

# THE TOASTMASTER



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# The Toastmaster

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## Come to Santa Barbara in August

G. C. HOWELL

*August is vacation time—the time to go places and do things; the time to renew associations with old friends; the time to make new ones; the time of*

## TOASTMASTERS INTERNATIONAL'S ANNUAL CONVENTION;

*the time to come to Santa Barbara.*

Santa Barbara, "where the mountains meet the sea." Do you enjoy picnicking in a shady mountain glade beside a bubbling spring? Do you enjoy relaxing on the sun-drenched sands, lulled by the pounding surf? Do you enjoy visiting historic shrines and dreaming of the days of old? Do you enjoy golf, tennis, polo, yachting, hiking, fishing? If you enjoy any or all of these things, come to Santa Barbara.

Santa Barbara, the city of hospitality; where the guest of a day or a week is made to feel at home; where the pedestrian has the right-of-way and the police issue courtesy warnings; where life is enjoyable and rest is peaceful. Where can you find this but in Santa Barbara?

Plan your vacation so that you will visit Santa Barbara. If you can't stay a month, stay a week; if you can't stay a week, stay a day—the day of

TOASTMASTERS INTERNATIONAL'S CONVENTION

AUGUST 15TH.



## THE PRESIDENT'S PAGE

RAYMOND J. HUFF

President Toastmasters International



ONE-HALF my ten months' term of office will have passed on March 14th. It is a good time for appraisal and adjustment of methods if we are to attain our objectives.

In the December issue I likened our activities to planting and harvesting. Elsewhere in this number you will note that it is issued as a Jubilee Number, celebrating our fiftieth chartered club, which is proof that we are harvesting — but are we planting enough? Are any of these new clubs directly or indirectly a result of your efforts? Do you talk about your Toastmasters Club to friends? Do you invite them to attend your club as your guest? After they have shown their interest in the work, do you propose them for membership, or encourage them to start a new club?

There is still a broader field for planting open to you by accepting invitations to speak to our service clubs or other groups or on the radio, arranging to be introduced as a Toastmaster.

A very few of us are returning to society even a fraction of the benefits we receive. Most of us accept them without even being grateful. How can we better express our gratitude, how can we better return a part of what we receive, than by spreading the good word about Toastmastering and Toastmasters International far and wide, so that every business and professional man may avail himself of the opportunity of membership?

This duty is your duty because Toastmasters International pays no salaries, no commissions, no expense accounts, or bonuses, and depends upon you for its growth. When we meet on August 15th, in Santa Barbara, in our annual convention, I hope each of us can hold up his head and say "I have done my part."

— ● —  
Have you ever spent a perfect week-end? Come to Santa Barbara in August.

## ANNOUNCEMENTS



TOOLS helpful in local club work are available at the office of International Secretary Jean Bordeaux, 731 Richfield Building, Los Angeles. A new critique sheet prepared by Bordeaux and J. Gustav White is the best thing of its type thus far made available, in the opinion of many who have used it. Write for a free sample or order a supply for your club. The price is \$2.00 per thousand, delivered.

"The Public Speaker and Debater" is an inexpensive and extremely interesting English periodical devoted to better speech. This magazine, published in London each month, has the largest circulation of any devoted to the subject. The subscription price is small compared to its worth.

"Words" is a magazine published in Los Angeles, dealing with the beauties and intricacies of our language. The contributing editors are internationally known in the fields of philology and etymology.

"The Magazine Digest," published monthly in Canada, is similar to "The Readers' Digest" but carries many articles from foreign magazines, most of which never appear in American publications.

These periodicals may be secured through the Secretariat at prices of special interest to our members. Write to Bordeaux for information about them.

A wall chart for standards of criticism is in preparation. If you are interested in securing a copy, let the Secretary know.

A manual for criticism is to be issued in mimeographed form as soon as it can be completed.

The mimeographed copies of standard constitutions and by-laws for local clubs are now available.

A new edition of the leaflet entitled "Facts" is in preparation, and this will be printed in the near future.

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### SANTA BARBARA IN AUGUST

Have you attended a perfect convention,—everything done as you would do if you were in charge? Come to Santa Barbara in August.



## THE FIRST HALF-HUNDRED

**O**N FEBRUARY 18, 1936, just eleven years and four months after the organization of Smedley Chapter Number One, at Santa Ana, the "Angeles Mesa" Chapter turned in its application for Charter Number 50, and thus achieved for itself a real distinction. The coveted number was secured by a long distance call to International Treasurer Arthur G. Porter, beating by just a few hours the applications from Springfield, Illinois, and several other new clubs.

Among unique features of the "Angeles Mesa" group it is noted that every officer is a past president of some Toastmasters Club except the Sergeant-at-Arms, Harold Riches. Dr. P. A. Foster, past president of the Los Angeles Club, was chosen president. Charles Whitmore, another past president of Los Angeles Toastmasters, was made vice-president, and Robert Grube, charter secretary and past president of Huntington Park No. 1, became secretary-treasurer. Peter Whitehill, a charter member and past president of Los Angeles Toastmasters was made deputy district governor.

This does not mean that the original Los Angeles Toastmasters Club has lost its grip. On the contrary, it has merely done missionary work by releasing a few members to start a new club, while the old one takes on new members to fill its roster.

The program for the initial meeting was intriguing. Lee Kendall, president of Beverly Hills Chapter, was toastmaster, and every speaker was either a past president, or an officer of Toastmasters International, leaving, as one of the new members remarked, "a high goal toward which to reach." W. A. Dunlap, first vice-president of T.M.I.; Harry Swanson, of Santa Monica; R. W. McCord, of Westwood Village, and Olin Price, past president of T.M.I., were the speakers, and Sheldon Hayden, of Santa Monica, director of T.M.I. was the general critic.

This club meets Tuesdays at 6 p.m. at Scully's Cafe, 48th and Crenshaw. It started with 17 members and will be well past 20 by the time the charter closes in a week or two.

### A HAPPY COMBINATION

Include in your vacation plans the convention of Toastmasters International.

## THE FIRST PRESIDENT SPEAKS

**V**IEWING with interest the remarkable growth of the Toastmasters idea since its beginning in Santa Ana, California, W. F. Crites, of Los Angeles Junior College, who served as the first president of the Number One Chapter, offers the following comment:

"When a group of us gathered in the Santa Ana Y.M.C.A. in October, 1924, to form an organization to help us improve ourselves in the art of speech, it was with no thought of the far reaching consequences of what we did that evening. We dined together, as Toastmasters Clubs have done ever since, and followed our dinner with talks, with the result that our Toastmasters Club was started and the foundations laid for Toastmasters International. I was chosen president, with my colleague, H. G. Nelson, principal of the Junior High School, as vice-president, and J. Bob Fernandez, of the R. A. Tiernan Typewriter Company, as secretary-treasurer.

"Ralph Smedley naturally became our mentor and official critic. By his forceful, yet kindly comments our imperfections were exposed and constructive suggestions were made for our improvement. It has been his influence which has inspired the development of this movement since that small beginning in the Santa Ana Y.M.C.A.

"When my work called me to another city, I was compelled regretfully to sever my connection with Toastmasters, but my thoughts have often been carried back over the years to our club and the opportunities it offered its members. May I echo from Berton Braley as my desire for the present and future membership of Toastmasters International:

"The gift of discontent, to keep you driving,  
Forward and up, forever striving  
For something better in the days hereafter;  
The gift of kindness and the gift of laughter."

### From the First President of Toastmasters International

J. Clark Chamberlain, now of San Diego, had the distinction of being the promoter and first president of Anaheim Toastmasters Club, Charter No. 2, and the first president of Toastmasters International, an office which he filled for two terms. Later he led in organizing the San Diego Toastmasters Club, of which he served as president. He reminds us that:

"With seven clubs as a nucleus, and filled with hopes for the future, we set our course in October of 1930 to give Ralph Smedley's brain-child a chance to grow. Obviously, the clubs first chartered were all in Southern California. Despite the depression which was just then getting into its stride, frequent meetings were held for



conference and inspiration, and growth began. During the first two years we increased to twelve clubs, which was considered a satisfactory growth. However, we did have our dreams, even in those old days.

"I well remember a famous gathering of notables in Hollywood to celebrate the 50th anniversary of the Y.M.C.A. in California, in March, 1931. As official spokesman for Toastmasters International, then six months old, I was mildly annoyed by the introductory remarks by the chairman, Chief Justice Waste, of the Supreme Court of California, who ribbed us pleasantly on the organization and its name, both of which were strange to him. I recall having stated, with all the fire and enthusiasm I could muster, that 'within ten years, Toastmasters Clubs will be operating in every principal city of California, and the movement will have spread throughout the nation.'

"This prediction naturally drew more ribbing from the Chief Justice, for it must have sounded like a wild dream. But we feel safe enough today in expecting our wild dream to come true. With but five years gone we have clubs in most of the important centers of California, while half a dozen other states and two foreign nations have already fallen into line. It seems to me that with five years yet to go, we shall have the laugh on Justice Waste.

"From a small beginning our movement has grown by virtue of its own worth. Its basic idea is sound, and its methods are proved by practical use. With fifty clubs chartered, it will not take another five years to reach the century mark. With the spread of our plan for helping men to help themselves we shall make our vital contribution to the progress of America, and of the whole world."

### CONVENTION COMMITTEE

President Raymond J. Huff has named J. Clark Chamberlain, of San Diego; Robert Grube, of Los Angeles, and Elmer Smith, of Santa Barbara, as the special committee to plan and stage our International Convention at Santa Barbara on August 15. The Santa Barbara Toastmasters Club has a full complement of committees at work locally. As each local club names its delegates to the convention, the names should be sent to Secretary Jean Bordeaux, at Los Angeles, in order that these names may be put on the official mailing list. Every Toastmaster, whether appointed a delegate or not, should plan to spend the week-end at Santa Barbara on that August Saturday, when history will be both made and written in Toastmasters annals.

## VICTORIA



AFTER some years as an "associate" member of the brotherhood of Toastmasters International, Victoria, British Columbia, came into the fold as an active chapter on January 15th, accepting International Charter Number 38, with the added honor of becoming the Number One Club of the Dominion, and the first active club outside the United States.

Southport, England, received Charter Number 45, and likewise became Number One for the British Isles, and our second club in a foreign land. And so Toastmasters becomes truly "international," and its sphere of usefulness extends.

We have not yet received details concerning the Southport charter meeting, but we have full information on the Victoria ceremonies, and there is so much of interest involved that we give space to a full report.

