

THE TOASTMASTER

FEBRUARY



1971



HUNTSVILLE, ALABAMA
Toasters Town of the Month

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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian, educational organization of Toastmasters clubs throughout the free world.

The Toastmasters programs provide opportunities to develop skill in listening, thinking, and speaking, and in leadership by participating in a series of oral communication projects with constructive evaluation, leadership experiences, and community programs. These and many other opportunities to develop executive potential are presented in the fellowship of an organized group of men — the Toastmasters club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California, U.S.A. 92711.

THE TOASTMASTER

BETTER LISTENING, THINKING, SPEAKING FOR MEN ON THE MOVE

VOL. 37 NO. 2



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In This Issue...

BOARD MEETING REPORT — A report of the Toastmasters International Board of Directors' November meeting contains several items of interest to Toastmasters. Among them are new requirements for TI's Able Toastmaster (ATM) award. See page 6.



"MEMBERSHIP 40" — Toastmaster James L. Peters tells about his club's search for — and discovery of — a successful way to achieve and maintain "President's 40" status. See page 12.



KEEP COOKIN' — Broth can be ruined by too many chefs, but it requires teamwork and coordination to successfully "cook up" a new club, according to Toastmaster Robert E. Herndon. See page 20.

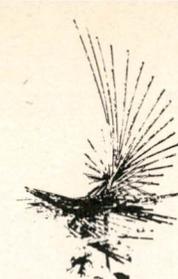


THRU THE LOOKING ... — "How You Say It" has a great deal to do with getting your message across. Professor Howard T. Hill, Ph.D., tells how you can relate to your listeners through their eyes and ears. See page 28.



IT COULD HAPPEN TO YOU — Toastmaster Barney Kingston, ATM, tells about the benefits in his personal and professional life that he has received from his Toastmasters participation. See page 36.

SUCCESS IS...



Using *NOW* Materials

This is the age of specialization. This peculiarity of our time is the result of increased research aimed at a specific goal. The benefits of this phenomenon far outweigh its faults.

As a lawyer, I certainly am aware of the pressing requirement to keep abreast of all developments in my area of practice. My law library includes accounts of the latest court rulings and decisions. My Toastmasters library also is up-to-date.

Nothing in this universe is immune to change. Toastmasters also must be receptive and perceptive to change. We must modernize. We must take advantage of the newest communication and leadership methods to further the development of our abilities.

Fortunately, by making use of the best minds in industry, education, and government, TI has made available for your advantage the necessary tools.

Review your club secretary's *TI Supply Catalog* to be sure you and your club have and are using up-to-date materials in humor, audiovisual effects, parliamentary procedure, your club reference file, and the many other important *specialties* of the communication and leadership field.

Don't forget that a high standard of excellence does not just happen. It requires preparation, and you cannot prepare properly without the "now" materials.

SUCCESS IS ... being prepared for the future.

A handwritten signature in cursive script, likely belonging to Arthur M. Diamond.

International President Arthur M. Diamond

educational happenings

PUT YOUR COMMUNICATION AND LEADERSHIP PROGRAM TOGETHER...AND SAVE TIME

The purpose and minimum requirements for completing each project in your *Communication and Leadership Program* manual are summarized at the top of each project's evaluation page. Read the summary before beginning work on your next speech!

The summary is designed primarily to help your evaluator provide you a meaningful reaction to your presentation, but it also can help you save time when preparing your talk — especially if you don't have time to read all of the project chapter.

You can read the summary quicker than the entire chapter, but, if you try to prepare your speech without reading the chapter in its entirety, you might end up spending several extra hours preparing the talk.

For A More Worthwhile Experience

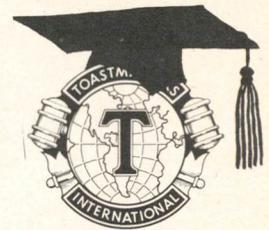
By all means, try to take a few minutes to read the project chapter. The background information and guidance will increase your knowledge and make your talk more complete, and you will gain greater confidence from your experience.

Ask your educational vice-president to write World Headquarters and obtain a set of the "Communication and Leadership Program Evaluation Guides" (228) for you. Give the appropriate evaluation guide to your evaluator when you are scheduled to speak, take the completed form home, and put it in your *Communication and Leadership Program* manual.

Note change...

- Number the projects listed on the "Content" page of your *Communication and Leadership Program* manual. Projects are preceded by an asterisk (*) and should be num-

for you and your club



bered from I to XV. (Projects were not numbered in the first printing of the manual.)

- Add this at the bottom of each project evaluation guide (228) and on the evaluation pages in your manual: Evaluator's name, speech title, and the date it was presented.

SPEECH TOPICS FOR APRIL

April is Toastmasters Invitation Month. Your club should have more than the usual number of guests. If you are scheduled to speak during April, select a subject that would be of interest to your visitors. Design your speech to fulfill one of the projects in your *Communication and Leadership Program* manual, Section One or Section Two.

Subjects for your consideration: How the Toastmasters Program has Helped Me — What's in it for You? — Stand Up and Speak — Humor is Handy — The Communication Gap.

CREDIT FOR YOUR CAPER

ATTENTION SPEECH CONTESTANTS: Speeches presented in club, area, district, regional, and International contests might be applicable for credit either in your *Communication and Leadership Program* manual or *Advanced Communication and Leadership Program* manual.

If your speech contest entry meets the criteria of a manual project you have not yet completed, all you need is an evaluation — provided by a Toastmaster in the audience — and your club's educational vice-president's verification.



MEETING IN SANTA ANA — Your TI Board of Directors (from left around the table) Philip R. Viviani, ATM; Clarence C. Petersen; Watt Pye; John J. Schneider, ATM; Clifford L. Thompson, ATM; Wayne I. Summerlin; Eldon H. Phillips; Robert W. Blakeley, ATM; Cmdr. David A. Corey, DTM; Joseph P. Rinnert, legal

counsel; Russell G. Herron; Arthur M. Diamond; Ralph E. Howland, ATM; Robert T. Buck Engle, executive director; Donald W. Paape, ATM; Harold Davis, ATM; Rollo R. Dawson; Albert C. Burlingame, ATM; Francis J. Butler, ATM; Ray Eldridge, ATM; Arthur T. Ottman; Carl H. Rupp; and Gene D. Smythe, ATM.

TI Directors Conduct Fall Meeting At WHQ

The Toastmasters International Board of Directors met November 12-14 at World Headquarters in Santa Ana, California, to discuss several items pertinent to the development of Toastmasters around the world.

A New Standard of Excellence

Of primary interest to members who have not yet earned Able Toastmaster (ATM) status is a new set of requirements for receiving this special recognition. Upon recommendation of the TI community relations committee, the board approved these new requirements, to become effective July 1, 1971:

1. Completion of both of the *Communication and Leadership Program* manuals (Sections I and II).
2. A minimum of three years continuous membership in Toastmasters International.
3. A minimum of three speaking engage-

ments before non-Toastmasters audiences.

4. Service as an elected club officer.

These requirements were approved by the board upon the basis of the community relations committee's belief that "the (ATM) designation also symbolizes the recipient's leadership ability."

The board revised the requirements for the Distinguished Toastmaster (DTM) award by providing for certain *appointive* district offices, rather than strictly *elective* district offices. The board approved the community relations committee's recommendation that "the leadership-experience requirement for the DTM award include *service as an elected club officer and one or more of the following district offices: district governor, lieutenant governor, secretary, treasurer, secretary-treasurer, or area governor who has met the minimum requirements of such office.*"

DIRECTORS MEET—

In other business, the board chose the Los Angeles, California, area as the site for the 1975 International convention. The board also continued its study and review of plans and proposals for TI's 50th anniversary celebration in 1974.

