



CLEANERS



CARPET



FLOOR FINISH



RESTROOM



SPECIALTY



DEGREASER



FLOOR CARE



KITCHEN WAREWASH



ODOR CONTROL

When clean is what you need, INDIVIDUAL cleaning chemicals has you covered with products that are IN quality and IN budget. From general all-purpose to task specific, we have an assortment of proven cleaners to fit your unique needs.

Being exclusively distributed by BradyPLUS means items will be reliably IN stock and ready to be delivered nationwide.





CLEANERS

LEMON NEUTRAL CLEANER

ITEM NO. UNIT

CHAP10 1 GALLON -4 PER CASE

Created for versatility, this pH neutral cleaner can be used from counter tops to floors. It will clean a variety of spoils and leaves no film. Great for use in spray bottles, mops, and/ or auto-scrubbers.



PINE CLEANER & DEODORIZER

ITEM NO. UNIT

CHAP11 1 GALLON -**4 PER CASE**

This concentrated, multi-purpose cleaner is fortified with pine fragrance. It is gentle enough for everyday cleaning, yet safely removes embedded dirt and grease.

OXY CITRUS RTU

1 QUART -

12 PER CASE

ITEM NO. CHAP14

UNIT



ENZYME CLEANER & ODOR ELIMINATOR

ITEM NO. UNIT

CHAP12 1 GALLON -**4 PER CASE**

A revolutionary way to clean. This product uses a bacterial formulation that effectively cleans and deodorizes without harsh chemicals. It contains no acids or caustic making it safe on all surfaces.



OXY CITRUS CONCENTRATE

ITEM NO. CHAP13 UNIT

1 GALLON -**4 PER CASE**

Earthly Individual products are formulated and packaged to have a reduced environmental impact while maintaining superior performance. Oxy Citrus Concentrate safely and effectively cleans hard, porous tile & grout, carpets, windows, kitchens and more. Adding Oxy Citrus helps minimizes SKU's, simplifies training and overstock of unused products. Unlike harsh acid cleaners, Oxy



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Earthly Individual products are formulated and packaged to have a reduced environmental impact while maintaining superior performance. Oxy Citrus is an unrivaled, stain fighting, odor-neutralizing, environmentally responsible, all surface cleaner that quickly removes common soils and stains. The effervescent hydrogen peroxide action lifts away stains like soap scum, mold, mildew, kitchen grease, coffee stains, red wine & more. Replace numerous specialty products with one, safe, easy to use, rinse free cleaner. Use on any surface not harmed by water, including carpet, fiberglass,

FANTASTICO LAVENDAR CLEANER

ITEM NO. CHAP15 1 GALLON -UNIT **4 PER CASE**

Enjoy cleaning with a fresh, clean lavender fragrance. Rinse free formula emulsifies and holds soils in suspension for a spot free shine. For use on floors, walls, counters, appliances & more. Versatile - cleans & deodorizes most water safe surfaces



LIQUID ENZYME

ITEM NO. CHDAL7 UNIT ITEM NO. UNIT

Earthly Individual products are

marble tile & stone

1 GALLON -**4 PER CASE** CHDAL6

Citrus safely removes odor-causing soils, soap

scum, body oils and urine deposits, grease and

grime on all water safe surfaces- including natural

1 QUART -12 PER CASE

formulated and packaged to have a reduced environmental impact while maintaining superior performance. Liquid Enzyme is an acid-free, non-corrosive formula with enzyme producing bacteria to digest complex proteins, fats, greases, and odors. When used as directed, odors from vomit, blood, urine, smoke and pets are eliminated. Great maintainer for never getting soap scum and hair buildup in bathroom & shower drains. Unlike air fresheners, Liquid Enzyme's probiotic bacteria continue to clean long after initial application. Leaves the area with a refreshing lemon and sage scent

GLASS CLEANER CONCENTRATE

ITEM NO. CHGL2 UNIT

1 GALLON -**4 PER CASE**

stainless, marble, granite, ceramic tile & stone.

Make your glass, sinks, mirrors, stainless steel, vinyl, chrome, aluminum and other surfaces shine with our concentrated, non-streaking formula.