First, we quote from President Raymond J. Huff's report on the event:

"On January 15, your President, the District Governor of District No. 2, L. Edward Hed, and Frank Fretwell, a former Seattle No. 1 Toastmaster, landed on the steamer at Victoria at 1:30 in the afternoon. We were greeted by a committee composed of Jim Benell, Frank Paulding, Herbert Butt, and James H. Hill, President of Victoria Toastmasters. They took us to the Dominion Hotel and gave us our choice of entertainment for the afternoon. Mr. Hed, suffering from a cold, chose to stay in bed. Mr. Fretwell had personal business to attend to. But your President accompanied Mr. Butt on a drive along the shores of the Straits of Juan de Fuca on some of the beautiful highways of Vancouver Island. The drive came to a happy conclusion at five o'clock, with tea at Mr. Butt's home at Oak Bay, where Mrs. Butt welcomed us.

"Seven o'clock found us at the Y.M.C.A. Building, where we were joined by Mr. Hed and Mr. Fretwell in meeting the Toastmasters and their guests at dinner.

"Mr. Paulding had explained to us that it was his suggestion at the Whittier Conference in 1930 that our organization be called "Toastmasters International," because he felt at that time as he does today that the movement was destined to become a power in all English speaking countries, and perhaps in others as well. He also explained that one of the requirements for membership in the Victoria Toastmasters Club is graduation from one of his public speaking classes at the Y.M.C.A. As the picture became more clear, Mr. Hed and I realized that we were but children carrying to adults a message whose fundamentals they understood even better than we did.



"President Hill opened the meeting by introducing the guests of honor. He then proposed a toast to the King of England, and an excellent pianist accompanied us in singing "God Save the King." After a respectful pause, he proposed a toast to the President of the United States, followed by the singing of "America" with equal fervor. Frank Paulding was then presented as the parent of the Toastmasters idea in Canada, and he gracefully introduced the President of Toastmasters International. I outlined the ideals and plans of the Toastmasters movement, and presented the charter to Mr. Hill, who is known as the "silver-tongued orator of Victoria." President Hill gave a splendid speech of acceptance, following which Mr. J. E. Paulding, brother of Frank, proposed a toast to Toastmasters International.

"The presenting of our first foreign charter, if we can call Canada 'foreign', is an important event, and the whole affair made a deep impression on every person in that meeting. It has a much deeper significance than the mere acceptance into our federation of another club.

"Mr. Hed responded to the toast, and gave a very complete picture of the activities of Toastmasters, an imposing array when all gathered together. Numerous short speeches of congratulations followed, by members of various speech groups, committeemen and directors of the Y.M.C.A.

"Following adjournment, Mr. Fraser took us to his home for a pleasant social evening, and we were apprised of the plans that had been made for our entertainment the next day, our boat leaving at 4:30 in the afternoon. From the moment of our arrival on Wednesday afternoon until our departure late Thursday, there was no time when we were not provided with at least one automobile and one guide, and if there was anything important about the city and its surroundings which we did not see, it was only for lack of time.

"I have no words with which to express adequately our sense of the cordial and sincere hospitality shown our party. The King himself, could not have been more delightfully cared for. Mr. Hed and I are ready at a moment's notice to return to Victoria to present charters to Clubs numbers 2, 3, 4, 5, and so forth."

## PRESIDENT HILL'S ADDRESS

J. H. HILL  
President Victoria Toastmasters Club

Ladies and Gentlemen:

I count myself greatly favoured in having been allotted the pleasing duties of welcoming the representatives of Toastmaster International, and of receiving from them the official charter of the first branch of that organization to be established in Canada.

We are honoured in having these gentlemen with us this evening and we hope that this may be only the first of many occasions upon which we shall have an opportunity of again making them welcome.

By virtue of this charter which we have received with sentiments

of keen appreciation, the Toastmasters Club of Victoria is no longer an isolated unit limited to solo parts. We are now members of a great chorus whose voice we believe is destined to be heard in every quarter of the globe. Indeed, it may well have been a vision of the mission of Toastmasters International which the Psalmist saw when he declared, "Their sound is gone out through all the earth, and their words to the end of the world."

Concerning this unique, this awe-inspiring piece of parchment: as you all know, charters have played an important part in the industrial history of the world for many years. As industries of all kinds developed, it became the custom for those engaged in various activities to form themselves into Guilds, each with its own charter, officers, rules, etc. There were, for instance, the Goldsmiths Guild, the Weavers, the Clockmakers, the Candlemakers, the Muffinmakers, and today we have the Toastmasters.

Important as many of these charter-granting occasions undoubtedly were, in the opinion of the Victoria "Toastmasters" the only other instance of this nature at all comparable in importance with that of this evening is one which took place 721 years ago at Runnymede in England, when one King John set his hand and seal to the long list of rights and privileges which we know as the Magna Charta.

The first of a long series of most remarkable coincidences which go to show the close connection between these two events is that of their respective dates. The one took place in June, the other in January. Incredible as it may seem, the names of these months as well as that of the King, who played a not unimportant part upon the first occasion, all commence with the letter "J", which in the alphabet is number 10. Then, as I said a moment ago, 721 years have elapsed since the first event took place. If the numerals composing 721 be added together we again have 10.

The profound significance of this amazing coincidence will be so apparent to you all that there is no need for me to enlarge upon it here. Nor is it necessary for me to elaborate further on the many other equally striking and equally obvious points of resemblance between these two occasions, and that being the case I come to the words "in conclusion."

Perhaps you will allow me to explain why I use those words.

During a course in public speaking which I once studied, the instructor was very insistent upon the use of the expression "in conclusion." Upon my asking him why he considered it of such importance he said it was because those two words have done more than any other two words in the English language to revive the drooping heads and spirits of exhausted audiences. I then asked where they should be used in the course of one's speech. Looking earnestly at me he replied, "As soon after your introduction as possible." In response to my further enquiry as to the best form of construction for a conclusion I was told that one should repeat the most important points of one's speech, tie them together as it were, and leave them with the audience.



To follow these instructions would necessitate my repeating all I have already said, an infliction which I am sure not even your good nature and patience could survive.

There is, however, one closing word which I must say. The presence here this evening of our distinguished visitors from that great Country which adjoins ours upon the south, and also the purpose of their visit, are highly gratifying evidences of the friendly relations which already exist between us and to which the President of Toastmasters International has referred. On behalf of my fellow Toastmasters, as well as for myself, I take pleasure in assuring you, Sir, that your kind spirit and good wishes are heartily reciprocated and I ask you to convey to our associates in your own Country our most cordial greetings, together with an expression of our hope that Toastmasters International may prove yet another bond linking together in fraternity and good will the peoples of the States of the United States of America with those of the Provinces comprising the Dominion of Canada.

## A TOAST TO "TOASTMASTERS INTERNATIONAL"

J. E. PAULDING, Victoria, B. C., Charter Night

**T**HIS very significant that, in its origin and history up to the present day, to propose a toast is to wish, desire, or pray for the health of the object of the toast. So it is with us here tonight. We wish for the health of the Toastmasters Club, we desire the health of Toastmasters International, and in its wider implications we are Toastmasters because we desire the health of the "body politic" in all its members. And never was that health more sorely needed than it is today. Here is our task, our challenge, and our call! As we look out upon the world today, we see two great forces striving for mastery in every corner of the globe. One is "Nationalism,"—sinister, narrow, intolerant, cruel, deep-rooted in the ignorance and prejudices of the past,—it bids men look back and look within for their salvation,—it takes the virtue of loyalty and makes of it a devouring monster.

The other is "Internationalism":—out of that dark valley where "Nationalism" feeds upon its hates and fears, have arisen strong men, clear-minded, men of vision, "tall men, suncrowned," who have looked up to the high plateaus bathed in the clear light of international amity, goodwill, and understanding, where all the nations of the earth can meet and dwell together in equality and mutual honor. "Internationalism" is broad, wise, tolerant, and kind. It seeks by education, logic and demonstration to bring peace, liberty and improved social conditions to all the world.

That is why I am glad and proud to propose this toast to Toastmasters International tonight. Here is an international organization which has no "axe to grind," seeks no selfish aims, bars none from its benefits who sincerely desire them. You have just heard

the history and purpose of this organization explained to you by its President. I commend it to you on these grounds: The problems which confront the mind of the world today are vast and complex. Clear thinking is necessary, but even clear thinking is powerless to produce effective action until it is clearly expressed. And here is an association which promotes the better expression of the thoughts of thinking men, which provides fair and constructive criticism among its members, in order that their ability may be strengthened and increased; that teaches how to sift the chaff from the grain and express only the best thought in the best possible manner; which develops true friendships and provides mental stimulus to all its members; which draws men together in a deeper and better understanding of the other fellow's viewpoint; and in doing these things it is breaking down the barriers which divide men and nations, and is bringing appreciably nearer that day spoken of by the prophet-poet, Alfred, Lord Tennyson, in "Locksley Hall"—

"When the war-drums throb no longer, and the battle-flags are furled

In the Parliament of Man, the Federation of the World.  
Where the commonsense of most shall keep a fretful realm in awe,

And the kindly earth shall slumber, lapt in Universal Law."

With this thought in mind I ask you to rise with me, charge your glasses with the wine of Friendship, and drink to the Toastmasters International."

## WORDS AND MUSIC

"A poet—that means painter too, for words are colors, rightly laid; And they outlast our brightest hue, for ochers crack and crimson fade."

—T. B. ALDRICH.

*Anthology*—A collection of choice literary extracts from different authors. The word comes from the Greek, anthos, a flower, plus legein, to gather. In other words, the anthology is a bouquet of blossoms gathered from favorite fields of literature.

*Salary*—Here is an ancient slang expression which has lived to become respectable. The Roman soldier received his "salarium," an allowance with which he bought salt for his food. The "salt money" of the Roman soldier became the "salary" with which the modern buys many things in addition to his salt. Look here again for the background of the phrase "worth his salt."

"Words, when written, crystallize history; their very structure gives permanence to the unchangeable past."

—BACON.



## GATHERING AND CLASSIFYING JOKES

J. GUSTAV WHITE, Whittier College

**OUR** TOASTMASTER has taken ill and you must take his place in an hour." That was the ultimatum which sent me to my "jokes file." I knew the speakers and in half an hour had selected "openers" which I thought would fit. Was I thankful? I had collected and classified jokes for some years, using a simple 3 by 5 card system.

Jokes naturally classify under: kinds of people, occasion or characteristics of the situation, activity or occupation of performer. For instance, in my 3 by 5 jokes file I have index tabs with these headings:

*Occupation*—Salesman, doctor, politician, minister, plumber, etc.

*Nationalities*—Irish, Scotch, Hebrew, Chinese, etc.

