

THE *Roy* TOASTMASTER

SEPTEMBER

1967



FOR BETTER LISTENING

THINKING • SPEAKING

SAN RAFAEL, CALIFORNIA
Toastmasters Town of The Month



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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian organization of Toastmasters clubs throughout the free world. As of March 31, 1967, these clubs had a membership of 73,608.

A Toastmasters club is an organized group which provides its members a program to improve their abilities in public speaking and conducting meetings and to develop their leadership and executive potential. In congenial fellowship, ambitious men help each other through practice, mutual constructive evaluation, and assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters.

James J.
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Phil Interlandi
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The TOASTMASTER

For Better Listening—Thinking—Speaking

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SERVE AND GROW – With Pride

Share the Excitement of Toastmasters International **MOVING AHEAD**



The following article is based on contents of a speech given at the 36th annual International convention in Toronto on August 25, 1967. A complete report of the convention will be included in the October issue of The Toastmaster magazine.

by **LOTHAR SALIN,**
International President

The Toastmasters club I joined almost seventeen years ago consisted of young and middle-aged men vitally concerned not just with their own self-advancement, but with the betterment of their community. Neither it nor the club I belong to now — Tamalpais 1755 — was ever a five-and-dime store night school operation: both groups were, and are, civic-oriented.

I mention this not because it is an interesting vignette out of my past, but because it has been the main reason for keeping up my active participation in Toastmasters all these years. The worth of the *club* is what has motivated me to serve the organization at its higher levels. Much as being an International officer presents challenges and experiences not available to the average member, this in itself would not be sufficient if the clubs that make

up our organization were not individually worth the service.

From time to time someone tells me that being a Toastmaster at the club level is an unexciting everyday situation, routine and humdrum, by necessity a mass production affair which permits undistinguished men to join quickly, belong briefly, drop out unnoticed, and be replaced by the next round of short-term recruits. This philosophy, however, goes contrary to the true stature of Toastmasters in the community, which I have seen realized in enough clubs and districts over the years to know that the original concept of Dr. Smedley with which we started was substantial, good, and serviceable. We have deviated from it unnecessarily: Toastmasters is not something to be secretly ashamed of or think of with indifference. On the contrary, it is time for us in-

dividually and collectively to find the deep pride of belonging which alone can lead to a resurgence of spirit.

What is there to be proud of?

First of all, John Miller has rightly characterized the Toastmaster as the uncommon man. To admit freely that our communicative skills can stand some improvement, and to be willing to subject ourselves to constant evaluation by others who may not even understand what we are talking about, is the very opposite of the average self-satisfied man we find everywhere today.

Field Is Important

Second, we are active in a field which is becoming more and more central to the functioning and indeed the survival of civilization almost by the hour. Fifteen years ago basic competence in formal speaking was an individual goal worthwhile in itself. Today the entire management process would break down quickly without the skills taught in our highly competitive field. Conference leadership techniques have become an everyday requirement, and there are few better ways to keep them sharply honed than through the learning-by-doing process of Toastmasters.

Group discussion - the ability to talk things out meaningfully—is the most effective if not the only process available to keep differ-

ences of opinion or background from ballooning into antagonism, to keep antagonism from escalating into blind hatred, and hatred from exploding into mutual annihilation. The day may not be too far off when the Toastmasters organization will be called upon to furnish qualified moderators to help with community programs.

Even now there is no reason why a public forum on civic problems should be held anywhere in the U.S. or Canada without a Toastmaster being asked to moderate. But we must take the initiative — break out of our shells and make the community notice us again!

Communications Exciting

Third, besides being vital the field of communications is one of the most exciting to be engaged in. Since Toronto was the site of our International convention we can remind ourselves for a moment that we were on the home ground of that blitzkrieg specialist of the modern word, Marshall McLuhan, who by his provocative statements has dragged large segments of the academic and business communities to easy acceptance of the radical view that communications techniques are the bubbles that make the stew of civilization exciting and indeed palatable.

And this is the very message I want to convey to you: the acceptance of shared

excitement as an organizational mortar. This holds as true at the semi-monthly meeting of the most isolated club as it does at an International convention where the assembled group represents that one per cent of membership without whom our organization would be leaderless for years to come. And the realization of this potential of excitement will lead us back to the second factor I mentioned: that of organizational pride.

The modest dues of a Toastmasters club are more than just the key to promotion, better salary or political office. Through such activities as the Youth Leadership Program they also offer an opportunity to be an active participant rather than a sideline spectator in spreading this ability to communicate to others, particularly the next generation. That this was a felt need is proved by the speed with which Youth Leadership established itself as one of the cornerstones of our program.

A Club Project

But remember, this is successful because it is a club project, presented by Toastmasters not as individuals but as members of a club, and paid for in its essentials out of the club treasury.

If we ever seriously deviate from this club-based concept, we will have lost the key to the whole idea forever and with it

the source of organizational strength it has brought us. We would, indeed, be charting a sure course for early extinction by reverting to a pattern of non-involvement.

As today's contribution-oriented youngsters move towards the age when they become our main source of membership, we must constantly *increase* the opportunity of service through membership in Toastmasters clubs if we expect to continue to stay in business.

Takes Creative Imagination

This takes all the creative imagination we have to offer. But in addition much day-to-day work has to be done, and done exceptionally well, to keep Toastmasters functioning.

Every week, or at least every other week, some 3500 clubs all around the globe must be able to bring their members together and exchange meaningful ideas without presuming that the right to speak to one's fellow members means license to bore them to death.

Our area and district organizations must supervise the club activities constantly, give counsel when needed, and help with starting the new clubs that are our life blood. The World Headquarters staff must safeguard the effectiveness of details and procedures in every respect and see that all legitimate wants are met.

And the Board of Directors must adopt, maintain, and enforce policies that will keep the International running purposefully and smoothly.

It is important to remember that these four groups just mentioned are not separate or competing entities—they merely fulfill different functions to make the whole structure work. There is only one Toastmasters International, and it is neither “clubs” nor “districts” nor “staff” nor “board.”

From this realization alone can we derive a true feeling of belonging. As 73,601 individual members we form but a short-term alliance; as a 75,000-member organization we can enrich this with purpose and stature.

What does it mean to be a Toastmaster—to serve, and to grow, with pride? It means, I believe, to be a man in the fullest sense: to live up to the de-

mand of Saint-Exupéry to feel, when placing a single structural stone, that one is contributing to building the world.

Each one of us has it within his power, as a Toastmaster, to place at least that single stone. The measure of our effectiveness as an organization will be how many of these stones are actually put into position during the coming year. Success will come from combining the determination to improve our nuts-and-bolts efficiency with the willingness to look upward and beyond, and to act upon it. An old Persian saying (for which I am indebted to Nat Kuper) has the message we are looking for: “Help thy brother’s boat across the river, and lo! thine own shall reach the shore.”

I know that a year from now we shall be proud to have reached that far shore on the other side of the river.

It is with deep regret that we announce the death of Tracy M. Jeffers, Treasurer of Toastmasters International in 1949-52. Mr. Jeffers also served as a member of the board of directors in 1946-48 and as governor of District 6 in 1945-46. He was a resident of St. Paul, Minnesota.

REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California 92702.

Meet Your 1967-1968 International President



Lothar Salin, your International President for 1967-68, brings a wealth of experience to this highest Toastmasters office.

A native of Germany, he grew up in Switzerland, where his father has been a professor of economics at the University of Basel since 1927. Lothar studied classics and history during his pre-college days and then attended the University of Basel, where he studied history and modern languages. He later attended the graduate school of New York University.

Upon coming to the United States Lothar became in 1946 associate editor of the *New York Academy of Sciences* until 1948, when he moved to California. He took over his present printing and advertising business in San Rafael in 1950.

Lothar is married to a fourth generation Californian, Marjorie, and they have five children: Phillip, 17, a student at UCLA; Anthony, 15; Patricia, 13; Douglas, 12; and George, 7.

