

THE TOASTMASTER

JULY

1966

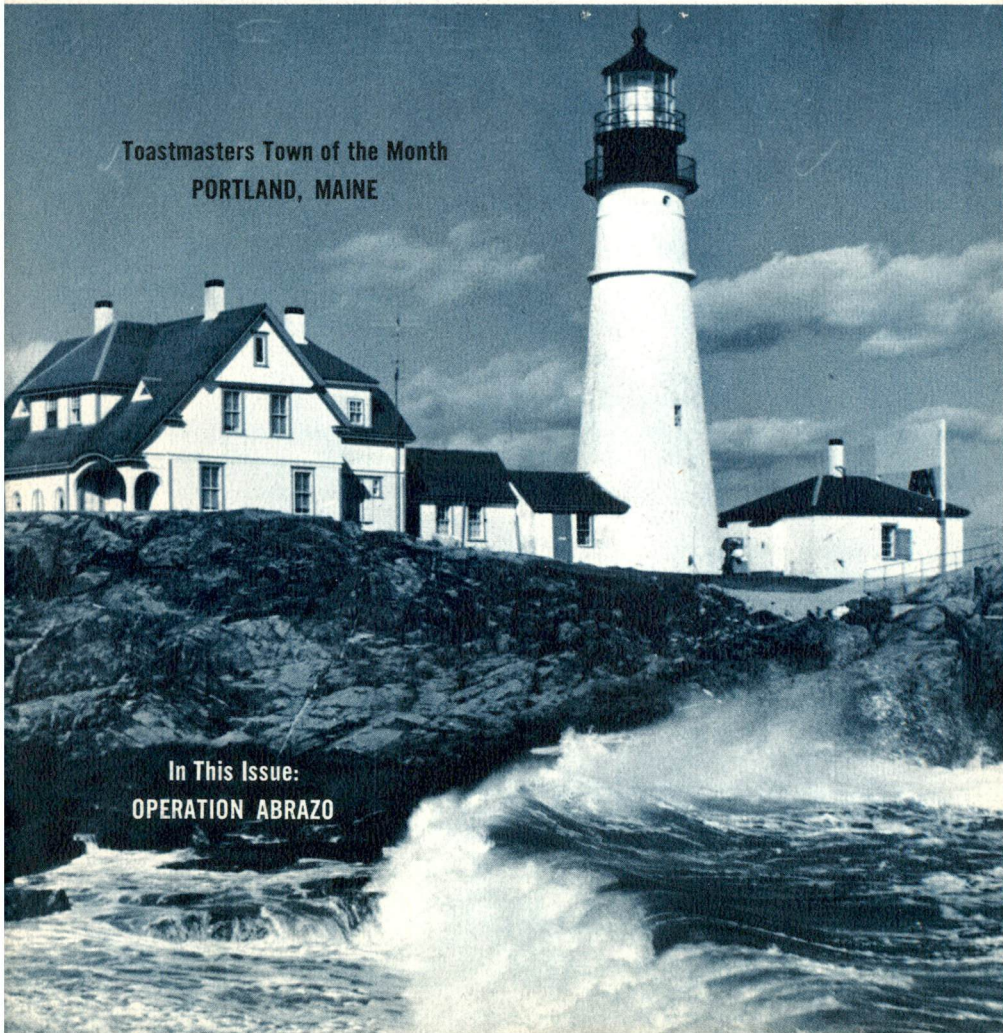


FOR BETTER LISTENING

THINKING · SPEAKING

Toastmasters Town of the Month
PORTLAND, MAINE

In This Issue:
OPERATION ABRAZO



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TOASTMASTERS INTERNATIONAL IS:

. . . a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than one million men through its program of self-expression and self-improvement. Clubs are located in countries and territories throughout the free world.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

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The TOASTMASTER

For Better Listening—Thinking—Speaking

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Texas Toastmasters Visit Monterrey, Mexico in . . .

OPERATION ABRAZO

by CAPT. JOE BOLAND

THE UNTRANSLATABLE WORD — Toastmasters—became a synonym for brotherhood in Monterrey, Mexico, recently where an international meeting of Toastmasters was held between members of the Toastmasters de Monterrey Club and visiting Texas Toastmasters.

Making the weekend trip to Monterrey by car and chartered bus were 40 Toastmasters and their wives from San Antonio, Austin, and Corpus Christi, Texas, in District 56. Although the Monterrey Club also falls within District 56, distance and language barriers had previously prevented any large scale visit.

Toastmasters "Operation Abrazo" hoped to realize both a furthering of Toastmasters activities in the district and the promotion of international good will. Prior to making the trip, Texas Toastmasters asked the Mexican Consulate in San Antonio to translate the word

"Toastmaster" for them. After a puzzled search, the consulate announced that no translation could be found for this word. Texas Toastmasters concluded that it was truly an international word.

Highlighting the bus trip for "Toastmasters de Tejas" was a Liars' Contest. Capturing the Champion Liar Trophy was San Antonio Toastmaster George Porter, who stole the honors with his version of why he is the world's greatest lover. Quipped Toastmaster Porter, "Women are always calling for me. How often have you heard them in a railroad station, imploring 'Porter! Porter!'"

With a large banner announcing "Toastmasters de Tejas Saludan los Toastmasters de Monterrey" (Texas Toastmasters greet Monterrey Toastmasters), the sign-draped charter bus arrived in the mountain-ringed city to be greeted by waves of friendly



District 56 Lieutenant Governor Joe Boland, left, and Efrain Gonzalez, president of Monterrey Club 3357-56, stand between the flags of the United States and Mexico during a joint meeting Texas Toastmasters held with the Monterrey Club.



District 56 Toastmasters get ready to board their bus in San Antonio, Tex. for the trip to Monterrey, Mexico.



Colonel Roy Smith of San Antonio speaks during a Liars' Contest held during the bus trip to Monterrey.

Jesus Chappa of the Monterrey club looks on as Margaret Wentworth, wife of a Texas Toastmaster, models a jacket she had just won as a door prize.



local residents, as well as the Mexican hosts who had made hotel reservations for the group. A 30-foot sign in the hotel lobby greeted the Americans.

Following an afternoon of sightseeing and shopping in Monterrey, the Texas Toastmasters were called for at their hotel by two of their hosts and taken to the Cuauhtemoc Brewery for the joint meeting. One of the hosts spoke English, but the other—a dapper gentleman in a continental-looking beret—did not. Although he could have told the Americans a fascinating story of his recent tour of the Soviet Union, the language impasse dictated a journey of silence punctuated only by frequent smiles.

A mariachi band, wearing grey embroidered outfits, greeted the guests at the brewery. With Toastmasters in the middle, the mariachis formed a double line of honor guard and serenaded the guests as they escorted them to the outdoor pavilion for dinner.

Aptly forecasting the emotion-packed meeting to come was a dual flag ceremony. After the Mexican Toastmasters carried in the American flag and the Americans carried the Mexican colors, Acting President Efrain Gonzalez of the Toastmasters de Monterrey toasted the United States and Mexico.

Table Topics were answered

by both Mexican and American Toastmasters, under the direction of Topicmaster Jorge Romero.

Speakers included Dr. Jose Hugo-Flores, Dr. Adrio Illuminati from the Monterrey Toastmasters and Fred Romero, President of the Lackland NCO Toastmasters Club, San Antonio, and Lieutenant Governor Joe Boland of District 56, also of San Antonio. Toastmaster for the evening was Ramiro Palacios, who, together with his wife, treated the guests to a duet. In the international vein of the evening, Chief Evaluator Aurelio Flores Ysita had Mexican Toastmasters evaluate Americans and vice versa. For those not bilingual, Texas Toastmaster Fred Romero acted as interpreter. Playing the host role to perfection, the Monterrey Toastmasters gave many door prizes that were typical of their local crafts.

An epidemic of impromptu speeches at the end of the meeting revealed how stirred were those present at the tangible success of this exchange of ideas, opinions and Toastmasters techniques. A graphic example of this was heard when Lieutenant Governor Dick Irby of Corpus Christi spoke a few words of thanks to the host group. In translating this into Spanish, another Texas Toastmaster became so overwhelmed with emotion that he expanded the three-sen-

tence message into a ten-minute speech of gratitude.

The following morning, the traveling ambassadors were bussed to a distillery for breakfast. Enroute, the bus was halted by a policeman who demanded to see the papers of San Antonio Toastmaster George Garza. Proclaiming that he had been informed they were not in order, he led Toastmaster Garza to a waiting police car and drove away. Not until the group arrived at the factory to be greeted by a smiling George and the policeman, did they realize it was a hoax. Monterrey Toastmaster Jesus Chapa arranged for this "arrest," proving that humor is international.

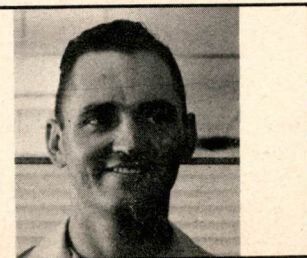
Gustavo Guarjardo, owner of the Almacenes Guarjardo Factory, took the Toastmasters on a tour of his factory, showing them how brandies, cordials, and liquors are aged and bottled. A Mexican barbecue, featuring pit-cooked beef that had been wrapped in leaves, followed. As a real eye-opener, a new brandy drink was served. Mariachis again serenaded the diners. They were

joined by San Antonio Toastmaster Bob Varela, who played the accordion and delighted the Mexicans with one of their own favorites.