*Groups*—Children, women, college, club, etc.

*Place*—Dinner, traveling, party, etc.

Each of the headings used in the classification of material is written on a separate 3 by 5 guide card. To facilitate finding material use plenty of guide cards. Different colored guide cards, or different sized tabs can be used for the main headings to distinguish them from sub-topics. Insert additional guides as the growth of file requires. One guide card for every 25 to 50 filed slips makes finding easy.

Writing legibly saves future annoyance or recopying.

Gems of thought gathered in conventions and training classes, ideas, suggested books to read, jokes, illustrations, etc., are similarly preserved for future use.

To any Toastmaster, my advice is: Do not wait until you have time to recast all your material into this system. Just start afresh now. Make past notations fit in as you need them. Carry your SysteMemo pad always in the same pocket.

The habit of making a written notation which fits directly into a working file will increase the personal efficiency of every man who tries it.

Good jokes for most men are well worth gathering and remembering. If you read a joke which you would like to use, clip it out and paste on a 3 by 5 slip, or if that is impossible, copy it. The outline of a humorous story is usually sufficient to recall it for telling. How often in the rushed preparation for a dinner party

have you longed to recall some "good ones"? Turn to your little file and help yourself to the kind most appropriate to the occasion.

In preparing speeches or articles, serious as well as humorous, gather your material on 3 by 5 cards or slips. If your SysteMemo pad is always handy each "wait" in the day's routine may be made to produce a thought worthy of preserving. Put only one idea or thought on each slip. When you have accumulated sufficient written ideas from your thinking, your reading or your investigation, spread these notes on a table and arrange them in logical order. Then write your speech or essay without the usual labor of copying or inserting forgotten ideas. Notes under many headings from your permanent file may be used and later returned to their proper place in your file.

## HE HAD TO TELL A STORY

JEAN BORDEAUX

**V**ISITING San Francisco some years ago, George Bernard Shaw addressed a large audience. As he left for his hotel a friend remarked, "You certainly clicked tonight." Whereupon Shaw replied, "Yes, it's this new upper plate. Been loose ever since I got it."

There is no law compelling us to inflict anecdotes on after-dinner audiences, but since most toastmasters and speakers seem to consider it a duty to exhume ancient stories allegedly funny, let us try to help them.

Answering the question, "Shall we tell funny stories?" use this simple test: Do you enjoy telling the story? Can you enter into the occasion whole-heartedly, vivifying the words and the action of the tale, relating the incident in zestful glee? Having determined your limitations, and finding you delight in relating comical tales, probably you can make an audience like it.

Now that you've classified yourself as a Story-Teller, start collecting humorous anecdotes. Be sure these are really funny. They must continue to amuse you if they are to entertain others. Jot down all the good stories you hear or read. Underline the key words, because the climax is the soul of your tale. Omit all the inane phrases and leave the essence of the jest. Never use too much detail. When you tell the story, your own voice, gestures, enthusiasm and feelings will elaborate it into a rounded whole.

Analyze your audience as well as your stories. Each must be



related. Reflect on the stories you have read or heard. Pick out those which are character sketches. You are going to leave each one before an audience. That which went well at club will flop at church. When you have made your selection, tear the tale apart sentence by sentence and then build it up again phrase by phrase. In this way you discover where gestures occur, where the voice needs inflection, where that sudden luminous smile flashes. Turning your head from side to side alternately simulates two persons speaking. Every ventriloquist uses this effect. These are the deft touches which change your head into something more than a hat rack.

Dramatic suspense adds much to any story. Work up to the climax gradually. True humor has been defined as the juxtaposition of two incongruous ideas. The result, when gracefully brought out, is the explosion of mirth rippling in waves through your audience. This is the thrill of thrills to the enthusiastic story teller.

Fit your stories to your audience, remembering that what amused you will amuse others. The test should be—Does this story appeal to me? Does it make me happy to tell it? If the answer is 'yes'—pass the tale on to your audience, and let the laughs fall where they may.

## THE USE OF HUMOR

S. M. HAYDEN



Someone has wittily said that only those in their anecdote should tell stories. De Quincey wanted all story-tellers to be submerged in a horse pond, or treated in the same manner as mad dogs. But story-telling has its legitimate and appropriate use, and if certain rules are observed may give added charm to conversation and public speaking.

It requires a fine discrimination to know when to tell a story, and when not to tell one, though it is urging itself to be expressed. Few men have the rare gift of choosing the right story for the particular occasion. Many have no difficulty in telling stories that are insufferably long, pointless, and uninteresting.

Anyone who essays to tell a humorous story should have it clearly in mind. It is fatal for a speaker to hesitate midway in a story, apologize for not knowing it better, avow it was much more humorous when told to him, and in other ways announce his shortcomings. If he cannot tell a story fluently and interestingly, he

should first practice it on his own family—provided they will tolerate it.

When humor is introduced in a speech the following ten general suggestions may be of help:

1. A joke or story should illustrate a point under discussion. As H. A. Overstreet remarks, "Never bring a joke in on a wheelbarrow."
2. Never begin with "Now I don't want to bore you with a long story but this is so good, etc.," or "An incident occurred which reminds me of an awfully good story, etc." When a speaker prefaces his remarks with some such sentences as these we know we are in for an uncomfortable time.
3. As far as possible a story should be new, clever, short, simple, inoffensive, and appropriate. As such stories are scarce, it is advisable to set them down, when found, in a special note-book for convenient reference. It is said that Chauncey M. Depew, one of the most gifted of after-dinner speakers, was for many years in the habit of keeping a set of scrap-books in which were preserved stories and other interesting data clipped from newspapers and magazines. These were so classified that he could on short notice refresh his mind with ample material upon almost any general subject.
4. Any bit of humor should be delivered in a simple conversational style. Concentration upon the story, and a sincere desire to give pleasure to the listeners, will keep the speaker free from self-consciousness. Needless to say he should not be the first to laugh at his own story (in many instances the beginning speaker will find himself the only individual laughing).
5. No matter how successful one may be in telling stories, he should avoid telling too many. A man who is accounted brilliant and entertaining may become an insufferable bore by continuing to tell stories when the hearers have become satiated.
6. Unless one is a second Ed. Wynn, he cannot tell his humorous bits of art in the manner of a machine gun. There must be some sense for every bit of nonsense.
7. A story should never be told which in any way might give offense. The speaker may raise a laugh, but lose a friend. Hence it is that stories about religion, stammerers, red-headed people, professors and the like, funny as they may be, should always be chosen with discrimination.
8. Generally the most effective story is one in which the point of humor is not disclosed until the very last words.
9. Punning when unusually clever and spontaneous may be thoroughly enjoyed.
10. Story-telling may attain the character of a disease in one who has a retentive memory and a voluble vocabulary. The form of humor known as repartee however, is one that requires rare discrimination when used as an answer to a chairman, preceding speaker or toastmaster. It should never give offense.



## DON'T SAY THAT!

(A page of favorite aversions.)

Of all the guys that I despise,  
My favorite is this'n —  
The poisonous pest who grabs my vest  
And says to me, "Say, listen!"

— ● —

Another noxious, noisome nuisance, he  
Who interlards his every speech with, "See?"

At times my feverish fingers ache to choke  
The blithesome bird who gurgles, "Okey-doke!"

And some day I shall surely start a fightie  
With the childish soul who signs off with, "All rightie."

— ● —

"I seen," "he come," "it don't," and "they have went"  
Fill me with sizzling wrath dissilient;  
But burning rage, profound, inflames my mood,  
When careless critic says, "He spoke real good."

— ● —

I expect to be bored by the toastmaster who  
Says, "I now introduce without further ado";  
And he should be muzzled and tied to a kite  
Who starts out with, "Friends, we have with us tonight."

— ● —

And-uh, you can have my full share of the fell-ah  
Who can't start to talk without saying, "Well-ah."

---

"In every speech regard the speaker's end,  
Since none can compass more than they intend."  
—Pope's "Essay on Criticism."

— ● —

(Perhaps you have a favorite aversion in speech which you would like to have immortalized on our pages. If so, send it to the editor, who will turn it over to our department of versification, our rhyming foundry, to see how it can be dressed up for a public appearance.)

## WHY WE ARE TOASTMASTERS

(Speech delivered by O. F. BARNHART, Toastmasters Club of Alhambra, California)

**J**UST why do we men meet here weekly? We are not a political organization, and yet we may gladly enter into a political campaign from the platform. We certainly are not a social club, and yet we do have fine times together at our meetings and when we put on a party. We are not a patriotic organization, but we enter into local and national movements with enthusiasm. During the last Community Chest campaign, each of our members spoke before one or more groups.

Can we be called a fraternal order? As a matter of fact, one of our members was elected president of an important service club because of his training in Toastmasters and yet we are not a service club in the accepted sense of that term, our service being to our members as individuals rather than to the public as a body.

We are not a business school, and yet one of our members secured a very desirable position because of contacts made in our meetings, added to the ability which he had acquired to face an audience.

The Toastmasters Club is none of these things. In my judgment it is based on a primarily selfish reason—the desire for self-advancement on the part of each member. Of course this self-advancement leads one into paths of unselfish service.

As Toastmasters we must reach out for ideas; we must study; we must think. To study, to search for material, to think—this puts into use a faculty which most of us have neglected—the use of our minds. In our search for information we unconsciously enlarge our vocabularies and widen our range of interests.

The criticism in the club is sincere, helpful, given for our guidance. It rubs off many of our pet bad habits, our offensive mannerisms, and our objectionable rough corners. It gives us a tangible basis on which to build. It helps us to build that intangible something which we call personality.

In return, what do we give Toastmasters? Do we owe the organization anything? The unequivocal answer is "Yes." We owe loyalty, first of all, which includes the responsibility to keep our membership filled to the limit. Second, we owe to our own club and to our international organization and to our magazine to offer our best and most constructive suggestions for the improvement of each. Particularly must we help the editors of the TOASTMASTER to meet our needs by revealing the needs through suggestions and comments and criticisms.

We come to the Toastmasters Club because we get much from it. We shall get more just in proportion as we put more into it. Let us keep our "bank account" with Toastmasters with a generous balance in order that all of our checks and drafts on it may be promptly and fully honored.



## HIGH SCHOOL PUBLIC SPEAKING CONTEST

This annual event is taken over this year by District Number One.

The High School Public Speaking Contest of District Number One is now under way. Dates are as follows:

All school elimination contests should be completed by March 21.

All contests before individual clubs should be completed by April 4.

All semi-finals (local district) contests will be arranged to take place before April 18.

The final contest will be held Saturday, May 2, at 2:30 p.m., in the open air theater at the San Diego Exposition, staged before a throng of visitors and broadcast to the world via radio.

