PROJECT FUN Special Educational

Materials Section See page 13

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#### FOUNDER

DR. RALPH C. SMEDLEY

1878-1965

TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, nonsectarian, educational organization of Toastmasters clubs throughout the free world.

Toastmasters programs provide opportunities to develop skill in listening, thinking, speaking, and leadership by participating in a series of oral communication projects, constructive evaluation, and leadership experiences. These and many other opportunities to develop leadership potential are presented in the fellowship of an organized group of men — the Toastmasters Club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California, U.S.A. 92711.

# THE TOASTMASTER

BETTER LISTENING, THINKING, SPEAKING FOR MEN ON THE MOVE

VOL. 38 NO. 1

JANUARY 1972

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PHIL INTERLANDI

Address All Communications: THE TOASTMASTER • SANTA ANA, CALIFORNIA 92711

# In This Issue...

GUIDES IMPROVED — A sample of the improved and simplified Evaluation Guides for the *Communication and Leadership* Program manual's 15 speaking projects is presented. See page 4.

IS IT FUN? — TI's brand new Project Fun means more members for your club and an award incentive program for you. See page 6.

ANNIVERSARY ACTIVITY — World Headquarters continues to receive news about club and district October anniversary action. The latest reports are here. See page 9.

SPECIAL SECTION — Here's your special 16-page section of educational materials and supplies. You may remove it from the magazine for future reference. See page 13.

SPEECHCRAFT SUCCESS—Read all about club successes with the Speechcraft Program. Plan to present Speechcraft as part of your club's Project Fun action. See page 30.

It is with regret that *The Toastmaster* announces the death of Mrs. Ralph C. (Frances) Smedley, widow of Toastmasters International's founder, on November 13, 1971. Mrs. Smedley was 94 years of age.

# - TO LEAD A BETTER LIFE -

# '72 FOR TI AND YOU



During my travels as your International president, I have challenged districts and clubs to meet and exceed their 1971-72 growth objectives. The challenge has been received with enthusiastic commitments for acTIon, but our record of progress thus far shows that we are moving ahead in word only.

As I continue my presidential visits this month and next, I personally will be challenging many more districts and clubs, and I will be looking for TI acTIon in the club.

Each club and district's full participation . . .

in Project Fun, which was made available to all clubs and districts, will help them *exceed* their membership growth objective.

Each district's full participation . . .

in having its new club commissioners in acTIon will help them *exceed* their new club growth objective.

Each *club* and *district* that meets their members' needs with the Toastmasters Standard of Excellence . . .

will exceed their member educational accomplishment objective.

Get in the acTIon — make '72 worthwhile for TI and you. It's time to turn our words into actions and our resolutions into deeds and accomplishments.

The districts and clubs that meet or exceed their growth objectives — yours can be among them — will be toasted by me during our next International convention in Chicago.

Success Is . . . TI acTIon in the club!

Russ

Russell G. Herron, Ph.D. International President

# educational happenings

Have you heard the good news? The Evaluation Guides for the 15 speaking projects in the *Communication and Leadership Program* manual have been improved and project titles shortened!

Here's a sample of one of the improved, simplified guides as it appears in the most recent reprinting of the manual:

# V. EVALUATION GUIDE: Step by Step

For the speaker: You are urged to read the entire project material before preparing your talk. Refer to the speech purpose and evaluation guides below when preparing your presentation. For the evaluator: You can best help the speaker by responding to each question in both the oral and written evaluation guides.

Time: 5-7 minutes

# Speaker's Assignment

Purpose:

The major problem posed for this speech is to outline it properly. On a sheet of paper, write the following:

Purpose: I want my listeners to . . .

#### Introduction:

- I. To catch their interest . . .
- II. To lead them into subject . . .

# Body:

- I. First statement leading to acceptance of purpose . . .
- II. Second, ditto ...
- III. Third, ditto . . .

## Conclusion:

- I. Summary, quotation, story, or example epitomizing your principal contentions . . .
- II. Appeal for group support or acceptance of your purpose.

You should use the skills you developed in earlier speeches: carefulness in gathering the needed facts, clarity and dominance of purpose, and adaptation to the listeners.

# **Oral Evaluation Guide:**

Time: 2 minutes

- 1. Did he accomplish the purpose of this project? Yes\_\_\_\_\_ No\_\_\_\_.
- Indicate whether his "main ideas" were clear. Did they adequately support his purpose?
- 3. Did his conclusion "round out" and complete his speech?
- 4. Was the subject either too complicated or too trivial for a 5-7 minute speech? Yes\_\_\_No\_\_\_.
- Conclude either by praising his speech organization, or by urging him to study the information about outlining on pages 37-39 of this manual.

Suggest ONE way he could have made his ideas more interesting or more vital.

## Written Evaluation Guide:

- If his speech organization was hard to follow, suggest how he could have improved it.
- Tell him whether his delivery (voice, gestures, posture) helped or hindered the effectiveness of his speech. Suggest two ways he could improve.

Speech Ti	tle:	Date:	Evaluator:

A complete set of the new Evaluation Guides for the 15 projects soon will be sent to each club educational vice-president. He then can order a set for each member to use when he speaks and then add the completed evaluation form to his manual. Get a set for every member of your club! The order number is 228 and the cost is only 35 cents each.

# Get Happy With...

# PROJECT

# (0)

# FUN

The fun's already begun; but it isn't F\_N and it won't be a S\_CCESS without "U"!

TI's Project Fun is off to a rollicking start. The year-long actIon program emphasizes that:

- It's fun to add new members
- The closer your club gets to becoming a "President's 40" club, the more fun it is for you to participate

New members' smiles already are brightening up many Toastmasters club meetings. Our more experienced Toastmasters are smiling, too, because those new members mean more fun, more new ideas, more club acTIon.

It's fun to share your club experience with others — those who are as interested as you are in improving their communication and leadership skills in moments of enjoyment.

Project Fun is helping to stimulate "TI acTIon in the club." You'll be hearing and reading a lot about it in the months ahead.

To make it even more fun, there is a special Project Fun award incentive program for you and your club. There will be awards for almost everyone... based upon the number of new members gained.

The individual member will be recognized as a "Toastmaster Sponsor" when he sponsors three new members. He will be recognized as a "Toastmaster Key Man" when he sponsors five new members.

TOASTMASTER SPONSOR — When you sponsor THREE new members you receive a certificate of recognition and your choice of one of these TI items:

Parliamentary Practice

Gavel

Loose Leaf Binder

Club Meeting Plaque

Membership Plaque

Member Tie Bar

Key Clasp

Knife Money Clip

Zipper Brief Case

Playing Cards

The Great Peacemaker

Parliamentary Procedure at a Glance

Personally Speaking

Educational Packet: Humor

Handbook; Audiovisual Handbook; and Members, Meetings, and Meals

TOASTMASTER KEY MAN sponsors FIVE new members. If you accepted the prize for getting three new members, you must start over if shooting for this award.

