

# THE TOASTMASTER



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## A New Christmas Carol

By J. GUSTAV WHITE

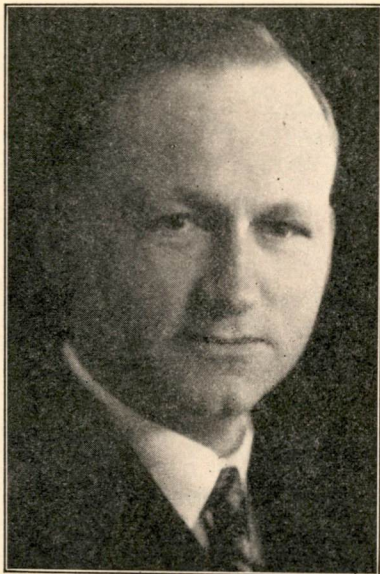
Peace and good will on this New Christmas Morning;  
Glory to God, who hath sent the Great Gift!  
Once on the hillside of distant Judea,  
Shepherds atune heard angelic choir's singing,  
Now with a turn of our radio finder,  
We may hear echoes of that heavenly song;  
"Glory to God throughout all the high heaven,  
Peace on the earth among men of good will."  
Contact invisible brings us the music,  
Choirs from the unseen are brought to our home.  
But, O Our Father, we pray that our spirits  
May more sharply atune than our ears.  
Manger-crib, filled with a glory celestial,  
Greeted the wondering eyes of the shepherds;  
Greater, more glowing, the light from the Christ-head  
Shines down the centuries, reaching us here.  
Gifted by spiritual radio-vision  
We would hear Angels, see Christ born today.

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## THE PRESIDENT'S PAGE

RAYMOND J. HUFF

President Toastmasters International



RAYMOND J. HUFF  
President Toastmasters International

To those delegates who attended the Council Meeting in Santa Monica, and to the clubs they represented, I express my sincere thanks. I am deeply conscious both of the honor and responsibility of the office of President, and I pledge to you that I will, to the best of my ability, conduct that office so as to protect and preserve the fine standards so ably established by my predecessors.

It seems to me that the pioneering work in Toastmasters International is practically finished. The hard work has been done; the field has been cleared; the brush and stumps removed and burned; the stones taken out and piled; the buildings and fences and other improve-

ments constructed; the crops planted and partially harvested. Our principal duty now is to plant and harvest and plant and harvest again. We will have to make a few repairs from time to time, but planting and harvesting is the principal occupation now.

Every Toastmaster who reads this magazine appreciates it, his club and his membership, or he would not remain. As civilized human beings, what we appreciate we desire to have others appreciate likewise, and the way to do that is to bring guests to our clubs; these guests then become prospective members of our own or a new club to be formed. But these things will not come about automatically. After we have interested our friend, we must try

to see that he follows his interest with action. Plutarch said, "No man ever wetted clay and then left it, as if there would be bricks by chance and fortune." Just so, we cannot leave our friend to go out by himself, as if he would be a Toastmaster just by taking him once to a club; perhaps we will have to take him again, and submit his application. Or, if we are forming a new club, arrange a meeting with him and a half dozen or more of his fellows, and get the District Governor or one of the International Officers to meet with them.

So let the formula be

1. Talk Toastmasters to your friends.
2. Take them to your club as guests.
3. Follow them up until they are members. They will appreciate your doing it.

As our numbers increase, so will the benefits to the individual member. It does not seem much to expect each Toastmaster to see that at least one of his friends becomes a member of a club this year, and that each club will organize at least one other club.

The time to do it is now! Every business and professional man needs it. The price is reasonable. Let us offer it freely to our friends.



## A BALANCED BUDGET

Finances of Toastmasters International are receiving attention at the hands of a committee appointed by President Huff. Arthur G. Porter, Treasurer, heads the committee, with William Hobbs of Long Beach, Fred Bowles of Whittier, Robert Grube of Huntington Park and E. H. Layton of Santa Ana as his committeemen. They have had a difficult task trying to balance our budget to meet the growing expenses of a growing organization without increasing the demands on the members, but they have done their best, and the organization is still solvent. A recent meeting of the committee was held at Whittier, with President Ray Huff and Secretary Jean Bordeaux assisting.

## THE INTERNATIONAL CONVENTION



To Santa Monica Toastmasters go the honor and the credit for having entertained what was in many ways our most successful convention, on October 12, 1935.

The beautiful Deauville Club made an ideal setting for the sessions of the day, and the general arrangements for our comfort and convenience had been admirably handled by the committee on arrangements, headed by Past President Sheldon Hayden. Both socially and from the standpoint of business transacted the assembly was one of the best.

The day's work began with a morning session of the Board of Directors of the International, which dealt with numerous matters of detail and prepared for the business of the afternoon. One matter of significant interest, growing out of the increasing burden of convention entertainment, was the adoption of a resolution which provides that the policy hereafter shall be for the Board of Directors to appoint annually a special Convention Committee, to have general charge of and responsibility for the program and arrangements for the annual convention.

A resolution of regret on the death of Past President Dr. Ed C. Lynch, of Montebello Toastmasters Club, was adopted and later was presented before the general convention for their approval.

A spirit of optimism prevailed among the Directors as well as in the other assemblies of the day, reflecting the general belief that the time had come for further steps forward, and for a new day in numbers and usefulness of the toastmasters.

When the Convention assembled at 2:30 in the afternoon, the roll call showed only eight clubs in our fellowship that were not represented, either in person or by proxy. For the first time in our history representatives from a number of distant clubs were with us. The Arizona clubs had sent four members, while the Washington-Oregon District, in addition to First Vice President Ray Huff, was represented by Louis LaBow, with a pocket full of proxies, and Del French was on hand to uphold Florida's reputation. Victoria, B. C., and Indianapolis, Indiana, were the only out-of-state clubs that had failed to send either delegates or proxies.

A handsome copper and bronze bell, mellifluous in tone, and well decorated with our emblem, served to call the convention to order, and Treasurer Arthur G. Porter explained that this was the gift of President Olin Price to the Council. Henceforth it will be the privilege of the President of International to "gavel the gong" instead of merely hammering the table to obtain order.

The annual report of the President has already been placed in the hands of the clubs. It indicated a busy year for our leader, who, by his own admission, is a man of few words, but of many speeches, having attended 93 meetings of Toastmasters during the year, at most of which he was a speaker, and having in addition made 97 speeches before service clubs, schools and other organizations, always being presented as a member of Toastmasters.

Plans for the coming year divided attention with reports of past achievements. Standardization of forms, of local constitutions, of club procedure and of secretarial records demanded and received action. Plans for the next high school public speaking contest were considered, with the general understanding that from this time the contest will be handled as a district enterprise instead of through the International. Arthur Johnson's suggestion to finance the college scholarship which is to be the grand prize for next spring's contest by means of a state-wide simultaneous bridge party received little support. We take it that most of our men are not bridge addicts, but have other more agreeable ways of wasting time. Dr. Paul Shenefield will see to it that ways and means are devised for raising the necessary funds.

Louis LaBow, representing the great Northwest, and himself an alumnus of the University of Illinois, vintage of 1912, became so excited over the Illinois-U. S. C. game that he completely forgot to vote his proxies. We think that he did nobly to stay in our meeting at all when his alma mater team was aeroplaning to victory only a few miles away.

Elmer Smith's eloquent invitation for us to hold next year's convention in Santa Barbara stampeded the convention. With Ray Watts, of San Diego, seconding the invitation to Santa Barbara there was no question about it, so there we shall go, glad of the privilege.

By action of the Board of Directors, ratified by the convention, the date of next year's convention was set for the third Saturday

in August, by which means we shall dodge the football season and place our meeting within the vacation period, thus making possible a larger attendance from distant clubs.

Election of officers for the coming year resulted in the following: President, Raymond J. Huff, Seattle, Washington.

First Vice President, W. A. Dunlap, Westwood Village, Los Angeles, California.

Second Vic-President, Ray Watts, San Diego, California.

Treasurer, Arthur G. Porter, Anaheim, California.

Secretary, Jean Bordeaux, Los Angeles, California.

Directors: For one year, A. F. Williams, Indianapolis, Indiana, and Frank A. French, Orlando, Florida. For two years, W. A. Dunipace, Tucson, Arizona, and Sheldon Hayden, Santa Monica, California.

