, like the springboard for a diver. Let him build you up as an authority, but urge him not to say that you are a good speaker. Tell him you will demonstrate that.
4. Get as close to the audience as you can. Trying to talk to an audience a long way off is using remote control. It is hard. There isn't a close sense of communication. It is like a salesman trying to sell a prospect at the other end of the room.
5. Rest, if you can, for even 15 minutes before you talk. Take a hot bath, or a shave, put on a fresh suit if it is in the evening, and you will find your vitality increased.
6. Remember that we, as speakers, must be awake if we are to keep the audience awake. In every audience there are one or two who want to sleep. It becomes a game with the speaker to try to keep them awake.
7. Try to get yourself into a favorable mood. Try to forget the trials and tribulations of the day. Become an actor with a definite message to deliver.

Officers' Quarters

SLUMP OR JUMP?

A club bulletin which comes to hand calls attention to the early beginning of the summer slump—which leads to the observation that the summer **slump** can be turned into the summer **jump** if club officers are on their toes.

Officers elected to serve during the summer months are faced with a rare opportunity to show originality and promotional ability. This season is not a time when a lazy Executive Committee can coast along while an energetic membership carries it to inevitable success. It is a period of rare opportunity when efficient and resourceful officers can defeat lethargy and display unsuspected powers in management and organization.

The resourceful summer president will be primarily a builder of morale—maintaining an attitude of enthusiasm, accepting no defeat, bubbling with interesting ideas, constantly on the alert for suggestions offered by others, and energetically active in putting novel and original plans into action.

The vice-president and his membership committee will begin immediately to build up regular attendance for the summer. Encourage vacations, by individuals, not by the club. In fact, make a list of vacation dates for each member, and where and how the vacations will be spent. Then get a promise of regular attendance at club for the rest of the time. Encourage each member to bring a guest at least twice during the summer. In a club of 30 members, this alone will increase attendance by at least six each meeting.

Novel and interesting ideas are the order of the day for the **Program Committee**. Make every meeting so new and different and full of life and interest that no member will be willing to miss. Get out of the rut, spring surprises, make way for showmanship.

The **Deputy Governor** can really have a field day. Get in touch with the Membership Committee member who is compiling a list of vacations. Find out where the members are going on vacation and locate some Toastmasters Clubs along the route. Suggest that the vacationing member attend one of these clubs and come back prepared to report to his own club.

The **Educational Committee** may well make use of the eight-week special educational emphasis material prepared by the Educational Bureau for the summer months.

The **Sergeant-at-Arms** has the finest chance of the year to get his Social Committee busy on special social occasions. Working with the Program Committee, get the club out of the dining room and into the open—the park, the beach, or the back yard of some member. Ice cream and watermelon feeds are welcome diversions. Have plenty of cold water on the tables.

The hard-working **Secretary-Treasurer** can have a part in the plan. When John Doe reports that he will be away for the next two weeks, ask where he can be reached by mail. Then write him a card the following week, telling about the meeting he missed, wishing him a pleasant vacation, with the hope he will be back soon.

Lots of work to all this? Surely, but summertime is no time for a lazy, inefficient officer. The difficulties call for your best. Keep jumping this summer instead of slumping.

Victoria The Beautiful



THE WATERFRONT, FROM THE PARLIAMENT BUILDINGS

On July 24th, Victoria Toastmasters will be hosts to Toastmasters from all parts of the United States and Canada.

Victoria the Beautiful welcomes this opportunity to greet friends from near and far, and to introduce first-time visitors to this renowned city of 83,000 people, world famous for its English atmosphere and the beauty of its surroundings.

Visitors to the Convention will be met at the boat by a pipe band, invited to dinner at the Crystal Gardens, and taken on a sight-seeing tour by the famed horse-drawn tally-hos, if present plans materialize.

The Capital celebrated its 100th anniversary three years ago. In 1843 there was much doubt as to the boundary between British and American territory. The chief factor of the Hudson's Bay Company, James Douglas, moved his headquarters to the south end of Vancouver Island, where he established Fort Camousun in 1843. Later, this became Fort Victoria, and finally, our city of Victoria.