Also Approved

Board members also approved President Diamond's recommendations of 11 Toastmasters to make up the 1970-71 International Nominating Committee. The committee includes three past International presidents: Lothar Salin, ATM, chairman; Alex P. Smekta; and Charles C. Mohr, ATM. Other members of the committee are: Donald E. Anderson, Region I; Cy Campbell, ATM, Region II; Joe N. Westerlage Jr., Region III; Dan H. Pyfer, Region IV; Everett D. Watson, ATM, Region V; George F. Roesch, ATM, Re-

gion VI; Albert Nickerson, Region VII; and Charles S. Swan, Region VIII.

The board continued its study and review of the TI Speech Contest rules. Contemplating a substantial program revision, the board initiated a special "pilot project" in three districts to test the additional qualification that "each speech contestant make a two-minute impromptu speech as a further test of his communicative ability." The results of this pilot project might provide information for the future modification of speech contests at all levels.

Revision Adopted

The board adopted a revision to the speech contest rules to state that, "A Toastmaster at the time of entry into the International Speech Contest at the club level must have completed six or more speaking projects in the *Communication and Leadership Program* . . ."

NOTE TO ALL TOASTMASTERS:

Be sure to record the new requirements for receiving the Able Toastmaster (ATM) award after July 1, 1971. Make a special notation on page 77 of your *Advanced Communication and Leadership Program* manual (226) and on page 6 of *Recognition In Focus* (1208).

ANNIVERSARY FOLLOW-UP

Toastmasters Gain Greater Community Awareness

Toastmasters International's 46th anniversary-month celebration was the biggest in your organization's history. The observance of the founding of the first Toastmasters club 46 years ago in Santa Ana, California, was heralded by Toastmasters around the world.



IN VIRGINIA — Virginia Governor Linwood A. Holton (seated center) declares **Toastmasters Month** in his state for **District 66** Governor Morgan C. Martin (seated left) and Toastmaster Stanley Ryan (seated right). Also witnessing the proclamation are (from left, standing) Robert Scott, Carlton Burley, Dave Arthur, and past District 66 Governor John Downey.



AT UNIROYAL — Uniroyal, Inc., President **George R. Vila** (seated) proclaims **Toastmasters Week** throughout the firm in recognition of TI's 46th anniversary. Witnessing the proclamation signing are members of **Uniroyal Research Club 1361-46** (from left) John Skewis, Jim Matthews, Pete Peterson, Ed Hagen, and Don Winslow.



IN ALASKA — Elmendorf Air Force Base Commander **Col. Arthur L. Hughes** declares **Toastmasters Week** in his command for **District 67** Governor James C. Falconer (center) and Toastmasters John Bennett (left) and Joseph S. Bagwill.



IN NORTHGLENN — Northglenn, Colo., Mayor **Hugh Danahy** proclaims **Toastmasters Week** in observance of TI's 46th anniversary. From left are **District 26** Toastmasters **Chuck Illsley, Bert Maich, John Stickling, and Marvin Burke.**

IN OMAHA — Omaha, Nebr., Mayor **Eugene A. Leahy** (seated) proclaims **Toastmasters Month** in his city for **District 24** Governor **Richard D. Hileman** (center) and Toastmasters **Henry Graalfs and Seb Todero.**



IN DELAWARE — Delaware Governor **Russel W. Peterson** (left) presents his Delaware **Toastmasters Month** proclamation to **District 18** Governor **Thomas C. Dunn, ATM.**



Because of the efforts of Toastmasters in your community and communities around the world, your friends, neighbors, and associates know more about your Toastmasters communication and leadership program. Your future efforts will build upon this foundation.

Since last month's report, two state governors, Russell W. Peterson of Delaware and Linwood A. Holton of Virginia, were added to the list of 12 governors who proclaimed a special observance for the anniversary celebration.

Besides the six proclamation-

signing ceremonies that are pictorially reported on these pages, Evansville, Ind., Mayor Frank F. McDonald declared a special week for Toastmasters in his city and Coconut Creek, Fla., Mayor Harold Smith proclaimed a special month for Toastmasters in his city.

ONCE...

AGAIN...

A "President's 40" Club

By JAMES L. PETERS

Approaching the middle of May, Sharpstown Club 2243-56 in Houston, Tex. — once a "President's 40" club — was already experiencing the summer slump. The membership was down to 33, and several members were considering inactive status for the coming summer months. A low attendance record was set at the first meeting of May — 19 members and no guests.

In view of this deteriorating situation the incoming officers concluded that the club could not wait until October to begin a membership drive. We would have to start before TI's special three-month membership sales project.

Perhaps by relating our procedure and experience we can help other clubs attain "President's 40" status. Our procedure was not unique or original. All our ideas were lifted directly from TI literature — material that every club administrative vice-president should have.

The most readily available source of information is the *Membership Sales Program* manual (1159). Turning to page 13 we saw the heading: "Membership Selling Contest." Simply by following the specified procedure your club's success can be as astounding as ours was.

First, you must assign all members to teams. As specified, there should be no fewer than three teams. With a membership of approximately 35, we concluded that it would be best to have five-member teams.

Team members were selected randomly, and our administrative vice-president chose a captain for each team. Choosing the team captain is important because he must provide the drive and enthusiasm needed throughout the contest. The selection should be made with careful consideration.

Next, the length of the contest must be determined and charts constructed to display the progress of the teams, individuals, and the club. We chose two months — July and August. This time period seems to have been adequate because, by the end of the second month, one could sense the enthusiasm was beginning to dissipate.

Top Billing

Two charts were constructed, maintained, and given top billing at each club meeting. The first chart showed member and team achievements. Each individual's total, as well as each team's tally, was displayed weekly. This provided the individual and team recognition that is essential in any contest.

The second chart consisted of a line graph, showing the number of guests present each week, and a bar graph, depicting the number of new members.

A chart such as this provides a quick reference to contest progress and shows explicitly that the number

of new members is directly proportional to the number of guests hosted by the club.

This relationship should be obvious, but some members become unjustifiably discouraged when their guest doesn't return to join the club. The chart clearly shows that only a certain percentage can be expected to join; so if your first guest doesn't join, remember the adage, "try and try again."

The next important item is setting realistic goals and determining a prize for the winning team. We stumbled slightly in both of these endeavors.

Enthusiastic

We underestimated the enthusiasm by setting what we thought would be an ambitious goal of one new member per week. The first meeting produced 14 guests. We immediately discarded our original goals. When setting your club's goal you must be realistic, but don't underestimate the enthusiasm of your members.

The prize also was mishandled slightly in that a specific prize was not determined at the beginning. We decided that each losing team member would contribute toward a steak dinner or comparable prize for members of the winning team. The outcome was a large number of tickets — to various

plays and musicals — distributed among the winning team members. I believe many members would have devoted more time and effort to membership sales if they had known the result would be such a tempting prize.

The final suggestion is — again as specified in the *Membership Sales Program* manual — to give maximum publicity in your club bulletin. Our weekly bulletin reported the team totals, names and information about guests and new members, and recognition of sponsoring members.

Team Effort

Our club president also gave the contest top billing at our weekly meetings by introducing each team captain, who introduced his team members, who introduced their guests. Hence, team effort and achievement were reinforced at each meeting.

If you've ever said to yourself, "Textbook examples are fine, but they seldom work," I can assure you that this one

works. By following the suggestions in your *Membership Sales Program* manual and using the ideas in "From Prospect, To Guest, To Member" (108) your club can acquire new members while proving that summer can be the best time of the year.