The Texas Toastmasters prepared to leave reluctantly, feeling a deep gratitude for the manner in which their Mexican hosts had opened their hearts and lives to them. Plans were enthusiastically made for Phase Two of Toastmasters "Operation Abrazo," in which the Texas Toastmasters hope to host the Toastmasters de Monterrey in San Antonio. So that the Monterrey Toastmasters may better learn the American way of life first-hand, the Texas hosts plan to invite the Mexicans to stay in their homes.

As the Texas Toastmasters took leave of the magnificent mountains of Monterrey, they did so with a feeling of great emotion that a link in the chain of international understanding had indeed been forged during that weekend. They dramatically felt the impact of Toastmasters—the untranslatable word.

Captain Joe Boland is a District 56 lieutenant governor and a member of Lackland Club 1464. He placed third in the 1964 International Speech Contest at Denver, Colo. He received B.A. and M.A. degrees in education at George Washington University and an M.A. in history at St. Mary's University in San Antonio, Tex.



Don't Lose Your Audience, Practice and . . .



Master The Microphone

Reprinted from *The Microphone*

IT'S AMAZING how often a speaker, performer, or lecturer "loses" his audience because he doesn't take the time to master microphone technique. Using one properly is really just a matter of practice and common sense.

One of the most frequent errors occurs when a speaker turns away from the microphone and keeps on talking. His voice is lost—the microphone can't follow him. Face the microphone whenever you're talking . . . if you want to look around at various members of your audience, make the microphone your pivot point.

On the other hand, you should turn away at times. A speaker who clears his throat or coughs directly into the microphone may rock an entire audience.

The sure sign of an amateur speaker is blowing into a micro-

phone to see if it's operating. Yes, it indicates whether sound is coming through or not, but it doesn't give you any idea of the volume at which your voice will be reproduced. Test the sound system by talking . . . "one, two, three, four." It's as good as anything else.

All other things being equal, the best sound system is the one that can be operated at minimum volume. Too often, an inexperienced speaker will try to compensate for a bad acoustical condition simply by turning up the volume. This may only result in a disturbing effect for the listeners.

At first, most people in an audience won't complain about sound that is just a little too loud, too soft, or distorted. Unconsciously perhaps, they will just work harder at listening more carefully, honestly trying to

compensate for the inadequacies of the public address system.

But the strain of such careful listening over a period of time takes its toll. Attention wanders and points are missed . . . listeners may become generally irritable and blame the irritation on the speaker or the people in charge of the arrangements. Quite frequently a sizeable proportion of the audience may just give up and let their minds begin to wander.

Don't fiddle with papers in front of the microphone, or handle the microphone itself in any way. Even very slight sounds may be amplified to an annoying extent.

The speaker who gets up close and breathes into the microphone will blast his audience with hissing, sibilant (S-S-S-S-S or Sh-Sh-Sh-Sh-Sh) noises. Also, standing close to a uni-directional microphone produces a "booming" sound. Proper microphone technique requires the speaker to stand *no less than 12 inches way, and speak over the top of the microphone or to one side of it*—not directly into it.

The day of the leather-lunged orator is over. Electronics has created an entire new method of public speaking. No longer is it considered good taste to shout at an audience throughout a speech. The relaxed, "fireside chat" technique employed by skilled speakers is most suitable.

You can warm up your audience immediately by speaking in a friendly, conversational tone. When the time comes to drive home a point, you may raise your voice—remembering to *back away from the microphone* when you do.

It's a thrill to watch an accomplished public speaker make full use of the microphone. One moment, his voice is low. Later, he may be friendly and conversational, speaking to each member of the audience as if he were chatting over a cup of coffee. And then when he *backs up* and lets fire, he uses just enough of the public address system's amplifying power to impress everyone with the fact that he has raised his voice. But he doesn't blast their eardrums by shouting when close to the microphone.

The best sound system in the world cannot improve a bad meeting, lecture or performance. It can only insure that everyone knows what's going on. But the best speaking or entertainment in the world may be ruined by a bad sound system.

The *Microphone* is a guide to solving common sound system problems through proper microphone selection and technique. Copies of the complete booklet are available free of charge from Shure Brothers, Inc., 222 Hartrey Avenue, Evanston, Ill.

AND NOW-- any questions from the floor?

by VAUGHN STEWART

I THOUGHT HE SPOKE WELL. He was full of his subject and excited about it, and he told us of changes that would make ours a better town. It was a PTA meeting, and I liked what he said. The talk could have been before Optimists or Rotarians — or in a committee room in the state capitol.

When the speaker concluded, the presiding officer asked for questions from the floor. It was then that the speaker fell apart. His demeanor changed from amenable to belligerent. He stammered and rattled his keys, carried on garbled private conversations with those asking the questions, by-passed important issues, and made frequent grammatical errors. From where I sat, I was unaware of what some of the questions were about — and I could see perspiration dripping from the end of the speaker's nose.

As usually occurs when a speaker begins to lose his audience, a current of static pervaded the room. The more the static-makers talked, the more thoroughly did the speaker lose the audience — and the more he lost them, the more they talked. Earlier, toward the end of his prepared talk, I had been all for him. I was ready to go out and beat drums and ring doorbells. Now that I was bogged down in the middle of 50 minutes of unrehearsed questions and bungled answers, I wasn't sure. I wondered who had written the prepared part — and I wondered when he would stop.

My mind drifted. I thought of the knowledge held for centuries by good speakers — how they've known that what is said, how it is said, and who hears it are of about equal importance. I kept thinking of the late John F. Kennedy, who was so aware of these

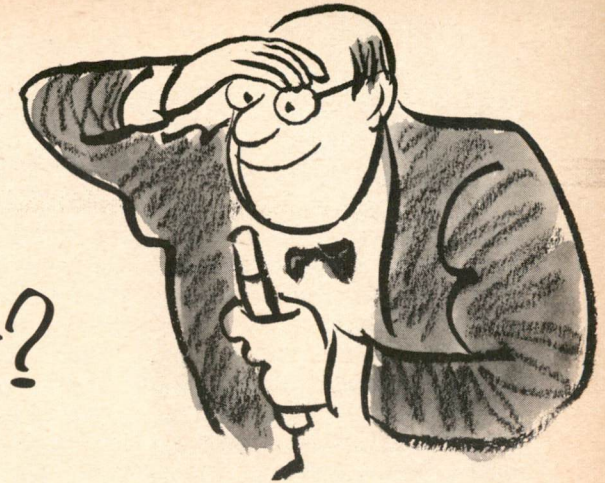
classic premises. I remembered how his image endured — and I wondered how much of the ability to wear well grew out of his easy replies that came spontaneously during TV conferences. Even when you didn't agree with his political philosophy or policies, you felt that you were hearing a man who *knew* that he *knew*. He generated faith. During press conferences, he was *in charge*.

On our way home, my wife and I discussed the PTA speaker. "That's one thing I don't want to have happen to me," I said. Immediately I went to work. I wrote out a rough planning sheet and arrived at some conclusions. I decided that since the question-and-answer part of a presentation is literally give-and-take, having the audience crowded in near the speaker is more critical than in ordinary speech-making. And, if the hall and the audience

are large enough for a public address system, the use of that system becomes delicate and important.

I took my plans to our club's educational vice-president. A man of imagination and flexibility, he liked the novelty of the idea and offered suggestions. With his blessing, I tried the new approach on my next prepared talk at Toastmasters. My time was all questions from the floor. Early in the meeting a brief outline of what my talk would have been — if I had made one — was handed to each member. The outline was sparse. The members could run their eyes down the page in less than a minute. Since we had worked it out ahead of time, the Toastmaster's pretending was effective.

"Thank you for your provocative speech," he said in introduction. "And now, are there questions from the floor?"



For the mock presentation I had chosen a subject I knew well. The talk outline handed to the members earlier was about "How to Write a Novel," a hobby of mine. It could have been on a political or economic subject — or on how to raise petunias or tomatoes or children.

I asked the timer for ten minutes. The full time was spent on the barrage of questions that came from the floor. The Toastmaster had hardly sat down when the questioning began. Whatever fears I had entertained about the experiment's falling flat had been unnecessary. The group "picked it up" and enjoyed it. I concluded that every Toastmaster should try it sometime and these five thoughts might help them retain control of a meeting:

1. Repeat the questions you receive — loudly.

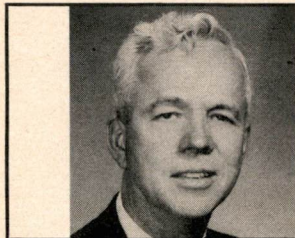
2. Answer the entire group, not just the questioner.

3. Answer with an "I'm-glad-you-asked-that" tone.

4. Be sure to leave yourself a getting-off place so that you can stop without obtruding yourself into somebody else's time later in the program. *Know when to stop.* Assume that the one in charge of the meeting has little concept of the passing of time.