The KEY MAN receives a certificate of recognition; his name is added to the membership sales honor roll in the TI Hall of Fame, his accomplishment is reported in *The Toastmaster*, and he has a choice of one of these awards:

Handbook of Parliamentary
Procedure

Robert's Rules of Order (Newly Revised)

Cigarette Lighter

Clever Introductions for Chairmen

Member Cuff Links

Twin Desk Pen Set (engraved)

Roget's Thesaurus

The Speaker's Handbook of Humor Educational Packet:

Parliamentary Slide Rule;
Training the Trainer to
Train; Introducing the
Speaker; Debate Handbook;
Members, Meetings, and
Meals; Conference Leader's
Guide; and Listening to
Learn

Zipper Brief Case, Loose Leaf Binder, and Membership Plaque TOASTMASTER SALESMAN OF THE YEAR is the Toastmaster in all Toastmasters clubs who gets the MOST new members in his own club, in other clubs, and/or in new clubs in the contest year. His honors include a special certificate in perma plaque, hotel accommodations for five days for two, convention registration, including meals and events, and special recognition at the 1973 International convention, if he attends, and a "Mr. Salesman" trophy.

The club in each district whose members gain the most new members in their own club, in other clubs, or in new clubs (minimum of 10 new members for eligibility) receives a Club Reference File (1550), a special ribbon for the club banner, and listing in the Hall of Fame and *The Toastmaster*.

Your district will receive recognition for membership sales success through the Distinguished District Program.

# BOARD OF DIRECTORS MARCH MEETING SET

The Toastmasters International

**Board of Directors** 

will conduct its March meeting at

World Headquarters,

Santa Ana, California

March 16-18, 1972.

# Another TI "Success Is" Report...

# MORE ANNIVERSARY ACTION

Toastmasters International's 47th anniversary-month celebration was a success! Thanks for your help.

The October anniversary observance was heralded by Toastmasters around the world. Toastmasters Month and Toastmasters Week proclamations were issued in flurries by local, state, and national leaders.

Since last month's magazine report of eleven proclamation signing ceremonies, these events were reported to World Headquarters:

- Sixty in District 47. Sixty Toastmasters Month proclamations, including one by Florida Gov. Reubin O'D Askew, were issued by government officials.
- Santa Clara, Calif., Mayor Gary G. Gillmor proclaimed

Toastmasters Month in his District 4 city.

- Toastmasters Week was proclaimed in District 44 by Midland, Tex., Mayor Edwin H. Magruder Jr.
- Virginia Gov. Linwood Holton designated Toastmasters Month throughout his District 18, District 36, and District 66 commonwealth.
- In District 8, O'Fallon, Mo., Mayor Edwin Liebinger and St. Charles, Mo., Mayor Frank B. Brockgreitens proclaimed Toastmasters Week in their cities.
- Norfolk, Va., Mayor Roy B. Martin Jr. designated Toastmasters Month in his District 66 city.
- Idaho Gov. Cecil D. Andrus proclaimed Toastmasters Month for Toastmasters in his District 15 and District 9 state.



OREGON GOVERNOR—Tom McCall, governor of Oregon, displays his Toastmasters Month proclamation with the help of Toastmasters, standing from left, Past District Gov. Carroll Hermanson, ATM; District 7 Gov. Ken Herman, ATM; and Past International Director George C. Scott, ATM.

DOWN IN DIXIE — Mobile, Ala., Mayor Robert B. Doyle Jr., presents his Toastmasters Month proclamation to District 29 Toastmasters Robert Harris, ATM, left, and Thomas D. Mabus.



CONGRESSIONAL FETE—New York's 28th District Congressman Hamilton Fish, second from left, declared Toastmasters Month, to the delight of, from left, TI District 34 Gov. Richard Van Duyne, John Porsch, and Dan Reinhard.



IN SAN JOSE—San Jose, Calif., Mayor Norman Y. Mineta, third from left, reviews his Toastmasters Month proclamation with Toastmasters, from left, Lionel Ortega; Past District 4 Gov. Roger A. Cuadra, ATM; and Howard Horne.



FOR FRESNO TOASTMASTERS—Fresno, Calif., Mayor Ted Wills proclaims Toastmasters Month for an audience composed of, from left, R. H. Grainger; Miss Cathy Grainger; District 27 Gov. Russ Goodson, ATM; exchange student Miss Heather Irish of Australia; Bernard Dean, ATM; Arthur Brittain; and Walt Steinhauer, ATM.



DISTRICT 16—Ponca City, Okla., City Manager Leon Nelson, left, presents Mayor Ernest M. Trout, Jr.'s Toastmasters Month proclamation to Toastmaster Scott Smith.





IN INDIANA—Logansport, Ind., Mayor Martin Eugene Monahan signs a Toastmasters Week proclamation while Edward Laete, ATM, of Logansport Club 621-11, looks on.

IN NORTH CAROLINA— Canton, N.C., Mayor F. E. Shull signs a Toastmasters Week proclamation in his District 37 city. Standing are Toastmasters Tom Newman, left, and Horace B. Sellars.



TI AcTIon in the Club...

# A SPECIAL SECTION OF EDUCATIONAL HAPPENINGS FOR YOU AND YOUR CLUB

Communication and Leadership Educational materials and supplies to expand your educational experience and help you and your club achieve and maintain the Toastmasters standard of excellence for member and club educational programming.

REMOVE THIS SPECIAL
SECTION FROM THE MAGAZINE
AND KEEP IT HANDY FOR ORDERING
YOUR PERSONAL TOASTMASTERS MATERIALS.
JANUARY 1972

Mr. Toastmaster: The member and club program materials in this Special Section will help you and your club achieve and maintain the Toastmasters standard of excellence. These materials and supplies are available only from World Headquarters.

You will want to obtain many of the educational materials for your personal development program. Others you will want your club to have so it can more effectively provide meaningful educa-

tional opportunities for you.

The availability of these materials at minimal or no cost to you is part of the service provided by your membership dues. Make your membership meaningful, and maintain the standard of excellence in your club operations and programs by putting these materials and ideas into acTIon.

Check the TI Supply Catalog frequently for other educational or club program aids. Your club secretary has the latest (July,

1971) issue of the TI Supply Catalog.

Toastmasters educational materials and supplies may not be reproduced or resold.

# ORDERING PROCEDURES

- 1. Type or plainly print all required information.
- 2. Include your club's name, and club and district numbers.
- 3. Include full name, address, and zip code of person to whom material will be shipped.
- 4. List the name of the item, its number, the quantity you want, and its price.
- 5. Add 15% packing and shipping costs to the total price of all items, unless otherwise indicated. Where these costs exceed 15%, you will be billed for the excess. Orders will be shipped fourth class mail. If you wish your order shipped air mail or special delivery, you will be billed for the additional postage.
- 6. Orders originating in the State of California must include an additional 5% sales tax.
- Enclose your check or money order, payable in U.S. funds, to Toastmasters International, or charge it to your club account.