GLASS CLEANER RTU

CHGL4

ITEM NO. UNIT

1 QUART -12 PER CASE

This product quickly penetrates IN DIVIDUAL dust, smoke, grease, and grime on all glass and window surfaces. This Š. versatile formula is also excellent for cleaning stainless steel, Formica®, plastic, porcelain and chrome. In addition, this product also polishes and brightens most hard surfaces.

AEROSOL GLASS CLEANER

ITEM NO. UNIT

CH9400 19 OZ.-12 PER CASE



Remove streaks and smudges from windows, mirrors or any other glass surfaces and leave a streak-free shine!

RESCUE GROUT & TILE RENEWER

UNIT FCHFR1

1 GALLON 4 PER CASE

A powerful, heavy duty cleaner for extra-tough applications that makes tile & grout look like new, especially in areas containing light colored tile & grout. When

used as directed soap scum, body oils, mildew, hard water spots and urine smells are easily eliminated. Ideally suited for effective cleaning on kitchen or restroom and wherever grout and tile demand heavy duty cleaning.



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MULTI-SURFACE POLISH & PROTECTANT

UNIT CHPO3

1 QUART -12 PER CASE

A proprietary blend of detergents, oils and silicone liquid emulsion designed to clean, polish and protect leather, wood, vinyl, plastic, stainless steel, glass, mirrors, rubber and more. Quickly and effortlessly renews weathered, worn or soiled surfaces, leaving behind an invisible shield that resists fingerprints, smudges and further soiling.

SCALE REMOVER

UNIT CHRE8

1 QUART - 12 PER CASE

Earthly Individual products are formulated and packaged to have a reduced environmental impact while maintaining superior performance. Highly active, powerful, non-fuming acid-based product for fast removal of heavy build-up of soap scum, lime deposits, hard water spots, grout haze, calcium, uric crystals and rust. Use on chrome fixtures, sinks, drinking fountains, glass, dish machines, drain lines, coolant towers, restroom showers & more.



DEGREASERS

ALL-PURPOSE CLEANER & DEGREASER

ITEM NO.	CHDE5
UNIT	1 GALLON - 4 PER CASE
ITEM NO.	CHDE6
UNIT	5 GALLON

Formulated to instantly dissolve greasy, oily messes, this fast acting product will quickly delivery the clean you are looking for. For light and heavy duty cleaning on a variety of surfaces.

CITRUS DEGREASER

ITEM NO.	CHDE7
UNIT	1 GALLON - 4 PER CASE

Versatile, high performance, natural citrus solvent fortified degreaser instantly dissolves grease, oil, black heel & scuff

marks, some inks, animal fats, proteins and more. Highly dilutable for a variety of uses & emits no choking, flashback vapors that are common with many industrial degreasers. Can be used in auto-scrubbers, pressure washers, bucket or spray bottle - simply mop, brush, or wipe. No rinsing required and leaves behind a pleasant citrus scent.

HBC DEGREASER ITEM NO. CHDE8



HBC Degreaser is a concentrated, highly alkaline, solvent-fortified, extra heavy duty industrial degreaser with

corrosion inhibitors - making it hard to beat. It is especially effective in removing typical soils found in manufacturing as well as heavy grease and oil accumulations in auto repair facilities, as well as removing animal fats in kitchens. It's low sudsing make it ideal for use in an auto-scrubber, through a pressure washer or as a heavy duty spray & wipe cleaner.

HBC DEGREASER

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HEAVY DUTY DEGREASER NB

DEGREASER ND	
ITEM NO.	CHDE9
UNIT	1 GALLON - 4 PER CASE
ITEM NO.	CHDE0010
UNIT	5 GALLON

Designed for the toughest jobs, this product takes over where competitive degreasers fail. This product quickly

removes the heaviest soil loads including grease, carbon, tire marks, motor oils and more from concrete surfaces and other hard surfaces. Works best when partnered with pressure washers and auto-scrubbers. Excellent for daily and restorative cleaning of kitchen hoods, engines, sidewalks, driveways and automotive bays and warehouse shop floors.