While the men were hard at work attending to business the ladies of the convention were delightfully entertained by Santa Monica Toastmasters, who took them for an extended tour of the beaches, the plant of the Douglas Aircraft Corporation, and the University of California at Westwood Village, including a stop for tea at the latter place. Many of the men were heard to speak enviously of the chance that the ladies had to enjoy this afternoon of sight-seeing under expert guidance, while the ladies themselves appeared to lack words with which to express their appreciation for the pleasure so thoughtfully provided for them by Sheldon Hayden and his committeemen.

Then came the climax of the day, the evening dinner and program. Such an assemblage of youth and beauty, dignity and eloquence has seldom been gathered under one roof, and especially under a roof which sheltered so attractive a dining room.

Russell Hart, President of Santa Monica Toastmasters, shared the honors with Sheldon Hayden, toastmaster of the evening, in presenting a program which brought many innovations. Only three Toastmasters were heard in speeches, these being William Dunipace, of Tucson; R. M. Grube, of Huntington Park No. 1 Club, and R. W. McCord, of Westwood Village Club. Calvin Hendricks, baritone soloist, well known for his work over radio KNX, was heard in delightful numbers. Mr. and Mrs. Harry Usher, of Santa Monica, put on a mind reading act which mystified the most astute critics and provided unusual entertainment.

Dr. W. Ballentine Henley capped the climax with a masterly address on "Americanism." He had the honor of being the first "outside" speaker to be featured on a Toastmasters convention program.

The dinner music was provided by Jose Arias and his orchestra, who accompanied the dancing which followed the completion of the formal program.

It was a great day, taken as a whole or in parts, signifying the marked growth of our movement, and foreshadowing the great things that are ahead of us. Both thanks and congratulations are due the Santa Monica Toastmasters club and its neighbors who helped, and the civic organizations of Santa Monica who contributed to the success of the event. Santa Barbara has a high mark at which to shoot for next year's convention.



#### IN MEMORIAM

The sudden death of Dr. Ed C. Lynch, charter president of the Montebello Toastmasters Club, was a shock to all who knew him. At the Santa Monica Convention the following resolution was adopted. Similar resolutions were also adopted by the Montebello Club.

"Whereas, Dr. Ed C. Lynch, a loyal, enthusiastic member of the Montebello Toastmasters Club, Charter No. 20, of Montebello, California, was called from our midst by death on September 18, 1935; and

"Whereas, Dr. Lynch always took an important and constructive part in the activities of our organization, and was of decided benefit and assistance in the development of our work, and in establishing the high standard of manhood represented by our membership; be it

"Resolved, That Toastmasters International has suffered a severe and irreparable loss through the death of our beloved member and dear friend, Dr. Lynch, and that we extend to his family and to the Montebello Club, of which he was a member, our genuine and most sincere sympathy; and be it further

"Resolved, that this resolution be spread upon the minutes of this meeting, and that a copy thereof be mailed to the President of the Montebello Toastmasters Club, and to Mrs. Winona Lynch."

## THE AMATEUR CONVENTION CHAIRMAN

(With Apologies to Ralph Smedley)

S. M. HAYDEN, Santa Monica Toastmasters Club



This article is written and dedicated to any Toastmaster who may have charge of a future Annual Convention and to any person who may be interested in the confessions of a Convention Chairman. The advice given here is offered freely and is practically new—for much of it has never been used.

The first thing a Convention Chairman should do is to attend a Board of Directors' Meeting and ask the officers just what they want at the Convention. The point here is not to get advice or to grant all of the requests, but to be in a position to say, "I am sorry that we did not plan for ..... but nothing was said to me about it when I asked the Board of Directors." This is a convenient way to put almost anyone on the spot and help the chairman "pass the buck."

The next suggestion pertains to financing the Convention. Start building a surplus early so that the members of your club will not realize that they are contributing approximately \$5.00 apiece to the cause. A special assessment of this amount will ruin the club attendance which you have worked so hard to build up. Visit your city officials as soon as possible and shake their hands heartily. Tell them of the many benefits a Toastmasters Convention will bring to the City and then ask about the amount the club can expect from the city treasury. If it is near election time, you will have no trouble in securing a large grant.

No convention is a success without publicity. If an event is not considered the biggest and best of its kind, the American public does not wish to waste its time on it. If you expect results, throw away any modesty you may have left. Work out a publicity schedule covering a period of a month and stick to it. Don't forget that it takes a letter a few days longer to go 1,000 miles than fifty miles and mail it accordingly. This will eliminate the excuse that is sent in from distant clubs saying that they would have sent a delegate but did not know about it in time. Consult a publicity man who knows how to write a good letter, for the Convention Chairman is usually selected because he is a worker and not because of his ability to write.

About this time committees must be appointed. This is a necessary step in convention preparation which should not be overlooked. The purpose of a committee is not to do work—this would be un-American—but it is their duty to shoulder the blame for any mistakes the Convention Chairman may make. Try to appoint a sufficient number of committees to include all of the members of the club. This will assure you of the complete support of everyone. When the great day arrives delegate all of the duties possible to others. The Chairman must always be as free as possible to go into the corner and tear his hair on a moment's notice.

Don't forget to check and double check everything. Consider everybody a liar until proven otherwise. Remember you are held responsible if anything goes wrong.

Don't consult Emily Post for your seating arrangements. She probably never heard of Toastmasters International. Ask your President and then if somebody feels slighted, you can always blame it onto Olin or Ray.

If suggested additions are made at the last minute for your program tell the person, as politely as possible, where to go and what to do. If your audience is bored, they will tear you to pieces and not the real culprit.

Be sure that all of your work is cleared up the night of the Convention. If you return the next day you will have a feeling closely akin to that of attending a funeral of a dear friend.

Being a Convention Chairman is one of the best opportunities for self-improvement (and self-control) offered to a Toastmaster.

If you are elected and get in trouble and want advice write to me at the State Insane Asylum. When the Convention is over and all have gone home you will find the cell next to mine ready for your occupancy.



If we Americans are going to remain free in the future and at the same time attain a reasonable degree of security against idleness, unemployment, old age and death, it is going to depend on ourselves and not on Uncle Sam.

—JAMES TRUSLOW ADAMS

"And remember, my son, in every crowd there are several d—fools. Even you may be one of them, and never suspect it."

## ANOTHER MILLION-DOLLAR IDEA CONTEST

RAY WATTS, Second Vice-President of Toastmasters International



At this period in the growth of our organization, there is a trend toward standardization; a good sign, for it indicates the attainment of strength of numbers and wide geographic spread. This growth might, if proper machinery is not provided, cause a great diversity of ideas in the development and conduct of Toastmasters clubs. With standardization, however also come dangers the results of which are evident in many larger organizations. One danger is the loss of valuable personal contact between the central governing body and its member groups and individuals.

A plan has been proposed for the purpose of encouraging the continued advice, criticism and helpful suggestions from members of Toastmasters International, wherever they may be. This plan would have a two-fold advantage. It would provide the directorate with a fund of suggestions and opinions which might prove valuable in determining policy at this critical period in our growth. It would also assist the editorial board in making the magazine "Toastmaster" of continued increasing value.

In brief, the plan is to conduct a semi-annual contest, open to any regular Toastmaster in good standing at time of prize award, with a suggested title "The Diamond Pin Contest." Under the plan a solid gold Toastmaster pin with a diamond set would be awarded at each semi-annual meeting of International, to the eligible member who has made, during the preceding period, the most valuable written suggestion for the betterment of our organization. A competent board would be appointed by the president for the purpose of establishing rules and selecting winners.

Contributions in this contest should provide our editorial board with sufficient good material to make their problem one of selection rather than acquisition. The chief value, however, would be in the encouragement of some real consideration on the part of all members, of ways and means to increase the value of Toastmasters International to a member and his community, and likewise the value of a member to his club.

## PARLIAMENTARY PAGE

JEAN BORDEAUX, Los Angeles



Recently we were asked "Just what are minutes, anyhow?"

Minutes are a record of the proceedings of any group, showing all main motions (but not including main motions made and then withdrawn), all points of orders, or appeals from the decision of the chair. Note should be made that even appeals lost must be shown in the minutes. In addition minutes should record all other motions not lost or withdrawn, the time and place of meeting, its adjournment and the name of the maker of any main motion. Many secretaries do not know that name of second to motions need not be recorded. Should there be a roll call vote it must be recorded together with the vote of each person listed. Where tellers are appointed, a full report of their count must be given in the minutes.

Having answered the above the inquirer came back with this one "What is a 'main' motion, and what do you mean by 'all other motions'?"

