

THE *Toastmaster*

MONTHLY PUBLICATION OF TOASTMASTERS INTERNATIONAL

August, 1951

Vol. 17 — No. 8

San Diego
and
District Five
Are Expecting
You

AT THE 20TH ANNUAL CONVENTION
of
TOASTMASTERS INTERNATIONAL

August 9-12, 1951

(SEE PAGE 15)



TOASTMASTERS INTERNATIONAL, Incorporated in 1932, is a non-profit educational organization of 975 active clubs, located in the United States, Canada, England, Scotland, South Africa, and the Hawaiian Islands, devoted to the work of helping men to become better speakers.

For Better Thinking—Speaking—Listening

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By MARTIN L. SELTZER, of Executive Toastmasters No. 335, Des Moines.

Do We
Want
This



Some months ago a public meeting was held in Madison Square Gardens in New York. During the evening the President of the United States was ridiculed, the Congress damned, our courts scorned, and the Constitution of the United States condemned. This meeting was held for the purpose of raising money to aid in the defense of communist leaders then on trial.

Multiplied hundreds stood with the raised clenched-fist salute of the communist, while they cheered the head of the visible communist party in this country, approved his attacks on our system of government, and pledged in effect to continue the fight in this country until our institutions were remodeled to accord with those of the Soviets.

The Threat

After reading about this performance, I asked myself, as I

ask you now: "Do we want what the communist countries have?"

This country has come tardily — too tardily — to a realization that we face a menace from communism, — not in Moscow, or Budapest, but in the United States. We shall not meet this challenge successfully by merely being *against* communism and damning communists. We should examine their system of government, look at its parts, and decide whether or not we want any or all of it in America, bearing in mind that we are one of the few great peoples in the world who yet have the power to make that decision.

Their Own Interpretation

I propose to do that with you as we think about it together.

Our difficulty in understanding what the communist and Soviet leaders say is that they use our words but not with our meaning. They place their own interpre-

tation on the terms. This is the difficulty which our officials in Washington face in dealing with them. We must translate our language into their meaning in order to reach a common understanding of their system of government, their ideologies, and even their promises.

For example, they speak of representative government. We think of our system in which, by open elections, we choose between the candidates of different parties, representing different basic views or governmental policies. We choose between men and plans. The Soviet elector has only one set of candidates and one party, and approves only that which the party submits. That is their idea of representative government.

What Democracy Means

They speak of democracy, and we think of our own. We fail to recognize the fundamental difference. With us, democracy represents a government where the reservoir of political power rests in the 150 million folk who make up our citizenship; where we measure out guardedly the power that our officials are permitted to exercise, and where officials are servants, not masters.

The Soviet uses our word "democracy," but as meaning a government where the reservoir of political power rests in the closely knit 2 or 3 per cent of the people that make up the communist party, where the people exercise only those privileges that the communist party permits them to

exercise, and where officials are masters, not servants.

They have courts. When they refer to them we think of our own judicial systems with all their independent powers, subject to constitutional limitations and grants of power. We do not recognize the fact that the courts of the Soviet system are but subordinate administrative agencies of the communist party.

The communist speaks of the Constitution of the Union of Soviet Socialist Republics and we think of our own federal and state constitutions, and somehow think that they have what we have. Our constitutions speak the mandate of the people; theirs, the mandate of the communist party.

Our constitutions were adopted by action of the people taken for that direct purpose. Their constitutions were promulgated by communist party bodies and never were submitted, and it is not intended that they ever shall be submitted, to the people of the Soviet countries for their adoption or rejection. Our constitutions cannot be changed except by action of the people taken for that purpose.

The Soviet Constitution can be changed and has been changed repeatedly by action of the creating body. Those changes have not been submitted to the people of the communist nations for their approval or rejection, and there is no intention that they ever shall be. Do we want their kind of a constitution?

I ask you again: "Do we want what they have?"

REPORT AND PROPHECY

Covering Something New

By President GEORGE W. S. REED



Thank you, Toastmasters. Thank you for the privilege of serving as your President for the past year. Thank you for your cooperation in keeping our organization moving forward. Thank you for new friendships I have gained and for the strengthening of old ones. I know of no better final message as President than a report upon the project which I consider our most important of the year. And I am happy to give you that report in the words of our Educational Director, Dr. Ralph C. Smedley, with whose ideas thus expressed, I concur completely. Our combined report follows:

One perpetual problem of Toastmasters International is how to bring to the widespread membership of the clubs some of the benefits of the training and fellowship which mark the annual convention.

Only a small percentage of our members can ever attend and profit by the great convention, and those who are deprived of that privilege, by reasons of distance and expense, thus lose certain important advantages. The Board of Directors, having given careful consideration to the matter, adopted for the present year a policy of carrying the convention in capsule form to as many regions as could be reached.

Following out this policy, the Board arranged for three regional or zone conferences to be held during 1951. In February, the first

of the conferences was held at Tulsa, in connection with the mid-winter meeting of the Board of Directors. In June, similar conferences were held in Des Moines, Iowa, and in Columbus, Ohio, where the Zone Speech Contest was made a feature of each.

Thus, hundreds of Toastmasters had their first contact with an extensive training program, and with men from many localities whose interest in self-expression brought them together. The entire project was experimental, seeking to find the best ways in which to serve the largest numbers of our members.

The concrete results will be seen in the work of the clubs which were included in the zones affected by the conferences. If a new impetus is given, if a more effective approach to the training is observable, if membership grows



The Tulsa Conference, combining Board meeting with educational conference, was held February 9 and 10. These are some of the leaders.



At Des Moines, one of the highlights was the popular skit, "Education, the Supervisor's Responsibility," put on by the Pioneer Toastmasters of Moorhead, Minn.

and benefits to the members increase, then the plan can be judged successful.

To plan and manage such a gathering presents to the local groups of clubs a task much like that of entertaining the International Convention, the principal difference being in size. Thus a useful experience is given to the men who may be called upon to serve in handling other gatherings.

Those who attend the zone meetings are enabled to meet and hear leaders from many localities, to become acquainted with representatives of the Board of Directors and the Home Office, and to gain clearer understanding of the

over-all plans and purposes of our movement. That great good has resulted from the three conferences this year there can be no question; but the next and very urgent problem is, how to utilize the plan still more effectively next year.

One problem to be solved is the time for these gatherings. Since the fall season marks the speeding up of activities in all the clubs, it is apparent that training conferences in October and November should be more productive than those in the spring months. By this timing, the help would be given to clubs and their officers just at the time when they are most receptive.

A second problem is how to bring the work to yet larger numbers of men. In the three conferences held this year, about a thousand individuals were registered. How can this number be doubled, or even trebled? Should the conferences be held by districts instead of by zones? Many of the larger districts might be able to put on well-attended training conferences with high-grade programs within their own limits. In the case of smaller districts, combinations of two or three might be arranged with good results.

A third problem is to plan such conferences so that the members of the Board and of the Home

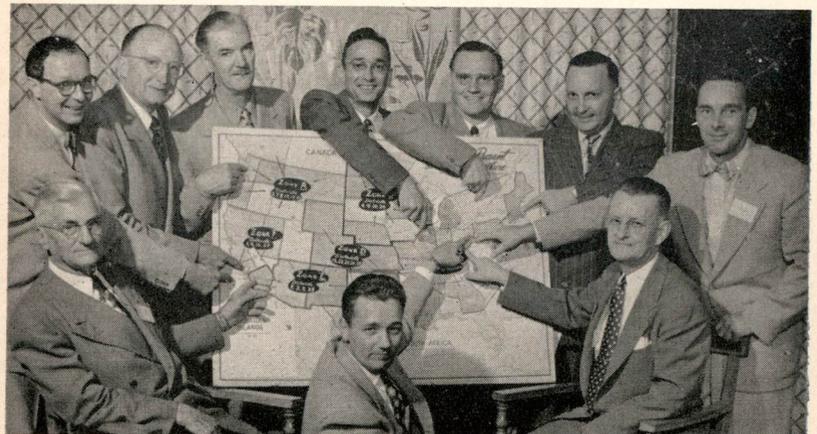
Office staff can manage to attend and work in them to the best advantage. To handle twenty or more conferences in the space of two or three months presents a difficult problem in personnel.

