

December 1973



# toastmaster



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# the toastmaster

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## "'Tis the season..."



President and Mrs. David A. Corey wish you and your families a happy holiday season!

As the traditional holiday season approaches, it is our good fortune to reflect upon the blessings which have been bestowed upon us, and to be thankful for them. Also we have the enjoyment of extending holiday greetings to our loved ones and friends—and of wishing them health and happiness in the coming year. It is an exchange which has been going on in one form or another for hundreds of years.

Have you ever considered whence such customs sprang? It is probable that no one knows—a fact likely lost to eternity. But it is safe to say that in some distant past and place, one who had been blessed abundantly by his Creator felt an especial urge to express his thanks openly and to wish similar good fortune to his neighbors, friends, or relatives. I hope that we shall continue to do no less.

We have many things for which we can be thankful in this year, 1973, but many of them could be so much more meaningful to so many others—if

they could share them with us. For example:

—We are living in an age in which there appears to be plenty of everything—yet millions go to sleep hungry every night and know no immunity from sickness and disease.

—We are blessed with the greatest ability to communicate the world has ever seen—yet we have great difficulty understanding what those less fortunate than we are trying to say.

Even so, it is safe to say that all of these—the hungry, the deprived, the underprivileged—look up at the end of the day and offer thanks for what little they have.

Obviously, we can't eliminate the ills of the world, nor is it our purpose as an organization. We can, however, make a contribution toward that end by being thankful for our ability to communicate and by dedicating our membership in Toastmasters to helping others communicate more effectively. And we should, for our Founder, Dr. Ralph C. Smedley, once said: "Fundamentally, I believe that the ability to communicate is a God-given talent, which ought to be used by all for the good of all. It is our privilege to help bring this talent into greater usefulness, so that it may be applied to the building of a better world, through the building of a better society made up of individuals who must act in groups."

So, as we observe our personal and societal customs at this holiday season, let us be thankful for our time, our treasure, and our talent. And let us—in wishing health and happiness in the coming year to others—help them become able to do the same. If each of us will accomplish this, even in the smallest degree, in the new year and years to come, the ultimate goal of human understanding can be attained. But we'll never know until we've tried, and it will never happen unless we start.

For your Board of Directors and the staff at World Headquarters, I wish to share with you our joys of the holiday season, and to offer the sincere wish that the coming year will be one of good health and much happiness for you and that you will be able to share your joy with many others during that time.

# EXCELLENCE

by Bill Venable

"... to Club Program Excellence" is a nice set of words being used in connection with the Golden Anniversary of Toastmasters.

Unless something happens they will remain just that—a nice set of words.

What does Club Program Excellence actually mean? You have seen the same concept expressed many times in many ways in recent years. At club, district and international meetings you have heard discussion about improving club programming... the Toastmasters standard of excellence and a variety of other catchy phrases.

### The Meaning of Excellence

Highly over-simplified, club program excellence is nothing more than a club meeting that is meaningful enough to cause a member or a guest to come back. It places the responsibility on the individual member and the club officers to develop and adhere to a standard for meeting programs that is acceptable to all members as well as to the community—i.e., potential members.

If you want the term illustrated, try attending a regular meeting of each club in your community and decide for yourself which ones you would visit again.

A few years ago, I had an opportunity over a period of two or three months to visit eleven clubs in a metropolitan area to pick one for joining. The difference I saw in the educational programs was astounding. On a scale of excellence, they ranged from "top to bottom." It was the four clubs that fell in the bottom half that concerned me most. I wondered whether they could survive. Two of them didn't.

### A Precise Gavel

On the top of the heap was a club that met at 7 a.m. weekly and had 40 members; 33 were present. The enthusiasm and the excitement was unbelievable—especially for that hour in the morning. The

gavel went down precisely at 7:00 a.m., and adjournment missed the prescribed time of 8:30 by only 15 seconds. Even more important, not a minute within that hour and a half was wasted.

The Toastmaster was obviously well prepared. He ran a program that included all the traditional program items—table topics, speeches and evaluations—and even more. The business session, conducted monthly, was brief. A quick exercise in parliamentary procedure and another on vocabulary added variety as well as some fun and color to the session. All 33 people participated, but not all in every facet of the program. Those who were left out of table topics were picked up in the special procedure and vocabulary activities.

After the meeting, I did query a few of the participants on their preparation. Without exception, the speakers, evaluators, the Toastmaster and the leaders of the vocabulary exercise had been called three days earlier by the educational vice-president to confirm their participation. It was only after the meeting was over that I learned one scheduled speaker was not present. He had been replaced "at the last minute" but not a word was said that would indicate one of the speakers was a substitute.

I had the distinct feeling that every person in the room enjoyed the meeting and would be back next week if humanly possible. They had participated in a program that was meaningful, beneficial and worth getting up at the early hour.

### A Wasted Evening

On the other hand, one club I visited—which is now defunct—left me wondering why on earth the six men present used up an evening of their already full schedules to attend. Television, even at its worst, would have been a more useful diversion for the evening. I couldn't help but think of the limited time I have to be with my family and

wondering if the others had the same problem. If so, they could surely have put that night to better use.

In the first place, if I had not been in tune with the situation, I would scarcely have known I was in a supposedly organized Toastmasters meeting. There was little, if any, semblance of preparation or forethought. I was not able to prove it, but I am convinced only one person of the six anticipated being part of the program. There was one so-called prepared speech, and it was a commendable effort; however, I could hardly justify the 2½ hours out for the 12 minutes he provided. The dinner was worth the price but the company hardly justified the time.

Clubs continue to bemoan the fact that they are losing members, yet they frequently fail to diagnose the symptoms to arrive at the problem. Frankly, if I had been so unfortunate as to have invited a guest along that evening, I would have been embarrassed almost beyond recovery.

In today's life style, with so many demands on our time, people are simply too busy to waste an evening, not to mention the time for a breakfast or luncheon period, on such frivolous endeavors.

### The "Back Door" Syndrome

These two situations illustrate both extremes of club programming. Fortunately, most clubs do not fall in the latter category. Otherwise, there would not be a front door big enough to offset those going out at the back door. But it is those clubs in the latter category that create the preponderance of the problems in keeping men and women in Toastmasters.

Those six clubs remaining in the "average" group did a commendable job and I do not fear for their future, membership-wise. They could sharpen up their programming, but I would not have been embarrassed had I had a guest along. On the whole, they conducted a worthwhile education program—one which every member benefited from—and included variety in programming, a crisp, well-planned, and fast-moving session that included

successful ideas and techniques from Patterns in Programming, "How to" articles, and other proven program concepts.

There was enough variety in the session to move it out of the dull area. They saw the potential of something more than four speakers, four evaluators and a table topic session. Those present had invested their time and participated in an event that was worth their continuing support.

Analyze it for yourself. Think for a minute about the other organizations to which you belong. Do you continue to participate in those that give you nothing in return? Even professional societies and vocation-oriented groups, with the extra clout of enhancing the jobs of their members, cannot survive unless they meet that challenge.

### Tired Blood?

Is your club drifting along with something less than excellence in programs? Who is going to correct the situation? Will it be the officers? The "old-time" members? Or the new member who joined last week... if indeed one did? Quite frankly, it must be a joint effort, but first someone must jar the group into realizing the problem. Too often members will continue to tolerate mediocrity out of loyalty to the club, each hoping that a new set of officers or some "new blood" will turn the situation around somewhere down the road. That may well happen, but before it does, a dozen people may have come and gone with an image of Toastmasters firmly implanted in their minds that you and I can never erase.

The time to begin working on your club programming is now. You don't need "new blood"... just get the "old blood" moving! When you have a consistently worthwhile program in your club, keeping members and getting guests to join will no longer be a chore; it will automatically happen! Give people something they want and you won't have to convince them it is something they need. Devote some time in your next club meeting to solving Problem Number One, and begin to bring your meetings up... to Club Program Excellence. ■

## EDUCATIONALLY SPEAKING...

by Governor Edward N. Belt  
District 10

We have visited several clubs in the last few months and are occasionally pleased by the individual brilliance shown by some speakers, but often disappointed with club education programs.

The big problem seems to be the lack of time set aside for planning the program. We are losing old members and gaining few new ones because of poor programs. Poor programs indicate lack of interest and enthusiasm on the part of club officers, especially the educational vice-president.

The educational vice-president should make it his business to work with the Toastmasters of each meeting in planning good programs. Each member should be encouraged to come to the meeting prepared to make his part of the meeting the most interesting. Here are only a few suggestions:

**TOASTMASTER:** Start contacting participants early... as soon as you get your assignment. Don't accept any weak excuses. Be persuasive, but get participation. Keep at it until your agenda is complete and you have filled out the Toastmasters Check List (Form 1114).

**TIMER:** Time every aspect of the meeting. Did it start on time? Did each speaker stay within time limits? Toastmasters is built on staying on time. Keep good time.

**GRAMMARIAN:** Have words that apply to daily experiences of Toastmasters and emphasize their use throughout the meeting. Keep an accurate tally, not only of ah's and how many times the word is used, but also of grammatical slips, stammering, poor articulation and so forth.

**TOPICMASTER:** Plan controversial and argumentative table topics. Use a format that will stim-

ulate interest and demand emotional involvement. Plan them on issues on which the members have strong feelings. Set them up as debates, discussions, cases and problems and arguments so that heat is generated at the meeting. Once the old adrenalin starts flowing, the members will stay interested.