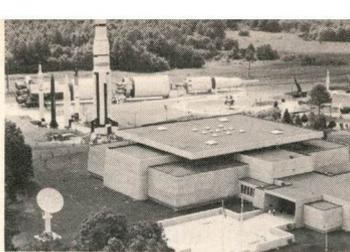
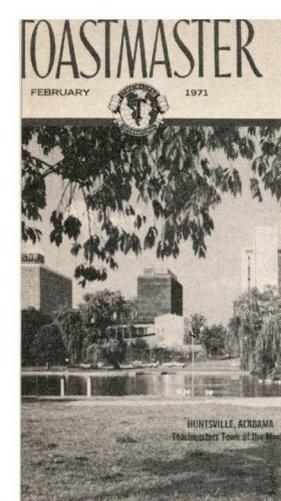
During our two-month contest our club entertained 91 guests, inducted 17 new members, and reinstated three inactive members.

Thus, we've again become a "President's 40" club. We also have 12 associate members and eight inactive members. Throughout the final summer months of August, September, and October our meetings had no less than 40 members present.

Naturally we're proud of our achievement and must give credit to the TI literature. But, ultimately, the contest success depended upon enthusiastic members. If ever you're in Houston on a Tuesday night, take the opportunity to visit one of the most enthusiastic clubs in Toastmasters International.

ABOUT THE AUTHOR

James L. Peters has been a Toastmaster since June, 1969. He is a graduate of Ohio State University and is employed as a geophysicist for the Shell Oil Co.



TOASTMASTERS TOWN OF THE MONTH — HUNTSVILLE, ALA.

HUNTSVILLE, ALABAMA, a city with the Toastmasters image, is a city *on the move*. In 1950 this community had a population of slightly more than 16,000. It has grown in the past 20 years to become a major city of nearly 170,000.

Huntsville was born in the beginning of the 19th century. It suffered through Indian wars in the early 1800's, it was ravaged by seesaw military occupations during the Civil War, and it almost ceased to exist during the economic crisis of the Great Depression.

Its livelihood until World War II was agrarian-based with products of cotton, corn, and cattle. The establishment of a military arsenal brought this small town its first taste of industrial activity — a diet upon which it has thrived. It now is the home of Redstone Arsenal, the Marshall Space Flight Center, and a variety of aerospace and supporting technical firms.

A current highlight of the city is the Alabama Space and Rocket Center museum, an ultra-modern exhibits building which is a sightseer's "must."

The first Toastmasters club in Huntsville, Redstone Club 1932-48 (*a 1969-70 Top Ten Club*) was chartered in 1955. The rapid growth of business and industry in the city automatically led to a high level of interest in Toastmasters. There now are six clubs (with two in the formation process) in Huntsville: Huntsville Club 1972-48, Mason-Dixon Club 2186-48 (*also a 1969-70 Top Ten Club*), Speakeasy Club 3235-48, Statesman Club 3646-48, and Top Forty Club 3841-48.

These clubs have planned many activities during February to celebrate their city's selection as Toastmasters Town of the Month.

TI MEMBERSHIP SALES SCOREBOARD

WHERE THE ACTION IS

Congratulations to *Gene Keller* of *Avco Club 1284-31* in Wilmington, Mass., for joining the elite corps of Toastmasters who have achieved recognition on the TI Membership Sales Scoreboard. He has sponsored 10 new members for his club between July 1 and November 30.

Toastmaster Keller joins Tom Faulkner of Ponca City (Okla.) Club 1846-16, who sponsored seven new members, and George E. Deliduka of Tactical Air Club 2619-66 at Langley AFB, Va., who sponsored five new members.

Toastmasters who sponsor three or more new members between July 1, 1970 to June 30, 1971, are eligible to receive a special TI "*Membership Building*" certificate. Those who sponsor five or more new members will be named in *The Toastmaster*. When you meet this criteria, be sure to have your club administrative vice-president or club secretary report your accomplishment to WHQ.

THE LEAGUE-LEADING CLUBS

Congratulations to the committees and members of the following 22 clubs for their outstanding enthusiasm and participation in sharing their TI communication and leadership program. Two of these clubs are "President's 40" clubs, and several are close to achieving that status. The clubs listed here lead the league for the period July 1 through November 30. The number of new members is in parentheses. (Note: "President's 40" clubs are recognized on page 19.)

**Armed Forces Staff College
Club 2865-66 (32)**

Norfolk, Va.

RAAP Club 3633-66 (27)

Radford, Va.

Sharpstown Club 2243-56 (26)

Houston, Tex.

Pacesetters Club 1895-33 (24)

Walla Walla, Wash.

Triple Ah'z Club 1171-28 (22)

Detroit, Mich.

WSTF Club 3242-23 (20)

Las Cruces, N.M.

Fluor Club 124-51 (19)

City of Commerce, Calif.

Podium Club 2303-60 (18)

Toronto, Canada

Kaohsiung Club 1904-U (16)

Kaohsiung, Taiwan

Rockhampton Club 3732-TCA (15)

Rockhampton, Queensland, Australia

Ponca City Club 1846-16 (15)

Ponca City, Okla.

Downtowners Club 3663-25 (15)

Dallas, Tex.

St. John Club 1479-45 (15)

St. John, N.B., Canada

Forty Liners Club 2419-4 (14)

San Francisco, Calif.

Pt. Mugu Officers Club 3276-12 (14)

Pt. Mugu, Calif.

Engineering Club 3724-24 (14)

Lincoln, Nebr.

Harnischfeger Club 3895-35 (14)

Milwaukee, Wisc.

South Bay Club 280-50 (14)

Manhattan Beach, Calif.

Westside Toasters Club 231-12 (13)

Taft, Calif.

Peachtree Center Club 2261-14 (13)

Atlanta, Ga.

Texas Talkers Club 3731-56 (13)

Houston, Tex.

Elmgrove Club 2356-65 (13)

Rochester, N.Y.

THE LEAGUE-LEADING DISTRICTS

As the leading districts approach the 20 percent level of new members at the end-of-November tally, position change is less evident than in previous months. The first four districts last month are the same, with only minor shifting.

First place District 33 has been on the Scoreboard for four months, working its way up the ranks from eleventh position in August, seventh in September, third in October, and to spot with this tally.

District 12 also started on the Scoreboard in August, working from seventh, to fourth position in September, to second in Octo-

ber, and presently holding a strong second place percentage lead in this report. Districts 57, 16, and 32 also are moving up the Scoreboard.

Welcome . . . District 41 and 3, new on the board this month. Percentage point scores indicate new members added between July 1 and November 30.

District 33	19.92%	District 56	15.00%
District 12	18.77%	District 16	14.98%
District 25	17.30%	District 67	14.74%
District 66	17.16%	District 51	14.62%
District 57	16.18%	District 32	14.51%
District 55	16.01%	District 47	14.38%
District 41	15.69%	District 3	14.04%
District 39	15.62%	TCA	13.98%
District 23	15.10%	Founder's	13.76%

PRESIDENT'S 40 CLUBS

The following 18 Toastmasters clubs have achieved and maintained the 40-member maximum club membership and have been designated "PRESIDENT'S 40" clubs. These clubs have the potential to provide their members Toastmasters standard of excellence programs for better communication and leadership development. (An asterisk indicates a continuing "President's 40" club.)

***Papago Club 2694-3**

Phoenix, Ariz.

***Professional Men's Club 624-5**

San Diego, Calif.

***Dan Patch Club 1280-6**

Richfield, Minn.

