

THE TOASTMASTER

NOVEMBER

1968



BIRMINGHAM, ALABAMA

Toastermasters Town of the North

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1878-1965

TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian organization of Toastmasters clubs throughout the free world. These clubs have a membership of 76,333.

The Toastmasters programs provide opportunities to develop skill in listening, thinking, and speaking, and in leadership by participating in a series of oral communications projects with constructive evaluation, leadership experiences, and community programs. These and many other opportunities to develop executive potential are presented in the fellowship of an organized group of men — the Toastmasters club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California, 92711.

THE TOASTMASTER

BETTER LISTENING, THINKING, SPEAKING FOR MEN ON THE MOVE

VOL. 34 No. 11



NOVEMBER, 1968

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In This Issue...

SPEECHCRAFT GRADUATE WINS NATIONAL CONTEST —

Not every Speechcraft course results in a winner such as New London (Conn.) Club 1782-53 had during its first Speechcraft course, but Toastmasters clubs around the world do provide the opportunity to develop the listening, thinking, and speaking abilities of the adults in their communities. See Page 4.

YOUTH LEADERSHIP ON A GRAND SCALE —

The Youth Leadership Program was presented on a grand scale to 300 young people attending a Civil Air Patrol cadet leadership school near Reno, Nev., this summer. Scores of other Toastmasters clubs are participating in the tremendously successful Youth Leadership Program. See Page 6.

THEY'RE ALL AROUND US —

Finding ideas and material for speeches appears to be a major problem for many Toastmasters, but it need not be. Knowing where to find topic sources does not require special ability or long hours of thought. This article presents some ideas. See Page 10.

MR. TOASTMASTER, ARE YOU BEING CHEATED? —

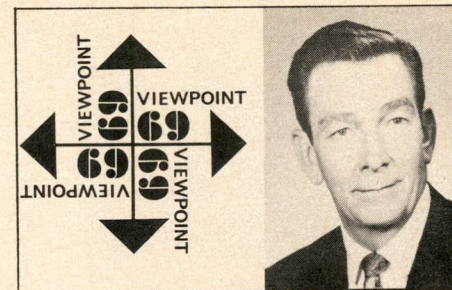
Toastmaster Garth Saager presents this article about the challenge of providing beneficial evaluations and how evaluation contests help to highlight their importance. See Page 18.

ARE YOU A GOOD HOST? —

Toastmaster Reg Davis contributes this article to point out that Toastmasters speakers are their audience's "host" for a mental banquet, one which should be tempting, tangy, and tasty, and well-remembered by their "guests." See Page 24.

THE ANSWER'S IN THE STARS —

Contributing author Dr. William H. Fate, District 9 governor, finds a relationship between the orderly arrangement of the constellations and the efficient and effective functioning of committee leadership. When you come to understand your committee, as you came to understand the grouping of stars, you will have gained much. See Page 28.



EARNING THE BENEFITS OF PARTICIPATION

Participation is the key to gaining the full benefits of your Toastmasters membership. Thousands of Toastmasters are reaping these benefits through participation in our listening, thinking, and speaking program and through leadership opportunities at the club, area, district/council, and International levels. They soon will be acquiring additional benefits by attending and participating in their area and district/council conferences and training sessions.

These meetings will give you new depth and experience to help you reach your goals in Toastmasters, to achieve a new level of excellence as a Toastmaster.

The area meetings conducted by the area councils for the club officers and committee chairmen, the district fall and spring conferences and special training sessions will present new ideas in club programming and new opportunities you can develop in your club.

These meetings and conferences are available to you as part of your membership. The ideas and information provided can be used by you in doing your job in the organization to which you belong and in your community activities. Don't miss an interesting and beneficial part of your membership; join your club and area officers and committee chairmen at these training sessions and conferences.

Participation is the key to progress and success for the man and the club on the move.

Earl M. Potter
International President

Speechcraft Is On The Move

When Robert Paddon of Montville, Conn., won the United States Jaycees national Speak Up contest, the Toastmasters of **New London (Conn.) Club 1782-53** had a reason to celebrate.

Jaycee Paddon is a graduate of the club's first Speechcraft course, which New London Toastmasters had tailored to meet the needs of Montville and New London Jaycees who were preparing for the Speak Up competition. The course was completed a week before the state contest.

The Speechcraft lessons were combined and condensed into five projects in communications training and leadership and each Speechcraft participant was required to speak at every session.

At the Speechcraft completion contest, Jaycee Paddon was named the local Speak Up winner and within a week he had earned the Connecticut state championship. The national contest which Mr. Paddon won three months later consisted of extemporaneous and prepared speaking and was conducted before 15,000 persons in Phoenix, Ariz.

Not every Speechcraft course results in winners such as Jaycee Paddon but Toastmasters clubs around the world do provide the opportunity to develop the listening, and thinking, and speaking abilities of adults in their communities.

Seven new members were acquired by **Black Gold Club 2599-16** in Tulsa, Okla., after the club presented a Speechcraft course for 15 students and 26 club members. It was the first Speechcraft course presented by the club. All the participants were employees of the Sunray DX Oil Co., of which the club membership is composed.

Being a company-associated club, Black Gold stimulated interest in the Speechcraft course by promoting it on employee bulletin boards and by distributing promotional material to department managers. The course was offered during the summer months as a summer club project and as an added inducement to continuous attendance.

The success of the Black Gold club's Speechcraft presentation has given a boost to the members' enthusiasm and plans already are being made to conduct another course.

Metropolitan Club 1570-52 in Los Angeles, Calif., recently concluded a Speechcraft course requested by the Rampart Division of the Los Angeles Police Department.

Eleven police officers completed the leadership and communica-



TRAINING A WINNER — National Jaycee Speak Up contest winner Robert Paddon (fifth from left), **New London (Conn.) Club 1782-53** members, and Jaycee representatives discuss the Speechcraft program. From left are Connecticut state Jaycee vice-president Ed Hellenbrecht, Toastmaster Chet Ramatowski, Jaycee Jan Jurasek, Toastmaster Dean M. White, club president; and Jaycees Paddon, Howard Beetham Jr., James Dunnie, and Charles Thorpe.

tions program. They now form the nucleus of the Rampart Division's speakers bureau and are fulfilling speaking engagements for the police department in metropolitan Los Angeles.

City and state police departments throughout the United States are becoming aware of the value of effective communication with the public, and as a member of a Toastmasters club you are encouraged to discuss the Speechcraft program with local police and city government officials.

Personal contacts and a promotional flyer asking, "Would you like to improve your ability to express your ideas, thoughts, and beliefs clearly and with confidence" attracted 39 persons to register for a Speechcraft course offered by **Kodak Park Club 1491-65** in Rochester, N.Y. The promotional material stressed that Speechcraft is not a lecture course, and that participants learn by doing.

The club had set a 25-student enrollment limit on the class and placed the remaining 14 applicants on its Speechcraft waiting list.

Toastmasters clubs which present Speechcraft gain community awareness and prestige, build membership, and provide their members opportunities to speak before new audiences and to participate in a community activity. Toastmasters International community programs such as Speechcraft will provide your club the opportunity to support the 1968-69 President's Program theme: "Clubs on the Move Serve and Grow."

To assist you and your club, the Speechcraft material has been prepared in kit form for five participants and instructors. An attractive folder for the participants' materials and notes also has been provided. These can be ordered in sets of five (Code 205) for additional participants.

Youth Leadership On A Grand Scale

They were leader material when they began, but trained leaders when they completed the Youth Leadership Program.

Youth Leadership was presented on a grand scale to 300 young people attending a Civil Air Patrol cadet leadership school at Stead Air Force Base near Reno, Nev., this summer.

Nine Youth Leadership Programs were completed in six weeks. Three classes were conducted concurrently, followed by three more, and finally another three classes. All sessions began at 7:00 a.m. and each Youth Leadership Program was concluded in eight consecutive days, instead of eight weeks, so all the youths attending the school could participate.

Three Toastmasters clubs in Reno and Sparks, Nev., which comprise Area One, District 59, performed the feat.

Credited with conducting the Youth Leadership Programs were 22 members of **Sierra Sunrise Club 2318-59**, **Reno Club 178-59**, both in Reno, and **Sparks (Nev.) Club 1449-59**.