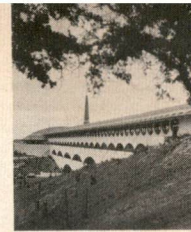
Apart from his family and business, Lothar’s time is now almost totally taken up with Toastmasters but he admits to being a fairly accomplished chess player and semi-professional photographer. He has also pursued the study of philosophy for twenty-five years and is a specialist on the Middle Ages. He was instrumental in the establishment of the Point Reyes National Seashore in Marin County, California, and presented the proponent case before a joint U.S. Senate-House subcommittee. He has been a member of the Marin County Parks and Recreation Commission since 1965.

A Toastmaster since 1951, Lothar is a member of Tamalpais Club 1755-57. He was founding governor of District 57 in 1957-58 and was elected to the board of directors in 1961. He subsequently served as vice-president for organization, vice-president for education, and has just completed his term as senior vice-president. He has attended 13 International conventions and was a featured speaker at most of them. He has traveled more than 150,000 miles visiting Toastmasters as far away as Alaska, Scotland, and Italy.

He holds Able Toastmaster Certificate of Achievement No. 1, three Awards for Informed Speaking, and many other awards. He has long been active in Toastmasters educational work, having prepared the current editions of several training manuals, including *Basic Training and Youth Leadership*.

SAN RAFAEL, CALIFORNIA

Toastmasters Town of The Month



SAN RAFAEL, CALIFORNIA, county seat of Marin County, is just across the Golden Gate Bridge to the north of San Francisco. It is bisected, south-east to north-west, by a spine of mountains dominated by 2,604 foot Mt. Tamalpais in the southern portion. Ninety-five percent of the population lives on the eastern or leeward side of the mountains, to take advantage of the fog-shield their height provides.

San Rafael's recorded history began as Nova Albion in 1579, when Sir Francis Drake purportedly landed in a protected bay to effect repairs on his ship, the "Golden Hinde." The English, however, did nothing to further their claim, and for the next two hundred years the exploration and colonizing of California was done by the Spanish.

Mission San Rafael Arcangel, the twentieth of the twenty-one missions established by the Franciscan friars, was founded in 1817. The site was chosen because of the mild, healthful climate and fertile land. The structure, now fully restored, stands in the middle of the city of San Rafael.

The moderate climate and ample rainfall provide the forested greenness which are so well exemplified by the stately redwood trees in Muir Woods National Monument and in five state and many local parks. Drake's landing place is contained within the recently established Pt. Reyes National Seashore, renowned for its ocean-oriented flora and fauna. San Rafael's heritage and appreciation of natural beauty are exhibited in a modern way by the Frank Lloyd Wright-designed county civic center in San Rafael, which is pictured on the cover of this issue.

San Rafael has more than tripled its population since 1937 and is Marin county's largest city. The residents enjoy the highest average income in the state and have completed the greatest number of school years. Continuing industrial and commercial expansion are providing an increasing number of employment opportunities in the city.

There are two Toastmasters clubs in San Rafael, Marin Club 890-57 and Tamalpais Club 1755-57.



Marjorie Salin looks over one of the prize daffodils from her garden. A native Californian, she is an authority on early California painters, is an avid photographer, and a past president of the San Rafael Toastmistress Club.



Phillip (seated) is an avid science fiction addict and wants to be a writer. His brother Tony is a sophomore at San Rafael High School and is interested in athletics.

TOASTMASTERS' FIRST FAMILY



Patricia, George (left), and Douglas display the Don Paterson Memorial Trophy, weekly speech cup of Tamalpais Club 1755-57, of which their father is a member. The trophy was established last year and named for a past president of the club.



PRESIDENT PRO TEM . . . COMMITTEE DISCUSSIONS . . . DEBATES



YOUTH LEADERSHIP PROGRAMS . . . EVALUATOR . . . MEETING PROGRAMS

Reap The Benefits of Becoming INVOLVED

by JAN P. KLIPPERT

Excitement surrounds the Toastmasters club whose members are actively participating in the program. By this I don't mean just fulfilling the daily speaking assignment. The active club suggests busy, interested, participating members who are involved in all aspects of the Toastmasters program.

Opportunities abound for the participant. Doors open for those who seek challenges. Become involved in the club objectiveness; encourage the club's officers to new horizons.

The successful club has successful members. These men take new challenges and make them into new opportunities. Membership strength and continuity are directly proportional to the degree of membership involvement.

Positive participation injected into all phases of the club program easily can be overlooked.

During the development of the weekly schedule it is easy to become repetitious in programming. A lengthy roster of "job assignments" for the club meeting leads us to think that each member is participating as much as possible, and, he is therefore deriving as much benefit from the program as possible.

This isn't necessarily so!

A club is built upon the requirements and enthusiasm of each of its members; enthusiasm based on requirements and interest; interest bolstered by meaningful involvement.

Participation is many-sided. It comes from all quarters; the new and prospective member, the stalwart, those at the half-way mark reaching for professional stature, and the long-term member who continues to serve and grow.

Variety in assigned jobs is the

most obvious and easily identifiable measure of a person's participation in an assigned task. That participation is not enough. It often lacks spontaneity and creative variety.

All officers should act as president pro tem, lead committee discussions, tussle with floor debates, exchange ideas, and practice the fine points of organizing an entire meeting. They should have an opportunity to organize and participate in Youth Leadership Programs, a speakers bureau, debates, flying squads, or area or district responsibilities. These will lead to your officers sharpening their leadership qualities.

Officers Participate

Officers, acting as committee chairmen, participate in the decision-making process. Here they practice their respective roles as leaders and contributors. They learn to organize a discussion, synthesize the debate, and summarize the discussion to the general membership. In making committee assignments, officers may assign duties to committee members and learn to delegate responsibilities. They will promote participation and involvement of the general membership.

For example, the educational vice-president may assign committeemen to fulfill a particular assignment, such as developing "educational" topics, serving as

general evaluator, developing ideas for Table Topics. Similarly, the administrative vice-president may assign men to the tasks of letter-writing, programming visits to outside organizations, and assisting the visitor to get acquainted.

In addition to the benefits to the officers, more members are involved in the meeting and the decision-making process.

Establish Goals

Goals must be established. Plans must be developed for accomplishing objectives. Patterns for coordination must be developed. Soon everyone is involved on an individual, personal basis. The whole club moves toward accomplishing previously anticipated goals. The end result: enthusiastic participation.

By following these guidelines of leadership, your Toastmasters club will find it has become revitalized and that the group has new harmony and feeling of purpose. You will find your present membership remaining constant and the percentage of new members will increase.

Establish Goals: The goals of the club cannot be developed in a vacuum. A corporate president establishes short and long-range goals, and in establishing goals he listens carefully to the counsel of his officers. Similarly, the president of a Toastmasters club establishes goals and gives direc-

tion by listening to his officers and by listening to the club members concerning their individual goals.

A comment made in passing, such as, "I would like to speak before outside groups," although said only by one member, may reflect the feeling of ten members. In an effort to meet his wish, a new series of educational projects may be started. Another comment heard in passing might be, "What was that visitor's name?" This may start a re-analysis of the sergeant-at-arms' responsibilities and the efforts of the membership committee in meeting and greeting visitors.

Listen for Comments

Casual comments made to the president by the membership reflect the feelings, hopes, and ambitions of the members. By actively soliciting these comments and seeking solutions to the questions raised, the leader grows in confidence. At the same time it gives his officers an opportunity to practice better leadership techniques.

A club is faced with many questions during its evolution, most of which should be presented to the membership in open discussion. All the members should be able to participate in this discussion if for no other reason than the simple fact that discussion is a communication technique, and, therefore, it

is an integral part of the Toastmasters program.