SEND YOUR ORDER TO:
TOASTMASTERS INTERNATIONAL, INC.
P.O. BOX 10400
SANTA ANA, CALIFORNIA 92711

(Part 1)

# MEMBER EDUCATIONAL MATERIALS

# COMMUNICATION

These educational materials can broaden the scope of your communication and leadership abilities.

**TABLE TOPICS**—This pamphlet (1315) explains the method, purpose, and value of Table Topics programs in impromptu discussion and conversation. 20 cents.

**SAYING GRACE** — This handy collection (929) provides 55 forms of giving thanks before meals. \$1.00.

THEY'RE ALL AROUND US — At no charge, this publication (1616) provides many ideas about how to find speech subjects.

THE PUNCTUATOR — This handy, practical guide (172) mechanically explains perplexing punctuation problems. Spin the dial and the answer appears with an example, \$2.00.

POINTERS ON SPEECH MAKING—A six-page pamphlet (107) outlining speech formulas, preparation, delivery, qualities, and precautions. 15 cents.

HOW TO PUT VOCAL VARIETY INTO YOUR SPEECH — A six-page pamphlet (109) explaining how to control and develop your voice. 15 cents.

**HOW TO USE GESTURES** — A six-page pamphlet (110) explaining the uses of gestures. 15 cents.

INTRODUCING THE SPEAKER— This handy booklet (111) answers many questions about speaker introductions. For the speaker and the introducer. 15 cents.



(172)

TRAINING THE TRAINER TO TRAIN - This booklet (1322) will help you become an effective trainer. It discusses your responsibilities and the framework for effective training. 45 cents.

# **EVALUATION**

Evaluation is one of the most important aids to effective com-

EFFECTIVE SPEECH EVALUATION - This manual (202) is for individual and general evaluators and includes suggestions for establishing variety in your club's evaluation program. 60 cents.

COMMUNICATION AND LEADER-SHIP PROGRAM EVALUATION GUIDES — TI's new, simplified Evaluation Guides for the member who forgets his manual. A complete set (228), for evaluating each project in the Communication

trated guide (1193) for selecting the audiovisual technique best suited for your and Leadership Program manual, costs speech. Contains audiovisual aids you can only 35 cents. Available only in sets. make. \$1.00.

cents.

60 cents.

LISTENING TO LEARN—This 20-page manual (1200) contains tips about how to improve your listening ability and how speakers can make listening easier for their audiences. \$1.25 (11 or more, \$1.00 each).

MR. CHAIRMAN — A guide (200) to the

many aspects of chairmanship, based upon

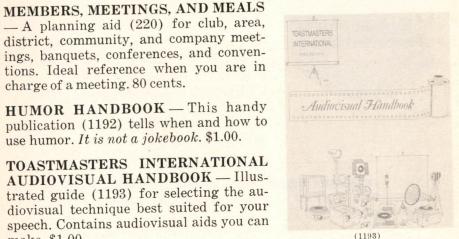
the rules of parliamentary procedure. 75

CONFERENCE LEADER'S GUIDE —

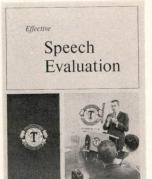
A handbook (212) presenting the techniques of effective conference leadership.

charge of a meeting. 80 cents.

use humor. It is not a jokebook. \$1.00.



munication and leadership. Your evaluation always should strive for improvement.



(202)

ADVANCED COMMUNICATION AND LEADERSHIP PROGRAM EVALUA-TION GUIDES — A complete set (229) for evaluating each project in the Ad-

vanced Communication and Leadership Program manual. Available only in sets. 35 cents.

# MEMBER PROGRAM HANDBOOKS

Effective use of these publications can help you build membership and maintain member interest in your club.

> DEBATE HANDBOOK - This convenient handbook (104) contains the basic information for participating in, staging, and judging a debate. 60 cents.

# PARLIAMENTARY PROCEDURE

TI's parliamentary procedure guides offer you and your club a real "educational happening."

PARLIAMENTARY PROCEDURE AT A GLANCE — This book (B-25), by O. Garfield Jones, contains a simplified index for quick parliamentary reference. \$2.00.



PARLIAMENTARY PROCEDURE IN ACTION — This pocket-size card (169) outlines the program and fundamentals of correct club procedure. 15 cents.

HENDERSON'S PARLIAMENTARY GUIDE — A pocket-size outline (170) for studying parliamentary procedure. 15 cents.

PARLIAMENTARY SLIDE RULE (THE LEGISLATOR) — A pocket-size guide (171) covering 40 of the most important points of parliamentary law. \$1.25

ROBERT'S RULES OF ORDER (NEW-LY REVISED) — This volume (B-30), by General Henry M. Robert, covers all points of parliamentary procedure. \$5.00.

# **MEMBERSHIP**

Toastmasters membership can be important to your success in business and social activities. The TI emblem is your sign of achievement.



MINIATURE MEMBERSHIP PIN — Gold electro plate, hand finished membership pin. Available individually (5751) for \$1.55. Available in lots of 12 or more (5752) for \$1.30 each. Supplied to Canadian Toastmasters duty-free from Canadian factory.

ABLE TOASTMASTER PIN — This yellow gold-filled pin (5939) is your sign of achievement. Include ATM certificate number with your order. \$5.75.

DISTINGUISHED TOASTMASTER PIN — Yellow gold-filled pin (5800) shows that you are among the elite corps of men who have achieved success in the Toastmasters Communication and Leadership Program. Include DTM certificate number with your order. \$5.75.

SELF-ADHESIVE EMBLEM (31/2") — This Toastmasters emblem (360) in color and suitable for use on automobile, meeting place window, luggage, and notebook. 15 cents.

BLAZER EMBLEM (PLAIN) — This TI emblem (9013) is 31/4" x 31/2", embroidered, felt-backed, in white, gold, and navy. It is detachable with sturdy pinthrough clips. Minimum order of six. \$1.50 each.

BLAZER EMBLEM (LETTERED) — This emblem (9014) has the district number or club and district numbers embroidered on the plain blazer emblem described above. Minimum order of six. \$1.75 each.

# PROJECT FUN



# Able Toastmaster (ATM) Requirements Modified

Notice to all Toastmasters ...

Effective July 1, 1971, all Toastmasters must complete the following requirements before submitting their Advanced Communicational and Leadership Program "Record of Your Progress" (page 77) for their Able Toastmaster (ATM) certificate. These requirements were approved by the TI Board of Directors:

1. Completion of the Communication and Leadership and the Advanced Communication and Leadership Program manuals.

√2. A minimum of three years continuous membership in Toastmasters

3. A minimum of three speaking engagements before non-Toastmasters audiences.

4. Service as an elected club officer.

The requirements for Able Toastmaster recognition were expanded because the award symbolizes the recipient's leadership ability as well as

his speaking ability. Be sure to have your club's educational vice-president add to the "Record of Your Progress" form the date you joined Toastmasters International, the club and district numbers, and certify that your membership has been continuous for at least three years. Ask him also to certify that you have served as an elected club officer (list highest office held, club and district numbers) and your three speaking engagements before non-Toastmasters audiences. Be sure to designate each of the three engagements - name of the group, date, occasion, and location.