5. Act as if you know more about the subject than anybody present — and be sure you *do*.

Remember, Toastmasters is a working laboratory. As a lab experiment, try the question-and-answer presentation. It may make you perspire but you'll have fun — and it might preclude the falling apart we witnessed that night at the PTA meeting.



Vaughn Stewart is a member of Eyeopeners Club 2607-3 in Tucson, Ariz. He has completed both Basic Training and Beyond Basic Training twice during his 16 years as a Toastmaster and held all club offices. He is a chiropractor.

HARRY HODDE

It is with deep regret that we announce the death of Past Director Harry Hodde. He was a Toastmaster for 28 years and member of the Board of Directors from 1958-60. Mr. Hodde was a member of Lincoln-Douglas Club 51-8 in Springfield, Illinois.

PORTLAND, MAINE Toastmasters Town of The Month



PORTLAND, MAINE, called Forest City because of the thousands of elm trees scattered throughout it, has a rich historical background.

The city was first settled by two Englishmen, George Cleeves and Richard Tucker, in 1632. It was first known as Casco, later as Old Falmouth, and finally incorporated as Portland in 1786. Between 1820 and 1832, Portland served as the state capital. Since it was first settled, Portland has been destroyed twice by Indian raids; once by a British fleet; and once, in 1866, by fire. The famous Portland Head Lighthouse, located at the entrance to Portland harbor, was ordered built by George Washington in 1791 and is the oldest lighthouse in the United States. Portland was the home of the famous poet, Henry Wadsworth Longfellow.

Modern Portland is situated on an elevated peninsula and is nearly surrounded by water. Fresh ocean breezes moderate the temperature of the city during the winter and cool it in summer.

The population of greater Portland is more than 100,000. The chief products of the city's 153 manufacturers are: pulp, paper, and wood products; shoes, boots, and leather goods; clothing for men and women; industrial machinery and marine hardware; electronics and space age hardware. Portland's ice-free harbor is the nearest deep water port to Europe and imports and exports many thousands of tons of lumber, wood pulp, paper, coal, grain, sulphur, and china clay to and from ports all over the world. In addition to many freighters, Portland harbor receives several hundred oil tankers annually at the Portland-Montreal Pipe Line.

Portland's fishing fleet lands millions of pounds of fish each year, while thousands of pounds of lobsters, for which Maine is world-famous, are caught by local fishermen.

There are two Toastmasters clubs in Portland, Portland Club 288-45 and Woodfords Club 816-45.

The Toastmaster salutes Portland, Maine, Toastmasters Town of the Month.

(See Toastscripts, Page 34)



Australian Toastmasters gathered in front of the Newport Inn in Newport, New South Wales, for opening ceremonies of their 1966 convention. Delegates from 50 clubs attended the conference.

Delegates from 50 clubs gathered at Newport, New South Wales, for the . . .

Australian Toastmasters Convention

by T. O. MAC GILLYCUDDY

RUSS WALKINGTON was elected to a second term as president of the Territorial Council of Australia during the 1966 Australian Toastmasters Convention at Newport, New South Wales.

More than 200 delegates from 50 Toastmasters clubs attended the convention — complete with an opening parade, bands and marching units, speech contest, elections and banquet.

R. O. Healey, member of the Legislative Assembly, spoke at the convention's opening session.

He said that it was important that all members of the community observe the Toastmasters principle of critical appraisal.

Other guests at the convention included the leader of the government in the Upper House, A. D. Bridges; W. C. Wentworth, member of the Australian House of Representatives; and E. D. Darby, member of the Legislative Assembly.

A message from Toastmasters International Executive Director Maurice Forley was read to dele-



A. D. Bridges, left, leader of the government in the Upper House, presents a gavel to Frank Beattie, center, winner of the Australian National Speech Contest. On the right is Bill Hans, runner-up in the contest, and in background is Territorial Council of Australia President Russ Walkington.

gates. It stated that at a similar stage in growth there were fewer Toastmasters clubs in the United States than there are in Australia today.

Anticipating further acceleration in club establishment, the Newport convention approved the formation of a planning committee to guide the future growth of Toastmasters in Australia.

Frank Beattie, a refinery engineer from Cronulla, speaking on the importance of enthusiasm, was the winner of the Australian National Speech Contest. Second place went to Bill Hans of Villawood.

Case studies were used this year for the first time at the educational sessions. Delegates were divided into groups of 15 and each group was given an actual case dealing with a particular club problem to study.

Australian Toastmasters left with a genuine feeling of accomplishment and look forward to next year's convention in Launceston, Tasmania.

Russ Walkington, standing at the lectern, speaks to the delegates following his election to a second term as president of the Territorial Council of Australia.



Clubs Around The World



Major General E. L. Rowny, left, commanding general of the 24th Infantry Division at Augsburg, Germany, presents a Toastmasters club charter to Herbert Britton, president of Augsburg Club 1473-U. Toastmasters from Blue Danube Club 3508-U, Neu Ulm; and Bavarian Club 2270-U, Munich, attended the charter dinner.



Captain J. J. Smisek, right, commanding officer of the U.S. Navy Housing Activity at Yokohama, Japan, presents the winning trophy to Manuel Nieves of Minato Club 3615-U following a joint meeting and speech contest held by four Japanese clubs.

Unique Awards

All clubs have awards but Karingal Club 1665-TCA feels it has the most unique awards in Toastmasters.

"Karingal," the club name, is actually an aboriginal word meaning "the happy camp." The club has purchased from missionary stations in inland Australia several aboriginal decorations and awards. Some examples follow:

A boomerang is presented to the most improved speaker each week.

"Arunka the Grunter," a carved model of the Australian marsupial, the Wombat, is awarded to the speaker with the most "ahs."

Visiting evaluators are presented with a "bull-roarer."

When the club was chartered in April it got off to a good start with its aboriginal theme: the 120 guests were served Kangaroo Tail Soup.

Karingal Club 1665-TCA
Hornsby, New South
Wales, Australia

Joint Meeting

Four Japanese Toastmasters clubs held a joint meeting at the U.S. Navy Housing Activity in Yokohama.

Three Yokohama clubs, Minato Club 3615-U, Shikaisha Club 2468-U, and Yokohama Club 3070-U; and Mikasa Club 1727-U from Yokusuka, took part. Manuel Nieves of the Minato Club was the winner of the speech contest with John Marshall of the Yokohama Club second. Captain J. J. Smisek, commanding officer of the Housing Activity, was guest of honor at the meeting and presented the winning trophies.

Yokohama Club 3070-U
Yokohama, Japan



Members of the Governors Club held their annual meeting during the 1966 Territorial Council of the British Isles Conference at Edinburgh. The club is composed of past district governors (when the council was a district) and past presidents of TCBI. In the first row, left to right, are J. L. Whiteford, district governor, 1959-60; A. B. Young, district governor, 1949-50; Hugh Davidson, president, 1965-66; Tom O'Beirne, district governor, 1958-59; and Ian F. Brock, district governor, 1960-61. In the second row, left to right, are James A. Dunlop, president, 1963-64; M. F. Macaulay, president, 1964-65; Hamish D. Halley, president, 1962-63; and John Blaney, president, 1961-62.

Speaking Union Officers

For the second consecutive year Wellington Club 1046-U Toastmasters Don Harden and Roger Pitchforth have been elected vice-presidents of the Wellington Speaking Union.

The Union acts as the coordinating body for public speaking activities in and around the capital city of New

Zealand. Activities include debates, oratory contests and a national debate for New Zealand's premier award—the Norwood Trophy.

Pitchforth was charter secretary of the Wellington club and Harden, charter president.

Wellington Club 1046-U
Wellington, New Zealand

Members of the Air-India Club 3043-U Executive Committee with the Air-India Revolving Shield awarded each year at the club-sponsored Inter-Collegiate Speech Contest. In the first row, left to right, are V. A. Kombrabail, P. K. Iyer, S. R. Shenai, and S. Guruswami. Standing, left to right, are C. V. Kamath, R. B. Iyer, I. S. Gopalkrishnan, and K. K. N. Swamy. The contest is held each year at the National College in Bombay.



*Toastmasters Is Like A Supermarket.
Shop Carefully and . . .*



GET THE MOST OUT OF TOASTMASTERS

by LES W. SUTTON

HOW BORING IT IS to wake up every morning and find yourself always, always the same person. One of the greatest benefits we obtain from Toastmasters is the steady, constant change and development in our personalities and, consequently, in our lives. Through Toastmasters we are not the exact same individual we were yesterday. We are growing and maturing with Toastmasters, no matter what age we may be.

Let your thoughts and imagination go along with mine as I make a comparison between Toastmasters and a supermarket. You are likely to say, "There is

no similarity, there is no connection." But in many ways we have things in common.

Supermarkets, through their advertising and door opening specials, get you inside the doors and invariably make the sale. Isn't this the same as a speech? If the opening is arresting, your interest is aroused and invariably the sale is made.

At the supermarket we generally shop once a week, but we find it necessary to daily pick up some bread and butter items. As Toastmasters, we have one prime exposure to practicing once a week, but what we pick up on a daily basis, between weekly shoppings, can be mighty sustaining.