POWER CLEANER & GRAFFITI REMOVER

OKAI I III KLINOVLK	
ITEM NO.	CHDE11
UNIT	1 QUART -
	12 PER CASE

Designed for the toughest jobs, this product takes over where competitive degreasers fail. This product quickly removes the

heaviest soil loads including grease, carbon, tire marks, motor oils and more from concrete surfaces and other hard surfaces. Works best when partnered with pressure washers and autoscrubbers. Excellent for daily and restorative cleaning of kitchen hoods, engines, sidewalks, driveways and automotive bays and warehouse shop floors.



INDIVIDUAL

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CARPET

GENERAL PURPOSE SPOTTER

ITEM NO. FCCCSH1

UNIT

1 QUART -**12 PER CASE**

High performance, all-purpose spotter combines detergent IN DIVIDUAL and deodorant to remove most commonly found spots and stains. Low residue formula and special surfactants help prevent reappearing spots. Removes the toughest stains, including older ones; and is safe for use on most carpets and linens including wool, nylon, rayon and other natural and synthetic fibers

RED JUICE & COFFEE STAIN REMOVER

ITEM NO.

UNIT

FCCCSPO5 1 QUART -12 PER CASE

Formulated for maximum performance, Red Juice & Coffee Stain Remover is very effective against the most stubborn stains - wine, fruit juice, ketchup, oils, coffee, tea, urine and more. Contains a powerful blend of cleaning agents and detergents for easy removal of stains in carpets, linen and other hard surfaces

P.O.G.G

PAINT - OIL - GREASE - GUM

ITEM NO.

FCCCSPO6

UNIT

1 PINT -12 PER CASE

Remove sticky, gooey, gummy, nasty, greasy soils with POGG! Degreases and cleans a wide array of surfaces using a blend of powerful, natural solvents and heavy-duty, soil-removing detergents. Use on grease, oil, tape, blood, soap scum, shoe polish, candle wax, kitchen grease, asphalt, tree sap, make-up, rubber burns, carbon, many inks and adhesives... nearly every kind of stubborn industrial soil and graffiti Uses natural citrus solvents and is biodegradable.

DEFOAMER

ITEM NO.

UNIT

FCCCDF1 1 GALLON -**4 PER CASE**

DEFOAMER This highly concentrated product quickly eliminates foam in the equipment recovery tank, extending the time of use prior to emptying of tank. Normal use prevents moisture from entering vacuum motor, extending motors life. Use in extractors, scrubbers, wet vacuums - anywhere that excessive foam is a problem.

EXTRACTION CLEANER

ITEM NO. UNIT

INDIVIDUAL

IN DIVIDUAL

PRESPRAY & ONNET CLEANER

CARPET

FCCCEX1 1 GALLON -**4 PER CASE**

EXTRACTION CLEANER This highly concentrated, lowfoaming extraction solution is CARPET formulated to quickly penetrate and lift out grease and grime. Contains a powerful blend of special surfactants and nonflammable solvent that will quickly loosen and emulsify a variety of soils from both natural and synthetic fibers.

EXTRACTION RINSE

ITEM NO. FCCCEX2 UNIT

1 GALLON -**4 PER CASE**

A revolutionary way to clean. This product uses a bacterial formulation that effectively cleans and deodorizes without harsh chemicals. It contains no acids or caustic making it safe on all surfaces.



PRESPRAY & BONNET CLEANER

ITEM NO. UNIT

FCCCPR2 1 GALLON -**4 PER CASE**

Surface soils on carpet are unsightly and can lead to permanent damage. Bonnet cleaning provides an advantage with rapid dry time. This formulation dries in less than one hour, is nonflammable, evaporates fast, and cleans a wide variety of soils while leaving no residue.



ITEM NO. UNIT

FCCCEN1 1 GALLON -**4 PER CASE**

Individual Encapsulating Carpet Cleaner contains the most advanced technology in encapsulation chemistry with polyhedral polymers. The unique crystallization geometry of these polymers enhance soil entrapment and provides

better release from the carpet fiber. Carpets stay cleaner longer and reduce the overall cost of carpet maintenance.

IN DIVIDUAL

NDIVIDUAL



FLOOR CARE

SPRAY BUFF

ITEM NO.	FCHFB1
UNIT	1 QUART - 12 PER CASE

Revives Finished Floors - A blend of polymers, surfactants, and mild solvents that removes all black heel marks and dirt, replacing them with a brilliant shine that will upgrade the original gloss of the finish. Simply spray on floors and polish with spray buff pad. Saves time and money

because less frequent recoating is necessary, as well as extending time spans between stripping. Gives high gloss with low usage.