The C.A.P. cadets from 47 states, the District of Columbia, and Puerto Rico were leader ma-

terial when they arrived but they were trained leaders when they left. Their enthusiasm was termed "infectious," and the Toastmasters who accepted the challenge to provide the program as an integral part of another organization's course proved that Youth Leadership is effective.

"Fantastic," and "stimulating" are a few of the comments expressed by Area 202 Toastmasters of the **Toastmasters Council of Australia** who participated in Youth Leadership courses conducted for Cronulla and Endeavor High School students.

A 16-year-old New Zealand exchange student who completed one of the TCA courses added to the Toastmasters' enthusiasm by commenting, "Among many wonderful experiences in Australia has been the opportunity to participate in the Youth Leadership Program. I know I now will be able to answer more effectively the many questions which will be asked when I return to my own school in New Zealand."

MAKING IT OFFICIAL — Temple City, Calif., Mayor Kenneth Briggs (left) congratulates **Temple City Club 554-F** President Mondie Saenz following the signing of a proclamation declaring the week of September 29-October 5 as Youth Leadership Week. The Temple City club has sponsored three Youth Leadership Programs and plans its fourth this fall.



Five Youth Leadership Programs were conducted simultaneously by **Santa Cruz (Calif.) Club 150-4** when local student interest in its plans to conduct one class mushroomed.

In short order, two classes totaling 34 students were organized. Meanwhile, another school recruited 64 more students, comprising classes three, four, and five. Interest in the Youth Leadership Program continued to increase, and still another local school provided 50 additional students, enough for two more classes. The Santa Cruz club had to limit its number of classes to five because there weren't enough Toastmasters to teach any more classes.

The five classes were completed successfully and Santa Cruz Toastmasters agree that the Youth Leadership Program is the most important activity the club

ever has sponsored.

Two graduates of a Youth Leadership Program sponsored for members of the Nicetown Boys Club by **Philadelphia (Pa.) Spokesman Club 2892-38** later earned the Boys Club of the Year and runner-up honors.

The Boys Club executive director told Toastmasters, "My final evaluation of this course can be summed up in one word ... 'tremendous.'" "No question that your Youth Leadership Program helped these two boys a great deal," the Boys Club program director added.

An Eau Gallie, Fla., 4-H leader pointed out to the Toastmasters of **Radiation, Inc., Club 1423-47** in Melbourne, Fla., that the class it sponsored for 12 members of a local 4-H club "has been a big boost in the morale" of the young people. "Opportunities such as these are very



MAYOR PRESENTS AWARDS — Mrs. L. L. Spear (left), mayor of Claremont, Calif., presents Youth Leadership Program certificates to graduates of the second course conducted this year by Pomona (Calif.) Club 12-F. The club's third Youth Leadership Program now is being conducted for 25 cadets of the Civil Air Patrol in Upland, Calif.



YOUTH LEADERSHIP ROUNDTABLE — Members of the second Youth Leadership Program presented by Lockheed Club 1653-52 in Burbank, Calif., are led in a discussion of plans for their graduation program by Christine Woldanski. Eleven youths completed the course.



MOST IMPROVED SPEAKERS — Cronulla (Australia) Club 3034-TCA presents most improved speaker awards to five youths who completed its Youth Leadership Program. From left are Karen Draffin, Toastmaster Ken Chipman, Judith McDonald, Robyn Smith, Tim Walker, Graeme Pauley, and Michael Condon.

much needed if leadership abilities are to be developed among our youth," the 4-H spokesman said.

Circleville (Ohio) Club 2904-40 attracted 32 high school students and several Boy Scouts by speaking at Scout troop meetings and arousing the enthusiasm of the school superintendent and high school principal. Two classes were organized.

Less than half-way through

one of the classes, one of the students won an area Baptist Church Assn. speech contest in Columbus, Ohio. Forty young people competed in the area contest. The girl later placed second in state-wide Baptist Church Assn. competition, and in newspaper articles about her performance she attributed much of her success to the Youth Leadership training.

Toastmasters of Rhode Island

YLP IN AUSTRALIA — Jacaranda Club 3857-TCA in Grafton, Australia, conducted a Youth Leadership Program for secondary school pupils and varied the course contents to include a session on personal motivation. The power of persuasion, enthusiasm, personal planning, and the key to motivation were discussed in this special session.



Credit Union Club 854-31 in Cranston, R.I., report that the hard work of preparing for the Youth Leadership Program was repaid one hundred fold and their stock in youth jumped 100 points. An added feature of each Youth Leadership meeting for students of Cranston East High School was that each speech was tape recorded, evaluated, and given to the speaker.

The Youth Leadership Pro-

gram is proving its worth not only to the young people, but to the Toastmasters who coordinate and instruct the classes. Its success is motivating scores of clubs on the move to respond on a grand scale to the 1968-69 President's Program goal that every Toastmasters area governor spark his clubs so that the total number of Youth Leadership Programs conducted for the area is at least five.

They're All Around Us



*What's the big idea?
The idea for your next
manual speech, that is.*

Are you spending more time thinking about *what* to talk about than you spend preparing your speech, and does the Toastmasters emphasis on "better thinking" seem to be primarily an exercise in meditating on speech topics? Poor speech subjects result in mediocre speeches or "DIN" talks, those which "Don't Interest No one" and sound like "din" when heard.

Finding ideas and material for speeches appears to be a major problem for many Toastmasters, but it need not be. Knowing

where to find topic sources does not require special ability or long hours of thought.

Speech topics are all around us; they can be found among our personal experiences, from our observation of people and events, from the reading and listening we do, and from the exchange of ideas with our associates. These all may spark our imagination and provide us with a subject for our future Toastmasters club presentations.

Every idea is a seedling for a strong speech. The Toastmaster who possesses a natural inquisitiveness, and who is alert to the many speech subjects that are offered to us each day, has much

less difficulty finding something to talk about.

How often have you noticed the cluster of initials and numbers that are listed on the cab of interstate commercial vans or buses? Did you wonder what the initials stand for and why they are used? An inquiry to a trucking firm not only would supply the answer, but it probably would provide you with material for a speech about the trucking industry, about government regulation of interstate transportation, or the impact of the industry's accomplishments on your community.

Be curious!

Interesting Ideas

"Why" is a small but potent word that can uncover interesting ideas about the commonplace, but unexplored occurrences around us. Look to the commonplace for the unusual; to the everyday events which are taken for granted. You may find many worthwhile speech subjects in disguise.

A youngster once asked why the front wheels of his father's automobile straightened themselves after his father had driven around a corner. Have you too wondered why? The answer would provide an illuminating speech for a Toastmasters meeting, and it would be an interesting addition to fellow members' knowledge. See how simple it is to discover speech subjects?

Consider the speech topics that are available around your home or office—the cover on the lampshade, old china dishes, furniture, food, and clothing. There is a story connected with each one. Look at your garden, think of your life in your family, your community, your state and your nation, and your heritage as a citizen. Any one of these topics, plus a little imagination, should ring a bell. We are surrounded by potential speech material. Be imaginative!

Take stock of your own interests and special knowledge. Do you know something that would benefit others? What do you wish you had known as a young married person; can you provide this information for others in your next speech?

Think of Others

Think of other people's needs and how your experience might be an aid to them. How about pointers on buying a home—wouldn't young couples find this a subject of prime interest? How about your experiences or advice on the best buy in insurance, on investments, on do-it-yourself projects, or on any number of "how to" topics?

One of the keys to finding speech ideas is to select a personal experience, analyze its significance, both personal and in general, and then build a message around it that you believe

will be of value to your listeners. Much of the strength of such a speech lies in your honest interpretation of first-hand experience. By its nature this speech will be unique and usually interesting to the audience.

Ideas and materials come from a wide variety of contacts you make; from discussions in your place of work, from political campaigns, trade publications, opinions and attitudes of businessmen, book reviews, local historical events, the news media, and advertising.

Listen for Ideas

You will find too that the habit of critically listening to other talks, particularly those delivered at Toastmasters meetings, is another excellent way to assimilate information and ideas that may help you prepare speeches of your own. Toastmasters training in evaluation makes it quite easy to analyze a speech for ideas as well as for the technique of speaking.

Many Toastmasters find that one of the easiest ways to get an idea for a speech is simply to recall a recent conversation they have had on a subject that interests them.

Probably within the past week or two you have had an interesting discussion with a friend or business associate on a topic on which you have definite opinions. The ideas that you expressed in

your discussion with him are good speech material. You can add to your speech material simply by discussing the topic further with others. You can engineer an entire speech in this fashion, and it will afford you an opportunity to say what you wish you'd said in the first place.