***St. Clair Club 496-8**

Belleville, Ill.

Pittsburgh Club 144-13

Pittsburgh, Pa.

Christopher Club 339-14

Atlanta, Ga.

Pershing Point Club 2662-14

Atlanta, Ga.

***Ponca City Club 1846-16**

Ponca City, Okla.

Towson Club 2707-18

Towson, Md.

Westinghouse Gaveliers Club 3160-18

Baltimore, Md.

***Anthony Wayne Club 1380-28**

Toledo, Ohio

***UniRoyal Club 2510-35**

Eau Claire, Wisc.

***DPSC Club 3403-38**

Philadelphia, Pa.

***Water & Power Club 3629-52**

Los Angeles, Calif.

Sharpstown Club 2243-56

Houston, Tex.

Steeltown Club 755-60

Hamilton, Ont., Canada

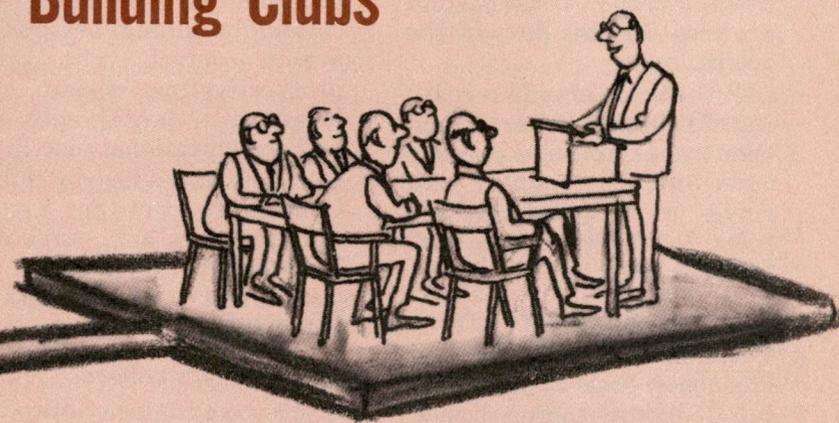
Takapuna Club 2506-U

Takapuna, Auckland, N.Z.

New Plymouth Club 2833-U

New Plymouth, N.Z.

The Recipe For Building Clubs



By ROBERT E. HERNDON

One of our District 37 officers recently commented that Toastmasters are reluctant to sponsor new clubs because they are insecure about their approach.

This might be an accurate projection of the situation, but the best way to overcome insecurity is to develop a plan, be confident that it is a good one, and then put it into action.

One of our area's objectives last year was to form a new club in the city of Washington, North Carolina. A recipe was developed to meet the objective, we stirred well, and let it simmer for a while. When we put it on the table 13 prospective

Toastmasters signed on the dotted line at the first organizational meeting!

Our recipe was simple, and when we mixed it all together everyone had a hand in the stirring. Here 'tiz:

- Select a town in which you can mix all the ingredients.

Don't let its size dissuade you. Many of our best clubs were cooked up in small towns.

- Add at least one local resident (the more the better) who is interested in cooking up a Toastmasters club in his town. Former Toastmasters are ripe for this part of the recipe.
- Ask them to compile a mailing of men they believe would like to participate in your cook-out. Frequently add copies of TI's membership sales pamphlets as the mixture thickens.

Keep It Rising

- Cover bowl and let rise, but frequently look at your mixture to be sure there are sufficient promotional materials, correspondence, and information to keep your batter rising. These materials should be obtained from World Headquarters before you begin mixing.
- Notify your district governor. If necessary, he can provide additional manpower for the stirring.
- Add a completed application-to-organize form and send it to your district governor. He will forward it to WHQ. (Note: The application must have your district governor's approval before WHQ can send you the Application For Club Charter forms.)

- Sprinkle on correspondence to local industrial managers and civic club presidents. Obtain a list from the chamber of commerce.
- Be sure to have a local telephone directory handy for your mailing list and for occasionally adding person-to-person contacts with your prospective ingredients.
- Knead your batter with its first organizational meeting.
- Marinate with a nearby club's Community Contact Team and present a 30-minute Toastmasters meeting at your first organizational gathering.

Prepare Letters

- Prepare and mince letters to each industry, civic club, and individual on your mailing list (compiled by your contacts and from the classified pages of your telephone directory.)
- Be sure to blend your letters with copies of "We're In It Together" (101), "Introducing The Toastmasters Club" (100), "Communication and Leadership Program" (99), and "Checking Account For Success" (112). (Note: Do not use a form letter)
- Parboil with news releases about your first organizational meeting.
- At the first organizational meeting — after marination

with the Community Contact Team — sift carefully with a question-and-answer session. Be sure to supplement each answer with additional information and facts about club, area, district, and International flavors.

- When the batter begins to boil (near the end of the meeting), display your charter application form, explain it, and blend with ingredients. Invite interested individuals to sign it.

Submit Application

- Before turning off flame, arrange for a second cooking (organizational meeting), preferably not later than two weeks after the first. The balance of the signatures — if needed — should be acquired at that cooking, temporary officers should be elected, and the charter fee and first six months dues should be collected and sent to WHQ with the charter application.
- Again, spice with invitation letters and warm with news releases about the second cooking.

- Afterwards, schedule weekly cookings (don't worry, you can't burn this batter) based upon the Toastmasters club program format in TI's *Club Officers Manual* (1310) and the Distinguished Club Plan (1110).
- Have an experienced chef (Toastmaster) at each weekly cooking to stir and add additional tidbits until your mixture is cured (chartered).

Others Help

- Try to arrange for district and International officers to help in the stirring.
- After the club is chartered, be sure that area and sponsoring club officers assist the newly elected officers until they are able to stir their own pot, and eventually whip up a brew of their own.

Brewing a new club is not an easy task, but it is enjoyable and rewarding. As with any other project, the key is a *workable* plan that is *worked*.

Work? Yes, but look at what you're giving others — and at the experience you have gained. Now let it simmer.

ABOUT THE AUTHOR

Robert E. Herndon is Senior Lt. Gov. of District 37 and was that district's "Outstanding Area Governor" in 1969. He is personnel manager for the Atlantic Region of Weyerhaeuser Co.



In India

India President, His Excellency Mr. V. V. Giri, was guest of honor when YMCA Club 2416-U in Hyderabad, Andhra Pradesh, India, celebrated the renovation of the Hyderabad Secunderabad YMCA.

For Mother Goose

For the sixth consecutive year, members of Spring Valley Club 2012-5 in El Cajon, Calif., fulfilled duties as announcers for their city's annual Mother Goose Parade.

PRESIDENTIAL VISIT — Past International President (1962-63) Frank I. Spangler (left) is honored during a visit to Boeing Atlantic Test Center Employees Club 3695-47 at Cape Kennedy, Fla. With him are (from left) past International Director John F. Diaz, DTM; District 47 Governor John W. Bowman, DTM; Lt. Governor Karl E. Righter, ATM; and Area Governor Wes Springer.



Talking For Effect

Members of Christmas City Club 3236-38 in Bethlehem, Pa., received substantial newspaper and broadcast coverage of their speaking activities for the local United Fund campaign.

On The Move

The Speechcraft Program presented by Council Bluffs (Iowa) Club 2114-24 netted 10 new members. Graduation included a telephone conversation with International President Arthur M. Diamond.

DEBATE WINNERS — District 23 Governor F. Thomas Starkweather, ATM (right), presents a trophy to Martin Gross (left) and Edd Rumen, both of Coronado Club 2152-23 in El Paso, Tex., after they won the tenth annual invitational debate sponsored by Highway Club 2149-23 in Santa Fe, N.M.