(Part II)

# CLUB EDUCATIONAL AND MANAGEMENT MATERIALS

# COMMUNICATION

Make your communication and leadership needs known to your club's educational committee. Encourage the committee to provide these educational programs in your club.

CLUB REFERENCE FILE — Essential handbooks, brochures, fliers for club and member are packaged in a sturdy TI binder (1550). An item for every club. \$10.00.

PROJECT FUN

PROSPECT ORIENTATION PROGRAM FORM — A one-page guide (402) to reviewing the benefits of Toastmasters membership with a guest/prospective member. Limit, three per club. No charge.

MEMBER PROGRAM PLANNING GUIDE — Pad of 25 survey forms (403) to establish each club member's communication and leadership needs. No charge.

PROJECT FUN

# **EVALUATION**

Evaluation is one of your most important skills. Your ability to evaluate effectively can distinguish you in every phase of your personal and public life.

INDIVIDUAL SPEECH EVALUATION FORM — This one-page form (165) for the evaluator outlines the points for evaluating a speech. Available only in quantities of 100, \$1.00.

BALLOTS AND BRIEF EVALUA-TIONS—Perforated form (163) includes ballots for best Table Topics speaker, best speaker, and best evaluator, plus forms for each member to make brief evaluation comments. Available only in quantities of 500. \$3.00.

**EVALUATION KIT** — This kit (167) has many ideas for putting variety into the evaluation portion of your meetings. Contains 25 each of Picture and Score Yourself (164); Speech Evaluation — Panel Discussion (160); Speakers Profile (161); Individual Speech Evaluation Form (165); and Critique of the Critic (1323). \$1.50.

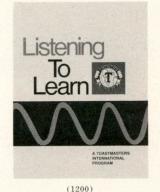
SPEECH EVALUATION (SPEAKER'S PROFILE) — This form (161) allows broad evaluation of the speaker. Also useful as a contest judging worksheet. Available only in quantities of 100. \$1.50

SPEECH EVALUATION (PANEL DISCUSSION) — Form (160) provides for the opinions of several evaluators to be given to each speaker. Available only in quantities of 100. \$1.50.

PICTURE AND SCORE YOURSELF — Self-evaluation form (164) containing 14 pointed questions about your speaking habits. Available only in quantities of 100. \$1.00.

**CRITIQUE OF THE CRITIC** — Form (1323) for evaluating the evaluator. Available only in quantities of 100. \$1.00.

EVALUATION CONTEST RULES— Set of rules (1197) for use by club, area, or district to establish evaluation standards for each member. Includes a copy of the evaluation worksheet (1198), 15 cents.



Described on Page 17

EVALUATION CONTEST WORK-SHEET AND BALLOT — Available only in quantities of 100 for \$1.50 (1198).

# PARLIAMENTARY PROCEDURE

A common ground is needed for productive and polite communication among groups. Specific guidelines are available to your club in the following materials.



PARLIAMENTARY QUIZ "B"—A four-page question and answer brochure (1363.2) dealing with motions, amendments, and amendments to amendments. Available only in quantities of 25.50 cents.



(1192) Described on Page 17

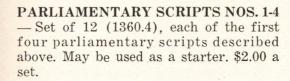
PARLIAMENTARY PRACTICE — A guide to understanding correct parliamentary procedure. By General Henry M. Robert (B-14). \$3.50.

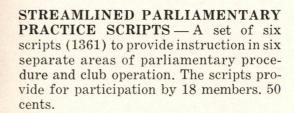
PARLIAMENTARY LAW — This 580-page book (B-51) is a complete work on parliamentary law. For the serious student. By General Henry M. Robert. \$8.00.

HANDBOOK OF PARLIAMENTARY PROCEDURE — Book (B-60) by Henry A. Davidson covers the rules and practices of parliamentary procedure for the small organization. \$5.00.

PARLIAMENTARY KIT — Kit (166) contains a plastic parliamentary chart 36" x 50" (168); 40 pocket-size parliamentary charts (169); and a copy of the handbook, Parliamentary Procedure at a Glance (B-25) by O. Garfield Jones. \$10.00.

PARLIAMENTARY SCRIPTS — Set of nine scripts covers the processes of parliamentary procedure, from the presentation of motions through the decorum in debate. One set (1360.9), 50 cents. Twelve sets (1360.12), \$4.50.





PARLIAMENTARY QUIZ "A" — Fourpage question and answer brochure (1363.1) to determine your knowledge of basic parliamentary procedure. Available only in quantities of 25.50 cents.







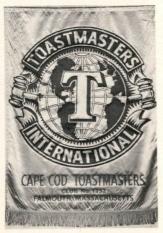
(220) Described on Page 17

# **CLUB SUPPLIES**

Check the items listed below for ideas which can build interest in your club. Encourage your club to obtain any items it doesn't already have.

# PROJECT FUN

VISITOR'S CARD — This 6" x 8" card (904) is useful for obtaining a visitor's name, address, and occupation. Available only in quantities of 30, 50 cents.



(234)

official club banner—Gold satin, 3' x 4' banner with blue TI emblem and lettering (234). Specify club name and number, district number, city, and state/province. \$20.00.

PROCLAMATION (SAMPLE) — At no cost, the sample proclamation (1143) provides the guidelines for your mayor or governor to declare Toastmasters Week or Month.

NEWS RELEASES (SAMPLE)—These releases (1147) cover a wide range of club activities that should be reported to local press. 50 cents.

COMMUNICATION AND LEADER-SHIP PROGRAM — A two-color pamphlet (99) describing the benefits of the Toastmasters program to prospective members. Twenty-five free to each club upon request. Additional pamphlets, one cent each. WE'RE IN IT TOGETHER — A pamphlet (101) explaining the value of Toastmasters to business, industry, and government. Twenty-five free to each club upon request. Additional pamphlets, one cent each.

ALL ABOUT TOASTMASTERS — A 12-page booklet (124) explaining the purpose and operation of Toastmasters International and the Toastmasters clubs. 5 cents.

BRIEF HISTORY OF TOASTMASTERS INTERNATIONAL — Available at no cost (201-D), this also contains the Toastmasters International organizational chart.

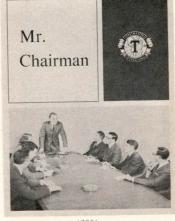
THE TOASTMASTERS CLUB — Available at no cost (1164), this reprint from *The Toastmaster* relates the meaning and values of a Toastmasters club. By Dr. Ralph C. Smedley.

GUEST BADGE (VISITOR'S CARD) — A handy card (231) designed to fit into the breast pocket. The detachable card is your club's record of each visitor's name, address, occupation, and comments about his interest in your club and Toastmasters. 2 cents each.