A main motion has for its object the introduction of business and requires a second. It is debatable and may be amended. Its very nature makes it lowest in rank with all other motions having precedence. Since it concerns the entire group before which it is brought it requires a majority vote to carry and may be reconsidered. Last, it is not in order when another motion is pending. To open a main motion to debate, one may move to postpone indefinitely, to reconsider, to rescind, or to ratify. Motions to accept or adopt a report, to ratify or confirm the action of committees, to amend the rules of the organization, etc., are "Main Motions."

All other motions are again segregated into groups: Privileged, Incidental and Subsidiary. Our readers ought to look these up and thus find some questions to ask about them.

One of our member club secretaries asked this question "What is the best way to change or correct minutes?" There is only one way. Nothing in the minutes may be obliterated. The correct method is to move that certain words, phrases or clauses be changed or corrected by the insertion of the words ..... To take out words, phrases or clauses the motion is that so and so be expunged.

If carried, the secretary circles the expunged portion and writes across the circle the date, and technically, this must be done in the presence of the group voting.

Election of officers in a California club brought up an interesting question. Three men were nominated for one office, ballots were cast, the tellers counted these, and the chief teller then inadvertently announced "There is a tie between two nominees and the third has only a few votes." One member then asserted the third man was automatically eliminated, while other members claimed the three nominees must all be voted upon again. Who was right?

The answer is obvious. The chief teller erred in announcing the tie by giving the names of the nominees tied. He should have announced there was a tie and asked for a second ballot. Next the two members who announced aloud their ideas as to procedure should have been silenced by the presiding officer and he should have instructed all voting to ignore such remarks. Third, no vote is effective UNTIL IT HAS BEEN ANNOUNCED BY THE PRESIDING OFFICER. Tellers read the report of the vote and hand the results to the chairman who makes the announcement. In cases of ties and with a ballot vote, all nominees must be voted on each time a vote is taken. If this were not the rule, then any of the nominees feeling aggrieved might move that polls be reopened and if his motion carried another vote would be compulsory. All parliamentary authorities agree that a member of a voting group may change his vote up to the time the vote is ANNOUNCED, except when vote is by ballot and in the latter the voter may change when rebaloting. Presiding officers ought to be particularly alert on this matter of voting and remember that they must ANNOUNCE the results. Members in turn should see to it such announcement is made and if omitted, call it to the attention of the chair.

The foregoing question brings up a matter frequently overlooked by our toastmasters, and that is the fact that ALL decisions must be made by the presiding officer, or at his request. Further, he is the only person authorized to decide questions of order or make rulings. Not even an officially appointed parliamentarian may make a ruling; he only gives his opinion and the Chair is not obliged to follow such advice. No one has the right to express an opinion on rulings unless and until requested so to do by the presiding officer.

## A TYPICAL MEETING

F. H. ELEY, El Camino Chapter, Santa Ana

(From inquiries received by officers of Toastmasters International it is evident that some of the younger clubs need guidance in the planning and conduct of their meetings. The following outline of a typical meeting is given in detail to indicate how a meeting is properly conducted. It is to be understood that the local club has ample liberty in its interpretation of this outline.)

It is six o'clock on Thursday evening.

The scene is the private dining room of the Ritz-Edgeway Cafe. Tables are set for dinner for thirty. The secretary of the Toastmasters Club enters and takes his place at a convenient table. Members begin to arrive. Each one visits the secretary and hands over his sixty cent dinner fee. (Dinner costs range from fifty cents in some clubs to as high as one dollar in others. In some cases the club dues are \$2.50 a month, this amount including both dinner fees and membership dues. In others, each man pays dues, ranging from twenty-five to fifty cents a month, and then pays for his meal separately. One rule is as good as another, but there must be some systematic plan, faithfully followed.)

The members spend the minutes busily visiting with each other. One or two have brought guests with them, and they introduce these to other members. Sometimes there is a good prospect for membership among the guests. The President circulates, greeting members and checking up on committee chairmen and others who may have business in hand. The Toastmaster for the evening puts the finishing touches on his plans, making sure that his speakers are on hand and critics appointed, and that he has all subjects and names correctly noted.

The clock points to 6:15. "Rap-rap!" goes the President's gavel. The members take places at the table, remaining standing. "Will Toastmaster Brown express our thanks?" says the President. (Some clubs open with the saying of grace, while others sing, and still others use the pledge of allegiance to the flag. Some simple ceremonial is desirable, as an aid to atmosphere.)

Another tap of the gavel, and the men seat themselves. Dinner is served.

The President gets very little time to eat. He calls for the introduction of guests and visiting Toastmasters, and asks the Secretary for communications or announcements. If there is anything in the



minutes demanding attention he calls for the reading of the minutes. If there is business to be handled, it is done at this time.

If the President appears likely to run out of material it is to be expected that some of the parliamentary practitioners in the group will find a way to keep him busy—even to get him tangled.

By the time the principal course of the dinner has been served and is on the way to its ultimate destination, it is time for the "table topic." The President calls for a member who has been designated in advance, and this member announces the topic for discussion. This may deal with the war in Ethiopia or any of its related problems, or with the latest news from the New Deal, or with the political prospects for 1936, or with reasons for Thanksgiving, or reminiscences of Armistice Day, or with the need for a new pavement on South Main Street, or with the proposal to substitute potatoes for wheat, corn and apples in American agriculture. There are no visible limits in the choice of such topics, other than that the matter must be of general interest and capable of being viewed from more than one side.

Each member, with the exception of those on the evening's program as speakers, is allotted one minute to present his views on the topic. The purpose is to get every member on his feet at every meeting. (Other expedients for this purpose are useful. Each member may be required to recite a quotation, give a story or illustration and suggest how it could be used in a speech, relate a striking experience of the day, or otherwise.)

By the time the eighteen or twenty members have had their one minute each it is just about seven o'clock, when the President introduces the Toastmaster of the evening and surrenders control to him.

The Toastmaster has already made assignment of his critics and has arranged with the time keeper, so he is ready to plunge into his work as master of ceremonies. Being a wise Toastmaster, he wastes but little time in personalities, generalities and stories that do not fit, but proceeds with few words to get his first speaker on his feet. This speaker having completed his remarks, the Toastmaster calls on the critic appointed to give a two-minute impression of the speech, and then goes on to the next speaker. (In some clubs, all the speakers are heard, and then all of the individual critics, after which the general critic has five to ten minutes for his survey of the meeting. There is no fixed rule, except that variety adds spice.)

The program might very reasonably run like this:

"War Clouds Over Africa," by John Doe

"The Electric Eye," by Richard Roe

"Government by Minorities," by William Williams

"Bath Tubs, Ancient and Modern," by Bartholomew Smith

"Tragedies in Traffic," Ebenezer Jones

By 7:45 the speeches and the individual criticisms should be completed, so that the general critic may be announced. He gets ten minutes in which to evaluate, compare, and review the speeches, the toastmaster, the critics, and the entire conduct of the meeting.

At 7:55 the Toastmaster makes his concluding remarks, possibly in appreciation for the work of the speakers or the critics or anyone else who deserves commendation, or perhaps, following the vaudeville rule to "leave 'em laughing," he tells his best story as a finish, and then he turns the meeting back to the President, who adjourns it at eight.

Subject to almost infinite variation, this is the skeleton for a successful meeting in any Toastmasters Club.

Certain other questions arise. Ventilation is an important one, made more vital if the members smoke during the meeting. Be sure to have plenty of fresh air, not too cool, but certainly not too warm, or your members will be dull, stuffy, and inclined to go to sleep on the best speaker.

Seating arrangement is another essential. By all means have the group seated so as to be comfortable and yet compact. For a small club the T-shaped table is good. Seat the officers and the speakers of the evening at the table forming the cross of the "T," and place the others on both sides of the stem. The U-shaped arrangement is equally good. In this case, seat all the men on the outside of the tables so that none will be back to back. In a larger club the hollow square or rectangular arrangement is excellent. Seat no one inside the square. Locate the officers across one side of the square, and place the Toastmaster and his speakers across the opposite side. The use of small tables, breaking the audience up into groups, is unfortunate.

In any case, never let your seating arrangement become too habitual. Study out new arrangements, and keep the members on the alert for surprises in seating. In addressing outside meetings they must encounter all sorts of arrangements. Let them get used to variety and become at ease in all conditions.

## OUR FUNDAMENTAL PURPOSE

RALPH C. SMEDLEY



"Just what is the purpose of the Toastmasters Clubs?" said a man to me the other day as we talked about his becoming a member. "Is it just to teach men to face an audience, or is there something more to it than that?"

His question is not an unusual one, and is one that should be considered by every member, for it not only has its bearing on immediate matters, but definitely concerns the problem of continuous membership, and the values of persistence.