RESTORER

ITEM NO.	FCHFR2
UNIT	1 GALLON - 4 PER CASE

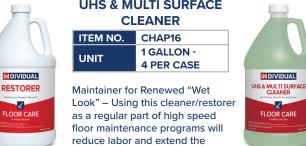
Maintainer for Renewed "Wet Look" - Using this cleaner/restorer as a regular part of high speed floor maintenance programs will reduce labor and extend the life of the floor. This formulation

effectively cleans the floor while restoring the top layer of finish. This product can be mopped on or used through an automatic scrubber before burnishing to restore the floor to a beautiful shine.

UHS & MULTI SURFACE CLEANER

life of the floor. This formulation

effectively cleans the floor while restoring the top layer of finish. This product can be mopped on or used through an automatic scrubber before burnishing to restore the floor to a beautiful shine.



HEAVY DUTY STRIPPER

ITEMANO	FOURTE
ITEM NO.	FCHFST2
UNIT	1 GALLON - 4 PER CASE
ITEM NO.	FCHFST3
UNIT	5 GALLON



NDIVIDUAL

- Non-ammoniated wax and finish stripper
- Suspension of emulsified particles eliminates costly restripping
- No harsh ammonia or solvent odors
- Powerful stripping action
- This product is effective in hot, cold, hard or soft water

MAXIMUM DUTY STRIPPER

ITEM NO. FCHFST4		
UNIT 4 PER CASE ITEM NO. FCHFST5	ITEM NO.	FCHFST4
	UNIT	
UNIT 5 GALLON	ITEM NO.	FCHFST5
0 0/122011	UNIT	5 GALLON



- For use on hard surface floors in a range of dilution ratios to do the job
- Rinse free No alkaline residue
- This product is designed to remove layers of floor finish in less time with less effort and no rinsing
- Low foaming

FLOOR FINISH

LOW MAINTENANCE **FLOOR FINISH**

ITEM NO.	FCHFF5
UNIT	1 GALLON - 4 PER CASE
ITEM NO.	FCHFF10
UNIT	5 GALLON

- Hard film formula requires less maintenance
- Superior wearing
- Non-scuffing
- Self-leveling, self-sealing
- Resists dirt embedment

HIGH GLOSS FINISH

ITEM NO.	FCHFF7
UNIT	5 GALLON

- Versatile extended wear formula provides deep gloss
- Versatile, fits low to frequent maintenance applications
- Superior wear resistance for heavy traffic applications





HARD SURFACE **SEALER/FINISH**

ITEM NO.	FCHFF8
UNIT	1 GALLON - 4 PER CASE
ITEM NO.	FCHFF9
UNIT	5 GALLON

- Extended wear sealer & finish combo requires less maintenance
- High gloss as well as black mark and detergent resistant
- Self-leveling, excellent flow for easy application with little or no mop drag





KITCHEN CLEANERS

HIGH SUDSING DISH SOAP

DIOI I OOAI	
ITEM NO.	WWDS8
UNIT	38 OZ 8 PER CASE
	OT ER CASE

Powerful Grease-Cutting Formula A dishwashing detergent specially designed for industrial, institutional and restaurant use.

Produces an abundance of long lasting suds, works quickly and leaves surfaces spot and film free. Although tough on grease and fat it is still mild on the hands.

IN IRILL

KITCHEN

MAX-3x MANUAL POT & PAN

PREMIUM POT & PAN DETERGENT

ITEM NO.	WWDS4
UNIT	1 GALLON - 4 PER CASE
ITEM NO.	WWDS5
UNIT	5 GALLON

Ideal for cleaning pots, pans and dishes in a commercial setting. This product has long

lasting suds and a powerful grease cutting formula.

ITEM NO.	WWDS2
UNIT	1 GALLON - 4 PER CASE
ITEM NO.	WWDS3
UNIT	5 GALLON

Ideal for cleaning pots, pans and dishes in a commercial setting. This product quickly

cleans and leaves items spot and film free.