Toastmasters Clubs in the province have increased within the past year from two to six. In addition to the original Victoria Toastmasters Club, No. 38, we now have the Victoria Union Toastmasters and the newly organized Thunderbird Club. Growth in Vancouver has kept pace. Within the year, the Vancouver Toastmasters Club, No. 59, has fostered a second organization in that city, as well as another in the Fraser Valley town of Chilliwack.

Victoria Toastmasters who are responsible for arrangements to receive and entertain the convention visitors on July 24th include Area Lieutenant-Governor Barrie Goult, George Wilkinson, Herb Rowland, Frank Hyslop, Don McDiarmid, John Scott, Ed Whyte and Harry Sparks. Your visit to Victoria will be a highlight of your attendance at the Convention.

What a Toastmaster

He Would Have Been

By RALPH C. SMEDLEY

Henry Clay, American statesman; born in Virginia, 1777; appointed U. S. Senator from Kentucky, 1806; elected to House of Representatives, 1811, when, as a new member, he was chosen Speaker of the House; Commissioner to sign treaty of peace with England, 1814; candidate for the Presidency in 1828, again in 1832, and still again in 1844; elected senator, 1831; resigned, 1842; re-elected, 1848; and served until his death, June 29, 1852.

Of course he would have made a good member of a Toastmasters Club. In fact, he did organize a debating club made up of the young men he met while beginning the practice of law in Richmond. He needed practice in speech, to give his natural instincts and abilities an outlet.



It was this early enthusiasm for speech and speech practice which helped fit him for his career, covering nearly half a century of American political history, in which he was more continuously prominent than any contemporary statesman.

He was the son of a Baptist clergyman, who was noted for a fine voice and effective delivery. The boy inherited his father's talent for speech, and not much else except a chance to earn his own way by his own efforts, and to obtain such education as a

log-cabin school afforded.

As a youth, he spent a year as clerk and handy-man in a grocery store in Richmond. Here he attracted the attention of some influential person who helped him get a place in the office of the clerk of the chancery court. The chancellor, seeing some promise in the young chap, presently made him a sort of secretary. This patron helped guide his reading, and in due course young Clay was reading law. He was granted a license to practice, and his life work was begun.

When only 21 years of age, he left the culture and civilization of Virginia's capital city and struck out into the wilds of Kentucky. He opened a law office in Lexington and began to build up a good practice, probably due in large measure to his frank, cordial manner and his winning ways of speech.

The path from law to politics was a short one. Only about five years after he went to Kentucky, he was elected one of the representatives of Fayette County, and

was repeatedly re-elected.

The year 1806 found him in the U. S. Senate, filling out part of a term by appointment. Then he returned to the State Legislature, and demonstrated his strength of leadership by defeating a measure to which a majority of the members of the House were supposed to have been pledged. He overwhelmed opposition by his eloquence.

He went back to the Senate in 1808, and then in 1811 became a member of the House of Representatives, where he was chosen Speaker, a most unusual occurrence in the life of a new member of Congress. His eloquent leadership helped bring on the War of 1812. He truly disliked England, and blamed her for most of the troubles of the new America. We may today question the wisdom of his militant leadership which is credited with being one of the major causes of the war, but we cannot question the sincerity of his Anglo-phobia.

His bitterest disappointments came in connection with his ambition to be President. Three times he was nominated, three times did his supporters campaign with clay pipes and "claybank" horses, and three times he was defeated, giving him a high record in the early list of Presidential "also rans." Looking back from our vantage point, we can see that he might have been far from acceptable in the Presidency, and in view of the course of history we may hold that it was best for him to be a

loser, but as he saw it, there was plenty of reason for feeling the bitterness of defeat.

He stayed with his public service to the end, meeting death while still a member of the Senate. He naturally had a part in writing many of the laws of the land during those decades prior to the War between the States.

Our interest in him is centered on his ability as a speaker, but this ability was cultivated and used in his career in public life so that the two are inseparable.