All these and many more matters must be studied by the Board of Directors during their sessions at San Diego in the never-ending effort to serve our membership in the best ways. Since the Board members have had the opportunity to observe and participate in the conferences of the present experimental period, they will be in a position to approach the question with understanding.

R. C. S.

P. S. by G. W. S. R.: *A vast amount of valuable, hard work was done by local committees in the preparation and conduct of each of the conferences. Because so many were involved, limited space prevents our naming individuals in this report. But I know that all such individuals will join me in commending Administrative Associate Wilbur Smith for his able direction of all three events . . . We'll see each other at San Diego!*

Here are the leaders at the Columbus Conference. Each man points to his own city.



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A Common Tongue

(The following editorial appeared in the Los Angeles Times on June 5. The editor's treatment of the problem of English as spoken in various parts of the world is so practical in its approach and so reasonable in its argument that we believe it should be of interest to all. The editorial is reproduced here by permission of the Times Editorial Page Editor, Mr. K. Wesley Smith.)

The late Frank Colby, who properly built a newspaper column out of words, was fond of advancing the argument that in America we speak a language called American which is quite different in many ways from the language spoken by the British and which is called English.

Occasionally Mr. Colby got con-

fused and referred to "good English" in his column when he presumably meant "good American." But when it came to English versus American he fought with valor rather than valour, and we are not prepared to quarrel with him. We will, in fact, take his word for it.

Now the thought arises that with the increased contact between nations brought about, among other things, by radio broadcasting, the day may come when a universal tongue is spoken and the only argument left will be whether it is to be called American or English. But while this reversal of the disaster of Babel would carry with it many advantages, we doubt that it will be soon upon us, nor are we prepared to welcome its approach with unrestricted joy.

One of the things which attract us to others is that they are different from ourselves. We are absurdly pleased in our travels abroad to discover French 5-year-olds speaking French expertly. It gives us a respect for their mentality.

Nearer to home the Southerner's "you-all" is attractive to the Northerner, the Westerner's drawl curious and delightful to the Bostonian.

So while we accept that Americans speak American and Britons English, we hope it stays that way.

Nothing would strike us as so monstrous, on the conclusion of an international conference, as to hear President Truman saying "Pip pip" or Clement Attlee "So long" or "Dig you later."

UNUSUAL SITUATION.

And How You Can Handle Them

EVERY public speaker encounters unexpected circumstances in his speech career, when he must fall back on his own ingenuity for deliverance.

Almost anyone can get along when conditions are normal and when circumstances are favorable. It is the unexpected interruption which tests one's resourcefulness. The speaker must always be prepared not only to speak, but to deal with distractions, accidents, and interruptions of all kinds.

"Give 'Em Hell!"

For example, Sheldon Hayden, past president of Toastmasters International, who has done a good bit of lecturing in his career, recalls the time when he was addressing a Santa Monica Junior Chamber of Commerce meeting in a room adjacent to the bar. Just as he was delivering his impressive conclusion and appeal, a wanderer from the barroom poked his head in at the door and yelled, "Give 'em hell, old boy!" Upset by this unexpected encouragement, the speaker paused.

In that moment of deadly silence when the audience wonders what you will do (and you wonder, also) Hayden took his cue from the shout of the intoxicated

intruder and told his audience that he would use those words as the theme for his closing remarks. Then he proceeded to "give 'em hell" for not training themselves in speech so that they could better serve the community. The result was that many of the men asked him to help them get into speech training. Later on, that Junior Chamber, through their own Toastmasters Club, received the State and National awards for excellence in leadership training.

Another of Hayden's embarrassing moments came several years ago, when he was attending a Toastmasters district function, dressed in his Navy uniform. Called upon to lead in the Pledge of Allegiance, he announced with great dignity, "You will face the flag and place your hand over your right heart."

Kitten on the Keys

Another Toastmaster was addressing a service club in a small city, where conditions were rather informal. As he warmed up to his subject, a kitten which was strolling around in the dining room jumped up on the piano and made a lively run from one end of the keyboard to the other. The speaker paused and remarked, "I have made this speech a good many times but that is the first time I ever had a piano accompaniment."

Then he went on with the talk, while the audience appreciated his coolness.

Executive Secretary Ted Blanding encountered an unusual situation during the war when he accompanied his commanding officer to an important function in the city where the Seabees were stationed. The C. O. was called upon to respond to a very complimentary speech by a local dignitary; but being unaccustomed to speaking in public, he dodged the call and ordered Blanding to make the speech in his behalf. Like a true Toastmaster, "Semper Paratus" Blanding carried on, with considerable credit to himself, while the C. O. missed his chance.

Wrong Thing to Say

Toastmaster Russell Anderson, of the Toastmasters Club of New Albany, Indiana, offers this as a true story of his own experience:

Every once in a while I am invited to make a speech. A sense of fairness compels me to add that I'm seldom invited back to the same place. But not long ago I was booked for a speech at a civic club ladies' night near Louisville. After the dinner, while the rubble was being cleared from the tables, the guests talked happily. Every table was alive with conversation. Finally, the program chairman nudged me. "Wonder if I should let them enjoy themselves a bit longer," he said, "or if I should introduce you now."

Pie and Coffee

The worst situation arises when the fragrance of coffee is wafted in and the clink of silverware and cups is heard. There is a noticeable

restlessness in the audience. There is little you can do. You are probably a "duty" speaker—one they have selected because it is a part of their plan to have a speaker, no matter what he talks on. You can't compete with pie and coffee, ice cream and cake.

The best thing to do is to cut your talk down as drastically as possible and hope you will be invited to stay for the refreshments. When you are a rival attraction with the groceries, no one is going to listen, and the applause you get will be because you said as little as you did.

Prepare for the Worst

The best place to prepare is in your own Toastmasters Club.

The August programs should feature unusual situations which can be simulated in the club meeting. Give the speakers a mild hazing which will harden them to the experiences which may await them outside.

Sometimes the speaker creates his own difficulty by a well-meant effort to be different. There was the case, for example, where a speaker on arising to deliver his talk tried to liven things up and improve the atmosphere by saying, "I want all of you to stand. Then let every man turn around and shake hands with the man back of him." The audience followed the instructions literally, with the result that every man's back was turned to his neighbor, as well as to the speaker, and hand-shaking was impossible, while there was an ideal opportunity for those nearest the door to slip out during the confusion. How would you recover control after such a *faux pas* as that?



United in Marriage

Good material on a subject especially suitable for Ladies' Night.

By Q. R. DUNGAN, Lieutenant Governor of Colorado-Wyoming District 26.

Marriage is like the AIDA type of speech:

A for Attention, is the Introduction,

I for Interest, is the Courtship,
D for Demand, is the Proposal, and

A for Action, is the Marriage.

Marriage is of interest to everyone. Either you are married, you hope to be married, or there is someone in your family who is married. Men and women alike are interested. We hear much of the June Bride, yet statistics show that there are as many June Grooms as there are June Brides.

If love is blind, marriage is the eye-opener. Some believe in love at first sight, — it saves time; others take a second look. A young lady asked me what kind of a husband to look for. My advice was: "Better let the husbands alone, and look for a single man."

Courtship is one of the three great rights of the Constitution: Life, Liberty, and the Happiness of Pursuit. Kisses are the language of love; it pays to talk it over. A famous screen lover, when asked how he had learned to kiss so divinely, replied that he was a bugler in the Boy Scouts. Some girls swear they have never been kissed and you can't blame them for swearing.

Proposals vary. Jack said: "I want you for my wife." Jill replied: "I can't see what your wife would want with me." But don't use the approach of the bachelor who said to the spinster: "Let's get married," and she replied: "It's a good idea, but who would have us?"