Such questions as: "What is the club's current financial situation?" or, "How can the financial situation be strengthened?" or, "We are all at different levels of achievement in the manuals and in the club. What program modifications can we make that will make Toastmasters an exciting program to all of us?" These questions and many more offer themselves to group discussion which will result in dynamic, enthusiastic solutions via the energetic participation of members.

Develop the Plan: Following closely on the heels of the need for establishing goals is the need to develop the plans for reaching those goals. Both short and long-range projects must be considered. Again, involve the membership.

Take A Problem

Take a problem such as a trend toward small or declining membership.

What can be done to arrest the trend? Most commonly we think of membership contests, but look again — already a program has started. The members have participated in establishing goals. By their participation they have a renewed interest. Their renewed enthusiasm for the Toastmasters program will stabilize their attendance. Look to

the members individually and collectively for ideas. A salesman will say that "a satisfied customer is the best customer and the product's best advertising."

If the members have a program they enjoy it will sell. Develop the program carefully. The invocation or announcements are as important to the tone of the meeting as the prepared talks. Let the members participate throughout.

Lift the tone of the meeting. In establishing and carrying out interesting, educational programs, the concerted effort of all the members and officers can not be over-looked. Poorly thought out Table Topics sessions result in poor individual response.

Create enthusiasm for reaching goals through interested participation and planning by the officers. In carrying out the plan, each of the officers must be given the freedom and latitude to operate within the framework of his office and within the perimeters of the established goals.

Coordinate efforts: Coordination cannot be achieved without discussion, participation, and exchange of ideas and information. As members participate in a pro-

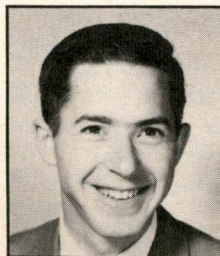
gram they become enthusiastic and exchange ideas. They master the seemingly complex lines of communication and coordination among the members and between officers.

Dramatic changes can be seen in Toastmasters clubs which have used these guidelines; establishing goals, developing plans, and coordinating efforts to reach the objectives, with all members contributing to the decision-making process.

Faced with sporadic or decreasing membership, a tenuous financial situation, and repetitive, unimaginative program planning, these clubs have added several new members, operated from a firmer financial base, and generated new enthusiasm for the Toastmasters program.

Through coordinating the club's goals and objectives with the full knowledge and participation of the membership in solving the club's problems and rekindling dormant enthusiasm, the membership has increased.

Renewed interest has been found for the Toastmasters program. Enthusiasm is reflected throughout the entire program and on the attendance sheets.



Jan P. Klippert is a past president of North-end Club 294-2 in Seattle, Wash. A graduate of the University of Rochester, he is administrative assistant to the mayor of Renton, Wash., and previously was Director of the City of Seattle Neighborhood Youth Corps.

Honor Roll

Congratulations to the following Toastmasters who have completed one or both of the advanced Toastmasters speech programs.

ABLE TOASTMASTERS (ATM)

Certificate of Achievement

(For completion of both Leadership Through Speech and The Advanced Speaker programs.)

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Harry Stewart, ATM
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Tucson Club 1155-3
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Paul Revere Club 602-F
Tustin, California

V. W. (Pete) Marshall
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Roundtable Club 1041-46
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Washington Club 1471-54
Washington, Illinois

The Toastmaster Magazine Can Do A Big Job For You

by LEWIS C. TURNER

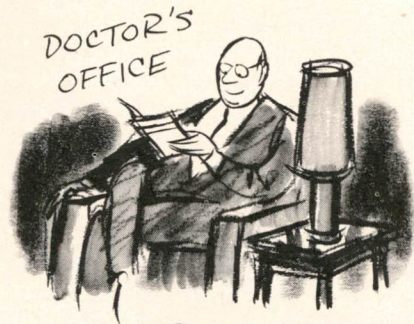
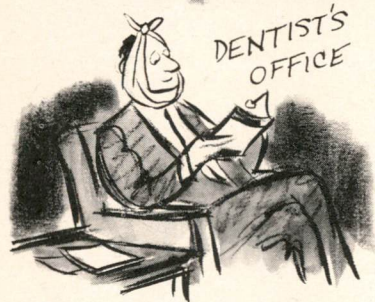
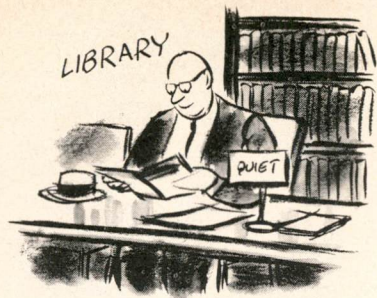
What are you doing with the copy of *The Toastmaster* that comes to your home or office each month?

Do you regard it as just a useful little magazine that you receive along with your membership in Toastmasters? Or do you see it as an opportunity to benefit not only yourself, but your club, your friends and acquaintances, your community, and Toastmasters International?

It is my conviction that only a few members realize the important part our magazine has played in spreading Toastmasters International throughout the world. To illustrate, I would like to tell my story of how Toastmasters came to Ohio and of what we here owe to *The Toastmaster*.

In 1937, as president of the Akron Teachers Association, I attended a convention of the National Education Association in Portland, Oregon. While there, I decided to visit a man who had been my superior officer in France during World War I. On the wall of his office was a plaque that indicated that he was a member of a well-known luncheon club.

I asked him if he enjoyed his association with the club. He replied that he did, but said that he also belonged to a club called "Toastmasters" from which he felt he was getting a great deal



of practical help. He pulled open a drawer of his desk and handed me a copy of a small magazine, saying that I could take it with me. It was the March, 1936, issue of *The Toastmaster*. I put it in my pocket and read it with interest when I reached home.

In the spring of that year when I finished teaching a class in public speaking for business men at Akron University, a member of the class asked, "What do we do now? Where can we put into practice what we have learned here?"

I remembered the copy of *The Toastmaster* my friend had given me and mentioned the organization to the class. One of the class members had been a member of a Toastmasters club in Tucson, Arizona, and volunteered to help us start a club.

That is how Toastmasters came to Ohio. The copy of *The Toastmaster* I brought back from Oregon in 1936 listed a total of 55 clubs in the United States and Canada, but there were none in Ohio. The TMI Directory of clubs now lists more than 150 clubs in our state.

The magazine's many values are recognized in our club by incorporating its use in club programs.

On the first Tuesday after the magazine reaches us, our club's educational vice-president assigns to one of the five speakers for the evening the task of giving

an interesting report on one of the articles in the magazine. As Toastmasters, we speak to inform, to persuade, to get action, or to entertain. The object of this speech is to get action, to get the members to read *The Toastmaster* more thoroughly.

Our club also has a quiz program once a month as a part of the Table Topics session. At this time the Topicmaster asks a few pertinent questions such as, "What did the article on heart disease in the February issue of *The Toastmaster* have to do with Toastmasters?" We hope this will cause more of our members to read the magazine more analytically and to put into practice what they read.

We also urge our members to take a copy of *The Toastmaster* with them when they visit a doctor, dentist, or lawyer and leave it on the reading table in the waiting room. If the professional doesn't read it, a patient or a client might. It could be his introduction to Toastmasters.

A friend of mine, after reading the current issue, sends it on to his son who is in college and is taking a course in speech. An appreciative letter from the son

showed he is sending it to the right place. The instructor of the class also has shown an interest in it.

Why don't you call the principal of your local high school and ask whether his school offers a course in public speaking? If it does, it is quite likely the teacher of the class would appreciate having a subscription to our magazine. After reading it, he can place it on the reserve shelf in the school library and call the attention of his students to it.

The Town of the Month feature certainly presents an opportunity for clubs in the cities selected to "sell" Toastmasters in their communities. Copies of that issue can be sent to your local Chamber of Commerce, radio and TV stations, the superintendents and principals of schools, the city librarian, and other civic, professional, and business leaders. One Chamber of Commerce bought sufficient copies and provided them to the passengers leaving their city by air.

Your copy of *The Toastmaster* can become a messenger of opportunity if you will start it on its journey.