The Motivator

Attendance of American Legion Club 637-10 in Canton, Ohio, has increased 20 percent since a new club award was instituted: the "Insegrivious Award" for scheduled speakers or evaluators who do not arrange for a substitute when they are unable to appear.

For Cancer Society

Members of the speakers bureau of San Ferley Club 3778-52 in Van Nuys, Calif., have talked before 54 groups for the American Cancer Society.

FEATURED GUEST — U.S. Congressman Tom S. Gettys of South Carolina (center) spoke at a meeting of Fort Mill (S.C.) Club 1370-58. With him are club President Charlie F. Richards (left) and District 58 Lt. Governor Thomas M. Marchant III.



In Virginia

The District 66 fall conference and the TI communication and leadership program were the subjects of a full-page photo-feature article in "The Dope Sheet," a publication of the U.S. Naval Air Station at Norfolk, Va.

At The Fair

Three Toastmasters clubs of Area Three, District 33, in Walla Walla, Wash., combined efforts to operate a booth at the Southeastern Washington Fair to promote community awareness.



A GOOD START—Oklahoma Governor Dewey F. Bartlett (left) presents the club charter to Lee Zimmerman of **Capitol Okie Club 3031-16** in Oklahoma City, Okla. The club meets in the Governor's Conference Room at the Capitol.

In The News

The 15th anniversary of **East Story County Club 504-19** in Nevada, Iowa, was occasion for a news article and photograph of three of the five original club officers: past International President John B. Miller (club president), George Konec (administrative vice-president), and Harold Walter (secretary-treasurer). The news was published in the "Nevada Journal."

HONORARY MEMBERSHIP — U.S. Army Major General Charles T. Horner Jr. (left), commander of the Second Logistical Command, accepts a certificate of honorary membership in **Okinawa (Japan) Central Club 1522-U** from President Donald Peply.



For Community Service

Three District 4 Toastmasters are applying their TI experience. **Hank Meyer** teaches food service management at San Francisco City College, **Robert Evans** instructs a U.S. Coast Guard Auxiliary small boat handling class, and **Robert Finch** is in his sixth year instructing opera and symphony in music appreciation class at Galileo Adult School.

INDUCTING SON — John Snider Jr. (right) of **Zanesville (Ohio) Club 257-40** presents his son, John Snider III, with a TI membership pin upon joining his father's club.



HISTORIC GAVEL—U.S. Secretary of Agriculture Clifford M. Hardin (left) accepts a special gavel from Elbert O. Schlotzhauer (center) and Harold W. Loomis, both of **Potomac Club 827-36** in Washington D.C. The gavel is made of oak from the carriage house of George Washington's Mt. Vernon home.



CLUB ANNIVERSARIES — MARCH

35 YEARS

Lincoln-Douglas Club 51-8
Springfield, Illinois
Baker Club 55-53
Baker, Oregon

30 YEARS

Bartlesville Club 186-16
Bartlesville, Oklahoma

25 YEARS

South Pasadena Club 356-F
South Pasadena, California
Butte Club 378-17
Butte, Montana
Lincoln Club 370-20
Fargo, North Dakota
Edinburgh Club 343-TCBI
Edinburgh, Scotland

20 YEARS

South Shore Club 923-30
Chicago, Illinois
West Suburban Club 930-30
La Grange, Illinois
J.C.C. Club 933-62
Grand Rapids, Michigan
Pine Knot Club 908-62
Saginaw, Michigan
Vale of Leven Club 942-TCBI
Alexandria, Scotland

15 YEARS

Surf & Sand Club 2034-5
Coronado, California
Napa Club 2024-57
Napa, California
Woodland Club 1081-39
Woodland, California
Naval Gun Factory 1979-36
Washington, D.C.
Noblesville Club 1251-11
Noblesville, Indiana
Salina Club 2025-22
Salina, Kansas
Minneapolis Sales Executives Club 2019-6
Minneapolis, Minnesota
McKinley Club 2055-10
Canton, Ohio
Marion Club 2020-10
Marion, Ohio
Hatboro Club 2001-38
Hatboro, Pennsylvania
Gateway Club 1948-13
Pittsburgh, Pennsylvania
Conestoga Club 2036-38
Strafford, Pennsylvania
Janesville Club 1983-35
Janesville, Wisconsin
Rex Chainbelt Club 2054-35
Milwaukee, Wisconsin
Isthmian Club 1788-U
Balboa, Canal Zone
Adam Smith Club 938-TCBI
Kirkcaldy, Scotland

HOW YOU SAY IT

By HOWARD T. HILL, Ph.D.

Speeches are made not primarily for the benefit of the speaker but to interest and impress the listener. It is not sufficient simply to recite a set of facts. You must, in the modern phrase, “turn on” your listeners.

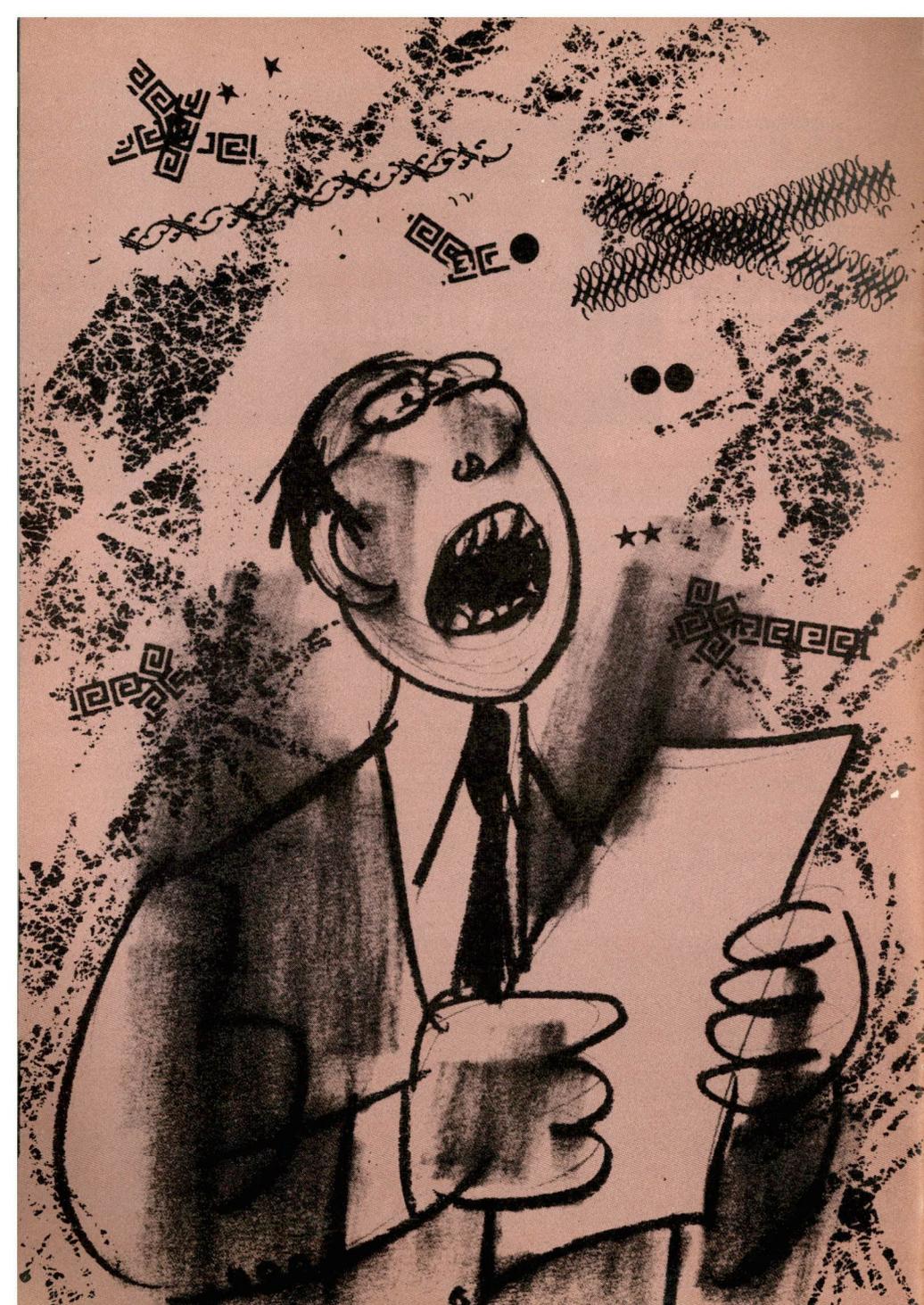
You certainly want your listeners to know and understand what you are talking about, but you also should want and help them to feel an emotional response to your subject. Just as when talking with your wife or business associates, you want your audience to feel more than a duty to listen. A speaker not only must have facts, he also must radiate interest and sincerity for his subject.

