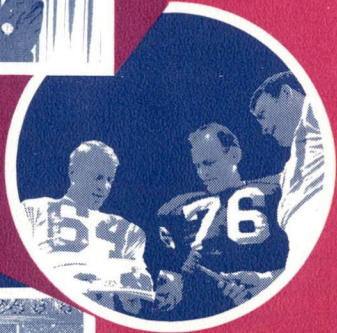


# The Toastmaster

AUGUST \* 1972



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Toastmasters programs prepare you for today's communication and leadership demands and put you up front in your occupation and in your community. You participate in programs designed to develop your ability to communicate effectively and improve your leadership capabilities through participation and fellowship of a Toastmasters club.

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VOL. 38 NO. 8

AUGUST 1972

# THE Toastmaster

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PAUL TAYLOR Editor

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BETTER LISTENING, THINKING, SPEAKING FOR THE ACTION PEOPLE

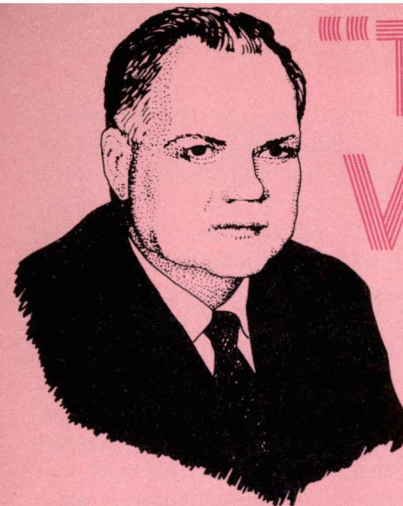
**THE NEW DISTRICT GOVERNORS** — Meet the 1972-73 district governors. See page 7.

**HOW WELL DO YOU LEAD?** — Toastmaster Jerry Long discusses the role of the leader in delegating responsibility. See page 16.

**YOUTH'S RESPONSIBILITY** — Toastmaster Raymond E. Floyd discusses youth and their generation's involvement in the future and the role of Toastmasters in helping them achieve their goals. See page 26.

**A BIT OF MAGIC** — Able Toastmaster Barney Kingston gives tips on developing a delivery and style that contains the "magic" that moves men. See page 29.

**HAVE YOU HEARD?** — Distinguished Toastmaster Dr. Richard Ward discusses a new type of listener and shows why the Toastmaster must respond to the needs of this audience. See page 34.



“THIS  
WILL  
PASS  
AWAY””

As my year of serving you as President draws near to its end, I am reminded of the title quote used frequently in my presidential visits. It is the simple saying of an Ancient Sage of Folklore who was judged most wise because his brief statement of only four words, “This will pass away,” is always true of any material thing. As a scientist, I believe in the incessant activity of all particles of nature.

No atom or molecule stays fixed. Change is inevitable. Only the overall direction of change is amenable to any influence by humans. Leaders cannot prevent changes; they can only channel its effects. It is the proper channeling of the directions of changes that deserves the attention and leadership interest of Toastmasters everywhere.

### What Are Some Changes?

What are some of the changes in direction that marked our year of Success Is . . . TI Action in the club? Of major credit to all, we have been active in the club and our membership is beginning to show positive signs of improvement. For example, new members from all sources increased this year over last year by 459, and dropped members were down approximately 5% from last year. This is lower than any of the three previous years.

And, a banner year in new club charters — 212 — reversed a decline of three years.

Reviewing these two statistics from the standpoint of the last six months of the fiscal year, there is even greater improvement which indicates that

## FANTASTIC POWER OF EYE CONTACT

By RONALD R. RUSSELL

Wonder if you realize the fantastic power that effective use of your eyes can yield. As a speaker, eye contact is one of the most effective tools you possess, second only to your voice; and at times I'm not so sure it's always second.

You can look back in history and see recorded time and time again, even in the scriptures, how "woman took man with her eyes." You can look into a person's eyes and tell whether he is happy or sad, whether he is sick or well, tired or alert, excited, angry, or calm, serious or humorous. You can see love or hate, respect or contempt, truth or prevarication. The list goes on and on.

Your audience can see all of these things in you. So, let's use these things in you. So, let's use this fantastic power! It has been aptly stated that, "your eyes are the very mirrors of your soul."

Use your eyes to telecast your purpose, your meaning, your emotion!

A few months ago, I attended my first meeting of a town citizen's advisory committee. The immediate past chairman was giving a final report on a day care center for underprivileged children. He happened also to be the minister of a local church. This man had the most extraordinary eye contact that I have ever seen in a speaker. His eyes penetrated my very being until I found myself on the defensive saying, "He can't do this to me," he can't make me feel this way." He literally lifted me right out of my chair and held me suspended there while he spoke to me. His eyes penetrated my mind and shaped my reason like putty to his way of thinking.

We could have had an even more prosperous year if we had started out with the same pace we engineered for the last six months.

### Business of Education

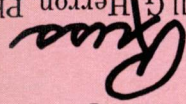
Education is our business and business has been good. ATM recognition, which is the standard measure of our educational progress, continued at an encouraging pace with 496 ATM by the Board of Directors for eighty-five clubs were approved for bylaw changes based on governmental, business, or organizational affiliation and support, to permit the acceptance of female members.

Sixth, we have embarked upon an optimistic long-range plan with specified objectives. The Board has approved the broad plan; and clubs, areas, divisions, districts, and international are to set goals and objectives that are within the framework of the total plan.

I personally thank every Toastmaster who was part of writing the success story of the past year. I have enjoyed my many presidential visits and I assure all that Toastmasters need not pass away as long as Zealand, for example, met the membership and growth challenge to become a provisional district (Number 72) with 15 new clubs added to their existing 22 clubs — for a total of 385 new members. The two provisional districts in Australia have completed their provisional requirements and are beginning to the clubs and members.

Fourth, we have been active in the international level. New Zealand, for example, met the membership and growth challenge to become a provisional district (Number 72) with 15 new clubs added to their existing 22 clubs — for a total of 385 new members. The two provisional districts in Australia have completed their provisional requirements and are beginning to the clubs and members.

Russell C. Herron, Ph.D.  
International President



And when he was through he didn't snap his eyes away to the next person, leaving me suspended there. He gently put me back in my chair and went on to the next person, but he would come back time and time again. Here was a man that had the answer to effective eye contact!

#### **What Made the Difference?**

What did he do that made such a tremendous difference? He did this—once he had established eye contact with someone, he would maintain eye contact until he had shared with that person one complete sentence.

The answer is disappointingly simple and yet its meaning, superficially illusive. Let's take a look at why this works so effectively.

Let us begin with an analogy. Have you ever played with a lighted candle, passing your finger briskly through the flame, intrigued by the realization that you could pass a finger through the intense heat without feeling its full effect? But now what would happen if you paused and left that finger in the flame long enough to recite a medium length sentence? The

effect of the flame would be infinitely greater.

In speaking a full sentence to a particular person in the audience, the duration of eye contact is longer and more personal. That pause, just as the pause in the candle flame, allows the speaker to establish a rapport with that person infinitely greater than could be obtained with a fleeting glance. Maintain eye contact with each person long enough to share with him one complete thought! And there we have it—the magic formula for effective eye contact!

Let us realize the fantastic power of eye contact, skillfully applied. Take your audience with your eyes! Let your eyes speak of your purpose, your meaning; let them reflect your emotion! Don't make eye contact brief and superficial. Concentrate on one person at a time. Establish a deep personal rapport with that person and share with him one complete thought! Be sincere and you will make him a believer in your cause. And one by one you will win your audience over to your way of thinking.

---

#### **ABOUT THE AUTHOR**

*Ronald R. Russell is a member of Bristol Club 3153-53 in Bristol, Conn. He is a voltage control engineer with the Superior Electric Company.*

# YOUR DISTRICT GOVERNORS 1972-1973





F — Stephen A. Douglas  
Ontario, Calif.



1 — Norbert E. Schmidt, ATM  
Redondo Beach, Calif.



2 — Edgar B. Mercy  
Seattle, Wash.



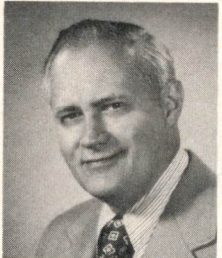
3 — James V. Quinn Jr., ATM  
Phoenix, Ariz.