The obvious purpose is to help men overcome the fear of the audience, gain facility in speech, and learn how to express themselves clearly and concisely, but this is really a minor consideration in the minds of those who more adequately understand the possibilities of the work. The fundamental thing is to develop personality. Self expression of any constructive sort helps in the integration of character, in the building of personality and in the discovery and conservation of latent abilities. No kind of self-expression is more effective to these ends than that involved in public speech.

My own interest in the Toastmasters Club would be very much less if learning to make a speech represented the ultimate value in it. I have been led to give thought and energy to the promotion of Toastmasters because I have learned, through many years of experience, that it affords the finest and most efficient means for bringing out and developing the very best that is in men. If I were to become personal I could name scores whose individual histories prove this assertion—men whose lives have been enriched, whose ability to serve has been increased, whose talents have been discovered, whose mental horizons have been extended, all because of the opportunity for personal development which they have found in the simple but effective program of the Toastmasters Club.

Much of this is beyond the present thinking of the newer clubs, but it must always be borne in mind that the fundamental motive of our movement is to make men better citizens, better Christians,

better members of the human brotherhood by teaching them to use the best that is in them.

This process of personality development is not one that can be carried through in a short time. A man can spend six months as a member of a Toastmasters Club and then drop out, feeling that he has learned to make a pretty good speech. Many, to their own detriment, do just this. Perhaps such a man has gained what he wants, but he has totally missed our real purpose, and he has failed to take advantage of the opportunity to gain for himself a priceless endowment of moral and spiritual growth. It is the man who persists through the years who finds the genuine treasure in the Toastmasters idea.

I have in mind one man who joined one of the clubs a number of years ago. He showed quick improvement. He became an excellent speaker, and in the course of a year, other things intervening, he dropped out, counting himself to have achieved success. After an interval of more than a year, he came back again and started in earnest on the quest for something, the exact nature of which he did not understand, but which he wanted. The result today, after persistent application for more than two years, is that this man has arrived at the place of true mastery, both of his speaking ability and of his own self. He has discovered new realms in his own mind which he had never known before. He has made himself far more than a speaker—he is a thinker. In his service to the community he is a new man. In his own business he has won advancement. His life means more to him and to his environment than it could ever have meant without some such stimulating, guiding influence as he has found in the Toastmasters Club.

This experience is typical of many who have stayed with the work. It is the best argument I know for long-continued membership, and it is a convincing testimonial to the mental, spiritual and social values of the movement.

When we think of the purpose of the Toastmasters Club let us remember that there are two rather distinct groups of purposes. The first is the superficial one, of helping men to learn to make better speeches. The second is the fundamental one, of helping men to build themselves into the very best of which they are capable. The first can be achieved in a comparatively short time. The second is a work of years—of a life time. Both purposes are worthy, but the second one is the one that really counts.

## PROSPECTIVE CHANGES

OUR organization being young and growing, its constitutional clothing requires frequent adjustment. Among the amendments to the by-laws which are to be submitted to the clubs for approval as a result of the convention discussions, there will be one to provide that the report of the Nominating Committee for officers of Toastmasters International shall be sent to the clubs with the other agenda for the convention, at least thirty days prior to the convention date. This is made necessary by the fact that we can no longer claim acquaintance with all Toastmasters everywhere as was the case before our movement began its wide growth, so that we need an opportunity to know in advance whom we are going to choose as our leaders.

Another will call for the appointment of the Convention Committee which was provided for by resolution at Santa Monica. Still another will make provision for the transfer of members from one club to another. A number of minor amendments will be proposed to smooth out the relationships between the International and the District organizations and to eliminate a few other contradictions which have arisen as our growth has continued.

It must be borne in mind that any live and growing organization must continually revise its by-laws in order to provide for changes incidental to growth. These changes do not indicate any lack of wisdom in former enactments, but merely show how impossible it is for any group to foresee what time and expansion may bring. When the amendments are submitted to the clubs for a vote by mail, careful consideration should be given them, and unless truly serious weaknesses are discovered, they should be approved as submitted in order that they may be promptly made effective.

## THE SEVEN AGES OF MAN

Milk.  
Bread and milk.  
Bread, milk and spinach.  
Peanuts, soda pop and hot dogs.  
Boullion, roast duck, scalloped potatoes, broccoli au gratin, fruit salad, divinity fudge, demi-tasse.  
Soft boiled eggs, toast, milk, pepsin tablets.  
Milk.

# The Toastmaster

## EDITORIAL BOARD

Ralph C. Smedley

Ernest H. Layton

Arthur G. Porter

## IN YOUR CITY LIBRARY

Put a copy of the TOASTMASTER in your City Library. You will find it generally a welcome contribution, and it is a small return for all courtesies extended by the library in your hunt for material. An extra copy will be furnished for this purpose to any club requesting it. Let the secretary or the president of the local club see to it that this is done, and it will be well done.

## VARY YOUR PROGRAMS

It is not necessary to have your club program exactly the same at every meeting. When you appear in other meetings you will have to deal with all varieties. It is good practice to get into the habit in your club. For this reason it is wise occasionally to introduce a musical number, or some other form of entertainment. Let the toastmaster learn how to introduce a singer or a saw-fiddler (no, we did not say a saw-filer) as well as a speaker. Keep out of ruts in style of program as well as in style of speeches.

## SNAP UP THE CRITICISMS

Criticism, or the revelation of the audience reaction, is a vital part of the Toastmasters Club program. But criticism frequently becomes a monotonous, wearisome ordeal, especially when the critics are new and inexperienced, or when they have become old and hardened. Every program committee and every toastmaster should give careful thought to the forms of criticism to be used, and most especially to the selection of general critics. To use or permit the use of the same old formula week after week is disastrous. "I thought Mr. Blank made a pretty good speech. His opening might have been better and his conclusion was not very strong, and he said 'I run' when 'ran' would have been better. Aside from that it was a pretty good speech." Did you ever hear a criticism like that, and did it do anybody any good? The best thing you can say about it is that it is short. Every criticism should be regarded by

the critic and the club as a very short speech reflecting the impression made by the speaker and his words. A critic is subject to criticism for the form and style of his critical speech, and how he deserves it, sometimes! The remedy is clear. Let thought be given in advance to the particular nature of the criticism to be used in any one meeting. Never permit the same form to be used for more than two or three successive occasions. Always specify, when appointing critics, just what is to be covered, and insist that they follow instructions. At one time let criticisms be limited to pointing out elements of excellence and explaining wherein their excellence lies. Again, have the critics devote themselves to weaknesses, with suggestions for improvement. Give an evening's program to criticism of grammatical and rhetorical forms, choice, pronunciation and enunciation of words, and clarity of statement. Again, consider arrangements of material as to logic, climax, originality, force and interest. There are dozens of varieties of criticism. Try as many of them as possible. To this end, it might be a good plan to appoint a committee to select critics and arrange schedules for criticism, working as carefully as though planning the speaking program. And above all things, do not fail to have an occasional speech on the theory and practice of criticism for the especial benefit of new members. "How to Give and Take Criticism" should be an intriguing subject for any speaker to discuss.

#### THE GENERAL CRITIC

Here is a dangerous explosive. The general critic is a valuable part of the operation if he is a good one. If he merely stands up and rambles through a rehash of the individual criticisms, he wastes time. Suppose he is given five minutes, which should be enough for anyone capable of being a general critic. Let him use the time to make a snappy, well-ordered five-minute speech of comment on the meeting, approaching it from a standpoint just as far as possible from that of the individual critics. He need not attempt to speak at length on the individual speakers, but rather, he should try to evaluate the meeting as a whole, cover general points not touched by individuals, compare or contrast the speeches, and in all things, be truly a "general" critic. There is genuine danger in our clubs of permitting this whole matter of criticism to fall into disfavor and eventually into disuse through persistent misuse. Study criticism as an essential part of good speaking. It is one of our most valuable features when given a fair chance.

#### AN EFFICIENT CONVENTION

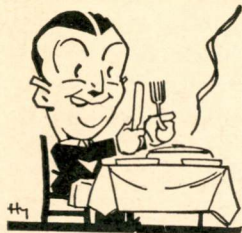
Any experienced convention attender who was present at the Santa Monica meeting of Toastmasters International must have been impressed with the amount of work which was accomplished in one afternoon session of two and one-half hours. The business was carefully programmed and the matters to be considered were submitted to the clubs a month in advance. When our men assembled they plunged into their work, and when the session ended the task was done. Many an organization no larger nor more important than ours takes two or three days of convention to get its business transacted. The training of Toastmasters shows its results in conciseness, clearness and brevity with which things are done.