**SPEAKERS:** Be ready with manual speeches that you have prepared. You only grow intellectually by working on your speeches. You should be evaluated on how well you achieved the purpose of your speech more than any other single factor. Have your manual so that the evaluator can give you his written comments where they will not be lost.

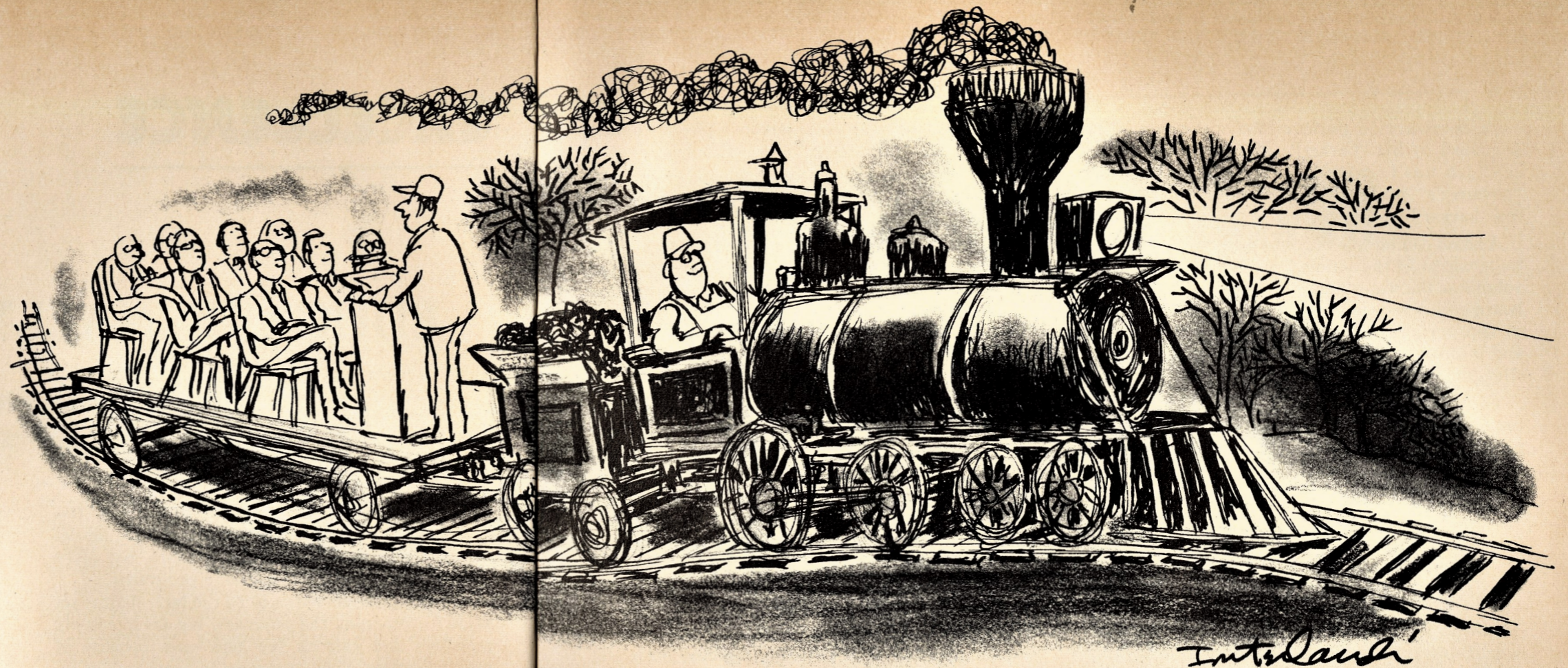
**EVALUATORS:** Use the techniques which are explained in the December, 1972, *Toastmaster* magazine, page 22. Evaluate the speech on its format. Did the introduction "grab your interest" and hold it? Does the body of the speech give the facts or tell the story and does the ending "wrap-it-up"? Finally and most important, does the speech meet the requirements specified in the manual? How else does a speaker grow?

We can increase membership through better meetings arrived at through better planning. ■

District 10 Governor Edward N. Belt received his BBA in Marketing from Case Western Reserve University in Cleveland, Ohio. A former lieutenant governor for education, Governor Belt also served as division and area governor.

From "The Buckeye Toastmaster," District 10 Bulletin

TAKE A RIDE ON  
THE "HOW TO"  
EXPRESS!



*Int'l. Club*

*This month's "How to" offers suggestions from four club members on how to bolster attendance and participation in your club. Since Toastmasters is built on member participation, we hope you find these ideas worthwhile and helpful.*

*The first of these ideas was submitted by Bill Johnson, president of the Rockwell Club 214-40 in Columbus, Ohio. Mr. Johnson details his club's outing in story and pictures in the hope that other Toastmasters clubs might make use of their natural surroundings to increase attendance and kindle interest in Toastmasters meetings and activities. The "Toastmasters Express" is on the tracks and ready to roll. All aboard!*

The Rockwell Toastmasters Club 214-40 recently sponsored an outing on the Hocking Valley Scenic Railway for Toastmasters families and their guests. The Area Governor, Paul Williams, and four members of the Columbus Toastmasters Club 959-40 joined the Rockwell Club for their trip aboard the steam-powered locomotive that would take them from Nelsonville to Longstreth, Ohio.

Forty-three anxious Toastmasters, their families and friends eagerly boarded the Toastmasters Express that early Sunday morning in what was to be a most unique Toastmasters meeting, conducted on wheels.

On the return portion of the hour and a half ride through the state of Ohio, Bill Johnson, president of the Rockwell Club, called the Toastmasters to order and introduced Toastmaster Gary Dudgeon, the educational vice-president of the Rockwell Club, who called the "meeting on wheels" to order. Speakers for this unique occasion were asked to "bring your soapbox." Jerry Portugal, president of the Columbus Club, spoke to the group on "One Lawyer's View of Watergate." The second speaker, Milo Belgen of the Rockwell Club talked about reporter shield laws in a speech entitled "A Dangerous Shield."

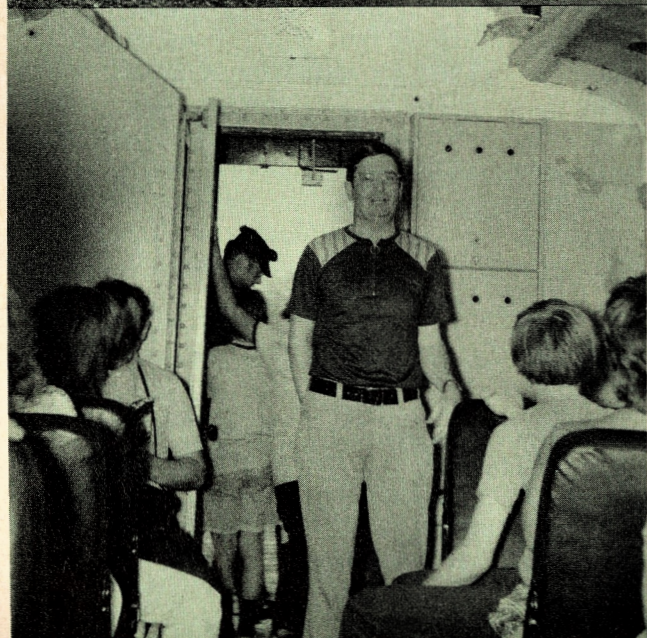
Even the passengers not affiliated with the Toastmasters expressed their appreciation for an unusual experience. The idea to hold this outing on the train was fresh and imaginative, two qualities that always bring about interest in Toastmasters and future Toastmasters. To say "A good time was had by all" would be an understatement, especially on the "Toastmasters Express."

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*Suggestion #2 comes from James H. Alexander, president of the DPSC Toastmasters Club 3403-38 of Philadelphia, Pennsylvania. Mr. Alexander's club, noticing the slump that plagues many clubs with respect to attendance, participation and payment of dues, decided to do something which quickly remedied all three problems. That decision follows:*

We held a "Third Quarter Paid-Up Pool Party" recently at the home of Al Bazzel, our educational vice-president. Earlier it was announced that only those members whose dues were paid in full through September, 1973, would be eligible to attend and permitted to bring their families. At that time, it was also announced that food, beverages, swimming, volleyball, lawn croquet and a unique poolside Toastmasters program would be available to all attending, without charge.

The program was set down on hand-lettered paper plates and consisted of a series of role-playing "Water Circus" acts. Club members and members of their families were divided into two groups. One group became the "barker" while the other was required to carry out whatever gestures



were necessary to perform the water act being described by his "barker" teammate. The "barker's" job was to oversell his "water act" and the "gesturer's" job was to under-perform whatever the "barker" had described.

A small combo was there to provide the incidental music to fit the action. Drum rolls, increased in volume as the water performer mounted the diving board or entered the water, and trumpet flourishes at appropriate points in the action added humor and interest to the program. Each water act was climaxed with a cymbal crash.

The treasurer was most pleased with the healthy conditions of the treasury and there were thirty people in attendance at a meeting which normally would have only attracted half that number. Needless to say, participation was at an all time high.

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*The Toastmaster is always glad to print "How to" articles from club bulletins that might help other Toastmasters develop their skills and improve their organization. The following article comes from the District 36 bulletin, the National Capital Communicator. Written by William D. Derr, governor of Area 5, the article details a successful ad campaign carried out by Federal Toastmasters 1037 of Washington, D.C., to enlist new members into their club. The article, titled "It Pays to Advertise... Even for Toastmasters," follows:*

The following advertisement appeared some time ago in an "in house" general bulletin.