Many Possibilities

If you have selected a subject which at first glance doesn't seem to fit the purpose of the assignment, meet the challenge by reviewing the possibilities of using vocal variety, gestures, or visual aids to emphasize your message.

Continual guidance in formulating ideas and materials for your speeches is available from articles published in *The Toastmaster* magazine, *TIPS*, and in materials listed in the *Supply Catalog* provided to your club secretary for your use. Which articles are of special interest to you, and what have you to offer to expand the same theme? Which paragraph can you build into an entire speech? How can the ideas that are presented be put to use in your club? Why should your club undertake the program that is suggested in the article?

You see, speech ideas and materials are all around us. We merely have to think, be inquisitive, and be imaginative.

What will be your next big idea?

BIRMINGHAM, ALABAMA

Toastmasters

Town of The Month



BIRMINGHAM, ALABAMA, is a metropolis alive with the activities and spirit of more than 750,000 people.

This is the new Birmingham. Twelve new buildings are under construction downtown, including two 30-story towers and one of 20 stories. Plans are moving ahead swiftly toward the beginning of construction of America's newest civic center — a \$35-million complex containing a 100,000 square foot exhibit hall, coliseum, theater, and music hall. Many Birmingham industries and businesses have recognized the value of the Toastmasters program to the community and their employees. A leader among these for many years has been the American Cast Iron Pipe Company.

Some of the South's loveliest visitor attractions are the Arlington antebellum home, majestically preserving the heritage of the Old South; Birmingham Botanical Gardens, the largest conservatory and garden area in the Deep South; the nation's newest Japanese Garden, with beautiful plantings, statuary, and a Zen Garden; Vulcan Park, home of Vulcan, the largest iron figure ever cast (Cover Photo) and the symbol of the steel industry on which Birmingham was founded 95 years ago.

The city has emerged as the business, educational, medical, and cultural hub of Alabama. Birmingham's metropolitan-sized symphony orchestra has been honored with a Ford Foundation grant. The city has the South's oldest music club series, two talented ballet companies, series of Broadway road shows, five community theaters, and an elegant Museum of Art.

There are 11 Toastmasters clubs in Birmingham: Birmingham Club 512-48, Magic City Club 572-48, Stockham Club 818-48, Jaycee Club 1416-48, Steel City Club 1650-48, Reddy Talkers Club 1987-48, ACIPCO Club 2011-48, Gaveliers Club 2150-48, Chibridge Club 2443-48, State Farm Club 3513-48, and Tax Talkers Club 3751-48.

**FINANCIAL REPORT
STATEMENT OF ASSETS OF ALL FUNDS**

JUNE 30, 1968

GENERAL FUND

UNRESTRICTED:

Cash on hand, demand deposits and savings accounts	\$172,281.90
Cash in foreign depositories	9,979.36
Accounts receivable	18,238.51
Refundable deposits and prepaid postage	8,550.00
Due from investment (endowment) fund	2,188.10
Total	<u>\$211,237.87</u>

RESTRICTED:

Cash-demand deposits	\$32,359.11
Cash in savings accounts	9,067.07
	41,426.18
Total	<u>\$252,664.05</u>

INVESTMENT (ENDOWMENT) FUND

Bonds and common stocks, at cost	\$101,062.12
U.S. Treasury bonds, at cost	6,005.25
Total	<u>\$107,067.37</u>

PROPERTY FUND

PROPERTY, BUILDING AND EQUIPMENT, AT COST:

Land	\$ 47,220.54
Building	606,862.65
Furniture and equipment	116,227.17
Total property, building and equipment	<u>\$770,310.36</u>

CASH ON DEMAND DEPOSIT — Reserve Account	29,691.47
Total	<u>\$800,001.83</u>

Board of Directors
Toastmasters International

We have examined the statements of assets and liabilities of Toastmasters International as at June 30, 1968 and the related statements of fund balances and income and expenditures for the year then ended. Our examination was made in accordance with generally accepted auditing standards and accordingly included such tests of the accounting records and other auditing procedures as we considered necessary in the circumstances.

Prior to 1964, Toastmasters International followed the policy of writing-off all equipment at the end of the fifth year after the year within which it was purchased. It now records all fixed assets actually in use on its books at cost without any estimated allowance for depreciation and accordingly no

**FINANCIAL REPORT
STATEMENT OF LIABILITIES OF ALL FUNDS**

JUNE 30, 1968

GENERAL FUND

UNRESTRICTED:

Accounts payable	\$ 22,170.61
Sales tax payable	651.56
Advance convention deposits	3,870.50
Deferred charter fees	1,300.00
	27,992.67
Unrestricted - General Fund balance	183,245.20
Total	<u>\$211,237.87</u>

RESTRICTED:

District Reserve Fund balances	\$37,589.31
Grants from Toastmasters International Foundation and other	2,325.92
Ralph C. Smedley Toastmasters International Memorial Fund	1,510.95
	41,426.18
Total	<u>\$252,664.05</u>

INVESTMENT (ENDOWMENT) FUND

Due to General Fund	\$ 2,188.10
Investment Fund balance	104,879.27
Total	<u>\$107,067.37</u>

PROPERTY FUND

Property Fund invested balance	\$770,310.36
	\$770,310.36
Property Fund reserve balance	29,691.47
Total	<u>\$800,001.83</u>

depreciation charges are made against income. It is the policy of Toastmasters International to exclude the inventory of literature and supplies from its financial statements.

In our opinion the accompanying statements present fairly the assets and liabilities of Toastmasters International as at June 30, 1968 and the changes in the fund balances and income and expenditures for the year then ended in conformity with generally accepted accounting procedures for non-profit educational organizations, applied on a basis consistent with that of the preceding year.

July 18, 1968

Frazer and Torbet
Certified Public Accountants

**GENERAL FUND — UNRESTRICTED
STATEMENT OF INCOME AND EXPENDITURES**

FOR THE YEAR ENDED JUNE 30, 1968

INCOME:		
Membership charges:		
Annual membership fees	\$361,219.07	
Magazine subscriptions	98,827.84	
New member service charges	63,255.00	
Gavel Club fees	3,355.00	
Total membership charges		\$526,656.91
Club charges:		
Charter fees	\$ 10,150.00	
Club equipment, supplies and insignia	73,931.29	
Total club charges		84,081.29
Charges for optional educational materials and supplies		103,134.75
Other income		6,647.18
Total income		<u>\$720,520.13</u>
OPERATING EXPENSES:		
Administrative	\$ 68,883.27	
General services	99,405.93	
District/New club services	78,025.78	
Membership services	26,085.46	
Publications	87,991.14	
Educational development	13,067.76	
Educational materials	110,132.46	
Club supplies, equipment and insignia purchases	47,063.63	
Employee benefits	31,988.15	
General expense	115,733.13	
Maintenance and operation of property	42,661.01	
Total operating expenses		<u>721,037.72</u>
EXCESS (DEFICIENCY) OF INCOME OVER OPERATING EXPENSES		\$ (517.59)
OTHER EXPENDITURES:		
Provision for maintenance	\$ 2,000.00	
Founder's pension	4,500.00	
Total other expenditures		<u>6,500.00</u>
EXCESS (DEFICIENCY) OF INCOME OVER EXPENDITURES		<u>\$ (7,017.59)</u>

NOTES TO FINANCIAL STATEMENTS

1. The enclosed financial statements were prepared on the fund accounting method in compliance with the policy adopted by Toastmasters International that beginning with the fiscal year ended June 30, 1963 the financial accounting be maintained and reports be prepared in accordance with generally recognized accounting principles for non-profit organizations.

Toastmasters International no longer follows the policy of writing-off all equipment purchased in the fifth preceding year and it now maintains all fixed assets in use on its books at cost without any estimated allowance for depreciation. Accordingly no provision has been made for depreciation allowances, however, periodic appropriations are made in the general fund for the replacements and additions to equipment and furniture.

2. INVENTORY

In 1955 the Board of Directors resolved to return to Toastmasters' previous policy of not including inventories in its balance sheet. The inventory at June 30, 1968 and 1967 was \$96,535 and \$93,809, respectively, stated on the basis of cost (first-in, first-out) or market whichever is lower. Exclusion of the inventory from the books resulted in an understatement of unrestricted General Fund balance of \$96,535 and \$93,809 at June 30, 1968 and 1967, respectively.