VIVI JAL TERGENT IN DIVIDUAL POT & PAN DETERGENT KITCHEN

OVEN & GRILL CLEANED

CLLANLK		
ITEM NO.	CHFS1	
UNIT	1 GALLON - 4 PER CASE	
ITEM NO.	CHFS2	
UNIT	1 QUART - 12 PER CASE	
ITEM NO.	CHFS3	
UNIT	5 GALLON	

IN DIVIDUAL OVEN & GRILL CLEANER

A heavy-duty, non-flammable, commercial cleaner designed for use on warm or cold surfaces. Quickly removes baked-on foods, grease and carbon deposits.

HEAVY DUTY OVEN & GRILL GEL

ITEM NO.	CHFS6
UNIT	1 QUART - 12 PER CASE
ITEM NO.	CHFS5
UNIT	1 GALLON - 4 PER CASE

Thickened Oven, Grill & Hood Cleaner – A premium high performance, non fuming, non-flammable, non-butyl, thickened cleaner that clings to vertical surfaces providing longer contact time for easier cleaning. Quickly dissolves even the toughest soils like baked-on carbon & burnt soils. NSF International Certified

HEAVY DUTY DELIMER

ITEM NO.	WWMD3
UNIT	1 GALLON -
	4 PER CASE

Created to quickly penetrate and break down hard to remove scale, lime, and other mineral deposits associated with hard water. Great for dish machines and other equipment. Can be diluted for manual use.





WAREWASH

THREE COMPARTMENT SINK PRODUCTS

MANUAL POT & PAN DETERGENT

ITEM NO.	WWDS1
UNIT	1 GALLON - 2 PER CASE

Economical dishwashing detergent specially designed for industrial, institutional and

restaurant use. It produces an abundance of long lasting suds, works quickly and leaves surfaces spot and film free.

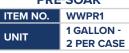
MULTI-RANGE QUAT SANITIZER

ITEM NO.	WWSA3	
UNIT	1 GALLON -	
	2 PER CASE	

Individual's Max-3X Multi-Range Quat Sanitizer will be available

soon. Until then, substitute products are available. Consult with your BradyIFS sales representative.

LIQUID PRE-SOAK



This double-duty product is an effective presoak for softening food soils on flatware prior to

machine processing. It helps remove egg yolk, cheese, dried ketchup and other sticky food residues, ensuring one-wash clean ware.



KITCHEN

THREE COMPARTMENT SINK PRODUCTS CONTINUED AND WALL CHARTS

HEAVY DUTY MANUAL POT & PAN DETERGENT

ITEM NO. UNIT

WWDS9 1 GALLON -**2 PER CASE**

Cuts through baked-on food and grease. Ultra concentrated. Utilizes the best surfactants and rinses quickly and easily. Effective on grease and fat, yet gentle on the hands.

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WALL CHARTS, TAGS AND DECALS **AVAILABLE**



DISH MACHINE PRODUCTS

MECHANICAL DETERGENT

ITEM NO. UNIT

WWMD2 1 GALLON **2 PER CASE**

Concentrated heavy-duty nonchlorinated all temperature machine warewashing

detergent. Optimized for water conditioning, soil suspension and rinse ability, it delivers superior dish cleaning power.

HEAVY DUTY DISH MACHINE DETERGENT

ITEM NO. WWMD4 UNIT

1 GALLON -**2 PER CASE** IN DIVIDUAL

Use in both Low and High Temperature Dish Machines -

Chlorine free, high alkaline, high performance detergent blended with superior water conditioners and soil suspending agents that remove the most difficult soils & grease; even in extreme hard water conditions.

MECHANICAL RINSE-AID

ITEM NO. UNIT

WWRA2 1 GALLON -**2 PER CASE**

Concentrated rinse additive delivers rapid sheeting for spot free drying in both low and

high temperature dish machines. Low foaming surfactant formula delivers superior drying performance.

HEAVY DUTY DISH MACHINE RINSE-AID

ITEM NO. UNIT

WWRA3 1 GALLON -**2 PER CASE**

Premium specialty rinse additive formulated to control high levels of water hardness and total

dissolved solids (TDS) in difficult water conditions.