"Federal Toastmasters #2037 is now meeting each Wednesday from 12 noon to 1 p.m. in the cafeteria of the Nassif building. Most of the members of this Toastmasters group are from DOT agencies. There are presently vacancies for an additional 15 members.

The Toastmasters Communication and Leadership program presents speaking projects, together with reading plans, self-evaluation guides, and instructions for offering and receiving constructive guidance and leadership opportunities.

There are also frequent opportunities for impromptu speaking in many forms and situations. You will be learning not only by speaking, but also by observing others and profiting from analysis of their trials and successes.

Anyone who may be interested please contact Bill Derr, on Ext. 62262."

This ad was published only once and resulted in the club picking up 27 new members within a three week period.

There were 43 inquiries to the ad. Most wanted to join Toastmasters immediately, but I refused the request and insisted that each go with me to a meeting and then make up his mind. Of these, 27 agreed to attend the meeting and each subsequently joined Toastmasters.

In groups of 11, 10, and 6, respectively, I had them come to a central meeting point before the meetings they would attend and escorted them to the meeting.

At the end of the first meeting, I passed out applications and answered questions for the 11 in the first group. Prior to the next meeting, I had telephoned each person in the first group and invited him back with his application. I also arranged a central meeting place for the second group and brought them to the meeting.

At the second meeting, readings were made on the 11 applications submitted by the first group and at the end of the meeting new applications were passed out to the second group and questions answered.


The same procedure was used for the third group.

All of the prospects—all 27—joined Federal Toastmasters Club.

The success of the campaign was due to:

1. Only one contact in the club, but one who could be reached readily.
2. This contact bringing each prospect to the meeting (even though in a group) and making introductions.
3. Getting names, addresses, and phone numbers of prospects.
4. Passing out applications at the end of the meeting and answering questions.
5. Recontacting and inviting prospects back to the next meeting, making them welcome, and insisting that they bring applications.
6. Revising club membership rolls to show new members and the respective counselor assigned to each.

Most clubs find it necessary to advertise, especially when the members have exhausted their own personal contacts and few members are coming into the club. You may wish to try the above approach and do what Federal Club did.

(Continued) 

## NEW MANAGING EDITOR

Michael J. Snapp has been appointed by Toastmasters International as the new managing editor of *The Toastmaster*.

A native Californian, Mr. Snapp attended Pepperdine University and received his bachelor's degree in journalism from the California State University at Long Beach, where he worked on all publications and was a member of the news department for the campus radio station. Mr. Snapp's hobbies include watching and participating in all kinds of sports, attending motion pictures and collecting nostalgic pictures and paintings of the Marx Bros., Laurel and Hardy and Charlie Chaplin.

Mr. Snapp's appointment will fill the vacancy left by former managing editor, Bruce L. Anderson, who was promoted to Editor of the Publications Department at World Headquarters.



*Finally, Charles A. McGunnigle, a relatively new member of the Northeastern Ohio Club 1626-10 in Wickliffe, sent us a novel idea on how to change the typical Table Topics Format in Toastmasters meetings and provide some kind of interest that will keep club attendance and participation at an all-time high. Mr. McGunnigle writes:*

As a new member, I was asked to be Topicmaster and created an idea and format which was very well received by the Toastmasters in our club. I thought it might be interesting to other clubs. I believe it is an interesting, creative and humorous idea for the members.

The idea is based on the creativity of advertisements which we see everyday in our newspapers and magazines.

For a few days, I flipped through my old maga-

zines and picked out what I thought were the best. An example was a picture of an elegant woman seated at a dinner table with a tiger seated opposite her. The caption read "Wear Replique Perfume—Drive Him Wild!"

I took about 15 of these ads, mounted them on poster boards and placed paper over the product or service being advertised so that only the picture could be seen. I then distributed the posters to the Toastmasters and told them to describe the product or service *they* were advertising. After they had completed their descriptions, I removed the paper and showed the actual product that was being advertised.

The whole idea was well received by our members. I might add that the gentleman who was given the picture described above was very creative and described how the picture was advertising a computer dating service. ■

# YOUTH LEADERSHIP

## A Proven Success

In this, the holiday season, what better gift could your club give to the young people in your community than a Toastmasters Youth Leadership Program?

This would be your opportunity to pass to them the skills you have acquired through your participation in Toastmasters and in return, feel the inner-satisfaction in the thought that you have helped young people better prepare them-

selves for leadership, while expanding their thinking and listening ability and teaching them to organize and accept constructive evaluation.

Through practice, constructive criticism and comments, the participants are given help in the techniques of conveying ideas. Members learn to listen analytically, think on their feet, conduct parliamentary meetings, the fundamentals in making a speech, how

to take part in group discussion or give an impromptu talk, how to benefit from listening, how to evaluate another speaker's presentation, development of voice and vocabulary and most of all . . . self-confidence.

Participants for the YLP program may be recruited with the cooperation of other groups under certain guidelines.

Cooperation with groups, such as schools, churches, and boys' and

*The Victoria Toastmasters Club 2787 in Hong Kong recently conducted a YLP course in conjunction with senior students of St. Paul's Secondary School. Mr. Syed Hasan was chairman of the program, the second presented by the club.*



*A YLP graduation certificate is presented to Maureen House by coordinator William B. Hart of the Dauphin Toastmasters Club 2991-64 in Manitoba, Canada. Maureen, one of ten young people who completed the course, was president of the youth leadership class. This is the third eight week course that has been conducted by Club 2991.*



girls' groups not affiliated with adult organizations is almost always acceptable, as long as they do not claim credit for sponsoring it. Junior Achievement, the Boy Scouts, 4-H and the National Association of Student Councils have already been given approval as cooperating organizations.

Interested? Write to World Headquarters for the Youth Leadership Packet that will explain procedure and policy established by the Board of Directors. Materials for the program may then be purchased if the program can be presented in accordance with these policies. Registration and credit for a YLP presentation will be recorded when a Completion Record is mailed to World Headquarters AFTER the program has been presented.

Start the 50th Anniversary Year off right by becoming involved in your community with the aid of a Toastmasters Youth Leadership Program.



*Maury Fey, YLP co-chairman for the Old Economy Toastmasters Club 2682-13 in Ambridge, Pennsylvania, gives some public speaking hints to the YLP participants. Seated are Mike Bobrick and Vicki Costanza, presidents of their groups. Standing are co-ordinators William Goerman and Charles Monos and third group president Paul Mercer.*

*Aerospace Toastmasters Club 3368-14 of Warner Robins, Georgia, recently completed their Youth Leadership Program in conjunction with the Scout Council of America, graduating fifteen of the sixteen Scouts who started the course. The program was designed to teach speech basics to Scouts to fulfill the requirements for the Public Speaking merit badge.*



# SPEECH PREPARATION

...

## TRY IT MY WAY!

by Marvin E. Hinton

The old, time-proven philosophy that there is more than one way to skin a cat is just as true today as it ever was. Just as true also is the fact that there is more than one way to prepare a speech. The following happens to be my particular method. I like this method because it doesn't over-stress my somewhat lethargic brain, nor does it require a specific time or place for speech practice. What it does provide, however, is maximum results from a minimum effort. In short, it works well for me, so I invite you to give it a try.

Naturally, the preparation of any speech must begin with a subject, a theme, or an idea around which the speech is to be built. A word of caution here: always select a subject on which you are well qualified to speak. Nothing in the world will remove nervousness and instill confidence more effectively than the smug knowledge that you know more about your subject than your listeners.

Aside from a subject, the only things you will

need are a sharp pencil and some blank paper. I always write my speeches. Now, if that turns you off flip a couple of pages and read the next article. This one is not for you. For the rest of you idle curious, however, let's wax philosophically for a moment.

### Through the Front Door

It has been said of the salesman that the most difficult door for him to get through is his own front door every morning. So it is with speech preparation. You have to get started! You may go around for days with the greatest speech idea you ever had bouncing around in your head but until you take a pencil and start to write your speech, it is nothing but smoke. As soon as you have written the first sentence the battle is half won. The trick is to get something on the paper. You may end up throwing it out, but for heaven's sake write it down!

Once you have written that first sentence, you



are through your "front door." Now keep going. The words are in your mind, so just keep on laying them down. Don't worry about continuity, grammar, or organization at this point. Just write whatever comes into your head. Don't be afraid to digress if an interesting thought comes to the surface. Surprisingly, you may end up with an entirely different subject. (I began a speech a couple of years ago on the scientific marvels of the future and ended up with a nostalgic yarn about our old "outhouse" on the farm.) Since this will be your rough draft, you don't have to be neat. Scribble! A pencil without an eraser is your best tool. Since your mind works faster than your fingers, just cross out your mistakes and keep going. More often than not, you will find that something on the third or fourth page makes a better opening than your original beginning, and perhaps your original opening will end up as a great closing. These arrangements can be made easily after completing the rough draft by bracketing the various segments and sequence-numbering them in the margin. It's similar to editing a movie that has been shot out of sequence.

### Rewrite and Practice

Next comes the rewrite. Now you can be neat, or at least legible. In the process of rewriting, organize the material for logical thought flow, clean up your grammatical faux pas and in general polish the phrasing.