3. CASH IN FOREIGN DEPOSITARIES

Toastmasters International is in the process of closing its bank accounts in New Zealand and transferring the cash to a member who is a resident of New Zealand. Under the present New Zealand currency restrictions the funds held in these accounts are not permitted to leave the country. At the present time it is not known if these funds will ever revert back to Toastmasters International. No reserve has been established for this possible contingency.

4. PENSION PLAN

During the year under review the Toastmasters International pension plan was changed to a contributory funded group annuity contract. The employees' contribution is based on a graduated percentage schedule. Pension expense under the new plan was \$8,826.00 for the year ended June 30, 1968 which includes amortization of prior service cost over a 30 year period, as compared to a cost of \$8,400.00 for the preceding year. As of June 30, 1968, the unfunded past service liability amounted to approximately \$114,000.00.

REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district numbers, and zip code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Box 10400, Santa Ana, California 92711.

*The evaluation wasn't much reward
for the time and effort I had devoted to
preparing, practicing, and polishing my speech . . .*

Mr. Toastmaster, Are You Being Cheated?

BY GARTH SAAGER

IF YOU have ever spent two weeks researching a speech topic, two more weeks writing and rewriting your speech, and nearly every spare moment rehearsing it, read on.

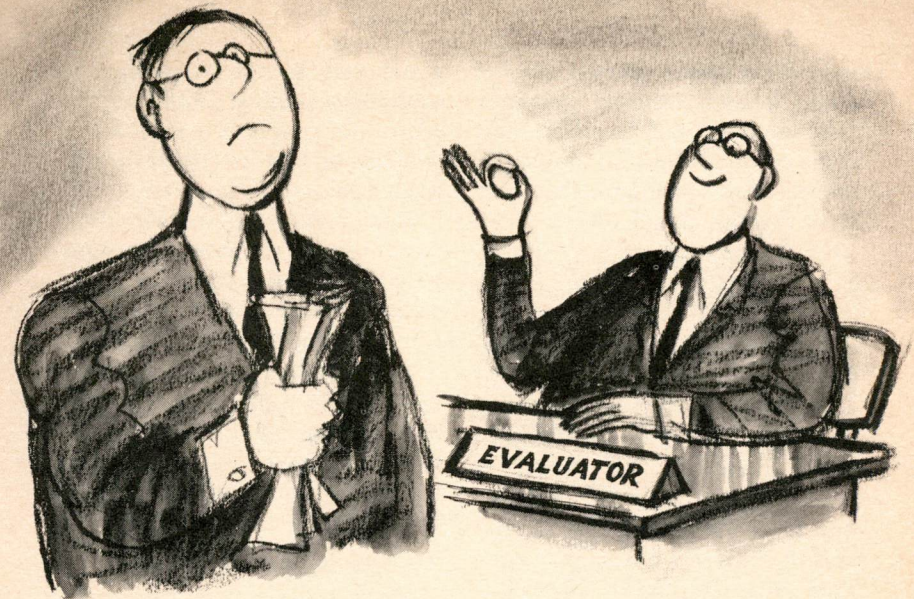
A conscientious Toastmaster will have done this much preparation often, because he is utilizing the program to take full advantage of the Toastmasters International communications and leadership opportunities. A Toastmaster who industriously performs the functions required of him as a speaker rightfully expects something in return for his efforts. This something comes in the form of an evaluation.

Dr. Smedley left little room

for misinterpreting the importance he placed on evaluation when he formulated the motto "For Better Listening — Thinking — Speaking." His experience taught him that the ability to listen was as desirable as that of thinking and speaking.

Like many Toastmasters, I discovered the hard way that self-development is hampered when sufficient playback in the form of an enlightening evaluation is lacking.

My big letdown came after the presentation of a diligently prepared speech, when my assigned evaluator rose to say, "I've heard you give many speeches



and I must say I have never heard you make a better delivery. Sure was a good speech. That's about all I have — is there any further evaluation from the floor?"

For me the bottom dropped out. The evaluation wasn't much reward for the time and effort I had devoted to preparing, practicing, and polishing my speech.

Sure, I had improved steadily, but I should have. If one doesn't get better after three years of concentrated effort, it's about time for him to take stock of his preparation, participation, and evaluation.

I wasn't that good. I still needed help; instead I was cheated. I had done my part, but

the evaluator had let me down with a resounding thud.

Then and there I decided the best way to insure myself of a decent evaluation was to show the newer members of my club what constitutes a proper evaluation. Perseverance paid off. Within a relatively short time my peers were becoming more and more aware of the need for improved evaluations.

I soon was to learn that my own club wasn't the only one suffering from evaluation letdown. As I progressed through club offices and became a district officer, I discovered that the same problem existed in other clubs throughout the district. My interest in correcting it deepened with each new encounter.

In 1965 I was elected district educational lieutenant governor and resolved that the time had come to do something about the district-wide problem that just wasn't going to go away.

Seeing the need for a "grass-roots" program, it was decided that a district evaluation contest should be initiated immediately to emphasize the importance of good listening. It was high time to stop mediocre evaluations from cheating Toastmasters speakers. The year 1966 became our target year and the district spring conference was our prime date to introduce corrective measures.

Rules and Ballots

Evaluation contest rules and ballots were obtained, and clubs were asked to furnish the name of their best evaluator. Areas were requested, in turn, to provide the educational lieutenant governor with the names of the evaluator chosen to represent their respective areas. With a crop of handpicked evaluators, an hour and a half of our spring conference educational program was set aside for our first district evaluation contest.

The mechanics of our first go-around were quite simple. A Toastmaster was chosen to deliver a six-minute speech to all the area evaluation contestants at the same time. When the speaker

concluded his presentation the evaluators were escorted from the room and given five minutes to prepare a two to three-minute evaluation.

Each evaluator was invited back into the room one at a time to give his evaluation, after which he was allowed to remain until all contestants had finished.

The assigned evaluation judges carefully completed their ballots and announced the best evaluator, a title that immediately was as highly regarded as that of being chosen best speaker.

Enthusiastic Response

Enthusiasm for our program was highly encouraging, and plans were launched at once to make the next year's contest even more successful. Changes were made, and more detailed instructions, rules, and ballots were prepared. Training sessions for area governors were conducted, and these area governors called area council meetings to encourage club presidents to initiate the contest on the club level.

The result was that nearly every club in the district conducted an evaluation contest in conjunction with their speech contest. Each area in the district had a similar contest along with its area speech contest.

By the time the 1967 district spring conference rolled around the field of candidates had been

pared to 11 evaluation contestants and 11 speech contestants. A semifinal elimination contest was conducted at our district conference afternoon session to trim the number of finalists to three. These top three evaluators, along with the top three finalists in the speech contest, competed at the evening banquet. Judges for the evaluation contest were the same as those selected to judge the final speeches.

Final Judging

That evening the evaluation contestants listened simultaneously to the speaker's three-minute presentation, which had been shortened from the previous year's six-minute talk, and adjourned to prepare their evaluation remarks. The judges then rated them as they evaluated the delivery, development, effectiveness, and value of the speaker's talk.

Speculation mounted as the announcement of the top evaluator was withheld while the district speech contest was con-

ducted. The naming of the best speaker and the best evaluator would be a fitting climax to the program.

A roar of approval echoed through the banquet hall as the winners were announced. There they stood, the winner of the evaluation contest and the winner of the speech contest, side by side, each holding a symbol of victory, and each with one arm around the other — the best speaker and the best evaluator in the district.

Equal Recognition

While the flashbulbs were still popping, I couldn't help inwardly applauding the success of our program to equally recognize the able speaker and the enlightened evaluator, the man who doesn't cheat the speaker by listening, thinking, and evaluating any less effectively than his fellow Toastmaster speaks.

Toastmasters International's evaluation rules (Code 1197) and evaluation worksheet and ballot (Code 1198) are available from World Headquarters.

Garth E. Saager is a member of Reddy's Club 1820-3 in Phoenix, Ariz., and a former District 3 governor. Toastmaster Saager is manager of the Arizona Public Service Company's Scottsdale area office.



Honor Roll

Congratulations to the following Toastmasters who have completed the advanced Toastmasters speech programs:

ABLE TOASTMASTER (ATM)

These Toastmasters are entitled to include ATM after their printed name.