Engagements may be long or short. Like one couple: She wouldn't marry him when he was drunk, and he wouldn't marry her when he was sober. They're still single. When the girl breaks the engagement, she usually sends the ring back by parcel post, marked: "Glass — Handle with Care."

Some married couples become inseparable. In fact it may take three or four people to get them apart. Whenever you see a married couple holding hands, it is usually in self-defense. Married men should allow their wives to choose their clothes; they pick the pockets anyway. Marriage is always on a 50-50 basis. She gets a fifty-dollar dress, and you get a fifty-cent necktie. Then there is the joint bank account; you put the money in and she takes it out.

But marriage is a great institution, though many of us are not ready for one yet.



Leslie E. Brown
Major, U. S. Marine Corps
MCEC-TMS, Quantico, Virginia

Last year, as Captain Leslie E. Brown, he appeared in the Zone E Speech Contest at Albuquerque, having won in Founder's District.

Soon afterward, when the trouble began in Korea, he went with his unit from El Toro Marine Base, near Santa Ana, California, to do his part in the air. In company with many fellow Toastmasters from the two clubs in the El Toro Base, he carried on in the fighting.

This spring, as Major Brown, he was returned to the States, and assigned to duty at Quantico, Virginia, where he finds his Toastmasters training most valuable in his work of instruction. In a recent letter, he writes:

"I've never been more thankful for my experience in Toastmasters than I am right now. This assignment is concerned with teaching newly arrived and resident instructors the principles and techniques of good instruction. A good portion of that instruction involves *speaking, platform manner, and organization of material.* In

*This
Marine
Has
Landed*



addition, we are interested in evaluating performances. All of these things naturally fall right into the teachings of Toastmasters.

"Looking at my present situation from a purely selfish standpoint, I feel extremely fortunate that I was able to progress in our El Toro Club to a point where I felt that to miss a meeting was a personal loss. In particular, the opportunities to practice speaking and to gain the undeniable value of constructive evaluation has made my work here a real pleasure.

"As Staff Instructor, I lecture about four hours a day, and then rehearse the next day's work until all hours. It is an everyday process which leaves little or no time for anything else. If I ever do change my work so as to have a little time off, you will see some new clubs starting up in this region."

Major Brown is one of many men in uniform who have reason to be glad that they had training in the Toastmasters Clubs. Many more such clubs for men in the armed services will develop when conditions permit such constructive activities.

HOW TO USE QUOTATIONS

By DR. LUCIUS W. JOHNSON, of Ocean Beach Toastmasters Club No. 198,
San Diego, California.

There are several schools of thought about quotations. One group, the purists or fundamentalists, insist that a quotation must always be used in its original and authentic form. Another group, the utilitarians, teach that a quotation may be modified to fit the needs of the user. Some even go so far as to say that it is the duty of the user to leave the quotation better than he found it.

This process of molding and twisting popular quotations has gone so far that many of those in popular use would never be recognized by their original authors. Here are some examples.

A man with whom I used to work had a favorite expression. When in doubt about anything, he would say, "I'll make sure, double sure, as Shakespeare said." What Shakespeare really said, in Act IV of *Macbeth* was, "But yet I'll make assurance double sure, And take a bond of fate."

Another common expression is "The even tenor of their ways." The original, in the nineteenth verse of Thomas Gray's *Elegy Written in a Country Churchyard*, goes like this:

**Far from the madding crowd's ignoble strife,
Their sober wishes never learned to stray;
Along the cool sequestered vale of life
They kept the noiseless tenor of their way.**

You can often hear that first line misquoted as "Far from the maddening crowd." And the title of the poem has been twisted to *Allergy in a Country Churchyard* — by a young man who came to the doctor for treatment of a skin eruption after he had spent an evening in a moonlit graveyard with a young lady. It proved to be poison ivy.

Longfellow seems to come next to Shakespeare as a victim of misquotation, probably because he wrote so many quotable lines. *A Psalm of Life* has numerous parodies, most of which fall in the classification of light verse. For example:

**Tell me not, in mournful numbers,
Life is but an empty dream!—
When at night we eat cucumbers
With Welsh rabbit and ice cream.**

**In the ward's broad field of battle,
In the politics of life,
Be not like dumb, driven voters,
Be a heeler in the strife.**

One of his translations from the German suffers when one says, "The mills of the gods grind slowly." The original is:

Though the mills of God grind slowly, yet they grind exceeding small;
Though with patience He stands waiting, with exactness grinds He all.

The geometrical theorem that a straight line is the shortest distance between two points has a modern version: A good line is the shortest distance between two dates.

You all remember Robert Browning's nostalgic poem *Home-Thoughts from Abroad*, which begins "Oh, to be in England now that April's there." This has been revamped since the adoption of socialized medicine, and they say it like this:

Oh, to be in England,
Where medicine is free,
And people with diseases
Are happy as can be!

Oh, to be in England,
Delighting in the thrills
Of gout and 'flu and asthma,
And Mr. Attlee's pills.

Oh, to be in England,
And jubilantly ill,
And to go see the doctor,
But never see his bill.

Oh, to be in England,
Where everything is swell!
And life in bed is comfy;
'T is folly to get well.

The common saying about Mohammed going to the mountain seems to me to be a distinct improvement over Francis Bacon's original dictum: "If the hill will not come to Mahomet, Mahomet will go to the hill."

I think you will all agree that the common saying, "Pride goeth before a fall," is more terse and generally useful than the original from the Book of Proverbs, "Pride goeth before destruction, and an haughty spirit before a fall."

It is the common belief that once a good thing is said or written, it is in the public domain. It can then be used by anyone, according to his need. So don't be too accurate with your quotations. If you shatter them to bits and rebuild them closer to your heart's desire, you will have plenty of precedent and good authority for it.

BUILD SELF-CONFIDENCE

... Through Self-Consciousness

Dr. Joseph P. Ersek was a member of the Government of Hungary, serving in the Ministry of Food. The Communist regime was too much for him. Two years ago he managed to leave his homeland, and nearly all his possessions, to come to America.

After various difficulties, he located in Anaheim, California, where he became a member of the Anaheim Toastmasters Club, which proudly holds Charter Number Two. There he has developed ability as speaker and interpreter of what goes on behind the Iron Curtain, so that he is able to tell American audiences something of what he knows.

He has tried to express his appreciation for Toastmasters training in this article. Could you do as well with the language of Hungary after a year or two of training as he does with the language of America?

Success is locked behind heavily barred double oak doors.

You are striving with all your industriousness and ambition to unlock those doors and get behind them.

To achieve this main object of your lifetime work, you must organize your efforts, for only organized efforts are efficient.

The Toastmasters Club gives you the way to efficiency. Your fellow Toastmasters lead you.

How do they do this? By leading you to self-consciousness and then to self-confidence and self-realization.

First, they make you self-conscious of your handicapping habits, mannerisms, and shortcomings. They help you to correct them by a friendly, cooperative, helpful, well-organized criticism.

In the wise and encouraging method of criticism lies the secret of the tremendous success of the Toastmasters Clubs.

Those critics do not have anything in common with blaming,

scolding, and searching for failures. After each of your performances you are getting an objective evaluation, provided by one of your fellow Toastmasters in the manner of a friend — a brother.

He points out your weaknesses all right, but you gain by that. You develop new energy, ambition, and encouragement. This is done in a wisely organized educational setup, so that you can't notice the moment when you arrive to your second step, and you gain self-confidence.

Now you are able to do more; then strive for real success. You have the sure feeling. You have the implements in your hands.

Now you are opening doors for yourself. You can speak up without feeling your stomach in your throat. You can modulate your thoughts, your words, your voice, your gestures. You can speak for yourself. Toastmasters training enables you to do that, and within a surprisingly short time.

I came two years ago into this country of unlimited opportunity. I came practically without English language knowledge.

After the first year, I joined Toastmasters. At the end of this second year I find myself addressing service clubs, college classes, and other meetings on an average of two times a week.

Toastmasters did it. They gave

both keys of the heavy oak doors into my hands. They gave me *self-consciousness* and *self-confidence*.