Let's start at the beginning. Our speaker is seen before he is heard. If his appearance is neat, alive, and attractive (he need not be handsome), he immediately has something going for him. If he appears slouchy, unkempt, or panicked, he must

overcome that impression before his message will be received.

When I was teaching I occasionally had a football player in my class. On a Saturday afternoon he could deftly swivel-hip his way through any opposing line, but on Monday mornings he would slouch, drag his feet, and shuffle his way to the platform. His impression in class was definitely negative.

No wonder he could better impress a coach on Saturday than an audience on Monday. He played football because he wanted to. He made speeches because he had to. Perhaps his football coach was more inspiring than his speech instructor!



Your listeners are looking you over—look them over.

A young student I once coached for a speech contest learned quickly to captivate his listeners. When he came before his listeners and judges on the morning of the contest he paused, looked them over, and then captivantly smiled at his listeners. A colleague seated in front of me, turned and accused, "You crook."

Not at all. True, the youngster had stolen the speech contest, but his approach to the audience was natural and effective.

The speaker should not run onto the platform, screaming like a mini-skirted cheerleader at a football rally. Your listeners are looking you over — look them over. It tells your listeners that you "know your stuff," you are in charge, and they had better listen.

The listeners must be able to clearly hear what you are saying. If you see persons obvi-

ously straining to hear, it doesn't necessarily mean that they are deaf.

You must adequately project your voice to the most distant listener. Never "swallow" the last few words of your sentences. Normally, those last words are the most important of all. They carry the brunt and climax of your subject.

Not only must you be loud enough, you must be clear. You must articulate every word so that your listeners can comfortably receive each of them.

The Vital Part

In framing the articulation, remember that the consonants are the framework of each syllable. They mark the beginning and end of the syllable. The vital part of the syllable is the vowel; it gives the meaning, the tone, the spirit of the syllable. Use the vowels; extend them. They express distance, location, quality, significance.

For instance, read Edgar Allen Poe's poem, "The Bells," and notice how the vowels express the described character of each of the varied bells.

It has been said that anyone with a normal mind and a normal voice can develop himself into a reasonably good speaker. But many speakers who have this natural equipment make the mistake of not using their normal voice in a natural and effec-

tive way. They produce it in the throat.

If you were campaigning for public office or trying to become a professional speaker, the throat-produced voice would soon wear out. Put power into your voice by consciously bringing it up from the region of the diaphragm.

As you speak, try pressing the palms of your hands on the diaphragmatic region. There should be evidence of tension. The de-

gree of tension depends upon the voice volume being produced. The mechanisms of the throat, the mouth, and the sinus passages should shape, not produce your vocal sounds.

Audiences like variety, they understand emotion, and they expect the speaker to display concern about his subject. If you lack such concern and emotion, don't expect your listeners to be concerned about what you are saying.

ABOUT THE AUTHOR

Dr. Howard T. Hill is the former head of the Kansas State University Speech Department, and he is an honorary member of Manhattan (Kans.) Club 2570-22. He has spoken to audiences throughout the United States.

Changing Your Address?

If you're planning to move, let us know your new address eight weeks prior to the scheduled move. Be sure to complete all the necessary information. This will insure uninterrupted delivery to you of **The Toastmaster** magazine and other TI materials. **Send to: Toastmasters International, P.O. Box 10400, Santa Ana, California, U.S.A. 92711.**

Club No. _____ District No. _____

Name _____

Present address _____

City _____ State/Province _____

Country _____ Zip Code _____

New address _____

City _____ State/Province _____

Country _____ Zip Code _____

If you are a club, area, division, or district officer, indicate your complete title: _____

Honor Roll

Congratulations to the following Toastmasters who have completed the TI Communication and Leadership Program.

ABLE TOASTMASTER (ATM) Certificate of Achievement

- Earle C. Perry, ATM**
Burien Breakfast Club 2543-2
- Willard H. Knapp, ATM**
High Noon Club 2676-6
- Joseph N. Pecoaro, ATM**
Vancouver Club 353-7
- Andrew J. Fergus, ATM**
U.S. Bureau of Mines Club 2598-7
- William B. Spencer, ATM**
Anthony Wayne Club 521-11
- Frank A. Papariella, ATM**
Whirlpool Club 1216-11
- H. Gerald Warren, ATM**
Greater Fairmont Club 2773-13.
- Bobby O. Hughes, ATM**
Lockheed Club 3343-14
- V. O. Wilson Jr., ATM**
Stillwater Club 576-16
- E. L. Riley, ATM**
Will Rogers Club 1032-16
- Harold E. Noble, ATM**
Tinker Club 1362-16
- Richard B. Banks, ATM**
Thunderbird Club 1566-16
- Robert W. Foy, ATM**
Sunrise Club 3035-43
- James B. Hutcheson, ATM**
Sparkling Club 3602-47
- Win Chesley, ATM**
Hollywood Club 3770-47
- Alfred Melanson, ATM**
Kay Cee Club 638-50
- Arthur M. Hays, ATM**
Bell Club 393-51
Occidental Club 613-51
- Denis P. Bean, ATM**
Torrance Club 695-51
- Bernard W. Fatig, ATM**
Westinghouse Air Arm Club 3026-18
- Philip D. Holzman, ATM**
Opportunity Club 451-19
- Richard E. Carlson, ATM**
John Deere Club 1116-19
- Gilbert J. Lee, ATM**
Marshalltown Club 1857-19
- Earl Bernhart, ATM**
The Big "D" Club 713-25
- Peter J. Varekoi, ATM**
Orange Belt Club 828-27
- Albert J. Hawkes, ATM**
Arlington Heights Club 1087-30
- Donald E. Anderson, ATM**
Evergreen Club 333-32
- William J. Hayes III, ATM**
Schlitz Club 1989-35
- Dewey O. Cook, ATM**
Roanoke Rapids Club 1629-37
- Heinz J. Koretzky, ATM**
Penn-Harris Club 2128-38
- Al Fahlman, ATM**
Edmonton YMCA Club 2478-42
- David A. Hernandez, ATM**
Hungry Club 2715-52
- Dr. Arthur R. Gregory, ATM**
MSC Club 3116-56
- Alvin E. Rodin, ATM**
Leadership Club 3146-56
- G. Terry Butlin, ATM**
Burlington Club 3074-60
- William E. Reid, ATM**
Burlington Club 3074-60
- Paul R. Ramsdell, ATM**
Alpha Club 2852-66
- Geoffrey Mason, ATM**
Dunedin Club 2890-U

TOASTMASTERS ON THE MOVE



Named Chairman

James S. Ketchel of Firstbank Club 2636-2 in Seattle, Wash., was named chairman of the **West Seattle Crime Prevention Council**. In addition to conducting public meetings, he writes a series of crime prevention articles for the "**West Seattle Herald**" newspaper.