Local clubs are now promoting contests in their high schools. Several new clubs are participating, and high schools which have not been in the contest heretofore are filing their applications. Each club sponsoring a contest should be in touch with the general chairman, Paul H. Demaree, 322 N. Pine Street, Anaheim, California. Secure from him the entry blanks and critique sheets, which cost twenty cents a hundred, and which can be charged to the club account with the International Treasurer.

Clubs which are not sponsoring contests are invited to participate in the judging of semi-finals and the final contest. The critique sheets are useful in regular club meetings.

This year's grand prize, a freshman scholarship in any one of several colleges, will be awarded to the winner of the final contest, making it a truly worthwhile reward. Saturday, May 2, will be Toastmasters Day at the California Pacific International Exposition. If you can't be there in person, listen in on the radio, at a rate.

*"FLASH"*—The first contribution for the scholarship fund comes from Pomona Toastmasters in the form of a check for twenty-five dollars. All honor to Pomona! Let other clubs follow the good example and the fund will soon be provided.

# The Toastmaster

EDITORIAL BOARD

Ralph C. Smedley

Ernest H. Layton

Arthur G. Porter

**WE GROW** Every loyal Toastmaster is glad to know of the encouraging growth of our movement. The issuance of Charter Number Fifty is a memorable event. We are now set for the 100 mark. Perhaps this will not be reached during the term of President Raymond J. Huff, but we should come near it with the enthusiasm and energy now being shown in the work. It must be remembered that Toastmasters has never been promoted by any forced or artificial methods. It has grown by the interest of its members, and by the demand from men who have felt the need for its help. We have no paid officers, no professional promoters, no material for propaganda work except a small assortment of printed matter which can be secured from the Secretariate at Los Angeles. "I could organize one new club every week, if I had the time to work at it," said an enthusiastic member recently, and there is no doubt that it could be done. But if we carry on as we have been doing, the spread of the organization will be much slower than that. However, it is not our purpose to build a vast number of clubs simply to make our movement great in numbers. Our only ambition is to be of service where and when we are needed. It took us eleven years to grow to our half hundred clubs. We predict that it will not take another eleven years to bring us past the 1,000 mark.

**NOTABLE IMPROVEMENTS** We quote a paragraph from O. O. McIntyre's column of January 7th: "Oratory is remindful that even those cold to Herbert Hoover politically are complimentary about his recent speech-making, especially the one delivered in St. Louis. His change of pace was the result of clipping his sentences. Gladstone's most triumphant speech was the outcome of pruning. His longest sentence was twenty-one words. Rennold Wolf once boiled down an eighteen-hundred-word speech to 700 words and scored the hit of



the evening. He had tried it out in original form at another banquet without a ripple."

**GOOD SPEECHES** Don't be afraid to repeat a good speech.  
**MAY BE REPEATED** There was the case of Russell H. Conwell, president of Temple University, who delivered his famous lecture "Acres of Diamonds" more than 6,000 times in 50 years to audiences that totaled more than 13,000,000 people. From this and his other lectures he earned some eight million dollars, with which he built and maintained his university. He had other lecture subjects, but year after year, as he was booked for his tours, people demanded the "Acres of Diamonds" until it became almost a national institution. People who listened to the lecture a dozen times over still enjoyed it and asked for it again. A speech will stand repetition — provided it is worth repeating. The moral is to be careful about selecting our theme and our material, and then to present it attractively. Not many of our Toastmasters will aspire to such a record as that of Dr. Conwell, but any experienced speaker should have one or two speeches that he can use over and over again, with consistent improvement and growing favor from his audiences.

### POINTED TALES

The little boy sat disconsolately on the curb and sobbed as though his heart were breaking. The kind old lady stopped and asked sweetly: "Is a itta boy cwyyin'? Tum, tella nice lady wassa matter."  
"If you are inquiring as to the cause of my lachrymose condition," he answered, looking up at her pityingly, "it is because I have been unable to find any suitably intelligent playmate whose eugenic constitutions are in harmony with my pathological tendencies and whose hereditary affiliations meet with the approval of my parental relations since we moved to this darn place from Boston."

Albert: "Ma, kin I go out in the street? Pa says there is going to have an eclipse of the sun."

Ma: "Yes, but don't get too close."

Mother had spanked little Mary. The minister called and found Mary sobbing in the hall.

"Well, well," asked the minister, "what's the matter?"

"It hurts," sobbed Mary.

"What, my dear?"

"The back of my lap."

### WHO PAYS?

(Talk given by DUNCAN REYNARD, President Redwood City Toastmasters Club, at Charter Night, Salinas Toastmasters Club, January 30th, 1936)

**I**F ALL the Americans who die from automobile accidents every year in the United States were laid end to end, there would be no end, for just as fast as you could decently arrange the bodies for burial, the body of a new victim would be arriving.

Quite a startling statement, you must agree, but I am one who is inclined to believe that we think too much of these thousands of dead, and do not give sufficient thought to the millions who are maimed and crippled each year in automobile accidents; to the thousands of wives and children left without means of livelihood, all due to automobile accidents.

I believe the problem of recompense from the guilty motorist is too big for the Courts to cope with alone.

An accident victim generally knows little about law, and is very likely to allow his case to fall into the hands of racketeers, who will handle any damage case and take 40 to 50 per cent of the recovered amount for their fee. Now, if he is lucky enough to escape these racketeers and obtain the services of a good lawyer, he will have to pay at least one-third of the recovered amount, and if he lives in a large community, he will probably have to wait anywhere from one to three years for his case to be called, in our overcrowded courts.

Even then, he will be subjected to the whims of a jury, men such as you and I, who are often motivated by passion or prejudice, swayed by the eloquence of clever lawyers, or confused by complicated testimony, with the result that a jury may award a man \$500 for the loss of his right hand, whereby he earns his livelihood, and immediately thereafter the same jury may award to a pretty girl \$15,000 for a mere scar on her cheek. In fact, of all judgments recovered, only 17 per cent are satisfied, either in whole or in part, so winning the case does not mean so much after all.

If the guilty motorist carries insurance, the victim has a chance for the recovery of a good amount, that is, unless the insurance adjuster reaches his bedside during his period of distress, when it is possible the settled amount will be an insignificant one.

Do you know that one-third of all automobile drivers and owners in the United States have incomes of less than \$2,000 a year?

Do you know that only one-third of all car owners in the United States carry liability insurance, and it is not the same group earning less than 2,000 a year?

This brings me to my point of compulsory automobile insurance. It is based on the same assumption as workmen's compensation, namely, that automobile accidents are the inevitable result of the



use of millions of cars daily, just as workmen's accidents are the result of millions of workmen engaged in their daily occupations.

Just as an injured workman is granted compensation without necessity for showing who was at fault, so under the automobile insurance plan, the injured man will only have to prove that he received his hurts from a car driven by another person. He will take his claim directly and immediately to a State Commission, whose referees, medical examiners, and claim investigators will conduct a hearing, and the victim will be allowed a reasonable living to compensate for his injuries.

If the driver responsible for the accident should die in the meantime the injured person would still recover compensation under the State Insurance Act. As you know, such recovery would be impossible under the present state law, which does not permit recovery of damages from a deceased person.

The essential thing is that every motorist would be required to carry insurance and if he could not afford it, he would not be able to operate his car.

You can readily see that such a plan would keep off our highways autos driven by transients and other irresponsible persons who come into our state by the thousands each year, without any sizeable income, and who operate unsafe and obsolete cars, to the danger of every motorist.

It is agreed that the costs would be somewhat higher, but I am sure everyone concerned would be better off under this plan, for these reasons:

First: It promises to end uncertainty of jury verdicts.

Second: It will relieve the over burdened courts which are badly in need of relief.

Third: It will wipe out the operations of the ambulance chaser.

Fourth: It will eliminate the injustice of bedside settlements.

Fifth: To my mind, of the greatest importance, it will drive the indigent motorist off the highway.

Other states have tried it successfully. There is no reason why we in California cannot have this same protection.

— ● —  
Pat—"When are yez goin' to pay me them ten dollars for pasturing your cow? I have been keepin' her now for ten weeks."

Mike—"Why Pat, she ain't worth ten dollars."

Pat—"Well, suppose I keep her for what you owe me then?"

Mike—"No indeed, Pat, but I'll tell you what I'll do. You just keep her two more weeks and then you can have her."

— ● —  
"Mrs. Brown," cried Mr. Smith to his neighbor, "have you spoken to your boy about mimicking me?"

"Yes, I have," replied Mrs. Brown. "I've told him not to act like a fool."

## FORGING AHEAD WITH THE TOASTMASTERS

ALEXANDER KOSLOFF, Los Angeles Toastmasters Club



AS A CHARTER member of the Los Angeles Toastmasters Club, I realize with a great deal of satisfaction what a worthwhile investment of time and energy proved to be my almost nine years of affiliation with the Club.

The Toastmasters Club is a powerful contributing factor towards personality building and a driving force spurring individual efforts for self-improvement, for a continuous growth along higher and higher planes of achievement.

Since the spoken word is a weapon of power, there are many who would like to come into possession of this weapon. However, the mastery of speech as in music involves many years of persistent effort and constant care and practice.

Through my own experience I discovered that public speaking, like music, is both science and art. A person may be endowed with musical talent, but unless he masters the principles of operating the mechanism of a musical instrument and comes to an understanding of the works of great masters, he will not be able to express himself through the medium of the art of sounds.

In public speaking, likewise, the technique of speech must be mastered before the individual acquires freedom of self-expression and the abandon of an artist speaker.

Only that pianist or violinist may be called an artist who has developed such a technical facility and absorbed the traditions of interpretation to such a degree that he is no more bothered by the mechanical difficulties of his instrument, but puts into his music the necessary feeling and fire unrestrained.

In the same way, only that speaker is compelling who commands the spoken word to perfection, and is so thoroughly versed in his subject that he is able to create word pictures which reach directly the minds and the hearts of his listeners.

Being a foreigner, I had to go through the routine of learning the intricacies of the English language thoroughly before I could stand on an equal footing with the rest of the toastmasters. It proved to be a delightful task. No serious toastmaster can under-rate the necessity of perfect grammar, ample vocabulary, and clear enunciation of correctly pronounced words, and I am in company with many who owe the Toastmasters Club the training in these indispensable elements of effective public speaking.



The material for our verbal utterances is life itself, people, and of course the knowledge acquired through the printed word. Again there is an ample field for study, observation, and improvement, and the Toastmasters Club serves as a laboratory where the mind receives the training to select a proper material and clothe it in proper form.