#### WE PROTECT OUR NAME

On May 17, Toastmasters International instituted proceedings against a club in Glendale which persisted in using the name "Toastmasters Club" without any right or authority. (This unauthorized club is not to be confused with Glendale Toastmasters Club No. 1, and Glendale Jewel City Club, both of which are loyal members of Toastmasters International.) After numerous delays, the case reached final decision on October 4, 1935, when we received a judgment by stipulation waiving all claim to the name on the part of the defendants and establishing our right as an organization to the exclusive use of the term "Toastmasters Club" when applied to an organized group. Charles G. Hedcock, past president of the Progressive Toastmasters Club of Huntington Park, ably served as our attorney, earning our sincere appreciation. The court decision determines our right to use our name as well as our plan, and to defeat any infringement thereon, and assures us freedom to progress as we could not have done without the legal settlement of the matter. It should be understood that our insistence on restricting the name to authorized clubs arises from no selfish motives. It is because we are under obligations to protect our name and our ideals for the good of all. In at least one instance an unauthorized club assumed the name without license and brought discredit upon our members and our movement by its unethical conduct. The name, "Toastmasters Club," must stand for something, or for nothing.

## MANNERISMS I HAVE MET

WILLIAM S. DUNIPACE, Sahuaro Toastmasters, Tucson, Arizona



One of our ex-officers formerly punched cows on his ranch before he became a prosperous local businessman. His biggest difficulties when he first joined Toastmasters were the small ham-lets which he used for hands, which were always wandering into and distracting his discourse.

On one occasion he tried holding a cigar in one hand and his notes in the other, but he burned a fellow diner so severely while gesturing that he dropped his notes and was forced to sit down in self-conscious confusion.

Most Toastmasters have experienced similar difficulties in controlling the supposedly unrelated influences which so often make or break their speeches. Even the prize speakers of the club occasionally make themselves choice targets for the newest and greenest critics.

When speakers are accustomed to speaking while standing at a luncheon table, they sometimes find themselves quite literally at sea when placed upon a platform and told to live up to their reputations. One such Toastmaster appeared at a local civic gathering not long ago. He knew his speech from introduction to conclusion, but apparently he missed that friendly table. He paced the footlights, stared into space, and finally put one hand behind his back and began fumbling with his shirt. This continued for the rest of the speech. When asked afterward why he had assumed such apparently painful postures, especially the last one, he retorted, "If I could have gotten that shirt-tail out, I'd have wiped my face with it. I forgot to get a handkerchief before I left home." Needless to say, he now stands well back from the table when he talks, and he appears to be at ease, even though he does occasionally mop his forehead.

Words are often an excellent measure of a man's thinking. A Spanish-speaking member recently told us his ideas on Crime, comparing Mexico and the United States in that field. His English vocabulary was limited, and so, in words which seemed to have been forged and burnished on the spot, he vividly told us

(Continued on page 24)

## SPEAK IN THE HIGH SCHOOL AND GO TO COLLEGE

PAUL R. SHENEFIELD, Pomona Toastmasters Club



Now is the time to prepare for the annual High School Public Speaking Contest. For a long time some of the far-sighted members of our organization have looked forward to the day when a more substantial reward might be given to the winner in this, the outstanding activity of Toastmasters. This year the vision gave promise of becoming a reality when our

International Council, meeting at Pomona last April, approved of the plan to offer, in the Southern California District, a one-year college scholarship as the grand prize for the 1936 contest.

The plan originated when Pomona College came forward with the offer to furnish one-half the cost of a \$300.00 scholarship to the winner, providing our organization would provide the other half. Since that time other colleges and universities have responded to our suggestion with similar offers. The co-operating schools, in addition to Pomona College, are Whittier College, San Diego Teachers College, University of Southern California and University of California at Los Angeles.

This is a decided step in the advance of Toastmasters throughout the world. With such a project carried through in our district, there will be inspiration for others to do likewise.

How to finance the movement is another question. Since the High School Public Speaking Contest has been sponsored by the Southern California Clubs in the past, and since our widely scattered clubs in other districts would make it difficult to stage a contest that would include all, it appears logical for District Number One to assume the responsibility at present, hoping that the time may come when a contest may be promoted on a national or international scale.

It has been suggested that the funds for the scholarship might be raised by either of the following methods, or by a combination of one or more of them:

1. A per capita tax on all club members in District 1, not to exceed twenty-five cents.
2. An assessment on each club in the District.

3. That only those clubs which sponsor contests be assessed.
4. Voluntary contributions by clubs or individuals.
5. Any combination of these methods.

The problem is in the hands of the International Council for action and they will appreciate suggestions. The matter should be brought before each club for discussion and the results should be sent by the club secretary to the secretary of Toastmasters International.

While the contest and its expense will probably have to be the responsibility of District One for the present, we look to the near future, in view of our present rate of growth, with the expectation that we shall see similar contests and similar prizes made available in many districts, with the eventual result that we shall be able to arrange a national, or even an international contest for young people of the high schools.



## MANNERISMS I HAVE MET

(Continued from page 22)

why Mexico was a safer country than the United States. Because of his frugality his talk contrasted sharply with those which, like the babbling brook, sparkle but have a few deep pools.

But words are often crippled without a good voice. Usually voices are either too weak, too strong, monotonous, or else poorly controlled. One musical Toastmaster gave an enlightening talk on voices and an orchestra. He also demonstrated how a horn might be overblown, causing distortion; underblown, leaving the tone anemic, or blown on one tempo and degree of volume, causing a loss of expression. Applying this to human speaking voices, the contrasts were helpful to several members having trouble with vocal expression.

A little dispassionate consideration of methods and mannerisms often repays the otherwise letter-perfect speaker.

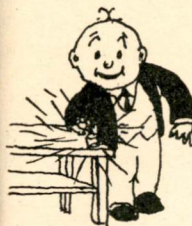


"Here is an important correction: It was Charles Dudley Warner, and not Mark Twain, who said, 'Everyone talks about the weather, but no one does anything about it.'"

## GAVEL SPLINTERS

"Son, come out to the woodshed while father gives you a few impressions." We speak of the recent International Meeting held at the Deauville Club.

\* \* \*



First of all "father" was impressed with the facilities and atmosphere of the meeting place. For a meeting of this kind there was nothing additional to be desired.

\* \* \*

But, did you notice anything slightly amiss about the non-material part of our annual get-together? Take for instance the afternoon council meeting. "Son, it looks to dad as though you ought to spend more time on Parliamentary Law, if you're going to wear that Toastmaster Emblem."

\* \* \*

And we were all primed for a little excitement in the election of new officers. The excitement came, when we had to jump aside and let the "locomotive" pass. Not that we're not mighty glad the slated crew were ushered in—for we have a fine group of men guiding us and we're for 'em 100+%. But you know—

\* \* \*

We suppose it's in keeping with the times to have had a "Roosevelt Administration." Still, our T. M. I. spent comparatively little more than the treasury boasted (not that our treasury boasts), and if you want a live growing organization it takes money. Ralph Smedley's "baby" needs plenty of new shoes—and they are not giving them away these days.

\* \* \*

We suggested a "second" rising vote of thanks to Olin Price for his splendid administration of the past year, and the nearly 100% increase in the number of new clubs. Though Olin is a "man of few words" those 97 speeches indicate to some extent the personal sacrifice of time and effort to help a great movement go forward.

\* \* \*

Now about that banquet: "We know we're old fashioned and

not used to this "Night Club" life, but why put the main speaker of the evening on at 10:30 p. m. An excellent speech such as delivered by W. B. Henley was intended for the mind in its most alert state—and our mind, (assume it, please) as well as others, had succumbed to that state of languor induced by a splendid dinner.

\* \* \*

Speaking of "Night Club," when it came to the attendance prize for the largest delegation, Ventura almost won—they had 14 downstairs and six had departed to ethereal regions above.

\* \* \*

Well, now that I read this over, it sounds as though I came to work thru the brickyard. So here's a bouquet to the Santa Monica Club. They really put on a fine meeting, and if everyone had as enjoyable a time as we did, it was worth coming hundreds of miles to take part in.

Two offside observations—Public address systems are fine, but a nuisance when your eyes are "taking the count." And it's a good thing audiences can't read minds, (as could the banquet entertainers), as we fear on many occasions, they would get up and walk out before the speaking program began.

• •

### HAVE YOU HEARD THIS ONE?

("Originality consists in remembering what we read, but in forgetting where we read it." These stories are gathered from far and near. No attempt is made to give credit for them.)