PATTERNS IN PROGRAMMING — A manual (1314) presenting new and old ideas for club program variety. 75 cents.

# PROJECT FUN

# PROJECT FUN



(200)

Described on Page 17



# OFFICIAL BADGE (CLUB OFFICER)

— A sturdy plastic badge (393) sports the TI emblem and a spring clip. Complete with blank name tags and preprinted office title inserts for all club offices. 75 cents.

official badge (MEMBER) — A sturdy plastic badge (395) with the TI emblem and spring clip. Includes insert slot for your name, 50 cents.

INTRODUCING THE TOASTMASTERS CLUB — A promotional pamphlet (100) describing Toastmasters programs and explaining the personal benefits membership offers. Twenty-five free to each club upon request. Additional pamphlets, one cent each.

# PROMOTIONAL MATERIALS

Promotional materials help your club to become known in the community. These materials also are beneficial to your membership building program.

# PROJECT FUN

FROM PROSPECT TO GUEST TO MEMBER—This convenient and informative membership sales pamphlet (108) is available 25 free to each club upon request. Additional copies, one cent each.

SILENT SALESMAN — A special kit (366) to help get information about Toast-masters to your prospective new members. Contains 25 "Communication and Leadership" pamphlets (99), 25 "Introducing the Toastmasters Club" pamphlets (100), and three high-impact plastic containers for displaying the pamphlets in public places. \$3.00.

# PROJECT FUN

PLAQUE (CLUB MEETING)—A white plastic plaque,  $10\frac{1}{2}$ " x 10" (384), with the TI motto and emblem for inside display at club meeting place. Includes statements: "Toastmasters Meet Here" and "Guests Welcome." Pressure sensitive decals provide for day and time of meeting. \$3.25.



(384)

# SAMPLE INVITATION LETTER —

This sample letter (1007), at no cost, contains many pertinent points which should be included when inviting men to see the Toastmasters program in action. Limit, one per club.

GUEST INVITATION CARDS AND ENVELOPES — Handsome formal invitations (344) to be signed by club president. Available only in sets of 25, \$1,25.

# PROJECT FUN

**RECOGNITION IN FOCUS** — Brochure (1208), at no cost, describing the TI member, club, area, district, and International awards and recognition.

CROSS PEN AND PENCIL — 12K gold filled with the TI emblem on the clip. Available in set (6601) for \$17.00 or pen alone (6602) for \$8.50.

PUBLICITY AND PROMOTION PROGRAMS — Filled with ideas and samples of publicity programs for clubs, areas, and districts. An important "how to" manual (1140). One free to each club. Additional copy 35 cents.

# PROJECT FUN

# Changing Your Address?

If you're planning to move, let us know your new address eight weeks prior to the scheduled move. Be sure to complete all the necessary information. This will insure uninterrupted delivery to you of The Toastmaster magazine and other TI materials. Send to: Toastmasters International, P.O. Box 10400, Santa Ana, California, U.S.A. 92711.

Name	Club No	District No	
Present address			
City	State/Province	e	
Country	Z	ip Code	
NEW ADDRESS			
City	State/Province	State/Province	
Country	Z	ip Code	
If you are a club, area,	division, or district officer, in	ndicate your complete	
title:			

# Toastmasters Town of the Month

# **NICOSIA, CYPRUS**



NICOSIA, CYPRUS, is the capital of a Mediterranean island republic. It is steeped in history and legend, a mixture of the ancient and the modern.

The old town, a perfect circle one mile in diameter, is enclosed by Venetian walls, built in 1565 and still in perfect condition. The 13th Century cathedral of St. Sophia stands in the exact center of the circle and is one of the world's best examples of early Gothic architecture.

The old town's narrow streets and old buildings, with their overhanging balconies, give the impression of being in the Middle Ages. No other country in the Mediterranean offers such a wealth of remnants of the Crusades.

Nicosia's Crusader Castle, built prior to France's Egyptian Crusade, inspired the name of the city's Toastmasters club — Crusaders Club 3570-U.

Several special activities are occurring as Nicosia Toastmasters celebrate their city's selection as Town of the Month. Through the cooperation of business and government leaders, the club is being featured on radio and television, in tourist board publicity, and at special press conferences. Special youth programs are scheduled, and the club is hosting island leaders at a grand "celebrities evening" program.

There's lots of "TI acTIon in the club" in Nicosia this month!

# Is Speechcraft Fun?

# YOU BET!

Two out of two...seven out of seven...eleven out of eleven. How do these "batting averages" sound as "Success Is...TI acTIon in the club" stories?

That's right, eleven out of eleven, seven out of seven, and two out of two Speechcrafters joined the clubs that presented Speechcraft — Fort Lauderdale Club 2004-47; Cape May County Club 1167-38; and Uncle Joe Cannon Club 127-54.

There are many success stories like these. Maybe your club's story is among them. How about this: of the five Speechcrafters who were registered, two of them joined Point Loma Club 198-5 before the program got underway. A third joined halfway through the course.

Here's another "Success Is ..." story, this one from Schlitz Club 1989-35, which signed up 13 of its 21 Speechcrafters as members: three Speechcrafters missed the graduation dinner because they had speaking engagements at other organizations' meetings.

Success can happen to your

club, regardless of its size, just as it has for so many others. For example, when Speechcraft was presented by Cape May County Club 1167-38, which had only six active members, all seven of the Speechcrafters joined Toastmasters.

One of the best things about Speechcraft is that, besides its benefit to the participants and members, it's fun. Plan to conduct Speechcraft as one of your club's "Project Fun" activities!

Is Speechcraft really fun? You bet it is. That's what most clubs say. One of them, ONR Club 2608-36, put it this way, "We all had fun, and 10 of our 15 Speechcrafters joined the club."

All the materials your club needs in order to present Speech-craft for five participants is contained in TI's Speechcraft Kit (205). It's available from World Headquarters, as are extra copies of the Speechcrafter's Handbook, forms, and promotional literature — in case your club enrolls more than five participants.

Speechcraft is an eight-ses-

SPEECHCRAFTER'S AP-PRECIATION—Past District 3 Gov. David Edwards, left, executive director of Maricopa County (Ariz.) Community Services, presents a Speechcrafters' letter of appreciation to Frank Brown of Papago Club 2694-3 in Phoenix.





ACTION AND SUCCESS—Bernard Berk, right, deputy mayor of Cape May, N.J., presents Speechcraft completion awards to, from left, Dr. Paul Kavanaugh, Richard Neill, Edward Haggerty, and Robert Swain Jr. Cape May 1167-38 presented the program and gained seven members.

IT WAS FUN—Speechcrafters and Toastmasters of Aerospace Club 2753-8 in St. Louis, Mo., were all smiles after completing their program. The club gained four new members.



sion program in which the fundamentals of effective communication are presented to the adults of the community. It is conducted by Toastmasters as part of their club meeting.