Do it now!



Lewis C. Turner is a past International president of Toastmasters International (1950). A retired high school principal, he is a member of the International Platform Association and has spoken in every state. He helped organize Akron Club 151-10 in Akron, O., in 1940.

The Case Of The Missing Ex-President

by PAUL J. CATHEY



It was late on a cold, blustery evening when the call came in for the famous detective. As his faithful companion, former associate in the Army, and chronicler, I picked up the phone.

"General Evaluator speaking," I said.

"May I talk to the famous detective, T.O.S. Masters?" asked a worried voice.

"It's for you, Masters," I said, turning to him. "Sounds like someone with a worry."

Masters took the phone and was soon deep in conversation. I dozed fitfully, only to awaken and find him still listening, his lean, hawk-like features on the alert.

Finally he hung up. "They have a problem, G.E.," he said crisply. "They're worried about the many Toastmasters club presidents who are disappearing."

He went to a globe we had sitting on the bookcase and spun it nervously between his hands. "In all these countries there are thousands of Toastmasters clubs, and each year they lose some of their best men.

"These men have only two characteristics in common. They are all ex-presidents of their clubs. Second, all or almost all have just completed their terms of office."

"But, dash it all, Masters," I interjected, "surely this can't be true of all Toastmasters clubs?"

"Not at all, G.E.," the famous sleuth answered. "There are hundreds of other clubs which keep their ex-presidents as loyal, active members. Some, in fact, have six, eight, or more ex-presidents still on their rosters.

"Yet we can't deny this malady exists. And it can strike with surprising suddenness. One minute, as president, the Toastmaster is concerned about gaps in the attendance of other members; the next he himself is a chronic absentee."

"And," I interposed brightly, "they want you to find out where these men go."

"Not where, but why, G.E.," the famous detective corrected.

During the next few weeks Masters was completely immersed in the case, following up every lead, seldom taking time to eat or sleep. I hesitate to interrupt him while he's in this phase of an investigation. But at length I sensed a more relaxed atmosphere and asked him how he was progressing.

Lighting up his pipe, Masters unbent. "I'm just about to make my report and close the case," he said with a deprecating wave of his hand.

"Really, Masters, I hadn't imagined it would be that easy."

"It wasn't difficult once I found the common thread in all these disappearances," Masters stated.

"And that was . . . ?"

"Let's go back a bit, General, and I'll trace my reasoning for you, step by step. First, I spent some time studying the ex-presidents who were still with their clubs, especially those who had been out of office for a few years."

"But in heaven's name, why?" I expostulated.

"Because, my dear fellow, I had to see why they differed from the men who left. What were they doing to substitute for not being president?"

"And?" I persisted.

"In every case, General, they had found an interest in the Toastmasters program far more important — at least to them — than being a club president.

"Many were serving as area, division, district or international officers. Almost all were continuing their speaking training with work in either the Advanced Speaker or in Leadership Through Speech. Quite a few were working on some important community program of the club, area, or district.

"In short, G.E., they were still active Toastmasters, enriching their own lives by helping others improve theirs. They are *Serving and Growing*."

"And what about . . . ?"

"The others? Well, G.E., there were a great many reasons why they disappeared. Some were

valid; most were a smokescreen. I ran into quite a few cases where the ex-presidents said they were too busy with other interests, at work or with other groups, to continue as a Toastmaster. This, of course, was nonsense.

"It's true, a few of the men had an important reason for dropping out for a time. They had received a promotion to a new, taxing position, been transferred to another city, or taken on another job. But the number of these men was very small."

"What then?" I interposed.

"Then we move to other, more realistic reasons for losing these men."

"What was the reason?"

"Reasons, G.E., reasons. There are quite a few, depending on the type of person the president was. Many men simply lost sight of the real reason why they joined Toastmasters — to learn how to speak well. They became so immersed in being president they thought it was the beginning and the end. Some actually never completed Basic Training.

"Unfortunately for them they had to preside at every meeting. So they gave no speeches, and didn't evaluate or serve as Toastmaster. A mistake, General, a distinct mistake.

"Far better to let another officer take charge periodically (and better training for the other

officers, too). In any event, they should find a way to keep up their assignments against the day when the crown moves to another."

"I suppose, Masters," I interrupted, "there are some ex-presidents who cannot play second fiddle to a new regime."

"Exactly, G.E., exactly. And for these men service as an area, division or district leader is a must. And I found, sadly, that their own clubs could do a lot more to provide opportunities for these men to gain experience while contributing to their club and their communities.

"New club officers could, for example, give these men an important committee assignment . . . chairman of club achievement, of intra-club activities, or Speechcraft course arrangements or as the club Youth Leadership Program coordinator. And they could do it as the ex-president was leaving office. In fact, he could be given the assignment the night the new officers were inducted.

"If the ex-president has completed only Basic Training, why not present him with a copy of

The Advanced Speaker as he leaves office? It could be a worthwhile and stimulating gift.

Masters paused a moment to refill his pipe. "There's still one more reason why these men leave," he added finally.

"Ingratitude is worldwide," the celebrated investigator answered. "Someone, something may have stirred within them the feeling they are not appreciated or wanted. After all, just being voted out is enough of a trauma. And no matter how successful a president has been he has made some mistakes and some enemies."

"Praise is the answer, General, praise of all those who have labored for the club before they are too far away to hear it. An ex-president's pin should never be given without some lavish acknowledgement of the president's contributions over the last year."

"You make it all sound so simple, Masters," I cried, excitedly.

"It is simple, G.E.," he answered. "The magic words are *work* and *praise*. Keep these members active and happy in the club. Then they won't want to wander."

Paul J. Cathey, a senior editor of Iron Age magazine, has been a regular contributor to The Toastmaster and was the 1965 winner of The Toastmaster Magazine Award for the article of greatest benefit to the individual Toastmaster. He is a member of Jenkintown (Pa.) Club 2684-38.



CLUBS IN THE NEWS

Club Is on Radio

Paso Robles (Calif.) Club 1785-12 has been getting considerable publicity and local recognition by working out an arrangement with a radio station to have parts of the club's Table Topics session and the evening's best speech presented in a ten-minute weekly broadcast.

Congressman Speaks

Congressman Dan H. Kuykendall was a guest speaker before a meeting of **Art-O-Rhec Club 2604-43** in Memphis, Tenn. At another special summer meeting one of the members provided video tape recording TV equipment so Table Topics participants could evaluate themselves.

Richard Bolz (center) holds a plaque presented to him by **Lock City Club 2649-62** in Sault St. Marie, Mich., when he left the city because of a job transfer. Others are (from left) Earl Weidner; Franklin Otis; M. Marken, club president; Dale Baker, club secretary, Robert Strong; and Rae McCulloch.

Bill Crites (center) looks over one of the club trophies during his re-induction as a member of **Smedley No. One Club 1-F**. He was the first president of the **Santa Ana (Calif.) club**. Participating in the induction ceremony were (from left) **Walt Schiffelbein**, club president; **Bud Welch**, District F lieutenant governor; **Ed Lynch**; and **Bob Dagenais**, immediate past club president.

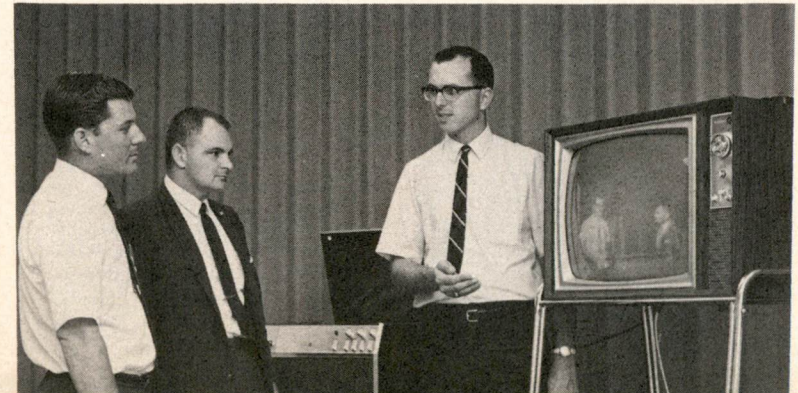


Col. Joseph W. Parks, Jr., commander of **Tainan Air Base, Taiwan**, receives an award for his outstanding contributions to **Tainan Taiwan Club 3102-U**. Admiring the plaque are (from left) **T. Y. Hsu**, past club president; **Capt. Robert P. Cly**; **Parks**; and **S. T. Dong**.