Mr. Crowe was a devout church-goer. The young minister of his church was also devout, but easily embarrassed. Imagine the consternation of Mr. Crowe and the delight of the congregation when the dominie solemnly said at prayer meeting: "And now will Brother Pray please crow for us?"

• •

A Scot was arguing with the conductor as to whether the fare was 5 or 10 cents. Finally the disgusted conductor tossed the Scotsman's suitcase off the train just as they passed over a bridge. It landed with a splash.

"Mon!" screamed Sandy, "isn't it enough to try to overcharge me, but now you must try to drown my little boy!"

And the Scotch engineer looked up at the knock on his door and discovered the fireman from the plant across the street. "I suppose your boss wants to borrow something again," he snarled.

"Yes, please, Mr. Duncannon," replied the caller. "He wants to know if you will lend him a corkscrew."

"A corkscrew?" smiled Scotty, "why certainly, my mon. But you run along with you. I'll take it over myself."

• •

"Did you fish with flies?"

"Fish with them? We not only fished with them, but we camped with them, ate with them, slept with them and fought with them."

• •

"Uncle Jack is sending me a gondola from Venice."

"How nice! But how do you play a gondola?"

"You don't play it, silly. You wear it over your shoulder like a shawl."

• •

Teacher: "'I have went'—that is wrong, isn't it?"

Pupil: "Yes, sir."

Teacher: "Why is it wrong?"

Pupil: "Because you ain't went yet."

• •

Johnny: "Maw, you didn't put enough butter on this bread."

Maw: "All right. Put part of the bread back."

• •

"Daddy," said little Angus, "I had such a grand dream last night. I dreamed that ye gave me a saxpence."

"Well, laddie," replied his father, "ye've been a good boy, so ye may keep it."

• •

In a Scotch kirk there was a frank old lady who did not hesitate to speak her mind. A visiting minister was in the pulpit one Sunday morning, and he made the grievous mistake of asking the old lady, after the service, how she liked the sermon. She replied:

"I did na like it much, and for three verra guid reasons. First, ye read it. Secondly, ye didna read it well. And thirdly, it was no worth reading."

## WHAT TO TALK ABOUT

Primarily, talk about something that you know personally. Anyone can read a book or a magazine, but your personal knowledge and your own experiences are yours alone.

For the younger, less experienced speaker, subjects that require study and research should be strictly taboo. He is so busy with the technique of delivery, the mastery of fears and the problem of what to do with his hands that he must not be annoyed by worries about information. When he gets further along he may well send his thoughts afield and browse in strange pastures, but for the first months of his training in Toastmasters he will do better to stick to his own line.

The business or profession in which one is engaged is one of the best fields for subject matter, not only at first but at all times. In the line of his own occupation he should speak with authority. Every occupation has its usual, its picturesque, its unique features. Let the speaker seek these out and present them in entertaining fashion and he will never lack material.

A young bank teller found subjects in the psychology of the depositor, the nature and uses of a bank check, and even in a discussion of the various forms of currency in use in the United States. An insurance agent went back into the history of insurance for one talk, and for another he told the story of Lloyd's, of London. A lawyer discussed promissory notes to the profit of all concerned, and later on he explained the making of wills, and again, the obligations of a contract. A school teacher discussed the relation of parent and child, of teacher and parent, and of school and community in three excellent talks. On another occasion he found much of interest in a talk on the old McGuffey school readers. A service station attendant brought in samples of various lubricating oils and explained their differences. So the possibilities extend themselves, until the list might be lengthened for pages. Your own work and your own experiences are a fruitful source of speech material.

Another excellent line is found in hobbies, and in personal experiences of a thrilling nature. One member brings in samples from his stamp collection and explains the value of rare stamps. Another exhibits a ship model he has built and speaks most entertainingly on ship models in general. Another, who has a few hives of bees for a pastime, reveals the family secrets of the little honey-gatherers,

while still another brings in his fishing tackle and tells how he nearly caught the big trout that got away.

A simple and very popular topic in California, where almost everyone came from somewhere else, is "A Toast to My Native State." Such a speech need not be geographical nor statistical, nor even biographical. It can be made both original and entertaining.

One man started his "State" speech like this:

"They call me a sucker because I came from Illinois, but I maintain that I would have been a far greater sucker if I had not come when my chance came to travel to California. I am from the great state of Lincoln and Douglas, of Grant and Logan, of corn and hogs, of coal and steel, and of Billy Sunday, Big Bill Thompson and Red Grange. It is bounded on the north by the Windy City, on the east by the Illinois Central Railroad, on the south by the Kentucky Derby and on the west by Old Man River."

With a start like that one could hardly fail to attract attention and rouse curiosity.

But when speech facility has been acquired, and the speaker has passed from the first stages, then is the time to think about speaking with a purpose. For a speech must be more than a speech. To be effective it must be earnest, evangelical, missionary in its appeal. The speaker must become an advocate, an enthusiast. With a world full of problems of peace, justice, economic change and all the other issues of the day, there is a cause for everyone, and the Toastmaster who desires to be heard and heeded must choose his themes with a thought of his own enthusiasm if he is going to continue to be a worthy speaker, and one whose message will be heard beyond the limits of his club.

There is plenty to talk about for the one whose eyes and ears are open.

• •

Hating people is like burning down your own house to get rid of a rat.

—HARRY EMERSON FOSDICK....

'Tis not the dying for a faith that's so hard. Every man of every nation has done that. 'Tis the living up to it that is difficult.

—WILLIAM M. THACKERAY



## HIGH SCHOOL PUBLIC SPEAKING CONTEST

PAUL H. DEMAREE, Chairman, Contest Committee

For the fifth year Toastmasters International sponsors the high school public speaking contest. Interest and participation in this activity have steadily increased. They are expected to reach a new high this year due to at least two major factors: the success of last year's contest and the scholarship award offered this year's winner.

Every club entering the contest last year is expected to continue and it is hoped that the new clubs will get into the swing. They will find the contest both interesting and profitable. It will help the club as a whole by providing good publicity and an opportunity for community service. Each individual member will receive the opportunity to develop the art of evaluating a public speech.

The difficulty usually encountered in launching this contest for the first time in any community is that the ground has often been all but ruined by other contests with various objectionable features. It is often difficult for Toastmasters, even using their best line of persuasive talk, to get school officials to believe that they are not selling anything or promoting some pet propaganda. But once you get them into the contest, you have a friend for life.

It is well to bear in mind the chief features of this contest and to make them clear to all concerned:

*First*—Contestants may use any original, five-minute speech.

*Second*—The extempore manner of delivery is expected and encouraged.

*Third*—Both first and second place winners are eligible for further competition.

*Fourth*—Standard critique sheets are used in all contests and delivered afterwards to the contestants.

*Fifth*—The group method of judging is used.

Due to the increase in clubs this year, the contest formerly known as the International Finals will be conducted the latter part of April, 1936, as the Southern California District finals. The winner of this event will be awarded the Three Hundred Dollar scholarship in some Southern California college or university. The clubs in the North West will probably conduct a final contest for their district.

Isolated clubs are urged to enter and are reminded that the contest may be successfully conducted by a single club in one or more high schools.

Each club is urged to appoint a contest chairman at once and to have his name and address sent to the chairman of the Contest Committee, Paul H. Demaree, 322 N. Pine St., Anaheim, Calif.



## A GOOD GAME

One day a right-thinking man, Earl G. Manning by name, made a list of fifty of his most intimate acquaintances, setting against each name one reason why he liked that person.

The time came when Manning stood before these men, and he told what he liked about each. It wasn't very easy to do, because a number of the men had made but little impression upon him, and he was compelled to study them before he could find the good he wishes to find.

Now, here is what happened. A few days later Manning returned to his desk and found a bundle of fifty letters, each containing a reason why the writer liked him. Manning really got back fifty times as much as he gave.

That's a pretty good game to play, telling people the good things you see in them. Why not start playing that game right where you are now? Begin with the people in your own home, and then with those associated with you in your work. You will have a most interesting time, and you will receive big dividends.—*The Troubadour*.



A wise scepticism is the first attribute of a good critic.

—LOWELL



No man knows his strength or his weakness till occasion proves them.

—THACKERAY



# News of the Clubs

## SPECIAL NOTICE TO SECRETARIES:

You are especially requested to keep our mailing lists corrected. There were twenty-six copies of the September issue returned to us on account of incorrect addresses. This means that the men who should have received them were disappointed, while we were subjected to double expense. Every effort is made by the editors to keep the mailing list corrected up to the last minute, but this is impossible without the loyal cooperation of local secretaries.