The techniques for publicizing a club's plans to present the Speechcraft Program are varied. Here's what many clubs have done to promote enrollment:

Announcements about the forming of a Speechcraft Program were broadcast over an incompany public address system, news releases were published in a church publication, the local newspapers, and a company's employee magazine. Speechcraft was featured at a Toastmasters booth at a sports and hobby show, on show cards and fliers, and as part of a club's Community Contact Team presentation.

# **Publicity Techniques**

Still other publicity was gained via spot announcements and interviews on radio and television, on company and community bulletin boards, and letters to local employers. The most frequent and effective means of publicizing the forming of a Speechcraft group, however, appears to be personal contact and the distribution of TI's "Speechcraft Informational Pamphlet," copies of which are included in the Speechcraft Kit.

In addition to the wide scope

of publicity techniques, the source of prospective participants is varied. Friends, business associates, and fellow members of other organizations rank as the people most often asked to participate in Speechcraft. But there are many others.

## More Ideas

other clubs: special interest groups — one club enrolled only self-employed gardeners (six of nine joined the club), another sought only police officers. Still another Speechcraft class was composed only of social workers (nine of 15 joined). Employees of a state division of highways made up another class (14 of 30 joined), while another was solely for members of a local management club.

Other groups have included service club members, management personnel, teachers, and production workers.

Students, previous club guests, former Toastmasters, retired people, and fathers of Youth Leadership Program participants also have shared in the Speechcraft experience.

There you have it — "TI ac-TIon in the club," fun, a great potential for success — all neatly packaged in TI's Speechcraft Program.

Why wait? Ask your club officers to make Speechcraft part of your Project Fun.

# Districts Set Growth Objectives...

# GET IN ON THE ACTION



Everybody's getting in on the acTIon — the acTIon to achieve their 1971-72 District Growth Objectives.

The goals are part of TI's Distinguished District Program,

and you and your club can help achieve them.

These are the categories in which your district team has set growth objectives:

· Member educational accomplishment

Able Toastmaster

Completions of the Communication and Leadership Program

Completions of the Advanced Communication and Leadership Program manual

- Net Member Gain Project Fun can help
- Net Club Gain
   New Club Commissioners can help

As you can see, these goals actively involve everyone on your district, area, and club team. District governors have urged their clubs and areas to establish similar goals and to report their progress to him for recognition in the district bulletin.

Have your club president check with the district governor or the district bulletin for your specific district growth objectives.



# **Speaking Opportunity**

The U.S. National Society of Professional Engineers seeks speakers for its National Engineering Week programs, and Toastmasters are invited to participate. Your club might be contacted by a local NSPE chapter. Be ready to respond!

# Mobile Library

Hawthorne Club 2574-30 in Chicago, Ill., has established a 42-volume library of TI and speech-related books for its members' use. As if that isn't enough, the "bookcase" is on wheels. It's an "acTIon" library.

# Parade Float

When Northern State College in Aberdeen, S.D., sponsored a Gypsy Day parade, members of **Hub Club 924-41** entered a Toastmasters float that featured better listening, thinking, and speaking on a "Stairway to Success."

# **Group Recognition**

Fifteen of the 32 members of the California Department of Water Resources' speakers bureau are Toastmasters, and they were recognized for their assistance in the DWR employee newsletter "White Gold."

AUSTRALIA GATHERING—Congratulations upon the tenth anniversary of Coolabah Club 3358-69 in Mackay, Qld., Australia, are shared by Mackay Mayor Alby Abbott and Toastmasters Ray Braithwaite, Harry Goode, Bruce Manning, Jim White, and Michael Mellick.





ATTENTION GETTERS—A District 65 family dons colorful clown costumes to attract attention to a Toastmasters booth at a Kodak Park Athletic Assn. festival in Rochester, N.Y.

HONORARY MEMBER—U.S. Chief of Naval Operations, Admiral Elmo R. Zumwalt Jr., center, is named an honorary member of Helmsmen Club 2412-36. Presenting the certificate is LCDR William B. Hamilton II.



## A Novel Idea

When a member of **J. T. Club 1507-40** in Columbus, Ohio, wins the meeting's best speaker trophy he must do two things: display it at work and defend it in competition at the next meeting.

#### **Annual Event**

Clubs in Area Two, District 32, had such a grand time with their round robin interclub debate that it's going to be an annual event. Winning Round One was Sunrisers Club 2205-32 in Tacoma, Wash. District 32 Gov. Bob Erckert, ATM, was on hand to help with the judging.

# **CLUB ANNIVERSARIES — FEBRUARY 1972**

#### 35 YEARS

Minneapolis Club 75-6 Minneapolis, Minnesota

## 25 YEARS

Roseland Club 432-30 Chicago, Illinois

Blackhawk Club 444-19 Waterloo, Iowa

Jay A. Whitfield Club 446-33 Ellensburg, Washington

# 20 YEARS

Battle Creek Club 1027-62 Battle Creek, Michigan

Hutchinson Club 1020-6 Hutchinson, Minnesota

Worthington Club 302-6 Worthington, Minnesota

Will Rogers Club 1032-16 Oklahoma City, Oklahoma

Roanoke Club 1011-66 Roanoke, Virginia

Lynden Club 626-2 Lynden, Washington

Thurso Club 1083-TCBI Caithness, Scotland

St. Andrews Club 1308-TCBI St. Andrews, Scotland

## 15 YEARS

Chinatown Club 2296-4
San Francisco, California

Southernmost Club 2293-47 Key West, Florida

Mainside Club 2346-30 Great Lakes, Illinois

USNAD Crane Club 2339-11 Crane, Indiana

Gaveliers Club 2311-46 Union, New Jersey

Flickertail Club 581-20 Bismarck, North Dakota

Jackson Club 2319-7 Medford, Oregon

Deadwood Club 2239-41 Deadwood, South Dakota

Nechako Club 2046-21 Kitimat, British Columbia

Sphinx Club 2215-64 Winnipeg, Manitoba

Lachute Club 2259-61 Lachute, Ouebec

Oakville Club 2245-60 Oakville, Ontario

Heriot Club 2302-61
Drummondville, Quebec

# NEW CLUBS

#### Chartered during October, 1971

#### District 25

BAYLOR Club 2144-25. Meets Tues., 4:15 p.m., Blue Rm., Truett Hospital, Med. Center, Baylor Univ., DALLAS, Tex. Contact: 820-2310. Sponsored by DOWNTOWNERS CLUB 3663-25.

#### District 29

DOWNTOWN Club 2815-29. Meets Mon., noon, Carriage House, 456 Auditorium Dr., MOBILE, Ala. Contact: 471-2551. Sponsored by MOBILE CLUB 226-29.

#### District 30

OUTBOARD MARINE Club 820-30. Meets 1st Wed. & 3rd Thurs., 5:15 p.m., Outboard Marine Corp., 100 Pershing Rd., WAUKEGAN, Ill. Contact: 689-5256.