Master Sgt. Rodney H. Irwin of **Madrid (Spain) Club 2378-U** helps **Colonel Sanford K. Moats**, commander of the **401st Tactical Fighter Wing**, as he signs a proclamation designating **Toastmasters Week** at **Torrejon Air Base**.

John Diaz (center) past governor of **District 47** and member of **Radiation Club 1423-47** in **Melbourne, Fla.**, watches a video tape playback of a club meeting. Also participating in the demonstration are **Lee Johnson** (left), and **Jerry Heckman**.





Toastmasters in The News

Clarence J. Enzler, a member of Potomac Club 827-36 in Washington, D.C., and Region VII's contestant in the International Speech Contest, was featured in an article which appeared in the Montgomery County, Md., *Sentinal*.

George K. Rand, president of Twin City Club 1142-43 in Little Rock, Ark., has been appointed chairman of the U.S. Weather Bureau Safety Committee.

George T. Churchman, president of Pleasant Valley Club 2119-12 in Camarillo, Calif., has been named to the Camarillo Boys' Club board of directors and recently was selected as Military Citizen of the Year for Oxnard Air Force Base.

Sam Little, District 12, helped conduct a two-day educational program for non-English speaking Navajo Indians in Tonalea, Ariz.

Harold Wheeler Jr. of Tempe (Ariz.) Club 1715-3 was the subject of a feature article in the Mesa (Ariz.) *Tribune*... **Willie Trejo**, winner of the District 23 Speech Contest, won the Texas Junior Chamber of Commerce speech contest and will represent his state at the Jaycee speak-off in Baltimore, Md.... **Howard Perry** of Scottish Rite Club 3106-63 in Nashville, Tenn., has been elected president of the Tennessee Collectors Association.

Toastmasters International has received considerable publicity in recent weeks. Included were items in *Administrative Management* magazine and *Changing Times*, two large-circulation magazines. Information about the Toastmasters program is included in a recently-published book, *Handbook for the Starting Doctor*, by George W. Condit.



Luther Lester (right) displays his "Honorary Mountaineer Award," presented to him by the governor of West Virginia for outstanding community service. He is a member of Ashland (Ky.) Club 246-40. Looking at the award is Rollo Dawson, past District 40 governor.

NOW HEAR THIS

by **DAVID A. COREY**





NOW HEAR THIS

In the third chapter of Ecclesiastes we read:

“For everything there is a season, and a time for everything under Heaven:

A time to be born, and a time to die;

A time to plant, and a time to reap;

A time to weep, and a time to laugh;

A time to mourn, and a time to dance;

A time to win, and a time to lose;

A time to keep silent, and a time to speak . . .”

The writer of this ancient passage recognized that “silence is golden.” He knew that there was a time to be silent, a time — if you please — to listen.

Let’s consider this thing we call listening, which has multiplied many times in importance since the olden times. Research now reveals that we are living in an age of verbal communication. In fact, 70 per cent of our average waking day is spent in communicating with someone. Specifically, the results show that 30 per

cent of that verbal communication day is devoted to speaking, 16 per cent to reading, 9 per cent to writing — and 45 per cent to listening! (Source: *Principles and Types of Speech*, by Allen H. Monroe, Dept. of Speech, Purdue Univ.) And that’s the part we do least effectively.

When you look at the figures carefully, you see that 75 per cent of our verbal communication consists of speaking and listening, and 50 per cent more of that time is spent listening than speaking. Yet there is little doubt that all of our communication would be much more effective if even more time were spent listening — really listening.

The facts show, then, that listening is the greater part of communication. Isn’t it distressing that more people don’t recognize this and try to do something about it? One did: Harvard’s famed professor Charles T. Copeland was once asked by a student:

“Is there anything I can do to learn the art of conversation?”

“Yes, there is one thing,” said

Copeland. “If you will listen, I’ll tell you.”

For several moments there was silence. Then the student said, “I’m listening, professor.”

“You see!” said Copeland. “You’re learning already.”

In every walk of life there are times when it is best to use few words and be a good listener. Ask any husband. And sales people, especially, are wise when they become sphinx-like whenever a customer shows a disposition to talk. They know that to do otherwise would lose for them the chance to find out what the customer is thinking. Knowing that, the salesman has a better opportunity to qualify the customer. Letting the customer talk is good business and good sales strategy. In this respect, aren’t we all salesmen?

The same thing occurs in any communication, between any numbers of participants. Too many of us don’t listen because we’re too busy planning what we’re going to say when we can interrupt, and we miss the whole point of the conversation. And a good listener is not only popular everywhere, but after a while he might learn something.

Francois de La Rochefoucauld put it pretty well when he said: “The reason why so few people are agreeable in conversation is that each is thinking more on what he is intending to say than on what others are saying, and

that we never listen when we are desirous to speak.”

These same principles apply to the speaker-audience situation, and there are many factors which affect the general listening effectiveness of a member of an audience. Some are controlled by the listener; others are not.

While it is true that the response lies with the listener, it is the responsibility of the speaker to make it easy for his audience to listen. This is the process of motivation, catching the attention and arousing and maintaining the interest of the listener.

Everything a speaker does to accomplish the specific purpose of his speech — that is, obtaining a desired audience response — is related to effective speaking.

While it is the responsibility of the speaker, however, to make it easy for members of his audience to listen, it is the obligation of the members of the audience to listen, to be as receptive as possible.

Chaplain Carl W. McGeehon relates this story:

“Each of us here,” the speaker began, “has a job to do in this hour. Mine is to talk and yours is to listen. My hope is that you will not finish your job before I finish mine.”

Maybe this is the real problem: the speaker could finish before his listeners if his words could be recorded and



NOW HEAR THIS (cont'd)

played back faster. In other words, it has been proved that most people can hear — and understand—at a rate three to four times as fast as they can talk. For example, the normal speed of utterance for most speakers is between 120 and 180 words per minute, whereas most people can hear and understand what's being said between 400 and 700 words per minute.

That is to say they can hear and listen that well if they really try and sincerely want to do it. But they most probably are like the fellow who said, "My wife talks to herself."

His friend replied, "So does mine, but she doesn't realize it. She thinks I'm listening."

It must be agreed, then, that the ability to listen well is quite as important as the ability to speak well; maybe more so, since effective oral communication depends on both.

Some improvement in listening ability may occur as a matter of course, but the only way to make great improvement is through conscious effort. The

value of such effort is obvious. If you're a student, you will learn more accurately and easily from lectures and discussions in your classes. If you're a salesman, your sales will increase. If you're a Toastmaster, you will better learn to analyze the effectiveness of methods and techniques used by other speakers within and without the organization.

The first problem, of course, is to hear what the speaker is saying. There is little the listener can do to reduce outside noise, except to close an open door near his seat, nor can he improve the speaker's voice or the loud-speaker adjustment. But disturbing noises will interfere less with the listener's ability to simply hear what the speaker has to say if he makes a concerted effort to concentrate. The listener's mind tends to "sort out" the sounds received by the ear, hopefully discarding the meaningless ones.

A father was absorbed in his favorite television program when his young son asked him about a homework question.

"Dad," he asked, "where are the Alps?"

"Ask your mother," came the reply. "She puts everything away."