Business Leader

Past District 20 Governor **Lyle B. Clark** was elected president of **Bjornson, Inc.**, a Minnesota insurance agency.

Elected President

Clyde Likes of Boise (Idaho) Club 61-15 was elected president of the Northwestern Section of the **International Association of Electrical Inspectors**.

New Responsibilities

Thomas C. Wicker Jr. of Y.M.B.C. Club 842-68 in New Orleans, La., was elected president of the **Tulane Alumni Assn.**, president of the **Touch-down Club of New Orleans**, and vice-president of the **Green Wave Club**, organizations which support the New Orleans Saints and the Tulane University football teams.

The Voters' Choice

Paul E. Grinnell, past president of Pioneer Club 272-20 in Moorhead, Minn., won recent election to the office of **Clay County Attorney**.

Elected Executive

Alonzo Dargon of Bellwood Club 3282-66 in Richmond, Va., was elected executive committeeman for **Christian Education of the Methodist Church**.

CLUB MEMBERSHIP—Playboy Bunny Jackie presents a Denver Playboy Club membership card to **Joe Story** of Red Rocks Club 1601-26 in Denver, Colo.





WINNING ICE BREAKER — Peter Gishuru (right) of Kenya joined Transportation Club 633-24 in Omaha, Nebr., to improve his English speaking ability. He gained immediate benefits. Club President Tom Laughlin presents him with the best speaker trophy for his Ice Breaker speech.

Elected President

Dr. Dewane Lamka, professor in the University of Puget Sound school of education and a member of Early-birds Club 2063-32 in Tacoma, Wash., was elected president of the **Northwest Association for School, College, and University Staffing**.

Talking Toastmasters

Chuck Shaw of Sunrise Club 160-9 and **Orville G. Lee** of Lamplighters Club 449-9 in Spokane, Wash., were interviewed about TI on radio station **KZUN** in Spokane Valley.

Navy Hosts

Captain D. C. Stanley proclaimed a special **Toastmasters Week** when the **District 27** fall conference was hosted aboard his command at the **U.S. Naval Air Station** at Lemoore, Calif.

For Educational TV

District 25 Governor **Jerry L. Leonard**, **ATM**, and Toastmasters **Nathan Small** and **O. L. Frazer** were interviewed on educational television station **KNCT-TV** in Killeen, Tex., about Toastmasters goals and benefits.

Named Chairman

Past District 34 Governor **Salvatore Fauci**, **ATM**, was elected chairman of the board of directors of the **Southern Tier Education Television Assn.**, station **WSKG-TV**.

Well Done

Vink Fowler of **Conoco Noon'ers Club 806-16** in Ponca City, Okla., served as chairman of the **Ponca City Citizens Advisory Committee on Transportation**.

Radio Interview

Leroy A. Amos of Spokane Valley Club 308-9 in Spokane, Wash., was interviewed on radio station **KUDY** about the value and benefits of TI's communication and leadership program.

Distinguished Service

Maurice Ronayne, past president of Washington (D.C.) Junior Board Club 640-36, was awarded the **Association for Systems Management's Distinguished Service Award**, the association's highest recognition.

— FROM YOUR BULLETIN —

Jack Worsell of **Whitehorse** (Yukon Terr., Canada) **Club 2219-U** spoke before the local convention of Jaycees . . . Jack Conrad, Al Hoepfner, and Jack McWhorter of **Lincoln National Life Insurance Co. Club 2042-11** in Fort Wayne, Ind., talked to various groups in Fort Wayne about the United Fund . . . Garry Achenbach and Gerald Floyd of **Conoco Noon'ers Club 806-16** in Ponca City, Okla., spoke at a new production department engineers' orienta-

tion program . . . Dick Meunier of **Oconomowoc** (Wisc.) **Breakfast Club 3569-35** will visit Sweden in conjunction with the Group Study Exchange program of Rotary International . . . Alan Wolfenden of **Fountain City Club 1266-63** in Knoxville, Tenn., was chairman of a technical session of the American Institute of Metallurgical Engineers' meeting in Cleveland, Ohio, and presented a report about electron displacement damage in aluminum. **Send WHQ your bulletin.**

FOR SPEECHCRAFT — Council Bluffs, Iowa, Mayor **John J. Pogge** (left) declares **Toastmasters Week** in his city to mark completion of a Speechcraft Program conducted by Council Bluffs Club 2114-24. Accepting the proclamation are Charles Scheel (center) and Donald D. Smith.



FOR YOUTH — New Mexico Governor **David F. Cargo** (right) declares **Toastmasters International Youth Leadership Month** in his state in recognition of **District 23 YLP** achievements. Accepting the proclamation are (from left) Earl Gresswell, Bob Plummer, and Dave Andrick.





WHY STAY IN

Every now and then a friend will ask me, "Why do you stay in Toastmasters? You've completed all the programs, you have been a district speech contest winner, and you're an effective speaker. What more can Toastmasters do for you?"

First of all, this attitude is self-defeating. To be an effective speaker requires a rapport with audiences. The fellow who

has the attitude of "what's in it for me?" is not apt to have much empathy with those he seeks to influence.

If you think only of yourself it will be reflected in your attitude towards others, the way you think, the manner in which you speak, and even in your appearance. Selfishness is not an admirable virtue.

When I came into Toastmas-

ters I was what might euphemistically be called a "basket case." Whenever I found myself in a group of individuals, much less addressing an audience, I broke out in a sweat. I stuttered, stammered, and lost control of my thoughts. For years I had tried everything to overcome this pathological handicap, but nothing could ease the problem.

It was a memorable and

TOASTMASTERS?

By BARNEY KINGSTON, ATM

happy day when I was introduced to Toastmasters. No, I didn't become an overnight sensation. It required three years work and practice before I was able to completely lose my fear of public speaking; I had 20 years of fear to overcome.

Everything I am or hope to be — my promotions, my income, and my personal happiness — I owe in great measure to Toast-

masters training. Now I have the opportunity to pay back some of what Toastmasters has done for me. That's one reason I intend to remain a Toastmaster and help other men develop and gain confidence in their communication and leadership abilities.

Another reason I will remain a Toastmaster is that my club assignments serve as a refresh-

er on a continuing basis. Just as in any field of human endeavor, what you have accomplished in the past is no guarantee of what you will do in the future.

You'd be surprised at the flaws that can creep into and pass unnoticed in your speech unless you frequently are evaluated. In my most recent speech—after 14 years as a Toastmaster—I presented what I thought was a masterpiece. My evaluator said many nice things about the effort but ended with, "But one thing you failed to do tonight is to tell us what we should do about it."

How Right!

He explained that "ending with a memorable quote was fine, but it was passive. What you need in a talk of that kind, where you speak for a cause, is to get the audience involved." How right he was!

Another thing I enjoy in my club is to listen to the speeches. What better way to learn about things? It's not possible in any other practical manner. In one evening I learned how to fix an electric socket without getting

electrocuted, how to reduce excessive automobile pollution, and how to save my life if I get cramps while swimming.