Both supermarkets and Toastmasters operate on a cash and carry basis. You have to be there to get the goods.

There are many further comparisons, but there appears to be one main area where we differ. No, it is not because Toastmasters doesn't give green stamps. The big difference is that when we shop we insist on getting all that is coming to us. We are entitled to it and we demand it from our supermarkets. So many of our Toastmasters take only a small portion of what is available, when so much more is there at no extra price. To get the most out of Toastmasters, shop with the same thriftiness. You will never be able to obtain

all of the benefits — Toastmasters is too good a bargain. But try to get as many as you can. The strange thing is that the more you take, the more there is.

Regarding our theme, "Get the Most Out of Toastmasters," you have to go after it. You can't attend a meeting with the attitude, "Here I am, make me a Toastmaster." You can't attend a Toastmasters meeting without a shopping list. Know what you are going after, be there for a purpose, and don't leave without it. If you never lose purpose and goal, you will receive the most out of Toastmasters. And all those that you cross paths with and meet on the road will benefit from your active participation.

If everyone would go to meetings prepared to do his part, we would come out of our weekly sessions with the greatest return for our time invested. Investment clubs are becoming quite popular. A group of fellows meet, say once a month, pool their \$10 to \$50 each in investments and hope to increase their holdings. Toastmasters is an investment club with the highest returns, biggest dividends, and truly the best growth stock on the market.

If Toastmasters would put all their effort and attention into their assignments, what power-packed meetings we would produce for the benefit of all. These days, it is impossible to keep up

with all current events. It is impossible to read all of the books, magazines and newspapers that are published. While we learn to speak, we obtain a synopsis of current news and views.

There are some who object to a speaker taking material from something that he has read. My thought is that we shouldn't object (speech contests excluded) unless it is word for word from some very widely distributed and read periodical. One could take an article right from our Toastmasters magazine.

Make use of *The Toastmaster Magazine*. Use the ideas of the men who, from experience, know what has benefited them. Make use of all of the educational materials released from World Headquarters.

Get the most out of Toastmasters. See to it that your fellow members get the most out of it — your listening, your evaluation, your help, your guidance—and it will boomerang.

Through exchange of evaluation with your fellow members,

you learn, if you weren't already aware, that no one ever has all of the gifts. You are growing just a little bit more and continuing to mature at whatever age you are.

It is true that this rate of maturing is more accelerated during the impressionable years of our teens. The change in our constitution to allow 18-year-olds will extend our assistance in the growing up process into this field. But there is no such thing as being completely matured. The fact is, we never stop growing.

Yes, it is boring to wake up each day and find yourself always the same person. Some of us would be happy if we could be the same outwardly each day, but as the days roll by we pick up a new wrinkle here and there, a few more gray hairs; these things we can't control. But isn't it wonderful to be fully aware that as we depreciate on the outside, we can appreciate the changes we can and do make on the inside? That's what I get out of Toastmasters. You can too.



Les W. Sutton is a past governor of District 64 and a member of Keystone Club 3211-64 in Winnipeg, Manitoba, Can. His son, Frank, is also a member of the Keystone Club. Sutton is an industrial sales representative for the Sherwin-Williams Co.

CLUBS IN THE NEWS

Hoyt Curtis Night

Arcadia Club 115-F recently paid tribute to Hoyt Curtis for his 29 years of "enthusiastic and untiring efforts to uphold the principles and ideals of Toastmasters."

Curtis, a charter member of the club, was presented with a silver tray commemorating his service.

Arcadia Club 115-F
Arcadia, Calif.

Wives Put On Program

Mansfield Club 840-10 presented what it believes is a first for a Toastmasters club.

The members enticed their wives to put on a program and they did — providing the Toastmistress, speakers and evaluators of the evening.

Mansfield Club 840-10
Mansfield, Ohio

Ladies Night

A Ladies Night with an Oriental theme was held by Defense Documentation Club 2829-36.

The dinner was held at the China Inn in Washington, D.C. Table Topics were taken from fortune cookies, there was a lesson on the proper use of chopsticks, a special contest for the most interesting and original oriental dress, and the club speech contest.

Defense Documentation Club 2829-36
Alexandria, Va.



Hoyt Curtis, center, receives a silver tray from Rex Boone on behalf of Arcadia Club 115-F for his 29 years of service to the club. Looking on, left, is Ron Solar, club president.

Four-Corner Speech Contest

The Second Annual Four-Corner Speech Contest drew participants from three states — New Mexico, Colorado and Arizona. The speech contest is sponsored each year by New Gallup Club 2772-23 to promote inter-club relations.

Everett Elmer of Kachina Club 3852-3, Flagstaff, Ariz. was the winner with Jim Lynch of Cortez (Colo.) Club 1351-26 second.

New Gallup Club 2772-23
Gallup, N.M.



Milwaukee Club 466-35 can boast of five past or present Toastmasters leaders. They got together at the District 35 Spring Conference for this photograph. Left to right are Arthur Garvey, district administrative lieutenant governor; Frank Spangler, past International president; Everett Watson, district governor; Harold Miller, treasurer; and Eugene Haluschak, International director.



D. H. Tibbals, second from right, World Headquarters staff member, evaluated Girl Scouts at a public speaking training class in Santa Ana, Calif. The girls were left to right, Rhonda Nalesnick, Barbara Wailes and Mary Cohn. The class earlier had attended a meeting of Smedley No. One Club 1-F.



Governor Haydon Burns recently proclaimed Toastmasters Week in the State of Florida. Looking on while he signed the proclamation was District 47 Governor John Diaz.

Miss Susan Pope was the guest speaker at Ladies Night held by Purchasing Agents Club 857-28, Essex, Ont., Can. Susan was the winner of the Elementary Public Speaking Contest in Southwestern Ontario. Club President Jim Lamb introduced her.

Bureau of Mines Club 2598-7 at the Albany Metallurgy Research Center, Albany, Ore., conducted a Speechcraft course for an all-girl class. Toastmasters conducting the course were Area Governor W. T. Thomas, top row, left; H. R. Babitzke, top row, second from right; and L. L. Oden, top row, right.



Florence Shippley, editor of the Woman's Page in the Dubuque Telegraph Herald, was made an honorary member of Dubuque (Iowa) Club 1337-19. Club members toasted her while she held up a plaque with the Toastmasters emblem imprinted on it.



Colonel Frank E. Marek, right, commanding officer of Bolling Air Force Base, receives a plaque and certificate of appreciation from Toastmasters in Area 11, District 36, and Bolling Officers Club 2061-36. Making the presentations is Chaplain GrayDon TerBush, president of the club.



Mayor Richard C. Rancier of Wichita Falls, Tex. proclaimed Toastmasters Week in the city. Watching him sign the proclamation were Technical Sergeant Raymond C. Anderson, president of NCO Chandelle Club 820-25; Captain John K. Miller, area governor and president of Sheppard Club 3066-25; Jay O. Hensen, past District 25 governor and past president of Daylighters Club 1956-25; and Dr. Louis E. Tompkins, president of Wichita Falls Club 305-25 and first District 25 governor.

Chief Master Sergeant John J. Hinkle, left, practices a speech in front of his family: his son, John; wife, Phyllis; and daughter Terry. Sergeant Hinkle, area governor and member of MCAFAN Club 737-49, Honolulu, Hawaii, was recently selected as the Air Force Communications Service's Outstanding Airman of the Year and honored by the Air Force Association in Dallas, Tex.



Youth Leadership In Action

Dr. Steve Rouss, District 48 governor, presents a trophy to Cherry Hall, winner of the Youth Leadership Speech Contest held in Birmingham, Ala. On the right is Paula Sorrells, runner-up. Acipco Club 2011-48 Toastmasters in Birmingham sponsored a Youth Leadership program for 300 eighth grade students in six junior high schools.



Globe Club 2197-3 conducted a Youth Leadership class at Globe High School in Globe, Ariz. Ralph Boyer was coordinator for the class which had 11 students complete the course. The school has asked that the club conduct another class during the next school term. In the photograph, clockwise, are Susan Theiler, Corliss Cooley, Lu Ann Bennett, Mary Ellen Rabogliatti, Pat Mercer, Ralph Boyer, Jerel Cline, Orrie Nell Webb, Mike Mercer and Faust Rabogliatti, Globe club president.



John F. Griffith, District 17 governor, presents a certificate of completion to Cody Montalban at the end of a Youth Leadership class conducted at Central High School in Billings, Mont. Other youths, left to right, are Tom Buller, Dave McNeely, Carl Sturm, James White, Tim Schrueth, Con Trobe.

WILL GOLDIE

It is with deep regret that we announce the death of Mr. Will Goldie, founder of Glasgow Club 86-TCBI, the first club in the British Isles. When the Scotland clubs became District 18 in 1949, he served as its first District Governor.

ASK WORLD HEADQUARTERS



World Headquarters receives many questions from Toastmasters concerning the operation of clubs, areas, districts and International. Each month we will answer several of them in this column. Send your questions to Ask World Headquarters, 2200 N. Grand Ave., Santa Ana, Calif.