Since the true source of lasting happiness is striving for the ideal through unceasing effort, it behooves us toastmasters to forge ahead inspired by the bright ideal of perfection. The old-timers know several examples of men who were "made" by the Club, and those who stick will reap a bountiful harvest.

### PRESIDENTS AND SECRETARIES



**T**HE SUCCESS of any club depends largely on the faithfulness and resourcefulness of these two officers—the President and the Secretary. This page is dedicated to them and to suggestion and encouragement for their advancement.

**TERMS** Lengthening terms for officers are becoming increasingly popular in our clubs, which is most desirable. A term of not less than four months, and still better, not less than six months, is generally conducive to best results. An efficient secretary should be kept in office as long as he is willing to serve, and as long as he maintains his efficiency. Many clubs recognize the value of the secretary's work by remitting his dues, paying for his dinners, and sometimes even doing a bit more to show appreciation, all of which is commendable.

**THE NEW CONSTITUTION** Each club has now received one or more copies of the new standard constitution for local Toastmasters Clubs, with the request that it be adopted, with such local adjustments as are necessary. With the acceptance of this form, which is the product of the best thought of a group of our most representative Toastmasters during more than a year, our clubs will be put on a more uniform basis and our procedure standardized in a helpful manner. The President and Secretary are urged to secure prompt action in the matter.

**USE YOUR MAGAZINE** Each local secretary receives two or three extra copies of this issue of THE TOASTMASTER. These are to be placed in local public and school libraries, or wherever they can best be used. Don't let them be wasted. Also, let every local secretary notify the postoffice in his community to deliver all undeliverable copies of the magazine to the secretary. There are usually copies which cannot be delivered because of incorrect addresses, removals, and other causes. Your club should secure these, correct the mailing list, and use the magazines to good purpose locally.

**A GOOD THING** The newly organized Toastmasters Club of Yakima, Washington, has issued one of the best booklets for its members that we have yet seen. It is a mimeographed outfit, including programs, committees, constitution and other valuable information. We advise every secretary to ask for a copy. Write to N. A. Moberg, 511 Masonic Temple, Yakima, Washington, and enclose a few postage stamps—ten or fifteen cents worth—and he will send you a copy.

**KEEP RECORDS** Every club secretary is urged to preserve careful records of programs as well as of business transacted. Such material, together with printed matter relating to the work of the club, should be filed, or placed in a scrap book, for future reference. The history of the club is likely to be of importance in years to come. The best way to make that historical record correct is to do it as things happen.

Many clubs desire to have a copy of the constitution and by-laws for each member. These are available at very small cost. They may be ordered from Jean Bordeaux, our Secretary, at 731 Richfield Building, Los Angeles. The cost is ten cents per single copy, or seventy-five cents a dozen. Thirty copies, enough to supply the standard club, will be mailed for one dollar and fifty cents. These prices are figured to cover cost of mimeographing and mailing.

### PROGRAM SUGGESTIONS



**W**ISE variety is essential in a Toastmasters Club's programs to give the proper range of experience to the members and to maintain the interest in the work. We offer a series of suggestions derived from many sources. Try such of them as you like, and send to the editor your own suggestions and accounts of plans that have been used.

**Debate:** Stage a formal debate on some controversial subject, observing all the rules and courtesies. This requires an equal number of speakers for and against, together with an opportunity for rebuttal. The question is always stated in the form of a resolution, and care should be used to make the statement clear in its form and meaning. Even if the question is dangerously controversial, don't be afraid of it. We ought to learn to disagree without being disagreeable. It is not necessary to take a vote as to which side won. But we ought to give our members a chance to practice formal debate.

**Politics:** For a lively evening of useful practice, devote the program to a discussion of "Presidential Possibilities," or, if you are not afraid of an explosion, assign speakers to nominate candidates for president. There is room for both fun and eloquence in such a program.

**Panels:** The "panel" discussion is an excellent variation. Assign six speakers to discuss a meaty question. The toastmaster acts as



director of the discussion. The speeches are entirely informal, and may be interrupted by questions from members of the panel. Allow thirty minutes for the panel, and then open the question to general discussion, questions or refutations from the audience. For such a program you will need only a general critic. Get a subject that has at least two sides to it. The authority of the Supreme Court as to determining constitutionality of laws is a good theme. (But, for goodness' sake, don't call it the "Soup-ream Court.")

**Magazines:** Much excellent foundation material is available in current magazines. We mention just a few:

"Can War Make Us Rich?" by Lathrop Stoddard, American Magazine, February.

"Detour Around War," by Bennett Champ Clark, Harper's Magazine, December.

"The Fallacy of Conquest," by Nathaniel Pepper, Harper's, January.

"A Challenge to Communists," by Ernest Boyd, Atlantic, December.

**Planned Programs:** Glendale Number One, headed by President Guy Allison, started out in December by assembling a large number of speech themes, which were boiled down to twelve main heads, as follows:

Preview of 1936

Unusual Accomplishments

My Most Thrilling Experience

Men Who Are Making America

The New Deal

The League of Nations—Success or Failure

A Political Platform I Could Support

Natural Resources

The Art of Living

If I Were Twenty-One

The Use of Leisure Time

Law Enforcement

These have been made the general topics from which the speakers have selected themes for their speeches, thus producing unity, harmony and continuity in programs.

Another excellent plan used by Glendale is to assign speakers to definite types of speech, such as description, narrative, argument, inspiration, and the like. It is important to help our members to gain experience in all the various lines of speech, and this is one way to do it.

— ● —

The Annual Convention of Toastmasters International—Santa Barbara in August—a perfect combination.

— ● —

Have you ever spent a perfect week-end? Come to Santa Barbara in August.

## ADVANTAGES OF POWER DEVELOPMENT

ROBERT E. BRIDEWELL, Spokane Club No. 1, Toastmasters International



HERE are a great many people in Spokane and the Inland Empire who are wondering just what the development of our electric power will mean in the reclaiming and development of our natural resources. For an illustration of what power development will mean to a country I am referring to Lapland and the wonder city of the Arctic, Kiruna.

The average person when asked to describe Lapland will say, "It is a desolate, icy waste, inhabited by a few primitive people living in igloos, whose only means of transportation is by the reindeer and dog team." As a matter of fact, there are many homes lighted by electricity. Electric trains dash across its frozen wastes, and 100 miles north of the Arctic Circle is a city of 14,000 white people modern in every detail. This modern city is Kiruna and it is made possible by the development of electric power.

For 200 years it has been known that Lapland, guarded by ice and snow, had some of the richest iron ore deposits in the world, running as high as 60% pure against the world average of 44%, and all within a radius of five miles of this Arctic city, Kiruna.

Of the nine rivers that dash across this country the Lule river at Porjus Falls was selected to become the electric nerve center of modernized Lapland. Here an unique underground power plant was built, 160 feet below the surface, where freezing was impossible. The power house was a vault-like room blasted out of solid rock; its elongated shape gave it the appearance of a cathedral dedicated to the worship of power and light. From this subterranean source comes the power that is bringing an ice-locked country out of darkness.

After electric power was made available, mining operations were started. Centuries ago in a mighty convulsion of nature the ore was forced up through the crust of the earth for a distance of nearly one-half mile, and in mining it, instead of tunneling or sinking shafts the ore is loosened from the face of the mountain by blasting. Three times a day a ten minute warning is given by a siren for the blast to come, which shakes the city to its very foundations while loosening thousands of tons of ore. This loosened ore is run through giant electric crushers, then to the waiting cars at the base of the mountain, through a tunnel one and one-half miles in length. These cars are thirty-five ton gondolas and twenty can be loaded in fifteen minutes.

This ore, of which seven million tons are shipped annually, is taken north to Narvick, Norway, located on the Gulf Stream, and open the year around, while the nearest port to the south in Sweden is ice-bound six months of every year.

So where a few years ago a desolate waste, a primitive people, and scattered reindeer trails were to be found, today we find this wonder city of the Arctic. The most northerly electrified railroad



with equipment second to none, the richest iron mines in the world, all made possible by the development of electric power. It is predicted that the whole of Lapland will be interlaced with a network of electrified railroads within twenty years.

Judging by this example of the Arctic regions, the people of Spokane and the Inland Empire may reasonably expect that with the completion of the Grand Coulee project our city in turn will take her place as the wonder city—the electrical city—of the Great Northwest.

### HEAR THE CRITIC

Toastmaster Robert P. Wallis, of the Spokane Toastmasters Club, gave the following criticism of Toastmaster Bridewell's speech:

"Give credit where credit is due," so, first we say the speaker radiated authority on the chosen subject. Voice, hands, posture, and eyes, on those present, rated good technique in line with the speaker's personality.

Suggested for betterment:

(1) Open with the Inland Empire and its principal metropolis—Spokane. This subject needs a more forceful opening.

(2) Use Lapland as an example for not more than one paragraph.

(3) Make clear the power used to generate electricity—water or diesel oil—there was a question how water power could be used when the entire country was frozen.

(4) Drive home electricity as the "Great Thing." **The Subject!**

(5) Come back to the Inland Empire—its minerals, crops, transportation, future, and possibilities—the land of opportunity—"The Rising Sun."

(6) "This" used too often.

(7) Repetition of the word "the."

(8) Seek clearer organization of material, leading to better climax."

**Editorial Note:** Speeches sent to THE TOASTMASTER for publication would possess far greater value if they were accompanied by the criticisms offered on their delivery. A written criticism is usually more carefully prepared and of greater value than a spoken one. The Editors are glad to receive such contributions and will publish them so far as space permits. Much excellent material was offered for the present issue which could not be used for lack of room.

The Annual Convention of Toastmasters International—Santa Barbara in August—a perfect combination.

### OUR MILLION DOLLAR CONTEST

Write the winning last line and win undying fame.

Other great organizations, corporations and publications have their contests. Why shouldn't we? We should! We shall. Here it is:

Now who in the dickens are you?

Your face is familiar, 'tis true,

But I cannot recall

Having met you at all,

Here is an incomplete limerick, graphically outlining your sensations on meeting someone whose face strikes you as being familiar, but whose name eludes you. You have been in that situation more than once. How did you feel about it?

To enter our contest, all that you have to do is to write a last line. Remember that in a limerick the last line must agree in rhyme and rhythm with the first and second lines. Try to imagine just what words will most truly and completely reflect your feelings in such a predicament, then reduce those words to eight or nine syllables properly accented; select a final syllable which rhymes with "you" and "true," and there you are.

Write your "last line" with your name and address on a postcard and mail it at once to THE TOASTMASTER, Santa Ana, California. You may win a valuable prize. (Mind, you, we said "may." We make no promises, but if you can't trust the editor, don't enter our contest.)