**Victoria, B. C.**, is welcomed into our fellowship. The official charter number is 38, with the parenthetical observation that this club is "Canada, No. 1." James H. Hill is president and J. O. Johnson is secretary of this club, which meets at the Victoria Y.M.C.A. on Wednesday evenings.

**Southport, England**, bids fair to be the "Number One" Toastmaster Club for the British Isles. This club has been at work for more than a year, following a program similar to ours, and recent correspondence indicates that it is about ready to join us and become a center from which the Toastmasters movement will spread among our British cousins. William Lancaster continues as secretary, reporting that the club now numbers twenty members on its roster, with good prospects for growth.

**Indianapolis, Indiana**, having taken plenty of time to build itself into a strong, thoroughly grounded Toastmasters Club, now steps out as a missionary, with one new club organizing in the city, and another at Columbus, Indiana, while preliminary work is being undertaken at Anderson and Muncie. At this rate the organization of a District for Indiana is not far in the future. W. H. Kortepeter is the newly elected president, and F. Yarbrough the secretary, of the Indianapolis Club.

**Tucson, Arizona**, having been well represented at the Santa Monica Convention, is up and doing in the interests of Toastmasters. The original Toastmasters Club of Tucson, holding Charter No. 16, seeks to avoid confusion by adopting the specific name, "Sahuaro Chapter." No doubt the second Tucson Club will follow suit, finding some other name of local significance to identify it. This word "Sahuaro" is said to be the trade name of some variety of cactus which flourishes in the Tucson terrain.

Of general interest is the following paragraph taken from a letter from R. R. Guthrie, treasurer of Sahuaro Chapter, referring to our recent convention:

"It may be interesting to you to know that one point which I have stressed in my report was that I was happy to know that I was associated with a group of men of such widely diversified interests, which could meet, especially away from home, conduct a convention and

follow that with a social evening together and still be in their right minds, free from the influence of alcoholic beverages—and I am not a radical 'pro-hi' either. This just seemed unusual enough to deserve mention."

William Dunipace writes from Tucson that new clubs will probably be reported from that vicinity before many weeks shall have passed.

**From the Northwest** come reports of new lines of interest in the Toastmasters idea so numerous that if one-half of them bear fruit it will mean notable expansion in that region. President Ray Huff is stimulating the interest, and District Governor Ed Hed is far from asleep on the job. There is every reason to anticipate a large increase in the numbers of clubs in the Washington-Oregon District.

**Huntington Park, California**, dedicated a new postoffice building the first of November. In the cornerstone there are included documents relating to the Toastmasters Clubs, and at the dedicatory ceremonies the representatives of the three Huntington Park Toastmasters Clubs were given special recognition.

**Vice-President Fred Perry**, of the Palo Alto Toastmasters, was recently in Southern California, and was an interested visitor at some of our club meetings. Both Palo Alto and Redwood City are interested in the prospects of a new club in Burlingame.

**Roy Hohberger**, until recently Y.M.C.A. secretary in San Mateo County and instigator of Redwood City and Palo Alto Toastmasters Clubs, has been transferred to Salinas, where he will undoubtedly plant a few seeds of the Toastmasters idea as soon as he can get the ground cleared for action.

**Columbus, Indiana**, sends its charter application just in time to get listed in this issue. This club, promoted by the Indianapolis Toastmasters, was organized November 13, with twenty members. It meets the second and fourth Wednesday of each month at the Columbus Tea Room. Lewis A. Hunt is president and J. M. Jewell, secretary. The membership list shows Lester Whittaker, transferred from Indianapolis Toastmasters, and we understand that A. F. Williams and Harold Hollingsworth, also from Indianapolis, were instrumental in helping Columbus to discover the Toastmasters.

**Junior Toastmasters Clubs** are reported from Pomona and Anaheim. These clubs are a valuable means of service for our regular clubs and splendid training for youth. There should be more of them.

It is understood that these Junior Clubs may be authorized by International when properly sponsored by a regular club.

**The Los Angeles area** is so filled with rumors of new groups starting that it is unsafe even to try to list them. Both in the city and its environs the infection is spreading as the value of the work comes to be more clearly understood.

**Fullerton, California**, received its charter on November 4, at the hands of First Vice-President William Dunlap. It starts with a fine membership and excellent prospects. Otto Idso is president and Frank Crooke is secretary.

**Prize contests** are used in a number of clubs to stimulate speakers to do their best. At Glendale use is made of a little silver trophy which is awarded once a year to the speaker selected as winner. During each quarter the winners for each evening are pitted against each other, and the possession of the trophy for the quarter is awarded to the one adjudged best by vote of the club, while the annual contest involves all the quarterly winners. In Santa Ana, the nightly vote is taken, leading to a quarterly contest, but in this case the trophy remains in possession of the club, the winner's reward being that his name is engraved on the cup as a permanent memorial. Are there other methods used by other clubs? They would be of interest to all.

**Second Vice-President Ray Watts** has been transferred from San Diego to Escondido. Unless all signs fail there will be a new Toastmasters Club in Escondido before snow falls in that vicinity.

**Walnut Park Toastmasters** picked Paul Hansen for president, and expressed sincere appreciation for the good work of retiring president Tim Crowley, who worked hard and effectively during his term. R. M. Lawrence carries on as secretary. The club roster, having sagged for a time, is now almost filled with enthusiastic members.

**District Governor Kenneth Sturzenger**, of District No. 1, was featured in the "Shell Progress" of October 1935. This magazine, which is published by the Shell Oil Company, and which goes to every Shell station west of the Rockies, carried Kenneth's picture, together with information about his work in Toastmasters.

**San Diego**, having survived the Exposition, has made J. Roy Chafe its president for the coming six months. President Roy immediately named J. Clark Chamberlain as head of the outside activities committee, which means that every good cause that needs talk in its favor will have ample resources available. This club has raised its initiation fee to five dollars, believing that any man should be glad to invest his money as well as his time. So far as we know, this is "tops" in initiation fees for our organization.

**Santa Monica** has named Harry W. Swanson as deputy district governor in place of Sheldon Hayden, who was elected a Director of International. The recent convention has stimulated this club to increased activity and usefulness.

**Stanley Love** writes from Burbank to say that his club is planting the seeds of the Toastmasters Club in its neighborhood, and expects to show a growing crop soon. This club gets plenty of publicity in the local press, and appears to deserve it all.

**Quaker Towne Club**, at Whittier, now meets every Thursday evening at the "Dinner Bell Ranch," located right on the main highway known as Whittier Boulevard. Fred Bolles, charter member, is the new president. A recent exchange of programs with Pomona was enjoyed.

**The Gavel Club**, Long Beach, having tried out William Hobba as secretary for a long term, consigned him to comparative oblivion by

making him vice-president, but this busy Toastmaster will not be silenced. He is likely to lift the vice-presidential office from obscurity and make it truly worth while.

**Yakima, Washington**, is in the throes of organizing a new Toastmasters Club. District Governor Edward Hed has met with an interested group, and temporary officers have been selected. Ray O. Darling is the president, and N. A. Marberg, secretary. They hope to be ready to receive their charter soon. For the present they are meeting on Monday evenings at the New York Cafe on North Second Street, Yakima. Wade Sherrard, a member of Seattle No. 2 Club, has been instrumental in stirring up the interest.

**Ray Gruhlke**, of the Olympia Club, reports excessive cruelty to secretaries, with the result that Harold Haines (Big-Cigar-White-Speeching-Haines) is the third one for this year, and he is well-nigh exhausted. This club finds it hard to concentrate on evenings when a great football game or a prize fight is scheduled for broadcast at six o'clock, but on a recent evening, the speakers did turn loose on the Italo-Ethiopian question with the purpose to study both sides, but the result was that only one side appeared to be represented, and the Italian did not rate at all. "What," inquires Ray, is the difference between impromptu and extempore speeches? Our general opinion seems to be that some of our speeches are extempore and the rest are just impromptu."

**Olympia Toastmasters** suffered heavy loss when the WERA department was disbanded. Many of the club members were drawn from that agency, and its passing left numerous vacancies which are now filled, so that there is once more a waiting list. This club is trying the plan of inviting experienced speakers from outside to serve as general critics. Olympia being a capital city, the supply of orators is practically unlimited.

**Seattle No. 2** having sponsored a successful speaking contest among the high schools of the city last year, proposes to undertake the project again this season. If Seattle could interest the other clubs in the district it might lead to a general contest such as has been carried on for some years by the California clubs with excellent results.