Certificates of Achievement

I. J. Deach Jr., ATM
Rancho Club 263-52

P. H. Conner, ATM
Port Angeles (Wash.) Club 25-32

F. E. Horka, ATM
Tuesday "Y" Club 394-11

LEADERSHIP THROUGH SPEECH

Certificates of Progress

T. J. Lawson
Milestone Club 1511-36

R. Gans
W.A.C. Tuesday Club 813-2

THE ADVANCED SPEAKER

Certificates of Progress

R. W. Kuenzel
Rochester (N.Y.) Club 476-65

R. R. Cooper
Morning Tour Club 2503-55

D. A. Bentzin
Pioneer Club 97-55

D. O. Blythe
Auto Club 2681-50

R. R. Krengel
Los Caballeros Club 322-50

R. B. Godwin
Plains Club 3144-42

B. E. Glover
Florence (Ala.) Club 2101-48

T. Montalbo
Revenooers Club 3653-36

L. W. Wachtel
NNMC Club 1234-36

C. Ways
Keynoters Club 3190-25

L. T. Peloquin
Le Foyer Club 2127-31

R. R. Sneider
Town Criers Club 2898-18

W. D. Mitchell
Lexington (Nebr.) Club 3024-24

K. E. Mitchell, A. R. Skov
Capital City Club 3813-16

R. V. Mallonee, H. Nicks,
T. J. Hoey

H. E. Chambers
UTOY Club 810-14

Wesley Club 1022-16

O. L. Winter
St. Clair Club 496-8

N. J. Crum
Woodland Club 3051-12

L. M. Chong, W. Kaczanowski
Milpitas (Calif.) Club 2038-4

A. W. DeWeese III
San Diego Gas & Electric Co.

Illuminators Club 2800-5

G. R. Larsen
Papago Club 2694-3

R. L. Pruzzo
Roadrunners Club 3850-3

P. C. Shephard
Wellington (N.Z.) Club 1046-U

D. R. Puri
Bangkok (Thailand) Club 2010-U

The Speaker's Page



POINT OF EMPHASIS

Does your club program provide opportunities for your new member and your experienced member? After several months as a Toastmaster, many men revise their goals and desire additional experiences from their club program. *Evaluation* is the point of emphasis for December.

During the Table Topics program of your December meetings, after each member has reviewed a number of copies of *TIPS* (formerly *TM Topics*) that your club officers receive, the *Supply Catalog* that has been sent to your club secretary, and a copy of *The Toastmaster* magazine, then discuss new ideas for club programs. These publications contain many suggestions that will stimulate the interest of your members, resulting in improved attendance and participation.

During another meeting in December evaluate the progress made by each of your club's members in a speech program. When did they last give a talk from one of the three speech manuals? Has your educational committee talked with each member about his future and how they can help through the club program? This would be an excellent time to make an evaluation in depth of your club program and of each member's progress.

LET'S HAVE A DEBATE

Debate offers an outstanding opportunity to develop the three basic abilities that are the foundation of the Toastmasters program. It develops better listening, thinking, and speaking not only for participants but spectators as well.

Debating develops your ability to make a quick response, present coherent arguments, and make a clear presentation of your views. It is an ideal method for learning competitive speaking in a "head-on" situation.

The development of debate programs also offers Toastmasters the opportunity to make a significant contribution to their community, which is one of the President's Program goals for 1968-69.

Do you know how to organize a debate, how to prepare as a member of a debate team, and how to build your case? Do you know the responsibilities of each speaker, and do you know by what rules the effectiveness of your presentation will be judged?

Encourage your club's planning of a debate program and obtain a copy of the *Debate Handbook* (Code 104) from World Headquarters. The handbook provides you the basic principles of staging and judging a debate in your club.

Like a dinner for friends, your speeches should have variety, be well prepared, and satisfying.



Are You A Good Host?

BY REG DAVIS

IT WAS A LOVELY spring day when we drove to our friend's house to be guests for dinner. He had a background which indicated he would be an excellent host and we looked forward to a real treat.

His greeting was unusually warm and friendly, but when he ushered us into the dining room we were astonished to see only a slice of raw apple at each place.

What a letdown!

Soon the entree was served, on each plate was a one-by-four-by-six slice of beef. Nothing else: no potatoes, string beans, salad, or relishes — just meat. Our host was jolly, interesting, and fully at ease, proud to be host.

But after forkful after forkful of nothing but meat our desire for food soon faded. When the plates were removed, each of us was brought a small paper dish containing one red peppermint candy, no coffee to stimulate or cheer.

No Return Visit

Needless to say, we did not encourage a return invitation.

When you acknowledge that introduction as speaker of the meeting, you are the host for a mental banquet. Your welcome and reputation as a speaker will not increase if you serve your listeners only a "slice of raw apple, a big hunk of meat, and a peppermint candy."

A speech is like a banquet. It must be well-planned, prepared, and worked over.

Why do less, if you are the "host" as a speaker? See that your fruit cocktail of an introduction is generously laced with brandy to compel attention. It can be a short selection of humor that ties in with your subject (meat course), a short quotation or poetry, descriptive pictures, startling statement, or a two or three-phase question.

Whet Appetite

An opening that blends into your subject will stimulate enthusiastic listening and whet the appetite for what follows. Don't underrate the effect of a clever or original introduction if it is apropos to your subject.

Garnish your main course by spicing it at intervals with concise descriptions, side remarks of humor, challenging questions, or quotations. These are the onions, salad, and potatoes that relieve the monotony of nothing but meat. Remember that most audiences can't take more than three minutes of logic without drifting to other things. Add zest to your talk with variety.

When you have served your "entree" don't end with one piece of candy. Make your conclusion effective, forceful, and impressive. It is the lemon pie dessert of your "mental meal" which you

serve in the form of an appeal, humor, concluding description, quotation, summary, or poetry. It must be served tempting, tangy, tasty.

A fitting climax to your banquet marks you as an experienced, interesting speaker. If it is done well and served with style it will assure you of another welcome on a future occasion.

When you prepare your talk, plan, study, and practice it. Make it interesting to your audience, not by using just what you want to tell them but what they will be interested in hearing. It is surprising how dry facts can be made interesting if they are presented with originality, inventiveness, and relief from a drawn-out flow of logic. It takes work, practice, and a knowledge of audience reaction.

Can we grow in competence if we remember only an hour before our club meeting that we are a speaker? How successful is a host who hastily slaps some-

thing together for his guests? If you want to get the full benefit of your opportunity you will start preparations at least a week before the meeting and prepare your speech as if it is to be given before a community organization or in competition before an audience of 500 people.

Your growth as a speaker depends upon your attitude. Are you aware of the importance of being fully prepared and practiced for an appearance before an audience of one, 10, or 100?

Let's become true "hosts." Spare no effort to serve your "banquet" with expertise, one that will be remembered by your "guests" after they have left the meeting.

After all, who wants just a slice of raw apple, a hunk of meat, and a peppermint candy? Let's gain an awareness of our abilities among business, government, and community leaders so they will ask: "Whom can we ask from Toastmasters International to assist us?"



Reg Davis has been a member of Capital City Club 142-39 in Sacramento, Calif., since 1947. He is a former president of the California Credit Union League, acting Real Estate Commissioner of California, and comptroller-actuary of the State Compensation Insurance Fund in San Francisco.