4 — Guy V. Ferry, DTM  
Moffett Field, Calif.



5 — Guy B. Shackley  
El Cajon, Calif.



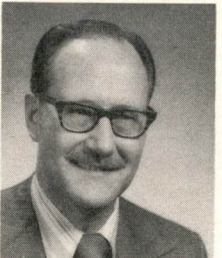
6 — Robert J. Simonsen, ATM  
Minneapolis, Minn.



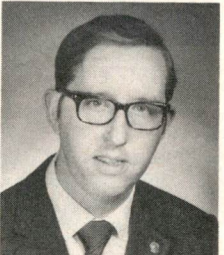
7 — Robert L. Jantz  
Portland, Oregon



8 — P. J. Hill, ATM  
Belleville, Ill.



9 — Orville G. Lee, ATM  
Spokane, Wash.



10 — Donald C. Seager  
Cleveland, Ohio



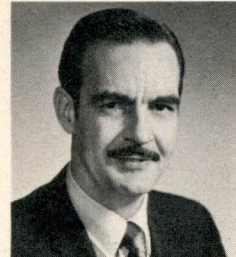
11 — Wayne L. Henderson, DTM  
Louisville, Ky.



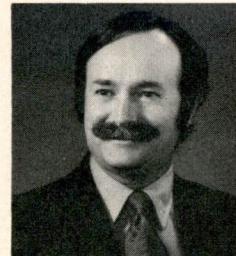
12 — Norman Young  
Atascadero, Calif.



15 — Warren C. Reeves  
Ogden, Utah



18 — Harvey N. Aviles, ATM  
Baltimore, Md.



21 — R. Bernard Searle, ATM  
Vancouver, B.C.



13 — Lawrence R. Guenin, ATM  
Aliquippa, Pa.



16 — Wayne R. Rogers  
Tulsa, Okla.



19 — Gerald B. Winget, ATM  
Des Moines, Ia.



22 — Raymond J. Schaffer  
Prairie Village, Kans.



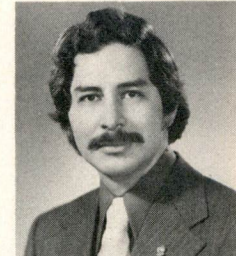
14 — Raymond J. Young  
Albany, Ga.



17 — Julian J. Fugere Jr.  
Glendive, Mont.



20 — Robert W. Anderson  
Alexandria, Minn.



23 — Vicente Fresquez  
El Paso, Tex.



24 — Elmer T. Straube, ATM  
Grand Island, Nebr.



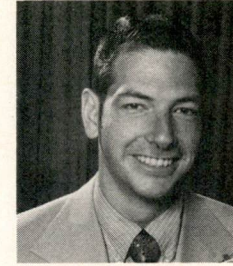
25 — Edward L. Kitchens, ATM  
Shreveport, La.



26 — Richard G. Milne, ATM  
Littleton, Colo.



38 — James D. Beissel Sr., ATM  
Willow Street, Pa.



39 — Phillip A. Cooke  
Marysville, Calif.



40 — John E. Pappas  
Dayton, Ohio



27 — Bernard A. Dean, ATM  
Fresno, Calif.



28 — Keith T. Hullinger, ATM  
Sterling Heights, Mich.



29 — Ralph D. Villeneuve  
Pensacola, Fla.



41 — John H. Hirsch, ATM  
Rapid City, S.D.



42 — Robert L. Jones  
Calgary, Alta.



43 — Woodard W. Pearson, ATM  
Jackson, Miss.



30 — Kenneth F. Bjorkquist  
Elmhurst, Ill.



31 — Eugene E. Keller, ATM  
Chelmsford, Mass.



32 — David R. Lewtas  
Tacoma, Wash.



44 — Robert C. Gleason, ATM  
Amarillo, Tex.



45 — Robert L. McKinley  
Moncton, N.B.



46 — Clarence L. Roberts, DTM  
Huntington, N.Y.



35 — Norman R. Maier  
Whitefish Bay, Wisc.



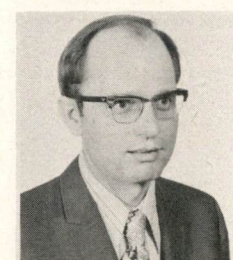
36 — Robert A. Owen, DTM  
Chevy Chase, Md.



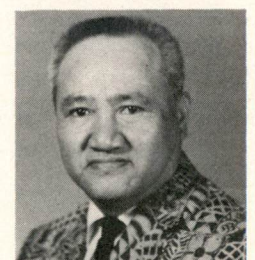
37 — Oscar L. Olive  
Raleigh, N.C.



47 — Charles L. Jones Jr., ATM  
Winter Haven, Fla.



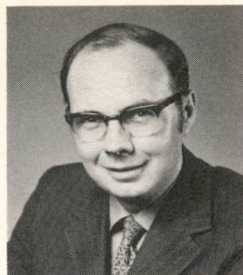
48 — James H. Johnson  
Huntsville, Ala.



49 — Harold Wong, ATM  
Pearl City, Hawaii



52 — Edward R. Casper, ATM  
Van Nuys, Calif.



53 — Richard L. Hilliard, ATM  
Glastonbury, Conn.



54 — Floyd R. Kisner  
Rockford, Ill.



56 — John A. Shults  
Houston, Tex.



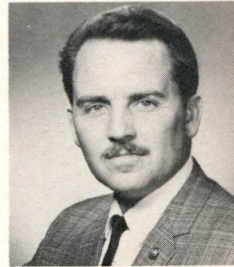
58 — William R. Calamas, ATM  
Columbia, S.C.



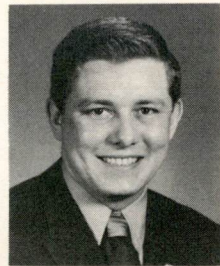
60 — Al Hodgins  
Thamesford, Ont.



61 — Lionel Masse  
Sainte-Foy, Que.



62 — Dr. W. Richard Dukelow, DTM  
Holt, Mich.



63 — John L. Tolbert Jr., ATM  
Kingsport, Tenn.



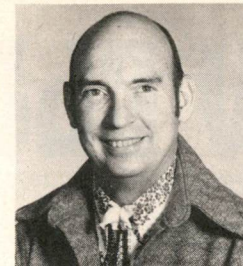
64 — Eric K. Stuhlmueeller  
Winnipeg, Man.



65 — Robert R. Borsching Sr., ATM  
Rochester, N.Y.



66 — Thomas F. Waters  
Norfolk, Va.



67 — George A. Denison, ATM  
Soldotna, Alaska



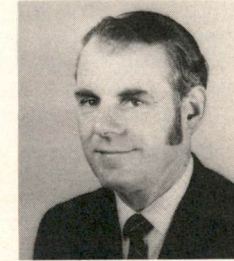
68 — William C. Siegel  
New Orleans, La.



69 — Robert J. Kenworthy  
Rockhampton, Queensland,  
Australia



70 — Graeme L. Allen  
Kogarah Bay, N.S.W.  
Australia



72 — Raymond L. Morse  
Timaru, New Zealand

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If you're planning to move, let us know your new address eight weeks prior to the scheduled move. Be sure to complete all the necessary information. This will insure uninterrupted delivery to you of **The Toastmaster** magazine and other TI materials. Send to: **Toastmasters International, P.O. Box 10400, Santa Ana, California, U.S.A. 92711.**

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City \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ Zip Code \_\_\_\_\_

If you are a club, area, division, or district officer, indicate your complete title: \_\_\_\_\_



# NEW CLUBS

Chartered during May, 1972

## District F

COVINA VALLEY REALTORS Club 916-F. Meets Tues., 7:30 a.m., Covina Bowl, 1060 W. San Bernardino Rd., COVINA, Calif. Contact: 339-1201 or 339-8415. Sponsored by **TOWN AND COUNTRY CLUB 62-F**.

## District 3

MUNICIPAL Club 801-3. Meets Tues., 6:30 a.m., M.I.S., Cafet., 251 W. Washington, PHOENIX, Ariz. Contact: 262-6936. Area: Eight. Sponsored by **TELE-TALK CLUB 3016-3**.