The iron curtain from behind which I came to America has no keys, but I know what it hides, and I try to tell men of free nations how it threatens them. For the ability to tell them, I thank Toastmasters International and the Anaheim Toastmasters Club.

IN THE MAGAZINES

Among the many notable articles in current magazines, be sure that you do not miss these three.

Collier's for June 9, "Accustomed as I Am to Public Speaking," by Vice-President Alben W. Barkley, is worth reading because it repeats so many points long stressed in your Toastmasters Club.

In the *Sat-Eve-Post* for June 16, there is an exceptional story by Everett Rhodes Castle, entitled "The Hypocrites." You may have to make a speech of eulogy or presentation some day. This story may give you the idea; and it has a remarkably good surprise ending.

If you want to read an up-to-date description of the Toastmasters organization, pick up a copy of the September *Everybody's Digest*. Mark Glenn has written an excellent article entitled "Stand Up, Speak Up — and Shut Up," which should be of interest to every Toastmaster.

New Clubs — When and Where They Meet

- 62 AZUSA, Calif., (D F), *Areojet*, Tues., 6:00 p.m., Rainbow Angling Club.
- 800 NEW LENOX, Ill., (D 30), *New Lenox*, Alt. Mon., 7:00 p.m., Lions Community Hall.
- 811 ARKANSAS CITY, Kans., (D 22), *Arkansas City*.
- 973 VANCOUVER, B. C., (D 21), *Evergreen*, Tues., 6:15 p.m., The Cooks'.
- 974 PAINTSVILLE, Ky., (D U), *Paintsville*.
- 975 TORRINGTON, Wy., (D 26), *Torrington*, Fri., 6:30 p.m., Wyoming Grill.
- 976 WINDSOR, Ont., (D 28), *Windsor Jaycee*.
- 977 FALKIRK, Scotland, (D 18) *Falkirk*, Alt. Mon., 6:15 p.m., Tudor House.
- 978 SEMINOLE, Okla., (D 16), *Seminole*.
- 979 ANCHORAGE, Alaska, (D U), *C A A*, Mon., 5:30 p.m., The Aleutian Gardens.
- 980 ABERDEEN, Scotland, (D 18), *Y. M. C. A.*, Alt. Fri., 7:45 p.m., Y. M. C. A.

Convention FINAL

LAST CALL FOR SAN DIEGO!

DATES

August 9 to 12, with special emphasis on the 10th and 11th.

BUSINESS

Each Toastmasters Club is entitled to two voting delegates, who are expected to attend business sessions. Others are welcome in these meetings, but not as voters. Business will be completed at the Friday morning and afternoon sessions.

HEADQUARTERS

The U. S. Grant Hotel, in downtown San Diego. Regular convention sessions will be in Balboa Park Convention Center. Bus transportation will be available. (All breakfast meetings at the U. S. Grant.)

COST

REGISTRATION FEES: \$3.00 for men; \$1.00 for women. Women are invited to all events. The registration fee admits the man or woman to the following:

Friday morning—Opening of Convention; Business Session.

Friday afternoon—"Keys to Communication in Your Job."*

Friday night—"Keys to Better Business Through Better Communication."*

Saturday morning—"Keys to Communication in Your Club."*

Saturday afternoon—"Keys to the Mechanics of Communication."*

Saturday night—Speech Contest only.

(Registration fee does not include any meals.)

HOSPITALITY BOOK: \$18.00 for men; \$16.00 for women. If you do not want to attend all events in the Hospitality Book, selections may be made with price adjustment. Hospitality Book includes all events listed above plus:

Thursday night—Trip; Dinner; Jai Alai Game in Mexico.

Friday noon—Hi-Jinks Luncheon; Program.

Friday evening—Boat Trip; Box Supper.

Saturday noon—Round-Table Luncheon; Discussion.

Saturday night—President's Banquet.

Sunday morning—Mt. Palomar Trip; Box Lunch.

(All breakfasts are paid for individually by those attending.)

Ladies' events not included in Hospitality Book are as follows:

Friday afternoon—Ladies' Tea; Fashion Show.

Saturday morning—Visit to Naval Station.

Saturday noon and afternoon—Luncheon; Visit to Zoo.

(Tickets for these events may be purchased at San Diego.)

(Further details may be found in your July magazine.)

* Educational Sessions

DISTRICT GOVERNORS

1951-52



Founder's District—FRED T. SHELTON, Claremont, California, Governor. A Missourian; came to California in 1924. Graduate of Chaffey College and Washington State. Served in Agricultural Extension Service in Whatcom County, Wash. Co-owner of Shelton's Turkey Ranch, Pomona, Cal. Past officer of Pomona Club No. 12; past Area Gov. and Educational Chairman; Lt. Gov. 1950. "We will strive for stronger clubs through *Basic Training*, inter-club exchanges, publicity, and program variety."



District 1—JACK F. KELLEY, Inglewood, California, Governor. Native of Wyoming; came to California in 1935. Graduate of University of Utah; graduate work at Occidental College and University of Southern California. Now Inventory Control Manager, Safeway Stores, Los Angeles Zone. Member of San Antonio, South Gate, Club No. 243; past officer of club, area; Lt. Gov. 1950. Aim: "To keep District One first in fact as well as in name."



District 2—BERT A. JOHNSON, Alderwood Manor, Washington, Governor. Born in Victoria, B. C.; came to U. S. in 1921. Representative of Graybar Electric, wholesale distributors. Member of Chief Seattle Club No. 23; past officer of club, area, district; Lt. Gov. last year. Hopes and ambitions: "To further the educational program now well established in this district. Growth in club membership and in new clubs will automatically follow."



District 3—JESSE F. McCLAIN, Phoenix, Arizona, Governor. Realtor and builder; instructor of public speaking for adults in Phoenix Technical School for past 2 years. Charter member and past officer of Sunrise Club No. 74. Church officer; active in Real Estate Board. Ambition: "To develop a spirit of cooperation and fellowship among clubs in District 3; to inspire Toastmasters to greater self-improvement through educational programs."



District 4—DAVIS H. BROWN, Oakland, California, Governor. Born in Chicago; graduate of Los Angeles City College. Member of Merritt Club No. 539; past officer of club, district. Office Manager for Manufacturers' Representative distributing commercial trailer components over the West and Hawaii. Aim: "A program of continued progress toward self-improvement; member and club participation in worth-while community activities; *Every Club Thirty Plus*; increasing emphasis on inter-club activities and educational programs."

District 5—EDWIN JOHNSON, San Diego, California, Governor. A San Diegoan. Brought up in title insurance business. In 1937 joined Savings & Loan Assn.; now Vice-President of San Diego Federal Savings & Loan. Member of San Diego Club No. 7; active in club extension work; Lt. Gov. last year. Ambition: "To increase membership of all clubs in district to maximum, through *Speechcraft* and the work of club and district Educational Committees."



District 6—EMIL H. NELSON, St. Paul, Minnesota, Governor. Born in North Dakota; attended Macalester College, St. Paul. Heads his own real estate firm. Charter member of Victory Club No. 221; has held club, district offices; 1950 Lt. Gov. Active in real estate organizations, Y.M.C.A., church. "I hope to continue the fine work in District 6 so that more men will benefit from Toastmasters and thus help perpetuate the American way of life."



District 7—EVANS T. HAMILTON, Portland, Oregon, Governor. Born in Ohio; resident of Portland since 1916. Graduate of Willamette University. Co-partner of Fraser Paper Co., wholesale paper jobbers. Member of Portland Club No. 31; past officer of club, area, district; Sr. Lt. Gov. 1950. Active in fraternity, lodge, church. Comment: "I hope to promote a real interest among the clubs in District 7 in the educational program of Toastmasters."



District 8—AUBREY B. HAMILTON, St. Louis, Missouri, Governor. Attorney; Associate City Counselor, City of St. Louis; City Attorney for Hazelwood and Moline Acres. Former member of Missouri Legislature and Missouri Committee on Legislative Research. Charter member of St. Louis Club No. 170; past officer of club, area; Lt. Gov. 1950. Ambitions: "To emphasize educational service to clubs, formation of new clubs, and encouragement of community service by clubs and individual Toastmasters."