#### District 35

DPMA Club 1078-35. Meets 1st & 3rd Tues., 6:15 p.m., MILWAUKEE, Wisc. Contact: 461-1730. Sponsored by SCHLITZ CLUB 1989-35.

#### District 44

DAYBREAK Club 1033-44. Meets Fri., 6:30 a.m., Furr's Downtown Cafet., 1102 Avenue K, LUBBOCK, Tex. Contact: 799-4492.

#### District 48

SOCIAL SPIELERS Club 2629-48. Meets 2nd & 4th Mon., 5:00 p.m., Barbers West Cafet., Eastwood Mall, BIRMINGHAM, Ala. Contact: 592-2767. Sponsored by TAX TALKERS CLUB 3751-48.

#### District 64

TRI CITY Club 1332-64. Meets Thurs., 6:30 p.m., Village Inn Motel, Westwood & Portageau, WINNIPEG, Man. Contact: 774-3511. Sponsored by VENIO DICTUM CLUB 2170-64.

#### NZP

ASHBURTON Club 3080-NZP. Meets alt. Wed., 8:00 p.m., Ashburton Public Library, Havelock St., ASHBURTON, New Zealand. Contact: Ashburton 6683. Sponsored by TIMARU CLUB 3474-U.

#### Undistricted

TAMBULI Club 2160-U. Meets Wed., 5:30 p.m., Lizza Rest., 2180 P Tamo, MAKATI, Rizal, Philippines. Contact: 89-20-41.

# ON THE MOVE ——

# TOASTMASTERS

#### **Chamber Elects**

Phillip R. Dixon and Calvin Rice, both of High Point (N.C.) Club 582-37 have been elected president and executive vice-president, respectively, of the High Point Chamber of Commerce.

# **TI Publicity**

An **Industry Week** magazine article, authored by C. P. Prahalis of the Deutsch Corporation's Deutsch Relay Division, cited the Toastmasters club as "the place" for managers to develop their communication skill.

## On the Move

Ed Reilly and Gene Selig, both of Golden Circle Club 2282-31 in Framingham, Mass., are on the move. Toastmaster Reilly has been elected governor of the New England Kiwanis District, and Toastmaster Selig has been appointed the City of Framingham's industrial commissioner.

## Hall of Fame

District 8's Forrest Nelson, ATM, enters TI's Hall of Fame as his district's 1970-71 Outstanding Toastmaster of the Year.

ANNIVERSARY GUESTS—Toastmaster Tom Chester, left, hosts television personality Alvy Moore; Torrance, Calif., Mayor Kenneth Miller; and Past District 50 Gov. Al Mayor at the 27th anniversary meeting of South Bay Club 280-50 in Manhattan Beach, Calif.





DISTRICT 55 HONORS—Glenn E. Nielson, center, accompanied by his wife, accepts the 1971 District 55 Communication and Leadership Award. At right is District Gov. Tom I. Haralson, ATM. Mr. Nielson is founder, board chairman, and chief executive officer of Husky Oil.



HONORARY MEMBER—South Dakota Gov. Richard Kniep is presented an honorary membership plaque by Past District 41 Gov. Richard Ward, ATM.

# **TV News Report**

Patrick L. Glon of Tecumseh Club 485-11 in Lafayette, Ind., was interviewed about TI's 47th anniversary and October-through-December membership sales project on WLFI-TV, Lafayette.

# Late Recognition

District 45 named George D. Fullerton as its 1970-71 Area Governor of the Year and honored Robert MacQuarrie as its 1970-71 Outstanding Toastmaster of the Year. Both men are now listed in TI's Hall of Fame.

SPEAKING FOR THE COMPANY—Western Insurance Information Service cited these six past presidents of WIIS San Francisco (Calif.) Club 3548-4 for speaking on the firm's behalf at local meetings: from left, Edward Radocay; Earle C. Gilbert, ATM; John Eberly; Ronald Burgess, ATM; Hugh Smith, ATM; and S. Dempster Boyd.



# **TOASTMASTERS** HALL of FAME

Congratulations to these 27 Toastmasters who completed the TI Communication and Leadership Program between October 6 and November 5.