In addition to any prize, you will have the pleasure of seeing your line published in the next issue of THE TOASTMASTER. In case of a tie, both winning lines will be printed. The contest is open to everyone — no limitations — nothing to buy — no cartoons nor facsimiles to send in. But think of the privilege that will be yours to complete this limerick which will undoubtedly be quoted throughout the civilized world and translated into thousands of languages and dialects.

Get right to work, and send in your contribution at once. Winning lines will be published with great frankness and generosity in the next issue.



## MEET OUR CONTRIBUTORS

**Alexander Kosloff** is head of the Piano Department of Occidental College, a post he has filled for many years. He is a charter member and past president of Los Angeles Toastmasters Club and holds T. M. I. card No. 6. Born in Russia; educated in Vienna and other European musical centers; has doctor's degree in music as well as other hard-earned degrees. He joined Toastmasters June 6, 1927, and has been a faithful member since, always glad to tell the world what he thinks of the club. Pianist for Philharmonic Orchestra of Los Angeles at some of its greatest concerts. Gets five dollars for a 30-minute lesson, and will not take a pupil who does not manifest real talent. Contributes "Forging Ahead With the Toastmasters" in this issue.

**J. Gustav White** is dean of the Y. M. C. A. School of Whittier College. For years he has taught public speaking and criticized Toastmasters Clubs, always constructively. Was for many years a Y. M. C. A. Educational Secretary; served overseas in "Y" work during the World War; has contributed in many ways to the advancement of the Toastmasters idea and is known as the inventor of a most efficient device for aiding the memory, known as "System Memo." His article on "Gathering and Classifying Jokes" deserves your attention.

**Jean Bordeaux** is best known as secretary of Toastmasters International, a post he has filled for many years with greatest efficiency. He also works as secretary for an oil company, and teaches public speaking in his spare time, if any. He was a Y. M. C. A. secretary in the dim past, and has dabbled in many entertaining lines of service. You will find his article on "He Had to Tell a Story" full of valuable suggestions.

**Sheldon Hayden** teaches in the Santa Monica Junior College. He is a past president of Santa Monica Toastmasters, and a director of T. M. I. He headed the convention committee which did such admirable work putting on our annual convention at Santa Monica last fall. While teaching in Santa Ana High School he trained the young man who won the first annual high school public speaking contest, and last year, in Santa Monica, he brought forth another winner for the cup. His ideas on "The Use of Humor" are worth remembering.

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A city visitor from one of the wind swept states gazed intently at the spiral fire escape that wound its way down the rear of a very tall building.

"Gosh," he exclaimed, "that must have been a danged long ladder before the cyclone hit it."

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Include in your vacation plans the convention of Toastmasters International.

## VITAL QUESTIONS

HARRY G. BARKER, Toastmasters No. 2, Indianapolis, Indiana



**W**HAT are the three basic essentials which man must provide for himself or perish? Just ordinary common sense reasoning gives us the answer—food, clothing, and shelter, standing in importance in the order named. Food is appropriately named first, since the absence of that requisite would mean a depopulated earth. These three prime essentials are products of agriculture; and the term "agriculture" embraces in its scope all products used by mankind, except those resulting from mining, from minerals, and sea foods. Indeed, were it not for agriculture we might find it very embarrassing to leave here this evening, since the laws of public decency forbid one appearing in public naked.

In its decision invalidating the Agricultural Adjustment Act, the U. S. Supreme Court held in substance that agriculture is not a national problem. Before going further, let me say that it is imperative that I be correctly understood on two points. A member of Congress told me this personal experience which will show how easily misunderstanding can creep in: In the heat of the campaign he was overcrowded with speaking engagements. On this particular day he hadn't even stopped for noon lunch. On the way to keep an early evening appointment, he and his chauffeur stopped at a roadside stand and entered. Everything in the place, including the two young women who presided, was repulsively dirty. On being asked what he wanted, my friend was at a disadvantage to answer. He finally asked for two hard boiled eggs, having in mind the protection against the surroundings offered by the egg shells. With a typical torch singer wheeze, one of the ladies answered: "Sorry, Mister, Min and I don't git off till midnight."

Now let me emphasize the two points on which I desire to be understood: first, that these few remarks are not tainted with politics; second, that there is no intention or desire to say anything which could possibly be construed as disrespectful of the U. S. Supreme Court, since I hold that high tribunal in utmost respect.

When the constitutionality of an act of Congress is questioned before our high court the court is not concerned as to whether or not the act in question is best for the country. Their duty is to determine whether or not the act in litigation oversteps the powers granted to the U. S. Government by the States. In the case of the AAA a majority of the court so held, and the AAA passed out.

We believe that intelligent people predominate in Indiana, as in other states of the Union, but neither we nor they can prove intelligence by some of the laws we have on our books. In Indiana we have what is known as the Shively-Spencer Act, which proclaims the acts of furnishing electric current, telephone service,



the pumping of city water, and other so-called utility services to be necessities of life, and vested with a public interest. Other states have similar laws. Incident to our recognition of those things as being essentials of life, we grant those who furnish them a monopoly in their field of operations, and by law guarantee them a profit on their operations. It is, indeed, a direct violation of the Fifth Amendment to the U. S. Constitution for us to permit them to operate without a lucrative profit. And yet, that same Constitution, we are told, utterly fails to extend any protection to the industry which supplies our daily bread. Is there anything in this evidence to support a claim of intelligence or even rationality on the part of a people who would permit such a situation to exist?

If you fail to sense the incongruity of this absurd state of affairs, make a little test: Totally abstain from food for a period of ten days but in the meantime avail yourselves of every possible utility service. Then tell us what you think as to the value of food as compared with utility services in the vital matter of sustaining life.

Indiana is one of several states which must rely on the western section of the U. S. for part of its wheat. When the product of one section of the country is transported by interstate commerce across intervening states to feed another section of the country, is that a national problem or not? Indiana produces about 3% of the raw materials which go to make our clothing; the Southern and Northwestern states supply approximately 95% of the lumber that goes into building our homes. Does the production and distribution of these requisites constitute a national problem or not?

Do you remember those anxious days of 1917 and 1918, when it seemed that our national existence was being weighed in the balance? Do you recall the severe restrictions on food at that time, so that our defenders could be fed? Does your recollection still register the screaming message of the press and billboard, that "food will win the war?" Was agriculture a national problem then or not?

Can we not be fair enough, generous enough, aye intelligent enough to grant that those who supply our food, clothing, and shelter merit as fair treatment as that which we extend to the so-called necessities I have mentioned?

Our highest tribunal has spoken. With respect and humility we accept the decision, but may it be a gadfly to us to speed the day when, by an appropriate amendment to the U. S. Constitution, the government will be given the power to protect the hand that feeds us.

"See here, Tommy," said the teacher—"you mustn't say, 'I ain't going to the picnic.' You must say, 'I am not going'; He is not going'; They are not going'; 'We are not going'."  
"Gee," replied Tommy, "ain't nobody going?"

## NEWS OF THE CLUBS

President Ray Huff particularly urges every Toastmasters Club to elect its delegates to the Santa Barbara Convention just as soon as possible. Names of delegates should be reported to Secretary Jean Bordeaux as soon as the appointment is made.

**Montebello** goes in for the professions. Their recent election selected Charles Samuels as president, with Dr. L. A. Daum as vice-president, and Judge Edmund F. Barker as secretary, and Dr. Dan Woods as deputy district governor. This club meets once more at the Montebello Golf Club on Wednesday evenings at 6:30.

**Tacoma** Toastmasters Secretary, H. L. Hassarud, writes: "Due to fire completely destroying Tacoma Hotel, we now meet in the Winthrop Hotel."

**Escondido** is being worked over by Ray Watts, whose firm sent him from San Diego for some special work. Of course Ray brought the San Diego Toastmasters out for an evening's program, and some of the La Jolla members came along to help. The meeting overflowed the Trinity Guild Hall, and stirred the people to great enthusiasm. Perhaps we shall be able before long to report another stronghold of Toastmasters in Escondido.

**Santa Barbara** Toastmasters are getting down to the business of preparing for the August Convention of our International. When Santa Barbara gets down to business in any cause, things happen. August 15th is a day for all Toastmasters to remember as the day when we have a date in the city where "the mountains meet the sea."

**Seattle No. 1 Club** staged a debate on February 8th, three of their members joining issues with three from Victoria, B. C., Junior Chamber of Commerce Debating Club. The decision of the judges gave Seattle men a three to nothing victory. The Victoria debaters were highly commended on their logic and the handling of their points, but the speaking ability of the Toastmasters won out, scoring another point for our club work. A large audience of men and women enjoyed the occasion, a high point of which was the presentation to President Raymond J. Huff of a copy of Lawrence's "Seven Pillars of Wisdom." The presentation was gracefully made by Louis LaBow, but President Ray, being taken completely by surprise, found himself in the predicament of having to make a speech which he had not prepared. He got through in spite of his embarrassment, and he is more than proud of the handsome gift.

**Yakima, Washington**, the center of the Yakima Valley, where irrigation feeds the nation: the only Valley richer than the Nile, sends enthusiastic news about the new Toastmasters Club which received Charter No. 40 at the hands of President Ray Huff, District Governor L. Ed Hed, and personal sponsor, Wade Sherrard, of Seattle Club No. 2. This is the club which has issued the attractive members' folder, referred to on another page of this magazine. While only three months old, the Yakima group is full of life and hope, and the work is being carried on according to the best traditions of Toastmasters. Ray Darling is the president, and N. A. Moberg is secretary. Monday evening is the meeting time, and the New York Cafe of Yakima is the place.



**Pomona, California**, Toastmasters club combined installation of officers with the presentation of a charter to the Junior Toastmasters Club which has been started under their sponsorship. Meeting at Mountain Meadows Country Club on February 3rd, they inducted into office President Stanley Larson, Vice-President F. E. Houseman and Secretary-Treasurer Glen R. Younkin, with John Mead as member of the Advisory Board. Dr. Paul Shenefield presented the charter to the Junior Club, which was accepted by President Joe Gillespie. There were 90 Toastmasters and ladies present for the festivities.

From **Southport, England**, comes news that the formal charter presentation will be observed at some time near Easter. The club, headed by Councillor J. F. Scott, is taking a great interest in Toastmasters, and is doing excellent work in its own programs. William Lancaster has been secretary long enough for all of the officers of Toastmasters International to learn to regard him as a personal friend, even though they have met him only by mail. Probably the June issue of THE TOASTMASTER will bring complete reports of the charter presentation, with—we hope—some of the fine speeches that will be made then.