District 9—ED. J. STRECKER, Spokane, Washington, Governor. An Illinoisan; moved to Coulee Dam, Wash.; majored in accounting. Started working for Armour & Co., Spokane, in 1926; now Plant Superintendent. Member of Gaveliers Club No. 238; has held club and area offices. Our major objectives: "To interest young men just starting in professions or careers in Toastmasters activity, — thus helping them to better themselves; and to fill club memberships."



District 10—JOSEPH H. SCHULTE, Cincinnati, Ohio, Governor. Born in Cincinnati; attended University of Cincinnati. Member of Queen City Club No. 510; past officer of club, area; Lt. Gov. last year. Credit Manager for Kelley-Koett Mfg. Co. (X-ray equipment), Covington, Ky. In World War II was special investigator in defense plant. Plans for District 10: "To increase the present number of clubs and to raise the club standards."





District 11—**JOHN M. LAMPARTER**, Indianapolis, Indiana, Governor. Born in Ohio; educated in business administration. Has been newspaper reporter; salesman, sales correspondent, manager, and consultant; advertising manager. President of Crescent Cleaners Co.; operates dairy farm and raises pure-bred hogs. Charter member of Indianapolis Club No. 385; past officer of club, area; Lt. Gov. 1950. "I hope to strengthen area organization; to continue educational program now operating; to organize new clubs."



District 12—**GLENN BISHOP**, Fillmore, California, Governor. A Coloradan. Education — Cotner College, Lincoln, Neb. Came to California in 1943. Employed in citrus industry. Charter member Phil Lewis Club, Santa Paula, Cal. Past officer of club, area, district. Governor Bishop says, "I feel that the training offered by the Toastmasters Club is of inestimable value to the individual member."



District 13—**MARTIN F. X. IVERS**, Philadelphia, Pennsylvania, Governor. Native Philadelphian; attended University of Pennsylvania and Villanova College. Affiliated with Atchison, Topeka & Santa Fe. Charter member of Philadelphia's First Club No. 541; past officer of club, area; Lt. Gov. 1950. Aims: "To further the expansion of Toastmasters on Atlantic Seaboard, not only in number of clubs but in benefits; thus, maintaining a level in the clubs which will be second to none."



District 14—**C. FRED CUENI, JR.**, Augusta, Georgia, Governor. An Ohioan; educated in Ohio and Florida. Resident of Georgia past 10 years. Zone Manager for Investors Diversified Services of Minneapolis, Minn. Charter member of Judge William H. Barrett Club No. 326. "Team work has made District 14 prosper. Every member is a fine Toastmaster and a willing worker. All District 14 Toastmasters 'stand up; speak up; shut up; and listen!'"

District 15—**BERT V. LARSON**, Boise, Idaho, Governor. Attorney and insurance adjuster, affiliated with the firm of Hart & Larson. Has held progressive offices in Boise Club No. 61; Lt. Gov. last year. "It is my hope that District 15 will function in an organized and productive manner as far as Toastmasters is concerned."



District 16—**EARL DERHAMMER**, Oklahoma City, Oklahoma, Governor. Native of Ohio; graduate of Oberlin College. Comptroller of Mideke Supply Co. Charter member of Conoma Club No. 454; has held offices in club, area; Lt. Gov. last year. "Our slogan is — *Build self-confidence through Speech Training*. We plan to hold Club Executive Committee meetings with Area and District Educational Chairmen to stress the use of educational materials furnished by the Home Office."

District 17—**HERMAN C. SKARIE**, Bozeman, Montana, Governor. Graduate of Wisconsin Business College; country banking for more than 25 years. Insurance and real estate in Bozeman for 15 years. Hobby: Boy Scout activities for 30 years. Charter member of Gallatin Club No. 362. Ambition: "With the support of a splendid group of past and present district officers, I hope to maintain high interest in present clubs and to organize several new ones."



District 18—**COLIN R. MACKENZIE**, Inverness, Scotland, Governor. Born in Inverness; spent over 30 years in Canada. In World War I, in France with Seaforth Highlanders of Canada. Was Organising Secretary of Overseas League in England, Scotland. In Government Service. Charter member Inverness Club No. 547; Lt. Gov. 1950. "I hope to continue, and if possible exceed, the splendid record of my predecessors in office, both in District 18, and elsewhere in Great Britain."



District 19—**CHARLES D. HILTON**, Mason City, Iowa, Governor. Born in Cedar Rapids, Iowa; educated at University of Iowa. In radio broadcasting for last 10 years. News Director Station KGLO, Mason City. Vice-President of Shibboleth Club No. 386; winner Toastmasters International speech contest, 1950. "There is distinct need for better promotion and public relations on district, area, club level; I hope to do something about this in District 19 this year."



District 20—**ARTHUR T. BURSTOW**, Winnipeg, Manitoba, Canada, Governor. Born and educated in Winnipeg. Spent 20 years in banking profession; one time Fellow of the Canadian Bankers' Assn. Now Business Manager of the Manitoba Clinic. Charter member, deputy governor of Centennial Club No. 313. "I believe there is a wonderful field for expansion in District 20, and propose to take advantage of every opportunity to form new clubs."



District 21—**WILLIAM R. GAZZARD**, Victoria, B. C., Canada, Governor. Born in England; raised, educated in Toronto, Ont. Served in Royal Canadian Air Force. Now Vancouver Island Sales Representative for National Roofing Mfg. Co. President of Victoria Club No. 38; Lt. Gov. 1950. Has helped form 4 new clubs. "My purpose during the coming year is to promote and extend Toastmasters to its highest degree in British Columbia and throughout Canada."



District 22—**CARL F. SANDERS**, Carthage, Missouri, Governor. A Missourian. Charter member, deputy governor of Carthage Club No. 533; past officer in area. Active in civic and church organizations. Educated in accounting, auditing, sales management. Experience in railroading, life insurance. Now heads Sanders Grain & Commission Co., a sales and service organization. Aim: "To sell highest type of men in every community, who will in turn help sell Toastmasters to their communities."





District 23—**REX BOROUGH**, Albuquerque, New Mexico, Governor. Born in New Mexico. President of Babcock & Borough, Inc., greeting card and stationery manufacturers, serving 11 western states. Graduate of Eastern New Mexico College of Portales. Has served in all offices of Albuquerque Club No. 122; Lt. Gov. 1950. "District 23 is going strong; the present enthusiasm will result in the organization of new clubs and full rosters in already existing clubs."



District 24—**RALPH S. LOWE**, Omaha, Nebraska, Governor. An Iowan. Graduate in electrical engineering of Iowa State College. Plant Training and Safety Supervisor, Northwestern Bell Telephone Co. Member of Omaha Club No. 229; Governor of District 6 — 1946-47; Director of Toastmasters International 1948-50. Forecast for District 24: "An increase in clubs from east to west and from north to south, with a continuation of enthusiasm for Toastmasters training among present members."



District 25—**E. E. ARMSTRONG**, Shreveport, Louisiana, Governor. Certified Public Accountant (Louisiana and Texas), of firm of Redfield and Armstrong, with offices in Nacogdoches, Tex., and Shreveport, La. Charter member Shreveport Club No. 718; Lt. Gov. 1950. "The opportunities for Toastmasters to render service to their communities through effective speech and communications is one of the greatest challenges of the day. District 25 is a young, fast growing district. Watch our speed!"



District 26—**DR. E. BEN STURGES**, Rawlins, Wyoming, Governor. Born in Connecticut; educated in Missouri. Past Master Rawlins Lodge A.F. & A.M.; past President S. E. Wyoming Masonic Assn.; past Director R.O.J. Court 148; Assistant Rabban Korien Temple A.A.O.N.M.S. County Coroner. Member of Rawlins-Sinclair Club No. 223; Lt. Gov. 1950. "My theme for every member of every club in District 26 is *Enthusiastic Initiative*. If it catches fire, watch our smoke!"