GEMINI Club 823-3. Meets Wed., 7:00 p.m., El Cazadores Rest., 248 E. 22nd St., TUCSON, Ariz. Contact: 742-3636. Sponsored by **AZTEC CLUB 2531-3**.

## District 4

HOLLISTER Club 3483-4. Meets Mon., 6:50 a.m., Hollister Lanes, 411 San Felipe Rd., HOLLISTER, Calif. Contact: 637-7457. Sponsored by **GILROY CLUB 3768-4**.

PUC (K) STERS Club 3873-4. Meets Thurs., noon, State Bldg., Rm. 5039, SAN FRANCISCO, Calif. Contact: 557-1521. Sponsored by **WIIS SAN FRANCISCO CLUB 3548-4**.

## District 6

WILDERNESS Club 1978-6. Meets 1st & 3rd Wed., 6:30 a.m., Bridgeman's, Legion Bldg., ELY, Minn. Contact: 365-3121.

## District 7

SERVETUS EAST Club 253-7. Meets Tues., 6:30 p.m., Mannings, Lloyd Center, PORTLAND, Ore. Contact: 281-9294 or 244-6224.

DATA MASTERS Club 992-7. Meets Thurs., 6:30 a.m., Vollage Inn Pancake House, N.E. 10th & Weidler, PORTLAND, Ore. Contact: 224-8168. Area: Eight. Sponsored by **PORTLAND CLUB 31-7; Mr. George C. Scott, DTM; and Mr. Don Wessels**.

ROSEBURG Club 3753-7. Meets Wed., noon, Kings Table Rest., 450 N.E. Stephens, ROSEBURG, Ore. Contact: 672-2625.

## District 14

ATLANTA STATE FARM Club 340-14. Meets 2nd & 4th Wed., noon, Sir-Ioin Junction, 1355 Clairmont Rd., DECATUR, Ga. Contact: 634-3381. Sponsored by **EARLY BIRD CLUB 2181-14**.

COLQUITT COUNTY Club 2597-14. Meets Tues., 7:00 a.m., Colquitt County Chamber of Commerce, MOULTRIE, Ga. Contact: 985-2643. Area: Thirty-three. Sponsored by **ALBANY CLUB 1827-14**.

## District 22

ARKANSAS CITY Club 2980-22. Meets 2nd & 4th Tues., 6:00 p.m., Bud's Steak House, Hwy. 77 N., ARKANSAS CITY, Kansas. Contact: 442-2352. Sponsored by **PONCA CITY CLUB 1846-16**.

## District 29

GOOD TIME Club 535-29. Meets Sun., 6:15 p.m., Bldg. 591, EGLIN AIR FORCE BASE, Fla. Contact: 882-5391, Ext. 235. Sponsored by **EGLIN CLUB 1919-29**.

## District 36

UNITED STATES SENATE Club 473-36. Meets 1st & 3rd Fri., 8:00 a.m., New Senate Office Bldg., G-219, 1st & C Sts., WASHINGTON, D.C. Contact: 225-2268. Sponsored by **CAPITOL HILL CLUB 1460-36**.

GSA CO Club 3448-36. Meets alt. Tues., 11:45 a.m., GSA cafet., 18th & F Sts. N.W., WASHINGTON, D.C. Contact: 343-5494. Sponsored by **CISECO CLUB 3594-36**.

MTMTS MIXMASTERS Club 3584-36. Meets 1st & 3rd Thurs., 11:45 a.m., NASIF Bldg., 5611 Columbia Pike, Conf. Rm. (7th floor), FALLS CHURCH, Va. Contact: 671-0856. Area: Nine. Sponsored by **HELMSMEN CLUB 2412-36**.

## District 47

BOLD CITY Club 2092-47. Meets alt. Tues., 11:30 a.m., Seaboard Coastline Bldg., 500 Water St., 14th floor, JACKSONVILLE, Fla. Contact: 724-9403. Area: Twelve. Sponsored by **SATURDAY MORNING CLUB 2840-47**.

## District 50

AMPEX Club 913-50. Meets Tues., 5:30 p.m., Ampex Corp., 13031 Jefferson Blvd., MARINA DEL REY, Calif. Contact: 821-8933. Sponsored by **NAR-RATORS CLUB 1398-50; Mr. Al Mayo, ATM; and Mr. Howard Chambers**.

## District 54

ISLAND CITY Club 2254-54. Meets Thurs., 7:30 p.m., Veterans of Foreign Wars Hall, 5422 Baltimore St., WILMINGTON, ILL. Contact: 458-6165. Sponsored by **MAINLINE CLUB 1446-54**.

## District 56

LONE STAR Club 2179-56. Meets alt. Thurs., 11:00 a.m., Luby's Cafet., 4541 Fredericksburg Rd., SAN ANTONIO, Tex. Contact: 344-3011.

## District 58

SEA ISLANDS Club 3816-58. Meets Mon., 11:45 a.m., Officer's Club, MCRD, PARRIS ISLAND, S.C., Contact: 524-2111, Ext. 9269/2176, Sponsored by **Mr. Paul H. Pow, TRANSAT CLUB 2018-58, and EARLY BIRD CLUB 2174-58**.

## District 62

MARSHALL Club 868-62. Meets Mon., noon, State Farm Insurance Co., 410 East Dr., MARSHALL, Mich. Contact: 781-4211, Ext. 306. Sponsored by **LOGISTICS CENTER CLUB 2050-62**.

## NZP

TOKOROA Club 3590-NZP. Meets alt. Wed., 7:00 p.m., Tokoroa East Bowling Club, TOKOROA, New Zealand. Contact: Tokoroa 7225 M. Sponsored by **the NEW ZEALAND COUNCIL**.

## Undistricted

MADRID Club 880-U. Meets alt. Thurs., 5:30 p.m., Torrejon AB, NCO Club, MADRID, Spain.

# Delegate or Stagnate

By JERRY LONG



When you become the selected leader for your district, area, or club, you have an enormous responsibility to your fellow Toastmasters to start the organization moving toward its goals and to keep it moving until those goals have been accomplished. How well you fulfill this responsibility depends upon many factors, but primary among them is how well you lead.

Any leader knows that the secret to becoming an outstanding leader is to learn to delegate both responsibility and authority, an ability that is not easy. As leader of your organization you must not only *learn* the ability to delegate, but you must *use* that ability extensively. You must delegate or your organization will stagnate.

To illustrate, let me relate the true story of two men who, shortly after World War II, went into their very first business venture together — a flying school. At that time many people were going into the flying business and the competition was fierce. Most of them started with one airplane and not much else. But as time went on, the business that these two men started prospered and grew until they had a bigger and better flying school than anyone else in the area. What was their secret — it was very simple, *they couldn't fly*. And

because they could *not* fly and teach people to fly, they hired instructors and spent their time on the ground getting customers, while their competition were up in the air with their customers trying to teach them how to fly. They had delegated that which they *could not* do and were concentrating on the one thing that they *could* do, getting customers. They delegated the job of instruction to others.

## Guidance Needed

There is little difficulty in delegating responsibilities, but you soon may discover that your delegates are not accomplishing their tasks. The men who join Toastmasters do so to learn not only how to express themselves, but how to carry out assigned tasks. For the newcomer, it is quite natural that they may need some guidance from you to make them live up to their responsibilities.

Your first inclination may be to tell them that they are not doing their job, and this may work — once or twice. But then you will find this method losing its effect, for anyone gets tired of nagging and this is, in essence, what you are doing. They will either resign their post or choose to ignore you.

## Second Reaction

Your second reaction to this rejection of responsibility will probably be to delegate respon-

sible jobs, not to the officers that should handle them, but to the men who have accepted and successfully carried out projects in the past. These are the workhorses of any Toastmasters organization, and don't ever think that they don't get tired of carrying more than their share of the load. They are valuable men and should be called upon when a real need arises. They know how to get things done; they don't need experience.

You then may ask, "Well what *should* I do, take it upon myself to do everything?" That's the worst thing you could possibly do for you may find yourself in the position that a past club president found himself one day as he called each member on the phone to determine how many were going to be at that week's meeting. When he called the member, who had originally been given the responsibility, to ask if he was going to be there, the reply he got was, "Gee, Bill, are you calling all the members — that must be a lot of work?"