Good listening requires more than merely hearing what is said; it means grasping and understanding ideas expressed. It involves concentration of thought. Just as concentrating on the speaker's words helps you hear them above noise, focusing thought on his ideas helps you grasp them more clearly.

If your mind is occupied with something else, you may hear what the speaker says but fail entirely to grasp the meaning of what is said. The listener, therefore, must concentrate on the speaker's subject.

Comprehension of someone else's speech will be increased if you learn to recognize the arrangement of his ideas. What is his central thesis? What are his main points? How are they arranged — in time sequence, space, problem-solution? What are the minor points and how do they relate? It is helpful to practice taking notes in a structured manner as the speaker proceeds.

As you learn to listen for the idea structure, you should note the relationship of illustrative material to the main points.

Listen carefully as the main points are filled in so you can clearly grasp their significance. Try jotting down some of the more important details. But learn not to mistake vivid details for

the main ideas they support.

Your comprehension will be increased in most instances by an active effort to relate what is heard with what you already know. If you know about the subject some advance study will help. But prior opinions must be avoided in order not to prevent listening to new ideas. Usually a receptive, open-minded attitude is most conducive to understanding; listen to *all* the speaker has to say before deciding whether to agree.

These suggestions, then, should help anyone to become a more effective listener:

1. Select a comfortable seat where the speaker can be both seen and heard.

2. Look at the speaker.

3. Think of yourself as a participant in a conversation with the speaker.

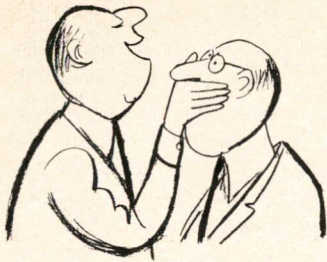
4. Enter the situation with an alert curiosity.

5. Analyze the speaker's material as you listen to him.

6. Maintain a mental outline of the points, evidence, and reasoning the speaker uses for developing his speech. Some find it helpful to write out a key-word outline of the talk.

7. At the conclusion of the speech, summarize the points, evidence, and reasoning presented.

With slight modification, these seven points can be applied to any communication situation and should help to improve your



NOW HEAR THIS (cont'd)

general listening effectiveness. But as a speaker-listener, try not only to comprehend and evaluate *what* the speaker has to say, but also to observe carefully *how* he says it, what techniques he uses.

On the basis of this observation, you should be able to judge whether the speaker's techniques were effective and, if not, what ones might have been.

In short, as a speaker-listener you should be concerned with total performance. This particular kind of listening and observation should achieve two results:

1. It should increase your ability to evaluate critically the

speaking of others.

2. It should, through observation and criticism of the speeches of others, improve your own speeches.

You will appreciate that "there is a time to keep silent, and a time to speak."

But remember this: just as in golf, bowling, or anything else, effective listening requires constant practice, and it is worth the effort. If you don't believe it, consider this thought so aptly put by one who should have known of what he spoke: Calvin Coolidge, when he said, "Nobody ever listened himself out of a job."

LCDR David A. Corey is a member of the Toastmasters International Board of Directors. A member of Gosport Club 2896-66 in Portsmouth, Va., he is chief of electronics engineering for the Fifth Coast Guard District at Portsmouth. He served as governor of District 53 in 1964-65.



LOOKING FOR A SUBJECT?

Be sure to read about the suggestions that are brought out below in the Point of Emphasis for October. Keep these in mind as you develop your speeches during this month. Some of the following subjects should be helpful to you in selecting a topic.

Historically, the month of October includes several thought-starters. On October 4, 1957, Sputnik I, first man-made satellite, was launched by Soviet scientists. October 24 is United Nations Day, commemorating the anniversary of the day the charter of the United Nations came into force in 1945. Eighty-eight years ago (October 21, 1879) the world became a brighter place when Thomas Alva Edison lit the first practical incandescent lamp (it glowed for 45 hrs. before burning out). October 8, 1871, a great fire started that destroyed the heart of Chicago with an estimated loss of \$196,000,000, which brought about the observation of Fire Prevention Week (Oct. 9-15). The stock market collapsed October 24, 1929, ending the greatest era of prosperity in U.S. history.

Columbus Day occurs on October 12, and on October 31 comes the observance of a festival older than recorded history — Hallowe'en. And... Toastmasters International celebrates its 43rd birthday on October 24.

POINT OF EMPHASIS FOR OCTOBER

During your October meetings arrange for one of your members who is scheduled for an Advanced Speaker project to give his talk on Project Three, Effective Speech Outlines. Encourage those members who are participating in the Basic Training Program to give special attention to assignments 3, 6 or 11 for ideas to improve their speech construction. This is an excellent opportunity for the Educational Committee to review with each member his speaking program progress to date.

For those members who are not participating in a speech program, schedule and encourage them this month to begin a program and to pay particular attention to that part of the club program devoted to speech construction.

The Borden Formula (commonly known as the "ho-hum method"), the Monroe's Motivated Sequence and the Who, What, When, Where and Why methods are a few of the better methods for speech construction. Schedule your evaluation program to highlight the effectiveness of the speech construction of each talk presented during this month. Arranging for your members to review this subject will result in their presenting a clearer message in each of their talks.



Take A
NEW
Look At
Your
TABLE
TOPICS
PROGRAM

by RONALD L. ULMER

What values do your club's members place on Table Topics?

Well if they are anything like a big percentage of the Toastmasters I have known during the past three years, the going price is about a dime a dozen. A scattered few "would rather fight than switch," while one in a thousand would prefer them to a good five cent cup of coffee.

Then there are a few who recognize an opportunity when they see it and would not sell their slot on the Table Topics session for a million dollars.

For years I have preached Table Topics to both old and new clubs alike. Everytime a faltering club asked for assistance I was Johnnie on the spot with a sure-fire remedy: "Get them on their feet with Table Topics." Sometimes I even went so far as to outline several types of topic sessions to add variety to their program.

One day a hard working educational vice-president came to me with a problem. The club's attendance was down and falling with each succeeding meeting. They had varied Table Topics up and down the list, but still the membership was losing interest.

"Well then, this should be easy. Your evaluation program must be to blame or your speakers don't have good material," I answered.

"Not so," was the reply. "They

are always good. Why don't you come to our next meeting to see for yourself?"

To say that the club had variety would be putting it mildly. During Table Topics each member tried to outshine his predecessor. You never heard such a variety of evasive tactics in all your life. The session had all the flavor of a contest to see who could talk the longest without approaching the assigned subject.

But don't get me wrong; these boys were artists. They spent their time telling how much the subject meant to them... how dear old Aunt Minnie or Cousin Alfred also felt the same. A general feeling existed that the world would be a better place because they were about to express their true feelings on the matter.

Most admitted that many restless nights had been experienced weighing the pros and cons of discussing such matters before the membership.

Let me tell you it takes a real pro to dodge a question as glibly as those boys. If they had put forth one tenth the effort in fulfilling their assignment as they expended in avoiding it, their meeting would have taken on new meaning.

A Table Topic, as presented by the Topicmaster, may be the dullest thing in the world. It may even be unworthy of consideration. There may be abso-

lutely no reason for its discussion. Your assignment may be some subject with which you are unfamiliar or one which you have no desire to discuss.

You may have been given the side opposite your lifelong views and convictions. It may be a controversial bomb or you may be the only person present who supports your opinion.

Consider Yourself Lucky

Regardless of what the assignment, regardless of how you feel about the assignment, consider yourself the luckiest person alive, for here is a real challenge. Here is an opportunity to develop and improve your thinking and speaking capabilities. Here is something which will stimulate dormant brain cells. Here is your big chance to think on your feet.

Table Topics are for developing and stimulating the thinking capabilities of the individual through constant practice. This may come as quite a shock to a great number of Toastmasters, for many of them look upon Table Topics as a program filler, all because of a complete lack of understanding of the basic ideas behind Table Topics sessions.