Now begins the practice, and don't think you can deliver an outstanding speech without it. Read the speech over aloud, exactly as written, several times during the next day or two. This will help to establish the basic thought flow in your mind and point up the key words and phrases for your notes.

### Keep the Notes Short

Notes should be "thought starters" only, not complete sentences. By eliminating the use of detailed and extensive notes you will avoid the temptation to read your speech. Your notes should be lettered large enough to stand out boldly, and widely spaced. A felt pen is excellent for this purpose. Using two or more colors, numbering, and underscoring will also help to highlight the key points. To avoid the unforgivable distraction of loose paper shuffling or card flipping, attach your notes to the inside of an 8½ x 11 file folder, one on each side. Then, when the folder is opened at the lectern, it need not be touched again until you have finished your speech, thus leaving your hands free for those all-important gestures. Two pages of notes are normally enough for a 5 to 7 minute speech, but should you

find it necessary to include an additional page, place your first page of notes on the left side, your third page on the right, and leave the second page loose in the folder so that you may *slide* it across instead of flipping it over.

### Preparation Means Practice

Once you have established your notes, preparation becomes merely a matter of rehearsal. Don't wait for an uninterrupted evening in the quiet of your boudoir. It may never happen. Practice your speech any time you have five or ten minutes away from your work. Practice while walking across the parking lot. Leave your noontime card game and eat your lunch alone in your car. You can go over your speech at least twice between sandwiches. Practice while driving to and from work. You may get a few curious looks as you expound to yourself while waiting for the traffic light to change but the end result will be well worth these little social discomforts. If you have a cassette tape recorder, try recording your speech (as written) and playing it back several times as you drive to work. The more you hear it, and the more you practice it, the more natural it will become.

One word of caution. Learn your opening perfectly! If you stumble over your first sentence it will take you half of your speech to recover. And another thing: unless you have a real "whing dinger," be very cautious about opening your speech with a joke. It's next to impossible to launch enthusiastically into a speech after laying a monstrous egg at the opening.

Now, when you walk to the lectern on the day of your speech, you will have in your hand a folder displaying not only your well-organized notes, but a folder also containing the complete, finished draft of your speech (staple it under one page of your notes). You will have a folder to which you may add your evaluator's sheet and listeners' comment slips; a folder which can become one of many others in your growing file of Toastmasters speeches. You will have a folder which guarantees that several hours of thought and effort will not be lost and forgotten but will be available for instant recall when it is needed again.

Now start writing it down! ■

Marvin E. Hinton is a member and past president of Telstar Toastmasters 1913-4, Sunnyvale, California. He was Area Governor of the Year in 1972 and is a past editor of the District 4 bulletin, "The Fourcaster."



# TOASTMASTERS

# EXHIBITS

*the showplace of*

*ideas for the*

*50th anniversary*

Let's face it, *you* know that Toastmasters is celebrating its 50th Anniversary.

You know that Toastmasters prepares you for today's leadership and communication demands; improves your ability to say what you think and evaluate the thoughts of others; and learn in moments of enjoyment and fellowship. But what of other people who know nothing of Toastmasters?

On this, the 50th Anniversary of Toastmasters, one of the best ways to get our message across is for your club to plan a booth for fairs or other exhibitions in your area.

With this thought in mind, *The Toastmaster* would like to offer suggestions on how to set-up and operate a successful booth.

When planning your booth, include the district banner as an eye catcher. Have an adequate amount of TI manuals displayed (Communication and Leadership I and II; Members, Meetings and Meals; Humor Handbook; Listening to Learn; Parliamentary Procedure; Mr. Chairman). Have a registration card for each person visiting your booth and provide room to complete the 3 x 5 card. (It should include a space for name, address, zip code, name of employer and job title.) The use of good, imaginative posters might tend to brighten up your booth.



**Fred Bryant, of the Foxboro Toastmasters Club 1315-31, explains the idea of Toastmasters to one of the 1,200 visitors who stopped to inquire about it at the 7th Annual Careers Exposition held in Boston, Massachusetts. The exhibit's purpose was to expose people who attended the exposition to the Toastmasters clubs in District 31.**



**Toastmasters Cliff Wright, Fred Quigg and Dick Oliver speak to prospective members and their wives at a booth displayed at Del Amo Fashion Square in Torrance, California. The display was sponsored by the South Toastmasters Club 280-1 of Torrance and then modified to meet Toastmasters requirements. Shortly after the presentation of this display, four new members were added to Club 280.**

**Toastmasters Club 3206-53, of Enfield, Connecticut, designed and constructed their booth that was featured as part of a "charity bazaar" sponsored by the Enfield Square Shopping Mall. Over 5,000 people were exposed to Toastmasters through this display, which ran for three days.**

After the content of the booth has been determined, placement should be considered. Traffic flow in the given area should be considered so that your banner can be seen by the people walking toward the booth. The booth placement coordinator should be made to realize the importance of the 50th Anniversary, so that when the placement of the booths is made, your booth will receive a prime location.

One of the most important points in booth operation and planning, is that of manning the booth.

Different shifts and teams may be set up, depending upon hours of operation. Each member of every team should prepare a two to three minute pitch and should be able to answer any question put to him about Toastmasters member and club programs. His job is not necessarily to high-pressure the individual, but to share with him his experiences and let him know of the club's achievements and successes, in hopes that the individual will see the benefits of Toastmasters and decide to become a member himself.

## **Order a 50th Anniversary Display Kit (Code 5005).**

### **Contents are:**

- Two "Forward From Fifty" posters
- One "Action People" poster
- Five Communication and Leadership program covers
- One each of five different TI manuals
- One complete Communication and Leadership manual
- Fifty promotion pamphlets (C&L and The Action People)

**Total Price: \$5.00, including postage and handling**

Adapt items in the kit to fit the available space of your display exhibit. Wherever appropriate, add your district or club banner.

# FROM SPEECH TO SPEECH CONTEST...

## ONE WAY

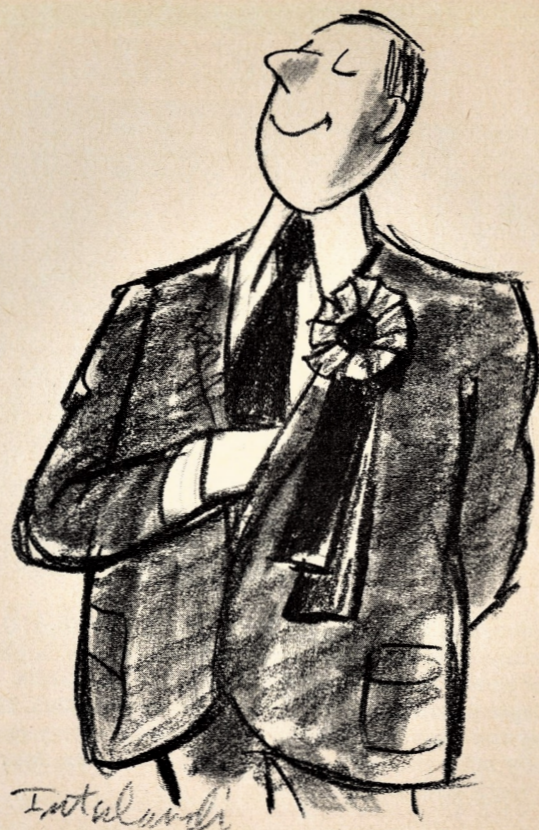
by Williamson Day

It seems heretical, but I entered my club's annual speech contest last March without giving the matter much thought. I wrote a few notes on an envelope and gave the speech without rehearsal or preparation, winging it in the spirit of speech number seven in the manual. Only when I'd won the club contest did I begin to see the long road ahead, a road that would lead me to the International Finals in Houston.

I titled my speech "Five Faces of Freedom," put it on paper, learned it, and gave it at the area contest. The speech pulled together five sketches of American soldiers and pleased the judges enough to win. I was still interested in improving it, however, and tinkered with the ending—which didn't help at all. I probably should have spent the time in rehearsal; although I shared top honors at the division contest, my wife and I agreed that my co-winner had run rings around me in poise and platform presence.

### Practice Breeds Confidence

Nonetheless, I was still alive, and started preparing for the district contest. I practiced a number of times the usual way—before the mirror with a tape recorder, using my wife as an audience. The speech seemed to jell and, by the time the contest



arrived, I was confident and poised. I sat down after my speech with the conviction I'd won. I had not. The show was over...or was it?

### The Regional Contest

Within days, the winner learned he would be transferred out of the country before the international contest and—in a magnanimous gesture—bowed out immediately, giving our district a shot at the regional contest and, hopefully, at the international. I'll never forget his generosity. As I would say later to 200 Toastmasters in Baltimore, "His decision was, in every sense, the mark of a man."

I prepared for the regional contest by reading a book, skimming four others, and surveying a folder of newspaper clippings. My speech went through several titles, but ended up as "Perspective," the story of the American Indian and his difficulties during frontier days. I gave the speech to four clubs to warm-up, and to anyone else who would listen, changing the ending on an every-other-day basis. I arrived in Baltimore still trying to memorize my latest ending and, to my surprise, delivered the speech and—despite a rocky impromptu performance—won.

"Float like a butterfly, Sting like a bee," I

reminded myself, knowing that eight men would meet in Houston, all winners, all accomplished speakers. They would be the best of perhaps 5,000 Toastmasters who had entered the contest in the beginning. With that in mind, I sat down the morning after the regional contest and wrote my speech. Although I prayed and agonized over it for two months, the speech was delivered essentially as I had first written it. Titled "The Winner," it discussed a race driver and his priorities, and earned third place at Houston.