- Q.** What is the proper method of displaying the United States flag on the speakers' platform during a meeting?
- A.** The flag may be displayed flat, above and behind the speaker. If on a staff, it should be at the right of the speaker as he faces the audience. Other flags should be at the speaker's left.
- Q.** A member of our club has requested an extended leave of absence because of the demands of his work. Is there a limit on the time we can grant him?
- A.** Article I, Section 9, of the club bylaws states: "The executive committee may extend to any active member, at his request, a leave of absence not to exceed four weeks. When leave of absence for a longer period is desired, the member shall be transferred to inactive membership."
- Q.** Can anyone subscribe to *The Toastmaster Magazine*?
- A.** No. **The Toastmaster** is the official publication of our organization and distribution is for our members. However, the Board of Directors has authorized acceptance of non-member subscriptions on request. Many clubs provide gift subscriptions to schools, libraries and hospitals. Many non-members interested in communications and public speaking are paid subscribers. In addition, there are exchange subscriptions with other publications and complimentary subscriptions to opinion molders, such as TV and radio commentators and newspaper editors.
- Q.** Ours is a very successful club. Why should our area governor have to bother with a Club Evaluation Report?
- A.** We are just as interested in healthy clubs as we are in weak ones. All clubs should be checked on the Club Evaluation Report. These reports provide the district governor and World Headquarters with information and data on which to correlate the health of a club with the activities it conducts.



GAVEL CLUB

NEWS

A year ago 81-year-old Dan Bowlzer started a Gavel Club at Mira Monte Elementary School in Ojai, Calif. Today, this initial effort by the former president of Ojai Toastmasters Club 984-21 has led to the formation of four other Gavel Clubs in Ojai schools. Through his efforts, various public spirited citizens and groups contributed to the certification of the clubs.

In a recent newspaper article Bowlzer stated, "Articulate boys and girls will be the successful men and women of tomorrow. No matter how good an idea a person may have, it will get nowhere if the person cannot express himself well."

The initial club was Mira Monte Elementary School Club 25; followed by Matilija Junior High Club 87; Santa Ana Elementary School Club 91; Topa Topa Elementary School Club 101; and Ojai Elementary School Club 110. As Ojai Gavel Club Chairman, Bowlzer's aim is a Gavel Club in each school in the Ojai Valley.

Speaking in support of the American Cancer Crusade Fund Drive has been adopted as a project by the members of State Gavel Club 83, located within the Central Correctional Institution in Columbia, S.C. Francis D. McKinley, president of Columbia Toastmasters Club 1393-58, reporting on a club visit to the Gavel Club, states that the club has shown remarkable growth since its certification several months ago. Besides soliciting funds for the American Cancer Crusade, the enthusiastic members have constructed

a lectern for use at their meetings. The future of the club looks promising.

Gaveleers Gavel Club 58, located at the California Medical Facility in Vacaville, Calif., celebrated its fourth anniversary with a banquet in April of this year. L. S. Nelson, associate superintendent of the institution and sponsor of the club, stated that "in the institution communication is the most important single area in which an individual may seek development. Through Gavel Club activities we encourage our men to develop their talents as public speakers."

The following new Gavel Clubs have been granted their Certificates of Affiliation: West Winds Gavel Club 86, San Diego, Calif.; College of The Redwoods Gavel Club 88, Eureka, Calif.; Santa Ana School Gavel Club 91, Ojai, Calif.; Vista Job Corps Center Gavel Club 93, Carson City, Nev.; Sierra Conservation Center Gavel Club 95, Jamestown, Calif.; Motherwell Gavel Club 98, England; Topa Topa School Gavel Club 101, Ojai, Calif.; Sandstone Gavel Club 105, Sandstone, Minn.; Ojai Elementary School Gavel Club 110, Ojai, Calif.; Paso Robles High School Gavel Club 111, Paso Robles, Calif.; 4-H Gavel Club 116, Williston, N.D.; 4-H Gavel Club 117, Artesia, N.M.; Gary Job Corps Center Gavel Club 120, San Marcos, Tex.; Heber Job Corps Center Gavel Club 123, Heber, Ariz.; Thomas A. DeVilbiss High School Gavel Club 124, Toledo, Ohio; American Banking Institute Gavel Club 125, Reading, Pa.

Miss Irene Parsons, center, assistant administrator for personnel in the Veterans Administration, was presented an Award of Esteem and Appreciation in Recognition of Outstanding Service to Toastmasters International by District 36 Governor Robert Blakeley, left, while District 36 Lieutenant Governor for Education Bob Bradley looked on. Miss Parsons is a charter member and past president of Alpha Beta Gavel Club 18.

District 38 Honors Former President Eisenhower

by PAUL J. CATHEY

JUST A SHORT DISTANCE away from the site of Lincoln's famed Gettysburg address, Toastmasters of District 38 gathered to honor another famous President for his skills in communication — Dwight D. Eisenhower.

Toastmasters International President Charles C. Mohr, in making the presentation, stressed the association between the two events.

"We believe General Eisenhower to be one of the great men in history. Certainly he is one of the most outstanding Presidents of the past century and amply molded in the heroic pattern of Abraham Lincoln.

"This award symbolizes and recalls the historic events that occurred here in 1863. We have returned to this quiet resting place to measure the deeds of men and nations.

"One hundred years have brought startling changes to this

world, but practically no change in human relations. Freedom remains the privilege of the free and the precious goal of the have-nots.

"Thus it has come to pass that over the centuries men of good will have dedicated their lives to releasing the bonds of oppression from their fellow men and have given mankind the opportunity to enjoy freedom of voice, mind, and spirit.

"The man who most nearly approaches the ideal champion of freedom's goals and who has devoted his speech efforts and writings to this purpose is Dwight D. Eisenhower — our choice for the Outstanding Citizen in the Field of Communications Award."

The occasion was District 38's Spring Conference at Gettysburg on Saturday, May 21. Toastmasters who witnessed the presentation at the meeting's educational session and later toured the battlefield and National Cemetery

Following the presentation ceremony General Arthur S. Nevins, second from left, met with, left to right, International Director Charles Herrlein, Toastmasters President Charles C. Mohr and District 38 Governor Patrick A. McKeown.

JULY, 1966





General Arthur S. Nevins holds the citation and Spode china reproduction of the antique Liberty Bowl which he accepted on behalf of former President Dwight D. Eisenhower at the District 38 Spring Conference in Gettysburg, Pa.

had ample reminders that freedom's price is still high. They learned that some of the war dead from Vietnam are coming home to rest in that historic Pennsylvania cemetery.

President Eisenhower had hoped to be in Gettysburg to receive the award. However, he was detained in Walter Reed General Hospital, Washington, D.C., undergoing treatment for arthritis.

In his stead he commissioned a long-time friend and associate, retired General Arthur S. Nevins, to accept the award for him. General Nevins has known the President since 1917 when he joined the regiment of then-Captain Eisenhower as a second lieutenant. During World War II General Nevins was on Eisenhower's staff from the African through the European campaigns.

In accepting the award he noted that the former chief executive was disappointed not to be there. Eisenhower, he said, had asked him to stress two things. "First, the fact that he greatly appreciates this award. And, second, the fact that he

thanks you all from the bottom of his heart."

There are actually three parts to the award. One is the framed citation describing the ex-President's outstanding contributions in the area of communications.

It reads, "Toastmasters International is honored to present its Outstanding Citizen in the Field of Communications Award to General Dwight D. Eisenhower in recognition of his achievements as author, educator, and orator. His accomplishments in speech, education, and literature have nurtured the minds of men, thereby creating better understanding among all peoples and encouraging mutual benefaction and peaceful habitation throughout the world."

The citation is signed by Charles C. Mohr and Patrick A. McKeown, governor of District 38. The president of Toastmasters International also presented a personal token, the second part of the gift, a Spode china reproduction of the antique Liberty Bowl. "It is tendered," said Mohr, "with the thought that it will be something Mrs. Eisenhower will appreciate and

display in the farmhouse at Gettysburg."

The third part of the award is a gift which Toastmasters has the unique power to bestow. District Governor McKeown explained it this way:

"An uncommon characteristic of the award is the dedication of more than 2500 member voices to direct their speech efforts over the next year in behalf of a patriotic organization which shall be designated by General Eisenhower.

"He has indicated two organizations for your consideration — People to People and the Freedoms Foundation. A district educational project will be promulgated in behalf of one of these splendid patriotic foundations during the coming year."

The award committee, detailing the enthusiastic selection of President Eisenhower for the honor, stated they were impressed by the way he has tenaciously and tirelessly advocated the critical need for better listening, thinking and speaking.

In his State of the Union message in 1960 he emphasized that

"we live . . . in a sea of semantic disorder in which old labels no longer faithfully describe. Police states are called 'people's democracies.' Armed conquest of free people is called 'liberation.' Such slippery slogans make more difficult the problems of communicating true faith, facts, and beliefs. . . . We must use language to enlighten the mind, not as an instrument of the studied innuendo and distorter of truth. And we must live by what we say."