As a speaker, observers agree that his fundamental characteristic was his sincerity. His honest convictions were back of all his speaking. He was bold as a lion, and he was firm in the belief that he was right, and with such conviction, he was almost invincible in argument. One biographer says, "He could never be eloquent off the line of his strong convictions." Study of his life reveals a number of instances where we may question the wisdom of his opinions, but nowhere do we find reason to doubt his honesty in supporting that in which he believed.

Combined with this truthfulness were a remarkable clearness in statement and lucidity in explanation. He spoke to the understanding and commonsense of the people, and appeared to enter into a personal relation with every person even in the greatest audiences.

There was an added impression of deep earnestness which helped sway his audiences. His frank

words, delivered with tremendous energy, left no doubt as to his purpose, and he never concluded a speech without making thoroughly plain exactly what he wanted done. He was a master of the "So what!"

Clay was one speaker whose speeches stand the test of printing. We know, from the traditions of his eloquence, that his power in speech belonged largely to the man himself, to his majestic presence, his wonderful voice, his sweeping gestures and his thrilling outbursts of enthusiasm, but even without these personal elements, the printed speeches of Henry Clay are still capable of arousing the reader.

His career in the Congress was marked by many an incident worth remembering. He is credited with several pungent remarks, some of which have become proverbial.

Mr. Preston, of Kentucky, told Clay that the Compromise Measure of 1850, which he advocated as a means of preserving the Un-

ion, would injure his chances for the Presidency by alienating the Northern, or anti-slavery whigs. Mr. Clay's response was in words which have passed into a proverb: "Sir, I would rather be right than be President!" His motto was: "I know no North, no South, no East, no West," which he first used when taunted by a Southern senator with being unfaithful to his section. Again he said: "The senator speaks of Virginia as being my country. The Union, sir, is my country."

On another occasion, a dull and long-winded member of Congress said to Clay, "You, sir, speak for the present generation, but I speak for posterity." To which Clay responded, "And it seems that you are resolved to keep on speaking until your audience arrives."

Yes, Henry Clay could have been a great Toastmaster. We can be better ones ourselves if we will emulate the characteristics which made him great—simplicity, sincerity, clarity and depth of earnestness.

FROM THE AIR WAVES

"I can't be Father Kelly and own a race track. It causes too much criticism."—Bing Crosby, who has disposed of his interest in the track at Delmar, California, since his recent roles in the movies.

* * *

"What comes up in the spring?" queried Fred Allen.
"John L. Lewis and the miners," replied Portland Hoffa.

* * *

"Peace is different from butter and lamb chops. The more people want it, the more there is to go around."—Gracie Allen.

Speak For Yourself, John . . .

By PAUL CARMACK, of the School of Speech, Syracuse University.

Mr. Carmack was formerly with the Indiana Teachers' College, at Terre Haute, where he was instrumental in organization of the Vigo Toastmasters Club, of Terre Haute, Indiana. While he has removed to Syracuse University in his teaching career, he holds to his interest in the Toastmasters Club and we present this article with pleasure, as reflecting his interest.

It is never too late to learn speech, but the earlier the better.

Since most of our activities and contacts are done through the medium of the spoken word, it is unnecessary to stress its importance. We speak to influence others, and so all speech has for its purpose a desired response.

Our government is a government by "talk," and it will remain so as long as it is a democracy. Even though an issue which can't be settled by the forum is taken to the battlefield, it will return to the forum and may be further discussed for years before it is settled. Witness the necessity for talk and debate in the present world meetings being held to settle the problems of recent battlefields. It is even better for debate to be bitter and prolonged than for war to continue.

In his own community, the man who cannot speak when his turn comes is more poorly represented than the man who cannot vote. When called upon, he continues to say, "I don't believe I have anything to say at this time," or, "I think Bill has said all that I had to say," or, "I have nothing to add."

This is the time when the "strong, silent" type is not the hero. After a few such failures to express his views on community questions, the man is automatically left out of consideration in the course of action. He voluntarily resigns in advance from any kind of leadership or influence. It is too high a price to pay. It is time for him to rebel against such self-imposed ostracism. He does not really have to remain a "stooge."

While there may be differences of opinion as to how or whether speech can be taught, it is certain that speech can be *learned*.