Before I spoke at the finals, I revised the speech 22 times; practiced it 100 times; gave it before 17 clubs; gave it to everyone in sight, including much-put-upon taxicab drivers; taped and videotaped it, and otherwise made it my neurosis of the moment. In retrospect, I am not certain I would go to those lengths again; my first draft of the speech was probably my best. Giving the speech frequently, however, reduced anxiety and helped relieve a classic case of manic-depression: gross overconfidence one day and emotional despair the next. Besides, I met a lot of great Toastmasters.

I have no inside advice to give anyone, I'm sorry to say. My speaking style—graphic word pictures about serious subjects—seems to fit me but not necessarily others; one of the best speeches at the International Finals—one earning second place—used no word pictures and little seriousness. Let me say, however, that I felt each speech I gave was better than the last, and *that's* the real payoff. If a Toastmaster can squeeze himself through six contests in six months and feel that his poise, writing and speaking ability have improved, that's enough for me.

I would encourage all Toastmasters to enter next year's contest. After all, if you're going to swim, you've got to get wet. And looking back, I can say with renewed confidence: come on in...the water's fine! ■

Williamson Day is past president of Capitol Hill Club 1460-36 in Washington, D.C. He won third place in the 1973 International Speech Contest in Houston and has been nominated for a Freedoms Foundation Award.

It's time once again to test your grammar with Toastmaster Billy Blooper as he presents another collection of slips of pen and lip by world leaders.

### Test your BQ (Blooper Quotient) by circling the incorrect word or phrase.

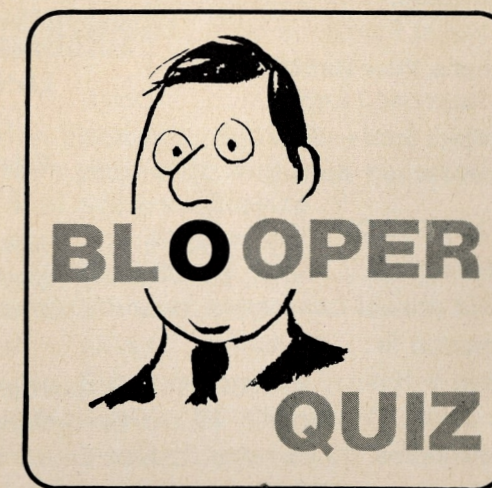
1. "The idea of actually speaking frightens me..."
2. "Short periods of time..."
3. "The Rolling Stones album reached 30 decibels on their last tour."
4. "The gastroadenoidal area..."
5. "Flags were displayed at half mast..."

### ANSWERS:

1. The thought of listening to you frightens me. Omit **actually**, a sign of lazy lips and leather tongue!
2. You've got lousy grammar period! The word **period** in your sentence means a span of time, and it is redundant to use **of time**.
3. Perhaps the Stones, in one of their delirious moments, made noise reaching 30 decibels, but I doubt if their **album** reached anything!
4. You've got grammatical problems. Your sentence suggests your nose is attached to your stomach. If your nose is attached to your stomach, you've got other problems. I think you meant to say **gastrointestinal** area.
5. You're only correct if the flags were on ships. On land, flags are flown at half-**staff**, not half-**mast**.

SCORE: 5 correct — perfect; 4 correct — excellent; 3 correct — good; below that, keep reading the Quiz!

Copyright Roll Call Newsfeatures



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## DONATE TO YOUR PUBLIC LIBRARY

### a subscription to The Toastmaster!

*As a means to promote your club, enlighten your community, and observe the 50th Anniversary, why not have your club buy a subscription to The Toastmaster for your local library. They're only \$1.50 a year! Then talk to the librarian so the library will know the magazine is coming and that it is a gift from local people who are dedicated to improved communication and leadership.*

*As a bonus, have your club obtain an inexpensive rubber stamp with the club name and meeting information on it. Then when The Toastmaster arrives at your library every month, someone can drop by and stamp your club information on the cover. Can you think of an easier way to reach your community?*

## Order today!

Subscription to *The Toastmaster* (Code 1215-SP) .....\$1.50

# hall of fame

## DISTINGUISHED TOASTMASTER (DTM)

Toastmasters International highest member recognition, the Distinguished Toastmaster award has been presented to the following:

**Robert Joseph Lambert**  
Anaheim Breakfast Club 3836-F  
**Donald Dee Smith**  
Council Bluffs Club 2114-24  
**Richard D. Stuckey**  
Blue Flame Club 2717-F  
**Peter J. Varekois**  
Orange Belt Club 828-33  
**Rulon M. Wood**  
Downtowners Club 2696-15

## ABLE TOASTMASTER (ATM)

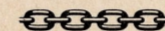
Congratulations to these Toastmasters who have received the Able Toastmaster certificate of achievement.

**Alvin W. Acker**  
Topeka Club 361-22  
**Richard G. Bashaw**  
Fort Myers Club 1702-47  
**Lee H. Boyer**  
Osage Club 1585-16  
**Robert A. Bradley**  
Silver Spring Club 1314-36  
**William C. Campbell**  
Burlington Club 2857-35  
**Robert B. Chastain**  
Lockheed Knights Club 1118-52  
**Omer Clark**  
Holmdel Speakers Club 1849-46  
**J. Sylvester Covell**  
Albuquerque Club 122-23  
**Carl V. Decker**  
Fresno Jaycee Club 1850-33  
**Charles Differding**  
Clearwater Club 3087-47  
**Harry S. Du Bois**  
Eye-Opener Club 1675-33  
**Burton Y. Endo**  
Silver Spring Club 1314-36  
**Eugene M. Fahey**  
Tower Talkers Club 3575-30  
**Patrick J. Fish**  
Greysolon Club 217-6  
**Eugene Grant**  
Calliope Club 2821-47  
**Charles Edgar Gray**  
Springfield Club 527-22  
**C. T. Gregg**  
Thunderbird Club 1566-16

**Walter Grgich**  
Los Habladores Club 1952-4  
**William H. Gutgesell**  
Arrowhead Club 788-F  
**Dan Harlan**  
The Governors Club 3031-16  
**Lawrence Herman**  
Beverly Hills Club 2576-1  
**Dr. Lynn Hooker**  
Early Bird Club 2534-23  
**Ronald H. Horner**  
Wetalk Club 1533-26  
**Paul E. Hyde**  
Yawners Club 582-7  
**Mohamed A. Ismail**  
Imperial Polk Club 3101-47  
**Berton H. Kaplan**  
Chapel Hill Club 2234-37  
**Richard T. Keist, Ph.D.**  
Chaparral Club 2358-44  
**LeRoy P. King, Jr.**  
Coraopolis Club 2338-13  
**Chester A. Klink**  
Rosaria Club 1305-7  
**John Andrew Koblosh**  
Rockwell International 2008-1  
**D. Reed Laker**  
Wetalk Club 1533-26  
**Robert R. Lash**  
Papago Club 2694-3  
**George A. Mayer, M.D.**  
Limestone City 3045-61  
**Dr. Phillip H. Miller**  
Progressive Club 264-16

**George E. Morin**  
Raytheon Equipment Club 2621-31  
**Lew Morris**  
Los Gallos De La Bahi Club 3400-4  
**John J. Nonamaker**  
Sperry New Holland Club 3155-38  
**Charles R. Nordfelt**  
Diablo Club 598-57  
**Jim Padgett**  
Guymon Club 1680-16  
**David H. Posey**  
The Y TM Club 2478-42  
**Henry L. Prince**  
Sunshine City Club 3524-47  
**Joseph Reiter, M.D.**  
Rancho Club 263-52  
**Peter J. Ringleman**  
Boulder Early Riser Club 3022-26  
**Walter Roberts**  
Cronulla, NSW Club 3034-70  
**G. Gregory Robinson**  
Moraga Club 57-57  
**Lawrence J. Roe, Sr.**  
Mt. Ogden Club 1614-15  
**Edward P. Rogers**  
Jackson County Club 1871-29  
**Richard Martin Sayre**  
Silver Spring Club 1314-36  
**John A. Schorr**  
Delaware County Club 3204-38  
**Charles A. Singleterry**  
Redstone Club 1932-48

**William H. Smith**  
Osage Club 1585-16  
**Louis Snellgrove**  
Hub City Club 1431-43  
**James R. Stokes**  
Capital Club 1684-43  
**William Taylor Strunk**  
Wetalk Club 1533-26  
**Albert D. Tencza**  
Owego Club 3712-65  
**Gail R. Thomas**  
Black Gold Club 2599-16  
**Eugene R. Thompson**  
Saskatoon Club 450-42  
**John R. Torrens**  
Blue Monday Club 1242-4  
**A. R. Toyer**  
Miranda R S L Club 2505-70  
**Patrick P. Tripiciano**  
Kodak Park Club 1491-65  
**Lawson Wallace**  
The Governors Club 3031-16  
**William M. Weil**  
Northwood Club 1329-28  
**Allan A. Whillock**  
Mobile Club 226-29  
**Robert J. Wilson**  
Belmond Club 1328-19  
**Frank F. Woodburn**  
Topeka Club 361-22  
**Bernard Franklin York**  
Transat Club 2018-58