President's Program Progress Report

In response to the president's membership building challenge, the following 19 clubs showed outstanding member gains during the month of September:

Seafirst Club 3815-2, Seattle, Wash. (12)	Dolphin Club 2711-53, New London U.S. Submarine Base, Conn. (5)
Haworth Club 192-22, Wichita, Kans. (9)	Fred H. Rohr Club 2518-5, Chula Vista, Calif. (6)
Sierra Sunrise Club 2318-59, Reno, Nev. (9)	Naracoorte (Australia) Club 3395-TCA (6)
Port Phillip Club 1381-TCA, Melbourne, Victoria, Australia (8)	Downey Space Club 513-F, Downey, Calif. (5)
Parramatta (Australia) Club 2274-TCA (8)	Ponca City (Okla.) Club 1846-16 (5)
Sunrisers Club 2140-6, Crystal, Minn. (7)	Brunswick Club 3561-30, Chicago, Ill. (5)
Riverside Police Dept. Club 2556-F, Riverside, Calif. (6)	Odell F. Hartz Club 949-43, Memphis, Tenn. (5)
Valley Club 3354-3, Phoenix, Ariz. (6)	Fort Shafter Club 248-49, Honolulu, Hawaii (5)
Insurance Club 2085-49, Honolulu, Hawaii (5)	Waikiki Club 3680-49, Honolulu, Hawaii (5)
	Saturn Club 2187-68, New Orleans, La. (5)

The following areas within the designated districts registered two or more Youth Leadership Programs between July 1 and September 30:

District 59, Area One (12)	District 12, Area Nine (2)
District 30, Area Three (5)	District 28, Area Nine (2)
District 10, Area D-Four (3)	District 30, Area Eight (2)
District 44, Area Two (3)	District 35, Area M-Four (2)
District 47, Area One (3)	District 36, Area Eleven (2)
District 3, Area Five (2)	District 38, Area Fourteen (2)
District 4, Area Ten (2)	District 49, Area Three (2)

The following districts had the most new clubs recorded between July 1 and September 30: **TCA** (five); **District 5**, **District 14**, (four each); **District 56** (three); **District F**, **District 35**, **District 36**, and **District 39**, (two each).

*Need help in developing
a valuable, functioning committee?*

THE ANSWER'S IN THE STARS

BY DR. WILLIAM H. FATE



LOOK TO THE SKY on a clear evening and you will see a thousand and more beautifully twinkling stars. Some are very bright, while others are almost too faint for you to really be sure they are there.

How you see this splendor depends not only on the physical variables of air density, surface light, and suspended dust particles, but also on your knowledge of that glittering, diverse maze of stars.

You may see no more than a lot of stars or you may experience a pleasant feeling when you recognize one of them as a separate, more valuable unit, such as Polaris, the North Star. Seeing just this one bit more adds to your understanding of a sky full of stars in relation to you as a person. You might even be able to mentally rope off several stars into a group and recognize it as the Big Dipper.

New Meaning

Soon your gazing into the heavens isn't confined to merely seeing a fireworks display, a beautiful but meaningless bunch of little lights.

You now recognize the groups of stars not because of a change in the heaven, but because of a change in you, a person; you, a Toastmaster.

How do you look at your Toastmasters club? How do you

see your service club or your fraternal association? What meaning does your chamber of commerce have for you and how does your picture of the Boy Scouts of America come through?

Do you see merely a lot of people trying to do some sort of work, much like you once saw myriads of stars whose sole purpose was only to light up the sky? Do you recognize your committee as a group, a constellation with a purpose, with the ability to perform a task and contribute meaningfully to the total picture of your organization?

Much to Gain

When you come to understand your committee, as you came to understand the grouping of the stars, you will have gained much toward becoming a better committee chairman.

And, you will be sure your committee is used as a group. If you pay attention only to the brightest of the stars, you won't get the whole picture.

How do you develop a valuable, functioning committee? What are the qualities of a group of people that can make a decision, and what do you as the leader of a committee or as a member-at-large want to be sure of results.

A fine approach was presented to Toastmasters by Dr. Warren Schmidt of the University of

California at Los Angeles during the 1967 International convention in Toronto. In his group discussion/workshop he gave us guides for making club, area, and district committees more effective.

Dr. Schmidt explained the leader-member behavior required for building and maintaining the group as a working unit, and the leader-member behavior required for accomplishing group tasks.

Let's look at these functions from a common sense point of view. There is a recent popular song that says "people who need people are the luckiest people in the world." This is true for our purpose; your thoughts and ideas are stimulated by the thoughts and ideas of others.

Open Minded

Keep your mind open; don't make your decisions too soon. Encourage everyone to stimulate your mind with their ideas and keep your discussion within the framework of the task you've set about to achieve. Avoid long, boring commentaries that end as a personal or club advertise-

ment. Make a substantial contribution to achieve the purpose of the committee meeting without causing a loss of member interest and participation. Encourage those who are hesitant to contribute, and plan periodic pauses for organization so you have new, agreed-upon platforms to approach new discussion.

It's Fun

This not only is productive; it is fun. It is the fun things you want to do again. Whatever your group, whatever your need, if you find productivity stifled, attendance lacking, and no fun in the group, evaluate where you are.

Are you gazing at the sky and seeing only a lot of stars? Do you merely see the brightest ones?

Mariners, like successful Toastmasters clubs, do not chart their course on the tail of a comet, but on the constant, steadfast group of stars that form the constellations. Let all of your club members contribute, but in a pre-arranged, organized manner so that your vision will be increased greatly and it will be more fun.



Dr. William H. Fate is governor of District 9 and has been a member of Idaho Club 247-9 in Coeur d'Alene, Ida., for six years. Dr. Fate is an optometrist and a member of the board of directors of the Idaho Optometric Association and the Flying Optometrists of America.



New(s) For All Clubs

Beginning with this issue of *The Toastmaster*, "International News" succeeds "Clubs in the News" as the title of this section of the magazine which reports noteworthy club, area, district/council activities. All clubs from all 47 countries are invited to share their successful and novel programs with Toastmasters around the world; to be one of the clubs that others are reading about. Remember to submit black and white glossy photographs of good quality to illustrate your news items.

Because all clubs experience officer installations, charter presentations, or speech contest winners, *The Toastmaster* does not print photographs of these events unless they contain a city mayor, governor, or other top civic dignitary.

Meeting Videotaped

White Sands Club 3422-23 at the White Sands Missile Range, N.M., videotaped its entire meeting on closed circuit television. The 38 members and guests who participated had the opportunity later to evaluate their own performance. Also on the program as guest speaker was a University of Texas at El Paso coed who is majoring in speech therapy.

COMMUNITY ACTIVITY—Past President Bill Steede (right) and Bob Andrews (center) of Groundhog Communicators Club 3485-35 in Sun Prairie, Wisc., distribute copies of "Introducing the Toastmasters Club" to a Corn Festival visitor to the club's second annual festival booth.

Mock Convention

Mid-South Navy Club 1228-43 at the Memphis (Tenn.) Naval Air Station hosted members of Memphis' King Cotton Club 1310-43 and Teletalkers Club 1625-43 at a mock political convention meeting. The event was publicized in *The Blue-jacket* tabloid newspaper at the air station.

Summer Seminar

Centurion Club 2202-26 in Denver, Colo., conducted a highly successful summer seminar session that helped maintain high attendance during the vacation period. Five member-participation programs dealt with membership, speech construction, evaluation, officers' duties, and conducting briefings.

Volunteer Support

The speakers bureau of Jacaranda Club 3857-TCA in Grafton, Australia, volunteered its support to the Freedom from Hunger campaign when its regional director spoke at a club meeting. A busy schedule of speaking engagements has been planned for the Toastmasters.





SOAP BOX SPONSORS — Indianapolis (Ind.) Club 385-11 sponsored a car in the local soap box derby. Driver-builder Gil Smith II is the son of the club president and is the club's mascot. Race viewers' attention was attracted to the Toastmasters International decals and club name on the racer.

Pays Tribute

Missouri Congressman Thomas B. Curtis paid tribute in a letter to District 8 Lt. Gov. Earl Drennen for his club service and leadership. Congressman Curtis pledged his support to local Toastmasters clubs and invited their members to comment on the issues facing the nation. Toastmasters' involvement and speaking on behalf of worthy community projects also was praised by the congressman.

Meeting Variety

Downtown Club 2853-56 in San Antonio, Tex., sparked members' enthusiasm during the summer by conducting meetings at the site of HemisFair '68 and at the Ft. Sam Houston Officers Club at the military installation. The meeting at Ft. Sam Houston was videotaped, which was another strong inducement to high attendance.

Festival Booth

Los Angeles (Calif.) Yawn Patrol Club 3814-52 participated in a three-day community festival in Watts, distributing Toastmasters International literature and answering inquiries about the Toastmasters program. At the club's booth, photos of the club's activities were exhibited and festival-goers had the opportunity to tape record their voices. Yawn Patrol Club has offered to help organize a club in Watts.

Past Presidents Group

Former presidents of Toastmasters clubs in Area D-1, Founder's District, have organized a social club for the area's past club presidents and their wives. The formation of the group and its officers received newspaper coverage in the Seal Beach, Calif., *Leisure World News*.