District 27—**E. T. HIER**, Fresno, California, Governor. Graduate of University of Missouri; advanced training at Cornell, Purdue, and Akron University. Served as Management Engineer with T.W.L., division of the War Production Board. At present time, Personnel Director for City of Fresno. Member and past officer Oxnard Club 649. "Projects: To strengthen all present clubs and to add more clubs. Motto: *To accomplish more, attempt more.*"



District 28—**JOHN E. LITTLE**, Detroit, Michigan, Governor. Resident of Michigan for the past 32 years. Graduate of the University of Michigan. Actuary and Field Director of The Macca-bees. Charter member of Downtown Club No. 634; has served as District Educational Chairman; Lt. Gov. 1950. Aims for year: "To continue developing District 28 and to expand area activities."

District 29—**PIERRE E. BAGUR, JR.**, New Orleans, Louisiana, Governor. Born in New Orleans. Territorial Manager and Superintendent for Curtis Publishing Co. for 10 years. Operates Aunt Sally's Creole Candy Kitchen and Souvenir Stores, and Southern Souvenir Mfg. Co. Member of New Orleans Club No. 234; Area Gov. 1950. Active in civic affairs. "Our new administration plans to build on the firm foundation established by former leaders in District 29."



District 30—**WALTER W. VOSS**, Chicago, Illinois, Governor. Born in Hamburg, Germany; graduate of Illinois Institute of Technology. Now Supervisor of Design Engineers, Minneapolis-Honeywell Regulator Co., Chicago Factory. Member and past officer of Central Club No. 96; served as Area Gov. for 2 years; Lt. Gov. 1950. "Emphasis is to be on GROWTH, in the individual, club, and area, with increased interest in Toastmasters work generally."



District 31—**RICHARD H. O'BRIEN**, East Weymouth, Massachusetts, Governor. Branch Manager H. P. Hood & Sons Ice Cream Division, Quincy, Mass. Joined Toastmasters in New Haven; charter member Quincy Club No. 675; past officer of club, area; Lt. Gov. 1950. Objectives: "Double present number of clubs; 30 or more in every club; proper training of every club officer; intensive work on interchange of club members — speakers and ideas."



District 32—**DR. J. M. OGLE**, Olympia, Washington, Governor. Born in Indiana; graduate of Kirksville, Mo., College of Osteopathy and Surgery. Active in church, lodge, Red Cross, service organizations. Member of Olympia Club No. 84; past officer of club, area; Lt. Gov. 1950. "Greatest emphasis will be on the educational phase of Toastmasters work. Club-of-the-Year Contest is an important guide and should be the objective of all clubs."



District 33—**VOYLE W. WOOD**, Richland, Washington, Governor. Graduate of Iowa State College. Registered Professional Engineer; served with Iowa State Highway Commission, with Federal Government, with E. I. du Pont Co. Division Engineer General Electric Co. Charter member Officers Club No. 440; Sec-Treas. District 9 — 1949; Lt. Gov. District 33 — 1950. Ambitions: "To help every club put on *Speechcraft* to increase membership; to promote the value of Toastmasters for every member."



All Toastmasters who knew George Coffaro, of Bakersfield, California, District 12, will be shocked to learn of his death — July 16. He was elected District Governor for 1951-52. Glenn Bishop now becomes Governor for District 12.

What's Going On

PARADE OF PRESENTATIONS

Many charters have been presented to new clubs in recent weeks. Here are three pages of pictures, representing only a part of those which have been welcomed into the fellowship of Toastmasters.

For Illinois



At Evanston, Illinois, District Gov. Emmet Holmes handed the charter to Club President Thomas Stevens. Otto Bauer (front row, third from left) presented the official gavel. Others in front row are Secretary Keith Grant and Educational Chairman Wright. In back row are Vice-President James Fogarty, Jr., Sgt.-at-Arms George Martin, and Deputy Gov. Grant Davis. Organization was begun last November.

"Cornhuskers"



Ralph Lowe, District Gov.-Elect of Nebraska's District 24, and Director Hugh McEvoy, both of Omaha, traveled the length of the "Cornhusker" State on June 2 to attend the chartering of Club No. 944, at Scottsbluff, Neb., where they found an enthusiastic group of beginners. In the picture you see Ralph Lowe as he delivers the charter into the hands of Club President Harold R. Wilson.

Red Lake Falls



The Clearwater Toastmasters Club is located at Red Lake Falls, Minnesota. Things must be very rosy in that vicinity; for Red Lake Falls is located not far from Red Lake, situated in Beltrami County, not very far from the Canadian border, and Red Lake River flows merrily through Red Lake on its way to join the Red River of the North. The charter was presented by Area Gov. Lyle Clark. In the picture are seen club members E. G. Robertson, Gordon Steinert, President Millard F. Dailey, Vice-President George Gibeau, and Secretary O. J. Overmoen.

Baton Rouge



Richard B. Davis, during his year as Lt. Gov. of District 29,

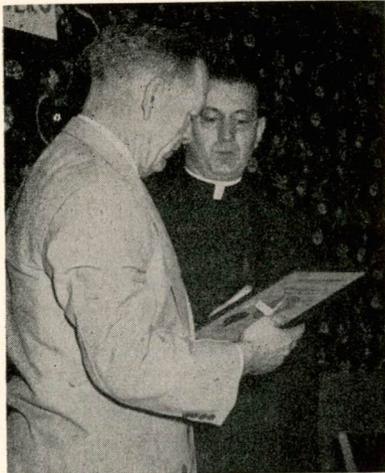
had the privilege of chartering the club in Louisiana's capital city. Davis is seen at the left in the picture, handing the charter to Club President F. Dixon Brooke. Thus is established a median point between the Toastmasters Clubs of New Orleans at the south, and those of Shreveport and Monroe at the north. From this point, further growth may be expected in various directions.

Milton, Oregon



The Milton Freewater Toastmasters Club, which is located in the northeast corner of Oregon, received its charter No. 929 at the hands of Voyle W. Wood, then Lt. Gov. of District 33, and more recently chosen District Gov., succeeding Dr. W. W. Newschwander in that position. The charter was accepted by Club President Lynn Richmond.





Our second Toastmasters Club in the "Volunteer" State, located in Memphis, has been chartered by Emmet Holmes, of Chicago, Governor of District 30. This club is composed principally of Illinois Central Railway men, which made the visit by Governor Holmes most appropriate, since he is assistant general passenger agent for the I. C. in the Chicago area. In the picture, Holmes, at the left, is committing the charter to the care of the Club President O. F. Hartz, chief clerk in the Traffic Department of the I. C. at Memphis.

One of the pleasant duties performed by Rev. Alfred Grotzinger, O.S.B., Governor of District 13, during the last weeks of his administration, was the presentation of the charter to the new club at Aliquippa, Pa. (Please do not start quipping about Aliquippa. It is a busy manufacturing city about 20 miles northwest of Pittsburgh, and an excellent location for a center of Toastmasters training.) President Elmer L. Thomas accepted the charter from Governor Grotzinger. The program was given special interest by the participation of speakers from four neighboring Toastmasters Clubs: Pittsburgh No. 144, Pittsburgh Triangle No. 242, Butler No. 630, and Beaver Valley No. 752. In addition, two visiting Toastmistresses were heard in commentaries on the masculine type of speaker.



Toastmasters has one thing that no other organization can ever come close — the quality of its leadership. I believe it is the inspiration that one catches from the associations with these men that makes me anxious to attend another convention even though the personal sacrifice will be great. — D. Joe Hendrickson, secretary of Club No. 17.



Photo by Algona Advance

In June, the Toastmasters Club of Algona, Iowa, welcomed the clubs of Spencer and Mason City in a joint meeting held at the Algona Hotel. The picture shows part of the group of nearly 100, as they listened to District Governor Charles Hilton, of Mason City, winner of the 1950 Speech Contest. Left to right: Deputy Governor Jack Chrischilles and President John Carroll — Algona Club; Dick Mettler — Mason City Club; Hilton; Al Buchanan, Vice-President H. D. Meyer, Educational Director Leo Cassel — Algona Club.