## How To Delegate Authority

What then should you do to effectively delegate authority and responsibility and keep your organization from stagnating? First, make it clear to all of the officers right from the beginning what their responsibilities are and then publicly

back them up in their decisions. It must be made known that they have the authority to carry out their responsibilities. If they have made a wrong decision you can tell them so diplomatically and discretely in private — that is *your* responsibility as their leader.

Second, make sure that they have something worthwhile to do and encourage them to delegate part of the job to others. Don't dream up meaningless projects nor set pie-in-the-sky goals that no one could attain. There are plenty of worthwhile projects such as Youth Leadership, Speechcraft, and Project Fun that, with a little research through back issues of *The Toastmaster*, could be done in new and imaginative ways.

#### Most Important Job

Third, and this is perhaps your most important responsibility, make it known from the start that you are going to call on the officers and committee chairmen for a regular progress report on their assigned tasks, and do it. If you find that an officer is not fulfilling his function, make it a point to call him a day

or two before his next report is due and casually ask him how it's coming. In this way, you give him a chance to save face by getting the report ready because he knows you are going to call on him for it at the next meeting. Don't forget to ask him to pass the report on to his assistant if he can't be there — you don't want him missing the meeting just because the report isn't ready. Soon you'll find that you don't have to check on him. He'll be prepared because he knows you expect him to be.

If an officer doesn't respond after all this, then you have a most difficult and undesirable task, but nevertheless, a responsibility. You owe it to your fellow Toastmasters to see to it that proceedings are started to remove him from office and to replace him with someone who will do the job. Don't make the mistake of doing his job for him, or your own job will suffer and your term of office may rightfully be known as the one where, through a lack of organization and a reluctance to delegate authority and responsibility, your organization began to stagnate.

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#### ABOUT THE AUTHOR

*Jerry Long is a member of Sandia Club 765-23 in Albuquerque, N. Mex. He is a computer programmer in the Underground Physics Department at the Sandia Corporation.*

## CLUBS AROUND THE WORLD

#### Speechcraft Success

**Mt. Prospect Club 1500-30** in Mt. Prospect, Ill., recently inducted 12 new members; eleven of these had completed the Speechcraft Program conducted by the club.

#### Silver Anniversary

**McKinley Club 467-54** in Champaign, Ill., celebrated its 25th anniversary with a dinner honoring the founding members of the club.

#### Joint Session

**Weacon Club 3838-46** recently hosted a joint meeting of six Toastmasters and two Toastmistress clubs. The meeting was held primarily as a social function.

#### Presents Contest

**Eli Lilly Club 311-11** held the 10th annual lipreading and speech contest for the **Indiana School For the Deaf**.

**ADMIRAL RECEIVES HONOR** — Dist. 40 Gov. Hubert E. Dodson, DTM, presents the **Communication and Leadership Award to Rear Admiral G. C. Heffner, SC, USN**, Commander of the Defense Construction Supply Center in Columbus, Ohio.

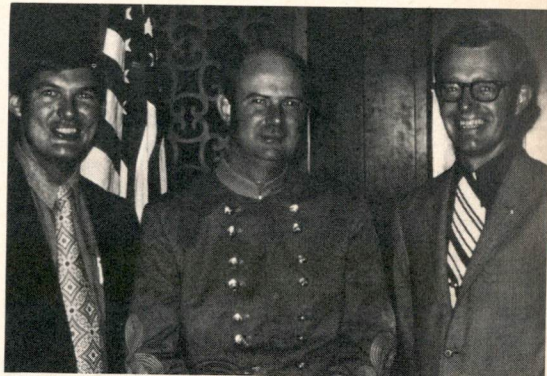




**RECEIVES AWARD** — Pennsylvania Gov. Milton Shapp, center, receives the **Communication and Leadership Award** from Dist. 38 Gov. A. J. Marra, DTM, right, and James Beissel Sr., ATM.



**CERTIFICATE OF APPRECIATION**—A. Luke Crispe, Deputy Chairman, Americanism Division of the National American Legion, left, presents certificate of appreciation to **Dominic A. Bruno**, past president of Augusta Club 1468-45 in Augusta, Me., for his work in the **National American Legion Sectional High School Oratorical Contest**.



**CIVIL WAR THEME** — Tele-Talk Club 3016-3 in Mountain Bell, Ariz., used the civil war as a theme for a weekly meeting. Pictured, from the left, Pat O'Leary, Wes Pierce, and Dave Haynes.

**SPEECHCRAFT GRADUATES** — Speechcrafters and Toastmasters from **Suburban Club 208-36** in Wheaton, Md., gather for the presentation of Speechcraft completion certificates. From the left, Toastmaster Hank Daidone, Speechcrafter John Tait, Toastmasters George Valdez, Marvin Popken, Speechcrafters Alfred Boutchia, Kenneth Hewitt, Douglas Wade, Porter Kier, and Toastmaster Club President Paul Mitchell.



## CLUB ANNIVERSARIES — SEPTEMBER 1972

### 25 YEARS

**Anthony Wayne Club 521-11**

Fort Wayne, Indiana

**Lancaster Club 526-40**

Lancaster, Ohio

### 20 YEARS

**Barstow Club 1180-F**

Barstow, California

**Newberg Club 588-7**

Newberg, Oregon

**Lake Oswego Club 605-7**

Oswego, Oregon

**Albany Club 1072-34**

Albany, New York

**Trenton Club 1100-38**

Trenton, New Jersey

### 15 YEARS

**Buena Park Club 641-F**

Buena Park, California

**Beverly Hills Club 2576-1**

Beverly Hills, California

**Scottish Rite Club 2289-11**

Indianapolis, Indiana

**Goshen Club 2549-11**

Goshen, Indiana

**Union Camp Club 2587-14**

Savannah, Georgia

**Manhattan Club 2570-22**

Manhattan, Kansas

**Kearney Club 1799-24**

Kearney, Nebraska

**Milwaukee-Traffic Club 2492-35**

Milwaukee, Wisconsin

**Nor'easters Club 2494-38**

Philadelphia, Pennsylvania

**TMC of Essex County Club 2567-46**

Montclair, New Jersey

**Blackhawk Club 2525-54**

Rockford, Illinois

**Mare Island Club 2522-57**

Vallejo, California

# Round-Up of Presidential Travels

International President Russell G. Herron's visits to Toastmasters functions throughout the United States, Canada, and Mexico have played a significant part in promoting communication and leadership for you, your club, area, district, and TI.

Since taking office in August, President Herron has met with Toastmasters and civic leaders during scheduled Presidential trips to Districts 4, 8, 9, 11, 12, 15, 23, 30, 41, 47, 52, 57, and 59. He has also attended special functions in the following districts: F, 1, 5, 35, and 43.

He has spoken before hundreds of individuals, has been interviewed by radio, television, and newspaper personalities and has received various honors from civic organizations.

"It has not always been an easy task," he said, "but it always been a rewarding one."



**TELEPHONE INTERVIEW** — The **Spokane Daily Chronicle**, Spokane, Wash., interviews President Herron via telephone.



**PRESENTS MEMENTO** — President Herron presents **Hal Lifuendahl**, vice-president of Retail Advertising of the **Chicago Tribune**, with the Toastmaster paperweight.



**IN LITTLE ROCK** — Taking time out for a group photo Toastmasters poses with Little Rock, Ark., Toastmasters seated from the left, Ray Owen, Claude Phillips, and Dick King. Standing, from the left, Art Johnson, O. H. Wenk, President Herron, Marvin Qualls, Gene Davenport, and John Jacob.



**PRESENTS AWARD** — President Herron presents **Karen Segawa**, first place winner of **District 5's Annual High School Contest**, her trophy. The contest was held in San Diego, Calif.

**APPEARS ON T.V.** — President Herron is being interviewed by George Michelle on Tampa, Florida's Channel 8 T.V.'s **Breakfast Beat**.



# NEW MEMBER SERVICE CHARGE

The new member service charge increase was voted by your Board of Directors at their March meeting. This was done after considerable study and review by both the Board of Directors and World Headquarters staff.