A GOOD START — On their first occasion as speakers at the Lakewood (Calif.) Club 815-F, new members John Digiacinto and Joe Crowell won best Table Topics and best speaker awards, respectively. Participating in the award ceremony are Toastmasters Digiacinto, Crowell, President Ernie de Tournillon, Division D-2 Lt. Gov. Jerry Whittle, and Area D-2 Gov. Paul Ramos.



Community Speakers

Members of Sunshine Club 3524-47 in St. Petersburg, Fla., responded to a call for speakers on behalf of the United Fund campaign. Several Toastmasters speakers are serving as United Fund "Minutemen."

On To Italy

Air Force Major George W. Cobb, former president of Alvin (Tex.) Club 3535-56, has been assigned to Naples, Italy. Major Cobb, flight management officer at Ellington Air Force Base, has been a member of Alvin Club since February, 1967.

Special Train

Many Toastmasters from several clubs in District 26 traveled by special train to their fall conference in Glenwood Springs, Colo. Toastmasters families filled two special coaches on the California Zephyr from Denver to the conference city, and enjoyed the mountain scenery, 42 tunnels, and 100 bridges along the route.

Present Debate

Knights of Columbus Club 1273-36 in Arlington, Va., furnished four debaters on the subject "Is Freedom of Conscience an Option for Roman Catholics" at a recent K of C 4th Degree meeting.

Convention SpooF

Grants Pass (Ore.) Club 852-7 earned coverage in the local press for a cleverly conducted mock political convention. A photo of the delegates' nominee for President and a feature story on the "convention" appeared in the *Daily Courier*.

In The Pool

Members of Las Cruces (N.M.) Club 1938-23 were all wet during the Table Topics portion of a recent installation ladies night meeting when they plunged into a swimming pool to retrieve numbered ping pong balls that corresponded to a Table Topics subject. The speakers delivered their impromptu talks while dripping wet.

HONORARY MEMBER — Military Club 1908-38 in Philadelphia, Pa., has named Rear Admiral G. C. Heffner, SC, USN, (center) an honorary member. The presentation of an honorary membership scroll is made by Major Richard L. Lyell (right) while honorary member Rear Admiral H. J. P. Foley, SC, USN, looks on.



FAMILY AFFAIR — President Jack Byczek helps dish out the food at the annual picnic meeting of Niles Township Club 665-30 in Morton Grove, Ill. Youngsters turned the tables on their dads by taking over all speaking assignments at the outdoor meeting.

Public Program

Alexandria (Va.) Club 1748-36 gained new members after conducting a public program to introduce the Toastmasters program to the community. About 50 persons attended the event in a city park amphitheater and heard an interesting and educational program on the value of communications and leadership.

Video Tape in Use

Members of Capitol City Club 639-62 of Lansing, Mich., were able to evaluate their efforts at a meeting which featured video tape recording and playback of an expanded Table Topics session.

Company Recognition

Sears Parent News, a magazine for Sears, Roebuck and Co. employees in Chicago, Ill., recently presented a three-page, illustrated article on Toastmasters programs of Silvertones Club 3559-30, Tower Talkers Club 3575-30, Windjammer Club 3576-30, all in Chicago; and Sears Skokie (Ill.) Spokesmen Club 2414-30. The article described the clubs' Table Topics sessions, use of manuals, and evaluation.

Speakers Bureau

Toastmasters Robert Lumpkin and Pat Baker Jr. were noted in a *Dallas Times Herald* columnist's article for their having organized a speakers bureau, "Speakers Unlimited," that offers talks on a wide range of topics. It is an outstanding effort to strengthen the Toastmasters' participation in the Dallas area.

Career Talk

Toastmaster Nick Finamore of Systems Equipment Engineering Club 3838-46 in Newark, N.J., explained the aspects of an engineering career in a talk to young people participating in a local teen summer program.

Completes Fellowship

Toastmaster Allan Drager of Aetna Club 2855-30 in Park Ridge, Ill., has completed his fellowship in the Life Office Management Association Institute and has earned a certificate of proficiency in Home Office Life Underwriting, issued by the joint Education and Examination Committee of the Home Office Life Underwriting Assn. and the Institute of Home Office Underwriters.

CLUB ANNIVERSARIES — DECEMBER

20 YEARS

Calgary Club 667-42
Calgary, Alta., Canada
San Antonio Club 669-56
San Antonio, Texas

15 YEARS

Capital Club 940-17
Helena, Mont.
Creston Club 804-19
Creston, Iowa
Anthony Wayne Club 1380-28
Toledo, Ohio
Fremont Club 1402-28
Fremont, Ohio

Walpole Club 1426-31

Walpole, Mass.

Camrose Club 1432-42

Camrose, Alta., Canada

Columbia Club 1393-58

Columbia, S.C.

Lavolette Club 1392-61

Trois Rivieres, Que., Canada

Main Street Club 1407-62

St. Joseph, Mich.

Twin City Club 1410-62

Benton Harbor, Mich.

Old Dominion Club 1397-66

Richmond, Va.

TOASTMASTERS IN THE NEWS



Send Club Member News

Mr. Administrative Vice-President, when a member of your club is promoted in his company or business, or recognized in the community, *The Toastmaster* would like to hear about it. Send a postcard or newspaper clipping that tells who, what, when, where, why, and how. Remember to list the Toastmaster's club and district numbers. These items are the source of material for the "Toastmasters In The News" section of *The Toastmaster* and other World Headquarters publications.

Receives Recognition

Toastmaster V. A. Adomaitis of Jamestown (N.D.) Club 1073-20 received a certificate of appreciation from the Secretary of the Interior for his contribution as a member of the National Technical Advisory Committee on Water Quality Criteria.

TCA Invitation

Traveling Toastmasters are invited by Toastmasters Council of Australia President Walter Roberts to attend the council's annual convention May 16-18, 1969, in Newcastle, Australia. Toastmasters whose business or pleasure trips will take them to Australia in mid-May can write to Council President Roberts for details. His address is listed inside the back cover of *The Toastmaster* magazine.

Chaplain Cited

Army Chaplain (Lt. Col.) Frederick H. Hoffman, a former secretary of Kaknu Club 3191-67 in Soldatna, Alaska, has been awarded the Army Commendation Medal with Second Oak Leaf Cluster. Chaplain Hoffman was cited for meritorious service while serving as senior chaplain in Seoul, Korea.

PHILIPPINE SERVICE — Del T. Justiniano, chairman of the National Committee of Philippine Toastmasters Clubs, (center) accepts a Silver Laurel Red Feather award from the Philippines Community Chest. Toastmasters clubs sponsored a national oratorical contest in connection with the Community Chest educational campaign. From left are Mrs. Jean Lagasca Cruz, former Philippine Secretary of Finance Pio Pedroza, Mr. Justiniano, Rotarian Jose Barredo, and Manual Santos, president of Tamaraw Club 1164-U in Manila, Luzon.



Unprecedented

In unprecedented action, a non-school board member, Toastmaster **Robert W. Last**, presided at the annual school district meeting in Sun Prairie, Wisc. Using the fundamentals in the *Mr. Chairman* and O. Garfield Jones' book *Parliamentary Procedure at a Glance*, Toastmaster Last cut the usual length of the meeting in half. His performance drew many compliments from the school board and citizens. He also was praised in the *Capital Times* newspaper. Toastmaster Last is a former District 35 governor.

Feature Story

Continental News, a publication for employees of **Continental Telephone Corporation's** western division, led off a feature story about Toastmaster **Lee D. McKimmy** by prominently mentioning his achievement of Able Toastmaster status. Mr. McKimmy is a member of Norton AFB Club 428-F in San Bernardino, Calif.

Honorary Inmate

When Toastmaster **Zeke Marsolek** of Papago Club 2694-3 in Phoenix, Ariz., was named by the Sunset Gavel Club as an honorary inmate of the **Arizona State Prison**, a feature story and photograph were published in *The Phoenix Gazette*. The article told how a Speechcraft course led to the formation of the Gavel Club and how the Toastmasters training is benefiting the inmates.

Active In Australia

Four members of Karingal Club 1665-TCA in Sydney, Australia, who put their Toastmasters training to use in the community are **Terry Macgillycuddy**, **Jim Allen**, **John McGhee**, and **Dobbie Dodson**. Toastmaster Macgillycuddy was adjudicator for a Jaycees debate, Toastmaster Allen presented a 45-minute public address to a life insurance society, Toastmaster McGhee spoke to 100 persons at a pottery firm, and Toastmaster Dodson addressed a local service club.