What this voiceless man needs to do is to join a Toastmasters Club. First, he needs to realize that there are many men who are in the same boat, and that he has no monopoly on stage fright. In fact, if he has no stage fright, he should consult a physician at once.

In the Toastmasters Club he will find something more valuable to the beginner than speech training, important as that is. In the club he finds men who form a sympathetic audience, men who are willing to listen to his halting efforts and who honestly desire to

help him become a good speaker. This receptive audience situation may be the thing he has lacked before. A kind word at this point may be the opening of new opportunities for him. With it he cannot fail, if he perseveres. Here is a situation worth all that the Toastmasters Club costs in time, effort and money. It is the *Number One* feature of the Club.

With such a situation provided for the beginner, next comes the training through practice and the critical appraisal of his speaking. The friendly criticism enables him to see himself as in a mirror. It reduces the intangible to a tangible form. He learns that no two men need to speak exactly alike for both to be effective. He tries to get the best out of voice and bodily action. He discovers that it is natural to use gestures, since the body was never meant to be a grave or a prison for the emotions. And so he develops in speech and in speaking.

Since we advance in this world only so far as our friends and acquaintances permit us to advance,

it is necessary for us to be able to communicate our desires to these associates in order to get a satisfactory response.

There is another value not to be overlooked. While we prepare for these speeches before the Toastmasters Club, we find it necessary to read widely, and thus our mental horizons are pushed back, and our lives are enriched. One Toastmaster of my acquaintance remarked that his reading habits had changed from rather light reading materials to research in world problems because he had developed an interest in world affairs. He was enjoying the new education found in Toastmasters. The content of the speeches of other club members, added to his own wider reading, gives him new backgrounds for his thinking.

After serving as educational advisor for the Vigo Toastmasters Club of Terre Haute, I am prepared to say to any educator, a thing he should already know, "Expect much of Toastmasters, for they can do much."

WISE WORDS

Over the doorway of the ancient Guildhall, in which aldermen of London long held court, were these words: **Audi Alteram Partem**, which is Latin for "hear the other side."

A well-deserved reward might be claimed by anyone who would rise whenever a chairman said, "Our speaker needs no introduction," and move that the introduction be dispensed with.

—John Andrew Holmes.

Systematic physical activities streamline our bodies, but systematic Toastmasters activities streamline our thoughts and words.

—Clarence E. Olson, President of
R. H. Conwell Toastmasters, of Minneapolis.

They Show How It Is Done . . .

The Englewood Toastmasters Club, of Chicago, has been putting on a course in "Effective Speech," following the lines of "Speechcraft." One feature of the course has been a series of very short speeches of various types, given by the members in order to demonstrate to the beginners just how such a speech should be made.

Through the courtesy of Toastmaster A. W. Egner, chairman of the committee in charge of the course, we have received copies of some of these speeches, and we present three of them as excellent examples of how such assignments are handled.

First is one which was developed as a "Speech to Persuade," by Toastmaster Kenneth Bragg. He gave it as a two-minute "pep talk" to a high school football squad, five minutes before game time.

PLAY TO WIN!

You fellows want to win the game today! Sure you do, and that's as it should be.

We can win it! You are all in top condition, and you know your assignments. In five minutes you'll hit that field out there, and you have the chance at the victory for which we have all been waiting.

We have victory in our reach—let's think about it.

For three years we have been the loser. Some of you have tasted of these defeats—all of them close games in which the others have enjoyed the fun of beating us. The extra big victory headlines have put your coach into an embarrassing position, and it hasn't been pleasant for the team.

But, men, today we turn the tables. We are going to strike like rattlesnakes, quick to uncoil

and deadly with our bite. I want to see every man on the field fighting every minute he is in the game. If you backs really run, if you linemen charge low, if you all tackle hard and clean and block surely, you'll play the kind of football that can't lose.

Every player must think for himself. Know your place, and fill it. If you make a mistake, don't do it again.

Remember, we have only one quarterback on the team, and no talk in the huddles. Keep your head, and do everything you do with every ounce of strength. Use what you have learned the past sixty days, and make your opponents pay for what they gain.