## 20 YEARS

**Capital Club 940-17**  
Helena, Mont.  
**Creston Club 804-19**  
Creston, Iowa  
**Anthony Wayne Club 1380-28**  
Toledo, Ohio  
**Sandusky County Club 1402-28**  
Fremont, Ohio  
**Camrose Club 1432-42**  
Camrose, Alberta, Canada  
**Columbia Club 1393-58**  
Columbia, South Carolina  
**Laviolette Club 1392-61**  
Trois Rivieres, Quebec  
**Main Street Club 1407-62**  
St. Joseph, Michigan  
**Twin City Club 1410-62**  
Benton/St. Joseph, Michigan  
**Old Dominion Club 1397-66**  
Richmond, Virginia

## 15 YEARS

**Communicators Club 2876-F**  
Irwindale, California  
**F M C Club 2873-4**  
San Jose, California

## Northwest Club 2855-30

Schiller Park, Illinois  
**Armed Forces Staff CLG Club 2865-66**  
Norfolk, Virginia  
**Blue Nile Club 2192-U**  
Addis Ababa, Ethiopia

## 10 YEARS

**Derbytown Club 3688-11**  
Louisville, Kentucky  
**Presque Isle Club 2493-13**  
Erie, Pennsylvania  
**Randhurst Club 3684-30**  
Mt. Prospect, Illinois  
**Golden West Club 2427-39**  
Sacramento, California  
**Gregory Club 2489-41**  
Gregory, South Dakota  
**Waikiki Club 3680-49**  
Honolulu, Hawaii  
**Eloquentia Club 3679-61**  
Montreal, Quebec, Canada  
**Jeppe Quondam Club 1954-U**  
Johannesburg, S. Africa  
**Fukuoka City Club 3405-U**  
Fukuoka City, Japan

# anniversaries

**MEXICO CITY ELECTIONS**

The **Toastmasters Club of Mexico City 3245** recently elected their new President and the new Board of Directors. Luis Gutierrez holds up a silver tray given to outgoing President Arturo Sobrino (standing at right). Newly elected President Enrique Ramirez (seated at center) applauds his predecessor.



**the action people**

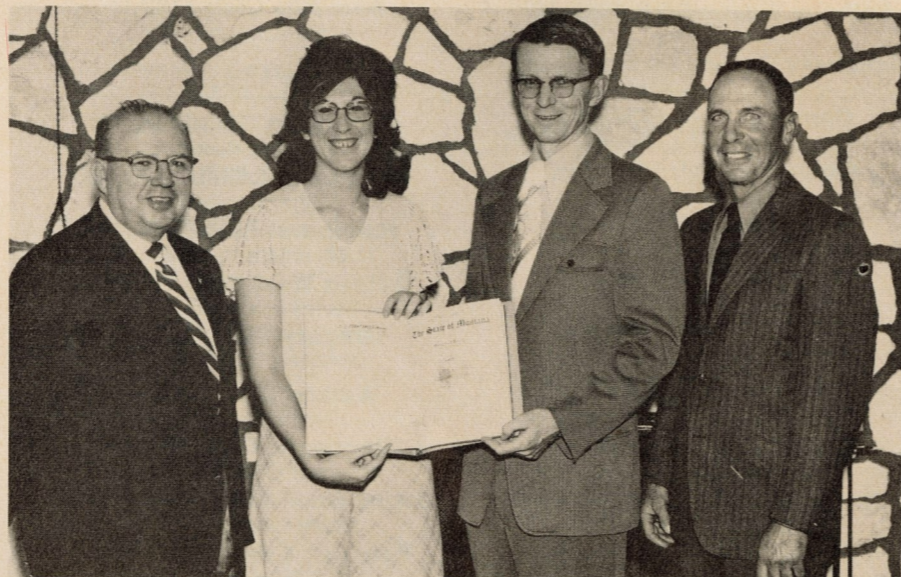
**BELL LABS VISIT**

Toastmaster John Pinney, of the **Cosmopolitan Toastmasters Club 2655-46** of Bell Laboratories, Whippany, New Jersey, offers a helping hand to a young boy that is being treated through the Bell Labs Service Fund.



**HONORARY MAYOR**

Curtis Ammondson, a member of the **Rainbow Toastmasters Club 488-17** of Great Falls, Montana (second from right), was recently elected honorary mayor of Great Falls. Pictured with Mayor Ammondson are (left to right) Henry Samson, department commander of The American Legion, the third place winner in the National American Legion Oratorical Contest, Colleen Gallogly and (far right) Gerald Mangold, District 8 commander of The American Legion.



**ON CAMERA**

Dale Grimes, educational vice-president of the **Pointers Club 3113-18**, in Baltimore, Maryland, is caught on camera during the club's recent visit to the Western Electric's Baltimore Works television studio. Each Toastmaster expanded a Tabletopic Stumper on camera and, by means of video replay, was able to see himself in action.



**SERVICE AWARD**

C. L. "Robby" Roberts, far right, former District 46 governor and Associate Chairman of the United Fund Speakers Bureau presents an award for "Meritorious Service" to the **Huntington Toastmasters Club 1964-46** in Huntington, New York. Accepting the award are Frank Banks, left, and Ray Grayson.



**HANDS ACROSS THE BORDER**

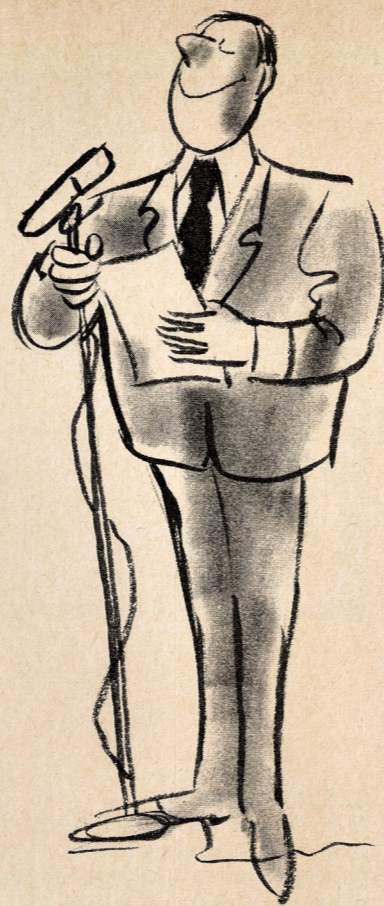
Toastmasters Doug Middleton, Dan Gill, Jim Fabre and Bob Jones serve themselves at the recent "hands across the border" meeting held between **District 17**, Area 6, Montana and **District 42**, Area 3 Southern Alberta, Canada. This unique meeting for this region required over a year of preparation to bring together Toastmasters and their families from Calgary, Brooks, Lethbridge, Medicine Hat in Alberta, and Butte, Havre, Malta, Billings and Chinook, Montana.





# TURN FEAR INTO CONFIDENCE

by Richard Bunning



Most Toastmasters, should they be given \$100, would find it foolish to utilize only \$15 of this gift and throw the other \$85 away. However, behavioral scientists tell us that the average human being utilizes no more than 15% of his potential in his lifetime. The "wasting" of this 85% is a greater loss than any ecological crisis now confronting contemporary man.

Forests, over a number of years can be regrown; waterways can be cleaned; smoke that factories pour into the air can be filtered; and cars are being fitted with pollution control devices. But the 85% of each human being that is unutilized is an irreplaceable loss simply because of each person's uniqueness and individuality.

Why is it that we humans waste this 85%? Why is it that we utilize such a small percentage of our potential?

## Failure to Change

The answer, of course, is not easy. It is primarily because we do not know *how* to change, or are *afraid* to change. We do not know how to utilize our potentialities to the fullest extent. Change and learning are inseparable since learning has not occurred unless there is a change of behavior. We

have learned nothing from our Toastmasters experience if we do not communicate more effectively.

In our formal schooling we were taught that the learning process starts on a continuum where facts were memorized. We were then tested and asked to regurgitate these facts. Those who regurgitated the facts very accurately received the A's. Those who did not receive B's, C's, D's, and even F's. We used this process to learn about science, social studies, math, English, literature, and a host of other subjects. But somewhere, this learning process has broken down... been blocked.

## The Fear Phenomenon

This blockage in the learning process is due primarily to a four letter word—FEAR. This can be the fear of social disapproval which turns a Toastmaster's knees to water as he approaches the podium on his ice-breaker speech. This can also be the fear of the unknown that causes us to treat strangers differently than we treat friends. And it can also be the fear of the old man in a rocking chair who shakes his cane in the air and cries, "You young whipper-snappers, if man were meant to go to the moon God would have given him wings to fly there."

We, as Toastmasters, have begun to learn to deal with this fear and the overcoming of fear has proven many times over to be the most rewarding part of the Toastmasters experience. We tend to react to this fear of change or of learning in various ways.

## A Change of Subject

First, we may change the subject or ignore threatening situations. Recently my young daughter was sent out in the yard to play and was told to stay out of the mud puddles which had developed because of recent rains. A few minutes later, as I checked the mud puddle and my daughter, I found that she was standing in the middle of it. Drawing myself up to my full height and employing my most fatherly demeanor, I strode out to the mud puddle, confronted her and said, "Bridget, why did you go in the mud puddle when you were told to stay out of it?"

With a far away look Bridget pointed over my shoulder and said, "Daddy, look at the birdie!"

We Toastmasters also find that it is easier to "look at the birdie" than it is to look at the facts and face the opportunities to change.