TI Publicity

Horizons, the company magazine of the **Pan American Petroleum Corp.**, presented an illustrated article about **Toastmasters International** and why many Pan Am employees are taking advantage of the opportunity to sharpen their on-the-job communications skills. Featured in the article was Past International Director **Donald W. Paape**, staff geologist at Pan Am's Tulsa, Okla., general office.

Earns Award

Former District 63 Governor **Howard P. Perry** earned an **American Collectors Assn.** Unit Key Man award for his service as president of the Tennessee Collectors Assn. Toastmaster Perry is an ACA director and a member of Kerbela Club 2925-63 in Knoxville, Tenn.

HIGH RATE — Accepting a Minuteman award from Major General Robert C. Kyser (center) are Captain Charles E. Wylie (right) and Captain **Thomas K. Sipple**, second vice-president of Bremerhaven (Ger.) Club 1981-U, who accept the award for the U.S. Army Terminal Command, Europe. The command earned the award for its 90.3 percent participation in the Army savings program.

Are You Using These Items?

Member development and club program materials which will make your Toastmasters training more complete and rewarding are available from World Headquarters. The new ideas and the explanations of the finer points of speaking will be of great value in developing your communications and leadership skills. You will want to check the *Supply Catalog* frequently for other educational or club program aids which will be of benefit to you. Listed below are some of the materials available, their code number, and cost. Please see your club secretary to consult the *Supply Catalog* for instructions on ordering.

MEMBER DEVELOPMENT

	Code No.	Price
How To Remember Names and Faces This 40-page handbook by David Roth is a condensation of his complete memory course.	B-11	\$1.00
Voice of the Speaker Dr. Ralph C. Smedley's 100-page handbook is basic for Toastmasters who wish more knowledge on voice improvement.	213	\$1.50
How to Use Gestures A six-page pamphlet explaining the uses of gestures.	110	\$.50

CLUB PROGRAMS

Evaluation Contest Rules These can be used by the club, area, or district to improve the evaluation provided for the member. Includes one copy of evaluation worksheet.	1197	\$.05
Speechcraft Manual This 40-page manual outlines the Speechcraft course. It is designed to provide a condensed outline of the fundamentals of public speaking to be given by club members in a series of eight studies.	204	\$.75
Parliamentary Procedure At a Glance This handbook by O. Garland Jones contains a simplified index for quick parliamentary reference. This book also is included in the Parliamentary Kit.	B-25	\$2.00

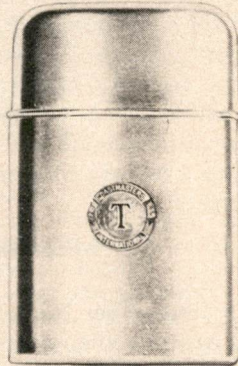
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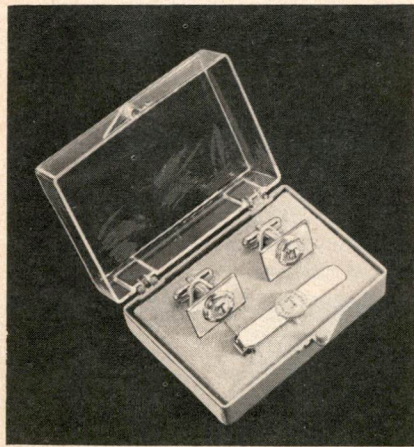
RINGS

Attractive rings for past presidents and club members are available in choice of 10k gold, \$23, or sterling silver, \$12, with Toastmasters emblem on black onyx setting. Include ring size. Membership ring... Code MVM 329. Past presidents ring... Code PVM 329. Add 25¢ packing.



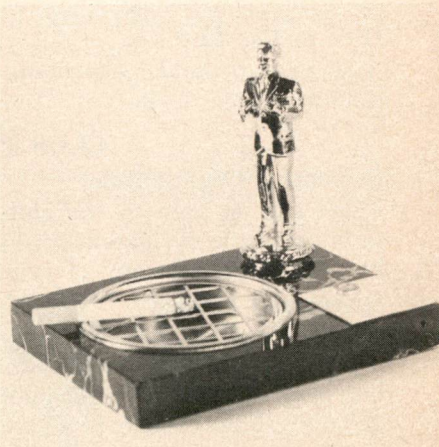
CIGARETTE LIGHTER

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CUFF LINK-TIE BAR SET

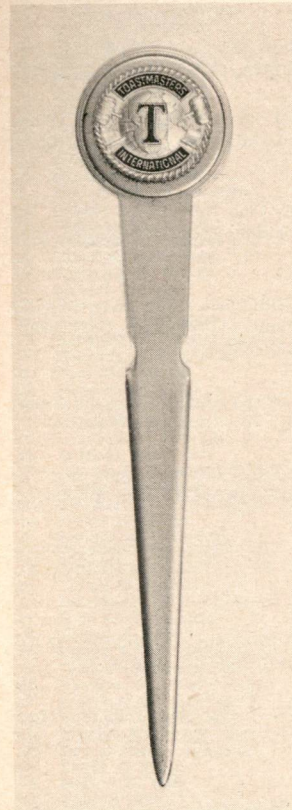
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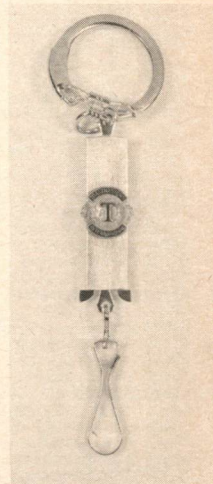
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For Toastmasters



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NEW CLUBS

As of Sept. 30, 1968

- District F** PASADENA-WIIS Club No. 3219-F. Meets alt. Tues. 12:00 noon, Antique Inn, 3570 E. Foothill Blvd., PASADENA, Calif. Contact: 355-3511.
- District 4** MONTEREY MORNING Club No. 1292-4. Meets Wed. 7:00 a.m., Uncle John's Pancake House, 2149 Fremont Blvd., MONTEREY, Calif. Contact: 624-1356.
- District 5** CLUB TOASTMASTERS DE TIJUANA Club No. 3467-5. Meets Fri. 8:30 p.m., Hostelería de los Pollos del Castillo, TIJUANA, Mexico. Contact: 233-8241, ext. 121.
- District 16** REDLEG Club No. 1312-16. Meets 1st-3rd Thurs. 7:00 p.m., Fort Sill Officers Open Mess; meets 2nd-4th Thurs. 11:30 a.m. Snow Hall, USAAMS, FORT SILL, Okla. Contact: 357-3097.
- District 25** CENTRAL TEXAS Club No. 1559-25. Meets Mon. 6:30 p.m., Kosel's Rest., 2503 General Bruce Dr., TEMPLE, Tex. Contact: 778-2735.
- District 35** CA-LA-KE Club No. 646-35. Meets 1st-3rd Tues. 6:00 p.m., Bon Ton Cafe, Hecla St., Laurium, Mich. CALUMET, Mich. Contact 337-0970.
- District 36** C&S Club No. 2791-36. Meets Thurs. 12:00 noon, Communications & Systems, Inc., Conf. Rm., 6565 Arlington Blvd., FALLS CHURCH, Va. Contact: 533-8877.
- District 39** SHARPE Club No. 3209-39. Meets 2nd-4th Thurs. 11:30 a.m., Sharpe Army Depot Officers Club, LATHROP, Calif. Contact: 982-2011.
- District 46** AMERICAN AIRLINES FREIGHT SYSTEM Club No. 1828-46. Meets Mon. 8:15 a.m., Howard Johnson's, 122 E. 42nd St., NEW YORK, N.Y. Contact: 867-1234.
- District 56** SUNTIDE-SUNRAY Club No. 3562-56. Meets 2nd-4th Wed. 7:30 p.m., Mustang Rm., Vaughn Plaza Bldg., CORPUS CHRISTI, Tex. Contact: W15-4811.
- District TCA** SPEAK-EASI Club No. 3288-TCA. Meets Mon. 6:30 p.m., Hamilton R.S.L. Club, Tudor St., Hamilton, N.S.W. NEWCASTLE, N.S.W., Australia. Contact: 40427.
- District U** FERNEY-VOLTAIRE Club No. 2572-U. Meets alt. Wed. 7:30 p.m., FERNEY-VOLTAIRE, Ain, France. Contact: 33 or 52.

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