**Guy Selwin Allison**, of Glendale Toastmasters, writes the following interesting comment: "It has been my pleasure during the past few years to have delivered historical lectures in Southern California and up the Coast twice a year. I am positive when I tell you that the benefits which I have derived from membership in the Toastmasters Club have been of inestimable value so far as my speaking training is concerned. Helpful criticism is the finest stimulus to forensic effort. I am thoroughly sold on the idea, and I find that most men are easily sold on it also."

**Santa Ana Toastmasters** of both the clubs have been much "on the air" this fall, speaking over the local station KREG in behalf of Community Chest, Christmas seals, Red Cross, and such worthy causes. Toastmasters from Fullerton have aided in the air campaign.

Public speaking, usually considered a dry land activity, now includes the briny deep, according to word from the Coronado Toastmasters Club, by R. M. Switzler, former president of the San Diego Toastmasters Club, who was a guest and general critic of the evening.

The whole club from Coronado was conveyed by launches to the U.S.S. Altair in San Diego Bay on November 13th as guests at dinner of the Executive Officer, Commander Myron Hutchinson, a member of the club. Characteristic navy "detail" made itself known by flowered decorations, place cards, printed menu, printed program, with all members and guests, and in addition, a drawing, with copy at each plate, depicting in caricature a likeness of each guest, with name. The usual program was given with the addition of a large audience composed of Filipinos who served as waiters at the dinner.

## THE RENDEZVOUS

### ARIZONA

- Tucson Sahuaro Chapter—Tuesday noon, Pioneer Hotel (Parlor "C")  
Secretary, Zach Simpson Cox, Cox Commercial School  
Tucson No. 2—Thursday, 8 P.M., Y.M.C.A. Building  
Secretary, James N. Corbett, 317 E. Drachman

### CALIFORNIA

- Alhambra—Thursday, 6:30 P.M. Elks Club  
Secretary, E. S. Martin, 1133 South Chapel St.  
Anaheim—Tuesday, 6:30 P.M., Marigold Cafe, 122 East Center  
Secretary, Walter F. Taylor, c-o Gibbs Lumber Co.  
Burbank—Monday, 6:15 P.M., Woman's Club Building  
Secretary, Arthur Powell, 333 Magnolia Ave.  
Coronado—Tuesday, 6:15 P.M., Coronado Country Club  
Secretary, Allen Campbell, 734 Margarita Avenue  
Fullerton—Monday, 6:15 P.M., Kibels Cafe, 108 S. Spadra  
Secretary, Frank A. Crouke, 108 W. Wilshire  
Glendale No. 1—Tuesday, 6:15 P.M., Y.M.C.A. Building  
Secretary, Walker C. Davis, 1353 Justin Street  
Glendale "Jewel City"—Thursday, 6:15 P.M., Kopper Kettle Tea Room  
Secretary, Dr. W. J. Matousek, 143 N. Brand  
Huntington Park No. 1—Wednesday, 6:30 P.M., Cole's Cafeteria, 6514 Pacific Blvd.  
Secretary, R. K. Robertson, 3329 Flower St.  
Huntington Park "Progressive" Club—Tuesday, 6:30 P.M., Cole's Cafeteria  
Secretary, Paul F. Mekeal, 6211 Cottage Street  
La Jolla—Thursday, 6:15 P.M., La Valencia Hotel  
Secretary, Lawrence Smith, 1035 Prospect

- Long Beach "Gavel" Club—Monday, 6:15 P.M., Alexander Hotel  
Secretary, C. E. Hayes, 505 Jergins Bldg.  
Long Beach "Shell Toasters" Club—Tuesday, 6:30 P.M., Willmore Hotel  
Secretary, Arthur M. Flint, 3417 Peck Ave., San Pedro  
Los Angeles—Tuesday, 6:30 P.M., Chapman-Park Hotel, 615 S. Alexandria  
Secretary, Geo. Hampton, 7051 Hollywood Blvd.  
Montebello—Wednesday, 6:15 P.M., Schumacker Club, 966 S. Woods Ave., L. A.  
Secretary, Judge Edmund F. Barker, 1201 W. Washington Ave.  
Palo Alto—Hotel President, Thursday, 6:30 P.M.  
Secretary, Oscar Anderson, 2765 Cowper Street  
Pasadena—Tuesday, 6:15 P.M., Y.M.C.A. Building  
Secretary, E. W. Weigel, 1728 Las Lunas Avenue  
Pomona—Monday, 6:00 P.M., Mayfair Hotel  
Secretary, Kenneth R. Wallace, 707 N. Park Avenue  
Redwood City—Monday, 6:00 P.M., Cafeteria, Sequoia High School  
Secretary, R. E. O'Connell, Jr., Postmaster  
San Diego—Monday, 6:00 P.M., Cuyamaca Club  
Secretary, Kenneth Hallawell, 3121 Curtis Street  
Santa Ana—"Smedley Chapter No. 1", Wednesday, 6:15 P.M., James Cafe  
Secretary, D. H. Tibbals, Y.M.C.A.  
Santa Ana "El Camino"—Thursday, 6:15 P.M., James Cafe  
Secretary, Gilbert Platt, Post Office  
Santa Barbara—Tuesday, 6:30 P.M., El Paseo Restaurante  
Secretary, Thomas Keating, care City Hall  
Santa Monica—Wednesday, 6:15 P.M., Carmel Hotel.  
Secretary, G. W. Hovev, 465 22nd St.  
Ventura—Tuesday, 6:15 P.M., Pierpont Inn  
Secretary, Cliff Coleman, Court House  
Walnut Park—Tuesday, 6:30 P.M., Van Matre's Inn, 2563 Clarendon Ave., H. Park  
Secretary, R. M. Lawrence, 6308 Pacific Blvd., Huntington Park  
Westwood Village—Thursday, 6:30 P.M., "Hi-Ho College Court"  
Secretary, D. H. Zaun, 5105 West 20th, Los Angeles  
Whittier, "Quakertown" Chapter—Thursday, 6:15 P.M., Dinner Bell Ranch  
Secretary, D. R. Mitchell, 1503 E. Lambert Rd.

### FLORIDA

- Orlando—Friday, 7:30 P.M., Court House  
Secretary, F. A. French, P. O. Box 140

### INDIANA

- Columbus—2nd and 4th Wednesdays, 6:15 p.m., Columbus Tea Room.  
Secretary, J. M. Jewell, 727 Lafayette Avenue.  
Indianapolis—Thursday, 6:30 P.M., Y.M.C.A. Building  
Secretary, Lisle Tinsman, c-o Y.M.C.A.

### OREGON

- Portland—Monday evenings, 6 P.M., Evergreen Tearoom, 5th and Alder  
Secretary, Manley F. Robison, 824 S.W. 5th Ave.

### WASHINGTON

- Olympia—Tuesday, 6:00 P.M., Crane's Cafe  
Secretary, Harold Haines, 2110 Adams St.  
Seattle No. 1—Monday, 6:00 P.M., Washington Athletic Club  
Secretary, L. C. Beck, 2013 4th Ave.  
Seattle No. 2—Tuesday, 6:00 P.M., Pine Tree Tea Room  
Secretary, Delbert Darst, 1705 Summit Ave.  
Seattle No. 3—Monday, 6:15 P.M., College Club  
Secretary, William Boyd, 1109 17th St.  
Tacoma—Monday, 6:00 P.M., Tacoma Hotel  
Secretary, Hubert Haussard, c/o Railway Express Agency.

### CANADA

- Victoria, B. C., Canada—Wednesday, 6:15 P.M., Y.M.C.A.  
Secretary, J. O. Johnson, 200 Obed Ave.

# THE FAMOUS FOURTEEN POINTS

Toastmasters International, Inc., is Organized and Promoted  
for the Following Reasons:

1. **TO PROMOTE** the growth and establishment of Toastmasters Clubs throughout the world.
2. **TO SPONSOR** the publication of THE TOASTMASTER, official organ of our Federation, and disseminator of the latest and best ideas on toastmastering.
3. **TO PROVIDE** literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. **TO PROTECT** the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. **TO STANDARDIZE** and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. **TO UPHOLD** before all the latest and best principles of public speaking and related conduct and procedure.
7. **TO ACT** as a medium of exchange tending toward the improvement of Toastmastering.
8. **TO ASSIST** individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. **TO PROMOTE** friendship among Toastmasters Clubs and Toastmasters.
10. **TO SPONSOR** friendly competition in public speaking among the member clubs of Toastmasters International.
11. **TO SPONSOR** contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. **TO PROMOTE** the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. **TO MAKE** the name Toastmaster a mark of distinction and of recognized ability in public speaking.
14. **TO ESTABLISH** the place of the Toastmasters Club in the life and work of the community.

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