FACTS

WHAT DOES BRYN MAWR TRUST ADVISORS, LLC DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and wire transfer instructions
- Transaction history and account transactions

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bryn Mawr Trust Advisors, LLC chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Bryn Mawr Trust Advisors, LLC share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	No	We don't share
For joint marketing with other financial companies	No Yes Yes	We don't share Yes Yes Yes
For our affiliates' everyday business purposes—information about your transactions and experiences		
For our affiliates' everyday business purposes—information about your creditworthiness		
For our affiliates to market to you		
For nonaffiliates to market to you	No	We don't share

To limit our sharing

- Call 215-731-1820 or
- Mail the **form** below

Please note:

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Questions?

Call 215-731-1820



Mail-in Form			
	Mark any/all you	want to limit:	
	Do not share business purp	information about my creditworthiness with your aff poses.	iliates for their everyday
	 Do not allow your affiliates to use my personal information to market to me. Do not share information about my transactions and experiences with your affiliates for their everyday business purposes. 		
	Name		Mail to:
	Address		Bryn Mawr Trust Advisors, LLC 1818 Market Street, 22 nd
	City, State, Zip		Floor Philadelphia, PA

Vho is providing this notice?	Bryn Mawr Trust Advisors, LLC
	2. y
Vhat we do	
low does Bryn Mawr Trust Advisors, .LC protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
	We are committed to security and accuracy of personally identifiable information and have taken precautions to protect this information from loss, misuse, or alteration.
How does Bryn Mawr Trust Advisors, LLC collect my personal information?	We collect your personal information, for example, when you
	 Seek financial or tax advice or seek advice about your investments Enter into an investment advisory contract or tell us about your investment or retirement portfolio Tell us about your investment or retirement earnings
	We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only
	 sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you
	State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing or an account I hold jointly with comeone else?	Your choices will apply to everyone on your account.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.
	 Our affiliates include companies with a Wilmington Savings Fund Society (WSFS) name and financial companies such as investmen advisory firms.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.
	Bryn Mawr Trust Advisors, LLC does not share with non- affiliates so they can market to you.
oint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.
	Bryn Mawr Trust Advisors, LLC does not jointly market.
Other important information	