The increase voted was from \$3.00 to \$8.00 and becomes effective October 1, 1972.

There are a number of reasons for this increase. The administrative cost of processing and maintaining the membership listings has greatly advanced over the years. These costs include personnel, supplies, the maintenance and purchase of equipment, and the frequency with which member changes of address have to be made. In excess of 45,000 member address changes occur each year. The initial service charge is the only charge made for processing and maintaining a membership regardless of how long a member continues with TI.

A second major item that influenced the change of the service charge was the increase in price of the materials furnished a new member. Presently, the price of the new member packet is \$4.45 plus 81c postage for a total of \$5.26.

The third major factor that influenced the change was the need to recognize the new member with a membership certificate more promptly, and to provide him with the *Communication and Leadership* manual, *Mr. Chairman* manual, and *History and Organization of TI*. This material will come in a handy reference three-ring notebook. *The new member packet will be available after October 1, 1972.*

In summary, the \$3.00 service charge which was established 21 years ago is far from adequate to cover the cost of processing and maintaining a new membership and providing the new member kits. Furthermore, the present system needed updating to be more responsive to the new Toastmaster needs.

All clubs will be furnished new membership application forms (400) which are to be used after October 1, 1972.



**CHARTER PRESENTATION** — President Herron presents Camarillo Club 917-12 in Camarillo, Calif., with its charter. Accepting the charter are, from the left, Camarillo Mayor Don Livingston, H. William Kaelin, and Gene Randall.



**RECEIVES AWARD** — Capt. E. G. Hogan, Commander of the North Hollywood Division of the Los Angeles Police Department, presents President Herron with an award for outstanding community service.

**IN MEMPHIS** — Tennessee's Lt. Gov. William J. Crosby chats with President Herron during Russ's visit to District 43.



# YOUTH'S RESPONSIBLE INVOLVEMENT

By RAYMOND E. FLOYD

"Youth's Responsible Involvement..." with these words began the semi-finals of the Second Annual Reader's Digest Association — Boy Scouts of America National Public Speaking Contest. Gathered in tense anticipation were the twelve regional representatives; young men of Eagle Scout rank who had survived speech contests at the troop, district, council, and regional levels. These were twelve young men who had spoken for their belief in our nation's young peoples involvement today and in the future.

## Stakes Are High

I was there as one of ten Toastmasters serving as a judge for the speech contest. We were to pick the three best speakers, who later the same day would have a run-off for the top spot. The stakes were high, as the

winner would receive a \$3,000 scholarship and travel as a representative of the Boy Scouts of America. All would come away winners, however, as a minimum scholarship of \$500 was awarded to all twelve, plus they had already spent two whirlwind days in Washington, D.C., speaking to astronauts, cabinet members, and to the President himself.

As the first speaker, a young lad of sixteen, approached the speaker's platform, I began to wonder how the morning was going to be with twelve speeches, five to seven minutes in length, and all on one subject, "Youth's Responsible Involvement." With a typical adult attitude and pre-judgment, I wondered what could these *kids* have to say that would be constructive or of interest to me? Regardless, I was here to render a professional opinion on a speaker's ability, the speech content, and the audience response to the speaker.

"Mr. Chairman, Honorable Judges..." began the first speaker. Suddenly I noted the crisp voice, the quiet, formal introduction; this young man had something to say and was prepared to say it. With all of the tools of the skilled, professional orator, the speaker told not of what was wrong with our nation, not of what problems my

generation had left for his, not even of the "generation gap", or the inability to communicate. Instead, he spoke of the sacrifices that had been made by dedicated, freedom-loving people of our nation; how our forefathers had made this nation great, not through riots, civil disobedience, and strife, but through faith in God, dedication to duty, and love of country. This he said is the legacy left to the youth of today.

As he continued to speak, I found myself drawn to this young man, drawn to the flow of his voice, the movement of his eyes, head, and hands. Drawn to what he said and how he said it, and said it as he felt and believed it. This was not a campus radical, a long-haired hippy, or an apathetic teenager. This was an involved young man who expressed gratitude for what he had been given and was ready to place the mantle of responsibility squarely on his own shoulders. He was ready to take his place among the people who have made this nation great.

Suddenly, there was silence in the auditorium as the speaker finished. Just as suddenly, a tremendous roar of applause thanked this speaker for the message he had brought and so beautifully delivered. And then it was time for the second speaker.

## Youth Must Be Involved

Again and again, each speaker in his own way, in his own approach developed the topic given. Each told how he believed that the youth of today must be involved, and indeed were involved now and for the future. Time after time, presentations were made in a smooth, professional manner; but more importantly, in a manner which said, "This I believe and you must also."

Seemingly, before they had begun, all twelve speakers were through. I glanced across the audience and knew that these young men of today, the leaders of tomorrow, had made their point. The feeling of pride in our nation's young people had been brought to a bright flame this morning and would continue to burn with these scouts' words.

Now, I had to pick the winners as I saw them, based on the standards set for speaking contests. The rating structure for each speaker seemed so inadequate to express my feelings for the quality of each speaker. How do you rate a fifteen year old's ability to bring a tear to the eye of his audience with his words? How do you rate the eighteen year old that causes a thrill to run through you with his soaring voice describing the

beauty of our nation? How do you rate the sixteen year old who brings that heart-bursting feeling of pride with his words and proud stance? Somehow, I did manage to rank each of the twelve speakers, but not without great difficulty and thought. As in all contests there must be a winner; so it was in this one.

### Many Winners

In truth, however, there were many winners that day. Winners across these United States, in every state, and every community. The winners? Toastmasters, of course. Many Toastmasters had been involved with Eagle Scouts at all levels of competition and have thrilled at their victory, suffered at their defeat. This is a program which benefits these young men, helping them to increase their speaking ability and speech preparation. But, in orders of magnitude, there are greater

benefits derived by the Toastmasters involved in each scout district and region contest. Benefits in speaking, acting, and guiding these involved, responsible youths.

Here were twelve young men telling of their generation's involvement now and with thoughts to the future. With these young people ready to accept their responsibilities, I feel that we have no generation gap, just a strong, young hand to support us as we go forward. If these young people feel as they do, we as Toastmasters should do everything we possibly can to be just as responsibly involved. Ask your Scout district and council how you can help them make their next Reader's Digest-Boy Scouts of America Speech Contest a success. With concern and pride we can look to the future hand-in-hand with our youth of today.

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### ABOUT THE AUTHOR

*Raymond E. Floyd is a member of Cosmopolitan's Club 2655-46 in Whippany, New Jersey.*

# A Touch of MAGIC



By BARNEY KINGSTON, ATM

After winning 24 speaking trophies, including three district titles, and listening to approximately 15 regional and international speech contests in my 14 years as a Toastmaster, I have observed some techniques that can be a great help to the man who wants to be a really effective speaker.

Some of the ideas offered here won't be found in any speech manual. They are little tips that have helped me over the years and I offer them to you for your own experimentation and evaluation in developing a delivery and style that will contain that "magic" that moves men. They are, of course, to be used in con-

junction with the speaking principles found in the three Toastmaster programs.

### Rules

My first rule for giving a prize-winning talk, one that is memorable and motivates action, is put everything you've got into your talk! If you don't feel strongly about what you are saying you can't expect to arouse the feelings or actions of your audience. You don't move anybody if you yourself are not moved.

*Plan, prepare, and practice* every talk; this is the second rule for giving a memorable talk. Planning requires that you



build up a file on your subject, make notes every time you read, hear, or observe anything that pertains to it, and allow at least two weeks to prepare and practice.

Preparation means to decide on the purpose of your talk, draft an outline, and ask yourself if the outline establishes the purpose; if it doesn't, start over. To prepare a good talk, write or type it; take a couple of nights to adjudicate, refine, and squeeze out every unnecessary word, and make sure that the final draft meets the time limit you have been given. (Most speakers allow 125 words a minute.)

Practice means just that — practice your talk often enough that you almost can deliver it without looking at a script. It means you will practice it once or twice an evening. Leave the script in front of you, use notes, memorize them if you like . . . but if you practice enough you'll change the words every time until you get a talk, not a speech; it will sound like you are talking.