While the award reflects the heartfelt sentiments of all Toastmasters, choice of the recipient and details of the presentation were completed by a group of District 38 men. Serving as the committee chairman was Walter P. Moran, a past International director. Assisting him were International Director Charles M. Herrlein; District 38 Governor-Elect A. Joseph Morwald; Reuben Levine, an area governor; Robert A. Freisheim, president of Germantown-Independence Toastmasters Club 1907-38; and Paul J. Cathey, president of Jenkintown Club 2684-38.

Paul J. Cathey is president of Jenkintown (Pa.) Club 2684-38 and an assistant area governor. A contributor of seven articles to The Toastmaster, he is a senior editor of Iron Age Magazine, the national metalworking weekly. Cathey was the 1965 winner of The Toastmaster Magazine Award for the article "of greatest benefit to the individual Toastmaster."





CONVENTION COUNTDOWN

THE COUNTDOWN IS ON! San Diego is ready to welcome Toastmasters, an outstanding program has been planned, and fun and fellowship await you at the 35th Annual Toastmasters International Convention.

This year's convention at El Cortez Hotel Aug. 4-6 promises to give Toastmasters a wealth of information they can't receive at club and district meetings.

It all begins with the Aloha Party — one of the most exciting pre-convention nights ever planned. In a tropical setting Toastmasters will enjoy an Hawaiian Luau and watch Polynesian and Tahitian dances by Pualani and Dancers.

Experts in different fields of communications promise to give Toastmasters new ideas and understanding on visual aids, debating, listening, and radio and television during the convention program.

And, for the first time, an officer of another international organization will speak to the delegates. Harold M. Heimbaugh of Kiwanis International will open the program with a talk on "Community Service Opportunities."

Two concurrent sessions — on debating and listening — will give delegates new ideas to take back to their clubs on subjects gaining increasing importance in communications.

Dr. Paul Hunsinger, chairman of the Speech Department at the University of Denver, will present "Debating is an Effective and Enjoyable Club Community Activity," and Dr. Seth A. Fessenden, chairman of the Speech Department of California State College, Fullerton, and member of Toastmasters International Educational Advisory Committee, will present "Do You Really Listen?"

The session on debating will include a demonstration and Dr. Fessenden will use audience participation to show delegates how to be good listeners.

Jay Van Holt of the Eastman Kodak Company will demonstrate both old and new types of visual aids for any size audience during "Visual Aids for Your Talk."

"On the Air," by panel discussion and demonstration, will give Toastmasters a look into the preparation and presentation of radio and television news, announcements and programs. The panel will consist of Burke Ormsby, program and public affairs director for KOGO-TV, the NBC affiliate in San Diego; Pat Higgins, the station's news director; and Dick Roberts, KOGO-Radio program director.

"Youth Leadership in Action," a panel discussion on this new

Toastmasters program, will allow delegates to discuss their problems and experiences in conducting a class. Among the panelists will be Miss Mindy Bergman, valedictorian for the first Youth Leadership Class at Point Mugu, Calif.

Basketball star Cliff Hagan will speak on "Sports and Speech for Youth" at the Founder's Breakfast where club, area and district awards plus *The Toastmaster Magazine* awards will be presented.

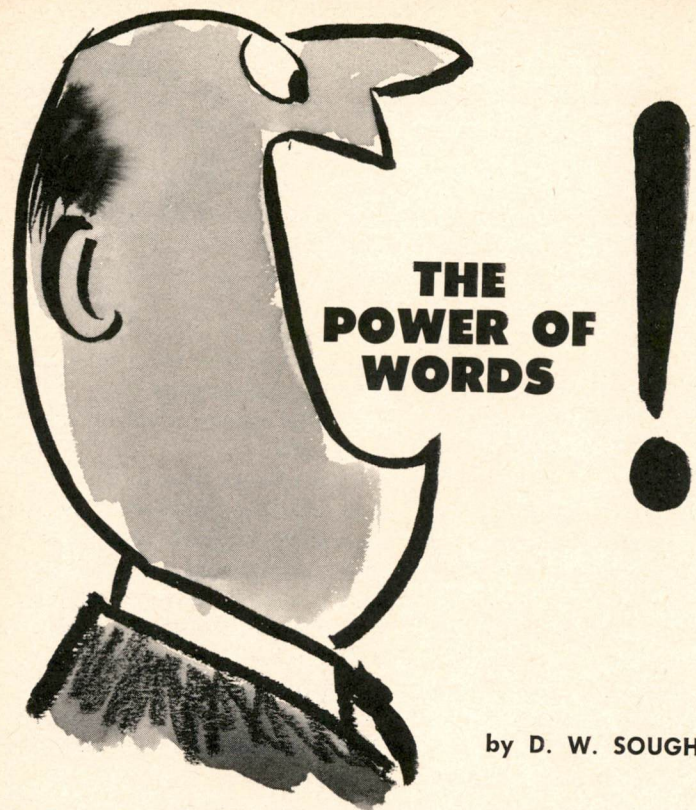
Add to this the Annual Business Meeting and election of officers, International Speech Contest, and President's Banquet and you have a convention you will long remember.

Here's a chance to renew old acquaintances and make new friends. We'll see you in San Diego for fellowship, education and fun!

WHAT SHOULD I WEAR?

Are you wondering what kind of clothes to take to San Diego? Here's a good guide to follow:

	MEN	WOMEN
Daytime	Business suit, sport coat and slacks	Casual street dress
Wednesday Evening (Aloha Party)	Bright colored sport shirts, slacks, sweaters	Muumuu, sarong, casual attire, sweaters
Thursday Evening (International Speech Contest)	Business suit	Informal dress
Friday Evening (President's Banquet)	Business suit (military dress uniform or tuxedo optional)	Cocktail dress



by D. W. SOUGHAN

HAVE YOU EVER considered that words are the most powerful tool evolved by man? From an alphabet of 26 symbols a craftsman can form an infinite variety of words that can move a man to laughter or to tears, turn a youth into a saint or into a military robot, make life a joy for the dying or plunge a promising healthy life into the depths of despair. Mere words can achieve all this, as the vehicle of communicating thought from one mind to another.

A word might be described as the atom of a sentence: the basic grammatical unit incapable of further sub-division without destroying its form. Yet words are much more than a product of man's intellect, destined to operate in a strictly prescribed manner. Like atoms, words in action produce some surprising results but, unlike physics, linguistics does not lend itself to mathematical analysis — which suggests that extreme care should be taken with the use of words.

Care with the use of words! Tell that to the Marines — or to the Brooklyn cab driver you forgot to tip on that last trip to New York. But if the same thought had always been transmitted from the speaker to the listener, with the correct use of words, perhaps history would have found no use for the Marines, or at least a tipless taxi-driver would not react like a startled bear.

A speaker forms a word to express his thought which the air conveys in the form of pressure waves to the receiver's ear. The word now returns to its original form as a thought in the receiver's mind. The process of thought transfer is now complete, but we can never be sure that the same thought has been passed or whether the received image is so grossly distorted to be positively erroneous.

Words have shades of meanings and sometimes it is necessary to define a word — by employing others — to be as sure as possible that the correct idea has been conveyed. This is only possible because men speak the same language which, in itself, is an inherently imperfect thing and which is continually evolving and merging with neighboring groups. The growth of technology, if coupled with a reduction in man's aggressive instincts, may yet lead to one language and to the correct transfer

of thought without confusion and battle.

Happily, perhaps, we shall not live to see this millenium, since perfection will not be as interesting and as amusing as life is at present. We shall have to accept our multi-racial, multi-lingual, confusing, bawdy, sophisticated, hateful, loving, dull — yet often inspiring world the way that it is. Words, correctly used, can emphasize the more stimulating features.

Apart from Chinese, there are about a dozen major languages throughout the world, each spoken by more than 50 million people, of which English is the most important as the lingua franca of about 250 million. Russia's 140 million devotees lag behind Asia's 160 million who speak Hindustani (Hindu and Urdu) and, curiously enough, there are only some 75 million French speakers, despite the great cultural influence of France throughout western civilization.

Except for a few renegades, who continue to appear in odd parts of the world with the most unlikely backgrounds for the most unlikely occupations, the English never really went "native" and remained isolated from the world even when they controlled so much of it. They always insisted that those unfortunate enough to have been raised in another language should correct that deficiency at

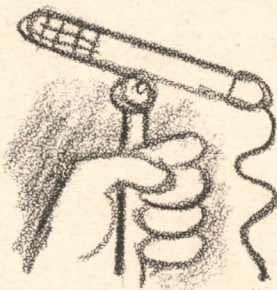
the earliest opportunity by learning English. The results of this arrogant policy are indisputable and make a Londoner burst with pride even as he slurs this most important language over port and cigars.

It behooves us all to improve our native tongue continuously; a never-ending task to be sure, but one that yields rich personal rewards. The command of a wide vocabulary, together with the ability to enjoy the deepest thoughts of the masters of literature, are talents not easily acquired, yet they are the key to true understanding. The odd minutes wasted at each end of the day, and many in the middle, should be enlisted in self-improvement. A book can be stuffed into a pocket and read at such times—and always with a pencil in hand to underline words that excite or instruct. At the end of the day these words should be copied into a notebook, which will form a personal guide to progress made as well as a source of speech material. After a time the chore becomes a part of life and the reflective period of copying each evening and the digestion of new words becomes deeper and greatly satisfying.