**Westwood Village** continues its revolutionary custom of installing new officers at three-month intervals. R. W. McCord, president; M. B. Armstrong, vice-president; H. L. Curry, treasurer; D. H. Zaun, secretary; Paul R. Thompson, sergeant-at-arms, and E. A. Cunningham, deputy district governor, were installed at a special ladies' night meeting on February 13th, by International Treasurer Arthur G. Porter, who claimed that it was his first time as official "installer" and proceeded to prove it. A lesson in brevity came at the close when Past President Hopkins presented retiring president Lawes with a gold Toastmasters pin. Speakers, critics and others on the program had developed sudden and acute attacks of Daltonism—color blindness, especially to red lights—causing timekeeper Armstrong to wear blisters on his finger from pushing the red light button.

**Santa Monica** Toastmasters Club has moved its meeting place to The Red Door Tea Room, at 153 San Vicente Boulevard, where the speakers assemble each Wednesday evening at 6:15. They still maintain a waiting list on their roster.

**Indiana** sends word of the organization of a District which includes Columbus and the two clubs in Indianapolis. Eighteen degrees below zero did not interfere with the presentation of the charter to Indianapolis No. 2 Club, when the No. 1 Club and members from Columbus gather to start the new group. Harold Hollingsworth has been elected District Governor, and new clubs will spring up under his inspiration.

**Los Angeles' Noonday** Toastmasters Club is creating great interest among downtown business and professional men. Irvin C. Louis, Dean of Los Angeles College of Law, is president, and Dr. Stanley Rice, well-known dentist, is secretary. This is one of the few clubs meeting at the noon hour.

**Spokane Toastmasters** report: It may have taken the Toastmasters idea a long time to germinate in Spokane, but now that it has roots and a good growth above ground, even fire and flood couldn't wipe it out!

A hint of a club's formation was heard in February, 1935, with M. E. Brown and Harold G. Jones doing most of the soap-box stand. Only a handful of candidates responded. After a few weeks the effort was abandoned—but the idea merely went into hibernation for a few months.

Animation began again the first of November, with the same prime movers pumping oxygen into the plan. The following hovered between five and ten interested and determined men for several weeks. Officers were elected: M. E. Brown, president; Marion M. Matheney, vice-president; Allen W. Daugherty, secretary; Robert E. Bridewell, treasurer, and John Saad, sergeant-at-arms.

A constitution and by-laws were adopted on December 8, and the meeting place was changed from a hotel restaurant to a dining room in the Y.M.C.A. When the little group began to call themselves a Toastmasters club and to talk Toastmasters International, membership aspirants started piling in. Then the soap-box method was abandoned and the club started shouting from the housetops.

Application for a charter as Spokane Club of Toastmasters International, and a visit from Toastmaster L. E. Hed of Seattle, governor of district No. 2, helped the club to break into newspaper headlines. There's been a story in the Spokane Daily Chronicle about every meeting of the club since Christmas. (A member of the staff is a Toastmaster.)

Official charter for the Spokane club was granted late in January and the charter received. President Raymond J. Huff made the presentation on February 22.

Membership limit of 21 in the Spokane club was reached the first of February and several candidates are "standing by."

**Beverly Hills Club** received its charter, No. 43, at what International Vice-President William A. Dunlap calls "one of the finest meetings I have ever attended anywhere." There were 125 people present at the charter meeting, January 29, with 10 Toastmasters Clubs represented, and up to the present moment every member of the Beverly Hills Club has visited at least one other club meeting, which appears to set a record. Sheldon Hayden, of Santa Monica, served as general critic at the charter meeting. Regular meetings are held on Wednesday evenings at the Wilshire Inn, 9430 Wilshire Boulevard. Lee Kendall is president, and the membership limit of 26 is due to be reached very shortly.

**Bremerton, Washington**, has been visited by President Raymond Huff and Governor Ed Hed, who found an interesting group getting organized for regular work. With the Navy to draw on in addition to the local citizenry, there should be rapid development here. Perhaps Toastmasters will yet join the Navy and go to sea.



Anaheim had a most important event on January 21, when it celebrated the tenth anniversary of its organization. Yes, it was in January, 1926, that Clark Chamberlain and other ambitious Anaheimers asked Ralph Smedley to come over from Santa Ana and give them a start. The result was the first spreading of the movement which now bids fair to encircle the world with eloquence. For the anniversary, Fullerton Toastmasters and both Santa Ana Clubs adjourned their meetings and helped Anaheim. There were 140 people (including Toastmasters) who enjoyed the dinner, program and dance in the Elk's Clubhouse. Three speakers from each of the four clubs participated in a "Major Blows" amateur contest. Few were gonged. Joe Elliott was toastmaster and saw to it that all democrats had full time. Exchange meetings with the new Fullerton Toastmasters Club have been helpful. Three Anaheim Toastmasters were given up to help Fullerton, but Anaheim still has a waiting list. This club has organized Junior Toastmasters No. 2. President C. O. Patterson has presented a beautiful cup as a perpetual trophy to be awarded the one elected as best speaker during a three months period, whose name will then be engraved on the cup.

Seattle gets into the news with pleasing frequency. Here is another good story. James Smith, a member of Seattle No. 1, and also of the Elks Club, was asked to explain to a group of brother Elks just how the Toastmasters Club works. The result was that 27 men signed up as being interested in forming a club. Since that time they have averaged 20 men at each meeting of the provisional club they started. On February 13, President Ray Huff acted as general critic and District Governor Ed Hed made a speech. Charter Number 52 has been issued to this club. This club will be unique in that while the members are of diversified business and professional interests, they are all members of the Elks. It has started with almost a full roster, and the enthusiasm indicates permanence. They meet at six o'clock on Thursday evenings, and adjourn at eight, just in time to go to their lodge room for the meeting of the Elks, thus making an ideal arrangement.

President Raymond J. Huff relates an incident which occurred in a club meeting which he recently attended: "One of the speakers rose and started in a splendid manner. He has one of the finest voices I have ever heard in a Toastmasters Club and showed evidence of thorough preparation. At the end of two minutes he stated that he was so nervous that he could not continue, and sat down. He talked to me about it afterward and told me that he had never been able to go through to a logical conclusion in a public speech. If he stays with the club I predict that he will, within a few months, be the best speaker in that club.

Guy Selwin Allison, president of Glendale Toastmasters, is on a trip to the Northwest. He will meet with numerous clubs in that region, and Governor Ed Hed is planning to have a District meeting coincide with Allison's visit. When enthusiastic Toastmasters travel, they always spread the good news as they go.

Redwood City is taking a fine interest in promotion of new clubs and in the formation of a district in the Bay region. A delegation helped the new club at Salinas accept its charter. A program was put on for the Kiwanis Club on February 5, and arrangements are being made for a program before the Lions Club. The speakers for Kiwanis were George McQueen, Fred Glover, Louis Dematteis and Earl Whitaker. Cooperation with the club now forming at Stockton is expected to prove helpful.

Long Beach Gavel Club has given William Hobba a long course of training as secretary, and has now elevated him to the post of president. Under his leadership we hope to see not only a new growth in this club, but a revival of interest in Long Beach that may add another club or two to our list.

Springfield, Illinois, has several unique features, but one of its finest characteristics is missionary zeal. Secretary Dan McKenney reports a visit to Dixon, Illinois, where there was a Toastmasters Club many years ago, before we had organized on the International basis, and where there is a good prospect of a revival and a new club. As the birthplace of the Toastmasters idea, Illinois should get excited over the matter. We suggest to Springfield that they work on Bloomington, where the first Toastmasters Club, an organization of high school boys, was organized in 1904.

Pomona Junior Club finds the work valuable, says Verna Breazelle, who writes: "The first and most obvious value for us as young people is the overcoming of stage fright. Constantly I am finding out how useful that is. Another value is in the exchange of new ideas. From this we derive another value — that of friendship, which is perhaps the best of all."

Olympia, Washington, ably led by President Ray Gruhlke, and inspired by the wonderful climate of the Puget Sound area, is stirring around on promotion of new clubs. Shelton, a neighboring community, is receiving friendly attention, reports Secretary Haines.

Los Angeles Southwest Club boasts a pianist and a singer among its members. With 16 members to start with, Vice-President John Ahlberg threatens great things when the club gets into its stride.

Santa Ana's two clubs are in the midst of a busy, useful season. Number One has elected George DeRoulhac, insurance underwriter, to serve as its new president for six months, and El Camino Chapter has chosen Ernest Wooster as its leader. Full rosters, excellent programs and useful outside activities have been the rule.

The new standard constitution and by-laws for local clubs have been receiving careful attention and many clubs have already adopted them. It should be remembered that the purpose is to standardize procedure on general principles while leaving the local clubs at liberty to make necessary adjustments to meet special conditions. Every club should revise its own organization accordingly just as soon as possible.



Orlando, Florida, continues to hold its meetings in the court house, the only club known to have such a meeting place. Frank French, one of Orlando's faithful members, is a director of International, and is expected to produce results in new clubs in the Florida area.

**First Vice-President W. A. Dunlap** visited the Burlingame Club on February 26. He has presented charters to the Southwest Club of Los Angeles and the Beverly Hills Club, and hopes to give a flying start to other clubs this spring.

**La Verne** sent in its application barely in time to get listed. This club, promoted by Pomona Toastmasters, meets at the American Legion Hall on Thursdays at 6:30 p.m. The secretary is Robert C. Jensen, 422 E. Juanita, San Dimas.

**FLASH** — from **Escondido** comes word that its application is on the way. The club, as noted elsewhere, has been promoted by Ray Watts, formerly of San Diego.

**High School speaking contests** are being promoted in almost all of the clubs. Various plans are being followed outside of District No. 1, but the contests are going on. In Seattle, excellent cooperation was secured from the local high schools, teachers showing unanimous approval. Reports on plans and results of contests are requested for publication in the **TOASTMASTER**.

### STOP THE PRESS!

At the very last minute comes word from Baker, Oregon, that the new club in that city is with us. "Check enclosed" to cover charter fee and per capita dues on 25 charter members. Result, Baker gets Charter No. 55. The letter which brings the good news says: "Baker is the social and industrial center of the largest mining county in the world, located in the heart of the Blue Mountains in eastern Oregon, 342 miles from Portland. Population 8,000. Every class of business in the city is represented in our club except doctors and lawyers. The way that Earl Hoge, Emory Slocum and Phil Phillips criticize Klass Powell, Lucien Arant and Whit Whitney will, if it continues, make both a doctor and a lawyer necessary. We are especially proud of our sergeant-at-arms, Sheriff Henry McKinney, who is an expert on historical matters, and a great preserver of the peace. We are already thinking about some missionary work, starting in La Grande, the former home of one of our members, Frank Appling."