# ABLE TOASTMASTER (ATM)

## Certificate of Achievement

W. Dunbar Chapman Jr., ATM Papago Club 2694-3

Milton S. Levy, ATM Roadrunners Club 3850-3

Alfred James Hall, ATM Lee Helmsmen Club 878-4

David P. Soeth, ATM Fightin' 49'ers Club 1244-4

Robert Wilson Warner, ATM let Stream Club 2624-4

Neil C. Boerger, ATM Legion Rostrum Club 374-6

Robert J. Dingle, ATM Minnehaha Club 2563-6

J. P. Ford, ATM Tri-County Club 1917-10

Larry W. Wilds, ATM Anthony Wayne Club 521-11

Carl S. Furbee, ATM Central West Virginia Club 2885-13

Orville L. Dickinson, ATM Pershing Point Club 2662-14

Donald R. White, ATM Thunderbird Club 1566-16

Theodore J. Mouche, ATM Osage Club 1585-16

Robert K. Elliott, ATM Internal Revenue Service Club 3046-16

John G. Nance, ATM Internal Revenue Service Club 3046-16

Frank W. Haselton, ATM WECOMO Club 948-22

Raymond C. Strom, ATM White Sands Club 3422-23

L. Theodore Peloquin, ATM Le Fover Club 2127-31

Anthony J. Marra, ATM Brandywine Club 1939-38

Luther Lester, ATM Ashland Club 246-40

Carl M. Harrington, ATM J.T. Club 1507-40

William L. Miller, ATM Castle Club 3083-40

Aaron Busch, ATM Wekearny Club 1898-46

Jack H. Shetley, ATM Greenville Club 964-58

Thomas Wall, ATM Capital Nevada Club 1813-59

Jerry W. Henry, ATM Cleveland Club 3728-63

John Forrest, ATM Tower Club 1488-TCBI

#### **DISTRICT GOVERNORS 1971-72**

F. Eugene R. Beckwith 2. James E. Bell, ATM 3. Alan P. Scherer, ATM Robert H. Selover, ATM Gerald D. Owens, DTM Robert L. Haynes, ATM Kenneth E. Herman, ATM Earl W. Drennen, DTM 9. Henry A. Rozeboom 10. Allen C. Kingseed, ATM 11. C. C. Grove 12. Isaac W. Anders 13. H. Gerald Warren, ATM 14. Orville L. Dickinson 15. Addison K. Barry Jr. 16. Page D. Waller 17. John T. Cadby 18. Theodor C. Berenthien, ATM 19. Robert G. Glenn, ATM 20. Dale O. Anderson 21. Ronald F. Drane, DTM 22. Leslie P. Frazier 23. C. Thomas Kimball, ATM 24. Carl C. O'Neal 25. Thomas B. Alexander Jr., ATM 26. Paul E. Hendren 27. Russ N. Goodson, ATM 28. Phillip B. Richards, ATM 29. John M. Barreto, ATM 30. Richard L. Storer, ATM 31. Joseph L. Eden, ATM 32. Robert L. Erckert, ATM 33. Max P. Andrus, ATM 34. Richard W. Van Duyne 35. Carl E. Kopischkie 36. Charles E. Waterman, ATM 37. Robert E. Herndon 38. Anthony J. Marra 39. Jack M. Hartman, ATM 40. Hubert E. Dobson, DTM 41. Roy D. Beaird 42. Albert E. Fahlman, ATM 43. Otto H. Wenk 44. J. O. Warnick Jr., ATM 45. G. Chester Dorr, ATM 46. Robert G. Lommel 47. Michael G. Shayne, DTM 48. Charles S. Allen, ATM 49. Herman A. Loebl 50. Henry Greenberger, ATA 51. Edward A. O'Connor 52. Jack H. Guy 53. John D. McCarthy 54. Edgar D. Jester, ATM 55. Tom I. Haralson, ATM 56. George M. Gray 57. Hubert G. Morgan 58. Thomas M. Marchant III, ATM 59. David G. Towell 60. George Hevenor Jr., ATM 61. Dr. Jacques R. Perrault 62. Colin H. Broddle 63. Preston E. Allen 64. J. Hugh Graham 65. Robert H. Root 66. Carlton E. Burley 67. Dr. Donavon E. Hampton, ATM 68. Anthony E. Llambias 69. Russ Walkington

179 Marywood, Claremont, Calif. 91711 15704 SE 6th, Bellevue, Wash. 98008 8942 Kirkpatrick Cr., Tucson, Ariz. 85710 2927 Fallwood Ln., San Jose, Calif. 95132 711 S. Rose, Escondido, Calif. 92025 814 Meyer St., St. Paul, Minn. 55119 1115 NW 95th St., Vancouver, Wash. 98665 507 Briscoe Ave., O'Fallon, Mo. 63366 12622 Valley Way, Spokane, Wash. 99216 P.O. Box 387, Galion, Ohio 44833 5327 N. New Jersey St., Indianapolis, Ind. 46220 645 Park Ave., Port Hueneme, Calif. 93041 26 Hollen Cr., Fairmont, W.Va. 26554 720 Starlight Dr. N.E., Atlanta, Ga. 30342 510 E. Logan, Caldwell, Idaho 83605 5505 N. Independence, Oklahoma City, Okla. 73112 109 Briarwood Ln., Helena, Mont. 59601 1328 Deanwood Rd., Baltimore, Md. 21234 808 Hodge Ave., Ames, Iowa 50010 3106 9th St. N., Fargo, N. D. 58102 5249 Keith St., Burnaby 1, B.C., Canada 1908 Grandview Dr., Manhattan, Kans. 66502 3133 Daisy, El Paso, Tex. 79925 2806 Wayne, Bellevue, Nebr. 68005 4457 Finley Dr., Shreveport, La. 71105 2629 16th Ave., Greeley, Colo. 80631 18491 American Ave., Hilmar, Calif. 95324 29839 E. River Rd., Perrysburg, Ohio 43551 66 Linwood Rd., Fort Walton Beach, Fla. 32548 1684 Wicke Ave., Des Plaines, III. 60018 P.O. Box 446, Framingham, Mass. 01701 25001 52nd Ave, East, Graham, Wash. 98338 1551 W. Pearl, Pasco, Wash. 99301 Evergreen Ln., Hurley, N.Y. 12443 Rt. #3, Box 208-B, Madison, Wisc. 53711 P.O. Box 272, Fairfax, Va. 22030 Rt. #1, Box 707, Lumberton, N.C. 28358 568 Westwood Dr., Downingtown, Pa. 19335 5306 Mississippi Bar Dr., Orangevale, Calif. 95662 1205 Henry Rd., S. Charleston, W.Va. 25303 1621 Derdall Dr., Brookings, S.D. 57006 11105 85th Ave., Edmonton-61, Alta., Canada 2 Archwood Dr., Little Rock, Ark. 72204 3506 44th St., Lubbock, Tex. 79413 Cleftstone Rd., Bar Harbor, Me. 04609 34 Hillcrest Dr., Wayne, N.J. 07470 4800 N.W. 6th Ct., Ft. Lauderdale, Fla. 33313 2704 Dry Creek Dr., Huntsville, Ala. 35810 734 8th Ave., Honolulu, Hawaii 96816 5174 Selmaraine, Culver City, Calif. 90230 4615 E. Slauson Ave., Maywood, Calif. 90270 3851 Rhodes Ave., Studio City, Calif. 91604 24 Bishop Rd., W. Hartford, Conn. 06119 804 Harrison Ct., Monticello, III. 61856 239 S. Fenway, Casper, Wyo. 82601 123 Rancho Blanco, San Antonio, Tex. 78201 624 Arlington Isle, Alameda, Calif. 94501 P.O. Box 5656, Greenville, S.C. 29606 P.O. Box 565, Gardnerville, Nev. 89410 7 Stratheden Rd., Toronto 10, Ont., Canada P.O. Box 285, Joliette, Que., Canada 1421 Jay St., Midland, Mich. 48640 425 Colemont Dr., Antioch, Tenn. 37013 365 Montrose St., Winnipeg, Man., Canada 57 Wynnwood Ave., Tonawanda, N.Y. 14150 8207 Metcalf Dr., Richmond, Va. 23227 1500 Airport Way, Fairbanks, Alaska 99701 8903 Bunker Hill Rd., New Orleans, La. 70127 24 Ornuz Rd., Yeronga, Queensland, 4104, Australia 8 Marlborough Ave., Harboard, N.S.W., 2096, Australia P.O. Box 195, New Plymouth, New Zealand

# TOASTMASTERS COUNCIL PRESIDENT

70. Tom W. Stubbs

NZP Terry W. Boon

# An AcTIon Item!

# TI'S OFFICIAL CLUB REFERENCE FILE



A collection of Toastmasters International publications, essential to your club's acTlon programs, are contained in Tl's **Club Reference File** (1550). This mini-library comes in a handy three-ring binder and is a source of educational information for **every guest** and **every member.** It also will enable your club to present the total Toastmasters program in communication and leadership, listening, membership sales, new club sponsorship, youth leadership, community relations, and many others.

#### Order it for Project Fun to show your guests

Ask your club's executive committee to obtain Tl's Club Reference File for you and your club. Only \$10.00, plus 15% for packing and shipping. California orders add 5% sales tax.

Toastmasters International, P.O. Box 10400, Santa Ana, California, U.S.A. 92711

CLUB NO.	DISTRICT NO.
ADDRESS	The first of the f
CITY	STATE/PROVINCE
COUNTRY	ZIP CODE
	(U.S.) check or money order payable to Toastmasters Inter-
national for (quantity)	Club Reference File(s) (1550).