*Have a dress rehearsal* of the talk, this is the third rule. A day or two before you are to

deliver your talk (particularly important ones) arrange to give it before someone who is typical of the audience you will address. And put everything into it! It costs thousands of dollars for a theatrical production to have a tryout in Boston before opening on Broadway, but it is worth it. Only a test can tell you if everything is the way you want it.

Finally, *be yourself*. If you don't feel comfortable using gestures, forget them. If you feel awkward turning to the left or right, then talk straight ahead. With the powerful public address systems and superior acoustics we have today it isn't necessary to worry about being heard.

### Things To Avoid

Along with the rules that tell you how to give a prize-winning talk there are rules that tell you what to avoid. First, avoid those banal vacation talks, the sweet and sentimental descriptions of your children at play, or why you like bowling. Subjects like these are great when you don't want to put any real effort into developing a worthwhile talk. When you deliver speeches of this type, you may be fulfilling

your assignment for the meeting, but you are not making any progress as a speaker.

Avoid talking about your job. In fact, stay away from making a speech on anything that is "automatic" — any subject that enables you to give an extemporaneous talk. Let's not confuse prepared speeches with extemporaneous speaking, nor glibness with deep thinking. If you are a fellow who makes up his talk on the way to the Toastmasters club meeting you can bet you'll never be a prize-winning speaker.

Avoid opening jokes. Yes, it relaxes the audience, but if your purpose is to arouse your listeners to action, or to move people to your cause, leave the entertaining to the professionals. If you have a humorous anecdote or even a funny joke, by all means use it somewhere in your talk IF it will emphasize a point you wish to make, but avoid opening your speech with a joke. When you are introduced there

is silence, there is pending drama; it is the only time your audience will be keyed up — ready for what you have to say. Don't spoil it with a joke that relaxes them too much, too soon.

### Work Hard

I can hear some of you saying, "This all sounds like hard work." It is. Do you know of anything worthwhile that isn't?

If you get into the habit of working hard at what you are doing, public speaking or anything else, you'll find you'll love it. When you put your heart and soul into something it isn't work, it's inspirational.

Sir Winston Churchill said it best, "I'd say that preparing a good speech is 90% perspirational and 10% inspirational."

That's the most important rule of all — work hard. That, Mr. Toastmaster, is the anvil at which you will toil if you want to be a really effective speaker, if you want a touch of magic and a prize-winning talk.

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### ABOUT THE AUTHOR

*Barney Kingston, ATM, is a member of Speakers Forum Club 371-30 in Chicago, Ill. He is merchandising director for "Salesman's Opportunity Magazine," and a frequent contributor to The Toastmaster.*

# On the Move — TOASTMASTERS

## Presidential Recognition

At a recent White House ceremony, Mrs. Richard M. Nixon presented **Harold Cotner** of Pueblo Club 795-26 in Pueblo, Colo., a certificate of appreciation for his work as a 4-H leader. Cotner was one of four leaders so honored in the United States.

## Presented Award

**Joe Gold** of Gladiators Club 1535-35 in Milwaukee, Wisc., was presented with the "Man and Boy Award" by the **Milwaukee Boys Club**.

## Receives Promotion

Toastmasters International Director **Win Chesley, DTM**, has been promoted to vice-president of the **King's Inn and Club**, Freeport, Grand Bahama Island.

## Accepts New Position

**Lucien Gunter** of Chamber of Commerce of New Orleans Area Club 2902-68 in New Orleans, La., has accepted a position as manager of the Business Development Department of the **Guaranty Bank and Trust Company**.

## Outstanding Citizen

**Gene Sklorman** of Wooster Club 1561-10 in Wooster, Ohio, has been named **Wooster's Outstanding Citizen of the Year for 1971**.

## Served as Chairman

**Maurice Ronayne** of Brussels Club 3286-U in Brussels, Belgium, recently served as chairman, **8th NATO Defense Planning Workshop** held in Rome, Italy.

**RECEIVES AWARD** — Neal Purvis of Bellwood Club 3282-66 in Richmond, Va., and Brigadier General James D. Kemp display their certificates of appreciation for their contribution to the Boys Clubs.



**PRESENTED MEMBERSHIP** — Past International Director Robert W. Blakeley, ATM, on the left; Reginald Roberts; and Dist. 36 Gov. Charles Waterman, ATM, far right; present LTG F. J. Clarke, Chief of Engineers, with honorary membership in **Castle Club 3056-36** in Washington, D.C.

## Truck Salesman of the Year

Lt. Gov. **Jim Ockley** from southern Alberta, Canada, was named as **1971 Truck Salesman of the Year** by Shaw GMC Trucks.

## Employer of the Year

**Jake P. Strother** of Kinston Club 962-37 in Kinston, N.C., was honored at the **Kinston Jaycee** banquet where he was named employer of the year.



## HONORARY MEMBERSHIP

— Past International Director **Irv Saucerman**, center, receives honorary membership in **Portland Club 31-7** in Portland, Oregon, from John Skilern as State Legislator Don Strathos looks on.



# A New Type of Listener

By DR. RICHARD WARD, DTM

The platform speaker in the 1970's is confronted with all of the old problems of communication and he also will have some new ones. Unique to the 1970's is a new type of listener. The Toastmaster must respond to the needs of this type of audience or he will fail as a communicator.

The average audience today has been overstimulated and underexpressed. Put it another way, they watch too much and participate too little. This can be readily seen if you have attended a live performance lately of entertainment. It is almost expected that the audience will sit blandly watching the performance.

## Mass Media And Involvement

Mass media has made many of us slaves. Dr. Carl Rogers, an outstanding psychologist says, "We can choose to use our growing knowledge to enslave people in ways never dreamed before, depersonalize them, controlling them by means so carefully selected that they will perhaps never be aware of their loss of personhood." Mass media has lulled us into this type of enslavement.

## Non Involvement Apathy

The platform personality and especially the speaker must be aware of the non-involvement motif and prepare himself well

to do combat with this type of apathy. It is not an easy task to get a hearing; and once you have the opportunity, it is even more difficult in a monological presentation to be heard.

There was a seventy-nine-year-old couple sitting on their rocking chairs, rocking back and forth waiting for bedtime; and the husband spoke to his somewhat deaf wife, "I'm awfully proud of you," he said.

"What did you say?" was her reply.

"I'm awfully proud of you!" came the much louder response.

"Well, I'm awfully tired of you, too!" was his wife's retort.

## Non-Congruent Words

Today what we say is not always heard correctly. Many times we are not heard because of the way in which we say something. The media has made it imperative for the speaker to speak words that are congruent with his body message and life style.

An example of non-congruent words can be focused in a recent account of an airplane trip I recently took. My seat mate was a seamy character of

the first order. He swore, got more drunk, and was constantly rude to the stewardesses. He finally got around to asking me what I did for a living. I responded matter of factly, "I am a United Methodist Preacher!"

His response was immediately very sweet and very pious, "Oh, bless your heart! I'm not a Methodist, but we are all going to the same place — right Reverend?"

"Yes," was my reply, "Rapid City, I hope!"

His words, sweet and pious, were not congruent. To be heard you have to be authentic.

## Good Appearance Is Essential

The platform speaker has to be sharp of mind and appearance. There is no room today for a Toastmaster to look like a slouch. The market won't buy him even if he has something to say and says it well. The mind of the speaker must be equally neat and alert.

As a speaker you must be ready for the unexpected because it will happen; do not get excited when it does. Relax in times of crises. More than likely the public address system will

fail just as you are in the middle of your most important sentence.

### **Don't Underestimate your Audience**

Never underestimate the audience's intelligence. Think why you are before them — they asked you to speak. If there are 300 or 70, you are actually taking up one hour of your time and three-hundred hours of theirs. This means you must not waste their time nor your own.

As a platform speaker you are obligated to grow. You should gain and increase your skills in putting together a good speech and giving it with expertise. You should also grow mentally. You need to read and listen to other speakers. You cannot live from your intellectual capitol for long and succeed on the public platform. You will have yourself and your audience. You may even die and still be ambulatory.

As you face the audience, know yourself and be confident in yourself; but above all, be honest with yourself. Invite your audience to grow. Treat your listeners as people but, even more important, as persons. Never hurt them or treat them as "things." It is the listeners' inalienable rights to be a menace or obnoxious.