MACHINE CHLORINE SANITIZER

ITEM NO. UNIT

WWSA4 1 GALLON -**2 PER CASE**

Coming Soon!

Individual's Max-3X Machine Chlorine Sanitizer will be

available soon. Until then, substitute products are available. Consult with your BradyIFS sales representative.

OTHER FOODSERVICE CLEANERS

ALL-PURPOSE DEGREASER

ITEM NO. UNIT

WWMI2 1 GALLON -**2 PER CASE**

A heavy-duty degreaser specifically formulated to instantly dissolve the greasy, oily soils found in commercial kitchens. This ultra concentrated fast acting product delivers unbeatable performance & true economy.

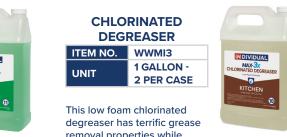
ENZYME ENHANCED FLOOR CLEANER



WWFC1 1 GALLON -2 PER CASE

Uniquely formulated with detergents, emulsifiers, builders and proprietary BioActive non-pathenogenic bacteria that digest complex proteins starches and fats. Product continues to work even when the floor is dry.

removal properties while producing low foam. It is the ideal product for cleaning equipment and pumps. It does not clog equipment or pumps due to excess foam.

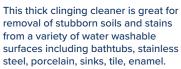




RESTROOM CLEANERS

CREME CLEANSER

ITEM NO. CHRE5 1 QUART -UNIT 12 PER CASE





BLEACH FREE MILDEW STAIN REMOVER

ITEM NO. CHDS6 UNIT

1 QUART -12 PER CASE

Remove mold and mildew stains without bleach or heavy acids. Normal use eliminates and whitens the most difficult stains, including stains caused by coffee, tea, body oils, and more. Can be used on tile, grout, tubs, showers, sinks, and countertops. Ready-to-use. Will not bleach or stain carpets. Safe on natural stone and other surfaces not harmed by water.



CLINGING TUB & TILE CLEANER

ITEM NO. CHRE6 1 QUART -UNIT 12 PER CASE ITEM NO. CHRE7 1 GALLON UNIT **4 PER CASE**

This high performance restroom cleaner quickly and easily cleans away stubborn soils. It effectively removes hard water deposits, tanning oils and other soils found in showers, tubs and other hard surfaces. Designed and safe for use on ceramic & porcelain. Clinging Tub & Tile Cleaner allows for maximum contact time on vertical surfaces.

MILDEW STAIN REMOVER

ITEM NO. CHDS5 1 QUART -UNIT 12 PER CASE

Instantly eliminates and whitens the most difficult stains, including coffee, tea, body oils, mold and mildew. This product can be used on tile, grout, tubs showers, sinks and fiberglass. Formulated with an odor counteract and chlorine stabilizer.





SPECIALTY

FURNITURE POLISH

ITEM NO. UNIT

CO9400 11.39 FL OZ. 12 PER CASE



IN DIVIDU

Protect, clean, and remove dust using our unique concentrated formula containing cleaning oils. This furniture polish creates an attractive shine and has a refreshing orange scent. Use on furniture, desks, drawers, tables, in kitchens, etc.



CITRUS ODOR NEUTRALIZER

ITEM NO. UNIT

FCCCDD1 1 GALLON -**4 PER CASE**

This concentrated citrus fragrance attacks odors at their source. Effective as a space spray, on carpets, draperies, drains, trash bins and hard surfaces, Citrus Odor Neutralizer eliminates odors caused from tobacco, urine, smoke and other odors. Versatile and easy to use.



70Z. METERED AIR FRESHENER

ODOR CONTROL

ITEM NO.	CI9414	GREEN APPLE
	CI9311	CITRUS
	CI9313	CUCUMBER MELON
	CI9331	FRESH LINEN
	CI9311	MANGO
	CI9332	POWDER FRESH

70Z. - 12 PER CASE



140Z. AIR FRESHENER

ITEM NO.	CI9408	GREEN APPLE
	CI9314	CITRUS
	CI9316	CUCUMBER MELON
	CI9315	MANGO
	CI9406	POWDER FRESH

140Z. - 12 PER CASE





Quality Cleaning & Foodservice Products
Designed For Your Success

For more information, contact your BradyPLUS Sales Rep. today!