That brain of yours works very much like a computer, constantly receiving, sorting, sifting, storing, and retrieving information. It has an operating capability which far exceeds the reaction abilities of the rest of the body. The speed

at which a sensing nerve feeds information to the brain is faster than the bat of an eyelash, but this is a snail's pace compared with the speed at which millions of brain cells handle the information.

A good example of this is a little experiment you can perform yourself. Place a pad of writing paper in front of you. Pick up a pencil and write a brief statement about money. You will find your fingers were hesitant, but your mind was racing rampant, sorting information stored in your brain cells so the necessary nerve commands could be given to your muscles which produce the writing motion.

Much Took Place

In that brief period while your pencil was poised, much took place within your brain.

First, millions and millions of bits of information were scanned, and any bit remotely related to money was retrieved and fed to a sorting and rearranging section where the data was shaped into the proper sentence structure.

Still another section was preparing this sentence structure into nerve commands required to cause your muscles to react properly.

Finally, the poised pencil began movement.

This experiment can be carried one step further by using the last word of each of the first

six paragraphs of this article. Again, with pad and pencil in position, find the last word of the first paragraph and without hesitation write as much as you can about the subject. When you have to stop to think about what to say next, quit that word and move to the next paragraph. Start writing about this subject and continue until you again stop to think about what to say. Again repeat this process for each of the four remaining paragraphs. You'll find each subject becomes easier to handle and that the material you write down is better organized and longer.

Try Other Sources

This little game can and should be played on a daily basis. Newspapers, magazines, books, or even letters will provide excellent subject matter. You will find it challenging and stimulating. Soon your thoughts and words will be placed on paper with great ease.

The Table Topics session as practiced by Toastmasters is an advanced step of my little game. Here we bring into play the same brain cells which, incidentally, go through the same sequence of sorting, sifting, and retrieving information as was used in reading the work and then writing about it.

The sensing nerves transfer to our hearing while the control nerves are focused upon the vo-

cal chords where the thoughts are transmitted as the spoken word. While the writing experiment was carried on in private, the Table Topics experiments are conducted before a group of people. The object of the experiment is still the same: to express your thoughts quickly when assigned a subject.

Perhaps a few of you would prefer some practice at home. There are several ways this can be accomplished, and each can be quite profitable.

Tape Recorder Helps

Those who have access to a tape recorder can practice in privacy by using the last word of a paragraph. Simply select printed matter and, using the last word of each paragraph, talk about that subject until you falter or stop to think of what to say.

Those of you who do not have access to a tape recorder can present the game to your family or friends and enlist their aid. In many cases this game has become a popular form of entertainment and adapts itself to groups or parties.

Although the home-type topics sessions will be helpful in the development of your thinking capabilities, a Toastmasters meeting and its Table Topics sessions will make far greater contributions, for you will have an opportunity to speak before a large group.

The spirit with which the individual member enters into the program and the attitude of the club as a whole are the determining factors of benefits that will be derived from Table Topics. Each club should require immediate response to the assigned topic. The effective response occurs within three to five seconds. This means the old habit of slowly rising, pushing the chair back, walking around it, addressing every member of the club, every guest and thanking the Topicmaster for such a golden opportunity should be dropped. There are no benefits to be derived from deliberately stalling for time. The person who employs such methods not only hurts himself, he is stealing time from a fellow Toastmaster who could use the time to better advantage.

Many of you are probably self conscious about saying something before you have pondered over it. Forget it! Pop right up and start talking. You'll be amazed at the right approach your subconscious takes. Your mind works a hundred times

faster than your vocal cords, so it's a hundred to one that the right information will be supplied.

There are several reasons which substantiate the desirability for fast action in Table Topics:

1. Many men have a natural fear which has a tendency to assume large proportions. Given half a chance, it will develop into an avalanche. By rising promptly, your brain is kept busy controlling your actions and finding an answer to the topic. By fast action you have blocked out thoughts of fear which could have turned the whole experience into pure catastrophe.

2. When subjected to stress or strain, people have been known to perform superhuman feats. A mechanism we refer to as the subconscious guides our actions, does our thinking, and produces the needed strength and energy.

3. Prompt action allows the subconscious full command of the situation.

4. This is an opportunity in quick thinking. If you don't want it, don't steal time from someone who is sincerely trying to improve.

Ronald L. Ulmer is a past president of Caliope Club 2821-47 in Orlando, Fla., and has served as an area lieutenant governor and area governor. He is an employee of the USN Underwater Sound Reference Laboratory and has established Roal Enterprises, a firm for which he writes sales material.



TOASTscripts



CLUB ANNIVERSARIES — OCTOBER

20 YEARS

San Carlos-Belmont Club 530-4
San Carlos, Calif.
Aquatennial City Club 534-6
Minneapolis, Minn.
Downtown Club 538-8
Quincy, Ill.
Merritt Club 539-57
Oakland, Calif.

15 YEARS

US Club 1120-F
Montebello, Calif.
Northeast Club 1161-2
Seattle, Wash.

Tucson Club 1155-3

Tucson, Ariz.
Boulevard Club 1144-7
Portland, Ore.
Lafayette Club 1127-11
Lafayette, Ind.
Southwest Club 1029-30
Chicago, Ill.
Kla-How-Ya Club 1181-32
Port Orchard, Wash.
Reynolds Club 1148-37
Winston-Salem, N.C.
Naval Supply Center Club 889-57
Oakland, Calif.
Business and Professional Men's Club 1169-68
New Orleans, La.

Reviewing the program of Region III's conference in Houston, Tex., this summer are (from left) International Director Donald W. Paape; Ralph E. Howland, vice-president for organization; Joe Westergale, conference chairman and past district governor of District 56; and International Director Truman Thomas.



World Headquarters Manager Buck Engle (left) accepts a plaque from Dr. Albert Iverson, director of international relationships for the Boy Scouts of America. The plaque was presented in appreciation for Toastmasters International's continuing cooperation with the Scout organization.



NEW CLUBS

As of July 25, 1967

- District 2** FIRSTBANK Club No. 2636-2. Meets: Thurs. 7:00 a.m., Officers Dining Room, Seattle First National Bank, SEATTLE, Washington. Contact: 583-7332.
- District 7** MORNING GLORIES Club No. 3788-7. Meets: Wed. 6:45 a.m., Highlander Inn Motor Hotel, 1410 S.W. Broadway Avenue, PORTLAND, Oregon. Contact: 226-2127.
- District 11** GARY WORKS Club No. 2643-11. Meets: 2nd-4th Tues. 7:30 p.m., Gary Works Supervisors Club, GARY, Indiana. Contact: 996-2683.
- District 12** CANALINO Club No. 2616-12. Meets: Wed. 7:30 p.m., San Roque Mobile Estates Clubhouse, CARPINTERIA, California. Contact: 684-3688.
- District 36** BHA Club No. 3231-36. Meets: alt. Tues. 12:00 p.m., Room 4310, HEW-S Building, WASHINGTON, D.C. Contact: 963-7262.
- District 37** ROCKY MOUNT CHAPTER Club No. 2944-37. Meets: alt. Thurs. 7:30 p.m., Coastal Plain Life Insurance Company, 437 Falls Road, ROCKY MOUNT, N.C. Contact: 442-6123.
- District 47** SPARKLING Club No. 3602-47. Meets: Mon. 6:30 p.m., Perkins Pancake House, 1617 Gulf-to-Bay Blvd., CLEARWATER, Florida. Contact: 581-1314.
- District 52** UNITED COMMUNITY Club No. 2813-52. Meets: 2nd-4th Thurs. 7:30 p.m., United Community Church, GLENDALE, California. Contact: 249-0413.
- District U** CAPITAL Club No. 409-U. Meets: alt. Thurs. 5:30 p.m., 10th Floor, Manchester Unity Bldg., 120 Lambton Quay, WELLINGTON, New Zealand. Contact: 49-553.
- TAEGU Club No. 998-U. Meets: alt. Thurs. 12:00 noon, Top 5 Club, Camp Henry Korea, TAEGU, Korea. Contact: 2344.
- HUTT VALLEY Club No. 3839-U. Meets: alt. Mon. 5:30 p.m., Carib-bean Lounge, High Street, LOWER HUTT, New Zealand.
- District TCBI** CORK Club No. 1868-TCBI. Meets: alt. Tues. 8:00 p.m., Imperial Hotel, South Mall, CORK, Ireland.