Be positive in your presentation. Name calling and denouncing are in the same category as dirty or off-colored stories. Affirm that which is true and beautiful and your demand as a speaker will endure.

The platform speaker in the Seventies has a complex problem before him but, speakers, good speakers, have always led our nation and our world. Mass media cannot change that so do not stutter forward; move with dispatch in your program of better listening, better thinking, and better speaking!

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### **ABOUT THE AUTHOR**

*Dr. Richard Ward, DTM, is past District 41 Governor. He is a member of Deadwood Club 2239-41 in Deadwood, S.D.*

# **TOASTMASTERS HALL of FAME**

## **DISTINGUISHED TOASTMASTER (DTM)**

Toastmasters International highest member recognition, the Distinguished Toastmaster award, has been presented to the following:

**A. J. Mayo, DTM**

Beverly Hills Club 2576-1

**Robert F. Finch, DTM**

Demosthenes Club 1282-4

**Guy V. Ferry, DTM**

Jet Stream Club 2624-4

**Robert H. Selover, DTM**

Los Gallos de la Bahia Club 3400-4

**Durwood E. English, DTM**

Mt. Helix Club 126-5

**Gerald D. Owens, DTM**

Poway Valley Club 3685-5

**H. O. Story, DTM**

Convair Club 3745-5

**Donald A. Plaskett, DTM**

Nanabijou Club 2090-6

**George C. Scott, DTM**

S.M. Chanticleers Club 622-7

**Herbert R. Babitzke, DTM**

U.S. Bureau of Mines Club 2598-7

**Donald S. Kearton, DTM**

Salem Club 138-7

**Earl W. Drennen, DTM**

Daniel Boone Club 3536-8

McDonnell Douglas Club 2389-8

**Clark E. Crouch, DTM**

Richland Club 406-9

**Bud J. Fares, DTM**

Youngstown Club 1986-10

**Wayne Henderson, DTM**

Communicators Club 1129-11

**Howard R. Kelley, DTM**

YMCA Club 715-11

**Robert Leiman, DTM**

Summit City Club 666-11

**Theodore A. Olcovich, DTM**

Oxnard Club 649-12

**Edward B. White, DTM**

Beaver Valley Club 752-13

**W. R. Casey Castonguay, DTM**

Monroeville Club 2954-13

Westinghouse Diamond Club 1963-13

**Theodore Castrodale, DTM**

Pittsburgh Club 144-13

**H. Gerald Warren, DTM**

Greater Fairmount Club 2773-13

**Richard E. Schneider, DTM**

Ponca City Club 1846-16

**Farris C. Purviance Jr., DTM**

Tinker Club 1362-16

**William H. Richardson, DTM**

Will Rogers Club 1032-16

**Thomas C. Dunn, DTM**

Delaware Club 1378-18

**Randall E. Winters, DTM**

Opportunity Club 451-19

**Robert Grant Glenn, DTM**

Town and College Club 875-19

**Sandy Robertson, DTM**

Victoria Beaver Club 790-21

Pioneer Club 331-21

**Alan L. Hill, DTM**

Vernon Club 1929-21

**Ronald F. Drane, DTM**

Telespeakers Club 2328-21

**Claude L. Wilson, DTM**

Salina Club 2025-22

**F. Thomas Starkweather, DTM**  
Chaparral Club 1205-23  
Tri-State Club 3466-23  
White Sands Club 3422-23

**William W. Steele, DTM**  
Chaparral Club 1205-23  
Coronado Club 2152-23  
White Sands Club 3422-23

**Alvin J. Markwardt, DTM**  
Richardson Evening Club 2690-25

**Jerry L. Leonard, DTM**  
Bayou Pierre Club 2485-25

**Frank Woodfin Smith Jr., DTM**  
Anthony Wayne Club 1380-28

**Daniel M. Shea, DTM**  
Quincy Club 675-31

**Paul H. Conner, DTM**  
Port Angeles Club 25-32

**Dwight R. Johnson, DTM**  
Uni-Royal Club 2510-35

**J. D. Ayraud, DTM**  
J.C. Club 2424-35

**Milan Horvate, DTM**  
Hales Toasters Club 3667-35  
St. Margaret Mary Club 1567-35

**William J. Hayes III, DTM**  
Schlitz Club 1989-35

**Rolf Buschhaus, DTM**  
Schlitz Club 1989-35  
Bremerhaven Club 1981-U

**Herb Twist, DTM**  
Lake Geneva Club 2818-35

**Robert J. Mindak, DTM**  
Ballston Speakeasy Club 2608-36

**Robert A. Owen, DTM**  
Potomac Club 827-36

**Harry Bernat, DTM**  
DCA Club 3272-36

**Leonard C. Butler, DTM**  
Downtown Club 1386-37

**Robert E. Herndon, DTM**  
Lumberton Club 2022-37

**Joseph E. Bennetch, DTM**  
Sea 'N Air Club 2314-38

**Anthony J. Marra, DTM**  
Brandywine Club 1939-38

**Jack M. Hartman, DTM**  
Talk-A-Long Club 1481-39  
El Dorado Club 1390-39

**James S. Ketchel, DTM**  
Sierra Sunrise Club 2318-39

**Murray Shuff, DTM**  
Beckley Club 960-40

**Hubert E. Dobson, DTM**  
South Charleston Club 1528-40

**Carl M. Harrington, DTM**  
J.T. Club 1507-40

**George Moses, DTM**  
Mount Rushmore Club 1326-41

**Dr. Richard Ward, DTM**  
Deadwood Club 2239-41

**Ronald M. Chapman, DTM**  
Edmonton YMCA Club 2478-42  
Northern Nooners Club 1084-42

**Donald W. Paape, DTM**  
Chinoak Club 1448-42

**J. Q. Warnick Jr., DTM**  
Hub Club 660-44

**M. Dwight Faige, DTM**  
Picatinny Club 3547-46

**Grafton H. Dickson, DTM**  
Wekearny Club 1898-46

**William J. Winters, DTM**  
Wekearny Club 1898-46

**John Zwarycz, DTM**  
Wekearny Club 1898-46

**Clarence Roberts, DTM**  
Huntington Club 1964-46

**John Bowman, DTM**  
Sunrise Club 2508-47

**Arthur Burton, DTM**  
Pompano Beach Club 3003-47

**Vincent Ring, DTM**  
Pompano Beach Club 3003-47

**Michael G. Shayne, DTM**  
Fort Lauderdale Club 2004-47

**Arthur D. Donnelly, DTM**  
Pompano Beach Club 3003-47

**John F. Diaz, DTM**  
Harbor City Club 3042-47

**Win Chesley, DTM**  
Hollywood Club 3770-47  
South Broward Club 3312-47  
Early Bird Club 3659-47

**Charles S. Swan, DTM**  
Sarasota Club 1958-47

**Karl E. Righter Jr., DTM**  
Orlando Club 1066-47

**Carleton J. Smith Jr., DTM**  
Sunshine City Club 3524-47

**Art Rohwedder, DTM**  
Fort Lauderdale Club 2004-47

**Emmett A. Clary, DTM**  
Tampa Noonshiners Club 3909-47

**John Y. C. Mow, DTM**  
MCAFAN Club 737-49  
Waikiki Club 3680-49

**Robert L. Ayers, DTM**  
North Valley Club 2715-52

**Ivan Deach, Jr., DTM**  
Rancho Club 263-52

**I. William Hollander, DTM**  
Hamilton Standard Club 3037-53

**Fred E. Stockbridge, DTM**  
Eureka Club 2704-57

**Thomas M. Marchant III, DTM**  
Palmetto Club 2070-58

**W. Richard Dukelow, DTM**  
Capitol City Club 639-62

**David A. Corey, DTM**  
Gosport Club 2896-66

**David Alex Rae, DTM**  
Bellwood Club 3282-66

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**ABLE TOASTMASTER (ATM)**  
Certificate of Achievement

