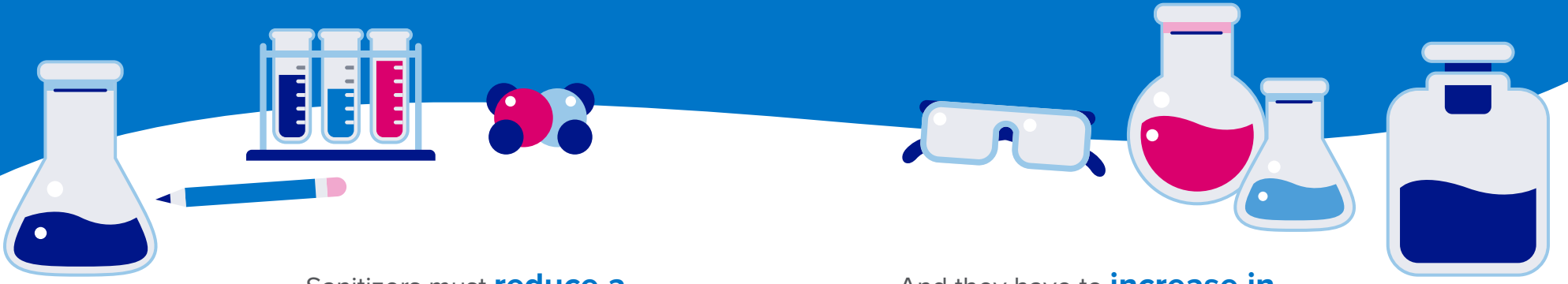
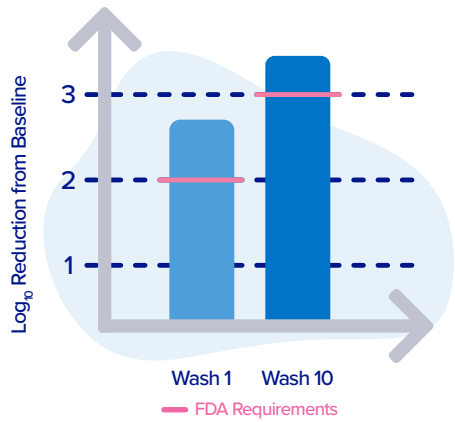


EFFICACY MATTERS!

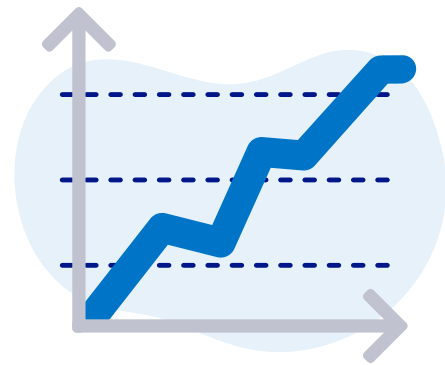
Alcohol-based hand rubs are regulated by the **Food and Drug Administration (FDA)** and must meet the requirements of the **Healthcare Personnel Handwash ASTM E1174**, which tests the **increase in efficacy on hands with repeated use**.



Sanitizers must **reduce a specific number of bacteria on hands** over time.



And they have to **increase in efficacy with repeated use** to mimic exposure in clinical settings.



If 10,000 germs are on your hands:

After **one use**, hand sanitizer needs to reduce bacteria by

99%

By **ten uses**, hand sanitizer needs to reduce bacteria by

99.9%

That means only 10 bacteria remain!



Not all hand sanitizers are created equal.



Some brands require **multiple pumps from the dispenser** to meet these requirements.

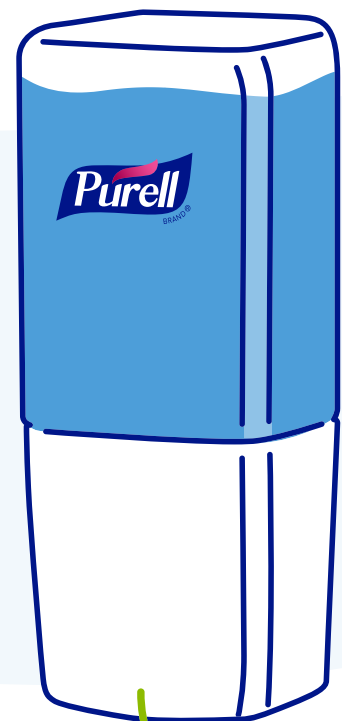


Some even **lose efficacy the more you use them.**

Experts at the Society for Healthcare Epidemiology of America (SHEA) recommend that you: *Confirm the **volume of alcohol-based hand sanitizer dispensed** is consistent with the **volume shown to be efficacious**.¹*

The PURELL® Brand Stands Out

PURELL® Advanced Hand Sanitizer provides the **lowest efficacious dose on the market** and meets FDA efficacy requirements with a **single 1.1 mL dispensed dose**.*



PURELL® Hand Sanitizer gives you the perfect amount.



Kills 99.99% of most common germs



Meets and exceeds FDA requirements*



THE DIFFERENCE IS CLEAR!

1. SHEA/IDSA/APIC Practice Recommendation: Strategies to prevent healthcare-associated infections through hand hygiene: 2022 Update, <https://www.cambridge.org/core/journals/infection-control-and-hospital-epidemiology/article/sheaidaapic-practice-recommendation-strategies-to-prevent-healthcare-associated-infections-through-hand-hygiene-2022-update/FCD05235C79DC57F0E7F54D7EC314C2C>.

*At a mean volume of 1.1 mL.