Men, we are going to win the game today because you are going to give as you never have given before. You have the stuff it takes to outrun them, outcharge them, outtackle them and outsmart them.

Play the game clean and play it hard, but play to win.

ONE APRIL FOOL

This was a demonstration of how to prepare a short talk describing an amusing or dramatic situation or experience. Toastmaster George Reitingger reached into his memory and produced this one.

Newspaper reporters are practical jokers of the highest—or lowest—order. Every day of the year is April Fools' Day to them if they can think up a gag to embarrass some fellow-reporter.

That was the way it happened one April Fools' Day several years

ago. Reporters from the various newspapers were gathered in the Press Room at the City Hall with not much to do. One of them proposed a bright idea, and all agreed to put a gag on young Eddie Smith, a serious-minded reporter, who was out of the room at the moment.

They found a lady of questionable judgment, but abundant courage, who agreed to help with the gag for a five dollar bill. She waited outside the Press Room until Eddie returned. Then she broke into the room and pointing her finger at Eddie, shouted, "There's the man who ruined my sister in Decatur last year!" Then she tore open her handbag and reached for what appeared to be a gun or a knife.

The reporters gathered around and stopped her, but poor Eddie turned white as a sheet and promptly fainted. For he actually had been in Decatur the year before!

WORDS IN SPEECH

In a slightly more serious vein was the speech by Toastmaster E. E. Randolph, who undertook to show how to build a speech around an outline. His talk is a good example of the use of words.

You men are interested in self-improvement. If that were not so, you would not be coming here to practice public speaking. You want to learn so that you can think on your feet and express yourself in a way that will influence the thoughts, opinions and actions of others.

To express your thoughts, you

must use words, because they are your tools of thought. You can't think without words.

Without words, you cannot form judgments or make decisions.

A pianist may have the most beautiful music in his mind, but if he had only five keys on his piano, he could never express more than a fraction of these tunes. Your words are your keys of thought, and the more words you can command, the deeper, clearer and more accurate will be your thinking.

Words are messengers of thought—indexes of the mind. Our intelligence is judged by the thoughts we express and the words in which we vest them.

Words have power! There are words which cut like a knife, or soothe like a lullaby; words which burn like vitriol, or revive like an ocean breeze; words which hiss like water drops on a hot fire, or cheer like a grateful heart; words that boil and swirl like the whirlpools of Niagara Falls or smile like a sleeping baby.

An improved vocabulary is within easy reach of every man. All that is needed is a notebook, a dictionary and a plan. When you hear or see a strange word, jot it down in the notebook and look it up in the dictionary. Make use of it at the first opportunity provided, of course, that the word is appropriate to your use.

Do this, and you will discover it is an easy and very effective method of improving your public speaking as well as your everyday conversation.

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Why Go To Seattle?

July 24-28

1. A wonderful vacation in one of the beauty spots of America.
2. Visit a neighboring country. British Columbia is hardly "foreign," but it is outside the United States, and very English.
3. Hear the finals in the Inter-Club Speech Contest, with winners from all the Districts competing for top honors.
4. Meet the fine Toastmasters who will attend the Convention—the kind of men you want to know—leaders from all over the land.
5. And, of course, learn more—much more—about Toastmasters procedure, administration, speaking, judging and evaluating.

Go To Seattle For— Vacation - Fellowship - Recreation - Education

THE HEADQUARTERS

will be at the Olympic Hotel. Most of sessions will be held in the Hotel and the Metropolitan Theater, which is in the Hotel Building.

REGISTRATION

cost is \$12.00 per person—covers all sessions, dinners, tours, etc., except the Victoria trip (\$5.00) and the Mt. Rainier trip (\$3.00).

CROWDED CONDITIONS

in Seattle make it necessary for the local Committee to know in advance how many lunches and dinners to order. Please mail your check for Registration Books to Earl Meeks, 509 Pike St., Seattle, 1. Mention whether you will go to Victoria and Mt. Rainier.

Make hotel reservations now and avoid disappointment. Address all reservations to Earl Meeks, Committee Chairman.