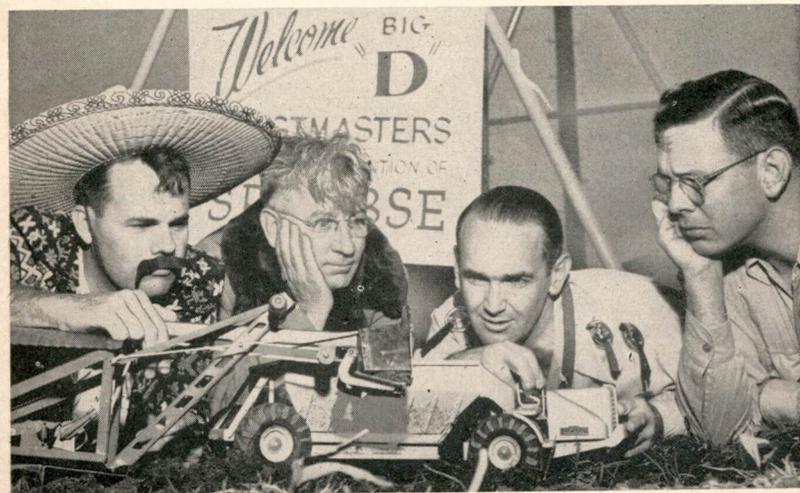
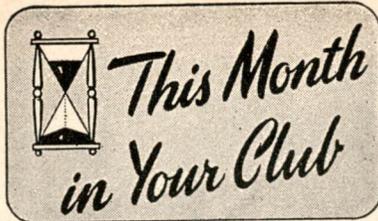


Photo by Dallas Morning News

The Big "D" Toastmasters Club, of Dallas, went outside, with costumes and properties, for a summer meeting of unusual interest. Because of the great amount of building in Dallas, Big "D" members held a convention of the Society for the Protection and Benefit of Sidewalk Engineers. In the picture, four "engineers" inspect a major construction project in the backyard of Toastmaster Hilton Painter: Dick Gantt, from "No Tamales," Mexico; Harry Diveley, from "Buckshot," Vermont; Bob Noble, from "Cross Saw," Wyoming; and Hilton Painter, from "Podunk," Georgia.



Unusual

The Point of Emphasis for the month is *Unusual Speech Situations*.

It is the unexpected situation, the unusual happening, which threatens the speech. The speaker's ability to meet the unusual and overcome the unexpected may save him from many an embarrassing moment.

The purpose of this month's emphasis is to create situations which will accustom the speaker to the hazards which await him, and to help him to develop his own resources in meeting them. For this reason the Program Committee will plan difficulties.

Since this is all done by plan and with a purpose, no one should have his feelings hurt or be thrown off balance when the lights go out during his speech, or when the audience starts for the door, or when someone interrupts him with a question.

As we approach the end of the summer season, make the most of outdoor opportunities for speaking in unusual surroundings. Let both Program Committee and members engage in planning for varied experiences which will help

condition speakers for actual embarrassments which may overtake them before other audiences.

Evaluation

Consider each speech as to appropriateness to the surroundings, and as to the speaker's ability to meet and overcome obstacles. Of course the new member will not be given the full treatment which can be used on an experienced speaker.

Good Ideas

Do not overlook the valuable suggestions presented on the "It's a Good Idea" pages. That which has been found useful in some other club may be just what your club can adapt and use. When you develop something different which proves to be good, share it with the others by reporting it to the Editor.

The Executive Side

Most Toastmasters Clubs nominate officers in August and elect them in September. (Refer to the Club By-Laws, Article IV.) Choose wisely. A club is likely to be no better than its leadership. Elect on schedule and thus give the new officers time for training during September.

Devote an Executive Committee meeting this month to a study of your club, its weaknesses, its problems, its possibilities. Take it apart, making notes on all suggestions for improvement.

Success depends on wise planning. Now is the time to plan for your club's betterment. The better it serves the members, the better it will be for all concerned.

HOW WE TALK

Podium — Lectern

These two words — *podium* and *lectern* — are a source of confusion to many speakers, not all of whom are Toastmasters. The simplest way to avert trouble is to use plain English, and say *platform* and *reading desk*. If we must use the Latin forms, let's do it right.

A lectern is a reading desk or table. It comes from the Latin verb *legere*, to read. In ecclesiastical usage it refers to the reading desk in church from which the *lections*, or Scripture lessons, are read. In modern speech it may mean either a reading desk or a writing desk.

The Platform

A podium is a base or platform, a pedestal or a foundation. It is from the Greek *podos*, a foot. In ordinary speech it refers to the small platform or dais provided for an orchestra conductor to stand upon as he leads his musicians.

A speaker may stand on a podium as he talks, although it is simpler for him to stand on a platform or a stage; but if he tries to lay his script or his notes on the podium, he will have to do some lively bending exercises to read what he has written.

A good word of the learned variety for platform or stage is

rostrum, another Latin acquisition. In the days of ancient Rome, ships carried ornamental pieces on their prows. In the case of war galleys, the ornament became a beak or ram with which to attack enemy vessels. This bit of naval structure was called the *rostrum*.

Sign of Victory

When the Romans had won a battle or a war, the victory was celebrated by an imposing ceremony in honor of the conquering general. The triumphal procession terminated at a place where speeches could be made, and this platform was decorated with the beaks of captured vessels. The term *rostrum* was gradually transferred from the symbols of victory to the stage on which speeches were made, and so we have the word today applied to the stage or pulpit or platform occupied by a public speaker. You, as a speaker, may properly *mount the rostrum* if you prefer that to *platform*.

"Town Meeting"

One other word demands attention. That is *forum*.

The word is derived from ancient Latin terms which referred to doors, and then, by inference, to the outside or open spaces. The Roman Forum was an open square, surrounded by shops, — a market place. Since many people assembled in the market, it became a place for speechmaking and discussion; a tribunal; and finally, a public meeting for open discussion.

All of these words are good when used in the right place, so be sure where and how you use them.

It's a Good Idea

On the Telephone

Scottsbluff, Nebraska, has a new Toastmasters Club, which develops new ideas for itself. For example, Secretary Jerry Leland reports a recent stunt planned to remind members of their program responsibility. Three fictitiously named characters were Mr. Blow, Mr. Apple, and Mr. Coleslaw, who held a telephone conversation before the club.

Mr. Blow is the evening's toastmaster. Mr. Apple has a speech assignment. Mr. Coleslaw has no other duty but to be present at the meeting. Zero hour is near, and Mr. Apple calls Mr. Blow asking him to find a substitute speaker to take Apple's place. Mr. Blow blows up Mr. Apple for falling down on his duty, and tells him to get his own substitute. Then Mr. Apple calls Mr. Coleslaw and after much persuasion, gets him to fill in on the program. In turn, Mr. Apple calls Mr. Blow to report that the substitute is found. Mr. Blow closes the conversation by telling Mr. Apple what he thinks of a Toastmaster who will wait until the last minute to arrange for a program change.

The stunt went over well, and served to emphasize the obligation of each member to carry his place on the program. Other clubs may like to adapt the idea to their own needs.

For Table Topics

Someone in the club—president, secretary, educational chairman, or

someone appointed especially to the task—should keep a file or book of clippings from papers and magazines which suggests good ideas for Table Topic discussion. Make these available for each Topicmaster in ample time for him to use them.

Speaker and Critic

Try this one very cautiously. It might get out of hand, but if it is expertly handled, it brings results.

Let the speakers, in turn, interview their evaluators. Instead of having the evaluator start off with his comments, let the speaker ask questions which the evaluator will answer. This intimate discussion, limited in time, may develop new ideas for both critic and speaker. Of course the general evaluator will briefly review the results gained by the discussion.