DISTRICT GOVERNORS 1967-1968

- | | |
|---------------------------|--|
| 1. George T. Price III | 153 W. Ave. 34, Los Angeles, Calif. 90031 |
| 2. Louis E. Christen | 856 S. 124th St., Seattle, Wash. 98168 |
| 3. Keith Simth | P.O. Box 1980, Phoenix, Ariz. 85001 |
| 4. Peter S. Hegedus | 1688 Rosita Rd., Pacifica, Calif. 94044 |
| 5. Robert J. Bolam | 4350 Hermosa Way, San Diego, Calif. 92103 |
| 6. Arthur L. Fahland | 5715 Juniata, Duluth, Minn. 55804 |
| 7. L. D. Anders | 922 S. W. Washington St., Portland, Ore. 97205 |
| 8. Ken Miller | 6621 Sutherland, St. Louis, Mo. 63109 |
| 9. Lester Merritt | 715 North Town Ofc. Bldg., Spokane, Wash. 99207 |
| 10. Peter Zizes | 2682 Fairview Pl., Cuyahoga Falls, Ohio 44221 |
| 11. Robert H. Withey | 935 Morrow Way, Ft. Wayne, Ind. 46808 |
| 12. LeRoy P. Howard | 305½ North St., Taft, Calif. 93268 |
| 13. Wallace R. Burgess | 4359 Brightview Ave., Pittsburgh, Pa. 15227 |
| 14. Phillip R. Viviani | 807 Lakecrest Dr., Macon, Ga. 31204 |
| 15. Wayne Stout | 1382 Ammon, Pocatello, Ida. 83201 |
| 16. Gaylord Giles | Rte. 3, Box 275, Edmond, Okla. 73034 |
| 17. Carl Rupp | 2838 Beth Dr., Billings, Mont. 59102 |
| 18. George P. Arakelian | 5154 Edmondson Ave., Baltimore, Md. 21229 |
| 19. Max W. Churchill | 914 Cedar, Muscatine, Iowa 52761 |
| 20. Arvy Larson | P.O. Box 492, E. Grand Forks, Minn. 56721 |
| 21. Werner Bernhardt | 59 Plover St., Kitimat, B.C., Canada |
| 22. Warren Reed | 1107 S. 2nd St., Leavenworth, Kan. 66048 |
| 23. E. Wayne Poindexter | Star Route Box 209, Alameda, N.M. 87114 |
| 24. Harlan Vost | 11925 Skylark Dr., Omaha, Neb. 68144 |
| 25. John K. Miller | 113 Childress, Sheppard AFB, Tex. 76311 |
| 26. Phil Hatch | 660 Detroit, Denver, Colo. 80206 |
| 27. Peter Varkojs | 322 W. Kanai Ave., Porterville, Calif. 93257 |
| 28. Jay C. Dennis | 6901 Providence, Whitehouse, Ohio 43571 |
| 29. LaGuin Elkins | 1011 E. Belvedere Circle, Mobile, Ala. 36606 |
| 30. Beverly Chase | 1140 Alfani Dr., Des Plaines, Ill. 60016 |
| 31. Daniel M. Shea | 114 Bunker Hill Lane, Quincy, Mass. 02169 |
| 32. Burton Malakoff | 8532 Terrace Rd. S.W., Tacoma, Wash. 98498 |
| 33. Ray Rogers | 655 Hemlock, Hermiston, Ore. 97838 |
| 34. John R. Glushko | Bonbright & Co., 1 State Tower Bldg., Syracuse, N.Y. 13202 |
| 35. Arthur Garvey | 1934 West County Line Rd., N. 96, Mequon, Wis. 53092 |
| 36. William J. Davis | 12402 Littleton St., Wheaton, Md. 20906 |
| 37. Robert Bruce Owens | Rte. 1, Box 452-A, Fountain, N.C. 27829 |
| 38. Al E. Koenig | 564 Prince St., Woodbury, N.J. 08096 |
| 39. Floyd T. Brown | 7648 Manorcrest Way, Sacramento, Calif. 95832 |
| 40. Orville Hullinger | 750 W. 8th St., Marysville, Ohio 43040 |
| 41. Lloyd M. Taplett | 2800 E. 14th St., Sioux Falls, S.D. 57103 |
| 42. Harold Bickel | % Imperial Life, Bentall Bldg., Calgary, Alta., Canada |
| 43. Gene Davenport | 6624 Longwood Rd., Little Rock, Ark. 72207 |
| 44. Barry Koch | 2512 Terrace, Midland, Me. 04102 |
| 45. John Delaney | 80 Craigie St., Portland, Me. 04102 |
| 46. William Van Gelder | 7 Slayton Dr., Short Hills, N.J. 07078 |
| 47. Charles Avery | 313 Bay Ave., Cocoa, Fla. 32922 |
| 48. Gene Smythe | 873 77th Way S., Birmingham, Ala. 35206 |
| 49. Hideo Toda | P.O. Box 351, Honolulu, Hawaii 96809 |
| 50. Kirk Barry | 1741 Pier Ave., Santa Monica, Calif. 90405 |
| 51. C. Michael Luyt | 117 Calle de Sirenas, Redondo Beach, Calif. 90277 |
| 52. Tom Costanzo | 3541 Mevel Pl., La Crescenta, Calif. 91014 |
| 53. Frederiek Haak | 447 Maple Road, Longmeadow, Mass. 01106 |
| 54. Luther H. Beck | 160 N. Third Ave., Canton, Ill. 61520 |
| 55. Dr. A. S. Aldrich | 2360 E. Pershing Blvd., Cheyenne, Wyo. 82001 |
| 56. Walter Wukasch | 403 W. 19th St., Austin, Tex. 78701 |
| 57. Harold Davis | 691 Calmar Ave., Oakland, Calif. 94610 |
| 58. Robert J. Ellison Jr. | 322 Elizabeth Dr., Greenville, S.C. 29607 |
| 59. Adin E. Earl | Bell of Nevada, Rm. 112, 645 E. Plumb Lane, Reno, Nev. 89502 |
| 60. John Bonfield | 41 Winnipeg Rd., Weston, Ont., Canada |
| 61. Maurice Levesque | 3349 Monselet, Montreal 39, Que., Canada |
| 62. James A. Leader | 2647 13th St., Port Huron, Mich. 48060 |
| 63. Donald Ziegenhorn | 4115 Skyline Dr., Nashville, Tenn. 37215 |
| 64. Les Patterson | 124 Eade Crescent, Winnipeg 16, Man., Canada |
| 65. Louis J. Maggiotto | 139 Niagara St., Buffalo, N.Y. 14201 |
| 66. Cecil McMahon | 2807 Goolsby Ave., Richmond, Va. 23234 |
| 67. James A. McFarland | 3350 Mt. View Dr., Anchorage, Alaska 99504 |
| 68. B. William Boxx | 307 Midway Dr., New Orleans, La. 70123 |

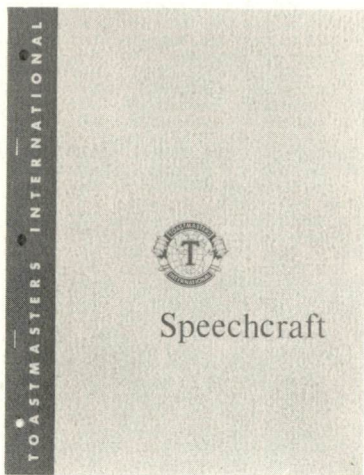
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