## Evasion and Withdrawal

Another response to a fearful situation is to tend to place the responsibility for change on others rather than on ourselves. Toastmasters would often rather think that the evaluator is unknowledgeable or "over critical" than to look objectively at the criticism.

A third way in which we react to threatening situations is to withdraw. This could be a mental withdrawal exhibited by boredom or daydreaming. But it can also be the physical withdrawal that some Toastmasters clubs encounter when an ill-prepared speaker "over sleeps" on the morning he is scheduled to give a prepared speech.

Our fears are largely self-contrived, but they can be affected by the lack of an affirmative social climate. Remember the little child in grade school who asked the "stupid" question and was met with giggles and derisive remarks from classmates? It wasn't very long before that little hand quit going up. It was better to sit in unknowing silence than to risk the ridicule of classmates. Like trees, we humans have a spontaneous desire to branch out and grow. But also, like trees, if we have barren soil on which to grow, we become gnarled and stunted.

## Interference and Effects of Fear

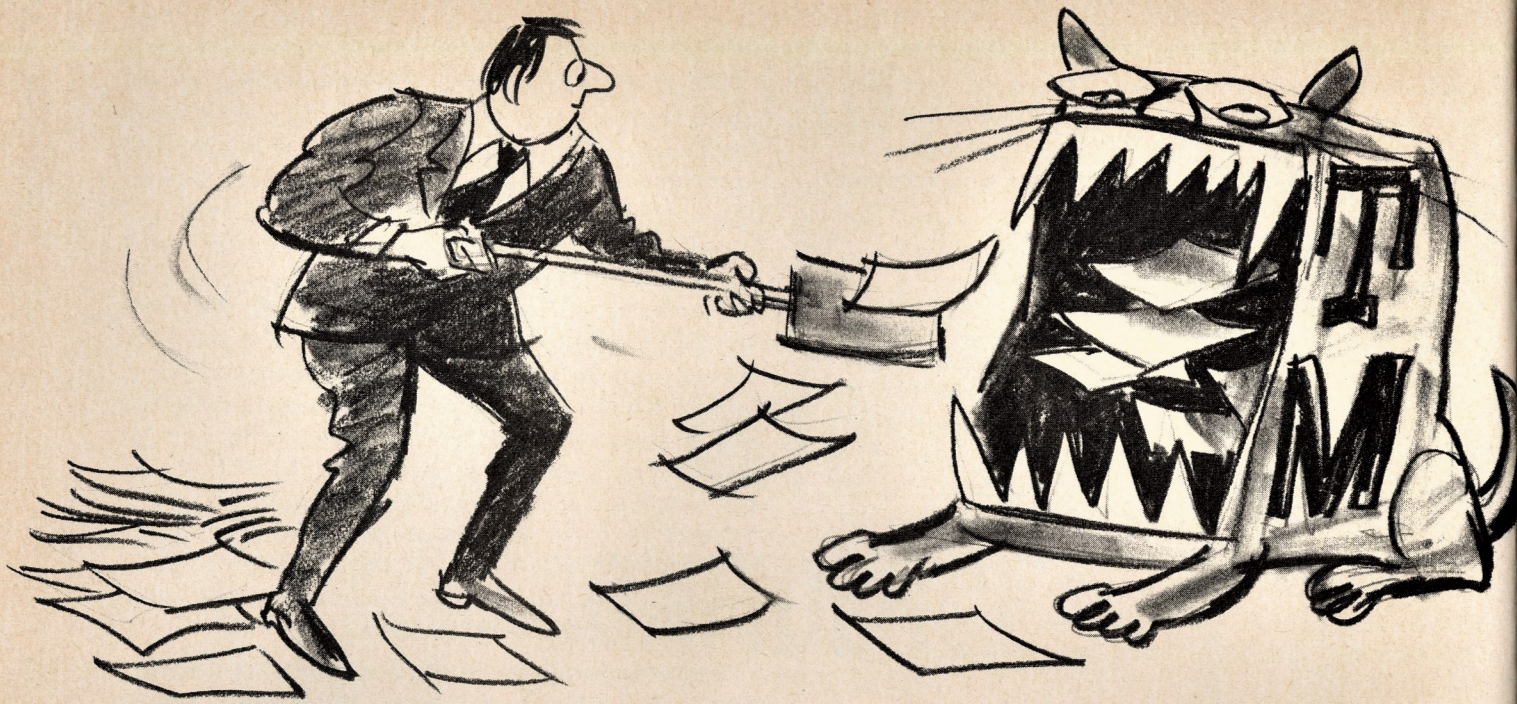
What implications does this knowledge of the interference of fear with the learning process have for Toastmasters? First of all we must realize that many potential Toastmasters are not in the organization because they find this fear to be a very real thing. In many instances, the individual who needs Toastmasters training the most is least likely to enter the club. Therefore, any recruiting efforts should take into account the hesitation at speaking before a public group which individuals may have. Guests who are brought to Toastmasters meetings should be made to feel welcome, should not be "put on the spot," and should learn that the club is simply composed of other individuals who realize the value of the Toastmasters communication program, individuals who feel the need for self-improvement, and are also trying to gain confidence and composure in overcoming their fears.

The effects of fear should also carry implications for each meeting's evaluator. Evaluations should be fair, but tactful. The Toastmasters Evaluation Guide gives many valuable hints but, in general, the theme of each evaluation should not be what a Toastmaster "did wrong" but rather in what areas he "needs to improve."

Fear has great implications for each individual Toastmaster. We must realize, first of all, that these fears are largely self-contrived. There is no law or mandate set down that labels one person as having great potential as a speaker while denying another. Rather, it is a person's self-concept in which he sees himself making a poor public presentation that is the basis for his fears. Moreover, just as we thrive on the support given us by others, we must realize that our support is valued by others and is essential to their growth.

We all have the potential to gain excellence in communication. Through our own efforts as well as with the help of our fellow Toastmasters, self-concepts can be changed, fears can be confronted, and excellence in communication can be achieved. It is only through the confrontation and recognition of our fears that we Toastmasters can grow and develop and begin utilizing that heretofore dormant 85%. ■

Dick Bunning is past president of Fort Morgan Club 251-26 in Fort Morgan, Colorado. He received his B.A. and M.A. Degrees at the University of Wyoming and is currently Director of Adult Education with Morgan County Community College.



## HUNGRY FOR MATERIAL

We have had several requests to update our article and photograph requirements for the larger edition of *The Toastmaster*. We are happy to consider anything submitted to us for possible publication, providing they meet the following standards.

**FEATURE ARTICLES:** Original articles should generally be 4 or more typed pages, double-spaced, although content is more important than length. Make sure your ideas are fully developed and your facts are accurate and up-to-date. We need articles that will help others improve their abilities, not only speaking, but thinking and listening too. An article with examples or personal experiences is more enjoyable reading than the one that simply lists facts. Always include a short biography with all original material. If you read a good article in another publication which you believe would be of interest to other Toastmasters, send it to us along with the publisher's name and address and we will take

care of all the details. We cannot possibly use all the articles submitted, but articles that are well-written, on a subject of general interest, and fit the above requirements will have first priority for publication.

**"HOW TO" ARTICLES:** This is your chance to share ideas that have been helpful and well-received by your club with other Toastmasters. We're looking for new "how to" ideas, as well as updates of old. Put the details you have found helpful in an article or simply write a letter to us summarizing your ideas. Include photos, quotes, graphs, or whatever you need to tell your story and send it to *The Toastmaster*. "How to" articles and ideas are usually incorporated into one section, but can be featured by themselves if they are long enough and are well-written.

**PHOTOGRAPHS:** We prefer black and white glossy prints, 4x5 or larger, but will consider photos in any format. Please tape a de-

scription sheet to the edge of the photo, and be sure to identify the people in the picture. NEVER write on the back of the photo with ballpoint or pencil. Our files are full of photographs showing plaques being presented, people shaking hands, and groups standing in a straight line staring at the camera. These pictures, though sometimes appropriate, are of limited use. Try to catch the members in action; if someone is receiving an award, try to get his on-the-spot reaction on film, not a later re-staging, which is easy to spot. Try for candid shots whenever possible. Shoot some pictures outdoors. In other words, be creative. Quality of pictures is also important. A dull, gray, out-of-focus picture will never take the place of a good, crisp, action-packed photo. Try to think of pictures that will illustrate what Toastmasters is all about and show it at its best. Your participation is a vital part of your magazine.

## town of the month

### BANGKOK, THAILAND

Bangkok, the capital of Thailand, is one of the largest cities in Southeast Asia, housing almost 3,000,000 inhabitants.

This colorful "city of angels" serves as one of the major hubs of travel and industry in Southeast Asia, with 30 international airlines providing scheduled flights regularly as well as employing facilities for ocean-going passenger and cargo vessels.

A bonafide cosmopolitan center, it ranks with Hong Kong and Singapore in its cuisine and accommodations. Although Thai is the major language, Chinese, English and, in some areas, French are spoken fluently.

Bangkok is the site of the only two Toastmasters clubs in all Thailand, the Bangkok Toastmasters Club 2010, and the Laemthong Club 1635. Both help to bring the modern ways of the West to the ancient traditions of the mysterious East to create the exotic atmosphere of Bangkok—the Toastmasters Town of the Month!