The next issue of the **TOASTMASTER** will appear June 1. Copy must be in the editor's hands not later than May 20, to insure publication. And remember, we can't print the news unless it is sent to us.

Have you attended a perfect convention,—everything done as you would do if you were in charge? Come to Santa Barbara in August.

## THE RENDEZVOUS

### ARIZONA

#### Charter No.

16. Tucson Sahuaro Chapter—Tuesday noon, Pioneer Hotel (Parlor "C")  
Secretary, Albert Hesselberg, care Police Department
32. Tucson No. 2—Thursday, 8 P.M., Y.M.C.A. Building  
Secretary, James N. Corbett, 317 E. Drachman

### CALIFORNIA

34. Alhambra—Thursday, 6:30 P.M. Elks Club  
Secretary, E. S. Martin, 1133 South Chapel St.
2. Anaheim—Tuesday, 6:30 P.M., Marigold Cafe, 122 East Center  
Secretary, Walter F. Taylor, c-o Gibbs Lumber Co.
43. Beverly Hills—Wednesday, 6:15 P.M., Wilshire Inn, 9430 Wilshire Boulevard  
Secretary, Fred E. Mauldin, P. O. Box 682
36. Burbank—Monday, 6:15 P.M., Woman's Club Building  
Secretary, John E. Dulin, 323 North Angeleno Street
46. Burlingame—Wednesday, 6:00 P.M., Jackson's Restaurant  
Secretary, R. W. Simcock, 1204 Burlingame Avenue
9. Coronado—Tuesday, 6:15 P.M., Coronado Country Club  
Secretary, R. S. Brown, 1208 Orange Avenue
54. Escondido—Wednesday, 6:00 P.M., Jordan's Cafe
37. Fullerton—Monday, 6:15 P.M., Kibele Cafe, 108 S. Spadra  
Secretary, Frank A. Crooke, 108 W. Wilshire
8. Glendale No. 1—Tuesday, 6:15 P.M., Y.M.C.A. Building  
Secretary, Walker C. Davis, 1353 Justin Street
29. Glendale "Jewel City"—Thursday, 6:15 P.M., Kopper Kettle Tea Room  
Secretary, Burton McGinnis, 414 East Broadway
14. Huntington Park No. 1—Wednesday, 6:30 P.M., Cole's Cafeteria, 6514 Pacific  
Secretary, R. K. Robertson, 3329 Flower St.
18. Huntington Park "Progressive"—Tuesday, 6:30 P.M., Cole's Cafeteria  
Secretary, Paul F. Mekeal, 6211 Cottage Street
22. La Jolla—Thursday, 6:15 P.M., La Valencia Hotel  
Secretary, Lawrence Smith, 1035 Prospect
53. La Verne—Thursday, 6:30 P.M., American Legion Hall  
Secretary, Robert C. Jensen, 422 East Juanita, San Dimas
11. Long Beach "Gavel"—Monday, 6:15 P.M., Alexander Hotel  
Secretary, Charles N. Bozart, 425 Ximeno Avenue
3. Los Angeles—Tuesday, 6:30 P.M., Y.M.C.A., 715 South Hope Street  
Secretary, J. N. Varner, 1520 Stanford Drive, Glendale, California
50. Los Angeles "Angeles Mesa"—Tuesday, 6 P.M., Scully's Cafe, 48th and Crenshaw  
Secretary, Robert Grube, 3848 West Vernon Avenue
48. Los Angeles "Noonday"—Mondays, 12:15 P.M., Y.M.C.A., 715 South Hope St.  
Secretary, Dr. Stanley Rice, 1048 Roosevelt Building
44. Los Angeles "Southwest"—Monday, 6:30 P.M., Keane's Cafe, 8021 So. Vermont  
Secretary, V. G. Morf, 7607 Denker Avenue
20. Montebello—Wednesday, 6:30 P.M., Montebello Golf Club  
Secretary, Judge Edmund F. Barker, 1201 W. Washington Avenue



Charter No.

33. Palo Alto—Thursday, 6:00 P.M., Hotel President  
Secretary, Oscar Anderson, 2765 Cowper Street
6. Pasadena—Tuesday, 6:15 P.M., Y.M.C.A. Building  
Secretary, E. W. Weigel, 1728 Las Lunas Avenue
12. Pomona—Monday, 6:00 P.M., Mayfair Hotel  
Secretary, Glenn R. Younkin, 770 North Hamilton
27. Redwood City—Monday, 6:00 P.M., First Methodist Church  
Secretary, Earl Whitaker, 703 Adams St.
49. Salinas—Wednesday, 12:05 P.M., Jeffery Hotel  
Secretary, Fred Johansen, P.O. Box 427
7. San Diego—Monday, 6:00 P.M., Cuyamaca Club  
Secretary, Kenneth Hallawell, 3121 Curtis Street
1. Santa Ana "Smedley Chapter No. 1"—Wednesday, 6:15 P.M., James Cafe  
Secretary, D. H. Tibbals, Y.M.C.A.
15. Santa Ana "El Camino"—Thursday, 6:15 P.M., James Cafe  
Secretary, W. H. Blanding, 1348 South Main
5. Santa Barbara—Thursday, 6:30 P.M., El Paseo Rotary Room  
Secretary, Thomas Keating, care City Hall
21. Santa Monica—Wednesday, 6:15 P.M., Red Door Tea Room, 153 San Vicente Blvd.  
Secretary, G. W. Hovey, 465 22nd Street
24. Ventura—Tuesday, 6:15 P.M., Pierpont Inn  
Secretary, Huck Finn, 585 East Meta Street
26. Walnut Park—Tuesday, 6:30 P.M., Van Matre's Inn, 2563 Clarendon Ave., H. Park  
Secretary, R. M. Lawrence, 6308 Pacific Blvd., Huntington Park
30. Westwood Village—Thursday, 6:30 P.M., Mrs Gray's Drive-Inn, Wilshire and  
Westwood  
Secretary, D. H. Zaun, 5105 West 20th, Los Angeles
19. Whittier, "Quakertowne" Chapter—Thursday, 6:15 P.M., Dinner Bell Ranch  
Secretary, D. R. Mitchell, 1503 E. Lambert Road

FLORIDA

28. Orlando—Friday, 7:30 P.M., Court House  
Secretary, F. A. French, P. O. Box 140

ILLINOIS

51. Springfield—Thursday, 6:00 P.M., Y.M.C.A.  
Secretary, Daniel W. McKenney, Y.M.C.A. Building

INDIANA

39. Columbus—2nd and 4th Wednesdays, 6:30 P.M., Columbus Tea Room  
Secretary, J. M. Jewell, 727 Lafayette Avenue.
17. Indianapolis No. 1—Thursday, 6:30 P.M., Y.M.C.A. Building  
Secretary, Frank W. Yarmouth, 20 North Pershing Street
42. Indianapolis No. 2—1st and 3rd Thursdays, 6:00 P.M., Y.M.C.A.  
Secretary, M. H. Williams, Y.M.C.A. Building

OREGON

55. Baker—Monday, 6:15 P.M., Nook Cafe  
Secretary, Jack Langrell, care Baker Grocery Company
31. Portland—Monday evenings, 6 P.M., Evergreen Tearoom, 5th and Alder  
Secretary, Manley F. Robison, 824 S.W. 5th Ave.

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WASHINGTON

Charter No.

25. Olympia—Tuesday, 6:00 P.M., Crane's Cafe  
Secretary, H. F. Haines, 2110 Adams Street
10. Seattle No. 1—Monday, 6:00 P.M., Washington Athletic Club  
Secretary, Payne Karr, 1505 Exchange Bldg.; Phone Elliott 0738
23. Seattle No. 2—Tuesday, 6:00 P.M., Pine Tree Tea Room  
Secretary, Delbert Darst, 1705 Summit Ave.
41. Seattle No. 3—Monday, 6:15 P.M., College Club  
Secretary, E. J. Satterberg, 1111 Second Avenue
52. Seattle No. 4 "Elks"—Thursday, 6:00 P.M., Elks Club  
Secretary, J. T. James, 1210 Bailey Street
47. Spokane—Monday, 6:30 P.M., Room 206 Y.M.C.A.  
Secretary, Allen W. Daugherty, N. 4606 Jefferson
13. Tacoma—Monday, 6:00 P.M., Winthrop Hotel  
Secretary, Hubert Haussard, o/o Railway Express Agency.
40. Yakima—Monday, 6:15 P.M., New York Cafe  
Secretary, N. A. Moberg, 511 Masonic Temple

CANADA

38. Victoria, B. C., Canada—Wednesday, 6:15 P.M., Y.M.C.A.  
Secretary, J. O. Johnson, 200 Obed Ave.

ENGLAND

45. Southport—Wednesday, 8:00 P.M., Kardomah Cafe, Lord Street  
Secretary, William Lancaster, 5 Pilkington Road, Southport, England

JUNIOR TOASTMASTERS CLUBS

2. Anaheim Junior Toastmasters—Tuesday, 12:15 P.M., Room 14, High School  
Building
1. Pomona Junior Toastmasters—1st and 3rd Tues., 6:00 P.M., Crystal Cafe, E.  
Holt Ave.  
Secretary, Verna Breazelle, 1207 North Gordon
3. State College Junior Toastmasters, San Diego—Tuesday, 6 P.M., Vincent's Dining  
Room  
Secretary, Jack Williams, 4668 Harvey Road



# THE FAMOUS FOURTEEN POINTS

**Toastmasters International, Inc., is Organized and Promoted  
for the Following Reasons:**

1. **TO PROMOTE** the growth and establishment of Toastmasters Clubs throughout the world.
2. **TO SPONSOR** the publication of THE TOASTMASTER, official organ of our Federation, and disseminator of the latest and best ideas on toastmastering.
3. **TO PROVIDE** literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. **TO PROTECT** the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. **TO STANDARDIZE** and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. **TO UPHOLD** before all the latest and best principles of public speaking and related conduct and procedure.
7. **TO ACT** as a medium of exchange tending toward the improvement of Toastmastering.
8. **TO ASSIST** individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. **TO PROMOTE** friendship among Toastmasters Clubs and Toastmasters.
10. **TO SPONSOR** friendly competition in public speaking among the member clubs of Toastmasters International.
11. **TO SPONSOR** contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. **TO PROMOTE** the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. **TO MAKE** the name Toastmaster a mark of distinction and of recognized ability in public speaking.
14. **TO ESTABLISH** the place of the Toastmasters Club in the life and work of the community.