But how can anyone properly accomplish this task without

some basis of comparison? The man of words must have an acquaintance with at least one language other than his own to give him that extra depth by which the “professional” is known. The family doctor would not consider himself a surgeon, but his skill is sufficient for emergencies and provides the background necessary for his work. The engineer studies mathematics and the clergy psychology as supporting structures to their main work. Similarly, the student of the finer nuances of his own tongue should look into another language as an aid to clearer thinking in his own. To submit to the discipline of translating thoughts into another tongue gives depth to the knowledge of one’s own language and builds a skill in detecting slovenly expressions which mark the lazy thinker.

French is the natural second language for an English speaker and a study of its logical grammatical structure, together with its many words similar or identical to English, make initial progress fast. A visit to France, or an attempt to read a French novel at this early stage will, however, soon dispel the notion that it is an easy language. Its grammatical exceptions and the great range of difficult, yet charming,



idiomatic phrases will defeat all but the serious student of French. Yet even the most cursory study will assist the English speaker in improving his own language.

The differences between French and English thoughts are reflected in the two languages and are mutually enriching. English, in its American or British forms, for example, has no word to replace the French “chic” which conveys an idea of something small, neat and feminine more likely to be seen on the Champs Élysées than on Main Street. Similarly, a Frenchman enunciating his “petit(e)” does not mean quite the same thing as an American describing something as “small.”

The English language has no governing body as the French has with its Académie Française, but even this august body has been unable to keep French pure. Language is a living thing and the wider men’s thoughts, the greater the range of words needed to express them. “Okay” is an international word, proba-

bly American in origin despite the two interesting columns devoted to this term in Fowler’s *Modern English Usage*. Frenchmen now snatch sandwiches at “le snack bar” and have been known to chew on “le hot dog” which, however much the “academiciens” may shudder, represents a great victory for foreign words into the life of a people whose ideas on food border on the sensual.

Churchill once described heaven as a place where he could paint with an infinite variety of colors. On earth we must be content with the primary seven, but words are more numerous and the thousands of basic ones that we all know stand as primaries with gaps between to be filled by infinite shades of meaning to convey more nearly what we mean. The masters of literature are there to guide us, so let us learn from them whilst bending our minds to express ourselves and to analyze the thoughts of others as our contribution to better understanding and for personal satisfaction.

D. W. Soughan is secretary of Beaver Club 1421-21 in Vancouver, British Columbia, Can. He was born in London and is a graduate of the Faraday House Engineering College. He is senior electrical engineer with CASECO Consultants, Ltd. in Vancouver, an associate member of the Institution of Electrical Engineers and a fellow of the Royal Geographical Society.



TOASTscripts



An abridged version of "The Influence of Public Speaking in American History," which appeared in the October, 1965, issue of *The Toastmaster*, has been reprinted in *Current English Textbooks IX*, edited by the Editorial Board of the Japan Association of Current English and published by Kenkyusha Publishing Co., Ltd. of Tokyo, Japan.

Nobushige Tadokoro, a member of Fukuoka Club 3405-U in Fukuoka City, edited the article for the book. Dr. Robert T. Oliver, former president of the Speech Association of America and member of the Educational Advisory Committee for Toastmasters International, is the author of the article which recounts instances in American history where speeches changed the course of history.

Toastmasters in Portland, Me.—the July Toastmasters Town of the Month — offered a \$25 savings bond to junior high school students throughout the city for the best historical essay on Portland.

Peter R. Spear, 14, a ninth grade pupil at King Junior High School, was the winner and his essay appears on Page 11.

This effort by Portland Toastmasters resulted in excellent publicity throughout the city and served as a kick-off to the hosting of the Region VIII conference June 24-25. The week of the conference was designated as Toastmasters Week by the governor of the state and the Greater Portland Chamber of Commerce is distributing copies of this issue of *The Toastmaster* to local merchants.



Continuing the practice started by Founder Dr. Ralph C. Smedley, Executive Director Maurice Forley presented \$25 savings bonds to four students at Ralph

Peter R. Spear, right, a ninth grade student, receives a \$25 savings bond from C. Chester Dorr of Portland Club 288-45 while John P. Delaney, center, district lieutenant governor, looks on. Spear's historical essay on Portland appears on Page 11.

THE TOASTMASTER

Maurice Forley, left, executive director of Toastmasters International, talks to the four students at Ralph C. Smedley Junior High School in Santa Ana after he had presented them Smedley Toastmasters Awards for Citizenship. At the right is Assistant Principal Harold Jenkins. The students are, left to right, Janis Hoffmann, Bruce McNeilly, Ann McChesney and Tom Knight.



C. Smedley Junior High School in Santa Ana, selected by the faculty for their outstanding citizenship.

The presentations were made during the school's Ninth Grade Assembly. Ralph C. Smedley Junior High School is the largest junior high in Santa Ana with approximately 2,000 students.



A Speaker's Bureau made up of Toastmasters from the nine clubs in Des Moines, Iowa, is becoming a chief source of speakers in the city.

Shortly after the bureau mailed 500 brochures entitled "When You Need a Speaker" to Des Moines and Polk County organizations, including clubs and church groups, the requests started coming in to R. R. Hufstader, president of the bureau.

Speakers on subjects ranging from workmen's compensation to gardening are available to organizations. The Speakers Bureau includes lawyers, dentists, a sales engineer, food broker, milk company executive, water resource engineer, horticulturist and an aide for the Iowa Commission for the Blind.

U.S. Navy Ensign Donald Price was looking forward to competing in the District 14 Speech Contest after winning his area contest.

But instead of competing in the contest at Albany, Ga., Ensign Price, a member of the Navy Supply Corps School Club 2605-14, left for DaNang, South Vietnam, where he is now working at the Navy Support Activity.

CLUB ANNIVERSARIES

20 YEARS

(Founded in July 1946)

Albany Club 307-7

Albany, Oregon

Dayton Club 405-40

Dayton, Ohio

Executive Club 412-50

Los Angeles, California

Bell Club 393-51

Bell, California

15 YEARS

(Founded in July 1951)

Town and Country Club 62-F

Azusa, California

Cornhuskers Club 955-24

Omaha, Nebraska

Ambassador Club 936-28

Windsor, Ont., Can.

JULY, 1966

The Speaker's Page

POINT OF EMPHASIS

How are your members progressing toward the goals they set for themselves when they became Toastmasters? To find out, your club educational committee could survey the membership to determine how far along each member has come in the *Basic Training Manual*, *The Advanced Speaker*, or *Leadership Through Speech*. The results of this survey could then be used to plan your schedule, with emphasis placed on "book" talks. You will be helping your members by encouraging them to follow their manuals.

Ask one of your more experienced Toastmasters to schedule a speech on "Back to the Manuals," explaining to the members the benefits to be gained by following the programs set forth in the Toastmasters manuals.

Indicate in your club bulletin the number of the talk to be given along with the title of the speech. At the meeting, the Toastmaster and the general evaluator should also mention the number of the speech and what the speech is designed to accomplish. When a member completes one of the programs, present him his certificate of completion during a meeting and explain to him what he can expect to gain by proceeding to the next program.

Don't let your members fail to get the most out of their Toastmasters training. Bring them "Back to the Manuals."

SPEECH SUGGESTIONS FOR AUGUST

Thinking about giving a humorous speech? A good time to do it might be during *National Smile Week* (1-6). The same week is *National Clown Week*. The importance of working with youth could be stressed during the *Little League Baseball World Series* (23-27) or the running of the *All-American Soapbox Derby* (6th).

Some memorable dates this month include: Aug. 26, 1920, when the 19th Amendment to the U.S. Constitution was passed granting suffrage to women; Aug. 14, 1935, when the Social Security Act was passed by Congress; and Aug. 27, 1894, when federal taxing of individual incomes was adjudged unconstitutional. Later the 16th amendment to the Constitution (1913) gave the government direct taxing power, which it has not been reticent about using. On Aug. 21, 1858 the Lincoln-Douglas debates began and on Aug. 20, 1940 in a tribute to the RAF, British Prime Minister Winston Churchill told the House of Commons: "Never in the field of human conflict was so much owed by so many to so few." The first Atlantic cable was completed Aug. 5, 1858, with Queen Victoria and President Buchanan exchanging greetings; the first execution by electrocution at Auburn prison, Auburn, N.Y., occurred Aug. 6, 1890; and the first non-stop transcontinental helicopter flight took place on Aug. 24, 1956. On Aug. 18, 1913, the Veterans of Foreign Wars of the U.S. was formed at Denver, Colo. (There weren't so many of them in those days—wars or veterans.)

The date we hope all Toastmasters will remember is Aug. 4, 1966, when the 35th annual convention of Toastmasters International opens in San Diego, Calif.



JUST IN JEST

"This sure is a lousy party," a guest at a cocktail party said to the man next to him. "I'm going to finish this one and then get out of here."

"I would, too," said the other man, "but I've got to stay. I'm the host."

• • •

American history: the replacement of the red Indian by red tape.

• • •

"Has your wife learned to drive the car yet?" a man asked his friend.

"Yes, in an advisory capacity," the friend answered.