# new clubs

## 733-2 BELLEVUE EAST SIDE CLUB

Bellevue, Washington — Thurs., 12:00 noon, The Gallery, 15425 N.E. 24th (455-6848). *Sponsored by Boeing Sweptwing Club 52-2.*

## 267-14 CARROLL COUNTY CLUB

Carrollton, Georgia — Wed., 7:30 p.m., VIP Room, First Federal Savings & Loan (834-8472). *Sponsored by Decatur Communicators Club 1375-14.*

## 1341-24 TUESDAY MORNING CLUB

Council Bluffs, Iowa — Tues., 6:30 a.m., Granary Restaurant, 600 South Main (323-9829). *Sponsored by Council Bluffs Club 2114-24.*

## 996-28 SHERATON WESTGATE CLUB

Toledo, Ohio — Wed., 12:00 noon, Sheraton Westgate Motor Inn, 3536 Secor Rd. (472-1887). *Sponsored by Michael Fogoros, Jr.*

## 684-36 BETHESDA CLUB

Bethesda, Maryland — Mon., 12:00 noon, East-West Towers, E. 4350 East-West Highway (973-7767).

## 3404-42 EDMONTON MOOSE CLUB

Edmonton, Alberta — Fri., 8:00 p.m., Moose Lodge 772, 142 Street & 142 Avenue (454-2215). *Sponsored by N.A.I.T. Club 2291-42 and Fred Lawson, DTM.*

## 1770-45 SPEAK-EASIES CLUB

Montpelier, Vermont — Wed., 11:45 a.m., National Life Insurance Company Cafeteria (223-3431). *Sponsored by Queen City Club 1593-45.*



## CONVENTION TAPES AVAILABLE

*The highlights of the Houston Convention, including the International Speech Contest, President Corey's address, Dr. Hayakawa's speech and Col. Guttersen's talk on the Hanoi Hilton, are included on two cassettes. The package is available for only \$5.50, including shipping and handling. (Code No. 2021).*

## 1861-46 TALK OF THE TOWN CLUB

Flushing, New York—Fri., 8:15 p.m., Conservative Club of Flushing, 4005-149th Place (SA7-3103). *Sponsored by Pan Am Club 3333-46.*

## 2950-58 FARM BUREAU CLUB

Cayce, South Carolina — Fri., 12:00 noon, Farm Bureau Headquarters, 724 Knox Abbott Drive (796-6700). *Sponsored by Columbia Club 1393-58.*

## 761-69 TULLY CLUB

Tully, Queensland, Australia—Wed., 7:15 p.m., Railway Refreshment Rooms, Bruce Highway (Tully 681-163). *Sponsored by Innisfail Club 2689-69.*

## 838-72 ALEXANDRA CLUB

Alexandra, New Zealand — Mon., 6:00 p.m., Farmers Accounting Bldg. (Alexandria 7012). *Sponsored by B. D. Buchanan, ATM.*

## 2721-U ANGELES CITY CLUB

Angeles City, Pampanga, Philippines — Sat., 12:30 p.m., Family Tea House Hotel & Restaurant, Jake Blvd. (2317).

## 2892-U RUSTENBURG CLUB

Rustenburg, Transvaal, South Africa — 1st Thurs. and 3rd Tues., 7:30 p.m., Rustenburg Hotel and Rustenburg Platinum Mine Sports Club (2128). *Sponsored by Pretoria Club 2199-U.*

## 2934-U RANDBURG CLUB

Randburg, Transvaal, South Africa—Thurs., 7:30 p.m., Randburg Club, 204 Hendrik Verwoerd Drive. *Sponsored by Old Edwardian Society Club 2163-U.*

# your 1973-74 district governors

- F. John B. Whittle, Box 862, Idyllwild, Calif. 92349
1. Howard E. Chambers, ATM, 3922 Emerald St., Apt. #83, Torrance, Calif. 90503
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22. M. Norman Hogue, ATM, 6608 West 101 Terrace, Overland Park, Kan.
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24. Donald D. Smith, DTM, 7 East Ridge Dr., Council Bluffs, Iowa 51501
25. Jack Ligon, 6812 Cumberland, Ft. Worth, Tex. 76116
26. Dean Kleinkopf, 1022 Beech Dr., Lakewood, Colo. 80228
28. Ray C. Lopez, 1862 Henrietta, Birmingham, Mich. 48009
29. George E. Deliduka, DTM, 9 Dogwood Dr., Shalimar, Fla. 32579
30. Louis M. Kiriazis, 1329 S. 61st Ave., Cicero, Ill. 60650
31. Roger Boyington, ATM, 65 Coburn St., Lynn Mass. 01902
32. Paul B. McKinley, 5219 - 28th Ave., S.E., Lacey, Wash. 98503
33. Larry L. Lee, 1604 Cameo Way, Modesto, Calif. 95350
35. William J. Hayes, III, DTM, 1056 E. Lexington Blvd., White Fish Bay, Wisc. 53217
36. William O. Miller, DTM, 12101 Hunters Ln., Rockville, Md. 20852
37. Joe A. Ellis, DTM, Route 3, Box 903-J, Greensboro, N.C. 27410
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42. Frederick G. Lawson, DTM, 13709 - 64 St., Edmonton, Alta., Canada T5A 1R8
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68. George H. Peirce, 715 Camp St., New Orleans, La. 70130
69. Geoff Phillips, P.O. Box 970, Brisbane, 4001, Qld., Australia
70. David C. Murfet, 19 Freeland Cres., Launceston, Tasmania 7250
71. Geoffrey S. Barker, 12 Lynn Close, Elstow, Bedfordshire, England
72. B. S. Palmer, ATM, 28 Hallberry Rd., Mangall East, Auckland, New Zealand

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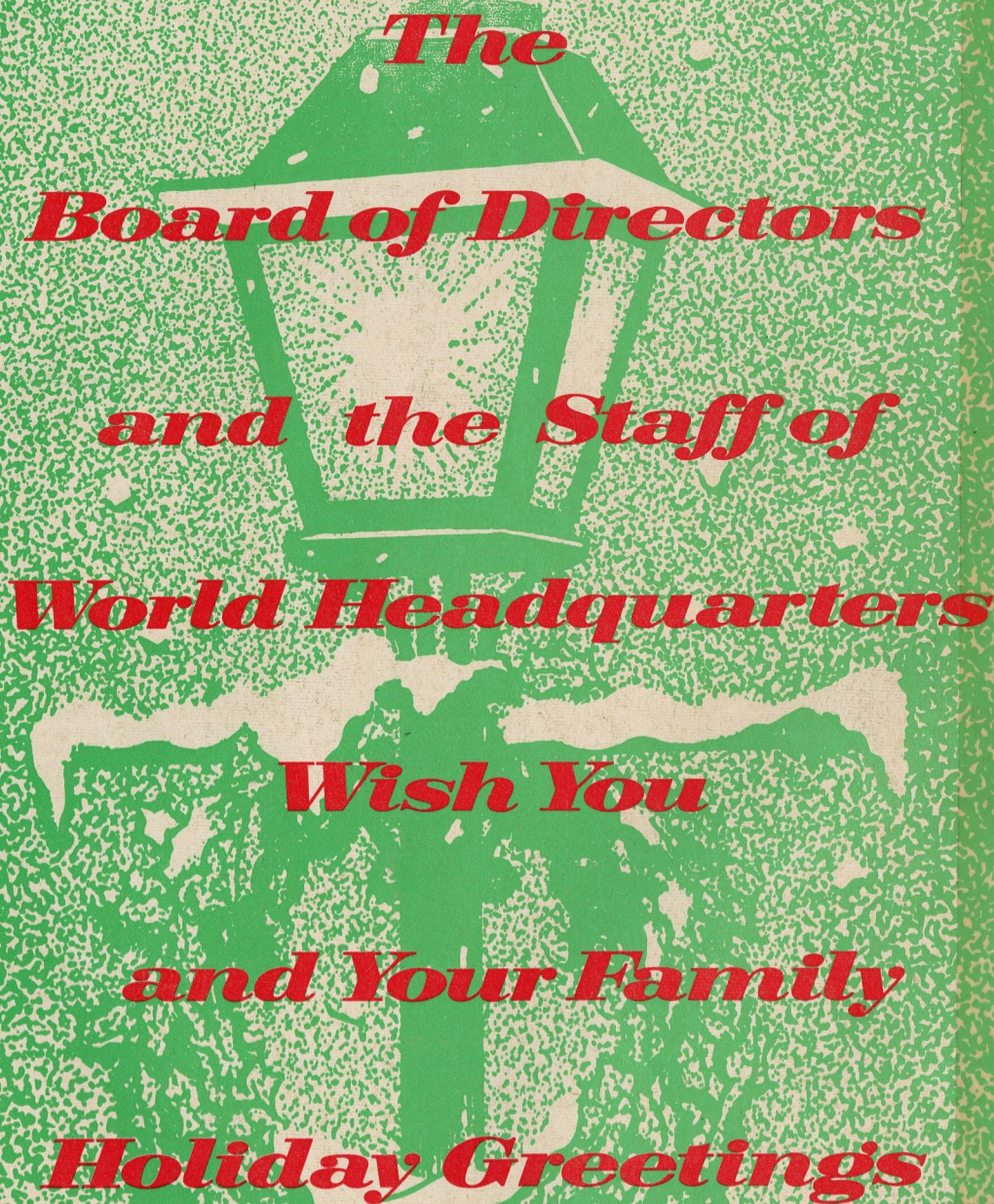
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