**Lucien M. Biggs, ATM**  
Pomona Club 12-F

**Glover B. Walker, ATM**  
Ocotillo Club 68-3

**Paul G. Marsh, ATM**  
Roadrunners Club 3850-3

**Larry R. Frampton Jr., ATM**  
ELGAS Club 1508-5

**Leonard E. Mueller, ATM**  
Solar Club 2183-5

**Donald M. Muir, ATM**  
Portland Builders Club 1175-7

**Frank J. Bower, ATM**  
Warren Club 1476-10

**Charles A. Nelson, ATM**  
Minuteman Club 2794-12

**LeGrand W. Perce III, ATM**  
Bedford Club 574-13

**Philip Williams Jr., ATM**  
Los Gallos Club 2428-15

**Derry D. Sparlin, ATM**  
Conoco Noon'ers Club 806-16

**Robert P. Blatchford, ATM**  
Oil Capitol Club 1384-16

**R. T. Sutton, ATM**  
Highway Men Club 1692-16

**William S. Dunbar, ATM**  
Helena Jaycee Club 2067-17

**Jack Boersen, ATM**  
Somass Club 1303-21

**Ezra T. Easterly, ATM**  
Eglin Club 1919-29

**Quentin J. Porter, ATM**  
Rome Club 1271-34

**Robert Martin Kilgore, ATM**  
Patent Office Club 2540-36

**John William Taugher, ATM**  
VA Gaveliers Club 2920-36

**Elwood B. Prater, ATM**  
Elks Club 1835-37

**Winston Oscar Williams, ATM**  
Tun Tavern Club 2325-38

**Harold Obenauer, ATM**  
Pierre Club 1195-41

**Arlon H. Dale, ATM**  
A-OK Club 1359-43

**Arthur J. Fregosi, ATM**  
Holmdel Speakers Club 1849-46

**Murray Edward Brandin, ATM**  
Holmdel Speakers Club 1849-46

**Donald J. Kaelin, ATM**  
Suburban Club 2345-46

**Charles B. Claeys, ATM**  
Midland Park Club 3041-46

**Philip G. Blanchard, ATM**  
Murray Hill Club 3260-46

**Thomas S. Booz, ATM**  
West Broward Club 2903-47

**George D. Gray, ATM**  
N.T.D.C. Club 3764-47

**Carl R. Gallimore, ATM**  
Mason-Dixon Club 2186-48

**John Tierney, ATM**  
NCR Club 3321-50

**Sam M. Ackerman, ATM**  
 Essayons Club 988-52  
**Charles C. Potter Jr., ATM**  
 Essayons Club 988-52  
**Ray Nasser, ATM**  
 Uncle Joe Cannon Club 127-54  
**Raymond V. Denton, ATM**  
 ARADMAC Club 3439-56  
**Charles L. Butler, ATM**  
 Commissioned Officers Club 133-57

**Robert J. Ellison, ATM**  
 Greenville Club 964-58  
**John H. Hotson, ATM**  
 Forest City Club 2729-60  
**John Lee Tolbert Jr., ATM**  
 Tuesday Toasters Club 3004-63  
**Stan Z. Biernacik, ATM**  
 Hamburg Club 3759-65  
**Walter Leo Lussick, ATM**  
 Manly Warringah Club 3827-70

## PROJECT FUN

### TOASTMASTER KEY MAN AWARDS

The following have earned Key Man Awards. The asterisk indicates that the Toastmaster has previously earned the award.

**Arthur W. Hofner**  
 Newport Beach Club 1300-F  
**\*Earl McCanna, ATM**  
 Smedley No. One Club 1-F  
**\*Albert J. Mayo, DTM**  
 Narrators Club 1398-1  
**\*Howard Chambers**  
 Narrators Club 1398-1  
**Leonard E. Huffman**  
 Twilight Club 3480-3  
**Bob Shaw**  
 Santa Cruz Club 150-4  
**Durwood English, DTM**  
 Mt. Helix Club 126-5  
**\*Melverne E. Hansen**  
 Co-op Club 1125-5  
**Donald A. Plaskett, DTM**  
 Nanabijou Club 2090-6

**Dewey Brokofsky**  
 Speakeasy Club 1789-6  
**Robert A. Ameduri**  
 Suburban Club 3675-10  
**Wayne Henderson, DTM**  
 Communicators Club 1129-11  
**Kenneth Bramer**  
 YMCA Club 715-11  
**Howard Kelley, DTM**  
 YMCA Club 715-11  
**Harold Corbin**  
 YMCA Club 715-11  
**Zeke Belanger**  
 NCEL Club 1192-12  
**\*Richard E. Schneider, DTM**  
 Ponca City Club 1846-16  
**\*Robert G. Glenn, DTM**  
 Town and College Club 875-19  
**Alois Tschample**  
 Top O'Morning Club 2061-19

### TOASTMASTER SPONSOR

**Hank Schmauss**  
 Naval Postgraduate School Club 2032-4  
**Donald R. Impett**  
 San Diego Club 7-5  
**Al Loos**  
 Motor City Speak Easy Club 1660-28  
**Theodore J. Kedzierski**  
 Hawthorne Club 2574-30

**John Pask**  
 Twin Cities Club 735-39  
**Dennis Ferraiuolo**  
 Twin Cities Club 735-39  
**James Ockley**  
 Shaganappi 60 Club 3205-42  
**Col. Walter B. Magnus**  
 Tejas Club 966-56  
**William E. Wheelock**  
 Baytown Club 2329-56

### DISTRICT GOVERNORS 1972-73

F. Stephen A. Douglas  
 1. Norbert E. Schmidt, ATM  
 2. Edgar B. Mercy  
 3. James V. Quinn Jr., ATM  
 4. Guy V. Ferry, DTM  
 5. Guy B. Shackley  
 6. Robert J. Simonsen, ATM  
 7. Robert L. Jantz  
 8. P. J. Hill, ATM  
 9. Orville G. Lee, ATM  
 10. Donald C. Seager  
 11. Wayne L. Henderson, DTM  
 12. Norman Young  
 13. Lawrence R. Guenin, ATM  
 14. Raymond J. Young  
 15. Warren C. Reeves  
 16. Wayne R. Rogers  
 17. Julian J. Fugere Jr.  
 18. Harvey N. Aviles, ATM  
 19. Gerald B. Winget, ATM  
 20. Robert W. Anderson  
 21. R. Bernard Searle, ATM  
 22. Raymond J. Schaffer  
 23. Vicente Fresquez  
 24. Elmer T. Straube, ATM  
 25. Edward L. Kitchens, ATM  
 26. Richard G. Milne, ATM  
 27. Bernard A. Dean, ATM  
 28. Keith T. Hullinger, ATM  
 29. Ralph D. Villeneuve  
 30. Kenneth F. Bjorkquist  
 31. Eugene E. Keller, ATM  
 32. David R. Lewtas  
 35. Norman R. Maier  
 36. Robert A. Owen, DTM  
 37. Oscar L. Olive  
 38. James D. Beissel Sr., ATM  
 39. Phillip A. Cooke  
 40. John E. Pappas  
 41. John H. Hirsch, ATM  
 42. Robert L. Jones  
 43. Woodard W. Pearson, ATM  
 44. Robert C. Gleason, ATM  
 45. Robert L. McKinley  
 46. Clarence L. Roberts, DTM  
 47. Charles L. Jones Jr., ATM  
 48. James H. Johnson  
 49. Harold Wong, ATM  
 52. Edward R. Casper, ATM  
 53. Richard L. Hilliard, ATM  
 54. Floyd R. Kisner  
 56. John A. Shults  
 57. David A. Roberts, ATM  
 58. William R. Calamas, ATM  
 60. Al Hodgins  
 61. Lionel Masse  
 62. Dr. W. Richard Dukelow, DTM  
 63. John L. Tolbert Jr., ATM  
 64. Eric K. Stuhmueller  
 65. Robert R. Borschings Sr., ATM  
 66. Thomas F. Waters  
 67. George A. Denison, ATM  
 68. William C. Siegel  
 69. Robert J. Kenworthy  
 70. Graeme L. Allen  
 72. Raymond L. Morse

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 824 Taft, El Cajon, Calif. 92020  
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 30 Woodside Dr., Belleville, Ill. 62223  
 W. 1505 Fourth, Spokane, Wash. 99204  
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 P.O. Box 432, Albany, Ga. 31702  
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