For Better Evaluation

At Booneville, Indiana, the Toastmasters have enabled the speech students in the high school to use the regular evaluation sheets, such as are used in the club. This made it appropriate for them to invite the head of the high school speech department, Miss Rae Garrison, to act as general evaluator one evening, with a group of her students as individual critics. The young folks pulled no punches as they turned the critical eye on the Toastmasters, and all parties profited.

What Good Does It Do?

Try a symposium on what good we get from Toastmasters training. Use a few suggestive questions as a starter, such as (a) Why did you join the club? (b) What did you want from the training? (c) Are you getting that? (d) What parts of the training program help you most? (e) What would you like to see in the club's program which is not now present?

Let several members speak briefly in answer to these questions, and the Educational Committee will get ideas for improvement.

Evaluate Your Program

Occasionally have one or two speakers evaluate the various parts of the club's program as to interest and value. What are the most valuable parts, and which are best handled, and why?

The Lifted Eyebrow

At a recent District Council meeting (location withheld for reasons of prudence), the District Governor asked about induction of new members into the clubs. "How many of you have a formal induction for each new member?" he asked. A showing of hands indicated that about half of the clubs in the district attended to this important matter. The other clubs—? (*This report receives an emphatic "Tut! Tut!"*)

The Reaction Meter

The Toastmasters Club of South Pasadena, California, has met with

good success in using an "Impression" ballot, or reaction sheet in order to get a fair estimate of its work. Here is the form used. Your club might like to try it. You are at liberty to mimeograph copies if your members will take the trouble to use them.

My Impressions of the Program

1. The Table Topic Chairman was excellent.....good.....fair.....
2. Best presentation of Table Topics was made by.....
3. On the formal speeches, I think most improved speaker was.....
4. Evaluation I considered best was made by.....
5. The toastmaster of the evening conducted the program in a manner I considered excellent.....good.....fair.....

Please indicate your impressions of the program tonight by filling in the blanks.

Observation:

Helps for Evaluators

Emil Nelson, Governor of District 6, recently presented an excellent outline for evaluators when he enunciated the following points for the individual critic to follow:

1. Start with the speaker's good points.
2. Next, take up the bad points.
3. Show how to improve.
4. Speak words of encouragement.

You can use this formula any time, anywhere.

Recommended Reading

By R. C. S.



Managing Your Mind, by S. H. Kraines and E. S. Thetford. (The Macmillan Company, New York; price \$2.75.)

Here is a commonsense approach to the problems of living which all of us must meet. The thesis is that while you can hire someone to keep your books, drive your car, or manage your business, you are the only one who can live your own life and control and shape it so that it conforms to your wishes. The purpose of the book is to help the reader to take over the management of his own life and make it a success. It will not do you any good merely to own the book, or even to read it through once; but if you will give it careful study and then try to put the principles into practice, you will be benefited.

"A Realistic Philosophy of Life" is the heading of chapter 13, which is worth your reading; and chapter 15, "Achieving Maturity," is quite as good. In these as in other sections of the book, profound facts of psychology are given a simple and practical application to the common problems of life.

In addition to its instructive qualities, the book is quite entertaining just as reading for pleasure.

Gems of Expression, by Wendell Ware.

Here is a monumental reference work which has not yet become as well known as it deserves to be. The author went to work, years ago, to keep a record of lively, unusual expressions which he encountered in reading and in conversation.

The book contains 12,000 phrases and ideas, ranging from snappy sayings to enliven conversation to clever expressions to help the speaker or writer. The material is classified under general headings so as to make it easily available.

For example, under the classification of "Laughter" you will find such phrases as:

A smile like a shark.

With the vacant smile of a mummy.

If you are a man, smile; if a dog, wag your tail.

There are a dozen general categories, plus a general reference index, to guide you in using the materials on the 260 pages, making up a desirable book for the library of any speaker or writer.

If you do not find the book in your bookstore, send \$3.00 to James I. Wagner, Los Alamitos, California, and he will mail you a copy.

What to Talk About

Subjects YOU Can Use

Some Toastmasters have a hard time finding something to talk about.

Some who follow *Basic Training* feel that their choice of subjects is restricted by the limitations of the various situations as set up in the individual projects.

For the benefit of men in both categories, a collection has been made of speech titles reported by men who ask for the Certificate of Merit, which is given to those who make good use of *Basic Training*. Here are a few of the subjects, listed from the report sheets which these men send in.

Number One.

This "Breaking the Ice" assignment is planned to help the speaker get acquainted with his new associates. The speech titles, as a rule, are personal.

Here are some:

Life with Father
The Man I Love
Introducing Henry Jones

Number Two.

This Is So Unexpected
Freedom Is Not Free
This Is My Fault

Number Three.

Training for Auto Drivers
Let's Look and Think It Over
Why Should We Give?

Number Four.

You Can't Argue with the Stork
The Ballot Box
Tools and Gadgets

Number Five.

Big-Time Players
Murder!
I Am the Flag

Number Six.

Sowing the Seed
A Fabulous Failure

Number Seven.

Confused
Insects—Bane and Blessing
Why I Can't Quit Toastmasters
The Crisis in Education

Number Eight.

Just for Fun
Learn to Listen
My Poor Memory
A Picture I Can't Forget

Number Nine.

The Language We Speak
Working Words
Your Debt to Society
People and Their Words

Number Ten.

Making the Sale
Why Men Leave Home
An Old-Fashioned Christmas

Number Eleven.

You Can Have Security
Sweet Charity
A Program for Peace
How Do You Like the Ride?

Number Twelve.

Here's Good News for You
Speak Up, America
A Standard for Living

FROM CLUB BULLETINS

The most likable and livable quality possessed is understanding. It is the vision enabling us to see things from another point of view. It is the generosity of spirit that concedes to others the right to their opinions and individuality. It is the breadth of mind that enables us to want those we love and respect to be happy in their own way and NOT IN OURS.

—Bulletin of Sandia Toastmasters, of Albuquerque, N. M.

Remember: You are in Toastmasters to make progress, so use your *Basic Training* manual and give yourself a break. It is interesting to note how the fellows who have completed *Basic Training* go right on with *Beyond Basic*, because they have learned the value of an orderly, integrated approach to the problem of improvement.

—The Blurb, Weekly Broadcast of Eli Lilly Toastmasters, of Indianapolis, Ind.

A movie talent scout would have had a field day at the May 21st meeting, when the members dramatized different situations outlined on slips of paper by Topicmaster Pote. The members were surprisingly good at portraying such characters as a football coach trying to buck up a losing team, and a defense attorney in a murder trial addressing the jury. The number of good characterizations shows that the members are really learning to think on their feet instead of with them.

—Bulletin of Top-o-the-Morning Toastmasters of Phoenix, Ariz.

"No horse gets anywhere until he is harnessed. No steam or gas ever drives anything until it is confined. No Niagara is ever turned into light and power until it is tunneled. No life ever grows great until it is focused, dedicated, disciplined." (Harry Emerson Fosdick)

Does any Toastmaster expect to get anywhere except by getting in the harness, taking the bit in his teeth, accepting every opportunity to speak, training in the art of Toastmastership, feeding on the spoken word? Minds are like parachutes; they function only when they are open.

—Bulletin of Athenian Toastmasters, of Jacksonville, Ill.

The program was outstanding, partly, at least, because all the subjects were assigned. As Ray Foreman said, "The value of an assigned speech subject lies in the process of finding material on a subject in which you have had no special interest, organizing it, and then presenting it in an effective manner."

—Cannon Bawls, bulletin of Uncle Joe Cannon Club, Danville, Ill.

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HOW

-
- Do you converse better?
 - Do you listen more critically?
 - Is your sales ability improved?
 - Can you get along better with people?
 - Do you meet people more successfully?
 - Are your letters more direct and less formal?
 - Is instruction to your employees more definite?
 - Do you make people understand you more clearly?
 - Do you talk with more self-assurance to "the boss"?
 - Are you sometimes invited to speak before groups outside your Toastmasters Club?
-

HOW

How has the training helped you?

Write a note to the Editor, explaining the use you make of the training. Your comment may help improve the service to other members.