• • •

There are three kinds of husbands—the prize, the sur-prize and the consolation prize. Diane Withrew

A lady's maid rushed into the room and cried, "Hurry, your husband's lying unconscious in the hall beside a large round box with a piece of paper clutched in his hand."

"How exciting," the lady said, "my fur coat's come."

• • •

I met a man in town who told me he has been using a tooth-paste flavored with brandy. He now has 40% more cavities and says he couldn't care less.

• • •

An elderly woman, waiting at Wyoming Ave. and Spruce St., suddenly walked against the "Don't Walk" signal. The policeman on duty called her back and told her to obey the signal.

"Oh, my!" she exclaimed. "I thought that was an ad for the bus company."

REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California 92702.

Table Topics

PRESIDENTIAL TRAVEL . . . Toastmasters President Charles C. Mohr will speak at the Kiwanis International convention in Portland, Ore. July 2. During June President Mohr attended the Region VIII conference in New Orleans, La., the Region VII conference at Portland, Me., and spoke at the National Staff Conference of Junior Achievement in Cleveland, Ohio, on June 22.

WHAT'S THE WEATHER LIKE IN SAN DIEGO? . . . Delegates to the 35th Annual Toastmasters International Convention in San Diego August 4-6 are promised beautiful weather by the city's Tourist and Convention Bureau. The average high during August should be 75 degrees and the low 65 degrees. There will be a northwest breeze from the Pacific Ocean, nights will be cool and the days perfect for the beach and other recreational activities.

WORLD HEADQUARTERS TO CLOSE . . . During the week of the International convention, July 31 - August 6, World Headquarters will be closed to enable staff members not attending the convention to take their vacations. Delegates to the convention are urged to visit WHQ the week after the convention. World Headquarters is open from 8-5 Monday through Friday.

PERSONALLY SPEAKING . . . There has been an excellent response to *Personally Speaking*, the commemorative book containing some of the most memorable articles written by Toastmasters Founder Dr. Ralph C. Smedley. The articles were originally published in *The Toastmaster*. The book makes an excellent gift to a library or hospital, to honorary members, outgoing officers, or to high school and college graduates.

THE TOASTMASTER . . . Since January 1, 1966, twelve articles from *The Toastmaster* have been reprinted in other publications. Reprint requests have ranged from *Dialogue*, the recorded magazine for the blind, to the *American Chamber of Commerce of Mexico Monthly Newsletter*, to *Current English Textbooks IX*, a book edited by the Editorial Board of Japan Association of Current English and published in Tokyo.

FUTURE CONVENTIONS . . . Toronto, Ont., Can., Aug. 24-26, 1967; Miami Beach, Fla., Aug. 8-10, 1968; Cleveland, Ohio, Aug. 14-16, 1969; Portland, Ore., Aug. 13-15, 1970.

Letters to the Editor

FREEDOM IMPLIES CONFUSION AND DEBATE

(We received several letters taking exception to *The Toastmaster* publishing the article "Freedom Implies Confusion and Debate" by William R. Mathews. The following is typical of the letters received.)

Although *The Toastmaster* is the organ of an avowedly "nonpartisan" association, the editors saw fit to print a highly partisan article on the controversial American intervention in Vietnam. If *The Toastmaster* is going to present such a controversial issue, why then only one side? . . .

Arthur Burton
Tamalpais Club 1755-47
San Raphael, Calif.

(Editor's note: Mr. Burton submitted an excellent article that presented an opposite view to that expressed by William R. Mathews, editor and publisher of the *Arizona Daily Star*, in his article, which appeared in the May issue of *The Toastmaster*. We published Mr. Mathews' article because we believed it emphasized freedom of speech and debate, as characterized by its title. He used Vietnam only as an example. *Toastmasters International* is non-profit and non-partisan and is recognized by the Internal Revenue Service as an educational association; our organization, as such, does not take official positions on topical issues.)

* * *

ANSWER TO EXECUTIVE DIRECTOR

Like many other Toastmasters, I read with great interest Mr. Forley's challenge, "why doesn't Mr. Toastmaster member mention his membership?" In the May issue of our magazine, John Radder (*letters to the editor*) stirred additional thoughts in my mind.

It is true many veteran Toastmasters make mediocre presentations. Officers at all levels of the organization frequently display speaking ability of questionable quality. But the fact that we are active members means we recognize our speaking deficiencies and are courageous enough to do something about it. There must be millions of people who would "give anything" (even if they don't openly admit

it) for the courage to practice their speaking in front of a group and then be evaluated.

Then, why don't we tell our friends about this? Why is it so difficult to inject references to it in casual conversation? Could it be we are ashamed, perhaps humiliated, to admit we are lacking in an activity which occupies so much of our time? What a paradox! Yet, this is our greatest strength as an organization. We are convinced our speaking ability is so weak we will spend our precious spare time trying to improve.

Why should this be any different than our less reluctant admissions of golf lessons, post-graduate courses, and similar attempts to broaden our talents? The greatest advantage of the Toastmasters method is the opportunity to improve your own speaking effectiveness within your own abilities, not measured against some mythical standard or idol orator.

I will leave the problem of the alleged misnomer to you. On my part, however, I will continue to tell my friends that while my speaking needs much improvement, I know there has been some progress. Whatever our organization does, I am very proud to be a part of it.

Jim Wu, Governor
District 4
San Jose, Calif.

* * *

TRANSFERRING TOASTMASTER

Talk about fate! In looking for speech material for a Speechcraft assignment I was browsing through an old stack of *The Toastmaster*. On page 13 of your May, 1965 issue there is a picture taken at a joint picnic of the Kaohsiung and Tainan clubs in Taiwan. Beside the picture is an article about Manama Club 2916-U on Bahrain Island in the Arabian Gulf. I was stationed as a MAAG Advisor to the Chinese Navy in Kaohsiung for two years and just recently got word that I'll soon be heading to Bahrain Island for duty!

This must be more than coincidence — I have no choice now but to apply for membership in the Bahrain club!

LCDR. W. J. Moore, USN
Chula Vista Club 108-5
Chula Vista, Calif.

New Clubs

(As of June 1, 1966)

- 131-35 OSHKOSH, Wisconsin, *Past Twelve*, 1st-3rd Tues. 7:00 p.m., Howard Johnson Restaurant, Oshkosh, Wisconsin 231-7189
- 1724-U CLARK AIR BASE, Republic of the Philippines, *Nipa Nuts*, 12 noon Wed., The Airman's Open Mess, Clark Air Base, Philippines Clark AB 44-90
- 2112-12 BAKERSFIELD, California, *Los Medios Dias*, Mon. 12:10, Bill Lee's Bamboo Chopsticks, 1203 18th Street, Bakersfield, Calif. 327-8057
- 2143-43 BLYTHEVILLE, Arkansas, *Cottonpickin'*, 1st-3rd Mon. 7:00 p.m., Officers Open Mess, Blytheville AFB, Arkansas PO 3-3932 Ext. 381
- 2331-32 MORTON, Washington, *Morton*, 2nd-4th Tues. 7:00 p.m., Burleson's Cafe, Morton, Washington 496-5155
- 2394-7 PORTLAND, Oregon, *Summit*, Mon. 6:00 p.m., The Flame Restaurant, 12133 N.E. Halsey Street, Portland, Oregon 236-0892
- 2640-22 KANSAS CITY, Missouri, *Ag Center*, alt. Wed. 5:15 p.m., Putsch's Cafeteria, 83rd & Mission Road, Prairie Village, Kansas EM 1-0860 Ext. 6485
- 2756-47 JACKSONVILLE, Florida, *CPA*, alt. Thurs. 7:30 a.m., Biser's Restaurant, Jacksonville, Florida 354-7225
- 3008-29 MILTON, Florida, *SPOECS*, Thurs. 7:30 p.m., NAAS Whiting Field, Milton, Florida 904-623-3643 Ext. 286
- 3035-43 MEMPHIS, Tennessee, *Sunrise*, Mon. 7:00 a.m., Carousel Restaurant, 2924 Walnut Grove Road, Memphis, Tennessee 357-9805
- 3304-25 SHREVEPORT, Louisiana, *Sears*, Wed. 8:00 a.m., Sears, Roebuck and Co., 3601 Southern Avenue, Shreveport, Louisiana 865-6211 Ext. 374
- 3365-25 IRVING, Texas, *Irving*, Tues. 6:30 p.m., Underwood's Cafeteria, Irving, Texas BL 4-6186
- 3383-16 SEMINOLE, Oklahoma, *Seminole*, Thurs. 6:00 a.m., Burton's Restaurant, Seminole, Oklahoma EV 2-4253
- 3489-25 HOUSTON, Texas, *Chevron*, 2nd-4th Thurs. 5:30 p.m., Luby's Cafeteria, Houston, Texas CA 5-0311
- 3504-U LAJES FIELD, Azores, Portugal, *Tradewinds of Atlantis*, Wed. 7:30 p.m., Airmen's Open Mess, Lajes Field, Azores, Portugal
- 3658-61 DOLBEAU, Quebec, Canada, *NOROUET*, Mon. 6:00 p.m., Hotel Maison Blanche, Dolbeau, Quebec, Canada

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