Through the years I've made many friends in Toastmasters; I doubt if you'll find more stimulating friendship from any other group of men. And the older I get, the younger the members seem to be; it's a welcome and refreshing change to be exposed to the thoughts and aspirations of young people.

Better Understanding

I believe the more frequently persons of all ages are able to get together, the less labeling there will be of "establishment" and "anti-establishment." Only through a free interchange of ideas and thoughts can we truly understand each other. Surely this is a bonus we all receive from our membership in Toastmasters.

But, of all the reasons that prompt me to renew my membership in my Toastmasters club year-after-year, I believe the prime motivation is the educational benefits I derive from this unique experience.

When I first joined the club almost all my talks were about my work and my hobbies. My library in those early days was almost all books about marketing, winning poker, tips about tennis, and travel.

Stimulating Talks

As I have listened to the talks in my club and at the various contests, I have been stimulated to go out of my realm of hobby and business interests to broaden my knowledge and intellectual spheres. Today, if you survey my library, you'll find more than 100 volumes that are unrelated to my hobby or business interests.

Further, I haven't presented a speech about my hobby or business interests in the past nine years. Yet, ironically, I have become far more effective in my job. I also have become far more tolerant and understanding of other people's views.

The trouble with so many professional students and scholars—those who shelter themselves in cloistered *academea* and those who follow the restricted field of their own specialty—is that they are unable to develop a sense of perspective. They have no criteria to judge others except by their narrow experience.

Part Of Reality

Why stay in Toastmasters? I like to believe it's a method of keeping aware and being part of reality, while at the same time maintaining and broadening the abilities I have developed in the past 14 years.

I doubt if there is anything that requires so little investment of time, effort, and money in return for so many lasting benefits than your continuing membership in your Toastmasters club.

ABOUT THE AUTHOR

Able Toastmaster Barney Kingston has been a Toastmaster for 14 years and is a member of Speakers Forum Club 371-30 in Chicago, Ill. He is merchandising director for Salesman's Opportunity magazine.

NEW CLUBS

Chartered during November, 1970

District 3

STI Club 268-3. Meets Wed., 7:00 a.m., STI Bldg., 5107 North 7th St., PHOENIX, Ariz. Contact: 279-7381. **Sponsoring Club: VALLEY CLUB 3354-3.**

KACHINA Club 1473-3. Meets Wed., 7:00 a.m., The Arizona Bank personnel audit., 44 W. Monroe, PHOENIX, Ariz. Contact: 262-2498 or 959-6231. **Sponsoring Club: TEMPE CLUB 1715-3.**

District 21

TECHNICAL MANAGEMENT Club 780-21. Meets Thurs., 7:00 p.m., B.C. Institute of Technology, 3700 Willingdon, BURNABY, B.C., Canada. Contact: 433-1910. **Sponsoring Club: TOTEM CLUB 1750-21.**

District 29

PANAMA CITY Club 531-29. Meets Tues., 6:00 p.m., Talk-O-Town Rest., Gibson Shopping Center, PANAMA CITY, Fla. Contact: 769-1646 or 769-1104. Area: Four. **Sponsoring Club: PLAYGROUND CLUB 1797-29.**

District 36

PARKLAWN Club 502-36. Meets Tues., noon, Parklawn Bldg., Rm. 3A-45, 5600 Fishers Ln., ROCKVILLE, Md. Contact: 443-3881 or 443-3184. Area: Fifteen. **Sponsoring Club: ATOMIC ENERGY COMMISSION CLUB 2901-36.**

District 37

SCHLITZ Club 1853-37. Meets 2nd & 4th Thurs., 4:30 p.m., Joseph Schlitz Brewing Co., 4791 Schlitz Ave., WINSTON-SALEM, N.C. Contact 788-6710. **Sponsoring Club: MERCURY CLUB 2864-37.**

District 40

D.C.S.C. OFFICER'S Club 1740-40. Meets 1st & 3rd Wed., 11:30 a.m., Officers Open Mess, Defense Construction Supply Center, COLUMBUS, Ohio. Contact: 497-0382. **Sponsoring Club: AGOISSI CLUB 3500-40.**

District 41

ALL-AMERICAN TRANSPORT Club 2988-41. Meets 1st & 3rd Sat., 11:00 a.m., All-American Transport, Inc., Conf. Rm., 1500 Industrial Ave., SIOUX FALLS, S.D. Contact: 336-1670.

District 55

MORNING MASTERS Club 2365-55. Meets Tues., 6:45 a.m., Lamplighter Rest., 606 E. 27th, SCOTTBLUFF, Nebr. Contact: 632-2151. **Sponsored by Dan Belcher, ATM, and Bob Thein, ATM.**

TCA

IPSWICH Club 1067-TCA. Meets 2nd & 4th Mon., 6:15 p.m., North Star Hotel, Brisbane St., IPSWICH, Queensland, Australia. Contact: 81 1337. **Sponsoring Club: LEGAL & GENERAL CLUB 1710-TCA.**

TCBI

BELPER Club 2850-TCBI. Meets alt. Tues., 7:30 p.m., Lion Hotel, Bridge St., BELPER, Derbyshire, England.

Undistricted

SEMBACH Club 2225-U. Meets Fri., 11:30 a.m., NCO Club, SEMBACH AIR BASE, Germany. Contact: Ext. 7719. **Sponsoring Club: RAMSTEIN CLUB 2442-U.**

DISTRICT GOVERNORS 1970-71

1. Max R. McVay
 2. William V. Shumate
 3. Kenneth S. Jagolinzer, ATM
 4. Roger A. Cuadra, ATM
 5. Harold O. Story, DTM
 6. N. William Hamlin
 7. Carroll E. Hermanson, ATM
 8. Ross L. Poggenpohl, ATM
 9. Harold E. Aldrich, ATM
 10. Angelo J. Sturrett
 11. Carl E. Nicklas
 12. Theodore A. Olcovich
 13. W. R. (Casey) Castonguay, ATM
 14. John P. Lister
 15. Richard C. Meyer
 16. Jack B. Wilson Jr., ATM
 17. Levi M. Loss
 18. Thomas C. Dunn, ATM
 19. George W. Hertema, ATM
 20. Ben T. Hennessy
 21. John B. Hicks
 22. Joe D. Hall
 23. F. Thomas Starkweather, ATM
 24. Richard D. Hileman
 25. Jerry L. Leonard, ATM
 26. Ralph Fowler
 27. Peter J. Varekiois, ATM
 28. Dale A. Davis
 29. D. E. (Doc) Wilson, ATM
 30. D. Curtis McKim
 31. Harry Landsman
 32. Boyd Roth
 33. Leland E. Maust
 34. Carmen S. Spadaro
 35. Terry A. Wunsch
 36. Levi E. Bottens
 37. William T. Robinson Jr.
 38. Paul J. Cathey
 39. Kenneth B. Peters, ATM
 40. Carl M. Harrington
 41. Richard Ward, ATM
 42. Eugene R. Thompson
 43. Thomas M. Seale Jr.
 44. Alvin H. Smith
 45. Merlin E. Chase
 46. Joe F. Boland, ATM
 47. John W. Bowman, DTM
 48. Clyde R. Ward, ATM
 49. Yutaka Nakahata
 50. Albert J. Mayo, ATM
 51. Robert W. Cockrell, ATM
 52. Stanley P. Conover
 53. Raymond E. Cooper
 54. Donald Story
 55. Warren J. Wallace
 56. R. Russell Heaner
 57. Fred E. Stockbridge, ATM
 58. Harold P. Dickinson
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 60. J. Robert Gaul, ATM
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